





## FORD PLANT BEGINS ASSEMBLING AUTOS; EIGHTEEN IN 2 DAYS

Management Aims at Thirty Cars a Day.

## RETURNED MEN WORKING

May Be Necessary To Have Both Day and Night Shifts.

The new assembly plant at the local branch of the Ford Motor Company was put in operation on Thursday morning. About 44 men are at present employed in assembling, painting, getting the various parts and units together and ready for assembling.

There is a possibility that the Ford Company will find it necessary to use two shifts in order to keep pace with orders, and in that case 25 or 30 additional men would be required.

"Six cars were turned out on Thursday, about twelve will be turned out today, and about eighteen on Friday," said Manager W. H. Smith to The Advertiser today.

The work is new and it will require a few days to get things running smoothly. We should be in pretty good shape by the end of next week. We expect to be able to turn out from 20 to 30 cars per day all this month. We have ordered the cars to be working at full capacity," he added.

A shortage of freight cars is the only thing that could hamper the production, according to the management. The shortage might affect both the shipments of parts from Ford, Ontario, and also the shipments of assembled cars from the London plant. No trouble has been experienced in this way as yet.

Large numbers of men are being attracted by the conditions of work at the Ford plant, and ten or fifteen men apply for work every day. A number of returned men are at present employed at the plant, and as many as thirty-five have been on the payroll at one time. Preference was given to returned men who have the ability to start on the work.

## GROUND HOG SAW SHADOW AND IMMEDIATELY "HIKED" FOR HOLE FOR SIX WEEKS

Half of the Winter Still to Come, According to This Sign.

The ground hog came from his underground abode in the early morning this morning, took a look at the bright morning sun, sniffed the frosty air, sucked a gain, saw his shadow, one grunt and hiked back to his place of hibernation, there to spend another six weeks.

According to those versed in ancient lore, if this suspicious little animal, which is regarded by many as an infallible weather prophet, comes out and sees his shadow on February 2 it means six weeks more of cold, winter weather.

When the groundhog stepped forth this morning from his hole in the ground, he came in contact with a zero temperature, accompanied with a biting wind, that must have caused him to shiver. If the groundhog is correct, it means that citizens can calculate on burning a few tons of coal just before the sun shines on both sides of the fence and the balmy zephyrs of spring chase away the snow and frost of winter.

## OH, NO! IT WASN'T COLD; OFFICIAL THERMOMETER SAYS IT WAS ONLY ZERO

No One Believes It, Having Felt at Least 20 Degrees Below.

You won't believe it, and nobody's asking you to, but it's a fact that the weather bureau's official thermometer reached last night was zero; only 32 degrees below freezing point.

Through the official thermometer taken unawares or lulled into a sense of security by the days of imitation, balm, security weather, which closed the month of January. At any rate, even the thick-skinned skeptic would have known that the mercury should have touched the twenty degree mark.

They are all "laying" now for the chap who wrote the little rhyme about "When the wind is from the west, then it's at its very best."

The wind was chiefly responsible for making everybody think that the weather bureau report was a prevarication.

## TO PREVENT THE GRIP, COLDS CAUSE GRIP-LAXATIVE, DROMO QUININE REMOVES CAUSE. THERE IS ONLY ONE "DROMO" QUININE. E. W. GROVE'S SIGNATURE ON BOX, 25c.

## FINE ORCHESTRA COMING

New York Symphony Society Works With Local Organization.

Walter Damrosch, conductor of the New York Symphony Society, is expected to arrive in London today. That his visit is regarded as a stimulus to the local orchestra rather than as the invasion of a rival is shown by the fact that nearly everywhere it appears outside of its home city the orchestra is given under the auspices of the local musical organizations. In many cases the officials of the city and the officers of the local musical organizations request Mr. Damrosch to lead the orchestra before the directors on the musical needs of their city, especially in the way of a symphony orchestra. On the spring trans-continental tour last year, which was so successful that it is to be repeated this spring, Mr. Damrosch made appearances of this sort in St. Louis, Portland, Oregon and San Francisco.

On his twenty-fifth anniversary as conductor of the New York Symphony Orchestra, he received the highest honors of congratulation and engrossed resolutions of esteem as the dean of symphonic directors in America from every orchestra of note in the country. No symphony orchestra will be heard here in full strength, 75 players on Monday, February 12, under the auspices of the Musical Art Society.

## Believes She Was Saved From Stroke of Paralysis

All One Side Was Cold and Powerless When She Began Using Dr. Chase's Nerve Food.

A dead nerve cell can never be replaced. In this way it is different to other cells of the human body. But feeble, wasted nerve cells can be restored, and herein lies hope.

In this fact is also a warning to take note of such symptoms as sleeplessness and loss of energy and ambition and restore the vitality to the nervous system before some form of helplessness results.

Nervous prostration, locomotor ataxia and paralysis are the natural results of neglecting to keep the nerves in healthful condition. The use of Dr. Chase's Nerve Food when you suspect there is something wrong, will soon restore vitality to the nervous system, and thereby prevent serious developments.

Mrs. Merritt Nichols, R. R. No. 3, Dundalk, Ont., writes: "I take pleasure in writing to tell you the great

## REMARKABLE RESIDENT OF WABASH, WHOSE AGE IS CLOSE TO 95 YEARS



MRS. ELIZABETH SMITH, of Wabash, who will be 95 years old on the 11th of next August.

Mrs. Smith, who is beloved by a host of friends, has been a remarkable woman in her day and is still in possession of all her faculties. Before marriage she was a Miss Shreve, and was born in the year 1822, in Yarmouth, England. On the 8th day of January, 1842, she was wedded to John Smith, of the parish of Thurn, England. The ceremony was performed at the English parish church by Rev. Mr. Bolton. A few years after their marriage Mr. and Mrs. Smith came to Canada and settled on the shore of Lake Erie near Port Clinton. From there they went to a farm in Dawn Township, where Mr. Smith passed away very suddenly, being found dead while sitting in his easy chair about 40 years ago. Mrs. Smith has five children living as follows: Walter of Florence; Mrs. Oliver Chamberlain of Swan River, Manitoba; John of Cleveland; Mrs. Charles James of Detroit; and Mrs. Charles Riffin of Wabash. Two daughters, Mrs. Henry Lamphorn and Mrs. John Greenwood died a number of years ago.

## JUDGE JUDD HOLDS DISMISSAL OF TWO CHARGES A MISTAKE

But Sustains Decision of the Magistrates in Others.

## STAMP TAX CASES TRIED

Precedent For Ontario Established by the Judgments Handed Down Today.

Judgment was given today by Judge Judd in the appeals laid by the Ontario inland revenue department in the war stamp cases against W. H. Thornton, Frank E. Jones, C. J. Lewis and Gordon Lamb, all of which had been dismissed by Magistrates Macklin and Dyer.

Each was charged in police court with failure to attach a war stamp under the war revenue act, 1915, to an official document. Inspector John W. Dager secured the evidence in each instance, and laid the information against the defendants. On the ground that Inspector Dager was not a "consumer" as defined by the act, the magistrates dismissed all four actions.

On the appeal, Judge Judd, acting for the Ontario revenue department, argued that the act applied to all four defendants and that the magistrates' decision was a mistake.

His judgment today dismisses the appeal against the dismissals of Gordon Lamb, barber, 127 Dundas street, and C. J. Lewis, manager for the Canadian Savings Bank Limited, and reinstates the convictions against W. H. Thornton, of Thornton's Fair, corner of Dundas and Queen streets, and Frank E. Jones, of Parson's Fair, East London. Thornton and Jones were fined \$50 each and ordered to pay the minimum penalty under the act.

Judge Judd holds that the meaning of the word "consumer" is defined as follows: "selling to consumer means selling by retail and 'selling by retail' means selling to the consumer."

Under Section 15, it says that "every person selling to a consumer is guilty of an offence under the act." Judge Judd's judgment today establishes a precedent for Ontario.

Another point was raised in the Thornton and Jones appeals by their counsel. The one establishing the liability for the actions of his servants. Judge Judd cited similar cases to show that the master is responsible under certain conditions, and reinstated the convictions against both Thornton and Jones should be the case.

In the case of C. J. Lewis, he is within the meaning of the act, held by Judge Judd, only a fellow employee and not an owner of the business, and as such cannot be held responsible. Should the revenue department wish to proceed further in this case it will be necessary to take action against the firm.

In the case of Gordon Lamb, barber, 127 Dundas street, the local officers of the evidence no sale was made at all, but the firm in Montreal which sold the permits to Lamb should have affixed the stamp, and any action will have to be taken against the firm.

Lamb applied the stamp to the face of the Inspector, who later seized the bottle, but did not proceed further for it.

Had the Inspector paid for the bottle seized, then Lamb would have been guilty of an offence, but under the circumstances he was not regarded as having made a sale.

## WAS LONDONER'S GRAVE AT WHICH KING STOPPED

Many of those who attended the Lyric Theatre while the King's visit to France was portrayed on the screen will remember his majesty stopping for some moments at a lonely grave, marked by a wooden cross, in the Somme sector. That grave was the last resting place of George Pennington of this city, who left with the Badlion, and was killed early in the fighting on the Somme.

He boarded with Joseph Davis, 253 Esplanade street, and his sister, Dorothy, still lives there. He conducted a small milk business prior to joining the army.

## WHAT WILL WOMEN DO FOR PATRIOTIC CAMPAIGN?

Meeting to Discuss Plans Called for Monday Afternoon.

Representatives of all the women's organizations in the city are expected to attend a patriotic meeting at Cronin Hall Monday afternoon at 4 o'clock to consider the part they will take in the forthcoming patriotic campaign. Col. A. M. Smith will be chairman and Sir George Gibbons will give an address.

## INTEREST STEADILY GROWING IN BIG PHOTOPLAY CONTEST

Many New Nominations Received—Secrets of Film World To Be Disclosed to Members of Cast.

From the present outlook there is no doubt that the big photoplay contest which is being conducted by the Majestic Theatre will be the biggest competition ever held in this city. The interest with which the young folks have taken hold of this feature is astounding. It seems that the news spread like wildfire all over the city, and it was no time before the young people began to send in nominations.

From every part of the city there has been a response, and the photoplay manager's office at the Majestic Theatre building was one of the busiest places in town. The candidates came in droves to get particulars, and information as to which was the best way to secure votes. As their turn came the photoplay manager dispensed the necessary information, and they left with determination to become participants in this big home town movie.

Nominations still continue to come in, and soon every aspirant for the movie will be entered, and out campaigning for votes. Among the kids there have been many little ones, and by their votes they are desirous to see the children on the screen as a second Bobbie Connelly or Marie Osmond, those two little screen favorites that are admired and loved by all.

A great chance to bring out all their cute little ways that are dear to the hearts of all.

All the mystery of the film world will be disclosed to the lucky winners of this big competition, and as they go with their work they will see how people get married in the movies and maybe two weeks later propose; what all still, the art of making up, and many other interesting and mystifying things that only the people in the movie picture world know about. It is very nice to sit in a theatre and watch the scenes as they

flash by, each one in their proper place, making the story interesting, amusing, or whatever the desired effect may be, but when you see how all this is made you will begin to realize the tremendous amount of work there is attached to the production of a picture, for instance, a scene that will fit past on the screen within a minute's time may take several days and even weeks to make.

In the production of the movies the scenes are not taken in succession as you see them on the screen, they are taken in accordance with the scenes that are required at different locations. A scene may be taken today of a party going out of a house, tomorrow the scene will be taken going in, and a week previous he was taken in a scene in the house. This series of screens when assembled in their proper place will show the party going in the house, entering the room, doing what ever they are supposed to there and then leaving. The public will have an opportunity to see all this, and many other interesting things when this big film is made, as all scenes are laid in and around the city, perhaps in front of your home or on your street.

New Candidates.

Among the new candidates that were nominated today were Miss Gladys Wright, Miss Claudia Cochrane, Miss Alice (Dorothy) Smith, Miss Helen Macgregor, Miss Helen Davis, Mr. Vincent Perry, Robert Hamilton, Mr. Malcolm Douglas, and others. It is not too late to nominate a friend or yourself, and if you are interested and wish to take part or know of someone you would like to see in the picture all you need do is fill out a nomination blank, printed in this issue and mail it to the Photoplay Manager at the Majestic Theatre or drop it in the ballot box in the lobby. Now the question is, who will be the?

## NOMINATION BLANK GOOD FOR 1,000 VOTES.

Name.....For Leading Lady

Address.....

Name.....For Leading Man

Address.....

Name.....For Leading Kiddle

Address.....

Nominated by.....

Drop this nomination blank in the ballot box in the lobby of the Majestic Theatre, or mail it to the photoplay manager at the theatre. Only one nomination will be accepted.

## VOICE OF THE PEOPLE

THAT REGISTRY OFFICE.

To the Editor of The Advertiser: In reference to T. J. Murphy's letter of the 29th inst. regarding the registry office, I am sorry that I cannot say why he should quote the Humane Society. If they were dumb animals, who indeed they are, they would not be so easily misled by the registry office peddlars who would visit it, but all who work there are well paid and seem contented with their lot. If they were not, why don't they make complaints about it, or go on strike, or get out and do something else? The large building across the court house, where it is dry and warm and healthy, could make a very nice place for the registry office. The Humane Society is to help those who cannot speak for themselves.

AUDITOR.

London, February 1.

## SUGGESTS REMEDIES FOR PATRONAGE SYSTEM

Dr. Tucker Speaks Before Social Service Congress in Toronto.

Rev. Dr. Norman L. Tucker, rector of St. Paul's Cathedral, and Mrs. Gordon Wright of this city were among the speakers at the sessions of the Social Service Congress on Friday in Toronto.

Dr. Tucker, according to a message received from Toronto, traced the effects of the patronage system in the senate, the judiciary (where the sense of right usually corrected the will of the assembly), and in the executive, as well as in the intercolonial railway. He suggested as remedies open competition for the civil service and teaching the public that public inefficiency can be more than overcome by private enterprise. He declared that the man who made profit in war time out of his country's need should be shot.

Mrs. Wright's subject was "Women's Political Rights."

## OFFICERS COMMISSIONED

Special Ceremony at Salvation Army Citadel Thursday Evening.

At a good meeting in the Clarence Street Citadel, the local officers of the Salvation Army were commissioned on Thursday night.

Among the newly-appointed officers was Bandman George Beho, who was appointed assistant corps sergeant-major. He will assist Sergt.-Major Andrews, who has held the position for more than a score of years.

Special music was rendered by the band. Capt. W. Stevens arrived from Essex and was tendered an official welcome by the soldiers of South London Citadel at a very enthusiastic and successful meeting on Thursday night. Special welcome services will be held on Sunday. Capt. Stevens succeeds Capt. Walter, who has gone to Listowel.

## I. O. D. E. DANCE

Enjoyable Evening Spent by Trafalgar Chapter and Friends.

A large and appreciative crowd filled the I. O. D. E. Hall, Imperial Bank Building, on Wednesday evening, when the chapter was in progress. Progressive euchre and dance given by Trafalgar Chapter was in progress. The winner of the lady's prize was Miss R. Fowler. Mr. Worthington getting the gentleman's prize.

A delightful dance program was arranged, for which excellent music was supplied by the Fisher brothers. The ladies in charge of the refreshment buffet were complimented on the attractive appearance of the tables and the excellence of the refreshment.

The proceeds of the evening go to the chapter's soldiers' comfort fund.

# FEBRUARY CLEARANCE OF WINTER MERCHANDISE

Winter is a very fickle season. It comes too early—it does not come early enough—it always stays too long, or it does not stay long enough—winter never has been so arranged that the merchant ends the season with a clean shelf, and yet it is pretty sure to be the case that much of the merchandise sold in February clearance sale will be useful and comfortable for two months at least. Winter stocks are now being rounded up, re-priced, and the savings are worthy of your closest attention. All Ladies', Misses' and Children's Coats are now clearing at half price, and this campaign will be short, sharp and aggressive as the lots are necessarily small and assortments are not large.



## After Stocktaking Clearing of Whitewear, 89c

The ending of the January White Sale and stocktaking has resulted in the rounding up of many small lots, odds and ends and single garments, which will be cleared tomorrow at special prices—three tables, as follows:

One table of French Hand-Embroidered Corset Covers, regular prices \$1.00 and \$1.25, in great variety of designs and dainty styles we will not attempt to describe. All one price Saturday ..... 89c each  
One table of French Hand-Embroidered Drawers, an assortment of odds and ends, one or two pairs of a line. Prices \$1.00 to \$1.50. To be cleared Saturday at ..... 89c pair  
Also one table of Combinations, Gowns, Slips and Bridal Sets, scarcely two alike, all re-priced for quick clearance Saturday.

SECOND FLOOR.

**Your Saturday Treat at Candy Counter, 17c lb.**  
100 pounds British Delight, fresh for Saturday, the nut-filled kind. Special ..... 17c lb.

**Jap Padded Jackets, 98c**  
Ladies' Japanese Quilted Sleeveless Jackets, buttoned-down front, navy lined with white, black with helio or white with white; sizes 36 to 46; five dozen only in the lot. Saturday ..... 98c each

**In the Basement**  
A few odd and useful kitchen utensils will be cleared Saturday, some less than half:  
Soup Ladles, regular 10c, for ..... 5c  
Corn Poppers, regular 15c, for ..... 10c  
Egg Lifters, regular 5c, for ..... 3c  
Piano Dusters, regular 15c, for ..... 5c  
Roller Towel Racks, special ..... 15c  
Dustless Clothesline Reels, regular 50c, for ..... 39c

**Boudoir Caps, Half-Price**  
French Embroidered Boudoir Caps, pretty styles in beautiful sheer muslins, but slightly soiled; all half price Saturday.  
MAIN FLOOR.

**Saturday Soap Specials**  
Buttermilk Complexion Toilet Soap, the creamy lather soap. The big cake Saturday ..... 5c each  
La France Castile Soap, large square cake, a pure vegetable oil soap ..... 5c each  
Ivory Soap, the finest laundry soap for washing silks, laces, etc. .... 5c bar

**Linen Department Specials Saturday**  
Odds and ends after stocktaking grouped for Saturday's selling, only small quantities and goods impossible to repeat at within one-third the regular prices, including Bedspreads, Slips and Towels.  
\$3.75 EMBROIDERED BEDSPREADS, \$2.78.  
Roman Catholic Churches Celebrate Feast Day—Candle Blessing on Sunday.  
The Roman Catholic churches of the city are today celebrating the Feast of the Purification of the Blessed Virgin Mary, more commonly known as Candlemas Day. The solemnity of the feast day has as usual been transferred to Sunday to enable the members of the various churches to attend in larger numbers. The candles required for use in the churches during the year will also be blessed on Sunday.

**For February Storms Every Man Needs a Good Overcoat**  
This one thing above all others is needed these days of swift and sudden storms—A GOOD OVERCOAT.

**20 Ulsters Saturday, \$14.95**  
Almost to a certainty you will find just the coat you are looking for here, and most likely in this sale of twenty ulsters tomorrow the fabric and the style you like. Don't overlook these.  
20 Men's Winter Ulsters, in good quality, left to be cleared Saturday morning, chinchillas and meltons with shawl and convertible collars, in sizes 34 to 40. Your choice for ..... \$14.75

**Fur Collar Overcoats, \$10.75**  
Only eight of these Fur-Collared Overcoats left to be cleared at this price; black beaver shell with quilted lining, double-breasted style, with brown or black fur collars; sizes 38 to 44; just the coat for driving; has every appearance of a fur-lined coat. Saturday ..... \$10.75

**Sale of Men's Trousers 250 Pairs at \$3.75 Pair**  
FRIDAY AND SATURDAY.  
Men's Tailor-Made Trousers, made up of English hairline trouser cloth, extra heavy, 24 ounces to the yard. We import this material direct from England, and the trousers are tailored here; five pockets, cut high in waist, standard style, two shades only in this lot, medium and dark grey; sizes range from 30 to 46 inch waist; length from 30 to 35 inches. See window display. Special ..... \$3.75 pair

**CORTESE ORCHESTRA**  
Saturday afternoon, main floor, balcony and restaurant.

**SMALLMAN & INGRAM LIMITED**  
SPECIAL: Toasted Cheese Sandwich, Cup of Tea or Coffee ..... 10c  
French Coffee Cake, Cup of Tea or Coffee ..... 10c



## Clearing of Flowers and Wings From Millinery Section, 29c

These will be sold Saturday on the Main Floor—not winter hat trimmings, but the very flowers and mounts that you will want for your new spring and summer hats, many of which are priced from \$1.00 up to \$2.50. The reason for this great sacrifice in price is that in handling these when making stock inventory many were found to be slightly crushed or soiled and have since been sorted out for clearance; only those thus damaged to be sold at this price; the same identical flowers in perfect condition are not reduced. This is an unusual opportunity, as it is a clearance of millinery, not of the past, but for the coming season. The flowers are mostly silk and velvet French flowers, some gold, silver and beaded, poppies, roses, pond lilies, etc., also some pretty trails; bunches up to \$2.50. To clear at ..... 29c each

**Marabout Furs Clearing**  
All are priced for tomorrow at about half price—muffs and neckpieces:  
Large Pillow Muffs, in natural, fawn, mole or black; regular \$6.00 to \$7.50. To clear at ..... \$2.95 and \$3.95  
Smart Neckpieces, cape and stole effects, in black, fawn, mole and natural; regular \$5.50 to \$7.50. To clear \$2.95 and \$3.95  
White Marabout Neckpieces, three only; regular \$5.50 and \$8.50. Saturday at ..... \$2.95 and \$5.75

**SCALLOPED, HEMSTITCHED AND EMBROIDERED PILLOW CASES, \$1.19 PAIR.**  
26 pairs only, heavy linen cloth, neatly embroidered, finished with scallops and hemstitched. Saturday special, \$1.19 pair  
35c HUCKABACK BEDROOM TOWELS, 25c PER PAIR.  
16 dozen only, heavy huckaback, hemmed ends, size 18x36; 35c value. To clear Saturday ..... 25c pair

## COLORED BATH TOWELS, 35c PAIR.

18 dozen Heavy Bath Towels, grey, red and white stripes, in good large size, a towel quoted to sell at 50c today. Saturday ..... 35c per pair









The Largest Stock of  
**Victrolas and Records**  
Backed by the "BEST SERVICE"

A PLEASURE TO PLAY THEM FOR YOU.

**HEINTZMAN & CO.**  
242 DUNDAS STREET



**February Records**  
Now on Sale

February has brought you one of the best lists of Victor Records of many months. Among them are the latest popular song hits and bewitching dance music—you will want them as soon as you hear them.

Here are a few of the many selections:

Ten-inch, double-sided Victor Records—90 cents for the two selections:

- |                                                                               |                        |       |
|-------------------------------------------------------------------------------|------------------------|-------|
| It's a Long, Long Time (Since I've Been Home)                                 | Irving Kaufman         | 18196 |
| I'll Wed the Girl I Left Behind                                               | M. J. O'Connell        |       |
| Twins Only an Irishman's Dream                                                | Henry Burr             | 18198 |
| Everybody Loves an Irish Song                                                 | American Q.            |       |
| My Waikiki Ukalele Girl                                                       | Irving Kaufman         | 18202 |
| My Hawaiian Sunshine                                                          | Campbell-Burr          |       |
| Put on Your Slippers and Fill Up Your Pipe (You're Not Going Bye-Bye Tonight) | Ada Jones              | 18205 |
| If it Wasn't for You                                                          | Ada Jones-Billy Murray |       |
| Listen to This—One-Step                                                       | Victor Military Band   | 18203 |
| Brown Skin—Fox Trot                                                           | Victor Military Band   |       |

**Red Seal Records**

- |                                |            |       |
|--------------------------------|------------|-------|
| Passing By (Contralto)         | Julia Culp | 64550 |
| Such a Little Fellow (Soprano) | Alma Gluck | 64625 |

Hear them at any "His Master's Voice" dealers'

Write for free copy of our 450-page Musical Encyclopedia listing over 6000 Victor Records.

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**MASON & RISCH LIMITED**  
THE HOME OF THE VICTROLA  
248 DUNDAS ST.

**Saturday Savings at BROWNLEE'S**

- |                                                             |            |
|-------------------------------------------------------------|------------|
| No. 10 heavy tin Tea Kettles, copper bottom                 | \$1.00     |
| No. 10 heavy copper Tea Kettles, flat bottom, nickel-plated | \$2.75     |
| 14-Quart I. X. tin Dairy Pails, rim on bottom               | 45c        |
| Cash Boxes, any size, beautifully japanned                  | 40c        |
| Cuspidors, cast bottom, will not tip over, japanned         | 25c        |
| 10-Quart Enamel Dishpans                                    | 40c        |
| 14-Quart Enamel Dishpans                                    | 50c        |
| 17-Quart Enamel Dishpans                                    | 60c        |
| No. 50 Grey Enamel Tea Kettles                              | 35c        |
| Nos. 80 or 90 Blue Enamel Tea Kettles                       | 75c        |
| Double Boilers                                              | 50c and up |
| Galvanized Wash Boilers, No. 9, hand-made                   | \$2.25     |
| Galvanized Chamber Pails, close-fitting cover               | 75c        |
| Large White Enamel Wash Bowls                               | 29c        |

Preserving Kettles, blue enamel ..... 25c up to 60c  
These Are Exceptional Values.

Dippers, blue enamel, white lined ..... 25c  
1-Quart White Enamel Milk Pails ..... 25c  
A full line of Tin Dairy and Strainer Pails.

JUST ARRIVED A FULL LINE OF MINERVA VARNISHES and VARNISH STAINS in All Colors.  
O'Cedar Mops, all sizes ..... 75c and up  
Bissell's Carpet Sweepers at close prices.

**J. A. BROWNLEE**  
385-7 TALBOT STREET.

FLOUR DROPS 40 CENTS.  
WINNIPEG, Feb. 1.—This afternoon two of the large flour mills announced a drop of forty cents per barrel in flour. This makes the top grades \$1.50 per sack.

DR. ROBILLOTT DEAD.  
Montreal, Feb. 1.—Dr. Napoleon Robillard, one of the best-known physicians in the Province of Quebec, died this afternoon at his residence at the age of 90 years.

**FATHER FOLEY WAS CHOSEN CHAIRMAN OF LIBRARY BOARD**

Circulation Is Greatest in the History of Institution.

NEAR QUARTER MILLION

Annual Reports Presented Last Night Are Most Satisfactory.

At the first meeting of the Public Library board for the year last night, Rev. J. T. Foley was elected chairman. Rev. Noble was elected chairman of the finance committee, and Rev. Dr. Sage chairman of the library committee.

The annual report of the public librarian for the past year was presented, and the recommendations in it were referred to the committees. The circulation of books from the London Public Library is now approaching the quarter-million mark, the report presented by Mr. Landon showing a total of 232,073, the largest figure in the history of the institution. The annual report reviewed in detail the work of the various departments of the library, special reference being made to the two main advances of the year, the opening of the east branch, and the development of the work generally among boys and girls. In the East End there was a circulation of books from the one small store of practically 40,000 volumes. This year, with the larger accommodation that has been granted by the council in the town hall, there will be better facilities than in the past for separate reading-room and for the juvenile department.

Expanding Steadily.  
The reference department at the main library continues to expand both in the magnitude and the diversity of the work which it is doing for people who combine thinking with working. More than 20,000 people came to the reference department during 1916, seeking definite help or information, and more than 4,000 of these received personal assistance from the staff. The calls for assistance come from every trade and profession, as well as from clubs and societies of all kinds, and from individuals, for essays, speeches, debates, etc. The number of demands for information along technical lines was greater during 1916 than ever before, those engaged in manufacturing and industry finding that information required can be secured at the Public Library in a majority of cases, while business houses have also found that they, too, can get needed information quickly at the library.

Picture Service.  
Two new features of the reference department that are developing in usefulness are the picture service and the collection of pamphlets and clippings arranged under proper heading in vertical files. The picture service, which has thousands, and have been gathered from all variety of sources. About 1,500 of these are mounted. They are used in the schools for teaching purposes, by travel and other clubs, by artists and designers, and by the newspapers for illustrating. The clipping collection gathers together the fragmentary information that is usually so hard to find when needed, the information that has not yet got into book form, but that represents the latest word on subjects of current interest. The clippings on London municipal matters, for instance, arranged under proper headings, can be used by anyone who desires to go over the developments in the water situation or any other outstanding municipal question of the last year. The clipping service now forms one of the most useful tools of the library in giving the latest information on questions of the day.

Juvenile Work.  
The work among the boys and girls forms a rapidly growing branch of library activities. At the main library there were over 30,000 books taken out by the juvenile readers and both there and at the branch the number of those using the library is growing rapidly. There was an attendance of nearly 2,000 at the story hours held on Saturday morning, where the great myths and legends of the human race and the great stories of Canadian history have been told to the boys and girls, thus helping to provide the coming generation with an historical background of this country's records.

There are now 37,454 books in the main library and 3,194 in the branch. During 1916 there were 3,939 applications for borrowers' cards, and 1,155 of these also took out second cards. A total of 1,461 renewed their privileges in the library and at the end of the year there were 13,329 registered borrowers. During the year 1,710 membership cards were issued at the east branch.

The monthly report of the librarian for January showed a circulation of 22,085. Those present at last night's meeting were the chairman, Rev. J. T. Foley, Mr. Benjamin Noble, W. H. Winnet, Rev. Dr. Flanders, Rev. Dr. Sage, Dr. A. O. Jeffery, Thomas Gillean and Public Librarian Landon.

**RETURNED MAN HAD BOTH HANDS FROZEN**

Had No Overcoat or Mitts When He Landed at Quebec.

Pte. G. Walton of Windsor, who arrived in London last evening, with Ptes. H. Haggard of Chatham, and W. Wade of Sarnia, had both his hands frozen while crossing from Lewis to Quebec, on a ferry. He had no overcoat or mitts, and suffered greatly from the cold after landing at Quebec. With his comrades, both of whom are wounded men, he was taken to the local convalescent hospital, and will receive treatment.

**SCHOOLS ARE ORGANIZING FOR EFFICIENCY TESTS**

Keen Interest Being Taken in Movement by Presbyterians.

As a result of the recent visit to London of Rev. J. C. Robertson, general secretary of the board of Sabbath schools of the Presbyterian Church in Canada, nearly all the Presbyterian churches are becoming interested in the work of the Canadian standard efficiency tests. Hamilton Road and Knollwood Park Presbyterian churches organized for the work on Monday night. Andrew's is holding a "Father and Son" banquet on Friday night, when the organization will be effected there. Knox and St. Paul's Presbyterian churches will, it is expected, organize in the near future.

**NO MORE PARCELS FOR PRISONERS NOW IN GERMAN CAMPS**

Cannot Be Delivered, Declare Postoffice Authorities.

WILL BE LOOKED AFTER

Red Cross Society Sees That the Canadians Are Provided For.

No more parcels for prisoners of war in Germany will be accepted at the postoffice. The following announcement was issued last evening:

The postoffice department is in receipt of a cablegram from the British authorities stating that no parcels containing foodstuffs or articles of clothing should be forwarded in future from Canada for prisoners of war in Germany.

The British authorities represent that it is absolutely necessary that the above regulation should be complied with. Therefore, on and from the 1st February, 1917, the postoffice department will refuse to accept any such parcels for prisoners of war in Germany. The department is advised by the English authorities that such parcels cannot be accepted for transmission to the prisoners, and could not get through.

Will Get Supplies.  
The Canadian Red Cross Society through its London office undertakes that every Canadian prisoner shall receive adequate relief in food and clothing, sending one parcel every week to each prisoner. Therefore, existing organizations should continue their work of collecting funds to be sent to the Canadian Red Cross Society; and it is most desirable that they should not relax their efforts in this respect.

Persons desiring to have additional food or supplies sent to a Canadian prisoner, should send money for that purpose to the prisoners of war department, Canadian Red Cross Society, and should contain information in the following form:

No. 12345 Private A. G. Robinson, 45th Highlanders,

Canadian Contingent, B. E. F.,

Canadian Prisoner of War, Gottingen, Germany.

Care Prisoners of War Department, Canadian Red Cross Society.

Send Money Order.

The remittance should be in the form of a postoffice money order drawn in favor of the Prisoners of War Department, Canadian Red Cross Society, for the prisoner of war in question.

Any person wishing to send a remittance direct to a prisoner of war may do so by means of a postoffice money order, which is issued free of commission. Instructions as to how to proceed can be obtained from postmasters of accounting postoffices.

Parcels for prisoners of war containing articles which are not prohibited may be sent fully addressed to the place of destination in the form above care of Prisoners of War Department, Canadian Red Cross Society, London, England, to be forwarded after they have been censored.

Detailed regulations respecting communication with prisoners of war are being issued to the postal service generally, and full information may be obtained by making application to any postmaster.

**257TH BATTALION BREAKING RECORDS QUICK RECRUITING**

Corps Gets 550 Men Since Opening Campaign Jan. 11.

PHYSICAL TEST EASIER

Likely Ready for Trip to France by the End of February.

The meeting that was to be held here on Sunday night in connection with the recruiting campaign of the 257th Railway Construction Battalion has been left to a later date. The 257th had arranged for speakers and had brought several reels of the latest official pictures taken in France, but when it was found that the A. M. C. was having the Majestic, for that time, on Sunday, the 257th decided to leave the field clear for the former corps.

Battalion Has Advantages.

The 257th has had a wonderful record in its recruiting. It has of course, certain advantages that are proving very attractive. The physical regulations are easier; the battalion will go across as a unit, as soon as it is up to strength, and it will not be held up for a long period of drilling either here or in England.

Makes Strong Appeal.

That the physical test for a corps of this kind should be less stringent is quite reasonable, in the opinion of the military authorities, for a man to be rejected because of some minor disability, when that fault has not affected in any degree his capacity for steady work, would be a waste of the military authorities. The physical test for a battalion required for the construction of railway lines in France. It is a matter of record that thousands of men have decided to enlist, only to find that some slight disability, something that had not affected them, prevented them going across. To these men the battalions like the 257th offer new opportunity. The officers have found, too, that the 257th is making a very strong appeal to married men who want to do their bit, but whose responsibilities either at home or in business have prevented them heretofore from enlisting. The battalion started recruiting on January 11 and has already over 550 men.

All Railroad Builders.

At headquarters in Ottawa this battalion has been dubbed the Transcontinental Battalion, its officers, from Lieut.-Col. L. T. Martin down, all having been prominent in the building of that line. At the present rate of recruiting the 257th will be up to strength by the end of February, and will then cross to France.

**PHOTOPLAY NEWS**

AT THE LYRIC.

The bugler, a prisoner in the hands of the enemy, was ordered with his life reward, to sound the "retreat" that his comrades, giving battle within the sound of his bugle-calls, might hear—but the brave boy sounded, instead, the "charge," and defeat was turned into



**Winter Clearance Sale**

**Fine Grey English Worsteds Suits .. \$14.75**

Splendid, Hard-Wearing English Worsteds Suits in neat and always good pick-and-pick patterns, in medium grey shade, smart three-button sack coat style, with medium lapels and with plain or cuff trousers; all sizes 35 to 44, and value at \$20.00 today.

**SMARTLY MADE TWEED BUSINESS SUITS AT \$9.75**

Useful greys in neat pin-checks and pepper-and-salt patterns, browns and tans in checks and stripes; English cloths in tweeds and worsteds, well made and smartly cut in three-button sack coat style, with cuff or plain bottom trousers; values today \$16.50.

**OVERCOATS WORTH UP TO \$26.50, CLEARING AT \$14.75**

Balance of our stock of High-Grade Overcoats in smart colors and patterns, high-grade imported coatings in tweeds, chinchillas, wintneys, etc., many with richly-patterned fancy backs, many styles in form-fitting and loose-back models; values up to \$26.50, and sizes 33 to 42 in the lot.

**BOYS' TWEED OVERCOATS AT \$3.98**

18 Tweed Overcoats for boys, in sizes 29 to 34, double-breasted shawl-collar style, neat check patterns; worth \$5.00 to \$6.50.

**BOYS' SMART TWEED SUITS AT \$4.85**

5 smart patterns in Boys' Tweed Suits, smartly made, triple-pleated style, with full bloomer pants; sizes 24 to 34. Very special.

**R.J. Young & Co.**  
TWO STORES, LONDON LONDON EAST

**An Advertisement To The Men of London**  
By The 257th Battalion

The 257th Railway Construction Battalion does not intend to beg, badger or bulldoze men to join the Corps.

THIS Battalion wants men—wants them fast—and knows it will get them as quick as the men know what the 257th is going to do.

Railroads are the need of the hour in France—needed for moving troops—needed to bring up munitions—needed to keep up the supply of food for the men in the trenches—needed to beat out any possible move of the enemy.

So great is the need that France has made a special call upon Canada to build them as rapidly as it is possible to lay them—the railway companies of Canada, in turn, have been asked to lend steel rails, engines, switches, and operating crews, so as to get the roads into operation with the least possible delay—and practical railroad builders in Canada have been called upon to organize battalions to go to France right away to construct these emergency lines of track.

This is a special job given to Canada—given because the Canadians have proved to be the fastest, most efficient railroad builders at the front.

These are the facts.

This is why the 257th is being organized. It is answering a hurry-up call. It will go to France as a unit. It will not be held in Canada or in England one minute longer than is absolutely necessary.

To go to France without delay is the desire of hundreds of men, who object to long waits before getting across.

That is one reason why the 257th got one full company the first week it started recruiting.

Another reason is that the physical test is not so severe. Thousands of men in Eastern Canada want to go to France to do their bit who have been stopped because they couldn't read a 10 point D at a hundred paces, or for some other minor cause. Eyes slightly off color, or a hammer

toe, or a stiff finger joint, or any of the less important disabilities won't keep men out of the 257th.

This battalion can take men who are in good general condition who are able to do a good day's work. If you are that kind of a man, you are one man we want.

Think it over. Talk it over at home. You want to go. We take that for granted.

It is a case of making up your mind to act. That is what we ask you to do—act!

If you delay, you won't go with this battalion, because it's going to be recruited in a hurry. If you hold back, you'll stay at home. Get in quick and you'll be in France, in the midst of the biggest happenings in the world's history, before spring.

Again we say—Think it over.

The man who has built a piece of railroad in Canada has the satisfaction in later years of pointing to it and saying:—"I helped to build that line." He can take a justifiable pride in it as an achievement he actually helped in. That is nothing to the satisfaction the men of the 257th Battalion will have, when, in the years following the war, they can point to a stretch of railroad in France, and say:—"There is a piece of road I helped to build during the Great War—it formed part of

**"The Road to Victory"**

The 257th Battalion has Recruiting Offices at London, 436½ Richmond St.; Brantford, and other Western Ontario centres. You can join anywhere.

**The 257th Railway Construction Battalion**

**BADLY BURNED**

Nilestown Woman Pulls Kettle of Boiling Water Onto Self.

NILESTOWN, Feb. 1.—Mrs. Kraul of this village was badly burned yesterday when she pulled a kettle of boiling water from the stove and accidentally upset the contents on herself. Her neck and shoulders were badly burned.

With the exception of her baby, Mrs. Kraul was alone at the time of the accident, but the providential arrival of her sister, Mrs. Anderson, almost immediately after it had occurred, enabled her to secure speedy medical attention.

BURIED AT THEFTORD.

PORTER, Feb. 1.—The funeral of Roy O'Brien took place yesterday

afternoon. After service conducted at the family residence by Rev. A. E. Moorhouse the remains were taken to the G. T. R. station, thence to Theftord for interment.

The pallbearers were, Clifton Gifford, Frank Gustin, Gordon Hill, W. Manning, Ray McKindsey and Howard Walker. Mr. O'Brien had been ill for some time and was in his 22nd year. He is survived by his mother, Mrs. Alice O'Brien, one brother, Gordon, and one sister, Jessie.

OFFICERS INSTALLED.

LUCAN, Feb. 1.—The installation of officers of Lucan Lodge, No. 70, was held in the lodge rooms this week. Bro. H. Gibson, P. G., acting as district deputy. The following officers were duly elected to their respective chairs: V. G.: Edgar B. Smith, warden; Walter Gibson, conductor; W. Ferguson, chap-

lain; Wm. McDermid, recording secretary; Herbert Gibson, financial secretary; Dr. Hossack, treasurer; C. Hawshaw, R. S. N. G.; J. Murray, L. S. N. G.; H. W. Iles, R. S. V. G.; J. Brock, L. S. V. G.; Irving Gibson, inside watchman.

After the installation ceremony the several elected brothers thanked the lodge in a suitable manner, and a very successful term is anticipated.

INGERSOLL, Feb. 1.—The Glen Milk Company here has recently purchased a cheese factory in Thanesford and another in Putnam. This step is to help meet the increasing demands for milk. The factories purchased will be used as receiving depots.



## KNIFE OF GERMANS AT NEUTRALS' NECK, SAYS PARIS PRESS

Trying To Force Them To  
Intervene for Peace.

### THE SCHEME HAS FAILED

Neutral Nations Being Driven  
Into Camp of the  
Allies.

Paris, Feb. 2.—"Germany's Last Card" is the caption under which several morning newspapers print Germany's note to the United States, Chancellor von Bethmann-Hollweg's speech, etc. The editorial comment for the most part is also along the line indicated. "Germany had contracted formal engagements with the United States," says the Petit Parisien. "It is these engagements," continues the newspaper, "that she is violating today, so that it would not be easy for President Wilson to tolerate such insolent violation of a contract almost solemn. The German Emperor's game is clear. He puts his knife at the throat of neutrals to force them to intervene in the European conflict and to impose peace, but the neutrals may prove singularly dangerous one for him. For as a matter of fact he is driving neutrals into the camp of the Allies by showing them that their interests are identical with ours."

Stephen Pichon, apostrophizing the Germans, writes in the Petit Journal: "You hope to obtain that entire sacrifice of unshakeable courage more than the clearance, the open consent and complicity of neutrals and more especially of the United States of America. It is for them to speak."

**The Terrorist Argument.** Humanite, in its comment, says: "The blockade of France, England and Italy by German submarines takes no account of the established rules of international law. It will be just what Germany can make it. The note addressed to the United States endeavors to justify it in advance by setting forth that the most atrocious methods of warfare, without regard for anybody, are really the most humane if they force the enemy to sue for peace more quickly. We know this terrorist argument. The Germans have followed this program in Belgium, Northern France and Serbia. The result is that they have before them a coalition more resolved than ever to vanquish them and have turned against themselves the sentiment of civilized humanity."

Gustav Ferve, in La Victoire, writes: "If President Wilson pockets without a murmur the German ultimatum, international law and humanity then, after such a lamentable bankruptcy, we shall know how much truth there is in his later national police force and his league of nations."

La Liberté says: "It is impossible for President Wilson not to accept the challenge for President Wilson not to do so by his written declarations, and particularly by the engagement exacted by him from Germany after the Sussex affair."

### 100,000 MEN ADDED TO ARMIES OF FRANCE

Re-examination Will Mean This, Says  
Newspaper.

PARIS, Feb. 1.—L'Intransigeant says probably 100,000 men will be added to the army as a result of the re-examination of 300,000 men who had been exempted for various reasons.

**NEAR SETTLEMENT.** Calgary, Feb. 1.—The operators and miners in conference here tonight with Hon. T. W. Crothers, minister of labor, have each presented their case, and the representatives at the conference are most optimistic of a settlement tomorrow.

## EYEGLASSES \$3.50 FOR

Same quality as you pay \$5.00 for elsewhere.

**EXPERT TESTING  
Glasses Guaranteed**

WE DUPLICATE LENSES.

**L. W. THOMAS  
OPTICIAN**

With W. J. Wray & Co.,  
Jeweler, 234 Dundas Street.



GLASSES  
\$1.00  
AND UP.

## OUR BIG Clearing Sale

### Of Stoves, Tinware and Enamelware Still Continues

Although we have had big crowds since the opening of our sale last Saturday, we still have some BIG BARGAINS to offer, and it will pay you to call and inspect our stock. The prices at which we are selling the goods are so low that it will pay you to BUY NOW, even though you may not require to use the articles for some time.

We still have a few Stoves and Ranges left, which we offer at greatly reduced prices:

Popular Garland Range with Reservoir. Regular \$37.00, for \$27.00  
Peerless Garland Cook Stove with Reservoir. Regular \$36.00, for \$25.00  
Garland Oak. Regular \$14.00, for \$10.00  
One High Class Premier Leader Range with Copper Reservoir Nickel-Plated High Closet. Regular \$50.00, for \$36.00  
One Laundry Stove and Drum. Regular \$12.00, for \$8.00  
Also Garbage Cans, Enamelware and hundreds of articles on our 5c, 10c, 15c and 25c tables.

The ENTIRE stock must POSITIVELY be sold, as we vacate these premises and will occupy our new premises on King street, opposite Central Fire Hall, on March 1, where we will be better equipped than ever to attend to all kinds of Sheet Metal Work, Furnace Work and General Repairing.

DO NOT MISS THE BIG BARGAINS.

**WM. STEVELY & SON**  
PHONE 452. 362 RICHMOND STREET.



**S. DAVIS & SONS  
LIMITED**

The largest Manufacturers  
of Cigars in Canada

**WHY?**  
Because we have made  
good cigars for over  
half a century.

Some Tobacconists  
will try to sell  
you other Cigars

**WHY?**

Simply because there  
is less profit to them  
on Grand Master.

*P.S. Have you Smoked a "Noblemen" Cigar lately?*

### BRITISH CRUISER FIGHTS OFF SUB IN S. ATLANTIC

Amethyst Searching for Raiders When  
Attacked.

BUENOS AIRES, Feb. 1.—The British cruiser Amethyst, one of the squadrons searching for German raiders in the South Atlantic, was attacked by a submarine, according to the Pernambuco newspaper, Jornal Pequeno, but repelled the attack. The cruiser then touched at Pernambuco to repair, although the extent of the damage is not exactly known.

### BRITISH SQUADRON SINKS SEA RAIDER

RIO JANEIRO, Feb. 1.—Persistent reports have been received by the newspapers here that the German raider has been sunk in an engagement with a British squadron.

### CATTLE IN ONTARIO BEING SACRIFICED, SAYS A. B. MC COIG

Asks Government to See That  
Feed Is Shipped.

#### SITUATION IS SERIOUS

Grain Galore in West, But  
Railway Embargo Is  
Holding It Back.

[Special to The Advertiser.] OTTAWA, Feb. 1.—The congestion of grain in Western Canada was brought to the attention of Parliament today by Archie McCoig (West Kent). He read a dispatch from Saskatchewan, which stated that there was a great quantity of grain at that point; that one elevator now held 3,500,000 bushels; that cars were still arriving with no place in which to store the grain they were bringing; that these cars could not be routed as long as the embargo continued east of Port Arthur.

Mr. McCoig said that there was a great shortage of grain for feed in Eastern Canada; that, in Ontario, owing to this thousands of cattle and hogs had been marketed before they were in condition, that, owing to the shortage of feed many cattle had been marketed which should have been kept for breeding. He asked the Government to raise the embargo and assist the farmers in production.

Sir George Foster said that car shortage was causing the trouble; that he would do his best, but could not guarantee success.

Hon. Frank Oliver wanted to know if the law did not require railways, as common carriers, to send cars through to the destination indicated by the owners of the freight.

Hon. Frank Cochrane repeated the statement that the difficulty was due to car shortages, and added that he was writing the railway commission.

### REICHSTAG IN HOT SESSION.

LONDON, Feb. 1.—The Reichstag committee today continuing the confidential discussion of the chancellor's declaration, several ministers and party leaders joining in the debate, says Reuters' Amsterdam correspondent, quoting advices from Berlin.

### SWISS RECEIVE NOTE.

BERNE, via Paris, Feb. 1.—The Swiss Federal Government has received the German submarine note. The federal council at a special sitting today discussed the difficult situation of the supplies of raw materials and provisions created by the extension of the blockade and called a conference of the heads of the various departments interested to take necessary measures.

### DEPUTY SHERIFF

Of Cornwall, Ont., All Run-  
down, Tells How Vinol  
Helped Him.

So many cases like this are coming to our attention that we are publishing this letter for the benefit of others who are in Mr. Rombough's condition. Read our offer below.

Cornwall, Ont.: "I suffered from general debility. My system was all run-down, I had stomach trouble and my nerves were affected, and my trouble interfered with my occupation. I had tried different remedies, without benefit, and several told me about Vinol. I took three bottles, and it certainly proved a good medicine for building up my run-down system." W. I. Rombough.

The reason Vinol is so successful in such cases is because it is an unequalled tonic-body-builder, combining beef and cod liver, peptones, iron and manganese peptones and glycerophosphates, the oldest and most famous tonics known to medicine.

So strong is our faith in Vinol that we offer to return the purchaser's money in every case if Vinol should fail to give satisfactory results.

Taylor Drug Company, London, Ontario at the best drugist's in London; also towns.

**Saxol Salve**  
CURES SKIN AFFECTIONS  
One package proves it. Sold and  
guaranteed by above Vinol drugist.

### Nationalist Named Deputy Speaker of House of Commons

Premier Elevates Jos. Rain-  
ville to Preside Over  
Debates.

[Special to The Advertiser.] OTTAWA, Feb. 1.—Parliament has a deputy speaker. This afternoon Premier Borden nominated for the place Joseph Rainville, the Nationalist member for Chambly-Verchères; Sir George Foster seconded.

The prime minister praised the capacity of the Nationalist member, and predicted that he would most successfully fill the chair, in presiding over the committee of the whole, and over Parliament when the speaker was absent from the chamber. There was dead silence on the Liberal side of the house when Mr. Rainville took the chair.

The next message related to Britain's enemies. Sir Robert Borden arose and read a telegram he had received from the British embassy at Washington. It contained the announcement of the latest development of the German terror campaign. The dispatch stated that there had been received notification that "all German pledges regarding submarine warfare were withdrawn from February 1."

### WAS LIBRARY BOARD CHAIRMAN 20 YEARS

William D. Weeks, of Exeter, Who Died  
On Tuesday, Prominent in  
Town's Life.

EXETER, Feb. 1.—On Tuesday evening Exeter lost one of its most respected citizens in the person of William D. Weeks of the firm of Weeks Brothers, marble dealers. He was born in Woodstock, Ont., but moved to Exeter with his parents in 1878. Some few years later he and his brother James established the Exeter marble works and have conducted it ever since.

Mr. Weeks was in his 61st year. The funeral, which will be of a private nature, will take place Sunday afternoon from his late residence, Andrew street, to the Exeter Cemetery.

### SIR EDWARD CARSON SAYS ADMIRALTY IS GRAPPLING PROBLEM

"Anxiety Only Sir Us to Greater  
Effort."

LONDON, Feb. 1.—Sir Edward Carson, first lord of the admiralty, referred to Germany's new submarine campaign in a letter excusing himself from addressing a war loan meeting on account of indisposition. He wrote: "We are daily threatened with an increasing acts of barbarity on the high seas by the enemy who has long substituted the practice of pirates for the laws of nations. I do not delude myself, nor will I attempt to delude you, about the dangers of the German submarine campaign."

"These ruthless, inhuman attacks upon the shipping of the world, which have been created for us and our allies a problem as difficult as it is grave. But this, at least, I can say—the problem is being grappled with tireless vigor and our hourly anxieties only stir us on to greater unceasing effort."

### INVALIDS RECOVERING.

FOREST, Feb. 1.—Sergeant Geo. Price of Lambton's 145, who had his leg broken in camp at London, is now out on crutches, and is spending a few days here.

Another of Lambton's 145, Bruce Phillips, of this town, is now in the hospital at London from injuries received by a kick from a horse.

TO HAND MACAULEY OVER. JEFFERSON CITY, Mo., Feb. 1.—Governor Gardner of Missouri today honored the requisition of the New York authorities for A. P. Macauley of Toronto, wanted in New York on a charge of passing forged checks. Macauley is out on bond to answer an indictment in St. Louis charging him with passing a forged check.

### BLONDIN GOES BACK ON M. DES ROCHERES FOR "CORRECTION"

Declares Secretary Did Not  
Act as Secretary.

#### WAS NOT AUTHORIZED

Has Fine Explanation of  
"Skip to States"  
Remark.

[Special to The Advertiser.] OTTAWA, Feb. 1.—Echoes of the Dorchester election were heard in Parliament today. Hon. P. E. Blondin, the postmaster-general, who was reported to have said that if Allison had drafted, it made no difference to the people of Canada; for, if money had been stolen, it was English and not Canadian money; that conscription made no difference to the people of Dorchester; for, if conscription were applied, the men of Dorchester could escape from it by crossing the American boundary. He also referred to a correction by his secretary, Mr. Des Rocheres, which practically repeated the statement.

**Repudiates Secretary.** "First of all," said Mr. Blondin, "as for Mr. DesRocheres, I beg to state that he did not act as my secretary or lieutenant, and that during the whole election I had no connection whatever with him. I never spoke to him concerning the matter referred to in the report which I have just read."

"I never authorized him to make any statement for me, and I never was informed by him or anybody else of the statement reported as made by him on my behalf. I have inquired from Mr. DesRocheres about the correctness of the statement, and he denies, and authorizes me to deny in this House, the last part of that report; namely, that that party which is in conscription."

**Repudiates Statement.** "As to the statement itself, to wit, that I advised people to cross the boundary, which I am informed, was freely commented on by the honorable members for Assinibois (Mr. Tupper), St. John (Mr. Pugsley), and Westmoreland (Mr. Copp), I must say that there is not a single particle of truth in that report. The facts concerning the matter are very plain. I was replying to a speech in which my opponent had strongly endeavored to show that conscription was coming by means of the national service cards, which meant nothing but conscription, and that very soon coercion would be used by the Borden English-Protestant Government against the Catholic French-Canadians, and that very soon armed soldiers would come and force the husbands and sons to go to war. These are the very notes that are still fresh on the paper on which I wrote them when preparing my answer."

Mr. Gauvreau—Can you swear to that?  
Mr. Blondin—I can swear to it. I can bring into this House 150 affidavits of men worthy of confidence which I am afraid will make the whole Liberal party blush.

"My answer to these arguments was that the national service cards did not mean anything of the kind, and were only a mere appeal to the patriotism and good-will of every citizen whose duty it was to sign them; that if conscription had to come, it would come openly; that this Government could not promise or declare that conscription would never come, as it would be cowardice on the part of the Government to make such a declaration or promise; that it might become so in the future, but at the present there was no question of conscription, and the Government did not by the national service card intend any coercion of the people, and that the best proof of this was that the stretch of 4,000 miles of frontier had been left unguarded and open."

**Gross Misrepresentation.** "And this I said in order to show the stupidity of the contentions of my opponent. I may add, Mr. Speaker, that any other construction of my words is purely and simply gross misrepresentation."

Sir Wilfrid Laurier—I would ask the honorable gentleman to supplement his explanation by giving us the name of the Liberal speaker who spoke as he did.

Mr. Blondin—In St. Ross, Mr. D'Anjou, who presented himself as a lawyer for M. Brouski, and I can quote some of the other names.

Sir Wilfrid Laurier—Who is Mr. Des Rocheres?  
Mr. Blondin—He is a lawyer of Montreal.

### NEW BRUNSWICK CABINET CHOSEN BY NEW PREMIER

Hon. J. A. Murray Sworn In As Prime  
Minister.

FREDERICTON, N.B., Feb. 1.—Hon. J. A. Murray became premier of New Brunswick today, in succession to Hon. George J. Clark, who resigned because of ill-health. The new premier answering the call of the lieutenant-governor, announced his government this afternoon as follows:

Hon. J. A. Murray, premier and minister of agriculture.  
Hon. D. V. Landry, provincial secretary-treasurer.  
Hon. J. B. M. Bakker, attorney-general.

Hon. B. F. Smith, minister of public works.  
Hon. A. R. Slipp, minister of lands and mines.  
Hon. Arthur Cullen of Restigouche, and Hon. J. S. Taylor of Charlotte, to be ministers without portfolio.

Hon. Mr. Slipp of Queens, was sworn in this afternoon.

Tonight it is understood a vote for the by-election will be issued tomorrow.

### C. B. EDWARDS IS NOW DOCTOR OF PEDAGOGY

KINGSTON, Feb. 1.—The results of the December examinations for degrees in pedagogy at Queen's University faculty of education are announced today. The list contains the following:

Doctor of pedagogy: Educational administration—C. B. Edwards, B.A., London; V. K. Greer, M.A., Stratford. Educational psychology—C. B. Edwards, B.A., London.

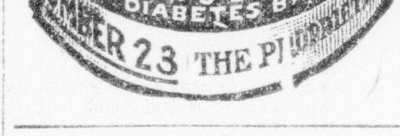
Bachelor of pedagogy, science of education—Andrew Stevenson, B.A., London (with honors). History of education—G. E. Reaman, M.A., Woodstock.

**Results at Toronto.** Several Western Ontario men are affected by the results of pedagogy examinations, 1916, announced by the University of Toronto tonight. They are as follows:

Course for the degree of doctor of pedagogy: Science of education—J. G. McEachern, St. Thomas; E. T. White, London. Educational psychology—G. W. Hoffer, London; H. G. Martin, Stratford; M. Thompson, Windsor; E. T. White, London.

History of education—F. S. Macpherson, Hamilton. Educational administration—G. W. Hoffer, London; Martin Kerr, Hamilton; P. S. Macpherson, Hamilton; H. G. Martin, Stratford; P. M. Thompson, Windsor.

John Whitehall Emery, Stratford, has completed all the examination requirements for the degree of doctor of pedagogy.



**DODD'S  
KIDNEY  
PILLS**

Be Careful What You  
Wash Your Hair With

Don't use prepared shampoos or anything else, that contains too much alkali, for this is very injurious, as it dries the scalp and makes the hair brittle.

The best thing to use is just plain mulled coconut oil, for it is pure and entirely greaseless. It's very cheap, and beats anything else all to pieces. You can get this at any drug store, and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly, and rinses out easily. The hair dries quickly and evenly, and is soft, fresh looking, bright, fluffy, wavy, and easy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff.

### DUTCH GOVERNMENT STOPS SAILING OF ALL VESSELS

LONDON, Feb. 1.—The Dutch Government has provisionally forbidden the sailing of all vessels, according to a Reuter dispatch from The Hague, this includes neutrals. The Government intends to furnish indications of the routes to be followed in the future, after a conference with the ship owners and naval authorities.

**RELEASE YARROWDALE MEN.** COPENHAGEN, Feb. 1.—Via London. Danish export steamers carrying agricultural products and mails to England will discontinue their sailings, as will the ships of various other companies. Five Americans, including a negro, were aboard the British steamer Yarrowdale, which was captured by a German raider in the South Atlantic. The men had been interned in Germany, but were released and sent to Copenhagen. They are now being forwarded to England by the British consul.

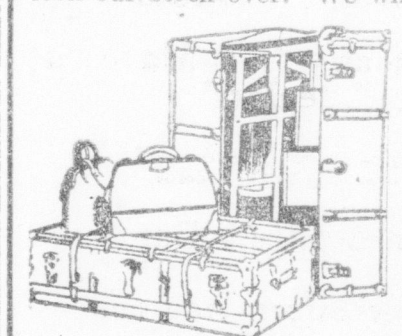
### SHIPS ARE PERMITTED TO LEAVE N.Y. HARBOR

NEW YORK, Feb. 2.—The collector of the Port Malone decided tonight to modify his order under which ships were forbidden to leave port after night fall, and several vessels were permitted to pass Quarantine. Every ship was stopped, however, by the torpedoed destroyer assigned to enforce neutrality, and subjected to a thorough examination.

Only two of the steamships which sailed tonight carried munitions.

### Buy Your Leather Goods at the Leather Store

We carry a large range of staple and fancy leather goods, and as we handle nothing but leather goods we can give you the very best of service in the city. Come in and look our stock over. We will be pleased to show you.



A few of our leading lines  
are TRUNKS, SUITCASES,  
CLUB BAGS, LADIES'  
HANDBAGS and PURSES,  
GENTS' PURSES and BILL  
FOLDS, TOILET SETS,  
MANICURE SETS, RAZOR  
STROPS, MONEY BELTS,  
ETC.

THE LEATHER STORE  
**JAMES McCORMICK**  
PHONE 2038 395 TALBOT STREET.

### Ladies' Wearing Apparel

—at—  
Remarkable Price Reductions

Come on Saturday and benefit in the greatest money-saving event ever offered in ladies' wearing apparel. We must reduce our stock at once to make room for spring shipments. We sacrifice, you save. Here we list but a few of the many phenomenal bargain offers for Saturday:

### SPRING SHIPMENT OF DAINTY COLLEGE DRESSES

Worth \$10.50—Large collars, serge, black and navy; all sizes, pleated from yoke; the very latest spring styles. On sale Saturday

**\$6.85**

**EXTRA! SPECIAL**

\$8.50 SILK  
SKIRTS, \$4.95.

On Saturday only  
brown, black and  
navy, pockets and  
belts, gathered  
waist. Come early.  
These will not last  
long at this price.

**\$6 Skirts**

Worth up to \$6.00, black  
and navy only, assorted  
sizes. While they last.

**\$3.95, \$4.45**

All Coats at less than the cloth they are made of.

**Metropolitan Suit and Skirt Co.**  
232 DUNDAS STREET















# SIR SAM AIRS HIS GRIEVANCE AGAINST GENERAL LESSARD

Declares Any Other Minister Would Have Dismissed Him.

MADE VARYING REPORTS

Toronto Mobilization Also Did Not Please General Hughes.

OTTAWA, Feb. 1.—The difference between Gen. Hughes and Gen. Lessard got into the open tonight.

Capt. Burnham, Peterboro, declared that Gen. Lessard was certainly a man of eminence, and of the best possible training, and that he himself could not see why his services could not be utilized.

The prime minister agreed as to the ability and services of Gen. Lessard. He had had discussions with Gen. Lessard and had put to him certain proposals, which he had urged him to undertake.

Premier Borden declared that an order-in-council had been passed in January, 1915, providing that in future militia council authorization of battalions should also be referred to privy council. It has been decided that it was undesirable that a large number of battalions should be recruited at one time in any one locality. The question of expense entered into the consideration and also the question of the overburdening of officers.

Asks for Instance. General Hughes rose and asked if the premier could give him any instance where five, six or seven regiments had been authorized at once.

"I am not sure," said Premier Borden.

"I am sure," said General Hughes. "Our plan was to raise regiments on the basis of one to a population of 64,000. To raise only one to a population of six hundred thousand is nonsense. The whole agitation was due to a desire to pander to the labor men and munition workers."

Premier Borden denied this, declaring that it was the recruiting organization which had objected to over authorization of battalions.

General Hughes then rose to make a statement in regard to what had been said in the House about the treatment of General Lessard. He asserted that General Lessard was by no means the best officer in Canada. There were others just as good. He had done well as officer commanding the Toronto district. On two occasions, however, he had been guilty of actions which would have brought about his dismissal by any other minister of militia in the world.

Conducted Inquiry. General Hughes then made a long statement in regard to an inquiry, which had been conducted into the affairs of the Fifth Battalion. According to this explanation General Lessard had conducted an inquiry in connection with difficulties which arose in the regiment during the summer camp time when outsiders were taken in to fill up its ranks. He had made two reports on the matter. One for himself, and the other which was marked "private and confidential" to the minister of militia. In this report he had intimated that his other report was not likely to be acted upon because the commanding officer of the Toronto district was also the minister of militia.

Sir Sam's second complaint against General Lessard was in regard to the famous mobilization of the Toronto forces by order of General Lessard, shortly after the outbreak of the war, because of a German invasion scare. He asserted that General Lessard had acted contrary to promises made by him and that the real object of the mobilization was to force the purchase by the Government of 100,000 rifles for the Home Guards.

## TABLOID NEWS OF CANADA, THE WAR AND THE WORLD

### WESTERN ONTARIO

Mrs. Kral of Niles town was badly burned by pulling over a kettle of boiling water.

Thomas A. Ardlex, a veteran of the Civil War, is dead at Melbourne.

County or draft recruiting has been urged by the Oxford County Council.

The Southern Counties' Yorkshire Breeders' Club has come out in opposition to oleomargarine.

The fire chief's recommendation for more men for the fire department has been turned down.

The Ontario Retailers' Association, in session at Stratford, will ask the Government for further safeguards of their interests.

A Windsor coroner's jury has brought in a charge of wilful murder against James S. Steward in connection with the shooting of William Jackson, Canadian deportation officer of Winnipeg, on C. P. R. train, near Windsor last week.

Premier Asquith in a speech at Leeds bank yesterday declared that the balance of the success was more and more with the Entente forces.

Severe weather prevails in Switzerland, nineteen below zero being registered.

The Dutch are alarmed by heavy concentration of German troops on the Dutch frontier.

Count von Tarnow, the new Austrian ambassador to the United States has arrived at Washington. He says Germany's aim now is a surprise to him.

Ex-President Taft denounces Germany's latest move and urges the necessity of preparedness.

The American Line announces that its vessels will sail according to schedule and that unless ordered by Washington will not conform to conditions laid down by Germany.

At a New York banquet Charles Evans Hughes declared he would stand behind Wilson in the present crisis.

The head of the International Mercantile Marine, says Germany is hindering with its latest submarine threat, and that she has been sinking all she could.

The Government of Spain fears internal disorders as a result of the German submarine note to neutrals, and has taken steps accordingly.

South American newspapers hold that Wilson must act against the German note in the interests of the little republics of the new world.

Wheat at Chicago dropped more than fifteen cents Thursday before the plunge was checked.

Big customs increases are reported at Kitchener, Chatham and Stratford.

## PRESIDENT WILSON'S PEACE OFFER—By Raemaekers



President Wilson—The gentlemen who have ransacked your houses and murdered your people want to forget it all and shake hands with you. They are even prepared to restore some of the things they have stolen from you. (Copyright, Canada, 1917, by the Ledger Syndicate.)

## BRITISH HAVE TAKEN 1,228 PRISONERS IN FRANCE IN MONTH

These Captives Include 27 Officers.

### MORE ADDED YESTERDAY

Enemy, Dressed in White, Make Two Futile Attacks—Loss Heavy.

LONDON, Feb. 1.—The report from British headquarters in France tonight reads as follows:

"Last night we again improved our position slightly north of Beaumont-Hamel. This morning the enemy attempted to rush one of our posts in the neighborhood of Grandcourt, but was driven off."

"We carried out a successful raid early this morning southeast of Neuville-St. Vaast; we had no casualties. Hostile attempts to approach our line during the night and early in the morning were beaten back before they could reach our trenches. The enemy suffered heavy casualties; we took a few prisoners in these encounters."

"Counter battery work and bombardments of the enemy's positions were carried out by us with success during the day at a number of places along our front. The enemy artillery was more active than usual south of Ypres."

"The total number of Germans captured by the British forces in France during the month of January was 1,228, including 27 officers."

### FIRST ARTILLERY DUEL.

PARIS, Feb. 1.—The official communication issued by the war office tonight reads:

"There was no event of importance in the course of this day except a somewhat lively artillery action at Hartmannswillerkopf and east of Metz."

Adjutant Madon yesterday brought down his fifth German airplane. Last night one of our aerial squadrons bombarded the railway station and enemy storehouses at Marbach and Vionne, and also some barracks to the east of Nesle. One of our airplanes armed with a cannon fired fifty shells upon barracks of the enemy at Nesle-St. Nicolas and at Vionne, on the Somme."

The activity of German patrols during the night was everywhere repulsed. The German artillery was very active in the region of Hel Sas, and in the direction of Dixmude. Artillery actions occurred in the sectors of Ramscapelle, Pervyse and Neerschoten."

### NOTHING ON ANY FRONT.

BERLIN, Feb. 1.—Via Saville: "No notable happenings have been reported from any of the fronts," says the evening supplementary army headquarters statement.

## SWITZERLAND SHIVERS IN 19 BELOW ZERO WEATHER

Soldiers on Sentry Duty Have Guard Periods Reduced.

GENEVA, Switzerland, Feb. 1.—The severest cold in years was experienced yesterday in Switzerland. The thermometer registers 19 degrees below zero, Fahrenheit, at Diablerets, in the Bernese Alps. The River Doubs was frozen at Bellefontaine and it was necessary to organize crews of workmen to break up the ice to prevent choking of the turbines of the power plant there. Soldiers on sentry duty suffered so greatly that their periods on guard duty were reduced an hour.

### American Schooner Fired On by Sub

PENSACOLA, Fla., Feb. 1.—A letter saying the American schooner Wm. Jones had been fired upon and damaged by a German submarine some weeks ago in the Bay of Biscay, was received today from Captain Charles Sluder of the vessel.

It did not say whether the Jones tried to escape after being hailed, and gave no other details except that she made port at Lisbon in distress, and that one sailor, frightened at the attack, jumped overboard and was drowned.

## PROMISES TO PUT TRAINS ON AGAIN WHEN COAL SECURED

General Manager of the Pere Marquette Answers Chatham Complaints.

CHATHAM, Feb. 1.—The question of more adequate accommodation on the Pere Marquette Railway between Chatham and Sarnia was discussed at a conference held this morning between J. Clark of the Dominion Railway Board; R. S. Black, general manager of the Pere Marquette; Mayor J. G. Kerr, and Ald. F. E. Baxter and Murray, representative of the railway committee of the city council.

At the conclusion of the meeting Mr. Clark stated that he was unable to give any idea as to what the board's decision would be.

Mr. Black explained that the P. M. was anxious to accommodate the city and country in every way, but on account of the coal shortage it had been found necessary to cancel the morning and evening trains. In order to facilitate the freight shipments of coal from Rouleau, he expressed the opinion that the coal situation would be relieved about March, when the trains would be reinstated.

## DEALERS ARE SCOURING DISTRICT FOR CATTLE

Big Prices Being Paid at Wabash—Hogs Up to \$13.50.

WABASH, Feb. 1.—The market price of hogs has never before reached so high a figure as it has this week, \$13.50 per cwt, being paid a month ago. The price was only \$11 per cwt. This rapid increase is due to a shortage in supply, which is the result of a lack of food. There is a great demand just now for cattle and a number of dealers have been scouring this vicinity.

One farmer recently disposed of a lot consisting of 27 head of young steers, at from \$3.25 to \$3.75 per 100 pounds, and still has 48 steered.

A number of farmers have been very busy drawing gravel for the purpose of remodeling their barns and stables.

Others have been cleaning their seed oats, and find that about 20 per cent is unfit for seed, being small and very light. Good seed oats are selling at 75 cents per bushel, wheat at \$1.50 per bushel, and barley at \$1.50 per cwt.

On Monday, February 5, at 2 p. m., a meeting of the Kent Bridge Farmers' Club and Ontario Sugar Beet Growers' Association will be held in Lansford's hall at Kent Bridge. The subject to be discussed will be "Preparation and Selection of Seed Grains."

The Danish Government will endeavor to maintain its former trade relations, despite the German submarine threat.

## KALNZEM HIGHROAD CLEARED OF ENEMY DESPITE THEIR GAS

Russians Advance in Severely Cold Weather.

### 1,000 PRISONERS TAKEN

Three Attacks on Positions East of Jacobeni Are Put Down.

PETROGRAD, Feb. 1, via London.—An advance of Russian troops near Kalnzem, on the northern end of the Russian front, was announced today by the war office. The statement follows:

"The sector on the Kalnzem highroad has been entirely cleared of the enemy. Our troops, notwithstanding asphyxiating gas, severe frost and the obstinate resistance of the enemy, have recaptured their trenches."

Three attacks on Russian positions east of Jacobeni, on the northern end of the Rumanian front, were repulsed last night, the war office also announced.

Take Thousand Prisoners. More than one thousand prisoners were taken during the fighting of this day in the Jacobeni region. One cannon and ten machine guns also were captured.

The text of the statement reads: "Rumanian front: During last night the enemy carried out three attacks against the heights east of Jacobeni, southwest of Kimpulung. He was thrown back with heavy losses."

During Tuesday's battle in the region east of Jacobeni we took eleven officers and more than 1,000 men prisoner, and captured ten machine guns, one gun and some mine throwers and trench mortars.

"Caucasia front: The snowstorm continues along the entire front. In the Black Sea our warships captured near Anafoto five boats, including three motor boats."

### TURKS ENTER DIZABAD.

BERLIN, Feb. 1.—The Turkish statement of January 30 reads: "Russian front: We have entered Dizabad. Our cavalry continues the pursuit of the enemy, who is retreating from Dzabitabad. Our cavalry is approaching Sultanabad."

### POOL ROOM USED TO HOLD PRAYER MEETINGS

AMHERSTBURG, Feb. 1.—The Johnson-Moon interdenominational evangelistic campaign, which opened here on the 10th inst., is attracting large congregations to the town hall, where meetings are held nightly. Cottage prayer meetings are held each morning from 9:30 to 10:15 by the women. The men hold prayer meetings at the same hour in business places. These meetings have been in Jones' hardware store, H. Parks' jewelry store, Finlay's poolroom, the Lakeview Hotel parlors, and Wilkinson's harness shop. Large deputations from Essex, Malden and Anderson have attended the evening meetings.

Mr. Johnson, the evangelist, is a native of Kent County. Mr. Moon, choir leader and instructor, has a large choir well trained. Mrs. Moon accompanies Mr. Moon in his campaigns and takes an active part in the meetings and the personal work. Mrs. Johnson spent a few days in the town and on Sunday afternoon addressed a large gathering of ladies in the Methodist Church, while Mr. Johnson spoke to the men in the hall.

The local clergyman, Rev. Mr. Nichol, Presbyterian; Rev. Mr. Wright, Anglican, and Rev. Mr. Stuart, Methodist, are assisting in the services, as well as the evangelistic party, are well pleased with the interest taken in the meetings.

DIES IN 83RD YEAR. CHATHAM, Feb. 1.—William Bray, aged 83, well-known Dover Township farmer, died this morning at his home on 8, on the Winter line. He is survived by a wife, seven married daughters and three sons.

Eleventh Annual



# Half-Price Jewelry Sale

C. H. Ward & Co.'s  
386 Richmond Street



IT WILL PAY YOU TO BUY YOUR WEDDING GIFTS OR CARD PRIZES NOW. OUR STOCK HAS BEEN BOUGHT AT THE OLD PRICES, WHICH ENABLES US TO GIVE SOME OF THE GREATEST BARGAINS IN OUR HISTORY. SEE OUR BARGAIN TABLES AND NORTH WINDOW FOR HALF-PRICE GOODS.

## Diamonds at Half Price

\$4.00 Genuine Diamond Baby Rings, mounted in 10k gold. Each...\$2.00  
\$10.00 Genuine Diamond Rings, mounted in 14k gold. Each...\$5.00  
\$75.00 Lady's Genuine Diamond Ring, Tiffany setting, weight .35...\$37.50  
\$80.00 Lady's Genuine Diamond Ring, Tiffany setting, weight .37...\$40.00  
\$100.00 Lady's Genuine Diamond Ring, Tiffany setting, weight .50...\$50.00  
\$110.00 Lady's Genuine Diamond Ring, Tiffany 14k setting, weight .53...\$55.00  
\$140.00 Lady's Genuine Diamond Ring, Tiffany 14k setting, weight .53...\$70.00  
\$60.00 Three-Stone Diamond Rings, 14k setting...\$30.00  
\$80.00 Three-Stone Diamond Ring, weight .45...\$40.00  
\$65.00 Four-Stone Diamond Ring...\$32.50  
\$80.00 Four-Stone Diamond Ring...\$40.00  
\$90.00 Four-Stone Diamond Ring...\$45.00  
\$160.00 Gent's Flat Belcher Ring, 14k setting, weight .75...\$80.00  
\$120.00 Lady's Marquise Diamond Ring...\$60.00  
\$250.00 Lady's Marquise Diamond Ring...\$125.00  
\$50.00 Lady's Five-Stone Diamond Ring, with platinum top...\$25.00  
We will refund the money on any of the above Diamonds within one year of the date of purchase, or exchange for full value at any time.

## Watches at Half Price

One only 18-size New York Standard Stop Watch, nickel case, regular \$12.00. For...\$6.00  
One only 16-size New York Standard Stop Watch, nickel case, regular \$10.00. For...\$5.00  
One only 17-Jewel Commercial Standard Movement, in solid gold, 14k case, regular \$50.00. For...\$25.00  
Two only Gents' Wrist Watches, lever movement, regular \$7.50. For \$3.75  
One only Gent's Wrist Watch, luminous dial, regular \$9.50. For...\$4.75  
One only Lady's Solid 10k Gold Octagon-Shape Wrist Watch, regular \$50.00. For...\$25.00  
One only Lady's Solid 14k gold; regular \$50.00. For...\$25.00  
One only Lady's Wrist Watch, solid 9k gold; regular \$30.00. For...\$15.00  
One only Lady's Wrist Watch, octagon; regular \$23.00. For...\$11.50

## Chains at Half Price

\$2.50 Gents' Waldemar Chains...\$1.25  
\$4.50 Gents' Waldemar Chains...\$2.25  
\$4.00 Gents' Waldemar Chains...\$2.00  
\$6.00 Gents' Waldemar Double Chains...\$3.00  
\$5.00 Gents' Waldemar Double Chains...\$2.50  
\$3.00 Gents' Waldemar Chains...\$1.50  
\$3.25 Gents' Coat Chains...\$1.65

## Umbrellas and Walking Sticks at Half Price

\$5.00 Walking Sticks, sterling silver mount...\$2.50  
\$3.00 Walking Sticks, with sterling silver mount...\$1.50  
\$2.50 Straight Stick, with sterling silver mount...\$1.25  
\$4.00 Walking Sticks, with sterling silver mount...\$2.00  
\$6.00 Lady's Umbrella with gold mount...\$3.00  
\$5.00 Lady's Umbrella, with sterling mount...\$2.50  
\$6.00 Lady's Umbrella, with sterling mount, 5th avenue roll...\$3.00  
\$10.00 Gents' Umbrella, with gold mount...\$5.00  
\$5.00 Gents' Umbrella, horn handle and sterling mount...\$2.50  
\$7.00 Gents' Umbrella, horn handle, with gold mount...\$3.50  
\$14.00 Gents' Umbrella, with sterling mount...\$7.00  
\$10.00 Gents' Umbrella, with sterling mount...\$5.00

## PEARL RINGS AT HALF PRICE

\$4.50 Ladies' 3-Stone Pearl Rings, in 14 settings. Each...\$2.25  
\$6.00 Ladies' 3-Stone Pearl Rings, in 14 settings. Each...\$3.00  
\$12.00 Ladies' 3-Stone Pearl Rings, in 14 settings. Each...\$6.00  
\$15.00 Ladies' 3-Stone Pearl Rings, in 14 settings. Each...\$7.50  
\$10.00 Ladies' 3-Stone Rings, 2 pearls, 1 reconstructed ruby...\$5.00  
\$10.00 Ladies' 3-Stone Rings, 1 pearl and 2 reconstructed rubies...\$5.00  
\$10.00 Ladies' 4-Stone Pearl Rings, in 14 settings. Each...\$5.00  
\$11.00 Ladies' 4-Stone Pearl Rings, in 14 settings. Each...\$5.50  
\$15.00 Ladies' 4-Stone Pearl Rings, in 14 settings. Each...\$7.50  
\$12.00 Ladies' 5-Stone Pearl Rings, in 14 settings. Each...\$6.00  
\$18.00 Ladies' 5-Stone Pearl Rings, in 14 settings. Each...\$9.00  
\$8.00 Ladies' 3-Stone Ring, reconstructed rubies. Each...\$4.00

## Spectacle Specials

Three dozen pairs Spectacles and Eyeglasses, gold-filled. Sell regularly for \$3.00 and \$3.50. Going at, pair...\$1.50

## China at Half Price

50c Cups and Saucers, many designs 25c  
60c Cups and Saucers, many designs 30c  
75c Cups and Saucers, many designs 40c  
\$1.00 Cups and Saucers, many designs 50c  
A few Wedgewood Bread and Butter Plates, regular 50c. For...25c  
\$3.00 Aynsley Plates, wide blue border, with rose design...\$1.50  
\$1.00 Tea Plates, each...50c  
\$3.50 Minton Cream and Sugar, pair...\$1.75  
50c Pitcher, Chinese rose design...25c  
\$68.00 Set China, blue and gold design, special...\$40.00  
\$50.00 Gold Band Tea Set Aynsley China...\$35.00  
\$40.00 Minton Tea Set...\$28.00

## Cut Glass at Half Price

\$7.00 Large Vase, floral design...\$3.50  
\$5.00 Large Vase, floral design...\$2.50  
\$5.00 Large Bowl, floral design...\$2.50  
\$2.25 Small Flower Basket, floral...\$1.15  
\$17.00 Whisky Set, decanter and six glasses...\$8.50  
\$7.00 Bon-Bon Baskets, Hawkes' glass...\$3.50  
\$2.50 Bon-Bon, floral, with handle...\$1.25  
\$1.75 Small Vase, floral, Hawkes'...90c  
\$1.25 Small Vase, floral, Hawkes'...65c  
\$1.50 one only Low Comfort, floral...75c  
\$2.50 Bud Vases, Hawkes'...\$1.25  
\$1.25 Cologne Bottle, floral...65c  
\$8.00 Cream and Sugar, floral...\$4.50  
\$5.00 half dozen Sherbet Glasses, floral...\$2.00  
\$3.50 Vase, floral...\$1.75  
\$8.00 Large Bowl, Hawkes' bridal wreath design...\$4.00  
\$12.00 Large Vase, Hawkes' bridal wreath design...\$6.00

## Specials in Cuff Links

One tray of Cuff Links going at just one-half the regular prices.

## Extra Specials in Jewelry

We are offering a showcase of Solid 10k and 14k Brooches and Gold-Filled Brooches, Fobs, Cuff Links, Tie-pins and other novelties at half the regular prices.

## Special Discount of 20 Per Cent Off Every Article in the Store

C. H. WARD & CO., 386 Richmond Street  
DIAMOND MERCHANTS AND JEWELERS. PHONE 1084.

## NO CHANGE AS YET IN BORDEN'S SAILING PLANS

OTTAWA, Feb. 1.—There has been no change so far in the plans of Sir Robert Borden, who is to sail shortly to attend the imperial war council. It will depend, of course, on whatever rearrangement of sailing schedules may follow the German note.

## COPENHAGEN EXCHANGE MAY BE SHUT DOWN

LONDON, Feb. 1.—A meeting of leading Danish financiers today, to consider whether the Copenhagen Stock Exchange ought to be closed temporarily, in order to avoid disturbances in the market, on account of the situation created by the German note, is reported by the Copenhagen correspondent of the Exchange Telegraph Company. Members of the cabinet and representatives of the Danish trade and industry are held a conference to discuss the situation.

AMALGAMATION HELD UP. RUTHVEN, Feb. 1.—The stockholders of the local coal storage hold an important meeting in their office here on Wednesday to consider the proposed amalgamation with the Leamington cold storage. It was decided to lay the question over until another meeting.



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Deliveries  
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Market  
House

## ONN'S Fish Market

THE ONTARIO CREAMERIES, LTD.

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| ASSETS ..... | \$66,000,000 |
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| Cor. Dundas and Adelaide Streets | " | " | " | " | F. D. Copeland, Manager |
| Cor. Richmond and John Streets   | " | " | " | " | S. C. Houston, Manager  |
| Cor. Dundas and Talbot Streets   | " | " | " | " | J. C. McDonald, Manager |



## 100 YEARS

more, people with chest and stomach troubles have tried to cure themselves by pouring cough syrups, tonics and the like into their mouths. All a mistake! The way is different. Peps are tablets made up of Pine extracts and medicinal essences, which when put into the mouth go into the stomach, where they are absorbed down direct to the lungs, throat and bronchial tubes—not swallowed down to the stomach, which is not acting. Try a box of Peps for your cold, your cough, bronchitis or asthma. All druggists and stores or Peps Co., Toronto, will supply.

## Peps

## VICTORIA CROSSES AND MILITARY DECORATIONS FOR HEROES OF INDIA

Two Hundred Officers and Men Receive Honors.

LONDON, Feb. 1.—(Via Reuters) Ottawa Agency.—A special dispatch from Delhi says: The viceroy, Lord Chelmsford, at a special parade held at the viceregal lodge presented military medals and orders to 200 Indian officers and men. The scene was brilliant and impressive. General Sir Charles Murray and a large number of the headquarters staff and public were present. The decorations included three Victoria Crosses and several French and Russian decorations.

## NINE VESSELS ARE SUNK WITH LOSS OF EIGHT MEN

Steamer Dundee, of Hamilton, Ont., is Submarine.

LONDON, Feb. 1.—The sinking of nine vessels, causing the death of eight men and the injury of one, was announced by Lloyd's.

The announcement as posted at the shipping agency says: British steamer Trevaun, 3,081 tons gross, and the Belgian steamer Euphrates, 2,800 tons gross, sunk. Steamer Dundee of Hamilton, Ont., 2,278 tons gross, submarine. One man killed and one injured.

The ship, sunk, presumably by striking a mine, while towing barges. Five men lost.

Two travelers and three snacks sunk, with the loss of two men.

## PARLIAMENT ASKED TO PASS WAR VOTE FOR COMING YEAR OF HALF BILLION DOLLARS

## Austria Duplicates Note to Neutrals

LONDON, Feb. 1.—A Vienna dispatch to Reuters via Amsterdam says that Count Czernin, the Austro-Hungarian minister of foreign affairs, has sent a note to the neutral countries respecting intensified naval warfare. It is along similar lines as the German note to the United States.

## Sister Dies Just Before Funeral of Brother Starts

## Second Death in East Missouri Home Occurs in Three Days.

INGERSOLL, Feb. 1.—On Monday last the death of Archibald McCall occurred in East Missouri. An hour and a half previous to his funeral on Wednesday afternoon his sister, Mrs. Isabelle Ross, passed away in the same home. The late Mrs. Ross had been visiting with her brother for two months or so coming from Kincardine. She was in her 89th year, and a widow.

## HUGHES BEHIND WILSON "IN THIS SOLEMN HOUR"

NEW YORK, Feb. 1.—Charles Evans Hughes, who was the guest of honor at the annual dinner of the New York alumni of Brown University here tonight, declared every loyal American would stand behind the administration "in this solemn hour" without a partisan thought. His declaration brought the diners to their feet singing "The Star Spangled Banner."

## "FRONTIER" IS RAISED

Pleasure Steamer Taken From River Bed at Chatham.

CHATHAM, Feb. 1.—After resting on the bed of the River Thames for nearly year, the pleasure steamer Frontier was raised this afternoon by the Reid Wrecking Company of Sarnia.

## Little Discussion as Premier Outlines Purposes.

## HEAVIER THAN ANTICIPATED

## Large Amount for Credits to Britain on Munitions.

## TROOPS' PAY \$182,500,000

## Separation Allowances Reach \$36,000,000—Ross Rifles \$2,660,000.

[Special to The Advertiser.] OTTAWA, Feb. 1.—The Canadian war vote for the coming year is \$500,000,000. It was asked of Parliament this afternoon by Sir Robert Borden, and voted unanimously after the prime minister had made his statement of the manner in which it was proposed to spend the money. There was little discussion. Sir Robert Borden, in making a statement on war expenditures, told the House that for the present fiscal year up to January 31 they had expended \$215,501,822, and that it was estimated the cost for the next fiscal year would be \$423,274,000. The prime minister said that the war expenditure had been much greater than was anticipated at the beginning of war. Out of the appropriation of \$500,000,000, a large amount he hoped would be available for credits for the British Government for the purchase of munitions in Canada.

## Mounting Each Year.

Canada's war expenditure by years had been: 1914-15, \$60,750,476; 1915-16, \$168,197,755, and 1917, to January 31, \$215,501,822. Of the total expenditure \$19,000,000 of the total expenditure for the militia department had controlled \$209,213,488; naval service, \$5,775,709, and the justice department, \$1,004,151.

It was estimated the total expenditure for the coming year for war purposes would be \$423,274,000, and of this amount \$196,171,900 was allotted to the militia and defence department; \$219,000,000 to the overseas militia department, and \$17,500,000 to the naval service.

## Separation Allowance, \$36,000,000.

The estimate of the expenditures is made on the following basis: Pay of 400,000 troops, \$182,500,000; separation allowance, \$36,000,000; national armament, \$51,000,000; clothing and necessities, \$48,000,000; equipment and general stores, \$42,261,000; ammunition, \$16,750,000; small arms and machine guns, \$30,000; Ross rifles and bayonets, \$2,660,000; renewal of small arms and machine guns in France, \$5,500,000; forage, \$2,500,000; remounts, \$2,000,000; medical services, \$4,000,000; ocean transport, \$5,000,000; railway transport, \$2,000,000; engineers' services, including housing of troops, \$4,000,000; civil employees, \$2,000,000; printing, cables, \$3,000,000; recruiting, customs duties, funeral expenses, \$5,000,000.

## Maintenance in France.

The prime minister explained an arrangement made with the British Government for the maintenance of Canadian troops in France; the same as for Australia and New Zealand. It was possible, he said, in any army to distinguish between the supplies furnished one division and those of another; so that an arrangement was made on a basis of so much per man per day. In the Canadian army in France the men are paid by the Canadian Government, but all other expenses are borne by the British Government—Canada paying for this 6 shillings per man per day. This is for food, equipment, ammunition and anything else required for the sustenance and proper maintenance of the men as a fighting force. Of this amount 4½ shillings (\$1.12) is required for maintenance; 9 pence (43 cents) for small arm ammunition, gun ammunition and renewal of small arms, machine guns and artillery (9 and 3 pence) for general expenses. Canada, Australia and New Zealand all wished to pay the complete maintenance of their army, and the British Government has agreed that they are so doing under this agreement.

## Head of Big Line At Port of Boston Calls It a Bluff

## Says Germany Has Been Sinking Every Ship She Could.

BOSTON, Feb. 1.—Germany's submarine threat apparently had no effect on shipping at this port today. Foreign steamship line agencies stated that no orders were received to hold vessels in port.

There were few foreign steamers in the harbor, but several are on the way here from overseas ports, and many liners from Boston are now close to the restricted zone.

John H. Thomas, head of the International Mercantile Marine Company in this city, said that the threat to importance to the German note. It was his opinion that the Germans had been sinking every ship they could sink. So far as Mr. Thomas was aware, the new threat would not interfere with sailings of the lines controlled by his company.

## APPEALS DISMISSED

Provincial License Inspector Reopens Cherry Whisky Action at Stratford.

STRATFORD, Feb. 1.—An appeal has been entered by the provincial license inspector against the decision of Police Magistrate Makins in the case against George Dehl of the Royal Hotel. Mr. Dehl was charged with having "cherry whisky" on his premises, containing over the legal 2½ per cent of proof spirits. Of seven bottles taken by Inspector Elliott, only one was over strength, and in view of the fact that it was only a small fraction too strong, and also that the contents had been guaranteed by the manufacturers and had not been opened, the magistrate dismissed the case.

PASS U. S. IMMIGRATION BILL. WASHINGTON, Feb. 1.—The immigration bill, which President Wilson vetoed on account of its literary test of provision, was passed over the veto by the House of Representatives tonight. The vote was 235 to 195.

## It's Not Impossible

to cure that skin disease of yours if you will only use the right remedy. Zam-Buk is the right preparation for all such troubles, because Zam-Buk is specially adapted for obstinate and chronic troubles. Zam-Buk owes its great power to its unique herbal composition.

Mr. W. D. Love, of 33 Rand St., Central Falls, R.I., U.S.A., writes: "For nine months my little son endured a bad attack of eczema on his face and head. The pain at times was intense and although we tried numerous remedies and spent dollars upon dollars on doctors, he got no relief. Finally we were persuaded to use Zam-Buk."

To say the results were gratifying is putting it mildly! The first few applications ended the pain and irritation, and it was soon evident that Zam-Buk was effecting a cure. We persevered, with the result that my little son is now completely cured. In the interests of other sufferers you have my permission to publish what a wonderful cure Zam-Buk has wrought in my home."

Zam-Buk is also unequalled for ringworm, scalp sores, ulcers, abscesses, blood-poisoning, piles, burns, scalds, cuts and all skin injuries. All druggists and stores, or Zam-Buk Co., Toronto, 50c. box, 9 for \$1.25.

## ZAM-BUK

## HYDRO REDUCTIONS SLICED BY HIGHER CHARGES AT FALLS

London's Expected \$1 to \$2 Drop Not Materializing.

## SURPLUS OF \$351,833

## \$9,522,995 Invested in Capital Cost of Niagara System.

## TORONTO, Feb. 1.—The financial information relating to the hydro-electric systems was made public today after the meeting of the provincial commission. It is not known definitely yet as to how the rates will figure out, but were it not for the 50,000 additional horsepower which the hydro has had to contract for at the increased price of \$12 per horsepower, it is declared that there would be, as last year, many appreciable reductions. In the case of Toronto there could be a reduction of 50 cents to \$1 per horsepower. In London between \$1 and \$2 per horsepower and in Hamilton and other places there could have been also a cut had not the factor to be taken into account. There will in all likelihood be some reductions, but it is hardly probable there will be an all-around drop. Though there is no official statement as to this, the policy may be rather to wait for another year to see how the increased price for the 50,000-horsepower contracted for and other considerations will work out.

## Total Cost \$9,522,995.

Among the figures which Sir Adam Beck furnished were those of the adjustment of the capital expenditures, operating expenses and fixed charges of the Niagara system for the year ending October 31, 1916. These showed a net surplus of \$351,833 of which \$184,791 will go to depreciation reserve account. The sinking fund due on the total capital cost is \$167,132.22. There is now to the credit of the municipalities in the Niagara district in reserve account \$76,645.

The total average horsepower used in the system was 109,583, at an average cost of \$9.10 per horsepower. The total capital cost of the system is \$9,522,995. The interest paid the Government out of earnings, \$371,494; the maintenance costs, \$150,962; operating costs, \$137,333; the cost of power, \$997,257.

## Reduces Interest Account.

The total expenses were \$1,656,933; the total receipts, \$2,038,792; but there has to be taken into account the cost of a number of municipalities who have been in operation for only a short period, and the earnings of which were short on interest account of \$14,906.

## WILL BRING PEACE NEARER.

AMSTERDAM, via London, Feb. 1.—The Vienna Fremdenblatt, a copy of which was sent to the German government, approves of a ruthless submarine offensive, which, it argues, will bring nearer peace, for which it says all neutrals are longing.

## WHY "ANURIC" IS AN INSURANCE AGAINST SUDDEN DEATH.

Before an insurance company will take a risk on a life, a examining physician will test the urine and report whether you are a good risk. When your kidneys get sluggish and clog, you suffer from backache, sick-headache, dizzy spells, or the twinges and pains of lumbago, rheumatism and gout. The urine is often cloudy, full of sediment; channels often get sore and sleep is disturbed two or three times a night. This is the time you should consult some physician of wide experience—such as Dr. Pierce of the Invalids' Hotel and Surgical Institute, Buffalo, N. Y. Send him in cents for sample package of his new discovery, "Anuric." Write him your symptoms and send a sample of urine for test. Experience has taught Dr. Pierce that "Anuric" is the most powerful agent in dissolving uric acid, as hot water melts sugar; besides being absolutely harmless it is endowed with other properties, for it preserves the kidneys in a healthy condition by thoroughly cleansing them. Being so many times more active than lithia, it clears the heart valves of any sandy substances which may clog them and checks the degeneration of the blood-vessels, as well as regulating blood pressure. "Anuric" is a regular insurance and life-saver for all big meat eaters and those who deposit lime-salts in their joints. Ask the druggist for "Anuric" put up by Dr. Pierce, in 50-cent packages.

## STRENGTH AND BEAUTY

Come with Dr. Pierce's Golden Medical Discovery. This is a blood cleanser and purifier that starts the liver and stomach into vigorous action. It thus assists the body to manufacture rich, red blood which feeds the heart, nerves, brain and organs of the body. The organs work smoothly like machinery running in oil. You feel clean, strong and vigorous instead of tired, weak and faint.

## Important Announcement

Commencing tomorrow, Feb. 3rd, 1917, the price of Tip Top Tailors' famous One-Price made-to-measure clothes for men will be \$16 instead of \$15.

In September, 1915, when the high cost of wool and the disorganized dye stuff market hit the tailors' trade and forced everybody to raise prices, we had thousands and thousands of dollars worth of woollens tucked away in our big warehouse at 258 Richmond Street West. We had "bought when the buying was good"—on foresight—away ahead. Thus ever since we have been able to pass the dividends over to our customers. Instead of raising our price, as other tailors did, we let our customers benefit by our foresight and resources. Excepting a raise of \$1 in May, 1916, caused by labor conditions, our price has remained the same as it was before the war.

In keeping down our price while others raised, we were not trying to give away money—we were simply forfeiting high profits—we were not losing cash—we were merely letting our patrons in on a "melon." We believed this policy would pay us in the long run—in wider public faith and friendship—and it has—a 50 per cent increase in our business last year proves it.

Now, however, the big stock of woollens that we bought "right" is about exhausted, and the present high cost of materials makes it impossible for us to continue to make clothes at \$15 and maintain our standard of value. Therefore, we have no alternative but to ask our patrons for a slight increase.

So Tip Top Clothes are going to cost \$1 more than formerly, but under all the circumstances they're going to be worth more. With the new price it will be our endeavor to give greater value for the money—better fabrics—superior tailoring—more style—more service—more satisfaction. We always bear in mind that it's our customers we must satisfy. Our business success depends upon what they think of Tip Top Tailors' clothes—therefore it's up to us to make for them clothes that are correct in style, that fit properly; and last, but not least, clothes that wear so well that they will not only insist on Tip Top clothes, but will be only too glad to recommend them to their friends. To clothes-satisfy our customers is our best advertisement.

Thanking our many customers, and assuring them all that we did not raise our price until our cost of production compelled us to do so, we are,

Faithfully yours,

## TIP TOP TAILORS

205 Dundas Street, London

BRANCHES FROM COAST TO COAST

MAIL ORDERS: Those who cannot visit our stores can order satisfactorily by mail. Our self-measurement chart, simple, accurate, and easily used, along with samples of cloth and style book, will be sent upon request. Please address our Mail Order Department, 250 Richmond Street West, Toronto.

## When Tired and Nervous

If the end of the day finds you weary or irritable, with aching head and frayed nerves, you need something to tone and strengthen the system.

## BEECHAM'S PILLS

are a remedy which quickly helps in restoring normal conditions. They act on the stomach, liver and bowels, and so renew the strength, and steady the nerves. A few doses of these world-famed family pills will

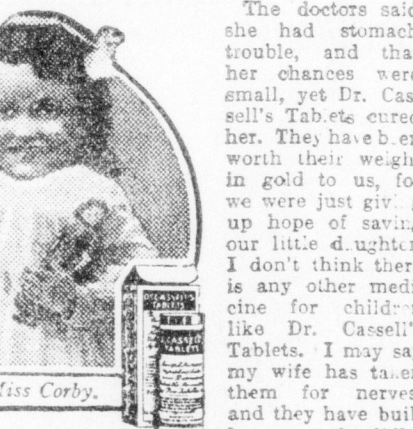
## Bring Welcome Relief

Prepared only by Thomas Beecham, St. Helena, Lancashire, England. Sold everywhere in Canada and U.S.A. 1s. 6d. box, 25 cents.

## Weak From Birth

Harriston (Ont.) Child Saved by Dr. Cassell's Tablets.

MR. CORBY, HARRISTON P.O., ONT., writes:—Just a few lines in praise of Dr. Cassell's Tablets. Our little girl was weak from birth, and though we tried doctor's medicine and other things she got no better. She just lay in her cot and cried, and neighbours all said we could not save her. Then I read about Dr. Cassell's Tablets. I said to my wife, "while there's life there's hope"; we will try these Tablets. We did, and from the first box we could see a change in the child. She seemed to rest more comfortably, and slept well at night. We kept on giving Dr. Cassell's Tablets till she was 18 months old, and now at three years I don't think there can be a healthier child in the whole Dominion.



Little Miss Corby.

The doctors said she had stomach trouble, and that her chances were small, yet Dr. Cassell's Tablets cured her. They have been worth their weight in gold to us, for we were just giving up hope of saving our little daughter. I don't think there is any other medicine for children like Dr. Cassell's Tablets. I may say my wife has taken them for nerves, and they have built her up splendidly.

Publish this letter if you like; it may help others as the Tablets helped us.

Bright, healthy, happy children, full of life and activity—every mother wants her babies to be like that. Are yours? If they are not, if they are weak or fretful, we say it in all sincerity—the surest way you will ever find to aid up strength and vitality in their little frames is a course of Dr. Cassell's Tablets.

## Dr. Cassell's Tablets

Dr. Cassell's Tablets are Nutritive, Restorative, Remedial, and Anti-Spasmotic, and the recognized remedy for Nervous Breakdown, Sleeplessness, Malnutrition, Nerve Paralysis, Anæmia, Wasting Diseases, Infantile Weakness, Kidney Trouble, Paupation, Neurasthenia, Dyspepsia, and Vitis Exhaustion. Specially valuable for nursing mothers and during the Critical Periods of life. Sold by Druggists and Storekeepers throughout Canada. Price: One tube 30 cents; six tubes for the price of five. War tax, 2 cents per tube extra. Sole Proprietors: Dr. Cassell's Co., Ltd., Manchester, Eng.







MAYOR ADVOCATES  
DISCONTINUING OF  
RAILWAY SERVICE

Says St. Thomas People Apparently Don't Want Cars.

CITY GOES HYDRO BILL  
Another \$100 a Month Added  
to Power Charges for St.  
Railway Service.

ST. THOMAS, Feb. 1.—Mayor Trotter strongly advocates the discontinuance of the municipally operated St. Thomas street railway. Speaking at a meeting of the street railway committee tonight he expressed the belief that the ratepayers and citizens of St. Thomas were in favor of the operation of the system. If they were, he said, they would show their favor by patronizing the road.

The discussion was started by the fact of the employees of the system, who were to be paid for the month of January, being increased by \$100 a month at once. This question too was left with the committee to ascertain what municipalities operating municipally owned street railways, were paying for power.

RETURNED MEN AGAINST  
OUTSIDE FUND CONTROL

Woodstock Men Certain to Fight \$2,000 Campaign Idea.

WOODSTOCK, Feb. 1.—At an organizational meeting this evening of the committee nominated by the Oxford Returned Soldiers' Association to act as a local branch of the Returned Soldiers' Association, Mayor West was selected as chairman, H. A. Little as treasurer, and L. E. Lowman (secretary of the Returned Soldiers' Association) as secretary. A resolution was adopted to conduct a campaign to raise \$2,000, to be controlled by the committee and administered for the assistance of returned soldiers.

YARN ABOUT BRITANNIC  
TISSUE OF FALSEHOOD

Involved Austrian Lied About Misuse of Hospital Ship.

LONDON, Feb. 1.—Referring to a German wireless dispatch repeating allegations of the misuse of British hospital ships, and especially to the Britannic, which, on the sworn testimony of an Austrian named Messany, carried 2,500 troops, the British admiral, in a communication issued tonight, says: "The whole measure is a tissue of falsehoods, and the only true statement in the story attributed to Messany is the fact that he was brought home on the Britannic, as he was an invalid at the time and repatriated for this reason."

"As may be expected, German press messages at this moment are filled with false statements of this kind in order to manufacture a pretext for the latest methods of warfare announced by Germany. It cannot be too often repeated that on no occasion since the beginning of the war have any persons but invalids and members of the hospital staff been carried on board any of his majesty's hospital ships."

REALIZE \$100.  
DRESDEN, Feb. 1.—The Perils of a Nation, put on at the Dresden Theatre this week under the auspices of the I.O.D.E., realized about \$100 for the order after all expenses had been paid.

## "Security First"

EXCELSIOR  
LIFE COMPANY

INSURANCE

1916—A RECORD YEAR—1916

THE FINANCIAL STATEMENT FOR 1916 SHOWS

(1) Total Income - - - \$917,200.15  
An Increase of \$105,251.18, the largest in the history of the Company.

(2) Assets for security of Policyholders, \$4,523,556.45  
An Increase in 1916 of \$264,602.30

(3) Surplus on Policyholders' Account, \$832,293.45

Increase in Applications for New Assurances of 50 per cent. as compared with 1915.

Total Assurances - - - \$21,078,581.75

For Pamphlets, descriptive of our up-to-date Policies, write J. S. HOWELL, Inspector, Merchants Bank Building, London.

Head Office, Excelsior Life Building, Toronto.

London: Ground Floor, Royal Bank Bldg. Phone 318.

Stocks Bonds

WILFUL MURDER IS  
JURY'S VERDICT OF  
DETECTIVE'S DEATH

Coroner's Investigation Names Steward as Slayer.

HAD NO HAIR TRIGGER  
Murderer's Plea of Accident  
Disposed of by Police  
Evidence.

WINDSOR, Feb. 1.—A verdict charging a wilful murder was returned by the coroner's jury here tonight against James S. Steward, in connection with the shooting of Wm. M. Jackson, Canadian deportation officer, at Windsor, which occurred on a Canadian Pacific passenger train here last week.

"We find that Jackson was killed by a bullet from a revolver in the hands of James S. Steward, and from the evidence produced we consider the shooting wilful murder on the part of James Steward," said the coroner, J. S. Labele, by J. B. Banwell, foreman of the jury.

Half a dozen witnesses were called to prove the shooting, and the events which immediately followed and preceded it. The most important evidence was the disproof by the police of the defendant's plea of accident, which he made when he was taken to the coroner's inquest, that it was fired by a deliberate pull.

Steward was present in the courtroom during the proceedings, but did not display any realization of his position. He spends his time in Sandwich jail during the daytime playing cards with other prisoners, and according to prison officials shows not the slightest nervousness over the outcome of his crime.

GERMAN CONCENTRATION  
ON THE DUTCH FRONTIER  
CONNECTED WITH NOTE?

If United States Stands by Her Notes She Must Declare War, Says Paper.

AMSTERDAM, via London, Feb. 1.—The Handelsblad asks whether there is any connection between German concentrations and fortifications on the Dutch eastern frontier and the threat of the new submarine warfare. Regarding Holland's action, the newspaper says much will depend on the attitude of the United States, and that if that country takes the attitude of her allies, and many of them at least, in support of the United States, the matter will be presented to them for decision at a general meeting next Tuesday.

The question of the control of such funds as the returned soldiers may raise is certain to be the subject of vigorous discussion by the Returned Soldiers' Association, and there is considerable doubt as to whether the returned men will consent to such an arrangement. Up to the present the absolute confidence of the people of the city and county in their ability to administer money contributed by the public properly, and many of them at least, in support of the suggestion having their funds controlled by an independent organization. The matter will be presented to them for decision at a general meeting next Tuesday.

NEW AUSTRO AMBASSADOR  
REACHES UNITED STATES

Had No Knowledge of Sub Notes—Hurries to Capitol.

NEW YORK, Feb. 1.—Count Adam Tarnowski von Tarnow, Austria-Hungarian new ambassador to the United States, arrived here today on the steamship Nordland. He learned first from newspaper reports of the dispatch by Germany of a note outlining a new naval policy.

"The note is a surprise to me," he said. "I knew nothing about it until newspapermen showed me the papers containing it."

"Did you know such a note was contemplated?"

"I did not," he replied.

The new ambassador hastily read the text of the note, and then, asserting that it was too serious for discussion at this time, protested against its publication. He said he would take a train immediately for Washington to take up his duties at the Austrian embassy.

TRANSFERRED TO C. A. D. C.  
DRESDEN, Feb. 1.—Sergeant W. P. Thornton of Dresden has been transferred from the 18th Kent Battalion to the Dental Corps at Hamilton in which his father is a captain by General Commission.

He left last evening for Hamilton to report, and expects from there to go to Toronto to take a course at Toronto Dental College.

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DRESDEN, Feb. 1.—The Perils of a Nation, put on at the Dresden Theatre this week under the auspices of the I.O.D.E., realized about \$100 for the order after all expenses had been paid.

PRESS OF GERMANY  
IS JUBILANT OVER  
NEW SUB POLICY

Call It Quickest Method of Bringing About Peace.

PREPARED FOR ANYTHING  
Declare If Neutrals Interfere  
It Will Be At Their Peril.

Berlin, Feb. 2.—Via London.—The German press declares almost without exception that the new submarine policy will bring about peace, but at the same time it is prepared for anything if neutrals interfere.

"The decision has come," says the Lokal Anzeiger. "From our U-boats have a free path. In true British style we have declared Anglo-Franco-Italian waters a war zone. The Entente seeks by all means to destroy us, to deprive our commerce and so we must use all means under our control to avoid this shameful destiny. For two years unrestricted submarine warfare has been in operation. As long as there was any outlook of bringing our enemies back to their senses we did not wish to decide for it, but since the rejection of the German peace note, we know where we are, and now the time has come when all considerations must be sacrificed to the desire to be victorious, for we want to remain at peace, therefore we must fight until the last drop of blood is shed."

Prepared For Anything.  
The Lokal Anzeiger devotes several paragraphs to praise of the efficiency of the U-boats and notes the feverish desire which has been evoked for the beginning of the submarine war. It concludes: "What position neutrals will take regarding this course of affairs is naturally their own concern. We can only warn them that if they fail to look to the left or the right, but must strike straight ahead until the German goal is reached. Whoever may come, however, the German people is prepared to protect its success in this struggle. We all know that we are to see a peaceful future; such days shall be the best of days."

"We hear confidentially," writes George Bernhard, in the Vossische Zeitung, "that the American people to whom our innermost reasons are set forth in the newest note will understand our motives. If the United States earnestly desire peace they must see that the very nature of things, the way chosen by Germany is the one that leads most quickly to the desired end. The United States must show whether they are genuinely neutral towards the European struggle."

"The German people," writes Bernhard, "are working at last have been fulfilled by the German people. The German people, however, shall restrict our martial strength."

The Vorwaerts (Socialist) after pointing out the advantage of the parliamentary system, declares that the division in the present case does not prevent a common goal, and that the entire German people is agreed upon the use of proper means for the attainment of that goal.

"The question of what means are proper," says the Vorwaerts, "is not to be solved by discussions in newspapers, but by the action of the people."

Regarding the effect of the new step on neutral countries, the Vorwaerts says: "No one in Germany denies that the United States, which have been active to suffer in this war will be materially increased by the new determination of the German Government. The German cannot, aside from the exceptions made in favor of the United States, trade with enemy states without subjecting their ships and cargoes to enormous dangers, and that the German people will make use of this circumstance and will attempt to induce neutrals, especially Americans, to join their coalition. These efforts are not new, but they will be merely repeated, and the German people must ask themselves where their interests lie, but they must admit that a disastrous defeat of Germany, not to their interest, and even if their opinion, they will not differ from the German people, a disastrous defeat could not be accomplished by their joining the coalition."

The wish that the new decisions of the imperial leaders may lead to a shortening of the war.

LONDON STOCK EXCHANGE.  
London, Feb. 1.—American securities today showed a sharp reaction. Prices at the finish were a shade over the previous day's closing. The market was narrow. The market was not affected by the submarine threat, and the market was not affected by the submarine threat.

Choice Wheat—Receipts, 100,000; active and steady, 100,000; market, 100,000; heavy, 100,000; light, 100,000; rough, 100,000; stags, 100,000; sheep, 100,000; lambs, 100,000; hogs, 100,000; pigs, 100,000; calves, 100,000; cows, 100,000; chickens, 100,000; turkeys, 100,000; ducks, 100,000; geese, 100,000; rabbits, 100,000; cats, 100,000; dogs, 100,000; horses, 100,000; ponies, 100,000; mules, 100,000; oxen, 100,000; sheep, 100,000; lambs, 100,000; hogs, 100,000; pigs, 100,000; calves, 100,000; cows, 100,000; chickens, 100,000; turkeys, 100,000; ducks, 100,000; geese, 100,000; rabbits, 100,000; cats, 100,000; dogs, 100,000; horses, 100,000; ponies, 100,000; mules, 100,000; oxen, 100,000; sheep, 100,000; lambs, 100,000; hogs, 100,000; pigs, 100,000; calves, 100,000; cows, 100,000; chickens, 100,000; turkeys, 100,000; ducks, 100,000; geese, 100,000; rabbits, 100,000; cats, 100,000; dogs, 100,000; horses, 100,000; ponies, 100,000; mules, 100,000; oxen, 100,000; sheep, 100,000; lambs, 100,000; 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## Our Specials For the Week- End Are:

PINEAPPLE ORANGES—Every body is buying them. Special Saturday, a dozen ..... 29c

FLORIDA GRAPEFRUIT—Good weight ..... 4 for 25c

DAIRY BUTTER, a pound ..... 45c

We will have a demonstration of Heinz & Co.'s Products at this store on Saturday.

**WILLIS & CO.**

555 Richmond Street. Phone 3279

## A Walk Into Stocks In the Two-In-One Shoe Store

If you are thinking of buying anything in the line of BOOTS, SHOES, SLIPPERS, SPATS, RUBBERS or TRUNKS, in wardrobe, steamer, fibre or wood makes, also Club Bags, Suitcases, Handbags or leather novelties, come and take a walk around a stock that includes a most comprehensive variety of all lines, at prices you can pay, and get the best that can be had for the money. Even if you do not want to buy today, it will be worth your while to look around and see what your money will buy in things you'll have to buy soon. You will not buy boots and shoes any cheaper for many months. There's real economy in buying now at

## COOK'S

THE TWO-IN-ONE SHOE STORE.  
Richmond and Dundas Streets.

**BROWN OPTICAL  
COMPANY, LONDON**  
**EYES EXAMINED**  
NO DRUGS USED  
**QUALITY GLASSES**  
GROUND AND FITTED  
AT MODERATE COST  
223 DUNDAS ST. Phone 1877

Taylor's 6 Cut-Rate Drug  
Stores sell at the lowest cut  
prices every day in the year.

Order Forms  
Inventory Forms  
Delivery Books  
Ask us about Printing.

**STATIONERS**  
173 Dundas Street. Phone 154 or 53.

**COMMISSIONERS WILL  
RAISE FUNDS BY AN  
ISSUE OF DEBENTURES**

Utilities Board Plan Many  
Improvements This Year.

**WILL GET MORE WATER**

Contract for the New Hydro  
Building Not Awarded  
Yesterday.

At the meeting of the utilities commission yesterday afternoon debentures amounting to \$110,000 were decided upon for capital expenditure during the year. The sum of \$50,000 will be for the waterworks and \$60,000 for the hydro. The debentures will be authorized in the City of London bill. The hydro will spend \$127,000 during the year. The sum of \$122,000 will be for extensions, wires, additions, etc. The balance, \$75,000, will be for the hydro shop, the debentures for which were authorized last year. This will bring the total capital expenditure to \$1,022,350.68. Of this amount \$41,000 has been provided for by debentures. The balance will be covered out of depreciation reserve to the extent of \$24,396.91, and the balance, \$106,953.63, out of surplus earnings. This will give a cash account of something like \$17,000, there being a total of \$122,350.67 to the revenue account.

The sum of \$40,000 will be required for waterworks, to be expended as follows: service \$12,000, service claims \$8,000, equipment \$2,000, additional water supply and pumping machinery \$28,000, over and over on capital account \$6,000, and \$3,000 for water and fire protection for the Byron Sanatorium. In 1916 the board expended \$47,642.17, or \$6,202.38 more than was provided for. There was an item of \$6,000 for a big man on skidout street, which was not expended last year. It will be built this year.

**Must Have Water.**  
The water supply was discussed at some length. General Manager Buchanan reported that the board expended \$47,642.17, or \$6,202.38 more than was provided for. There was an item of \$6,000 for a big man on skidout street, which was not expended last year. It will be built this year.

Commissioner E. R. Dennis reported that the parks commission for this year would consist of Messrs. E. B. Hamilton, Wm. Moore, J. W. Metherell and John Lodge.

The plans for the hydro shop were considered, but it was decided not to award the contract for a time at least. The new building will cost about \$100,000.

## QUALITY STORE

What you want and what you get here is the highest quality of Groceries, at the lowest possible price. Try this store for your groceries.

20-pound bag Sugar, each ..... \$1.65

4-pound pail Jam, each ..... 50c

There is no store in London that will give you the value in Tea that you get here.

35c, 40c, 50c, 60c, 75c, \$1.00 per lb.

California Asparagus, per tin ..... 25c

French Beans, per tin ..... 25c

French Peas, per tin ..... 20c

Sweet June Peas, best yet, tin ..... 25c

Bable Corn, per tin ..... 25c

Creamery Butter, per pound ..... 47c

Phones 1024 and 3323.

**Harry Ranahan**  
515 RICHMOND STREET.

## FIRST BANQUET OF HARDWARE MEN WAS A SPLENDID SUCCESS

Over 100 Members of Association Gathered Last Night.

PATRIOTIC ADDRESSES

Manufacturers Tell of Good Results to Follow War.

The Retail Hardware Association held its first banquet last evening at Wong's cafe, and it can be classed as one of the best functions this bustling organization has ever had. There were one hundred present, and a delightful program of speeches, music and recitations was presented.

Thomas Jones, the president, was the toastmaster, and he kept things going at a lively rate during the evening. There was not a dull moment.

After an excellent dinner, the health of the King was drunk, and Mr. Jones gave a most hearty welcome to the guests, and informed the association that this was not the last affair that would be presented. The success of other ventures gave them courage to continue their efforts.

**Toast to Empire.**  
The toast to "The British Empire" was responded to by John Stevely. The glory of Great Britain would never die, he declared, and when this great war was over the Empire would emerge stronger, better, more united, and more wonderful than ever before. On the shoulders of the Empire had fallen a great portion of the burden of the struggle, and it was borne as only Britons could bear it.

"Canada" brought an eloquent response from W. E. Venable. He considered it an international courtesy that he should be asked, as an American, to respond to such a toast.

"I look with hope to the day when Old Glory will be flying aloft in the Union Jack, in fighting for civilization and liberty," he declared. "Canada is emerging from the provincialism and narrowness of the past. Canada has found herself, and from being a small nation, has come to the consciousness of her place in world affairs. Germany supposed that she was the only efficient nation, but is now discovering that efficiency does not depend on the blind obedience to a military autocracy, but on the energy and zeal of the people. Canadians showed their mettle at the battle of the Ypres, when they stopped the rush to Calais, what efficiency really was. We have shown them in manufacturing, and we will continue to show them. We in Canada can organize as well as anybody, and we can fight as well as anybody, when we want to. Canada will never desert the old land, but will remain true to her ideals of liberty and righteousness."

**Mayor's Address.**  
Mayor Stevenson and ex-Alt. C. R. Summers responded to the toast to the City of London. All should be proud, the speakers declared, to live in such a city as London, one of the finest cities on the North American continent.

Col. W. M. Galtshore and J. J. Foot spoke on "Made in London" goods.

## BARGAINS IN Spring Flowers

FOR FRIDAY AND SATURDAY.  
Daffodils ..... 65c dozen  
Tulips ..... 65c dozen  
Carnations ..... 55c dozen  
Roses, 10c each, \$1.10 doz.

Prompt Delivery  
Phone 4040

**Standard Drug  
Limited**  
Flower Department.  
252 Dundas Street.

PETERS Specials make the Sun Shine. Are you going home on the Sunshine Special leaving Peters?

SPECIAL AT THE CAKE DEPT.

**Cherry Loaf**  
a rich Cake with French fruit and Creamy Cherry Icing.  
15c EACH.

SPECIAL AT THE CANDY DEPT.

**Buttermints**  
a mellow, luscious, minty cream, covered with thin, brittle butter seotch; regular 30c lb. Saturday, till they vanish ..... 23c lb.

**Peters 2 Shops**  
2471

## IT'S LIKE THIS

Economy does not lie in buying articles because they are a cent or two cheaper than high-grade ones. We offer our customers true economy by giving best quality at reasonable prices.

**AUNT JEMIMA'S HERE**  
If you want delicious pancakes we recommend Aunt Jemima's Pancake and Buckwheat Flour.  
15c per package.

**PURE MAPLE SYRUP**  
It's genuine. For report on sample tested by Inland Revenue Department: see Bulletin 348, pages 20-21. Order some today.

**CALIFORNIA WALNUTS**  
Extra size and extra good. Budded—the highest grade.  
40c per pound.

**FRESH OYSTERS**  
The solid-meat kind that give such satisfaction.  
Quarts 30c. Pints 40c.  
Half-pints 20c.

**BOVRIL FOR HEALTH**  
Better than beef tea. Concentrated nourishment. It strengthens.  
25c, 45c, 50c, 85c and \$1.40 bottle.

**CHOICE BISCUITS**  
All the favorites are here in imported and domestic biscuits. A hundred styles to choose from.  
25c to \$1.00 a pound.

**PHONE ORDERS**  
receive the same care and attention as though personally given.  
Order early.

**T. A. ROWAT & CO.**  
250 Dundas St. Phone 3051-3052.

Civic patriotism should be the motto of every Londoner. The people could buy here to as good advantage as anywhere in Canada. London manufacturers stood very high, and it would be a great incentive to manufacturers if Londoners would purchase London made goods wherever possible.

C. A. Whitman and J. R. Rae spoke on behalf of the wholesale interests. Both referred to the fact that the hardware men were united, that they believed in service, and gave their customers the best possible service. Higher prices for hardware were predicted during the year.

**The Manufacturers.**  
Adam Taylor, Guelph, spoke briefly on behalf of the manufacturing interests. They were working toward a common end, and the good feeling, and loyalty that prevailed was an evidence of the good faith each had in each other.

"Oil Interests" brought brief responses from Geo. E. Perry, C. W. McGuire and N. Curtis.

G. D. Davis of the Hardware Journal, upheld the press, making an excellent speech.

During the evening, the Forest City quartet sang a number of songs in splendid style. Fred Dowling, Geo. H. Andrews and Geo. A. Steer sang solos in fine voice. Mel Platt acted as accompanist.

**Excelsior Life Company**  
Makes Excellent Report

Applications Increase Fifty Per Cent—Assets and Surplus Make Good Increases.

The twenty-seventh annual report of the Excelsior Life Company, published in another column, is evidence of steady progress by this well-known company. The cash income for the year, the largest in the company's history, showed an increase of over \$100,000. The disbursements for the year were \$311,991.68, of which the death claims were only \$108,998.97. The death claims were only 49 per cent of the expected, and this is accepted as a special tribute to the soundness of the selection of risks. Assets have increased during the year by \$254,002.20, and reserve funds by \$38,814. Total assets are now \$2,078,581.75, applications for the year being \$1,819,472, an increase of 50 per cent over those for the year 1915.

**NEED MORE ROOM AT  
HOME FOR INCURABLES**

Premises Are Filled to Capacity at the Present Time.

The February meeting of the Women's Christian Association was held yesterday afternoon at the home of Mrs. H. Marshall, the president. The attendance was unusually large. The conveners of the various committees gave reports of the work done in connection with the Aged People's Home and the Home for Incurables, both under the care of the association. Mrs. Garner's report of her work among the poor of the city was of special interest.

Some important facts were brought forward in the course of discussion. Both homes are at present filled to their utmost capacity, and there will soon be need of additional accommodation, especially in the case of the Home for Incurables. It was noted that the health of the inmates of the Aged People's Home had been unusually good during the past year.

The necessity of having the Ministerial Association resume its Thursday services at the Victoria Home for Incurables was discussed at length, and it was determined that they should be approached on the subject.

After the adjournment of the meeting tea was served.

**BOOSTER CLUB DANCE**

Another Hop Will Likely Be Held in Two Weeks.

The Liberal Boosters gave an informal dance last night at Hyman Hall that was greatly enjoyed by a fair-sized crowd. The affair was such a huge success that another dance will be held in two weeks' time, in all likelihood.

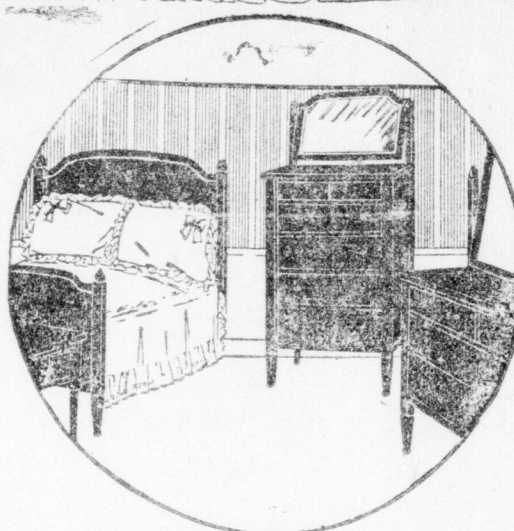
Those responsible for the success of the dance were Messrs. Jack Nopper, president of the Boosters; E. H. Brand, J. W. Ball, W. E. Marc, J. Hovey, G. Brown, G. G. Marr and R. Evans.

The "House of Casselman" has been doing a boot and shoe business in the same stand for over an eighth of a century. The business was organized and owned by the same personalities who are conducting it today. This is one of our warrants for inviting your trade in our line. We sell nothing but footwear—Casselman Bros., 171 Dundas street.

# FEBRUARY FURNITURE SALE

## REDUCTIONS OF 10 TO 25%

Reductions have been made of 10 to 25 per cent to induce you to make your purchases this month and enable us to make room for new spring stock.



### Bedroom Suites

One Genuine Walnut Set, consisting of bed, dresser, chiffonier and triple-mirror dressing table, Adam design; regular \$200.00. For ..... \$150.00

Another set, four pieces; regular \$110.00. For ..... \$90.00

One Ivory-Finished set, beautiful and attractive. Special at ..... \$100.00

One set of four pieces, Jacobean design, walnut finish. Special at ..... \$55.00

### Parlor Suites

One only three-piece set, solid mahogany, seats upholstered in tapestry; regular \$90.00. For ..... \$79.50

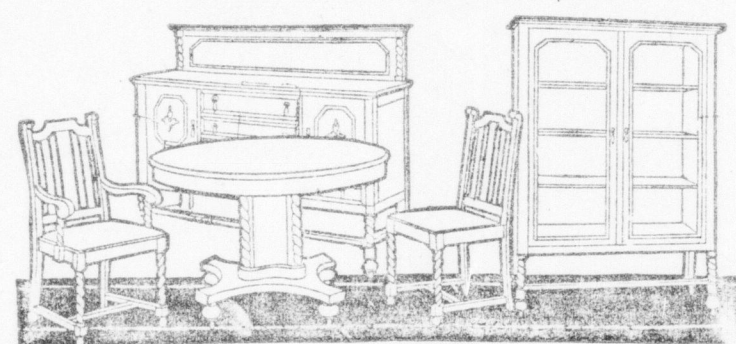
One only three-piece set, solid mahogany, upholstered seats and backs in best silk, beautifully finished; regular \$85.00. For ..... \$65.00

One only three-piece set, solid mahogany, upholstered seats, backs and arms; regular \$60.00. For ..... \$45.00

This set is suitable for living-room and is exceptionally good value

One only Solid Mahogany Set. Special ..... \$40.00

## DINING-ROOM FURNITURE



One Oak Set, consisting of pedestal table, buffet and six chairs (one arm). At ..... \$57.00

One Set in quartered oak, table, buffet and six chairs (one arm). At ..... \$72.00

The same with China Cabinet. At ..... \$98.00

One Set, massive design, quartered oak, golden finish, table, buffet, china cabinet, six chairs (one arm), just the thing for a large dining-room. At ..... \$125.00

One Set in Jacobean walnut, table, china cabinet, buffet and six chairs; regular \$198.00. For ..... \$175.00

# WM. TRAFFORD FURNITURE CO.

129 DUNDAS STREET.

(Established 44 Years)

11 MARKET SQUARE.

**SHOWER BRIDE-TO-BE.**  
KOMOKA, Feb. 1.—On Monday evening the young people of Melrose and Lo-o gathered at the home of Miss Lily Morris in honor of Miss Mae Graham. During the evening a miscellaneous shower was tendered Miss Graham. A dainty lunch was served and the evening spent in games and merriment.

## YOUR MONEY WILL EARN MORE HERE THAN IN THE BANK.



**STOP**  
PAYING BIG PRICES FOR YOUR CLOTHING, FURNISHINGS, HATS AND CAPS WHEN YOU SAVE BIG MONEY ON EVERY PURCHASE AT

## Wegner's Great Unloading Sale

\$60,000 STOCK PURCHASED BEFORE  
THE WAR ADVANCED PRICES . . .

**Men's Suits**  
\$15.00 to \$21.00, for ..... \$12.00  
\$12.00 to \$13.50, for ..... \$9.00

**Overcoats**  
\$16.50 to \$20.00, for ..... \$11.00  
\$12.00 to \$13.50, for ..... \$9.00

**Hats**  
Your choice of any Hat to \$3.00 value, for ..... \$1.40

**Sweater Coats**  
\$5.25 to \$6.25, for ..... \$3.95  
\$3.00 to \$3.25, for ..... \$1.95  
\$2.00 to \$2.25, for ..... \$1.40

**Work Shirts**  
\$1.25 value, for ..... \$1.00  
85c value, for ..... 69c  
65c value, for ..... 50c

**Fine Shirts**  
\$1.00, sizes 14 to 16, for ..... 69c  
85c, sizes 14 1/2 to 16, for ..... 49c

**Men's Pants**  
\$3.50 value, for ..... \$2.69

**EXTRA SPECIAL**  
Fifty dozen Champion Braces. Regular 35c value, for ..... 21c

All leading makes of Underwear, including Stanfield's, at a big saving.

Be sure you find the right store with "The Heart of London" trade-mark over the door.

## Two WEGNER Stores

Giant Clothing House  
120 Dundas Street  
(Just west of Kingsmill's)

"The Heart of London"  
371 Talbot Street.  
Open Evenings.

Danish Language Spoken Here.

# R. J. Young & Co.

## New One-Piece Pleated Dresses

These dresses have the new straight line and are pleated from the yolk, have wash satin collars and yolk, also pockets. Colors are navy, brown, green, black. Price

**\$15.00**

## Skirts at Clearance Prices

One rack of Ladies' Skirts, in nice fine serge, in colors of navy, black, etc. Special clearance price,

**\$2.98**

## Ladies' Coats

We want to clear out this lot of Misses' and Ladies' Coats, and as we have only a very small number left, have slashed the price in two. While they last,

**\$4.98**



Special 33-Inch White Washable Habutai Silk, extra heavy weight. Only ..... 75c

Colored Habutai Silk in rose, peach, maize, navy and dark rose. Only ..... 75c

Just arrived, 36-Inch-Wide Stripe Habutai Silk in stripes of maize, rose, blue and black, with fancy pattern. Only ..... \$1.35

Extra special line of White Stripe Taffeta in blue and white, and black and white stripe, 36 inches wide. Worth \$1.50. For only ..... \$1.25

Children's Vests, small size only, with drawers to match. To clear 10c garment

Ladies' Winter-Weight Combinations, nice fine weave. Only ..... 85c

Ladies' Fleece-Lined Hose, all sizes, fast dye ..... 35c, 3 for \$1.00

Ladies' All-Wool Cashmere Hose, full fashioned, seamless feet, fast color. Only ..... 69c

Special lot Ladies' Sweaters in Copenhagen only. Regular \$2.98, clearing at \$2

## WILL SPEAK AT LYRIC

Dr. J. G. Evans, of Arabia, to Give an Address On Sunday.

An open meeting will be held in the Lyric Theatre Sunday afternoon, at which Dr. J. G. Evans, formerly of Egypt, will be the speaker. Dr. Evans will speak on "The Lion and His Whelps." Dr. Evans has traveled extensively,

having lived for ten years in Arabia as a practiced physician.

He will speak Sunday night in the Colborne Street Methodist Church. Subject: "Life Among the Bedouin Tribes in Costume." Monday night at 8 o'clock, Dundas Street Centre Methodist Church, costumed address. "Love, Courtship and Marriage Among the Arabians." Tuesday night, Colborne Street Methodist Church, illustrated lecture, "The Land of the Cross

in the Hands of the Turk." Wednesday night, Askin Street, Methodist Church, illustrated lecture, "The Land of the Cross in the Hands of the Turk."

All of these addresses are open to the public.

Sheet Music Sale.  
Popular and operatic music, 6c copy, six for 25c. Mason & Risch, Dundas street.