TEN PAGES TO-DAY THE EVENING TELEGRAM.

## WHITE'S PORTLAND CEMENT.

GET OUR PRICES.
BOWVRIN G'S Retail Store.


Dr. A. B. LEHR,


| Grove Rill Bulletin This Week! |
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| CNEH, |

Waterford Bridge Read



## Auction Sales: Ladies, Look!


DON'T FORGET THE
SOAP
THAT WORKS FOR YOU

## Perfection

No increase in price.
The Standard Mig., $\dot{\mathrm{CO}}, \dot{\text {, }}$ Ltd.
DICKS \& CO., ITD.,

Ant PGOFLEB?


Programme of Mr. A. I. AIlen's Evening Concert METHODIST COLLEGE HALL, TO-NGGT, April 15 t , conmencing at 815 .


Furness Line Sailings!


White's

Portland Cement, In Barrels and Bags.
H. J. Stabb \& Co.

## $\frac{\text { JUST IN: }}{\frac{\text { Fresh Green Cabbage. }}{\text { Crisp Cab }}}$

 Large, well-filled crates; cheapest in St. John's.Also New Onions, Valencia Oranges, and Canadian Onions in sacks; New American Cream Cheese and Boxed Butter. Very fine stock.
EDWIN MURRAY.
(.).

| Secret Sale Houses. <br>  <br>  adserbib <br>  LISTINGS SOLICITED. NO SALE NO CHARGE. Fred. J. Roil \& Co. MREAL ESTANE- BICKWOrth 86 nekworth 84 |
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best screened North Sydney COAL. ITh store
Anthracite Coal,


St. John's Municipal Board. Notice to Truckmen.





NEW NOVELS By the Best Authors.




 The Maritime Dental Parlors,
tHe fowe of good






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THE EVENING TELEGRAM，ST．JOHNS，NEWFOUNDLAND，APRIL 15,19

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| Now |
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| More About Ameriean Hushands. |

## THE IMPORTANT POINT！

You can PICK OUT THE MAN you are Particularly interested in，in OUR PHOTOS of the Contingent on S．S．＂STEPHANO．＂
THE HOLLOWAY STUDIO，LIMITED，
PHOEN 768.
War Nelrs：
Messages Received Previous to 9 A．M


|  | Our Volunteers． | Our Soldiers Still Seen． |
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## FARMERS

And all Owners of Live Stock

## MOLASSINE MEAL，




Makes cows give more milk and good rich milk．
Keeps horses hard．Used by the British Army for
cavaliry horses．
Keeps all animals healthy and in good condition．
Full directions tagged on each bag．
Be careful about the exact name．
＂MOLASSINE＂MEAL（Registered）．For sale by Steer Bros．
MeCarthy Bro

 | $\begin{array}{ll}\text { re \＆S．Sons，Ltd．} & \text { W．E．Bearrs．} \\ \text { E．Worrall．} & \begin{array}{l}\text { Rothwell \＆Bowring，Ltd．} \\ \text { Etc．}\end{array}\end{array} \begin{array}{l}\text { M．F．Caul，Etc．}\end{array}$ |
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## Why not give the

Tag and Coupon scheme five minutes
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Would you pass a yood $\$ 5.00$ note
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We are offering valuable articles free to you fon huying the coupon only：Are you buying the Tag and
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| Your Shoes! |  |
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| F. SMALIW00D, the Home of Good Shoes. |  |



 FRESH SMOKED HADDEES.
FREH SIIOED FILESS.
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## Tresh Halibut.



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## THEY are HERE!

LADIES, -There is now ready, and awaiting your inspection, the charming and choice selection of

## OUR Spring HATS

The Very Latest ldeas in the world of Style \& Fashion. A, \& S. RODGER

## Special Notice

 To Farmars, Gardiners, itc.We have a complete stock of WIRE NETTING, Barbed and Plain
Wire, also Staples. These goods are from the best manufacturers and Wire, also Staples. nell fust-proof.
We also carry a full line of Farm and Garden Implements, including
PLOWS, RAKES, HOES, FORKS, SPADES, Etc.
Don't forget to use STEELE BRIGGS' SEEDS. We have them in Flower and Vegetable-Pansies, Wallifower,
Cabbage, Turnips, Beet, Parsnips, Savory, etc.

Ayre \& Sons, Ltd.,

HARDWARE DEPARTMENT.

## Choice Selection BEAUTIFUL

## WHITE LAWN BLOUSES ${ }_{\text {Larieres }}^{\text {Far }}$

Dainty Designs, Low Neck Effect, Perfect Fitting.

## Milley's $\quad \square$ c. Price

SPECIAL WINDOW DISPLAY. SEE IT.
S. MILLEY.


## REID-NEWFOUNDLANDC‥

## South Coast Service:

The S.S. "SAGONA" will leave Placentia SATURDAY, April 17th, after arrival of the morning Train from St. John's, for the usual ports of call between Placentia and Port aux Basques.

FOLDING BABY CARRIAGES!

\$4.50. 7.50, 10.50, 12.50, 14.00 васн.
BOWRING BROTHERS, Limited, Hardware Dept.


## MAY Patterns

now on sale.
OUTPORTS-Cash must accompany order. When
ordering substitute, so as to avoid delay. Price of Pat-ordering, substitute, so as to avoid delay. Price of Pat-
tern, 17 c , postage included. CHARLES HUTTON, Sole Agent.


Sitting or standing WW. B. Nuform Corsets give
Comfort and Etasy Grace. Gives the figure symmetry and supleness; that
slight incurve at waist, higher bust, requisite length, boneless huriv and shorter skirit; sadmirably realize Fash-
ion's. requirements.
$\$ 1.15$ to $\$ 3.25$.
HENRYBLAIR

SEE THEM TO-DAY! New Spring Hats.

| WILLIAM FREW. |  |
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| The Pick of the |  |
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| F. McNAMARA, Queen |  |

## 



On the Spot!
1000 barrels QUAKER FLOUR.
1000 barrels FIVE STAR FLOUR.
1000 barrels VICTOR FLOUR 1000 bags BLACK OATS. 1000 bales HAY.

200 barrels H. B. PORK. 100 barrels LINCOLN BEEF
GEO. NEAL

## FROM THE HEART

 of the style world we have received the newestWE ARE TAILORING FOR MEN
clothes that embody every new and approved idea.

At this season we wish to express our appre ciation for past patronage, to extend Easter take your measure for a new suit.
J. J. Strang,

Ladies' and Gents' Talloring,
153 Water Street, . . St. John's.

Evening Gowns at Reduced Prices!

While many of the larger social functions are-on account of the war-conspicuous never-the-less many smaller affairs which take place where a really smart gown
only admissable, but really neessary.
${ }_{\text {of }}^{\text {We are offering a limited number only }}$ Blouses, in combinations of Silk and Net, Satin and Lace, Charmeuse, Ninon, Voile,
etc.-in very beautiful designs and in dif-etc.--in very beautiful designs and in dif-
ferent sizes. These Gowns and Blouses are
copies of French and American models, and, copies of French and American models, and, sold at heavy reductions.
This week presents an excellent chance
for you to purchase a dainty Evening Gown for the coming Easter festivities at actua
cost
U. S. Pieture \& Portrail Co.

## New Easter

 MILLINERY TEMPLETON'S.CIIIDREN'S HATS Specially Attractive Owing to bard times we have marked our Goods 1. Very Low. me a very short
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