


By Lydia E．Pinkham＇s Veg－ Other Suffering Women To Know It． Kitum ron it bio

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 Mat zimitationt

（Guide：dinocate Watford，Ont．
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## Guide－dinucate

$\xlongequal[\overline{\text { WATFORD，SEPTEMBER } \mathrm{Is}, \text { T9I4 }}]{ }$ NUTE AND COMMENT
A mortatorium，we take it，means
that a country needont settle up un
til it settles down，－Columbia Stante．
 only serves to make Britons，more
resolute and confident of ultimate
victory．

Port Arthur News ：－Mon who
Would seek to ruthlessly increase
their profits when their country is at
war are traitors，and traitors are war are traitors，and
worse than open enemies．
Among the remembrances，rang－
ing from choese to private yachts
which Great Britain which Great Brituin has yeceived
from all parts of the earth recently from all parts of the earth recently
the handsome contributions of Ger
many，includidig en many，including an Atlantic liner and
a fow porfectlv good colonies，should
not be overlooked．
War is throatening the coal in
dustry in the aestern States through
the withdrawal of miners，who are the withdrawal of miners，who at
largely foriengers，for servicoin it th
European armies．Coal trade auth tions as to an increase in anthracito
prices，although they hint that

Every joma


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GUIDE－ADVOCATE，WATFOR $\cap$ ．SEPTEMBER 18， 1914
stifening of soft


It is understood that the Canadian
Government is at present consider Government is at present consider－
ing the advisability of barring from
the mails of C the mails of Canadia and prohibiting
the gale of certain United States
publications which in tone and which have been pub
lishing higl lishing highly sensational account
of German victories for which ther is no foundation．
Don＇t be one whit discouraged be－ cause you are beginning to find th
going a little bit hard．This is th
oxperience of experience of everyone，in fact，all
others are meeting with the same
disappointments and handicaps which you yourself are encountering，
Steady persistent plodding is
to wing
to win so be not dismayed but，fight manfully onward．
Detroit Journal：Have you ob－
served the warlike attitude of our
neighbors？
Canada is seethen neighbors？Canade is seething wit
bellicosity．Always more loyal tha
the king． the king，she takaes to Mafking in
anticipation of battle．No need no to speculate aatile．No what Coed noda
would do in the event of Britain＇s
going to war for whet going to war for whatever cause o
without cause．Transplanting only without cause．Transplanting on
makes the British stook the sturdie
＂One of the most significant signs
of the effect which the scourge
war is baving in turnis of the effect which the scourge
war is having in turning men
minds to more－solemn things is th
unexpeoted manifestations unex
old r
den dad amenous spirit，which seemed
\＃renchmen，＂，says the Landority of Mail＇s
Paris Prenchmen，＂says the London Maik
Pariz correpondent．＂May men
who had not entered a sacred build－
ing since
of Ch
been
mass，
mim
$\underset{\text { Catarrh The Ointments }}{\text { Bew }}$ Catarrh That Contains Mercury
as mercury will surely destroy the sense





$$
\begin{aligned}
& \text { ine } \\
& \text { ine } \\
& \text { Toled } \\
& \text { Testa } \\
& \text { Tosind } \\
& \text { bottle. } \\
& \text { botak } \\
& \text { Tak }
\end{aligned}
$$

The Men Leaving Home and the
It is really offensive，to the moral
sense of the rural readers of the sonse of the rural readers of the
Toronto dailies to see almost every
apy long interviews with strong able－ day long interviews with strong able
bodied men telling wonderful tales zone and were chased by Gern
zor ships and cruisers right to
month the the St． mouth of the St．Lawrence．
To read these articles as one would think thate each and every
one of these esapped tourists were
heroes who had nearly died for his country，while on the contrary they
beat titfor home at the frits oppor－
tunity and got as far away from the dunity and got as far away from the
scare zone as quiekly as they possib－
could． ly could．
What th
What the readers of our big news－
papers want is news of our own boys
who compose the troops on the firing
． who compose the troops on the friring
line and in the concentration oamps ne and in the concentration oamps
preparing for our defoence，and not
how some influential tourist made how some influential
his ssape to safoty adian mumbilia whio whas not your yot len－
ourt
our shores has already seen more
handship hardship and endured more real
privation than the escaped tourist who is so anzious to rush into tourist
as soon as he sets foot inside of the as soon as he
safoty zone．
ane
We do not blame the tourists who left the European danger zone and
arrived home in safety，but as read－ ers of the daily papers we suggest he soft pedal on their roangsadocio grea The cheapness of Mother Craves
Worm Exterminator puts it within reach
of ant and it can he got at any drug
gist
gind Experiments in cotton production in
south Spanin have boen so succesfur
that it may become one of the country that it may become
most important crops．
 Ieve in it．if a yown you shoula
your down you believe
it．Lil Likn you shocld move out ntages tbat other places have not，
nd your modesty should not prevent
from making the fact known you from making the fact known
whenever the opportunity presents
itself．At home or abroad，whether pursuing pleasure or engaged in
business，do not neglect to give
those with those with whom you come in con－ live town，popplated by enterpris．
no．goohead．progressive people and
one
that is advancing instead If you can truthfully speak in
commenatation of the ability of your
rofessional men，the sity profossional men，the square－dealing
methods of your merchants，the
excellence of your mechanies，the Metbods of your merchants，the
excellence of your mechanics，the
superiority of your churches，schools
and public institutions and the in－
dut dus public institutions and the in－
dustry，energy and sobriety of vour
citizens in general．．let nothing pre－
ent you from excerising that privi． ent you from excerising that privi－
lege．You should learn to believe，
if you do not araen，that WE have
Il these and ra addition the best all these and in addition the best
located town．the finest country
surrounding it．with the most fertile
farms tilled by the surrounding git．with the most fertile
farms tilled by the most intelligent
class of farmers to be found in Can－ not be nececssary to to mention it whem．
The people and newspapers of the competing towns will relieve you of
that task by attending to that part
hemselves． Strangers seeking a location are
always greatltivinfluonceci in favor of
ny place whose citizens are enthus
 its rivals unless its inhabitants oper
preciate the excellence and virtues
of each other and will collectively spread abthor and thir will coilthectively
present the
prosper ity and future great ness of their own locality．
And when you are talking up your And when you are talking up your
town，see to it that you live up to
what you are talking．If you dont，
the stranger to whom you are talking
hill thaig to the stranger to whom you are talking
will think although he will not
saly it that that the toom may be all
sou
say it is，but that you had very
litte，if anythitht you ing of it．Do as woll the build
Then the place will be sure to go
ahead．

$$
\begin{aligned}
& \begin{array}{l}
\text { Say Something Kind } \\
\text { Make a habit of telling all } \\
\text { good things you hear. If you haver }
\end{array} \\
& \begin{array}{l}
\text { good things you hear. If you have } \\
\text { an neighbor who is is inclined to be be } \\
\text { blue, tell him something kind that } \\
\text { someone has said of him. Yes, you } \\
\text { can think of }
\end{array} \\
& \begin{array}{l}
\text { someone has said of him. Yes, yo } \\
\text { can think of something, for no oo } \\
\text { is all bad; and if you say kin }
\end{array} \\
& \begin{array}{l}
\text { is all bad, and if you say kind } \\
\text { things of your neighbor to others, } \\
\text { thoy'11 say kind things of him too. } \\
\text { Don't you remember how good you }
\end{array} \\
& \begin{array}{l}
\text { Dont you remember how good yo } \\
\text { felt when some friend told you } \\
\text { kind remark he had haard someon } \\
\text { make about you and how, deep dow }
\end{array} \\
& \begin{array}{l}
\text { in your heart, you thanked the on } \\
\text { who told you? How much brighte } \\
\text { overything }
\end{array} \\
& \begin{array}{l}
\text { everything looked. And you had so } \\
\text { much more courage to take up the the } \\
\text { burden and to this day your heart } \\
\text { beats quikerer when you think of it. } \\
\text { Now, others are just like you }
\end{array} \\
& \begin{array}{l}
\text { Now others are just like you. For } \\
\text { get all the bad things you hear sai } \\
\text { of a m and }
\end{array} \\
& \begin{array}{l}
\text { of a man, but if you have heard } \\
\text { something good said, go ato once and } \\
\text { tell him. Try this plan one month }
\end{array} \\
& \begin{array}{l}
\text { tell him. Try this plan one month } \\
\text { and see if you don't hear many nice } \\
\text { things that have been said of you } \\
\text { yous }
\end{array} \\
& \begin{array}{l}
\text { "As ye sow so also bhall ye rean of } \\
\text { that }
\end{array}
\end{aligned}
$$

## IT WILL COME

You have had a good time．You
have done protty much as you pleas－ ed with your life and have not so far
been overtaken by the nemesis yon have been told reaches after the doer
of ovi．You have been a wonder
to yourself in the to yourself in this respect．You have
cheated and have not been found out．You have followed aend taken
the innocent in your snare and to－date you have been able to main－
tain your place in society and even tain your place in society and even
the church．＂Beause sentenco ag－
ainst an evil wark is ainst an evil work is not exeoute
speeeily，therefore the heart of th spee日il
sone
do evi
alway al ways．gets it is over confidence that
bars．It is bolinanal behind the
escanpe that finally born of ondoest the scound escape that finally undoes the scound－
rel．You cant escape the law that
says＂Whatsoever a says＂Whatsoover a man soweth
that shall he also reap．，The da
of reckoning will come to you sure as the morning sun follows the
shadow of night．You can＇t do what
you have bean you have been doi
with it soot free．

## FREE WAR MAPS

Every Reader of the Guide－Advocate May Have a War Map Free

A Map 3 1－3 $\times 2$ 1－2 feet，showing clearly every boundary， every city，ewery town，village，hamlet and river in the whole size． The Family Herald and Weekly Star of Montreal has secured exclusive rights for the War Map prepared by the
celebrated map firm of G．W．Bacon \＆Co．，Ltd．，of London， Eng．It is beyond question the most comprehensive map printed．
which our readers can secure a copy of this excellent map free of charge．
Here is Our Offer
Good For 30 Days Only The price of The Family Herald and Weekly Star， nada＇s Greatest Newspaper，is one dollar a year， ar，
We now offer both papers for one year each，including a copy of The Family Herald＇s War Map，size $30 \times 40$ inches年位 folder of convenient size，for only $\$ 1.7$
for ther applies to all subscribet 30 days frem thal，who To follow the war situation intelligently The Family Herald War Map is necessary．It should be in every Canadian Hom

THE GUIDE－ADVOCATE WATFORD


## Western Fair

 LONDON，CANADA Ontario＇s Popular Exhibition September 11th to 19th， 1914 increased prize listmagnificent Programme of Attractions．Two sped Events Dally．
New Frreworks Every COME AND SEE Imental Farm Exhiblt
Royal Dragoons
The Con．T．Kennedy Shows will fill the Mi
Music by the best avallable Bands．
Reduced Railway Rates commencing Sept．11th Special Excursion Days，Sept．15th，16th，17th．Al tickets good till September 21 st．
W．J．REID．Pres，A．M．HUNT，Se


Nothing But the Best
IN HOUSE FURNISHINGS we aim to keep the latest and most popular goods in our line．
Bedroom，Dining Room or Kitchens
We are for the Parlor，
Woter Big Bedroom，Dining Room or Kitchent We are not after Big
Profits but aim to supply goods of Elegance，Durability and Good Value．Let us show you our stock．Any article manu－ factured obtained on short notice．
Agents For MASON \＆RISCH
PIANOS，GRAMAPHONES， STRING INSTRUMENTS，

EW AND SECOND HAN SEWING MACHINES SHEET MUSIC， AND A of repair

HARPER BROS
fine furniturb mustal instrumients undertakers
Ne Do All Kimst of Pirining
AT THE GUIDE－ADVOCATE

Your home merc suarantee on this s Mc Pan Range many you．A McClary d

T．DODDS
FARM FOR SA］

 mand PASTURE FARM FOR

 Scp．114L，199．4． Relatives ot Those W
Have Gone
 We have taken a bold stan
 Of his cruel ill will，
And he need not think
That he he can put nu down．






 A Boy＇s $\xlongequal{\text { Remarks to }}$ ，







 Destined






GUIDE-ADVOCATE, WATFORD, SEPTEMBER 18, 1914

Guide=dかっocale
WATFORD, SEPTEMBER 18,19 Germany
Ye have wated the tiger's. kitten, ye
yeave roused the lions whelp.
Ye shall see bow this Delt.



 Back of them there's thousands like
them, just awating dotys call,
When the doy trecking cometh you
must reckon wilh us all.

## CHOP STUFF.

 St. Marys will raise a patriotic fund of\$80,00.
Capt. C. W. . Browne will oryanize a

 Sarnia business men meet dails at at moon
for a few minutes prayer, while the war
is is on.
Dan. Fisher, the miller at Edy's Mills,
suffered
falling downeture of the left srme by






 to be a failure this year.
Several Cheese Boards in the eastern
part ot Ontario have asked the patrons

 built for wear. rubbers-complete in every style.

CLOTHING! CLOTHING! CLOTHING!
"The Store where good Clothing comes from" SWIFTS' Direat Importres SWIFTS'


## SWIFT, SONS \& CO, , Dinert mementra waitord



Your kind-amongst others. For years we have specialized in working shoes -and as specialists have studied your needs. When you buy here you can therefore rely
on shoes that are well made of the best leather and

Our working shoes are made to get and retain your custom-they are therefore the best
your money can buy anywhere

Call in and inspect them-you need not purchase
-we want to convirce you of their
Also a large range of men's and women's fine shoes Latest American styles at old prices. A large stock of

## P.Dodds \& Son

$\qquad$

## Grand Display of Ladies' Coats and Suits

All the new styles in Ladies coats, the nifty new capes, the much in style Redengote with belt, and new flare skirts are amongst the newest styles. Our showing is fine, our styles correct, and your prices right. See the new weekly shipments

Look through our girls and
childrens' coats and for the chindrens coats and for the
little tots. ${ }^{\text {We }}$ We exceel our past efforts.
Our Ladies' Our Ladies' suits comprise while the season lasts. Our showing will surprise your This is a season of novelties and
Swift, Sons \& Co
Swift, Sons \& Co.
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\section*{

##  <br>  $\xrightarrow{\text { rendered }}$ fon














WAR SUMMARY


 wing ion, Sept
ano
acoriding to an
Diily News.
s. B. HOWOEVI
is the place to buy your boot plete for Fall, a a good assortmen of all lines in Mens' Women anles and the best that mone san buy, also a larger stock my own make on hand at times. See those Slater shoes to see is to buy. No war price Cheaper than the eheapest. A cos cure a barg $\rightarrow 0$
TRUNKS, SUIT GASE
AND CLUB BA
S. B. HOWDE

LIVE STOC
The undersigned will sell for
HE NRPY
BAYNTON
Itot 21 , con. 6, Warwick, 1 mile of Arkona, on Towniline,

$\qquad$




 CLEARING SALE HARM $\overline{\text { STOC }}$ The undersigned has received instruction
ROBERT HASKETHT
To offer for sale oy Public Auction on
 Friday, Sept. $25 \mathrm{th}, 1$






ARKONA Miss Georgia Davidson visited
In Oill prings alast wekk.
The Arkona Evaporator con
 for a big seasons run.
Mis Luy Whaterman returne
Regina, Sask., last Wednesday
spending a year in that city. Mrs. rratama and duaughter,
caro, reve visting at Geo. Browns

 Mrs. Mc. Mallum who has been
friends in Aylmer has returned Misses Ada and Leah George Mr. and Mrs. Jno. Fair, of
and
Mrenta few days last week with
 Mrs. A. W. Augustine has
home after spendima f ew weel
frien ds in Port Colborne. Mries ds in Port Colborne.
Miss Jesse Beam, of Welland,,
ng a few weeks with Arkona frii Furs, furs, make your selectio
Whine choocicis isood. Our stock
assorted.


GUIDF－ADVOCATE，WATFORU，SEPTEMBER 18， 1914

## Nロ ALLM <br>  <br> BUSINESS AND SHORTHANDD Westivelfillhool 



| LOVELL＇S |
| :--- |
| PAKERY |
| PHONE |
| 73， |

RICHARD BROCK \＆SON Internation Machinery and Engines All Kinds of Implements

suitable for ailk kinds of work．
BAKRR AMD OARGIL WINDMLLS
LIGHTNINA RODS buegies and carriagey


 RIOHARD Brock as son
 FIDED Ta ABLSIEM




 No More For Me：

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## P <br> Perins 



Why She Didn＇t Enjoy Her Vacation
Sho started Anding fault with the
place the moment the arrived and whe


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than
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 $\underset{\substack{\text { as well } \\ \text { suest } \\ \text { sto } \\ \text { wa }}}{ }$ there was to be seen in thee verystud
 hat visted
hise
shas













## the traveler＇s Vell，





 Thees kee her neat，preserre tho com．
peroton and natr trom dust and grim





 than the ind ontitly mori comportable




THE BIOOOISTITI shram of Lif

Pure Blood Is Absolutel Necessary To Health ＂FFRUT－A－ATIVES＂PURFIFE These Wonderful Tablet Made of Fruit Juices，Are TT Best Of All Tonics To Purify And Enr

Pare，rich blood can flow only in

 propery，when the bowe
tegalarty when the
strinaned or overworked．
Pure blood is the resplt of perfi
headt and harmony of stomech，liv
bowels，

 Tates，streng ghens，parniea，
gives pore，trich，clean bood that is，
truth，the stream of life．
 COUNTT ${ }^{\circ}$ OE LAMBTON Treasurer＇s Notice as to La
Liable tor Sale for Taxes TAKE NOTICE that the list of 1 ， for arrears of taxes by tree Treasure
the Count has been prepared by me
that ocopes thereof map be had in
Cofice of the County Treasurer．





 the termaofter advertising in
tario Gazerter take notice that this p
And
cation is mane made pursuant to Assess



Une Missing




COLD WEATHER

## IS COMING

