



CHE TORONTO WORLD

T. EATON C ${ }^{\circ}$

Now the Neglige Shirt is on Top.






Clothing You Have No Bother in Choosing, Nor Afterwards.
 drasel, that breazy monatress of out




$\qquad$
$\qquad$

Stiff, Soft and Straw Hats, Smart Summer Styles.


STORE CLOSES AT 5 P. M. SHOP AT 8 A.M.
T. EATON CO.

FRIDAY MORNING
THE TORONTO WORLD
JUNF: 101904



Thi Man bebind the Guu may thinkit lotsof fing

$\mathbf{N}$ OTHING is so peaceful as humdrum. But " Up, boys, and at 'en" is more to our taste. We like to live up to our motto of "The Store that Sets the Paece, and offer maximum values at mini-

## Fire the First Gun of Our June Reduction Sale



CRAWFORD BROS., Limited, Tailor




FRIDAY MORNING

## GANADA PERMANENT MORTGAGE GORPORATION

HALF-YEARLY DIVIDEND


BFTIR TOIE IS NOFED
AHMER LCEAL STOCKO
Gurrent Conditions Considered Mor Favorable-Coal Gossip-Ne York Issues Steady.
VER LIII


B8TE





## 

(1)


