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# Trade Tracking Study

## Detailed Tables



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## Trade Tracking Study

### Detailed Tables

Submitted to: External Affairs & International Trade Canada

Submitted by: The Angus Reid Group

January 28, 1993

16798211

1. The Canada-U.S. Free Trade Agreement has now been in effect for almost four years. Generally speaking, would you say that, up until today, having the Free Trade Agreement has benefitted Canada, has hurt Canada, or do you think it hasn't really had any impact one way or the other?
2. What about the long-term effects of free trade? Do you think in the long run, the Free Trade Agreement will benefit Canada, will hurt Canada, or will have no impact one way or the other?

	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*FTA							
*Benefitted Canada	15	23	15	8	12	17	16
*Hurt Canada	60	60	52	67	70	48	50
*No Impact	20	14	28	23	13	29	26
*(DK/ NS)	5	2	5	3	4	6	7
*LONG TERM EFFECTS OF FTA							
*Benefitted Canada	38	44	35	31	39	37	43
*Hurt Canada	46	42	53	55	49	42	40
*No Impact	8	8	7	7	5	12	10
*(DK/ NS)	7	6	5	7	7	9	8

3. Regardless of how you feel about the actual free trade agreement between Canada and the United States, do you support or oppose the idea of free trade between Canada and the U.S.?
4. As you may know, Bill Clinton has been elected as President of the United States. Do you think this will have a positive or negative impact on the trading relationship between Canada and the United States?

	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*FREER TRADE							
*Support	63	66	64	68	61	61	65
*Oppose	32	28	34	28	34	34	30
*(DK/ NS)	5	6	3	4	5	5	4
*BILL CLINTON							
*Positive Impact	44	43	48	38	41	50	34
*Negative Impact	19	26	18	23	20	12	25
*(No Impact)	11	8	12	15	12	9	13
*(DK/ NS)	26	23	21	23	26	28	29

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993

5. As you may know, the federal government has signed a three-way trade agreement with the U.S. and Mexico. The agreement is called the North American Free Trade Agreement, or NAFTA. Generally speaking, do you strongly support, somewhat support, somewhat oppose, or strongly oppose Canada signing the NAFTA?

6. What about the long-term effects of NAFTA? Do you think that in the long run the NAFTA will benefit Canada, will hurt Canada, or will have no impact one way or another?

	REGION						
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*NAFTA							
*Strongly support	9	10	13	6	10	9	3
*Somewhat support	26	26	32	23	22	28	37
*Somewhat oppose	25	25	15	28	24	31	21
*Strongly oppose	33	33	34	36	39	24	32
*(DK/ NS)	6	5	6	7	5	8	7
*LONG TERM EFFECTS OF NAFTA							
*Benefit Canada	30	29	35	21	27	34	29
*Hurt Canada	51	49	47	60	55	47	44
*No Impact	9	12	7	8	7	8	15
*(DK/ NS)	11	11	11	11	10	11	13

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993

7. Regardless of how you feel about the actual free trade agreement between Canada, Mexico and the U.S., do you support or oppose the idea of freer trade between Canada, Mexico and the U.S.?

	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*FREER TRADE							
*Support	54	57	59	55	51	56	54
*Oppose	40	35	37	42	43	39	40
* (DK/ NS)	6	8	4	3	6	5	7

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

8. Some people have said that Canadian businesses cannot compete with Mexican businesses in a free trade agreement because wages, and environmental and safety standards are much lower in Mexico. Others have said that Canadian businesses can compete with Mexican businesses because Canadian workers are better trained and Canada has better facilities like roads, airports and communications. Which viewpoint is closest to your own?

	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*COMPETE WITH MEXICO							
*Cannot compete	55	59	58	56	58	47	51
*Can compete	42	40	38	39	38	49	44
* (DK/ NS)	4	2	3	5	4	4	5

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

9. I'm now going to read you some statements about general trade issues.  
 Please tell me how you feel about each statement on a scale of 1 to 7,  
 where '1' means you 'Totally Disagree' and '7' means you 'Totally  
 Agree' The first one is...?

	REGION							
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic	
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)	
*MUST BE PART OF NAFTA								
*Totally disagree	15	11	10	15	17	16	16	
*2	7	7	9	8	7	6	2	
*3	14	21	12	14	14	13	11	
*4	14	18	13	16	14	14	10	
*5	16	10	24	12	15	15	28	
*6	11	11	12	14	11	11	11	
*Totally agree	20	18	16	19	20	23	20	
*(DK/ NS)	2	4	3	3	2	3	1	
*MEAN SCORE	4.3	4.2	4.4	4.2	4.2	4.3	4.5	
*TOPBOX SCORE (6 & 7)	31.3	29.7	28.6	32.3	30.8	33.4	30.8	
*PROBLEMS DUE TO GLOBAL ECONOMY								
*Totally disagree	14	13	12	14	17	10	18	
*2	9	6	12	14	11	8	5	
*3	14	12	11	15	16	12	15	
*4	12	12	11	12	13	10	16	
*5	17	14	17	16	16	18	18	
*6	14	17	19	9	12	17	10	
*Totally agree	18	24	18	16	15	22	16	
*(DK/ NS)	2	2	1	2	1	2	2	
*MEAN SCORE	4.3	4.6	4.4	4.0	4.0	4.6	4.1	
*TOPBOX SCORE (6 & 7)	32.4	40.8	36.6	25.3	26.6	39.3	26.5	

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993



10. Have you ever heard of GATT, or the General Agreement on Tariffs and Trade?
11. On balance, would you say that Canada's family farmers will be better or worse off if an agreement is reached on the GATT?
12. And, overall, would you say you strongly support, somewhat support, somewhat oppose, or strongly oppose Canada signing the General Agreement on Tariffs and Trade, or GATT?

	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*HEARD OF GATT							
*Yes, have heard	73	77	77	87	71	71	66
*No	27	21	23	13	29	29	34
*(DK/ NS)	1	2			0	1	1
*CANADA'S FAMILY FARMERS							
*Better off	37	38	52	51	33	33	34
*Worse off	38	32	31	25	40	44	40
*(The same)	4	5	4	7	4	4	5
*(DK/ NS)	21	25	13	17	23	19	21
*GATT							
*Strongly support	17	20	23	23	18	11	14
*Somewhat support	38	35	39	37	37	39	37
*Somewhat oppose	22	16	19	18	21	29	25
*Strongly oppose	10	10	7	8	11	10	12
*(DK/ NS)	12	19	12	14	12	11	12

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993

13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*CONSUMERS NEED TO BUY BEST VALUE							
*Strongly agree	20	23	28	20	22	15	12
*Somewhat agree	25	34	24	35	27	16	31
*Somewhat disagree	25	24	25	23	24	27	23
*Strongly disagree	29	17	23	21	26	41	33
*(OK/ NS)	1	2	1	1	1	1	2
*EVERYONE SHOULD BUY CANADIAN							
*Strongly agree	60	46	51	61	59	72	63
*Somewhat agree	27	29	36	30	28	21	29
*Somewhat disagree	8	15	11	5	9	5	6
*Strongly disagree	3	9	3	4	3	2	1
*(DK/ NS)	1	2			1		1
*GOVERNMENT HAS PLAN FOR INTERNATIONAL TRADE							
*Strongly agree	7	4	4	4	6	12	5
*Somewhat agree	21	17	20	18	20	24	26
*Somewhat disagree	30	29	33	35	27	32	31
*Strongly disagree	34	44	32	37	39	26	28
*(DK/ NS)	7	6	11	6	8	5	10
*GOVERNMENT IS LISTENING TO CANADIANS							
*Strongly agree	7	5	6	3	6	10	8
*Somewhat agree	19	14	17	15	17	21	30
*Somewhat disagree	27	19	31	28	23	34	25
*Strongly disagree	45	59	44	51	51	32	36
*(DK/ NS)	3	3	2	3	3	4	1

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993

13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	REGION						
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*GOVERNMENT HAS INCOME SUPPORT PROGRAMS							
*Strongly agree	18	14	12	10	15	25	25
*Somewhat agree	37	30	32	33	39	37	45
*Somewhat disagree	21	18	24	25	21	22	15
*Strongly disagree	21	30	24	29	22	13	12
*(DK/ NS)	4	7	8	3	4	3	4
*GOVERNMENT HAS PLAN FOR IMPROVING ECONOMY							
*Strongly agree	9	10	4	6	7	10	16
*Somewhat agree	27	20	27	22	27	27	39
*Somewhat disagree	26	19	30	27	26	27	25
*Strongly disagree	34	46	36	44	36	29	17
*(OK/ NS)	4	5	3	2	4	7	3
*GOVERNMENT SHOULD NOT CREATE JOBS DIRECTLY							
*Strongly agree	50	50	55	42	46	56	48
*Somewhat agree	31	28	29	34	31	32	33
*Somewhat disagree	10	9	10	11	11	7	10
*Strongly disagree	7	10	5	9	8	3	7
*(DK/ NS)	2	3	2	4	3	1	1
*GATT WILL INCREASE PRICE OF PRESCRIPTION DRUGS							
*Strongly agree	13	15	13	20	15	8	12
*Somewhat agree	21	20	26	19	24	18	20
*Somewhat disagree	18	19	12	18	15	23	18
*Strongly disagree	19	17	11	15	18	23	24
*(DK/ NS)	29	29	39	28	28	28	25

Source: Angus Reid Group  
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January 1993

13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	REGION						
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*ECONOMIC SOLUTIONS							
*Strongly agree	64	61	63	66	66	63	65
*Somewhat agree	27	30	24	26	25	30	29
*Somewhat disagree	4	5	7	5	4	4	4
*Strongly disagree	3	4	4	1	4	3	2
*(DK/ NS)	1	1	2	1	1	1	1
*GOVERNMENT SHOULD LISTEN TO PEOPLE'S CONCERNS							
*Strongly agree	61	57	54	56	63	64	68
*Somewhat agree	22	23	28	22	18	25	18
*Somewhat disagree	8	6	8	10	11	7	6
*Strongly disagree	7	11	9	9	7	4	8
*(DK/ NS)	1	3		2	2	1	

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13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*CONSUMERS NEED TO BUY BEST VALUE							
*Strongly/Somewhat Agree	45	57	51	55	49	31	42
*Strongly/Somewhat Disagree	54	41	48	44	50	68	56
*(DK/NS)	1	2	1	1	1	1	2
*EVERYONE SHOULD BUY CANADIAN							
*Strongly/Somewhat Agree	88	75	87	91	87	93	92
*Strongly/Somewhat Disagree	12	24	13	9	12	7	7
*(DK/NS)	1	2			1		1
*GOVERNMENT HAS PLAN FOR INTERNATIONAL TRADE							
*Strongly/Somewhat Agree	28	21	24	22	26	36	31
*Strongly/Somewhat Disagree	65	73	65	72	66	58	59
*(DK/NS)	7	6	11	6	8	5	10
*GOVERNMENT IS LISTENING TO CANADIANS							
*Strongly/Somewhat Agree	26	19	23	18	23	31	38
*Strongly/Somewhat Disagree	72	78	75	80	74	65	61
*(DK/NS)	3	3	2	3	3	4	1

Source: Angus Reid Group  
National Angus Reid Poll # 39  
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13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
GOVERNMENT HAS INCOME SUPPORT PROGRAMS							
Strongly/Somewhat Agree	54	44	44	43	54	62	69
Strongly/Somewhat Disagree	42	49	48	54	43	35	27
(OK/NS)	4	7	8	3	4	3	4
GOVERNMENT HAS PLAN FOR IMPROVING ECONOMY							
Strongly/Somewhat Agree	35	29	32	28	34	37	55
Strongly/Somewhat Disagree	60	66	66	70	62	56	41
(OK/NS)	4	5	3	2	4	7	3
GOVERNMENT SHOULD NOT CREATE JOBS DIRECTLY							
Strongly/Somewhat Agree	81	78	84	76	77	88	81
Strongly/Somewhat Disagree	17	19	15	20	20	11	18
(OK/NS)	2	3	2	4	3	1	1
GATT WILL INCREASE PRICE OF PRESCRIPTION DRUGS							
Strongly/Somewhat Agree	34	34	38	38	39	26	32
Strongly/Somewhat Disagree	37	36	22	33	32	47	42
(OK/NS)	29	29	39	28	28	28	25

Source: Angus Reid Group  
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13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*ECONOMIC SOLUTIONS							
*Strongly/Somewhat Agree	91	91	87	92	91	93	93
*Strongly/Somewhat Disagree	8	9	11	7	8	7	6
*(DK/NS)	1	1	2	1	1	1	1
*GOVERNMENT SHOULD LISTEN TO PEOPLE'S CONCERNS							
*Strongly/Somewhat Agree	83	80	82	78	80	89	86
*Strongly/Somewhat Disagree	16	17	18	19	18	10	14
*(DK/NS)	1	3	2	2	2	1	1

Source: Angus Reid Group  
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13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

AGREEMENT INDEX

	AGREEMENT INDEX						
	TOTAL	REGION					
		British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Agree = 100							
*Disagree = -100							
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*CONSUMERS NEED TO BUY BEST VALUE	-8.2	16.1	3.2	10.6	-1.2	-37.5	-13.7
*EVERYONE SHOULD BUY CANADIAN	76.2	50.9	73.8	82.2	75.2	85.9	85.5
*GOVERNMENT HAS PLAN FOR INTERNATIONAL TRADE	-36.6	-51.9	-41.5	-50.0	-39.6	-22.1	-28.3
*GOVERNMENT IS LISTENING TO CANADIANS	-46.2	-59.1	-52.2	-61.7	-50.8	-34.2	-23.3
*GOVERNMENT HAS INCOME SUPPORT PROGRAMS	12.7	-4.6	-4.6	-10.4	11.0	26.5	42.1
*GOVERNMENT HAS PLAN FOR IMPROVING ECONOMY	-24.6	-36.1	-34.1	-42.7	-27.7	-19.1	14.4
*GOVERNMENT SHOULD NOT CREATE JOBS DIRECTLY	64.2	58.9	69.1	56.2	57.5	77.3	63.9
*GATT WILL INCREASE PRICE OF PRESCRIPTION DRUGS	-2.1	-1.7	16.1	5.1	6.9	-21.3	-9.9
*ECONOMIC SOLUTIONS	83.8	81.7	76.4	85.9	83.7	85.7	87.5
*GOVERNMENT SHOULD LISTEN TO PEOPLE'S CONCERNS	67.6	63.5	64.5	59.1	62.6	78.8	72.3

Source: Angus Reid Group  
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14. Some people say that most new jobs in Canada are created by big corporations and big industry. Other say that most new jobs are created by small business, or companies with fewer than 100 paid employees. Which viewpoint is closest to how you feel?

	REGION						
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
<b>JOB CREATION</b>							
*Most created by big corporations	15	13	13	18	14	17	17
*Most created by small business	78	82	83	77	78	76	78
*(About the same)	3	2	2	2	3	3	3
*(DK/ NS)	4	3	2	3	5	3	3

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
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15. Some people say that with slow economic growth and scarce federal finances, that any financial assistance available for companies should go to big corporations and big industry first because the impact on the economy will be faster and more jobs are at stake. Others say that any financial assistance available for companies should go to small business first because the impact on the economy will be faster and more jobs are at stake. Which statement is closest to your own point of view?

	REGION						
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*FINANCIAL ASSISTANCE							
*Big corporations first	9	12	5	8	10	10	9
*Small business first	81	78	84	87	80	81	85
*(Go to both equally)	6	6	6	3	6	6	4
*(Dk/ NS)	3	4	5	2	4	2	2

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
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16. Which of the following do you think should have the most responsibility for assisting small businesses with start-up and expansion loans...?

	REGION						
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*MOST RESPONSIBLE FOR ASSISTING SMALL BUSINESS							
*Your provincial government	22	20	18	22	21	26	23
*Canada's chartered banks and trust companies	31	34	31	24	33	29	26
*The federal government	16	16	16	15	18	14	18
*Venture capital companies	10	8	10	12	10	10	9
*Small businesses themselves	15	15	21	16	12	16	20
*(OK/ NS)	6	7	5	11	6	3	5

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
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To begin with, thinking of the issues presently confronting Canada, which one do you feel should receive the greatest attention from Canada's leaders?  
 What other issues do you think are important for Canada right now?

	REGION						
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
*Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
*TOTAL MENTIONS							
*Crime/ capital punishment/ Gangs	2	4	1	2	2	2	2
*Constitution/ Referendum	7	4	8	3	5	11	6
*Defense/ disarmament/ peace	1	1	2	3	1	2	1
*Deficit/ government spending	10	19	17	11	8	6	9
*Dollar/ Cdn \$ Value	1	1	2		1	1	
*Economy - general/ Recession	56	50	59	61	56	61	48
*Education/ schools	5	5	5	1	6	4	4
*Environment/ pollution	9	11	4	3	9	11	5
*Family problems - violence/ abuse	1	1	1		0	1	
*Farming Agriculture	1	1	2	5	0		1
*Free Trade/ North American Free Trade	6	9	8	7	9	2	4
*Government/ bad leaders/ politics/ scandals	7	8	6	10	9	5	4
*Immigration/ refugees	3	7	2	2	5	2	1
*Inflation/ Cost of living	1			1	1	1	1
*Interest rates	0			1	0		
*International/ Soviets-Europe/ Bosnia	2	1	1	1	2	2	2
*Jobs/ unemployment	39	33	39	40	39	44	37
*Labour issues/ strikes	0	1		1	0		1
*Language/ English in Quebec/ French*	2	0		5	1	3	4
*Medicare/ healthcare	2	5	1	4	2	2	2
*Moral issues - pornography/ drugs	1	1	1	2	1	1	1
*National Unity/ Canada - Quebec	6	7	4	4	6	6	10
*Native Issues/ land claims/ aboriginal self-government	2	7	4	3	1	1	3
*Natural Resources - forestry/ fisheries	1	0			0	1	4
*Poverty/ the poor/ welfare/ homeless	5	3	5	6	4	6	7
*Racism/ Equality/ Civil Rights	1	1	2		1	1	
*Social services - pensions/ daycare/ housing	3	3	2	1	4	3	4
*Taxes/ tax reform/ GST - general	4	5	1	2	5	5	3

(continued)

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To begin with, thinking of the issues presently confronting Canada, which one do you feel should receive the greatest attention from Canada's leaders? What other issues do you think are important for Canada right now?

	REGION							TOTAL
	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic		
Women's Issues/ Status of women -								
general	1	1		1	1	1	1	6
Foreign policy	0				0			1
Abortion	0			1	0			1
Senate Reform	0		1	1				2
Research and development	0		1			0		1
International Competitiveness	0				0	0		1
Young offenders Act	0							1
Funding reduced for special interest groups	0				0			1
Canadian Identity	0				1			1
Autopac	0				0			1
Mining	0							1
Regional development	0							1
Condition of the highways	0					0		1
Nuclear plants closing	0				0			1
Help for small businesses	0	2				0		2
Other	1		2	1	1	1	1	7
(DK/ NS)	3	1	2	4	3	1	5	19

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993

Province:

Gender:

	Province:						
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
PROVINCE							
British Columbia	12	100					
Alberta	9		100				
Saskatchewan	3			46			
Manitoba	4			54			
Ontario	37				100		
Quebec	26					100	
New Brunswick	3						30
Nova Scotia	3						37
Newfoundland	2						29
Prince Edward Island	0						4
SEX							
Male	49	49	50	48	48	48	49
Female	51	51	50	52	52	52	51

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993

1. Which of the following categories does your age fall into?
2. What is the highest level of formal education that you have completed?
3. And finally, which of the following categories best describes your family income? That is, the total income before taxes of all persons in your household combined?

	REGION						
	TOTAL	British Columbia	Alberta	Prairies	Ontario	Quebec	Atlantic
Base=All respondents	(1500)	(184)	(135)	(112)	(558)	(385)	(126)
<b>AGE</b>							
*18 to 24 years	12	13	11	11	13	11	11
*25 to 34 years	25	22	30	25	24	25	26
*35 to 44 years	21	23	25	19	20	23	19
*45 to 54 years	14	14	11	14	16	14	16
*55 to 64 years	12	8	9	13	12	13	15
*65 or older	15	21	14	17	15	14	12
*(Refused/ Not Stated)	0	1		1			
<b>EDUCATION</b>							
*Grade school or some high school	19	15	19	21	18	19	27
*Complete high school	24	22	18	27	24	25	21
*Technical, post-secondary	19	24	24	11	16	21	16
*Some University	12	17	18	11	12	6	14
*Complete University Degree	19	15	17	21	22	19	17
*Post Graduate Degree	7	6	4	9	8	8	5
*(DK/ NS)	0	1			1		
<b>FAMILY INCOME</b>							
*Under \$10,000	5	2	7	7	5	6	6
*\$10,000 to \$19,999	11	12	10	8	9	15	13
*\$20,000 to \$29,999	14	13	11	11	14	16	15
*\$30,000 to \$39,999	16	17	21	16	13	18	20
*\$40,000 to \$49,999	13	23	7	15	13	10	13
*\$50,000 to \$59,999	10	5	10	17	11	10	8
*\$60,000 to \$69,999	7	6	9	5	7	7	7
*\$70,000 to \$79,999	5	3	5	5	5	6	3
*\$80,000 to \$99,999	5	5	8	1	6	5	7
*\$100,000 and over	5	7	3	2	7	3	2
*(Refused/ Not Stated)	8	8	9	13	10	3	7

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

1. The Canada-U.S. Free Trade Agreement has now been in effect for almost four years. Generally speaking, would you say that, up until today, having the Free Trade Agreement has benefitted Canada, has hurt Canada, or do you think it hasn't really had any impact one way or the other?
  
2. What about the long-term effects of free trade? Do you think in the long run, the Free Trade Agreement will benefit Canada, will hurt Canada, or will have no impact one way or the other?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*FTA													
*Benefitted Canada	15	18	12	15	14	16	12	11	14	21	14	12	22
*Hurt Canada	60	58	61	57	62	61	60	61	62	57	58	62	57
*No Impact	20	20	21	24	20	17	23	22	20	18	22	21	19
*(DK/ NS)	5	3	6	4	4	6	5	6	4	5	7	5	2
*LONG TERM EFFECTS OF FTA													
*Benefitted Canada	38	47	30	36	37	42	30	32	39	49	34	35	52
*Hurt Canada	46	41	51	48	48	41	48	51	49	39	46	50	38
*No Impact	8	7	9	10	8	6	13	9	7	6	11	8	6
*(DK/ NS)	7	5	10	5	6	11	10	8	6	6	9	7	4

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993



3. Regardless of how you feel about the actual free trade agreement between Canada and the United States, do you support or oppose the idea of free trade between Canada and the U.S.?
4. As you may know, Bill Clinton has been elected as President of the United States. Do you think this will have a positive or negative impact on the trading relationship between Canada and the United States?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*FREER TRADE													
*Support	63	69	57	62	65	60	52	57	65	73	56	63	73
*Oppose	32	28	37	35	31	31	40	38	32	23	37	33	25
*(DK/ NS)	5	3	6	3	4	8	8	5	3	3	7	4	3
*BILL CLINTON													
*Positive Impact	44	45	43	47	41	43	43	42	45	44	44	43	47
*Negative Impact	19	22	17	20	19	19	18	21	18	21	16	19	24
*(No Impact)	11	13	9	10	12	13	12	11	10	13	11	11	11
*(DK/ NS)	26	20	32	24	28	26	27	26	28	21	28	26	18

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

5. As you may know, the federal government has signed a three-way trade agreement with the U.S. and Mexico. The agreement is called the North American Free Trade Agreement, or NAFTA. Generally speaking, do you strongly support, somewhat support, somewhat oppose, or strongly oppose Canada signing the NAFTA?
6. What about the long-term effects of NAFTA? Do you think that in the long run the NAFTA will benefit Canada, will hurt Canada, or will have no impact one way or another?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*NAFTA													
*Strongly support	9	13	6	7	9	11	9	7	8	13	8	6	15
*Somewhat support	26	27	25	28	28	22	17	27	26	33	24	26	31
*Somewhat oppose	25	23	27	28	25	22	29	24	27	22	26	26	25
*Strongly oppose	33	33	33	30	33	37	36	37	34	27	34	35	27
*(DK/ NS)	6	3	9	6	5	7	9	5	5	5	8	6	3
*LONG TERM EFFECTS OF NAFTA													
*Benefit Canada	30	37	23	28	30	32	23	27	29	37	28	25	41
*Hurt Canada	51	49	53	52	55	45	50	51	54	48	47	56	48
*No Impact	9	8	10	10	7	10	12	11	7	7	9	10	5
*(DK/ NS)	11	6	15	11	8	14	15	12	9	8	16	9	6

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

7. Regardless of how you feel about the actual free trade agreement between Canada, Mexico and the U.S., do you support or oppose the idea of freer trade between Canada, Mexico and the U.S.?

	TOTAL	GENDER		AGE			EDUCATION			INCOME			
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*FREER TRADE													
*Support	54	61	48	52	58	53	41	52	54	66	51	51	66
*Oppose	40	35	45	43	38	38	49	43	41	31	41	44	33
*(DK/ NS)	6	4	7	4	4	9	10	5	5	3	8	5	1

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

8. Some people have said that Canadian businesses cannot compete with Mexican businesses in a free trade agreement because wages, and environmental and safety standards are much lower in Mexico. Others have said that Canadian businesses can compete with Mexican businesses because Canadian workers are better trained and Canada has better facilities like roads, airports and communications. Which viewpoint is closest to your own?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*COMPETE WITH MEXICO													
*Cannot compete	55	51	57	57	53	53	53	56	58	51	52	57	52
*Can compete	42	45	38	40	43	42	44	40	38	45	43	40	45
*(DK/ NS)	4	3	5	3	4	5	4	4	3	4	5	3	3

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

9. I'm now going to read you some statements about general trade issues.  
 Please tell me how you feel about each statement on a scale of 1 to 7,  
 where '1' means you 'Totally Disagree' and '7' means you 'Totally  
 Agree' The first one is...?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*MUST BE PART OF NAFTA													
*Totally disagree	15	15	15	13	16	16	17	15	15	14	16	15	13
*2	7	6	7	8	6	4	5	10	5	6	6	7	6
*3	14	13	15	16	13	14	15	15	15	13	17	15	12
*4	14	11	17	15	14	14	12	13	16	14	15	16	11
*5	16	14	18	16	17	14	18	17	15	15	13	17	16
*6	11	13	10	12	13	9	6	8	13	16	10	10	16
*Totally agree	20	26	15	18	20	23	21	20	18	21	20	18	27
*(DK/ NS)	2	2	3	2	2	4	5	2	2	1	3	2	1
*MEAN SCORE	4.3	4.5	4.1	4.2	4.3	4.3	4.2	4.1	4.3	4.4	4.2	4.1	4.7
*TOPBOX SCORE (6 & 7)	31.3	38.1	24.7	29.8	32.3	32.0	27.5	28.4	31.4	36.6	30.1	27.5	42.4
*PROBLEMS DUE TO GLOBAL ECONOMY													
*Totally disagree	14	16	13	14	14	15	17	17	13	12	14	17	10
*2	9	9	10	12	7	9	8	9	9	11	7	10	9
*3	14	12	15	13	15	12	13	14	15	12	14	13	14
*4	12	11	14	13	11	13	13	13	10	13	15	11	11
*5	17	16	17	18	17	14	15	17	17	17	17	18	17
*6	14	15	13	15	15	11	10	9	17	18	11	14	19
*Totally agree	18	21	16	15	20	22	20	19	17	18	20	17	20
*(DK/ NS)	2	1	2	0	1	4	4	1	1	0	3	1	0
*MEAN SCORE	4.3	4.3	4.2	4.1	4.4	4.3	4.2	4.1	4.3	4.4	4.3	4.1	4.5
*TOPBOX SCORE (6 & 7)	32.4	36.0	29.0	29.5	35.1	32.9	30.2	27.6	34.1	36.2	30.4	30.5	38.2

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

10. Have you ever heard of GATT, or the General Agreement on Tariffs and Trade?
11. On balance, would you say that Canada's family farmers will be better or worse off if an agreement is reached on the GATT?
12. And, overall, would you say you strongly support, somewhat support, somewhat oppose, or strongly oppose Canada signing the General Agreement on Tariffs and Trade, or GATT?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*HEARD OF GATT													
*Yes, have heard	73	83	63	61	79	81	53	69	75	88	62	76	85
*No	27	17	36	39	21	17	46	30	24	12	37	24	15
*(DK/ NS)	1	0	1	0		1	2	1	0		1	0	
*CANADA'S FAMILY FARMERS													
*Better off	37	43	31	35	37	39	35	35	37	40	35	36	42
*Worse off	38	38	38	41	38	35	40	38	38	38	38	38	40
*(The same)	4	4	5	4	5	5	4	6	4	4	4	5	4
*(DK/ NS)	21	15	26	20	20	21	21	21	22	18	23	21	14
*GATT													
*Strongly support	17	23	11	11	18	24	12	17	14	25	14	16	23
*Somewhat support	38	39	37	41	38	32	33	35	42	39	37	37	42
*Somewhat oppose	22	20	25	27	21	18	23	27	24	17	25	25	16
*Strongly oppose	10	10	11	9	9	14	17	10	9	7	13	9	8
*(DK/ NS)	12	9	16	11	14	12	14	12	12	12	12	13	10

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*CONSUMERS NEED TO BUY BEST VALUE													
*Strongly agree	20	22	18	18	18	25	27	16	20	18	19	20	21
*Somewhat agree	25	27	25	27	27	21	19	29	24	28	24	26	27
*Somewhat disagree	25	23	26	26	26	22	23	24	24	26	25	24	25
*Strongly disagree	29	27	30	29	29	29	30	29	31	25	30	30	27
*(DK/ NS)	1	1	1	0	1	3	0	1	1	2	2	0	0
*EVERYONE SHOULD BUY CANADIAN													
*Strongly agree	60	57	63	55	59	69	69	67	59	50	67	59	53
*Somewhat agree	27	27	28	32	29	19	23	22	27	37	23	29	32
*Somewhat disagree	8	10	6	9	8	7	4	8	11	8	6	8	10
*Strongly disagree	3	5	2	3	3	4	4	2	3	5	3	3	6
*(DK/ NS)	1	1	0	0	0	1	0	1	0	0	1	1	
*GOVERNMENT HAS PLAN FOR INTERNATIONAL TRADE													
*Strongly agree	7	8	6	6	5	12	14	8	6	2	11	7	3
*Somewhat agree	21	21	21	25	20	17	26	24	21	15	23	21	18
*Somewhat disagree	30	28	32	33	29	28	22	28	35	32	29	29	39
*Strongly disagree	34	38	31	30	40	33	28	31	34	43	28	37	36
*(DK/ NS)	7	5	9	6	6	11	10	9	4	7	9	6	5
*GOVERNMENT IS LISTENING TO CANADIANS													
*Strongly agree	7	8	6	5	4	13	12	8	4	5	11	5	4
*Somewhat agree	19	20	18	23	17	15	19	20	17	19	19	18	20
*Somewhat disagree	27	25	28	29	29	20	26	22	30	28	23	28	31
*Strongly disagree	45	45	45	41	48	48	40	48	48	44	44	47	42
*(DK/ NS)	3	2	4	2	2	3	4	2	2	4	4	2	2

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993

13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$60K+	
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*GOVERNMENT HAS INCOME SUPPORT PROGRAMS													
*Strongly agree	18	18	17	14	16	24	26	21	15	12	26	15	13
*Somewhat agree	37	35	38	45	32	32	40	34	37	37	35	38	38
*Somewhat disagree	21	21	21	19	25	17	13	21	22	25	18	21	24
*Strongly disagree	21	22	20	19	22	21	15	21	22	24	17	22	22
*(DK/ NS)	4	4	4	3	5	6	6	4	4	3	5	4	2
*GOVERNMENT HAS PLAN FOR IMPROVING ECONOMY													
*Strongly agree	9	9	8	7	6	15	14	10	7	5	13	7	6
*Somewhat agree	27	25	29	33	24	23	34	29	25	23	29	28	23
*Somewhat disagree	26	24	27	31	28	16	16	24	30	30	22	27	31
*Strongly disagree	34	38	31	26	39	40	28	33	35	39	29	34	39
*(DK/ NS)	4	3	5	3	4	7	9	4	4	2	6	4	2
*GOVERNMENT SHOULD NOT CREATE JOBS													
*Strongly agree	50	55	45	43	53	54	46	50	51	51	43	49	58
*Somewhat agree	31	28	35	34	30	29	31	32	34	28	34	31	28
*Somewhat disagree	10	9	10	12	10	6	11	8	8	12	12	10	7
*Strongly disagree	7	7	7	7	6	7	8	8	4	8	7	7	6
*(DK/ NS)	2	2	3	3	1	3	4	2	2	2	3	2	1
*GATT WILL INCREASE PRICE OF PRESCRIPTION DRUGS													
*Strongly agree	13	14	13	8	12	21	14	12	13	13	14	13	10
*Somewhat agree	21	24	19	23	21	19	17	21	22	24	20	20	26
*Somewhat disagree	18	19	17	21	20	11	15	19	18	18	17	19	18
*Strongly disagree	19	19	19	18	16	24	29	21	16	14	24	17	16
*(DK/ NS)	29	25	33	29	32	25	24	27	31	32	26	31	30

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993



13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*ECONOMIC SOLUTIONS													
*Strongly agree	64	66	63	60	65	70	59	64	64	69	66	62	66
*Somewhat agree	27	26	29	31	27	22	30	28	27	25	24	30	27
*Somewhat disagree	4	5	4	6	4	3	6	3	6	3	5	4	4
*Strongly disagree	3	3	4	3	3	3	3	4	3	2	3	3	3
*(DK/ NS)	1	1	1	0	1	1	3	1	0	0	2	0	
*GOVERNMENT SHOULD LISTEN TO PEOPLE'S CONCERNS													
*Strongly agree	61	61	62	63	60	61	73	69	62	46	68	62	53
*Somewhat agree	22	22	21	23	23	18	17	15	23	28	21	21	25
*Somewhat disagree	8	9	8	8	10	8	5	6	6	16	4	9	14
*Strongly disagree	7	6	8	5	6	11	4	7	7	9	5	8	7
*(DK/ NS)	1	1	1	1	1	2	1	2	1	1	2	1	1

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*CONSUMERS NEED TO BUY BEST VALUE													
*Strongly/Somewhat Agree	45	49	42	46	45	46	46	45	44	47	44	46	47
*Strongly/Somewhat Disagree	54	50	56	54	55	51	53	53	55	52	54	54	52
*(DK/NS)	1	1	1	0	1	3	0	1	1	2	2	0	0
*EVERYONE SHOULD BUY CANADIAN													
*Strongly/Somewhat Agree	88	84	91	88	88	87	92	89	86	87	90	88	84
*Strongly/Somewhat Disagree	12	15	9	12	11	11	8	10	14	13	9	11	16
*(DK/NS)	1	1	0	0	0	1	0	1	0	0	1	1	
*GOVERNMENT HAS PLAN FOR INTERNATIONAL TRADE													
*Strongly/Somewhat Agree	28	29	27	31	25	29	40	32	27	17	35	28	20
*Strongly/Somewhat Disagree	65	66	63	63	69	61	50	59	69	75	56	66	75
*(DK/NS)	7	5	9	6	6	11	10	9	4	7	9	6	5
*GOVERNMENT IS LISTENING TO CANADIANS													
*Strongly/Somewhat Agree	26	27	24	28	21	28	31	28	21	24	30	23	24
*Strongly/Somewhat Disagree	72	71	73	70	76	69	65	70	77	72	67	75	74
*(DK/NS)	3	2	4	2	2	3	4	2	2	4	4	2	2

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*GOVERNMENT HAS INCOME SUPPORT PROGRAMS													
*Strongly/Somewhat Agree	54	53	55	59	48	56	66	55	52	49	60	52	52
*Strongly/Somewhat Disagree	42	43	40	39	47	38	28	42	44	48	35	43	46
*(DK/NS)	4	4	4	3	5	6	6	4	4	3	5	4	2
*GOVERNMENT HAS PLAN FOR IMPROVING ECONOMY													
*Strongly/Somewhat Agree	35	34	37	40	30	37	47	39	31	28	42	35	28
*Strongly/Somewhat Disagree	60	63	58	57	67	56	44	57	65	69	51	62	70
*(DK/NS)	4	3	5	3	4	7	9	4	4	2	6	4	2
*GOVERNMENT SHOULD NOT CREATE JOBS DIRECTLY													
*Strongly/Somewhat Agree	81	83	79	77	83	83	77	81	85	79	78	81	86
*Strongly/Somewhat Disagree	17	16	17	20	16	13	19	17	13	20	19	17	14
*(DK/NS)	2	2	3	3	1	3	4	2	2	2	3	2	1
*GATT WILL INCREASE PRICE OF PRESCRIPTION DRUGS													
*Strongly/Somewhat Agree	34	38	31	32	33	40	32	33	35	37	34	33	36
*Strongly/Somewhat Disagree	37	37	36	39	35	35	44	40	34	32	40	36	34
*(DK/NS)	29	25	33	29	32	25	24	27	31	32	26	31	30

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*ECONOMIC SOLUTIONS													
*Strongly/Somewhat Agree	91	91	91	91	91	92	88	92	91	95	90	92	93
*Strongly/Somewhat Disagree	8	7	8	9	7	7	9	8	9	5	8	7	7
*(DK/NS)	1	1	1	0	1	1	3	1	0	0	2	0	
*GOVERNMENT SHOULD LISTEN TO PEOPLE'S CONCERNS													
*Strongly/Somewhat Agree	83	83	83	87	83	79	90	84	86	74	89	83	78
*Strongly/Somewhat Disagree	16	16	15	12	16	19	9	13	14	25	9	16	21
*(DK/NS)	1	1	1	1	1	2	1	2	1	1	2	1	1

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

13. I'm now going to read you some statements concerning various economic issues. For each one, I'd like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The first one is...?

AGREEMENT INDEX

	TOTAL	GENDER		AGE			EDUCATION			INCOME			
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*CONSUMERS NEED TO BUY BEST VALUE	-8.2	-1.6	-14.3	-8.7	-10.0	-4.8	-7.4	-8.1	-11.1	-4.6	-10.6	-8.2	-4.8
*EVERYONE SHOULD BUY CANADIAN	76.2	69.6	82.5	75.9	76.8	76.1	84.0	79.4	71.4	73.5	81.6	76.7	68.8
*GOVERNMENT HAS PLAN FOR INTERNATIONAL TRADE	-36.6	-37.5	-35.7	-32.9	-44.1	-31.7	-9.7	-26.9	-42.3	-58.0	-21.9	-37.9	-54.3
*GOVERNMENT IS LISTENING TO CANADIANS	-46.2	-43.3	-49.0	-41.8	-55.0	-40.5	-34.5	-41.5	-56.4	-47.7	-37.0	-51.7	-49.3
*GOVERNMENT HAS INCOME SUPPORT PROGRAMS	12.7	10.5	14.8	19.9	1.7	17.7	38.3	12.9	8.1	.2	25.1	8.9	5.4
*GOVERNMENT HAS PLAN FOR IMPROVING ECONOMY	-24.6	-28.8	-20.7	-17.1	-37.0	-18.6	2.8	-17.8	-33.6	-40.6	-8.7	-27.3	-41.6
*GOVERNMENT SHOULD NOT CREATE JOBS DIRECTLY	64.2	66.9	61.8	57.5	66.8	70.0	58.3	64.6	72.3	59.2	59.3	63.6	72.3
*GATT WILL INCREASE PRICE OF PRESCRIPTION DRUGS	-2.1	.8	-4.8	-7.9	-2.3	5.7	-12.2	-7.3	1.7	5.3	-6.3	-3.2	2.4
*ECONOMIC SOLUTIONS	83.8	83.9	83.6	82.4	84.0	85.6	79.8	83.7	81.5	89.4	81.4	84.8	86.0
*GOVERNMENT SHOULD LISTEN TO PEOPLE'S CONCERNS	67.6	67.3	67.9	74.2	66.9	59.7	81.4	71.0	71.9	49.6	80.1	66.5	57.3

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993

14. Some people say that most new jobs in Canada are created by big corporations and big industry. Other say that most new jobs are created by small business, or companies with fewer than 100 paid employees. Which viewpoint is closest to how you feel?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*JOB CREATION													
*Most created by big corporations	15	12	18	19	12	14	20	16	15	11	17	17	11
*Most created by small business	78	84	73	75	83	77	74	77	78	84	75	78	87
*(About the same)	3	2	3	4	2	2	3	3	3	2	3	3	1
*(DK/ NS)	4	2	5	3	3	6	3	4	4	3	5	3	1

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

15. Some people say that with slow economic growth and scarce federal finances, that any financial assistance available for companies should go to big corporations and big industry first because the impact on the economy will be faster and more jobs are at stake. Others say that any financial assistance available for companies should go to small business first because the impact on the economy will be faster and more jobs are at stake. Which statement is closest to your own point of view?

	TOTAL	GENDER		AGE			EDUCATION			INCOME			
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*FINANCIAL ASSISTANCE													
*Big corporations first	9	7	12	13	9	5	12	8	10	8	8	11	8
*Small business first	81	85	78	77	83	85	80	82	80	83	83	79	84
* (Go to both equally)	6	6	6	7	5	6	5	7	6	5	6	7	5
* (Dk/ NS)	3	2	5	2	3	4	3	3	3	4	4	2	3

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

16. Which of the following do you think should have the most responsibility for assisting small businesses with start-up and expansion loans...?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*MOST RESPONSIBLE FOR ASSISTING SMALL BUSINESS													
*Your provincial government	22	22	22	25	21	20	24	22	22	22	26	21	20
*Canada's chartered banks and trust companies	31	30	32	31	32	29	29	28	34	32	28	32	35
*The federal government	16	15	17	17	15	16	20	19	16	11	19	16	13
*Venture capital companies	10	12	8	8	13	9	5	11	9	13	7	10	15
*Small businesses themselves	15	16	14	15	14	18	17	16	14	15	14	17	12
*(DK/ NS)	6	4	7	4	5	8	6	5	5	6	7	4	3

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993



To begin with, thinking of the issues presently confronting Canada, which one do you feel should receive the greatest attention from Canada's leaders? What other issues do you think are important for Canada right now?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*TOTAL MENTIONS													
*Crime/ capital punishment/ Gangs	2	2	2	2	2	2	3	3	2	1	3	2	1
*Constitution/ Referendum	7	10	3	8	7	5	4	5	8	9	4	6	11
*Defense/ disarmament/ peace	1	1	2	1	1	2	2	1	2	1	2	1	1
*Deficit/ government spending	10	13	7	10	9	11	5	12	11	10	8	10	12
*Dollar/ Cdn \$ Value	1	0	1	1	0	0	0	1	1	1	1	1	1
*Economy - general/ Recession	56	62	51	54	63	50	35	55	60	69	47	60	64
*Education/ schools	5	3	6	6	4	4	3	5	4	5	6	4	4
*Environment/ pollution	9	8	9	10	9	6	5	10	9	9	9	8	8
*Family problems - violence/ abuse	1	0	1	1	1	0	0	0	1	1	1	0	0
*Farming Agriculture	1	1	1	0	1	2	1	1	1	1	1	1	0
*Free Trade/ North American Free Trade	6	7	6	9	5	5	5	6	7	7	6	7	7
*Government/ bad leaders/ politics/ scandals	7	7	7	5	5	12	10	6	7	7	7	6	8
*Immigration/ refugees	3	2	4	3	2	5	2	5	3	3	4	2	4
*Inflation/ Cost of living	1	1	1	0	1	1	1	1	1	0	1	1	1
*Interest rates	0	0		0	0		0		0		0		0
*International/ Soviets-Europe/ Bosnia	2	2	2	2	1	1	3	1	3	0	1	2	1
*Jobs/ unemployment	39	36	43	31	45	44	48	43	38	32	46	40	32
*Labour issues/ strikes	0	1	0		0	1	1		0	0	0	1	0
*Language/ English in Quebec/ French	2	2	2	2	3	1	3	2	2	1	2	2	1
*Medicare/ healthcare	2	1	3	2	2	4	4	1	2	3	3	3	1
*Moral issues - pornography/ drugs	1	0	1	1	1	1	3		1	1	1	1	1
*National Unity/ Canada - Quebec	6	7	5	7	6	6	5	6	6	7	4	6	9
*Native Issues/ land claims/ aboriginal self-government	2	2	3	3	2	2	3	1	4	3	4	2	2
*Natural Resources - forestry/ fisheries	1	1	0	1	1	0	1	0	1	0	1	1	1
*Poverty/ the poor/ welfare/ homeless	5	3	7	5	4	7	7	6	4	4	8	5	2
*Racism/ Equality/ Civil Rights	1	1	1	1	1	0			2	1	1	1	1
*Social services - pensions/ daycare/ housing	3	2	4	3	3	4	6	4	2	2	4	3	2
*Taxes/ tax reform/ GST - general	4	4	5	6	4	4	9	4	2	3	4	4	5

(continued)

Source: Angus Reid Group  
National Angus Reid Poll # 39  
January 1993

To begin with, thinking of the issues presently confronting Canada, which one do you fell should receive the greatest attention from Canada's leaders?  
 What other issues do you think are important for Canada right now?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Women's Issues/ Status of women - general	1	0	1	1	1	0	0	0	2	1	0	1	
*Foreign policy	0	0	0	0	0	1	0	0	0	0	0	1	
*Abortion	0	0	0	0	0	0	0	0	0	0	0	0	
*Senate Reform	0	0	0	0	0	0	0	0	0	0	0	0	
*Research and development	0	0	0	0	0	0	0	0	0	0	0	0	
*International Competitiveness	0	0	0	0	0	0	0	1	0	0	0	0	
*Young offenders Act	0	0	0	0	0	0	0	0	0	0	0	0	
*Funding reduced for special interest groups	0	0	0	0	0	0	0	0	0	0	0	0	
*Canadian Identity	0	0	0	0	0	1	0	0	0	0	0	0	
*Autopac	0	0	0	0	0	0	0	0	0	0	0	0	
*Mining	0	0	0	0	0	0	0	0	0	0	0	0	
*Regional development	0	0	0	0	0	0	0	0	0	0	0	0	
*Condition of the highways	0	0	0	0	0	0	0	0	0	0	0	0	
*Nuclear plants closing	0	0	0	0	0	0	0	0	0	0	0	0	
*Help for small businesses	0	1	0	0	0	1	0	0	0	1	0	0	
*Other	1	1	1	1	1	1	1	1	1	0	1	1	
*(DK/ NS)	3	2	3	4	2	2	5	3	2	1	3	2	

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

Province:

Gender:

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*PROVINCE													
*British Columbia	12	12	12	12	12	13	10	12	16	10	11	14	11
*Alberta	9	9	9	10	9	8	9	7	13	7	8	9	10
*Saskatchewan	3	4	3	3	4	4	5	4	2	4	3	5	2
*Manitoba	4	4	4	4	3	5	3	4	4	5	3	5	3
*Ontario	37	37	37	37	37	38	35	38	34	41	33	35	43
*Quebec	26	25	26	25	27	25	26	28	23	27	32	25	25
*New Brunswick	3	3	2	2	2	3	4	2	3	2	2	4	2
*Nova Scotia	3	3	3	3	4	3	4	3	2	3	4	2	3
*Newfoundland	2	2	3	3	2	2	3	2	3	2	3	2	2
*Prince Edward Island	0	0	0		1	0	0	0	0	0	1	0	0
*SEX													
*Male	49	100		50	50	45	47	45	48	53	41	49	62
*Female	51		100	50	50	55	53	55	52	47	59	51	38

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 National Angus Reid Poll # 39  
 January 1993

1. Which of the following categories does your age fall into?
2. What is the highest level of formal education that you have completed?
3. And finally, which of the following categories best describes your family income? That is, the total income before taxes of all persons in your household combined?

	TOTAL	GENDER		AGE			EDUCATION				INCOME		
		Male	Female	18 - 34	35 - 54	55+	<HS	HS	Some Univ	Univ	<\$30K	\$30K - \$59K	\$60K+
*Base=All respondents	(1500)	(730)	(770)	(552)	(537)	(409)	(285)	(353)	(459)	(398)	(458)	(589)	(333)
*AGE													
*18 to 24 years	12	13	11	33			12	12	18	6	16	10	13
*25 to 34 years	25	24	25	67			13	25	26	31	20	29	25
*35 to 44 years	21	22	21		60		12	18	25	28	14	23	31
*45 to 54 years	14	15	14		40		16	13	14	15	9	15	20
*55 to 64 years	12	12	12			44	21	14	7	10	16	11	7
*65 or older	15	13	17			56	26	18	11	10	25	12	4
*(Refused/ Not Stated)	0	0	0							0			
*EDUCATION													
*Grade school or some high school	19	18	20	13	15	33	100				33	15	7
*Complete high school	24	22	25	24	20	28		100			27	26	13
*Technical, post-secondary	19	19	19	21	23	11			61		16	23	17
*Some University	12	12	12	16	10	9			39		11	13	13
*Complete University Degree	19	20	18	21	22	13				73	10	18	34
*Post Graduate Degree	7	9	6	6	10	6				27	3	6	16
*(DK/ NS)	0	0	0	0		1							
*FAMILY INCOME													
*Under \$10,000	5	4	7	5	3	8	14	5	3	2	17		
*\$10,000 to \$19,999	11	8	15	12	6	18	20	11	11	7	37		
*\$20,000 to \$29,999	14	14	14	13	10	20	19	19	13	7	45		
*\$30,000 to \$39,999	16	15	18	18	16	14	15	18	20	11		41	
*\$40,000 to \$49,999	13	13	13	14	14	11	12	13	14	13		33	
*\$50,000 to \$59,999	10	11	9	9	12	8	4	12	12	11		26	
*\$60,000 to \$69,999	7	8	6	9	9	1	3	5	8	10			31
*\$70,000 to \$79,999	5	7	3	5	7	2	2	2	5	9			22
*\$80,000 to \$99,999	5	8	3	4	8	3	1	2	5	12			24
*\$100,000 and over	5	6	4	5	7	3	2	3	3	11			23
*(Refused/ Not Stated)	8	6	9	5	7	13	8	9	6	8			

Source: Angus Reid Group  
 National Angus Reid Poll # 39  
 January 1993

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