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THE TORONTO WORLD
MARCH 13 1897


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SATURDAY MORNING



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 cast asides. New importations-shrewd, happy, oppor-
tune purchases of nelv goods by our own buyers direct from manuuacturers, who preferred the spot cash of the
Robert Simpson Co., Ltd., to holding the goods, and made Robert Simpsón Co.,
prices an object to buy.

This is the Story in a Nutshell. An encless gathering of artistic designs, choice and
desirable, at prices guaranteed the lowest ever known. wonderful prioi cut in siliks.



our special is, per yard......................................
lot is sold

 Specialties in Bicycle suitings.

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\begin{aligned}
& \text { Speciaities in Bicycle Sulitings. } \\
& \text { We have the largest, best and cheapest dssorment } \\
& \text { Bicycle Suitings ever shown in any Dress Department }
\end{aligned}
$$ of Bicycle

in Canada

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NEW SPRING CLOVES Throe marvolious sporiala.
This the the most remarkaber offering of Kid Gloves evcr made
in Canada. The lots are special purchases, made by our own buyer in Canada. The lots are special purchases, made by our own buyer
when in the European matrets shis seson. WW Wnow the goods
and can speak favorably of the quality, where the price is, in some and can speak faverably of the quality,
cases, bettr than half the usual prices:
10 dozen pairs







## SHOPPING BY MAIL

 So easy. Scan our store news daily. Select goods desired. Write a letter enclosing amount. We will do the rest. There are no chances ordering goods by mail from rest. There a
the Big Store.
The Robert Simpson Co., Ltd.

## LOVELY FACES, WHITE ARMS AND SMOOTH HANDS


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zine att TORONTO
$\substack{\text { hesi } \\ \text { Hixs }}$ The Defaulter
Extra-Next Week-Extra
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## WLALKER STOCK

## IMPORTANT ANNOUNCEMENT.

An Absolute Clearance of R. Walker \& Sons entire stock of Ready-MadeClothing, Hats and Caps, and Men's Boots and Shoes must be effected at once, as it is our intention to discontinue these departments, and everything will be offered at less than half regular prices, including a lot of new goods just opened.

## The Glass and Chinaware Dept.

included in our purchase of the Walker stock, and everything contained in this section is being sold at prices that corresfond with the reductions made all over the store
2500 pcs. New Embroideries and Insertions
will be on sale to-day at
5,10 and $15 c$ per yard
were bought to sell at $121-2,20$ and 25
Sale of Walkers' Stock of Linens, Sheetings, Towels,
White Cottons, Grey Cottons, etc., etc., at from 10 to 15
Per Cent. less than Manufacturers' Cost Price,

# W. A. MURRAY \& CO. <br> TOREOTTO. 


Rally Round our Bargains =
. . - Monday's Unsurpassed Values
 Fin tixw wix Me Monday Shoe Day for the Childre

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## In the Sale of the War Eagle to the Torontonians?

IS NOW BEING DISCUSSED.
Treatment of Low Grade Ore at Ross. and Proving Successful. $11:$

## Gold! Gold! Gold! <br> A RICH STRIKE

Mr . Alexander Lawrence, cook at Barr's Camp, Donald, B.C., made a rich find a short time ago
is his description of it: "Some two years ago I commenced taking Burdock Blood Bitters for dyspepsia, and before taking think, the hardest a man can do, namely, cooking in a before I can get to bed. I have, on an average, 60 or 70 men to cook for. So you see it requires a healthy man to stand the work.

Before taking B.B.B. I felt tired and played out in the morning, and at night was still worse, but after taking the first bottle I felt such a change that it was a pleasure for me to rise early. I recommend it to eeving. It was a lucky strike when I struck B. B. B.
'(Signed),
SECURITY
Gold Mining \& Developmerit Co. of Ontario aimited.
AUTHORIZED CAPITAL $\$ 1,500,000.00$ IN SHARES OF $\$ 1$ EACH.

## DIRECTORE

PRESIDENT-THOMAS LONGG, Esq,., Capitatist, Director of the British American Assurance VICE-PRESIDENT-W. H. B. AIKINS, Esq., MeD., Toronto. \& Savings Corporation
TREASURER-The Hon. S. C. WOOD, Manager Frehold Loan TREASURER-The Hon. S. C. WOOD, Manager Freehold



John B Fergusun, Esq... Resosland, B.C.
V. J. Douzhty. Eso Now York City OK - TRUSTSTORPORATION OF NTARIO
 SoN, M.E, Rosind. BC.
SOLICITOR-W. G. THURSOT, Toronto.
The Board of Directors are successful business and professional men, many of whom have already had prof experience in mining. The powers given under the charter are to carry on in ill its branches, the business of a mining, milling, reductio
and development company, to accuire gold or other mineral claims or prospects throughout the various mining districts, an an agent in the buying, selling and dealing in mining properties.
THE COMPANY HAS ALREADY UNDER CONTRACT

## The "COLD BELT," adjoining the celebrated "COLDEN CACHE OF SHARES FIFTEEN CENTS. PRESENT PRICE OF



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SATURDAY MORNING

# CROMWELI 

 Don't Forget The Canada MutuaiOnly so much stock is sold from time to time as is necessary to carry on the business of the Company, and Only so much stock is sold from time to time as is necessary to carry on the business of the Company, and
that dividends are paid at so much a share only on the amount of stock sold and issued-the rest remains that dividends are paid at so much a share only on the amount of stock sold and issued-the rest remain
with the Trusts Corporation of Ontario, an available asset for future use. This is one of the strong features of the Company.
tures of the Company. financially strong, and the present sale of shares at io cents may be stopped most any time. The Canada Mutual does not want the people's money to have it lying idle, neither will it rush headlong into spending it for properties until they have been most thoroughly examined and tested. The six valuable properties, 1 at present possesses will be developed as rapidly as money and men can do so without needless expenditure and new properties taken up and considered with the opening of spring.) To make money mining it is ne cessary to have capital, but when that capital is obtained it is just as necessary that it be invested judiciously The Directors of The Canada Mutual will see to it that the money obtained from the sale of its stock wil be expended in the most likely way to make dividends for the shareholders. PRIOR OF SHARES NOW 10 URIMS. THE CANADA MUTUAL MINING AND DTE MINE - SUPFRIDR

R is a mine sure. That means a million
Certificates will be forwarded by retur
JOHN T. MOORE, F.C.A

## Hamilton and Rossland

COLD MININC CO., LTD.
Advance in Price of Shares. The ehares of this Company will be raised from 10
centsto 5 cents on Tuescay next. the 18 th inst.
This raise is in This raise is in oonseauence of the continut. ex ex
Itent showing of the Company's now famou ellent showing, of the
'TENNESEE", mine.

As Others See Us.

This Company also own other valuable mining
operties in this district and also at Rossland, B.C., and are purchasing a large portion of a new townsite and water power privileges in the immediate
neighborhood, which will be an additional source of revenue.
Application for stock should be made immediately Application for stock should be made immediately
to the Secretary, before the remaining shares are all to the
sold. Office 30 and 32 Main St. E., Hamilton.

## CRIPPLE CREEK GOLD Elegant Large Map

## 

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c.


## THE GREAT



A Shipping Mine. Smelter Returns Give $\$ 85.51$ Value per Ton. Capital Stock - - $\$ 300,000$.

## Divided into $1,200,000$ Shares of the Par Value of 25 Cents Each

 Storks niay be secirred by depositing $\$ 6,25$ ( 25 per cent) on each 100 shares - thebalance being payable in 30 days. Certificates may be sent through any bank with daft or bepres in .i.
 Miles IT wircewith, B.C.






## Facts Which Speak:

## Few Shares on the market, in case of proved mines, always Mean High

 Prices for the few holders, as in the case of the Famous Le Roi, offering only Star, whose shares cannot be bought at any price to-day; of the Slocan Star, selling at$\$ 2.50$, and of all the other big producers. Only one-sixth of the Ibex stock is offered to the If a $\$ 300000$ mine is over-capitalized, say for $\$ 1,000,000$, the chances for profitable
investment are nil But if a $\$ 1,000,000$ mine Be capitalized for $\$ 300,000$, so much the better for the shareholders. The Ibex is capitalized for $\$ 300,600$. F , . and are operated at a mere fraction of the cost of the sulphide ores, there is absolutely
no excuse for throwing large blocks of stock on the market. Especiall no excuse fer the mine has been brought past the risky and experimental "prospect"
is this true wher
stage, and has been thoroughly developed and made a shipping mine before stock has been red to the public. The lbex of Slocan is a developed shipping mine.
Hundreds of expert mining men with ample capital are already or the scene, and rich prospects are no longer to be had for the picking up in anyo
the mining centres. The best kind of a mining investment is a developed shipthe mining centres. The best kind of a mining investment is a deveroped ship
ping mine where big profits will accrue from increased value of the stock and
fom dividends. from dividends.
A fact worthy of mention in this connection is, that not one share of stock has been
nal givespectus. There have been no "rake-offs" in order to boom the stock, the owners consiopergis. far too valuable to give away or to undersell for any purpose. The Ibex will
side operated by the present owners. Time and time again they have been approached
ber sid operated by the present owners. Time and time again they have been approached
by the representatives of English syndicates, and asked top put a price on the property. Only
one reply has ever been given: "That the Ibex is not for sale." SMELTING RETURNS OF THE FIRST LAREE SHIPMENT OF OBE


On the 1st April the shares of the Ibex will be advanced 20 per cent., making the price 30 cents.

James Laut, Financial Agent for the Company, can be seen at 47 Canada Life Buildings.
Please note that this Company has no connection with the lbex of Rossland, whose shares are offered at 6 cents.
The stock of the IBEX OF SLOCAN has not been placed with brokers. It is offered for respect to the mine and all matters in connection therewith.
All transaotions are conficdential. Profogsional mon noed have no approhonslon of thelr


# COLORADO Gold Mining \& Development Company. 

CAPITAL, - \$2,000,000.
DIVIDED INTO 2,000,000 SHARES OF $\$ 1$ EACH. FULL PAID AND NON-ASSESSABLE.

OWNER OF THE FOLLOWING MINES :
"Keyes," "Three Chimneys," "Keyes Extension," "Indian Chimney," "Pauper's Dream," "Coarse Gold" and "New Moon,"

This group of mines presents a combination of seven full mining claims, making an aggregate extent of two miles, with a full width throughout of 600 feet. The body of oreis enormous in quantity and of high grade. It is free milling, and more than 90 per cent. can be saved.
-
Extract from the Annual Report of the Superintendent of the Colorado Gold Mining © Development Company for the fiscal year ending December 3Ist, 1896:'



HE '97 RED BIRD is a bicycle that Canadians generally may well be proud of. Built of the best material that money can buy, every detail of its manufacture lookerl after with the greatest care and with nothing left undone
to make it a perfect bicycle, it is destined to be immensely popular during the coming season Every improvement that Canadian skill and ingenuity can suggest will be found in the ' 97 models. They will be superbly finished

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## '97 Red Bird Strong Points.

The following are some of the special features of the ' 97 Red Birds : Narrow tread and wide hubs, the greater width of hub giving additional strength.

Large tubing all aro
strength and rigidity. It is
rectors.
proof, the bearings being protected by four different provice ever put on a bicycle.
The finger washers, with which it is adjusted, are most sensitive to the touch
and make a model means of adjystment.
Solid stel centre pedals with corrugated ends and side plates, that add 200 per
cent to their strength. The dust proof oilers of these pedals are located in the side
cent to their strength. The dus proof oilerver.
screws and are invisible to the casual observer.
The axle being feathered prevents its turning in adjusting.
Straight bottom fork tubes give greater strength.
Large balls in crank hanger add to the ease in running.
Additional strength is gained by using new fork sides tapered from end to
The new crown plates are lighter in
hem adds considerable to their strength.
Red Bird Bicycles are fitted with Electric Pebble Tread Tires, the most easily adjusted, the most durable and highest
than other tires, but first cost is last cost.

$=$

Red Birds in Australia.
THE success of the Red Bird in Australia in competition with the best wheels of Great Britain and the United States has been phenomenal, their superiority on
both road and race course having been proven time and again, In this connection both road and race course having
The Australian Wheelman says : "C. B. Kellow, the winner of the Australian wheel race, has ridden a Red Bird
for the past two.weeks, and during that time has won over $£ 500$ and covered himself Yor the past two weeks, and during that time has won over $\neq 500$ and covered himself
with glory, and made his name famous throughout the cycling world. The St. Kilda
Wheel Race Melbourne Plate and the Australian Comperition Records for the halfWheel Race, Melbourne Plate and the Australian Competition Records for the hali-
mile and mile at Goulbourn, in which he defeated all Australian crecks, are among his mile and mile at Goulbourn, in which he defeated all Austraian cracks, air about 15
Red Bird suceesses during the past few days. As Kellow only required and
minutes to win $£ 500$, it is not bad business and goes to prove that although the Red minutes to win $\mathcal{L}$. 50 , it is not bad busine.
Bird costs more, it pays to ride the best."





