




## SALE OF LADIES' Summer Dresses

wORTH

## Up to $\$ 9.75$ for $\$ 4.25$.

Styles that have won the approval of the most discriminating dressers-decidedly one of the most interesting displays we have ever made in these fashionable garments.

Now right at the height of their wearing time they are offered to you at these liberal Reductions.

There are Voiles, Muslins and Organdies; the newest effects in trimmings, and all good values at their regular prices.

We are overstocked and have decided to clear them out. To ensure this we have reduced the lot to

## $\$ 4.25$ each,

Regular Values $\$ 5.00$ to $\$ 9.75$
Mirst shoppers naturally have the best selection

## The Royal Stores, Ltu.



## LATEST

1.00 P.M.

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Household Notes



MAKE YOUR DOLLARS INCREASE $\$ 100$ left with The Canadian Bank of Commorce at $\$ 103.01$ in one year
$\$ 106.14$ in two years $\$ \$ 109.34$ in three years
$\qquad$ tion. Amounts will accumulate in the same propon
Interest will be ady be hopened with $\$ 1$ and upwards. Deposits may be made and withdrawn by twoil. Out
of town accounts receive every attention
-

Thousands of people use this Ban' as the custorian of their
money, and theeir combined dofcoito now amount
to ayer
OPEN AN ACCOUNT, KEEP ADDIMG IO IT, MWD ERSUFE YOYR XXBEPEWEKCI
ST. JOHN'S BRANCH - WATER STREET

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## Holiday Tip!

When you're getting ready for the little routing trip you're planning, don't forget to pack a few tins of Gems among your ovisons.
Gems are absolutely the best good allround Cigarettes in the Island today, and are sold in packages of 10 with 3 coupons,

Don't forget it's Gems you want to "Good Old Time"-

## 



## Two Leading LEATHERWARE Lines

## In Shoes; Low Prices and Cheapness

Are as far apart as the Poles. Cheapness in Shoes does not depend upon their price, but upon the service they give. To maintain the Low Price of cheap shoes it is necessary to use even more inferior leather than usual. That can only result in one thing--less service--less wear-therefore less economy. No substitution of inferior stock has been made in either of our two Leading Lines for Men and Women.

## FOR MEN:

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MARSHALL BROTHERS,


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| C. P. EACAN, |  |  |  | legram Ads. Pay |



LONDON GOSSIP.

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Ready to, serve and
you're always
ready for them

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Household Notes.



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## Five BIG HAT BARGALISS

In Ready-to-Wears, For Children, for Ladies, for Matrons.

Ladies' White Raffia, Ready-to-Wear, with Fancy Bands, for 85c.
Ladies' White Straw, Ready-to-Wear, for 55c. Ready-to-Wear Hats for Girls, tor 35c. White Pique Outing Hats, with Colored Rim, for 29c.

Matrons' Black Silk Ready-to-Wear Hats, for \$1.00.

## See Our Windows.

## S. MILLLEY.

## Maple Leaf Paint

## ALABASTINE


Fly Screen Wire


## Novelties !


AYRE \& SONS, Limited.

A Little List of Specials
FOR THIS WEEK!

| Teneriffe Doilies, 15 | Women's Blk. Cotton |
| :---: | :---: |
| and 20c. | Hose, 35, 40 and |
| Men's Khaki Hand- | 45 cts. pair. |
| kerchiefs, 25c. | Men's Sox, 30 and |
| Neck Frilling, 12, 15, | 35 cts, pair. |
| 18 and 20 cents | Embroider'd Collars,  <br> yard. 25 cents. |

A. \& S. Rodger's.

## War News.

| Messages Received Previous to 9 A.M |
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Meeting of Patriotic Association


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For the Ball Players.

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Don't Miss This Great Programme at THE NICKEL To-Day. "BLIND JUSTICE.

## "ARLES of tife winds"-A Biograph re-lissue p produced by D. y.  THE SECRET TELEPHONE"-Harold Lookwood and May Alison in a delightult two-act social dirama with the American Players.  Ionday-MIRY Page. Com CRDAY. RDAY. Dinoxb prox ties sky"-The ssoo,000:00 Photo Play. <br> THIS CERTIFIES THAT WE ARE SUPPORTING COT FUND DAY - TO-DAY.

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\begin{aligned}
& \text { The profits of our total Sales on this day will be given to the Cot Fund. } \\
& \text { You can help and do your little bit. On every article that you purchase at our }
\end{aligned}
$$ You can help and do your little bit. On every article that you purchase at our

Storie this Saturday, the profits will be given to the Find. Thus both of us
will help in the god SATURDAY SEAS USUAL" BARGAIN DAY. sho peaty fonstak Come

| 5c. | 10c. |
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| $\pm$ | 2m |
| 15c. | 25 c . |
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 Our Volunteers
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## rdo＇s Store News    

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THE THOUGHTS OF THEOBALD．


| GOOD THINGS <br> That will templ the appelite and satisfy it as well． |  |  |
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| Fresh Eggs．｜N．Y．Chicken， |  |  |
| Bowring Bros．，Ltd．， <br> ＇Phone 332. <br> Grocery． <br> ＇Phone 332. |  |  |

## Spring Suitings！

 $=$ English Worsteds and Irish and Seoteh Tweeds．Notwithstanding the scar－
city of the woollens and the
drawbacks in freights，we drawbacks in freights，we
are able to show as good are able to show as good a
selection sa before the war．
The latest in cut，the best in make．Write for sam－
ples and self－measuring
carda． gitmynimed

## Your Dress Dyed a New Shade．

You would be surprised to know the number of
dresses we dre receiving to be dyyed some new shade Try Ungar＇s Laundry and Dye Works，

Messrs．NiCholle，InKPEN \＆CHAFE，St．John Agents for Newfoundland．

Cabbage，Oranges \＆Bananas．

50 crates Cabbage－green
50 cases California Oranges－all counts．
BURT \＆LAWRENCE． Advertise in the Telegram

## Ladies Only!

## We wish to say we are introducing some Toilet ind Manicure Goods, and with them we have a lot of 

 Giving Them Away. We give absolutely free, as long as they last, aVanity
Box to any lady who desires one, who makes a cash purchase of two dollars or more of Ladies Weafr,
cond Manicure
combined.
Ladies' Sumimer Dresses Greatly Reduced.
Ladies' White and Coloured Voile Dresses that were
$\$ 6.50$ and $\$ 7.00$, are now priced down to $\ldots . \$ \$ 4.90$ These are the very latest styles and very dainty.

White Muslin and Pique Dresses

解
95c., \$1.25 and \$1.50 each See our special line of LADIES' BLouses, a big
lot, all one price, 85c. each. HENRY BLARR

## ARMada TEA.

## New/Stock.

## Best Yet Offered

1 lb. Tins.

## Ask Your Grocer


*ut prymes paper-THI EVENING TELEGRAM, JULY 22, 1916-10.-REid bx हvibyome

## Corkwoos

Now Landing, ex
Schoner Artisan, 100 Bundles Cordwood.

| $\underline{-m}$ |
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H.S.STabb \& Co.

A. B. LEHR,


| A Royal Smoke. <br> The man who smokes them says our <br> Royal Bengall <br> Litle Cigars <br> are the best value in the city. Try them, <br> 10 for 25 c . <br> Wholesale and Retail. <br> Cash's <br> Tobaceo STORE. |
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A Few Tubs of Choice
Codroy Butter. Price 40 c . per pomd ROBERT TEMPLETON:

## 333 Water Street.

0000000000000000000000000
5c. The Crescent Pieture Palace. 5c.

"The Web of Hate."



Bananas, New Potatoes, New Turaips, Onions and Oranges. EDWIN MURRAY.

Furness Line Sailings !

 | FUUNESS WITHY \& CO., LTD., Water St, East |
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REDD-NEWEOUNDLAMD compank.

## LABRADOR SERVICE

## S.S. "MEIGLE" will sail for Labrador on Saturday, July 22nd, at $10 \mathrm{p} . \mathrm{m}$., calling at Harbor Grace, Carbonear, Trinity, Catalina, King's Cove, Wesleyville. Battle Harbor, and the usual Labrador ports of call. <br> Freight will be received up to 6 pm . Saturday. <br> Reid-Newfoundland Co.


F.McNAMARA,

Queen Street.

Our Great Summer Sale,

$$
\begin{aligned}
& \text { Now in full swing, Wonderful Bargains in } \\
& \text { LADIES BLoUSE, LADIES, MISSES and CHILDREN: } \\
& \text { ONE-PIECE DRESSES, DRESS MUSLINS, PERCALES, } \\
& \text { GINGHAMS, ETC, ETC, }
\end{aligned}
$$

VVIlliam Inser
dals at Les' and Gentlemen's White Bathing San
50 cts., 60 cts., 80 cts.
Gentlemen's White Canvas Tennis Shoes,
ubber soles, $\$ 2.20$.
JUST IN - The White House line of Men's
Shoes MEN'S HIP RUBBERS
400 pairs Men's Tan Blucher and Button
Boots. Regular value $\$ 6.00$. Now only $\$ 5.00$ per paitr.
F. SMALLWOOD,
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$\qquad$ Furness, Withy \& Co To-Morrow, Tuesday
J. J. St. JOH

30 brls. SPARE
ont $\$ 19.00$ brl., or
per lb.
50 qts. PRIME SHO
CODFISH at $\$$ s.
qth, or 6 c. per 1 .
150 bags BRAN at
bag.
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procurable, at
b.
50 boxes KIRKMA
BORAX SOAP
RORAX SOAP,
bars, at $\$ 6.50$
or 8c. bar.
or 8c. bar.
Try Kirkman's
Scouring PowD
large tins, 8 .
J. J. ST. J0E

