


# 1869 

## Cool-looking colors of blue, $\tan$ and rose have been mixed together in the

 apparently careless fashion of seasoningin the soup, but the result in the "hitin the soup, but the result in the "hit-
and-miss" pattern is interesting and and-miss" pattern is interesting and
fresh for summer dining-room or bedroom. In the plainer weave is a rug of
deep old blue, bordered and fringed deep old blue, bordered and fringed with white, and there are others with
tan, blue or rose as the preponderating tan, blue or rose as the preponderating
color. These Log Cabin rugs, like the color. These Log ceab
"Klearflax," are very heavy, -so that they lie flat on the polished floor, and
can be washed with impunity as often can be washed with impunity as often
as needed. The sizes and prices ruin as need
thus:
$27 \times 54$ inches $\ldots . . \$ 2.85$
$36 \times 72$ inches $\ldots . . \$ 4.95$
$6 \times 9$ feet $\ldots \ldots . . \$ 16.00$
$8 \times 10$ feet $\ldots \ldots . . \$ 23.50$

## Klearflax Rugs

 They are the product of a most eyed flax with its strong, fibrous stem is transformed into heavy, closely oven linen rugs, and dyed in the so brown for which linen seems to hav a special affinity.These rugs are eminently practical with all their beauty as they are very tightly woven and do not catch the dust Easily cleaned, they are reversible, and
the moths have no terror for them. The sizes and prices are as follows:
$2^{\prime} 3^{\prime \prime} \times 4^{\prime} 6^{\prime \prime} \ldots . . .85 .50$
$3^{\prime} \times 6^{\prime} \ldots . . . . . . .89 .50$
$\$ 9.50$
$\$ 17.50$
$\$ 17.50$
$\$ 27.00$
$\$ 47.00$
$\$ 47.00$
$\$ 55.00$
For special sizes orders will
T. EATON CO taken.

## DEWART INTERETED RE ENUMERATION

 Question of Residence Summer Homes Ma
Complication.
 L. B. Lucas,
Dear
This mor morn
This

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> The Master Mystery-Arthur B. Reeve.
Big Timber-Bertram W. Sinclair. Porly of the Princtram W. Emma Clair. Dowd.
The Laughing Girl-Chambers. The Laughing Girl-Chambers. The Woman Gives-Owen Johson
> r B. Reeve.

ing. The sif 78 inches wide, 30


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The Real Adventure-Henry K. Webster
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The Land or the Deepening Sol
The Case of Mary Sherwin-J Brady


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The Beloved Traitor-Frank L. Packard. he Foolish Viryin -Thomas Dixon.
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 WILL BE OFFERED, AT SPECIALLY LOWERED PRICES TODAY IN THE AUGUST FURNITURE SALEThe sale started with $\$ 250,000$ worth of furniture-the kind of furniture which measured up to the strictest specification in material and construction. This extensive collec-
tion assures Simpson customers of splendid selection every day throughout the sale. Our floor stocks are being constantly replenished from great reserves. The sale attractions for today are extremely important.



125 Pairs of Portieres at $\$ 6.98$, \$8.98 and \$10.98
They real all feet 3 inches ing, heemed at top, and
well made of good sericeable materals



 In the August Homefurnishing Sale of Wall Papers
 $8,8.30 \mathrm{~A} . \mathrm{M}$ RUSH SPECIAL.







## An Explanation of the Home-Lovers' Club

So often we are asked how we can sell furniture on the. Club Plan at same prices as cash. The
answer really is, that furniture, etc., is a form of wealth, and we simply provide a means whereby it answer really is, that furniture, etc., is a form of wealth, and we simply provide a means whereby it
may be accumulated gradually. It is just like a savings account in a bank. Furnishing the home, keepmay be accumulated gradually. It is just like a savings account in a ank.. FWid investment. It pays large
ing it bright and cheerful, comfortable and inviting all the time, is a splendid
dividends regularly in enjoyment and satisfaction And dividends regularly in enjoyment and satisfactionc. And our Home-Lovers' Club makes it easier to
secure home needs. Pay part cash and arrange convenient payment of the balance-spreading it over secure home needs. Pa
a number of months.

Thousands of homes in Toronto have been furnished in this manner-by those who appreciate the advantages of purchasing at cash prices on the Home-Lovers' Club Plan from a
behind every article sold. No joining fee, no interest. Goods delivered immediately
SEE CLUB SECRETARY—FOURTH FLOOR.

## 3-Piece Bedroom Outfit, $\$ 59.60$

fillers, filers, special caps, all regular sizes and finishes. Dresser-genuine quarter-cut oak, fumed and golden fin-
ish; also genuine mahogany front and tops, bevelled plate mirror. Chifonier-three large and two small drawers, fumed, golden and mahogany finishes, bevelled mirror. Three pieces complete. Regularly


## 3-Piece Bedroom Outfit, $\$ 72.65$

Regularly $\$ \mathbf{9 9 . 2 5}$.

Special! High Class Wilton Rugs Reduced Today


Imported Rugs of extra fine weave, woven without
seam. Rich colorings to harmonize with up-to-date color
sheremes. only about 24 all told, so solect eatriy Size 9 feet
$\times 10$ feet 6 inches, regularly $\$ 8.50$, sale price, 88.95 ;
size f feet 3 inches
 Special! Scotch Ta- Bedroom Rugs Reduced


Hemp Stair Carpet Marked Down


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$|$| Br |
| :---: |
| $\begin{array}{c}\text { Reg } \\ \text { price }\end{array}$ |

sels Carpets, Special,
$\$ 1.95$ Per Yard





Specials in Extension Tables and Dining Chairs | $\$ 20.50$ | Extension | $\$ 29.50$ Extension |
| :---: | :---: | :---: |
| Tables $\$ 14.95$. | $\begin{array}{c}\$ 36.00 \\ \text { Cables } \\ \text { Chairs }\end{array} \mathbf{\$ 2 1 . 6 5 .}$ Dining |  |

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shaped feet. ReguShaped feet. Regu-
larly $\$ 20.50$. Aug.
wist ust Sale price
$\$ 14.95$. top. $\quad$ Regularly
$\$ 29.50$. August

6 Big Offerings in the August Sale of Linens and Staples Today

## 1

1,000 yards blue or red check glass toweling,
medium weightt, 24 inches wide. Reduced for Aug-
ust Sale, yard, 33 .
Linen Crash Towing 45c Yard 800 yards lrish and Scotch pure linen crash
roller toweling, with a red border, 17 inches wide.
August Sale, today, yard $45 c$. Irish Linen Towels $\$ 2.69$ Pair

$$
3
$$

Irish linen towels, hemstitched with fancy damask irish inen towels, hemstitched with fancy damask
borders, bleached, on the green grass. Size $22 \times 38$
inches. August Sale, today, pair $\$ 2.69$. Table Cloths $\$ 2.85$ Each.
4 cerized yarns, very evenly woven in a variety of cerized yarns, very evenly woven in a variety of
good designs. Size $64 \times 644$ inches. Reduced for the
August Sale, today, each

Table Napkins $\$ 3.25$ Dozen
Damask table napkins of satin finish and fine even texture, the designs are spot, tulip, fleur-de-
lis, shamrock, Etc.
Augize $20 \times 20$ inches. Reduced for gust Sale, today, per dozen, $\$ 3.25$.
Double Bed Sheets $\$ 4.35$ Pair.
6 Extra heavy quality hemmed sheets, fully
bleached plain weave, large size, $80 \times 90$ inches. bleached plain weave, large size, $80 \times 90$ inches.
Reduced for August Sale, today, per pair, $\$ 4.35$.
no SIIMIPSON Lommind

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[^0]:    Odd Rag and Novelty Rus
    Clearing at $\$ 1.95$ Each
    Clearing at $\$ 1.95$ Each

