* YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE MAIL 脸 ADVOCATE.



## the mall and advocate, st. Johns, newroundland, 1914-2.

## BEAUTIFUL BOWRING PARK <br> Formally Opened By The Duke Yesterday



## THOUSANDS ATTEND

> THE FORMAL OPENING OF THE BOWRING PARK

##  vaumawavaway

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## Highland Games

WEDNESDAY TULY 22nd

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Pope's
Furniture and Mattress Factory.


WALDEGRAVE and GEORGE STREETS.

## 2 H. P. Engines.

1 We have received a shipment of $2 h_{0}$.p. Gasoline Engines, suitable for Dories. F.P.U. members requiring such engines should or der at once as number is limited. Union Trading Company, Ltd.

## Commercial Catechism

 What do you think of the Muscle as an article of food? Ex-
cellent. Only recently a famous professor of one of the Ameri-
can Universites, who had been experimenting with the Muscle for six years, handed down his report, which says that it is just high cost of living if would be a grand thing if the nation would
realize the value of this excellent shell fish as ten persons could realize the value of this excellent shell fish, as ten persons could
be fed for 25 c . He further states that the opinion widely held in
the United States as to the
erroneous, simply a superstition introduced by the Indians in
Is there more business done by mail in Newfoundland today
than there was twenty years ago
Name a house that makes a specialty of selling by mail? Well, there are several mail order houses in St. John's, but
one house that figures largely in this line is J.M. Devine, The Right House. Does he send the goods without the money? Well, the sys-
tem. if we are correctly informed is cash in advance or cash with order, and money refunded if goods are not satisfactory.
But will he really refund the money if the goods are sent back to him for any reason? Oh, yes, you get a money back guaran-
tee with the goods if you are not satisfied.

## J.M.DEVINE, The Rightholose

167 Water Street, St. John You had better write him for all information. You had better write him for all information.
Does he give credit? Oh, certainly, to well-rated people,


Sensational Profits In Fox Farming

Newfoundland Investors' Opportunity

The Terra Nova Silver Black Fox Co., Ltd.

Significant Points To Remember


[^0]ry Stoceby of the Silver Black Fox Co., Ltdd; d enclose $\$ . \ldots \ldots$. in payment of the first

Name -

the mall and advocate, st. JohNs, newfoundland, 1914-3


PORTETOSTART INTHEAMERICA DURING AUGUST Is at the Full and Light Impovements Make It Easier For Her T
Rise From the Rise From the Surface
Of the Sea
Hammondsport, N..., July 11 -Pon
tons nearly twice the size of the

## A Wise Investment To satisfy a Mortgage, Those two fine residences near the head of Quidi Lidid Lake, plastered, fitted Lake, plastered, fitted with electric light and concrete foundation. Messrs. Bowring Bros. have arranged to make the adjoining land into a handsome park  <br> J. J. ROSSITER, WALDEGRAVE STREET may $7,3 m$ Our Motto: "SUUM CUIQUE." <br> 

$\frac{\text { (To Every Man His Own.) }}{\text { The Mail and Advocate }}$

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se Something was lacking: either

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pressure in that particular partoin pressure in that particular parto
the city or insufficient head of
to create such a pressure.
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could not do better than to ascertai
for themselves just -wiere the fau
lay.
Then there is the matter of drain Then there is the matter of dirail
afe and sewage.
It is obvious from the nature of th
site of the city, that St. John's po sesses all natural adivantages neces
sary to make it as perfectly clean a
any busy centre of population ca
well be made. It is practically ncessary only
provide channels for water and was
matters to
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mas


## Latest American Styles!

Our Buyer being on the spot at an opportune time, was able to secure several lots at greatly reduced prices. The benefit of these purchases is given to you. Note present prices as compared with what they would be if sold in a regular way. Chill's Ready-1.Wear Staw Hals, 30c., Reg. Blc. ${ }^{\text {. }}$ Ladies

## A Lot of BLOUSES <br> In White \& Fancy Muslin $\$ 1.00$ \& $\$ 1.20$ Regular $\$ 1.80$ \& 82.20. <br> A Lot of Lace Collars frorn 8c. to 45 c . each Marked Just Half Regular Price. MARSHALL BROS.

 <br> \section*{} <br> \section*{}
$\square$
WALES

## Double Bathing Fatality Tom Brown, who was



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## gave \&10,000.

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Fire Gained Headway.
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Hearth Rugs, Door Mats

## And Fire Screens

BEAUTIFY YOUR HOME.


$$
\text { Tapestry Carpet Squares, several sizes............. } \$ 7.00 \text { to } \$ 14.50
$$

Sheepskin Door Mats, Black and Crimso ..... \$1.10 each
Rope Door Mats, Crimson bordered.

$$
\begin{aligned}
& \text { Cardboard, Folding ............20c. to 35c. each } \\
& \text { Wood Framed, Folding........25c. to 75c. each } \\
& \text { Japanese Hand Painted............. 70c. each }
\end{aligned}
$$

## STEER BROTHERS.

| STATION TO COST FIVE MILLIONS |  | AN OFFICE BOY OF MANY TONGUES |
| :---: | :---: | :---: |
| Contract About the Largest Ever Awarded in Domion Of Canada $\qquad$ was made to-day that the P. Lyall Montreal, had secured the contract for the building of the new union station in Toronto <br> The contract is one of the largest, if not actually the largest of its kind involved running between $\$ 4,000,000$ and $\$ 5,000,000$. | We have just landed a small vessel's cargo of extra good quality, and have another cargo due to-day <br> Also in stock and to arrive. <br> PICKETS, RAILS, POSTS, BIRCH JUNLS ETC. <br> W. H. HYNES. <br> ADVERTISE IN THE <br> MAIL AND ADVOCATE | Sixteeñ-Year-Old Lad Has Perfect Knowledge of Four Languages <br> Montreal July 7.-The city staff is to be increased shortly vouthful prodigy in the person sixteen year old lad who has a per fect knowledge of English, Greek and Italian, if the board Paul Mailhot is the lad's name, an it is proposed that he shall act as office boy to the members of the board of control. |
| H1 | 畕 |  |

## A RARE CHANCE

ONLY \$6.80 PER TON DELIVERED
The Trading

## $\$ 6.80$ per Ton Sent Home

Orders booked at the Office of The Union Trading Co.


## * DAILY MAGAZINE PAGE FOREVERYBODY

PETER'S ADVENTURES * IN MATRIMONY * by LEONA DALRYMPLE

$\qquad$
$\qquad$

Decorating the Country House By MAY ELDRIDGE

SECRETS , , By Michelson


- Wive
Pover

A

|  | How Figures Can Lie <br> By WINIFRED BLACK |
| :---: | :---: |

Advice to Girls


* Interesting Facts About Famous Rivers *
 Dool appearrous on on
dirigsing a amost any-
a supply of tresh


the mail and advocate, st. John's, newfoundland, 1914-8


## NEWS OF THE CITY AND THE OUTPORTS.

YESTERDAY AT GOV'M'T HOUSE Many Public Personages At The Luncheon and




 GAME WENT TO
THE FEILDIAN§
Blanked the Saints in Footei
Match on Tuesday

MASONIC TEMPLE WAS DECORPLE

 LANC SABLON








ILLUMINATIONS
SPECIALLY GOOD Public Buildings One Blaze Public Buildings One Blaze
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League Football this eve

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& \text { St. Bon }
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PROSPERO AWA

TO THE NORTH Sailed This Morning Takin

## A Large Number Passengers

| Raymond, Tucker, Green, Blandell |
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| Roperts, |
| Midetet |
| Witer, Smith, Hann. Keen |Blundell, J. Cull, Rendell, Driscorch, Revtian, Cook, Garland, House and

|  |
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## LOST

 ward. S. W. Cake, care Cal Crand Banct foncert this evening, at BANNERMAN PARK By kind permission of Commanding Officer, Hugh
J. Tweedie, the Brass Band of H.M.S. Essex will give a
Band Concert Band Concert in Bannerman
Park, this evening, com

| Show Your <br> Patriotism <br> on the 16 th by decorating your houses and premises. <br> Mays and Bunting <br> make a bright and attractive display, and don't cost a great deal. <br> We are well stocked in these goods and are making a "feature" of them for the next few days. |  |  |  |
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[^0]:    Chard C. POWER, Investment Brok

