VOLUME XXXII． AUCTION SALES．


PRICE：ONE CENT．

Ladies Underskirts．
On Exhibition this week in Our Store we have a nice lot
of Ladies Underskirts in Moire and Cloth，black and color－ of Ladies Underskirts in Moire and Cloth，black and color－
ed，at prices ranging from 90 c．to $\$ 2.60$ ．Our＂ 95 c ．Moire ed，at prices ranging from 90c．
Skirts＇are extra

T．B．VAIL．，Esq， TUESDAY Next，8ith instant，at 10.30 oelock，all the Housthold Funiture and Effects，
 P．C．．O＇ORISCCOLL，Auctioneer．

The Nickel！

J．O＇NEILL FARRELL


THE HAND OF JUSTICE， A particiantly strong drama
Orchestra and Effects． Admission， 5 ．cents．
量

## The Casino！

A Woman＇s Repeniance，
An Emotional Society
ALFRED NORMANDIN，
WALDRON and GIBSON，
Natinpess \＃aily．
Special outart Primes．

## Tens， Coffes

## Cococas？

CALL and SEE US．
RITVRTV BPAS

WM．FREW，Water St，Nearly Opp．Coirt Hoise

## light Pessurre Gias lighthing

 Do you wish to follow a good example，and adopt theCheapest and Best System of Lighting Extant． Call at our Show Room and get full particuiars． ST．john＇s gas light company．


Heavy Joisting and Timber Heavy Building Timber，
 HORWOOD LUMBER Co．，Ld．



## EMBALMING！





5．G．colutier，Waltegrave St．
Festival of Empire！
general committee．




Public Notice．
Rerision bop jury tust





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 PREM AIBMTM．
A．．Marifingert Cavendish squar
Phone 6us．
TOLh 日CTOBER． 1910
Now Landing， 681 TONS North Sydney

## COAL，

The Kind that is sure to Please．
IT＇S GODD COAL

At the Big Furniture Store
FOR SALE！ Floor Clothts and tinoleums

 get our prices before baying elsewhere．
N．．．W．We lay all Inlaid Linoleums free
of charge．
 squares，Axminister and Kidder
minster Bugs．Cotion and Woot


CALLAHAN，GLASS＊Co．


## Cottage Beef

Selected Prime Beef，cooked，corned and put inte tins and ready to serye upor opening．You will like it better than any Corned Beef

## Libby，Kciveill \＆Libby

## Amatite Roofing

 FOUND－ASheep；owner
LOS T－－Yesterday，a sumall Gord Brooch，fayder will
Hetp Wanted． A good General Ser－

GOLIN CAMPBELL，Wholesale Igent
MADE IN NEWFOUNDLAND！


The prejudice igainst local made
footwear will likely disappear after the excellent showing of＂THE
MADE IN NEWFOUNDLAND＂ MADE IN NEWFOUNDLAND＂product
at our first Exhibition
＂Bildess Ball＂
This line of Footwear for Women
is made at our New Factory，Alexander Street，and it can comparye with an
imported Boot at $\$ 2.50$ ．
$=$
Price：\＄1．80．
PARKER＊MONROE，THE
FOR SALE－Cfieap．


CASH REGISTERS．
HALF PRICE
 Than HALF PRIOE．They can
be seen at our store． THE ROYAL STORES，LTD．革 For Sale，－－Dwelling
 7．T0 LET，－Dwelling
 T0 LET－Several Build－



The New Roofing that wiLl Never need Painting． inual coating．
AMATITE gives 100 per cent．more value than any o
so－called＂Rubber＂or＂Gum＂Roofs． If you want the best value in Roofing ask your Merchan or AMATITE and take no other． Send to us for Samples apd Literature

A Journeyman Taillor；
A Cook；referentes re
 Imirediatery－A Hown A Saleslady with expe－

At once，an experienced
 Panis Makers，coustant

AGirlwho understands

INYONE，anywhere
 An fintelligent person




1 ne Evening Telegram, St. John's, Newfoundiand, November 4, $1910 .-2$


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IONoN Nilifectory W. A. SLATTERY'S
Wholesale Dry Goods House,

|  | Slattery Blilding, Duckworth \& George's Sts, GRAND OPENING SEASON 1910 |
| :---: | :---: |
| and itas aburbe, the Directory contain- | We present to the Trade and Outport Dealers this |
| goodsthey ship, and the Colonia | ing the largest, most varied, and best selection of |
| STEam MHiP Limes | English and American Cotton and W ollen Goods. |
| under the Ports to which , thei indicating the approximai | as well as a complete line of all classes of Pounds, Remnants and Seconds |
| Provincial trade notices | Balbriggan and Fleeje-Lined U |
|  | See our Stock of Muslins, Embroideries and Lace |
|  | ase See Our Prices and Terms. |
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|  | dil 10 Lead in Low rrices |
| THE LONDON DIRECTORYCo., Lit | titie moy- saluer smis, $\quad$ - |
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|  | areution given 10 outport orders. |
| TVRFEYS, CHCEES | LIAM FREW, Water |
| JAMES STOTT. | neahly oft. court house. |

The Evening Telegram St. John's Niwwoundland, November 4, 1910... 3

## JUST TO SUIT YOU!

 10 Firkins ltist Buitter, vormexfem tinlid Flour. Those excellent SPARE RIBS per barrel are selling very fast. See them. Hominy Feed molase I. J. ST. JOHIN, Duckworth St. IN STOCK.ROLLED OATS-in brls,
Ogilvie's Rolled Oats, in hlf-brls, Ogilvie's Oatmeal, in bris, Ogilvie's Oatneal, in hil-bris, "Canadian Beauty" Round Peas "Sugar Marrow" Round Peas, Selected Round Peas,
Split Peas, Yellow Corn, Yellow Corn-Meal,
White Hominy Feed,
Hercules Feed,-Crushed Corn, Oats, Barley. Bran.

## HARVEY Q Co.,

All Outport Customers
want to know where to buy to the best advantage,
more especially this season, the catch being so
R. Templeton's, 333 Water St.,
yeas SHOP COODS
GROCERIES and PROVISIONS
ARE THE LOWEST.



JOSEPH ROPER.
PURE BEESWAX
"ALTAR" GANOLES,
6, 12, 15, 18 and 24 inches.
Garrett Byrne, Bookseller \& Stationer.

The Evening Chit-Chat
 3 mons ciremer

 Eead bags and purses are shown ibi
great profusion. $\begin{aligned} & \text { Satin gowns are. frequently face } \\ & \text { Th, on the inside with chiffon of th }\end{aligned}$


 | Coral is very much to the fore jusi | $\begin{array}{l}\text { suece correct thing. } \\ \text { the } \\ \text { ow in the way of ornaments. }\end{array}$ |
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## Ayer's Hair Vigor

Conseroation

The case has aroused great feeling
throughout the cott, and every effort
vill be made to-erret it out Heatric Praserver For Ilan A French Remedy,
PHOSPHONOL resiores. every nerve In the body to


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I. O. G. T. Tempar phll Esotit civen



## BUY

WHEN YOU WANT OYSTERS

## and you get $O$ yster quality. The name SEALSHIPI

 guarantees you pure sea food, with the genuineSole Agency - . . . . . . . . C. P. EAGAN.

\section*{NEW ARRIVALS THIS wEEG} | June Peas-1oc. tin, | Barry's Extra Fine Co |
| :--- | :--- |
| Lyle's Golden Syrups |  | Mooney Sodas - in dinner Selected Fresh Eggs-35c Extra Fine Cranberries R. E. I. Parsips.

Fresh Rabbits, $30 c$. pair.
Oranges, 20c. dozen.
C. P. EAGAN,

The Erening Telegram, St. John's, Newfoundland, November 4, 1910.- 4


The Evening Telegram, St. John's, Newfoundland, November 4, 19\&0, 5

## SATURDAY'S CUT PRICES!

BE WISE! VISIT THIS STORE SATURDAY

WHATEVER your plans were for SATURDAY is of W little importance if you can make it convenlent to visit the immense departmens
"THE ROYAL STORES" and take a took over the many advantages which would result from the visit. We always do as we say and if an articiele is not what we represent it to be we make a point of exchanging i

SPECIAL VALUES IN ALL DEPTS. IHIS
SATURDAY

|  | MEN'S BOOTS. 23 pairs only of Men's Tan Vici Kid | MEN'S UMBRELLAS <br> nly Men's fine quality Umbrel- | Tues |
| :---: | :---: | :---: | :---: |
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| oo puta ... $\$ 2.75$ |  | \$1.80 |  |

MEN, WOMEN, CHHIDREN,
BUY YOUR FURNSHINGS HERE, YOU CAN SAVE MUCH MONEY.


Cable News.
Special to Evening Teles, :am.
HAVA, No
Fairly complete eleetion retur


## OATS,

BUTTER, CHEESE

|  |
| :---: |
| ( Brls. Graham Flour. Buckwheat Flotr. Semolina. Potate Flour <br> Scotch Oatmeal-71b. |
| California Oranges, 40c. doz. Cranberries. <br> . |
|  |
| T. J. EDENS, <br> dUCKWORTH STREET. 2 mlitary road. |
| Visited Bell Island |


McMurdo's Store News




Here and There.


 Aprointey













## Vistions to the Exibitioni

hearty invitation to visit OUR STORE is extended to all.
TAKE ADVANTAGE
ompenmematromemo

| Dress Goods (REMNANTS). | Ladies' Jackets (SAMPLES). |
| :---: | :---: |
|  | am amm in |
|  | Much Below |
| Saving of 25 per cent | Much Below Regular Prices. |
| Fresh, Seasonable, |  |
|  |  |
|  | JACKETS |
| प प |  |
| Lantes |  |
| Underwear | Exceptional |
|  | BARGAINS, |
| 35 - 55 cents, | Dont deiar |
| mammem |  |

Wiiter Waists \& Silk Blouses
s a special inducement to Ladies visiting the City we offer Gre
Reductions for cash on all Winter Waists, comprising Flannelete, French Flannel, Lustre and Sateen.

## MARSHALL Brothers.

## THE EXHIBITION.

PRIZES AWARDED.
DISTRICT COMPETITION.
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## NOVEMBER 1910. Exhibition Visitors!

It Will Pay You to Visit Our Stores Before Purchasing Elsewherewhile in the City.


## Jackimitil The Tallor, The Mail oider


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The Evening Telegram, St. John's, Newfoundland, November 3, 1910...7

## NOTICE.

SUNLIGHT SOAP, of which the reputation is world-wide, can be obtained at all respectable Grocers throughout Newfoundland. This reputation has been built up during upwards of 25 years and is based on solid fact.

The public are therefore cautioned against attempts being made by unscrupulous dealers to substitute inferior soaps under the pretence that they are "just as good as" or "equal to" SUNLIGHT SOAP.

The purity of every tablet of SUNLIGHT SOAP is guaranteed to the extent of $\$ 5000$.


Have Been Reduced in Price FOR EXHIBITION WEEK.




The Etening Telegram, St. Johi's, Newfoulodland, November 4, $1910-8$

at The big Fruit store.


Fiction Right Up-to-Date at GARLAND'S.





 GARLAND'S BOOKSTORE, 177 and 353 GARe.fil) (TOSSACES othPREPD

You can increase your profits by using Gossages

SOAPS.
G. M, BARR, A gent

COAL
NOW LANDING,
$\qquad$ NORTH Syingeptral And in Store.
 H. S. Subibe

THIS WEEK'S Frocen sumplliv.
ELLIS \& CO., LTO,
$\frac{203 \text { Water Street, }}{\text { Frean New York Tonteres }}$
$\frac{s}{s}$
Smoked finian Haddies, Kippered Herring.

a fine selection Palmsandfens
Cut Flowers at all times.
Booutuets and Floral Desigis Botuiuts and
Specially.
J. McNEIL,

## BOVRIL

VIROL.

 Do You Want One?
H. W. He FOREST TEA COTY.
 EXHIBITION. In Aid of the Families of "those lost in the S.s. "Regulus" and Sctionerer "Godiden Arour,"



## WE'RE EASY!

## HAVE YouSEEN

THE SPLENDID NEW LINE OF ART
CARPET SQUARES WE ARE NOW SHOWING? Handsomer colourings and more artistic
designs than lave ever beenshown in this city JUST OPENED : FLOOR CLOTHS Linoleums. …z



PIANOS,
200 to 500 DOLLARS.

## CHESLEY WOODS.

## RED NWFOUNDLAND <br> COMPANY.


St. John's, 0ct. 31st to Nev. 5th,
Round Trip Excursion Tickets will be sold from all points on this Company's system to St. John's, at

ONE WAY FIRST-CLASS FARE.
For dates of Sale, Time Limits and further information apply to nearest Purser or Station Agent or to General Passenger Agent
Reid Newtomendand Gompany

## 

The Best is the Bestl

## UNICA BEST' <br> IS THE

## Best Flour

- Don't Pay More for any other Brand than you can buy "Unica Best" for.

Ask your Grocer for IT.

Onions, Grapes, Cheese, Etc.

| NEW ARRIVALS, | NovemLer 1, 1910. |
| :---: | :---: |
| 50 cases Valencia Onions, | 40 kegs Green Grapes, |
| 50 brls. P. E. I. Parsnips, | 100 bxs. Can. Cheese, |
| 100 bags Small Beans, | 20 brls. Jamaica Oratiges, |
| And 200 brls. Choice Apples. |  |

CHARLES HUTTON,
PIANO and OREAN Store.
Outport Customers who are in town would do well to


Advertise in the TELEGRAM

