

# THE EVENING TELEGRAM

VOLUME XL

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, JULY 18, 1918.

\$3.00 PER YEAR.

NUMBER 161.

## RIGGING WIRE!

### BOWRING BROTHERS, LIMITED.

#### Auction Sales!

**AUCTION.**  
**Household Furniture,**  
**Modern & Antique.**

THURSDAY & FRIDAY Next,  
10.30 a.m., at Dwelling of late

**Mrs. Captain Farrell,**  
HARVEY ROAD.

- 1 5-ft. Bevelled Wall Mirror.
- 1 English Piano—Bardall & Son.
- 1 3-piece Parlour Suite (raised plush)
- 1 3-piece Fibre Suite.
- 1 Dragon Fern Pot and Stand.
- 1 Mandolin.
- 1 Brass Clock—Jewelled.
- 2 Brass Ornaments.
- 1 Extra Heavy Carpet Square.
- 1 Velour Hearth Rug.
- 1 Hand-made Wool Hearth Rug.
- 3 Sets Lace Curtains with Poles.
- 1 Singer Sewing Machine.
- 1 Large Mahogany Round Table (very old).

- 1 Golden Oak China Closet, Crescent shape.
- 1 Golden Oak Secretary.
- 1 Morris Chair.
- 2 Wicker Chairs.
- 1 Wicker Rocker.
- 1 Brussels Carpet Square.
- 1 Brass Clock.
- 1 China Rack.
- 1 Curtain Stretcher.
- 1 Pictures, Ornaments.
- 1 Linoleum, Mats, Cutlery, etc.
- 1 Glassware, Crockery.
- 2 Single Bedsteads.
- 1 Double Bedstead.
- 1 Folding Bed (a beauty).
- 6 Mattresses.
- 1 Walnut Wardrobe.
- 1 Rosewood Chiffonier.
- 1 Walnut Bureau with Marble Top and Bevelled Glass (Antique).
- 1 Box Couch.
- 3 Card Tables.
- 1 Handsome Walnut Bureau.
- 1 Nickel Water Heater.
- 1 Nickel Bathroom Fittings.
- 1 Hall Stand.
- 1 Floor and Hall Linoleum.
- 1 Stair Carpets.
- 1 Hall Stove.
- 1 Gas Stove.
- 1 Refrigerator (Century).
- 1 Sideboard.
- 2 Tables.
- 1 Child's Table and Chairs.
- 1 Marble Clock.
- 2 Sets D. R. Curtains.
- 6 Sets Curtains.
- 5 Oil Paintings.
- 1 Richmond Range.
- 2 Tables.
- 1 Cooking Utensils, etc., etc., etc.

**R. K. HOLDEN,**  
Auctioneer.

**AUCTION.**  
**Goods and Utensils**

**On MONDAY Next,**  
10.30 a.m., at Premises of

**Messrs. G. C. Fearn & Sons,**  
CLIFF'S WHARF.

- 2 M. Lumber (narrow).
- 1 Lot Pieces Manila Rope.
- 25 Cases Assorted Rubbers.
- 15 Cases Evaporated Milk.
- 6 Cases Plaster.
- 1 Galv. Screen and Tank.
- 1 Office Cabinet.
- 1 Mahogany Table, 8 feet.
- 1 Lot Floor Canvas and Linoleum.
- 2 Gas Fixtures.
- 2 Saws.
- 1 Ship's Boat.
- 6 Steel Drums.
- 1 Col. Hayser.
- 40 Oil Casks.
- 1 Machine for Manufacturing Aerated Waters.
- 1 Dredging Iron, 1 Gauge.
- 1 Box Glass.
- 1 Stove.
- 1 Pike Top.
- 1 Brass Piano Lamp.
- 1 Brass Chandelier.
- 1 Lot Cooking Utensils.
- 1 Lot Coopers' and Carpenters' Tools.
- 1 Piece Carpet.
- 1 Counter Scales.
- 1 Platform Scales.
- 1 Laboratory Basin.
- 1 Part Chest Tea.
- 3 Cases Coffee.
- 5 Fire Extinguishers.
- 1 Window Sashes.
- 1 Ice Breaker and Shovel.
- 2 Fish Screws (complete).
- 1 25-lb. Weight.
- 1 Lot Stencil Plates.
- 8 Iron Drums Ammonia.
- 2 Empty Drums.
- 1 Wheel Barrow.
- 1 Gothic Gate.
- 8 Tubs Oleo.
- 1 Lot Brushes.
- 1 Lot Old Lead Pipe.
- 1 Lot Old Iron, etc., etc., etc.

**R. K. HOLDEN,**  
Auctioneer.



#### ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

**R. H. TRAPNELL,**  
Eyesight Specialist,  
St. John's.

#### WANTED!

#### 10 GOOD SHIP'S CARPENTERS

To proceed to Nova Scotia. Good wages offered and passage paid. Apply to

**TESSIER & CO.,**  
ST. JOHN'S.

**Walter A. O'D. Kelly,**  
Licensed Auctioneer and Commission Agent,

wishes to announce that he is prepared to undertake the sale of Household Furniture, Real Estate, and all classes of goods, and respectfully solicits a share of public patronage. We have room to receive a limited quantity of articles offered for sale. If you have anything to sell consult us.

**Consignments Solicited.**  
We also make a speciality of all kinds of Building Materials. Office and Store corner of Adelaide and George Streets.  
Phone 479a. P. O. Box 872.  
jly16,th,s,sm

#### WANTED!

#### Schooner;

to take salt to Marystown, and freight to Grand Bank and Lamaline.  
Apply  
**HARVEY & CO., Ltd.**  
July 12th,tf

#### Oil, Fish, Lobsters

and all kinds of Nfd. Produce

**BOUGHT & SOLD ON COMMISSION.**  
We also carry a full line of Provisions and Groceries. Prompt returns and every satisfaction guaranteed. Write or wire for prices.

**Fred. T. Lukins,**  
P. O. Box 352. 61 Hayward Avenue.  
Jan 24, eod, 6m

**KINARD'S LINIMENT USED BY PHYSICIANS.**

#### FOR SALE

**At Your Price,**  
**Two Houses,**

Nos. 16 and 18 Fleming Street, adjoining Cabot Row. Ground rent on both Houses only \$6.00 per year. 3 days only to consider this property. Must be sold. For further particulars apply to

**FRED. J. ROIL & CO.,**  
Real Estate and Auctioneers,  
Smallwood Bldg., Duckworth Street.  
jly18,31



**Dr. A. B. Lehr,**  
Dentist,

has decided to specialize in extracting and plate work. His fees after August 1st, 1918, will be 50c. for single extraction and

**Sets of Teeth \$15.00**  
All unfinished work at old prices.  
jly16,th,s,tf

#### Arrived To-Day

A shipment of the **FAMOUS**  
**Crown Lager**  
and  
**Crown Porter.**

**Baird & Co.**  
Distributors.

#### Note Paper and Envelopes.

**TWO SPECIALS FOR RETAIL**  
The "Mandan Mills" Package of 120 sheets of good quality white wove 8 vo. Notepaper; ruled.

**Price 35c. package,**  
**\$1.30 ream.**

The "Hustler" Box of 500 No. 5 Envelopes.

**Price 95c. box.**  
These Envelopes are of good quality and well gummed. Postage on one Package of Paper and one Box of Envelopes, 17 cents.

**GARRETT BYRNE,**  
Bookseller & Stationer.

**Have You Felt This Way?**  
A bilious sick headache. A sluggish, inactive liver. A tendency to constipation. A distressed feeling of uncomfortable fullness after eating.

**WAMPOLE'S GRAPE SALTS**  
corrects stomach faults, livens the liver, stops the sick headache, helps produce normal bowel action. It's an especially good laxative for women—it's guaranteed.  
75c. the bottle.

**PETER O'MARA,**  
The Druggist,  
46-48 WATER ST. W.

#### MR. PAINTER!

For a nice bright and durable trimmer try our **Matchless American Red, No. 42.**  
**A Pure Red Oxide**  
that will not fade.

**The Standard Mfg. Co., Ltd**

#### ANDERSON ENGINES.

**Balance of Shipment Lately Received,**

- 1 8-H.P. ANDERSON 2 Cylinder 4 Cycle MARINE ENGINE... \$450.00
- 1 4-H.P. ANDERSON 1 Cylinder 4 Cycle MARINE ENGINE... \$250.00

The above Engines are the very best that can be produced and are completely equipped. Ready to install in your boat.

**T. O'ROURKE,**  
15 JOHN STREET.

#### REAL ESTATE!

Houses for Sale  
Farms for Sale  
Suburban Property  
Building Lots  
Mortgage Investments  
Loans Negotiated  
Interest Collected  
Rents Collected

Have your property to sell—give us the particulars and we will sell it for you—and Pay Cash.

**FRED J. ROIL & Co.,**  
Auctioneers, Real Estate and Investment Brokers.  
Smallwood Building, Duckworth Street.

#### The Latest Boot Style



No. 2183. "The Gotham." Price \$7.00.  
Made of finest grain kid stock, 15 Buttons, High Leg, Plain Toe, Straight Cuban Heel.  
**ONLY ONE OF OUR MANY NEW STYLES**  
It pays to buy shoes here because you get more than just shoes. You get shoe fit and shoe satisfaction.

**Parker & Monroe, Ltd.**

#### FOR SALE,

**Three Tenement Dwelling,**

with Shop on ground floor, situate on Pleasant Street, near New Gower Street. Land leasehold. Terms reasonable. Apply to

**P. C. O'DRISCOLL,**  
Exchange Bldg.  
jly6,6i,eod

#### FOR SALE!

**Steamer "Annie,"**  
now lying in Channel.

**71 Tons.**  
Built 1904.

**GEO. M. BARR,**  
June 22,tf St. John's.

#### For Sale Schooner

**Jane Anderson,**  
53 tons, 7 1/2 years old.  
Foremast, Foresail and Jumbo new. Running gear in good order. Apply

**S. Taylor,**  
Bonne Bay.  
June 20,25i

#### FOR SALE!

The Double Dwelling House, Nos. 34 and 36 Bond Street. The premises are held under a lease of 70 years from November 1st, 1880, and bring in a rental of \$276.00 a year. The ground rent is \$17.50 a year. Apply to

**HERBERT KNIGHT,**  
Martin Building,  
Water Street.  
jly18,5i,eod

#### Now Landing,

**Choice Cargo**

**North**

**Sydney COAL.**

**OLD MINES.**

**M. MOREY & CO.**

#### Cleanall Soap Company, Toronto,

require a first-class representative in this province for their products. Exclusive territory and other assistance given a real live hustler. Preference to one calling on hardware, grocery, druggists or garages. Excellent proposition. Write at once, **CLEANALL SOAP COMPANY,** 15 Sheppard St. Toronto. jly18,31

#### FOR SALE or TO LET

For the summer months, a Country House, in first class condition; suitable for any person with a car. For further particulars apply at 26 Gear Street. jly16,2i,tu,th

#### FOR SALE—House No. 65

Prescott Street. This House is exceptionally well built, in thorough repair, newly papered and painted throughout and ready for immediate occupancy; apply to **R. J. COLEMAN,** McBride's Hill. June 20,th,s,tu,tf

#### FOR SALE—One Large

Horse, good in any harness; and one Surrey Carriage in perfect order; can be seen at O'Keefe's Shop, Walde- jly9,6i,eod

#### FOR SALE—Two Small

Houses, No. 7 and No. 9 Bulley Street. These houses are in thorough repair, newly papered and painted, and ready for immediate occupancy. For terms, etc., apply to this office. June 22,tf

#### FOR SALE—1 Young Horse

6 years old; weight about 1200 lbs.; sound wind and limb, kind and gentle; apply **JOHN J. O'BRIEN,** 1 Hamilton Street. jly17,31

#### FOR SALE—Shop Window

and Counter. Call at 161 Gower St. jly18,31

#### FOR SALE—Baby Carriage,

in first-class condition; apply 194 Duckworth Street. jly18,31

#### WANTED—A Standing Office

Desk in good order, about 6 feet long; apply, stating particulars, P. O. BOX 1283. jly18,31

#### WANTED—To Rent or

Purchase, a Dwelling House, with all modern conveniences, in good locality; would pay good rent; apply **CAR-TER & HALLEY,** Solicitors, Renout Building. jly18,tf

#### WANTED—A Gross Half

Gallon Size only Welch Grape Juice Bottles. Will pay 5 cents apiece. Must be clean. Apply 266 Water St. jly18,11

#### LOST—On Tuesday, between

Victoria Street and the General Hospital, by way of Queen's Road, Military Road and Forest Road, one Jaeger Wool Slipper. Finder please return to this office. jly18,11

#### LOST—Yesterday, a Gold

Wrist Watch, between Queen's Road, Long's Hill, Pennywell Road and Freshwater Road, bearing initials K.K. Finder please return to this office and get reward. jly18,31

#### LOST—On Saturday morning,

Patent Washer and Pin belonging to special axile. Finder please return same to this office. jly17,31

#### FOUND—On Sunday, a

Sum of Money. Owner can have same by proving property and paying expenses; apply **R. J. BYRNE,** 364 Water Street. jly18,31

#### Help Wanted!

**WANTED—A General Maid** to go to Boston immediately; apply **MRS. JOHN B. ORR,** 46 Renfrew's Mill Road. jly18,21

**WANTED—A few Good** Reliable Coopers to proceed to Winnipeg; apply this office. jly18,21

**WANTED—A Good General** Servant where another is kept; must understand plain cooking; also a Housemaid; apply 53 Circular Rd. jly18,tf

**WANTED—Immediately,** a Cook; references required; apply **MRS. D. BAIRD,** 38 Circular Road. jly18,31

**WANTED—A Young Lady** to look after children; apply **MRS. H. M. STEWART,** "Pringlesdale". jly17,tf

**WANTED—An Experienced** Hardware Assistant; apply by letter, stating experience and salary required; all applications treated confidentially; address **HARDWARE,** this office. jly17,4i

**WANTED—A Girl for** Kitchen; good wages; apply **OSBORNE HOUSE,** Water Street. jly17,31

**WANTED—A Steady, Industrious** Man to take charge of a Store in an Outport; must have a certain amount of experience; married man preferred; apply by letter only to "ENTERPRISE", care of this office. jly17,tf

**WANTED—By end of August,** two Reliable General Servants; apply **MRS. BARTON,** Queen's College, Forest Road. jly17,tf

**WANTED—A Boy to assist** in Collecting and for general work around Furniture Dept.; apply **THE ROYAL STORES, LTD.** (Furniture Dept.). jly18,31

**WANTED—A General Servant;** apply **MRS. GEO. G. R. PARSONS,** at Parsons' Garage, King's Road. jly18,tf

**WANTED—An Experienced** Female Stenographer, with some knowledge of accounts; a Boy to learn the Dry Goods business, and also a Man with knowledge of Dry Goods; apply to **G. KNOWLING, Ltd.** jly21,tf

**WANTED—At Once, an** Experienced Cloth Presser; apply **THE NFLD. CLOTHING CO., LTD.** July 10,tf

**WANTED—Immediately,** Experienced Lady Stenographer, who has had some experience with accounts, for our City Office; all correspondence treated confidentially; apply by letter only to **OFFICE MANAGER,** 240 Water Street, City. jly19,tf

**WANTED—Two or three** girls for Sewing Room Dept.; apply **THE C. L. MARCH CO., LTD.** Water Street. jly18,tf

**WANTED—A Competent** Stenographer; good salary to the right person; all applications considered confidential; apply, stating experience, to "R. G. L.", care Telegram. jly18,tf

land Co

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THIRD  
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Company

#### ANNOUNCEMENT!

**eter Stewart**

cy Bakery. Dark Cake, Citron,  
Pastry, Meat Pies, Shortbread,

**akes a Speciality,**

**UES TO ORDER.**  
tment is under the supervision  
ter, backed by 20 years of Eng-  
perience. jly12,6i

#### & BEEF

st Landed

**obby's Special Plate.**

**ncolin Beef.**

**arker Welb H. B. Pork.**

**Back Pork.**

#### . NEAL

**k's SPECIAL!**

Fine Balbrigan

**UNDERWEAR.**

ges, 36 to 44,

**c. a garment.**

**FREW, Water St.**

#### ST. JOHN.

nd White Oats.  
ite Hominy Feed.  
Bran.  
Bags Feed Meal, at \$5.50.  
00 Bags Whole Corn.  
50 Bags Stock Feed.  
isins, 50's.  
ed Raisins, 15c. pkg.  
Currants, 20c. lb.

**ST. JOHN,**  
ST. & LeMARCHANT ROAD.



**Waterman's Ideal Fountain Pen**  
Be Sure Your Gold Pen



BEARS THIS SIGN OF PERFECTION WATERMAN'S IDEAL NEW YORK

It is Waterman's guarantee.

The gold pen is the working end of a fountain pen. It must suit your pen-typical character of handwriting; that, if it is properly made, as this trade-mark fountain pen, you are permanently assured of that flexibility and evenness in writing that do so make a fountain pen a pleasure to use and an economy of time. Waterman's Ideal Pens are made of 14, 18, 22, and 24 karat gold, of fine, medium, coarse and stub. Each gold pen passes through 80 distinct operations in manufacture, assuring satisfaction and prolonged use.

DICKS & CO., Ltd.  
High Grade Stationery.

**Now Landing:**  
50,000  
**Red Brick.**

H. J. Stabb & Co.

STILL GOING SOME!

Having added to my employ another first-class mechanic, can inform my many customers that I am in a position to do better for them than ever before.

**GET BUSY**  
and see my price for a new bathroom outfit, or any repairs you need; also don't forget to see your boiler is O. K. before the fall sets in, and be like the wise and not like the foolish servant.

**REMEMBER,**  
come in out of the wet, as I am right on the job and personally performs or supervises my own work.

**A. Pittman,**  
Plumber, Steam and Hot Water Fitter,  
11 LEMARCHANT ROAD.  
N.B.—Orders left at Parsons', Phone 688, will be taken care of.

**Choice Dairy BUTTER**

Put up in one pound blocks, 25 and 50 pounds to the case.

**50c. a Pound.**  
F.O.B.—Antigonish.

This Butter is strictly fresh, it is wrapped in waxed paper and shipped in wax lined cases.

**Try a Sample Case or Two.**

**Chisholm, Sweet & Co.,**  
Antigonish, Nova Scotia.

Price may change without notice.  
jly5,fp,tf

**Arrived To-Day**  
2 cars CHOICE CAN. HAY (Baled).

200 bbls. P.E.I. POTATOES.  
50 sacks P.E.I. BLACK OATS.  
Lowest Prices from ship's side.

PHONE 304.  
**M. A. BASTOW,**  
Beck's Cove.  
jly13,6i

MINARD'S LINIMENT LUMBER PHYSICIANS.

**Cable News.**

**GOURARD'S WORK.**

WITH THE FRENCH FORCES IN FRANCE, July 17.—General Gourard, the head of the Dardanelles was the French commander who barred the advance of the German Crown Prince in the Champagne. It was he who to the east of Rheims in one day brought the host of Germans to a standstill. This was done with only incomparatively insignificant losses among his own men in consequence of his admirable defensive preparations. About 20 different divisions have been identified in the front lines of this sector. Along the front by the end of the first day of fighting half of these divisions had been badly mauled. The preparations by the French taken before the Teuton offensive began was such that the Germans were unable to capture a single prisoner in the Champagne for many days before the attack. The Germans were therefore deprived of the possibility of obtaining information regarding the French plans.

**RAVAGES OF TUBERCULOSIS.**

NEW YORK, July 17. The war has served effectually to disclose that mortality from tuberculosis during the four years of hostilities among the civilian population and in the armies of all the countries engaged, has at least approximated the total number of soldiers killed in battle, according to Dr. Livingstone Farrand, Director of the American Commission for the Prevention of Tuberculosis in France. The men called to the colors in this country's draft, it declares, is one of the striking conditions of the prevalence of the disease in the United States.

**CRIMELESS ANTRIM.**

TORONTO, July 17. The Belfast correspondent of the Evening Telegram cables to-day: Justice Gordon at the Antrim Assizes in Belfast, congratulated Antrim upon its freedom from lawlessness and its part in the war, there being six petty cases amongst the population. The county had done well in supplying men to fight for freedom and the Empire. Factories were aiding materially in providing supplies. Farmers had increased tillage. The women of Antrim County were doing their full share of war work. To-day is the last day shirkers in this country have to present themselves. Ireland for the last three years has been the happy hunting ground for Jews, Socialists and conscientious objectors, who were in the main against Ireland's conscription originally. Failing to return to Great Britain, they will be treated as absentee reserves.

**FRENCH OFFICIAL.**

PARIS, July 17. The battle continued to-day with stubbornness along the whole front west of Rheims. Despite his efforts the enemy was not able to make further advance. Our troops, by their heroic resistance and incessant counter attacks, checked with alternate advance and recoil the thrust of the enemy. South of the Marne the fighting proceeded on the wooded slopes north of Stagnan, La Chappelle and Monthodon. Spirited actions north of Comblizay and Fostigny enabled us to hold the enemy on the southern outskirts of Boulogny and Chatignieres. East of Oullier, the Germans succeeded in regaining a footing in Montvoisin. Between the Marne and

**T. J. EDENS.**

From New York to-day, July 6th.

- 20 crates NEW CABBAGE.
- 30 crates NEW ONIONS.
- 30 cases CAL. ORANGES.
- 5 cases CAL. LEMONS.
- 2 cases CANTALOUPES.
- 3 cases GRAPE FRUIT.
- TURNIP TOPS.
- NEW TURNIPS.

Black Cherries—in tins, ex special.

Peaches, Lemon Cling, 2 1/2 lb. tin, 50c.

Pears, 25c. tin.

Campbell's Soups.

Libby's Soups.

**PORK TONGUES**  
Freshly Corued.

**PURITY BUTTER**  
Sold only by T. J. EDENS.

10 barrels  
**NEW YORK CORNED BEEF.**

**T. J. EDENS,**  
Duckworth St. and Rawlins' Cross.



**Keep Your Kodak Busy for the sake of the Boys "OVER THERE."**

We have a full line of Kodaks and Kodak Supplies.  
**Kodaks from \$8.50 up, at Tooton's, The Kodak Store, 320 WATER STREET. Everything for the Photographer**

Rheims the battle continued north of Roull and in the Bois du Roi which the Germans penetrated, and which our troops defended foot by foot. The forest of Courton likewise was the theatre of violent engagements. The enemy holds the line west of Nanteuil La Forêt. Pourcy, the objective of powerful attacks, several times, reached, could not be reached by the Germans. A brilliant counter attack by the Italians, west of this village drove back the enemy into the Ardre valley. Numerous enemy dead before our lines testify to heavy losses suffered by our adversaries. The situation is without change in the sector of Virgny and southwest of Rheims. East of Rheims we broke up an attack between Beaumont-Sur-Vesles and Sillery. Our positions remain intact along the whole Champagne front.

Eastern Theatre—The usual artillery activity was displayed along the whole front. In Albania our troops made new progress north of the Devol River. We occupied the village of Mevan, capturing about thirty prisoners. Many Germans between the railway and the south bank of the river appear to have made good their escape to the north bank at several points during the night.

**ITALIAN OFFICIAL.**

ROME, July 17. (Official.) On Monday evening a British detachment penetrated the enemy's line southeast to Asiago. Heavy losses were inflicted on the garrison and 24 prisoners were taken. Repeated enemy attacks yesterday resulted in lively activity between the southeastern slopes of Sasso Rosso and the Brenta. North of Grappa the enemy heavily stormed our advanced lines south of Colosso, but was driven back. Two hostile planes were brought down.

**PREPARING TO FLEE.**

LONDON, July 17. Reports received in Tokio state that Bolshevik leaders in Ichnak region have taken alarm at the camp executed by the anti-Bolshevik elements at Vladivostok and are preparing to flee toward Mongolia, according to an Exchange Telegraph despatch from Tien Tsin.

**ENEMY PLANES DOWNED.**

LONDON, July 17. Between July 4th and 4th we destroyed 26 enemy aircraft, and one of ours failed to return, reads the official statement of operations on the Italian front.

**PROBABLY MORTALLY WOUNDED.**

PARIS, July 17. Lieut. Roosevelt, youngest son of ex-Colonel Roosevelt, a despatch says, was returning from a patrol fight when he was attacked by a German squadron. It was seen that Roosevelt suddenly lost control of his machine, having probably received a mortal wound.

**MEATLESS DAYS ABOLISHED.**

PARIS, July 17. The abolition of meatless days in France after July 29th, is ordered in a decree issued to-day.

**SPANISH DIPLOMATS ON TORPEDOED SHIP.**

ATHENS, Greece, July 17. It is announced from a Spanish source that a Spanish steamer, on which Minister Lopez was returning to Spain, has been torpedoed by a German submarine. The ship flew the Minister's flag; the diplomat and his family have been rescued. The German Government had been notified of the Minister's departure a week in advance.

IN STOCK:—PURE GOLD JELLIES, Raspberry, Strawberry, Lemon, Vanilla. Sold by the Gross only. P. E. OUTERBRIDGE, 266 Water Street. Telephone 60.—jly11,tf

MINARD'S LINIMENT CURES DIPSY-TERIA.

**Here and There.**

When you want Steaks, Chops, Cutlets and Collops, try ELLIS'.

SMALL GATE RECEIPTS.—The gate receipts of last evening's game amounted to \$40.

When you want Sausages, why—get ELLIS'; they're the best.

CIRCUIT COURT.—We understand that the Circuit Court will go west in the Ingraham next month.

Just received, 25 lbs. Paris Green. STAFFORD'S DRUG STORE.—jly16,tf

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.

RETURNED BY EXPRESS.—Rev. Dr. Jones and bride were passengers on the express which arrived in the city to-day.

THE ACID TEST OF COMPARISON.—Our goods and prices have stood it for 12 years. See our Men's Suits, only \$16.50. W. R. GOOBIE is just opp. Post Office.—jly2,tf

KILBRIDE PATRONS.—Over 200 passengers went out to Kilbride yesterday by the special excursion train. Return was made at 9.30 p.m.

Knowing readers fully appreciate our advertisements. Have you seen our Hair Brush, worth 45c.; our price, 35c. W. R. GOOBIE is just opp. Post Office.—jly2,tf

FATHER BROWN.—Father Patrick Brown, formerly pastor at Whitebourne, who has been in New York for some years, is again in the city, on a visit to his mother.

Open wide your eyes for here is something worth reading: 48 doz. Men's Dress Shirts, worth \$1.25, all sizes and one price, 75c. each. W. R. GOOBIE is just opp. Post Office. jly2,tf

FRENCH RED CROSS.—A subscription list for the French Red Cross has been opened in the Board of Trade Rooms, and will remain until the end of the month.

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

SCHOONERS FOR LABRADOR.—The following schooners left King's Cove last week for Labrador: Flora, J. Lane, master; Vita M. Brown, A. Brown, master.

WANTED—A Girl for Repairing clothes; must be a good needle hand and have some knowledge of tailoring; apply SPURRELL, the Tailor, 365 Water Street.—jly4,ed,tf

GOING INTO INSURANCE BUSINESS.—Mr. Pat O'Driscoll, who for many years has been book-keeper with Frank McNamara, has resigned his position there, to take up one in the office of the Imperial Life, of which company Mr. J. A. MacKenzie is local manager.

NOTICE.—Correspondents are requested to accompany contributions with their REAL NAMES, not necessarily for publication, but as a guarantee of good faith. The editor refuses to accept any matter unless this rule is adhered to.

GOES TO LABRADOR.—Police Sergeant Dwyer, of Harbour Grace, who escorted the man Hutchings to the city yesterday, as mentioned elsewhere in this issue, will proceed to the Labrador by the next direct boat where he will do police duty along the coast during the summer.

**From Cape Race.**

CAPE RACE, Yesterday. Wind west, fresh, weather fine with fog off shore; two icebergs are grounded near Cape Ballard. Bar. 29.4f, ther. 53.

**FREE TO Pile Sufferers**

Don't Be Cautious—Use This New Home Care That Answers Can Use Without Discomfort or Loss of Time. Simply Chew up a Pleasant Tasting Tablet Occasionally and Rid Yourself Permanently of Piles.

Let Me Prove This Free.

My internal method for the treatment and permanent cure of piles is the correct one. I will send you a box of this medicine free of charge. No matter what your case is of long standing or how long you have suffered from it, I will send you a box of this medicine free of charge. No matter where you live—no matter what your occupation is—no matter how busy you are—I will send you a box of this medicine free of charge. I usually send to send to those who are in desperate cases when all forms of ointments, suppositories and other local applications have failed. I want you to realize that my method of treatment is the one suitable treatment.

This liberal offer of free treatment is too important for you to neglect a single day. Write now, send no money. Simply mail the coupon and get this now—FREE.

**Free Pile Remedy.**  
Dr. J. P. King, Marshall, Mich.  
757 1/2 Ave. C, Marshall, Mich.  
Please send free trial of your Method for Piles.

MINARD'S LINIMENT CURES DIPSY-TERIA.

**Must YOU Be BEGGED?**

Are others to do All and you do NOTHING. Must others GIVE everything, and you be begged to LEND.

If you had to put in a year on the Western Front you would realize just what this War means.

If you had seen, as our soldiers have seen, the evidence of the terrible outrages of the Huns, you would not need to be convinced that

**Your Own Life Is In Peril.**

If the Germans break through, where will you stand? What will be your fate?

You can read it in the fate of Belgium and the other unfortunate countries that have fallen into the hands of the Germans.

**Insure Your Safety NOW**  
By Buying Newfoundland VICTORY BONDS.



ist Go.



Shoe Sale!

White Canvas Boots and Shoes for the balance of this week. Buy quite a number of pairs of the following sizes: 2, 2 1/2, 3. Now only \$2.50 per pair. Buyers would do well to see.

WOOD, Good Shoes.

Monday: Onions, Green Cabbage, Alf. Oranges, etc. Orders. 14 New Gower St.

Hose!

HOSE—NONE OTHER AS GOOD. Burson Hose; and if you want you want. Size 9 1/2 for a 5 boot. Size 10 for a 6 boot. Size 10 1/2 for a 7 boot. Tan and White, and in heavy and light. 60c., 75c., \$1.50.

TEMPLETON. R STREET.

in 4 Years.

Year Bond in the Spokane Valley and get out of it 6 per cent per year on your share bonus of 80 per cent. You get the free shares at once with the cash of the four years, leaving you a net cash dividend that you will receive a net profit of 78 per cent. Now 62 per cent profit. 46 per cent profit.

\$100 on These Terms.

ALL PARTICULARS. & CO., Ltd., 100 City Chambers, Bank of Canada.)

the War by Flour

Recipe:

1 cup of "STANDARD" Flour and 1 cup of ROLLED OATS. Boil in 2 cups of boiling water. Add 1 cup of milk and 1 cup of Ogilby's and the Rolled Oats—then stir for them to cook.

1 cup of Butter, 1/2 cup of Salt, 1/2 cup of Sugar. Add "STANDARD" as recipe texture before proceeding.

will make a Delicious Bread.

## Summer Vacation Requisites

That Greatly Add to the Pleasure of Ones Vacation.

Affording Every Advantage For Favorable Selection

**PICTURES.** Oval shaped, 1 1/4 inch metal frames in dull white, blue, salmon pink or bright mahogany frames. The subjects are remarkably pretty with suitable mottoes. Regular 75c. each. Friday and Saturday 65c.



## Articles for Which There Are Decided Preference

Are Worthily Represented in This List.

# FRIDAY and SATURDAY

**Our New CARPET CLEANER is Here.**

Housekeepers desirous of having their Carpets properly cleaned would be well advised to consult us at once.



**for the Kiddie**

**EMBROIDERY DRESSES**—The balance lot of this season's stylish dresses for Children and Misses, in high grade White Cambric, offered this week at ridiculously low prices for entire clearance. Some of the prettiest styles procurable are offered in this lot.

Regular \$2.00 each.	Sale Price	\$1.50
Regular \$2.75 each.	Sale Price	\$2.30
Regular \$3.00 each.	Sale Price	\$2.50
Regular \$3.25 each.	Sale Price	\$2.90
Regular \$3.50 each.	Sale Price	\$3.10
Regular \$4.00 each.	Sale Price	\$3.40
Regular \$5.00 each.	Sale Price	\$3.75

**CHILDREN'S PINPORES**—Of Soft White Cotton with pin tucked frill at bottom and sleeve holes, yoke of fine embroidery and lace finished neck. They are wonderful values at this low price; sizes for 2 to 7 years. Regular 90c. each. Friday and Saturday 42c.

**EMBROIDERY DRESSES**—The balance lots of this season's tucked frill at bottom and sleeve holes, yoke of fine embroidery and lace finished neck. They are wonderful values at this low price; sizes for 2 to 7 years. Regular 90c. each. Friday and Saturday 42c.

**MISSES' CHIP STRAW HATS**—A serviceable biscuit shade with band of white corded silk ribbon bowed at front, giving a very pretty effect. Reg. 75c each. Friday and Saturday 50c.

**BOYS' STRAW HATS**—Galatea style with lettered and flanged bands, and fabric edging in colors to match. Regular \$1.25 each. Friday and Saturday \$1.00.

## SHOWROOM BARGAINS

That Should Prove Exceptionally Attractive To Careful Dressers.

**NET COLLARS**—Tucked in cross bar effects with wide hemmed edges. Also voile and muslin collars in handsome new styles you will certainly be delighted to wear. Regular 60c. each. Friday and Sat. 48c.

**COLORED FLOWERS**—Bunches of roses, buds and a big variety of fancy flowers in velvet and silk. Part of a job purchase that our lady buyer was very fortunate in securing. All the desired colors and kinds are shown here. Special per bunch Friday 18c and Saturday 15c.

**PALE BLUE MOIRE UNDER-SKIRTS**—The original "Waterline" Underskirt in extra good moire. A quality we cannot buy to-day at anything like the price quoted below. Regular \$2.75 each. Friday and Saturday \$2.50.

**WOMEN'S VOILE COLLARS**—Peter Pan and Sailor styles with insertion, lace and colored voile trimmings. A very dainty style. Regular 30c. each. Friday and Saturday 24c.

**BLUE ZEPHYR UNDER-SKIRTS**—Wide frilled flounce embroidered with white lustrous cotton. This is a splendid opportunity for women or misses requiring an extra low priced skirt of good wearing quality. Regular \$1.00 each. Friday and Sat. 85c.

**MISSES' AND WOMEN'S READY-TO-WEAR HATS**—White Tuscan Straw in very neat shapes, trimmed with band of corded silk ribbon and pretty silk ornaments. A high-grade hat most suitable for Summer outings and picnics. At a remarkably low price, considering the quality. Reg. \$3.25 each. Friday and Sat. \$2.85.

**WOMEN'S PURE SILK GLOVES**—In two-tone colors. Black with white wrist band and back stitching. White with black and white with gray. They are made with double tipped fingers and consequently will give double wear. Reg. \$1.45 pair. Friday and Sat. \$1.25.



Great Sale for Women

## Beautiful Summer DRESSES Especially Underpriced.

White Pique, Linen and Poplin Dresses for Misses and small Women, in a magnificent collection of this season's most approved styles. Owing to the backwardness of Spring and early summer weather we are compelled to offer these splendid dresses at specially reduced prices while they last. Come early for the best choice.

Reg. \$2.00.	Sale Price	\$1.60
Reg. 2.50.	Sale Price	\$2.05
Reg. 2.75.	Sale Price	\$2.30
Reg. 3.00.	Sale Price	\$2.50
Reg. 3.20.	Sale Price	\$2.65
Reg. 3.75.	Sale Price	\$3.15

**WOMEN'S COLORED VOILE DRESSES**—Stripes and fancy patterns in Green, Grey, Pink and Heli effects. Very stylish and dainty models with belt, cuffs and collars in contrasting and self materials. Reg. \$5.00 each. Friday and Sat. \$4.10.

**GIRLS' COLORED PIQUE DRESSES**—In Tan, Sage and Khaki shades with white pique collars and piping. Stylishly shaped and proportioned to fit girls of 14, 15 or 16 years. Qualities that will give great satisfaction for outings, parties or country wear and afterwards for house use.

Regular \$2.75 each.	Sale Price	\$2.35
Regular \$3.00 each.	Sale Price	\$2.50
Regular \$3.25 each.	Sale Price	\$2.64

**SHORT SLEEVE SUMMER VESTS**—A beautiful soft quality of silk and wool. They will prove very comfortable, as the soft silk and wool are woven so well together that these garments are absolutely non-itchable. Reg. \$2.00 ea. Friday & Saturday \$1.80.

**TAFFETA SILK RIBBON**—Every shade required for the present season's styles of trimmings, dresses, hair ribbons, etc.; all 4 1/2 inches wide. Reg. 37c. each. Friday & Saturday 32c.



## REAL VALUES IN Men's Shirts, Ties, etc.

**MEN'S NEGLIGEE SHIRTS**—With the convenient collar in front, for business wear. Once used you will always wear this style of shirt. The material is close American Cotton in fancy stripes. Reg. \$1.25 ea. Friday & Saturday \$1.00.

**MEN'S WIDE END TIES**—Dull, quiet shades of Grey, Navy, Brown and Dark Saxe in narrow stripes and dots. Reg. 50c. each. Friday and Saturday 44c.

**MEN'S BALBRIGGAN UNDERWEAR**—The most desirable underwear for present season's wear. Fine quality; natural shade. The pants are made with double seat; sizes 34 to 46. Regular 75c. garment. Friday and Saturday 68c.

**ENGLISH PRESIDENT SUSPENDERS**—With improved detachable loop fittings which hold the button loops in place and render their slipping out impossible. Reg. 90c. pair. Friday and Saturday 79c.

**BOYS' NEGLIGEE SHIRTS**—Coat style in soft striped cotton. The colors that any growing boy will be sure to admire. Silk neck bands and soft double cuffs; sizes 12 1/2 to 15 1/2. Reg. \$1.25 each. Friday & Saturday \$1.05.

Fresh Lines You Need

## SUMMER HOME FURNISHINGS.

**CRASH CUSHION COVERS**—Plain edge and colored embroidered centers in very handsome designs; bordered with black silk chain stitching; size 19 x 19 inches. Regular 60c. each. Friday and Saturday 50c.

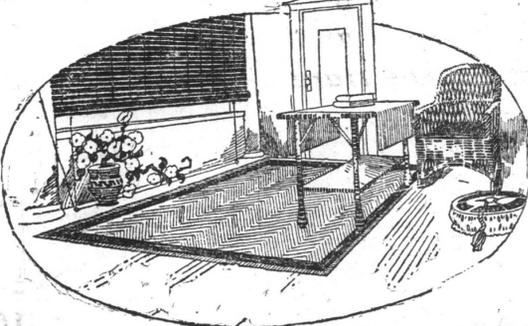
**FRILLED CUSHION COVERS**—Daintily worked with colored embroidery silk in beautifully blended shades; made of fawn crash with wide hemstitched frill. Regular 95c. each. Friday & Sat. 78c.

**FANCY QUILT COTTONS**—A new lot of new designs that could be used for quilts, draperies or cushion covers. The prettiest floral patterns we have shown. Come and view them. Regular 45c. yard. Friday and Saturday 39c.

**EMBROIDERED AND HEMSTITCHED SIDE BOARD COVERS**—Here's a line that you can't possibly lose on. The high grade, the handsome designs and serviceable quality of these covers make them especially desirable for home use or gift purposes. Reg. 65c. each. Friday and Saturday 65c.

**LACE TRIMMED TEA CLOTHS**—Of the better kind, made from fine linen cloth on the a narrow row of fancy net bordering on the inside, a heavy lace edge and heavy insertion to match the lace between. Reg. \$1.00. \$1.20 each. Friday & Saturday \$1.00.

**HIGH GRADE LINEN CUP TOWELS**—Large size with narrow red borders, hemmed ready for use. Regular 45c. each. Friday 38c and Saturday 35c.



## Another Opportunity to Save on Men's Hats, Caps, Etc.

**MEN'S SWISS STRAW HATS**—The balance of the big job line that we sold so many of in our recent White Sale. If you need a smart looking extra lightweight straw you should take advantage of this offer at once. Friday & Saturday \$1.10.

**MEN'S SOFT FELT HATS**—Stylishly made with a wide band of corded ribbon and bow at back; colors: Fawn, Brown, Green and Grey. Regular \$2.20 each. Friday and Saturday \$1.98.

**ENGLISH TWEED CAPS**—An extra quality line in beautiful patterns of Grey, Brown and Green. If you find it difficult to be suited in a Cap, you will certainly have no difficulty in choosing the style you like here. Regular \$1.60 each. Friday and Saturday \$1.30.

**MEN'S BROWN MADE BOOTS**—In a dark chocolate shade. The famous "Ethan Allen" Shoe in Blucher style with Goodyear welt; a complete range of full and half sizes. Regular \$8.50 pair. Friday and Saturday \$6.00.

**MEN'S VELVET KID BOOTS**—A very comfortable Blucher shape boot with hard wearing oak soles; medium heels and self tip; sizes 6 1/2 to 8 1/2. Regular \$4.75 pair. Friday and Saturday \$4.29.

**SHOE SHINERS**—For home use. The only Shoe Shiner that can hold any size or shape shoe perfectly rigid for polishing with brush or cloth. Special for Friday and Saturday \$1.20.

## FASHIONABLE FOOTWEAR, Remarkable Reductions for Friday and Saturday.

**ARTIFICIAL SILK AND COTTON HOSE**—In plain white, Grey, Pink, Champagne and Black. Made with reinforced toes, heels and vamp and wide garter tops. They are manufacturers samples with slight defects, and we offer them at a ridiculously low price; sizes 9, 9 1/2 and 10. Friday and Saturday 24c.

**WOMEN'S PURE SILK HOSE**—These Stockings are all the rage and women should be well supplied while the colors are procurable. Regular \$1.00 pair. Friday & Saturday 86c.

**WOMEN'S DONGOLA OXFORDS**—The line we offer here cannot be replaced to-day at a higher price than that quoted here. Customers therefore should purchase without delay. Reg. \$2.20 pr. Fri. & Sat. \$1.98.

## Vacation Attractions in BATHING SUITS

Bathing is Doubly Enjoyed in One of these Smart Looking Bathing Suits.

**WOMEN'S BATHING SUITS**—Of Black Twill Cotton, with edging in either Green or Red. The dress is wing sleeved and cut in a style that you will surely like. The knickers fit the waist snugly and button in front; elastic knees. Regular \$2.40 suit. Friday and Saturday \$2.10.

**HIGH GRADE ATHLETIC BATHING COSTUMES**—Black Jersey trimmed with gold or scarlet at armholes and waist. Made with attached knickers and buttoned shoulders, from medium weight yarns, and dyed with the best dye procurable. Reg. \$4.75 suit. Friday and Saturday \$4.25.



## Cable News.

**RAINS SLOW DOWN FIGHTING WITH THE AMERICAN ARMY IN FRANCE, July 17.**—A downpour of rain over the battle zones between Chateau Thierry and Dormans, on the Marne front, has served to slow up operations since early this morning. In the neighborhood of Passy in the river bend district the Americans further improved their positions to-day. Fighting continued throughout the day in the region of the counter attack begun by the American forces yesterday.

**EXECUTED FOR TREASON.** PARIS, July 17. (Havas Agency).—M. Duval, Director of the Germanophile newspaper Bonnet Rouge, was executed early to-day for treasonable actions against the Government.

**ATTACKING GERMAN TOWNS.** LONDON, July 17. British aviators again have attacked Offenbourg, near Karlsruhe, and Thionville, near Metz, says the official statement from the Air Ministry last night. Good bursts were observed at Offenbourg and a fire followed by an explosion was started at Thionville. The statement reads: On July 15th railway sidings and sheds at Offenbourg were successfully bombed. Good bursts were observed. On July 16th we attacked railway and sidings at Thionville; several bursts were observed.

**GERMAN AIRBROME DESTROYED.** LONDON, July 17. The destruction by fire of a new German airrome, with 22 airplanes, near Nivelles is attributed to the work of German revolutionists in the army, says an Exchange Telegraph despatch from Amsterdam to-day. Nivelles is 17 miles south of Brussels. Ten Belgian and German non-commissioned officers have been arrested. The day before the fire, adds the despatch, a secret meeting occurred in a canteen at Nivelles where the scheme for destruction was discussed.

**BELGIUM MUST BE FREE.** LONDON, July 17. German newspapers give prominence to an interesting statement on Belgium, by Prof. Hans Delbrueck in the Neus Wiener Journal. An Exchange Telegraph despatch from Amsterdam reads: Germany will lose nothing by declaring her willingness to evacuate Belgium without conditions and to restate her independence and integrity. Germany has plenty of other safeguards. Belgium is not only a German question, it is a world question. No peace is possible in the world unless Belgium is as free as before the war. Even America has the greatest interest in Belgium. Until Belgium becomes free the world cannot even permit the indirect rule of Germany over her.

**YOUNG ROOSEVELT MISSING.** PARIS, July 17. Lieut. Quentin Roosevelt of the American air service, youngest son of the former President, is missing. His machine was seen to fall within German lines; it was not in flames when it fell. Philip Roosevelt, Quentin's cousin witnessed the battle in the vicinity of Chateau Thierry in which Quentin was engaged and saw the machine fall but did not know until later that it was that of his cousin.

**BRITISH OFFICIAL.** LONDON, July 17. The official statement follows: We secured a few prisoners during the patrol encounters north of Bethune and west of Merrville. The hostile artillery developed great activity during the night with gas shells on the Villers-Bretonneux front. This morning the hostile artillery and trench mortars have shown increased activity in the Albert sector.

**AT HUGE COST.** LONDON, July 17. Despatches arriving in London this evening say that at only one point did the enemy advance to-day and then at huge cost. After two unsuccessful attempts the Germans on a front of six miles pushed into the first line to a depth of one and a half miles at its deepest points at Rheims mountains.

**BRITISH SHIPS CARRYING AMERICAN TROOPS.** LONDON, July 17. Of the 631,829 American troops brought to Europe in the months of April, May and June, 350,956 were carried in British ships, according to a statement made in the House of Commons to-day by Sir Leo Money, Parliamentary Secretary to the Minister of Shipping. He added, arrangements were being made whereby we hope to carry larger numbers in the future.

**GERMANS CLAIM 15,000 PRISONERS.** BERLIN, July 17. Eighteen thousand prisoners have been taken by the Germans in the present offensive, according to the claim of the war office in its report from general headquarters to-day.

# The Royal Stores Ltd.

# HOUSEFURNISHING.

We would remind the many householders now moving to the country for the summer months. That their many little housefurnishing wants, may be promptly filled by a visit to our housefurnishing department. We are leaders when it comes to housefurnishings. GIVE US A CALL.

## Window Poles.

5 dozen only Oak and Mahogany Window Poles, 4½ feet long, complete with fittings, 60c. each.

36 dozen White Window Poles, 4½ feet long, with fittings complete, only 16c. each

## Congoleum Mats.

1 dozen only large size Congoleum Mats, 36 x 54, \$1.60 each.

## SPRING BLINDS.

15 dozen SPRING BLINDS, Plain Ends	70c. each
10 dozen SPRING BLINDS, Fringe Ends	80c. each
10 dozen SPRING BLINDS, Insertion and Fringe Ends	\$1.00 each
8 dozen SPRING BLINDS, Insertion and Lace Ends	\$1.20 each
5 gross SPRING ROLLERS, with Fittings	25c. each
6 dozen BLIND PULLS, in Cream and Green only	4c. each

## Curtain Scrims.

50 bundles Curtain Scrim, plain and bordered; makes a very nice Curtain for the summer months, 20 and 22c. per yard.

## Silence Cloth.

30 yards only Silence Cloth. Why spoil your nice Mahogany Table when you can get a length of Silence Cloth to protect it from hot dishes, etc.

*Marshall Bros*

## Which Years Are Happiest?

By RUTH CAMERON.



RUTH CAMERON

We fell to talking the other day, as to which were the happiest years of a man's or woman's life. The occasion was the birthday of a young man. One of the guests, in toasting him, congratulated him on being about to enter upon the ten happiest years of a man's life—the years from twenty-one to thirty-one.

Then we all began to question among ourselves if that were true. A high school teacher once told me that the five happiest years of life were the years from sixteen to twenty-one.

At the time, that seemed to me absolutely authoritative, since it came from one of those all-wise beings, a teacher. As I look back, now, I can see that he was probably not more than twenty-three or four himself, and perhaps not wholly qualified to judge. He had rather a wretched time with the discipline in school and I suspect the root of that statement may have been that he was happier at college than he had been in his teaching. I should like to see him now and ask him the same question. I think he might give a very different answer.

One woman at the party, a grandmother, said that the happiest year of her life was the first year of her married life, the year before her eldest son was born.

Two other women, however, declared that the first year of their married lives had been the least happy in their existence.

And yet I dreaded to graduate.

So far, my own happiest year would have been the year after I graduated from college and yet, when I was in college I dreaded graduation most terribly and thought it the end of all happiness—perhaps that may be a crumb of comfort to those who have the unhappy habit of dreading changes.

There is, of course, a strong tradition to the effect that youth is the happiest time in life. I wonder if any reader friends could give evidence to the contrary. I love the late afternoon in summer when the trees throw long level shadows across the lawn. I think that time of day is just as beautiful in its way, as morning. I wonder if this is true of life.

What Were Your Happiest Years? What do you think are the happiest years of life, you reader friends who have lived long enough to have the right to say? Take up a pencil, sometimes when you are not too busy, and share your experience with us. Does memory paint the freshness of the morning of life as the fairest, or can you say with Browning: "Grow old along with me; The best of life is yet to be— The last of life for which the first was made."

I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must not walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best Liniment made. ARCHIE E. LAUNDRY, Edmonton.

## Great Explorers.

Sir Alexander Mackenzie and Captain George Vancouver are two explorers about whom Canadians ought to know more than they do. These two men were so modest to leave monuments to themselves. The name Mackenzie was given to the great river to the Arctic by others than the explorer himself. Similarly Captain Vancouver gave names to Burrard Inlet and Point Grey, after two friends in the navy, and left his own unmarked. But others filled the blank by attaching the name Vancouver in later years.

A man less well-known than these two, but who endured more hardship than either, and made more extensive explorations, was Robert Campbell of the Hudson's Bay Company, who discovered the Yukon and went up to its source sixty years before the famous gold rush. The Yukon river should be called the Campbell. This remarkable and devout man spent some twelve years in travelling, in a sort of Livingstonean way, all through the regions that have since been opened up to civilization in the north. The explorer's son, Mr. Glenlyon Campbell known as Glen, was a member at Ottawa, and died recently at the front.

## Within the Law.

With every mixing of 7 lbs. Flour use 1 lb.

## White Better

## Corn Meal.

Made from white corn thoroughly purified and sterilized by special process.

Sold in 3 lb. sealed packages. Ask for a package to-day.

## Soper & Moore



RESPONSIBILITY. The old idea changes. We have slowly come to see; He who journeys o'er life's ranges, Is not care and duty free. There were days that we seemed blinded By the light of pleasure's sun; But to-day we're serious-minded. There are tasks that must be done.

Life is not a round of pleasure. Not a time for frivolous play; And then tossing it away, It is sacrifice and labor. It is struggling for goal, It is battling with a sabre. For the beauty of the soul.

We are thinking deep and deeper, As we march along to-day; Each is now his brother's keeper, Each must build the better way. There are hours for honest laughter, There are days for gentle fun, But we know now they come after. All the serious tasks are done.

Never more our souls shall tarnish In the late days of ease; We have scraped beneath the varnish In this struggle overseas. And by every spire and steeple That is raised unto the sky, We are coming through, a people With ideals worth keeping high.

## Destroyers War on Enemy U-Boats.

London.—Here are the reasons why some German submarines did not return to their bases: A British destroyer recently sighted through the morning mists a German submarine rolling lazily on the surface, only a few yards ahead. Thirty seconds later the destroyer stove a great hole in the U-boat's hull.

There was the usual oil patch, but not satisfied with this evidence, the British naval authorities dragged the spot. The battered submarine was found on the bottom. Two destroyers actually saw another U-boat ac-

counted for, after a sporting fight, in which the enemy craft certainly gave them a run for their money.

The first destroyer was bringing up a merchant vessel to rejoin a convoy from which it had become separated. As they reached the convoy a torpedo struck another of the merchantmen. The destroyer turned and fairly leaped through the water to the U-boat's position. The crew felt a shock as the destroyer passed over the spot.

Then destroyer No. 2 sighted the periscope and dropped a depth bomb. This seems to have increased the damage, for the submarine reappeared a moment later, astern of both destroyers. They opened fire, scoring three hits. The wounded Boche refused to surrender, and tried to submerge.

One of the destroyers dashed again. There was a grating and scraping of metal. The U-boat was cut clean in two. Both halves appeared on the surface for a few seconds, then sank. Victim number three died quickly. A destroyer sighted the periscope and crept within fifty yards before being sighted. The U-boat dived. A depth bomb disturbed the water, but that explosion was only a fire-cracker compared to the blast of the U-boat's magazine. A black water jet shot up 30 feet. When the waters calmed, the tell-tale oil patch appeared.

Another submarine went almost the same way, except that the destroyer dropped three depth bombs. Grappling irons located the wrecked submarine on the bottom the next day. An American destroyer won the honor of blowing up a submarine when the latter persistently tried to pick off a merchant vessel from a group under British and American convoy. The submarine was visible under water when the charge was dropped from the destroyer, and a moment later pieces of wreckage bobbed up.

That makes five submarines marked off the active list of the Boche "navy."

## Intensive Productions.

The papers announce the astounding fact that in America a ship has been built and launched in twenty-seven days, a speed in shipbuilding which easily beats all records; whilst Mr. Ford, of motor-car fame, is turning out, they say, two submarine destroyers per day, in addition to the 2,000 automobiles which is his average daily output. This is what is called intensive production, and the perfection of modern machinery and labour-saving devices alone makes it possible.

Regarding the wonderful riveting performances we are now daily hearing about, this work used to be done by hand with the hammers, but now it is done by a special tool driven by compressed air, and making 1,900

## Just Received!

A shipment of goods which we have been short of for some time and unable to obtain until now.

- Carbolic Acid.
- Cod Oil Emulsion.
- Senna in packages.
- Shampoo Powders.
- Nursing Bottles (English and American).
- Nursing Bottle Fittings (Black and Yellow).
- Nipples (Black and Yellow).
- Comforters (all kinds).
- Fuller's Earth.
- Seidlitz Powders.

N. B.—We sell Revenue Stamps.

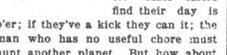
Stafford's, Duckworth St. & Theatre Hill.

blows per minute, or 60,000 blows each hour. By this hammer, easily manipulated by one man, rivets can be driven home at the rate of eight every minute.

What this means to shipbuilding any shipwright will tell you, for there are thousands of steel rivets in a ship's construction. This is but an example of the great speeding up process which is going on in the world's work. It is all to the good. It means less toll and more leisure in the long run—that is, the same work which once took a week to accomplish can now often be finished in a day.

## SLACKERS.

The men are driven forth to work, to keep the pulleys humming, and any chap who tries to shirk will surely get what's coming. The lad who used to bask all day, is busy as a gopher; in times like these it doesn't pay to show up as a loafer. Male idlers find their day is over; if they've a kick they can fit; the man who has no useful chore must hunt another planet. But how about the dame serene, through life so idly ambling, who burns up tubs of gasoline in vain and foolish rambling? Her thoughts are still of trifling things, of laces and of collars, of blondined hair and diamond rings, and shoes at twenty dollars. She thinks the war a horrid bore to which kings are addicted; her heart of colloid is sore, that sugar is restricted. She sees her loyal sisters strain and sigh in useful service; and sighs like this give her a pain, they make her tired and nervous. Oh, let's dragon the stall-fed dames, say to them, "Work or perish," and drag them from the silly games that they ignobly cherish. If Jack must use his strength and skill to help preserve the nation, it's only fair that Sister Jill should work out her salvation.



WILLY MASON

Of all those who have revelled in the pages of Daniel Defoe's immortal masterpiece, how many have any knowledge of the real Robinson Crusoe—Alexander Selkirk? It was in the little Fifeshire village of Largo, on the Firth of Forth, that this worthy first saw the light, being regarded even in boyhood as little less than a ne'er-do-weel. When at last he ran away to sea a good many there were who were not particularly sorry. According to Defoe, the time spent by Crusoe on the desert island amounted to some thirty years or so; the real Crusoe, however, was on the island just four years and four months. When he was at last rescued from his Evil-less Eden Selkirk immediately returned to London, where he met Defoe. Reaching his native village again, the adventurer discovered that his people were in church. The sudden reappearance of the long-lost wanderer caused a sensation. Shortly after this Selkirk married a girl named Sophie Bruce, and a little later once more disappeared from Largo. For a time it is understood he served as a Lieutenant on the British warship Weymouth, but what year he died in, or where he was buried, are secrets never likely to be solved.

## The Real Robinson Crusoe.

Moir's Chocolates for sale at Stafford's Drug Store, Duckworth Street and Theatre Hill, July 13, 18.

## Parlor Suites and Odd Pieces!

We have in stock some extremely fine Parlor Suites in Mahogany (3 and 5 pieces), beautifully upholstered in Tapestries, Brocades and Silks of elegant designs and beautiful colorings. These are Genuine Mahogany, and are being offered at very moderate prices.

Also a large assortment of "Odd" Parlor Pieces, "Odd" Chairs, "Odd" Tables and lots of pretty "Odd" pieces, any one of which would be a nice addition to the Parlor. Come in and inspect them, you're sure to select from them.

## U. S. Picture & Portrait Co.

St. John's.

## Gossage's Soaps

are still The Cheapest, the Sweetest, the Best. Preferred by Housekeepers and Shopkeepers.

GEO. M. BARR, Agent.

## SLATTERY'S Wholesale Dry Goods

Are now showing the following goods:— American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

Forty Years in the Public Service—The Evening Telegram

## JAMS & MARMALADE!

Consumers are giving more thought to what is economical and what is not than ever before. In offering Jams and Marmalade in 14 lb. pails at present prices a real saving can be effected. Try some and compare with present price of 1 lb. pots.

## BACON.

Stocks are running low. Remember that salt pork is now costing as much as the Bacon we offer at 30c. lb. Daintily sliced by machine as thick or as thin as you wish. Other prices, 45c., 65c., 70c. lb.

## C. P. Eagan

Duckworth Street and Queen's Road.

## What's in a Name?

A Lot! when you are on a Rag. Its an absolute guarantee.

## DEX



"As British as the weather—but reliable."

We also Stock the and JAEGER Rags SHOW

## Smith

ESTABLISHED 1870

## Published by Authority.

On recommendation of the Minister of Shipping and under the provisions of the War Measures Act, 1914, and Acts in amendment thereof, His Excellency the Governor in Council has been pleased to approve the following regulations respecting the sale of household (Soft) Coal.

W. W. HALFYARD, Colonial Secretary, Colonial Secretary's Department, 15th July, 1918.

- Because of the present serious condition in the Coal producing centres and the limited stocks held here, it is hereby ordered that no Coal Vendor in the City of St. John's shall sell or deliver to any person more than One-half Ton (1120 lbs.) of Soft Coal per fortnight until further notice, without a written order from the Department of Shipping.
- Such order may in the discretion of the Department of Shipping be given to any person who, being a householder, shall satisfy the Department that the allowance herein provided is insufficient for his needs, or to any owner of a factory or industrial plant who shall satisfy it that the said allowance is insufficient to carry on his ordinary trade or business. Any such order may be revoked, cancelled or varied from time to time as the Department of Shipping may determine.
- Any person receiving a supply of Coal under these Regulations shall not transfer it or any part thereof to any other person.
- Any person obtaining or attempting to obtain a larger supply of Coal than he is entitled to under these Regulations shall be guilty of a breach of the same.
- Every Coal Vendor shall furnish on Monday morning of each week to the Department of Shipping a full list duly certified by him in writing of the names and addresses of all persons to whom he has sold or delivered Coal during the previous week, and the quantity sold or delivered.
- Every Carter of Coal shall be supplied by the Vendor with a delivery note for each lot of Coal stating the name and address of the person to whom the Coal is to be delivered. No Carter shall deliver Coal to any person other than the person named on his delivery note.
- No person having a supply of

# What'sina Name?

A Lot! when you see DEXTER on a Raglan.

Its an absolute guarantee of quality.



Wear a Dexter Weatherproof

and be free from weather troubles. Rain cannot penetrate Dexter Triple-proofing. Innocent of rubber. Critics cannot find fault with Dexter Style and Tailoring. Let us show you a selection.

Don't wear a Rag.

Wear a Raglan.

A "DEXTER"

for choice.

"As British as the weather—but reliable."

We also Stock the BURBERRY and JAEGER Raglan. LET'S SHOW YOU.



ESTABLISHED 1875

### Published by Authority.

On recommendation of the Minister of Shipping and under the provisions of the War Measures Act, 1914, and Acts in amendment thereof, His Excellency the Governor in Council has been pleased to approve the following regulations respecting the sale of household (Soft) Coal.

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(2) Such order may in the discretion of the Department of Shipping be given to any person who, being a householder, shall satisfy the Department that the allowance herein provided is insufficient for his needs, or to any owner of a factory or industrial plant who shall satisfy it that the said allowance is insufficient to carry on his ordinary trade or business. Any such order may be revoked, cancelled or varied from time to time as the Department of Shipping may determine.

(3) Any person receiving a supply of Coal under these Regulations shall not transfer it or any part thereof to any other person.

(4) Any person obtaining or attempting to obtain a larger supply of Coal than he is entitled to under these Regulations shall be guilty of a breach of the same.

(5) Every Coal Vendor shall furnish on Monday morning of each week to the Department of Shipping a full list duly certified by him in writing of the names and addresses of all persons to whom he has sold or delivered Coal during the previous week, and the quantity sold or delivered.

(6) Every Carter of Coal shall be supplied by the Vendor with a delivery note for each lot of Coal stating the name and address of the person to whom the Coal is to be delivered. No Carter shall deliver Coal to any person other than the person named on his delivery note.

Coal on hand or in stock shall be entitled to or shall purchase or obtain a further supply until his stock is less than one quarter of a ton.

(8) The penalty for a breach of any of these Regulations shall not exceed \$500.00, with or without imprisonment not exceeding Three months, and may be imposed and recovered upon summary conviction before a Justice of the Peace in the name of the Minister of Shipping.

(9) The Minister of Shipping may from time to time suspend the operation of these Regulations or any of them and for such periods as he may think fit by notice in two daily papers, and may from time to time revive and bring the same again into force by notice in the manner herebefore set out.

(10) During the suspension of any regulation as provided in Section 9, the Department of Shipping may permit any Coal Dealer to sell or deliver, or any person to receive, a quantity of Soft Coal not exceeding ten tons, and if such person shall satisfy the Department of Shipping that ten tons is insufficient for his needs, the Department may, by written order to that effect, allow such persons to receive a larger quantity.

(11) The provision of Chapter 1 of Consolidated Statutes (2nd Series) relating to the construction of Statutes shall so far as the same are applicable apply to these Regulations. July 18, 21

### Whoop Her Up!

Whoop her up for the last week of the Victory Loan Campaign. If you haven't bought a Bond yet, do so now, and swell the big total for the last few days. If you have already subscribed see if you can't reach on another Bond. If you know anyone who is in a position to participate but who hasn't done so, get after him and keep on his trail until he comes across with the needed. Make the closing days of the campaign red hot ones. We have a war to win. Do your part in helping to win it.

THE SUSA.—The S.S. Susa left LaSalle at 3:20 p.m. yesterday coming south and is due here to-morrow. Capt. W. R. Goussard, L. A. Thomas, W. R. Goussard and T. Mercer.

Capes of Palm Beach cloth, natural color, are being worn with the summer frocks. Pale Georgette crepe is the best material for afternoon frocks and dinner gowns.

## To-Day's Messages.

10.00 A. M.

### PARLIAMENT TO ATTEND DIVINE SERVICE.

LONDON, To-day. Premier Lloyd George in a few words moved, ex-Premier Asquith seconded, and the members of the House of Commons unanimously adopted this resolution to-day, "that this House attend St. Margaret's, Westminster, Sunday, August 4th, it being the 4th anniversary of the declaration of war, to invoke Divine blessing on our just cause."

### NOT VERY LUCID.

THE HAGUE, To-day. The text of the agreement for the exchange of prisoners between the British and German delegations, which was signed July 14th, contains provisions for the exchange of officers, non-commissioned officers and men, British and German prisoners of war and those interned in Holland as well as civilians interned in Holland and Switzerland. The latter will leave the country where they are interned, and the new arrangement provides that non-commissioned officers will be exchanged direct instead of being interned. German and British prisoners of war and civilians interned in Holland will leave the country, while their places will be taken by officers who have been prisoners for more than eight months, and other prisoners in poor health. The number of persons to be interned with the Germans in the agreement of 1917, amounts to 7,500 sick or wounded British officers and about 2,500 German officers.

### BORDEN'S MESSAGE.

LONDON, July 17. (Via Reuter's Ottawa Agency).—The following letter was forwarded by Sir Robert Borden to the Premier, to Lieut-General Sir Arthur Currie, Officer Commanding the Canadian Army Corps in France, on the former's return from a visit to the Corps in France. "We have returned from our visit with fresh courage from the renewed inspection of the men, their confidence and the Canadian Corps were the most impressive of all. Could our countrymen have seen the gathering on Dominion Day or could they have been present the following day when the Brigades paraded in battle order, there would be no need of any message from the Canadian Corps to the army of Canadian people. My colleagues and I are solid you and all the forces under you God speed in your endeavours on the highest and most transcendent cause. The people of Canada are behind you to the end. They understand that no indecisive result can repay the nation's sorrow and sacrifice and we are assured, that under however stern a test, the glorious traditions of the past four years will be amply sustained. One could not say more."

### FRENCH WERE READY.

FRNSCH ARMY HEADQUARTERS, July 17. (Via Reuter's Ottawa Agency).—It becomes increasingly clear that the enemy's strategic objective was to occupy the whole right bank of the Marne from Chateau Chateau Thierry in order to use the river as a shield for his uncovered flank in a final march towards Paris. The attack failed mainly because General Gouraud was able to keep constantly posted regarding the enemy's intentions, and the French were thoroughly prepared for such an attack. French patrols and raiding parties daily visited the German trenches and never failed to glean useful information of the enemy's positions. The very evening before the attack, trench raiders brought back and prepared the enormous accumulation of guns and ammunition behind the enemy's front was no secret to the French. The Germans began their attack with a carefully planned coup de theatre, for the benefit of the French civil population, by bombarding Chateaux.

### NOON.

ENGLISH CROPS SHORT. WASHINGTON, To-day. Early drought and labor shortage in England has become a serious problem, according to cable advices received to-day by the Food Administration from the British Food Ministry. The situation is described as better than last year, the message said, but the anxiety is not yet over. Early optimism about possibilities of wheat crops will have to be revised owing to difficulties of newly broken ground and lack of labor. Barley and oats, potatoes and root crops also suffered.

### HUNS EXHAUSTED AND DEMORALIZED.

WITH THE BRITISH ARMY IN FRANCE, June 17.—German troops, in some portions of the trenches in Flanders, have been so exhausted and demoralized by constant British raids, attacks and bombardments, that many of them have fallen asleep at their posts, not caring whether they are killed or captured. An order issued to a Bavarian infantry regiment reveals the condition of affairs, which up to this time would have been thought unbelievable in an army notorious for the strictness of its discipline.

### CROWN PRINCE LOST 100,000 MEN.

PARIS, To-day. The German Crown Prince, military observers here say, is now trying to convert a large scale failure into a show of minor successes which will make up in the eyes of the German public for the 100,000 men he has sacrificed. His goal now apparently is Epernay. The first operation included two parts. In the first, the Germans crossed the Marne in the Dormans region are struggling to widen and strengthen the bridgehead on the south bank; in the second, the German right centre which at the beginning of the action was along Dormans-Epernay road, facing southeast, is now pivoted on Virgny and runs north and south along a line through Virgny, Bouilly, Mussy, and Courtenon and Roye Woods. As the country in this direction is thickly wooded,

and consequently easily defended, some military commentators believe the Germans will soon find the game is not worth the candle. Pursuing his now familiar opportunist policy, the enemy would content himself with establishing a defensive front towards the east, and turn his efforts southward in the direction of Mont Mirail, near Epernay, which strategically is second in importance during the day. They drove the enemy back into the valley of the Ardre River and other sectors. North and south of the river Marne, many small local actions, but nothing far-taking of the character of general attacks and counter attacks have been on one attack at the same time, consequently numerous hand to hand encounters occurred. The enemy is still trying to force his way through Epernay, by way of Venault, on the north and Oueville and Montovillon on the south of the Marne. Montovillon changed hands several times, the French eventually gaining some ground. Heavy fighting with constant attacks and counter attacks have been taking place in the vicinity of Courton Wood, where owing to the nature of the ground the situation is most difficult, but nowhere did Germans obtain an advantage during the day.

### ITALIANS GOOD WORK.

ON FRENCH FRONT, July 17. While both enemy and Allied armies generally were marking time this evening, the Italians carried out a brilliant counter attack near Poiray, North of the Marne, after the Germans had harried them by incessant attacks during the day. They drove the enemy back into the valley of the Ardre River and other sectors. North and south of the river Marne, many small local actions, but nothing far-taking of the character of general attacks and counter attacks have been on one attack at the same time, consequently numerous hand to hand encounters occurred. The enemy is still trying to force his way through Epernay, by way of Venault, on the north and Oueville and Montovillon on the south of the Marne. Montovillon changed hands several times, the French eventually gaining some ground. Heavy fighting with constant attacks and counter attacks have been taking place in the vicinity of Courton Wood, where owing to the nature of the ground the situation is most difficult, but nowhere did Germans obtain an advantage during the day.

### The Moustache in Warfare

It was in warfare that the idea was evolved of soldiers having their chins clean-shaven to enhance their fighting powers.

In olden times, when fighting was encountered at closer quarters than now, soldiers' beards offered a ready means of seizing one another, and it was the man who first succeeded in seizing his opponent's beard who usually had the best of the bargain.

The early races are said to have affected a compromise in order to retain a fitter military appearance, and the ancient Egyptians who had cut off or could not cultivate or had been forcibly deprived of their beards often wore heavy false beards when they went into battle. When an enemy seized hold of their beard it came off instantly, and the Egyptian was enabled to despatch his enemy whilst the latter was in a trance of stupefaction and horror.

Our soldiers have not always worn a moustache. The Worcestershire Militia lay claim to first introducing the moustache, adopting it in 1758. In 1815 the cavalry commenced to wear moustaches, and forty years afterwards the custom became general throughout the whole service.

### LET US FILL YOUR ORDERS FROM FRESH SUPPLIES.

## ELLIS & CO., Limited.

Family Grocers and Delicatessen Market, 203 Water Street.

FRESH LOCAL LAMB. Chops, Fores & Hind Quarters. FRESH LOCAL VEAL. Fillets and Cutlets. FRESH LOCAL MUTTON. Legs, Loins, Saddle & Chops. FRESH LOCAL PORK. Legs, Loins, Chops & Fillets. FRESH LOCAL BEEF. Roasts, Steaks, Fillets.

Fresh Sausages, made daily, PORK, BEEF and TOMATO.

### Sliced to Order:

Braised Pork. Head Cheese. Ham & Tongue. Boiled Ham. Pressed Beef. Beef Lard. Army Rations, 1 lb. tins. Tongue, Ham & Veal Pate, 1/2 lb. tins. Cambridge Sausages, 1 lb. tins. Boneless Turkey, 1/2 lb. tins. Boneless Chicken, 1/2 lb. tins. Chicken Breasts in Glass. Potted Chicken in Glass. Potted Tongue in Glass. Potted Ham in Glass. Chicken a La King in tins.

FRESH EGGS. FRESH SALMON. FRESH HALIBUT. Received to-day.

FRESH HONEY IN COMB HONEYSPEED IN PKGS.

Remember Our Phone, 482 and 786

## G. KNOWLING, Ltd.

# NEW WALL PAPERS.

We have just opened a large shipment of Dainty, Artistic Room Papers.

Priced as follows: PAPERS with Bordering to match, 25 cts. to 80 cts. per piece.

CUT OUT BORDERS, large assortment dainty patterns . . . 10c. per yard up JOB BORDERS, large assortment high class goods . . . 15c. up WALL MOULDING, 3/4c. foot up PICTURE MOULDING, 6c. ft. up PLATE RAILING . . . 18c. foot Beaver Board Moulding . . . 5c. ft.

## G. KNOWLING, Ltd

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# BATHING SEASON.

We are now plenteously stocked in every article needed to make your Bathing Season enjoyable.

**BOY'S BATHING SUITS,**  
95c each.

One piece regulation suit of Navy Blue strictly fast colors, Sizes: 28, 30, 32, 34.

**LADIES' BATHING SUITS,**  
\$2.00 to \$4.40.  
Sizes, 38 to 40.

**GIRLS' BATHING SUITS,**  
\$2.00 per Suit,  
Sizes, 30, 32, 34.

**MEN'S BATHING SUITS,**  
\$1.55 each.

One piece Black, Fine Ribbed Jersey Cloth Trimmed in White, sizes, 38, 40 and 42.

Bathing Caps, 45c to 65c each. Bathing Shoes, 90c pair.

## BISHOP, SONS & COMPANY, LIMITED.

PHONE 484.

P. O. BOX 920, ST. JOHN'S.

### Baby Carriages and Carts!

We have just received a small shipment of **Baby Carriages and Carts,** which we are selling at our usual low prices.



**Martin-Royal Stores Hardware Co.**  
m.t.h.ty

### "Where Ignorance is Bliss 'Tis Folly to be Wise"

**BEAVER BOARD** But! to not know about Beaver Board is to be inexcusably ignorant. Beaver Board makes a draftproof—comfortable—sanitary dwelling.

**FOR** Beaver Board eliminates the expense of continual repapering—won't crack like plaster—saves labor and therefore reduces the building cost.

**BETTER BUILDINGS** Building with Beaver Board is NOT a fad. On the contrary, it marks the advance of the 20th Century. See "The Building Age" for June, page 296.

**ASK US ABOUT BEAVER BOARD** **COLIN CAMPBELL, Limited, Distributors**

### You Should not Have to be Asked.

You should not have to be asked to subscribe to the Victory War Loan. If a man offered you a Five Dollar Bill you would not have to be pressed to accept it if you were assured that it was a present. The interest, at the rate of 6 1/2 per cent, which you will receive on all money you invest in VICTORY BONDS is a present from your country. The Government pay you for the use of your money, and at the same time use the money you loan them in providing for your protection from the horrors of war. You win both ways. But while making money on the transaction you are doing "your bit" in the Great War. Surely there was never a proposition placed before you which carries so completely its own endorsement upon its face. Over

four million people thought similarly in the United States when the first great Liberty War Loan was launched there, because that huge number of people eagerly subscribed to the issue, and have also invested their money in succeeding loans. This chance is now offered you. It is yours to accept or turn down. Answer the knock of opportunity at once. It may be the last you will get. Don't miss it.

**EDITOR ILL.**—Mr. M. J. James, Editor of the Industrial Worker, we regret to say, is ill, and has been confined to his home for the past few days.

**IN STOCK:—WELCH'S GRAPE JUICE, Half Gallon Size. P. E. OUTERBRIDGE, 266 Water Street. Telephone 60.—jly11,tf**

### The Red Cross Mother.

She goes with your boy every mile of the way  
From home and over the sea;  
She greets him in France at the very dock,  
With cheer and sympathy,  
She trudges along the dreariest march,  
A constant companion, she!  
When the murderous shrapnel takes its toll,  
Here is the outstretched hand  
To succor the wounded and bring them back.  
From death in No Man's Land,  
For hers is the spirit that gives and helps.  
The heart that can understand!  
Reckon the sum of one mother's love,  
Then double, and double again;  
Multiply this yet a million times,  
For a million women, and then,  
Far more than all these is her tenderness—  
This world-wide Mother of Men!  
—Marie V. Caruthers, in The New York Times.

### Hr. Grace Notes.

Traps are still doing excellent work with codfish, but hook and line men are doing practically nothing.

Rev. A. A. Holmes leaves by today's train for his new mission at Pouch Cove. We wish the Rev. gentleman who has become very popular here and his family equally so, a very successful term in his new charge.

A slight thunder storm passed away to the north of us this morning, the weather shortly after clearing up, and just now, 1.30 p.m., we are enjoying delightful weather.

Miss Mary Butler, daughter of the late William Butler, passed away on Thursday last, of consumption, after a long illness, aged 22 years. Another young person, Miss Effie Snow, aged 17 years, succumbed to the same fell disease on Wednesday last. Another victim, a young married woman was claimed last week. Cannot something more be done to stamp out this destroyer of youth. Are the authorities doing all they can? Are the people who have loved ones taken thus, able to afford to destroy all clothes that cannot be properly cleaned? Let all doctors be given power to have everything necessary destroyed, not counting the cost, that fact will be sufficient recompense for many hundreds of dollars. Give the doctors the power; don't handicap them as has been done in some cases, at least.

This subject brings to our mind a case that is very plain, showing how this disease is passed along from one person to another. A woman with a small family was stricken with the malady a few years ago, right here in this town. The services of a very healthy young woman of a neighboring outport were secured to nurse the sick one, who died after a few months. The young woman then got married, and almost immediately was seen she had contracted the disease. A healthy, very healthy girl was secured to nurse her, and after her death the poor girl, too, was seen to be suffering from consumption and died a few weeks ago. Has everything in this house been destroyed or properly fumigated? Has the doctor power to enforce this? If not, he certainly should be given a free hand, and even an assistant to be sure that all his instructions are carried out to the letter. This is, to our mind, the way to fight that dread disease.

—COR.

### Legal Sharks.

Editor Evening Telegram.  
Dear Sir,—There are certainly some legal sharks in this little town of ours. Last week a lawyer charged a poor fisherman in a nearby settlement \$25.00 for making out his son's exemption papers.  
This fisherman is over four score years and has a son lately returned from the firing line, minus a leg; another son in the Navy, and because a third has been called up (although coming under Section B), our legal friend charges him \$25.00 for making out the papers. This is certainly unjust. It is reported in the same settlement a lawyer has been down the past week or two and charging as high as \$40.00 for getting a man clear. That sounds at the least anything but patriotic.  
If the proper authorities wish to move in the right direction, or if the legal gentleman (?) whom the cap fits so neatly, wishes for profits of the above statement, I will gladly supply the same free of charge.  
Yours in anticipation of justice,  
—ANTHONY SHARK.  
July 16th, 1918.

Just Received: A large shipment of Moll's Chocolates for Stafor's Drug Stores, Duckworth Street and Theatre Hill, jly18,tf

### An Architectural Gem Destroyed.

Yesterday (Monday) evening, flames of fire were observed issuing through the belfry window of Holy Cross Church. A large crowd, including the sergeant and soldiers here on military duty, hastened to the scene, but the fire had gained such headway and control that scarcely anything could be done but stand off, and with sorrowful hearts and tearful eyes witness the destruction of the handsome church, its furnishings and fittings, its gold and silver ornaments and vessels. This gem of architecture was erected in 1897 by the famous builders, the Farfys, of Brigus, under the supervision of the Rev. Fr. Murphy, the then Parish Priest, and was admired by all visitors for its elegant proportions and handsome equipments. It was dedicated with imposing ceremonies and functions in November, 1899, by Bishops MacDonald, Howley and McNeil, and a numerous retinue of priests from the three R. C. Dioceses. Past Pastors of this Church were Rev. Dr. Murphy, Rev. J. Mackey, the late Rev. J. W. Donnelly, Rev. M. P. Dwyer, the late Rev. G. J. Battcock and the present beloved Pastor Father Finn. During his pastorate two new wings were almost completed. The loss to the Parish of Holyrood is a severe one. The Church, its furnishings, fittings and requisites, the sacred vessels and ornaments, vestments and cloths—all consumed and approximates a net loss of \$30,000. Fortunately it was covered with insurance for \$4,500. The origin of the fire is uncertain. Some far away observers noticed the fire through the Sanctuary window and thought it at first the reflection of the luminary. But immediately after flames were bursting through the lower window, and it became obvious the whole interior

was on fire. We thank Almighty God no one was injured or none of the nearby houses suffered any damage. But while we sympathize with Father Finn and his people on their loss, let us have abundant faith, hope and charity, that with a united effort and fixed determination of their internal and external friends they will surmount this temporary adversity, and a grander and superior Church will rise phoenix like from the ashes of that destroyed.  
Holyrood, July 16, 1918.

### Brain Fag

This great restorative feeds the nerves back to health and vigor. It restores the energy and vitality that is necessary to success and the healthful enjoyment of life.  
You are mentally tired. The strain has been continuous. The supply of nerve force is running low. You cannot leave for a long rest in the country, and it is therefore necessary that you have assistance where you are. Help awaits you in the form of Dr. Chase's Nerve Food.

### Salt Scarcity.

There is plenty of fish at Trinity and Bonavista, but salt is scarce, and has been for the past week. Two hundred hogheads reached Trinity on Tuesday, which, however, did not supply half the need.

An evening gown may be trimmed exclusively with the ostrich feathers which are not used in millinery now.

### Published by Authority.

Under the provisions of the War Measures Act, 1914, His Excellency the Governor in Council has been pleased to order that the following Regulations respecting Lights shall come into effect as and from this date.

W. W. HALFYARD,  
Colonial Secretary,  
Dep't of Colonial Secretary,  
July 16th, 1918.

1. Measures shall be taken so that the glare or upward reflection from street or other outdoor lights in the City of St. John's shall be reduced to fifty per cent. of the normal. This Regulation will also apply to Bell Island, Conception Bay.
2. No light shall be lit in any public building, shop or private residence in the City of St. John's, except the windows in such public building, shop or residence are covered by suitable blinds or shades, so that the glare or reflection upon the heavens is reduced to fifty per cent. of the normal.
3. Head lights used on any motor cars or motor cycles in or near the City of St. John's, or in or near any settlement in the Districts of St. John's East or West, or on any road approaching St. John's or any of the said settlements, upon which lights may be visible at sea, shall be so obscured that the glare or upward reflection upon the heavens shall be reduced to fifty per cent. of the normal. Side lights on motor cars, motor cycles, or vehicles of any description must be obscured, and shall not be of greater strength than ten candle power.
4. It will be the duty of the members of the Constabulary to see that these Regulations are strictly enforced and all orders issued by them for their better observance shall be forthwith carried out.
5. Every person convicted of a violation of these Rules and Regulations before a Stipendiary Magistrate or Justice of the Peace, shall be liable to a penalty not exceeding \$100, or in default of payment, to imprisonment not exceeding Three Months.

### G. KNOWLING, LTD.

White Pique, White Jean, White Cotton Poplin.

WHITE COTTON VOILE, 28 ins. wide, only 30c. per yard.

WHITE ROBE MUSLINS. WHITE INDIAN MUSLINS.

SILK MUSLINS in Black, White Cream, Sky, Navy, Pink, Vieux Rose and Helio.

Linens, Ginghams, Percales.

WHITE COTTON VOILE, with Red stripe, 36 ins. wide, only 35c. per yard. This is exceptional value, worth 70c. per yard.

COLOURED MUSLINS. COLOURED COTTON CREPE, ORGANDIE MUSLIN.

COLOURED RATINE in Champagne, Pink, Old Rose, Sky, Helio and Salmon. Worth 70c. per yard. Our Price, 35c.

COLOURED SPONGE CLOTH in Black, Navy, Red and Green, Worth \$1.00 per yard. Our Price only 70c. per yard.

Mill Ends.

We have just received a large selection of Manufacturers' Remnants in Dainty Muslins, White and Coloured Gabardines and Percales, which we are now offering far below regular values.

### G. KNOWLING, LTD.

jly18,11,tf

### THIS IS THE HOOK TO CATCH 'EM.

Fishermen, you see by the reports from Norway how they catch such enormous quantities of fish. Well, O. Mustad's Key Brand Hook is used exclusively in that country. See that you get the Key Brand. jly5,6,od,tf

### Grove Hill Bulletin THIS WEEK.

Celery Plants, \$2 a hundred  
Cucumber Plants, 30c. ea.  
Wreaths, Crosses,  
Wedding Bouquets  
at shortest notice.  
Terms: Strictly Cash.

J. McNEIL,  
PHONE 247,  
Waterford Bridge Road.

Black patent leather and pink satin make a charming tam-o-shanter for automobiling.  
The ever-delightful sash not only holds its own, but is developing an even greater favor in fashion.

MINARD'S LINIMENT CURES GAB. GET IN COWS.

### Heed These Special



**LADIES' HOSERY.**—Another value line of all Lisle Hosiery in black or white; here is the stocking you want for your days; you get three pairs for less than a Dollar; value for 45c. Friday, Saturday and Monday.

**LISLE HOSERY.**—All Lisle hosiery in black or white, with splendid mercerized finish; one of our best sellers and good value at 65c. pair. Friday, Saturday and Monday.

**HALF-SILK HOSERY.**—Lisle Hosiery with half silk, other favourite line, offering all of Tan, Khaki, Palm Beach, Pale Blue, etc., and White. 65c. value. Friday, Saturday and Monday.

**CHILDREN'S SOCKS.**—Children's Summer Socks in a good cotton Lisle make, shades of Pale Blue, in assorted sizes. Friday, Saturday and Monday, the pair.

### LADIES' GLOVES

Some very GOOD Value offering in these SILK and Lisle Gloves.

**LADIES' SILK GLOVES.**—Wrist length Silk Gloves with 2 dome fasteners. Black or White only; these are fast, being superior value. Special pair, Friday, Saturday & Monday.

**LONG SILK GLOVES.**—Fine quality Gloves, elbow length, in shades of Sky, Pink, Tan and Black. Gloves are really good value at \$1.00. Friday, Saturday and Monday.

**LISLE GLOVES.**—Our offering includes most wanted shades, i.e. Tan, Natural, Navy, Brown, Black and wrist length. 2 dome fasteners. Fine Lisle make. Reg. 70c. pair. Friday, Saturday and Monday.

**BOYS' NEGLIGE SHIRTS.**—These Shirts good enough for Sunday and strong enough for everyday use. endless variety of pretty patterns, soft bosom and laundered cuffs. Reg. \$1.00. Friday, Saturday and Monday.

### Here is a list of our sharp

**SUMMER SHEETING.**—130 yards of pure White American Cotton Sheetting, extra fine quality and make, ideal for warm weather wear as it is cool, wears as well as the heaviest makes and makes, 36 and 42 inches wide. Special per yard. Friday, Saturday and Monday.

**TABLE DAMASKS.**—We can offer the best value in town in pure White Table Damasks, 28 inches wide, nicely patterned, splendid fabric, equal to pre-war values. Come and see for yourself. Special per yard. Friday, Saturday and Monday.

**NOVELTY**—A lot of new neckwear, ties, etc. have even better value. Friday, Saturday and Monday.



**MEN'S BOOTS.**—A nice soft Box toe, satisfactory wear, for one and one sizes 6 to 10. Regular \$5.50. Friday and Monday.

**POLICE BRACES.**—A Shirley product, the broad extra heavy elastic, as easy as the finer make; fits the body. Regular 55c. Friday, Monday.

**CABLE NEWS.**

**WAR REVIEW.**

Although the Germans are still attacking the Allied lines viciously on both sides of the Rheims salient, what gains they are making continue to be small on isolated sectors and seemingly are confined to the region along the Marne, and immediately southwest of Rheims eastward from the cathedral city. Through Champagne the French report that everywhere they are holding the enemy, and keeping their line intact. Notwithstanding the prodigious expenditure of shells by the Germans and the determination with which their troops are delivering their thrusts everywhere, the battles are being stubbornly contested and where the French and Italians have been compelled to give ground it has only been after infliction of extremely heavy loss to the invaders. The Americans nowhere have been forced to withdraw. On the contrary, near Fossy, near the bend of the Marne, between Chateau Thierry and Dormans they have made further improvements in their positions. Like their French comrades in arms the Americans also have been violently fighting with the enemy. Daily it becomes increasingly apparent that the strategy the German high command in the present battle has foremost for its consideration, the blotting out of the Rheims salient and the straightening of the line east through Champagne toward Verdun. The heaviest operations of Tuesday were southwest of Rheims where the enemy is trying to break through the hill and forest region, reach the railroad running from Rheims to Epernay and force the evacuation of Rheims. In these endeavors the German war office asserts that the Allied troops on the mountain of Rheims between Mantoul and north of Pourcy, the latter place being a scant five miles distant from the Rheims-Epernay railway. The French official statement admits that the Germans hold the line west of Nanteuil La Posse, about a mile and a half south of Pourcy and relatively five miles west of the railway. The German war office is now claiming the capture of 18,000 prisoners since the present offensive began. It is reported the French reserves have entered the fighting line along the Marne, and to the north of La Chappelle-Montedon they have recaptured lost territory. The Germans also, as expected, have brought up fresh forces in an endeavor to push forward their project in this region. There is a veritable deluge of shells from the guns of both sides along the entire Marne front. On the British front in Northern France and Flanders the Germans are keeping up a violent bombardment on various sectors, using both gas and high explosive shells. Gas has been used extensively on the Villers-Bretonneux sector, where the British for several days past have been delivering successful patrol attacks and taking prisoners. The Albert sector is coming in for an increased shower of shells of all kinds. Nowhere, however, has the German command seen fit as yet to fight an infantry engagement, if one was needed.

**ARMIES INTACT EVERYWHERE.**

ON THE FRENCH FRONT IN FRANCE, July 17. (By the Associated Press.)—Comparatively slight progress has been made by the enemy on the front west of Rheims, but his hope of effecting a breach in the line was not realized. The Allied method of defence proved wonderfully efficacious everywhere, resulting in maintaining the armies intact.

**CONSIDERED A FAILURE.**

PARIS, July 17. All the Paris military critics are in agreement to-day with a view that yesterday still further accentuated the failure of the German offensive the Havas Agency notes in to-day's review of the trend of comment. It is perhaps early to speak of victory, says the Echo de Paris, but we say that the enemy has suffered a gigantic failure which will cause a sensation throughout Germany. It may be asserted that the fifth German offensive is a very severe defeat for the enemy, says Henri Bidou in La Journal. The newspapers generally declare that when the time comes the Allied counter attack may be expected to drive the Germans rapidly back to the north of the Marne.

**REGAINED GROUND.**

PARIS, July 17. On the Marne front our troops of the second line and perhaps our general reserves already are entering the action, says the Temps to-day, in reviewing the progress of the offensive. Where our troops have resumed the offensive north of La Chappelle and Mont Hedon, we have regained ground.

**THREW BACK ATTACKS.**

LONDON, July 17. General Von Elnem's army, engaged in the German wing in the Champagne, yesterday delivered five attacks between Sulpes and Massige. All were repulsed with heavy losses. French counter attacks have brought German bridges over the river Marne under the fire of the French artillery of medium calibre.

**STILL IN THE LEAD With a Solid Battery of VALUES that Cannot Be Outclassed.**

**FRIDAY, SATURDAY AND MONDAY**

will be found days of doings here with such Worthy Offerings from every department. Come, and meet your friends

No Charging. Shopping at the Popular Centre. No Approval.

Every Purchase Here—the Pave-way to Economy.

Don't neglect this great chance to buy needable and seasonal merchandise at saving prices during this Week-End Sale. The mere statement that these are lower priced than ever before does not completely satisfy us until you have proven it by comparison. Every Special is a rare bargain value. That's why we urge you to buy and get your full share of the following items for

**FRIDAY, SATURDAY AND MONDAY.**



**SILK STRIPED DRESS VOILES.**—Just to hand some very handsome Cotton Voiles with fancy silk stripes; light, airy dress materials inexpensively priced, and in shades that are popular: Pink, Coral, Navy, Grey, Sage, Tuscan, Black and White, etc. These are all 36 inch goods. Come and view them, worth your while. Special, per yard, Friday, Saturday and Monday... **62c**

**PARIS MUSLINS.**—39 inch White Muslins for robes, underskirts, children's dresses and summer undremuslins, extra fine. This is a beauty, note the width. Special, per yard, Friday, Saturday and Monday... **38c**

**DUCHESS APRONINGS.**—39 inches wide, white ground with spotted surface and fancy figured border at foot; makes a very serviceable Apron; washes well. Regular 35c. Friday, Saturday and Monday... **31c**

**Boots and Shoes**

**LADIES' WHITE BOOTS.**—15 eyelet height White Canvas Boots, with French heel. These are very stylish and finished with a pure white enamelled sole and heel. Half sizes are here. Regular \$3.50. Friday, Saturday and Monday... **\$3.20**

**CHILDREN'S & MISSES' WHITE CANVAS SHOES.**—Lightweight footwear for present wear, strong White Canvas Shoes, ankle strap, and Stars and Stripes medallion in front; white enamel sole and heel. Friday, Saturday and Monday... **\$1.55**  
Children's sizes 7 1/2 to 11. Special... **\$1.75**  
Misses', sizes 12 to 2. Special... **\$1.75**

**LADIES' WHITE SHOES.**—Single strap White Canvas Shoes, plain toe, spool heel, with white enamelled sole and heel; very neat looking. Regular \$2.00. Friday, Saturday and Monday... **\$1.78**

**YOUTH'S BOOTS.**—Sturdy little Boots for the boys wearing sizes 9 1/2 to 13 1/2; heavy gummed vamp with strong grain leather uppers; sprigged soles. Regular \$2.60. Friday, Saturday and Monday... **\$2.40**

**Little Items**

That You will need on Your Vacation Days.



**TOOTH POWDER.**—Vinolia tooth powder is a favourite, preserves and whitens the teeth and keeps the mouth healthy. per **33c**

**MENTHOLATUM.**—Take a small crock of this for sunburn, or headache, toothache and other little bothersome complaints, per **25c**

**DENTAL CREAM.**—Colgate's Ribbon Dental Cream, needs no recommendation from us, it comes put up conveniently for travellers, per **15c**

**COLD CREAM.**—Finest quality cold cream, old rose perfume, put up in white fluted crock, handy size. Special... **33c**

**MEN'S TALCUM.**—One of the very best makes in Talcum powder, highly perfumed, take a tin along with you. Special... **22c**

**ELITE FACE POWDER.**—Extremely fine, comes in flesh shade or white, complexion beautifier, per box... **15c**

**Some special Values in Boys' Wear.**

**BOYS' SHIRT WAISTS.**—His choice for Summer wear, a cool easy fitting Shirt Waist, we have these to fit boys from 8 to 14 years in all White and others in striped Blue and White Gingham. Reg. 60c. value. Friday, Saturday and Monday... **49c**

**BOYS' PJJAMA SUITS.**—Whether he goes to the country or stays at home he will want a suit or two of Pjjamas; these we offer are made from good reliable striped cottons well shaped, well stitched. A few dozen suits are in the clearing here. Friday, Saturday and Monday... **75c**

**KHAKI HANDKERCHIEFS.**—All the rage Khaki shade Handkerchiefs. These are in a very soft make, plain hemmed edge, nice for campers or for the workman. Friday, Saturday and Monday... **16c**

**THE BAT TIE.**—For those who like to tie their own bow, we have some new narrow strings in fancy poplins; a very striking range of patterns. Reg. 40c. Friday, Saturday and Monday... **35c**

**MID-WEIGHT UNDERWEAR.**—Men's Summer Underwear, not so fine as Balbriggan; a closer and heavier make. It comes in Cream or White and we can recommend it for wear and for comfort; it's good value when we specially price it for Friday, Saturday and Monday, per garment... **70c**

**NOVELTY NECKWEAR.**—Just in time for the fine weather, a lovely lot of inexpensively priced wide-end Neckwear for men. Some of the prettiest Four in hand neckwear we have ever shown. Regular 90c. value. Friday, Saturday and Monday... **69c**

**MEN'S SOCKS.**—Fibre silk socks are closely woven and just the make and just the weight you would wish for in the most likeable shades, such as Navy, Peach, White and Black, etc. Reg. 90c. socks. Friday, Saturday and Monday... **52c**

**MEN'S OUTFIT SHIRTS.**—Soft White Shirts in fine Chambray with mercerized self stripe, collared; an ideal Shirt for outings and such occasions; delightfully cool; made in full sizes. Reg. \$1.60. Friday, Saturday and Monday... **\$1.38**

**MEN'S UNDERWEAR.**—Men! Don't boll with the heat. Try lightweight "Balbriggan" Underwear; the change is delightful. We offer a special lot in assorted sizes. Worth 60c. the garment. Friday, Saturday and Monday... **49c**

**MEN'S BATHING PANTS.**—Take a pair along with you on your holidays. We have several dozen pairs in Dark Navy with string at waist. Reg. 30c. pair. Friday, Saturday and Monday... **19c**

**Heed These Specials**



**LADIES' HOSE.**—Another strong value line of all Lisle Hosiery in black or white; here is just the stocking you want for your holidays; you get three pairs for less than a Dollar; value for 40c. pair. Friday, Saturday and Monday... **32c**

**LISLE HOSE.**—All Lisle thread hosiery in black or white, with a splendid mercerized finish; this is one of our best sellers and offers good value at 65c. pair. Friday, Saturday and Monday... **57c**

**HALF-SILK HOSE.**—Lisle Top Hosiery with half silk leg, another favourite line, offering shades of Tan, Khaki, Palm Beach, Grey, Pale Blue, etc. and White. Reg. 65c. value. Friday, Saturday and Monday... **57c**

**CHILDREN'S SOCKS.**—Children's Summer Socks in a good wearing cotton Lisle make, shades of pink or Pale Blue, in assorted sizes. Friday, Saturday and Monday, the pair... **24c**

**LADIES' GLOVES.**

Some very GOOD Values offering in these Silk and Lisle Gloves.

**LADIES' SILK GLOVES.**—Wrist length all Silk Gloves with 2 dome fasteners in Black or White only; these are moving fast, being superior value. Special, the pair, Friday, Saturday and Monday... **94c**

**LONG SILK GLOVES.**—Fine quality Silk Gloves, elbow length, in shades of Navy, Sky, Pink, Tan and Black. Gloves that are really good value at \$1.00 the pair. Friday, Saturday and Monday... **94c**

**LISLE GLOVES.**—Our offering includes the most wanted shades, i.e., Tan, Grey, Natural, Navy, Brown, Black and White. Wrist length, 2 dome fasteners; extra fine Lisle make. Reg. 70c. pair. Friday, Saturday and Monday... **64c**

**BOYS' NEGLIGEE SHIRTS.**—Here are Shirts good enough for Sunday wear, and strong enough for everyday wear; endless variety of trendy pin stripes, soft bosom and laundered cuffs; assorted sizes. Reg. \$1.10. Friday, Saturday and Monday... **98c**

**WHITE SHEETS.**—With the fine weather there comes a demand for finer sheets, sheets such as those we present for Friday, Saturday and Monday, best quality American cotton, plain finish, plain hem; size 80 x 90, extra good wearing sheets; value for \$4.70 pair. Friday, Saturday and Monday... **\$4.35**

**TABLE DAMASKS.**—We can offer the best value in town in pure White Table Damasks, 58 inches wide, nicely patterned, splendid fabric, equal to pre-war values. Come and see for yourself. Special per yard Friday, Saturday and Monday... **62c**



**The SHOW-ROOM**  
Has Many Attractions for You FRIDAY, SATURDAY and MONDAY.

**MERCERIZED SILK SWEATERS.**—For the ladies we have very fashionable Mercerized Silk Sweaters; just the thing for evening wear in shades of Canary, Sage, Rose and Emerald, with large white collar, sash, facings and pocket, etc.; in all sizes. Reg. \$5.50. Friday, Saturday and Monday... **\$5.19**

**NEW COLLARS.**—Space will not permit of a full description of these very handsome White Muslin Collars, every imaginable shape is represented, fine Valenciennes lace and insertion trimmings, etc., others equally as pretty in Silk and Poplin, in assorted shades. Regular 40c. Friday, Saturday and Monday... **36c**

**CHILDREN'S COMBINATIONS.**—"Step into" Combinations for boys or girls, reinforced with tapes and buttons attached for fastening, suspenders, etc.; sizes to fit 4 to 11 years. Reg. 60c. Friday, Saturday and Monday... **42c**

**BUCKLES.**—Oval shape black celluloid Buckles for Coats or Dresses, the very newest, just opened. Special, each. Friday, Saturday and Monday... **15c**

**DRESSING GOWNS.**—Handsome crepe and silk muslin gowns, in shades of Sky, Hello, and Rose, delicately trimmed with Paris lace, and others plain pointed ends; these are value for \$3.00 each. Friday, Saturday and Monday... **\$2.49**

**CORSET WAISTS.**—The "Freedom" Corset Waist for growing girls, in grey only, strong, easy fitting and shapely, corded and stitched throughout, buttoned in front, assorted sizes. Regular 75c. the pair. Friday, Saturday and Monday... **69c**

**CHILDREN'S "MIDDY" DRESSES.**—White Middy Dresses with Crimson Collars, pockets and cuffs, neat front, a few with bloomers, others in plain white dress, low neck and long sleeves, trimmed with embroidery, to fit girls from 2 to 14 years. Reg. \$1.30. Friday, Saturday and Monday... **98c**

**CAMISOLES.**—Fine White Muslin Camisoles, lace and insertion trimmed, others embroidery insertion trimmings and ribbon heading, so good looking that you cannot resist buying one or more. Reg. 60c. Friday, Saturday and Monday... **53c**

**INFANTS' BONNETS.**—Some in white muslin, embroidered and lace trimmed, others in embroidered cashmere and plain silk ribbon and trimmings. Reg. 50c. each. Friday, Saturday and Monday... **39c**

**COLOURED QUILTS.**—Large size coloured quilts in blue and white and pink and white; here are quilts for service that you cannot equal to-day, old values, worth \$5.50 each. Friday, Saturday and Monday... **\$3.20**

**CURTAIN NETS.**—Several pieces of Pure White Curtain Nets, nice looking lace patterns, 52 inches wide; these are probably the cheapest that we may offer for some time; good value at 45c. per yard. Special, Friday, Saturday and Monday... **42c**

**WHITE QUILTS.**—A mixed line of exquisite white quilts, in Grecian imitation honeycomb and others, uncommon looking patterns, with plain hemmed ends; if you want value in white quilts these will surely satisfy. Reg. \$2.60. Friday, Saturday and Monday... **\$2.35**

**COLOURED TABLE COVERS.**—We offer a few fancy coloured Table Covers in Crimson and Green mixtures, finished with knotted fringe edging; these are extra good value. Reg. \$4.50. Friday, Saturday and Monday... **\$4.20**

**WHITE SHEETS.**—With the fine weather there comes a demand for finer sheets, sheets such as those we present for Friday, Saturday and Monday, best quality American cotton, plain finish, plain hem; size 80 x 90, extra good wearing sheets; value for \$4.70 pair. Friday, Saturday and Monday... **\$4.35**

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**Count the Savings outlined here on MEN'S SUMMER WEARABLES.**



**NOVELTY NECKWEAR.**—Just in time for the fine weather, a lovely lot of inexpensively priced wide-end Neckwear for men. Some of the prettiest Four in hand neckwear we have ever shown. Regular 90c. value. Friday, Saturday and Monday... **69c**

**MEN'S SOCKS.**—Fibre silk socks are closely woven and just the make and just the weight you would wish for in the most likeable shades, such as Navy, Peach, White and Black, etc. Reg. 90c. socks. Friday, Saturday and Monday... **52c**

**MEN'S OUTFIT SHIRTS.**—Soft White Shirts in fine Chambray with mercerized self stripe, collared; an ideal Shirt for outings and such occasions; delightfully cool; made in full sizes. Reg. \$1.60. Friday, Saturday and Monday... **\$1.38**

**MEN'S UNDERWEAR.**—Men! Don't boll with the heat. Try lightweight "Balbriggan" Underwear; the change is delightful. We offer a special lot in assorted sizes. Worth 60c. the garment. Friday, Saturday and Monday... **49c**

**MEN'S BATHING PANTS.**—Take a pair along with you on your holidays. We have several dozen pairs in Dark Navy with string at waist. Reg. 30c. pair. Friday, Saturday and Monday... **19c**

**MEN'S BOOTS.**—A nice soft Box Calf Boot that will give you satisfactory wear, foot ease and not priced out of the way; sizes 6 to 10. Regular \$5.50. Friday, Saturday and Monday... **\$5.25**

**POLICE BRACES.**—A Shirley product, the strongest Brace made, broad extra heavy elastic, all leather fastenings; fits just as easy as the finer make; gives with every movement of the body. Regular 55c. Friday, Saturday and Monday... **49c**



**The 'Cop' Hat for Boys**

Is a dandy, comes with a stiffened crown and a good turned down brim; may be had in checks and stripes; others with check brim and pretty Cream Straw crown. Reg. 85c. Friday, Saturday and Monday... **79c**

able. SUITS.

Jersey Cloth 3, 40 and 42.

BOX 920, ST. JOHN'S.



Published by Authority.

Under the provisions of the War Measures Act, 1914, His Excellency the Governor in Council has been pleased to order that the following Regulations respecting Lights shall come into effect as and from this date.

W. W. HALFYARD, Colonial Secretary.

1. Measures shall be taken so that no glare or upward reflection from street or other outdoor lights in the City of St. John's shall be reduced to fifty per cent. of the normal. This regulation will also apply to Bell Island, Conception Bay.

2. No light shall be lit in any public building, shop or private residence in the City of St. John's, except the windows in such public building, shop or residence are covered by suitable blinds or shades, so that the glare or reflection upon the heavens shall be reduced to fifty per cent. of the normal.

3. Head lights used on any motor cars or motor cycles in or near the City of St. John's, or in or near any settlement in the Districts of St. John's East or West, or on any road approaching St. John's or any of the said settlements, upon which lights are visible at sea, shall be so obscured that the glare or upward reflection upon the heavens shall be reduced to fifty per cent. of the normal.

4. It will be the duty of the members of the Constabulary to see that these Regulations are strictly enforced and all orders issued by them for their better observance shall be forthwith carried out.

5. Every person convicted of a violation of these Rules and Regulations before a Stipendiary Magistrate or Justice of the Peace, shall be liable to a penalty not exceeding \$100, or in default of payment, to imprisonment not exceeding Three Months.

**THIS IS THE HOOK TO CATCH 'EM.**

Fishermen, you see by the reports from Norway how they catch such enormous quantities of fish. Well, O. Hustad's Key Brand Hook is used exclusively in that country. See that you get the Key Brand. J15,60d,ft.

**Grove Hill Bulletin THIS WEEK.**

Celery Plants, \$2 a hundred  
Cucumber Plants, 30c. ea.  
Wreaths, Crosses,  
Wedding Bouquets  
at shortest notice.  
Terms: Strictly Cash.

J. McNEIL,  
PHONE 247,  
Waterford Bridge Road.

Black patent leather and pink satin make a charming tam-o-shanter for automobilists.

The ever-delightful sash not only holds its own, but is developing an even greater favor in fashion.

MINARD'S LINIMENT CURES GAITER IN COWS.

10c. At the Crescent To-Day. 10c.

AMERICA'S SERIAL SUPREME

**"The Eagles' Eye."**

2nd Episode—"THE NAVAL BALL CONSPIRACY."  
DOROTHY PHILLIPS in

**"The Triumph."**

A spectacular Bluebird production in 5 acts—5.  
Also—A METRO-DREW COMEDY.  
P. J. McCARTHY sings "SHINE ON O STARS."  
10c.—LATEST MUSIC—DRUMS AND EFFECTS.—10c.

**Protect Your Property**  
by placing  
**War Insurance**  
with  
**BOWRING BROTHERS, LTD.**

Rates:—1-4 of 1 p.c. for six months on amounts from \$5,000 up.  
6i, tu, wed, thur, sat, tu, thurs.

**Knock Down Motor Engines!**  
**WATERPROOF ENGINES!**  
**ST. LOUIS CASH REGISTERS!**  
**Dayton Money Weight Scales!**  
**Electric Lighting!**

We are Sole Agents for the celebrated UNILECTRIC MACHINE, the only machine of its kind made. Can be used with or without batteries.

**THE NEWFOUNDLAND SPECIALTY CO.,**  
SOLE AGENTS,  
246 WATER STREET,  
UP STAIRS.

**Shape Isn't Everything**  
in a Corset. Lines at a sacrifice of comfort are decidedly unsatisfactory.

**Warner's Rust-Proof Corsets**  
are comfortable — guaranteed so; they shape fashionably. The bones cannot break or rust, or can the fabric tear. Try a pair. You will declare that it is Corset Perfection.

**Price: From \$2.00 per pair up.**

**Marshall Bros**  
Sole Agents for Newfoundland.

**NO MATTER HOW THE FIRE IS CAUSED**  
if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON**  
Insurance Agent

**Hay, Oats, Feed, Etc.**

To-Day's Arrivals:  
**Prime Timothy Hay, White Oats, Mixed Oats, White Cattle Feed,**

And a small shipment of **Choice Pigs Heads, at \$20 brl.**

**F. McNAMARA,**  
QUEEN STREET.

كتاب متنوع للاسائيه

**NATURE'S LAXATIVE NO DRUGS**  
"LES FRUITS" (The Fruits)  
ELLIS & Co., Ltd., 203 WATER STREET, DISTRIBUTORS.

A Food without drugs composed entirely of Arabian fruits and leaves, good to taste; really a confection. Tones the alimentary tract; cleanses the colon; MAKES FOR BETTER HEALTH. A little of this natural food gives effective healthy bowel action or money refunded. **DRUGS WEAKEN — FOODS STRENGTHEN.** Endorsed by physicians, PHYSICAL CULTURISTS AND ALL WHO TEST IT.

"Its Consumer Is Its Reference" (Seventy-five Cents the half pound).

**Arabian Fruits Co., 1164-1170, Broadway, N. Y.**  
For Booklet, "The Gift of the Gods" and samples of "Les Fruits", remit 10c. July 15, 1914, ead

**SOME MORE NEW GOODS ARRIVED!**

**Ladies' Shower and Covert Coats.**  
We don't have to tell you that our Coats are the best value in the City, anybody will tell you that.

**Ladies' Black and White Silk Blouses.**

**"W. B." Corsets.**

**Corticelli Silks and Twists.**  
We have these on the small reels, but we have the heavier Twist now, on the larger reels, in Black and leading shades, which you can purchase by the yard.

**HENRY BLAIR.**

**Reid-Newfoundland Co**

**SUNDAY EXCURSIONS.**

Commencing Sunday, July 20th and until further advised, Excursion train will leave St. John's station at 2.30 p. m. going as far as Kelligrews. Returning will leave Kelligrews at 8.07 p. m.

**ONE AND ONE THIRD FIRST CLASS FARE.**

**REID-NEWFOUNDLAND Company**

**A Royal Smoke**

**BENGAL LITTLE CIGARS,**  
Satisfies the most exacting smoker, 10 FOR 40 CENTS.  
Wholesale or Retail.

**JAS. P. CASH,**  
TOBACCONIST, WATER STREET.

**Our Selected List!**

My Year of the Great War, 75c.  
My Second Year of the War, 1.25  
Ladies from Hell, \$1.75.  
Trenching at Gallipoli, 75c.  
What I Found Out, 75c.  
The Secrets of the German War Office, 75c.  
The Tenth Irish Division in Gallipoli, \$1.75.  
A Student in Arms, \$1.75.  
The Soul of the War, 75c.  
The Evidence in the Case, 75c.  
Outwitting the Hun, \$1.75.  
Our Part in the Great War, 75c.  
Elements of the Great War, 1.75  
Face to Face with Kaiserism, \$2.25.  
The Crime by a German, \$2.75.  
The British Campaign, \$2.25.  
A History of the Great War, 2.25  
A Journal from Our Legation in Belgium, \$2.75.  
Action Front—Boyd Cable, 1.75  
Grapes of Wrath—Boyd Cable, \$1.75.  
Between the Lines — Boyd Cable, 90c.  
The First Call—Empey, \$1.75.  
Over the Top, \$1.75.  
War Aims, 85c.  
England's Weak Points, 75c.  
Under Fire, \$1.75.  
Worrying Won't Win, \$1.65.  
War and the Future, \$1.25.  
The Cross at the Front, \$1.10.  
Postage 4c. extra.

**S. E. GARLAND,**  
Leading Bookseller,  
177-9 WATER STREET.

**OPENING ANNOUCEMENT!**

**Mrs. Peter Stewart**  
has reopened her Fancy Bakery. Dark Cake, Citron, Sultana, Pound, also Pastry, Meat Pies, Shortbread, Ginger Bread, etc.

**Wedding Cakes a Speciality,**  
MERINGUES TO ORDER.

Our Baking Department is under the supervision of an experienced Baker, backed by 20 years of English manufacturing experience. July 12, 6i

**PORK & BEEF**  
Just Landed

200 Barrels Libby's Special Plate.  
200 do Lincoln Beef.  
200 do Parker Welb H. B. Pork.  
150 do Fat Back Pork.

**GEO. NEAL**

**This Week's SPECIAL!**  
Men's Fine Balbrigan  
**Summer UNDERWEAR.**  
Sizes, 36 to 44,  
Only 80c. a garment.

**WILLIAM FREW, Water St.**

**J. J. ST. JOHN.**  
500 Bags Mixed and White Oats.  
250 Bags White Hominy Feed.  
150 Bags Bran.  
250 Bags Feed Meal, at \$5.50.  
100 Bags Whole Corn.  
50 Bags Stock Feed.

100 Boxes Blue Raisins, 50's.  
175 Boxes Seeded Raisins, 15c. pkg.  
75 Boxes Currants, 20c. lb.

**J. J. ST. JOHN,**  
DUCKWORTH ST. & LEMARCHANT ROAD.

TEN PAGES TO-DAY

WEATHER FORECAST

TORONTO, Noon.—Moderate clearing. Saturday—Fair and clearing. Sunday—Fair and clearing. ROPER & THOMPSON, Noon 29.34; ther. 60.

VOLUME XL

**Auction Sales**  
PUBLIC AUCTION

To-Morrow, Saturday, at 12 o'clock,  
At the Central Auction Mart (Beck's Cove)

A Consignment of PORK and BEEF:  
25 Barrels H.A.M. BUTT PORK.  
10 Barrels RIBS.  
1 4-WHEELED TRUCK.  
1 INCUBATOR and Sundries.

**M. A. BASTOV,**  
July 19, 11 Auctioneer

AUCTION.

**Goods and Utensils**  
On MONDAY Next,  
10.30 a.m., at Premises of  
**Messrs. G. C. Fearn & Son,**  
CLIFFS WHARF.

2 M. Lumber (narrow).  
Lot Pieces Manila Rope.  
38 Cases Assorted Rubbers.  
15 Cases Evaporated Milk.  
6 Cases Plasmon.  
1 Galv. Screen and Tank.  
1 Office Cabinet.  
1 Mahogany Table, 8 feet.  
1 Lot Floor Canvas and Linoleum.  
2 Gas Fixtures.  
2 Safes.  
1 Ship's Boat.  
6 Steel Drums.  
1 Colr Hawser.  
40 Oil Casks.  
1 Machine for Manufacturing Aurad Waters.  
1 Dredging Iron, 1 Gauge.  
1 Box Glass.  
1 Stove.  
1 Pike Top.  
1 Brass Piano Lamp.  
1 Brass Chandelier.  
1 Lot Cooking Utensils.  
1 Lot Coopers' and Carpenters' Tools.  
1 Piece Carpet.  
1 Counter Scales.  
1 Platform Scales.  
1 Lavatory Basin.  
1 Part Chest Tea.  
3 Cases Coffee.  
8 Fire Extinguishers.  
7 Window Sashes.  
1 Ice Breaker and Shovel.  
2 Fish Scales (complete).  
1 56-lb. Weight.  
1 Lot Stencil Plates.  
3 Iron Drums Ammonia.  
3 Empty Drums.  
1 Wheel Barrow.  
1 Gothic Gate.  
3 Tubs Olen.  
Lot Brushes.  
Lot Old Lead Pipe.  
Lot Old Iron, etc., etc.

**R. K. HOLDEN,**  
July 18, 8i Auctioneer

**COLUMBIA**  
HOT SHOT BATTERY  
FOR MOTOR VEHICLES

Just arrived:  
**15,000**  
**Columbia Ignitor & Acme Ignitor,**  
No. 6 Dry Cells; also HOT SHOT and MULTIPLE BATTERIES.  
Also a full line of **Marine Engine Parts, Etc.**  
**A. H. Murray & Co. Ltd.**  
Agents Lathrop, Gray & Stanley Engines.  
may 10, eod

**STILL GOING SOME**

Having added to my employ another first-class mechanic, can inform my many customers that I am in a position to do better for them than ever before.

**GET BUSY**  
and see my price for a new bathroom outfit, or any repairs you need; also don't forget to see your boiler to O. K. before the fall sets in, and be like the wise and not like the foolish servant.

**REMEMBER,**  
come in out of the wet, as I am right on the job and personally perform or supervises my own work.

**A. Pittman,**  
Plumber, Steam and Hot Water Fitter,  
11 LEMARCHANT ROAD.  
N.B.—Orders left at Parsons' Phone 688, will be taken care of.