

TORONTO (Noon)—Fresh South winds, fair to-day and on Monday, not much change in temperature. HOBBS & THOMPSON—Bar. 30.28; 10.58.

The Evening Telegram.

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High Grade Overcoats, Mackinaws, Suits, Pants, Overalls, etc.—LOW PRICES.
SPECIAL LOTS AT CLEARING PRICES.

THE WHITE CLOTHING MANUFACTURING CO., Limited.



Auction Sales!

RELIABLE BARNES AUCTIONEER

AUCTION.

Luxurious Household Furniture & Effects.

Tuesday & Wednesday,
Oct. 30th and 31st, 10.30 a.m.
At the Residence of
MR. H. GITTLESON,
199 LeMarchant Road.

TUESDAY'S LIST.

LIVING ROOM.
1 Piece Fumed Oak Suite, Mission Style, comprising large Settee, Arm Chair and Rocker, fitted with loose cushions upholstered in Genuine Leather.
1 Special Royal Easy Chair to match above, patent, adjustable reclining with foot rest.
1 Fumed Oak Book Case with Mirror, two doors and adjustable shelves.
1 Fumed Oak Library Table with stool to match.
1 Columbia Cabinet Graphophone in English Mahogany complete with 15 special double records and 1 hubble book.
1 Beautiful Wilton Velvet Carpet about 30 yards.
1 Colored Print Picture "Bashful Boy" after Travers.
1 Electric Picture, 1 Brass Curb, 1 White Window Shades, 2 Pairs Curtains with rods.
1 Brass Rod for Folding Door.

DINING ROOM.
1 Piece Fumed Oak Suite, Mission Style, comprising: 1 Settee, 1 Arm Chair, 1 Rocker, dust proof construction, fitted with Bevel Plate Mirror in low back and three removable serving trays, 1 Crystal Cabinet with Mirror Back and bottom and heavy plate glass shelves with polished edges, 1 4-door pedestal round top extension Table fitted with two patent Tydon legs, one for pedestal, one for top, 1 Chair and 1 Carver upholstered in blue hair cloth with slip seats, 1 Jacobean Oak combination Secretary and Bookcase.
1 Fumed Oak Magazine Stand.
1 Picture "Home Town" after Arthur Blay.
1 Picture "Fair Pleader" after Fred Morgan.
1 Children's Table with Oxidized W. B. Chair.
1 Children's Wicker Arm Chair.
1 Arched Wicker in copper jardiniere.
1 Fire Curb and Irons black and copper.
1 Electric Fixture, 2 Pairs Curtains and Rods.
1 White Window Shades.
1 Special 14 Yards Tailoid Linoleum.

BREAKFAST ROOM.
1 Piece Suite Fumed Elmah consisting of: 1 Buffet with mirror back, 1 China Cabinet, 1 Pedestal Round extension Table, 5 Chairs and 1 Carver with seats upholstered in Pantanote leather.
1 Cane Seat Rocker.
1 Ashwood Refrigerator with three doors.
1 English Dinner and Tea Set, blue, white and Gold, 116 pieces.
1 Electric Fixture, Window Shades and Curtains.
About 7 Yards Inlaid Linoleum.

HALL.
1 Large Fumed Oak Hall Seat with B. E. Mirror (separate) to match.
1 Fumed Oak Umbrella Stand, brass base.
1 Mohair Mats, 1 Hat and Coat Rack, Inlaid Linoleum Lower Hall about 30 yards.
1 Fourteen Yards Wilton Velvet Stair Carpet with 20 rods.
1 Inlaid Linoleum Upper Hall about 18 yards.
1 Wardrobe, Golden Oak Colonial Style, fitted with two full length Bevel Mirrors and Two Drawers, 2 Electric Fixtures.

WEDNESDAY'S LIST.

BEDROOM NO. 1
1 Louis XVI. Bedroom Suite in white enamel and cane consisting of: 1 Dressing Table with B. E. Mirror, 1 Hiboy with B. E. Mirror, 1 Full size Bed with box spring and felt mattress, 1 Table with drawer, 1 Chair and 1 Rocker.
1 White Enamel Crib with spring and felt mattress.
1 Child's W. E. Cane Folding Wardrobe.
1 Brass Curb, 1 Coal Vase.
1 Japanese Pictures, hand painted.
1 Wilton Velvet Carpet Square.
1 Head Rugs, about 7 yards Inlaid Linoleum.
1 Electric Fixtures, 3 Window Shades, 1 Pairs Curtains and Brass Rods.

BEDROOM NO. 2.
1 Special W. E. Wicker Cot with drop sides.
1 Spring and Mattress 4 1/2 x 6.

1 Shirt Waist Box, 1 Picture.
1 Part Toilet Set (shell pattern).
About 9 Yards Blue Linoleum.

BEDROOM NO. 3.
1 Bureau and Washstand with B. E. Mirror.
1 W. E. and Brass Single Bed, spring and Mattress, 1 Chair.
Blind, Curtains and about 5 yards Linoleum.

BATH ROOM.
1 Toilet Cabinet with plate glass underneath.
1 Child's Bath and Chair.
Blind, Curtains and about 4 yards Cork Linoleum.

KITCHEN.
1 Kootenay Range No. 5, 4 covers, in perfect order.
1 Hoosier Kitchen Cabinet with porcelain table top.
1 Kitchen Table, 1 Small Table.
3 Kitchen Chairs, Linoleum.
1 Clothes Drier, Blind and Curtains.
1 Family Seat.
1 Clock, 1st Ball Fruit Jar.
6 Hooked Mats, Kitchen Utensils and sundry other articles.

SEWING ROOM.
1 Miller 4 Drawer Drop Head Machine.
1 Bent Wood Round Seat Chair.
1 Dolls Cot, Carriage and Bed.
ALSO:—
1 Combination Child's High Chair, 1 Curtain Stretcher, 2 yards New Linoleum, 1 Step Ladder, 1 Rigid Ironing Board, 1 Collapsible Gate, 1 Automatic Tea Cream Freezer, 1 Oil Heater, 3 Child's Commode Chair, 2 Jardiniere, 1 Biscuit Swaps.

Open for inspection Monday from 3 to 5 p.m. All goods must be removed afternoon of sale.

oct27,31news.mtuw Auctioneer.

J. A. BARNES,

AUCTION.

Modern Dwelling House
WATERFORD BRIDGE ROAD,
Opposite For Cottage.
On the Premises.

On Friday, Nov. 2nd,
at 12 o'clock noon.

That delightfully situated Dwelling and Land, Waterford Bridge Road, 1 minute's walk from street car junction. Built 1923. Freehold title. Reason for selling, to wind up an estate. Immediate possession.

For particulars, apply to
T. P. HALLBY, Solicitor,
Renout Building, Duckworth Street.

FRED J. ROIL & CO.
REAL ESTATE AUCTIONEERS,
Smallwood Bldg., Duckworth Street.
oct25,27,29,30-nov1

FOR SALE.

AT
PERCIVAL'S AUCTION ROOMS,
Adelaide Street.

1 Angelus Piano Player, including 75 music rolls, in splendid condition.
1 Gent's Solid Gold Ring, set with garnets.
1 Gent's Fur Lined Coat.
1 Ladies' Fur Coat.
3 Gent's Bicycles, in perfect order, bargain prices for quick sale.
oct26,31

Freehold House for Sale
On Pleasant Street.

Here is a chance to secure a good home fitted up with all modern improvements, in perfect condition. Occupation immediately. All other information can be obtained by applying to

JOHNSTON & EVANS,
Real Estate Agents,
30 1/2 Prescott Street.
oct11,17

HOUSES FOR SALE

in following localities:—Hutchinson Street, Pleasant Street, New Gower Street, Balmum Street, Cochrane Street, William Street, Duckworth Street, Rawlins' Cross, Mundy Pond Road. For further particulars apply

JOHNSTON & EVANS,
Real Estate Agents,
30 1/2 Prescott St.
oct11,17

FOR SALE.

To arrive to-morrow ex "Sapper."
ONE CHOICE COW,
To freshen in 10 days.

GENERAL PURPOSE HORSE
Also on hand
ONE CHOICE COW,
to freshen in 3 weeks.

ONE EXTRA GOOD DRIVING MARE,
1070 lbs.

WILLIAM BRENNAN,
24 George St.
Box 2063. Phone 1461.
oct28,31

FOR SALE—1 Steam Boiler
and a quantity of Radiators; apply **EDMUND O'GRADY,** Prescott St. oct11,17

OFFICERS' MESS!

A Luncheon-Meeting of ex-Officers of H. M. Forces, now residing in Newfoundland, will be held at Wood's West End Restaurant on Thursday, November 1st, at 1 o'clock sharp, for the purpose of forming an Officers' Mess.

oct27,31 **T. NANGLE, C.F.**

On the Spot!

400 Brs. Victor Flour.
400 Sacks No. 2 Good White Oats.
Cod Oil Buyers.

Franklin's Agencies, Limited.
oct28,31

TENDERS

will be received up to the 31st day of October inst., at 12 o'clock noon, for the purchase of the stock in trade and goodwill of the business formerly carried on by the late Roger Callahan. Stock sheets may be seen at the premises, No. 384 Water Street. Highest or any tender not necessarily accepted.

JOHN FENELON, Solicitor,
oct24,31 Bank of Montreal Bldg.

Grove Hill Bulletin.

Cut Flowers.
Funeral Designs and Wedding Bouquets made at shortest notice. Orders taken at Flower Shop, Water Street, or Grove Hill.

Members of F. T. D.

J. G. McNEIL.
Telephone 247R.

"Broken Links,"

By Gertrude Parsons.
2nd supply of this very charming story.
Price \$1.25.

S. E. GARLAND,
Leading Bookseller and Stationer.
oct27,31, 177-9 Water St.

SKINNER'S MONUMENTAL WORKS,
838 Duckworth St., St. John's, Nfld.
HEADSTONES AND MONUMENTS.
Write to-day for our free catalogue. Expert carving and lettering. First class only, no shoddy work. Mail orders receive careful attention.

Phone 1992.
June 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 31, 1923.

MINARD'S LINIMENT RELIEVES NEURALGIA

"Bowling Green"

THE PERFECT ROASTED GROUND COFFEE.

Is used Exclusively by the
FURNESS WITHY, Bermuda.
ROYAL MAIL PACKET.
MUNSON LINE.
BARBOUR LINE.
NEW ENGLAND.
THE BULL LINE

And by the following prominent Clubs:
METROPOLITAN, of N.Y.
RACKET & TENNIS, of Park Ave.
THE ARDSLEY CLUB.
APAWAMIS at Rye.
MEADOW CLUB at Southampton.
THE REGAL, Fifth Avenue.

It is also used in the private homes of **JOHN HAYS HAMMOND, DEVEREAUX MILBURN, AUGUST B. DELMONT, GEO. F. BAKER** and many others equally prominent.

Another New and Fresh Shipment just received.
oct29,31

St. Joseph's Vegetable Sale!

THE ANNUAL VEGETABLE SALE
in aid of
ST. JOSEPH'S PARISH
WILL OPEN ON
TUESDAY EVENING
at 4 o'clock.

Teas will be served by the Ladies of the Parish.

NFLD. HIGHLANDERS' DANCE

C. C. C. HALL
WEDNESDAY, OCTOBER 31st, 1923.
8.30 p.m.

PRINCE'S ORCHESTRA.

Tickets—Double \$2.50
Single \$1.50

oct29,31

Drink to me only with thine eyes—That may be all right—but when it comes to quenching a thirst, just try **GOLDEN PHEASANT TEA** and you'll not ask for wine.

FOR SALE or TO LET—
Residence 168 LeMarchant Road, immediately opposite St. Claire Home. House is in perfect condition and has all modern conveniences; apply H. E. COWAN, Executor Estate of Mrs. W. G. Pippy. oct24,31,33

FOR SALE—On Easy
terms, half cash and balance arranged for. That Modern Breeding House together with large Garage, No. 125 LeMarchant Road; apply any night between 7.30 and 8.30. A. FAULKNER. oct24,31,33

Avalon Lodge

No. 776, E.C. & A.M.
An Emergency Meeting of Avalon Lodge will be held in the Masonic Temple on Tuesday, October 30th, at 8 p.m. Business: M.M. Degree.

CHAS. W. UDLE,
Acting Secretary.
oct29,31
(Under the Auspices of Spencer Club)

YOUNG FOLKS DANCE.

(Not fancy dress).
Spencer College Hall,
Wednesday, Oct. 31st,
from 8 to 12.
Tickets 50c.

oct27,31

CANDIES FOR THE KIDDIES HALLOWEEN.

See our Window Display of
Delicious, Wholesome
CANDIES
1c. 5c. 10c.
Monday, Tuesday and Wednesday.

T. McMurdo & Co., Limited.

Farmers! Attention.

Due to arrive next week.
1 Car (500 sax) Bran.
Now booking orders for low price ex wharf.

M. A. Bastow & Sons,
oct26,31 Auctioneers.

(Eyes Examined, Glasses Fitted)
CARD.
H. B. THOMSON,
Opt. D., C.D.
(Optometrist and Optician)
Will be at his office until Wednesday, 5 p.m. October 31st. Phone 4-5-3 for appointment.
Office: 216 Water Street, (over T. J. Duley's Jewellery Store).
oct27,31

Fresh Meats

SAUSAGES, FRESH EGGS, BOLOGNA, VEGETABLES and GROCERIES.
Phone your order 413J.

ALFRED B. KING,
Butcher & Grocer,
oct17,31, W. 1m 15 Charlton St.

Bronchial Coughs

are hardest to shake, but we have a remedy that soothes the irritation and heals the inflamed parts.

O'MARA'S
Syrup of Tar and Cod Liver Compound is particularly valuable in the relief of Bronchitis, Coughs and Colds. Pleasant to take, but promptly effective in action.

Price 50c. Bottle.

PETER O'MARA,
THE DRUGGIST,
THE REGAL STORE.

FOR SALE.

BIRCH JUNKS.
Special size. Sent home.
B. J. MILLER,
Hill of Chips.
oct29,31

FOR SALE.

A valuable property situate on the Bay Bulls Road, belonging to the estate of the late James Vey, consisting of a modern well built house, barns etc., together with forty eight acres of land, partly cleared. This is a good opportunity to purchase a property at a very low figure. Immediate possession given. For particulars apply to
BLACKWOOD, EMERSON & WINTER,
oct27,31 McBride's Hill

FOR SALE—1 Large Cow

just calved and another to calve in a week; apply to F. GLADNEY, Fresh Water Valley. oct29,31

FOR SALE—Leasehold

Dwelling House, No. 271 Water Street West; apply E. L. CARTER, Solicitor, City Hall. oct23,31

FOR SALE—Building Lot,

corner of Patrick and Pleasant Sts.; apply to J. G. HIGGINS, Solicitor, 250 Duckworth Street. oct24,31

FOR SALE—1 Oil Heater, 2

Gas Grates suitable for dining room or bed room; 1 Copper Curb Wringer; apply to 45 Mundy Pond Road. oct23,31

FOR SALE—Overland

Passenger Car, in good running order; price \$1000; apply in first instance to NIGHTINGALE'S GARAGE. oct29,31,33

FOR SALE—At Bargain

prices, 1922 Buick 4 Cylinder Touring Car, Ford 1 ton truck, with good pneumatic tires. BEST HAYWARD, Water Street. oct17,31,33

FOR SALE—House on Victoria

Sts., hot and cold water, electric light, concrete foundation; apply J. G. HIGGINS, 250 Duckworth Street. sept27,31

What Have You to Sell?

Send it to Percival's Auction Rooms, Adelaide Street. Household Furniture and Merchandise of every description turned into cash quickly. oct23,31

FOR SALE—One Piece 2

inch shafting, 19 feet long, two coil ends, three bearings, three hangers and one 36 inch iron pulley. MORGAN'S Printing Office, Board of Trade Building. oct25,31

TO LET.

That Centrally situated Water Side Premises, known as Good-fellows, at the West Side of McBride's Cove. Ideal for a Steam Ship Premises. For information apply to
ESTATE ALEX. McDOUGALL,
Frank McDougall, Executor.
Office:—McBride's Cove.
June 28, Mon. Tues. 17

TO LET—Three Rooms,

upstairs; apply to THOS. MURPHY, top Leslie Street. oct29,31

Windows and Carpets Cleaned.

All work guaranteed. Carpets cleaned by vacuum cleaner. Phone 1539M. J. J. CLARKE. oct24,31,33

MONEY—Can You Sing,

dance, recite or play any kind of a musical instrument; tin whistle, harmonica, accordion, etc.? If so call on me after 4 p.m. I'll show you how you can turn your talent into money. DAN DELMAR, 47 Quidi Vidi Road. oct29,31,33

MINARD'S LINIMENT FOR NEURALGIA.
oct27,31

WANTED!

3 STENOGRAPHERS AND 2 BOOKKEEPERS,
for city firms; also 8 Trained Sales Agents to travel selling the World Book Encyclopedia, at once. Proposals and offers have arrived. More salesmen and office helpers needed later. Will train you successfully in our Day or Evening Classes. Call in time or phone 1536 (Victoria Hall) or 3025R. (188 Patrick Street). The United Business College of Nfld., P. G. BUTLER, B.C.S., M.C.S., Principal. oct29,31

LOST—Yesterday

afternoon from Job Brothers & Co., Ltd. wharf, via Water St., New Gower St. to S.A. Citadel, a Parse containing \$35, the property of a fisherman. Will find or please return to this office. Reward. oct29,31

BOARD and LODGING—2

gentlemen can be accommodated with Board and Lodging in private family (no other boarders kept), with two beds and one sitting-room, reasonable terms; apply by letter to BOX 7, c/o this office. oct29,31

HOME WANTED—Gentle-

man weighing at least two hundred pounds, well bred (parents were in the Government) and of a docile disposition wants a home after December 1st. Apt to be a little "play" around the house but prepared either to reduce the high cost of living or amuse the children. For further particulars see Editorial Page. oct29,31

WANTED—To Buy,

a Hecoon Coat. For further particulars write BOX 10, c/o this office. oct29,31

WANTED—2 Young Lad-

ies (companions preferred); can be accommodated with board in a private family in West End, terms reasonable; apply c/o Telegram Office. oct29,31

Help Wanted.

WANTED—A Girl who un-
derstands plain cooking; apply MRS. H. A. HERBER, Forest Road. oct29,31

WANTED—A General Ser-
vant; apply MRS. JOHN MADDOCK, 88 Leslie Street. oct27,31

WANTED—A Stenograph-
er, must have had previous experience; apply with written application only to G. KNOWLING, LTD. oct29,31

WANTED—Immediately, a
Maid for general housework, must have good references; apply at 148 Hamilton Street. oct29,31,33

WANTED—A Maid who un-
derstands plain cooking, where another is kept; apply MRS. D. M. BAIRD, 22 Monkstown Road. oct29,31

WANTED—A General
Maid, family small, reference necessary; apply evenings, MISS STEED, 33 King's Bridge Road. oct28,31

WANTED—A Housemaid
where another maid is kept; must understand plain cooking; good wages; apply 26 Leslie St. oct29,31

WANTED—Coat and Vest
Makers, good wages, constant employment; apply HENRY STREET CLOTHING FACTORY. oct29,31

WANTED—A Maid who un-
derstands plain cooking; apply MRS. R. C. AYRE, Circular Road. oct27,31

WANTED—A Maid who un-
derstands plain cooking; also a Housemaid; apply to LADY REID, Circular Road. oct26,31

WANTED—A Boy, 14 or 15
years of age, to make himself generally useful in mercantile office; apply P. O. BOX 548. oct26,31

WANTED—Immediately, a
Cook; must have references; apply MRS. S. MILLET, Circular Road. oct29,31

WANTED—A Housekeeper,
Outport woman preferred, references required; apply UNITED TOWNS ELECTRIC CO., Avalon Telephone Building. oct27,31

WANTED—A Good General
Servant, must understand plain cooking; apply to MRS. J. HACKETT, "Elin House," 41 Brazil's Square. oct28,31

WANTED—Saleswomen
for Grocery and Dry Goods Departments, must have previous experience; also Key for Hardware Department. Written applications only; apply G. KNOWLING, LTD. oct23,31

WANTED—Immediately, a
Competent Male Accountant who understands industrial book-keeping, stenography & typewriting; apply by letter only, stating terms, to WM. HESLIP & CO., LTD., P. O. Box 1558. oct27,31

MAGIC BAKING POWDER

Magic Baking Powder has been known and used all over Canada for more than 25 years. It has set and maintained the standard for goods of its class. Its use is increasing daily because of its strength, purity and universal satisfaction.

Pure food insures good health.

Magic Baking Powder insures pure food.

CANADIAN MADE

EWING COMPANY LIMITED
TORONTO, CANADA

Under False Colors

OR

Lord Somerton's Ally.

CHAPTER XX.

Elsie muttered some reply, and raising his hat the doctor struck out in another direction.

As the agitated girl hurried through a narrow path-way that led to the house, Lord Somerton stepped from behind a cluster of trees, and started with well-stimulated surprise.

"Elsie!" he said, "doffing his hat, and bowing low, 'I had no idea that I was not alone here, Miss Sterne. Pray, will you permit me to accompany you to the house?'"

"I do not suppose that my wishes will be of any consideration to your lordship, either one way or the other," Elsie replied sarcastically.

"Miss Sterne, you are cruel—you are unkind," he responded, and the girl felt that she preferred his threats to his pretended humility.

"I suppose that you have heard," he continued, "that I have been chosen, much against my will, to take the place of the poor rector in the affairs of the Blairwood Park estate, until Sir John returns to England? A duty which I shall most faithfully discharge, Miss Sterne."

He turned upon her his fierce black eyes, a mocking smile about his red lips, that shone like coral through his beard and mustache.

"You do not offer me any encouragement," he went on. "Can it be that you do not approve of the selection of such men as the family lawyer, the rector, and the doctor? These people are your friends, not mine. I would not have accepted for one moment had I not your interests at heart. I would not have accepted only that I can guard the mystery that hangs like a black cloud above the head of the girl I love!"

Only Those in Declining Years Realize What It Means

As people pass middle age, their strength and vitality usually begin to wane. They are easily tired. They notice that they are not as active as they were. They need something to tone up their system—something which will put new strength, life and vitality into them—a tonic. But such a tonic must contain no harsh ingredients. Old age was Mr. Snider's trouble. Read what he says:

"It is only those who are in the declining years of their life who can understand the many troubles which old people have to endure. The slightest over-exertion brings on weakness, which affects the whole system, resulting in indigestion, sleeplessness, depression, loss of strength and vitality. This was my trouble. I was suffering from old age. I needed something to renew my strength and vitality. I sold my drugstore about my trouble and he recommended Carnal. A short time after, I started taking it I felt better. I noticed my strength and vitality returning. I had more energy. I felt better than I had felt for twenty-five years. My appetite has returned. My friends all say how well I look. I have no hesitation in recommending Carnal to old people. I conscientiously believe that it will help them as it has helped me."—Mendel Snider, Hanover, Ont.

Carnal is sold by all good druggists everywhere.

His tones became impassioned, and his eyes luminous, yet there was a ring of triumph in every word—in every glance.

Elsie made a gesture of repugnance, her heart sick with fear.

"Leave me, for mercy's sake!" she gasped. "I am not well, and none but a coward would torment a defenceless girl!"

"Torment you! Oh, Elsie Sterne, say that you will try to think well of me—say this, and I will promise to let you have your own way in all things. Your word shall be law!"

He spoke appealingly, and seized one of her hands in a feverish grasp.

"Think well of you?" she shuddered. "I am afraid that I can never do that. The past cannot be blotted out, and I dislike you, Lord Somerton. To me you are like a noxious serpent. I do not forget your threat, and your boasts, and know only too well why you have ingratiated yourself with my friends here. But I warn you not to persecute me too far. My father will return home within a few months, and he will know how to deal with you!"

He flung her hand from him after gripping it until the marks of his fingers stood out in livid lines on her delicate wrist.

"Silly girl!" he hissed. "Bah! Your father will never come back. I believe that he is dead even now—killed by an accusing conscience—killed by the fear of a disgraceful end. You ignore me—you defy me! Well, so be it. I shall know how to act. Though I am consumed with love for you, I do not propose that you shall be mistress here, only as my wife. I shall discharge your favorite servants forthwith. No more private interviews with the young gamekeeper. Such conduct cannot be tolerated, and I may be induced to have that painter fellow arrested for burglary, at least. One moment! I have very little more to say, but I wish you to pay particular attention to it. I give you until tomorrow morning to decide whether you are to be friends or enemies. Anyway, the seed will be all the same. I shall make you Lady Somerton, and compel your allegiance, if nothing more. You may at once dismiss this romantic schoolgirl liking for Erascille. If you do not, his image will be ruthlessly torn from your heart by the discovery that he is the greatest scoundrel on earth! I have proof of it, and for this reason and the love I bear you, I am determined to be your master. Reflect, Miss Sterne, and remember that I alone hold the key to the solution of the mystery that is killing your father—if he is not already dead. One word from me, if he lives, would restore him to health, to reason, the enjoyment of the remaining years of his life. It rests with me to slay or to save him. His journey to India is merely a wild-goose chase. He has been lured thither by his enemies. The disappointment will surely end in his death, unless you consent to be Lady Somerton."

He looked at Elsie fixedly, and there was something in his manner that compelled her to pause and listen.

"Don't torture me," she whispered. "I know that there is something terrible for me to hear. Do you not see that I am only a weak, helpless girl, while you are a man, strong and self-reliant? Tell me the nature of this secret—help my father, if it lies in your power."

He smiled, and again his passion shone in his eyes.

"Your promise, Miss Sterne! Great Heaven! no other man would take you, knowing what I know. I can deprive you of honor, fortune, all at a single blow, and yet I stoop to love you—to make you mine. To this end I would imperil my immortal soul. Nothing shall stand in my way! Elsie, is it yes or no? I will not press you for your reply now. Think it carefully over between now and tomorrow. Tear Colin Erascille from your heart, for he it is, and Noel Campbell, who have murdered Zeha for the knowledge she possessed, who committed the burglary at the rectory to steal your father's will, and have caused the death of the rector, and who would slant you before the world a pauper and a child of shame, and Sir John Sterne a murderer!"

He looked at her longingly, triumphantly, for a moment, then with a formal "good-bye," bowed, and left her.

"A child of shame! A pauper!" Elsie murmured, as she staggered toward the house. "Ah, the coward's

Dr. CHASE'S OINTMENT

Keeps Baby's Skin Healthy
Prevents Chafing & Eczema

At all Dealers.
GERALD S. DOYLE, Distributor.

merely trying to frighten me! It is part of his cruel plan. Dear Heaven, help me in my hour of need!"

CHAPTER XXI.

"Oh, my dear mistress," cried Annette, when Elsie reached her own rooms, "how ill you look! What can I do for you, please?"

"Nothing—nothing. I have heard bad news, Annette. Mr. Vallance's dead. Now put my things away, and I will lie down for a little while. I must not be ill at this terrible time. Oh, Annette, my troubles threaten to be greater than I can bear!"

She wept almost hysterically for a time, then dismissed her wondering and sorrowing maid, so that she could read the rector's last message, and think of the dreadful things that Lord Somerton had said to her.

This was his letter:

Dear Miss Sterne—I am dying, and hear that it will be impossible for me to see you. I deeply regret this, but it cannot be helped. I promised Sir John that I would not disclose to you the secret of the sealed packet until I had heard of his death; but, alas! it has been stolen, together with his will, and I have but a brief outline of its contents. However, I understand that he left a rough copy in his safe—the small steel safe behind the panel in his bedroom. I do not think that any one else is aware of this, and it is my duty to let you know. There may be nothing in the packet of much importance, but I advise you to secure it, and destroy it. The wretched confession can do no possible good. To me it seems clear that the transcript has been stolen by the man who calls himself Colin Erascille, but who is in reality your father's bitter enemy. It is possible that he cares for you, and will keep its contents inviolate, and am praying to the merciful God that it may be so, though you can never trust this wolf in human form. In the meantime, believe that Lord Somerton is your friend, and Sir John's friend. God be with you, my dear child, and while you are bearing your cross, forever look to Him for help and support, and be sure that He will not desert you in your hour of trial. Your loving friend and pastor,

ARTHUR VALLANCE.

Elsie read this message carefully, and it seemed that she could hear the rector's solemn tones enunciate every word.

She dropped a few tears on the scrawl, and wished that her last meeting with Mr. Vallance had been of a pleasanter nature.

"Poor Mr. Vallance," she said, half-

alone, "he is gone—he is gone! All my friends are going. But why will people misjudge my darling Colin? What has he done to merit the evil things that are said of him? Trust Lord Somerton? Never! I hated him once, now I tremble at the very sound of his voice. I feel that he is my master—that he has the cunning and subtlety of Satan! He has hinted at infamy—at murder! Now I will read my unhappy father's confession, and know the worst. I am mistress here, and none shall interfere with my actions! I will write to Colin and tell him everything. I know that he is strong and brave; I know that he is my hope in this time of need. I will see Mr. Grant, the lawyer, and my Lord of Somerton shall see that he has no timid and helpless girl to deal with!"

She rang the footman's bell, and commended the lackey who answered it to fetch the village carpenter, who had secured Sir John's bedroom door with screws and clamps, to take them away again.

"Bring him back with you, Platt," she added.

The footman flushed and hesitated.

"Yes, miss; but Lady Helena—"

He stopped in confusion.

"What of Lady Helena?" demanded Elsie, sharply.

"Well, miss, she has given us general orders to report first to her, all—"

"That will do!" Elsie haughtily interposed. "Obey my orders, Platt, without question, and remember that Lady Helena is merely a servant here, similar to yourself, and subject to instant dismissal if she neglects her duties. Go, if you please, and do not waste one moment."

The footman departed, feeling anything but comfortable, and Elsie sat down to write to Colin Erascille, her heart burning with indignation.

(To be continued)

Lord Rothermere and Beaverbrook Acquire Hulton Papers

LONDON—(Can. Press)—The disposal of the Hulton group of English daily and weekly newspapers to Lord Rothermere and Lord Beaverbrook—the latter, it is understood, acquiring the papers hitherto published by Hulton's in London, and Lord Rothermere taking the remaining publications issued in Manchester—is an event which, while of less general interest than the purchase of the Times by Lord Northcliffe some years back, is of even greater moment to workers in the newspaper field in the old Country. In thirty years or less the firm of Hulton has built up a business second only in size, so far as Great Britain is concerned, to the undertaking which the late Lord Northcliffe and his brother Lord Rothermere, brought into being. Edward Hulton, founder of the firm, was a Manchester man of humble origin. His early life was certainly not spent in a newspaper office, but, he evidently possessed the fair for recognizing what a considerable proportion of the teeming population of industrial workers in and around Manchester were especially glad to get in the way of news of the day. Horse-racing then, as now, was one of the chief interests of the masses—the interest, it is hardly necessary to say, being almost confined to a following of the "form" of horses and the odds quoted by the bookies. Edward Hulton the First, conceived the idea of ministering to the needs of this class of sportsman in and around his native city by producing an early morning sheet, devoted entirely to racing, football, and the like. The earlier issues, the story runs, was run off by the proprietor-editor himself, he was his own circulation manager, accountant and everything else. From the first the enterprise made money; the millworker of Manchester, it was asserted, would rather deny himself his breakfast than his early morning perusal of the Sporting Chronicle. The next venture was the Manchester Evening Chronicle, a paper designed to appeal to the general reader in the great English cotton district. Success likewise attended this venture, for there was an element of snap and brightness which, up to then, had been lacking in most of the papers of the north of England. Sometimes the fact is lost sight of that within a twenty mile radius of Manchester, there is a population almost equaling that of the seven millions of greater London. It is a good many years now since the brothers Harnsworth appreciated this fact, and began to publish the Daily Mail, and other papers, in Manchester and simultaneously with London. About the same time the Hulton firm started the Daily Despatch, rather on the same lines as the Mail in the North of England. Hulton the Elder was gathered to his fathers (leaving three quarters of a million sterling). Hulton the Younger continued to prosper. His firm produced the Daily Sketch, while in his picture of the

The Critical Age of Growth

From babyhood to adolescence is the time of growth—the time when the body is being built. The food must be such as will build muscle, nerve tissue and bone.

Viol is a food specially designed by Medical and Food Experts to meet the needs of growth. It is used regularly in 3,000 Infant Clinics, and prescribed by many thousands of Medical Men, because it builds the tissues and increases the defensive powers of the body against disease.

The remarkable power of Viol is seen at once in the improved condition of those who take it.

VIOL

The Food that Builds Strong Children.

VIOL LTD., HANGER LANE, BARKING, LONDON, W.A.

End Corns

The simplest way to end a corn is Blue-jay. Stops the pain instantly. Then the corn loosens and comes out. Made in clear liquid and in thin plasters. The action is the same.

At your druggist

Blue-jay

"EXCEL" RUBBER BOOTS

"THE FISHERMEN'S FRIEND"

"EXCEL" Rubber Boots

for **Men and Boys**

SPECIAL FEATURES:

Are made all in one piece to prevent ripping or cracking, by a Special Vulcanizing process. Specially reinforced tops to withstand chafing or cracking.

An 8-Ply Heavy Rubber Sole with extension edge, running all the way under the heel. Insures more wear per pair than any other make of Boot on the market.

Are made on a particular shape of last, which give the foot more room and prevents slipping at the instep and heel.

A heavy Cloth Insole made under a new process which absorbs all moisture, is nicely fitted in, to add extra comfort for the wearer.

A 4-Ply Duck lining is also used, treated specially to keep the foot and leg cool during hot weather.

Ask your Dealer for **"EXCEL" BOOTS**

"THE FISHERMEN'S FRIEND"

Sold by all Reliable Dealers from Coast to Coast.

Distributed by

Parker & Monroe, Ltd., The Shoe Men

June 25, m.w.f.t.

like the Daily Mirror of the Harmsworth family. As already pointed out in the North of England; it was now then the turn of the Hultons to enter the London field. They acquired the Evening Standard, at a time when its proprietor, the Morning Standard, (for which the great statesman Salisbury wrote in his early days and which once held an influence almost held an influence almost equal to the Times) was withdrawing to decay. Hulton very soon galvanized the Evening Standard into new life, and in other directions showed the Harmsworths that they had a competitor to be reckoned with in the London area. Sir Edward Hulton, son of the founder and present head of the firm, like his father before him, has the reputation of being a keen man of business, a fair employer to those who suit him, but ruthless with those who do not. During the war his papers supported Lloyd George, and he was en-

dowed with a baronetcy before that statesman went out of office.

FOR SALE—A Six-Cylinder Buick Motor Car in good running order; a bargain if applied for at once; apply 178 Gower Street, Oct 22, 1923.

Autumnal Ecstasy

If my soul were a flower It would fade.

If my soul were a leaf It would fall.

If my soul were a splendor of painted skies It would melt into night.

But because it contains the flower, the leaf, the sky My soul is greater than these, And in it abide, Unfading, unfalling, unmelting.

And there is an ampler soul, to which mine Is a flower that not only fades not But grows eternally.

A leaf that not only falls not But spreads to wider joy.

A sky that not only melts not But flames to deeper glory.

A Brilliant Meteoric Display

The R.M.S.P. state that the commander of their s.s. Orbita, on her last homeward run from New York, reports having observed a meteor of extraordinary brilliancy, the official

latitude 46° 15' N., longitude 35° 45' W., at 5.55 a.m. G.M.T., a meteor of extraordinary brilliancy was observed travelling at great speed from the direction of the constellation of Perseus through Cassiopeia and vanishing in the vicinity of the Great Bear. The meteor appeared to burst in the region of Cassiopeia, illuminating the heavens from horizon to horizon. Such was the vividness of the flash that the observer was temporarily blinded, being unable to see for about five minutes. The meteor appeared to be about four times the size of Sirius and for a period of about 20 minutes, after its passage, a brilliantly luminous, vaporous gas remained in the sky, marking the meteor's trail."

Lake Lost Through Irrigation

Washington.—The extent to which reclamation policies are remarking the map of the west is shown by the announcement that Tule Lake, measur-

HEALTH

Keep your health. Always keep Minard's handy. The universal remedy for every ill.

MINARD'S LINIMENT

"KING OF PAIN"

Increase in Indian Population

Washington, Oct. 25.—(By Canadian Press)—The Indian population of the United States, according to the latest tabulation of the Bureau of Indian Affairs, is 344,303, an increase during the last year of 11,144. Oklahoma continues to lead among the states, with a total of 119,280. Arizona being second with 43,918. Delaware reported two Indian inhabitants and West Virginia seven.

A poor loaf is better than no loaf, but a good loaf is the best of all. Ring 2093, CENTRAL BAKERY, for the best loaf.

Oct 25, 1923

MINARD'S LINIMENT

DODD'S KIDNEY PILLS

1907 THE PHARMACEUTICAL

Poincare Insists Upon the Observance of the Treaty of Versailles.

International Fisherman's Race To-Day—U.S. Submarine Sinks in Collisison with a Fruit Carrier—Germany Sends an Ultimatum to Saxony and Bavaria—French Parliament to Meet Nov. 13 in Extraordinary Session.

BERLIN'S ULTIMATUM.
BERLIN, Oct. 28. The Ebert-Stresemann Government today demanded an ultimatum from the federation of the German States by despatching an ultimatum to Saxony and Bavaria demanding the restoration of the German Government's military authority in that State.

U.S. SUBMARINE SINKS AFTER COLLISION.
WASHINGTON, Oct. 28. The U.S. submarine O-5 was sunk in Limon Bay, in the Canal zone, after collision early to-day with the United Fruit Company's vessel Abangarez. Five members of the submarine's crew are reported missing.

ALL REBELS SURRENDER.
ATHENS, Oct. 27. A semi-official communication issued to-day says all the remaining rebels among Provincial troops, who mutinied early this week, have now surrendered.

FRENCH PARLIAMENT TO MEET IN SPECIAL SESSION.
PARIS, Oct. 27. A decree convening the French Parliament in extraordinary session on Nov. 13th, will be published shortly, it was learned to-day.

FRENCH RECOGNIZE SEPARATISTS.
LONDON, Oct. 27. Reuter's Cologne correspondent has relayed a message from Coblenz, dated yesterday, stating that the French High Commissioner in the Rhineland had received orders from Paris to acknowledge the Separatist movement as lawful and that the immediate promulgation of an ordinance by the Inter-Allied Rhine Committee to this effect is expected. Success for the Separatist movement has become more certain although it does not appear to have much chance of success.

THIRTEEN KILLED IN RACE.
BERLIN, Oct. 28. Thirteen persons were killed and a score wounded in a crash Saturday at Freiberg, Saxony, between rioters and Reichswehr troops.

SNOW IN SYDNEY.
NORTH SYDNEY, Oct. 27. A heavy snowfall from the north-west struck here this morning, con-

stituting the first snow fall of the season. The first snow last year came on October 13th.

MANY CLASHES IN RUHR.
DUSSELDORF, Oct. 27. Food and unemployment riots accompanied by pillaging, resulted in clashes with the authorities throughout Ruhr to-day, and many casualties are reported. At Bochum twenty were killed, and five were killed at Duisburg.

MINE OWNERS AGREE TO BEGIN WORK.
BRUSSELS, Oct. 27. Agreements to resume work has been signed with the occupational authorities by sixteen mine owners in Ruhr, according to official information.

DUTCH CABINET RESIGNS.
THE HAGUE, Oct. 28. The Netherlands Cabinet resigned yesterday in consequence of rejection by the second chamber of parliament of the Government's naval bill to provide for the construction of a fleet for the Dutch West Indies. The Queen requested the Ministers to remain in office for the present.

POINCARÉ STILL UNCOMPROMISING.
CAMPIGNY, France, Oct. 28. Premier Poincaré, in a speech to-day, declared France would refuse to allow the Reparation Commission to be directed of its functions or replaced by some other body. He said that France would not agree to any reduction in the German debt. The Premier asserted he welcomed United States assistance in investigating Germany's capacity to pay, but that every act of the Committee must remain within the terms laid down by the Versailles Treaty.

Sweden Expects Soon to Send Ore to Ruhr
Stockholm. — Sweden's industries will be affected both favorably and unfavorably by the settlement of the Ruhr conflict, according to the third quarterly statement for 1923 which has just been issued by the Royal Board of Trade. It is pointed out that in normal times the Ruhr district took about two-thirds of the total export of Swedish iron ore. This market was closed by the French occupation, and the Swedish ore producers have been diverting their shipments to America and elsewhere. While large stocks have also been accumulating in home ports. In the near future Germany will doubtless again become a large importer of Swedish ore.

Aged Rector, Cafe Owner, Dies
London.—Canon Ostert Mordaunt, widely known in England as proprietor of the "Parson's Public-house," which sold only pure beer and no spirits, is dead at the age of 89. For 48 years he was rector of Hampton Lucy, near Stratford-on-Avon.

Prepares for Atlantic Flight
Copenhagen, Oct. 28.—Lieutenant Crumrine of the United States Air Service has left here for Greenland to investigate the possibility of using the Danish Crown Land as the stage for the eventual American military next summer from New York to England. It is planned to use Labrador, Greenland, Iceland and the Faeroe Islands as stopping off places, if necessary. Lieutenant Crumrine also will visit Iceland and the Faeroe Islands.

Barratt's English Boots and Shoes for Ladies' and Gentlemen at SMALLWOOD'S.—oct13,27

Wedding Bells.

BLAIR—AYLWARD.

Miss Sarah Aylward, of Oakley Road, daughter of Mr. and Mrs. Matthew Aylward, of Stock Cove, Nfld., and George L. C. Blair, son of Mr. and Mrs. Israel Blair, of Highland Street, were married Monday morning at 9 o'clock in St. Charles Church, by Rev. Cornelius J. Holland, Pastor. A nuptial mass followed, with Rev. Frederick Baker as celebrant. The best man was Mr. Michael Aylward, brother of the bride, and the bridesmaid was Miss E. Gladys Blair, sister of the groom. The bride was attired in grey tulle gown with head trimmings and picture hat to match and carried bridal roses. The bridesmaid wore flesh colored georgette gown with large black hat and carried opheia roses. Immediately after the ceremony members of the wedding party motored to Providence where they enjoyed a wedding breakfast at the "Biltmore." Later Mr. and Mrs. Blair left on a honeymoon trip to be spent in New York, and on return will reside in a newly furnished home on Blackstone Street. The bride is a member of the Immaculate Conception Sodality of St. Charles Church. The groom is a member of the Holy Name Society of St. Charles Church, Woonsocket Council No. 115, Knights of Columbus, Andrew E. Young Post, American Legion and Lieut. Harold F. Flynn Post, V.F.W. Both bride and groom are well known in the city. The wedding was witnessed by a large number of relatives and friends.—Com.

BIG ALL-STAR PROGRAMME AT THE CRESCENT TO-DAY.

"Brothers Under The Skin." ROBERT SHIELDS (English Baritone) Singing Classy Ballads. **"THE MAN WITH THE TWISTED LIP"** (Sherlock Holmes Story.) AL PITTMAN At the Piano. JACK CRONAN Bells and Effects.

Don't miss this one. It's the kind the whole world loves.

Watch for the BIG AMATEUR CONTEST FRIDAY NIGHT.

FALL SHOES For Fashions Followers

HURRY! HURRY! HURRY!

Brand New Styles of every Description

See the New Footwear

Shoes you'll like to wear at prices you'll be glad to pay

Shoe yourself Right Now

Ladies' BROWN SUEDE—New Strap effect with medium walking heel at \$4.00.

LADIES' BLACK & BROWN WALKING SHOES—With medium toes and heels. Only \$2.89

LADIES' DARK BROWN OXFORDS—With perforated toes and medium rubber heels at \$3.19

LADIES' MAHOGANY OXFORDS—Brogue effect; a good solid shoe for Fall wear, fitted with rubber heels. \$3.49

LADIES' BROWN—1 Buckle on side, medium heels and toe and rubber heels attached. \$3.00 and \$3.75 the pair.

GREY SUEDE SHOES—Ladies' Grey Suede Oxfords, fitted with low rubber heel. Only \$4.00

LADIES' BLUE SUEDE SHOES—In Oxfords and Straps and Buckle designs \$6.00

LADIES' FAWN KID SHOES—With fancy strap as illustrated. A shoe for a particular dresser at \$4.00 the pair.

Newest Creations in RED and BLUE SHOES. Same style as above, with medium and high heels. Only \$4.00, \$5.00, \$6.00.

WOMEN'S BLACK WALKING SHOES—Medium heels and toe, fastened with one strap and buckle and rubber heels attached. Only \$3.50

LADIES' PATENT and GREY—Two-tone, with low rubber heel. A very stylish design \$3.90 Same style with Strap \$3.90

SPECIAL—LADIES' BROWN SHOES, two straps and two buckles, medium rubber heels, fancy perforated toe. Specially Priced at \$2.50

Shoe Facts! FOR MEN

MEN'S BLACK VICI KID BLUCHER BOOTS—A good comfortable Boot for only \$4.50

MEN'S BROWN CALF BLUCHER BOOTS—Made on a good wide last, with solid leather soles and heels. \$4.75

MEN'S DARK MAHOGANY BOOTS—Blucher style. A Boot you will be pleased with; solid throughout and fitted with rubber heels \$5.00

MEN'S BOX CALF BLUCHER—Good-year welted soles. Specially priced at \$4.50

MEN'S HEAVY LEATHER WORKING BOOTS—Strong inner and outer soles. Clearing at \$3.00 the pair.

GIRLS' LACED BROWN BOOTS—Extra high cut. (Sizes 11 to 2.) \$2.49

Parker & Monroe, Ltd., THE SHOE MEN

Get a sample of Vulcanite Roofing

Put it through the tests listed below. Then you will appreciate the good qualities of Vulcanite Roofing.

TEST NO. 1. Lay the sample on a hot radiator for 12 hours—see if it will melt or dry out.	TEST NO. 2. Lay the sample on ice for 12 hours—then pour boiling water on it. See if the sudden extremes of temperature affect it in any way.	TEST NO. 3. Soak the sample in water for 12 hours—see if its weight shows any absorption.	TEST NO. 4. Immerse the sample in nitric, sulphuric, muriatic or other ordinary acid—see if it is affected.
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Vulcanite Roofing costs \$4.55 per roll, complete with nails and cement.

Roots covered with Vulcanite pay less for Fire Insurance than roofs covered with ordinary felt.

A roll of Vulcanite Roofing weighs about 55 pounds, contains 158 square feet of roofing and will cover 100 square feet of roof surface.

A Movement to Extend Inland Waterways

WASHINGTON, October 28.—(By Canadian Press)—Western members of Congress who have been talking with President Coolidge about high freight rates and the need of better freight facilities in order to relieve agriculture have found him strongly inclined to support the development of inland waterway transportation. The President has made no public announcement of his views, but he is understood to have given encouragement to members from agricultural states who want the rivers developed for the purpose of transporting bulky traffic at low rates. He is also giving encouragement to the idea of reducing freight rates, according to some of the agricultural bloc members who have talked with him.

Intense pressure is being brought by the railroad executive on the administration to prevent lowering of railroad rates. Nor do the railroad heads want to see the waterways developed. Talk now, however, is that the President may accept the view of the western farmer members of Congress and support changes in the railroad law intended to cut rates

All One Price!

\$24.00 Men's Tip Top Tailoring.

Dress Suit \$24.00
Tuxedo Suit \$24.00
Tweed & Serge Suits \$24.00
Winter Overcoats \$24.00
Dark Grey Overcoats light weight \$24.00
Trousers \$8.00

Made to your measure in Toronto.

W. H. JACKMAN, AGENT,
39 Water Street.

Red lacquer buttons are used on a frock of black moire with a charming mandarin collar.

Black velvet shirred in rows that taper towards the top of the crown makes a charming hat.

Clear Baby's Skin With Cuticura Soap and Talcum

MINARD'S LINIMENT USED BY VETERINARIANS.

St. JOHN'S Grocery Stores

Pork—Jowls (small), lb. 17c.
Pork—Ham Butt, lb. .16c.
Pork—Fat Back, lb. .16c.
Pork—Ribs, lb. .14c.
Beef, Choice Family, lb. .12c.
Beef, very choice—New York Navel.
Potatoes, gallon .12c.
Onions, 10 lb. .50c.
Cabbage, lb. .5c.
Choice Canadian Butter.
Fresh Eggs.

J. J. ST. JOHN.
Duckworth St. & LeMarchant Road.

A DRIVE FOR 1000 NEW CUSTOMERS

PHENOMENAL!!! The Word That Describes the Public Response to This Great Sale!
Such Crowds--Such Bargains--Such Enthusiasm--We never saw anything like it before

The whole city is wondering at the Tremendous Values and Savings offered. We are out to cater to 1000 New Customers in addition to all our regular patrons, during this month. And so we offer values that are proving an irresistible incentive to economy-wise folks to make this Store their headquarters. COME and share in the GREATEST FEAST OF VALUES EVER OFFERED BY THIS OR ANY OTHER STORE.

1800 Winter Coats

The Greatest Values that were ever offered in the City of St. John's on such Magnificent Garments!

More Coats than you will see under one roof in the whole City—it will be a delight to choose your Winter Coat here. We closed a remarkable deal—a buying scoop that enables us to launch a SALE OF COATS at savings that will create a sensation in this city.

Never Such a Sale as This

DON'T WAIT! Don't waste time shopping around—COME HERE for the Supreme Values of the Season in High-Class, Distinctive Coats—and BUY THEM HERE at one-fourth and one-half less.

HANDSOME STYLES. Dressy Models in straight line and belted effects. Tailored stitching and little touches that give a subtle note of individuality to each model.	EVERY FASHIONABLE MATERIAL. Sumptuous Velours. Deep Pile Ververettes. Broadtail Cloth. Luxurious Excelsos. In favorite Fall Shades.	GORGEOUS FUR COLLARS. Some with Fur-Cuffs, too. Styles reflect every phase of the Winter Mode.	Stout Women's Sizes. Women's Sizes. Misses' Sizes. Juniors' Sizes.
---	---	--	---

FOUR AMAZING GROUPS IN THIS SALE!

\$14.98 Values up to \$20.00
\$18.00 Values up to \$25.00
\$24 Values up to \$33.00
\$27 Values up to \$40.00

Other COATS on Display at \$6.98 up to \$85

Here it is—A Sensation, if Ever There was One!

Our DRESS DEPARTMENT—Famous for Wonderful Values, has simply outdone itself.

Over 400 Styles -- Over 1400 New

Stout Women's Sizes DRESSES Women's, Misses' Sizes

It is Our SUPREME DRESS OFFERING!

THIS GREAT DRESS SALE—one of the Greatest we have ever held, presents to St. John's women, 1400 attractive AUTUMN DRESSES of a Quality, Style and Workmanship at fully 1/4 to 1/2 less Regular Prices.

Prices range as low as 3.98 and then to 7.98, 11.98, 12.50, 16.80, 18.20 up to 25.00
 Then we enter the exclusive racks of DRESSES priced in this Sale at 27.00 up to 45.00

These Dresses are markedly superior to any we have yet assembled to sell at so low a price. They are identical with garments that have been selling elsewhere in St. John's at double and even more.

Dresses for Every Occasion—Street Dresses, Sport Dresses, Party Frocks, Afternoon Dresses, Dance Frocks, Travelling Dresses.
 In fact a Dress for Every Wardrobe need.

Juniors and Girls' COATS

Ages 3 to 16 yrs.

Bring Choice New Fall Styles in Juniors and Girls' Coats right at the start of the season, at END OF SEASON PRICES, ranging at

4.98, 6.98, 9.98 to 12.98

OF THESE WANTED MATERIALS: Bolivias, Suedenes, Over-plaids, Polaires. Fur trimmings. All Nice Colours.

STYLES—New Side Effects, straight lines, Belted, Sport and Tailored Models.

DRESSES FOR FALL AND WINTER WEAR. Ages 3 to 14 years. Values from \$5.00 to \$10.00. \$3.98 up to \$6.98.

Another Amazing Purchase and Sale of Hats

Over 500 go in this SALE at prices that enable you to buy TWO for the ordinary price of ONE.

SAMPLE HATS \$7 to \$12 VALUES

Girls' Fall Hats 1.78 up to 4.00

Over 150 Girls' Stylish Fall Hats—very best models. The kind you like to see your girl wear.

Lustrous Panné Velvet, Silk Lyons Velvet, Duveltyns, Combinations, Black, Nut Shades and other fashionable colors. These values are so unusual that we doubt if we shall be able to repeat this Sale again this season.

2.98 up to 6.98

Continuing Our Great Sale

FALL SUITS

Misses' and Women's Sizes 9.98 Values up to 25.00

Undoubtedly the most remarkable event ever staged by us. Every Suit worth double.

OTHER SUITS ON SALE AT \$14.00 to \$36.00.

SUPER VALUE GIVING

Sale of Sweaters

In Three Great Lots Defying Competition.

Silk Fiber Sweaters—Wool Golf Sweaters—Wool Slip-On Sweaters. Values from \$8.00 to \$7.50 1.98, 3.98, 5.50 Values from \$3.00 to \$7.50

This is a Sale of Sales. Sweaters worth two, three and four times the sale price—sacrificed regardless of their value. The season's best shades and styles, including brushed wool golf sweaters, two-tones, contrasting silk slip-ons; every size, in a bewildering style assortment. Come Early!

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION

London, New York & Paris
Association of Fashion

A Drive for 1000
New Customers

London, New York & Paris
Association of Fashion

The Season's Greatest Sale OF MEN'S AND BOYS' CLOTHING

IT'S LIKE THIS:--Three Big Makers of Men's and Boys' Suits, Overcoats and Pants--Pooled their stock--in order to raise funds. Our Buyer was on the spot with cash and he bought--bought at his own prices--now, following our usual custom, we are passing the savings on to you. To this Sale we invite your attendance to prove our statements and to fill your entire Fall and Winter Clothing Needs.

Assortment Largest in the city **MEN** Satisfaction guaranteed or money refunded.

YOU MUST COME HERE FOR CLOTHING
NO OTHER STORE CAN EQUAL OUR VALUES OR LOW PRICES.

Silk Lined--Plain Back
Overcoats
and
& 2
Pants Suits

THE GREATEST VARIETIES, THE BIGGEST SAVINGS, AT ST. JOHN'S LARGEST STORE--DEVOTED EXCLUSIVELY TO CLOTHING.

Now with the cold snap in the air the Fall and Winter Suit or Overcoat is a necessity. Why pay high prices? Why pay big profits?--when at this store you can buy the finest and smartest in clothing at the lowest prices it is possible to offer.

Suits at 9.98 Right up to 42.50

All Suits from \$20 up with 2 Pairs Pants.

Overcoats at \$12.98 up to \$48

All sizes including size for stout men.

MEN'S FALL COATS.
Just the right weight for fall wear in various shades of Grey. Values at \$30.
Sale \$22.

MEN'S SEPARATE TROUSERS.
Over 1200 pairs on display at
\$1.98 up to \$8.50.

Mothers, do your boys need clothes? **BOYS'** Our Boys' Clothing Stocks were never more complete.

Parents! There is no other store in St. John's that can show you the variety of or make possible the savings that we have prepared on Boys' Clothing.

We have on display over 800 Boys' Suits

The largest assortment in the city. Parents, you must come here and see for yourselves the actual money you can save on your boys' clothing.

**Boys' 1 & 2
Pants Suits & Overcoats**
Savings of 1/4 and 1/2 off now at
5.98, 7.95, 9.98, 12.98

Ages 8 up to 17 years.

Special!
Boys' Separate PANTS
At only **\$1.48**

Ages 7 to 17 years.

BOYS' JUVENILE SUITS.
Ages 3 to 8 years.
All Wool Jersey Boys' Blue Serge Sailor Suits, Velvet Suits, Tweed Suits, Tunic Suits; Oliver Twist styles.
\$2.98 up.

SMALL BOYS' OVERCOATS.
Ages 3 to 8 years.
In Grey and Blue Nap, in Tweed; all nice belted around styles.

ALL DAY SPECIALS
95c Waists at - 35c
1.80 Ladies' Guimps at 59c
200 Brush Wool Scarfs 98c

1.50 Men's Fall Caps, 50c
Ladies' Wool Tams, 33c
Men's Pants, - 1.98
3.00 Sweaters at 1.98

The Buffalo Roundup

WAINWRIGHT, Alta. (By Canadian Press).--Buffalo steaks, tongues and tails, as well as pemmican, after having disappeared from the menu of the plainman many years ago, are again about to become articles of commerce. And at the same time buffalo hides will be placed on the market for the manufacture of automobile robes, and rugs, and buffalo heads will be available to clubs or wealthy individuals who desire to use these for ornamental purposes for their hunting lodges or other premises. This is due to the fact that the Canadian government's buffalo herd at Wainwright has increased to such an extent that slaughter of 2,000 of the animals has been found necessary. The slaughter is to be carried out on November 1st, by experienced workmen, and under the watchful eye of Superintendent Smith, of the Wainwright Buffalo Park, who will represent the government in seeing that the animals are quickly and properly dispatched. Cow-boys mounted on fleet-footed cow-ponies, will herd the selected animals away from the rest of the buffalo when the fall roundup takes place.

Every fall the entire herd is moved down from the summer range to winter headquarters, which have been saved from grazing during the whole summer. This fall when the move takes place, the animals selected for slaughter will be cut out of the main herd, and the slaughtering will be done with rifles in the hands of skilled marksmen. At the same time, motion picture rights have been acquired by an American concern, which will film the roundup.

In olden days the buffalo roamed the plains in countless thousands; to-day the Canadian Government owns, at Wainwright, on the Canadian National Railway between Saskatoon and Edmonton, the largest buffalo herd in existence. Sixteen years ago the herd began with a nucleus of 718 animals; to-day there are 8,300. As this number is far more than can be carried over the winter with the available hay and pasturage, and also as in the increase of the herd there have naturally been more bulls than are required for its further maintenance, the decision has been reached to kill 2,000 of the animals and offer the meat, hides and heads for sale. In this way it is expected that the products of the herd will go a long way towards making the buffalo venture of the government financially successful.

The buffalo was to the North American Indian what the reindeer is to the Laplander; its hide furnished him with clothing and shelter; its flesh with food. Hides and coats made from buffalo hides afforded the utmost shelter against cold weather, while the nourishing qualities of the meat provided the necessary vigor to pursue his hunting career. With the forthcoming killing of the surplus animals, buffalo meat will again be available to Canadians and Americans, the contracts let call for the preparation of all parts of the carcasses for sale. Buffalo steaks and tongues, the latter regarded as a delicacy of the highest order, will grace the menus of many of the leading hotels of the continent, as well as of the railway dining cars. Enquiries are being received by the Dominion Parks Branch from all parts of the world, and it is anticipated that the returns will go a long way toward paying for the upkeep of the herd.

The history of the main portion of the Canadian herd goes back to 1876, when a Pend d'Oreille Indian in Canada on a hunting trip, captured four buffalo calves, two bulls and two heifers. The Indian took the animals home as a peace-offering to his father-in-law whom he had offended, and won his pardon. The animals were taken to the Flathead reservation in Montana, and later part of the herd which grew from this nucleus was acquired by Michael Pablo who ranged it wild on the Pend d'Oreille reserve. When the United States government in 1907 decided to throw open this reserve for settlement, Pablo was faced with the necessity of disposing of his animals, but first approached the Canadian government immigration officer with the idea of securing a tree range for the animals in Canada. The matter was referred to Ottawa and the then Minister of the Interior, realizing that this was probably the last chance of preserving what had once been the most characteristic native animals of the continent, strongly urged the purchase of the herd. Pablo was so afraid that his herd might not number 300 that he had the agreement read "not less than one hundred and thirty animals." The total number of buffalo secured was 718.

When the buffalo was purchased it was known that transporting them to Canada presented a task fraught with difficulties and danger. No one dreamed, however, that the difficulties would be as great as they eventually proved to be. In the early summer of 1907 Pablo got together a body of the fastest horses and best riders in Montana with the idea of rounding up the herd. This was no easy task, since the animals had roamed with absolute freedom over the range. About 411 were captured that year

£1000 Prize
"Fry Girl"
Name Competition!

Get your Entry Form from your Grocer to-day.

FIRST PRIZE£1000
SECOND PRIZE£ 250
FIVE PRIZES OF£ 50 each

**One Thousand Prizes
of Boxes of Chocolates**

You may send in as many Entry Forms as you wish. Each form must be accompanied by the wrapper from a tin of FRY'S BREAKFAST COCOA. The wrapper from a 1/4-lb. tin counts for one entry; a 1/2-lb. tin counts for two entries, and from a 1-lb. tin four entries.

Mail your Entries promptly to
J. S. FRY & SONS, Ltd.
BRISTOL, ENGLAND.
T. A. MACNAB & CO., Wholesale Distributors.
OCT. 18, 1923.

and Pablo offered to let the Canadian Government have all that were left. The proposal was accepted and next autumn another attempt was made. After six weeks' strenuous work a couple of hundred additional animals had been rounded up in the corral, and the cowboys, thinking all was safe, had gone home to sleep when the whole herd made its escape by climbing an almost perpendicular cliff.

The next season Pablo decided upon a new method, constructing strong wooden cages which were hauled to the station at Bavali and there unloaded into a small corral to await shipment. The last and final struggle, that of getting them on the train, then ensued. These were the wildest members of the herd, and it took nine days to load two hundred of them. The great animals resisted to the last, and eight of them killed themselves in their struggles. The majority of them had to be drawn on the cars by means of block and tackle. At length the last of the herd was put aboard the train for Canada; the train was given right-of-way and the shipment arrived at Wainwright over the Grand Trunk Pacific in express time. The loss in delivery was less than one half of one per cent. During the next few years a few additional buffalo were received from Pablo, and in 1910, to bring about an infusion of new blood, about 30 animals were purchased from the Conrad herd at Kallepel, Montana and shipped to Buffalo Park.

The reserve of 158.75 square miles in extent, situated near the town of Wainwright, close to the main line of the Canadian National railways, is enclosed by a galvanized steel fence, 75 miles long and nine feet high. The construction of this fence

called for the use of more than 25,000 posts and 1,700 miles of wire. As a protection against prairie fires, a strip of ground 40 feet on the inside and 20 feet on the outside of the fence is ploughed. The area is an ideal buffalo park, affording as it does, good pasture, plenty of shelter and is also well watered by small lakes.

Stomach Misery Acidity, Gas, Gas, Indigestion

"Pape's Diaphepsin" is the quickest, surest relief for indigestion, gases, flatulence, heartburn, sourness, fermentation or stomach distress caused by acidity. A few tablets give almost immediate stomach relief. Correct your stomach and digestion now for a few cents. Druggists sell millions of packages.

Nature Serves Fried Fish

It is said that there is a volcanic peak in the Andes that throws out from time to time dainty morsels of the form of fish already fried. This peak is called the Tunguragua. Underneath the mouth of the volcano is a subterranean lake. During an eruption the suction draws up quantities of water, carrying along the fish, which are cooked by the inferno through which they pass. That is the scientific explanation of the phenomenon. But the natives hold that when an eruption occurs, ruining their crops the mystic spirit of the Tunguragua provides the fish so that they shall not want.

The proof of the pudding is in the eating. Eat CENTRAL BAKERY Bread.--Oct. 25, 1923

Ex S. S. ROSALIND
To-Day, October 26:

200 Brix. "KING" APPLES.
CALIFORNIA "EMPEROR" GRAPES.
FRESH TOMATOES.
CALIFORNIA ORANGES.
PORTO RICO GRAPE FRUIT.
CALIFORNIA PEARS.
TABLE PLUMS.
CALIFORNIA LEMONS, CELERY.
50 Boxes "O.K." APPLES.
NEW PARSNIPS, SMALL BEETS
SWEET ORANGES, 45c. Doz.

Fresh IRISH TABLE BUTTER.
Fresh CANADIAN TABLE BUTTER.
FRESH EGGS.

C. P. EAGAN,
TWO STORES:
Duckworth Street & Queen's Road.

London, New York and Paris Assoc. of Fashion



(Founded in 1879 by W. J. Hoeder.)

Evening Telegram

The Evening Telegram, Ltd., Proprietors.

All communications should be addressed to the Evening Telegram, Ltd., and not to individuals.

Monday, October 29, 1923.

The Necessity for Technical Training.

The optimistic forecast of Newfoundland's industrial development as expressed by Mr. J. D. Henry to a representative of the Telegram and published in another column, is as refreshing and invigorating as his advice in connection with existing conditions is sound and timely.

We have awakened at last to a realization of the value of our forests and of the latent resources of our unlimited water power. We are encouraging capitalists to invest their money in our country, and we are hoping that at no distant date mining operations will be vigorously prosecuted.

So far, so good; but while we are giving attention to the development of our natural wealth it is our bounden duty to see that our own people shall be given every opportunity to secure the highest paid positions that these new avenues of employment offer. It is not sufficient to rest content because we have provided work for them as hewers of wood and drawers of water. They possess acumen and natural ability second to none, and the isolated conditions under which they live have made it necessary for them to become skilled in many different crafts. It is not at all unusual to find a fisherman a skilled carpenter, shipbuilder, mechanic and farmer as well. His mind in consequence is receptive to knowledge, and it only requires educative opportunities to enable him to qualify for the highest paid positions.

We have already called attention to the necessity of technical schools in Newfoundland, and the industrial activities in process of development to which Mr. Henry refers, emphasize the need of adopting a broader educational policy, if we are to reap the full benefits of our resources.

The Right of Search.

The consent of the British Government to the suggestion made by the United States that she should be allowed to search vessels suspected of running illicit cargoes, within a limit of twelve miles of her coast has at last been obtained, and it would appear, from an article in a recent English paper, that in return the United States Government has rescinded the regulation which prohibited British passenger boats from entering American ports with alcoholic liquors on board, on condition that they are placed under seal upon entering territorial waters.

The action of the American authorities recently in removing sealed liquor stores from British ships arriving in New York aroused considerable feeling in Britain, but in spite of the demands for an explanation, the Government was unable to press the matter owing to the somewhat conflicting manner in which the international agreement covering the case is worded. Apparently the whole ques-

tion has been settled by the present agreement.

That the United States in forbidding foreign liners to bring liquor into their ports was acting consistently is indisputable. She has adopted the prohibition law, and has also made it applicable to their ships in all ports of the world. It was soon discovered, however, that applied to her ships, it considerably reduced their lists of passengers, who chose instead the liners flying a foreign flag. Consequently she made the regulation apply to all ships entering her ports, and this evened up the competition.

It remains to be seen if her concession in return for Britain's agreement to the right of search within the twelve mile limit is an adequate quid pro quo so far as the latter is concerned. It enables the United States authorities to deal far more effectively with the rum runners who swarm along her coast, but it reopens an international question which bristles with difficulties. Various powers have been suggesting the extension of the three mile limit which at present marks their territorial waters, and this agreement gives them an opportunity to advance their claims again.

New Colonial Governor

APPOINTMENT OF SIR DUDLEY DE CHAIR ANNOUNCED.

It is announced that Admiral Sir Dudley de Chair has been appointed Governor of New South Wales in succession to the late Sir Walter Edward Davidson. During the war Sir Dudley did distinguished service in command of an armed liner squadron. He was appointed Naval Adviser to Lord Robert Cecil in administering the blockade of Germany. As a midshipman he served in the bombardment of Alexandria in 1882. Sent to Ramleh with a message, he missed his way and walked into a party of Egyptian outposts. He was set free after Tel-el-Kebir.—News of the World, Oct. 14.

Mrs. George G. Wallace will be "At Home" on Tuesday and Wednesday afternoon, between 3 and 5 o'clock, at her residence, 52 Long's Hill.—Oct 29, 21

Boy Scouts Parade

The Gower Street Boy Scouts, numbering eighty strong, paraded to Divine Service at Gower Street Methodist Church, yesterday morning, at 11 o'clock. The parade was in command of Asst. Scoutmaster Tizzard, and headed by their Bugle Band the lads presented a fine soldierly appearance as they marched to and from the church.

Rosalind Sails

S.S. Rosalind sailed for Halifax and New York at 2.30 p.m. Saturday. The following additional passengers sailed by the ship:—M. O'Brien, George H. Jakpen, James Hannaford, R. J. Gullfoyle, J. W. N. Johnstone, Wade, E. Ploughman, J. Rumboldt.

Sable I. Arrives

S.S. Sable I. arrived at 10 a.m. yesterday from Halifax via St. Pierre; the ship had a very stormy passage all the way down. She brought a full cargo and the following passengers:—Mr. and Mrs. W. T. Jones, Mr. Louis Lelanne.

Express Passengers.

The following passengers crossed over to Port aux Basques by S.S. Kyle and are now on the incoming express: Miss M. Morris, Mrs. Geo. Scott, Mr. J. Abbott, J. N. McIsaac, Mrs. J. Doucette, Miss A. Davis, Mrs. K. Banfield, C. E. Milliken, G. Zolbride, F. A. Murphy, Mrs. N. Murphy, C. Young, Miss A. Matthews, M. Steele, F. K. Charlike, Mrs. A. Harrigan, Miss A. McIsaac, Mrs. M. Stevenson.

Main Street—and the Prince's Orchestra, a wonderful show at the Nickel Monday and Tuesday.—Oct 27, 21

Shipping.

S.S. Canadian Sapper arrived at 7 a.m. yesterday from Charlottetown. She carries a full cargo, consisting of live stock, flour, hay, oats, etc. Sahr. Little Princess has arrived at Seville after a splendid passage of 17 days from Otrigo. Sahr. Union Jack left Barbadoes for Charlottetown on Thursday with a cargo of molasses. S.S. Sachem is due here on Thursday from Liverpool.

Welfare Workers in St. John's

Two ladies, Mrs. McIntyre and Miss Hall, well known for their health and welfare work in Canada and the States, had been sent by Mr. Crowe to Fortunes Bay to help those who have no opportunity of learning otherwise how to raise the physical standard of their children. They returned to St. John's last night by the Gloucester and are willing to give one or two lectures, or help in any way possible in St. John's during this week. The proceeds will go to the Child Welfare Association. Mrs. McIntyre aims to "raise physical standard in health," and she certainly looks as if she possessed it. Miss Hall is a lecturer in Dietetics at Battle Creek Sanitorium. The Educational Board has been approached and it is hoped that these ladies will be allowed to address the schools.

The Rev. E. Crossley Hunter

WILL VISIT COCHRANE STREET METHODIST CHURCH.

At Cochrane St. Methodist Church yesterday, Rev. C. H. Johnson, M.A., occupied the pulpit at both services. His sermons on "The Consolations of God" and "The Wages of Sin is Death" were well thought out and favorably commented upon. The pastor made an important announcement in connection with the Thanksgiving Services to be held on the 18th November, that the Rev. E. Crossley Hunter, of the Ontario Conference, and son of the late well known Evangelist, who visited Newfoundland many years ago, had accepted the official invitation and would be present on that occasion. A meeting of men is to be held on Thursday evening next to arrange the campaign. The debt on the church is a very heavy one; the congregation have done nobly since the destruction of their former church by fire, and have not up to the present made an appeal outside of its own congregation.

New Duty on Footwear Stands

GOVERNMENT UNABLE TO AGREE TO MAKE ANY CHANGE.

A reply to the petition of the business people asking that the order imposing a specific duty on boots and shoes be rescinded, has been received from the Colonial Secretary. The reply states that "the Government is unable to agree to make any further change in the matter for the present time." The new duties, therefore, will stand despite the protest of the trade, and the fact that one of the largest manufacturers, Messrs. Park-er & Moore, have publicly opposed the measure. When new stocks of imported boots and shoes arrive they will be priced from \$1 to \$1.50 cents per pair higher, and the unfortunate part of it is that the class of footwear affected is that mostly worn by the poor and middle class people.

Inter-Club Billiard Tournament

The members of the Church of England Institute and the Methodist Guards Comrades Association are now making arrangements for their second annual Inter-Club Billiard Tournament. The series last year was keenly contested and highly interesting, the C.E.I. players winning out by a very narrow margin. It is the intention of the combined clubs to put up a suitable trophy for competition for the tournament, while a special prize will be awarded the player who makes the highest break. With this in view the coming games will add new interest and a lively series of billiards will eventually follow.

Oporto Market Report

In a report to the Board of Trade dated October 11th, from Messrs Lind and Outa, Fish Importers, Portugal, it is stated that "stocks of British fish are considerably reduced and as demand continues, fair prices are being maintained. In fact if it were not for the approaching competition of the Portuguese cure we would consider prospects for the sale of British fish good. Some of the Portuguese fishing vessels have already returned from the Banks and if weather keeps fine Portuguese cure will soon be on the market. Stocks of Norwegian and Danish are very light."

Thought Man Dead

This morning, the police at the lockup were apprised by telephone that a man had dropped dead in Walsh's Lane, Water Street West. Sergeant Nugent proceeded quickly to the scene and found that a young man whilst on the way to post a letter had collapsed in an epileptic fit. He recovered in a short while.

REMAINS EXHIBITED USED BY VETERINARIAN.

Star Society Annual Meeting

MR. W. H. JACKMAN ELECTED PRESIDENT.

At the annual meeting of the Star of the Sea Society, which took place yesterday afternoon, officers for the ensuing year were elected by the new balloting system introduced last year. Preceding the election, very favorable reports from the various committees were read. The election was conducted by Mr. W. F. Linegar, and it did not conclude till 10 o'clock last night, reports being taken at 8 p.m. till 7 p.m. The election was keenly contested and much enthusiasm was manifested. The result was as follows:—

President—W. H. Jackman, elected. Vice-Pres.—F. Kenny, re-elected. 1st Vice-Pres.—Jos. Murphy, elected. 2nd Vice-Pres.—E. P. Thompson, elected.

Treasurer—W. F. Trelogan, elected. Asst. Treas.—John Ryan, elected. Secretary—W. F. Graham, re-elected. Grand Marshal—P. Furlong, re-elected.

Chairman R.R. & B. Committee—M. F. Rolis, re-elected. After the election the newly elected officers thanked the members for the confidence reposed in them. Mr. J. T. Martin, the retiring president, was obliged to resign office owing to ill health. For the past ten years he has occupied the position of president, succeeding the late E. M. Jackman, brother of the newly elected, president and during the long term has done splendid work for the Society.

Appeal for Japanese Fund

Yesterday at the R.C. Cathedral reference was made to the recent disaster in Japan and the great need for assisting the people of that distressed land. The congregation were urged to contribute as generously as their means would allow to the fund which is now being raised in the city.

Auxiliary Vessel Haabet Sold

The auxiliary vessel Haabet, owned by Job Bros. and Co. has been sold to a South American firm. The Haabet is a steel vessel with a large carrying capacity, and was built especially for the oil trade. She made several trips from the port of Brazil with fish cargoes. The vessel is now lying at Mudge's wharf, and before being passed over to her new owners, she will load a fish cargo for market.

Personal.

Mr. J. W. N. Johnstone left by the Raspad Saturday on a short business trip to Montreal.

Mrs. H. D. Carter and daughter are passengers by the Digby for England. The Rev. Geo. Lightbourne officiated at St. Mary's, Heart's Content, yesterday, as Canon Smart has not yet recovered from the effects of his accident. We trust it will not be long before the Rector will be fully restored to health.

Mr. Lewis Smith, of Coverdale, N.B., a member of the House of Assembly of the Province of New Brunswick, who is at present in the city as the guest of Mr. W. H. Hervey, will be married to-morrow to Miss Ruby Tessler, the third daughter of Mrs. Charles Tessler.

Miss Lizita Luby entered St. Clair's Hospital on Saturday, to undergo a serious operation.

Mr. J. Walsh, brother of Mr. Richard Walsh, Kilbride, arrived by the express on Saturday from Montreal, on a visit to his friends. Mr. Walsh, who has been absent from Newfoundland for upwards of 29 years, has done exceptionally well in the land of his adoption.

Mr. J. D. Henry, of Parsons's Pond, who joined the Digby at Halifax, is on his way to England. He will be returning to Newfoundland about three weeks time.

Card Party and Dance

KNIGHTS OF COLUMBUS WILL ENTERTAIN TO-NIGHT.

The officers of the Knights of Columbus are holding a card party and dance in their rooms to-night. The energetic committee in charge have all the arrangements well in hand for an enjoyable evening's amusement. A special room has been reserved for the card tournament for which handsome prizes will be offered. The dance will commence at 8.30 o'clock in the Council Chamber, and the Ladies' Auxiliary have agreed to do their best to make it a success. The spacious room has been nicely decorated for the occasion, while the music part of the programme will be furnished by the Prince's Orchestra. Supper will be served at 11 p.m.

REQUIEM MASS.—There will be a Requiem Mass at the R.C. Cathedral at 8 a.m. to-morrow for the repose of the soul of the late Charles Cahill.

Nfld. and Its New and Greater Industries

THE NORTH-WEST COAST AND SKILLED LABOUR AND TECHNICAL EDUCATION.

"Although there was more shore work last summer than in any previous year fishermen have started to leave the North-West coast—a bad sign of the hard times and a contraction of the Humber Election promises," Mr. Henry of Parsons's Pond, told a Telegram reporter on the Digby this morning.

"I know unemployed fishermen, the best of their type, who are leaving the coast this fall for the United States and Canada. In some cases married men are making the sacrifice, leaving the coast which they were born in the interests of their children. It is their idea that they will be able to get employment not only for themselves but also for their girls and boys. The combined wages will guarantee them greater home comforts and a better employment and education for their young people. This desirable leakage, which may become a stimulus, can only be checked by the full development of new and greater industries on the West Coast. These promises to come fast and there is already an encouraging industrial movement in the West."

On the question of outside help in the form of capital and skilled labour, Mr. Henry said: "While in Halifax I read in a newspaper that a St. John's daily considered 'it a moot point whether or not Newfoundland has received all the assistance that its allegiance to the Mother Country entitles it to expect. That is the impatience and insidious contention that the United States can give this country incomparable markets and capital. Spout it, but it, and never believe this to be true. Rather let us believe that this remarkable little island, and the home of a hardy race of pure British origin, is fast turning to industries—timber mining and manufacturing—backed by British capital. In that direction lies the path of future financial prosperity and steady and adequate employment. British capital is steadily coming into the country. The A.N.D. Armstrong and Whitworth, the St. Lawrence (Bonnie Bay), the oil concerns, Hawke's Bay Trading Co. and other enterprises of the West are all running on British capital. Besides, why should we overlook Canadian interests operating here? Newfoundland must recruit and organize in the West. If this is properly done we will soon see the advent and rise of new towns and shipping ports and a greater West Coast."

On the question of skilled labour, Mr. Henry mentioned that the world-famous firm of Armstrong and Whitworth had already discovered that the best type of handyman readily adapted themselves to the skilled labour conditions of the Humber Valley. Canadian, that fact had just been made public. "Our public men must take up this question immediately," he said. "Newfoundland can largely supply the new industrial demand for skilled labour. One of the most pressing questions of these new times is the technical education of the thousands of young men who will have to shoulder the responsibility of putting this Colony on its industrial legs. Newfoundland requires a technical education policy at once. The young men of Newfoundland have black resources and the natural good temper of the skilled mechanic. Why suppress these native good qualities? It shows lack of vision and a want of faith in the Colony's own soil. It is a contemptible political ideal to transform young fishermen into axemen; the country ought to aim higher and demand for every young fisherman of the right type the opportunity of becoming a skilled mechanic and not a fish-jack. Better by far urge upon employers of labour the advantages of opening the doors of the new machine shops and let the young Newfoundlanders feel that these are his natural openings through which he can acquire the full status and rewards of skilled work and enterprize."

"But before this can become anything like a Colony of artisans, some one must get busy on technical education ideas and plans. We have none at present. Academies and colleges for the technical training of young men will have to be opened. The education authorities ought to meet this winter and devise plans for the starting of technical schools. The West will demand such a school for Curling and the North-West coast. If the authorities do not act private capital must do this most necessary work. The country should drop party politics and work for technical education, otherwise it will fall in its duty to thousands of young men who will shortly have to choose between the fishery and a career in the machine shops. The future offers to the young men the compensation of industry, not axe work, but skilled labour, and the question may well be asked in what practical way are the public men and leading educationalists of St. John's, so long neglectful of the outports, going to help the North-West Coast and those other parts of the Colony where new industries are

The Shoe and Leather Manufacturing Industry
Distributes \$300,000 in Wages Annually—Is it Worth Preservation?

THE SHOE MANUFACTURERS of Newfoundland are disbursing close on SIX THOUSAND DOLLARS in wages to skilled NEWFOUNDLAND artisans each week.

The Shoe Manufacturers of Newfoundland conduct an industry that supports a local trade in hides and that makes possible the operation of the business of tanning these hides and preparing leather therefrom.

The Shoe Manufacturers of Newfoundland represent the huge sum of One Million Dollars in local money, invested in a local industry and paying their operatives the tidy sum of \$300,000 in Wages every year increasing to \$500,000 with the dumping stopped.

The Shoe Manufacturers of Newfoundland showed the Government of the Country that this big local industry was near extinction, that the factories could not be maintained, that this capital and these wages were menaced with total loss, and that an army of shoe workers were about to be driven to swell the ranks of the too numerous unemployed of the country.

The Government granted the Shoe Manufacturing Industry a measure of relief—not at the expense of the consumer, not out of the pockets of the general public and not to the detriment of the ordinary wage-earners of Newfoundland—but at the expense of those who have been reaping huge profits out of cheap and trashy footwear imported from abroad, stuff that cannot be marketed in America and that is manufactured out of odds and ends utterly unsuitable for use in the making of Boots and Shoes of any value, any endurance or any style or quality whatsoever.

This foreign footwear was being dumped into the Newfoundland market to enable foreign manufacturers to keep foreign workmen employed.

It was enabling some of the local shoe trade to make a quick turnover of sales and speedy and handsome profits.

BUT it was menacing a local industry with destruction and local workmen with unemployment.

That was why the Shoe Manufacturers of Newfoundland appealed to the Government and that was why the Government, persuaded of the justice of the arguments of local Manufacturers, moved to prevent the dumping of trashy and unreliable American footwear into this country.

SHOE AND LEATHER ASSOCIATION (OF NEWFOUNDLAND).

being started? This question will have to be answered without jealousy and very soon."

Mr. Henry, always keen on West Coast development and progress, considers that it is now splendidly in the limelight and fairly launched on a career of largely increased prosperity.

"A Little Piggy Around the House"

Readers of the "Want Ad" column of the Telegram (and who doesn't read it?) have been mildly surprised at the following advertisement which has appeared the past three issues and from the number of suggestions that have been made as to the advertiser, one would imagine that all gentlemen who require lodgings are, apparently, "a little piggy around the house!"

HOME WANTED—Gentleman

weighing at least two hundred pounds, well bred (parents were in the Government) and of a docile disposition wants a home after December 1st. Apt to be a little "piggy" around the house but prepared either to reduce the high cost of living or amuse the children. Watch this column for further particulars.

Murder will out, however, and we are now going to give you details of the advertiser.

The advertisement is inserted on behalf of "Rolls-Royce," the champion, heavy-weight pig of Newfoundland, raised from childhood (from Government stock) by Sir Edgar R. Bowring, Kt., and now donated by him to be raffled on behalf of the Child Welfare Association which is doing such a good work in the community.

As noted, you may send this pig to the butcher, if you wish him, when he will certainly reduce the high cost of living or, if you want to keep him to play with the children, well and good! "Tickets on 'Rolls-Royce' cost twenty cents each and may be obtained from members of the "Pig Committee" or at different stores, a list of which will be published in each of tomorrow's papers. Persons residing in the outports may obtain tickets by sending twenty cents in clean, unused stamps to the "Hon. Secretary, Pig Committee," P. O. Box 1151, St. John's, or a book of thirty twenty cent tickets will be sent on receipt of five dollars. Drawing will take place November 30th.

Everybody wants a pig and a high-class, heavy-weight, champion pig like this is just the thing to have around the house!

S. A. NOTES.—Colonel T. Cloud, leader of the S. A. Forces in Nfld., will give a Lecture in the S.A. Citadel, Adelaide Street, Tuesday, October 30th, at 8.00 p.m., entitled: "The Second Chapter of My Life." Great Harvest Festival Sale of Vegetables, Tens, Homemade Candy and Baskets. Sale will be held in the Young People's Hall, Come and bring your friends.—Oct 29, 21

WATCH OUT for OUR MONSTER "RED MARK SALE" for FRIDAY, SATURDAY and MONDAY

It's going to be a far greater event than any previous one of its kind. Greater in values, greater in variety, greater in opportunities for the saving wise. Don't miss it for anything. Thursday's Telegram will give you full particulars.

Watch out for it!

James Baird

Personal. Major M. S. Sullivan leaves for England this evening by S.S. Digby on a two months business trip.

TO-NIGHT! TO-NIGHT! Mount Cashel Band reg. weekly Promenade Concert, Prince's Rink, at 8.30 to-night Monday. Don't forget the night on Wednesday next.—Oct 29, 21

In the Realms of Sport

COLLEGIATE FOOTBALL

St. Bon's 2-M.C. 0.
St. Bon's by their win on Saturday secured the football trophy for the eleventh year in succession. The "Boys" have gone through the season without a defeat, and the college team are to be congratulated for this splendid performance, which is a record. The final game will take place this afternoon when the team and Fiddians meet.

BOXING STILL BADLY TANGLED UP

NEW YORK—After having slapped hands with official reprimands, suspensions, and used up all the ammunition that the law makes legal, the New York Boxing Commission is not ready to give up the attempt to make Joe Lynch be a good champion.

WANDERERS TO GO TO MONTREAL, NOV. 3.

Local Rugby Team has Definitely Declined to play for the MacTier Trophy.
MONTREAL, Oct. 23.—Definite word was received here to-day that the Halifax Wanderers, English Rugby champions of the Maritime Provinces, would arrive in Montreal for a game with the Montreal English Rugby Club for the MacTier trophy, which carries with it the championship of Eastern Canada, on Saturday, November 3rd. The local club received a telegram this morning announcing the Wanderers' decision to come on that date. Whether the Wanderers will stay over until Monday, November 5, to play the McGill fifteen, is not definitely decided as yet.

COMPARISON OF SCHOONERS IN TO-DAY'S RACE.

The following comparison of the main dimensions of the two schooners is of interest:
Columbia.
Displacement, 364 long tons, Waterline, 110 feet.
Sail area, 9,650 sq. ft.
Beam, 25 ft. 7 in.
Overall, 138 ft. (approx.)
Depth, 15.6 (approx.)
Bluenose.
Displacement, 290 long tons, Waterline, 111 feet.
Sail area, 9,299 sq. ft.
Beam, 27 ft.
Overall, 141 ft. 10 in.
Depth, 15.9.
Bluenose took on 85 tons of pig iron as ballast, which is less than last year, and rides higher than for previous races. Of course, having soaked mops water into her wood she does not require as much ballast as being her down. As the displacement comparison shows, she is more burdensome than her rival.
A former Nova Scotian fishing skipper, now located in the United States, writes The Morning Chronicle as follows:
"It has been a mystery to me why the Halifax Committee accepted the Columbia, as fishermen here call her a Burgess built fishing yacht, like the Mayflower, with a yacht's sail area. Watch her beat her out of the Bluenose."
Local experts, however, regard the Columbia, from what they have heard of her, as a bona fide fishing vessel—certainly far more so than the Mayflower.

ZEY AND MY OWN.

NEW YORK, Oct. 28.—Zey, conqueror of Papyrus, and My Own, will settle their rivalry for the three-year-old crown of the United States in the Vancouver.

WALKING IN ENGLAND.

F. Foynton, the Yorkshire walker, recently won the Manchester to Blackpool walk in easy style, covering the 5 1/4 miles in 8 1/4 hr. in spite of heavy rain during a portion of the race. Four other competitors finished the journey inside of 9 hours.
In the walk from London to Brighton, W. Buch, a blind man, walked the 58 miles on the road in 16.33.02. The winner was in the First Life Guards in the war. The way in which blind men are able to take part in these events is to guide the walkers by the aid of a cord or band, which is fastened to their arm and held by the guide.

GREB RESTS BOGASH.

NEWARK, N.J., Oct. 22.—Harry Greb, of Pittsburg, middleweight champion, to-night defeated Lou Bogash, of Bridgeport, Conn., by a shade in a twelve round no-decision bout, according to a newspaperman's decision.

VILLA OTTPOINIS WHITE.

PHILADELPHIA, Oct. 23.—Pancho Villa, flyweight champion, went out of his division to-night and won the popular decision over James White, Albany, N.Y., bantamweight. White had an advantage of three pounds in weight, but his handicap apparently did not bother the Filipino.

INTERNATIONAL SCHOONER RACE.

Weather Overcast and Windy—10 Knot Breeze.
Halifax, Oct. 29.—The opening day of the International Schooner Race series produced unsettled weather, with the wind varying from 8 to 10 knots from the S.W. Numerous craft dotted the harbor before the start, while about the starting point were the U.S. Government at the race, H.M.C.S. Patriots, C.G.S. Lady Laurier and Tyrion, all heavily laden with spectators and officials, while a huge naval seaplane hovered overhead.
We are indebted to Mr. H. A. Saunders, Supt. of the Anglo-American Telegraph Company for the first message of the race, which we received at 11.30. The message read: "Bluenose about 2 minutes ahead first buoy; now ten miles out, Bluenose still leading."
SECOND MESSAGE.
Halifax, Oct. 29.—The Bluenose beat the Columbia across the starting line by 20 seconds, in the start of the International Schooner Race at nine o'clock this morning. The weather was overcast and still, with a ten knot breeze from the S.W., which sent the schooners away on their forty mile race off Halifax Harbor, with the odds in favor of the challenger. Ten minutes after the start the defender had a good lead on the Columbia.
Halifax, Noon.—The Bluenose is ahead at the second mark.
Bluenose Overtook the Mark.
The Bluenose overtook the mark at Sambro and the Columbia passed her.
Columbia Rounded 3rd Buoy Ahead.
Columbia rounded 3rd mark slightly ahead of Bluenose, which overtook buoy.
Bluenose Ahead.
1 p.m.—Bluenose passed Columbia. Walters won his jiffing match.
BLUENOSE WON RACE.
2 p.m.—Bluenose wins.
CODFISH SLACKENED OFF.
Codfish, which for the past couple of weeks was plentiful, seems to have moved off and boats on the local grounds secured but small catches.

Magistrate's Court.

A man for safekeeping was released.
A drunk and disorderly in his own home given in charge by his wife was given another chance to make good. The wife, who appeared in court against him did not wish to prosecute.
A foreign sailor arrested for being drunk was also granted his freedom.

The Star Movie

APRIL 2000
Ages Ayres
BORDERLAND
A Paramount Picture
If you are late for supper, don't worry. The Star Movie will furnish the goods.
"Right there with the goods" has been in the past a sort of a bye word, but "right there with the biscuits" is the slogan to-day for the Star Movie to-night, for as will be seen from the ad on another page, to-night this popular theatre is exhibiting a popular showing of the exhibition of Uneda biscuits, and to each patron on entering there will be given absolutely free a package of same. In the picture line beauty Agnes Ayres will be seen in a beautiful drama, Mr. Tassot will by special request sing to-night O Solo Mio, and Fawcette will dance Tarentalia.

Coastal Boats.

GOVERNMENT.
Arrived at Argente 12.20 a.m. yesterday.
Argyle arrived at Lewisporte 5.30 p.m. yesterday.
Glencoe arrived Argente 6 a.m. yesterday.
Home arrived Lewisporte 6.30 yesterday.
Kyle will leave Port aux Basques after arrival Sunday's express.
Mogie left Catalina 12.15 p.m. yesterday going north.
Sarcos left Parson's Pond 5.15 p.m. Saturday, toward.
Malakoff arrived Port Union 9.30 Saturday.
Prospero left Seldom 8.30 a.m., going south, and is due to arrive in port to-morrow morning.
Senet left Port Union 1.30 p.m. Saturday, going north.
There is no word of the Susu since leaving Catalina 5 a.m. Saturday.

Elaborate Furniture Sale

One of the greatest opportunities that have been offered to the public to obtain furniture, will be given on Tuesday and Wednesday of this week, when the interior, Avignon, Mr. J. A. Barnes, will dispose of the contents of the home of Mr. H. Gilleson, at 190 LeMarchant Rd. To those about to establish a home of their own, or to those who desire to add something ornamental or useful to their houses, the sale offers a unique selection of elaborate household fittings and labour saving devices. Luxurious furniture, four coverings of the latest design, beautiful electrical fittings and a large assortment of china and glassware not to mention the well stocked kitchen offer rare opportunities for bargains. Prospective customers will have an opportunity to examine the contents to-day.

Arranging for Trophy Night

A meeting of the M.G.C.A. Sports Committee takes place in the above rooms to-night. The ladies of the Auxiliary are also invited to attend when arrangements will be made for the holding of a trophy night. This event is set down to take place sometime next month.

BORN.

On Oct. 27th, a daughter to Mr. and Mrs. D. F. Cooper.
This morning, a son to Mr. and Mrs. James Young, Freshwater Road.

DIED.

On October 27th, Clara Bridget, darling child of Kitty and James Barrett, Howe Place, aged nine months "He shall gather the lambs in His bosom."

MINARD'S LINIMENT FOR RHEUMATISM.

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TO-DAY'S MESSAGES.

FISHERMEN STOP THE DISPOSAL OF FISH TO ASSIGNED FIRM.
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POINCARÉ REFUSES TO AGREE TO ANY REDUCTION OF REPARATIONS.

PARIS, Oct. 29.
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SITUATION IN RUHR CALLS FOR DRASTIC ACTION.

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Majestic!

Monday, Tuesday, Wednesday

HOW A MODERN SODOM AND GOMORRAH MET DESTRUCTION.
A MIGHTY MAELSTROM OF EMOTION.

"THE TOWN THAT FORGOT GOD"

A Great Production in Every Way. Directed by HARRY MILLARDE Who staged "Over the Hill." With an Extraordinary Cast.

REALISTIC!

"For the first time since we got up and yelled for someone to rescue Lillian Gish in "WAY DOWN EAST," we were face to face with a storm so terrifying, so catastrophic, so beastly real that we actually forgot such a thing as a motion picture camera ever had been invented—it is the storm of storms."—N. Y. World.

"The Biggest Thrill Seen on any Stage at any Time—In Picture or Out."—N. Y. Journal.

BEAUTY BEYOND DESCRIPTION.
"To delve into and analyze the beauty of 'The Town That Forgot God,' would be almost iconoclastic as to tear apart the petals of an Easter Lily."
—Springfield (Mass.) Republican.

STOOD AND APPLAUDED.
"A great storm strikes the town that forgot God, the village is destroyed and those who were not standing in their seats to avoid the crush of water, applauded vigorously."—New York Herald.

MISS GALLIVAN SINGS:—(a) "GIANNINA MIA" from "The Firefly."
(b) "COMIN THRU THE RYE."

NEW ARRIVALS OF

Fall and Winter Suits and Overcoatings

You will find these Goods a specially well selected assortment. If your order has not been placed, see ours before buying. **WILL NOT DUO**

GET ONE OF MAUNDER'S OVERCOATS and keep up the standard of good tailored clothes. Write for samples and style booklets, with measuring instructions.

John Maunder

TAILOR & CO. ST. JOHN'S, N.F.

Big Demonstration

STAR MOVIE

Monday Night

— AT —

STAR MOVIE

— ON —

Monday Night

"The History of Uneda Biscuit" will be screened and samples will be distributed absolutely FREE to the entire audience. See this wonderful Show and know what it means to be eating the finest Biscuit in the world.

Remember the STAR on Monday Night!

NATIONAL BISCUIT COMPANY
"UNEEDA BAKERS."

KODAK SAFETY FILM

The British Empire Exhibition

WEMBLEY, APRIL 10 TO OCTOBER 1924.

MESSAGE OF H.R.H. THE PRINCE OF WALES—PRESIDENT OF THE BRITISH EMPIRE EXHIBITION.

St. James' Palace, S. W. 1.
We must unite to make the British Empire Exhibition a success worthy of our race—I shall hope to see many friends from the Dominions and Colonies at Wembley Park in 1924.

EDWARD P.
The Throne being the chief bond of the union for peoples which is the British Empire, it is fitting that the King-Emperor should be at Wembley Park, London, in 1924. He has been through the trials, the vicissitudes of the Great War; and it will be his pride to see proofs that a like unity and a like courage can be displayed in the arts of peace. With his Consort, Queen Mary, and his son, the Prince of Wales, who is President of the Exhibition, His Majesty has taken the keenest interest in the project, and at his call the whole Empire has co-operated to strive to make it a splendid success. The British Empire Exhibition invites the attention of the whole world, since it will be a comprehensive survey of the achievement in art, science and industry of the most marvellous generation that man has passed on this planet. It will be the great industrial event of the post-war world, the first clear expression of the hope that after the disasters and horrors of the Great War we may enter now with confidence upon an era of peace. It will be thus of compelling interest to all who are curious about any respect of life.

THIS MARVELLOUS EPOCH.
It is a full generation since there has been a great exhibition to display the triumphs of man in Art and Science; and the knowledge of a generation ago is obsolete in almost every department. Except that the great principles of philosophy remain unchanged, there is hardly anything which was known by man twenty-five years ago that stands as it was. The astronomer, the physicist, the chemist, survey the universe in the light of new principles. During that generation man has made the most wonderful strides of any period of his history both in abstract knowledge and in its practical application; the conquest of the air; the questioning of the whole basis of Euclid's geometry and Newton's physics; marvellous advances in every branch of science. To see the world of to-day is thus to see a world entirely different from that of a generation ago. That world will be displayed in microcosm at Wembley Park in 1924. True, it is not a World Exhibition, but a British Empire Exhibition. Yet it is in the fullest sense comprehensive of the world. There is nothing of importance, whether it be in the domain of abstract thought, of science, of art, or of industry, which is not represented within the British Empire—the greatest organization of human society that man has ever known. The methods of both Western and Eastern civilizations, and of those nations which still sit in darkness, find a place therein; also the aspirations and achievements of man in all domains of effort. The British race has set up new States in every continent of the world; and in every continent has under the Union Jack peoples who are learning the lessons of self-government and of orderly civilization. These will come to the British Empire Exhibition bringing with them the proofs of their life; and they will give a complete picture of the world of to-day.

THE EMPIRE FAMILY PARTY.

Appealing thus to all those in the world who are curious of life (and to be curious of life is the proof of an alert mind), the Exhibition will have a special appeal to the members of the great family of the British Empire. It will be their "Family Party." Its first purpose will be to display "the means whereby we live"—the industries of the Empire. The traders, the manufacturers, the farmers and the workers of the Empire will show the best examples of their handiwork, and set up the machines by which they do their work. This will make the Exhibition a complete encyclopaedia of modern industry with working illustrations. On its ground—the greatest that has ever been laid out for the purpose in the history of the world—there will be assembled practical examples and working models of every Empire industry. It will be possible for the student of any of the hundred and one activities of modern civilization to find within a ring fence complete means of comparative study. The methods of five continents, and of all the races of man, will be shown side by side. In these days of intricate processes such practical illustrations are necessary. We sympathize with the motto enjoining one of the greater humorists and satirists of literature when he whipped with his scorn the Squeers School of Education. "Swell windows." "W-l-a-d-e-r-s." "Yes, go now and clean them." Yet we have to recognize that there can be no easy education in material matters without practical examples. The teacher can only explain an intricate machine with a working model. In the world of science, of supreme interest will be the exhibits illustrating the successful grappling with the problem of Health in the Tropics. The British Empire is showing in many quarters of the world that it is possible for the white races to live healthily in tropical climates. It gives the material for a comparative study of Tropical Health work in Asia, Africa, America and Australasia.

FRIENDLY EMULATION.
What promises to be the chief factor in making the British Empire Exhibition a complete success in all respects is the spirit of friendly emulation which has sprung up in the Dominions and Colonies of the Empire. In every corner of the vast Empire there is a conviction that it is necessary, as a matter of national pride and of loyalty to the King, to make a brave show before the world at Wembley Park in 1924. Each member of the Empire Family is striving in a sporting spirit to outstrip the others, to make its display more brilliant, a better proof of successful organization and of cleverly applied energy. The various Dominions are keeping secret some of the details of their exhibits. They are confident that they have thought out for themselves entirely original ideas, and are anxious that their friends and rivals should not know of these in advance so as to be able to imitate them. Even the Mother Country has joined in this spirit of friendly emulation with the great exhibits of her organizations of manufacturers and traders, she will enter the lists with a special national display, the message of which will be to emphasise the unity of the Empire.

THE HUMAN SIDE.
But it will not be only a trade and industry show, the human side will not be neglected in the British Empire Exhibition, and will be perhaps its chief interest to those citizens of the world whose curiosity is for the romantic, rather than the practical things of life. The British Empire is guardian and protector to many peoples whose civilization is different from our own, or looked at in the light of our Western ideas, is backward. The Exhibition will bring on its great stage for the study of Europe, of America and of

the world generally, the real life of those peoples; the Arcadian communities of the Pacific; the dreamers of the mystic East, where contemplative thought rather than action has been the ideal of man; and will contrast them with the bustling and energetic enterprises of the young white nations, which have had their origin in the British Islands, and which under new circumstances of social environment are striving to work out in the old British way the old problems of man's destiny. Where the Pacific Ocean rolls its long swell there are still laughing nations of happy children "who have never grown up, and lands where the curse of Adam, which is that with the sweat of the brow must bread be won, has not fallen. Civilization intrudes now, more urgent each year, to impose conformity with its life; and the Paradise of the South Seas yield to its advance—here was the stolen and passionate resentment of the angry child, there with the pathetic listlessness of the child too afraid to be angry. But still there survives much that has the atmosphere rather of the Garden of Eden than of this curious world which civilized man has made for himself. The life of these Pacific Islands will be reproduced by the British Empire Exhibition, side by side with the life of India, the West Indies, of Burma, of Malaya and of the British Settlements in China. To the scientist this will be an opportunity for the study of the different types of culture in mankind. To the humanist there will be an inexhaustible interest in studying the natural life of strange races, and noting how they are responding to contact with Western civilization. To the curious there will be an opportunity of getting a general knowledge of the races of man; he can survey them all within the Exhibition grounds.

THE SOCIAL SIDE.
The social side of the Exhibition will not be neglected. What is aimed at is that this should be a joyous pageant of the British people; a splendid display of all their capacities in the arts of peace, and a hospitable Family Party. The Mother Country will see to it that the representatives of her children nations, and those nations which accept her tutelage in learning the arts of civilized life, are treated with the warm and gracious hospitality due to guests. It is recognized that the children of our British race overseas, even when they have been separated by more than one generation from direct knowledge of the Mother Country, still cherish in their hearts either the knowledge, or the aspiration for knowledge, of her beautiful countryside, with its gracious flowers, lawns and trees. So there has been a special effort made to preserve as far as possible the woodland amenities of Wembley Park. Not a tree has been sacrificed unless at the call of stern necessity. The art and industry of the gardener have been called upon to intersperse the halls of exhibits with lovely gardens. Thus the Exhibition will strive to show England at her best. To emphasise the fact that it is a "Family Party"—a happy gathering of the British clans, in which the hospitality will have the easy intimacy of the family circle—the British Empire Exhibition has made a "home-made-cakes" rule for its entertainments. Food and beverage will be as far as possible Empire products only. This will not mean that the most fastidious will need to go hungry. Rather it will give an opportunity for those who are curious about food to find out how splendidly varied and abundant are the resources of the Empire.

AMUSEMENTS.
The British Empire Exhibition, though its chief purpose is to display the achievements of man in art, science, and industry, will not neglect the appeals of sport and amusement to human nature. The sports events, which during the Exhibition will be held in the greatest arena ever yet provided for trials of skill and strength will cover every phase of sporting activity. The native races which live under the shelter of the Empire will show their sports and amusements. In the great Amusements Park all the most modern devices by which civilized man endeavours to avoid the tedium of life will be displayed. The philosopher looking upon these elaborated amusements, and contrasting them with the simpler sports of the Asiatics or Africans, may indulge in the reflection, if he pleases, that it is hard work to amuse the modern man. But the average visitor to the British Empire Exhibition will be glad that he can have for his choice all the sports and amusements that the world knows.

OUR FRIENDS ABROAD.
With a particular appeal to the peoples under the British Flag, the British Empire Exhibition will have a special appeal to our friends of the United States, South America, Europe, and all parts of the world. To this Family Party of the British Empire, showing every phase of the Empire's life from the primitive village of the savage tribe making its first faltering step towards the light of civilization up to the hall wherein is displayed man's latest scientific victories, the people of the United States especially will come as honoured and friendly guests because the work thus shown on the whole worthy work for hu-

BARRATT'S FOOTSHAPE SHOES!

THE ALL BRITISH SHOE

You will need a pair of good Boots or Shoes some day--make **Barratt's English Footwear** your choice.



Number 1690. FINE CALF BAL. Price \$11.00.



Number 1689. BOX CALF BAL. Kid Lined. Price \$10.50.



Number 1710. FINE KID BAL. Price \$11.00.



Number 1656. BOX CALF BLUCHER. Double Sole. Price \$10.50.



Number 1433. TAN CALF BLUCHER. Price \$9.50.



Number 1478. SMART BROWN WALKING SHOE. Price \$11.00.



Number 1754. SUPERFINE KID SHOE. Price \$9.50.



Number 1682. BLACK BROGUE. Price \$9.50.

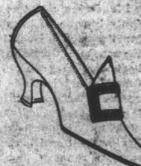


Number 269. SMART PATENT OXFORD for Dress Wear. Price \$7.00.

Number 1482. TAN BROGUE. Price \$11.00.

Barratt's Ladies' Shoes

New Fall Styles in the above line of Ladies' Footwear are now being displayed.



Number 2351. Attractive COURT SHOE. Price \$8.60.

To Out of Town Customers

Modern printing art enables us to describe our FOOTWEAR with absolute fidelity, and you may choose your Boots or Shoes from the above cuts with perfect confidence, in a satisfactory result.

Orders accompanied with Cash will receive prompt attention

F. SMALLWOOD, The Home of Good Shoes

218 and 220 Water Street

Distributors for W. Barratt & Co., Limited, Northampton, England

THE FLASHLIGHT EVER EADY

"THE RIGHT LIGHT TO LIGHT RIGHT."

The newest thing in Flashlights is the ALUMINUM CASE FLASH, the price of which is surprisingly Low.

WM. HEAP & CO., Ltd., AGENTS.

manity) is work in which they have had a large part. The common heritage of the United States and of Great Britain is far more important, than their separate shares in the British Empire's achievement. Our friends on the European Continent will come also, we hope, in a friendly and inquiring spirit. France, Italy, Belgium, Holland, Spain have colonial problems of their own, and their citizens will be interested to see how those problems are met by the British race. Nor will other countries fail to find matters of vivid interest. Indeed, all the world should know the way to Wembley Park in 1924.

Synopsis

OF THE CLASSIFICATION OF EXHIBITS AT WEMBLEY.

Section A.—Food of the Empire. Agriculture, Horticulture, Fisheries, Food Products and Beverages.
Section B.—Raw Materials of the Empire. Minerals, Timber and other forest products, Agricultural products such as Wool, Skins, etc. Marine products such as Fish-oils, etc.

Section C.—Communications. Marine Transport, Railways and Tramways, Aeronautics, Postal, Telephonic and Telegraphic Services.
Section D.—Machinery and Implements of the Empire. Mechanical and Electrical, Agricultural and Food, Mining and Metallurgical, Textile, Leather, Paper and Printing, Miscellaneous, such as Pottery, Bricks, Brush-making.
Section E.—Manufactures of the Empire. Metal Industries, Textiles, Tanning and Leather Industries, Paper and Printing, Photography, Cinematography, Miscellaneous industries, such as Jewellery, Toys and Tobacco.
Section F.—Homes of the Empire. Town Planning, Decoration and Modern Furniture, Lighting, Heating and Ventilation.
Section G.—Education in the Empire. Primary, Secondary, Higher and Technical Education, Books, Book-binding, and Maps.
Section H.—Recreations of the Empire. Athletics and Games, Travelling and Sporting equipment, Music.
Section I.—Defence of the Empire.

Navy, Army and Air.
Section J.—Colonization and Social Economy of the Empire. Overseas Settlement, Social Institutions, Provident and Charitable Institutions.
Ladies' Low Shoes only \$1.98 at SMALLWOOD'S.—oct13.2f
Court Fixes Strange Costs
BERLIN—A Berlin shoemaker recently used a prominent German actress for libel and won a decision. The actress was required to pay the costs of the case. When the judge asked the shoemaker the amount of his lawyer's fee, the cobbler replied he had promised the attorney a new pair of half-soles. The court required the actress to pay the cost of mending the lawyer's shoes.

Lehr Dental Office. (Established by Dr. A. B. Lehr)
Useless teeth extracted by up-to-date method.
Full and partial sets supplied. Workmanship and material the best obtainable.
Dentistry in all other branches will receive skillful attention.
Lehr Dental Office, 329 Water Street.

Health and Comfort the Home.
Many a chill can be avoided by the wise use of heating ever-ready gas stoves. An ever-ready gas stove, and provide the necessary warmth any time.
Gas Fires make no noise. There is no Coal to carry up stairs, and no ashes to be cleared away. They are ideal for use in daintily appointed rooms. There is no smoke or dust. They also ventilate the room. Enquiries solicited.
ST. JOHN'S GAS LIGHT COMPANY. PHONE 61.
Very smart for sports wear are the little waistcoats of mohair yarn with plaid fronts.
NINARD'S LINIMENT FOR RHEUMATISM.

Just Received ex. S. S. Digby

A Large Shipment of the Popular

LOWNEY'S CHOCOLATES

These delightful goods, together with the beautiful Lowney Package, certainly do make a very enticing gift for one and all.

G. KNOWLING, Limited

Grocery Department

SIDE TALKS.

By Ruth Cameron.

ARE CHILDREN MORE FRAGILE?

Are children more fragile than they used to be? The little girl next door had a bruise or half healed sore spot on her knee. We inquired anxiously for her health, as neighbors always do when the automobile with the green cross draws up before a house, and her mother said: "No, she isn't sick, but she fell down and scraped her knee badly and it didn't seem to be healing as fast as I thought it ought to so I had the doctor come and dress it."

count the number of bruises or cuts on each leg. The total was at least five on one and six on the other, sometimes more.

If one had a very bad cut it was sometimes washed out (thought not with antiseptic because we didn't have them then), but it was more customary for mother to kiss it and make it well. Yet never did I hear of any vicious consequence from this casual treatment.

We Never Had Sweaters.

Then there's the matter of sweaters. As a child I neither wore a sweater nor, to the best of my recollection, ever saw another child wear one. One room in our house was heated to a very high temperature to accommodate the feelings of the old grandfather. The other rooms were often far below the temperature that is supposed to be healthy. We passed from one room to another without supplementing our clothing by anything.

At Least Eleven Bruises. When I took my Saturday night bath, one of the regular diversions connected with that event was to

Yet I should say that we had fewer colds than the children of to-day, who never step from one temperature into a cooler one without being reminded to "put on your sweater."

These Dangerous Jewbreakers!

The other day I offered a child a sour ball, which is a somewhat smaller and choicer edition of what we used to call all-day suckers or jaw-breakers. The child's mother intervened anxiously. "I think," she said, "I had better break that up into small pieces. I am so afraid she might get it stuck in her throat!" So in place of the thrill of a jaw-breaker, the child was given some fragments of candy, as sweet but not as fascinating.

Did anyone ever suggest breaking up your all-day sucker, Reader Friend? And yet you lived to tell the tale.

Are children more fragile than they used to be?

And if they are, what makes them so?

Another Big Show at the Crescent

A VARIED AND INTERESTING PROGRAMME.

To-night the Crescent Theatre offers a varied and most interesting programme, consisting of popular song numbers by Robert Shields, eminent English Baritone. Hear him to-night in some of his favourite selections. Also see Peter B. Krue's great story entitled "Brothers Under the Skin." To those who believe in a short life but a married one—to those who are hopelessly addicted to single blessedness—to those who expect some day to sign on the dotted line—in brief to all those who have thought about marriage, seriously or otherwise we advise an immediate viewing of this lively, daring and witty picture of wedded bliss. When henpecked husbands turn carmen—watch out. It's a riot of laughs. The leading roles in this picture are taken by Claire Windsor, Helene Chadwick, Pat O'Malley, Norman Kerry and Mae Busch.

We also wish to remind you that Sherlock Holmes will be present at the Crescent to-night in the "Man With the Twisted Lip," another of his thrilling detective stories, which are so popular with patrons of this house of excellent attractions.

NOTICE.—The Carnival advertised for Oct. 30th, to be held by the C. C. C. Band, has been postponed until Friday, next, November 2nd, owing to Mount Cashel Drive. It will positively go on at this date. Only 5 more days to secure your costume. Admission 20c.—oct27.21

The Nickel Engages Popular Orchestra

TO ACCOMPANY BIG PRODUCTION "MAIN STREET"

The Nickel management has engaged the Prince's Orchestra to accompany the big production, "Main Street," which commences its run at this theatre to-night. This aggregation of local talent has made a name for itself during the past year in Dances and Concerts, and to-night it makes its theatrical debut. Judging from the past successes made by this orchestra a rare musical treat is in store for patrons of the Nickel. This musical attraction together with such a tremendous motion picture as Sinclair Lewis' "Main Street" assures all of the very utmost in entertainment, and to miss this show is to miss the biggest amusement in St. John's to-night.

One of the most successful and most talked of films ever made is "Main Street." It's a drama of to-day, a story that will live forever, because it is real and strikes right at the heart bringing forth tears and laughter intermingled. In "Main Street" you will find all the typical characters of this great American novel faithfully brought to life and woven into a screen masterpiece that will thrill, entertain and surprise you.

"A Great Paradox"

WHAT THE AMERICAN PRESS SAYS OF THE DISTINGUISHED VISITOR.

One leading New York daily, says of Mr. Lloyd George: "This man is a great paradox; he has the wisdom of the serpent combined with the innocence of the dove. Battle stimulates him; he thrives alike in victory and defeat. Americans may differ regarding what they think of him politically, but as England's war-time Premier and a great democrat, he deserves a royal welcome to our shores." What does he look like? Mr. Arthur Brisbane, Hearst's editor, who sat within three seats of Mr. Lloyd George at the New York luncheon, gives the following answer: "He looks like a composite picture of Michael Angelo's Moses and a two-year-old baby. Every child is a genius; every genius is a child." Lloyd George, the earth's dominating genius of statesmanship, is a child in simplicity of manner, charm, and truth. He gazes at you through big light gray eyes set far apart. They seem to say, "I like you; you like me; let's talk." Your impulse is to say kindly, "Come and sit on papa's knee."

Ladies' Coats

JUST OPENED A SAMPLE LOT OF LADIES' WINTER COATS. BEFORE BUYING ELSEWHERE IT WOULD BE WISE TO SEE THESE.

- SWEATERS.**
To clear a line of Misses' Pull-Over and Tuxedo Sweaters. Sizes 22 to 36; assorted colors. Regular price each, \$3.75. Special Price each, \$2.98
- INFANTS' DRESSES.**
Handsome Little Cashmere Dresses, with embroidered fronts in Cream, Sky and Pink. Special each, \$1.00
- KIMINO FLEETE.**
A new shipment of Fancy Flannelette, in assorted patterns; special for Kiminos; full 36 inches wide. Special per yard, 45c.
- RUBBERS**
go on Sale
LADIES' RUBBERS.
To clear a line of Ladies' Rubbers, wide toe and medium heel. Size 3 to 8.
Sale Price per pair, **69c**
- LADIES' HOSE.**
Ribbed Cashmere Hose, all Wool, in assorted shades of Fawn, Gray and Brown. Special, 79c. per pair.
- LADIES' HOSE.**
Plain all Wool Cashmere Hose; shades of Fawn, Gray, Brown and Navy. Special per pair, 79c.
- APRONS.**
Ladies' Cotton Aprons, special for kitchen use. These are made of good quality Cotton in assorted patterns. Each, 48c.

- ### UNDERWEAR--UNDERPRICED
- Men's Red Label Stanfield's Underwear. Sizes 36 and 38 Per Garment \$2.48
 - Men's Wool Underwear. Sizes 36, 38, 40 Per Garment \$1.45
 - Women's Fleeced Vests; long sleeves Per Garment 59c.
 - Women's Fleeced Vests; short sleeves Per Garment 80c.
 - Women's Heavy Fleeced Vests; long sleeves Per Garment \$1.50
 - Women's Wool Vests and Pants Per Garment \$2.20

ALEX. SCOTT Open every night
18 New Gower St.

Lowest Prices on Rubbers



- ONLY \$3.75. RED BALL.**
 - MEN'S LONG RUBBERS, English** Only \$3.75
 - MEN'S LONG RUBBERS, Sea** Only \$5.50
(The Rubber with the White Sole.)
 - MEN'S STORMKING LONG RUBBERS** Only \$6.75
(The Rubber with the White Sole.)
 - BOYS' LONG RUBBERS, English** Only \$3.00
 - YOUTHS' LONG RUBBERS, English** Only \$2.50
 - BOYS' LONG RUBBERS, Sea** Price \$5.00
(The Rubber with the White Sole.)
 - BOYS' STORMKING LONG RUBBERS** \$5.70
(The Rubber with the White Sole.)
- We also carry RED BALL & RED BALL VAC. LONG RUBBER BOOTS together with Men's, Women's, Boys' and Girls' Low Rubber Footwear, Gaiters, etc.
- Mail Orders receive prompt attention.
- SPECIAL PRICES TO WHOLESALE BUYERS.

F. SMALLWOOD,

The Home of Good Shoes - 218 & 220 Water St.

FOR "THE BEST" TONIC

you can't beat

STAFFORD'S QUININE and IRON TONIC

It is the proper thing to build up the system. Great appetite enlivener.

If you're run down and your appetite is poor, a treatment of this will put you on your feet in a "jiffy."

Price: 40c. Per Bottle. at **Dr. Stafford and Son,** Duckworth Street and Theatre Hill.

The Story of "The Town That Forgot God"

Main Street, U.S.A.—There one finds "The Town That Forgot God." It is a small Yankee village—the kind of a place, which, combined with the thousands of other places just like it, forms the backbone of the great American commonwealth.

In this village lives a simple, good-hearted, small-town carpenter, who spends the greater part of his time aiding those he can. Each day he goes to the little schoolhouse where Betty Gibbs, the village teacher, honestly endeavours to fulfill her life's vocation. Each day, in a thousand different ways, the village carpenter attempts to show his devotion to her.

The county authorities are busy laying out new streets through this community and "fate" often arranged many chance meetings between the teacher and the youthful surveyor in charge of the work for the county. In time they are married, but their happiness was doomed to be short lived. When their son is starting his grade school education the father is taken from them and the mother again is forced to return to her old vocation.

The day arrives for the annual examination of the children by the town lectured to give the youngsters their lectured to give the youngsters their examination and the first question he asks was so far in advance of the lessons the children had been studying that none could give a reply except the teacher's son.

Playing the teacher's methods of instruction and complaining that she

slights the other children for her son, the board discharges her. Unable longer to properly provide for herself, Betty is the easy prey of illness and dies shortly after.

The problem presenting itself to the townspeople is what to do with the boy. The squire solves the problem—after he realizes the boy's furniture may be worth something—by adopting the lad. Immediately after the adoption, the squire holds an auction and sells the furniture. The boy does not protest until his mother's rocker is offered; then he begs that he be allowed to retain it.

The squire refuses to listen to him, and the chair is put up with the rest of the articles. But the carpenter buys the chair and keeps it for his boy.

The boy's life in his new home is not particularly happy. The squire steals a small amount from his father's purse, and when David the new watch that the carpenter bought for him, he is accused of having stolen it. David is cast into an attic as punishment, when suddenly the squire breaks in the most realistic of things storm and flood ever shown in pictures, the "Town That Forgot God" feels the wrath of the heavens. Houses tumble down as if assailed by a hurricane, trees are bent to the ground, men and women leap from the windows of tottering houses, the pigs and livestock of all kinds washed down with the current of the heavens' dash lightning.

Only a few people are among them David and the carpenter. They go to another town, a town of kindly folk with gentle ways. David is adopted here and educated. How he repays the new town for forgetting the old, rounds out screen masterpiece.

Cheap Food is not Safe Food

always, and every housewife knows that home baking is not economical if breads, pies, biscuits or cakes are not successful. Very few home cooks have uniform success in their baking. Drake's Bakery has achieved the continuous success of baking uniformly good cakes—every day's bake is of the same high quality as yesterday's.

DRAKE'S CAKE

Fashions and Fads.

Never have fads been used so lavishly as trimming that for the evening mode.

Those who are keen to catch the fashion's vagaries have switched their trains to one side.

But brims must be either very low, or better still, they may disappear entirely, at the back.

A suit of beige homespun has a lot of dyed squirrel, through which tallic ribbon is run.

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"BIBBY" SOAP

BIBBY "BEST" HOUSEHOLD & BIBBY "BEST CARBOLIC"



Science has not evolved two better soaps than Bibby "BEST" and Bibby "BEST CARBOLIC." Composed largely from the bland, emollient oils and fats, the harvest of the Tropics, these fine Soaps seem to liberate in the home some of the radiant sunshine of those far off climes. Beauty, Health, and Strength lie concentrated in these two famous tablets.

SUPPLIED IN 16-oz. Twin Tablets.

Packed in Cartons.

Sold by all the Leading Grocers, Chandlers, Stores etc. Trade supplied by A. E. HICKMAN CO., Ltd.

Boots for the People

— AT —

Smallwood's Big Shoe Sale!

SALE STARTS TO-DAY. Please note the Prices—No Charging—No Appropriation.

- LADIES' LOW SHOES—Only \$1.98 the Pair.
 - LADIES' TAN HIGH LACED BOOTS—Only \$2.75 the Pair.
 - LADIES' BLACK HIGH LACED BOOTS—Only \$2.75 the Pair.
 - LADIES' SOFT KID LACED BOOTS—Only \$2.50 the Pair.
- (This Boot is common sense and makes an ideal House Boot, being flexible and very soft to the feet.)

Children's Boot Sale!
We offer some 40 different styles of Children's High Grade Laced Boots. Sizes 5½ to 10
For \$2.59 the pair

Girls' Boots
Sizes 11 to 2. About 100 styles to select from
only \$2.99 the pair

F. Smallwood
The Home of Good Shoes
218 & 220 WATER STREET

Behind the Scenes

(By the Tattler.)

It is not before it was time that alterations and renovations are being undertaken at Buckingham Palace. "Black House" as the Palace is irreverently called by its habitués—is perhaps the most inconvenient royal residence there is. Miles and miles of narrow corridors have to be traversed before one seems to get anywhere, and there are scores of little rooms which in a suburban villa would be called poky. For years the grimy front of the Palace was an eyesore, till the gleaming white mass of the Victoria memorial showed it up so much that the authorities were forced to cleanse it. Queen Victoria in her day wrote vigorously on the subject, remarking that it would take some time to make the Palace "decent" for habitation. She called for larger rooms, and more offices and servants' quarters, and asserted that the exterior of the Palace was "a disgrace to the country."

When the King Was Clean-Shaven. We are so used to seeing King George with a beard that we are apt to forget that there was a time when he was clean-shaven. In the Navy it is a rule that both upper deck and lower deck must either grow a beard or wear no hair at all on the face. King George being a sailor, and attending strictly to regulations, shaved clean, and it was only at the age of 24 that he allowed a beard to grow. The man who first operated on the royal chin was Mr. Charles Howlett, of Snettisham, Norfolk, who now, at the age of 83, claims to be the oldest living barber. Mr. Howlett has shaved the Prince of Wales, has also attended on King Haakon of Norway, and was the first to cut Prince Olaf's hair. When the Court is at Sandringham, Mr. Howlett goes regularly twice a week to attend to the requirements of the household. The King often chats with the veteran, and laughs at his stories.

Vive Le Roi!

The Entente being satisfactorily re-established, it is quite on the cards that the King and Queen will pay a State visit to Paris in the near future. The project has been exhaustively discussed, and all arrangements provisionally examined for some time past. The Parisians are certain to give the British Monarch and his Consort a warm welcome.

Share and Share Alike.

General "Jannie" Smuts, now in London for the Imperial Conference, successfully conducted the war in East Africa, but he lacked one of the characteristics of the really great commander. He was too apt to repose confidence in incompetent subordinates, whereas generals of the Roberts and Kitchener type, have an unerring flair for the selection of the best men. Time and time again some trusted subordinate failed the Commander-in-Chief, but he saw to it that same man did not fail him twice. One thing that endeared him to the very mixed army which he commanded in the field was the fact that he shared all the privations incidental to a campaign with his men. If the troops were on quarter rations, then "Jannie" was on quarter rations too. Often he would win the heart of some very junior officer by inviting him to share the scanty meal.

Hosts in Themselves.

The news that Captain Buckmaster is to take an active interest in a famous restaurant in Regent Street, reminds us that it is no longer infra dig. for society people to go in for the catering trade. It is, at any rate, quite as respectable a business as any other; and, if a son of the aristocracy can sell wine without loss of caste, why should he not sell food? Lord Beauchamp is the head of a firm which obeys the Scriptural precept to feed the hungry three times a day; and only the other day a woman of title opened a refreshment house in the Home Counties. Lord Lytton, besides being an Indian administrator, is intimately interested in a restaurant in Fleet Street, as well as in taverns and hotels in various parts of the country. They ought to have coronets on the table-napkins in some of our leading restaurants.

Clumsy Fire-Raisers.

The police of the insurance companies will be berating more deeply than they have done for some time, now that the notorious fire-bug, Joseph Engelstein—is safely in penal servitude. What made him so very dangerous was that he had invented a method of fire-raising that was undetectable. This made even the most avaricious willing to pay his fee. The amateur fire-raiser is, as a rule, easily found out. He seldom goes above the conventional pile of shavings saturated with petrol. The insurance assessors and the police between them are pretty certain to detect a case of deliberate arson, and the penalties are severe. This explains why the expert Engelstein drew such a brisk trade, and why he was enabled to live in a handsome house and keep several servants. "Joe" has his counterpart in the freights of New York and Chicago, and it would not be surprising if it were found that they copied his methods.

A Change of Heart.

A well-known comedian has just

Carnation Milk

"From Contented Cows"

Your Grocer can supply you with pure, convenient Milk

YOU'LL welcome the wonderful convenience of Carnation Milk. You'll welcome it because you never need run out of milk at any time—you can keep a supply on your pantry shelves—always ready, always fresh and sweet, always the same.

What's more, your grocer can supply you. He is the Carnation Milkman. You can order it with your groceries.

Carnation Milk is just pure cows' milk with about 60% of the natural water content removed by evaporation, hermetically sealed in the container and sterilized. When diluted with a little more than an equal part of water, Carnation Milk has the consistency of milk as it comes from the cow.

Use it as cream in tea or coffee, on cereals or fruit; as milk for every use. Order several tall (16 oz.) cans or a case of 48 cans from your grocer.

Try this recipe and write for a copy of the Carnation Cook Book. It contains 100 tested recipes.



The label is red and white

SCALLOPED POTATOES

One tablespoonful salt, 4 medium-sized potatoes, 1½ cups water, 2/3 cup Carnation Milk, 1/4 tablespoonful butter. Wash, pare and cut potatoes in thin slices. Put a layer in buttered baking dish, sprinkle with salt and dredge with a small amount of flour. Add milk mixed with the water and butter and bake until potatoes are soft. This recipe serves six people.

CARNATION MILK PRODUCT COMPANY, Limited
Aylmer, Ontario



recovered from a serious illness, and to his dismay he found that the doctor absolutely forbade him to drink whiskey any more at all. As he had always been used to his glass, the deprivation was a very real one, but the comedian loyally resolved to carry out the doctor's orders. Last week a manager from London had business in the northern city in which our whiskey-shunning friend happened to be playing, and the two foregathered in the hotel at night. Somewhat to the manager's surprise, the com-

dian delivered a regular Pussycat lecture on the evils of the product of Scottish stills. He assured the manager that he had finished with that poison, and was resolved never to touch a drop as long as he lived, and he hoped his friend would follow his example. Then, turning to a hovering waiter, he called—"Hi, bring me a double absinthe!" Comment would spoil this.

Light-Footed and Light-headed.

I hear that the police are keeping an eye on some of the dance-halls in

the suburbs of London. Many shady characters readily pay the small admission fee for the opportunity of practicing their infamous trade. Not long ago there was a dimmy at a large dancing palace in a northern suburb when it was found that a couple of female thieves had carried off all the furs they could lay their hands on from the ladies' cloak-room.

Titled "Drummers."

For some time past hard-up women moving in good society have acted as touts for milliners and modistes, drawing a commission on every new account which they have introduced. But it was all done under the rose, and the new customer did not know that the disinterested friend who so kindly recommended the dressmaker was really in her pay. Now it is done more brazenly, and the modiste openly advertises for touts, while the aristocratic tout herself makes no attempt to hide the fact that she works on commission for the dressmaker.

Expert Criticisms.

For some time the movement for breaking the monotony of prison life by entertaining the convict has been growing, and I hear that important developments may be expected at no distant date. A lecturer who recently delivered an address in one of our convict establishments had to touch on financial matters in the course of it, and was interested to notice the unmistakable face of Horatio Bottomley among his audience.

Abandoned.

The restoration of good feeling between this country and France affects more than the diplomats. The action—or inaction—of Britain over the Ruhr was viewed by Frenchmen with a kind of bewildering bitterness, which permeated all phases of life. One incident will throw some light on this. Miss Sybil Thorndike, some weeks ago, had settled to pay a professional visit to the Odon Theatre in Paris to show the French how an English tragedienne could act. The company had been rehearsing

for some time, and everything was settled, when at the last moment the trip was called off. Private messages from Paris were to the effect that it would be inadvisable for an English company to appear in the French capital on account of the bitter feeling.

Outport customers will receive prompt attention at the CENTRAL BAKERY, Central Street.—oct4,25

WE ACT AS AGENTS FOR EXECUTORS

THOSE who have had placed upon them the responsibilities of Executorships or Trusteeships and find the burdens connected therewith greater than their care to undertake, will do well to place their responsibilities with the Montreal Trust Company by appointing the Company their agent.

MONTREAL TRUST COMPANY

ROYAL BANK BUILDING.
Sir Herbert S. Holt... President.
A. J. Brown, K.C. ... Vice-Pres.
F. S. Donaldson, Gen'l Manager.
F. A. Pailley, Mgr. St. John's
oct4,25



KODAK ALBUM

You'll enjoy all over again the week-end trip, the summer vacation—and the fun you have just around the house, as well—when your prints are stored, safe, clean, and in order, in a Kodak Album. Precious now, your Kodak Album will be priceless later.

At our Kodak counter you're sure to find an Album you will like. We have open and closed back styles—most of them loss-leaf so additional pages can be inserted—in a variety of attractive cover designs. A complete stock.

TOOTON'S, The Kodak Store
308 WATER STREET.

Mortgage Investments.

We offer investors high-class security in Real Estate. Conservative valuation. Interest payable semi-annually. Amounts of \$100.00 and up can be invested. The best and safest way to loan money known. Your interests expertly looked after. Titles properly searched, and property insured in a first-class Company. Mortgage retired annually if desired. Absolutely free advice.

FRED J. ROIL & CO.

REAL ESTATE & INVESTMENT BROKERS,
Smallwood Building, Duckworth Street.

MAE EDWARDS PLAYERS

Casino Theatre

Farewell Week.

MONDAY and TUESDAY:
HOUSE OF LIES.

WEDNESDAY and THURSDAY:

DOPE.

FRIDAY:

IDLE WIVES.

SATURDAY MATINEE and EVENING:

"UNCLE TOM'S CABIN."

Tickets at Hutton's—Phone 650.

Notice!

NFLD. GOVERNMENT COASTAL MAIL SERVICE.

S.S. PROSPERO.

Freight for S.S. Prospero for usual Northern ports of call, will be received at the wharf of Messrs. Bowring Brothers, Limited, from 9 a.m. Monday, October 29th.

NEWFOUNDLAND GOVERNMENT COASTAL MAIL SERVICE.



What would you have when you enter our Store. Shall it be things for the kitchen such as beautiful

ALUMINUMWARE

or New Pots, Saucepans, Kettles, etc.
New Shipment

ENAMELWARE

just received.

John Clouston

140-142 DUCKWORTH ST.
Opposite Custom House.

Commerce to Use War Harbor

Dover—Constructed at a cost of \$25,000,000 between 1901 and 1908, the Admiralty harbor, which played such a conspicuous part during the war as the headquarters of the Dover patrol, has been handed over to the Dover Harbor Board for commercial purposes.

The harbor, which encloses 610 acres of water, housed the fleet of destroyers and cruisers, which conveyed troops and munitions across to France between 1914 and 1918.

Extraordinary added attraction at the Nickel, the Prince's Orchestra and Sinclair Lewis' Main Street, Monday and Tuesday—A Great Show.—oct27,21

At Gower St. Church

(I. C. M.)

There was a special interest in a two-fold sense, at Gower Street Church yesterday. In the first place it was the day devoted to the collection in aid of the Japanese disaster; and it was also the day in which the Boy Scouts of the Church attended in full force. These two events of themselves presented various interests; and it may be fairly accepted, that the collection for the distressed people of Japan was liberally subscribed to; and that the Boy Scouts received such admonition as should tend to their moral, as well as their physical advantage. The Pastor of the Church, Rev. Hammond Johnson, conducted both the morning and evening services and placed special emphasis upon his message to the Scouts.

In his message, he at once gained the entire attention of the boys by the scripture quotation from which he delivered his discourse. "Sometimes topics and texts are rather abstract, but yesterday's were not so. Hence when the pastor read from the Gospel, 'There is a lad here, who has five barley loaves, and two fishes,' the timeliness of his topic was at once understood. Into the pastor's face, were looking nearly one hundred Boy Scouts, averaging in age about fourteen years. These Scouts were representative of the lad mentioned in the scripture—the lad with the loaves and fishes.

Among the multitudes, who had followed the Saviour to the Sea of Galilee, the lad was perhaps insignificant, and perhaps unheeded, as lads some times are. But it so happened that the lad was just the person, who met the conditions of the hour. So that with his little loaves, and his two fishes, he was greater than all the multitude; in as much as he had in his possession, the food, which when miraculously increased, supplied the wants of all the people. Thus the lad met the needs of the hour. Had he gold, or titles, or other material property, he could not have fitted the want; nor could the people have been fed from these things. But his fishes and his loaves contained the elements of life, and these elements being increased by Him who was the Author of life, there was enough and to spare, for all the thousands of people.

From this fact of the lad with the loaves, the pastor drew several good lessons, which must certainly have appealed to the Boy Scouts before him. In different ages of the world's history, and also in the history of the church, there were lads who in their homes had been influenced, and who, when they grew up, became the leaders of their times. As lads they were but young, and without influence, and without wealth; but by their training they improved the talents they had and in after life, they met the needs of their times, and left an impress upon society. Such names as Lincoln, or Livingstone, or Lloyd George, with hosts of others; who though as lads lived lives secluded and unheeded yet as men they met the needs of their times, and like the lad with the fish, they satisfied the multitude.

Among many excellent lessons, which the good pastor taught the Scouts, he made very definite an emphatic reference to leadership, and to the need of leaders to-day, in the Church and in the State. There was much wholesome advice in Mr. Johnson's discourse, both for the Boy Scouts as well as for all present. It is certain, that the appeal to the Scouts in reference to their work and their duties, and their chances in years to come, cannot soon be forgotten by them; and that as long as they live they will find a new meaning in the story of the lad and the fishes; and such a message as will inspire them to do as did the lad of old, viz, met the needs of the hour. Such was the lesson.

DELICIOUS SANDWICHES AND CAKES for your Halloween Party; Ice Cream, Ice Cream Bricks, Ice Cream individual moulds; order early. Phone 1016 for prices and other information. oct29,21

Wedding Bells.

Mrs. E. Maund received a message last night announcing the wedding of her sister, Miss Alice Ladley, daughter of Mr. W. E. Ladley, and Mr. M. G. Gathman, of the Fisher Body Corp., Detroit, which took place at Mount Clement, Mich. October 28th. The happy couple left immediately for Cleveland and the South, where the honeymoon will be spent. Miss Ladley has been visiting St. John's for the past six weeks and left on the last "Manco" for home.

Hear the popular Prince's Orchestra in all their latest selections at the Nickel Monday and Tuesday.—oct27,21

JETTISONED CARGO.—Schr. Benjamin C. Smith has arrived at Sandy Point from Halifax with a cargo salt and provisions. The captain reported having to jettison 110 casks kerosene and gasoline when off Cape Anguill in order to save the vessel.

K. English Boots can be had at F. SMALLWOOD'S SHOE STORES.—oct12,11

Everybody's going to the STAR MOVIE TO-NIGHT!

WHERE THE BIG DEMONSTRATION OF

The Manufacture of Uneda Biscuits

will be given, and every Patron will receive ABSOLUTELY FREE a Package of those DELICIOUS ARTICLES.

AGNES AYRES and MILTON SILLS in the Paramount Special:

"Borderland"

The Romance Beautiful, in Eight Parts.

FAWNETTE and TESORI in "TARANTALLA," and by Special Request, Mr. Tesori sings "O SOLE MIO."

Admission : : 20 cents

COMING:—"SHELTERED DAUGHTERS." The Picture with the Moral.

Presentation at Lower Island Cove

Dear Mary—
As we are aware that you will soon be severing your connections with us, we would wish to tell you that we will be very sorry to miss your pleasant face, and that Lower Island Cove as a Community will find it hard to find another to fill your place so faithfully in the different spheres in which you have engaged. The Sunday School, W.M.S., and the Ladies' Aid, will miss you; and the sick, especially the children, will find that somebody has left. Many of us will remember and cherish your kind words and warm hand-clasp. Our sincere wish that your future will be bright and happy, and that there will be just enough clouds in your life to cause a "glorious sunset." We have planned this little party to-night as a surprise, and it affords us great pleasure to present to you this slight token of our esteem and friendship; and as gold is the purest of metal so may your life continue to show forth the purity of Christ.
Chas. Garland, Roland Bursay, A. Morris, Chas. Cooper, Harry Garland, Stephen Garland, Susie M. Snelgrove, Annie Cooper, E. R. Lewis, Pearl Snelgrove, Gladys Lewis, Inez Garland.
Lower Island Cove,
Oct. 18th 1923.

REPLY.

My dear fellow workers and companions—
It is indeed an agreeable surprise and a great pleasure to me to find myself surrounded with such a representative gathering. If my voice is a little shaky in replying to your address it is not necessary for me to explain why it is so. This is by no means your first expression of help and sympathy with me in my work and labor of love among you and with you; your gift of gold I probably will retain in some form as long as life shall last, the other expression as long as life or thought or being lasts or immortality endures. As you perhaps know my Dad has given my hand to another to lead me, and I shall probably, after a little interval, assume the duties of a Methodist Parsonage, either in this or some other country. If the new friends I work with and among, prove as true and faithful and kind as you, my dear companions and co-workers, have done in my own native village, I shall consider myself blest indeed.
Yours affectionately,
MARY F. HUDSON,
(District Nurse).

Says Polar Regions Soon Will Become Cold Again

Berlin, Oct. 28.—The warm weather reported from the Arctic regions is not to be taken seriously, according to Prof. Karl Kassner, of the Berlin Meteorological Institute. A hot wave hits the North Pole about every 36 days, and this is the time it is due. The climate does not really change. Warmer weather comes in cycles, and history is merely repeating itself. Antics of the sun are supposed to be responsible for the changes which come in the Arctic regions, as well as elsewhere in the world.

The rise in temperature in the Arctic regions has been going on now for several years. Dr. Kassner continues, if the reports of Norwegian fishermen may be believed. Dr. Boel, the Norwegian scientist, discovered new coal fields in Spitzbergen last August because of the thin covering of ice which lay over the ground. A Norwegian captain who has sailed the Arctic for 34 years reports that he began to notice the appreciable lessening of the ice five years ago, and that the flower and animal life have been much changed by the milder climate.

A TOTAL LOSS.—Capt. A. Kean returned to the city yesterday from St. Lawrence, where he remained some days representing the underwriters in connection with the loss of the schr. Norma W. Strong, which went ashore at that place about four weeks ago. The vessel is a total loss; only 30 tons of her coal cargo was salvaged.

K. English Boots can be had at F. SMALLWOOD'S SHOE STORES.—oct12,11

Shipping.

S. S. Rosalind is due to arrive at Halifax at 8 p.m. to-day.
S. S. Sylvia arrived at Halifax at 8 a.m. from New York.
Schr. Habet called this morning for New York in ballast.
Schr. George M. Cook, 3 days from Sydney, has arrived to A. S. Rendell & Co. coal laden.
Schr. General Jacobs, salt laden from Cadiz to Samuel Harris, Ltd., has arrived at Marystown.
Schr. Donald II. is loading fish at Burn for Oporto.
Schr. Ethel M. Bartlett has called for Oporto from Burn taking 2690 qts. codfish.
Schr. Annie M. Parker has called from Burn for Oporto taking 2911 qts. codfish from E. M. and W. T. Hollett.
S. S. Bjornefjord called Saturday from Port Blandford for Newport News taking 2848 cords pulp wood.
Schr. Lucell B. Creaser has cleared from Renew for Gloucester with 2900 qts. codfish shipped by T. Devine.
Men's Tan Calf Laced Boots with rubber heels only \$4.50 at SMALLWOOD'S.—oct13,11

THE TRAINS.—Sunday's west bound express arrived at Bishop Falls 20 minutes late. The incoming express left Shoal Harbor 2 hrs. 3 minutes late. Due to arrive at 2.30 p.m.

HALLOWEEN AT THE BLUE PUTEE.—Caud Cannon with Ring, Money and Buttons, come and try your luck. Delicious Orange and Maple Ice cream; usual Cakes, Sandwiches, etc., with tea, coffee or chocolate. oct29,21

Special to Evening Telegram.
CAPE RACE, To-day.
Wind West, fresh, weather cloudy; the three masted schooner Annie L. Warren passed in yesterday; nothing in sight to-day. Bar. 30.18; Ther. 49.



When You Have Guests for Dinner.

ELLIS & CO.,
Limited,
203 WATER STREET.

N.Y. Fresh Turkeys.
N.Y. Fresh Milk Fed Chicken.
Fresh P.E.I. Geese.
Fresh P.E.I. Ducks.
Fresh Blue Point Oysters.
Beech-Nut Hams & Bacon.
Rolled Ox Tongues.
Rolled Corned Beef.
New York Corned Beef.
Belly Pork.
Family Mess Pork.

Fresh Finnan Haddies.
Sirloin Roasts Beef.
Rib Roasts Beef.
Pinbone and Porterhouse Steaks.
Roast Leg Lamb.
Roast Leg Pork.
Roast Leg Veal.
Fillets Veal Lamb Pork.

Fresh Daily Partridge, Snipe, Rabbits.
Whole Chicken, in aspic.
Chicken Breasts, in glass.
Boneless Chicken.
Chicken Jelly.
Chicken Soup.
oct29,11



Geewillikens! What A Good Time!

That's what you'll say the minute you see our stock of

Hallowe'en Goods

Stunning big silhouettes of cats, witches and pumpkins vie with crepe papers of grotesque design and orange and black festoons and streamers. Bright table covers, napkins, place cards and cut-outs for ices are ready for your table.
And the Hallowe'en Masks and Party Caps—well, we can't imagine anything jollier.
You'll find your party all planned for you in The Bogie Book, 10c. a copy.

DICKS & CO., LTD.,
Books and Stationery.



St. John's Municipal Council.

TENDERS.

Tenders, addressed to the undersigned and marked "Tender for Wall," will be received up to Thursday, November 1st at 3 p.m., for the repairing of Retaining Wall, St. John's Lane.
Specification of work and all other particulars may be had on application.
The lowest or any tender not necessarily accepted.

J. J. MAHONY,
City Clerk.
City Hall, Duckworth St.,
October 26th, 1923.
oct27,21

OWNERS OF MOTOR CARS, TRUCKS, MARINE AND STATIONARY ENGINES.

SAVE YOUR FUEL.
If you want your engine to
(1) Start easier,
(2) Give more Power and Speed,
(3) Eliminate Spark Plug trouble, overheating, battery drainage and carbon,
(4) Save 25% to 50% of Fuel
invest in the Stransky Vaporizer and Decarbonizer, installation simplicity itself.

Price \$5.00.
Remit by money or express order, stating make of car or kind of engine and be one of its satisfied users.
Local Agents Wanted.

JACOB QUINTON,
Port Union, Sole Agent for Nfld.
oct5,21

MINARD'S LINIMENT
FOR COUGHS & COLDS.

Superior Values

Ladies' Wool Sweaters

Ladies' Soft Wool Tuxedo Coat Sweaters all much under price, at \$3.95 each

Ladies' Heavy Wool Coat Sweaters only \$3.00 each

Ladies' Soft Wool Pull-Over Sweaters in the newer loose fitting makes, only \$2.50 and \$2.95 each

All-Wool Fancy Mufflers at 95c, 1.15, 1.30, 1.60 each

HENRY BLAIR

HOUSE FOR SALE.

That most desirable Dwelling House No. 8 Kimberly Row, hot and cold water etc. in first class condition inside and out. A chance of a life time to buy a house like this. Situated in most desirable locality, in close proximity to churches, opera houses, theatres, etc. Cash and terms; apply to
M. & E. KENNEDY, Bldg. Contractor
June 4, oct. 11 Office Besset Bldg.

Amelware
Enam
White, White
The kind of
our kitchen
and wholesom
Our Prices
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1917 St. J. m.

Our Montreal Letter.

(From Our Own Correspondent.)

THE GOOD WORK OF THE MONTREAL SAILORS' INSTITUTE.

The 61st annual report of the Montreal Sailors' Institute shows its keynote to be, "Upwards and Onwards" in the cause of Jack-at-sea and Jack ashore. The report says in part, in a poem by Henry Bay Dyke are the following lines:—

"A friend in need," my neighbour said to me— A friend indeed I mean to be; In time of trouble I will come to you, And in the hour of need you'll find me true."

I thought a bit, and took him by the hand. "My friend," I said, "you do not understand— The inner meaning of that simple rhyme— A friend is what the heart needs all the time."

A friend at all times. That is what the Sailors' Institute endeavors to be to the sailor. Not only in adversity, but in prosperity.

A printed report of such a work as this is entirely inadequate to convey to the friends of the sailor any real idea of the work that is being carried on in their behalf. Here are some facts, however:—

Its doors are open from 9 in the morning daily until 10, except on Concert night, and then it is more open 11 and sometimes later before the day is done.

The building, which is conveniently situated almost in the centre of the Harbor front, is furnished attractively. On the reading rooms' tables are found the Montreal daily papers, the weekly papers from the leading seaport cities of the Old Land, the current magazines and shipping papers, including the New York Maritime Register. Our library is being constantly added to, with new books, which, with much other reading matter, have been sent in to the Institute by the many friends of the sailor.

The various game rooms are furnished with billiards (7 tables), solitaire, checkers or draughts, dominoes, quitta and other games with which the men of the sea pass many a pleasant hour.

Every facility for writing letters, and every encouragement is given to the men to keep in touch with their friends through correspondence. Everyone loves to receive a letter, especially if it is away from home, and we try to make the men realize that the surest way to get a letter is to write for one. Thousands of letters have been written at our writing tables which have gone forward to cheer the hearts of the recipients in the home land.

Tuesday night in concert night. A happy crowd gathers every week to enjoy it. The average attendance of seamen has been 648, and of other citizens, 852. Many times during the season the Concert Hall has been packed to capacity (1,200), and frequently we are unable to accommodate the multitudes that come.

One of the best meetings of the week is the Temperance Tea Party, which is held on Saturday night. The ladies of the Women's Christian Temperance Union have had charge of this meeting for many years. We sit down to a social cup of tea at 7.45, and this is followed by a brief programme of music, etc., then an address. One of the results of these meetings is that 325 of the sailors have taken the total abstinence pledge during the season. In this connection we must express to the ladies who have thus assisted us in these meetings the deep appreciation of the Board of Management for splendid services thus rendered to the men of the sea.

This work for the past 12 years has been in charge of Mrs. Norman Morrison who, unfortunately for us, has been called from us by death. She will be missed by hosts of friends made during these many years.

Mrs. Morrison was for 12 years superintendent of temperance work among sailors carried on in Hochelaga County by the Women's Temperance Union, and was specially fitted for the work. Being the daughter of a sea captain, she was well acquainted with the sailor's life and his surroundings, and, having accepted the position in the W.C.T.U. work, she was faithful to all its duties, or, as she called them, its privileges.

Mrs. Morrison will long be remembered by the sailors who have visited the port of Montreal during these past 12 years. We will hope that the memory of her good advice and her active personality may ever lead them to follow after that which is good.

These meetings continue during the season, except during the special hot months of July and August. Religious services are held upon the Sabbath in the morning and evening, and also on Monday and Tuesday evenings. We recognize that the Institute was organized, not simply to benefit the sailor socially and materially, but as the by-laws declare, "to afford them instruction and religious services on the Sabbath days and at such other time as the Board of Management may determine." Indeed, if we mistake not, this was the main object in the minds of those religious gentlemen who organized this work sixty-two years ago.

These meetings are of the simplest and of an entirely noncontroversial character, and, we believe, are thoroughly enjoyed by those who attend. Here are a few figures which may help to convey some further idea of the work:—

The daily average attendance of seamen has been about 300

88 religious services were held with an aggregate attendance of 1,849

20 temperance socials were held with an aggregate attendance of seamen of 1,440

25 concerts were held with an aggregate attendance of seamen of 22,700

Money exchanged amounted to \$19,850

Money deposited for safe-keeping \$9,150

Money remitted through drafts or P. O. Order \$4,055

Postage stamps sold \$1,100

Total abstinence pledges taken 300

The total receipts amounted to \$18,846.53 including \$4,696.04 from subscriptions and donations \$3,483.87; receipts from steamship collections and \$1,233.90 from weekly concerts. The expenditure reached \$19,708.58, of which the heating, lighting, City Assessments, water rates, etc., took \$5,760.56, and salaries and wages account \$7,647.27, leaving a deficit of \$711.66. Eight seamen died during the season, and were buried in the Sailors' Lot at Mount Royal Cemetery at the expense of the Institute. The manager of the Sailors Institute is J. Ritchie Bell, the man of "the willing heart." I met Mr. Bell for the first time in August, when I visited the C.P.R. and White Star-Dominion Lines of steamers in company with Mr. Thos. Foy, the veteran assistant manager of the Catholic Sailors' Club. The very noticeable feature of the good work for the sailors, is the hearty co-operation of both the Sailors' Institute and the Catholic Sailors' Club in all things pertaining not only to their temporal interests, but also to their spiritual. At the annual meeting.

Dr. W. H. Atherton, Manager of the Catholic Sailors' Club, spoke of his recent visit to Europe, where he took occasion to visit all the sailors welfare institutions wherever he went, and wished to compliment the Board of Management of the Sailors' Institute, which was doing a work second to none in the world. He thanked the Sailors' Club for doing the pioneer work among the sailors in this port, and stated that the Catholic Sailors' Club was ready to follow them in all that tended to the betterment of the lot of the sailors. A few evenings ago, I visited the Sailors' Institute for the first time to assist at one of the weekly concerts. There were two concerts in one. It was a great night, and a great crowd assisted. Some fifteen hundred being present. It was some crowd, every available seat was occupied, while the throng stood six deep in the back of the hall, and the stairs leading to the big gallery, which extends all around the hall, could hold no more. Owing to the crowded condition of the place, a large number had to be re-

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NOTICE

TO INTENDING EXHIBITORS

At the British Empire Exhibition (1924).

1. A Committee has been constituted to organize an exhibit to demonstrate the resources and capacity of Newfoundland.

2. The exhibits will be classified under the following sections:—

1. Fishing Industries.
2. Mining Industries.
3. Timber Industries.
4. Manufacturing Industries.
5. Publicity and General.

Section 5 covers Game and Inland Fisheries, Agriculture and Wild Fruits, Photographs and Pictures, Books, Maps and Stamps, Music, Furs, Water Powers, Beothic Relics and Esquimaux Curios.

3. Any firms or individuals requiring space in the Newfoundland Section are asked to obtain Forms of Application for Space as soon as possible. These Forms will be supplied by the Secretary, P.O. Box 1800, or 'Phone 645.

4. Awards will be granted in five grades as follows:—

- Grand Prize Diplomas.
- Gold Medal Diplomas.
- Silver Medal Diplomas.
- Bronze Medal Diplomas.
- Honourable Mention Diplomas.

BRITISH EMPIRE EXHIBITION COMMITTEE (NEWFOUNDLAND)

oct26.f.m.w

\$7,500 ACCIDENTAL DEATH \$25.00 WEEKLY BENEFIT

For any injury occurring within a year this Company will pay you \$25.00 per week, without limit—meaning, for life if necessary.
For the loss of life, sight, both hands or feet, speech and hearing—\$7,500.
For loss of one hand, or arm, or leg—\$2,500.
For the irrecoverable loss of one eye—\$2,500.
All the above benefits are DOUBLED if injury sustained while travelling, or if assured confined to HOSPITAL.
WE PAY Doctors' bills for non-disabling injuries. We furnish a \$100.00 travel card, and give you free beneficiary insurance. Annual cost, \$25.00. Resources, \$25,000,000. Prompt Settlements.

U.S. FIDELITY & GUARANTY COY.
J. J. LACY, Nfld. GENERAL AGENT.



Also ex. Store: BEST SCREENED NORTH SYDNEY

\$14.00 ANTHRACITE COAL—All Sizes.

A. H. MURRAY & CO., Limited,
Coal Office 'Phone 1867. Beck's Cove.

NOW LANDING

Ex. S.S. "Heronspool"

1000 Tons Household Coal
\$13.50 PER TON sent home.

IN STOCK:
2000 Tons WELSH ANTHRACITE COAL
All Sizes.

HENRY J. STABB & CO.
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TAXI. PUBLIC NOTICE! TAXI.

I wish to inform my Friends and the Public generally, that I have severed my connections with the Red Taxi and have started a Taxi Business of my own.

I take this opportunity to thank all my friends for their patronage while with the Red Taxi, and assure them that I am now prepared to give prompt and efficient service. My rates will be as reasonable as possible.

When you need a Car, 'Phone 1551L.
EDDY THE TAXI MAN,
51 FRESHWATER ROAD.

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We strongly recommend to our customers

Bacon Pork

which is a special small cut for family trade. It is of excellent quality, nicely streaked with fat and lean, and is in popular favour wherever sold. It is at present slightly cheaper than Ham Butt.

HARVEY & CO., Limited

GRAVENSTEIN APPLES

NOW IN STOCK.
ONE'S, TWO'S, DOMESTICS and THREE'S,
ONIONS, VALENCIAS—Fives,
CALIFORNIA ORANGES—176's, 216's,
PRICES RIGHT.

BURT & LAWRENCE

"Leads in every District"

VICTOR FLOUR

jan. w.m.17

Special Bargains.

All Wool Serge in Navy.
Only 89c. yard.
Colored All Wool Serge.
All Colors. 95c. yard.
Heavy Costume Cloth in all Colors. \$1.10.
London Smoke, 23c. yard.

Special Bargains.

Ladies' Heavy Bleached Fleece Underwear, 59c. Garment.
Men's Extra Heavy F. L. Underwear, All Sizes, Special 99c. Garment.
Union Flannel, in Grey only. Special for Heavy Shirts, 55c. yard.
Largest Size Blankets—\$3.10 Pair.

BON MARCHE,

"THE BIG CASH STORE," ST. JOHN'S, N.F.

266 WATER STREET.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.

Also: AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
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wear a TOWER'S OILED SUIT

Roomy and comfortable; made strong at every point. Worn by fishermen everywhere.

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ARE YOU PREPARED FOR THE LONG, DARK NIGHTS AHEAD?

Sewing, Reading or Studying by artificial light causes eye strain.
If objects blur or run together, it is a sure sign of eye trouble, which properly fitted Glass will correct.
Years of experience, combined with our large stock of Optical material, enables us to give you

THE BEST OPTICAL SERVICE.
R. H. TRAPNELL, Ltd.
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Nfld. Government Railway.

S.S. SAGONA. HUMBERMOUTH-BATTLE HR. SERVICE

Passengers leaving St. John's on express, p.m. Tuesday, October 30th, will connect with S.S. SAGONA, at Humbermouth, for usual ports en route to Battle Harbor.

FREIGHT NOTICE.

Bay Steamship Service.

Until further notice, Freight for the under-mentioned Bays will be accepted as under:

Placentia Bay (West)	Thursday
Notre Dame Bay (Friday's Run)	Tuesday
Notre Dame Bay (Monday's Run)	Wednesday
Green Bay (Friday's Run)	Tuesday
Green Bay (Monday's Run)	Wednesday
Bonavista Bay	Thursday
Trinity Bay	Monday
Humbermouth-Battle, Hr.	Friday

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S

SCHEDULE OF SAILINGS FOR OCTOBER.

From New York at 11 a.m.	From St. John's at 12 Noon
Oct. 20th ROSALIND	Oct. 27th SILVIA
Oct. 27th SILVIA	Nov. 3rd ROSALIND

THROUGH RATES QUOTED TO ALL PORTS.
ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH SIX MONTHS' STOP-OVER PRIVILEGE.

Winter Passenger Rates Now Effective.

DOWRING & COMPANY, 12 Battery Place, New York General Agents.

G. S. CAMPBELL & CO., Agents, HALIFAX, N.S.

HARVEY & CO., LTD., Agents, ST. JOHN'S, Nfld. jan5.m.w.17

FARQUHAR STEAMSHIP COMPANIES

REGULAR PASSENGER & FREIGHT SERVICE:

ST. JOHN'S, Nfld., and HALIFAX, N.S.

The "SABLE I."

From St. John's October 27th

Halifax October 31st

HEAD OFFICE: AGENTS: Farquhar & Co., Ltd., Harvey & Co., Ltd., HALIFAX, N.S. ST. JOHN'S, Nfld.

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Canadian National Railway

Passengers and Shippers remember: One of the shortest and best ways to travel and ship freight to Boston is via Halifax or North Sydney and Canadian National Railways.

For further information, apply to—

J. W. N. JOHNSTONE, General Agent, Board of Trade Bldg. St. John's, Nfld.

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\$40 English Worsted \$40 Suit to Order.

We have been fortunate in securing a few pieces of Goods in beautiful Greys, and for strict Cash orders we will make in our well-known good style, with best trimming and workmanship.

SUIT TO ORDER FOR \$40.00 COME IN AND SEE THE PATTERNS AND BE CONVINCED OF THE VALUE.

SPURRELL The Tailor
WATER ST. WEST, and at DUCKWORTH ST. GRAND FALLS.

Apples, Apples

"Gravensteins" — AND — "Kings."

Box Apples—Jonathans.
California Oranges—216's.
Cranberries—Boxes.
'Phone for Prices.

GEORGE NEAL, Limited.

Use 'Matchless'

The Paint of Quality
There are cheaper and more expensive Paints on the Market, but None as Good Value

The Railway Passengers Assurance Co. of LONDON, ENGLAND

is the OLDEST and PIONEER COMPANY of its kind in the world. Founded in 1849, its experience inspired and furnished data for all other such Companies in the Old World and in America.

CLAIMS PAID, OVER . . . \$36,000,000

INSURANCE against ACCIDENT and ILLNESS, EMPLOYERS' LIABILITY, PUBLIC or THIRD PARTY LIABILITY, ELEVATOR and TRAMWAY LIABILITY, AUTOMOBILE "ALL RISKS," PLATE GLASS, BURGLARY, FIDELITY GUARANTEE and BONDING OF ALL KINDS.

Are you fully protected? If not, let me write you a Policy. It is better to have insurance and not need it than to need it and be without it.

HENRY C. DONNELLY
GENERAL AGENT FOR NEWFOUNDLAND
Phone 1183 Board of Trade Building P.O. Box 1294
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WEDNESDAY...
BEDROO...
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Dressing Table...
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mattress, 1 T...
Chair and L...
White Enamel...
felt mattress...
Child's W. E. C...
Brass Chair, 1...
Japanese Pictu...
Wilton Velvet...
Heart Rugs, 2...
Linoleum...
Electric Fixtur...
Pairs Curtains...
BEDROO...
Special W. E. C...
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Spring and Mat...
Shirt Waist, B...
Part Toilet S...
Bureau and V...
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Blind, Curtai...
Linoleum...
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