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LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON, ONTARIO, ADVERTISER, FRIDAY EVENING, OCTOBER 26, 1917.

160 COLUMNS.

PRICE, TWO CENTS.

HAIG AND PETAIN HOLD THEM TOGETHER

ITALIANS RETIRE BEFORE THE TEUTONS---LOSE THIRTY THOUSAND

CADORNA'S FALLING BACK BEFORE HUNS; LOST 30,000?

Italian War Office Announces Retirement to the Border.

TO EVACUATE PLATEAU

Berlin Claims 30,000 Prisoners and 300 Guns Captured.

Berlin, Oct. 25.—(Via London)—The Austro-Germans in their offensive on the Isonzo front have captured more than 30,000 Italians, the war office announced today. More than 300 guns also were taken.

Rome, Oct. 26.—Under the Austro-German pressure on the Isonzo front, the Italians have withdrawn their lines to the border in one sector and are preparing for the evacuation of the Bainsizza plateau, the war office announced today.

The text of the statement reads: "The hostile offensive against our left wing on the Julian front, Wednesday night and yesterday, conducted by powerful forces from Monte Santo, in consequence of which we have had to evacuate the Bainsizza Plateau. East of Gorizia and on the Carso the situation is unchanged."

GERMANS MAY RETIRE TO NEW "HINDY" LINE

Indications That French Pressure is Forcing Move.

Copenhagen, Oct. 25.—The German under pressure of the French victory on the Aisne may endeavor to effect a general retirement to the "Hindy" line, well in the rear of their present positions. Various hints from German sources lately have indicated the German experts, recognizing the menace particularly to the exposed salients south-southwest of Laon, were preparing a new fortified line some-where between Laon and their former front, to which they expected to effect an orderly retirement, akin to their spring withdrawal, as soon as the menace became pressing.

TURK RULER TO VISIT VIENNA, SOFIA, BERLIN

London, Oct. 25.—Emperor William on leaving Constantinople yesterday, will change telegraph dispatch from Amsterdam, invited the Sultan of Turkey to visit Berlin. The Sultan may visit Vienna, Sofia and Berlin in November.

THE WEATHER

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 48; lowest, 31. The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 58; lowest, 27.

TOMORROW—FAIR

Toronto, Oct. 26.—8 a.m. Forecasts. Today—Winds, increasing to gales from southeast and south; rain tonight. Saturday—Southwest gales; showery at first, then fair.

Temperatures. The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today: Stations. High. Low. Weather. Victoria 56 40 Fair. Calgary 49 24 Cloudy. Winnipeg 34 26 Cloudy. Port Arthur 42 28 Cloudy. Harry Sound 46 31 Clear. Port Stanley 48 22 Cloudy. Buffalo 46 24 Clear. Toronto 50 31 Cloudy. Kingston 42 23 Fair. Montreal 42 26 Clear. Quebec 44 26 Cloudy. Father Point 46 24 Fair.

Weather Notes. The storm which was centred near Montreal yesterday morning has almost disappeared over Labrador, while a disturbance which was in the South-western States has moved northward with increasing energy towards the Great Lakes.

CYCLISTS TO LEAVE LONDON SHORTLY TO COMPLETE TRAINING



Advertisement illustration of the Cyclists' Platoon of Military District No. 1, who are expecting orders to leave Queen's Park Camp for overseas service in the near future. Lieut. Atkinson and Sergts. Cameron and Dawson are returned soldiers, and the latter is the possessor of the Military Medal.

COUNTRY ROCKED BY EXPLOSIONS NEAR MONTREAL; NO LIVES LOST

Section of Explosive Co.'s Plant at Vaudreuil Burned, But Employees Escaped.

Montreal, Oct. 26.—A part of the plant of the Canada Explosive Company at Vaudreuil was destroyed by fire at 7 o'clock this morning, and the 1,500 barrels of dynamite were blown to bits. The fire started in the shell filling house and a heavy wind blew the flames across the remainder of the plant. The neighborhood was rocked at intervals for nearly an hour by tremendous explosions, while the sky was lit up with all the colors of the rainbow from the flames of the burning acids.

TOO MUCH HOT FOOD BAD FOR STOMACHS; BRINGS ON CANCER

Chicago, Ill., Oct. 25.—The cause of cancer is yet unknown to medical science, according to a statement made before the three thousand surgeons who met at the Clinical Congress of the American College of Surgeons, which yesterday merged with the American College of Surgeons. Dr. William T. Mayo of Rochester, Minn., in discussing the advances made in the treatment of cancer, asserted that while physicians cannot ascribe exactly the cause of that disease, it is known that hot foods taken into the stomach often result in cancerous growths in that organ.

CONFERENCE OF SINN FEINERS PROMISES PROVISIONAL GOVT.; DECIDES FOR ARMY TRAINING

At today's session Professor Edward De Valera, member of parliament for East Clare, who was referred to in the House of Commons recently as having been inclining to rebellion in Ireland, was elected president of the conference after Count Plunket and Arthur Griffith, who were nominated, had withdrawn. In announcing that Professor De Valera had been elected unanimously, Mr. Griffith said the Sinn Feiners now had at their head a statesman as well as a soldier.

Dublin, Oct. 25.—The Sinn Fein conference at its session last night decided that the members of the organization should be trained in the use of arms, although this will not be compulsory. The conference promised that the provisional government of Ireland should be established without delay. It adopted a resolution that the Sinn Fein should be an independent republic and providing for the convocation of a constitutional assembly.

ALLIED FORCES STARTED DRIVE AT DAWN TODAY IN YPRES REGION—FRENCH REPORT VILLAGE, WOOD AND FARMS CARRIED—HAIG SAYS SATISFACTORY PROGRESS MADE—DRIVE IS ALONG TEN MILE FRONT—PETAIN'S WARRIORS WADE THROUGH RIVERS NECK HIGH

EXCELLENT HEADWAY

The British troops, as well as the French, who also attacked on the left, made excellent headway, pushing forward on a wide front. A group of enemy guns on the high ground southeast of Gheluvelt, constituting one of the main defences, was comparatively quiet. This possibly was due to the British heavy bombardment last night. Many explosions were seen in the region of these batteries during the night.

A GREAT BARRAGE

Again one of the greatest barrages yet seen was employed by the attackers. The preliminary bombardment was made more effective by the recent moving forward of the guns over the marshy ground. A brisk wind had dried the ground wonderfully.

The Germans had been expecting an attack and had made preparations for an assault on Monday. Military observers say the Germans had long feared an attack in this dominating region.

CARRIED A CHATEAU

London, Oct. 26.—Shortly before 7 o'clock this morning British forces which began an offensive on the Ypres front were seen entering German pill boxes upon Belleville spur, and shortly afterwards signals showed that the British had carried Poelderhoek Chateau, which had been strongly fortified by the Germans, telegraphs the correspondent of Reuters, Limited, at British headquarters in Belgium.

London, Oct. 26.—The French and British troops are attacking today in the Ypres region, the war office announces.

The French and British are making satisfactory progress in their new attack. The statement follows: "At 5:45 o'clock this morning attacks were launched by the French and British armies north, north-east and east of Ypres. The Allied troops are reported to be making satisfactory progress."

"Rain fell heavily during the latter part of the night, and is still continuing."

VILLAGE, WOOD, FARMS TAKEN

Paris, Oct. 26.—The village of Draebank, Papegoed Wood and a number of fortified farms were captured by the French in an attack launched this morning on the Flanders front, the war office reports. Hundreds of prisoners were taken.

CROSSED TWO RIVERS. The French forced a crossing of two rivers, wading through water up to their shoulders. On the Aisne front the ground newly won is being consolidated and no important fighting occurred during the night.

The Germans renewed their attacks in the Verdun sector and were again beaten back, suffering large losses. The statement follows: "In Belgium we attacked at 6 o'clock this morning the German positions between Dreighechten and Draebank. Our troops crossed the St. Jannebeck and the Coverbeck, with the water up to their shoulders, and made important progress, in spite of the difficulty of the ground. The village of Draebank, Papegoed Wood, and numerous farms organized as points of support, fell into our hands. We took hundreds of prisoners."

"The night was calm on the front north of the Aisne. The enemy undertook no reaction except for a feeble artillery fire. Our troops are organizing the positions captured on the south bank of the Oise-Aisne Canal, where the enemy blew up the bridges on retiring."

In the Argonne a German attack on our small posts was without success. "On the right bank of the Meuse (Verdon front), the Germans renewed their attacks on our positions at Chameau Wood. After a very spirited engagement, in the course of which the enemy suffered serious losses, he was prevented from gaining a footing except in one of our advanced positions."

"Everywhere else the night was calm."

RUSSIAN FORCE LOSES GERMANS

Latter Have Withdrawn as Far as Riga-Orel Railway.

Petrograd, Oct. 26.—The Russian troops on the northern end of the front, following the German withdrawal in that sector, have advanced as far as the Riga-Orel Railway, the war office reports.

INDEPENDENT LABOR PARTY FOR FAR WEST

Regina, Oct. 26.—Ald. H. Chadwick of Moose Jaw has called a convention to form an independent labor party for Saskatchewan. It will be held in Regina on November 3.

DENTISTS OF QUEBEC DECIDE TO ADVERTISE

Montreal, Oct. 25.—The College of Surgeon Dentists of the province of Quebec at its annual meeting yesterday, voted almost unanimously in favor of abolishing the rule prohibiting newspaper advertising by dentists. Failing the thirty days' notice which would be necessary to make the vote immediately effective, the motion must now be passed on by the board of governors. Favorable action by the board is expected.

BUFFALO SUGAR CACHE WAS FOR THE ALLIES

Buffalo, Oct. 25.—According to a statement made tonight by United States Attorney Lockwood, the large quantity of sugar found in a Buffalo warehouse on Tuesday, and which was said to have been stored in four bags to evade the food conservation regulations, is intended for the use of the Allies.

Mr. Lockwood did not specify the use to which the sugar is to be put, but it was said at the warehouse that it is to go to factories making condensed milk for the allied armies.

THE WAR SITUATION

From the heights of the Aisne the German crown prince is being driven back relentlessly toward the fortress of Laon, and perhaps to a general retreat along a line from St. Quentin to the Champagne. His strongholds wrenched from him, 12,000 of his troops prisoners, many thousands slain and wounded, and 120 big guns lost, the predicament of the crown prince is most serious.

General Petain's great smash of Tuesday opened the way for further advances, and Thursday under French pressure the Germans were forced to retreat to the Oise-Aisne Canal, evacuating valuable positions in their retirement.

Lack of confidence has been reported to hold back the French for several months. From the newly captured positions the French are sweeping the German defences with torrents of artillery fire. Every foot gained by General Petain in the Champagne salient weakens the line northward through Laferre to St. Quentin. The French already are on three sides of Laferre and St. Quentin has all but fallen into Allied hands several times since the German retreat of last week.

A retirement from St. Quentin and La Ferre to a line running north from Valenciennes, would mean the entire German positions on the western front, as far north as Ypres.

Laon, the fortress at the southern end of the Hindenburg line, is now but eight miles from the French lines, and Petain's big guns can smash it at will. East of Chavignon, the centre of the French advance stretches to the Ailette River, on the southern bank of which the Germans have been fighting desperately to hold back the French for several months.

Close to Laon, Laon, the fortress at the southern end of the Hindenburg line, is now but eight miles from the French lines, and Petain's big guns can smash it at will.

Probably the two most important salients on the western front from the sea to Verdun are those east of Ypres and south-southwest of Laon. Field Marshal Haig is hammering at the one, and General Petain is hammering at the other. A German retirement all along the line might result in surprising eventualities, and there are reports from Germany that such action is not without the realm of possibility.

On Isonzo Front. Italy's armies are fighting against the massed attacks of the Austro-German Cadorna apparently has checked the Teuton efforts on the Isonzo front, and the country through the Near Flietz, at the northern end, and south of Tolmino, in the centre of the Austro-German gains. South of Tolmino the Italians were clinging to the eastern bank of the Isodro stream, the Teuton thrust forced them to cross to the western bank. Berlin claims the capture of ten thousand prisoners and much material.

Cadorna's Position Strong. The fighting on this front is all on Austrian territory and the terrain is very difficult, which has been helpful to General Cadorna, who has prepared himself a master of mountain warfare. Behind the Italians are many high mountains, and the country here more sparsely settled than that farther south around Gorizia.

The Brazilian parliament votes today on whether to declare that a state of war exists with Germany. President Braz also has asked for the passage of measures for carrying on hostilities. The corresponding Brazilian statute or Macau brought matters to a head. Brazil revoked her attitude of neutrality several months ago.

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This, with the fury of the German fire, made it evident that the enemy would seek to regain the vast Bainsizza Plateau, which the Italians recently took, with 300,000 prisoners, as the Italian strip on the plateau opened the way for them to sweep over the Carso range back of Trieste and thus threaten the Austrian defenses of Trieste. It was therefore to protect Trieste and force back the Italians to the old line of the Isonzo River that the enemy forces were repelled, piked Brandenburger, Saxons, Bavarians and others were added to the Austrian forces, and the opening stages of the offensive were developed today.

In Gorizia Under Fire. The city of Gorizia was entered over a bridge, which Italian engineers had thrown across the Isonzo. The massive stone bridge was entirely destroyed by artillery fire, the big paper mills along the riverfront were a mass of ruins, and lines of jagged walls, with Continued on Page Nineteen.

NEW AVIATION CAMP STARTED AT BEAMSVILLE. Hamilton, Oct. 26.—A start has been made on the half million dollar aviation camp which the Imperial Munitions Board is erecting at Beamsville. The late Senator Gibson's homestead has been taken over as the headquarters of the camp, and the retail clothing store of the B. R. Baker Company on Euclid avenue last night and extended to the store of the Browning, King Company, still was burning this forenoon, but has been brought under control. The loss is estimated at \$250,000. The Baker Company is the heaviest loser.

CLEVELAND FIRE. Cleveland, O., Oct. 25.—Fire which broke out in the retail clothing store of the B. R. Baker Company on Euclid avenue last night and extended to the store of the Browning, King Company, still was burning this forenoon, but has been brought under control. The loss is estimated at \$250,000. The Baker Company is the heaviest loser.

GLAD TO SURRENDER. Paris, Oct. 26.—A group of German prisoners during the recent fighting lost their hearts, but without hesitation continued to make their way southward toward the French lines, their march in command. A short time later the little village of C... witnessed 150 of the men enter the place as if on parade and with the major at their head anxious to turn over the Germans to a recognized authority as prisoners.

FIREMAN IS KILLED IN HEAD-ON COLLISION. Macon, Ga., Oct. 26.—The Kansas City Special, southbound, and the Royal Palm, northbound, on the Southern Railway, collided head-on at Reed's Station, 11 miles south of Macon, this morning. A fireman was killed and several passengers are reported injured. The wires are down to the scene of the wreck.

"Older than the Dominion of Canada"

To Begin Is Easy

It is a simple matter to open a Huron and Erie Savings Account—it takes but a few minutes. Why not start in and make the start?

All accounts bear interest at the rate of

3 1/2%

Huron and Erie MORTGAGE CORPORATION

Chartered 1864

London (two branches) and St. Thomas

T. G. Meredith, K.C. Hume Coymon, President

QUERIES REGARDING MILITARY SERVICE

Send in Your Problems and They Will Be Answered From Official Information by The Advertiser.

QUERIES REGARDING MILITARY SERVICE

Question—Will it be necessary for a young man who is twenty years old and who is suffering from ailments which he would make him unfit for service, to report for service or apply for exemption?

2. In what class would such a young man be?

3. A young man became twenty years old since he went to the United States at the beginning of the year. Can he be compelled to come back here and report?

4. Could he be examined in the United States and apply for exemption without coming back?

5. What are the obligations of a young American on this side of the ocean?

Answer—1. Yes. Every young man who is a British subject, between the ages of 16 and 21, and has been in the United States at the beginning of the year, must either report for service or claim exemption at the postoffice.

2. It is presumed that you meant to ask what medical category he would be in, but to ascertain that would require a medical examination.

3. He can be compelled, and it is understood that the agents are in communication between the United States and Canadian governments which will make it compulsory for men on either side of the line to enlist there or return to their own country. Dispatches from New York state about ten days ago that advertisements, advising Canadians liable for service to return to their own country, but unless he notices such a notification in the American papers, he has no obligation to return to his own country.

4. Possibly arrangements may be made to permit this, but none are known of here.

5. No information is available regarding the conscription law of the United States, but the American consul or immigration officials nearest you might be able to inform you. In any case the arrangements mentioned in (2) would apply to him.

Methodist Laymen Will Assist Work of All Churches

Make Plans for Evangelical Campaign.

The second meeting of Methodist laymen of London to discuss the future work in connection with evangelistic activities, was held at the Wellington Street Methodist Church last night. One of the largest attendances at the season being recorded. Mr. Chown presided and Mr. W. H. Liddicoat delivered an address on "Office Work of the Holy Spirit in the World."

Preparatory work was made to assist in the services of churches throughout the city. Prayers and prayer services were held. Two invitations to assist in the Sunday services were made to members of the City Mission and one from the Wellington Street Methodist Church. These were accepted, and ten members of the Methodist laymen selected to look after the services of separate churches.

W. J. Underwood was appointed secretary of the association. William Jeffrey, vice-president, was in charge of the meeting.

Another meeting of the laymen will be held at Wesley Hall next week.

Next Meeting of Supreme Council to Be at St. John

Seven Candidates Elected to Thirty-Third Degree.

A decision to hold the next annual meeting at St. John, N.B., was the principal event at the closing session on Thursday afternoon of the 44th annual supreme conference of the Grand Degree A. F. and A. M. of the Dominion of Canada, Grand Orient, Montreal, Province of Quebec, which opened here on Wednesday.

There was an special meeting of the supreme council in Hamilton on January 22-25. The semi-centennial of the Scottish Rite in Canada will be celebrated then.

How to Address Overseas Parcels

The chief postoffice superintendent has issued the following statement: "Parcels addressed to members of the Canadian Expeditionary Force overseas should bear the name and address of a second addressee to whom the parcel may be delivered or forwarded if it should prove impossible to deliver to the first, the original address to be written on the front of the parcel, where postage stamps and labels are affixed, and the second or alternative address on the back of the parcel."

"If a second address is not furnished at the time of posting, and delivery is effected, the contents of the parcel, unless of exceptional value or of a personal nature, will be sent over to the military authorities for distribution."

"Parcels containing articles of a personal nature or special value will be returned, if a request for their return is received in the latter office. The sender, such request to be written on the cover of the parcel at the time of posting."

"This plan is being adopted at the suggestion of the British postoffice, which states that the present procedure of holding undeliverable parcels in the latter office until instructions are received as to their disposal is resulting in the waste of a large quantity of perishable food-stuffs, which form the contents of 50 per cent of parcels addressed to soldiers."

NEW ORGANIZATION IS NOT CONFINED TO MEMBERS OF CHURCH

Men of St. Andrew's Form Interdenominational Union.

Organization of an association to be known as the "Men's Union of St. Andrew's Presbyterian Church," has been completed this week. A constitution drafted and officers elected. While the new society has been formed under the wing of St. Andrew's, the membership is not confined to members and adherents of the congregation.

According to a prominent official of the church the Men's Union stands for "manhood suffrage." The constitution reads that any man over 18 years of age is eligible to attend so far as the constitution is concerned, there is nothing formal or formidable about it, just enough to hold an organization together and give it some kind of a foundation on which an organization of the problems of the day are to be discussed at the meetings and the program committee is at present engaged on the task of planning the season's activities.

The following are the officers: President, J. H. Leighton; vice-president, Morley Adams; second vice-president, George Marr; secretary, Walter E. Gunn; treasurer, T. Douglas; chairman membership committee, George Wood; chairman program committee, D. MacGregor.

The first meeting of the form of a banquet on the evening of November 5.

LONDON SOLDIER, WITH DOUBLE HONOR, NOW ON WAY TO CITY

Corp. John Munnoch, M. M. (Bar) Left England on 12th.

Mrs. Margaret Munnoch, 106 Waterloo street, has been advised that her son, Corp. John Munnoch, Military Medal, left England on October 12 on his way back to Canada.

Corp. Munnoch, who has lost a leg in the possession of both the Military Medal and an additional bar to this decoration. He enlisted with the 12th Machine Gun Company and was transferred to the 12th Machine Gun Company, with which unit he served at the front.

Lance-Corp. Alex. Munnoch, a brother, returned to Canada some months ago, severely wounded. Corp. Alex. Munnoch enlisted in the west with the 12th Machine Gun Company, where he was a student at Osgoode Hall. A sister, now Mrs. (Capt.) Douglas, went overseas as a nurse sister of the C. A. M. C.

Methodist Laymen Will Assist Work of All Churches

WHO CATCHES COLD THIS WEATHER?

ONLY THOSE WHOSE BODIES CAN'T RESIST SUDDEN CHANGES OF TEMPERATURE.

For when people catch cold—they blame the cold—the weather—the heating system—everybody but themselves. But half the time they are themselves to blame. They should be healthy enough to resist cold. But by allowing their bodies to accumulate impurities they render themselves liable to cold attacks.

If you would keep clear of cold—keep clear of constipation.

It is a harmless, simple, but an encouraging of serious illness your doctor will tell you that nothing can surpass it. And anyway why have a cold at all? You can dodge colds if you wish to. How? By simply keeping clear of constipation.

The moment you begin to feel listless and apathetic, when you find your head heavy and your energy slowing down, take a glass or two of RIGA PURGATIVE WATER. The bowels will at once begin to resume their natural functions, and the languor, mental dullness, and physical apathy will disappear, to be replaced by buoyant normal health.

RIGA WATER can be had in pint bottles from your druggist. Ask for it by name—R-I-G-A.

25c a Bottle.

Riga Purgative Water Co., Montreal.

YOUR SICK CHILD IS CONSTIPATED! LOOK AT TONGUE

Hurry, Mother! Remove poison from little stomach, liver, bowels.

Give 'California Syrup of Figs' if cross, bilious or feverish.

No matter what ails your child, a gentle, thorough laxative should always be the first treatment given.

If your little one is out-of-sorts, fidgety, listless, eating and acting naturally—look! Mother! See if tongue is coated. This is a sure sign that his little stomach, liver and bowels are clogged with waste. When cross, irritable, feverish, stomach sour, breath bad or has stomach-ache, diarrhoea, sore throat, full of cold, give a teaspoonful of "California Syrup of Figs" and in a few hours you will have a well, playful child again.

Mothers can rest easy after giving this harmless "fruit laxative" because it never fails to cleanse the little one's liver and bowels and sweeten the stomach, and they dearly love its pleasant taste. Full directions for babies, children of all ages and for grown-ups printed on each bottle.

Beware of counterfeit fig syrups. Ask your druggist for the genuine "California Syrup of Figs"; then see that it is made by the "California Fig Syrup Company."

Men's Suits Saturday—\$15

In the Men's Department Saturday we will have a special table featuring suits at \$15.00 that are worth much more, as you will easily observe when you see them. They are exceptional value, and range in sizes from the youth who is getting into his first long pants right up to the large man. The materials are tweeds and worsteds, in greys and browns, and made up in the regular sack, form-fitting and pinch-back styles. About 75 suits in the lot to be cleared Saturday. Sizes 32 to 44. Price, per suit \$15.00

STILL HOPES THAT SOLDIER OVER-IN "DEAD LIST," LIVES

London Girl Refuses to Accept Official Word.

FATHER'S SEARCH VAIN

Hunted in England for Trace of Missing 70th Man, But Learned Nothing.

Word has been received by Miss Rosie Faulkner, 65 High street, from Ottawa, informing her that she had been made legatee of the personal effects of Pte. Albert Jones, late of the 70th Battalion, and sundry trinkets and a bank account will be made over to her shortly.

The word is the last chapter of a war romance, Miss Faulkner having steadfastly refused to believe that Pte. Jones had been killed as being listed as wounded and missing. The young soldier while in training here became engaged to Miss Faulkner, and just before departing with the 70th for overseas he assured her that upon his return they would be married.

After Pte. Jones had been at the front for some months, Miss Faulkner was missing and she followed following an engagement accompanied by fearful casualties. The information was received last April that a large account regarding the whereabouts of the young soldier, but could secure no trace of him. The sergeant related to London some time ago with the news of his failure, and shortly afterwards the word from Ottawa came "for official purposes, Pte. Jones is presumed to be dead." It was not until Pte. Jones came to this country from England. He lived for four years in Strathroy, colliding with the 70th Battalion shortly after its formation. Although every evidence that he had been killed has been secured, Miss Faulkner still retains the hope that some day she will hear from him.

RED CROSS DEPARTMENT

Women's Aid of Memorial Church Forms One for Active Work.

The Women's Aid of the Cronyn Memorial Church has started a Red Cross department, in addition to the parochial work, much enthusiasm being manifested at the first sewing meeting held this week. A large number were present, considered a good augury for future success by the group.

While this is the first time the Women's Aid as a society has taken up Red Cross work, the work as a regular of activities, another Red Cross circle has rendered fine service since the beginning of the war. The Cronyn Memorial Church now has the two Red Cross societies, the Women's Aid to meet for sewing each Wednesday.

50 Pairs Corsets To Clear Saturday--Pair 98c

One table of Corsets, about 50 pairs in the group, made of excellent quality white coutil filled with non-rustable boning, medium bust and long skirt; a splendid model for ordinary wear; sizes 19 to 30. On sale Saturday morning 98c pair

Writing Materials SATURDAY SPECIALS.

Writing Pads in good quality linen, size 8x10 inches, in the large pad. Special Saturday 16c each

Writing Pads in good quality linen, size 8x5 inches, about 50 sheets of paper. Special Saturday 9c each

Good Quality, Square-Back Linen Envelopes to match pads, 25 in each package. Special Saturday 2 packages for 15c

Leland Linen, Fine Check, Best Quality Note-paper and Envelopes, nicely boxed, in pale mauve or azure blue tint. Special 50c box

White, in the same quality paper, and boxed. Special 45c box

Special 14k Gold-Point Premier Fountain Pen, guaranteed to give satisfaction \$1.00

Also same pen in large size \$1.25 and \$1.50 each

Blackbird, Swan Self-Filling Pen, 14k point, with safety cap, guaranteed. Special \$1.50 each

MEN'S HATS HALF-PRICE SATURDAY

Tomorrow, together with a special suit sale for both men and boys, we offer a splendid hat sale. A few dozen stiff hats, also all silk hats, at just half price, and a splendid lot of caps at 98c. The boys' suits at \$5.95, and the men's at \$15.00, are values unobtainable today. Come early for your hat at half price.

MEN'S CAPS 98c Each

200 Men's and Youths' Fall and Winter Caps, assorted tweeds, in a great variety of colors, all sizes. Sale price Saturday 98c each

Men's Silk Top Hats 1/2-Price

The balance of our Silk Hats, two styles, extra good quality silk beaver top, sizes 6 7/8 to 7 1/4. Prices to clear \$3.00, \$3.50 each

MEN'S STIFF HATS SATURDAY 1/2-PRICE

Just a few dozen Men's Black Stiff Hats Saturday to clear out at half regular selling price, all good blocks of splendid quality, medium high crown, neat roll brim; sizes 6 3/4 to 7 1/4. Prices \$1.50 and \$1.75 each

Boys' Suit Special---\$5.95

We have grouped for Saturday about 60 boys' suits, broken lines from regular selling stock, every suit a genuine bargain. These suits are made in the pinch-pack and regular yoke Norfolk styles, with knife pleats, bloomers have belt loops, side straps and buckle or governor fasteners; tweeds and worsteds in medium and dark greys, also browns and soft-finished blue serges; the sizes range from 7 to 16 years. Bring the boys early while the range is complete. Sale price \$5.95 suit

HALF-PRICE CLEARANCE OF MILLINERY, SATURDAY

Trimmed Hats, Shapes, Wings and Mounts

Hundreds of dollars are going to be saved to the women of this city tomorrow, and as many women are going to be delighted with a beautiful new winter hat at a saving of half. The season of necessity has just arrived, and our sale could not have been timed more conveniently for you. All hats, shapes and trimmings in this sale are new, this season's, and all are exceptionally good and of the exclusive character of this store. Each speaks for itself, and the prices on the tickets tomorrow will be just half what they are marked today. Except the 39c table, which is less than a quarter regular price in most cases. We cannot describe these, but will give a brief synopsis of the sale groups:

NEW TRIMMED HATS, HALF PRICE—Three dozen this season's models, including a number of pattern hats, a very smart group. All half price \$3.75 to \$9.00

NEW SHAPES, HALF PRICE—Eighteen only shapes of silk velvet and hatter's plush, all to clear at half price. Sale prices \$2.00 to \$5.75

48 Velvet Shapes to clear at half price \$1.12 and 75c each

WINGS AND MOUNTS, 39c—Twelve dozen Wings and Mounts to finish your hat—an opportunity for the home milliner. This price is only a fraction of the cost in most cases. All are priced Saturday 39c each

LADIES' VESTS 98c, COMBINATIONS 69c.

Cream Cashmere Vests, Penman's make, high neck, elbow sleeves, spahed at waist; sizes 34 to 40; about six dozens only. Special 98c

White Cotton Combinations, high neck, long sleeves, drawers ankle length, open; sizes 34 to 38; about 10 dozens only. Special 69c

KIMONOS, \$1.75.

Cosy Kimono of soft flowered flannelette, fancy pointed collar piped to harmonize, three-quarter set-in sleeve with stitched cuff, also piped, shirred at waist with elastic band, comes in grey, heliotrope or blue ground with dainty floral design; sizes 34 to 44. Price \$1.75

PETTICOATS, \$1.50.

Splendid Heavy Quality Sateen Petticoats, deep accordion-pleated flounce at bottom, draw tape regulates fullness at waist, black only, lengths 36 to 40. Price \$1.50

MIDDIES AND SMOCKS, HALF PRICE.

One table Girls' Middies and Smocks, slightly soiled, in the season's newest and prettiest styles, long or short sleeves, sizes 6 to 14 years. Special Saturday Half Price

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Ten dozen Corset Covers of beautiful quality nainsook, with deep yoke in front of pretty embroidery, beading and lace insertion, deep yoke of lace insertion in back; sizes 34 to 44. Special Saturday 49c

HANDKERCHIEFS, 18c EACH, 6 FOR \$1.00.

115 dozen Ladies' Irish Linen Handkerchiefs, quarter-inch hem, embroidered initial and wreath in one corner, beautiful quality, all letters excepting E. N. H. and S. Special, Saturday 18c each or six for \$1.00

SALE OF UMBRELLAS, 98c EACH.

240 Umbrellas on sale Saturday, a special purchase of Men's and Ladies' Umbrellas, bought away below their actual value, coverings of fast black American twill, on good strong steel frames, handles come well assorted in crook and straight effects. Special 98c each

Save your old Umbrellas and have them recovered and they will look just like new. Prices \$1.50 up.

50 Pairs Corsets To Clear Saturday--Pair 98c



One table of Corsets, about 50 pairs in the group, made of excellent quality white coutil filled with non-rustable boning, medium bust and long skirt; a splendid model for ordinary wear; sizes 19 to 30. On sale Saturday morning 98c pair

Writing Materials SATURDAY SPECIALS.

Writing Pads in good quality linen, size 8x10 inches, in the large pad. Special Saturday 16c each

Writing Pads in good quality linen, size 8x5 inches, about 50 sheets of paper. Special Saturday 9c each

Good Quality, Square-Back Linen Envelopes to match pads, 25 in each package. Special Saturday 2 packages for 15c

Leland Linen, Fine Check, Best Quality Note-paper and Envelopes, nicely boxed, in pale mauve or azure blue tint. Special 50c box

White, in the same quality paper, and boxed. Special 45c box

Special 14k Gold-Point Premier Fountain Pen, guaranteed to give satisfaction \$1.00

Also same pen in large size \$1.25 and \$1.50 each

Blackbird, Swan Self-Filling Pen, 14k point, with safety cap, guaranteed. Special \$1.50 each

MEN'S HATS HALF-PRICE SATURDAY

Tomorrow, together with a special suit sale for both men and boys, we offer a splendid hat sale. A few dozen stiff hats, also all silk hats, at just half price, and a splendid lot of caps at 98c. The boys' suits at \$5.95, and the men's at \$15.00, are values unobtainable today. Come early for your hat at half price.

MEN'S CAPS 98c Each

200 Men's and Youths' Fall and Winter Caps, assorted tweeds, in a great variety of colors, all sizes. Sale price Saturday 98c each

Men's Silk Top Hats 1/2-Price

The balance of our Silk Hats, two styles, extra good quality silk beaver top, sizes 6 7/8 to 7 1/4. Prices to clear \$3.00, \$3.50 each

MEN'S STIFF HATS SATURDAY 1/2-PRICE

Just a few dozen Men's Black Stiff Hats Saturday to clear out at half regular selling price, all good blocks of splendid quality, medium high crown, neat roll brim; sizes 6 3/4 to 7 1/4. Prices \$1.50 and \$1.75 each

Boys' Suit Special---\$5.95

We have grouped for Saturday about 60 boys' suits, broken lines from regular selling stock, every suit a genuine bargain. These suits are made in the pinch-pack and regular yoke Norfolk styles, with knife pleats, bloomers have belt loops, side straps and buckle or governor fasteners; tweeds and worsteds in medium and dark greys, also browns and soft-finished blue serges; the sizes range from 7 to 16 years. Bring the boys early while the range is complete. Sale price \$5.95 suit

HALF-PRICE CLEARANCE OF MILLINERY, SATURDAY

Trimmed Hats, Shapes, Wings and Mounts

Hundreds of dollars are going to be saved to the women of this city tomorrow, and as many women are going to be delighted with a beautiful new winter hat at a saving of half. The season of necessity has just arrived, and our sale could not have been timed more conveniently for you. All hats, shapes and trimmings in this sale are new, this season's, and all are exceptionally good and of the exclusive character of this store. Each speaks for itself, and the prices on the tickets tomorrow will be just half what they are marked today. Except the 39c table, which is less than a quarter regular price in most cases. We cannot describe these, but will give a brief synopsis of the sale groups:

NEW TRIMMED HATS, HALF PRICE—Three dozen this season's models, including a number of pattern hats, a very smart group. All half price \$3.75 to \$9.00

NEW SHAPES, HALF PRICE—Eighteen only shapes of silk velvet and hatter's plush, all to clear at half price. Sale prices \$2.00 to \$5.75

48 Velvet Shapes to clear at half price \$1.12 and 75c each

WINGS AND MOUNTS, 39c—Twelve dozen Wings and Mounts to finish your hat—an opportunity for the home milliner. This price is only a fraction of the cost in most cases. All are priced Saturday 39c each

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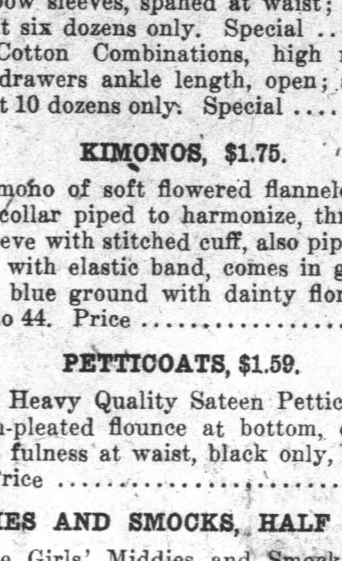
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Leland Linen, Fine Check, Best Quality Note-paper and Envelopes, nicely boxed, in

Asphalants

Another Two Days' Selling

At \$1.98 and \$2.48

Friday and Saturday Bargains for Women

This week-end we offer two Specials in Women's Boots, which equal and in some respects surpass those of a week ago.

On Table No. 1—350 pairs of Ladies' Kid and Calf Boots, choice of high or low heels, round or pointed toes, with or without toe-caps. All sizes. Going at \$1.98

On Table No. 2—350 pairs of Ladies' Dongola Kid and Gunmetal Lace Boots, round or pointed toes, high or low heels. All sizes. Going at \$2.48



A BARGAIN FEAST FOR SMALL FEET \$1.49

Friday and Saturday we will place on sale over 300 pairs of Women's Boots. Sizes 2, 2½, 3, 3½. At \$1.49

These Boots sold, when complete in sizes, at \$3.00, \$3.50 and \$4.00 per pair, are all new goods, good style, and perfectly desirable in every respect. Choice of button or lace. Cash only. No exchanges made.

A PATENT LACE BOOT AT \$2.98

See the Patent Colt Lace Boot, cloth top, military heel, extension sole, and with plain pointed toe, that we are selling his emfvyppudnuop sole, and with plain pointed toe, all sizes except 7, that we are selling this week-end at \$2.98

A BROWN KID BOOT \$3.98

Canary Buck Top, at . . . \$3.98

This is one of the newest, in two-tone styles, and a duplicate in effect of some \$12.00 lines. We secured this lot at a generous discount owing to late delivery. Our week-end price is one dollar below wholesale price. All sizes.

Asphalants
THE GOOD SHOE STORE

FUEL REGULATIONS TO BE ENFORCED SOON, DECLARES BIG PRODUCERS' REPRESENTATIVE, WHO BELIEVES NEW ORDER WILL COMPLICATE ALREADY SERIOUS LOCAL SITUATION.

Concerning the new regulations of the fuel control board, W. A. Marin of the D. L. & W. Coal Company said: "Such regulations should have been in force three months ago, away back in June or July in order to have the desired effect on the coal situation. It is rather late in the year, now that 60 or 65 per cent. of London's fuel supply for the winter has been delivered to consumers."

"Again, since the regulations are just about three months late, they should go into force once they will complicate the situation rather than otherwise. If period of time is allowed until the 21st of November before the regulations become law the natural thing to expect is that the coal dealers will be swamped with orders in the meantime. This will mean that they will be obliged to go to the smaller American jobbers in order to meet the demands on them and probably an advance in the price of coal."

"Allows Higher Price." The price controller in regulations made several months ago allowed the smaller producers to charge higher prices than the big companies, up to \$1.55 a ton in price, owing to the greater cost of production and handling. It applies to the smaller facilities which the larger companies enjoy.

"In the competitive coal business, it is a good deal of a temptation for a dealer to fill a large order when the coal is held out to him by the business another year. If the regulations announced today had been expected three months ago they wouldn't have been so many instances in London this year similar to one which has come under my notice. A man who yearly uses a large quantity of coal, between 70 and 80 tons in all, made a contract with his dealer last April to supply him with coal at a ton. He has had to amount to tide him over till Christmas, but recently he went to his dealer and demanded the rest. The dealer stated he couldn't give it at the time, owing to the fact that other customers were waiting to pay. The man who can afford to pay the first dealer. It was a temptation to the second dealer to supply the 60 tons with future business held out as bait. There have been many instances of this kind in the winter supply. Limited Profits Mean Increase.

"No far as 50 cents a ton profit for retail dealers over and above expenses is concerned, I am sure the majority of dealers in Canada will be pleased to please with 50 cents a ton. It may mean even a slight advance in the price of coal, but it isn't the price of coal in the province where dealers have been getting a net profit of 50 cents a ton in London last one of the five."

"The clause concerning brokers and wholesalers practically does not affect Ontario. It applies to the bituminous operators in Eastern and Western Canada and their sale of anthracite and soft coal in Ontario comes from the States, only a limited quantity being used in Eastern Ontario, this doesn't apply here. The big American coal companies have their wholesale offices here, and the brokers who operate in Canada are in charge of the sale of American bituminous coal firms representing the smaller operators, who are authorized to get the highest prices."

Standard Drug Stores

"SAVE YOU MONEY"

Bargains For Friday and Saturday

50c Chase's Nerve Food 32c.	\$1.00 Eno's Fruit Salt 67c.	50c Pebecco Tooth Paste 33c.	25c Carter's Pills 2 for 25c.	25c Baby's Own Tablets 15c.	75c Bisurated Magnesia 48c.
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1 Gross BLOOD IRON SALTS
Regular \$1.00, Friday and Saturday **67c**

1 Gross POND'S VANISHING OR OLD CREAM
Regular 35c, Friday and Saturday **24c**

1 1/4 Gross HAIRBRUSHES
Solid Back
Good value at 75c each. A big bargain.
Friday and Saturday **49c**

3 Gross WASHCLOTHS.
Just received. Import shipment
Reg. 10c 2 for 15c
Reg. 15c 2 for 19c
Friday and Saturday only.

1 Gross SANI-FLUSH
The great household article.
Regular 35c, Friday and Saturday **19c**

1 Gross POWDER PUFFS
Regular 15c 10c
Regular 20c 15c
Friday and Saturday.

FREE!
In the moving of our stock to our warehouse we found a big case of samples of Re-Nu-All Wood Polish. On Friday and Saturday we will give one to each customer, upon request.

FREE!
2 Gross A. B. S. & C. TABLETS
100 in a bottle.
Regular 25c, Friday and Saturday **14c**

1 Gross VOGUE ROYALE FACE POWDER
Regular 35c 24c
Regular 75c 48c
Free with each sale one 15c Face Chamois upon request.

100 Bland's Iron Pills 15c.	75c Mary Garden Talcum 48c.	50c Gin Pills 35c, or 3 for \$1.00.	\$1.00 Nuxated Iron 57c.
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25 Cases CASTLE SOAP
Long bars. Extra special, each **22c**

25 Cases Fruit-a-tives 50c Pink Pills 28c.
Reg. 50c—25c
Reg. 25c—19c

FORESTRY CHANGE AS SOON AS PRESENT DRAFT LEAVES CITY

Unofficial Statements Indicate Speedy Transfer.

Although nothing official has been given out concerning the case, it is understood that the present members of the Forestry and Game Commission will be replaced by a new service, the branch of the service will be dispersed with, and the work of the forestry and game and construction units will be carried on by the engineers.

It is not intended that no further men, qualified for forestry and construction work, will be taken into the service, but instead of joining the forestry and construction units, they will be near future be joining the engineers.

PRELIMINARY STEPS IN NUTTER SLANDER ACTIONS COMMENCE

Examination for Discovery Held Today.

The examination for discovery of A. E. Nutter, chairman of the industrial advisory committee of the board of education, in connection with the slander suit against him by A. E. Nutter, former architect of the Technical School, was held today. The defence has been entered, and it is expected that the case will be tried in November.

ITALIAN GOVERNMENT DEFEATED IN HOUSE ON CONFIDENCE VOTE

Crisis Is Result of the Food Situation Throughout Country.

Rome, Thursday, Oct. 25.—The Government was defeated in the Chamber of Deputies today when a vote of confidence failed.

The Italian Parliament reopened session less than two weeks ago. A dispatch from Turin on October 17 said that the position of the Government was endangered because of the serious riot in Turin during the latter part of August and because of the general food crisis throughout Italy. The food controller, Giuseppe Canepa, resigned owing to the food situation. The dispatch said that the Government would be called upon by Parliament to justify its action.

The Rome correspondent of the Post-Parisiere reported Thursday that political circles in Italy were convinced that the resignation of the Italian cabinet would be called upon to form a national ministry.

When the Salandra ministry resigned in June, 1916, it was succeeded by the present Bonelli cabinet, which was constituted June 16, 1917.

HON. RUDOLPH LEMIEUX

RECESSION AT W.C.T.U.—An informal reception and welcome will be tendered to Mr. and Mrs. Tenyson Smith at 8 o'clock this evening in the W.C.T.U. rooms on Park avenue. Invitations have been issued to the ministers and many prominent people of the city. Short addresses of welcome will be given by Mr. Tenyson Smith, who will also outline his plans for his ten-days' mission in London, beginning Sunday evening next.

Refreshments will be served at the address. The W.C.T.U. who have kindly consented to direct the reception and who are to participate in the ten-days' campaign.

BISHOP DOVEL TO ADDRESS MEETING OF BOTH CLUBS

Speaks to Rotarian and Canadian Clubs Nov. 5.

Bishop Dovel of the Diocese of Kootenay, who will be a visitor in London on Monday, November 5, will address a combined meeting of the Canadian and Rotarian Clubs at noon of that date.

His lordship is one of the outstanding men of the Anglican Church, and will have something interesting to say of the West and its life.

Bishop Williams made the arrangements for the appearance of this distinguished Canadian.



Advertiser Illustration
HON. RUDOLPHE LEMIEUX, speaking at Longueuil, gave Sir Wilfrid Laurier's message to Quebec: "Obey the military service act." Lemieux's only son is overseas as a lieutenant.

STANDARD DRUG, LIMITED

SAVE YOU MONEY.

No. 1 Store—252 Dundas Street, Phone 4040
No. 2 Store—344 Richmond St., Phone 1261.
No. 3 Store—174 Dundas Street, Phone 1424.
No. 4 Store—664 Dundas St., East London, Phone 2027

OLDTIME CHARGE IN POLICE COURT

After Absence of Years, Peanut Vendors Fined Again.

Gus Hastel, 142 Queen's avenue, a peanut vendor, vended his wares in the restricted district for his business, and as a consequence parted with a fine of \$2 and costs. Gus reluctantly paid the fine, and was induced to do so only after unbending himself of an oration that would have done credit to Demosthenes of Greece. Gus talked for a time as if he was practicing with "bebbles in his mouth," but when the magistrate said \$2 and costs, he broke forth with his real oratorical artillery.

Chief Williams and Inspector Birrell "spiked Hastel's guns" by alighting him gently on a spectator's bench.

As Gus reluctantly paid the fine, he muttered it took the profits of the sales of a good many sacks of peanuts.

ENGINEERS' COMMANDER INSPECTS MEN HERE

Reviews Engineer and Construction Depots.

Lieut.-Col. Claude Caldwell, officer administering the Royal Canadian Engineers, arrived in the city today, and after spending a short time at militia district headquarters, Wolsey Barracks, went to Queen's Park Camp, where he inspected the Forestry and Railway Construction Depot.

The members of the depot turned out about 85 strong under Lieut.-Col. Douglas, and made a most creditable showing.

Lieut.-Col. Caldwell left this afternoon for the east.

BOYS PLEADED GUILTY TO STEALING WEATERS

Youths Who Burglarized Clubhouses Remanded for Sentence.

Mattiland Hayes, 11 Guelph street, and John Lee, 5 Victoria avenue, pleaded guilty in police court today to the theft of five sweaters and a pair of trousers from the clubhouses at the London Row.

ING CLUB GROUNDS. BOTH WERE REMANDED TO JAIL UNTIL TUESDAY FOR SENTENCE.

Each boy is only a few months past sixteen years of age.

Crown Attorney McKillop stated that in addition to the theft of the clothing, valued at \$20, the jockers had been broken into and other evidences of malicious damage were apparent.

"The case is very much similar to that at the abattoir plant," said the crown attorney.

ROWLAND HILL
RELIABLE FOOTWEAR
115 Dundas St. W. 4th Floor

'INVICTUS' SHOES

Wherever men appreciate real high-class shoemaking, and are willing to pay a reasonable price, "Invictus" Shoes take first place—made in Canada and sold in London by Rowland Hill.

BUY AT THE FAIR

We have everything to make the children happy. Books, Dolls, Games, Cooking Sets, Wash Sets, Dolls' Furniture, Mechanical Toys, Archery Sets, Guns, Schoolbags. Give us a call.

15 Dominion Savings Building, TEMPLE STREET.

YOUR FILMS DEVELOPED AND PRINTED CORRECTLY

—AT—
ROBERTSON & MORLEY,
210 Dundas Street, Opposite Armoury.

Biscuits for Sending Overseas

A special lithographed tin box, containing a splendid assortment of Sweet Biscuits, included in a corrugated box ready for mailing. Each, 75c.

Other tin boxes of Biscuits from 15c to \$1.25.

THE FINEST FRUIT CAKE, specially packed in tin boxes, at 45c and 75c.

Let us pack his "BOX OF GOODIES." A large assortment of good things to choose from.

JERSEY SWEET POTATOES

Four pounds for 25c.

Banquet Coffee

Our Own Blend of the finest grades of coffee. Always fresh roasted and ground to your order. A pound, 45c.

PHONE 3950.

WYCKOFF & GAFFNEY

DUNDAS STREET, AT RIDOUT.

Fire Insurance

The Geo. H. Davis Insurance Agency
206 Royal Bank Bldg. Phones 776, 2822

A CURE

For Dyppepsia, Indigestion, Gas, Flatulence, etc. Get a bottle of R4100 DYSPEPSIA CURE, an English Prescription, Price 50c.
Anderson & Nelles, Drug Store

\$6,000 DAMAGES FOR PERSONAL INJURIES ASKED FROM RAILWAY

London Women Enter Suits Against Street Car Company

THREE CASES SET DOWN

Supreme Court Non-Jury List for Nov. 5, Has Been Started.

Three cases, all actions to recover damages for alleged injuries, have been set down for hearing at the non-jury sittings of the supreme court to open at the court house on Monday, November 5.

Mrs. Louise Henridge, 66½ Wharncliffe road, and her daughter Lena are suing the London Street Railway Company, the mother for \$4,000, and the daughter for \$2,000.

The plaintiffs' claims are that on June 6 while attempting to board a street car at the corner of Dundas and Richmond streets, they were thrown to the pavement and because the car was started, they claim no fault. Negligence on the part of the street railway company's employees is claimed.

The company in its statement of defence claims that the plaintiffs did not exercise sufficient caution, and as a consequence their injuries were the result of their own negligence.

The third case is that of Samuel Morningstar, on behalf of Stanley Morningstar, the latter under 21 years of age, against W. J. Mitchell, a resident of St. Marye.

The plaintiff claims that Stanley Morningstar, a driver for the Keystone Bedding Company, while proceeding with a horse and wagon, was struck by a motor car, driven by Mitchell, on September 13 last. The plaintiff claims Mitchell tried to drive between his wagon and another car coming in an opposite direction to which Morningstar was going. As a result of the accident, it is claimed, Morningstar sustained a fractured skull and a broken collarbone.

The action is for unstated damages.

Transfer Titles of Farms To Sons To Evade Service

Many Farmers Adopting This Means to Keep Boys Home.

A London lawyer reports that a great many farmers are having partial ownership in their farms transferred to their sons. This lawyer has been busy for some days going over papers and making the necessary arrangements.

Those who are having the transfers made believe that the transferring of an interest will have an influence on the decision of tribunals in regard to the military service of their sons.

ARRIVAL OF LONDON OFFICERS, NOW ON SEA, YET UNKNOWN HERE

Date When Capt. Calder and Dillon Will Be Home Not Specified.

Hon. Capt. A. G. Calder and Capt. Arnold Dillon are on their way to Canada from England, according to word received here by their relatives.

Capt. Calder was junior major of the 142nd Battalion while it was training here in the city. He became quartermaster to get overseas. Capt. Dillon went to France as a lieutenant in the 15th Battalion. He was wounded, invalided home, recovered and returned to France, where he was promoted to a captaincy.

The date of their arrival here is unknown.

15 PUNISHES REQUIRED TO RISE FIGHTING IRE DEFENDANT'S STORY

Long Suffering, However, Had Battle Royal Sequel.

A common family squabble was the cause of a battle royal between Mary A. Trincom, 518 Bathurst street, and her neighbor, Madida Blackwell, who appeared in police court today, the former being the defendant, the latter the plaintiff.

Mrs. Blackwell testified that Mrs. Trincom accused her of stealing her tub, and when she denied the charge, that Mrs. Trincom had struck her over the head three times with a broom, and then as a parting jolt Mrs. Trincom got her (Mrs. Blackwell's) head under her arm and, taking good aim, poked her in the eye. All the exhibits were noted.

"Yes, I hit her," said Mrs. Trincom, "but I waited until she hit me 15 times, and when I thought she was never going to stop I took a hand at the game myself." "So you let her hit you 15 times before you got in fighting mood," asked the magistrate.

The defendant nodded.

The case was dismissed, the magistrate suggesting that the women did something more important than a wash-tub to fight over.

IN NAVAL AIR CORPS

London Boy Joins Aerial Service Overseas.

Lieut. Wilmer A. Nelles, who left the city with the last draft of the Forestry Battalion, is now flying in the naval air service in England. Mr. Nelles was given a post after a short period of training, and was in the service when he last wrote home.

DESERTER WHO TRIED TO ESCAPE SERVICE IN U. S., SENTENCED

Sent Down for Year by the Magistrate.

Peter enlisted with the Canadian army, and was handed over to the military authorities at Windsor a few days ago.

After trying to evade military service in Canada by deserting from the C.A.M.C., and then endeavoring to evade again duty when drafted into the army in the United States, to which country he had fled, Peter Rivers was sentenced to a three-days' term in police court, and finished with a one-year sentence in jail.

Peter enlisted with the C.A.M.C. in December, 1916, but soon grew tired of life in the army. He secured a pass to go home on a three-days' visit. He instead went on a prolonged visit to Detroit, in which city he secured a job. When the United States draft was put into effect, Peter was corralled by the net. As he had no money to pay to escape military duty here, he found himself "on the horns of a dilemma" when he was ordered to report for duty under the Stars and Stripes. He was ordered to report his answers to the military officers there were of such an evasive character that he was taken into custody pending his inquiry into his record. He then admitted that he had deserted from the Canadian army, and was handed over to the military authorities at Windsor a few days ago.

In police court today he pleaded guilty to desertion, but gave no satisfactory reason for doing so.

Magistrate Graydon's arraignment of his conduct was the severest that has yet been given out to deserters.

"Your case is the most flagrant instance of cowardice that has been brought to my notice," said the magistrate in passing sentence. "You deserted in Canada, and were caught in the draft in the United States, and seeing no way out, you then admitted the facts."

"What would happen to our military system if every man was to act as you have acted," asked the magistrate.

The sentence imposed makes it possible for the military authorities, if they so desire, to make application for his release on condition that he promise to go overseas with the first draft upon being released.

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BISHOP DOVEL TO ADDRESS MEETING OF BOTH CLUBS

Speaks to Rotarian and Canadian Clubs Nov. 5.

Bishop Dovel of the Diocese of Kootenay, who will be a visitor in London on Monday, November 5, will address a combined meeting of the Canadian and Rotarian Clubs at noon of that date.

His lordship is one of the outstanding men of the Anglican Church, and will have something interesting to say of the West and its life.

Bishop Williams made the arrangements for the appearance of this distinguished Canadian.

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ENDS PAIN!

That is what Zam-Buk does when applied to a cut or scratch. It also stops the bleeding, draws out all the soreness, and finally grows new skin over the injured part.

Mr. Victor Lawson, of Magrath, Ala., writes: "I scratched my hand badly with a rusty nail. The wound pained terribly until I applied Zam-Buk, but this balm ended the pain almost as soon as applied, and healing soon followed."

Zam-Buk is antiseptic, and prevents any possibility of festering or blood-poisoning. It is equally good for eczema and all skin troubles, chronic sores and piles. All dealers or Zam-Buk Co., Toronto, 55c. box, 3 for \$1.25.



KAISER KEEPS MICHAELIS.

AMSTERDAM, Oct. 25.—Dispatches from Berlin say the German Emperor does not consider the resignation of Dr. Michaelis as chancellor necessary, and that it is therefore probable that Michaelis will remain in power.

Here Is Home Evidence From People You Know

Ask Them To Confirm Their Statements About Dr. Chase's Nerve Food—Then Put It To The Test In Your Own Case.

London, Oct. 25.—Still more people are coming forward daily with good words for Dr. Chase's Nerve Food. These letters are not from far-away, inaccessible postoffices, but from your friends and neighbors right here in London.

You can call on these people and hear from their own lips just what was their condition, and how they were benefited by the use of Dr. Chase's Nerve Food.

When you have been convinced that this is no ordinary medicine, but a bona fide restorative of exceptional merit, put it to the test in your own case.

Mrs. A. E. Westman, 370 Oxford street, London, Ont., writes: "I suffered terribly from pains in my arms, which bothered me through the day. At night they were much worse, becoming numb. I did not know what to do for them. A friend one day advised me to try Dr. Chase's Nerve Food. I acted upon her advice, and the results I secured were excellent. It relieved me of the pains and numbness, and I have not been troubled that way since."

Mr. Alfred Houlgate, 42 York street, London, Ont., writes: "I suffered for a long time from indigestion and gas on my stomach. Last winter I secured a box of Dr. Chase's Nerve Food, and it relieved me so that I continued this treatment for some time. They did me a great deal of good, and I can recommend them to anyone suffering from indigestion and gas on the stomach."

Nervous headaches, indigestion, sleeplessness and irritability soon disappear when Dr. Chase's Nerve Food is used to restore the system. Fifty cents a box, a full treatment of six boxes for \$2.75, at all dealers, or Edgemoor, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations only disappoint.—Adv't.

Germany Abandons Hope of Jap-U. S. War For Long Time

COPENHAGEN, Oct. 25.—Capt. von Salzmann, military critic and far eastern expert of the Vossische Zeitung of Berlin, warns his readers that they no longer have the right to count upon a future war between Japan and the United States, which has become a fixed idea with the average German and a definite element in the Government's political calculations. This element, the captain writes, must be eliminated for a long time, at least, and Germany instead must count upon Japan to enter into the Paris economic agreement, and participate in an anti-German post-bellum business war.

CANADA'S FUEL SHARE INCREASED 10 PER CENT

Deputy Controller Emphasizes Need for Economy. OTTAWA, Oct. 25.—Economy in coal is still urged by C. W. Pearson, deputy fuel controller for Canada. Mr. Pearson, while expressing gratification that the United States fuel administrator has increased the allotment for Canada by 10 per cent, emphasizes that the greatest economy must be exercised. On April 1 last, supplies in Canada were almost exhausted. The most important problem now before the fuel controller will be the equalization of distribution.

GERMANS ROUTED FROM POSITIONS THEY BANKED ON AS IMPREGNABLE

Washington Receives Official Analysis of the Brilliant French Victory.

FORMIDABLE REDOUBTS

Stoutest Organizations Germany Has Yet Devised Are Swept Over.

WASHINGTON, Oct. 25.—An official analysis of the brilliant French drive upon the German lines on the Aisne ridge, telling a story of decisive results achieved over tremendous odds, was cabled to Washington today by the French headquarters in Paris. It says: The great German headquarters had hoped that the French army would not be in a condition to resume the offensive for the rest of the year 1917. It remained for the commander-in-chief of the French army to show them their error. This demonstration has just been made in the brilliant operations of October 23, which must not be separated from the preceding ones which gained greatly in France and on the banks of the Meuse.

"One cannot dwell too much upon the manner in which these different decisive operations have been achieved, swiftness of the hour of decisive action, the French decided to wear down the enemy by imposing his own will upon him up to the point of attack and the time which attacks were planned in accordance with methods perfectly adapted to the conditions of the present war.

Planned to Inure Success. "These operations were so methodically planned as to insure certain success, and the attack once launched, was obliged to bring about the calculated result. The objective too, was also strictly limited, in order to avoid the perils attending chance progressions which always end, as experience has shown, in unfavorable results. The considerations must not lessen the exceptional importance of the positions which were concerned on October 23. The raised plateau which was dominated by the imposing mass of the mound of the ruined Fort Monmoulin, and which formed the key to this mountainous ridge, stretches between the valley of the Aisne and the valley of the Allier, and gives a superb outlook of the Chemin-des-Dames and the opposite slope north of the plateau, whose hollows and dugouts had, during the month of April, stopped the progress of the French towards Leon.

Germany Well Prepared. "The Germans, who understood the necessity for holding these positions for a long time, thought that they were going to be attacked, and had made on their own side most thorough preparations.

On the top of Fort Monmoulin they had constructed a formidable organization, surrounding it with counterattacks of masonry, digging tunnels, and communication with other organizations, and rendering it, as it seemed to them, impregnable.

Everywhere in the vicinity of the Chemin-des-Dames they had erected formidable fortifications. The centre of these positions was burrowed with trenches and holes which continued along the opposite slopes north of the plateau, which were covered with a network of barbed wire.

Crack Troops in Redoubts. On all sides were defensive works of great solidity, held by crack troops, important positions, though not the only one, was that which had been constructed at the farm of Laroyers, in addition, the Germans had installed in

Former German Ship, Now Brazilian, Sunk by Enemy Submarine

RIO JANEIRO, Oct. 25.—The Brazilian steamship Macau, formerly a German steamer, has been torpedoed in the Bay of Biscay. Twenty-four men were rescued. The captain was made prisoner.

front of the French lines a considerable number of batteries of all calibres, and hastily massed their best troops.

"Thus we were able to identify in the centre of the attack three of the most famous divisions of the Prussian Guard and one of the Bavarian Guard. Despite all the means of defence accumulated in the Aisne sector by the Germans, the French troops attained all their objectives, harvesting a rich booty of prisoners and guns."

A. C. HARDY GRANTED LIBERAL INDORSATION IN WHITE'S RIDING

BROCKVILLE, Oct. 25.—It looks as if in the field in Leeds riding. The Liberal Association of the riding met today and pledged its loyal and unanimous support to A. C. Hardy, a close personal friend of Sir Wilfrid who has been in the field for over two years, and will not retire in favor of a union candidate.

Promoters of the Government will meet here November 7 to choose a candidate. This is Sir Thomas White's constituency.

EAST ALGOMA'S CANDIDATE. SAULT STE. MARIE, Oct. 25.—At a representative meeting this evening in Sault Ste. Marie, the riding of East Algoma led the way in Northern Ontario in choosing a union candidate. George B. Nicholson of Chapleau was nominated by B. O. Pavette, a Liberal, and J. B. McAdam, labor representative. Hon. Frank Cochran was present as the personal representative of Sir Robert L. Borden, and the riding of East Algoma represented the meeting. Charles N. McCrea, M.P.P. of Sudbury, was also present.

ORGANIZING FOR UNION. SHEBRROOKE, Que., Oct. 25.—A meeting of the Eastern Townships Conservative Association was held here this afternoon. Senator Pope presided. A resolution was passed endorsing the war policy of the Government. Meetings will be held in all the counties in the eastern townships of prominent Liberals and Conservatives with the object of deciding jointly candidates who favor the Union Government.

F. B. LALOR NOMINATED. DUNNVILLE, Oct. 25.—At a convention held here this afternoon, F. B. Lalor who as a Conservative has represented Holderness in the Dominion Parliament for the last fourteen years, was the unanimous choice as standard-bearer for the union government organization in the coming election. The convention was representative of prominent members of both the former Liberal and Conservative organizations and the chairman was J. S. Sheppard, clerk of Cayuga, a Liberal who has two sons overseas and whose son-in-law was killed in action.

Mr. Lalor's name was the only one proposed.

Hon. Hugh Guthrie, solicitor-general, was the chief speaker.

DISTRICT CASUALTIES. OTTAWA, Oct. 25.—Only one Western name appearing in the casualty list of twelve Canadian casualties issued tonight:

DIED. TILLSBURG. Lieut. R. H. Wilson.

WANT WEICHEL TO GET NOMINATION IN NORTH WATERLOO

Every Effort Being Made to Get Liberals to Make Way.

KITCHENER, Oct. 25.—Every effort is being made to unite Conservative and Liberal forces, so that on Saturday at the union convention in Waterloo there may be but one candidate nominated in support of the Borden Administration. Some very good Liberals who since the outbreak of the war have done everything possible for King and country, will be asked to make way for W. G. Weichel of Waterloo, whose claim on the seat is probably greater than some others.

W. D. Euler, who has announced his candidature as an Independent Liberal, and was until last Saturday a member of the North Waterloo Liberal executive, is strongly of the opinion that the Liberals of North Waterloo should meet in convention and declare as a body, whether they should support a union government.

It is given out that when Dr. Honsberger was renominated by the Liberal executive on Saturday it was not the unanimous opinion that the Liberals of North Waterloo are in favor of union government.

Mr. Euler comes out strongly as one who is in favor of having the big questions of the day settled by referendum, and promises to set forth clearly his platform at an early date.

S. B. Parsons, president of the Canadian Manufacturers' Association, Toronto, Hon. Hugh Guthrie, Guelph, F. Stewart Scott, Galt, and Senator Fackler, Paris, will speak at the union convention at Waterloo on Saturday.

SILO-FILLING FINISHED. NAIRN, Oct. 25.—Silo-filling is about completed in this section.

NOTE.—These Silos are made right in the fine farm of the late Hugh Fraser here will be held on November 18.

Countless Women find—

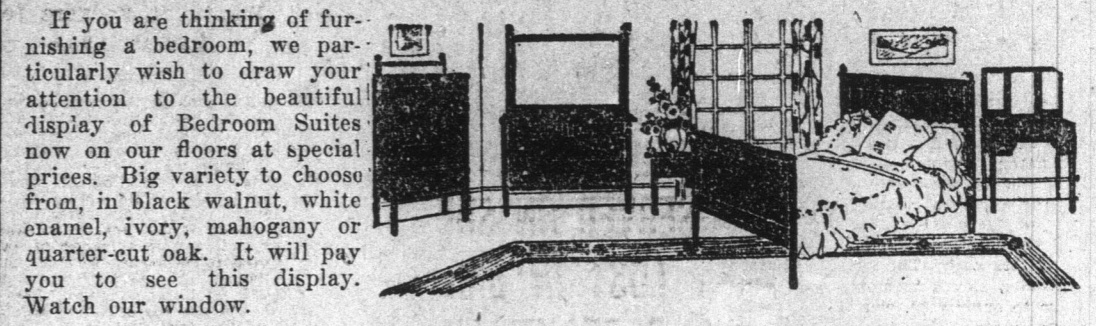
that when suffering from nervousness, sick headache, dizzy spells and ailments peculiar to their sex—nothing affords such prompt and welcome relief, as will follow a few doses of



A proven women's remedy, which assists in regulating the organs, and re-establishing healthy conditions. Beecham's Pills contain no habit-forming drug—leave no disagreeable after-effects. They are—

Nature's aid to better Health. Directions of Special Value to Women are with every box. Sold everywhere. In boxes, 25c.

TRAFFORD'S SPECIAL SHOWING OF BEDROOM SUITES



If you are thinking of furnishing a bedroom, we particularly wish to draw your attention to the beautiful display of Bedroom Suites now on our floors at special prices. Big variety to choose from, in black walnut, white enamel, ivory, mahogany or quarter-cut oak. It will pay you to see this display. Watch our window.

Handsomely Upholstered 3-Piece Parlor Suites, at \$32.75

This is one of the greatest bargains we have ever offered. These beautiful Suites are upholstered in finest of tapestry or silks, with mahogany frames, massive design.

NOTE.—These Suites are made right in our own workrooms by skilled workmen; put together with such care and skill that they will last one a lifetime. Don't miss the great opportunity.



Magnificent Cheval Mirrors To Clear at Manufacturer's Prices \$19.75

Only three to be sold, stand 6 feet high, frames of mahogany or oak, 22x48 inches, British plate glass mirror, square or oval, suitable for halls or bedrooms. ON SALE, WHILE THEY LAST

Upholstering! We wish to remind you that we are in a position to give you the lowest figure on upholstering. We have in our employ expert workmen, whose work is guaranteed. Estimates free of charge. The largest assortment of handsome coverings to choose from, in all the latest silks and tapestries.

INCREASE PASTOR'S SALARY. AILSA CRAIG, Oct. 25.—At congregational meetings the congregations of Nairn and Beechwood decided to increase the stipend of their pastor, Rev. W. D. McIntosh, by \$200 per annum.

CEREAL MANUFACTURERS ORDERED TO GET LICENSE. OTTAWA, Oct. 25.—Announcement was made today by Hon. W. J. Hanna, food controller, that manufacturers of package cereals affected by the order-in-council of October 12 who desire licenses for the sale of such products should make written application at once to the office of the food controller. Each application should contain a full statement of the reasons advanced in support of such application.

The Largest Stock of Victrolas and Records Backed by the "BEST SERVICE" A PLEASURE TO PLAY THEM FOR YOU. HEINTZMAN & CO. 242 DUNDAS STREET

THE REAL THING costs no more an imitation is cheap at any price—Only genuine Victrolas and Victor Records bear the trade mark known the world over "His Master's Voice" See that it is on yours Berliner Gram-o-phone Co. MONTREAL LIMITED Lenoir Street 1045-176

MASON & RISCH Limited THE HOME OF THE VICTROLA 248 Dundas Street, London



SUIT SALE

Tomorrow, Saturday, we offer our entire stock of Women's and Misses' Suits at one-quarter off for clearance.

250 SUITS Marked \$16.50 to \$50.00 Reduced to \$12.50 to \$35

All are brand-new suits. None have been in stock longer than a few weeks, and are made of extra fine broadcloths, gabardines, velours, serges and poplins, in all the leading shades of burgundy, brown, green, plum, navy, black and grey, in at least fifty different styles, all unusual and distinctive.

Every suit is warmly interlined for winter wear, and we hope that every woman who needs a suit will see this notice, for it is an exceptional opportunity to select from a stock such as we carry at reduced prices and so early in the season.

TOMORROW We Are Also Going to Have the GREATEST COAT SALE of the Season

Brand New Coats, \$20, \$25, \$30 and \$35 In All the New Wanted Fabrics and Colors.

You will say that they are the most surpassing coat values you have met with this season. The styles are numerous and adapted for every occasion. All are full-length, made of the finest velours, broadcloths, beavers, kerseys, Salt's guaranteed plushes, mixtures and tweeds, all sizes.

Artistic Ladies Wear Co. SHOP OF FASHION 211 DUNDAS STREET LONDON

RASPUTIN - THE DEVIL FOR SAINT

by The Princess Radziwill

(Copyright, Canada, 1917. Exclusive district rights secured by London Advertiser.)

The Russian Secret Police, the Scourge of Russia for Decades, Wanted To Be Rid of Premier Stolypine, Who Persistently Refused to Permit the "Okhrana" to Violate the Security of the Citizen's Home as It Had Been Doing in the Past.

Rasputin's Share in the Assassination of Stolypine Consisted in Relating to Several Police Agents That God Himself Had Revealed to Him That Russia Could Never Be Saved From the Perils of Revolution Until the Removal of the Prime Minister.

CHAPTER III.

Among Rasputin's adversaries was Mr. Stolypine, who, with strong common-sense and great intelligence, had objected to the importance which certain social circles in St. Petersburg had tried to give to the soothsayer. At first he had regarded the whole matter as kind of a wild craze, which was bound to subside in time as other crazes of the same sort had dwindled into insignificance in the past. Later on, however, some reports that had reached him concerning the persons who frequented Rasputin had given him reason to think that there might be something more than stupid enthusiasm in the various tales which had come to his ears in regard to the Prophet of Pokrowskoie. He, therefore, expressed the wish to see him, so as to be able to form a personal judgment on the man and a meeting was arranged in due course at the house of one of the ladies who patronized Rasputin. It is related that after he had cast his eyes upon him Mr. Stolypine, when asked to give his opinion on the personality of the individual about whom he had heard so many conflicting reports, had simply replied:

"The best thing to do with him is to send him to light stoves; he is fit for nothing else."

Stolypine Opposed to Rasputin.

The words were repeated and circulated freely in St. Petersburg; they reached Rasputin, and enraged him the more, because, shortly afterwards, it was Mr. Stolypine who had insisted on his being expelled from the capital, and who for two whole years had refused to allow him to enter it again. When, therefore, in the early autumn of 1912 the "prophet" at last was allowed to return to St. Petersburg, it was with the feelings of the deepest enmity against the minister who had exiled him. He had the satisfaction of finding that during his enforced absence the popularity of Mr. Stolypine had decreased, and that a considerable number were openly talking about overthrowing him. Rasputin very soon discovered the use which could be made of this state of things, which surpassed by far any hopes he might have nursed of being able to be revenged upon the president of the cabinet for the injury which he imagined that the latter had done to him. He proceeded in all his sermons to compare him with the Antichrist, and to say that Russia would never be quiet so long as he remained one of its rulers.

The police agent, whose name I have already mentioned, Mr. Manassewitsch Manuiloff, who always had his eye on Rasputin and who had hastened to call upon him as soon as he had seen him return to the capital—was not slow to notice the now outspoken animosity of the latter in regard to the prime minister, who was offensive to him as well as to the whole secret police. The secret police, finding that it could no longer do what it pleased and that it had to respect the private liberty and life of the peaceful Russian citizens, or else be called to account by Mr. Stolypine, who ever since his appointment had been working against the occult powers of the "Okhrana," had but one idea, and this was to get rid by fair means or by foul of a master determined to control the police. It is known in Russia that Mr. Stolypine's assassination was the work of the secret police itself, who had found the murderer in the person of one of its own agents, to whom it had furnished even the revolver with which to kill the unfortunate Stolypine. But few people dared relate all that they suspected in regard to his heinous crime, and fewer still were aware of all its details, and of the manner in which it had been planned.

The truth of the story is that Mr. Manuiloff secretly took to Rasputin's house two or three police agents, to whom the latter said that God himself had revealed to him that Russia could never be saved from the perils of revolution until the removal of Mr. Stolypine. He even blessed the officers together with a pistol with which he presented them. It turned out afterwards that this pistol was the very weapon that the Jew Bagroff fired at the prime minister in the theatre of Kieff during the gala performance given there in honor of the emperor's visit to the town. When Stolypine had succumbed to his wounds, Rasputin made no secret of the satisfaction which his death had occasioned to him, and exerted himself in favor of several people who were supposed to have been privy to the plot that had been hatched against the life of the prime minister. He told his disciples that the fate which had overtaken the unhappy Stolypine did not surprise him at all, and that every one of those who would venture to oppose him would meet with a similar fate in the future.

In a certain sense, this threat had an effect on those before whom it was uttered. People began to dread Rasputin, not on ac-



"Once he commanded one of the ladies to walk in one night to the village of Strelina, a distance of about twenty-five miles from St. Petersburg, and to return immediately."

count of any supernatural powers he might have been endowed with, but because they saw that he had managed to get into association with individuals utterly unscrupulous and ready to resort to every means, even to assassination, in order to come to their own ends. They thought it better and wiser, therefore, to get out of his way and not to attempt to thwart him. He became associated in the mind of Russian society with conspirators similar to the Italian carbonari or Camorristi. The conviction that under the veil of religious fervor he was able to persuade his satellites to do whatever he pleased, and to hesitate at nothing in the way of infamy and crime, gradually established itself everywhere until it was thought advisable to have nothing to do with him, or else to submit to him absolutely and in everything. It was very well known that he had had a hand in the murder of Mr. Stolypine, but not one single person could be found daring enough to say so, and an atmosphere of impunity enveloped him together with those who worshipped at his shrine or who had put themselves under his protection.

Russia Trembled Before Rasputin.

It was during this same winter of 1912-13 that the name of Rasputin became more and more familiar to the ears of the general public, which until that time had only heard about him vaguely and had not troubled about him at all. It was also then that rumors without number concerning the prayer meetings at which he presided began to circulate. Innumerable legends arose in regard to those meetings, which were compared to the worst assemblies ever held by Khlsty setarians. In reality nothing unmentionable took place during their course. Rasputin was far too clever to apply to the fine ladies whose help he considered essential to the progress of his future career the same means by which he had subjugated the simple peasant women and provincial girls whom he had deprived. He remained strictly on the religious ground with his aristocratic followers, and he tried only to develop in them feelings of divine fervor verging upon an exaltation which was close to hysteria in its worst shape or form. In a word, it was with him and them a case like that of the nun

of Loudun in the sixteenth century. Had he lived in the middle ages it is certain that Rasputin would have been burnt at the stake to be found for the purpose, which, perhaps, would not have been such a great misfortune.

I have seen a photograph representing the "Prophet" drinking tea with the ladies who composed the nucleus of the new church or sect, which he prided himself upon having founded. It is a curious production. Rasputin is seen sitting at a table before a samovar or tea urn slowly sipping out of a saucer the fragrant beverage so dear to Russian hearts. Around him are grouped the Countess I. Madame W., Madame T. and other of his feminine admirers, who, with fervent eyes, are watching him. The expressions of these ladies is most curious, and makes one regret that one could not observe it otherwise than in a picture. Their faces are filled with an enthusiasm that bears the distinct stamp of magnetic influence, and it is easy to notice that the ladies are plunged into that kind of trance when one is no longer accountable for one's actions.

The method used by Rasputin was to humiliate all the women of the higher circles whom he had subjugated, and who had been

I have had personally twice in my life the occasion to speak with Rasputin. The first time was toward the end of the year 1915, when I was invited to meet him by Prince I. W. Gouranoff.

When I arrived Rasputin was already there, sitting beside a large table, with a numerous company gathered around him, among which figured in the same quality as myself, that of a curious stranger, the present chief of the military censorship in Petrograd, Gen. M. A. Adabach, who was the whole time attentively watching the "Prophet" from the distant corner whither he had retired. Rasputin was dressed in his usual characteristic costume of a Russian peasant and was very silent—throwing only now and then a word or two into the general conversation or uttering a short sentence, after which he relapsed into his former silence. In his dress and in his manners he was absolutely uncouth, and when, for instance, he was offered an apple he cut out a hole at its top with his own very dirty pocket knife, after which he put the knife aside and tore the fruit in two with his hands, eating it, peel and all, in the most primitive manner. After some time Rasputin got up and went to the next room, where he sat down on a large divan with a few ladies who had joined him, toward whom his manner left very much to be desired.

Lvoff's Description of Rasputin.

I had kept examining him the whole time with great attention, seeking for that extraordinary glance he was supposed to possess, to which was attributed his power over people, but I could not find any trace of it or notice anything remarkable about him. The expression of his face was that of a cunning moulk such as one constantly meets with in our country, perfectly well aware of the conditions in which he was finding himself placed, and determined to make the best out of them. Everything in him, to begin with his common dress and to end with his long hair and his dirty nails, bore the character of the uncivilized peasant he was. He seemed to realize better perhaps, than those who surrounded him, that one of his trump cards was precisely this uncouthness, which ought to have been repelling, and that if he had put on different clothes and tried to assimilate the manners of his betters, half of the interest which he excited would have disappeared. I did not stay a long time, and went away thoroughly disappointed, and perhaps even slightly disgusted at the man.

A few months later, in February of the present year, 1916, I was asked again to meet Rasputin at Baron Miklos's house. There I found a numerous and most motley company assembled. There were two members of the Duma, Messrs. Karauloff and Souratchane; Gen. Polivanoff, a great landowner of the Government of Woronege, N. P. Alexieff, Madame Swetchine; the Senator S. P. Bieletsky and other people. Ladies were in a majority. Rasputin remained talking for a long time with the Deputy Karauloff in another room than the one in which I found myself. Then he came to join us in the large drawing room, where he kept walking up and down with a young girl on his arm—Mlle. D., a singer by profession—who was entreating him to arrange for her an engagement at the Russian Opera, which he promised her to do "for certain," as he expressed himself.

Every five or ten minutes Rasputin went up to a table on which were standing several decanters with red wine and other spirits, and he poured himself a large glass out of one of them. He swallowed the contents at one gulp, wiping his mouth afterwards with his sleeve or with the back of his hand. During one of these excursions he came up to where I was sitting and stopped before me, exclaiming: "I remember thee. Thou art a gasser, who writes, and writes, and repeats nothing but calumnies." I asked the "Prophet" why he did not say "you to me, instead of addressing me with the vulgar appellation of "Thou."

"I speak in this way with everybody," he replied. "I have got my own way in talking with people."

I made him a remark concerning some words which he had pronounced badly, adding: "Surely you have learned during the ten years which you have lived in the capital that one does not use the expressions which you have employed. And how do you know that I have written or repeated calumnies. You cannot read yourself, so that everything you hear is from other people and you cannot feel sure whether they tell you the truth."

"This does not matter," he replied. "Thou hast written that one is stealing, and thou knowest thyself how to do so."

"I do not know how to steal," I answered. "But I have written that one is doing so at present everywhere. This it was necessary to do for the public good."

"Thou hast done wrong; one must only write the truth. Truth is everything," he said.

The conversation was assuming an angry and sharp tone. Rasputin became enraged at my telling him that all he was saying was devoid of common-sense, and he began shouting at me, at the top of his voice. "Be quiet, how darest thou say such things. Be quiet!"

I did not wish to remain quiet and I began in my turn to shout at the "Prophet," who became absolutely furious when I assured him that I was not a woman whom he could frighten, that I wanted nothing from him, and that he had better leave me alone, or it might be the worse for him.

He then howled at me, screaming as loud as he could: "It is an evil thing for everybody that thou art here!"

When in the following April it came to my knowledge that Mr. Sturmer wanted to expel me from the capital, I was surprised to have Baron Miklos come to me one day in the name of Rasputin, who had asked him to tell me that though I was a "proud man," he did not bear me any grudge, and that if I wished it, he would take steps to have the order for my expulsion revoked, and begged me not to think that he had taken any part in this whole affair. I categorically refused to avail myself of the help of Rasputin, and there ended the whole matter.

CONTINUED IN TOMORROW'S

ADVERTISER

20,000 MARCHERS IN LIBERTY LOAN PARADE AT GOTHAM

Italian Aviators and British Tank Take Part.

SUBSCRIPTIONS INCREASE
Gain of \$140,000,000 Shown in Returns Since Wednesday Total \$1,778,000,000.

NEW YORK, Oct. 25.—Fifth avenue was the scene today of another inspiring spectacle, when 20,000 marchers paraded from Washington Square to Central Park in a demonstration designed to typify New York's enthusiasm for the Liberty loan.

while airplanes hovering over the line of march, dropped thousands of Liberty loan "bombs" upon the throngs on the streets and upon housetops.

The celebration reached a climax when the marchers joined the 30,000 boomers in the sheep meadow to witness the rechristening of the German submarine U-5 as the "U-Buy-a-Bond." After the standard of the German empire had been lowered from the wireless mast of the U-boat, and the colors of Great Britain and the United States run up, Secretary of the Navy Daniels delivered an address, in which he referred to the country's activities.

A huge Caproni airplane, driven by Lieut. Benatti of the Royal Italian Flying Corps, and carrying six passengers, and a speedy biplane driven by Lieut. Baldoni, flew over the city from Mineola, and after circling over the city hall and the skyscrapers of lower Manhattan several times at such low altitudes as almost to scrape the roofs, darted northward bombarding the crowds gathered in the sheep meadow with Liberty loan "bombs."

FARMERS MAKING FINAL DRIVE FOR THIS YEAR'S CROP

Taking Full Advantage of Fine Weather to Save Roots.

INGERSOLL, Oct. 25.—Fine weather in the country now is the signal for the final "drive" in harvesting the roots and vegetables. So great has been the pressure of other work that many of the farmers have not yet begun to take in their potatoes and roots.

Others were quick to take advantage of the sunshine this afternoon to get busy in their potato patches, as there is the belief that the mild weather may not last long.

NORWEGIAN SEAMEN CONDEMNED

Massacres at Sea Would Shame Barbarians of Old.

CHRISTIANIA, Oct. 25.—The Seamen's Association of Norway has adopted a resolution against the German "massacre of defenceless Norwegian seamen," in the recent North Sea attack, which in part says:

"The civilized world is horrified, in spite of the submarine horrors. Here there was no question of a war measure, but of murder of such a degree as would have brought a blush to the cheeks of barbarians of the Middle Ages."

RURAL DEANERY OF EAST MIDDLESEX MET AT DORCHESTER

DORCHESTER, Oct. 25.—The semi-annual meeting of the East Middlesex Rural Deanery Chapter and the Deanery Association of the W.A.M.A. were both held in St. Peter's Church.

The topics discussed were: "Work Among Teen Age Girls," Mrs. A. H. Davies; "Is There a Need of Greater Variety in Our Evening Service?" Rev. G. W. Latimer; "What is the Attitude of the Church of England Toward Other Sunday Schools?" Rev. Canon Craig; "The Canadian Movement for Co-operation in Boys' Work," R. E. Davis (secretary Boys' Y.M.C.A.); and "The Relation of the Church to Labor Problems," Aid. H. B. Ashplant.

Much interest is being taken by the children here in the newly-formed Mission Circle, which was organized by Mrs. Lewis of London.

SIX CONSERVATIVES AND TEN LIBERALS IS DIVISION IN SASK.

Political Organizations Bury the Hatchet and Merge.

WINNIPEG, Oct. 25.—The Regina correspondent of the Telegram says: "Last night the two political organizations which have fought for the control of the government since the territorial status was abandoned in 1916, passed out of existence for the period of the war, so far as federal elections are concerned. Their places have been occupied by the new National Government Association of Saskatchewan. This is the climax of the negotiations which have been under way since the federal union was formed. Dr. Bowman, of Weyburn, president of the Conservative Association, resigned with the other officers, their headquarters in the capital were closed.

"Similar steps were taken by the Liberals. Hon. J. A. Calder, acting for them in the ultimate arrangements. The unionist central organization will be an executive committee composed equally of Liberals and Conservatives and each constituency will have local executives similarly organized, on which will devolve the obligation of calling conventions and naming candidates.

LAWYERS WANT GUARDIAN FOR THAW; OWES BIG BILL

NEW YORK, Oct. 25.—An application for the appointment of guardians for Harry K. Thaw was filed in the United States district court in Brooklyn. The case will be tried in December.

The action is brought by Raymond D. Fuller and Herman L. Fuller, New York lawyers, who claim they obtained a supreme court verdict in Queensborough last November for \$10,000 for legal services performed from September 15, 1913, to July 21, 1916, in Washington, Philadelphia and this city.

POSSE KILLS MURDERER OF EX-BANK PRESIDENT

BELLINGHAM, Washington, Oct. 25.—Two brothers, Earl and Ray Spurgeon, attempted to hold up the Farmers' and Merchants' Bank at Edison, near here, today. They shot and killed Patrick Halloran, former president of the bank, and seized two bags of gold. Ten minutes later Earl Spurgeon was shot to death by a posse of citizens. He proposes the seizure of a German warship now in the port of Bahia.

SEVERAL LONDON AND DISTRICT OFFICERS LANDED AT HALIFAX

HALIFAX, Oct. 25.—A steamship is in port with 77 officers and men, who have been involuntarily home. Of the number, 46 are officers and three are nursing sisters.

Those from Western Ontario include: Major A. D. Hendry, St. Mary's; Major E. Irvine, Port Stanley; Capt. D. M. Foster, Guelph; Lieut. R. E. N. Barron, Wingham; Lieut. B. B. Gandier, London; Lieut. J. E. Gourlay, Galt; Lieut. F. D. McFie, London.

WENT BRAZIL TO SEIZE WARSHIP OF GERMANY

RIO DE JANEIRO, Oct. 25.—The president of the republic, Dr. Wenceslau Braz, has sent a message to the Congress declaring that it is impossible to avoid noting already the state of war which Germany has imposed on Brazil. He proposes the seizure of a German warship now in the port of Bahia.

GRAFTON

"Atta Boy! Lend Us Your Ears!"

Str, it's as plain as daylight, and the FACTS have made merchants everywhere sit and open their eyes. "How can GRAFTON offer such tremendous values in the face of rising costs of materials and labor?" is the wondering query. Our reply is:

We Make the Clothing and Sell Direct to the People

That's the how and the why of the twenty-five per cent more value in our clothing. And besides, being, as we are, an organization of IMMENSE RESOURCES AND CAPITAL, we're in a position to buy in the markets at most advantageous prices. You will better understand the real significance of our "direct-to-you" sales plan if you'll come down here and investigate our MATCHLESS VALUES.



Selling Overcoats

"Direct to You" Saves You 25 Per Cent

Featuring Three Groups on Saturday at

\$16, \$20, \$25

They are Overcoats made for men and young men. They have that smartness of style and line so characteristic of Grafton Clothing.

For Business Men

are conservative models in dark blues, greys, browns and black. The fabrics are handsome all-wool overcoatings. The tailoring is superb. The styles are up to the minute.

For Young Men

there are Trench Coats. Not freakish models that make one look foppish, but smart, well-tailored Coats that a young gentleman would be proud of. Other models besides.

A Saving of Twenty-Five Per Cent on

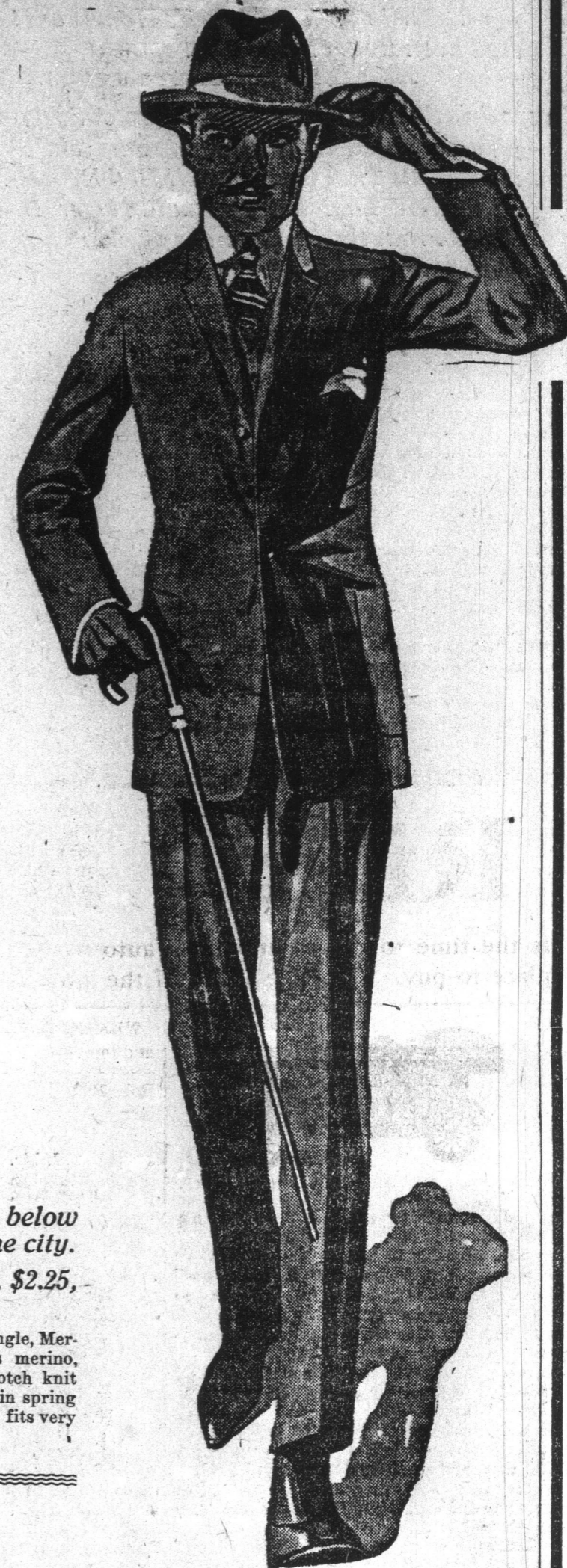
Men's Suits

Because we sell "Direct to You." Pick Your Suit From Three Splendid Groups at

\$16, \$20, \$25

and choose from every imaginable fabric from classy serges, worsteds and cassimeres to smart, rich-looking tweeds and homespuns in the latest shades, weaves and patterns. The newest models include trench types with belts around, slash pockets, high waist line in double and single breasted effects, as well as styles for businessmen of more conservative taste.

ALL THREE PRICES SET NEW AND BIG STANDARD VALUES.



"1916" Prices on Men's Underwear In Fall and Winter Weights

All of this High-Grade Underwear was bought last October at much lower prices than possible today. Our prices are 25 per cent below general retail market. Our stocks are large, giving men an assortment of styles, fabrics and sizes we believe cannot be surpassed in the city.

Low Marked Prices on Men's Sweater Coats, \$2.75, \$4.00, \$5.00 and \$7.50

You can buy one plain ribbed, V-neck or shawl collar, for \$2.75 Or you may have one shaker knit V-neck or shawl collar, at only \$4.00 Or another one, pure wool, shaker knit or heavy plain ribbed neck or shawl collar, at just \$5.00 Or you can buy one, all pure wool, heavy jumbo stitch, at just \$7.50 Every size and color is included—the values are most extraordinary.

Two-Piece Underwear in Fall and Winter Weights, 50c, 59c, 75c, 88c, \$1.00, \$1.50 and \$1.75 Garment Up.

Elastic rib, fleece-lined, natural wool, Scotch knit, cotton, merino and mixtures. All the famous brands included in our huge stocks. Prices are based on last year's low quotations, saving you today at least TWENTY-FIVE PER CENT.

Combination Underwear \$1.50, \$1.75, \$2.25, \$2.50, \$2.75, \$3.00, \$3.50 and Up.

Including such famous brands as Stanfield's, Pen-Angle, Mercury and others. Made up of such good fabrics as merino, mercerized silk, natural wool, cotton, elastic rib, Scotch knit and so on. Most of these combinations are made up in spring needle fashion—so perfect in every detail. This kind fits very snugly and gives comfortable warmth.

Lucky the Parent Who Buys Boys' Clothing Here on Saturday

Then choose from such fine assortments as are not to be found elsewhere at the same price. Our "Direct-to-You" sales plan enables us to undersell other stores 25 per cent.



Boys' Overcoats \$2.95 to \$15

Included among the several styles are the Trench Coats, the Military Coats and the always practical Storm Coats, in good serviceable fabrics.

Cheviots in grey and navy blue, chinchilla cloths in grey, brown, navy blue and fancy grey and brown tweeds.

These Coats are excellently tailored, suitably lined to give necessary warmth; sizes 3 to 16 years.

You get the full value in the clothes—the biggest value in the city. Our prices simply cannot be duplicated elsewhere.

Boys' Suits, \$5.95, \$7.50, \$10 and Up

In all sizes for lads 6 to 16 years—Suits mothers will be glad to buy for their boys going to school.

Well tailored in a splendid assortment of attractive fabrics, including grey, brown and green mixtures, as well as blue serges.

Boys' Underwear

Combinations or Two-Piece Suits. Our stocks were bought a year ago. This accounts for the lowness of our prices. Prices have advanced fully 25 per cent since our huge orders were placed October last.

Elastic rib, fleece-lined, natural wool and other wanted kinds. Prices are 40c, 50c, 60c, 75c, \$1, \$1.25, \$1.50 up

Boys' Overcoat Special, \$5.98

For Saturday's selling we have a big lot of Boys' Overcoats, sizes 20 to 27, in light and dark mixed tweeds, also grey chinchillas. No such values or nifty styles shown elsewhere. Regular price \$8.50. Saturday Only \$5.98

Boys' Jerseys, \$1.25 to \$2.00

The new colors are all here and sizes are complete, ribbed cuff and bottom, button on shoulder. Our prices are based on year ago market values—LOW



Your New Hat

IT'S A COMFORTABLE FEELING to know your hat's just right—right style, material and all. You'll feel that way in one of our smart and distinctive SOFT HATS OR DERBIES. They're different, and you'll like them. You'll want one.

\$2, \$2.50, \$3

Grafton & Co., Limited

GAVE HIS MONEY TO SOLDIER TO KEEP AND VERY NEARLY LOST IT

Alleged Thief Captured by Police at Wallaceburg.

CHATHAM, October 25.—When Ernest Emery of Big Point lined up at the armories today for examination by the local medical board, he had misgivings about the safety of \$200 in bills which he carried in his pocket. He decided, however, that it would be safe with William Yahr, an American, wearing the King's uniform and acting as an orderly, and asked Yahr to keep it for him until his examination was over. When the examination completed, he found that Yahr had disappeared. A search was commenced, in which the police took part, and Yahr was arrested at noon as he stepped from an auto he had hired to take him out of the city. He is in the custody of the Wallaceburg police, but will be brought to Chatham.

ASSAULTED AND ROBBED.

CHATHAM, Oct. 25.—Bert Shepley of Wallaceburg was assaulted and robbed of a sum of \$15 by an unknown man late last night. Mrs. Shepley was closing the chicken coop for the night when she was attacked. She struggled with the man as he attempted to force a quantity of drug down her throat without success. In the struggle the thief secured a roll of bills which the complainant was carrying in her stocking.

TOOK IN OVER \$1,000.

CHATHAM, Oct. 25.—More than a thousand dollars in fines have been paid into the local police courts during the past week for violations of the Ontario temperance act. F. W. Brady of Lenoir Slip was an offender to appear in the police court today on the charge of keeping liquor in his store. He was fined \$200, with an option of three months in jail.

WANT HYDRO SUPPLY.

CHATHAM, Oct. 25.—A movement has been commenced by the residents of Martin to secure hydro power for that village. A committee is taking up the matter with the Ontario hydro power commission.

MAY RUN FOR MAYOR.

CHATHAM, Oct. 25.—Chatham's municipal pot has commenced to boil. Ald. Chas. E. Clements, for many years a member of the council, is being strongly urged to run for the mayoralty chair.

COUNTY COUNCIL TO MEET ON SATURDAY

Warden Archie Blakie has called a special meeting of the county council for Saturday. The councillors will attend a conference to organize and carry out the county for the victory loan.

COMFORT BOXES FOR BOYS IN TRENCHES ARE SENT FROM LEAMINGTON

LEAMINGTON, Oct. 25.—One hundred comfort boxes for the boys in the trenches have been packed by the Leamington Chapter, I. O. O. F. These boxes were specially packed for Christmas delivery.

The boxes contained heavy woolen socks, smoking and chewing tobacco, cigarettes, chocolates, handkerchiefs, gun, Oxo and stationery. The reopening of the Essex County Sanatorium at Union-on-the-Lake Saturday will show the wonderful work of the Border Chapter, I.O.O.F. of Windsor. Mrs. A. E. Gooderham and Captain Julia Henshaw, C.E.F., Toronto, will be present.

DENFIELD RED CROSSES ELECTED NEW OFFICERS

DENFIELD, Oct. 25.—At the annual meeting of the Denfield Red Cross Circle, held at the home of Mrs. A. L. Lambly, reports were read showing a very successful year's work. A hearty vote of thanks was tendered to the following: President, Miss Ethel Robson; vice-president, Mrs. C. E. Johnson; (re-elected); recording secretary, Miss Agnes Gibson; (re-elected); corresponding secretary, Mrs. P. B. Wade; treasurer, Miss Rose Harding.

JOHN McDERMID DIES IN ELDELSLIE

PAISLEY, Oct. 25.—John McDermid, aged 88, Elderslie, is dead at the family residence, concession after an illness of some months' duration. He was a native of Inverness, Scotland. In early manhood came to Canada, and was one of the most progressive farmers of the district. He was president and a director for many years of the Agricultural Society, and always was actively interested in church and municipal affairs.

BURIED AT AMHERSTBURG.

AMHERSTBURG, Oct. 25.—The funeral of Mrs. Catherine Cooney, held this afternoon from the home of her daughter, Mrs. Remi Primeau, to Rose Hill Cemetery, was largely attended. She was 72 years old and died at the home of her daughter, Mrs. Gordon Aultrey, in Sandwich. Mrs. Cooney and her husband, the late Michael Cooney, were residents of Amherstburg for many years.

LATEST DOINGS IN THE RAILWAY CITY SPECIAL BOARD MAY RE-EXAMINE ALL INELIGIBLES

St. Thomas Men May Have to Report Again Shortly.

ST. THOMAS, Oct. 25.—It is rumored today that owing to the fact that a number of St. Thomas young men "slipped over on the medical board," a special board direct from the militia department at Ottawa will visit the city later and re-examine several men, who managed to be classed as ineligible for the army.

Eligible young men continue to pour in to undergo medical examination, and the medical board is kept busy from morning until night. Nearly every man examined today was placed in class A-2. At the rate the boys are coming forward to be examined the medical board will have to sit in St. Thomas quite a long time.

The city council is considering the matter of replacing drafted men on the St. Thomas Street Railway by women, and in all likelihood, when the men are called, women conductors will be placed on the city cars. It is pointed out the street car lines in nearly every European city are now being successfully operated by female labor.

WOMEN INSPECTORS AT MUNITION PLANT

ST. THOMAS, Oct. 25.—Four girls are now at work in the works of the St. Thomas Construction Company, which is engaged entirely in the manufacturing of munitions. This is the first time during the war that female labor has been used on munitions in St. Thomas. The girls engaged are Misses Laura Unruh, Kathleen Smith and Marie Savage and Mrs. Johnson. They are employed on the inspecting benches, and the officials declare, are making good.

PROSPECTS BRIGHT FOR VICTORY LOAN

ST. THOMAS, Oct. 25.—Mr. E. Thompson of the brokerage firm Thompson & Campbell, Toronto, who is in the city organizing this district for the sale of "victory bonds" for the new war loan, returned today from a visit to the western portion of Elgin County.

Mr. Campbell visited Dutton, West Lorne and Rodney, and reports being pleased with the prospects in these places. The farmers said Mr. Thompson realize that the war loan offers a splendid investment, and is also a good way to do something to uphold liberty.



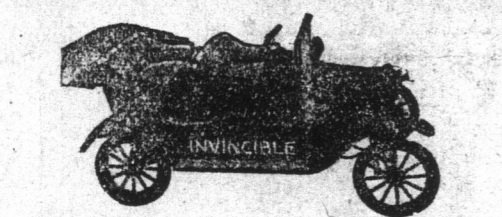
Mahogany Smoker
Fitted with glass tray and brass fitting satin lined
Sale price \$1.95

Four-Piece Period Living-Room Suite, \$39
Finished in black walnut, upholstered in brown Spanish Bradley leather; spring seats. We have them upholstered back and seat in English tapestry. At \$49.00
Think of a complete Suite—Table, Settee, Chair and Rocker, for so small a cost. Proving that classic furniture may be had at a popular price.

Clearance of Carriages
All our Cabs, Carts, Folders and Sulkeys are greatly reduced to make room for Christmas goods.
Reed Carriages, like cut,
\$25.00

Right Now

Is the time to buy your winter auto accessories, and this is the place to buy. Here are a few of the most necessary.



WEATHER STRIP for doors, windshields and top\$1.50 set
Robe Rails75c to \$1.25

Congress Tires
30x3 1/2, with tread...\$21.95
30x3 1/2, plain.....\$20.00
Other sizes and styles to fit all cars.
Tubes, 30x3 1/2.....\$3.60

Carriage and Auto Heaters...\$2.50, \$3.25

Tire Chains
Any size, any make.
Ford Mats
Best Quality Rubber \$1.75
Driving Rugs.....\$3.00
Freezemetres......60c
Radiator Covers, only .85c
Vulcanizers.....\$1.50 to \$15.00

Storage Jacks
Set of four.....\$5.25

"Defender" Switch Lock
Locks your coils as well. Absolutely thief-proof. Fully guaranteed. Price....\$4.50

Use JOHNSON'S FREEZE-PROOF in your radiator. Prevents freezing. Does not evaporate. Will not rust or corrode metal. Will not injure rubber. Price per package \$2.00. Ask for booklet.

WHEN YOU OVERHAUL YOUR CAR

Hydrometres.....\$1.00 and \$2.85
"Imp" Blow Torch, each.....\$1.50
JOHNSON'S CARBON REMOVER; 1/2 pints, pints, quarts.
GARAGE LAMPS, complete \$2.50
BEARING SCRAPERS.....\$2.75 per set

Trimo Auto Wrench.....\$1.75
Mossburg Wrench Sets..\$4.50, \$5.50, \$16.00
Trouble Lamps, 2 sizes.....\$1.50 and \$2.00
Instrument Boards and lights.
Hand Drills.....\$1.50 up
Bench Drills.....\$3.50 and up
Bench Drills (automatic), (two feeds).....\$12.00 and \$18.00

Use Corning Conaphore Lens
On your headlights. Comply with all no-glare laws. Pierce fog or dust. Easily cleaned.....\$3.60 per pair and up

WHEN YOU NEED TOPS, UPHOLSTERY, CURTAINS, ETC., REMEMBER OUR AUTO-TRIMMING SHOP ABOVE STORE.

Cowan's Colossal Hardware
THE STORE WITH A STOCK.
125-127 DUNDAS STREET. 2 PHONES, 3461, 3462.

Massive Colonial Dining-Room Suite, \$110
The Favorite Furniture Design.
Handsome in its massiveness and of unusual wearing qualities. This suite consists of nine pieces; chairs in genuine leather.
Every Piece Guaranteed
We do not hesitate to call it one of the best values in the furniture business, and so are sincere in our guarantee against warping or splitting or becoming loose.

2-Inch Post Brass Bed -- \$26
100 Brass Beds, from \$12 to \$65 are on sale at big reductions. Also special prices on Springs and Mattresses.
Club terms: \$5.00 cash, \$1.00 weekly.

Slaughter of DRAPERIES
Read this list and be here in the morning. This is a grand clean-up of all our short lines.
4,000 yards Curtain Net. Worth from 18 to 35c.....12 1/2c yard
500 yards Madras, in white and ecru.....19c yard
40 pieces Cretonnes, good patterns. Regular 50c.....35c yard
200 pairs Lace Curtains. Only two or three pairs of a line.
150 pairs Voile and Marquisette Curtains. Only a few pairs of each pattern. On sale at 1-3 to 1/2 off.

Solid Oak Buffet, \$35.00
A massive colonial design, finished in fumed or golden. One of our most popular patterns.
Club terms: \$8.00 cash, \$1.00 weekly.

Colonial Bedroom Suite, \$69
A beautiful massive Suite, finished in satin mahogany; large bevel British plate mirrors. Every piece is beautifully made and finished. This is unequalled for value.
Club terms: \$15.00 cash, \$1.50 weekly.

LARGE TURKISH ROCKER.....\$12.95
Upholstered in Bradley leather; deep spring seat and back.
Club terms: \$1.00 cash, \$1.00 weekly.

TAPESTRY CHESTERFIELD, \$85
Deep spring seat and back, pillow arms, upholstered in good English tapestry, seat has three Marshall spring cushions; length 6 feet 6 inches.
Club terms: \$10.00 cash, \$8.00 monthly.

Do You Need a New Rug This Fall and Feel That You Can't Afford It? If So, Read Below
We are starting on Saturday our first Rug Club. Any honest person may select their Rug and have it delivered by paying a small deposit and balance in weekly or monthly payments.
OUR PRICES ARE ALWAYS THE LOWEST.
This credit costs you nothing. You buy for absolutely the lowest cash prices.
Come in and see our immense display of Rugs, Carpets and Linoleums.

FOLDING DAVENPORT...\$55
Upholstered in brown or black Bradley leather. We have many other designs from \$35 to \$75.
Club terms: \$5.00 cash, \$1.00 weekly.

Agents For Happy Thought Stoves **The Ontario Furniture Co., Ltd.** Agents For Ostermoor Mattresses
226-228-230 DUNDAS STREET LONDON'S LARGEST FURNISHERS

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

BE WISE--- USE A GAS HEATER

DON'T WASTE COAL, IT'S EXPENSIVE—and it's becoming more expensive every day. Don't start your furnace if you need a little extra heat for an hour or two.

USE A VULCAN GAS HEATER

It is an economy. It gives all the heat needed at a very small consumption. It can be carried to whichever room needs heat.

All Styles, All Sizes, From \$3.50 Up

The Gas Appliance Co.

PHONE 922.

213 DUNDAS STREET.

THE BEST GROCERS CARRY

MEADOW GOLD BRAND BUTTER

because its quality has established a trade for it and we advertise its worth, thereby aiding the grocer's sales.

It Is Good Butter. There's None Better. Try It.

The Ontario Creameries, Limited

PHONE 782.

OPPOSITE MARKET HALL.

129-131 KING STREET.

LONDON'S BEST MEAT SERVICE IS BEING HAD. RIGHT HERE AT LONDON'S FIRST AND ONLY

CUT-RATE MEAT MARKET

We have just purchased one of Ontario's best beef stock herds, being 36 fine steers, the property of Mr. John Hall, Hyde Park. This purchase of over \$4,500 worth of finest-quality beef insures satisfaction, while our money saving meat prices mean economy to all.

MONEY SAVERS.		MONEY SAVERS.		MONEY SAVERS.	
Rib Roasts Beef25c lb.	Round Steak 25c lb.	Legs of Spring Lamb 33c lb.
Rump Roasts Beef24c lb.	Sirloin Steak 28c lb.	Loins of Spring Lamb 32c lb.
Shoulder Roasts Beef22c lb.	Porterhouse Steak 30c lb.	Shoulder of Spring Lamb 28c lb.
Chuck Roasts Beef20c lb.	Boneless Pot Roasts Beef 25c lb.	Choice Fillet of Veal 32c lb.

A Large Supply of HEARTS, LIVERS, TONGUES, SPARERIBS AND TENDERLOINS. We guarantee you satisfaction in weight, quality and service. EIGHT AUTO DELIVERIES TO ALL PARTS OF CITY.

FAULDS & DAWES

PHONE 5750.

MARKET HOUSE.

PHONE 5750.

The food controller of Canada requests you to eat corn and save the wheat. Corn meal is not very palatable, but when corn is converted by our secret process into

Kellogg's Toasted Corn Flakes

it becomes not only pleasing to the taste, but highly nutritious and sustaining. Insist on getting the Genuine-Original in the red, white and green package, and refuse all substitutes of the "just as good" variety.

ONLY MADE IN CANADA BY

The Battle Creek Toasted Corn Flake Co., Ltd.

Head Office and Factory: London, Ont.

SHARMAN'S FRUIT NEWS

WEEK ENDING OCTOBER 27, 1917.

PEARS Of excellent quality are in now and should be bought at once for preserving.
APPLES We are distributing large quantities of the far-famed Annapolis Valley Apples. The Gravensteins, Pippins and Wealthy are particularly desirable.
MAKE THIS YOUR FRUIT SUPPLY STORE.

All kinds of Fruit and Vegetables will be carried in this store for both retail and wholesale trade. Our business is best served when we serve the public with the best, and we believe the public appreciates our efforts, for the volume of business we have been favored with since opening this store has more than surprised us.

GRAPES—These are coming in plentiful supply. Several kinds. All in excellent condition.
POTATOES will be one of our specialties this fall. We purpose handling a very large quantity, and invite the trade. It will pay you to see us about your winter supply.
GROCERS can depend upon being well and promptly served.

Phone 4665--- HILL CREST FRUIT STORE ---Phone 4665
TALBOT STREET.

"THE CASH AND CARRY STORE"

Oranges, dozen24c	Jelly Powder, 3 packages for25c	Ridgway Tea, per lb50c
Lemons, dozen30c	Domestic Shortening, 3-lb. pail	75c	St. Charles Evaporated Milk
Cooking Figs, pound13c	Best Brand Coffee45c	American Breakfast Coffee, per lb75 and 40c
Seeded Raisins, per package14c	Corn Syrup, 5-lb. pail55c	Macaroni, per package30c
Dromedary Dates, per package17c	Maple Syrup40c		
		Grand Mogul Tea, per lb50c		

FRANK SMITH, MARKET SQUARE

HOUSEKEEPING IS A BUSINESS.
ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISOBEL C. ARMSTRONG.

"There is one kind of hygienic sinner, very frequently seen who has been misled up to the present in the Consumers' League column," said Mrs. O'Rourke the other day. (That doesn't happen to be the lady's name), but she insists upon it for what she calls "limelight purposes."
"Yes," continued Mrs. O'Rourke, "when you and your contributors were getting 'tea' cooked, Mrs. O'Rourke, the deliveryman who delivers bread with their driving gloves, and the rest of the 'sinners' who are a menace to public health, you entirely overlooked the people who insist upon running all the risks they possibly can. I mean the people who have never outgrown the infant habit of putting things in their mouths. Talk about a street car conductor holding a transfer in his mouth or moistening his thumb with saliva to detach it from the rest of the pile, I have seen a woman take the transfer from such a conductor and, what do you think? Hold it in her own teeth while she buttons her gloves or collects her parcels. You know perfectly well that it is not an uncommon sight to see a woman while she is waiting for a 'pay-as-you-enter car' fear her ticket from the rest, then hold it in her mouth till she closes her purse again securely. And money! All the women I have seen hold change in their mouths! I am sorry to say it is my own sex. I can't recall seeing a man do such a thing. We hear of infection through money. Just think how infinitely the danger is increased when people are careless enough to make purses of their mouths! Then, there is the individual who insists upon chewing lead pencils—the editor had a guilty twinge of conscience at this point—whether they belong to them or not. I saw a couple of school girls buy lead pencils on the street one day a year or so ago from a man who had all the marks of tuberculosis at an advanced stage. One girl immediately poked the pencil in her mouth while she searched for five cents to pay for it.

"But one of the most shocking things and senseless things along this line that I ever witnessed was right at the Western Fair in London."

"An unclean, diseased-looking man was selling toy whistles in the form of a bird with a tiny balloon attached. The balloon blew up when the whistle was blown and, by the way, the whistle was like the trill of a bird. A little boy of perhaps four years old, was attracted by the wonderful toy and coaxing his mother, an intelligent, looking, smartly dressed woman, to buy a 'bird' for him. She stopped the vendor and asked the price, announcing she would take one. The vendor drew one from his basket. The little boy tried it, but the bird refused to carol properly, even when mother tried it.

"Turning to the vendor, the woman said: 'I think we will take that one you have been blowing. Oh, thank you.' And taking it, she gave it to her sweet clean little boy, who immediately poked the whistle into his mouth to experiment with it. I was shocked. I can tell you, and I was strongly tempted to rush after the careless or ignorant mother and ask her what she was thinking about. But for some reason or another, she refused to let me, and 'I didn't do it.' It seems to me a very great deal of education is needed along these lines, and that moving pictures might be used to advantage for this purpose, as they are to show the danger of flies and so on.

"Even if people are exposed to germ dangers on all sides, they needn't run any more risks than are absolutely necessary. They can at least do their part to protect themselves and the public."

WHAT EVERY WOMAN SHOULD KNOW.

The educational mission, which the moving picture may be made to perform has been adequately demonstrated this week in the lecture series entitled, "Birth," shown to women audiences at the matinee performances all this week at the Patricia Theatre. Every step in the scientific care of a babe from the hour of its birth, is strikingly presented by means of actual pictures taken in a great New York hospital. The proper method of holding a baby, the care for it the maximum of comfort, of bathing, feeding, dressing, are illustrated, and each step explained by the lecturer in charge, who, by the way, is none other than Mrs. H. W. Parsons, widely known through her association with the Women's Institute movement, the National Council of Women, the Women's Emergency Corps, in connection with recruiting, etc. Mrs. Parsons' last visit to London was paid several months ago, when she was here in the interests of recruiting in this district, in connection with military headquarters, holding at the time the honorary title of "captain."

Mrs. Stewart had been announced as the lecturer, but owing to inability to come, Mrs. Parsons, an authority on child welfare work, was secured in her place.

One point emphasized both in the film and lecture is the necessity for absolute cleanliness in connection with all operations which concern the baby. This cleanliness must be a cleanliness that is more than looking clean. It must be a scientific handling, hands must be thoroughly scrubbed before touching the baby's food, and the nail brush used a sterilized one.

Other points emphasized are the necessity for scientific accuracy in the preparation of the infant's food, of absolute regularity in regard to feeding. Dressing must be such a deft process that the frail little body may not be exhausted by unnecessary twisting and turning.

Another lesson impressed is the importance of letting the child have all the chance possible to "just grow," quietly and restfully, without being subject to the menace of handling, fussing about by all and sundry in the picture, even the mother is warned against kissing the baby, for baby's own best interests. The method of resuscitation employed by a doctor on a tiny infant, after the breath of life had apparently gone, is alone an important feature.

From beginning to end there is not a single sensational feature, as may have been suggested by the fact that the lecturer has been invited to lecture only to women. The knowledge given is exactly as the advance notices have stated, "What every woman should know about the care of children."

This is an opportunity for learning more about her business of caring for children which no mother of small children can afford to miss, if it is at all possible for her to attend either of the two matinees which still remain this week.

Teaching the little people to be particular about their own teeth, hair, and washing themselves properly is one of the later developments in the film. Some week in the near future this whole department will be devoted to telling what is being done in the public schools of London in the way of caring for the eyes, teeth and throats of the pupils, boys and girls, still farther advanced in life's journey than the tota which figure in the baby welfare film.

GERMANY "BABY SAVING."

A man who occasionally takes a critical glance at our Consumers' League Department, wanted to know the other day what child welfare had to do with thrift, and so on. "I thought you were out to grapple with the cost of living and conservation problems," he said. "Well," was the reply, "what is more important than conservation of child life, particularly at this time in view of the wastage of war."

"Search me," he said, with an expression on his face which could be interpreted as plainly as words, "You never know how a woman is going to twist things."

The subject of child welfare and conservation has been enjoying a few weeks' rest in this department. It has been revived again by the infant welfare film being shown at a local theatre, and also by the announcement that London is to actually have a child welfare exhibition through the co-operation of the Provincial Health Department with the Children's Aid Society. Such an awakening has been taking place in London in regard to the importance of making the city a safer place for babies to be born in than at present, that there is little doubt hearty support will be given by local organizations to the Children's Aid Society in this big project.

By the way, the efficient German hasn't been overlooking the importance of child welfare during the present war. Former Ambassador Gerrard tells that there have been between 7,000 and 8,000 social workers doing infant welfare and other forms of public health work in Berlin, Germany, alone. Even if they kill babies of other nations they are particular about saving their own future citizens. Commenting upon this a distinguished American physician says: "We cannot be less vigilant than the enemy in protecting the reservoirs of national vitality."

"Do you suppose London will be awakened to the stage where it will have a public welfare nurse associated with the health department next year? Or will London instead erect monuments to sewers and do humorous things like that which leave no surplus for 'fads' such as infant welfare and milk depots?"

WHAT'S THE USE?

One of the things which many of the housewives, who are readers of this page are trying to find out is the sense of the new regulation in regard to buying cereals. The first announcement caused quite a panic in a number of small families, which probably do not use twenty pounds of cornmeal, oatmeal or a special brand of prepared breakfast food in a year. When a retail grocer interprets the new regulation as applying to the retailer and not to the consumer, the question again is: "Then what's the sense, if people buy in quantities to meet their needs as formerly, won't they be paying for wrappings just the same as ever?"

A leading Dundas street grocer shakes his head over the puzzle. "It is going to put the manufacturers of prepared food out of business," he says, adding, "unless they are to be specially licensed to sell in packages as usual. In that case the public will have to pay more for the product in order to cover the extra cost of production. It will be like an extra war stamp (which doesn't seem to help the cost of living very far).

"Perhaps it is," continues the same grocer, "that a blow is being aimed at ready-cooked foods, and this is the beginning of a movement to get back to cereals that people cook for themselves. I think you call this 'stone-ages' in your column. The cost of fuel is an item to be seriously considered these days, and more than this, the supply of fuel.

"I don't see where much saving is going to be effected, either in food or money. The prepared foods depend largely for their condition and palatability upon the manner in which they are put up and kept. It wouldn't improve the quality of flaked cereal foods to handle them over and over again. Even Jane Wiggins, who has a tendency to be orthodox when it comes to picking up authority, is asking the question, 'What is the good of it anyway?'"

ANDERSONS STOCK

We carry the largest stock of any purveyor in the city. All our animals are slaughtered here, and prepared in our own packing plant. Boost your own industries by doing your shopping here. You are insured of honest weight, finest quality, best service and lowest prices.

Fish Dept.

2,000 pounds Fish on sale Saturday at give-away prices.

Sirloin Roast, helper beef 25c and 27c	Orchard Farm Creamery Butter 48c
Porterhouse Roast, helper beef 25c and 28c	Prime Rib Roast, helper beef	28c
Wing Roast, helper beef 25c	Ham Roast Fresh Pork, lb. 32c
Rump Roast, helper beef 25c	Shoulder Fresh Pork, lb. 32c
Sirloin Steak 30c	Stewing Veal, lb. 22c
Porterhouse Steak 30c	Leg Spring Lamb, lb. 33c
Round Steak 30c	Breakfast Sausage, lb. 18c
		Shortening, lb. 25c

Sea Herrings, lb. 8c
Lake Herrings, lb. 10c
Haddock, lb. 12½c
Codfish, lb. 12½c
Whitefish, lb. 15c
Salmon Trout, lb. 18c
Sea Salmon, lb. 25c
Hallbut, lb. 25c
Haddies, lb. 15c

ANDERSONS QUALITY MEAT MARKET

Phone 1643, Private Exchange.

Stores 1, 2, 3, 4, 5, Market House.

Six Big Auto Deliveries Saturday—8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 8 p.m.

"PREPAREDNESS" IS THE WATCHWORD OF THE DAY

BE PREPARED FOR ANY EXTRA COMPANY THAT MAY CHANCE TO VISIT YOU ON SUNDAY BY HAVING PLENTY OF GOOD THINGS ON HAND.

CHIEF AMONG THESE MUST BE SILVERWOOD'S CREAMERY BUTTER. ONE QUALITY AT ALL TIMES.

Always Order "SILVERWOOD'S"

SILVERWOOD'S LIMITED

ONN'S FOR FISH. When You Want Fish FISH FROM ONN'S

Don't imagine for one moment that we are not at the same business (selling fish) in the same old stand. There are other places where you can buy fish, but no place where a better assortment of better quality fish can be had than at the OLD RELIABLE.

More fish is being eaten now than ever before. The people are just beginning to appreciate the food value of fish. And, what is more palatable than a well-cooked salmon trout or whitefish? They are never to be had in better form than right now, and right here. Eat more fish and save money on meat bills. You'll do just as much work and feel just as well.

Ciscoe Herring 10c	Jumbo 12½c
Whitefish 15c	Haddock 10c
Steak Cod 12½c	Market Cod 10c

Solid Meat Selected Oysters, in bulk, arriving daily.

ONN'S --- THE OLDRELIABLE FISH DEPOT --- ONN'S

Eating Poultry Is Not Extravagance

You eat less, but don't need more. Poultry is a table delicacy when in good condition and well served. We make it a point to serve our customers with poultry their customers can rely upon.

We also sell Choice Creamery Butter, Selected Eggs, Shortening, Etc.

C. A. MANN & CO., 78 King St. Phone 1577

Are You a Money-Saver?

Most everyone expects to be a money-saver some time. Some expect to save when their income is larger; others plan to save when their expenses are less. People who wait until they can save without effort rarely begin to save; they wake up some day filled with regrets because of the opportunities they have missed. The moral is: Begin regular saving at this bank NOW; whatever the income, make the outgo a little less and save the difference.

IT'S A SIMPLE MATTER TO START A SAVINGS ACCOUNT AT ANY OF OUR BRANCHES.

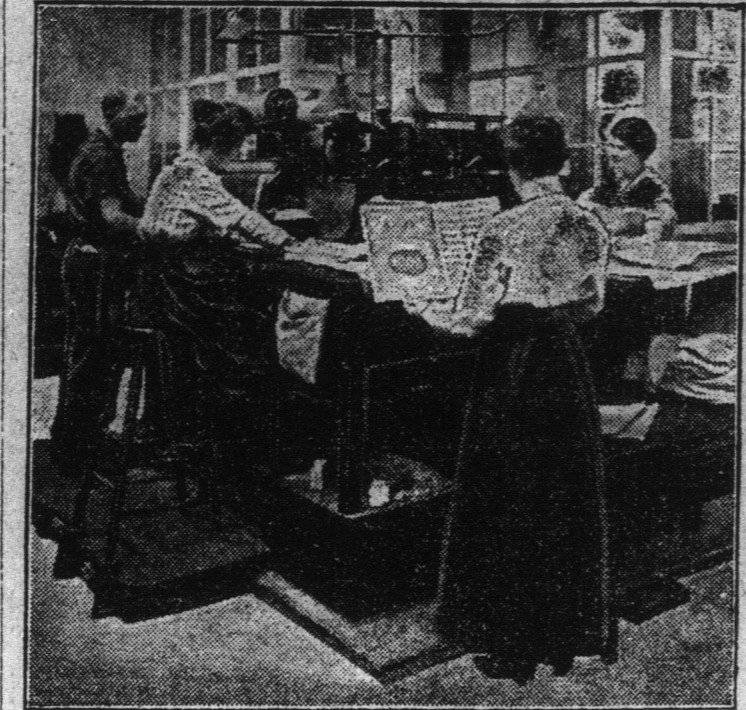
THE BANK OF TORONTO

FOUR OFFICES IN LONDON:

Cor. King and Richmond Streets.
Cor. Richmond and John Streets.

Cor. Dundas and Adelaide Streets.
Cor. Dundas and Talbot Streets.

Printing Canadian Bonds For New Victory Loan



This is one of the presses on which Canada's Victory War Loan Bonds are being printed at Ottawa by the American Bank Note Company. For the last Canadian war loan six of these presses, working steadily for two months, were required. Each press requires one expert printer and two women assistants, and from 50 to 100 people assisting in preparing, inking, and other materials. Each bond is printed three times, so that only 100 complete bonds (or 300 impressions) per hour can be turned out.

SIR SAM EXPECTED TO DECLARE WAR ON UNION GOVT. TONIGHT

Tells Toronto Reporters They Would Be as Good as Present Cabinet Ministers—To Launch New Party When Addressing "His Club"

[Special to The Advertiser.] TORONTO, Oct. 25.—Sir Sam Hughes arrived back in Toronto today, and was besieged with fellow-workers of the Toronto Conservative Club all day. In the evening he was tendered a dinner by Archie Drainin, who is believed to be Sir Sam's candidate in Centre Toronto. Sir Sam's speech tonight is expected to be his last as a member of the Union Government. Your correspondent had an interview with the ex-minister. He was wary when approached. He would say nothing as to his plans, nor give any inkling as to what his remarks will be tomorrow night. An effort was made to secure his views on union government. He hedged: "What do you mean by union government?" he parried. Not Union Candidate. When asked if he would be a union candidate, his reply was that he was running as a representative of the people of Victoria County. Are you going to support union? he was asked. He replied that he would support any government that would show action and a vigorous war policy. He added that no member should be tied down to any government. The reporters would make as good ministers as there are in the Union Government. Sir White-Flavelle Government. Sir Sam speaks more direct to his followers. It is learned from them that he is a member of the Union Government. He made the statement to one of his workers that "Flavelle and White were after union neutral government for a year, and got it." Sir Sam has never professed any love for the minister of finance of his sponsor, Sir Joseph Flavelle. Sir Sam also believes that there will be dissension in the ranks of the new ministry. He is said to be responsible for the report that Mr. Cullen was sent to Borden for appointing Major Lewis and E. J. Hens Ingles, and without saying anything to him. This perhaps betrays Sir Sam's idea of a union government, and incidentally, what may be expected from the win-the-war cabinet.

BACKWARD WEEKLY CHILDREN FOE FACTORIES BADLY SMASHED BY AIR FLEETS

Three and Half Tons of Explosives Dropped on Burbach Works. LONDON, Oct. 25.—An official statement on aerial operations issued tonight reads: "Last night factories and railway communications in the vicinity of Saarbrücken were attacked by our airplane squadrons with excellent results. Over three and a half tons of explosives were dropped on the Burbach works, just west of Saarbrücken, by naval machines. The damage caused was considerable; many fires were started. Three thousand three hundred and thirty-five pounds of explosives were dropped on railway stations, junctions, goods sidings, in and around Saarbrücken by another squadron. Heavy direct hits were obtained, resulting in numerous explosions. One train proceeding to Saarbrücken received a direct hit from a bomb, and was destroyed. A total of over five tons of bombs was dropped by us. Weather Turns Bad. The enemy's anti-aircraft defences were strong. At first the weather conditions were heavy, but later became very bad with rain, low clouds and a strong wind, rendering the return of our machines most difficult. On Wednesday there was a slight improvement in the weather on the British front, though dragging clouds and a very strong west wind made observation and fighting over the enemy's lines difficult. One hundred and fifty-four bombs were dropped during the day on the enemy's billets, twelve heavy bombs on an airfield near Courtrai, and 21 others on German troops in trenches and in the open. At times the fighting was severe. Four hostile machines were downed by our airplanes; one was shot down by our fighters, and three other machines were brought down out of control. Six of our machines are missing."

AMERICAN SHIP AND SUBMARINE FIRE 494 SHOTS IN 2-HOUR DUEL

Thrilling Encounter in War Zone Is Recounted From France. DESTROYER SAVES DAY Responds to Wireless at 30-Knot Speed, and U-Boat "Ducks." A FRENCH SEAPORT, Wednesday, Oct. 24.—Escaping from a German submarine after a bitter fight lasting nearly four hours, and with seven of her crew wounded, two of them seriously, an American steamship arrived here this morning from an American port. The timely intervention of an American torpedo boat alone saved the ship from being sent to the bottom. A few hours after the vessel had entered the danger zone a lookout sighted a submarine on the port bow, but before he had time to report its presence the submarine fired a shot, which missed the stern of the ship by but a few yards. The captain immediately sent out a wireless call for assistance, and the destroyer, which was nearby, responded to the call. The submarine was such that escape was nearly impossible. The gun crews of the submarine and the destroyer began to exchange shots. The chief gunner of the steamer opened fire at a range of 4,000 yards, but all the shots fell short. The submarine kept manoeuvring to keep out of range of the steamer's guns, at the same time maintaining a running fire in an effort to disable her. 494 Shots Exchanged. The merchant ship, after altering her course, started at full speed, in an attempt to escape. The stubbornness of the American torpedo boat destroyer coming at full speed, running right into the sea and attacking nearer, and the submarine fired 231 shots at the steamer, which responded with more than 200. After the fight had continued for about two hours, when a little streak of black smoke was sighted on the horizon. It later proved to be an American torpedo boat destroyer coming at full speed, running right into the sea and attacking nearer, and the submarine fired 231 shots at the steamer, which responded with more than 200. The sea was running high at the time and there seemed little hope of saving the ship, when a little streak of black smoke was sighted on the horizon. It later proved to be an American torpedo boat destroyer coming at full speed, running right into the sea and attacking nearer, and the submarine fired 231 shots at the steamer, which responded with more than 200. The sea was running high at the time and there seemed little hope of saving the ship, when a little streak of black smoke was sighted on the horizon. It later proved to be an American torpedo boat destroyer coming at full speed, running right into the sea and attacking nearer, and the submarine fired 231 shots at the steamer, which responded with more than 200.

A Nourishing, Laxative Food for Growing Children

It solves mother's food problem. Roman Meal is much more nourishing than wheat or oats used alone, and is twice as nourishing as corn; it is so thoroughly and easily digestible that even a baby of eight months or over thrives upon it. It keeps the liver active, prevents indigestion and relieves constipation. Dr. Jackson's Roman Meal is nothing but a simple, absolutely drugless combination of entire berries of wheat (30%), whole berries of rye (35%), flaxseed rendered tasteless and odorless by electricity (25%), and 10% wheat bran. That's all. This simple mixture is porous because it is granulated, thus letting the digestive juices reach every particle and preventing indigestion. Flaxseed is the most nourishing seed known. In Roman Meal it prevents the irritating effect of bran on the lining of the bowel, and lubricates the digestive tract. It is laxative and keeps the skin clear. The bran in Roman Meal provides the natural waste without which the muscles of the digestive tract positively will not act. The digestive system was fashioned for the express purpose of dealing with coarse, waste-containing food. Roman Meal is such a food; it relieves constipation, or money refunded. Ask your doctor. You notice that entire berries of wheat and rye are used—important. Modern cereal foods are light in color because they are mostly starches, which so often ferment and cause trouble. Roman Meal retains the dark parts of the grains because they build up muscle, brain, nerves, organs and blood. These dark parts also contain the salines which keep the blood non-acid. They contain the flavor, too—the sweet, nutty flavor of the grains! Roman Meal is an ideal food for children; it takes the place of drugs, keeping little folks healthy and strong. What delightful porridge it makes; when you follow directions it is delicious, but when you stir it while cooking you spoil it. Do not stir except while mixing meal and water. It also makes all kinds of delicious baked products. At all grocers. Roman Meal Company, Toronto, Canada; North Tonawanda, New York; Tacoma, Washington.

Dr. Jackson's Roman Meal

is nothing but a simple, absolutely drugless combination of entire berries of wheat (30%), whole berries of rye (35%), flaxseed rendered tasteless and odorless by electricity (25%), and 10% wheat bran. That's all. This simple mixture is porous because it is granulated, thus letting the digestive juices reach every particle and preventing indigestion. Flaxseed is the most nourishing seed known. In Roman Meal it prevents the irritating effect of bran on the lining of the bowel, and lubricates the digestive tract. It is laxative and keeps the skin clear. The bran in Roman Meal provides the natural waste without which the muscles of the digestive tract positively will not act. The digestive system was fashioned for the express purpose of dealing with coarse, waste-containing food. Roman Meal is such a food; it relieves constipation, or money refunded. Ask your doctor. You notice that entire berries of wheat and rye are used—important. Modern cereal foods are light in color because they are mostly starches, which so often ferment and cause trouble. Roman Meal retains the dark parts of the grains because they build up muscle, brain, nerves, organs and blood. These dark parts also contain the salines which keep the blood non-acid. They contain the flavor, too—the sweet, nutty flavor of the grains! Roman Meal is an ideal food for children; it takes the place of drugs, keeping little folks healthy and strong. What delightful porridge it makes; when you follow directions it is delicious, but when you stir it while cooking you spoil it. Do not stir except while mixing meal and water. It also makes all kinds of delicious baked products. At all grocers. Roman Meal Company, Toronto, Canada; North Tonawanda, New York; Tacoma, Washington.

GRASP THIS CHANCE Own a Grafonola

THOSE who have been waiting for an exceptional opportunity to secure a High-Class Talking Machine at a moderate price and on easy terms will find this opportunity here tomorrow.

\$33.00 Take advantage of this offer tomorrow and be prepared to enjoy your winter evenings right away. **\$21.00**

Buy ten records, costing you only \$8.50, and you need pay no money down on a Grafonola tomorrow. You couldn't ask for a more liberal offer. All we require is that you purchase ten records from us, costing you only \$8.50 and giving you twenty selections, and we will send the Grafonola home at once, and you can pay for it in small weekly or monthly payments afterwards.

Peoples Outfitting Company
W. D. THOMAS & SONS
240 Dundas Street Phone 5616



ISAVED \$10 ON MY CLOTHES By Reading This Ad"

The story of the phenomenal success of this great tailoring organization is patent to all who care to note the Mill-To-Man system that makes it possible for us to eliminate all profits of the Middleman. Scotland Woolen Mills tailoring has become known from coast to coast, for the splendid quality of fabrics, the accuracy of fit, and remarkable values. This chain of 30 Branch Stores, with our immense output, gives us advantages that are impossible with other tailoring concerns. And remember, that we are Custom Tailors all the time. The Suit or Overcoat you order here will be cut for you and no one else. It will be tailored in our own big, sanitary, sunlit tailor shops, as free from the atmosphere of the average Ready-Made Clothing Factory, as the sun is from the earth.

Every Week We Open New Woolens That Come to Us Direct From the British Mills.

Stripes, Checks and Novelty Patterns in the New Russet Brown, Mahogany, Lawn Green, Heather and Marine Blue, Suitings and O'Coatings

Any of 37 Styles Strictly to Measure

Designs and Colorings are Marvelous

ORDERS BY MAIL

Send for our Fall and Winter Style Book; also generous range of sample cloths. Sent free to any address in the entire world.

Scotland Woolen Mills Co. LIMITED
199 Dundas Street
30 Branch Stores:
Hamilton, Brantford, Woodstock, London, St. Catharines, Welland, Galt, Guelph, Midland, Collingwood, Windsor, Sudbury, Sault Ste. Marie, North Bay, Barrie, Cobalt, Parry Sound, Winnipeg, Medicine Hat, Brandon, Moose Jaw, Edmonton, Port Arthur, Belleville, Peterboro, Kingston, Ottawa, Detroit, Mich.; Akron, Ohio; Youngstown, Ohio; Havana, Cuba.

WAR TIME ECONOMY

The National Council has asked for co-operation in its campaign to eliminate waste and to conserve the resources of the nation. TRUE ECONOMY means buying wisely. Buy goods that will give service, avoid waste caused by the use of unsuitable material. Our immense stock bought from the best makers, carefully selected and moderately priced, meets the present unusual conditions.

Flannelette Blankets
Special purchase of the celebrated Nashua Blankets, made from very fine, clean cotton yarn, in grey and white, attractive borders of pink and blue; size 60x76. Special \$1.95
Full-Bleached Tabling, firm, even weave, 64 inches, handsome wide border, \$1.00. For 75c

General Verdict
Young's Flannelettes are the best. Why? Large quantities of this goods were placed in stock eighteen months ago. This gives the buyer better quality and purer dyes than later manufacture, and in many cases means a saving of 5 cents a yard. Our leaders 15c, 18c and 20c

Hosiery Specials
Ladies' Black Fleece-Lined Hose, sizes 9, 9 1/2 and 10. Our leader. Per pair 29c
Ladies' Black Cashmere Hose, full range of sizes. Extra special, per pair 50c

Very Special
Ladies' Black Llana Cashmere Hose, fine wools dyes. While they last 50c

R. J. YOUNG & CO.
Handsome New Ribbons in plain, stripes and plaids, beautiful shades. Special value 35c, 50c, 75c

NINE MEN WOUNDED. WASHINGTON, Oct. 25.—An announcement by the navy department late today revealed that the ship which fought the battle with the German U-boat was one of the American Luckenbach steamers, and that the fight occurred October 19. According to the navy's advice, nine men were wounded, seven members of the vessel's crew, and two of the armed guard. The engineers had great difficulty in repairing their engines, and during the night the destroyer and merchantman lost each other, but finally the steamer made port in safety. The wounded were transferred to a hospital in this city. Two of them belong to the gun crew and five to the ship's crew. The steamer was not hit below the water line, but her cargo, caught fire during the engagement. The amount of damage has not yet been ascertained. dropping a few depth charges, but no more signs of the U-boat were seen. While coming to the steamer's assistance the destroyer kept sending reassuring messages, such as "Hold on," "Stick. We are coming."

This Up-to-Date Range

has a ventilated oven with walls of nickelled steel that roasts and bakes to a turn. The glass door enables you to watch the baking and the thermometer shows exact temperature. Our free booklet describes many other special features. Write for it.

McClary's

PANDORA RANGE

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER
ST. JOHN'S HAMILTON SASKATOON EDMONTON
For sale by J. A. Brownlee, 385 Talbot Street,
J. A. Page, 807 Dundas Street.

GERMAN PEOPLE KEPT IGNORANT OF LANDING OF SAMMIES IN FRANCE

WASHINGTON, Oct. 25.—The presence of American troops in France caused great astonishment to the crews of the zeppelin L-49 and L-50, brought down by the French last Saturday while returning from a raid on England. Official dispatches to the states department said the prisoners declared that not one of them knew of the landing of American expeditionary forces.

Arraigned for Threat Against Wilson's Life

CHICAGO, Oct. 25.—Ewald Feitsch, a son of Dr. Karl Feitsch, a professor at the University of Chicago, was arrested today and arraigned before a United States commission on a charge of threatening the life of President Wilson, and deserting the American flag. Bail was fixed at \$10,000.

MONTREAL LAWYER SAYS DRAFT LAW IS UNCONSTITUTIONAL

Purposes Attacking Legality
of Conscription Act.

MONTREAL, Oct. 25.—Counsel defending Cote, the anti-conscriptionist, proposes to attack the legality of the military service act and to apply for a writ of prohibition against Judge Saint Cyr to stop him from proceeding with the voluntary statement next Tuesday. He claims the act is unconstitutional.

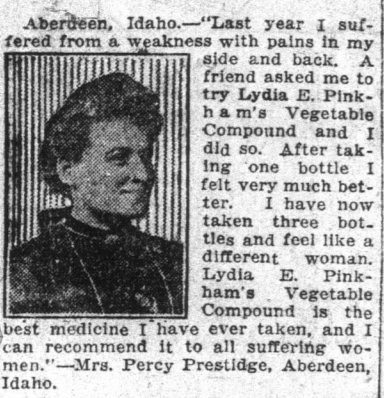
NEW FRENCH CABINET UNDER FIRE, BUT SAFE

Circumstances of Recent Resignations
Quizzed.

PARIS, Oct. 25.—The reorganized cabinet appeared before the chamber of deputies this afternoon. In view of the fact that only one member of the cabinet resigned no ministerial declaration was made. A debate of a general political character was raised by interpellations. Victor A. Gagneur, former minister of finance, asked an explanation of the circumstances under which the whole cabinet resigned in order to change a single portfolio. The Socialist group has delegated M. Moutet to present an interpellation on the foreign policy of this government. Several other deputies will take part in the debate, but it is not believed the existence of the cabinet will be endangered, although it has not met with universal approval.

IDAHO WOMAN MADE WELL

Lydia E. Pinkham's Vegetable
Compound Did the Work—
Nothing Like It.



Aberdeen, Idaho.—"Last year I suffered from a weakness with pains in my side and back. A friend asked me to try Lydia E. Pinkham's Vegetable Compound and I did so. After taking one bottle I felt very much better. I have now taken three bottles and feel like a different woman. Lydia E. Pinkham's Vegetable Compound is the best medicine I have ever taken, and I can recommend it to all suffering women."—Mrs. Percy Prestidge, Aberdeen, Idaho.



I assure you
that I can thoroughly recommend

Turnbull's PERFECT FITTING RIBBED UNDERWEAR

It is made up to the same high standard as employed in the making of the famous "Ceete" underclothing. The raw materials used are the very best and no effort is spared to make them as perfect as possible; the seams are strong and smooth and the fabric is extremely elastic and comfortable. On top of all this you have Turnbull's reputation as makers of good underwear for the past 59 years.

Ask your dealer for "Turnbull's"
The G. Turnbull Co. of Canada, Limited
Galt, Ontario

Also sole manufacturers of the famous "CEETE" underclothing.

To Defend Canada's Coast
Qualified Officers and Men wanted at once
for service in the Canadian Naval Patrols.
PAY Officers from \$2.50 a day and \$30.00 and upwards
monthly to dependants. Men from \$1.10 a day
and \$20.00 separation allowance. Petty officers \$1.50 to
\$1.90 and \$25.00 separation. Must be sons of British sub-
jects. Ages 18 to 45. Also vacancies for Stokers, Sea-
men, Cooks and Stewards.
Apply to COMMODORE EMILUIS JARVIS,
Naval Recruiting Officer, Ontario Area,
103 Bay Street, TORONTO,
or The Naval Recruiting Secretary,
305 Wellington St., Ottawa.

BERLIN CLAIMS 10,000 CAPTIVES FROM CADORNA

Germany Plans To Settle the
War on the Isonzo
Fronts.

TWENTY HUN DIVISIONS

Rome Admits Yielding Some
Ground, But Is Fighting
Desperately.

Berlin, Oct. 25.—Via London.—Heavy captures in prisoners and booty have been made by the Austro-German forces attacking the Italians on the Isonzo front, army headquarters announced today. The prisoners include divisional and brigade staffs.

The total prisoners taken exceed 10,000. The fighting on this front is continuing. Tonight's supplementary report reads: "On the Austro-Italian front an extension of our breach through the enemy's lines near Flich and Tolmino brought us further successes. The number of prisoners and the amount of booty are increasing."

"In the first rush of the attacking forces, strong Italian positions barring the way to the valleys of the Flich basin and Tolmino were overrun. Steep mountain slopes were scaled and an Italian point of support which crowned the heights was stormed. The Italians fought desperately, and hard fighting was necessary to break their resistance at many points."

TWENTY GERMAN DIVISIONS.
WASHINGTON, Oct. 25.—The great Austro-German drive against the Italian front, now in full swing, was fully expected by General Cadorna. For several weeks past General Cadorna has been placing his army in readiness and selecting with great care proper defensive positions for the Italian troops.

Official cables received here today declare that in addition to the heavy reinforcements which the Austrians have received from troops withdrawn from the Russian front, many German divisions have appeared on the long line from Tolmino to the Carso, so that there are now twenty full divisions, with a great amount of artillery, in the German trenches.

To Decide the War?
Italian headquarters recognize in the reports that have been leaking out from Germany and Austria of the conclusion reached by the German general staff that the real issue of the war is to be fought out on the Isonzo and Tyrol fronts. It was also learned that the German general staff has freely conceded the high strategy and military ability shown by the Italian commander-in-chief, General Cadorna, in his choice of positions.

Many days of extremely bad weather, which finally gave way to cold and clear, made possible the beginning of the Austro-German offensive. This was necessary, according to information received.

To Buck Up Austria.
This was necessary, according to information received by Italian officials, to encourage the suffering and starving population in the interior of Austria, which is thoroughly tired of the war, and dispirited because of the long defensive campaign of the Austrians.

ITALIAN CHECK ATTACKS.
ROME, Oct. 25.—Taking advantage of their bridgehead of Santa Maria and Santa Lucia, the Austro-German forces, which yesterday began an offensive on the Isonzo front, brought the battle on to the slopes of the right (west) bank of the Isonzo, says today's official statement.

The enemy attacked on the southern slopes of Monte Rombon, and on the northern edge of the Bainsizza plateau. In the former region he was resisted in the narrowest of gaps, but further south he broke through the Italian advanced lines, being favored by a thick mist which rendered useless the Italian barrage.

Powerful Austro-German attacks also were made on the Bainsizza plateau and on the west slopes of Monte S. Gabriele, but these were checked by the Italians, who took a few hundred prisoners.

Strike at Two Points.
The Austro-German offensive struck at two points on the Isonzo line near Flich and in the region of Tolmino. The attack apparently is being developed west of the river in the Tolmino area. Santa Lucia lies to the west and three miles below Tolmino, which is east of the river.

AN OBSCURE SITUATION.
London, Oct. 25.—Via London's Ottawa Agency.—The situation on the Italian front is at present obscure. The minister of war yesterday electrified the Italian chamber in a strong speech reassuring the people that the army was fully prepared, and asserting that "the enemy will never tread Italian soil."

Reuters' correspondent at Italian headquarters telegraphing Thursday states the weather has broken, and there is mud and slush everywhere. Nevertheless the artillery duel is ever increasing in extent and volume, and is beginning to reveal the vast nature of the Austro-German movement which stretches from Piave to the Carso.

The second and third armies are offering the most stubborn resistance and are ready to pass to the offensive directly the opportunity offers. The Italians are using machine guns to their utmost in an endeavor to stem the enemy advance. British artillery is playing a great part in the battle.

PRESS OF GERMANY IS GROWING UNEASY OVER THE FRENCH BLOW

Amsterdam, Oct. 25.—German newspapers are uneasy over the French advance northeast of Soissons. The Cologne says it is impossible to minimize the importance of the French blow. The Volks Zeitung says: "We must not exaggerate the meaning of the French advance. It is only an initial success."

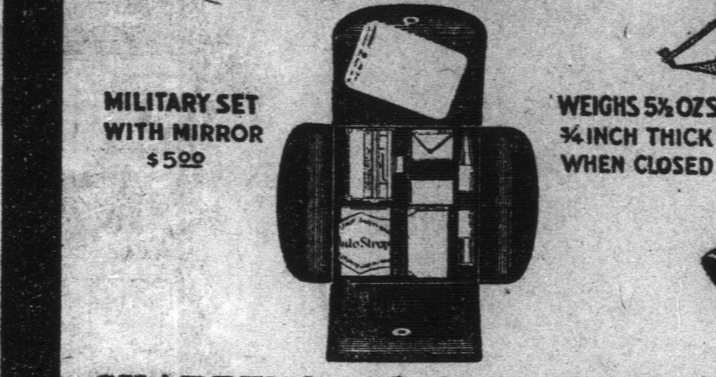
ADD TO PRESS OF GERMANY
We must not forget what resistance our brilliant troops have offered to the numerically superior enemy."
The Frankfurter Zeitung characterizes the battle as "painful" for Germany, but not desperate, and believes France's extreme is the capture of Leon.

COWANSVILLE, QUEBEC, HAS COSTLY BLAZE

Cowansville, Que., Oct. 25.—A fire which broke out at 10 o'clock yesterday morning in the Ottawa garage destroyed the inside of the barber shop, two private dwellings and Nicol's livery, all situated in the same block. All the automobiles were saved, with the exception of one owned by the proprietor. The contents of the garage, including carriages were also saved, and nearly all the tenants' furniture was removed. The loss, which runs into several thousands of dollars, is partially covered by insurance.

THE TRUE MILITARY OUTFIT

Auto-Strop SAFETY RAZOR



SHARPENS ITS OWN BLADES
AUTOMATICALLY

YOU ARE REMINDED THAT IT IS ADVISABLE TO ATTEND TO YOUR
OVERSEAS CHRISTMAS PARCELS BEFORE NOV. 15!

OBTAINABLE AT ALL STORES



deal of fun out of life
By the way, on our
last advance, I lost
my razor. Jack
lends me his
Auto-Strop, and it
certainly has them
all beaten for
shaving under
all conditions.
Please send me
one with your
next parcel.

DON'T FORGET!!

Cairncross'

Put An Auto-Strop Safety Razor
In Your Boy's Christmas Box

See the Special
Razor for the Soldier
\$5.00 Up

the Chemists

ENEMY THROWN BACK AT HOULHOLST WOOD

LONDON, Oct. 25.—The war office today announced that another German counter-attack south of Houtholst Wood was completely repulsed. The unsuccessful assault came after extensive artillery preparation last night, the statement says.

The report from Field Marshal Haig tonight reads: "A raid made by the enemy last night east of Loos was met with rifle and machine gun fire and failed to reach our wire. Early this morning two hostile tanks were captured on the line north of La Bassée Canal. One party was repulsed by our fire before reaching our trenches, the other succeeded in entering our trenches, but was driven out. One of our men is missing."

Many days of extremely bad weather, which finally gave way to cold and clear, made possible the beginning of the Austro-German offensive. This was necessary, according to information received.

HERO HONORED AT FINE MUNCEY FAIR

MUNCEY, Oct. 25.—A feature of the fine fall fair held on the reserve here was a presentation to Pte. A. Fisher, who recently returned home wounded. It was made by Chief Samuel John on behalf of the Ladies' Patriotic Association. Some fine horses were shown this year, and attracted much attention; the man war material gathered on the Bainsizza plateau, was brought down yesterday within the Italian lines.

MOST EMINENT MEDICAL AUTHORITIES INDORSE IT

Dr. Eberle and Dr. Brühlwite as well as Dr. Simon—all distinguished authorities—agree that whatever may be the disease, the urine seldom fails in furnishing us with a clue to the principles upon which it is to be treated, and accurate knowledge concerning the nature of disease can thus be obtained. If backache, scalding urine or frequent urination bother or distress you, or if uric acid in the blood has caused rheumatism, gout or sciatica, or you suspect kidney or bladder trouble just write Dr. Pierce at the Surgical Institute, Buffalo, N. Y., send a sample of urine and describe symptoms. You will receive free medical advice after Dr. Pierce's chemist has examined the urine—this will be carefully done, and assuring that the remedy will be under no obligation. Dr. Pierce during many years of experimentation has discovered a new remedy which he finds is thirty-seven times more powerful than lithia in removing uric acid from the system. If you are suffering from backache or the pains of rheumatism, go to your best druggist and ask for a 5-cent box of "Auric" put up by Dr. Pierce. Dr. Pierce's Favorite Prescription for weak women and Dr. Pierce's Golden Medical Discovery for the blood have been favorably known for the past forty years and more. They are standard remedies today as well as Dr. Pierce's Pleasant Pellets for the liver and bowels. You can get a large trial package for 10c of any one of these remedies by writing Dr. Pierce.

Doctor Pierce's Pellets are unequalled as a Liver Pill. One tiny, sugar-coated Pellet a dose. Cure sick Headache, Bilious Headache, Dizziness, Constipation, Indigestion, Bilious Attacks, and all derangements of the Liver, Stomach and Bowels.

NOSE CLOGGED FROM
A COLD OR CATARRH
Apply Cream in Nostrils to
Open Up Air Passages.

What relief! Your clogged nostrils open right up, the air passages of your head are clear and you can breathe freely. No more hacking, snuffing, mucous discharge, headache, dizziness, no struggling for breath at night, your cold or catarrh is gone.

Don't stay snuffing up! Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the head; soothe and heal the swollen, inflamed mucous membrane, giving you instant relief. Ely's Cream Balm is just what every cold and catarrh sufferer has been seeking. It's just splendid.—Adv.

America Locks World's Pantry Against the Kaiser

The newspaper press of America, as shown in the very comprehensive article which occupies the leading place in the issue of THE LITERARY DIGEST for October 27, is generally concerned with the thought that the absolute embargo now jointly decreed by England and the United States against Germany's neutral neighbors is, in the words of the New York Sun, "the deadliest of all weapons for the destruction of Germany," and one which she fears, according to The Tribune, New York, "even more than the drum-fire of the battlefield." The war is now "blockade against blockade," declared Deputy Lemery of the French Parliament a few days ago, and at the recent Allied conference in London, it was stated that the new blockade formula, if strictly applied, "will make it impossible for Germany to continue the struggle."

For a full account of the probable effect of the Allies' embargo action upon Germany, do not miss reading The Digest this week. Among other topics that will engage your interest in this number, are:

- ### Germany's New Thrust At Russia
- The Meaning of the German Seizure of the Entrance to the Gulf of Riga.
- The Menace of War-time Strikes
 - Refuting the Charge That England Is Not Doing Her Share
 - Dying Serbia
 - How the Insects Know Each Other
 - The Hottest Heat
 - Drum-Fire—What It Is
 - Poets in Their Glory, Dead
 - The Future of German Singers
 - A New "Comedy Gift"
 - German Guilt For Armenian Blood
 - Wrong Kind of Camp-Predaching
 - The Week's News of Finance
 - Zoning Germany Out of Half the World
- Many Interesting Illustrations, Including Cartoons.

"Digest" Readers Don't Have to Guess the Facts—They Know Them

When you discuss politics, or the war, or literature, or art, or science, are you able to do so intelligently and broad-mindedly? Do you think for yourself on all these questions or are you simply an echo of your pet editor, a pale reflection of the opinions advanced in the columns of your favorite newspaper? If you are not already an independent thinker, weighing facts for yourself and drawing impartial deductions from them, it is high time

that you become one. No periodical will help you to this so well as THE LITERARY DIGEST. This greatest of modern news-magazines gives you, in their own words, the views of all the principal publications, at home and abroad, thus setting before you the great issues of the day from every angle of view and in the most readable form. It makes no attempt to influence your judgment. It simply offers you an impartial record. The rest is up to you.

October 27th Number on Sale Today—All News-dealers—10 Cents

NEWS-DEALERS may obtain copies of "The Literary Digest" from our local agent in their town, or where there is no agent, direct from the Publishers.

The Literary Digest

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

BEAN GROWERS OF HENSALL ANXIOUS FOR DRY WEATHER

HENSALL, Oct. 25.—Bean growers in this district are anxiously awaiting dry weather, as they have large quantities of beans to handle yet. Hensall's contribution to the British Red Cross fund this year is \$1,500, comprising \$1,000 from citizens and a grant of \$500 from the council. Hensall women are constantly busy making comfort for the soldiers, and a shipment just made, valued at \$410, included 120 shirts, 127 pairs of socks, 35 trench caps, 20 knee-pads, 2 Christmas boxes.

AT YIELD GOOD WILTON GROVE

WILTON GROVE, Oct. 25.—The oat crop in this vicinity has been very good. Thrashings show that the oats are clean and heavy.

HOTEL ST. CHARLES (FIREPROOF) ATLANTIC CITY, N. J.

Entire Block On the Ocean Front, St. Charles Place to New Jersey Ave. Always open. Hot and cold sea water baths, sun parlors, Orchestra. Special fall and winter rates.

ATLANTIC CITY, N. J.

Rev. J. H. Stuart of Dunwich will preach in First and St. Andrew's Churches on Sunday. His eldest son has made the supreme sacrifice, and his second son is now training in London. Gordon Kirk, son of James Kirk, of Glasgow, who dislocated his shoulder and broke his arm, when he slipped getting off the train on his way from school recently, is recovering nicely. For the British Red Cross there has been received from Hubrey school \$6 and from Franks school, \$5.

ROBINSON & GRAHAM

QUALITY MEAT AND FISH SHOP

See our display of choice provisions for you to select from. Our goods are of the highest quality, and sure to please you.

SPECIALS FOR SATURDAY

BEEF.		LAMB.	
Pot Roasts..... 18c to 20c lb.	Thick Shoulder..... 28c lb.	Choice Breasts..... 23c lb.	Breasts, for dressing..... 18c lb.
Chuck Roasts..... 20c to 22c lb.	Shoulders, for dressing..... 22c lb.		
Boiling Beef, plate..... 18c lb.			
Stewing Beef..... 15c lb.			

Lean Pork Shoulder Roasts..... 30c pound
 Pickled Loin Pork..... 30c pound
 Fresh Spare ribs, Pork Tenderloin, Calves Liver, Oxtails,
 Pork Hearts, Beef Hearts, Tripe, Etc.
 Green Goods, Vegetables, Bulk Olives, Bulk Pickles,
 Old White Canadian Cheese.

Make This Bright, Sanitary Store Your Store.

PHONE 6186. 206 DUNDAS STREET.

HUNDRED CANADIAN FLYING RECRUITS ARE CALLED FOR

Intelligent, Keen-Sighted, Athletic Youths Are Required.

OTTAWA, Oct. 25.—A hundred more young Canadians are required by the British admiralty to enter the Royal Naval Air Service as probationary flight officers. Announcement to this effect was made by the department of the naval service today. Candidates will be required to serve for the duration of the war. They must be over the age of seventeen and a half years, and must not, as a rule, have passed their twenty-third birthday, although exceptionally suitable men who have not passed their twenty-fifth birthday may be accepted.

Only men who are athletic and perfectly fit, as well as possessed of education and intellectual capacity, can be accepted. The need for perfect eyesight is emphasized. Full details can be obtained from the chief naval

recruiting officer, 305 Wellington street.

It was stated at the naval department this morning that a large percentage of the men serving in the Royal Naval Air Service at the present time are Canadians.

WAR IS JUST STARTING, DECLARES NORTHCOTTE

Two-Thirds of German People Believe in Victory.

KANSAS CITY, Oct. 25.—Discountenancing recent reports of internal disruption in Germany as signs of the weakening of that nation in the war, Lord Northcote, head of the British war mission, today told 300 editors of seven of the middle western states at a luncheon given here in his honor that the war had just begun.

"It is impossible that this should be a short war," he declared. "There are no facts which will form the basis for such an opinion. The German Reichstag, unlike our congress and parliament, has little or no power save that of the passage of a few appropriations. While it is possibly true that one-third of the German population has become sickened of war, the ruling two-thirds are firm in their conviction that the war is being prosecuted successfully to a victorious culmination for their government."

GERMANS WARNED OF GOLD PINCH COMING, WITH TIGHTER BELTS

Newspapers Paint Gloomy Picture for Winter.

TURNIPS THE MAINSTAY FIRMS STOP MAKING License Board Now Finds Difficulty Securing "Samples."

COPENHAGEN, Oct. 25.—Some of the prospects which the German people are called upon to face the coming winter are officially announced in today's German newspapers, as follows:

"There is only enough shoe leather for the use of the miners, fishermen, canal workers and a few allied trades. The manufacture of leather footwear for the rest of the population will soon be suspended. They will have to get along with wooden soles and cloth uppers.

"There is a big shortage in vegetables, and no hope of any material improvement in the fresh vegetable supply. The turnip must again be one of the mainstays of German diet this winter, although to a less degree than last year.

"Cold Pinch Coming.

"The fuel problem has not been solved, despite all the efforts made for its solution, and the city populations may expect to notice the results of this fact keenly from time to time. The coal commissioner prophesies that the pinch will be felt in the near future.

"The railway administration of Saxony announces that railway travel will not be allowed without special permission. Soldiers in the home camps are limited in their week-end forays and Saturday and Sunday trips of mothers and sweethearts to see the boys in camp are stopped, in order to cut down railway travel. The Prussian railways will probably follow suit.

"Finally, after the fashion plates for winter are out, the Government has decreed that women's skirts must be made with a reduced amount of material, which will necessitate their being made both shorter and tighter."

"Medicated" Booze Must Go, and Is Going Fast.

FIRMS STOP MAKING License Board Now Finds Difficulty Securing "Samples."

[Special to The Advertiser.] TORONTO, Oct. 25.—Fifteen or twenty wine manufacturers and hundreds of druggists all over Ontario, not to mention the "poor consumer," are affected by the declaration of war by the license board. Any "medicated booze." Wines whose alcoholic content is over 25 per cent must be sold in small quantities. Druggists throughout the province are to be warned by the local license inspectors in their districts.

TORONTO CRIES FOR ORDER-IN-COUNCIL TO GET MORE POWER

Mayor Church Says Toronto Is Facing a Serious Situation.

TORONTO, Oct. 25.—The shortage of electric power in the city has caused Mayor Church to send the following telegram to Sir Robert Borden:

"Toronto facing a very critical situation owing to inability of hydro-electric power commission of Ontario to supply necessary electric power for munition plants and war purposes, and normal demands of manufacturers and lighting in the city apart from any new business. We respectfully urge you to pass an order-in-council or secure an interim report from Sir Henry Drayton on the subject to cover the shortage, and an immediate temporary emergency measure. Immediate action is imperative, we will have to cut street light, and munition plants will also suffer."

WOMEN ARE USING MILK BOTTLES FOR PRESERVING CANS

Distributor Makes Complaint Before Government Committee.

OTTAWA, Oct. 25.—A number of milk distributors gave information to the special milk committee at the food controller's office today. It appeared to be the consensus of opinion among those examined by P. B. Tustin, chairman of the committee, that if a central or concentrated system of delivery were adopted for the distribution of milk there would be a saving of a cent a quart. This would enable the distributor to pay the farmer one-half per cent more, and at the same time give consumers milk at one-half cent per quart cheaper.

The loss in milk bottles was taken up by the committee with the distributors. The witnesses approximated the yearly loss at from \$1,000 to \$10,000, due chiefly to the carelessness of the consumer, but caused also by theft of bottles, weather conditions and factory breakage.

A Montreal distributor said that in the preserving season women found that milk bottles could be used for other purposes than that for which they were designed.

SMUTS GIVES PRAISE TO MEN OF VICKERS' PLANT

LONDON, Oct. 25.—(Via Reuter's Ottawa Agency.)—Lieut. General Smuts, addressing the workmen in the Vickers Company plant, said that the task on which they were engaged was as important as that of the army and navy. Their long hours worked under cases more arduous than the army's and navy's in endurance, but they were really working for a world of better conditions, more justice and freedom and happiness.

PRIZES PRESENTED FOR GARDENS OF SOLDIERS

A delightful concert was given at the Byron Sanatorium evening, under the auspices of Janey Canuck Chapter, I.O.O.F. The program included solos by Miss Janet Kennerly, Miss Anderson, Miss Margery Skinner, Miss Anna Clarke, and Mrs. Jack Ferguson; Miss Annie Robinson read a fancy dance by Miss Marion Stark, Miss Irene Annie Firth, and Miss McAllister. Prize winners for the best gardens were awarded to the following: 1st and special prize, Mrs. Cooper who received 88 points, and worked his plot alone; 2nd prize, L. C. Usher and Mrs. Wade; 3rd prize, Pte. Bellamy working alone; 4th prize, Ptes. Beeson and Randall.

The prizes, which were donated by the Janey Canuck Chapter, were 35 gold pieces for 1st and 2nd prizes, and three \$2.50 gold pieces for 3rd and 4th prizes.

Lieut. Hume Mosses occupied the chair, and Lombard Brothers provided the music.

BRITAIN STEADFAST TO RUSSIA AND RUMANIA

LONDON, Oct. 25.—(Via Reuter's Ottawa Agency.)—In the House of Commons today, Lord Robert Cecil categorically denied rumors that the western powers were contemplating a separate peace at the expense of Rumania and Rumania. He said the rumors were spread by enemy agents in Russia with the hope of disorganizing Russia.

Great Britain was determined, he said, to abide by its Russian ally and assist her to consolidate her new found liberty. He paid tribute to the valiant resistance of Rumania, and assured the Rumanian people that Great Britain would not desert them in the present crisis.

BELGIAN KING TO VISIT ITALIAN FIGHTING LINES

WASHINGTON, Oct. 25.—King Albert of Belgium has decided to visit Italy very soon and will make an inspection of the Italian armies at the front and visit the trenches. The Italian embassy received cablegrams from Rome today announcing the coming visit. The king will be accompanied by his minister of justice, M. De Wiat. Both have daughters in the Convent of the Assumption in Italy, whom they will visit during their stay.



HERE IS THE STOVE YOU'RE LOOKING FOR, MADAM

AND NOW IS THE TIME TO BUY IT. COME IN AND SEE THIS WONDERFUL

"TREASURE" RANGE

And let us show you how it will cut your fuel bills in half. A perfect combination Coal and Gas Range, being introduced to housekeepers for the first time at our store.

BURNS COAL OR GAS—OR BOTH—AT THE SAME TIME.

The new Treasure Combination Range does everything that the best coal or gas range could do, and only occupies the space of one range. If you have only a moderate coal fire going, and the oven is not hot enough to bake, just turn on the gas, and you will soon have the desired heat in the oven. It is a kitchen economy and convenience of the highest order.

Sold on confidential, club or easy payment plan. We also carry a complete line of Heaters, Baseburners and Ranges.

Sole Agents

Smith Furniture Co. Limited

Out of the High Rent District

725-727 Dundas St. W. PHON 896

"Treasure" Patent Burner Saving of 20% in fuel over other Burners Made only in Canada By The D. Moore Co. Ltd. Hamilton

Our Overcoats Are Bringing Big Business

AND THE REASON IS EASILY APPARENT WHEN YOU SEE AND TRY ON THE COATS. WE DON'T BUY OVERCOATS FROM ANY OLD CLOTHING MAKER THAT HAPPENS ALONG. OUR GARMENTS ARE MADE BY SPECIALISTS, WHO PRODUCE ONLY GARMENTS THAT FIT CORRECTLY AND THAT HAVE SMART, DISTINCTIVE LINES NO MATTER WHAT THE MODEL MAY BE.

TODAY WE EMPHASIZE THE UNUSUAL INTRINSIC VALUES IN OUR SHOWING, SCORES OF LINES BEING OFFERED IN DEPENDABLE BRITISH FABRICS, AT LESS THAN MANY WHOLESALEERS ARE ASKING.

Swagger "Trench Models" \$15, \$16.50, \$18, \$20 to \$30

A wonderful range of real "Trench" Coats in a half-dozen different models, single and double-breasted, with regular or convertible collars; browns, tans, greens, greys and mixtures, in plain fabrics; Scotch mixtures, new overplaids and checks; sizes 34 to 40.

EXTRA! Pure Wool British \$22 Melton Overcoats ..

The cloth was purchased over two years ago, it's absolutely pure wool and should wear for six or eight years, if wanted. The coats are made up in standard Chesterfield style, fly front, with self collar, finished with raised seams and raw edge, linings are extra quality mohair twills; all sizes; absolutely a \$32.50 tailor-made proposition.



Boys' Swagger "Slipon" and "Trench" Coats, \$7.50 to \$15

If you want a real smart coat for your lad, something different from the regular run of coats shown, and still want it at a reasonable price, see this showing of ours. Swagger Trench Coats, with all-round belt, new pinbacks with half belt, smart Slipons in rugged and swagger new tweeds, in browns, tans, greys, greens and mixtures; sizes 27 to 35; classy coats.

\$7.50, \$8.50, \$9.00, \$10.00, \$12.00, \$13.50, \$15.00.

Warm Underwear, Socks, Gloves


Stanfield's, Tiger Brand, heavy unshrinkable wool, all weights and sizes... \$1.00, \$1.25 up
 Watson's, Turnbull's plush finish and natural wool. Special value at... \$1.25
 Combinations in unshrinkable and non-irritating qualities... \$2.00, \$2.50 to \$3.75
 Boys' Combinations in Tiger Brand and Watson's qualities, soft and warm... \$1.25 to \$1.75
 Fine black, grey and heather mixtures in fine worsted hose. Special values at... 50c, 60c and 75c
 Fine Wool Gloves for men, in Perrin's and other makes, all colors and styles 75c to \$1.50
 Dent's and Perrin's Fine Winter Gloves, in capes and suedes, grey, tans... \$1.50 to \$3.00

Unusual Values in Blue Serge Suits

Old-time qualities in fast color serges that are mighty unusual these days. Wonderful business is coming to us because our values are apparent to the most inexperienced buyer. Smart and exclusive styles in new belted models for the young man, smart but conservative models for the older man, but thoroughly well tailored and with first-class trimmings. See these values if you are in the market for a serge suit.

\$18.00, \$20.00, \$22.00, \$25.00, \$30.00, \$35.00.

Two Stores **R. J. YOUNG & CO.** London London East



Military Service Act, 1917

Explanatory Announcement by the Minister of Justice

Every facility is afforded those who have reasonable ground for applying for exemption under the Military Service Act. Each man's case will be considered by a local, civil board, sitting in the locality where he lives, and will be decided as is desirable in the national interest.

The idea behind the Military Service Act is to call up first only those whose absence from civilian occupations will cause least disturbance to the country's economic and social life. One hundred thousand reinforcements—no more—are to be raised under the Act.

Cases of Exemption

Over 1,250 civic tribunals have been organized throughout Canada, known as Exemption Tribunals. These boards are comprised of 2 members, one appointed by the county judge and one by a joint committee of Parliament. It will be seen that these tribunals are non-military and independent. The members are men closely acquainted with conditions in the places where they sit and will be able to give each case sympathetic attention.

National Interest Will Govern Exemptions

Consideration will be given to applications for exemption received from men engaged in the production or manufacture of commodities necessary to the conduct of the war and the support of those at home and cases in which real hardship would be caused by the withdrawal. Not all men who register these claims will be exempted, but such claims will receive careful consideration. National interest must govern.

Promptness is Essential

Prompt application for exemption is strongly urged upon all who, being included in the first class, believe they deserve exemption. But first visit a Medical Board and find out if any further action is required. Unless the Medical examination places you in Category A, you will have no immediate obligation for service.

Issued by The Military Service Council. 125

Should You Be Exempt?

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WINNIPEG "POSTIES" GET AFTER GOVERNMENT

War Bonus Has Been Too Long Withheld.

WINNIPEG, Oct. 25.—Drastic action on the part of postal employees in Winnipeg, unless the Government promptly pays the war bonus provided in the supplementary estimates, is forecast.

One meeting has already been held and others are scheduled. The postal men, both carriers and clerks, are chafing at what they consider the dilatoriness of the department. They hint at action to "bring the department to time" in a statement drawn up at a meeting of the executive of the men held last night.

NUXATED IRON

Increases strength of delicate nervous run-down people 100 per cent in ten days in many instances; \$100 forfeit if it fails as per full explanation in large article soon to appear in this paper.

Used and highly indorsed by former United States Senators and Members of Congress, well-known physicians and former Public Health officials. Ask your doctor or druggist about it.

ADMITS ASKING \$8,500 FOR HIS "INFLUENCE"

Hull License Scandal is Ventilated in Ottawa.

OTTAWA, Oct. 25.—M. Blackburn, a soft drink merchant of Hull, admitted this morning in the superior court that he asked \$8,500 of three hoteliers last February, as the price of his influence in helping them to obtain their licenses. If they did not get their licenses he was to return the money. If they did, he was to keep it. This admission was made by Blackburn in the course of the judicial inquiry into rumors of bribery and corruption, involving certain aldermen, which is being held before Judge J. M. McDougall.

Stop that cough!

don't let it master you, for a continuous cough is dangerous. Attack it with a remedy that will quickly stop irritation of the respiratory organs and at the same time build up the body for permanent resistance. Ask your druggist or dealer for—

Robert's

35¢ SYRUP OF Abbot's Cod Liver Oil & Tar

AMUSEMENTS, LECTURES

FIRST CHURCH OF CHRIST, SCIENTIST announces FREE LECTURE on CHRISTIAN SCIENCE by DR. WALTON HUBBARD, C. S. B. MASONIC TEMPLE, QUEEN'S AVENUE FRIDAY EVENING, OCTOBER 26, 8 O'CLOCK

PATRICIA TODAY—MATINEE AND NIGHT. Theda Bara, in "The Serpent" MATINEE ONLY. "BIRTH" FOR WOMEN ONLY. Monday, Tuesday and Wednesday—DOUGLAS FAIRBANKS in "Wild and Woolly." It's some picture.

MAJESTIC THEATRE THE SHOW-THE ORCHESTRA TODAY AND SATURDAY. Olga Petrova, in "The Exile" HEAR. H. Ruthven MacDonald CANADA'S FOREMOST BARITONE.

AUDITORIUM OPENING MEN'S MEETINGS TWO BIG ATTRACTIONS. Mr. Tension Smith of Birmingham, Renowned Speaker, and the Royal Welsh Ladies' Quartette SUNDAY, Oct. 28, 3.45 p.m. DON'T FAIL TO HEAR THEM.

What is Theosophy? LECTURE ON THE ABOVE SUBJECT WILL BE GIVEN BY Mr. Chas. Lazenby, B.A. IN THE L.O.O.F. HALL, Alma Block RICHMOND STREET. On Friday Evening, 26th Inst., at 8:15

ADMISSION FREE Royal Welsh Ladies' Quartette Under the direction of Madame Hughes-Thomas, formerly directress of the Royal Welsh Ladies' Choir. Auspices Y. M. C. A. Ladies' Auxiliary.

AUDITORIUM MONDAY, OCT. 29 8:15 P. M. Admission 25 cents. O. 24, 26, 27.

Service of Praise St. Andrew's Presbyterian Church, Monday evening, October 29, 8 o'clock. ELEANOR HAZARD, PEOCOCK, Detroit, with choir and soloists at church. Direction—Charles E. Wheeler, P.C.G.O. Collection of not less than 10 cents from each person taken at door. 12c.

One McLaughlin 5-Passenger Touring Electric light, with generator; finish and upholstery in excellent condition. A bargain at the price we are asking. DROP IN AND SEE US.

One 5-Passenger Ford Touring In good condition, mechanically and otherwise. A big bargain for quick sale.

Forest City Motor Sales 346 AND 348 DUNDAS ST.

USED CARS FOR SALE LISTED TODAY CHALMERS, 7-passenger, touring, electric light and starter. GRAY-DORT, 5-passenger, touring, electric light and starter. McLAUGHLIN, 5-passenger, touring, electric light and starter.

BEEMER & CO., LIMITED 111-123 QUEEN'S AVENUE, LONDON, ONT. DISTRIBUTORS FOR CHALMERS, CADILLAC AND GRAY-DORT CARS.

BARGAINS IN USED CARS 1916 McLaughlin Touring Car, Model D-45 special. This car has been handled carefully and is in first-class condition. It has two extra spare tires. Will take Ford Touring Runabout as part payment.

CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per insertion if set sold. Meetings—When no admission is charged, one cent per word each insertion. Births, Marriages and Deaths—One insertion, 50 cents. Each subsequent insertion, 25 cents. Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodging, Lost and Found, Rooming, Let, and all similar condensed advertisements—First insertion one cent per word; each subsequent insertion, one-half cent per word. No advertisement longer than 100 words. An extra charge of ten cents is made for all transient advertisements that are changed.

BORN, MARRIED, DIED.

BORN. POPE—At St. George's, Beacon Hill, England, on Tuesday, October 23, 1917, to Lieut. John K. and Mrs. Pope, a daughter. OIED. HAZLEWOOD—In the Victoria Home, 1000 Dundas Street, Thomas Hazlewood, in his 74th year. Interment on Saturday, Service in James Street Methodist Church, Exeter, at 2 o'clock. MCVICAR—At St. Joseph's Hospital, on October 24, 1917, Miss Christina McVicar, late of Oxford street, Ontario. Funeral will be held from the home of Mrs. J. McVicar, on Saturday, October 27, at 1 o'clock, Interment at Putnam Cemetery. b

MEETINGS

ENNYSON SMITH YOU Hear Him. 8 Per Cent On Money F. B. CLARKE 416 Richmond Street, Next Bank of Commerce, London, Ontario.

SALE OF HOME-MADE COOKING will be held on Saturday, commencing at 9 o'clock, at 122 Dundas street, in aid of supplies for St. John Ambulance Hospital at Etaples. Any donations will be gratefully received. Phone 1705. SATURDAY NIGHT DANCE - PALACE Academy. Also Monday night, as usual. Big carnival night Wednesday—Halloween masquerade night. Bring your masks and have a good time. Fun galore. Lessons any time. Five expert instructors. Phone, Dayton, Phone 6796.

PERSONAL

ON AND AFTER THIS DATE, OCT. 24, 1917, I will not be responsible for any debts contracted in my name. H. R. Hay. REV. LADY JEAN HOOPER, 403 Park avenue, London, Phone 4983. SCIENTIFIC PALMISTRY AND PHRENOLOGY—Accurate, scientific and reliable advice on business, health, love, marriage, travel, investments, changes, choice of occupation, etc. When in doubt consult Mrs. Morris, 910 Dundas street, opposite Fair Grounds gates. Hours of consultation, 10 a.m. to 10 p.m. Saturday to 2 p.m. GLENWOOD PRIVATE HOSPITAL—Nervous cases a specialty. 435 Ridout street. Phone 705. CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards, Cancer Hospital, 383 1/2 Ridout street. Phone 6796.

USED CARS FOR SALE

SAFETY FIRST You need this to protect you from skidding on slippery pavements. Ford size, \$2.75. Others at cut-rate prices. MARK CUT-RATE TIRE CO. 126 CARLING STREET. PHONE 5182.

1917 GRAY-DORT THREE-PASSENGER CLOVER LEAF Will sell cheap for cash. Box 578, or phone 141 R. Ingersoll, Ont.

One McLaughlin 5-Passenger Touring Electric light, with generator; finish and upholstery in excellent condition. A bargain at the price we are asking. DROP IN AND SEE US.

One 5-Passenger Ford Touring In good condition, mechanically and otherwise. A big bargain for quick sale.

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1916 McLaughlin Touring Car, Model D-45 special. This car has been handled carefully and is in first-class condition. It has two extra spare tires. Will take Ford Touring Runabout as part payment.

FEMALE HELP WANTED.

AN EXPERIENCED DINING-ROOM girl wanted. Apply Black Bell Inn. SALES LADY FOR SHEET MUSIC and small music stores. Must have some knowledge of music. Apply to J. H. McPhillips, 183 Dundas street, London, Ontario. KITCHEN-GIRL WANTED—APPLY Home for Incubables, Dundas street east. GIRLS, AGE 18 TO 25, FOR WORK in tea room. Apply Peters Tea Room, 122 Dundas street. SALES LADIES WANTED AT ONCE—Canadian Smallwares, 136 Dundas street. BRIGHT SALES LADIES WANTED AT ONCE. Apply F. W. Woolworth Company, Limited.

GIRLS

We pay from \$5.00 to \$7.50 per week at start, depending on the work and, of course, pay more when you become experienced. We still have a few openings. Apply to the McCORMACK Manufacturing Company, Limited, or to the Ontario Government Employment Bureau, 106 Dundas street.

MEETINGS

WESTERN UNIVERSITY LITERARY Society meeting Friday evening, Oct. 26, at 8 o'clock, at the "Gym" (formerly St. John's Athletic Club), Oxford street. Address by Dr. Wm. C. Ramsay, University of St. Stephen's, Harrison, Ontario. Mr. J. C. Stevenson, by Mr. J. C. Anderson, St. R. G. U. L. A. MEETING OF St. George's R. A. C. (Friday) evening, at the Masonic Temple, Queen's avenue, at 7:30 o'clock. Register, business and degrees. Visitors welcome. Edwin Smith, Sec'y, T. P. Elliott, Sec'y.

AGENTS WANTED.

WANTED—A PARLOR MAID. APPLY 518 Queen's avenue. CAPABLE BOOKKEEPER A N D CLERK. Good bookkeeping, typing, and office work. Box 172, The Advertiser. EXPERIENCED GIRL FOR GENERAL housework; no washing; highest wages. Phone 485, or apply 1165 Richmond street.

SITUATIONS WANTED.

EFFICIENT HOUSEKEEPER, WITH student's references, for position in private home. Box 102, Advertiser. WORKING HOUSEKEEPER. Capable woman, with excellent practical experience, wants position as housekeeper (not maid). References on request. 108 DUNDAS STREET. RESPECTABLE YOUNG WOMAN wants situation as housekeeper to do about one or two. State full particulars and references in first letter. Box 189, Advertiser. WOMAN WITH ONE CHILD wants work in country as helper. Box 120, Advertiser. YOUNG LADY STENOGRAPHER—Capable, efficient, and experienced; capable of taking charge of small office, desirable position. Apply Box 158, Advertiser.

WANTED TO PURCHASE.

BASEBURNER, WITHOUT OVEN—Must be good heater, large size. State particulars in first letter. Box 189, Advertiser. TEN-ROOM MODERN HOUSE, 263 Clarence street, Apply to S. Wilson, 414 Park avenue, phone 3541. 1/2-STORY FRAME HOUSE TO RENT—383 Grosvenor street. Apply next door to 383 Grosvenor street. HOUSE, 641 RICHMOND—APPLY A. H. Trebilcock, Jeweler, 206 1/2 Dundas street.

WANTED TO PURCHASE.

DRESSED HOGS Weighing from 100 to 140 pounds. Also, Choice Lambs and Calves. Highest prices paid for No. 1 quality. Apply to THE ADVERTISER, MARKET HOUSE, LONDON. FOR GENUINE PLUMBING REPAIRS in every town and district in western Ontario where not represented. Send for catalogue and price list. Free terms and new catalogue. Spring for best selling time. Stone & Wellington, 415 Baiting Nurseries, Toronto, Ont.

BUSINESS CHANCES.

SMALL MANUFACTURING FIRM wants capital to increase business; good investment. Apply Box 184, Advertiser. FOR REMOVAL HARDWARE STOCK—Rate on the dollar. Sydney Smythe, Insurance agent, Talbot street.

LOST AND FOUND.

LOST—TWO GEESSE, D. H. PORTER, Whetter avenue, Phone 1187. 12c. LOST—LADIES PEARL BROOCH, in city on Thursday. Reward if returned. Sanborn's Storey, 124 William street. AMERICAN FOXHOUND, BLACK AND white, with brass-studded collar, nameplate on top; in vicinity of Kilworth. Reward. M. Leach, R. R. No. 7, London. LOST—BLACK SPOTTED FOXTERRIER. Liberal reward for return to 415 Baiting Nurseries, Toronto, Ont. LOST—BLACK HORSE ON QUEEN reserve on Oct. 10, with small white spot on forehead. Finder please notify Mr. Fred Egan, Mincey, Ont.

MISCELLANEOUS.

SPEEDY CURE FOR WHOOPING cough, allays nausea and cures general ailments in few days. A. M. Alkman, Amherstburg, Ont. CIRCULAR LETTERS, notices, announcements, etc., perfect imitation of handwriting, done on typewriter machines at short notice. The Shop, 3 Dominion Bank Chambers. DEBTS DUE MERCHANTS OR others collected anywhere. No collection, no charge. Rates and references on application. Canadian Bureau of Credit, Dominion Bank Chambers.

REAL ESTATE FOR SALE.

100 ACRES—IN WEST WILLIAMS Township, good farm, well watered, good drainage, well with windmill, good-stead house, and barn 40x30 on 100 acres. Call on C. W. Redick, Parkhill, 5 miles from Parkhill, Price \$1500.00. C. W. Redick, Parkhill, The Western Real Estate Exchange, Limited, 75 Adelaide street, London, Ontario. 50 ACRES, \$1,800. BLANDFORD—Eight miles from Woodstock, frame house, bank barn, good orchard, spring water, no waste land; bargain of lifetime; choice land loan. T. A. Faulds, Robinson Hall, phone 124. TWO 50-ACRE FARMS—ONE 100-ACRE farm, Westminster Township; all within seven miles of city. Price and terms at Room 14, London Loan Building.

REAL ESTATE FOR SALE.

30-ACRE FARM, EAST OF WOODSTOCK, good cellar, bank barn, soil 50 acres. Price for quick sale, \$2700. Will take \$1800 down. Might exchange for house in London if price is right. Apply Box 131, Advertiser, 11c. 100 ACRES—Westminster, 1/4-section farm, full-sized basement, furnished, hard and soft water, large barn, 1000 bushels of corn, 20 head of horned cattle, root cellar, horse stable, 1000 bushels of hay, 1000 bushels of grain, 1000 bushels of feed, 1000 bushels of seed, 1000 bushels of fertilizer, 1000 bushels of lime, 1000 bushels of sulphur, 1000 bushels of potash, 1000 bushels of salt, 1000 bushels of soda, 1000 bushels of kelp, 1000 bushels of seaweed, 1000 bushels of peat, 1000 bushels of manure, 1000 bushels of compost, 1000 bushels of fertilizer, 1000 bushels of lime, 1000 bushels of sulphur, 1000 bushels of potash, 1000 bushels of salt, 1000 bushels of soda, 1000 bushels of kelp, 1000 bushels of seaweed, 1000 bushels of peat, 1000 bushels of manure, 1000 bushels of compost, 1000 bushels of fertilizer, 1000 bushels of lime, 1000 bushels of sulphur, 1000 bushels of potash, 1000 bushels of salt, 1000 bushels of soda, 1000 bushels of kelp, 1000 bushels 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BEATS 1917 RECORD. — Building permits for the month now total \$140,000, as compared with \$110,000 for the whole of October last year.

FOR FACE AND HANDS Cuticura Soap and Cuticura Ointment are world favorites, because so effective in restoring the natural beauty of the skin.

SALTS IF KIDNEYS OR BLADDER BOTHER Harmless to flush Kidneys and neutralize irritating acids.

Kidney and Bladder weakness result from uric acid, says a noted authority. The kidneys filter this acid from the blood and pass it on to the bladder, where it often remains to irritate and inflame, causing a burning, scalding sensation, or setting up an irritation at the neck of the bladder, obliging you to seek relief two or three times during the night.

Bladder weakness, most folks call it, because they can't control urination. While it is extremely annoying and sometimes very painful, this is really one of the most simple ailments to overcome. Get about four ounces of Jad Salts from your pharmacist and take a tablespoonful in a glass of water before breakfast, continue this for two or three days. This will neutralize the acids in the urine so it no longer is a source of irritation to the bladder and urinary organs which then act normally again.

Jad Salts is inexpensive, harmless, and is made from the acid of grapes and lemon juice, combined with lithia, and is used by thousands of folks who are subject to urinary disorders caused by uric acid irritation. Jad Salts is splendid for kidneys and causes no bad effects whatever.

Here you have a pleasant, effervescent lithia-water drink, which quickly relieves bladder trouble.

GIRLS! MAKE LEMON LOTION TO WHITEN AND BEAUTIFY SKIN

In all weathers the skin and complexion can be kept wonderfully clear, soft and white by the use of this inexpensive lemon lotion which any girl or woman can easily prepare. The juice of two fresh lemons strained into a bottle containing three ounces of orchard white makes a whole quart of the most remarkable lemon skin beautifier at about the cost one must pay for a small jar of the ordinary cold cream. Care should be taken to strain the lemon pulp through a fine cloth, so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan, and is the ideal skin softener, smoothen and beautifier.

Just try it! Get three ounces of orchard white at any pharmacy and two lemons from the grocer, and make up a quart of this sweetly fragrant lemon lotion. It naturally should help to soften, freshen, bleach and bring out the roses and hidden beauty of any skin. Those who will make it a habit to gently massage this lotion into the face, neck, arms and hands once or twice daily may be repaid with a skin that is flexible and young looking and a peach-like complexion.

Just Opened for Saturday A FRESH SHIPMENT

Perrin's and Fowne's Gloves FOR FALL AND WINTER WEAR

Kids, Suedes and Wool, Lined and Unlined Greys and Browns

John Graham & Co.

DOMINION SEEDS, LIMITED

Big Bulbs Bring Best Blooms For Winter Flowering in the house, Narcissus, Hyacinths and other bulbs.

For Spring Blooming in the garden, Tulips, Hyacinths, Crocus, Lilies and a host of other varieties.

LET'S MAKE LONDON BEAUTIFUL. Dominion Seeds, Limited

Formerly Darch & Hunter Seed Co., Limited. PHONE 550. 119 DUNDAS STREET.

LEATHER GOODS We carry a complete range of Leather Goods at reasonable prices.

SUIT CASES \$1.25 to \$20.00 CLUB BAGS \$1.50 to \$20.00 TRUNKS \$3.00 to \$40.00 LADIES' PURSES 50c to \$7.00

JAMES McCORMICK PHONE 2038. 395 TALBOT STREET.

SPECIAL PAY FOR MILITIA MEN WHEN RELIEVED OF DUTY

Allowances on Discharge, Officially Noted Today.

Members of the active militia who have been called out for service during the present war are to receive extra pay when they are relieved from duty. The announcement was made in The Advertiser some time ago, and it is officially published in camp orders today.

Officers, N. C. O.'s and men of the active militia employed at militia headquarters or district headquarters, on guard duty, or on other duty in Canada, in connection with the war, will be granted post discharge pay upon being relieved from duty as per following scale:

"Thirty days' pay of rank on being relieved from duty after one year's continuous service. "Fifty days' pay of rank on being relieved from duty after two years' continuous service. "Forty-five days' pay of rank on being relieved from duty after three years' continuous service.

ASK EXEMPTED MEN TO DRILL AT NIGHT

Toronto Trying to Force Them into Service. Members of class one who are unfit or exempted from military service are to be asked to drill one night each week during the winter months, according to statements appearing in the Toronto papers. Representations are being made to the Ottawa authorities favoring the plan, according to report.

HOW THIN PEOPLE CAN PUT ON FLESH

A New Discovery. Thin men and women who would like to increase their weight with ten or fifteen pounds of healthy "stay there" fat should try eating a little SALTGYN with their meals for a while and note results. Here is a good test worth trying. First weigh yourself and measure yourself. Then take SALTGYN—one tablet with every meal for two weeks. Then weigh and measure again. It isn't a question of how you look or feel or what your friends say and think. The scales and the tape measure will tell the complete story, and most any thin man or woman can easily add from five to eight pounds in the first fourteen days by following this simple direction. And best of all, the new flesh stays put.

SALTGYN is a highly concentrated flesh-making food, not a drug, which, added to your regular diet, separates and extracts from them every ounce of fat-making material they contain and passes them to the body, to be easily assimilated. Most of this fat-producing power passes from your body as waste, but SALTGYN stops the waste and does it quickly, and makes the fat-producing contents of the very same meals you are eating now develop into a surplus of healthy flesh between your skin and bones. SALTGYN is safe, pleasant, easy to take and inexpensive. Standard Drug Company and druggists everywhere sell packages on a guarantee of weight increase or money back.

NOTE: While SALTGYN is widely prescribed in the treatment of nervous indigestion, it should not be used by fat-producing power, but more than five days at a time, by those who are not willing to increase in weight at least ten pounds.—Adv.

MAJESTIC

Mme. Olga Petrova, in "Exlle," heads the list of attractions at the Majestic Theatre today and Saturday. The following is a synopsis of the story and play:

Exlle, a Portuguese colony, Richmond Hervey, an American engineer, has made great changes in the desolate colony, making it habitable for the white people by supplying electric lighting and water supply.

Hervey is working for the government, and another servant of the government is the lord chief justice of the colony, Vincento Perez, who holds the power of life and death over many thousands of Arabs. Perez is unscrupulous and brutal in his dealings with the natives, and at the opening of his story is trying to force the local silk dealers out of business to further his own ends. Several of them have been sentenced to death or imprisonment for this purpose.

He needs more money to carry out his plans, Hervey writes to Hervey, thinking that he will have no more scruples about his dealings with Arabs than himself, and exposes his whole treacherous dealings with the silk merchants. Hervey has never quite trusted Perez, and has disliked Claudia, Perez's beautiful wife, for her seeming coldness. He realizes then that with this letter he has the power to ruin Perez and crush Claudia at a single blow, by exposing Perez's infamy. He therefore writes Perez that he is not that sort of a scoundrel and threatens to expose the plot.

JOINT RECEPTION FOR MAJOR BISHOP ON ARRIVAL HERE

Civico and Military Authorities Will Combine in Welcome.

A joint civic and military reception will be given Major W. A. Bishop, V.C., D.S.O. (with bar), M.C., on his arrival here on Saturday to spend the week-end with his brother, Major R. W. Bishop, at headquarters.

PATRICIA

The story of "The Serpent," a story of Russian life, is the attraction again today and Saturday at the Patricia Theatre. This picture is being shown at all performances.

The story of "The Serpent" deals with Vania Lazar, the beautiful daughter of a Russian serf. Miss Bara portrays the character of this beautiful girl. She lives with her parents in a small cottage close to the vast estates of the Grand Duke Valonoff. Valonoff, despite his title, is nothing more than a wealthy libertine. The grand duke has practically forgotten the existence of Ivan Lazar, until one day when he himself is invited to a cottage after he and his followers have lost their way during a wild hunt.

The grand duke sees for the first time Vania, who is in love with

Andrey Sobel, a young peasant. Valonoff is enraptured with her charms, and decides that he will see her again. To further his purpose, he leaves his gold cigarette case in the serf's cottage when taking his departure. The case is found by Ivan, who, fearing that he will be accused of theft, sends Vania to return it to its owner.

The grand duke's plans have worked as he expected. He greets Vania joyously and makes ardent love to her. Following her seduction, he maintains her in style and lavishes upon her every gewgaw that her station is almost beyond the comprehension of the daughter of the serf. She is almost beyond the comprehension of her new life; it is so different from anything she has known.

Vania, who is in love with Andrey, is struck by her entire absence of fear, and believes that she plans to come to visit his only son, the grand duke, who is ignorant that he is the son of her husband. The grand duke, who is ignorant that he is the son of her husband, is struck by her entire absence of fear, and believes that she plans to come to visit his only son, the grand duke, who is ignorant that he is the son of her husband.

He gives her her husband's incriminating letter, which she returns next day to Perez, telling him that, of course, he has forfeited all right of respect, and that she intends leaving him. The man tries to make her submit by a humiliating scene before the servants, but she makes good her escape.

The next day the Arabs rise against Perez, and he is lynched by the furious natives. Hervey returns to the last moment she has rushed to the help of her husband. The last scene shows them listening together to the dimming sounds of the Arabs, as the angry mob disperses, and in the knowledge of their further inseparable happiness.

H. Ruthven McDonald, the famous baritone, is rendering a complete change of songs. Professor Bleuthner has been accorded tremendous applause for his excellent rendition of a classical piano number. He will continue to play at all performances.

PRO-GERMANS WORKING TO HURT FOOD POLICY WASHINGTON, Oct. 25.—Attempts of a pro-German element in San Francisco to frustrate the Government's food conservation policy were reported to the food administration today by its advisory committee of California hotel-men.

ROOFS ARE LIFTED TREES FELLED AND CRAFT SENT ADRIFF 50-Mile Gale Plays Hob in Province of Quebec. QUEBEC, Oct. 25.—A gale blowing over 50 miles an hour has swept the district since last night. Scores of roofs have been damaged, trees felled, and fences blown down. A dredge at work in the St. Charles River was shoved adrift with two men aboard, and they were in a helpless condition for at least seven hours through the night, being taken off at daylight. A tug belonging to the Lachance Company was blown ashore at Beaupre and her crew was picked up by the tug Belle.

Barley For Brewing Not as Wasteful as Its Use For Fodder Dr. J. W. Robertson, Hanna's Chief Adviser, Voices Opinion. CALGARY, Oct. 25.—Dr. J. W. Robertson, chief adviser to Food Controller Hanna, speaking in the Central Methodist Church last night, predicted that before next spring the consumption of beer would be prohibited. He also promised to use his influence to secure the prohibition of manufacture of ice cream, although at the same time he predicted that to abolish ice cream would increase the price of milk. He gave as a reason why the killing of young animals was not forbidden, that if dairymen were forbidden to sell young beef cattle they would kill them on the spot and bury them.

Dr. Robertson also repeated his declaration that as a food producer there was less waste in turning barley into beer than in feeding it to animals to produce milk, pork and beef.

DODD'S KIDNEY PILLS CURES ALL KIDNEY DISEASES BRUNT'S DIABETES CURE

Friend Making Sale

In spite of advancing prices on all materials that enter into the making of clothes, we secured, by means of heavy advance buying, values which are phenomenal. This Sale is planned

"TO MAKE NEW FRIENDS AND DRAW OLD FRIENDS CLOSER"

Its values are the best proof of the wonderful Value-Giving Power of this store. Our steadily-increasing patronage and prestige are due to our Complete Assortments of new and desirable merchandise, to the smartness and distinctiveness of our styles, and to our money-saving policy of "Popular Prices." Let the extraordinary values of this sale be your "introduction" to this splendid store. This sale is YOUR chance to SAVE!

Friend Making Prices on All Coats and Suits

Here is your chance to obtain a beautiful Raphael-Mack Coat or Suit at a wonderful money-saving price! THE COATS include every popular fabric, with a specially fine range of smart Wool Velours in all wanted colorings. THE SUITS are of Serges, Broadcloths, Gabardines, etc., in brown, green, navy, black, burgundy, etc. Tailored in the very smartest and newest styles. This is certainly the Buying Opportunity of the year!

A SPLENDID ASSORTMENT OF BOTH SUITS AND COATS AT EACH PRICE. \$14.75, \$19.90, \$24.50, \$29.75

High-Grade Cloth Dresses and Silk Dresses All at Friend Making Prices

A beautiful range of pleated, gathered, draped, pocket-trimmed, embroidered and braided styles in fine Serges and Gabardines. Also smartly-designed models in Crepes de Chine, Charmeuse, Taffeta and Mes-saline Silks. In both Silk and Cloth Dresses a complete range of wanted colorings—Burgundy, Beet Root, Taupe, Green, Grey, Black, Navy, etc. Special values.

At \$11.75, \$14.95 and \$19.90

THE RAPHAEL-MACK COMPANY 236 DUNDAS STREET "The Store of Popular Prices"

Buy Furs NOW! Save One-Fourth Our entire stock of FURS, for the ten-days of this sale only, at a Friend Making Discount of 25 per cent, affording a great chance to save by buying slightly before the regular season. Marmot, Muskrat, American Lynx, Siberian Wolf, Natural Wolf, Red Fox, Cross Fox, Hudson Seal, Black Wolf, etc., all included, in the very newest styles.

First Defeat For Lloyd George Govt. On Paying Royalty LONDON, Oct. 25.—Premier Lloyd George's Government suffered its first defeat in the House of Commons tonight in the Government bill to promote the production of petroleum in the United Kingdom. Provision was made for a payment of a royalty of nine pence per ton. An amendment striking out this provision was carried 44 to 35. The defeat of the Government is regarded as purely mechanical and will not affect the Government's tenure of office.

NORWEGIAN NEWSPAPERS SEE STARVATION SPECTRE CHRISTIANIA, Oct. 25.—The food minister today declared that the food situation in Norway was about the same as last year, and that by economizing and utilizing what she had Norway could get along. Fish would supply enough fats, and the day would not come when Norwegians had no butter on the table. The papers take a contrary view, saying that without imports from America, Norway will face starvation before the winter is over.

WOMEN'S SUFFRAGE WASHINGTON, Oct. 25.—Speaking as a party leader and as an individual, President Wilson today urged the woman suffrage issue upon the voters of all states. He told a delegation of 100 members of the New York state woman suffrage party that he hoped their campaign would be successful, and urged men of all parties in New York particularly to vote for suffrage.

SEVENTH DAY ADVENTISTS. MINNEAPOLIS, Minn., Oct. 25.—Delegates from all parts of the United States and Canada, as well as several from foreign countries, arrived here tonight for the two weeks' convention of the Seventh Day Adventists which opens here tomorrow.

DECISION ON MILK IS EXPECTED TONIGHT OTTAWA, Oct. 25.—The committee investigating the price of milk completed its initial work at the session this afternoon, and will probably return their decision tomorrow evening. Now that the producers and distributors from all over Canada have been heard in person, a special meeting of the committee will be held tomorrow and a decision will be arrived at after the chairman, F. B. Tutin, has heard the views of each member of the committee.

WANTED, SIX WOMEN! To Get a Good "White Sewing Machine" Saturday at Reduced Prices. JUST SIX MACHINES TO CLEAR. FIRST COME, FIRST SERVED. TWO FAMILY ROTARIES TWO CANADIAN WHITES ONE GOODRICH ONE CABINET MACHINE Ontario Furniture Company

MUTT AND JEFF—Showing Here That the Woman Always Gets the Best of It in Court.



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HANDICAP SERIES COMMENCED AT "Y"

Winter Program of Sports for Junior Schoolboy Groups Well Under Way.

A handicap series, consisting of ten events, has been drawn up for the junior school boys' division of the Y. M. C. A. and are being run every Saturday morning in the "Y" gym.

THE SPORT-LIGHT

By Grantland Rice. (Copyright). Special District Rights Secured by The Advertiser From the New York Tribune.

Scattering epistles, from various bystanders and non-combatants, continue to arrive with a request for further particulars as to the comparative status of the male and the female of the species in sport.

Neither in golf nor in tennis has the matter been officially decided. It has been pretty well proved in golf that no male champion can give a woman champion nine strokes and win.

IN TENNIS AND GOLF. Just where would a woman golf champion rank among the masculine line-up? Or where would a Miss Hjurstedt or a Miss Browne rank in tennis? More than one tennis expert has written us, offering fair proof that neither Miss Browne nor Miss Hjurstedt would rank among the first eighty tennis players in America.

OTHER GAMES. There are no ladies listed in the boxing line-up. There are none that we know of in football. Few go in for baseball.

THE REVENGE SWEEPSTAKES. Does anyone recall the name of the pitcher who beat the Giants oftenest last season? The pitcher who stepped out against them five times and came home with four New York scalps?

QUITE SO. Dear Sir: Accomplishment frequently comes by uncharted ways. In 1917 Red Faber allowed the Giants six earned runs in three games, and collected three victories. In 1912 Mathewson allowed the Red Sox one earned run in three games and collected two defeats and a draw. It isn't always up to what you do as to whether you get by or not.

DEER HUNTERS CAN OBTAIN THEIR COMPLETE OUTFIT HERE.

- Cartridges for any size rifle. Deer Hunters' Licenses. Rifle Cases and Covers. Cartridge Belts. Brass Wire Brushes for cleaning rifles, all sizes. Hunting Knives. Folding Pocket Axes. Compasses. Waterproof Match Boxes. Cigar Lighters. Flashlights. Winchester Rifles. Marlin Rifles. Savage Rifles. Duxbak wind and waterproof Coats, Vests, Pants. Reversible Red Caps. Cleveland Bicycles, Bicycle, Gun and General Repairing.

WM. GURD & CO. 185 DUNDAS STREET—SOUTH SIDE.

CANADIAN LEAGUERS FINISH FIRST ROUND

McClary and Empire Brass Bowlers Lead the League After First Bouts Are Completed.

Table with columns: STANDING, Won, Lost, P.C. Lists names like McClary, Empire Brass, Whites, Blue Labels, Hymans, Electrical Workers, Manhattan Club, Shoemakers.

WOODSTOCK, Oct. 25.—The college rugby team, by defeating the local collegiate team, in an O. R. F. U. junior fixture, by 29 to 1, won their way to the semi-finals, and will now meet Sarnia.

BAPTISTS WALLOP WOODSTOCK SCHOOL

WOODSTOCK, Oct. 25.—The college rugby team, by defeating the local collegiate team, in an O. R. F. U. junior fixture, by 29 to 1, won their way to the semi-finals, and will now meet Sarnia.

SARNIA COLLEGIATE UNABLE TO ARRANGE GAME WITH PETROLEA

SARNIA, Oct. 25.—Manager Patterson of the O. R. F. U. football team, at noon today that up to the present they have been unable to arrange a practice game for Saturday. Petrolea are unable to come to the city, and efforts to secure St. Thomas proved in vain.

GIANTS' VAUDEVILLE ACT TURNED DOWN

Benny Kauff, Robertson and Others Not Likely To Be Actors This Winter. NEW YORK, Oct. 25.—I. R. Samuels, manager of the big vaudeville act in the Bronx, seized time by the forelock. He figured that the Giants would win the world's series, and that a few of the leading McGraw men would be national heroes. So, before the series started he had an option on the services of Benny Kauff, Robertson and Helnie Zimmerman to play at his theatre this week, if the Giants win the title.

WINS GOLF TOURNEY

ESSEX, Oct. 25.—Miss Louise Gordon has won the silver flower basket, donated by C. V. Lloyd for the annual handicap golf competition at the Country Club.

THISTLE PRIZE NIGHT

Winners of Thistle Club's Summer Events to Get Winnings. Tonight is prize night at the Thistle Club. Winners of the different events put on by the club will receive their prizes, following the weekly euchre tourney.

L. C. AGGREGATION TO PLAY STRATHROY

Locals Will Send Their Second Team for Game on Saturday.

The second team of the London Collegiate Institute will journey to Strathroy on Saturday afternoon for a game with the Strathroy Collegiate squad. The locals have been hard at work getting into shape, and there should be a merry battle when they come up against the Strathroy gridders.

FOUR VICTORIES WITHIN SIX DAYS

Leonard's Record Has Never Been Equaled by Any Other Lightweight. Cleveland, Oct. 25.—When Benny Leonard knocked out Touhey Rammer of Lorain in the seventh round of a light-weight bout, he completed a record never equaled by a fighter in the world.

MONUMENT TO FITZ

New York Sportsman Plan Tribute to Memory of Great Fighter. New York, Oct. 25.—Local sportsmen are planning a monument in honor of the memory of "Bob" Fitzsimmons, the great boxer, who was laid to rest yesterday.

NAVIN KNOWS NOTHING OF RUMORS ABOUT HIS SUCCEEDING BAN

Detroit, Oct. 25.—President F. J. Navin, probably the man most intimately concerned, says he has heard nothing of any move to put him in Ben Johnson's chair in the event of the American League president resigning and going to the west.

EUCHE TONIGHT

Curriers Will Put On First of Weekly Series of Open Tournaments. The London Curling Club will hold the first of its euche tonight. It is expected that there will be a large turnout of curlers.

FIGHT ON NOVEMBER 2

Duluth, Oct. 25.—Signed articles were received today from Ben Dillon and November 2. Chip and Tommy Gibbons were to have met on that date, but the match fell through.

BOARD AT ALVINSTON

ALVINSTON, Oct. 25.—Word was received here today that for the convenience of the shippers of the district a medical board will be at Alvinston on November 2 and at Petrolia on November 5, 6 and 7.

VARSITY OUT WITH STRONG GRID CREW

University Squad Looks Fine in Practices—Meets 63rd Battery Monday.

The Western University rugby squad has been having some strenuous workouts during the past week, getting ready for their meeting with Cap Gander's Guelph Aggies. Art Smith and Brickenden are working the "Varsity" squad pretty hard these days, and on Monday afternoon will lead their men against the 63rd Battery gridders for a practice game.

GEORGE QUORRINGTON IS NEW PRESIDENT OF SUNDAY SCHOOL ASSN.

Many Practical Problems Discussed at Big Chatham Convention. CHATHAM, Oct. 25.—George K. Quorrington, Toronto, was chosen president of the Ontario Sunday School Association at the closing session today.

Mrs. John McDonald Shot During Quarrel in Port Huron.

SARNIA, Oct. 25.—Mrs. John McDonald, aged 50, residing at 420 Garfield street, is in the Port Huron Hospital this afternoon with a bullet wound in the stomach, and Mrs. Sarah Sinclair, Armour street, and her 18-year-old son are being detained at police headquarters, as the result of a quarrel which terminated in the shooting.

SAYS PARISHIONERS FIGHT FOR CONTROL OF CHURCH FINANCES

Want to Know How Every Dollar is Being Spent. TILBURY, Oct. 25.—A prominent citizen, who has taken an active and fearless part in the Ford City controversy, says that the agitation will be continued until the parishioners have complete control of the church building and the finances of each individual church.

PAYS \$10,500 FINE ELMA FARM

ATWOOD, Oct. 25.—A Stevenson of the tenth concession has sold his 150-acre farm to George Rutan for \$10,500, and the lands holding a sale in the near future.

WAS FINED \$10

WOODSTOCK, Oct. 25.—William Taggart, aged 17, was found guilty today on a charge of stealing a bracelet from a 15-year-old girl with whom he was keeping company. He was fined \$10 and costs.

BROWNS OVERCOME VICTORIAS 21 TO 13

The Browns defeated the Victorias in a fast game of basketball at the M. C. A. gym last night by a score of 21 to 13.

Table with columns: Line-up, Total, Final score. Lists names like Stevens, Cline, Hughes, etc.

HUGGINS TO RUN YANKS NEXT YEAR

NEW YORK, Oct. 25.—President Jacob Ruppert of the New York American League team, announced today he had signed Miller Huggins, the manager of the St. Louis Cardinals, to manage the Yankees under a two-year contract.

HELD FOR SHOOTING AS WOMAN IS IN A CRITICAL CONDITION

Mrs. John McDonald Shot During Quarrel in Port Huron. SARNIA, Oct. 25.—Mrs. John McDonald, aged 50, residing at 420 Garfield street, is in the Port Huron Hospital this afternoon with a bullet wound in the stomach, and Mrs. Sarah Sinclair, Armour street, and her 18-year-old son are being detained at police headquarters.

STANDINGS

Table with columns: Team, Won, Lost, P.C. Lists names like McClary, Empire Brass, Whites, etc.

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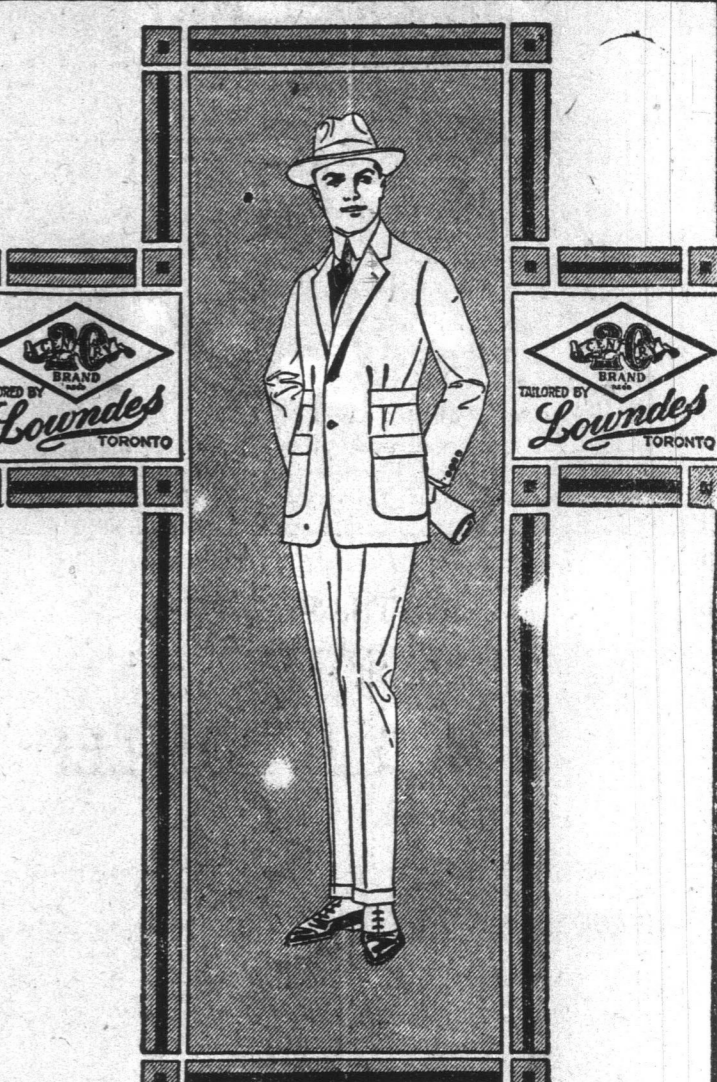
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The Standard 20th Century Brand clothes are the standard product of known merit. You take no chances when you buy garments of this famous make—and these are the days for taking no chances.

Advertisement for Wilson's "The National Smoke" featuring Elma Cigar with price 3 for 25¢.

Their 'a-tig-ty' Big Advantage

In Buying Your Winter Overcoat or Suit at Dowler's

MEN, WEIGH THIS MATTER WELL!—No other clothing store in the city enjoys the same purchasing facilities as we do. No other clothing store in this city can go to the makers direct, with such enormous spot cash orders that demand such discounts and concessions as we receive with the top notchers of the whole clothing trade of Canada (20th Century and Society Brand) confined to us, and getting the first choice of a dozen others of Canada's most progressive makers. This whole advantage stands out distinctly in our Overcoats and Suits in solid money-saving.

OVERCOATS WITH QUALITY, STYLE AND VALUE

You can't economize by price alone. You must consider the quality, combined with style, which makes our overcoats so attractive. You can get a better coat here at whatever price you wish to pay, and you can select your style from the largest variety of styles, fabrics and patterns ever assembled by any one firm in Western Ontario. Exceptional values at \$13.50, \$16.00, \$16.50, \$18.00, \$20.00, \$22.50, \$25.00, \$28.50, \$30.00, \$32.00, \$35.00, \$38.00, \$40.00, \$45.00, \$50.00, \$55.00 and \$75.00.

DOWLER STORES' SPECIAL BLUE SUIT, \$22.50

Worth today at a close price \$30.00. Pure wool, fast dye, full weight, blue twill, will not shine, made in several models, to fit any type, young men's, men's, stouts, longs and a splendid range of short men's sizes.



The Biggest SUIT Values In Canada

THIS IS A SWEEPING CLAIM, but we are prepared to back it up to prove it to your satisfaction. Try to duplicate our values, compare these suits with those sold elsewhere at the same or higher prices, keep an eye on the fit and tailoring, the advantage of buying here will be a revelation to you. Every new fall and winter style in nifty young men's and men's suits is shown here in fabrics and patterns of almost every description, selected by expert buyers. Indisputably we show the best suit values in Canada at \$18.00, \$20.00, \$22.50, \$25.00, \$27.50, \$30.00, \$32.00 and \$35.00. Also at \$13.50, \$15.00 and \$16.50.

English Melton Overcoats

Featuring special values at \$16.50, \$18.00, \$20.00, \$22.50, \$25.00. Every size in Chesterfields for dress and big warm double-breasted and ulster styles, mid and dark greys. We certainly show some wonderful values that are not duplicated in Canada. High grade Kilmartin Ulsters, \$35.00 to \$75.00 shown by Dowler stores in Western Ontario.

BELT ALL 'ROUND OVERCOATS

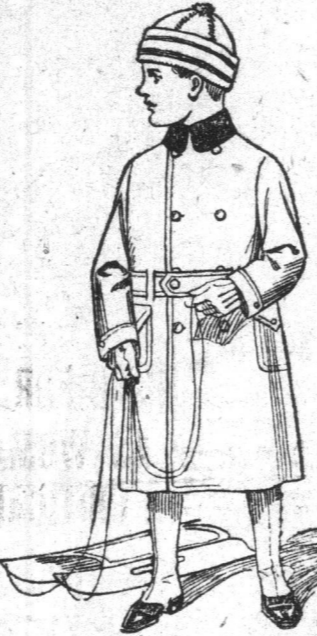
\$16.50, \$18.00, \$20.00, \$22.50, \$25.00, \$27.50 and \$30.00. An elegant showing of these snappy styles for the young men.

Auto Driving Ulsters, \$11.65

380 Men's Heavy Solid Wool \$18.00 quality Auto Ulsters, double-breasted, two-way collar. Purchases at a clearing bargain, where cash was "short" and clothing "long," 36 to 46. This is undoubtedly the best bargain in Ontario.

You'll Find Interesting Values IN OUR ENLARGED BOYS' DEPARTMENT

- BOYS' SUITS, \$4.57**
All sizes, 26 to 34, splendid quality, pleated, sewn-on belts.
- BEST STOCK OF BOYS' SUITS** in Western Ontario, and with the war prices, most of the cloths were contracted for over a year ago. Special sizes at \$3.75, \$4.57, \$6.00, \$7.50, \$10.00, \$12.00, \$14.00 and \$15.00.
- BOYS' HOSE**
Best on earth, 50c hose, for \$1.00, \$1.25 Scotch Worsted Hose, 75c, \$1.00, \$1.25.
- BOYS' SWEATERS**
Sweater Coats and Jerseys, we have lots of them, 50c to \$5.00.
- BOYS' SKATER REEFERS**
The Popular Winter Coat for Big Boys and Little Chaps.
- "Some variety," you'll say so when you see them; all new models, new belt effects, new pockets, new fabrics, excellent values. ... \$5, \$6.50, \$7, \$7.50, \$8.50, \$10 to \$12. We plumped on these coats and now show the greatest stocks in Western Ontario.
- BOYS' OVERCOATS**
Here, too, you'll find some real pure wool fabrics, with lots of style, at very moderate prices. \$2.48, and any price up to \$18.00.



Underwear Specials

- Dowler Stores Special Combinations at \$1.50, \$1.75, \$2.50, \$3.50, \$4.50, \$5.75 to \$6.50.
- Dowler Stores Special Natural Wools at \$1.00, \$1.25, \$1.50, and extra heavy, \$2.00.
- Wool Piece-Lined Shirts and Drawers, .65c and 85c.
- Union Shirts and Drawers, fall weight, .59c.
- \$6.50 Silk and Wool Combinations, 34 size only, \$4.80.
- Boys' Combination and Two-Piece Underwear Very Special.

Trousers

MEN you should see the values we are offering in splendid Trousers. Travelers tell us they are not equalled in Canada. \$5.00 English Hair-Line, winter weight, handsomely tailored trousers, mid and dark grey in color. Special \$3.75. \$4.99 English Worsted Finish Trousers, 5 pockets and belt loops and cuffs if required. \$2.99. Very special lines at \$3.50, \$4.00, \$4.50 and \$5.00.

GLOVES

Cape, Mocha, Kid, Suede, Buck, Scotch Knit and Llana. All the new lines are now in.

CASHMERE SOCKS

135 dozen Pure Wool Cashmere Socks: worth today 75c. Special values at \$1.00, \$1.25, \$1.50, \$1.75, \$2.00 and \$2.50. In our reserve stockrooms we have over ten thousands pairs of Men's Socks bought at last year's prices. Yours the advantage in every pair.



Attention, Friends and Relatives

"Let us forget" the boys on the firing line. We have abundance of "Comforts" in warm underwear, sweaters, socks, gloves, handkerchiefs, etc. Come in and let our salesmen help you.

Ask the Man Who Wears Them

Why have hundreds of the keenest business men in Canada been wearing 20th Century Brand clothes for years? And some of them millionaires! Simply because they buy clothes as they buy anything else—the most and best for their money. . . Conservative styles for business and professional men, and smart styles for young men. 100 per cent. value, plus guaranteed fit and excellent tailoring. Send for illustrated style book—free.

SUITS, \$40 to \$200
OVERCOATS, \$75 to \$200

R. H. & J. DOWLER LIMITED

R. H. & J. DOWLER, LIMITED

LONDON ST. THOMAS WINDSOR

LAON IN SIGHT AS FRENCH PUSH SMASHES ALONG

Eyewitness Describes Glorious Victory of General Petain.

GREAT WORK OF TANKS

Monsters Rolled Into Enemy's Lines, Wiping Out Nests and Compelling Surrender.

American Training Camp in France, Thursday, Oct. 25.—(By the Associated Press.)—Major-Gen. Sibert, returning from around Soissons, where he witnessed part of the French offensive on the Aisne front, said that the French losses had been extremely small because of the effectiveness of the artillery preparation. He and the other American officers were enthusiastic over the importance of the French victory, especially as to the amount of material and the number of prisoners taken. The American officers were impressed greatly with the preponderance of the French artillery over the Germans.

demonstrating the power and accuracy of the French artillery. Not an inch of ground hereabouts had been left untouched. The cavalry has galloped about one kilometer in length, with many miles, most of which had been greatly damaged by the French guns. When the French infantry dashed forward in the darkness they approached the entrances warily, and found them full of Germans waiting for the moment of the attack. The grenades and smoke bombs soon brought them out with their hands raised in token of surrender.

Meanwhile the tanks had advanced with the infantry until the second German position was reached, destroying on the way any nest of machine guns opposing the progress of the French troops. The tanks advanced several kilometers, during which they not only demolished many machine gun nests. One tank was opposed by a determined German officer, with a large body of men, who poured bullets upon the armored monster of the machine without effect. Finally the French officer in command descended from the tank and with his revolver forced the whole group to surrender.

Another tank found a battery of field guns facing the tanks. As soon as the tank opened fire half of the artillerymen threw up their hands, while the remainder of machine gun bullets from the monster.

Left Many Guns. Today the French advance proceeded rapidly, and the units reached the various objectives with regularity. After taking the village of Pinon, the French went forward into the forest of the same name. They found many German machine guns abandoned, but impossible to get the weapons away over the marshes adjoining the Aisne Canal, over which most of the bridges had been destroyed, making the retreat of artillery impracticable. Hundreds of machine guns were captured by the French, and many of them were turned on the fleeing Germans, who had left plenty of ammunition behind. It is reported that 150 cannon have fallen into French hands, but the number is uncertain, owing to the condition of the battlefield and its width. The same uncertainty applies to the total number of prisoners, hundreds of Germans being encountered on all parts of the field marching wearily back to the French lines.

The sight of the towers of the cathedral of Laon on the horizon a few miles away spurred the French soldiers to wonderful efforts of endurance and swiftness of movement. They went on determinedly in pursuit of the Germans, leaving a trail of captured outposts and caverns, which disgorged hundreds of demoralized prisoners, who seemed astounded at the vastness of their defeat.

With all this severe fighting on a narrow front, the Germans held strong positions, and where they escaped the challenge, the French casualties were remarkably low. The French troops of all branches are jubilant over the victory. The artillery infantry and armist mutually praise each other's work. One colonel commanding a regiment which participated in the battle at its hardest point declared that the fighting had turned into a war of movements.

EMPLOYEES TO SHARE IN PROSPERITY OF VARIOUS INDUSTRIES

British Government to Effect Closer Co-operation.

MEN AND BOSSES UNITE

Advanced Social Step Is Announced Officially.

LONDON, Oct. 25.—Concurrently with the unofficial announcement last night that employers would form a great combination for the purpose of protecting the interest of capital, and in an endeavor to adjust the relations between employers and employees, the Government issued a statement to the effect that it adopted as part of its policy of industrial reconstruction the recommendations of the special committee, which reported last June. The committee advised the establishment of industrial councils representing the trades unions and employers' associations in each industry. The councils will deal among other things with the means for securing for the workmen a greater share in controlling the conditions of labor, with a readjustment of wages, so that the workers will obtain a share in the increased prosperity of industry, the establishment of regular methods of settling differences, and other means of insuring closer co-operation between employer and employee, with a view to obtaining better conditions of employment, and a higher standard of comfort for the workers. The statement says a large number of employers' associations and trade unions have expressed the approval of the scheme.

VOTE OF CONFIDENCE IN FRENCH CABINET

PARIS, Oct. 25.—The Chamber of Deputies today passed a vote of confidence in the Government, 238 to 157.

FRENCH CAPTURE IN AISNE PUSH REACHES 12,000

One Hundred and Twenty Big Guns, Some of Them Howitzers, Were Taken.

ENEMY IS DEMORALIZED

Extraordinary Orders Taken From Captives Hint At Retirement.

[BY THE ASSOCIATED PRESS (CORRESPONDENT)] WITH THE FRENCH ARMY IN FRANCE, Oct. 25.—The French victory of Tuesday northwest of Soissons is still being extended. Monkey Mountain east of Vauxaillon village, and the greater part of the forest of Pinon have been occupied. The French now face the Aisne Canal. Contradictory orders taken from prisoners show certain demoralization in the German command, and the question is asked whether another retreat is intended.

HELPING THE SOLDIERS.

IOVA, Oct. 25.—The social help here this evening under the auspices of the Women's Institute was well attended, and a fine program was thoroughly enjoyed. The proceeds will be devoted to providing Christmas boxes for the boys of this district who are now at the front.

ELMA TOWNSHIP PATRIOTIC LEAGUES DOING GREAT WORK

Reports of Various Branches Show Year Has Been Busy One.

MARINE NEWS

OWEN SOUND, Oct. 25.—Inward: Government steamer Lempton, Harris, from Bruce Mines; Caribou, from Soo.

PORT COLBORNE, Oct. 25.—Down: Gloucester, 2:30 a.m.; Ottawa, 4:45 a.m.; Napleton, 6:25 a.m.; Reghinette, 8 p.m.; Ottawa, 8:30 p.m.; Simla, 8 p.m. Up: German Fish, 4:30 a.m.; Ottawa, 8:30 p.m.; Simla, 8 p.m. Reghinette passed through the Welland Canal this evening on her first voyage to Montreal. Captain Kovatski Root in charge. Wind westerly.

FOE RETIRES TO POSITION THAT WILL HOLD RIGA

Withdrawal to Depth of 15 Miles Is Thus Explained by Critic.

SHORTENING BALTIC LINE

Much Work of Russians Rendered Useless; Must Be Done Again.

PETROGRAD, Oct. 25.—It is considered in well-informed military circles that the object of the German withdrawal beyond the Dvina is so to shorten the defence of Riga as to make its recapture impossible. The enemy is also shortening his Baltic front by about thirty miles, rendering useless positions of the Russian army on which much work had been expended, and necessitating the establishment of other positions closer to the enemy's new line. The evacuation by the civil population of the naval base of Kronstadt has begun. The removal of civilians from Kronstadt, which is the most important Russian naval base, probably is a military measure. The civilian population is moving from Petrograd, from which the Government will also go to Moscow. The evacuation of Riga, another important port on the Gulf of Finland, was reported last week. The text of the official statement from northern headquarters today reads: "The enemy left his advanced positions and retired about fifteen miles in the Riga region near the Pskoff highroad, and in the sector of Little Jaegel River. On Tuesday the enemy was reported on the line of Rodopins-Turkain, on the Little Jaegel River. The vanguards have lost touch with the retreating Germans. Our scouting detachments advanced to the Merinau detouring the enemy, in their retreat the Germans destroyed all buildings and roads, and blew up the bridges. New German attempts to fraternize with the enemy in some sectors in the Dvina region. "Little Sea"—Enemy attempts to land a small detachment in the region of Tomba, eight miles south of Werder, were repelled by the fire of our coast-guard detachments. HELSINGFORS NOT MENACED. Helsingfors, Oct. 25.—(Denver)—There has been no naval action in the Baltic or in the Gulf of Finland during the last two days. The Russian fleet is

OVER 1,000 MEMBERS SECURED FIRST DAY FOR WOODSTOCK CLUB

Big Drive Goes On Again Today for 5,000 Objective.

LONDON WOMEN TO SPEAK AT HIGHGATE MEETING TONIGHT

Highgate Women's Institute will be held in the town hall on Friday. Addresses will be delivered by Mrs. Edwards and Miss Leonard of London. The district secretary, Miss Coutts, of Thamesville, and vice-president, Mrs. McKellar, of Mulrirk, will also be present.

WILLIAM NESBITT SAYS HE COULDN'T WORK FOR MONTHS

Had Dizzy Spells And Would Fall to the Floor, He Declares.

HE HAD NO ENERGY

"I Never Miss a Day From Work Now," He Says—Tanlac Restored Health.

"It gives me genuine pleasure to tell people about Tanlac, because it has done so much for me," said William Nesbitt, of 113 John street, recently. Mr. Nesbitt has been a resident of Toronto for 25 years, and his statement will be of interest to hundreds of people who know and respect him throughout the city. "During my illness, which covered a period of four or five years," continued Mr. Nesbitt, "I think I bought nearly every kind of medicine on the market, but kept going down in health every day until I began taking Tanlac. My stomach was in such a bad fix I couldn't eat without suffering from indigestion, and my appetite was so poor I had to force down what little I did eat. My food seemed to lodge right in my chest, fill me with pain, and sometimes I felt so choked up I could hardly get my breath. I would have dizzy spells and have to stop work entirely. At times when these spells struck me I would just tattle right over, and I didn't do more than two months' work at the summer on account of my condition. I had severe pains in the small of my back, my strength seemed to be all gone, and I had no energy. "I had spent two and three dollars at a time for medicines, but I never thought much about Tanlac until a friend asked me why I didn't try it. Then I began taking Tanlac, and getting better, and four bottles have relieved me entirely of indigestion. My appetite is great and I feel almost like I have given a new stomach. Nothing hurts me, my backache and dizziness are all in the past, and I simply feel like a new man through and through. I'm right now in better physical condition than I have been in several years, and I never miss a day from my work. Tanlac is the finest medicine I have ever tried, and I will gladly tell anybody personally how it has helped me. "Tanlac is sold in London by Standard Drug, Limited, under the direction of a special representative, and by an established agency in every town."

FIG-SEN
TAKE ONE AT NIGHT
MAKES YOU FEEL RIGHT
10¢
Quality Store

Make the GIANT YOUR Savings Bank

On every dollar's worth you purchase here you save more than any bank's interest of a year.
THINK IT OVER.
Then come here Saturday or next week and let us show you what we can save for you.
Following are a few of our many big values:

LOT NO. 1—SUITS.
\$13.50 Men's Suits ... \$9.95
\$16.50 Men's Suits ... \$11.95
\$20.00 Men's Suits ... \$14.95
\$23.50 Men's Suits ... \$16.95

LOT NO. 2—PANTS.
\$3.25 Men's Pants ... \$1.95
\$4.50 Men's Pants ... \$2.95
\$5.50 Men's Pants ... \$3.95
\$6.50 Men's Pants ... \$4.95

LOT NO. 3—RAINCOATS.
\$10.00 Raincoats, for ... \$5.95
\$12.50 Raincoats, for ... \$7.95
\$15.00 Raincoats, for ... \$9.95
\$16.50 Raincoats, for ... \$11.95

LOT NO. 4—SWEATER COATS.
\$3.25 Sweater Coats ... \$1.95
\$4.25 Sweater Coats ... \$2.95
\$5.25 Sweater Coats ... \$3.95
\$6.25 Sweater Coats ... \$4.95

LOT NO. 5—FINE SHIRTS.
\$1.00 Men's Shirts ... 60c
\$1.25 Men's Shirts ... \$1.00
\$1.50 Men's Shirts ... \$1.25
\$1.75 Men's Shirts ... \$1.50

LOT NO. 6—WORK SHIRTS.
\$1.10 Work Shirts ... 95c
\$1.25 Work Shirts ... \$1.10
\$1.35 Work Shirts ... \$1.25
\$1.50 Work Shirts ... \$1.35

LOT NO. 7—UNDERWEAR.
Fleece-Lined Underwear, special, per garment ... 60c, 75c, \$1.00
Penman's, 71, sizes 34 to 40. Per garment ... 40c
Penman's heavy ribbed, all sizes to 44. Per garment ... 85c, \$1.25, \$1.50

LOT NO. 8—SOCKS.
10 dozen pairs Men's All-Wool Worsted Socks; only two to a customer. Worth regularly 85c, on Saturday only, pair ... 50c
Llama and Cashmere Socks, worth up to 75c, for pair ... 50c
200 dozen All-Wool Hanson Socks ... 60c, 75c, 85c pair

LOT NO. 9—GLOVES AND MITTENS.
One lot of Men's Fine Lined Cape Gloves. Regular \$2.75, for ... \$2.25
One lot of Work Mittens, worth up to \$1.35, for ... \$1

LOT NO. 10—HATS.
\$2.50 Men's Hats, for ... \$2.00
\$3.00 Men's Hats, for ... \$2.50
\$3.50 Men's Hats, for ... \$3.00

LOT NO. 11—CAPS.
25 dozen Men's Sample Fur-Band Winter Caps. Up to \$1.50 value ... \$1.00
3 dozen Sample Fur-Band Caps, worth up to \$2.00, for ... \$1.50

LOT NO. 12—OVERALLS.
We have 600 dozen of them. You save 25c on every pair of Overall bought from us during this sale.
Carhart's, Walker's Trainman, Railroad Signal, Great Mogul, Wegner's Special, Big B, Leather Label, Tecumseh, J. M. D. Prices \$1.25, \$1.50, \$1.75, \$2.00, \$2.25 a pair. Sizes 32 to 52.

LOT NO. 13—BRACES.
35c Men's Braces, for ... 25c
50c Men's Braces, for ... 43c
We specialize in Stanfield's Unshrinkable Underwear, Red Label Brand; in sizes 34 to 50.
Ask for advertised articles and save money.

COME EARLY AND OFTEN!

GIANT Clothing House
The Real Live Store. Famous for their Little Prices.
120 DUNDAS STREET. PHONE 1844.
OPEN EVENINGS.
Look for the big Arrow Sign and name over the door before you enter.
Wholesale and retail dealers in Raincoats, Gloves and Mittens.
The largest High-Class Workmen's Outfitters in Western Ontario.

DIAMONDS

Diamond Rings from \$5.00 to \$350.00, including single Diamond Rings, three and five diamonds and many fancy settings in the new designs.
Exclusive designs in Necklets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 RICHMOND STREET. Phone 1084.

ALWAYS SOMETHING DOING AT COOK'S.
A foot specialist will be at this store, Monday, Tuesday and Wednesday, Oct. 29, 30 and 31. If you have any foot trouble, see him. Advice free.

COOK'S SHOE STORE
DUNDAS AND RICHMOND STS.

Saturday at Peters at the Candy Counter
LADY CARAMELS
A delicious, chewy piece, with a liberal assortment of nuts. Regular 40c lb. Till they vanish ... 29c a lb.

At the Cake Counter
SUNSHINE LAYER.
A rich layer cake, with meringue topping. Special at ... 20c each

PETERS
Makers and Bakers of Good Things to Eat.

WEGNER'S
"The Heart of London"
TENTH ANNUAL 60 Days' Sale

is the sensation of the city and district. Just imagine. An overall sale during these days of overall scarcity.
NOTE THESE PRICES.

SPECIAL FOR SATURDAY
OVERALLS UNDERWEAR

"Big B" Brand, "Tecumseh" Brand and "Railroad Signal," blue and white stripe, with bib; regular price worth up to \$2.00. Special for Saturday ... \$1.50 a pair
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Suits ... \$12.50 to \$22.50
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Pants ... \$1.95 to \$6.50
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Overalls ... \$1.25 to \$2.25
Neckwear ... 25c to \$1.00

Hats ... \$1.50 to \$3.50
Caps ... 65c to \$2.00
Fur Caps ... \$7.50 to \$13.50
Fine Shirts ... 75c to \$2.00
Work Shirts ... 75c to \$1.75
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Whitefish Steak ... 18c Lb.

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