## TWIL.". PAGES THE "PEOPLES PAPER"-FORTY-FOUR YEARS IN THE SERYICE OF THE PUBLIC-IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ANVERTISING. TWELVE PAGES 

## THE WISE MERCHANT

Will Protect his Trade by Placing his Order for "VICTORY". BRAND Clothing at Once.
 Also overal

|  |  |  | The Prince of Wales' Rink, Considerable repairs are being made to the floor (and roof) of the Rink and the Rink will be open for hire for Dances, Band Concerts, Indoor Sports, etc., on and after October 2nd. RATES: All Night Dances, $\$ 50.00$; Dances, etc., up 0 o'clock, $\$ 30.00$; series of ten or more, $\$ 25.00$ per <br>  | BOXING <br> Arthur Johnson, Inter-Collegiate Finalist o $\qquad$ Friday, September 28 th. For particulars and terms apply City |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| esday, Sept. 25th, | Wednesday, Sept. 26th, 1030 mom | T. A. Ladies' Aux |  |  |  |  |  |
|  | EX ROSS, |  | 200000000cococo000000000000 | date until further notice owing to the cleaning of |  |  |  |
| Dowden \& Edwards, |  | at $8.30 \mathrm{p.m}$. |  |  |  |  | $\stackrel{\text { Pmem }}{\text { Preme }}$ |
| AUCTION SALE. |  | ${ }_{\text {a }}^{2}$ |  | ary. |  |  |  |
| STOREY HOUSE o. 56 Flower Hil |  | eal |  |  |  | RENT. | WANTED-To Rent, 3 or <br>  |
|  |  | will hold a Card Party and Dance | reened Coal at \$14.0 |  |  |  | Married Woman and Ch want Board and Lodging in arive fammy; apply by letter to oox this |
| Tuesday, Sept. 25th, |  | Thursday Next 27th. |  | Vest. End |  |  | WANTED- $\mathrm{BV}^{\text {a }}$ |
|  |  | celars 1ater: |  |  |  |  |  |
| ROLL \& CO, |  |  |  |  |  |  | anmotopurchas |
| ater | \% |  |  |  |  | 3pata |  |
| SALE OR TO LET. |  | lic notice. |  |  |  |  | want |
| LE |  |  | Screened North Sydney |  |  | ${ }^{\text {a }}$ |  |
|  |  |  |  |  |  | Sout 6 Rooms | \% |
|  |  | trafic on |  |  | To | urished House |  |
| J. ROLL \& CO. |  | Horse Co |  |  |  |  |  |
|  |  | A. W. Pricco |  |  |  |  |  |
| FOR SALE |  |  |  |  |  | \% |  |
|  | J. A. BARNES, | WM. CUMMINGS, |  | sumes lessons in Piano and Theory on |  | usines | Help Wanted. |
|  | FOR SALE. |  | Coal! Coal: Coal! |  | Fom |  |  |
| ce. | One Four | The rew mitaits | Best Scotch Ho | Stadio |  |  |  |
| For SALE. |  |  | Coal Imported. All lumps, no slac |  |  | \%exat | \% |
| Thoruestred dar |  |  |  |  | Rog |  | Wav |
|  | $\frac{\text { atere } 6.30 \mathrm{pm} \text {, }}{\text { FOR SALE. }}$ |  |  |  |  |  | WANTTED - An Ex |
|  | DWELING HOUSE, |  | 50 PER TO |  |  | st |  |
| FOR SALE |  |  | The United Coal Cor |  |  |  | VATED-An Experienc |
| Lumber and Birch Jumk |  |  |  |  |  | amios |  |
|  |  |  |  |  |  |  |  |
| VA | Valna | $\begin{array}{ll} \text { ATER } \\ \hline 10 \end{array}$ |  |  |  |  | ${ }^{\text {Kamize }}$ |
| SALE | Industrial Stock f |  |  |  |  |  |  |
|  |  | CARD. |  | also it is far better |  |  |  |
|  |  |  |  | than an oill lamp. We are |  |  |  |
|  |  |  |  |  |  |  | Man |
|  |  |  |  |  |  |  | WANTED-A Drug |
|  |  |  |  | , |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  | a, |  |  |  |  |
|  |  |  |  |  |  |  |  |





We have staged many great sales before, but this sale is the crowning event of all past achievements. We never offer a sale without being absolutely prepared to give you real genuine values. For Each Dollar Does The Work of Two in Our Store

For this Grand Opening Sale for the Fall Season, we offer

## 2500 Ladies' $\operatorname{FALL}$ and WINTER COATS

The values and styles of these defy comparison--visit our store and prove our statement. Every coat in this unusual collection is a smart achievement-whether a slim around silhouette or a straight line model. Our prices for these Coats are

$$
\$ 6.90-\$ 9.50-\$ 13.90
$$

We also have a better grade which we will place on sale and which come in huge fur collars and cuffs trim, Fur is once again the pet of the modes combined with Gerona, Marvella and Bolivia cloths, they impart an air of tempting luxury. Bunny Grey, Malay Brown, Navy or Black are the favourite color foundations, with high collars and broad cuffs of Manchurian Wolf, Sable and other furs. Prices on these superior coats range from
THIS SELECTION WIL
OVERSHADOW ANY ASSORT-
MENT EVER SHOWN IN
THIS CITY!

## For this Grand Opening Sale 1000 Ladies' Sweaters

FOR THE FALL SEASON WE ALSO OFFER OF ALL DESCRIPTIONS IN COAT, PULLOVER
AND TUXEDO EFFECTS. PRICES

## 400Ladies' Dresses

SUTTABLE FFR STREET OR AFTERNOON WEAR
We have them in an unrivalled assortment of Fine We have them in an unrivalled assortment of Fine
French Tills, Tricotines, Canton Crepes, Crepe de
Chines and Satin French wwils,
Chines and Satin Batines, Creanton Crepes, You Crepe de
touches of novelty and ind ind those From \$2.25 to \$5.90 LADIES' SKIRTS touches of novelty and individuality that give distinc-
tion to otherwise simple styles.

IN FINE SERGE, TRICOTINE, PLAIDS AND FANCY MATERIALS,
PRICES OF THESE RANGE 500 Early Fall HATS

Prices 59.90, 12.50, 14.95 to 35 .00
We welcome you to our Store during this Opening Sale and guaranifee you super values in all the lines we have to offer
The
Br
ro
ad
w
ay
House
of
Fashion
331-Water Street-331

 Mricipal Cominal. PUBLIC NOTICE. | the a tunt ion of the pubic is |
| :--- |
| dind to to tof ofolowng seation of |



# To-NIGHT--At the NICKE[--T0-NIGHT Marion Armstrong Scotoh-Ganadlan Soprano Louise Loring Mezzo-Soprano <br> <br> In Brilliant Concert Programnme 

 <br> <br> In Brilliant Concert Programnme}

## "SCHOOL DAYS" : "SCHOOL DAYS" <br> $$
1
$$

Dear. Old Golden Rule Days-8 Wonderful Big Acts-8. The sereen classic of the season! A Picture that makes the dimples catch the laughing tears.
GOMING:-"RIIGh Men's Wives," one of this season's greatest social super-specials; and that wonderful melo dramatic offering-"Down to the Sea in Ships.""

## Night Admission 30c : Matinees as Usual


omas Meighanin Screen Version of
"Civilian Clothes."

,







##  <br>  <br> 

## 戸

> "A 'Babe Ruth' in the Laughter League!" Warner Bros. present WVESLEY BARRY in GUS EDWARDS'
> 4. WVE




# Titalimpers Of THE MOOI 

 Bebe Daniels and Nita NaldiA Georgeons Drama of Luxury-Fashion--All that Money can buy. By the director of ROBIN HOOD

##  <br> "NEW HIPMENT METALS,

Sheets and Bars Sheet copper Tinnlla Stieet Zinc, Sheet Brass, Sheet Lead, Sheathing, Black and Galvzd. Sheets, Octagon Steel, Gold Rolled Steel Shafting, Sq, Key Steel, Tohin Bronze, etc.

JOB'S STORES, Limited Phone 634.


## hymanem <br> MILKMAID MILK IS THE BEST MILK MADE

याin?

## ON 'MANOA' TO-DAY <br> Hive a large shipment of



IVIG Canadas Best Flour" in hapflls, 140s, $98 \mathrm{~s}, 49 \mathrm{~s}$ and $14-\mathrm{lb}$. linen bags Harryey \& Co., Litd.

[^0]

Women's Boots
and Low Shoes
in Black and Brown
Shades a LowEsT
PoSsIBLE PRICES


Men's Boots and Shoes
at Prices that will surprise YOU: Come in and be Convinced.

> | LADIES' BLACK VICI KID LOW |
| :--- |
| SHoEs-Medium pointed toe and 2.49 |
| heel ....................... |


Ladis' black 1.STRAP Shoess_2.50
Medium heel. The Pair ...... ..

$$
\begin{aligned}
& \text { Ladies' black vict kid low } \\
& \begin{array}{l}
\text { LADHOES-Blucher style. A nice wide } 299 \\
\text { sign } \\
\text { comfortable Shoe. Only ...... . }
\end{array} \\
& \text { Ladies' drk. mahogany shoes } \\
& \begin{array}{l}
\text {-Medium toe and heel; rubber9. } 49 \\
\text { heels . . ................... } 49
\end{array} \\
& \text {. }
\end{aligned}
$$

MEN'S BLACK VICI KID BOOTS
MEN'S BLACK VICI KID BOOTS-
Blucher style. All sizes. The Pair 4.50

MEN'S DARK MAHOGANY BOOTS MEN'S DARK MAHOGANY BOOTS
-Blucher cut, made of good solid 45
Calf Leather. The Pain .. ......

TOO NUMEROUS TO MENTION

## Parker \& Monroe, ui.

## NEW ISSUE <br> Dominion of Canada Loan 20 YEAR 5 P.C. BONDS PRICE 981/4. <br>  <br> C.A.C. BRUCE



## LowestPrices on Rubbers

MEN'S LONG RUBBERS, Englis MEN'S LONG RUBBERS, Sea (The Rubber with the White Sole) MEN'S STORMKING LONG RUBBERS BOYS' LONG RUBBERS, English YOUTHS' LONG RUBBERS, English BOYS' LONG RUBBERS, Sea
(The Rubber with the White Sole). BOYS' STORMKING LONG RUBBERS hite Sóle) We also carry RED BALL \& RED BALL VAA. LLNG RUBBER BOOTS
together with Men's, Women's, Boys' and Girls' Low Rubber Footwear, Mail Orders receive prompt attention special prices to wholesale buyers.

## F. SMALLWOOD, <br> The Home of Good Shoes



| PAT HARRING |  |  |
| :---: | :---: | :---: |
| AL PrTmaN at tio Pleara- | - Jick cronav, Bele mad Efect |  |
|  | "Mile-A-MINUTE-MARY" |  |

ONLY $\$ 3.75$


RED BALL.

. Only $\$ 3.75$ Only $\$ 5.50$
Only $\$ 6.75$
Only $\$ 3.00$
Only $\$ 2.50$ Price $\$ 5.00$

## .$\$ 5.70$ <br> 5.70






trip poomus rupre- Don't say Paper, Say "EVENING TELEGRAM."

IN STOCK:
Hay, Oals, Bran, Straw, Corn, Cornmeal, Cabbage, Onions, Oranges, Grapes. Book your order for Gravensteins, arriving Thursday ex-Rosalind.

## GEORGE NEAL,

 LimitedNew Brunswick Records


 Repaz Band March, Sty (March),
Nobles of the Mystic Shrine (For-trot),
Morning Wil Come (Fox-trot), other Lips (Fond


## CHARLES HUTTON,

The Home of Music

START RIGHT
on this season's fishing
TOWER'S OILED SUIT
Roomy and comfortable; made strong
Neypoint womb bers.
A. J. TOWER CO. bOSTON, MASS
PETERS \& SONS, ST. JOHNS, Agents
COAL!
Best Screened OLD NORTH SYDNEY
Now Landing ex. s.S. "Lom." Whist discharging
$\$ 14.50$. $\$ 14.50$.
It is impossible to oget a better grade of North
Sydney Coal than this cargo. BURNSIDE-The Best Scotch. No Slack $\$ 13.50$
ANTHRACITE ${ }^{-2000}$ Tons due next Week.
A. I. MURRAY \& CO, Limiled,

A HANDSOME SERGE SUIT. $\$ 50$ 贸解 Serge, with best of trimming, good workman ship and a perfect fit.
Tweed Suits from $\$ 40$ to $\$ 55$.
Mail orders promptly attended to.
SPURRELL The Tailor WATER ST. WEST, GRAND FALSS. DUCEWORTH ST.
"Leadsin everyDistrict" VICTOR FLOUR



WHY WORRY?
xaman vevevaviz
 U.S. FIDELITY \& $\&$ guaranty cor.

| 0006000000020000000000000 12,00 SIDES AMERICAN SLLELEATHER. 1,200 FEET BLACK UPER LEATHER. Iarse Ouantity of CHATNE \& ANAHERS. <br> New roten \& lubricating oll, at Rock <br>  <br>  <br> North Am. Fur, Hide and Metal Co'y., 0000000000000002000000000000 <br> Bon Marche Specials <br> ${ }^{\text {LADIISS }}$ FLEECE TINED UNDRWEAR . 59c. <br>  fom 15c, Garment <br> Onlfa a litited quantivy ot thee. <br> Bon Marche, 266 Water St. John's |
| :---: |
|  |  |
|  |  |


| P | STOP THE DECAY |
| :---: | :---: |
| in the |  |
| A | MATCHLESS" |
| I | Way. |
| N | Do it whilst the Weather is fine. |
| T The Standard Manufacturing |  |
| Company, Ltd. |  |




## Nild. Government Railway. South Coast Steapmhip Service.

Freight for the above route per S. S. Glencoe will be accepted lat the Freight Shed to-morrow, Tuesday from 9 a.m. to 5 p.m.
eives 8
Nild. Goverimentifrailway.

[000000050010000000000000000
FARQUHAR STEAMSHIP COMPANIES regular passenger \& fice fright ser. ST. Johrs , NFLICE: and Halfax, N.
STEEL STEAMSHIP "SABLE L."

 -00000000000000600600000020

Now LANDING Ex. S.S. Heronspoop |
1000 Tons Household Coal \$13.50 PER TON sent home. 2000 Tons WELSH ANHRACITE COAL HENRY J. STABB \& CO.

## LABRADORITE

## 

This beeutiful Native SHone, , famous for its differ:
ent play of colours, is found on, Newfoundland Labra:
R. H. TRRAPMEl! Ltd,


Forts-Four Yara in the Serice of



[^0]:    
     Enam rembe to bor

