

The Eye Glass



A LITTLE PUBLICATION WORTH LOOKING THROUGH

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It is But a Step from Light to Darkness, from the Blessed Gift of Sight—to the Awfulness of Blindness

THE EYE GLASS

YOUR EYES CHANGE



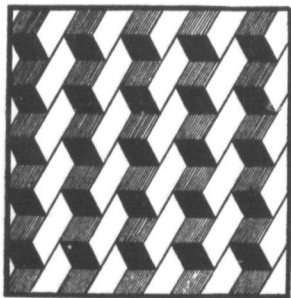
MANY persons take it for granted that once the eyes are in good condition they will remain so indefinitely.

But when you consider both the delicacy of the eyes and the great amount of work they have to do, you realize the need of continually looking out for eye strain and having its cause ascertained by a careful examination.

Glasses fitted two or three years ago may be entirely unsuited to your present eye needs. Best be sure about it, any way, so step in and let us make an examination.

LADIES, PLEASE NOTE

A POWDER puff of powder is as dangerous as gunpowder to the eyes. The fine dust gets in the eyes and blurs the sight. Never use a powder puff, but apply the powder with a chamois or soft rag.



**WHICH WAY DO THEY POINT—
Up or Down?**

Don't hurry—view from top, bottom, both sides. As you change your position maybe you'll change your mind.



YOU'LL have no kick coming if we fit your glasses. Testing one's vision is not a matter of guesswork with us, nor is it a matter of trying on pairs of ready-made glasses. It is a science governed by principles which none but a person who has studied the anatomy of the eye can understand. Not only is it necessary to secure the correct lenses but it is highly important that the frames set properly on the nose, at the right distance from the eyes, and that the lenses be perfectly centered. We never guess—we know! Why take chances?

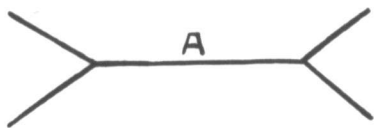
IT HURT HIS EYES

A man in a crowded car had his eyes closed when the conductor reached him. "Wake up," said the conductor. "I wasn't asleep," explained the passenger, "but I hate to see women standing."

The smiling, bright-eyed old man will tell you that he owes the preservation of his sight to the care he gave his eyes in youth and middle age.

We will be glad to send you extra copies of THE EYE GLASS for your friends, or we will mail copies to any local addresses you furnish.

THE EYE GLASS



An Optical Illusion

WILL someone with "perfect" vision kindly step forward and tell us which of the above horizontal lines is longest. Quick, now, A or B, which? After deciding in your own mind, measure each line and see.

Save your eyesight! At the first sign of any eye weakness, call and let us make a careful scientific examination.

Parents should see to it that their children do not strain their eyes over their lessons or while reading.

A Convenience for Every Occasion

PEOPLE who require double vision glasses will find our Invisible Bifocals a great convenience because they give perfect near and far vision without the usual blur. They have no age-revealing lines, seams or shoulders like the old-fashioned bifocals,

'This Part for Far View'



'This Part for Near View'

but are ground out of one piece of crystal and can not be distinguished from single vision lenses.

Why fuss with two pairs of glasses when you can have perfect vision for both reading and distance with one pair of our Invisible Bifocals?

Call and let us fit you with a pair of these wonderfully convenient glasses to-day.

"I saw it" is not always conclusive evidence that you saw it **correctly**.



MR. I. C. WELL says:—

John D. would give a million dollars for a new stomach, but he has fairly good eyesight. He regards the eyes as his most valued possession. He knows that should they once fail him, no power on earth could replace them. What are you doing to guard your Eyesight? Have them examined regularly by competent authority. **SAVE YOUR EYES!**

SEE

H.C. Brown O.P.H.D.
SPECIALIST
121 ONTARIO ST.

Eyes Examined
Glasses Fitted

Evenings Open:
Tuesday and Saturday
7 to 9

Graduate
McCormick Medical
College, Chicago,
Dept. of Ophthalmology

THE EYE GLASS

And She Watched Him

A NEAR-SIGHTED man lost his hat in a strong wind. He gave chase, but every time he thought he was catching up with it it was whisked from under his hand. At last a woman screamed from a nearby farmhouse:

"What are you doing there?"

He mildly said he was trying to retrieve his hat, whereupon his inquisitor told him:

"Your hat? That is over there under that stone wall—that's our little black hen you've been chasing."

Quick Repair Work

HELLO, Doctor! I've just broken my glasses and feel lost without them, but can't possibly come to town to-day for a new pair. . . . What's that? Just send you the broken pieces and you'll make duplicate lenses without me having



to call personally? Oh, thank you so much. I'll send the pieces at once."

Conversations like this are a very common occurrence with us where the glasses were not purchased from us originally and we have no copy of the prescription. We do all kinds of repair work—promptly, accurately, reasonably.

If you break a lens, bring or send the broken parts to us and we'll make an absolutely accurate match.

We mend broken frames or can fit your old lenses in new style frames or supply the proper clasp or nose guard to hold your glasses on with security and perfect comfort.

Let us take care of all your eye glass needs—and troubles.

The Fine Art of Fitting Glasses

WE DO more than sell glasses. We look upon the fitting of them as a fine art.

In each individual case we make sure that both lenses and mountings are really becoming.

Ladies especially appreciate this feature of our work, because the style of



glasses worn has **everything** to do with the effect upon their personal appearance.

Every pair of glasses we supply is made specially to the particular measurements and in the particular style best suited to your features. That's why our glasses don't disfigure.

Call and let us demonstrate.

Just a Mistake

A MAN who was very near-sighted was dining one evening at a prominent hotel. He experienced considerable difficulty in removing from the dish, passed him by the colored waiter, what he supposed to be a chocolate éclair. It seemed to stick fast, so he pushed his fork well under it and tried to pry it up again.

Suddenly he noticed that his friends at the table were convulsed with laughter. Just then the waiter said:

"Pardon me, sir, but that's my thumb."

THE EYE GLASS

HELPS FOR ALL SORTS OF EYES

EYES differ considerably in appearance, but vary infinitely more in power. Many people have striking or attractive eyes, but very, very few have perfect sight. Faults of vision are usually due to improper shape of the eyeball.

Long Eyes

That is, eyes which are too long from back to front—are the cause of what is commonly known as "Short Sight." The eye is so long that the clear image does not reach the sensitive back of the eyeball, called the retina.

Short Eyes

are exactly opposite to the above and cause "Long Sight"—the retina being too close to the front for distinct vision.

Flat Eyes

is a simple description of a very intricate defect. It arises from the eyeball being rather flat in some part of its front service, and the trouble is technically known as "Astigmatism," giving good sight only in parts of the eye.

Old Eyes

that is, over forty years of age, begin to suffer from hardening of the lens which, in youth, is quite flexible. The result is some loss of power for adapting the sight to near work.

The Right Help

Naturally each of these varying eyes needs different treatment, and when one realizes that there are as many as twenty degrees of some of these defects, it is at once apparent that selecting stock glasses at a bargain counter is not only unsatisfactory, but oftentimes positively dangerous. Don't take chances with *your* eyes. Call and see us.

The Chinese claim to be the inventors of spectacles; but they were not used in Europe until about 1013 A.D., when a Dominican monk made a pair for himself as an aid to old sight.



STRANGE FACTS ABOUT YOUR FEATURES.

EVEN though nature has been lavish in bestowing rare gifts of personal charm and beauty upon you, it is by no means certain that your features are absolutely "perfect."

As a matter of fact, the two sides of the human face are never exactly alike. In two out of five cases the eyes are out of line; one eye is stronger than the other in seven cases out of every ten, and the right ear is generally a trifle higher than the left.

This being true, you will at once realize the folly of trying to select your own glasses at a bargain counter as you would a pair of gloves.

We realize the responsibility of men in our profession and we pride ourselves on our care and accuracy.

Many people have headaches that can not be relieved by the use of the favorite remedies which help others. Usually in such cases the eyes are to blame. Eye strain produces more headaches than all other irregularities of the human system combined.

THE EYE GLASS

The "little" things—such as eyeache, smarting lids, floating specks, headache, blurred vision, etc.—are troubles which we can relieve with properly fitted glasses.



SPOTS BEFORE EYES

ALMOST everyone either sees fixed or floating spots at some time or hears some friend complain of these conditions, so that it is not strange that many popular misconceptions have arisen concerning them.

The most common form of floating spots are those which are known by the name of *muscae volitantes*. These are tiny transparent chains or strings which are seen on a white or brightly illuminated field.

They persistently float in the line of vision and though a shake of the head may carry them out of the way, they at once float back again.

If you are having any trouble of this nature call and let us make a careful, scientific examination of your eyes.

THE WAR WILL END

Absolute knowledge I have none,
But my aunt's washerwoman's son
Heard a policeman on the beat
Say to a laborer on the street
That he had a letter just last week,
Written in the finest Greek,
From a Chinese coolie in Timbucktoo,
Who said the niggers in Cuba knew
Of a colored man in a Texas town,
Who got it straight from a circus clown
That a man in the Klondike heard this
news

From a gang of South American Jews
About somebody in Borneo
Who heard a man who claimed to know
Of a swell society dame (no fake)
Whose mother-in-law will undertake
To prove that her seventh husband's
niece

Has stated in a printed piece
That she had a son who had a friend
Who knows when the war is going to end.

You feel better when you see better.
Glasses fitted here improve your looks
as well as your sight.

Our motto: "Not simply glasses, but
satisfactory vision."

CAN YOU READ COMFORTABLY?



Do the words run together, and the print blur? If so, you are doing yourself and your eyes an injustice by not consulting us. Why worry along day by day, straining the delicate nerves of your eyes, when there is a specialist in your city who devotes his entire time to the examination of eyes and the fitting of the proper glasses?

DELAY IS DANGEROUS.

H. C. BROWN, OPH. D.,

ROBERT A. REID, OPT. D.,
Specialist in charge.

Eyesight Specialist,
121 Ontario Street