

THE EVENING TELEGRAM, ST. JOHNT, NEWFOUNDLAND, SEPTEMBER 7 , 1914-


## THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 7 , 1914-3



## Official Information.




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| Evening Telegram. | Here and There. |
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 German Activity at Sea



ON THE FIRING LINE
You will find Ross Rifles always to the Front.


Largest Stock of Hardware in the city. $\mid$ Y YRE \& SONS, Ltd.


## OPENING ANNOUNCEMENT!

$W^{E}$ desire to announce
the arrival, and our opening display of Ladies' Fall and Winter Coats and Wraps. These Coats are perfect reproductions of very becoming and exclusive French and American Models, in all the newest and most fashionable shades and materials, handsomely trimmed and beautifully tailored throughout. In all sizes. We invite your inspection.

## U. S. PICTURE \& PORTRAIT COMPANY.

## Ideal Warnith and Contort!

FOR YOUR BOY OF 2 to 6 YEARS OLD, in a

## Kinited Wool Suit!

 from S1.70 to $\$ 2.50$ earch,In Brown, Red, Navy \& Saxe,
A. \& S. RODGER'S
the evening telegram, st. johns, newfoundland, September $7,1914-5$

## War News.

10 A. M.


11 A. M.



Recruits at the Range



 McMurdo's Store News.
$\mathfrak{c}$
$\overline{\text { and delicious pure food-drink, made from whole wheat and }}$ abit of molasses. No caffeine, no drug, no harmful ingreabit of
dient.
Even children drink Postum freely with beneft; they
can't do that with tea or coffee.
Regular Postum, must be boiled, 15 c and 25 c pkgs . Instant Postum, a soluble form, made in the cup Grocers everywhere
"There's a Reason" for Postum



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## Household Notes



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## War News.

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Job White Lawn. 10 pipees Job white taum 40

inchese wide. Value. up to 20 . | per yard |
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| Specili, all one price, 12 c, |

## Marshall's Specials!

## Jot lot Bebe Ribboit, reg. price 3 c. per yard:; Special Ic. per yard.

## SPRINC BLINDS:

White Basket Cloh.
1 priee White Fastere Clith


20 doz. Spring Blinds in Gream and Light Green, with fittings. Regular price 30 c. Special Price ..............25c 15 doz. Spring Blinds with Hitsertion \& Fringed Ends, Cream \& Lt. Green, with fitt'gs. Reg. price 45c. S'p'c' Price 40c 10 doz. Spring Blinds with Fisertion \& Lace Ends, Cream \& Lt. Green, with fittings. Reg. price 55c. Special Price 48c 30 doz. Spring Rollers. Regular price 10 e. each. Special Price

## Have Your Photograph Taken-To-Day.

THE HOLLOWAY STUDIO, LTD.
Corner Bates' Hill and Henry Street.
'Phone 768.

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## Korff's Cocoa,

established 1811.
 Now this cooon cost you much less than van Houteres, but You are continceed atter a trial Ot one tit that it is not as good


Korff Bros. Manufact urers
IF YOU DRINK COEFPE
Try Chase \& Sanbourn's Seal Brand. "OUR BEST" TEA For Price and Quality is unsurpassed. Give IT a trial and be convinced.

Red Cross Baking Powder--Good Value

| CHEESE. |  | FRUIT. |
| :---: | :---: | :---: |
| Gorgonzola Dutch | Buffalo | Cal. Pears |
| Canadian |  | ripe Bataatiàs |
| Chetdar | ROOER | Grape Fruit Caf. Oranges |
| McLaren's |  | Pines |
| Macaroni | In 141b. |  |
| Flake Tapioca | in 14ib, | Table Plums |
| Pearl Sago | Sactis. | ${ }_{\text {Cantaloupes }}^{\text {Cravenstein Apples }}$ |
| Patna Rice Riee Flour |  | Gravenstein Apples Lemons |

BOWRING BROTHERS, limited 'Phone 332. GROCERY. Plione 332

## Fighting!

We have been fighting tor clean, wholesome, santary, livhis




UNGAR'S LAUNDRY \& DIE WORKS,
mergivim. halifax


THE BIG
Furniture Store. Bamboo, Rattan and Wieker Goods.



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## LATEST WAR NEWS





DICKS \& CO, HMTIED.
 F. ROBERTS, Proprietor, Has just installed the very latest appliance in Hrectric
Massage Machine for fare and hair. Also we carry a OFEN EVERY NGHY TLEL 11 P.M:

SHOE SALE.

fir motre or coop slops.




Now is the time for

## Autumn and Winter STYLES.

HIRSI SHOW at HENRY BLAIR'S.

LADIES NEW AUTUMN and WINTER COATS. madds new winter coats.

MISSES NEW WINTER COATS. LADIES' SHOWERPROOF COATS. LADIES' COSTUMES, MAIDS' COSTUMES. LADIES' FELT HATS, latest shapes, in Black and new colorings.
NEW WINGS and FEATHERS. CHILDREVS PCUISSES and TUNISS.

25 doz. LADIES' IVORY WHITE NEWEST STYLES LACE COLLARS, cannot be repeated, from 15 c . to 50 c . each.
FAMED FOR GOOD VALUE IN LADIES COATS and SHOWERPROOFS.
HENRY BLAIR


## Boys' Jersey Suitis.

a splendid variety of new goods 5 Colaurs:- Nazy, Brown, Sax, White and Cardinal. size: To fit trom 2 years to 6 years. The correet thing for present wear.
Robert Templeton.

## Half Barrels Beef!

We offer To-Day, at Lowest Priees, 100 half brls
CHOICE PLATE BEEF. 100 half brls CHOICE BONELESS BEEF. F. MCNAMARA, Queen Street.

New Fiction of the Better Sort.


 Now inven
 The silent Captain by May Wryme. The Covernor of Bugland by Marjorie
Fill Swing by Frank Danby



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. ST. JOHN's

FARMERS! GIVE YOUR Live Stock MOLASSINE MEAL.
HARVEY \& Co.
J. J. ST. JOHN.

Don't Worry About Prices of PROVISIONS:

> We have a little lot of Three Thousand Brls. If Flour to arrive shortly, with Beef, Pork, Jowls and Good Irish Butter; also One Hundred Half Chests Tea, amongst which is a goodly
share of our well known

ECLIPSE BRAND at 40 c . lb .
J. J. ST. JOHN,

Duckworth St. and LeMarchant Road

| MOIR'S <br> Sounds Like More, Tastes Like More, <br> More Centers, More Coating <br> More Popular, <br> Many More More's. But ONLY ONE <br> MOIR'S <br> Chocolate. |
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