# ALLIES MADE NOTABLE GAINS NEAR RHEIMS AND ST. MIHIEL; FRENCHREOCCUPYTWOTOWNS 

| Two Thousand Dashing | Invading Forces Reported | Enthusiasm Was Unbound |
| :---: | :---: | :---: | :---: |
| Frenchmen Swam Lys and | Cut in Two After Des- | When Debarkation of |
| Surprised Foes. | perate Fighting. | Canadians Began. |

NEW BATTLE IS BEGUN TEN THOUSAND CAPTIVES IMPRESSIVE SPECTACLE

## Siege of Many German Posi




New Tactics Have Been Adopted in AlsaceLorraine, Resulting in Reoccupation of Muhlausen and Altkirch-Armies in Death Grip Near Metz, Where German Line of Communications is Threatened, if Not Broken-Movement From Verdun to Metz May Culminate in Complete Success for French-Germans Have Been Temporarily Checked Near Ostend-Rheims Cathedral Still Bombarded-Official Statements Tell of Successes in Dilferent Sections.
$\qquad$ on the ground, won Tuesday aud and Wedeutosday met in deanth grips today
to Metz and it in said that the Cerman line of communications to thats
base is seriously imperited iG not Office will give no informated if not on definitely, lost. The French War
informeet, but it is stated in wellinformied circles that masses of French troops have been moving in the
direction of Metz for several days. One report declares that the Ger-
mans in the district affected by this new change of tactics have heen thrown back beyond Muhlhausen. To support this statement ocomees a
cabbe from Rome, declaring that mesages from Basle say the French
have reoccupied Muhlhausen and Altkirch, hoth have reoccupied Mulihausen and Altkirch, both strong fortresses, and
both taken by the French soon after the beginning of hostilities, evacunorth. ALLIES MAKE IMPORTANT GAINS.
$\qquad$ along the front. "On the left wing, to the north of the Lys, we have taken
Estaires. On the centre to the north and east of Rheims, we have maires. On the centre to the north and east of Rheims, we have
quarter). "On the heights of the Meuse, and in the Wovre region, we
have made gains to the eoth of S. Minhel, and near Marcheville."
GERMANS MARCHING WEST The war office made public the follo The war office made public the following communique this
afternoon: "In Belgium, German troops coming from Antwerp are
marching toward the west, and on the evening of Oct 14 Ahey reched atternoon: In Belgium, German troops coming from Antwerp are
marching toward the west, and on the evening of Oct. 14 they reached
the region of Bruges and Thielt (15 miles southeast of Bruges). the region of Bruges and Thielt ( 15 miles southeast of Bruges).
Lys. Betwour left wing the enemy has evacuated the left bank of the
Bys and the canal of La Bassee the situation shows Lys. Between the Lys and the canal of La Bassee the situation shows
no change.
gress has been markion of Lens and between Arras and Albert our progress has been marked.
The "Bermans have cannonaded our line without, however, delivering any infantry attacks.
advanced in the centre, between the Oisection of Craonne. To the northeaste, we have advanced in the direction of Craonne. To the northeast of the high-
way from Berry-au--ace to Rheims; and to the north, of Prunay, in the
direction of direction of Beine, several German trenches have been taken.
"Between the Meuse and the Moselle, after having repulsed on
the night of Oct. 13-14 certain attacks to the her the night of Oct. 13-14 certain attacks to the southeast of Verdun,
our troops advanced on Oct. 14 to the south of the highway from
Verdun to Metz. Verdun to Metz.
"On our righ
by the Germans in whe Bande partial offensive movement undertaken
definitely checked." The phrase "Our tre MAY MEAN SUCCESS.
The phrase "our troops advanced on Oct. . 14 to the south of the
highway from Verdun to Metz" is the significant portion of the com.
munique. Judging from all res. munique. Judging from all reports, this movement has culminated in
a great coup that may mean the complete success of the French on their left centre and left wing. Thamp a formidable movement against
Metz is taking place would seem established by a denial Metz is taking place would seem established by a denial from high
German sources of a report supposed to have been promulgated by
the alies that several of the forts at Metz have fallen. As a mer German sources of a report supposed to have been promulgated by
the aliies that several of the forts at Metz have fallen. As a matter of
fact, this is the very first intimation that fighting has taken place in fact, this is the very first intimation that fighting has taken place in
the vicinity of that fortress, whose importance compares to Befort or
Verdun on the French lines. The German report also says thet the vicinity of that fortress, whose importance compares to Belfort or
Verdun on the French lines. The German report also says that their
troops in that vicinity have not lost any ground. The situation in Belgium and northwest

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\begin{aligned}
& \text { GERMANS OCCUPY BRUGES. } \\
& \text { ge from Amsterdam declares that }
\end{aligned}
$$

Noted British M.P. and H ous Attack in Rou| mania. |
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| Three-Quarters of a Million Bushels May Have Been Taken at Montreal. |  |
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| Canadian Press Despatch. <br> MONTREAL, Oct. 15.-A large quan- |  |
| tity of grain, said by some to be more |  |
| than would fill two of the biggest "tramps" plying out of Montreal, has |  |
| been stolen from elevators owned iy |  |
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| The figure is set by some at 750,000 bushels. |  |
| The harbor commissioners state, |  |
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| bushels have disappeared. <br> The first intimation of the thefts |  |
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THE VITTROLA AND THE FAMIY - No.
. Victrola just as much as I do. They all have their favorite music and their favorite singers and musicians. It don't seem to me as though there could be anything that could give so much pleasure to everybody as the Victrola
does."
$\$ 20$
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> With 15 double-sided ten-inch Victor Records, $\$ 33.50$

Other Victrola from $\$ 32.50$ tor $\$ 300$ (on easy Payments, if desired), and ten-inch, double-sided "His Masers Voice" dealer in any town or city in Canad.
Write for free copy of our 300 -page Musical Encyclopedia listing over 5000 Victor Records. ... Ask to hear "It's a Long Way to Tipperary" the No. 17639

## Berliner Gram-o-phone Co

5 Lenoir Street montreal
 Patronize Home Products The following are the VICTRR dealers in Torootititit




##  <br> dropped when going do ina cellar.




## YORK COUNTY SUABVRBS

 MUST BE PREPARED JURY RETURNEDFOR HOME DEFENCE
SEALED VERDICT




## The Endless Chain.

Mr. Retail Merchant; your business depends entirely on the prosperity of your customers. Canadian factories running at top speed mean top-notch business for Canadian merchants.

The merchant himself can be a big help in bringing this about. Consumption of goods "Made in Canada" means employment for every Canadian workman.

Mr. Merchant, urge your customers to buy Canadian goods for their sake, for your own sake. Every Canadian faces the responsibility of keeping Canada prosperous--this is the way you can do your share--and it is to your own advantage.

Push Them Because
They're "Made in Canada."



## RUGBY Cmant Thaty And Tomorrow <br> Pros Reinstated By the T. \& D.

MULOCK CUP GAMES MAGWOOD WINS VIC CENTRAL FISH ARE ANNOUNCED ALL ROUND HONORS MAKE NEW MARKS

Hawkins Second, Only T

wo Interesting Program of Swim-

STIL DISCUSSING
WORLD'S SERIES
The Banishment of Geo stal

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Soccer Pros Become Amateurs
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| Grouped in Four Sections Practices and Gossip of the Rugby Players. | Hawkins Second, Only Tw Points Away, and Hewson Third - The Winners. |
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21ST ANNUAL

## Dunlop Trophy

 Race```
contecat tor teratson, searn with.
Starting and finishing at the east
ern extremity of the Danforth Civic Car Line over a course on
the Markham Road.
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Saturday, October 17th Citizens wishing to see the Race Which, of cours, ss stre, should lact the divic Car Line at Dan
Riders should be at starting point not later
than 2.30 p.m.

## EATON'S

On Sale Today
Men's $\$ 16.50$ to $\$ 22.50$ Suits, Today, $\$ 10.65$


Men's Underwear, Night Robes, Mufflers, 47 c


Men's Soft Hats, Half-Price
Friday, $75 c$


 polf up to to sizcepe 7 only. The
shapes. Regularly $\$ 2.00$, fodor
so..00 Boys and Youths Tole 1.50 T

## dress wear. Regularly $\$ 1.00$ and $\$ 1.25$. Friday

 Men's Stiff Hats, in genuineur felt with sik trimmings medium and low crowns, well rarly $\$ 2.00$ and $\$ 2.50$. Fri-
lat semi-flat brims. ReguChildren's Tams, navy and
red, in large and red, in large and medium
shapes. Regularly 50 c . -Main Floor-James St. 10

STORE OPENS 8.30; CLOSES 5 P.M.
T. EATON CO

WHEN you come to
buy clothes, here are some of the things you'll notice in the clothe's we sell. Note HCKEys these things in Hickey's clothes.

A marked tendency to itherne appearance, sort craping; A strong tendency to accentuate the natura lines of the figure; designing such that you will be anconscious

Hickoges
sleeves; all close
some with verti.
$0.00, \$ 11.00$ and
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in winter weight m, winter weigh
show neat striped
and watch pock and watch pock- 2.15
-Queen Street

## ht Robes

white
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"Seconds" of

## IIDAY 33c. nd, a heavy w ings, cark nat

OATS, FRIDA

f-Price,


Smokers' Bargains
Friday and Saturday

| 10c Long Arabella | for |
| :---: | :---: |
| 10c Arcade Perfectos | 5 for |
| 10c Bachelors | 5 for |
| 10 c Cut Tob | ages 25c |
| 15c Cigarett | packages 25 c |
| 10c Cigarettes | packages 25c |

ALIVE BOLLARD
10 \& 12 YONGE ST. ARCADE


POLLY AND HER PALS




## That Son-in-Law of Pa's

-:- $\quad \because \quad$
By G. H. Wellington


Stars ofome Robert Simpson Company,
First Chance for Your Winter Coat
The man who buys one of these coats tomorrow makes the best buy of the season. First, because they're unbeatable values; Single and Double-Breasted Tweed Ulsters, plain blue chinchillas, with shaw1 collars, some with belt on back, also black and gray meitons, Chesterfield style, velvet collars.
These coats are regularly priced at $\$ 10.50, \$ 12.00$ $\$ 13.50, \$ 15.00$ and $\$ 18.50$. Sizes 34 to 44 . We offer 300 of them Saturday, 8.30, for

DURWARD'S FALL WEIGHT COATS.
Acknowledged by all well-dressed men to be the best fall weight coat on the market; made from a real peasant-made Donegal
tweed, in a light gray with a smattering of color, single-breasted, buttoned through street style three-quarter tweed, in a light gray with a smattering of color, single-breasted, buttoned through street style, three-quarter length, Raglan
shoulder, patch pocket, silk sleeve linings, good fitting and extra good style; sizes 34 to 44 . Price ............... 25.00

MEN'S HIGH-GRADE SUITS TO CLEAR AT $\$ \mathbf{9 . 9 5}$.
These splendid quality suits for fall wear include a number of broken lines from our regular stock and different odd suits from fashionable single-breasted three-button sack styles, twill mohair linings. Sizes 35 to 44 . Regularly $\$ 13.50$ carefully tailored in

## Boys' Chinchilla Ulsters

 $\$ 6.95$65 only, English made, double-breasted style with shaw Regularly $\$ 9.50$ and $\$ 10.00$ diagonal linings, sizes 28 to BOYS' JUNIOR AND RUSSIAN OVERCOATS.
00 only, of English tweeds, in dark gray and brown; also few blue chinchillas, double-breasted style, self and velve collars, belt on back, flannel finished, tweed linings, sizes 21 to 27 , or 3 to 9 years. Regularly $\$ 3.75, \$ 4.00$ and $\$ 4.25$,

95 BOYS' BLUE SERGE SUITS, $\$ 3.85$.
Yoke Norfolk and double-breasted sacque styles, sizes 26

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## A Splendid List of Fine Furniture at Bargain Prices

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\$ 2.49 \text { and } \$ 1.99
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 Misees and Children; in this Boots for
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5,555 Pairs of NEW FALL BOOTS Ae the most sensational line of furniture brought to this in Toroato. Think of being able to buy a sixty-dollar suite furniture for twenty-eight dollars! Every item in this list

Living-room Suites, six only, the frames are made of solid quarter-cut oak, in fumed or golden finish; settee, arm chair and arm rocker; the seats and backs upholstered in tapestry. egularly $\$ 60.00$. Special . . . . . . Arm Chairs, two only, all-over uphoistered, deep comfortAn Arm Chairs, six only, heavy frames of highly polished maarly $\$ 30.00$. Special backs upholstered in tapestry. Reg

Arm Chair and Arm Rocker, in polished mahogany, covertapestry. Regularly $\$ 35.00$. Special Arm Chair and Rocker, one of each only, upholstered al ach .................... Regularly $\$ 27.00$. Special, Arm Chair, all over upholstered, has full wings, loose ice ..... ............. Regularly $\$ 98.90$. Half Chesterfield, deep tufted back and plain seat. Reguiarl
Arm Chair and Arm Rocker, one....... 79.00 ion seats, well upholstered, covered with genuine leather ghtly damaged. Regularly $\$ 24.50$. Special ....... 16.50
Library Table, in solid quarter-cut oak, fumed finish, wer and book racks. Regularly $\$ 20.50$. Special . . 14.95 Settee, in fumed oak, three loose cushion seats and loose backs. Regularly $\$ 50.00$. Special ......... 39.50 Buffet, colonial design, in fumed or golden oak, drawer cutlery, double door cupboards and long linen drawer, Extension Dining Table, in fumed or with deep rim, easy rubuing in fumed or golden oak, 45 -inch y $\$ 18.50$. Special .............................. $\mathbf{1 0 . 1 5}$ Dressing Table, colonial design, in mahogany, large Britbevel mirror. Regularly $\$ 26.00$. Special ....... $\mathbf{1 3 . 0 0}$ Cheffonier, colonial design, in mahogany, British beve Dresser, in quarter-cut $\$ 20.00$ Dresser, in quarter-cut oak or rich mahogany finish, $30 \times 18$
mirror. Regularly $\$ 16.50$. Special .......... 8.90 Princess Dresser, in mahogany finish, has two top and one ecial.... - 1
7.95

## Men's Furnishings

1000 Work Shirts, in all classes of suitable materials, differ ent designs and plain black and tan, all sizes in the lot, 14 to 17
Regularly 75 c. Saturday ...........................

Men's Wolsey Brand Natural Wool Underwear, shirts and drawers, winter weight, shirts are double-breast, regularly $\$ 2.50$ quality; also odd lines of other well-known brands; some doublebreast and double back, all sizes in each line. Regularly $\$ 2.50$
and $\$ 3.00$. Saturday, a garment..........

Men's Heavy All-Wool Sweater Coats-Several colors, high collar or vest shape, plain or fancy knits, odd lines of $\$ 4.00$ $\$ 4.50$ and $\$ 5.00$ grades. Saturday , .................... 2.89

Men's Pure Silk Neckties, large shape, splendid range of de-
signs.' Regularly 50 c. Saturday



 Store Closes
at 5.30 p.m.


## Full Range of Fall Hats for

 Men and Boysalmost limitless possibilities, all the way from the finest Eng almost limitless possibilities, all the way from the finest English and American. goods to caps for boys. Here are some
Saturday specials: Soft Hete
Soft Hats, jn all the new colors and styles Sample Derby Hats, English and American Christy's "King," Battersby and Other Encl. styles . . . . . . . . . . . . . . . . . . . . . . . . . 200 and 2914 Soft Hats, American, English and Camalian, aid well made . . . . . . . . . . . . . . . . 2.00, 2.50 and 3.50 Men's and Boys' Caps . . . . . . . . . . . . . . . . . . 45 to 1.00

## Special Floor Coverings and Draperies for Saturday


which, though is not to be despised, do not affording slight savings, Every piece on the big circle will do not loom big in your purs much as two-thirds the regular represent a big saving, often as kind of chinaware from which to select the piece. It's just the odd vase for the unoccupied end of a bookcase top or mantel
shelf.

Also included are many dainty table pieces and sets-salads collection Saturday, at, each . \$6.50 ENGLISH DINNER SET, $\mathbf{\$ 3 . 4 8}$. Excellent quality English porcelain, underglaze decoration Regularly $\$ 6.50$
This Translucent "Can" CHINA DINNER SET, $\$ 9.95$. This Translucent "Carlsbad" China Dinner Set of 97 piece Regularly $\$ 15.00$. Saturday special

In the Lunch Room




TheRobert Simpson Company,Limited
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