

## ALLIES HOLD GAINS--MOVE AHEAD

ALLIES' MAIN OBJECTIVE IS TO CAPTURE ARMY OF VON KLUCK  
BRITISH BREAK COUNTER-ATTACKS--10,000 PRISONERS TAKENALLIED DRIVE  
IS PLANNED TO  
CORNER ARMIES  
OF VON KLUCKConstitutes One of Main  
Defenses of the Germans.DEPENDS ON THE BRITISH  
Present Objective Is St.  
Quentin, Base of Foe.

(Special Cable to Advertiser.)

(By J. W. T. Mason.)

Paris, July 3.—The  
capture of Gen. Von  
Kluck's old army of the  
Aisne is the immediate  
objective of the Anglo-  
French offensive.

Gen. Von Kluck has  
gone into retirement, but  
Von Kluck's corner at the  
southwestern curve of the  
western battlefield  
remains one of the major  
defences of the German  
holdings in France. To  
compel the evacuation of  
his area, under penalty  
of capture of Von Kluck's  
veterans, is the reason  
why the Allies started  
their drive so near  
to the Aisne. An ad-  
vance of twenty miles to  
St. Quentin, will put the  
Allies in a position to  
dominate the principal  
line of communication on  
which the German south-  
western Aisne army re-  
lies for its sustenance.

How long it will take  
to reach St. Quentin de-  
pends primarily on the  
British supply of artillery  
ammunition.

## THE WEATHER

LOCAL TEMPERATURES.  
Following were the highest and lowest  
temperatures recorded in London during  
the 24 hours previous to 8 o'clock last  
night: Highest, 69; lowest, 55.

TOMORROW—FINE AND WARM.  
Toronto, July 3—8 a.m.  
Forecasts.

Today—Fresh to strong northwest  
winds; fair and warm.  
Tuesday—Moderate winds; fine and  
warm.

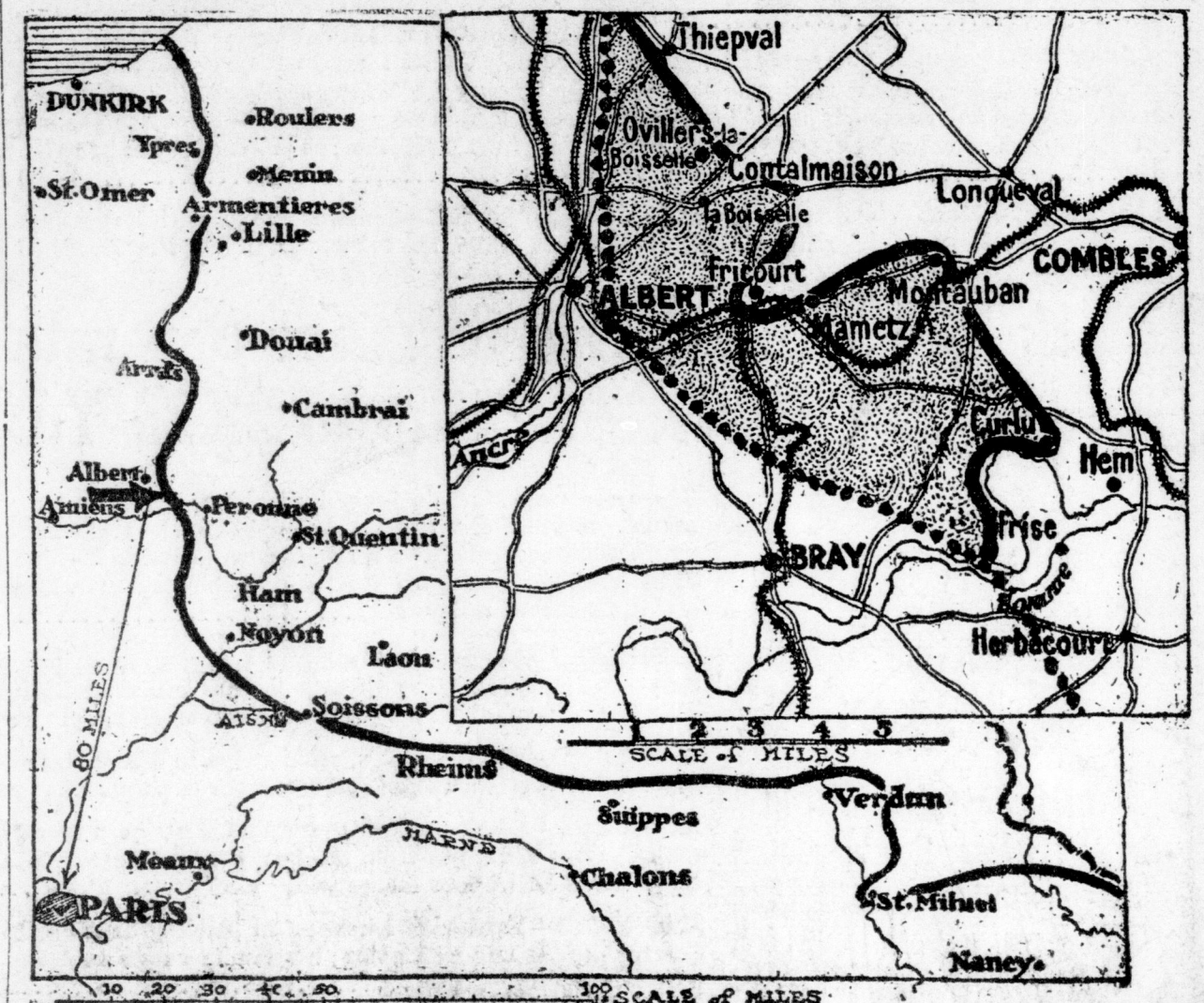
Temperatures.  
The following were the highest and  
lowest temperatures during the 24 hours  
previous to 8 a.m. today:

Stations.	High.	Low.	Weather.
Victoria	64	50	Fair
Calgary	68	58	Cloudy
Winnipeg	82	58	Clear
Port Arthur	70	52	Clear
Parry Sound	74	60	Clear
Port Stanley	76	56	Cloudy
Buffalo	74	62	Cloudy
Toronto	76	61	Cloudy
Kingston	68	60	Cloudy
Ottawa	68	60	Cloudy
Montreal	68	60	Cloudy
Quebec	72	54	Rain
Father Point	64	48	Cloudy

Weather Notes.  
A moderate disturbance now centred  
over the New England States has caused  
showers in nearly all localities from the  
Great Lakes to the Maritime Provinces.  
Showers have also occurred in Sas-  
katchewan and Alberta.

WOUNDED FROM SOMME BATTLE  
CHEERED IN LONDON STREETS

London, July 3.—Another batch of wounded, consisting largely of  
Scott troops and members of the Anzac contingents, arrived in Lon-  
don this morning. Like their predecessors, they received an enthusi-  
astic reception. Most of them are but slightly wounded and were able  
to return the cheers with which they were greeted. They describe the  
preliminary bombardment as frightful, but say the men soon got used  
to it and settled down to work as if it were a matter of common ex-  
perience.

WHERE ALLIES HAVE SMASHED GERMAN LINES  
IN ATTEMPT TO FORCE A GREAT RETREAT

Where the British, in conjunction with the French, have launched a drive on a front of about 25 miles, is shown by the black arrow in the larger map above. The British are continuing their great bombardment and trenching raids further north on this front as far as the Ypres salient.

The inset map shows in the shaded portion approximately the gains already made by the Allies. They are striking for important railway centres, which are vital to the whole German line nearest to Paris. Should they break the German defence here a retreat by the invaders on a long front would probably follow.

NEVER-ENDING STREAM OF SHELLS  
LANDING FASTER THAN EYE-WINKS;  
SHELLS BURSTING AT EVERY POINTSIR WILFRID LAURIER  
CALLS ON QUEBEC  
TO JOIN THE COLORSEvery Man Needed at the  
Front, He Tells French-  
Canadian Audience.

[Canadian Press.]  
Brome, Que., July 2.—Sir Wil-  
frid Laurier, speaking here yester-  
day afternoon at a Red Cross rally,  
clearly revealed his opinion that  
French-Canadians should not hold  
back from enlisting in Canada's  
overseas forces because they be-  
lieve they have a grievance in On-  
tario.

"We must have more soldiers, and  
must count on every man, irrespec-  
tive of race or origin, to do his  
share," the Liberal chief said. "I  
especially ask my French-Canadian  
friends to do their part.

"There are men amongst them  
who tell them they must not enlist  
because they claim we have griev-  
ances in Ontario. Let me tell them  
the grievances will be settled by the  
law courts, and that there are duties  
and obligations, as well as rights,  
and those who want their rights  
recognized as citizens of the Empire  
must be prepared to do their duty  
to the full."

54 FOE'S VESSELS  
SUNK IN ONE DAYRussian Torpedo Boats Made Big  
"Killing" in the Black Sea.

[Canadian Press.]  
Petrograd, July 3.—Russian torpedo-  
boats destroyed 54 enemy sailing vessels  
in the Black Sea near the Anatolian  
coast on June 29, says an official state-  
ment.

[Canadian Press.]  
London, July 3.—A dispatch to  
the London Times from a cor-  
respondent at the British headquar-  
ters, describing the bombardment of  
German positions on the Somme,  
says: "There were positions which  
were like the mouths of furnaces, a  
permanent glow flicked and illu-  
minated with never-ending streams of  
white sparks.

"One ordnance measures the  
weight of a bombardment by the  
number of shells that burst in a  
minute. In this case counting was  
hopeless. Fixing my eyes on one  
spot, I tried to wink them as fast as  
the lightning's flickered and the  
shells beat me badly. I then tried  
chattering my teeth, and I think  
that in that way I approximately  
held my own. Testing it afterward  
in the light, where I could see a

watch face, I found that I could  
click my teeth some five or six times  
in a second. You can try it for  
yourself and clicking your own  
teeth will get some idea of the rate  
at which the shells were bursting  
on a single spot.

Every Point Hammered.

"There were always three or four  
points within the field of vision at  
which they were bursting at that  
speed and always in between over  
the whole circuit of the field these  
were bursting with great, if lesser,  
rapidity.

"What the expenditure of ammu-  
nition is in such a bombardment it  
is impossible to conjecture, when  
along the front of 90 miles there are  
always points at which shells are  
bursting at the rate of some hun-  
dreds to the minute, and this has al-  
ready gone on for four days and  
four nights."

ALLIES ARE DRIVING AT  
HUN RAILWAY CENTRES  
MAY FORCE EVACUATIONOccupation of Lens, Douai, Valenciennes and Cambrai the  
Object of Allied Offensive—Would Compel Germans  
To Abandon Present Fronts and Withdraw  
From Northern France.

[Canadian Press.]  
London, July 3.—While London re-  
mained keenly interested in the de-  
velopments across the Channel yesterday,  
the enthusiasm manifested when the  
first news of the drive arrived gave  
place to a feeling of confidence and de-  
termination less audibly expressed, but  
none the less unmistakable. The na-  
tion has learned it is unwise to under-  
estimate the German army and the defence  
it has constructed and perfected through-  
out nearly two years of occupation of  
Northern France, so no great advance  
like that carried out by Gen. Brussiloff's  
Russian army is even hoped for. It is  
the news of the drive, however, that  
thoroughly understood now that the  
British army is engaged in an under-  
taking similar in many respects to that  
of the Germans at Verdun. At no time  
has there been contemplated or even  
considered possible a sudden advance  
which would carry through and breach  
the German front.

The schemes of the Anglo-French  
leaders provide for a steady pressure,  
backed up by all the great resources of  
the British army in guns and ammuni-  
tion to slowly and methodically push  
back the front until the allied forces are  
within striking distance of one of the  
many important railway centres in  
Northern France on which the German

ALLIES TIGHTEN GRIP ON  
GROUND WON FROM FOE;  
STILL PUSHING FORWARDCAMP BORDEN  
NOT EXPECTING  
LOCAL TROOPSGeneral Logie Says He Has  
Not Been Notified by  
Hughes.NO AREAS ARE CLEARED  
Provision Made Only for the  
Soldiers From No. 2  
District.TAKE THEM AT A PINCH  
Camps Would Require Some  
Weeks' Preparation and  
Railways Are Busy.

The Advertiser has sent a staff  
representative to Camp Borden,  
and a series of articles describing  
the new training area will be  
printed. The first dispatch in re-  
gard to the arrangements made  
for local troops appears below.

[BY CARL RICHARDSON.]  
Camp Borden, Military Headquar-  
ters, July 3.—Sam Hughes may have  
ordered troops from London camp to  
Camp Borden, but he has neglected to  
notify camp officials here to that ef-  
fect. If they do come, it will not be  
for some weeks. No area has been  
cleared for the London troops, and  
only four battalions "areas" are avail-  
able now if some of these, assigned to  
troops of No. 2 Military District, are  
appropriated. There are but four of  
the areas now in reserve for local  
district troops that may be turned  
over to as many No. 1 District units  
at a pinch.

Might Clear Area.  
However, in view of the speed with  
which areas at the great Borden camp  
are being cleared sufficient space may  
be ready, declares Brig.-Gen. Logie,  
camp commander, in time for the ar-  
rival of London troops.

To your reporter yesterday Gen.  
Logie declared that he had no knowl-  
edge either official or unofficial of what  
was to be done in reference to the  
London troops.

"We will have to clear the land for  
Continued From Page 11, Col. 3.

ROYAL COMMISSION  
BLAMES BIRRELL  
FOR IRISH REVOLTHeld Primarily Responsible for  
the Outbreak—Wimborne  
Cleared.

[Canadian Press.]  
London, July 3.—The royal commis-  
sion which investigated the Irish re-  
bellion, in its report submitted today,  
says that the responsibility for the out-  
break does not rest with Baron Wil-  
borne, the lord lieutenant, since re-  
signed, who is declared to have been in  
no way answerable for the policy of the  
Government. The chief secretary for  
Ireland, Augustine Birrell, who resigned  
shortly after the suppression of the  
outbreak, was primarily responsible,  
says the report.

RUSSIANS AT HUNS' HEELS;  
LATTER IN PERILOUS PLIGHT  
AS RACES FOR MOUNTAINS

[Canadian Press.]  
London, July 3.—3:58 a.m.—As the  
result of one week of most costly  
slaughters on the Russian lines be-  
tween the Stokhod and the Sty-  
r rivers, the Austro-German forces  
have advanced their battlefront at  
the most five miles eastward to-  
wards the Sty, and that only in  
some sectors, says a Reuter's dis-  
patch from Petrograd.

Russian Holding Firmly.  
Military authorities, the corre-

DAMLOUP FORT  
SNATCHED FROM  
FOE BY FRENCHRedoubt at Verdun Taken By  
Germans Was Quickly  
Regained.FRENCH GET HERBECOURT  
Long Line of Trenches in the  
German Second Position  
Have Been Carried.JOFFRE TAKES BIG GUNS  
38 German Battalions in the  
Battle, of Which 31 Suffer  
Heavily.

[Canadian Press.]  
Paris, July 3.—The official report to-  
day says the French have captured  
several trenches on the German second  
line and have captured the village of  
Herbecourt.

[Canadian Press.]  
Paris, July 3.—East of the Meuse, on  
the Verdun front, the Germans cap-  
tured Damloup redoubt, but the French  
soon after regained possession of it.

The trenches of the second German  
position captured by the French extend  
from Maricourt Wood, which is in pos-  
session of the French, as far as the  
edge of Asseville. The village of  
Herbecourt, taken by the French, lies  
between these two points. Further  
south the French made progress to-  
wards Asseville and Estreux.

North of the Somme the Germans  
made no attack on the positions pre-  
viously taken by the French. The  
French captured heavy artillery and  
took more prisoners. The statement  
says 39 German battalions participated  
in the fighting, and that 31 of these  
battalions sustained important losses.

During the artillery preparation pre-  
ceding the inauguration of the offensive,  
31 German captive balloons were  
burned.

"More prisoners and more pieces of  
heavy artillery, the counting of which  
has not yet been completed, were cap-  
tured by us during these recent ac-  
tions. According to information at  
hand it has been established that more  
than 23 German battalions participated  
in the attack along the French front on  
July 1. According to the statement of  
prisoners, 31 of these battalions suf-  
fered very heavy losses, and are at  
present completely disorganized. Most  
of the prisoners taken by us, July 1  
and July 2, are very young. As a  
result of the questioning of these men  
in our hands it has been learned that  
the preparatory fire of our artillery was  
very efficacious, not only in annihilat-  
ing defensive organizations, but in  
rendering impossible all lateral com-  
munication behind the lines, and in  
preventing the bringing up of provi-  
sions. At the same time our artillery  
fire made it impossible for the enemy  
to transmit orders to the troops en-  
gaged in the operations.

Good Work of Artillery.

"During the preparatory offensive  
fire of our artillery, French aviators  
set fire to thirteen captive German bal-  
loons. Two others were set on fire  
July 1. During the attack our aero-  
plane scouts were masters of the front.  
During this time only nine aeroplanes  
of the enemy showed themselves, and  
not one crossed our lines. Of these  
nine machines one was destroyed.

"South of the River Aisne, in the  
region of Dancourt and in the vicinity  
Continued on Page 3, Col. 2.

British Have Taken Higher Ground Near Fricourt and French  
Offensive South of Somme Was Continued Last Night  
With Complete Success—Counter-Attacks of Enemy  
Smashed by British Artillery—Estimated That Close to  
10,000 Prisoners Were Taken in Two Days' Fighting.

(By Frederick Palmer.)

British Headquarters in France, July 3.—Via Lon-  
don 4:51 p.m.—A further advance has been made by  
the British forces to the east of the Ancre River. To  
the north of the town of Fricourt the British have push-  
ed forward and have gained ground at a higher eleva-  
tion.

AN INTENSE COMBAT.  
(By Frederick Palmer.)

British Headquarters in France, July 3.—Fight-  
ing continues intense on virtually the whole British  
front. Above the Ancre there has been no important  
changes. The British have heavily bombarded the  
Thiepval. At La Boisselle severe fighting is proceed-  
ing.

North of Fricourt the British have pushed their  
positions forward to higher ground.

The situation here is promising for the British.

A heavy shelling of Montauban by the Germans  
continues. The British appear to be well established  
in the town.

The number of German prisoners taken in the  
south so far exceeds 4,000.

## (Canadian Press.)

London, July 3.—4:41 p.m.—British forces north of  
Fricourt have pushed forward to higher ground, says a  
Reuter dispatch from the front today.

The situation here is promising, the correspondent  
wires.

So far the Allies are holding all gains made in Saturday  
and Sunday's fighting, the German counter-attacks prov-  
ing futile against the smashing blows of the British artillery

## 10,000 PRISONERS.

New York, July 3.—A cable to the New York Herald  
says it is expected that when the detailed count is made it  
will show that 10,000 prisoners were taken by the Allies  
Saturday and Sunday. Of these 5,000 were taken by the  
French.

## DRIVING IT HOME.

[Canadian Press.]  
London, July 3.—The marked successes won by the British and  
French in initiating their great offensive along the western front are  
being systematically followed up.

Heavily pounding the German second line south of the Somme, the  
French have captured two lines of trenches along a three-mile front  
and taken the village of Herbecourt, two miles northeast of Domperre.  
The captured village is on the road to Peronne, which town is  
apparently the immediate objective of the French forces in this sector.  
It is five miles distant from the furthest thrust of the French advance.

PRESSING TOWARD BAPAUME.  
To the north, the British are pressing for Bapaume, where numer-  
ous main highways join. Having taken Fricourt, which formed a salient  
desperately held by the Germans to check the British advance on  
either side, General Haig's forces now command the terrain toward  
Bapaume.

North of the River Ancre the British have met the most determined  
German resistance, and their advances here have not been so marked  
as between that stream and the Somme. Nevertheless they are declared  
to have maintained, in conjunction with the French, the initiative  
all along the line of the grand offensive.

BRITISH PEOPLE WARNED  
ADVANCE MUST BE SLOW

[Canadian Press.]  
London, July 3.—1:45 p.m.—News of the Anglo-French offensive  
came in very slowly today, but while people were anxious for infor-  
mation they showed no disappointment at the delay. The authorities  
and the press gave warnings that patience would be necessary, as the  
advance must be slow, owing to the nature of the fortifications erected by  
the Germans in the twenty months they have been in possession of the  
territory attacked. Places such as Montauban, Fricourt, La Boisselle,  
Serre and Mametz, which the British took, and like the villages further  
south captured by the French, bristled with machine guns. There are  
many other similar positions which must be overwhelmed if the French  
and British infantrymen are to continue to push forward.

FIGHTING IS VERY CLOSE.  
The artillery, it is true, demolished most of the defence works, but  
the Germans remain in dugouts during bombardments and come out  
with machine guns to meet the attackers. Consequently much hand-to-  
hand fighting occurs. Furthermore, there are counter-attacks to be  
repulsed.

Meanwhile the troops in the northern end of the western front are  
not inactive. Off the Belgian coast British monitors are throwing  
shells across the sand dunes to keep the Germans in their trenches. The  
Belgians, who recently took over a stretch of front, took up a bombard-  
ment which equals that of the British guns. What with the he-  
avy gunfire and the raids of infantry detachments, the Germans are  
busy from one end of the line to the other and threatened attack  
every point warn them against sending reinforcements to the S  
region.

Continued on Page 3, Col. 2.



7TH FIELD CO., C. E.  
7TH DETACHED GUARD.  
CANADIAN DENTAL CORPS.  
A. S. C. DETAILS.  
NO. 1 A. M. C. DEPOT.  
PERMANENT CORPS.  
HEADQUARTERS STAFF.  
C. C. CORPS.  
OFFICERS' TRAINING  
CORPS.  
NO. 10 HOSPITAL.  
SIGNALLING SCHOOL.  
NO. 1 POSTAL CORPS.

## MILITARY NEWS — AND GOSSIP —

OF CORPS, UNITS AND BATTALIONS  
OF NO. 1 MILITARY DISTRICT AND OF  
LONDON'S MOBILIZATION CAMPS AT  
CARLING HEIGHTS, ADJACENT TER-  
RITORY AND COVE RANGES.

110TH BATTALION  
111TH BATTALION  
118TH BATTALION  
135TH BATTALION  
142ND BATTALION  
149TH BATTALION  
153RD BATTALION  
160TH BATTALION  
161ST BATTALION  
168TH BATTALION  
186TH BATTALION  
241ST BATTALION

### SERG. OAKLEY IN ENGLISH HOSPITAL; HAS FOUR WOUNDS

In Dugout Where a German  
Shell Landed.

### ANOTHER LONDONER HIT

A. E. Ball, With ex-Policeman,  
Receives Wound—Have  
Good Treatment.

Sergt. James Oakley, late of the city police force and more recently fighting his country's battles in France, is now in Northamptonshire War Hospital, suffering from four wounds, but apparently recovering well.

In a letter received from him by Sergt. Bud Lucas, Sergt. Oakley says a big shell hit the dug-out, putting him and two others out of business. One of the others was A. E. Ball, also a Londoner. Sergt. Oakley sustained a cut on the head 1½ inches long, two wounds on the left arm, and an injury to his left ankle.

He was taken to a hospital and underwent an operation, after which he was moved to England.

He is enthusiastic over the treatment accorded him and the other wounded. People come and take them out for drives in motor cars, and do all they can for their happiness and comfort.

Sergt. Shell, another London ex-policeman, arrived at the hospital three weeks before Sergt. Oakley. He had a miraculous escape from death when a shell struck his dug-out and injured three men.

### "THE BATTALION MESS"

Men of 153rd Publish Excellent Magazine With Good "Stuff."

Number 1, volume 1, of "The Battalion Mess," official organ of the 153rd Battalion, C. E. F., has just made its appearance and is worthy of the support of all the members of that unit, not to mention their friends.

It is full of "meat" for all the men, and those who suffer from the good-natured knockers handed out will surely enjoy them as much as other readers. News, good stories, sport and budding poets will receive attention, and there is "punch" in many of the articles which will reach its mark.

On the front page are given "Three Suggestions for the London Street Railway." They are:

(1) A better, a far better service to the city, particularly after 6 o'clock in the evening.

(2) Tickets at the rate of 10 for 25 cents.

(3) Lastly, but not least, a little more consideration on the part of the conductors.

It does not appeal to us, because a man is in uniform in these days, there is any reason that he should be treated with incivility by men who are not.

On another page is a piece of poetry with local allusion. It is given herewith, with the hope that the girls of London will not take the jesting word too deeply to heart.

**OUR NEW RECRUIT.**  
He saw her first near Dundas street,  
Her face was fair, her figure neat,  
So then and there he said "I'll treat,"  
"Our New Recruit."

He hailed the girl, she stopped awhile  
And greeted him with winning smile  
And glance, that surely did beguile  
"Our New Recruit."

He took her to the cafe  
To pass a little time away,  
Just seven bucks he had to pay,  
"Poor New Recruit."

From there they visited the Grand,  
A lower box he had to stand,  
But he was under her command,  
"This New Recruit."

He took her in a taxi home,  
He said, "Twas late for her to roam,"  
For gloaming then was on the gloom,  
"Our New Recruit."

He stood outside the garden gate,  
The girl remarked, "This rather late,"  
I think, dear boy, you'd better skate,  
"Poor Dear Recruit."

He reckoned up the evening's cost,  
Some sixteen guineas he had lost,  
And then the girl turned out a frost,  
"Poor New Recruit."

The moral of this tale of woe,  
Is let the London ladies go,  
For all they care for is your dough,  
"Dear New Recruit."

All however, is not fun in this edition.  
The first number leads off with this quotation, which carries its message to all:

"Whenever the 153rd Battalion goes into action, they will be found to be the pride of Wellington County, and of the Dominion of Canada."

"We bear the historical name of Wellington, a name to glory in and be proud of, and, as the Duke of Wellington upheld the fighting reputation of the British Empire, so the men of the 153rd Battalion will uphold the name of Wellington County."

**MAY WEAR RUSSIAN MEDALS.**  
Authority has been received at militia headquarters, Ottawa, allowing Russians now serving in the C. E. F. to wear any medal awarded to them by the Russian Government for military service.

The medals will be worn on the left arm and after any decoration awarded service in the Canadian expeditionary forces.

When only should be worn with dress.

### Ignorance Moves Woman To Make Insulting Remark

Doubts Where Band Concert  
Collections Go—Soldiers  
Get All.

A woman walked through the Wellington-Dufferin avenue entrance of Victoria Park last night and as she passed she said to one of the Daughters of the Empire at the gate: "I'd give something to the collection, only I know this money goes to the troops and it is used by the Daughters of the Empire."

This sort of comment is all too frequently heard, according to the women who are doing patriotic work in London. While they make sacrifices of time and money, and make sure that every cent is used for the men in khaki, other women, who in most cases have done nothing, sneer at them, and make such remarks as the above. Grass ignorance alone would permit such statements to be made. Not only is every cent collected put to good use, but those who are working are put to considerable expense each week.

### SYRIAN WITH CANADIANS IN THICK OF FIGHTING

Gunner Esber Writes Friends Here—  
Expected Big Fight When  
He Wrote.

In the Canadian army on active service many nationalities are represented, and among these are the Syrians. Of these London has supplied some, one of whom, Gunner G. Esber of the 14th Battery, has written to some of his fellow-countrymen here from "Somewhere in France."

He writes: "The fighting is very hot here. We are in the thick of it. The enemy is very strong. We are fighting a very hard battle. We are expecting a big fight soon."

Of course, Gunner Esber does not state just where he is, but declares that the fighting is very hot here. He is fighting a very hard battle. He is expecting a big fight soon.

Speaking of London, Eng., he says it "has the United States beaten a thousand ways." He expected, when writing, to visit it on a week's leave in a couple of months, as he will then have been eight months at the front.

Gunner Esber says he spends a month or two at the guns, and then has a week at the horse lines, five miles behind. He predicts the present allied drive, saying: "We expect a big fight in a few days."

He asks interestedly about London and friends here, and is anxious for letters.

### PTE. F. W. GRAYSON NOW BELIEVED TO BE PRISONER

Report Says He Has Been Taken In  
German East Africa.

Pte. Frederick W. Grayson, who is unofficially reported to have been taken prisoner in German East Africa, is a Londoner who resided at 365 Horton street. He enlisted with the 1st Middlesex Transport in November, 1915. He was stationed until March this year at a training camp in England, and was afterwards transferred along with other Canadians to German East Africa.

Letters of recent date received by relatives mention several engagements he had been in during the last few months. His highest and mother, both residents of this city, are at present visiting in Detroit.

### CUSTOMS IN KENT BREAK ALL RECORDS

Total Is \$79,092.05—Highest  
Previously \$75,000.

[Special To The Advertiser.]  
CHATHAM, July 2.—All previous records in customs returns for Chatham and Chatham district were broken during the month of June, the total revenue collected for the district being \$79,092.05. Returns for Chatham total \$53,767.02. The highest previous record for Chatham district was reached in January last when the returns amounted to approximately \$75,000.

The following are the returns for the various towns in the district: Chatham ..... \$53,767.02  
Ridgeway ..... \$25.50  
Ridgeway ..... \$25.50  
Ridgeway ..... \$25.50  
Glencoe ..... \$1,374.54  
Tilbury ..... \$1,179.06  
Dresden P. O. .... 10.96

The moral of this tale of woe, is let the London ladies go, for all they care for is your dough, "Dear New Recruit."

All however, is not fun in this edition. The first number leads off with this quotation, which carries its message to all:

"Whenever the 153rd Battalion goes into action, they will be found to be the pride of Wellington County, and of the Dominion of Canada."

"We bear the historical name of Wellington, a name to glory in and be proud of, and, as the Duke of Wellington upheld the fighting reputation of the British Empire, so the men of the 153rd Battalion will uphold the name of Wellington County."

**MAY WEAR RUSSIAN MEDALS.**  
Authority has been received at militia headquarters, Ottawa, allowing Russians now serving in the C. E. F. to wear any medal awarded to them by the Russian Government for military service.

The medals will be worn on the left arm and after any decoration awarded service in the Canadian expeditionary forces.

When only should be worn with dress.

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### LONDON'S OWN IS HOLDING ITS GREAT GARDEN FETE TODAY

Citizens Are Invited to Visit  
142nd's Camp Ground.

### FINE PROGRAM IS READY

Entertainment Under Auspices  
of Women's Auxiliary,  
Which Helps Men.

Londoners will have an opportunity of showing their interest in the men who have enlisted to fight for London as well as for Canada and the Empire, by attending the 142nd garden fete tonight.

All the proceeds will be used to buy wool for socks for the men in the battalion. If there is a surplus after this is purchased it will be used to buy other comforts.

Arrangements for the fete to be held on the battalion's camp grounds this evening are now fully completed. The grounds will be open at 7 o'clock for the friends of the battalion, and all citizens. An automobile passenger service from the car line to the grounds will be operated during the evening. This will be free to those who choose to use it, but the walk is not a great one, the 142nd ground being situated on Oxford street about two blocks past the Y. M. C. A. quarters.

A Fine Program.  
Everything promises to come off in a grand way. An excellent program has been arranged by the battalion, and decorated booths will add attractiveness to the grounds.

Besides the pleasure it will provide, the fete will offer an excellent opportunity of seeing camp life, which owing to the fact that the men are on parade, is offered but seldom.

London boys have not been behind those of other battalions in the matter of camp decoration. Neatly outlined tents, flower beds and various designs worked out with whitewashed pebbles, will be a few of the interesting sights for the camp visitors.

Women in Command.  
The fete is being held under the auspices of the Women's Auxiliary of the 142nd Battalion. This organization, headed by Mrs. C. M. R. Graham is the honorary president, and Mrs. A. G. Chisholm is the president, has done much for the welfare of the men of London's Own. It is composed of the mothers, sisters and wives of the officers of the battalion, but exists solely for the benefit of the men. Already it has taken care of many of the minor details which go to make camp life comfortable, and has helped many families, placed in needy position for a time by the enlistment of one of its members. Much of its work is done amongst the sick and injured men of the battalion. By an arrangement amongst the members, some of them have charge of the work every week, and delicacies are supplied to the men in the field hospitals every day.

BROTHERS DIE SAME DAY.  
BILLY LITTLE, July 2.—Dr. James Franklin Mather and his brother, Arthur Mather, died, the former in California, whether he had gone for his health, and the latter in this city—both on Friday evening last. Dr. Mather was a graduate of Queen's University and practiced here. Their deaths were only a few hours apart.

THE BOYS OF THE 161ST (Huron) Battalion are the next claimants to the nearest orderly-room in Military District No. 1. Several days ago they were presented with a new tent. With this as an incentive, they have arranged office fixtures to do full justice to the new quarters.

The tent is neatly divided into two compartments, one for the orderly-room staff, and the other a private office.

Neatly-made shelves form almost a complete wall around the interior, and prevent the evening zephyrs from disturbing loose papers to too great an extent.

Besides handling the orderly-room work for the battalion, this department looks after the outgoing and incoming mail. It requires one clerk, whole time to do this properly, as mail for nearly a thousand men must be handled. Carelessly-addressed letters cause much trouble, but cases of undelivered missives are few. The work is in charge of Sergt. O. A. Stickle.

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### ENGINEERS REQUIRE 20 OR MORE MEN AT ONCE

Call Comes From Ottawa To Send These  
To Valcartier.

Twenty or more men are required at once by the Canadian Engineers to supply a draft for overseas service. Orders received from Ottawa late Saturday instructed No. 7 Detached Service Company, C. E., to prepare to send that many men to Valcartier concentration camp before July 15. The company already has a number of overseas men on its rolls, but it is stated that any joining now will almost certainly get an early chance of active service provided they pass the medical examination.

The engineers' recruiters are out rounding up available men.

### EVERYTHING QUIET ON CAMP'S NORTHERN FRONT

Most of the Men Still on Pass—Tuesday Work Resumes.

Quiet prevails on the northern front, to wit the big camps today. Three battalions, the 110th, 135th and 168th are out of town practically "en masse," and of the balance at least 50 per cent of the men are away on pass. Training is at a practical standstill, but it is hoped that tomorrow the men, refreshed from their holiday, will get down to hard work again.

### TEN MORE RECRUITS FOR LONDON'S OWN BATTALION

Four Russians, Inspired by Successes,  
Enlist With 142nd.

Ten more Londoners have been added to the city's battalion since the end of June; four of these are Russians, news of the Russian successes on the Austrian front having caused them to sign up with a number of their countrymen now in the battalion.

The recruits are: W. B. Stevens, J. C. Butler, R. Strong, H. Jackson, O. Smith, W. Daniel, H. Selkirk, G. Jens, A. Borisevich, E. Selkirk.

### 161ST ENTERS LISTS FOR NEATEST ORDERLY ROOM

New Tent Gives Incentive, and Mail  
Matter Is Looked After.

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## NEMO

### "Solid Service," "Self-Reducing" and Wonderlift Corsets

Some women can wear almost any corset, but most women (whether they know it or not) actually need the special corset-service which the Nemo alone can give. These were the first "hygienic" corsets. Although the futile efforts of other makers to imitate the Nemo inventions have resulted in some improvement in corsets generally, the Nemo remains the one corset that is truly hygienic and a genuine health garment. There is nothing so injurious to the health as ill-fitting corsets, and many severe surgical operations would be avoided if greater care were exercised in the selection of the proper corset. It may be months, even years, before the full effects of bad corseting are reached, but in the end nature always demands a reckoning. Our corsetiere will demonstrate in a few minutes why the Nemo is the most comfortable, scientific and hygienic corset made.

**MODEL 212**—Nemo Self-Service Corset, a very popular model, reconstructed and improved, with latest fashion lines, made of stout coutil, medium bust and skirt with conforming bands of lastikops webbing across back; sizes 20 to 30. Price ..... \$2.50

**MODEL 318**—For short, full figures, with heavy abdomen and large back, semi-elastic incurve back conforms and reduces hips and back; made of strong white coutil; sizes 22 to 30. Price ..... \$4.00

**MODEL 555**—Nemo Wonderlift Corset. This model has the Nemo Wonderlift bandlet, which

uplifts, supports and holds the abdomen in normal position; made of fine white coutil; sizes 24 to 32. Price ..... \$6.00

**MODEL 322**—Nemo Self-Reducing Corset, a model for stout women of medium height, and meets the requirements of a great many figures. It has the Nemo self-reducing front and lastikops back, deep gores of same elastic webbing, extending far below, the back slits giving the skirt a high degree of pliability which insures ease in any position; as pictured; sizes 22 to 36. Price ..... \$4.00

**MODEL 326**—Same as above, with lower bust and longer skirt; sizes 22 to 36. Price ..... \$4.00

## Black and White Stripe Silks for Separate Blouses and Skirts, \$1.25 up to \$2.25 Yd.



These are very much in favor by fashion, and though pronounced effects have been scarce, we are pleased to be able to show the trade a splendid assortment that are worth while inspecting. All are yard wide and of highly recommended wearing qualities.

**\$1.25 YARD**—Fine quality, unalterable black and white, even stripe (narrow stripe style), 38 inches wide. For ..... \$1.25 yard

**\$1.50 YARD**—Yard wide black and white, even stripes, two styles, 1/8-inch and 1/4-inch stripes. These are heavy quality handkerchief silks, in white with black stripes of satin overwoven, absolutely fast colors to washing. Price only ..... \$1.50 yard

**\$1.75 YARD**—Latest novelty, wide stripe in black and white, with shadow effect forming checks, very smart for sport suits or separate sport coats; yard wide ..... \$1.75 yard

**\$1.75 YARD**—Black and white graduated stripe, a new effect in white messaline ground, with a series of stripes from the fine, graduating to the heavy, altogether forming one large stripe about four inches wide; yard wide. Price ..... \$1.75 yard

**\$1.50 YARD**—Yard wide Duchesse in black grounds, with white chalk stripes, from one-quarter inch to one inch apart; a splendid range to select from, all high-grade French pure silk makes. Price ..... \$



*Ashplant's* *Ashplant's*  
SPORT SHOES

 for Men and Women

White Nubuck or Canvas  
Shoes and Oxfords, with  
"Saddle Straps" across vamps



Soles of rubber, of neolin.

low heels or spring heels for tennis.

**PRICES—\$1.00 to \$6.00.**




**Asheplant's**  
THE GOOD SHOE STORE

## About Strawberries

It would mean that I and a number of others would simply be out of business, and that the creamery would be run on a small pasteurization plant. I think, too, a large number of citizens would object to being compelled to use pasteurized milk."

Speaking for the Lornehurst Dairy, in the absence of her husband, Mrs. J. H. Mares said: "From what I know about milk, pasteurized milk is not fit for children. I have seen children grow up strong and healthy on a diet of milk in

**PEEL'S**—DOMINION SAVINGS BLDG  
For Military Brooches, Badge

**Teutons' Guns**

**Now Outclassed  
by the British**

the Enemy's 42-Centimetre  
Weapons.

[Canadian Press.]  
London, July 3.—The correspondent of the Daily Telegraph at Paris says:

The day's operations brought the number of prisoners up to well above 7,000 and may reach 10,000 by the time they all pass to the clearing station in the rear. Of these the French have taken more than 5,000.

The French people have heard with pardonable satisfaction that the British asphyxiating gas has proved deadlier than any the Germans have invented.

PETROGRAD, July 2.—Via London, 7:45 a.m.—The Russian Duma today adopted a bill according to peasants the same civil rights as are given to other classes of the population.

# ALLIES TIGHTEN

[Canadian Press.]  
New York, July 3.—The Herald pub-

**S** London, Monday—Under the blazing sun and in mid-summer heat the men of the British and French armies yesterday continued their drive into the German front on the twenty-five mile

Continued From Page One

## DAMLoup FORT

of the British artillery fire was so great that these counter demonstrations were literally smothered under a rain of projectiles and were able to offer only perfunctory opposition to the allied advance.

While the battle raged all yesterday with undiminished fury along every mile of the line, it reached its greatest intensity in the vicinity of Fricourt, Commeacourt and Contalmaison, and along the River Somme, in the neigh-

On the left bank of the Meuse a night passed in relative quiet, with the exception of the bombardment of our positions to the west of Hill 3. On the right bank of the river this morning at 3:30 o'clock, after a violent bombardment the Germans delivered

Dr. somewhat and permit more active co-operation with the French, who were fighting through Curlew and into the woods east of that village.

**Strategic Points at Stake.**  
The German struggle to retain Com-

**FRENCH WAR REPORT.**  
Paris, July 3.—The text of the statement follows.  
"North of the River Somme the enemy last night made an attack on the positions conquered by us, a

In the River Ancre sector the resistance of the Germans has been so stubborn that we well conducted behind their

concrete machine gun emplacements, their steel and concrete field works, and their skillfully constructed trench system that they still retain parts of their first line in spite of the ferocity of the British attack. The develop-

ward Somme, is regarded as almost certain to compel a retirement here, however, for not only are they being hard pressed on the front, but their Commeucourt position in particular is exposed to a three-sided fire, which had been defensively organized by the enemy.

"Further to the south we have made progress in the direction of Asseville, the northern and western boundaries which are in our hands.

French Advance Continues. To the north of the village of trees, and between Estrees and Avillers, our troops have made perceptible progress.

\_\_\_\_\_



C. H. M. Evans, England; 109329 Pte.  
W. C. Ellsworth, England; 113523 Pte.  
Albert Roebuck, England; 109103 Pte.  
L. H. Besterfield, England; 109157 Pte.

land; 420708 Pte. J. M. Cran, Scotland;  
28625 Pte. James Glover, Scotland;  
A20519 Pte. Geo. Gordon, Scotland;  
77594 Pte. John Halliday, Scotland;

10661 Pte. Archie Harrison, Peterboro,  
Ont.; 401815 Pte. Abel McKinnon, Scot-  
land; 424407 te. James Manson, England;  
422670 Pte. John Mauchline, Scotland;  
402411 Pte. John MacMillan, Scotland.

**ENGINEERS.**  
Previously Reported Missing. Now Killed in Action—Lieut. Robert B. Ford, England.

Wounded—300840 Sapper E. Wilm-  
hurst, England.

**ARTILLERY.**

Wounded—30667 Gunner Lewis Dival,  
kin not given.

Previously reported missing, now un-  
officially prisoner of war.—Lieut.  
Kingsley Jarvis, 326 South Syden-  
ham, Fort William; 76184 George E.  
Praft, Marietta, Ohio.

**Died of Wounds**—10715 Pte. John Champion, England.

**Previously Reported Missing, Now Unofficially Prisoner of War at Fesung-liaang**—Lieut. Norman L. Wells, England.

**INFANTRY.**

**Wounded**—7902 Pte. H. P. Nellthorp, England; 71713 Corp. Frank Salter, England.

[illegible]

Toronto.  
Previously Reported Missing: Non  
Unlawfully Prisoned of War—112049  
Pte. Alex John Wilford, 276A D'Or-  
mont St., Montreal.

**CIVILIAN MILITARY.**

Wounded—\$2903 Gunner John Allen,  
Frederickton, N.B.; 300988 Gunner J.  
Nadeau, Dudswell, Que.; 679 Driver  
William, Fredericton, N.B.; 300988  
Gunner L. Longbe, Fredericton, N.B.

69485 James L. Killorn, 20 Elm street  
St. John, N. B.; 404588 Norway I.  
Lundberg, 1000 Main Street, Mon-  
treal; 85517 Richard Leacy, Maple Bay  
N. S.; 482298 Daniel McLennan, Big  
Brook, N.S.; 300988 Gunner J. McPherson,  
3rd avenue north, Edmonton,  
Alta.; 414923 Arthur R. Murphy,  
144 Copperfield Road, Scarborough,  
Ont.; 414923 Herbert J. Newton, 10 Wyatt street  
London, Ont.; 452020 George A. Persani,

## MIDNIGHT LIST.

**Infantry.**  
 Killed in Action.—47819 George A. Black, kin at Sault Ste. Marie, Ont.; Capt. Fitzherbert Price Buchanan, Sherbrooke Station, Montreal; 42903 Walter M. Hulse, St. Augustine, Fla.; 44439 J. George W. Leuphr, Ford Street, Toronto 12764 Sergt. Stanley Saunders, 586 Elgin avenue, Winnipeg; 43957 David C. Sinclair, Toronto; 43811 Archibald S. Clement Smith; 42079 45174 William Stuart Kennedy, Toronto; 42104 42104 Peter Barrie, Winnipeg; 42104 42104 George Thompson, Summerside, P.E.I.; 62816 James T. Trelovel, 323 52nd av.

Sussex, N.B.: 299 Pioneer George  
H. H. St. John, 607 St. John's,  
81092. Charles Whitley, Milltown,  
N. B.

Died of Wounds—8529 Corp. J. J.  
Coe, 2 Seaboard road, Toronto; 47393  
Alfred James, 328 St. Joseph's road,  
Lachine, Que.; 67153 William Keeley,  
St. Anthony's Home, Sydney, C.B., N.S.;  
67157 Robert MacKay, 1000 Main  
Water street, Vancouver; A20434 Charles  
Duffill, 1091 Sherburn street, Winnipeg;  
125311 Charles H. Hopkins, Southampton,  
England

East Coast—Vancouver, B.C.: 62315  
Rue Robert Johnston, Wellwood  
Man.; 63170 Edward Lantier, Calumet  
Que.; 23876 Lance-Serge. Walter L.  
MacDonald, 1000 Westwood, Victoria;  
C. McAdam, 261 28th avenue east, Scot.  
Vancouver; 8005 Corp. David MacAllan,  
19 Woodward avenue, Sault Ste.  
Marie, Ont.; 67153 William Keeley, St.  
Anthony's Home, Sydney, C.B., N.S.;  
Coy, Hamilton, Ont.; 67413 Alice M.  
McDonald, Fraser avenue, Sydney  
Nova Scotia; 67157 Robert MacKay,  
Rue Robert Johnston, Wellwood Man.;  
Rue MacDonald, 438 Mackay ave.

Alexander — street Winnipeg, 1874-1901  
George Thompson — Summerdale, P.E.I.  
Dangerously ill—65182 Edgar G. Collins,  
71 Argyle street, Montreal.  
**Wanted**  
Missing—1132320 Benjamin Jenkins,  
155 Roncesvalles Avenue, Toronto.

**Infantry.**

Mitsung. — 144201 Robert Shorey,  
Ottawa.

Winnipeg 144382 John Methuen,  
Murray street, St. John N.B.; 6813  
C.M.S., Harry D. Macintosh, Lanes  
burg, S. B.

Previously reported missing now o-  
ficially wounded.—25387 Hugh Kilburn,  
Prince Rupert, B.C.

**Medical Services.**

Seriously ill.—32047 Jean C. Labrecque,  
St. Roch's Asylum, Que.



NO QUITTING  
ON THE HILLS



**Polarine**  
FRICTION REDUCING MOTOR OIL


enables your motor to

THE  
IMPERIAL OIL COMPANY  
Limited  
BRANCHES IN ALL CITIES

For my "best" trade

I know I am safe in recommending Century Salt. Its superior cleanliness, and its gleaming whiteness—all proclaim purity far beyond the ordinary. Let us send you a bag.


**Century Salt**



**SALT**

"the Salt of the Century" is made by vacuum processes of proven superiority. For Table, Dairy and Farm use—always ask for Century Salt.

**DOMINION SALT CO. Limited, Sarnia**



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# OFFICIAL STORIES OF THE GREAT ALLIED OFFENSIVE IN FRANCE

## BRITISH TAKE 3,500 GERMANS IN FIRST RUSH

Second Day's Report Says That General Conditions Are Favorable.

## PENETRATED TWO MILES

Kitchener's Army Is Being Put To Its First Great Test.

## ENEMY CONFIRMS SUCCESS

Admits Withdrawal from First Line Trenches and Loss of Materiel.

[Canadian Press.]

London, July 2.—12:40 a.m.—British general headquarters reports tonight as follows: "Heavy fighting has taken place today in the area between the Ancre and the Somme, especially about Fricourt and La Boisselle.

"Fricourt was captured by our troops about 2 p.m., and remains in our hands, and some progress has been made east of the village.

"In the neighborhood of La Boisselle the enemy is offering stubborn resistance, but our troops are making satisfactory progress. A considerable quantity of war material has fallen into our hands, but details are not available.

"On either side of the valley of the Ancre the situation is unchanged.

Estimates Too Low.

"The general situation may be regarded as favorable. Later information of the enemy's losses shows that our first estimates were too low."

The following official statement announced the capture of Fricourt, three miles east of Albert.

"Substantial progress has been made in the vicinity of Fricourt, which was captured by us at 2 p.m. today.

"Up to noon today some 800 more prisoners had been taken in the operations between the Ancre and the Somme, bringing the total up to 3,500, including those captured in other parts of the front last night."

The official British dispatches issued today report the continued success of the combined Anglo-French offensive. The Germans put into operation strong counter-attacks during the night, and are apparently making desperate resistance, but the British troops have repulsed Fricourt, and the French have captured Curly and have seemingly nowhere had to yield the ground already gained.

The German lines in some places have been penetrated to a depth of two miles, and the prisoners taken by the French and British in the two days' fighting are many thousands. North of the Somme, where the French and British armies make contact, various points of tactical value have been taken. The allied struggle to extend and hold over the rolling plateau of from 300 to 500 feet high, which stretches around Albert, at Contalmaison, Fricourt and Commercourt, the Germans made a most desperate resistance with a view to defending the high road which extends from Arras to Bapaume and Peronne, and which is one of the main arteries of the western operations.

Germans Confirm Success.

The German official report generally confirms the success of the first day's British operations, admitting the withdrawal of the Germans from their first-line trenches and the abandonment of heavy material therein.

The British public still displays the same quiet enthusiasm, determination and confidence, fully understanding that no great drive like that carried out by the Russian commander, Gen. Brusiloff, is possible against the depth, strength and raw power of the formidably organized German front, and that great sacrifices and possible setbacks must be prepared for.

Kitchener's Army Fighting.

Many reports have heard that Kitchener had not lived to see the results of his work. This is the first great battle in which the military legends he created are being put to the test.

Kitchener's armies have virtually replaced the first small expeditionary force sent out under Field Marshal French, which had to sustain the earlier battles of the war.

It is also the first time that a great offensive has been carried out by a well-organized, co-ordinated allied strategy, not on the western front alone, but over the whole field of operations, and confidence in the allied commanders has no intention to risk needless sacrifices of life for a mere spectacular advance. As one correspondent writes:

"There is no kniffer, any attempt to pierce as with a knife, but a slow, continuous, methodical push, leading to the day when the enemy's resistance will crumble at some point."

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## BATTLE OF THE SOMME OPENING OF OFFENSIVE; IN PROGRESS TWO DAYS

British Capture Nine Villages and 50 Square Miles of Territory From Teutons.

## FOE'S HEADQUARTERS IN DANGER

French Also Threaten Peronne, to Cut Off German Railway Centre—Enemy Unable to Bring Up Reinforcements.

[Canadian Press Cable.]

Paris, July 2.—The battle of the Somme, now in full progress, marks the opening of the Franco-British offensive, long expected as a critical, if not the decisive stage of the war.

Early reports today show that the entire allied forces are sweeping forward along a 25-mile front. The French already have taken about 6,000 prisoners, while the British lines have enveloped within the last 24 hours nine villages and 50 square miles of French territory held until now by the Germans.

The fighting lines extend between a great number of small villages, which are usually devoted to textile industries, while the outlying agricultural sections are level fields devoted to beet culture for the extensive sugar production of France.

Foe's Communication Cut.

The intense bombardment of the last four days was the signal for an advance over those level fields, beginning at 5:30 o'clock yesterday morning. The allied artillery then lengthened the range, so as to shut off all communication between the first German line and the German reserves in the rear. This made it impossible for the Teutons to utilize their perfect organization for the shifting of troops and for the bringing up of reinforcements. It is thought by French military observers that the Germans miscalculated the intentions of the Entente Allies and expected the attacks further to the north.

Villages Strongly Fortified.

The villages of the French captured in the first sweep include Dompreire, Beaucourt, Bussu and Fay, and these and the towns taken by the British—including Montauban and Mametz—were all found to have been strongly fortified by the Germans.

The Allies, profiting from their experience in the war, quickly threw up strong earthwork around the villages thus taken as a protection against German counter-attacks. The counter-attack was centered against the French positions at the outskirts of Hardecourt, and repulsed with heavy losses.

Important Towns Threatened.

In addition to these military successes the terrain overrun by the entente allied troops has an exceptional strategic importance. Four of the towns captured by the French are only seven miles west of Peronne, with the evident purpose of cutting the trunk railway there, which is an indispensable artery for German military reinforcements.

Capture of Dompreire.

A correspondent at the front, describing the capture of Dompreire, says the soldiers of one corps, taking example from their commander, went into battle covered with flowers.

"That," said a general, pointing to a carnation in his buttonhole, "will fade, yonder where the Germans are now."

The correspondent continues: "Two regiments covered themselves with glory in the fight for Dompreire, which was held by the Germans for some time. The British had been transformed by the Germans into a veritable fortress. In the face of a fire from the machine guns that had survived the bombardment intact they rushed the posts with such impetuosity that the Germans were captured before they had time to put their quick-fitters into action."

"In the streets of the ruined village there was furious hand-to-hand fighting. Of the German garrison defending the town, not one man got away. When the British soldiers lay on the ground. The survivors were prisoners."

"The battle flag of one regiment, adorned with bullets, was carried into the village at the head of the first company."

Scots Take Montauban.

"Two Scotch regiments in the region north of the Somme went over three lines of German trenches without a halt, stopping only inside the village of Montauban, where they put several hundred Germans to the bayonet, and took the entire staff of a regiment prisoner."

Desperate fighting continues around Verdun, and although this field of battle is separated by nearly one hundred miles from the fighting in the north, Verdun is considered part of the vast military plan now unfolding.

The French have now taken the aggressive at Verdun, today's report showing an attack on Dead Man Hill with heavy German losses and the killing of prisoners. The French are thus keeping the Germans fully occupied at Verdun, and are preventing them from sending reinforcements to relieve their weakened line in the north.

First Word of Advance

IS SENT TO HEADQUARTERS HALF AN HOUR AFTER START

BY FREDERICK PALMER.

BRITISH HEADQUARTERS IN FRANCE, Saturday, July 1. (Midnight) via London, July 2.—5:40 p.m.—Infinite care and pains had been taken to keep secret the preparations for the attack and the section of the line on which the big push was to take place. For many weeks the preparations went on with silence required on the part of all officers, but most of them were so limited to their own areas they did not know what was happening in the others.

At all the messes, including the officers', the subject was barred from discussion, although all knew. The only spoken references took place at consultations and the official orders naturally bore on the matter. Battery emplacements were constructed and batteries were placed in position, and the troops were marched up at night with no lights. The soldiers and company officers only understood that they were expected to leave their trenches at a certain time with a certain objective.

Half Moves Quarters.

Before the attack General Sir Douglas Haig moved his temporary headquarters from the front, where the chiefs of his staff departments were at all, and reports from all sections came promptly by telegraph and telephone, and confidence in the allied commanders was no intention to risk needless sacrifices of life for a mere spectacular advance. As one correspondent writes:

"There is no kniffer, any attempt to pierce as with a knife, but a slow, continuous, methodical push, leading to the day when the enemy's resistance will crumble at some point."

## ALLIES START TO CONSOLIDATE THE NEW POSITIONS

First Day Marks Permanent Capture of Trenches.

## DESTRUCTION COMPLETE

Enemy Puts Up Fight North of Ancre in Strong Force.

BY FREDERICK PALMER.

BRITISH HEADQUARTERS IN FRANCE, Saturday, July 1.—10 p.m.—Via London, July 2.—1:10 a.m.—The close of the first day's offensive over the Somme marks the permanent capture of the trenches and the destruction of the German positions in the area between the Ancre and the Somme.

South of the Ancre River, where the infantry spent forward, Curly was captured by the French, and Montauban and Mametz were taken by the British with almost unbroken success, though against heavy curtains of fire and deadly machine-gun sniping from strong points, and particularly for the British, from a German trench called "Dancing Alley."

Lost Only One Man.

Word came today of the destruction by artillery of the first-line trench so complete that one British battalion occupied it with the loss of a single man. The Germans in their defensive tactics in many instances lost the first line trench lightly held, and then shelled it when occupied by the British, but the British carried on the fight to the second line.

The Germans in large force fought fiercely north of the Ancre. At Gommeourt and Beaumont-Hamel there was an intensely active exchange. In the morning the mist in the valleys made it difficult for the infantry units to keep in touch with each other, or the gunners to follow their advance, but a brilliant sunshine continued through the day, with clear air and summer heat.

Fight About Thiepval.

This afternoon at 4 o'clock the village was still being desperately held by the Germans. The place was visible to the observer before the British opened another artillery attack, which seemed to be churning it to dust, making it impossible for any human being to survive the bombardment. The British mortars also were busy, the projectiles glinting under the sun as hundreds of them followed one another, like a juggler's balls, into the village. So swift was the assault that some British wounded men already were in London.

Prisoners are being brought in in batches as they are gathered from the dugouts not destroyed by artillery fire.

Quick Results for Allies.

BRITISH HEADQUARTERS IN FRANCE, July 1.—12:35 p.m.—A tremendous British offensive was launched at half-past seven this morning over a front extending twenty miles north of the Somme. The assault was preceded by a terrific bombardment. The British troops already have occupied the German front line and have captured many prisoners.

The terrific bombardment which preceded the attack lasted about an hour and a half. It was too early as yet to give any but the barest particulars of the fighting which is developing in intensity. The British casualties have so far been comparatively light, according to official report.

The artillery bombardment of the first day was a masterpiece of the modern war, with a degree of fury and a number of guns which were unprecedented in the region of Albert and the Somme, with the French co-operation.

At 7:30 o'clock, through clouds of smoke and dust which hung over the whole field, as far as the eye could see, the infantry sprang from the trenches for an assault over a front of 20 miles.

First Line Trenches Taken.

Already it has gained possession of the first line trenches, and the advance is continuing. The new British trench mortars, which fire 35 shells a minute, cut wire entanglements and destroyed trenches. A large number of prisoners have been taken.

Some of the prisoners say the British curtains of fire prevented them from getting food for the last five days.

British staff officers who witnessed the advance at the junction of the French and British lines, said the attack was launched as though the men were on parade.

Simultaneously with the launching of the British offensive, the French advanced to the attack. This movement of French troops was inaugurated over a section of the French line adjoining the junction point with the British front.

Gains in Five Hours.

Reports received from the front up to 12:30 o'clock, five hours after the launching of the British offensive, showed that the British had captured the towns of La Boisselle, Serre and Montauban and Curly and Faviere Woods. The main first line trenches were taken, and the British attack are reported to have been stormed, and at various points the fighting has reached the main second line.

These reports show that the French and British, at the points of their greatest advances, have broken through a distance of more than five miles beyond the first German trenches. La Boisselle is 5½ miles west of the British front, and Curly Wood is 6 miles east southeast of Albert.

The British are endeavoring to surround Thiepval, and at other points the intense struggle is under way for towns and villages. Reports from the front indicate that the important German position at Pricourt may be cut off.

Important Points Taken.

At this hour (1:15 p.m.), the British are making good progress behind the front lines in German-held territory. Serre and Montauban, which the British have captured, are important tactical points. Serre is southeast of Hebuterne and Montauban is northeast of Bray. The British are fighting for the villages of Mametz and Contalmaison, portions of which they hold.

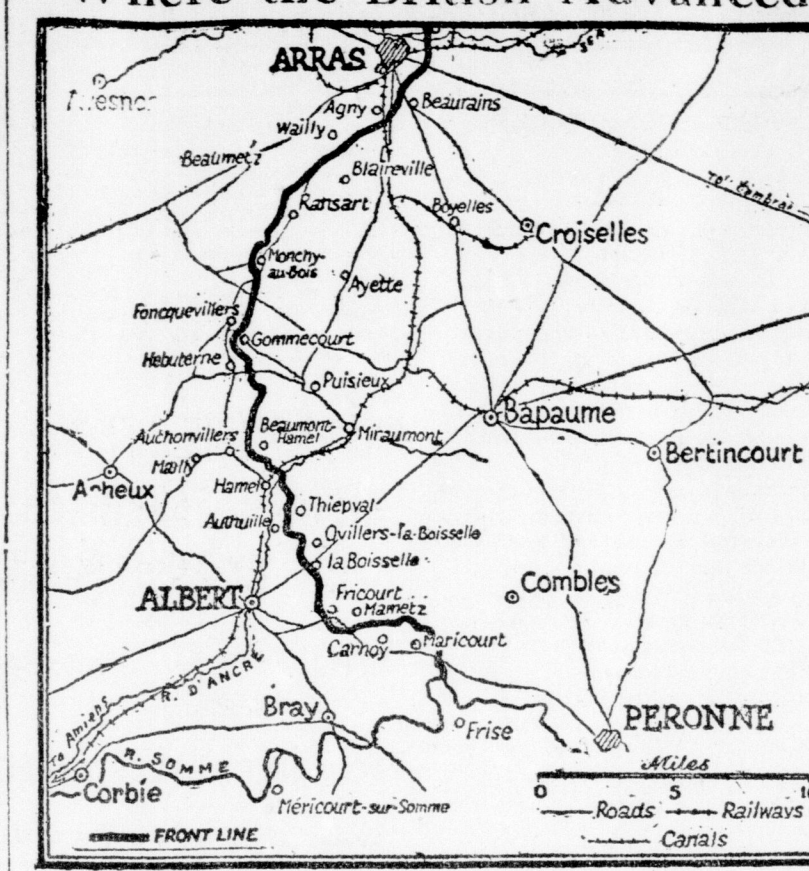
The British are fighting gallantly, and have taken many prisoners in the front lines.

The French, advancing on the British right, are moving with great steadiness. After the assault they very quickly covered a distance of two kilometers beyond the German front line. Thus far the day has gone well for France and England.

Casement Hearing July 17.

LONDON, July 2.—The hearing of the appeal of Sir Roger Casement, who on June 25 was found guilty of high treason and sentenced to death for complicity in the Irish rebellion, has been fixed for July 17.

## Where the British Advanced



Most of the towns captured by the British are shown on this map, east and northeast of Albert. Frise, west of Peronne, was taken by the French. Dompreire, south of Frise, and Curly, north of Frise, fell to the French. The Somme River marks the junction of the British and French lines.

## FOE'S OBSERVATION BALLOONS ARE PUT OUT OF BUSINESS BY ALERT BRITISH AIRMEN

Two Fokkers Brought Down in Air Battle—French Raid German Railway Stations and Bomb Munitions Factory at Noyon.

[BY FREDERICK PALMER.]

BRITISH HEADQUARTERS IN FRANCE, July 2, via London, July 2.—1:10 p.m.—The destruction of six German sausage-shaped observation balloons was a serious loss, as none has been replaced. It was noticeable that the British aeroplanes were in the open town of Lunelle. This is noted in view of reprisals.

Many French Raids.

On the night of June 29-30 a group of our aeroplanes carried out the following bombardments: Eighteen shells of 120 millimetres were dropped on the Neule station, and six of 120 millimetres, on Boye, where a fire broke out. Two shells dropped on an automobile convoy northeast of Neule were seen to fall in the midst of the cars. The same night thirteen of our aeroplanes dropped 60 shells on a German munitions factory in the outskirts of Noyon. Their objective was reached by most of the projectiles, the effects of which were observed.

On the night of June 30-July 1, seven of our aeroplanes again dropped thirteen shells on the Neule station and six on the village of Boye. A fire was observed.

"In the course of a reconnaissance one of our pilots was attacked by a Fokker. Though wounded in the first encounter he succeeded in bringing down his adversary, who fell in the forest of Bezeaux. On his way back the same pilot was again attacked by an enemy biplane and wounded a second time. He succeeded in extricating himself, and returned to our lines."

WHAT BERLIN SAYS.

BERLIN, July 2, via London.—Today's German official statement says regarding aviation:

"Our squadrons gave battle at various points and inflicted upon the enemy heavy losses. For instance, in the region of the front attacked and in that of the Meuse, fifteen enemy aeroplanes were shot down, eight English and three French machines falling within our lines. Lieut. Baron Von Albot was attacked with his seventh opponent. We lost no aeroplanes, but some pilots or observers were wounded."

RAILWAY STATIONS BOMBED.

PARIS, July 2.—11:38 p.m.—Referring to the activity of the aviators, tonight's French official report says:

"Our aeroplanes have brought down five German aeroplanes, which crashed to earth on the night of the 1st. One of our squadrons dropped thirteen shells on the railway station at Longuyon, and eight on the station at Thionville. Another squadron dropped 33 bombs on the station at Brielleux."

LABYRINTH SEVEN MILES LONG IS CAPTURED BY THE BRITISH TO A DEPTH OF 1,000 YARDS

LONDON, July 2.—1:14 a.m.—The British troops in their great drive in France have captured a German labyrinth of trenches on a front of seven miles to a depth of 1,000 yards, and the villages of Montauban and Mametz.

North of the Ancre Valley, according to the official statement, the British have not been able to hold sections of the railway station at Thionville. Two thousand German prisoners have been taken.

The text reads as follows:

"The heavy fighting continued all day between the rivers Somme and Ancre and north of Ancre to Gommeourt inclusive. The fight on the whole of this front still continues with intensity."

Take German Labyrinth.

"On the right of our attack we have captured a German labyrinth of trenches on a front of seven miles to a depth of 1,000 yards, and have stormed and occupied the strongly-fortified village of Montauban and Mametz."

"In the centre of our attack on a front of four miles we have gained many strong points, while at others the enemy is still holding out, and the struggle on the front is still severe."

"North of the Ancre Valley to Gommeourt inclusive, the battle is equally violent, and in this area we have been unable to retain portions of the ground gained in our first attacks, while other portions remain in our possession."

2,000 German Prisoners.

"Up to the present over 2,000 German prisoners have passed through our collecting stations, including two regimental commanders and the whole of one regimental staff."

"The large number of enemy dead on the battlefield indicates that the German casualties have been very severe, especially in the vicinity of Pricourt."

Last night parties of our troops

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## FRENCH FORCE WAY INTO SECOND LINE OF FOE'S TRENCHES

Unwounded Prisoners More Than 6,000.

## LOSSES ARE VERY SMALL

Frise and Curly Captured—German Counter-Attack Repulsed.

PARIS, July 2.—11:38 p.m.—South of the Somme the French have forced their way into the second line of the German entrenchments at a number of places, and have captured the village of Frise and the Merecourt wood, according to a statement issued by the French official tonight.

The number of unwounded prisoners taken in the two days' battle is now taken to be more than 6,000.

The text of the statement follows:

"North of the Somme the battle continued all day to our advantage in the region of Hardecourt and Curly. East of this latter village we have carried a quarry which had been powerfully organized by the enemy."

Frise Had Fallen.

"South of the Somme we have obtained a footing in the second line of German trenches at numerous places. Between the river and Assevillers the village of Frise has fallen into our hands and also the Merecourt wood, further east."

"The number of unwounded prisoners captured by the French soldiers during the two days' fighting, and who have been counted, is more than 6,000, of which at least 150 were officers. Some cannon and other material has also fallen into our hands. Thanks to very complete and efficacious artillery preparation and thanks also to the aid of our infantry our losses have been very small."

French Capture Curly.

At Arras yesterday the French had taken prisoners 5,000 Germans, according to the official statement issued today by the French war department.

In the course of the night French troops captured the village of Curly, seven miles east of Albert. The village, which took place after the capture of Frise, was completely driven back by our counter-attack.

"On the slopes of Le Mort Homme we effected an entirely successful counter-attack in the course of the fighting, which took place in this region. In this counter-attack, a score were brought back into our lines and two machine guns also were captured."

German Attacks Fail.

"On the right bank of the Meuse a German attack launched last evening upon our positions to the north of the woods of Avocourt succeeded in penetrating into the course of the fighting, which took place in this region. In this counter-attack, a score were brought back into our lines and two machine guns also were captured."

The text of the statement follows:

"North of the Somme the fighting was fierce during the night. The Germans launched violent counter-attacks against our new positions at the approaches to Hardecourt. Our artillery of artillery fire and infantry fire inflicted important losses upon the enemy who was forced to retreat in disorder, leaving in our hands 200 prisoners of whom six were officers."

Pursuing our advantage upon the right bank of the Faviere River we captured after a spirited fighting the village of Curly, which we have entirely occupied.

Maintain All Positions.

"South of the Somme we have maintained all the positions conquered by us yesterday, and accomplished some progress between Hardecourt and Assevillers in the night. Our artillery of artillery fire and infantry fire inflicted important losses upon the enemy who was forced to retreat in disorder, leaving in our hands 200 prisoners of whom six were officers."

Saturday Night Report.

The text of the official communication issued Saturday night, follows:

"North and south of the Somme, following artillery preparation and reconnaissance carried out in the preceding days, the Franco-British troops launched this morning an offensive on a front of about 40 kilometres (25 miles)."

"In the morning and during the course of the afternoon along the entire front, the British and French troops gained possession of the German first position."

"North of the Somme the French troops established themselves in the approaches to the village of Hardecourt, and in the outskirts of the village of Curly, where the battle continued."

"South of the Somme the villages of Dompreire, Beaucourt, Bussu and Fay have fallen into our hands."

"The number of unwounded German prisoners captured by the French troops alone during the course of the day surpasses 3,500."

Belgian Communication.

"Our artillery carried out today again with success destructive fires on the German works and batteries, particularly in the region of Dixmude. The enemy replied with considerable violence in the approaches to that town."

Light Wines ARE NOT PROHIBITED IN RUSSIA

Unpublished Clause In Recent Bill Protects Grape Growers.

PETROGRAD, July 2.—Via London, 7:10 p.m.—The prohibition bill passed by the Duma, which, on first analysis, was regarded as imposing a ban on all kinds of alcoholic drinks, has now been found to contain an exception of wines not containing more than 15 per cent of alcohol. The bill as originally published would have meant ruin for the immense vineyard interests of Russia, the Crimea and Caucasus.

Save the Exempted Wines.

"Save the exempted wines will be permitted in wine production districts and in other localities where the local option does not declare otherwise."

GERMAN SEAPLANE WAS WRECKED IN THE BALTIC

COPENHAGEN, via London, July 2.—5:50 a.m.—A Danish steamer according to the Politiken, has rescued the crew, consisting of two officers, of a German seaplane, which was wrecked in the Baltic. The rescued men were transferred to a Danish warship. The seaplane was taken to a Danish port.

## THIAUMONT FORT CHANGES HANDS 5 TIMES IN DAY

French Now in Possession of Strong Position Northeast of Verdun.

## GREAT LOSS OF ENEMY

Throws Germans Back at Least Ten Days, Says Paris Report.

## COMMANDS VAUX RAVINE

Crown Prince Without Its Possession Cannot Reach French Inner Defences.

PARIS, July 2.—11:38 p.m.—The French official statement tonight regarding the fighting about Verdun: "On the north Verdun front there has been no artillery action. A very violent artillery bombardment had been maintained in the fortress of Verdun, Thiaumont, the official communication says this afternoon, was taken by the French yesterday, after changing hands five times."



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**THE LONDON ADVERTISER COMPANY, LIMITED.**

London, Ont., Monday, July 3.

## THE LION SPRINGS.

His roar of rage and victory heard for many miles, the British lion has sprung at the German eagle. Taking heavy blows and fighting on the defensive practically for 23 months, the king of beasts is now the aggressor in the great struggle for the supremacy of world affairs. His blood has been shed freely and his wounds have been severe, but he has held himself in check while his old strength was renewed and his weapons rendered fit for vital attack. Then, his voice thundering down the miles of front, he launches forth at the enemy, and strikes with fatal effect on every side. The great offensive, advertised by the screech and roll of millions of shells for many days, has commenced. Every report would indicate that a million and a quarter of British infantry, supported on the right by the valiant French under Koch, have made the most successful advance in the history of the west front fighting, and are now continuing to push forward, capturing or surrounding many important villages and positions, and meeting counter-attacks with remarkable vigor and results. No word of a serious check since the advance commenced has been received, and while there is restraint born of past experience in the communications, it is apparent that the move has not rested, but is being carried forward. That a continued forward effort, calculated to demoralize the Germans and to strike at their communication lines, would have an immediate and terrific effect cannot be doubted.

It is apparent from the news of the week that the Germans have been forced to withdraw troops from the British front in the last few days, even after the mighty bombardment was under way, in an effort to stay the onward march of the Russians. Not since the war commenced has it been necessary for the Kaiser's legions to face an offensive on both fronts, and unless the Russians are checked it is almost certain that the western front must be weakened further, in order to prevent the capture of further Austrian armies, which, if it were to continue, would mean the practical elimination of the dual monarchy from the war. Military observers have said that a continuous attack on both fronts, sustained for several weeks, would mean the end of the war, as Germany, with all its organization and forces, would not be able to withstand the heavy buffeting from both sides. The prophecy is being put to a test. France is conducting an offensive in conjunction with the British, which has already had results, in the capture of certain small but important centres. From the Somme to Verdun the men of Joffre are attacking in places with the same violence as the British. The same style of attack proceeds along the entire British front, but the heavy offensive is confined to a 20 to 25 miles stretch. It is probable that the Canadians are participating in the trench raids which occupy, seemingly, the whole of the forces along the line, and at any point at any moment further gigantic operations may be initiated. The tremendous fire keeps up, the big British guns working in harmony with the infantry, while the new trench mortars continue their wonderful execution.

The British have adopted an entirely new method of warfare, and those who know Sir Douglas Haig credit him with the ability to have devised and carried out the innovation. Artillery fire such as has never been known—even at Verdun, according to one writer—was dropped in solid screen over the entire front. Mortars threw the close-in fire which chopped front line trenches to pieces, and everywhere trench raids were conducted for the purpose of taking prisoners and spying out the land. The heavy ammunition fell as rain from the sky, and prevented food and ammunition from reaching the Germans. Previous British bombardments had continued for weeks, but more shells have been thrown in the last week than were expended in the 31 days of the Neuve Chapelle attack. With Haig it has been, hit hard and fast and then at random. When he commences to use ammunition, he gives his gunners a free hand.

The proposed retirement, or partial retirement, of Mr. Lloyd George from the ministry of munitions in order to take up the duties of secretary of state for war in succession to Earl Kitchener, is one of the strongest signs

that the British have enormous stores of ammunition. His task has been so successfully accomplished that the work can be assigned to another man. A second sign of great surpluses of shells is that the British have waived their right to American munitions in the event of the United States requiring the explosives for their own uses in Mexico. A third sign of limitless stores is contained in the remark of a French observer that the Allies were in a position to keep up the bombardment indefinitely. For more than a year and a half there has been a steady stream of munitions crossing the channel and the ocean. When it is remembered that Charles M. Schwab stated that his works were turning out as many shells and guns as the Krupp works in Germany, and when the potential capacity of the Duponts is considered, we get some idea of the shipments from the republic. Then the resources of Britain are tremendous, once they are converted to the making of munitions. Manchester, Sheffield and a hundred other great cities have been adding to the mountain. Canada has produced large quantities, and France perhaps more than any of the Allies. Batteries that play like fountains is the result.

That the day of the attempted offensive is upon us cannot be doubted. Offensives on either side may fail, but with the results thus far reported, it is evident that serious demoralization has been inflicted on the enemy, and that the allies of the western front have gained a mastery in attack, which must do much to hasten the end of the war. The day of peace may be long drawn, but on every hand good fortune is attending the mighty compact of nations which is endeavoring to rid the earth of its cruellest tyrant.

## WAR PROFITEERS.

LOOKING at the figures published by an English newspaper on the increased profits of three or four manufacturers and business firms over there, one is not surprised that a special British labor congress asks for Government regulation of freight, food and fuel prices, failing which, steps will be taken to secure immediately an advance in wages.

The figures published by the Bradford Pioneer are as follows:

Profits for 1914 and 1915, respectively, of the Freeman, Hardy & Willis firm (boots) were £27,338 and £154,104; similar increase are shown for four other boot manufacturers. The Smithfield & Argentine Meat Company, made £25,732 in 1914, £142,055 in 1915; the British & Argentine Meat Company, £67,300 and £652,500. Here the increase in profits on sale of food were over 450 and 900 per cent. This must be a cause of satisfaction to the consumers!

Eleven firms are given under the head of household necessities, all increasing their profits in war time, the Salt Union advancing from £35,442 to £26,524, the United Alkali Company from £202,093 to £236,386, Rylands & Sons from £55,180 to £122,220, and the others making smaller but substantial gains.

Coal profits increased from 1914 to 1915. The coal barons all benefited. Is it any wonder that the miners struck, when their employers were stuffing their pockets?

The beer makers are doing well. Guinness's gains rose from £2,795,281 (notice these monstrous figures, high above the revenues of all other industries) to £120,717, and so on. A dozen or so other lines of manufacture are exhibiting rolling in enhanced profits. Banks also gained, which, it seems, not exactly the case with banks in Canada. One bank increased its annual profits from £681,042 to £931,555.

But the profiteers par excellence would seem to be the transport and shipping companies, if we may judge from the freight rates. These have mounted, between Tyne and Calais, from 38 3/4 to 57s 6d per ton, between Tyne and Havre from 48 3/4 to 55s 0d, between Cardiff and Havre from 48 3/4 to 55s 0d, etc. The shipping profits of several lines show large gains in 1915 over previous years. It seems rather unholly, though no doubt lists could be published similarly of firms that have been heavy losers.

There are profiteers in this country too. Without a close investigation, such as that published in the English newspaper it would be impossible to go into particulars with any fairness. Our Government taxes war profits to some extent, but is that enough? British labor thinks not.

## EDITORIAL NOTES.

There are a dozen new names on the allied map.

Dominion Day was the fitting occasion of the great attack.

There is every indication that the hour of reckoning has struck.

Kitchener may have figured that the last of the three years would be required to clean things up.

Thiaumont has changed hands five times. The Germans have paid the full admission charge each time.

It would not be surprising if, in the new methods of British fighting, cavalry came into effective use in "the big push."

British infantry moved into the great attack as though on parade. This indicates that few Germans in the front line trenches had the ambition to resist.

RUBBING IT IN. (Toronto Star.)

Inquirer: No, Carranza did not sink the Lusitania.

## The Advertiser's Daily Short Story

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### Diplomacy and Indifference

By Catharine Crammer.

That Mrs. Della Farmington was expecting her distinguished son for a long visit was the most momentous piece of news that had reached Mayburg for many a day. Particularly did it interest the mothers of marriageable daughters, as well as the daughters themselves. Merchants had an unprecedented demand for dainty materials and trimmings for summer dresses, and dressmakers had to sit up nights to come anywhere near satisfying the demands made upon them.

Practically everybody in town re-read Lewis Farmington's magazine articles describing the customs and peoples of the distant parts of the world to which his diplomatic service had taken him. Old school geographies were dragged from high shelves in dark closets and Burma and Bagdad and Persia had the honor of being assiduously studied and discussed.

In all the town perhaps the only girl who kept the even tenor of her way in the general fever of anticipation was Lydia Robb, who continued to enjoy tennis, allowing her smooth arms to become sunburned and her saucy nose to gather a flock of tiny brown freckles. The afternoon of Lewis Farmington's arrival, when the other girls were either in their smartest afternoon togs or were swathed in cold cream and beauty sleep as preparation for possible evening conquest, Lydia was playing tennis with her brother.

"Mother, dear," said Lydia, as they passed up the quiet street in the village bus, "let's have things all to ourselves this summer. I've time only for you and for my book, and the fewer functions we have to attend the better it will suit us both, I fancy."

"I do want to make the most of our first opportunity in years to be together, and even be a little selfish, I'm afraid; but the people in town are so full of expectancy over your visit," said Mrs. Robb, who smiled at the big, dark-eyed man at her side as he brushed down his hair.

"I suppose they do take an interest in a fellow who brings them something from the big world outside their small one," mused Lydia, and, a moment later, as he glanced from the window of the old bus and saw Lydia Robb lightly swinging her tennis racket and sending a ball to her partner with easy grace, he exclaimed: "By George! There's a couple of youngsters who don't seem to need anything from the outside. Ah, mother, youth is the prize of prizes, but we never appreciate it till it begins to go."

"There, now," said his mother, laughing. "I won't have you talking as if you were getting old. It's because you've done so much in your life that you talk of youth beginning to go at thirty. But here we are at home, and no thoughts of the years past or to come shall spoil the single hour of our summer together."

Invitations to teas, garden parties and dinners made Lewis Farmington feel that he was either to be antagonized the villagers or give up all hope of making any headway with his book. He moved his workshop into the small room where he couldn't hear the telephone ring, but it developed that most of the maidens of Mayburg found it convenient to go out some errand which took them to the side street and within speaking distance of the newcomer.

Early on the morning of the Fourth of July Lewis took his portable typewriter and some blank paper and a

body of England's breathing English air.

Washed by the rivers, blest by the suns of home.

And think this heart, all evil shed away.

A pulse in the eternal mind, no less Given to the pansy blow, the thought by England given;

Her sights and sounds; dreams happy as her day;

And laughter heart of friends; and gentleness, In hearts of peace under an English heaven.

From "The Old Vicarage, Grantchester."

Just now the lilac is in bloom All before my little room.

And in the flower beds, I think, Smile the carnation and the pink;

And down the borders, well I know, The poppy and the pansy blow.

Oh! there the chestnuts, summer through, Beside the river made for you

A tunnel of green gloom and sleep: Deep above; and green and deep, The stream mysterious glides beneath.

Green as a dream and deep as death.

Because of the high quality of Rupert Brooke's poetry and the dramatic of food in the German trenches, namely, the deadly character of the almost ceaseless British barrage fire which for the last week has hampered the German transport service.

The correspondent warns the British people that although the situation looks promising, too much should not be expected, and adds: "We are fighting a determined, resourceful foe, and though he has now been smitten harder than ever before by the British army, it would be a mistake to underestimate his powers of resistance in the face of a highly menacing position."

Another Victory For British in Africa

General Northey Has Driven Germans From Important Point.

LONDON, July 1.—£315 p.m.—Another victory for the British against the Germans in German East Africa, was announced tonight in an official statement, as follows:

"General Northey, who has been operating east of the Livingstone Mountains against the Germans, has ejected them from the important Ubena centre and driven them northwards. General Northey has taken booty and prisoners and inflicted losses."

Four Were Crucified By Germans in France

Horrible Atrocities Related by Staff Sergeant Smith in Montreal.

MONTREAL, July 2.—"Four of my companions were crucified in France," declares King's Staff Sergeant James William Smith, D.C.M., at a recruiting meeting in Dominion Square, Montreal, tonight in aid of the Irish-Canadian Rangers Overseas Battalion.

"I saw them with my own eyes," he said, "and I helped to take them down and to bury them."

He stated that they were bayoneted to hard dogs, two in one part of the country and two in another part. He stated that he had photographs showing the crucifixions, also witnesses to the scenes and that some of them were being taken in Montreal at present.

## WAIT A MINUTE!

—By J. H. F.

The little girl in the family informed the agreeable visitor that her daddy went fishing. "Catch anything?" she asked. "No fish," she answered. A smiling little come back.

Even when booze is banished, some fond mothers will still imagine that there is a dreadful conspiracy to keep Percy and Harold from lifting the universe off its base.

A Plainsville, N. J., man was arrested the other day for giving away \$100 bills. There is a man who should be encouraged, not pinched.

A hen has recently laid an egg with a bullet in it. She should be fed on gunpowder, and she might do better.

A number of Princeton students have been engaged as Pullman conductors. It seems that they are developing a punch.

An expert says that women are taking up the vices that men have discarded. Did not know that men had discarded any.

Billy Sunday's converts in Syracuse cost \$3.08 a head. When they get down to 35 cents each a lot of fellows will get in on it.

A Mrs. Root in the West is worth \$25,000, which is her net worth of all.

"Be a thinker," says a poet. Sure, and let the missus be up and doing.

Sheep-raising is dying out, experts say, but there is the usual supply of goats.

Gypsy rovers now use automobiles. We hear. Horse trading will soon be a lost art.

"The Human Boy and the War" is the title of a book. We like to hear about the boy who is not human.

Every American boy has a chance to be a hero, but the majority have just Bill Bryan's chance.

Two medical preparations are made out of hog brains by Danish scientists. Some human might furnish brains for this work.

A gent wants to know how great is the infant mortality among mosquitoes. He says it cannot be large, judging from the number of bites that cluster his person.

PERSPECTIVE. I stood by the far-famed bells In a lofty minster's tower, As they rang to the verger's touch With the chiming of the vesper hour.

And my startled ears were stunned By a jangle of warning sound, Till the beautiful hymn was lost In the deafening clangor drowned.

But afar in the market place, The throngs in the crowded street Were hushed to a holy calm By a melody strangely sweet.

And so in the after years, As I list to my life's refrain, The grief that came as a jarring shock And the other side of pain Will sound as the major chords Of a symphony sublime.

And sorrow will seem a deeper joy As it blends in the perfect chime. —F. C. Wellman, in the People's Home Journal.

There is one thing about peace-makers at the present time: they are likely to find peace in the grave.

PEOPLE WARNED AGAINST BEING OVER-OPTIMISTIC

Correspondent Points Out That Foe Is Resourceful.

LONDON, July 2.—11:10.—Reuter's correspondent at British headquarters suggests that the comparative feebleness of the German response to the British bombardment arose from the same cause as the shortage of food in the German trenches, namely, the deadly character of the almost ceaseless British barrage fire which for the last week has hampered the German transport service.

The correspondent warns the British people that although the situation looks promising, too much should not be expected, and adds: "We are fighting a determined, resourceful foe, and though he has now been smitten harder than ever before by the British army, it would be a mistake to underestimate his powers of resistance in the face of a highly menacing position."

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## SOLDIERS AT ATHENS CHEER FOR VENIZOS AND ENTENTE ALLIES

Demonstration of Demobilized Reservists and Unions.

CROWD ATTACKS "ANTIS" BUT SURE OF VICTORY

Ally Demand Dismissal of 144 Police Agents Active Against Them.

ATHENS, via London, July 2.—7:50 p.m.—Eleutherios Venizelos was the subject of an extraordinary demonstration this morning, originating with the labor unions of Athens and Piræus, who were joined later by hundreds of the demobilized reservists.

The unionists started on a march for the home of the Cretan statesman, and were joined on the way by the reservists, whose sun-bronzed faces and marching bands were a picture of soldiers in spite of their newly-donned civilian attire.

The manifestants surrounded the home of Venizelos and cheered until the police force was forced to appear upon his balcony.

Was Frustrated. An attempt made by the anti-Venizelist mob to break up the parade was frustrated by the police. One man who cried, "Down with the traitors," was set upon by the crowd, and had his head broken.

That the Venizelist enthusiasts coupled the country of the former with that of the Allies was shown when the marchers proceeded later in the day to the French and British legations, where similar demonstrations occurred.

DEMAND DISMISSAL. ATHENS, July 3.—Via London, 3:10 a.m.—The ministers of the cabinet have presented a demand to the Government for the dismissal of 144 police agents in Athens, who are accused of activity against the interests of the Entente.

One of the demands originally made upon King Constantine by the Allies was for the dismissal of the chief of police of Athens, who was said to have encouraged hostile demonstrations by mobs before the entente legations. He was dismissed and, on the organization of the new cabinet, it was announced that an adherent of Venizelos had been given his post.

EDITOR MORTALLY WOUNDED. ATHENS, via London, July 2.—10:30 p.m.—Fresh fuel has been given to the flames of political discord, which are blazing throughout Greece, by a dispatch from Salonica, which stated that a number of Greek officers have sacked the offices of a newspaper in that city and mortally wounded the editor. The editor's offense is said to have been the publication of alleged revelations regarding the surrender of Fort Rupel to the Bulgarians.

PASS VOTE OF CONFIDENCE IN NEW ITALIAN CABINET

Chamber of Deputies Supports Premier Bodeoli Strongly.

Rome, July 1.—7:55 p.m.—(Delayed in transmission.)—After sitting this evening the Italian Chamber of Deputies passed a vote of confidence in the new cabinet of Premier Bodeoli. The vote stood 370 against 44. The members opposing the resolution of confidence were the Intransigent Socialists.

WOMEN ARE WILLING TO HELP ANY WAY THEY CAN

Three Thousand in Dominion Day Patriotic Parade in Toronto.

TORONTO, July 2.—Over three thousand women took part in the Dominion Day parade, organized here for the purpose of demonstrating what the women of the city are doing to help in the war and to show their willingness to do anything further that may be asked from them. Many of the parade leaders were relatives of men already in the front or enlisted. Several bands accompanied the parade and floats emblematic of Red Cross work and the different allied nations were a feature. Many local women's organizations were represented, among them being the I.O.D.E., and the Woman's Canadian Club, the Sisters of St. Joseph and the Shepherd, the Women's Emergency Club and the Edith Cavell Club. The parade was enthusiastically greeted all along the line. Upon arrival at the parliament buildings a short religious service was held.

RUSSIANS DRIVE TURKS FROM STRONG POSITIONS

Chain of Mountains Which Had Been Fortified Are Captured.

PETROGRAD, July 2.—Via London.—The following official report was issued tonight regarding operations in the Caucasus:

"East of Plantana we captured by a brilliant attack a chain of mountains which had been fortified by the Turks. The enemy was repulsed beyond the River Samson Daruss. He left behind many corpses on his positions. In the direction of Gushimschur an attempt by the Turks to advance to the north was repulsed and the enemy driven back to their trenches. In the direction of Balbut our advance guards took the Turks in the rear during the night on a height in the region of Vartanian. In a bayonet attack our soldiers hurled the Turks from the top of a mountain down a precipice, and returned safely to our trenches."

"In the direction of Bagdad, in the Kerkling region, pressure by important enemy forces continues."

## BRITISH PAPERS NOT SURE THE BIG DRIVE HAS REALLY BEGUN

Think This May Only Be Another Feint.

But SURE OF VICTORY

May Result in the Germans Giving Up Verdun Enterprise.

LONDON, July 3. — 2:43 a.m.—The London papers, in their editorials dealing with the situation on the British front, where somewhat reserved in their utterances, some of them pointing out that it is not yet known whether this is really the long-awaited "big push," or only another feint in greater force than any of the previous movements.

The Graphic remarks: "Our bombardment is still being maintained along the whole front, and the enemy does not know whether we may not at any moment rush another stretch of line. The necessity of sending adequate reinforcements to cope with the situation may necessitate the Germans abandoning the enterprise against Verdun."

The Express says: "Patience Must Continue. 'Our bombardment is a fresh, and probably the last, phase. Our hopes may well be high, but our patience must continue.'"

The Daily News says: "The fact that Germany has lost the offensive does not mean that she is not still a formidable foe. We cannot tell what her temper may be under the shadow of defeat—whether she will fight to the last ditch, or seek to save the utmost from the wreckage. It is enough to know that the great current of the war has changed, and that, humanly speaking, there is no power visible that can turn the current back to the old channel. The end is not far off; we cannot tell. But today we know that victory is assured."

The Morning Post says: "The task confronting the Allies is long, bloody, and difficult. The people at home must steel themselves to the painful fact that the offensive must be carried on for a long time. It is not in sight, but the thing must be fought to a finish, and we shall see to it that the sacrifices are not made in vain."

SOLDIER-PASTOR SPEAKS

Sergt. Wesley, Formerly of Wrexeter, In King Street Church Sunday.

Sergt. T. M. Wesley, 161st Battalion, formerly pastor of Wrexeter Presbyterian Church, occupied the pulpit of King Street Presbyterian Church on Sunday morning.

His text was taken from Mark 2, the sermon being based on the rich young ruler.

It was shown that the case of the widowed mother was a particularly instance where worldly possessions were considered first and religion second. He was one of the highest types of Judaea, and for nothing but contentment and worldly pleasure.

Riches, it was explained, had contributed as much to the cause of good and happiness as it had to evil, if only devoted to a proper cause could

HUSBAND SAVED HIS WIFE

Stopped Most Terrible Suffering by Getting Her Lydia E. Pinkham's Vegetable Compound.

Denison, Texas.—"After my little girl was born two years ago I began suffering with female trouble and could hardly do my work. I was very nervous and just kept dragging on until last summer when I was taken from my work where I could not do my work. I would have a chill every day and hot flashes and dizzy spells and my head would almost burst. I got what was almost a walking skeleton and life was a burden to me until one day my husband's step-sister told me about Lydia E. Pinkham's Vegetable Compound for me, and after taking for me the first three doses I began to improve. I continued its use, and I have never had any female trouble since. I feel that I owe my life to you and your remedies. They did for me what doctors could not do, and I will always praise it wherever I go."—Mrs. G. L. WATKINS, 419 W. Monterey street, Denison, Texas.

If you are suffering from any form of female ills, get a bottle of Lydia E. Pinkham's Vegetable Compound, and commence the treatment without delay.

STATE OF OHIO FOR CLEVELAND.

Steamer leaves Port Stanley 11 p.m. every Tuesday, Thursday and Saturday. Round trip tickets \$2.50. Saturday night excursions \$2.25. All Sunday and Monday in Cleveland.

From Montreal to Port Stanley 11 p.m. every Tuesday, Thursday and Saturday. Round trip tickets \$2.50. Saturday night excursions \$2.25. All Sunday and Monday in Cleveland.

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## A PAGE OF GENERAL INTEREST TO WOMEN READERS

JULY  
17  
MONDAYNew  
IssueTelephone  
Book.

- Copy for the next Telephone Directory closes on the above date!
- Order your telephone now, so that your name will be in the new issue!
- Report changes required to our Local Manager to-day.

The Bell Telephone Co. of Canada.



July 3, 5, 7, 10, 12

"Rideau Hall" coffee is a choice blend from select beans,  
sold only in sealed tins. 45c a pound

GORMAN, ECKERT & CO.  
LONDON & WINNIPEG

## Daughters of the Empire

The unfortunate destruction by fire of the reserve stock of the Queen's Canadian Military Hospital, Shorncliffe, renders it necessary for all friends of that institution to come promptly to its assistance. Many people in London are personally interested in this hospital. Not only have the Daughters of the Empire been sending supplies ever since it has been opened, but a large number of the beds have been equipped by them and other citizens, notably eight in memory of the late Col. Becker. The local chapters have made arrangements, and will commence work Monday morning in Cronin Hall making up supplies. They will be glad to have the assistance of all who can spare the time to attend during the week, and those who cannot come themselves can do their part by contributions of money or material.

List of bales packed and shipped to Queen's Military Hospital, Shorncliffe, England, by the Daughters of the Empire, London, June 27: Bale 189—109 towels. Bale 190—330 pillowcases. Bale 191—180 pillowcases. Bale 192—23 sheets. Bale 193—36 grey flannel shirts.

The supply committee acknowledges the following contributions: Lord Roberts Chapter, 22 grey flannel shirts, 1 pair wristlets, 2 pairs bed socks, 1 pair knee-caps; Trafalgar Chapter, 68 pillowcases, 14 grey flannel shirts, 60 towels, 7 pairs socks; Sir George Ross Chapter, 168 towels, 6 pairs socks; Campbell Becker Chapter, 26 hospital shirts, 2 suits pyjamas, 80 towels, 18 pillowcases.

## Balanced Meals

Have them both tasty and healthful.

Years ago a food was devised to serve two important functions—(1) furnish delicious flavor, and (2) well-balanced nourishment.

That food is

Grape-Nuts

(Made in Canada.)

It fulfills its office admirably, for it is made of whole wheat and malted barley, with all their splendid nutrition, including the vital mineral salts, which are lacking in much of the food of the usual dietary.

In thousands of homes Grape-Nuts forms part of the daily ration with both young and old.

"There's a Reason"

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

## DOINGS OF THE DADD'S

EVA'S IMAGINATION AND PA'S.

(By Little Eva.)

I often wonder what it would have been like to have been born anything else but a Dadd. Supposing I had been a Vanderbilt or an Astor, or maybe a Comstock. How grand it would be to sit in a carriage to have bouquets give to you, and smile and raise your silk hat to the admiring people, only if I'd been born a girl, same as now, I wouldn't be wearing a silk hat, but a great big picture one, with pink roses all over the brim.

Just supposing Pa Dadd wasn't my pa at all, or my ma ma, and if Cicero was maybe Tessa Smith's brother and Bedella somebody else's sister, why, as pa would say, life would have been a different proposition altogether. They seem like big words for a 12-year-old to write, but you see, they come awful natural, just like cat and rat, because pa uses them so often. I've been sort of brought up on some of pa's sayings and can't seem to get away from them; so don't think I'm showing off when I use a big word.

Sis (that's short for Bedella) would likely be mad if she knew I was using her typewriter to write this, but I ain't worrying. I've made Sis mad before now, and one simply has to do something. Ma says the other day (I had just got highest marks for writing a composition about an imaginary trip to the moon)—ma says, "That child," meaning me, "has too much imagination for her years. I'm

going to give her a good drilling in dish-washing this summer." But pa shook his head and kind of smiled, as if he remembered something long ago. "I guess she takes it from me, Martha," he says. "I usta be right smart at composin' stories myself when I was a kid. One day I wrote a story about him and didn't let him finish. 'It's something, Iras Dadd, which you ain't outgrown either,' she says, rather majestic-like. You can't tell me nothing about your smartness at story-telling. I know too much now."

"Gee whiz!" says pa. "The way you wimmen go on. Just because I was goin' to inform you how he was, he old pa usta get good marks himself on't in a while when he was a little shaver."

"Little Eva here's got to do her practising now," says ma, and she moved me to the piano. I thought pa looked kind of disappointed, and heard him telling the cat that "life was sure a funny proposition when he was a fella couldn't tell his gurl about when he was a little kid going to school."

You see from this that pa don't always use good grammar. Of course, he knows it, for I've heard him say so, but I guess he kind of believes in the freedom of speech and talks as he likes, as we were learning in school the other day, before the holidays came. I mean, and if I try to spell it as pa talks, you won't mind, will you? For, of course, I know better and so does he, make no mistake about that. I'm fond of pa.

give up ranching. He bought Miss De-meonor and set out for Cheyenne. It was dusk as he was approaching the city. Suddenly a man in a breaking-cart drove up.

"Hello!" he called. "Where did you get that mare?"

"Bought her," I replied.

"Going to sell her?" demanded the other, pulling up to a standstill.

"Hedn't thought of it," mused Peter. "Pretty good-looking chunk, except for that spin."

"She's not," flashed Peter. "And that's only a windup."

"The man smiled, piercing Peter with hypnotic eyes.

"I've seen that mare before. I'm going to buy her of you."

"But I don't want to sell her," pleaded Peter.

"Yes, you do, I'll give you more than you'll get anywhere in Cheyenne. Climb into my cart and we'll lead the mare in."

Peter grumbled, but complied. The man got in beside him, clucked, and continued:

"I'm going to give you just sixty-five plunks for the lady."

"How much?"

"Sixty-five dollars," cajoled the man. "She's worth it."

"Well, I guess she is, I paid—"

"Don't tell me what you paid. One of the first laws of horse-trading is not to tell what you paid."

"Horse-traders," flapped Peter, "are the shrewdest men in the world."

"Is she perfectly gentle?" grinned the man.

"She's all right when she knows you."

"You mean she's ornery as Satan; that she kicks, strikes and pitches; that it's worth your life to climb her, don't you? Well, here we are. Whoa, girl! Look at that—I told you she was ornery. Open that gate, and I'll put her in the corral. Whoa, girl, whoa!"

Peter opened the gate and led the mare inside.

"What's your name, young man? Peter Sherwin? All right, I'll make out a check to Peter Sherwin for sixty-five. Here's your saddle; want the bridle, too, I suppose. Ah, here's your check, and if it's right, I'm going to auction off some horses tomorrow, and may put the mare up, if she'll let me. Come around. Any-on'll tell you where Blue Babe hangs out."

The gig disappeared in the darkness. Miss Demeanor put her muzzle through the bars and kicked Peter's hand with the bridle on her lip. Peter shouldered his saddle, and trudged away.

At one o'clock next day he was at Blue Babe's stable. The mare shone out like a queen among the other horses. Peter wondered who had had the courage to curry her. Men were crowding round her to admire.

"Come here!" whispered a voice. Peter turned. It was Blue Babe. "How are you this morning, kid? Want to do me a favor? I reckon I'll put the mare up, and you can help me out a bit. Now I'm going to be a-sellin' of her for some rich race-track guy, savvy? And, of course, I ain't supposed to know too much about her, although I can't help her up some."

"You want me to get up and tell 'em about her, don't you?" said Peter.

"Smart kid! Make out you've been her trainer. Say she won't take to the Brooklyn Handicap or the Grand National, or any old thing. Nobody's wise out here, and you'll be leaving town soon, won't you?"

"Yes, I don't think this is quite the right thing to do."

"All is fair in love and horse-trading. Got to go now. You'll draw a tender if she brings a good price. Lay it on thick, say your boss went broke, and that's why he had to sell her. Say she's a registered thoroughbred, and spiel pedigree."

Peter watched the trader ascend his eminence and blast forth his preliminaries. The auction had begun, but things were lifeless. All looked forward to Miss Demeanor's sale, and murmured as she was wheeled into the ring.

"Number forty-six," announced Blue Babe. "Bay mare, thoroughbred, six hands, fifteen hands three inches—"

"Cut your wind-jamming and let a man talk!" broke in a person with a diamond ring.

Blue Babe induced silence with his gavel.

"All right, Mr. Kastor! Start things yourself."

"Two hundred and fifty."

At first none seemed willing to over-bid the first offer, but at last another man called out.

"Mr. Kastor twiddled his fingers and glowered at his competitor. Blue Babe juggled his hammer in ecstasy.

"What a pity she won't take to the steal such a horse from under your nose! This mare is one of the finest running horses in the country. She will make someone's fortune. Who'll give three hundred?"

Kastor gulped and nodded. His rival called:

"Three hundred and a quarter."

By dint of much sweat and palaver Blue Babe stormed his bidders over to the five-hundred-dollar mark. Then there came a lull.

"Gentlemen!" thundered the auctioneer. "It's a crime to let this splendid horse go at such a price. Will the gentleman who has been a training of the mare please step forward?" A

## ADVERTISER PATTERNS



A Dainty Model.

1634—Child's Dress, with Panel Yoke and Sleeve in Edge of Two Lengths.

White batiste is here shown with "Val" insertion and edging for trimming. The style is also nice for lawn, dimity, crepe, voile, silk, challie, percale and cashmere. The front yoke is lengthened over the centre to form a panel. At the back the yoke is square. The fullness of back and front may be gathered, or tucked beneath the yoke edge. The sleeve is nice in bishop or puff style.

The pattern is cut in 5 sizes; 6 months, 1 year, 2, 4 and 6 years. Size 4 will require 2 5-8 yards of 36-inch material.

A pattern of this illustration mailed to any address on receipt of ten cents in silver or stamps.

ADVERTISER PATTERN DEPT.  
Please send above-mentioned pattern, as per direction given below, to:

Name .....  
Town .....

Province .....  
Age (if child's or miss's pattern) .....

Measurement: Bust..... Waist.....  
Cautions: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent measure your need only mark 22, 24 or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When miss's or child's pattern, write the figure representing the age; it is not necessary to write "inches" or "years." Patterns cannot reach you if they do not come from a place of application.

place was made for Peter. "Now, my friends, this gent knows all about her; he will tell you what I would not."

"I will try, said Peter, facing away from his tyrant. "I have been training this gent for four months. She is, as Mr. Babe has told you, six years old. So far as I know, she is sound, except for a bog spavin on her left back."

Peter paused. A hush fell upon the concave. Blue Babe was stretching over his desk, eyes agog. Kastor was growling. The other bidder was moving toward an exit. Someone snickered.

"Yes, gentlemen, I do know all about this mare. She's as ornery as Satan. She strikes, kicks and pitches; that it's worth your life to climb her, don't you? Well, here we are. Whoa, girl! Look at that—I told you she was ornery. Open that gate, and I'll put her in the corral. Whoa, girl, whoa!"

Peter opened the gate and led the mare inside.

"What's your name, young man? Peter Sherwin? All right, I'll make out a check to Peter Sherwin for sixty-five. Here's your saddle; want the bridle, too, I suppose. Ah, here's your check, and if it's right, I'm going to auction off some horses tomorrow, and may put the mare up, if she'll let me. Come around. Any-on'll tell you where Blue Babe hangs out."

The gig disappeared in the darkness. Miss Demeanor put her muzzle through the bars and kicked Peter's hand with the bridle on her lip. Peter shouldered his saddle, and trudged away.

At one o'clock next day he was at Blue Babe's stable. The mare shone out like a queen among the other horses. Peter wondered who had had the courage to curry her. Men were crowding round her to admire.

"Come here!" whispered a voice. Peter turned. It was Blue Babe. "How are you this morning, kid? Want to do me a favor? I reckon I'll put the mare up, and you can help me out a bit. Now I'm going to be a-sellin' of her for some rich race-track guy, savvy? And, of course, I ain't supposed to know too much about her, although I can't help her up some."

"You want me to get up and tell 'em about her, don't you?" said Peter.

"Smart kid! Make out you've been her trainer. Say she won't take to the Brooklyn Handicap or the Grand National, or any old thing. Nobody's wise out here, and you'll be leaving town soon, won't you?"

"Yes, I don't think this is quite the right thing to do."

"All is fair in love and horse-trading. Got to go now. You'll draw a tender if she brings a good price. Lay it on thick, say your boss went broke, and that's why he had to sell her. Say she's a registered thoroughbred, and spiel pedigree."

Peter watched the trader ascend his eminence and blast forth his preliminaries. The auction had begun, but things were lifeless. All looked forward to Miss Demeanor's sale, and murmured as she was wheeled into the ring.

"Number forty-six," announced Blue Babe. "Bay mare, thoroughbred, six hands, fifteen hands three inches—"

"Cut and sold to—the gent what just bid five hundred!"

But the person referred to was not in evidence. Mr. Kastor likewise had disappeared.

"Begin all over again!" guffawed someone.

Blue Babe saw the folly of remonstrating. Already the skykipping cowpunchers were beginning to make offers as high as "two-bits." Some suggested that the mare ought to bring more at the meat-market.

Blue Babe declared that she should be sold, and called to the wrangler to lead her away; but the crowd had been trifled with long enough.

"I'll bid on her," came a voice. "I'll give thirty dollars."

Cheers greeted the offer. The hammer came down slowly.

"Sold!" moaned Blue Babe. "Sold to Mr. Peter Sherwin!"

"Meat Takes Another Jump"—a familiar headline in your daily newspaper.

But why worry about the cost of something you don't need? The most expensive foods are generally the least nutritious.

In Summer health and strength come from a meatless diet. Two Shredded Wheat Biscuits, heated in the oven, covered with berries or other fruits and served with milk or cream, make a complete, satisfying, nourishing meal at a cost of five or six cents. All the meat of the whole wheat.

Made in Canada

## WRIGLEY'S

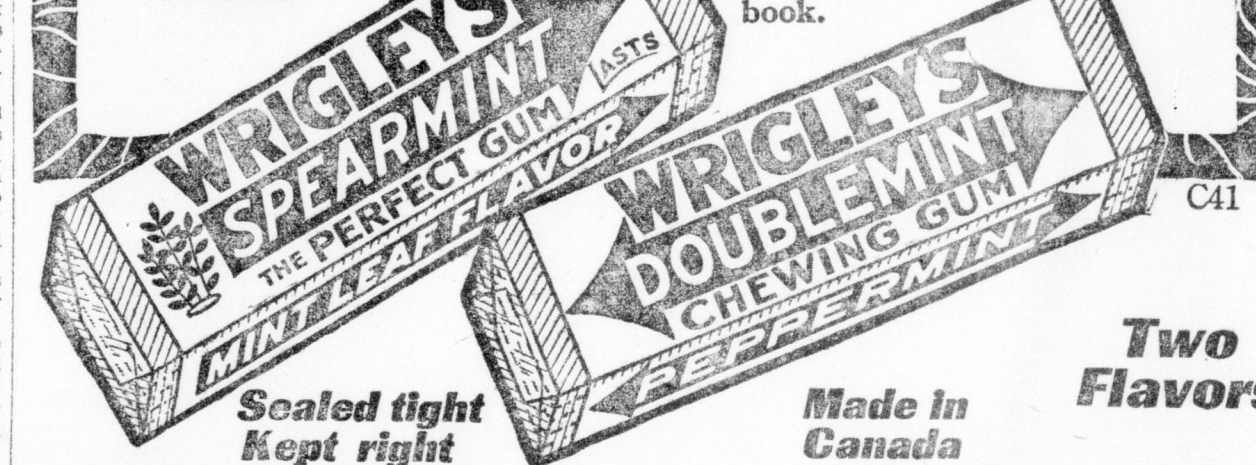


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The Wrigley Spears are constant friends to teeth, breath, appetite and digestion.

Women workers relish the refreshing, comforting influence of this toothsome, long-lasting confection.

Its benefits are many—its cost small. That's why it's used around the world. Nothing else can take its place.

Chew it  
after every  
mealSealed tight  
Kept rightMade in  
CanadaTwo  
Flavors

Write Wm. Wrigley Jr. Co.,  
Ltd., Wrigley Bldg., Toronto,  
for the funny Spearmint  
Mother Goose  
book.

## WEDDING BELLS

ROSS-SHAW.

WABASH, June 30.—On Wednesday evening at 7:30, the marriage of Miss Lila Shaw, eldest daughter of Mr. and Mrs. William Shaw, of concession 10, Wabash, and Clayton Ross, a prosperous young farmer of concession 11, Camden, took place at the bride's home.

The bridal pair stood before a large green arch, and were united by Rev. G. C. Gifford, Methodist minister, while the wedding march was rendered by the bride's sister, Miss Hazel Shaw. The bride carried a bouquet of bridal roses, with maidenhair fern, and was becomingly attired in a beautiful pale blue gown, dotted with seed pearls and draped with Oriental lace. After the ceremony the bride and groom went direct to their new home on concession 11.

ELLIS-MACGILLIVRAY.

The wedding took place at the home of the groom's brother-in-law, Mr. George Barker, Lakewood Park, North Bay, of Marvel Adelaide MacGillivray of Ottawa, and Pie James Edwin Ellis of the 15th Battalion, North Bay. The ceremony was performed by Rev. Mr. Cook, chaplain of the 15th. The bride looked charming in her traveling suit of navy blue, with hat to match, and a house of cream shadow lace and silk crepe de chene. The young couple will reside near Borden Camp, where the groom will shortly be in training for overseas.

ROBERTS-LANCELEY.

The wedding took place in Toronto recently of Miss Kathleen A. Lanceley, daughter of Rev. E. B. and Mrs. Lanceley, formerly of this city, to Mr. Ewart C. Roberts. The ceremony was performed by the bride's father, assisted by Rev. Dr. Creighton and Rev. J. W. Carran of Port Hope. Misses Louise Dickson, Winnifred Lanceley and Lulu Roberts were bridesmaids. Mr. and Mrs. Roberts will reside on Glenlake avenue. The bride's father is a former pastor of Dundas Centre Church.

TAYLOR-GILLESPIE.

WINNIPEG, July 2.—An interesting and pretty wedding took place in the Dugald Methodist Church at 7:30 p.m. Tuesday, June 20, when Dora Elizabeth, only daughter of Mr. and Mrs. D. C. Gillespie, was married to William Taylor, third son of Mr. and Mrs. James Taylor, Hinton, Ont. The church was beautifully decorated with palms, lilies, geraniums and yucca. The bride, becomingly

attired in ivory charmeuse satin and shadow lace, with seed pearls, trimming, and carrying a bouquet of bridal roses and valley lilies, entered the church on the arm of her father to the strains of the Wedding March, played by Miss Nellie Sutherland of Winnipeg. Little Isabel Gillespie of Winnipeg, made a sweet flower girl, dressed in oyster gray satin and bonnet of flowered silk. The bridesmaid, Miss Ethel Gillespie of Winnipeg, a cousin of the bride, wore a gown of Edith Rose taffeta, with georgette crepe trimming. Her hat was of millan straw and crepe in delicate shades of pink. She carried pink roses. The groom was ably assisted by Charles Retheik. Rev. Mr. Hoey of Dugald, performed the ceremony. During the signing of the register Miss Kate White, Miss Nellie Dickson and Miss N. Sutherland of Winnipeg, played an orchestral selection. The groom's gift to the bride was a beautiful diamond and pearl brooch, set in platinum. The bride's gift to the groom was a watch; to the organist, a cameo necklace; to the flower girl, a necklace; to the violinists, brooches set with pearls; to the groomsmen, engraved cufflinks; and to the ushers, the pins. After the wedding ceremony some three hundred guests adjourned to Dugald Hall where a sumptuous repast was served. Donald A. Ross proved a genial toastmaster. Other speakers were: Dr. T. Glen, Hamilton, M.P.P.; Rev. Mr. Hoey, R. S. Richardson, superintendent of the Canadian Government Railways at Fort William; and Mr. Briarcliffe of Winnipeg. The bride's going-away costume was a suit of Belgian blue gabardine, a pretty edith rose crepe blouse, a lagoon hat, trimmed with short-pink georgette crepe and tiny pink rosebuds. She also wore a pretty emerald tie, the gift of Donald Caskie, cousin of the bride. Mr. and Mrs. Taylor then motored to Winnipeg to take the 10:30 train for Toronto and other points east. On their return Mr. and Mrs. Taylor will reside in the Avoca Apartments, Winnipeg. The ceremony was the recipient of many costly and useful gifts, testifying to the esteem in which she is held by her many friends.

Whenever you cut yourself think of  
**COMPASS OIL**  
the handy remedy that quickly heals  
all cuts, scrapes, bruises, etc.

**Sunlight Soap 5c**  
The best and purest  
household soap made

**HUNT'S COAL**  
ALL COAL—FULL WEIGHT

**CEETEE**  
UNDERCLOTHING  
Guaranteed Not To Shrink.

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265 DUNDAS STREET.

Asparagus, bunch 15c, 2 for ..... 25c  
Lettuce, "Head," home-grown, each 15c

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Tomorrow With Flowers**

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and shades.

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EIGHT

Bowling Tournaments at the  
Thistle and London Row-  
ing Clubs Tonight.F.N. Allen's Rink Wins Ward  
Trophy at Elmwood ClubW. S. McDonald's Rink of Tillsonburg Gets Second—Chas.  
B. Laur's Rink Defeats A. Throver's in Second Event  
—Twenty-Eight Rinks Entered in Tourney.

The C. H. Ward trophy went to the rink skipped by F. N. Allen of the Thistle Club at the Dominion Day bowling tournament at the Elmwood Club, which defeated W. S. McDonald's Tillsonburg rink, 15-4.

Ideal conditions marked the tourney, and a record-breaking crowd of both bowlers and spectators turned out. Twenty-eight rinks were entered from London and Western Ontario clubs, and they went through the day without a default, all of the greens being in use constantly.

Five twelve-end games were played during the day, and the finals played in the evening. F. N. Allen, Thistles, and W. S. McDonald of Tillsonburg skipped the two rinks that went into the first event, and they played for the finals of the Ward trophy. The Tillsonburg rink started off strong, but fell down badly in the latter part of the game.

In the second event, Chas. B. Laur's Thistle rink and A. Throver's Asylum quartette played off, the Thistle rink winning out 18-6. The game started off very even, but in the fifth and Laur's rink took the lead and maintained it to the finish.

The grounds were tastefully decorated with the club colors, purple, blue and red. During the day the London South Red Cross Society sold refreshments on the grounds, and were so well patronized they were completely sold out.

In addition to the Ward trophy, the following prizes were given: First, Cut glass water sets, second, cut glass flower vases, third, silver knives and forks. Fourth, berry spoons.

The rinks and scores:

FIRST GAME	
Allen, F. N.	Rowing Club
W. R. Hill	R. H. Morrison
J. M. Wong	C. Bush
Dr. Fraser	C. Caselman
A. Chambers	W. Caselman
skip	11 skip
Elmwood	Thistle Club
Jas. McCormick	John McDonald
Col. Garthshore	A. Trick
Jared Vining	Frank Brown
Geo. Mitchell	skip
Rowing Club	Thistle Club
J. S. Bell	I. Taylor
W. A. Anderson	S. L. Taylor
J. Leckard	G. E. Backus
W. H. Shannon	Charles Laur
skip	9 skip
Asylum	C. B. Adams
H. Little	W. Stewart
Nowell	R. Barr
E. C. Monteith	H. E. Facey
F. Paupst	skip
Rowing Club	Thistle Club
Elmwood	Thistle Club
H. Talbot	M. Aikenhead
F. W. Chambers	H. J. McCallum
A. Cave	A. E. Chapman
J. J. Dyer	F. N. Allen
skip	6 skip
Elmwood	Rowing Club
H. Nugent	G. E. Coombs
S. Pickles	J. C. Trebilcock
M. Aylesworth	John McDonald
J. H. Vanstone	Thomas Loveless
skip	11 skip
Rowing Club	Rowing Club
A. A. Gibson	A. W. Power
E. E. Carruthers	C. E. Wheeler
J. P. Morris	W. Hynd
J. R. McPatrie	W. J. Snelgrove
Elmwood	Elmwood
Geo. Grant	R. D. Hillier
W. W. Scott	W. Weston
C. C. Gordon	F. P. Smith
S. Horn	R. E. Gregory
skip	15 skip
Tillsonburg	Exceter
Dr. Hoover	W. A. Fuke
A. F. Stewart	W. W. Gladman
A. M. Hare	W. J. Heaman
W. S. McDonald	R. Creech
skip	7 skip
Elmwood	Elmwood
Geo. Alfred	J. E. Heaman
J. W. Guthrie	T. Snell
H. Kompass	J. W. Scott

## IN THE WIDE WORLD OF SPORT

## STILL GOING STRONG

Eddie Plank, of the St. Louis Americans, is pitching great ball, and bids fair to rival his records of former years.

W. S. LASHBROOK'S RINK  
WINS L. R. AND B. TOURNEYA. J. Smith's Four Runners-up—Four-  
teen Rinks Entered.

W. S. Lashbrook's rink captured the first prize at the open bowling tournament at the London Rowing and Bowling Club on Saturday afternoon with a total of 45 points. The second prize went to A. J. Smith's rink which had 39 points.

Fourteen rinks turned out and, as the season indicates, the games were closely contested.

The usual Monday night tournament will be held tonight, the draw being made at 7 o'clock.

Rinks and scores:

W. J. Curran	W. J. Curran
W. Corp	W. Corp
H. McAlpin	H. McAlpin
J. D. Laine	J. D. Laine
W. S. McDonald	W. S. McDonald
C. Webb	C. Webb
G. Evans	G. Evans
W. J. Patterson	W. J. Patterson
Dr. Rae	Dr. Rae
J. C. Fairley	J. C. Fairley
R. Kidner	R. Kidner
H. Rennie	H. Rennie
P. Petherly	P. Petherly
J. M. Farrow	J. M. Farrow
G. Smith	G. Smith
R. Tuffs	R. Tuffs
Kimber	Kimber
H. C. Smith	H. C. Smith
G. English	G. English
A. A. Laneford	A. A. Laneford
W. H. Rath	W. H. Rath
A. McLean	A. McLean
Dean Davis	W. J. Braughton
G. Turner	J. Griffith

SPEAKER STILL LEADING  
JACKSON AND COBBChicago Loses First Place in National  
Team Kitting.

CHICAGO, July 1.—With Williams and Zimmerman out of the game, the Cubs lost first place in team hitting this week, according to averages published here today which include games of last Wednesday. The Cubs dropped to fourth place, and the Giants took the lead with .256. Jake Daubert of Brooklyn continues to set the pace for the individuals with .346.

Carey, Pittsburgh, leads the base stealers with .24. Williams in home runs with 8. The Nationals' .200 hitters are:

Daubert, Brooklyn, .346; Hinchman, Pittsburgh, .335; Robertson, New York, .332; Zimmerman, Chicago, .323; Wagner, Pittsburgh, .316; Schulte, Chicago, .313; Chase, Cincinnati, .308; Wheat, Brooklyn, .297; Williams, Chicago, .295; Greb, Cincinnati, .292; Hornsby, St. Louis, .290.

The leading pitchers for twelve or more games are:

Hughes, Boston, won 5 and lost 2; Marmutz, Pittsburgh, 11 and 3; Pfeiffer, Brooklyn, 11 and 3; Alexander, Philadelphia, 13 and 4.

Three hundred hitters are rare in the American League, only five batters who have played in at least half of the games of their club being in that class. Speaker increased his average but Jackson kept pace with him, Baker, New York, though not in the .300 class, took the lead in his speciality, home runs, with 6. Cobb leads in stolen bases with 28.

The ten leading batters are:

Speaker, Cleveland, .381; Jackson, Chicago, .373; Cobb, Detroit, .350; Heilmann, Detroit, .318; Slater, St. Louis, .314; Smith, Cleveland, .292; Gardner, Boston, .284; Veach, Detroit, .283; Strunk, Philadelphia, .282; Detroit, with 250, leads in club batting.

The leading pitchers for twelve or more games are:

Cullop, New York, won 7, lost 6; Morton, Cleveland, 19 and 2; H. Coveleskie, Detroit, 19 and 3; Faber, Chicago, 7 and 8.

Pitcher Martin McHale has been re-  
leased by the Cleveland Americans.

He will quit baseball and go on the stage. Pitcher Fillingim has been returned by the Indians to Charleston, S. C., where he was obtained a few weeks ago.

Oskoe Neale contributed three hits for the Reds in the opening session against the Pirates on his three chances, and in the second game got one out of two. He also had six put-outs to his credit in the middle field.

Boxing bouts scheduled for this week  
are:

Monday, July 3.	
Jack Britton vs. Battling Kopin,	10 rounds, at Buffalo, N. Y.
Young Lustig vs. Johnny Harvey,	10 rounds, at New York City.
Jimmy Duffy vs. Bryan Downey,	12 rounds, at Cincinnati, Ohio.
Fatey Haley vs. K. O. Mars,	10 rounds, at Dallas, Texas.
Tuesday, July 4.	
Freddy Welsh vs. Ad Wolgast,	15 rounds, at Portland, Ore.
Johnny Dundee vs. Ever Hammer,	10 rounds, at East Chicago, Ind.
Phil Brock vs. Cal Delaney,	12 rounds, at Dallas, Ohio.
W. H. Rath vs. Ed. Vander-	10 rounds, at Allentown, Pa.
Jack McCarron vs. George Chip,	15 rounds, at Allentown, Pa.
Jack Dillon vs. Jim Flynn,	15 rounds, at New York City.
Carl Morris vs. Charley Weinert,	20 rounds, at Tulsa, Okla.
George Chaney vs. Packer Hommey,	15 rounds, at Baltimore, Md.
Charley White vs. Johnny Griffiths,	12 rounds, at Canton, Ohio.
K. O. Brown vs. Battling Levinsky,	15 rounds, at Kansas City, Mo.
Joe Mandot vs. Frank Russell,	20 rounds, at New Orleans, La.
Red Henderson vs. Ed Alberts,	15 rounds, at Dallas, Texas.
Johnny Coulon vs. Jim Mascot,	6 rounds, at Portland, Ore.
Young Wallace vs. Sailor Davis,	10 rounds, at Fort Worth, Tex.
Al McCoy vs. Dave Kurtz,	10 rounds, at Rockaway, N. Y.
Bill Fleming vs. Al Nelson,	12 rounds, at Bangor, Me.
Friday, July 7.	
Jimmy Duffy vs. Matt Wells,	10 rounds, at Syracuse, N. Y.

Les Daroy, the Australian middle-weight pugilist, will arrive in San Francisco next month. He will meet some of the top-notchers while on this side of the water.

Magee, left fielder of the Boston Braves, got seven hits out of eight chances in Saturday's double-header against the Brooklyn Robins.

The Grand Circuit light harness races will begin at Cleveland July 15.

Claud Williams, who was given a trial by Detroit a couple of years ago, and who was sent to Sacramento as not being ready for the big league, shut out the Tigers 6-0 on Saturday while pitching for the White Sox.

Glad Graney is hitting .255 in the American, and is fifth in the league as a heavy hitter, having an average of .449 as a slugger. Oskoe Neale is hitting at a .252 clip for the Reds and Benny Kauff has dropped down to .262. Home Run Baker is leading the American League with home runs, having six to his credit. Graney follows with four.

The Michigan short ship meet opens at Saginaw on July 4. There are 175 horses quartered there. Besides the regulars, which have been on the circuit since the opening at Monroe, there are many others who have not been campaigned this spring.

HARRY STOREY RETAINS  
QUOTING CHAMPIONSHIPDefeats R. Walsh 41 to 20—Wray De-  
feats Lewis 41 to 20.

Harry Storey retained the lightweight quoting championship of the city on Saturday afternoon at the matches of the Forest City Quoting Club, by defeating the veteran R. Walsh 41 to 20.

The games were played in the rear of the central fire hall and owing to the number of counter-attractions going on in the city the crowd was not as large as usual. While Storey won decisively the veteran put up a game fight.

In the first game C. Wray, city, defeated Sam Lewis of Hyde Park 41 to 20.

Owing to Capt. T. E. Robson being slightly indisposed his match with E. Bolton in the heavy weight class was postponed until next Saturday at 6 o'clock.

On Wednesday two matches will be held, one between Joe Holstid and Alex Wanless, and the other between Walsh and Lewis. Wray and Storey, the winners of Saturday's games, will meet some time shortly and the winner of that game will meet the winner of the Wanless-Holstid game for the city lightweight championship.

TILLSONBURG AGAIN WINS  
BASEBALL TOURNAMENTOtterville Gets Second Prize and Cul-  
loden Third.

TILLSONBURG, July 1.—At the annual baseball tournament held in Otterville today the Tillsonburg nine repeated their performance of a year ago and carried off the first prize of \$100. The second prize went to Otterville and the Culloden team captured third money.

The scores:

Otterville 6, Tillsonburg 7.  
Culloden 1, Tillsonburg 7.  
La Salle 2, Otterville 8.  
La Salle 7, Culloden 8.  
Eddie Oetman, the well-known Canadian Hockey League player, twirled for Otterville.

On July 12 the Orangemen will hold a baseball tournament, open to the world. Many fast teams have already sent in their entries.

TWENTY-SEVEN ELIGIBLE  
FOR DERBY AT FORT ERIEFeature Event of Meet Will Bring Out  
Classy Field.

FORT ERIE, July 2.—The meet of the Niagara Race Club, which opens here on July 4, promises to eclipse all previous years.

Already a large number of horses have arrived from New York, Ontario and Hamilton, and many more are expected before the opening.

Dates for the running of the stakes have been assigned as follows:

Fourth of July handicap, \$1,500 added, 3-year-olds and up, July 4.  
Niagara stakes, \$1,500, added, 2-year-olds, 5 furlongs, July 6.  
Fort Erie stakes, \$1,500 added, 3-year-olds and up, 6 furlongs, July 8.  
Canadian Derby, \$2,500 added, 3-year-olds and up, 1 1/4 miles, July 11.  
Twenty-seven horses are eligible to start in the Derby, including Achievement, Sker Facer, Chitral, Phil Ugarwood, and others.

Free-for-all.

Peach Bars, J. Merner, 1 2 1 1.  
Zurich, Capt. Green, H. Bossenbury, 2 1 3 1.  
Allen Gales, Kellerman, Danwood, 3 3 2 2.  
Time 1:09, 1:12, 1:09 1/2, 1:12.  
Starter: Ed Bossenbury, Judges: C. Elber and T. Trump, Zurich.

VANDERBILT ENTRY RUNS  
THIRD IN GRAND PRIX

[Canadian Press.]

San Sebastian, Spain, July 2.—(Via Paris, July 3).—The Grand Prix, of 70,000 pesetas (approximately \$14,000) was run here today in the presence of King Alfonso and a vast crowd of enthusiastic sportsmen, and was won handsily by J. D. Cohn's Teddy, ridden by Bliss.

Spirit was second, and W. K. Vanderbilt's Meigs was third. The race takes the place of the famous classic of the continental turf, the Grand Prix, usually run in Paris, but suspended on account of the closing of all French tracks during the war.

Some of the best starters in Europe participated in the event. The Turf Vardorby horses, Gigh, Royal Eagle and Mazzara, were favored in the betting.

ASKIN STREET DEFEATS  
VICTORIA CLUB 17-10

The Victoria Club of the Centennial Methodist Sunday School held its annual picnic at Springbank last Saturday about forty being present. The big feature of the picnic was the ball game between the Victoria Club and Askin Street Methodist Sunday School. The Askin Street team beat the Victoria by a score of 17 to 10.

Batteries—For the Askin Street team, Chandler and Burgess; for the Victoria, Powell, Chamberlain and Biggs.

This finishes the first series between the Victoria and Askin Street in favor of the Askin Street team.

Supper was served at 6 o'clock, and an enjoyable time was spent.

FOUR SUSPENSIONS  
FOLLOW BALL SCRAP

CHICAGO, July 1.—Manager Carrigan and Catcher Agnew of the Boston Red Sox, and Manager Griffith and Shortstop McBride of the Washington Senators, were put under indefinite suspension today by President Johnson of the American League, for their participation in a fight at yesterday's Boston-Washington game at Washington.

Johnson said he would make a thorough investigation before ordering additional penalties.

At Cleveland on Sunday, with two out and two on in the last half of the fifth, and a rainstorm, K. Vander-Manager Fohl sent Roth to bat for Klepper. He responded with a triple, scoring Gandy and O'Neil and beating the Browns 3-2.

Heinie Zimmerman came to bat three times in pinches at St. Louis yesterday and each time delivered a hit that drove in a run, the Cubs beating the Cardinals 6-1.

Canadian Circuit Meet Opens  
at Tillsonburg With Big  
List Tomorrow.BLACK DIAMOND TAKES  
THREE STRATHROY HEATSGeo. Locondo Wins 2:20 Pace and Tell  
the Named Race.

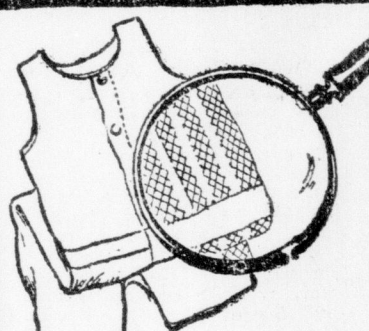
[Special to The Advertiser.]

STRATHROY, July 2.—The horse racing on Saturday was attended by eight thousand people. The winners of the races were as follows:

2:50 Trot or Pace.  
Black Diamond, M. Mead, Toronto, 1 1 1.  
Midnight, W. McKen, 2 2 2.  
Mary Woodland, C. Barrett, 1 1 1.  
Time—2:17 1/4, 2:17, 2:22 1/4.

2:20 Trot or Pace.  
Geo. Locondo, Jas. McDowell, Toronto, 1 2 3 1.  
Dolly G. W. Atkins, Wyom., 1 1 1.  
Mary Woodland, 2 2 3 1.  
Time—2:17 1/4, 2:17, 2:22 1/4.

Named Race.  
Tell, Albert Gough, 1 1 1.  
Prince Frank, Ed Frank, 2 2 2.  
Donny Boy, Geo. Seaburn, 3 3 3.

Like a Screen Door to  
the Body

On those sticky summer days when fresh breezes are as far apart as the poles, you will revel in the cool comfort derived from the open cellular cloth of W. C. & R. summer garments. \$1 and up.

**KLOSER KROTCH UNDERWEAR**

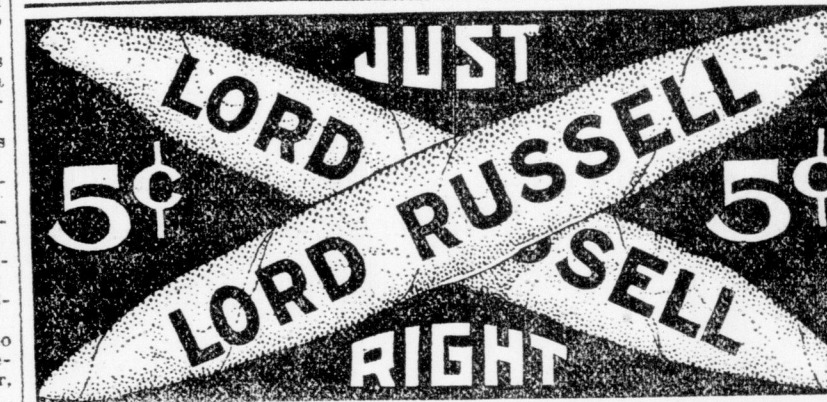
With and Without Webbing. Ask for W.S. The Williams, Greene & Rome Co., Ltd.

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**LONDON MOTOR SALES CO., LTD.**

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cigar smokers

Establishing a cigar amongst smokers is usually a slow process. It takes plenty of time and patience before a smoker can be induced to give a new cigar even a trial. Well, we are not satisfied to take the customary course if we can get quicker action by adopting some other means. And the means we have adopted is this:

## Ask any cigar dealer

for 50¢ worth of El Sidelo Cigars (Chesterfield size 5 inches; Club House size 4 1/2 inches). Smoke them as critically as you like; then if you are not satisfied that you have the biggest cigar value at the price—return the bands to us on or before July 15th, 1916, and the purchase price will go back to you by the next mail.

That's square enough, isn't it? All we want you to do is to give the cigars a fair trial; then if they fail to make good you get your money back. Such an offer says a lot for our confidence in the fairness of the smoking public; it says a good deal more however for the quality of El Sidelo Cigar: for after all it's only the sterling character of El Sidelo which makes this guarantee possible.

**El Sidelo CIGAR**

CHESTERFIELD size 5 inches, 4 for 50¢.  
CLUB HOUSE size 4 1/2 inches, 6 for 50¢.

Made from selected Havana Leaf.

McLeod, Nolan &amp; Co., London, Ontario, Canada

**Warning!**

THE CIGAR THAT IS MAKING HISTORY

**4 for 25¢**

—is the equal of most 2 for a quarter Cigars.

Some Tobacconists will try to sell you other brands—

**WHY?**

Simply because there is less profit to them on "Grand Master" at 4 for 25¢.

**S. DAVIS & SONS, LIMITED MONTREAL**

"Makers of good Cigars for over Half a Century."

**SECONDHAND CARS**

KWELL TOURING .....\$300.00  
MAXWELL RUNABOUT .....\$150.00  
MOBILE 1916 TOURING .....\$300.00

1915 Ford Touring, with limousine and touring body; 1915 Ford Touring, self-starter and electric lights.

**BEEMER & CO., Limited**

131-133 Queen's Avenue, west of Postoffice. Phone 3379.



COBB PULLS OFF  
A GRANDSTAND PLAYThis Time Throws His Bat in  
the Stand.

## IS PUT OUT OF THE GAME

Jennings Comes to His Rescue  
and Is Also Banished by  
Umpire.

CHICAGO, July 2.—Detroit lost its fourth straight game to Chicago today, when the visitors were defeated in a twelve-inning game, 1 to 0. In addition the visitors lost the services of Ty Cobb and Manager Jennings through the agency of Umpire Nallin. Cobb was up in the seventh inning, and with the call two and three on him, Russell shot a swift one straight into the mitt of Seck. The umpire called it a strike, whereupon Cobb addressed a few remarks to him and threw his bat into the grandstand. At the spot where it struck no spectators were seated, having withdrawn a moment before on account of a drizzling rain. Manager Jennings came to the rescue of his player, whereupon each was banished. Score: R.H.E. Detroit.....000 000 000—0 4 1 Chicago.....000 000 000—1 5 1 Coveleskie and Baker; Russell and Seck.

## INDIANS GET ANOTHER.

CLEVELAND, July 2.—Cleveland made it three out of four from St. Louis today, winning 3 to 2 in a five-inning game. Further play being prevented by darkness and rain, Cleveland was one run behind when the last half of the fifth was started. Gandil singled to right, but Howard and Evans were retired. O'Neill reached first on a high infield bouncer. Roth, batting for Klepper, tripled, scoring Gandil and O'Neill. Score: R.H.E. St. Louis.....001 10 0—2 4 1 Cleveland.....000 10 0—3 4 0 Called on account of rain and darkness. Klepper and O'Neill; Davenport and H. Chapman.

## SATURDAY SCORES.

At Philadelphia—R.H.E. New York.....000 12 0—5 7 4 Philadelphia.....000 4 0 0—4 7 4 McGraw, Russell and Nunnally; Meyers and Meyer. At Washington—R.H.E. Boston.....000 10 0 0—2 3 2 Cleveland.....000 4 0 0—2 3 2 St. Louis.....010 3 0 0—0 1 1 Cleveland.....011 10 0 0—1 15 3 At Detroit—R.H.E. Detroit.....000 00 0 0—0 7 2 Chicago.....000 00 0 3—1 11 0 Mitchell, James and Baker; Williams and Schalk.

## NATIONAL LEAGUE

## CUBS DEFEAT CARDS.

ST. LOUIS, July 2.—Chicago won from St. Louis here today by 5 to 1. Lavender pitched a masterly game throughout. Score: R.H.E. Chicago.....000 11 1 0—0 1 1 Lavender and Fischer; Steele, R. Williams and Snyder.

## REDS AND PIRATES SPLIT.

CINCINNATI, July 2.—Pittsburgh and Cincinnati broke even in a double-header today, the locals taking the first 3 to 2 and the second 5 to 1. The visitors 6 to 1. The second game was called at the end of the fifth inning on account of a storm. In the first game Tony pitched good ball, and with a sacrifice fly brought in the winning run. Dale was hit hard in the fourth and fifth innings of the second game. Score: R.H.E. Pittsburgh.....000 10 0 0—2 6 10 Cincinnati.....000 0 0 1—1 4 0 Jacobs, Kantchever and Gibson; Dale and Clarke.

## SATURDAY SCORES.

At Boston—First game—R.H.E. Brooklyn.....001 0 3 0 0—4 9 2 Cleveland.....000 2 2 0 0—3 4 3 Pfeffer and Allen; Reulbach, Hughes and Gowdy. At New York—R.H.E. Philadelphia.....000 0 2 0 0—3 11 0 New York.....000 10 1 0—0 5 2 Demaree and Burns; Benton, Schauer and Kocher. At Cincinnati—R.H.E. Pittsburgh.....000 10 0 0—1 4 0 Cincinnati.....010 0 0 0 0—1 4 0 Mammann and Gibson; Knetzer and Wingo.

## At Boston—Second game—R.H.E.

Brooklyn.....000 0 0 0 0—0 2 6 Boston.....000 0 0 0 2—2 6 1 Margard and Miller; Ragan and Gowdy. At St. Louis—R.H.E. Chicago.....000 3 0 2 0—1 14 2 St. Louis.....000 0 0 1 0—2 8 2 Packard, Greninger and Fisher; Clements, Hall, Jasper and Snyder. At St. Louis—Second game—R.H.E. Chicago.....012 0 0 0 0—0 3 10 St. Louis.....000 0 0 0 0—4 7 2 Vaughan and Fischer; Ames and Gonzales.

## HEAVY ENTRY LIST FOR

## TILLSONBURG RACES

Cards Well Filled for Canadian Circuit

Meet.

[Special to The Advertiser.]

TILLSONBURG, July 1.—The following horses have been entered for the three-day race meet next Tuesday, Wednesday and Thursday: Tuesday, July 4. 2:27 Trot—All Expense (Baxter), Col. Osborne (Garrin), Philip H. H. (Neville), (Ottawa), Jean T. (Easons), All Abaze (Wahs), Elsie McGregor, Axl.

2:30 Pace—Golden Rod (Neville),

Bertha Walsh (Walsh), Rena Elson

(Riddle), James Albert (Farrell).

2:11 Pace—Rouse Point Boy (Neville),

Hedger (Smith), Baron, King Oika

(Stevens), Bertha (Davy).

Wednesday, July 5.

2:18 Trot—Jean T. Mona Bass, All

Abaze (Walsh), Sara Douglas, Nancy

McKay, Sonabell.

2:14 Pace—Willie Hal (Lord), Minnie

Hal (Eason), Judge Dietz (Meat),

Patches Wilkes (Fleming).

2:18 Pace—Jean T. All Abaze, Mona

Bass, Sara Douglas, Nancy McKay.

Thursday, July 6.

2:14 Trot—Willow Hal, Minnie Hal,

Judge Dietz, Patches Wilkes.

2:22 Pace—Patches Wilkes, R. K.

Todd, Mussel Schell, May Patches,

Flora Peters, Black Diamond, Sara

Todd.

Free-for-All—Grand Opera, Hal B.

Jr., Mussel Schell, Parson.

2:50 Class—May Patches, Flora

Peters, Black Diamond, Sara Todd, K.

L. Todd, Bertha Walsh.

OTTAWAS DEFEAT GREEN  
SHIRTS IN FAST GAMEPlayers Have Their Usual Little Scrap  
—Separated by Police.

OTTAWA, July 1.—After one of the greatest games of lacrosse seen here for many years the Ottawas defeated the Shamrocks by 7 to 5. Four thousand people saw the Ottawas down the Green shirts which have beaten the Nationals one week before. Before the game Clint Benedict was struck in the eye by the ball by Clint Spring, and knocked cold. Ottawa called on MacDonald, his understudy, and he played a sensational game in the nets.

In the third period Goalkeeper Brady of the Shamrocks, 121, Laseelle of Ottawa got into a mixup behind the nets. Referee Pigeon separated the pair and the referee rushed out on the field. Sgt. Graham taking Brady into custody when he thought the player had assaulted the referee. Shamrocks refused to continue unless Brady was released, and he was allowed to finish the match. Afterward, Controller Kent, president of the Ottawas, gave bail for Brady's appearance. It is likely that the charge will be dropped, as no damage resulted. Otherwise the game was lightning fast and clean.

DRAW MADE FOR BOWLING  
TOURNAMENT AT RIDGETOWN

Big Entry List for Two Days' Tournament Opening Today.

[Special to The Advertiser.]

RIDGETOWN, July 2.—Following is the draw for the bowling tournament which will be held here on Monday and Tuesday, July 3 and 4. Western Ontario, and everything is in readiness for what promises to be one of the biggest tournaments of the season.

The draw:

Preliminary.

West Lorne.....London Thistles

D. M. Shaw.....P. Browne

Thamesville.....Florence

Edsall.....Dr. Kelly

Ridgetown.....Leamington

Dr. O. Marr.....W. H. Colwell

Wallaceburg.....W. H. Colwell

R. Kohler.....W. H. Colwell

Ridgeway.....J. Webb

Geo. Laing.....H. Thompson

Blenheim.....Highgate

Leamington.....L. McLaren

E. Winters.....London Thistles

Ridgetown.....F. Allen

St. Thomas.....St. Thomas

F. Judd.....C. Gunn

First Round.

Bothwell.....Leamington

Geo. Mahler.....E. Lindner

Ridgeway.....Dresden

W. Purdy.....D. Webb

G. Gidley.....J. A. McLean

Walker.....Ridgeway

N. K. Cornwall.....P. Bawden

Leamington.....Highgate

Major Burgess.....J. C. Croshaw

Amherstburg.....Thamesville

C. Wigle.....R. Little

Ridgeway.....Leamington

W. H. Wilson.....Amherstburg

Chatham.....A. J. Burns

J. Milton.....London Thistles

Ridgeway.....C. F. Gordon

E. St. John.....Comber

Chatham.....Dr. Robertson

E. O'Brien.....Ridgeway

W. Downe.....E. Gilbert

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LONDON FIVE-MAN TEAM  
OUTSHOTS PORT FIVE

PORT STANLEY, July 2.—A holiday

shoot at targets with a good attendance from London, St. Thomas and surrounding district was held at the grounds of the Port Stanley Gun Club Saturday afternoon. Arthur Glover of the local club made the highest score. He also made the largest run, scoring 41 without a miss. A number of ladies were present also. The 10-year-old son of Mr. McCausland made his first try at target-shooting, and hit nine out of ten, which was considered quite a feat by the shooters present. Below is the score:

Five-Man Team at 50 Each.

Port Stanley.....K. H. P. Total.

A. Glover.....15 1 49

P. Young.....32 6 38

E. Carey.....39 3 42

H. Dunn.....34 3 37

C. Cromwell.....36 3 39

London.....K. H. P. Total.

McCausland.....44 0 44

Jordan.....42 1 43

Gibson.....42 2 46

B. Glover.....42 2 46

Baker.....36 1 37

London won by 18.

Event at 25 Targets.

A. Glover.....24 1 49

P. Young.....15 1 49

E. Carey.....19 1 49

H. Dunn.....17 1 49

C. Cromwell.....19 1 49

McCausland.....23 1 49

Jordan.....21 1 49

Gibson.....21 1 49

B. Glover.....21 1 49

Baker.....21 1 49

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GERMANS THROW UP  
HANDS IN SURRENDER  
AS BRITISH RUSH IN

Fricourt Wood Is Taken by



The Eyes of London Are Upon You! Advertise in the London Advertiser

RENT YOUR ROOMS OR SELL YOUR FURNITURE OR FIND YOU A JOB  
RENT YOUR HOUSE OR SELL YOUR LIVESTOCK OR IND YOU A ROOM  
RENT YOUR FLAT OR SELL YOUR PROPERTY OR IND YOU A SERVANT  
RENT YOUR BARN OR SELL YOUR POULTRY OR IND YOU A HOME

One Cent a Word For First Insertion, Half-Cent a Word For Each Subsequent Insertion

AMUSEMENTS, LECTURES.

STEAMSHIP TICKETS

To the Old Country. Low rates to Montreal, Quebec, Saguenay, Duluth, etc. Everywhere by water.

F. B. CLARKE, 416 Richmond Street, Next Bank of Commerce, London, Ontario.

GARDEN PARTY—CHURCH OF REDEMPTION

Reverend, church grocer and delicatessen, home-made cooking, candy, plain and fancy work will be disposed of. Hurry! Hurry! Tickets 50c.

CONY CORTESE & SONS' ORCHESTRA

Original London Harpers, 151 Maple Street. Phone 1570.

DANCING LESSONS—PRIVATE

Lessons any time during summer months. All latest society dances. By experienced expert instructors. Reasonable rates. Phone. Dayton & McCormick.

LONDON'S N O T E D SULPHUR SPRINGS

For rheumatism, lumbago, skin affections, the grippe, etc. Phone 2198.

FOREST CITY MALE QUARTET

Best garden party and concert attraction. Phone 2275. 416 Richmond Street, London, Ontario.

ROBERT HANNAH, ELOCUTIONIST

and entertainer. For concert engagements, address 357 Princess Avenue, London. Telephone 3735.

MUSIC FURNISHED FOR PARTIES

balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's Avenue.

GEORGE A. STEER, ELOCUTIONIST

and soloist. Concert engagements accepted. Care The Pardon Hardware Company, London.

TAXI SERVICE.

Say you saw it in The Advertiser.

A. MARLEY TAXI SERVICE—DAY OR NIGHT

trip or hour. Phone 2855.

THE PROMPT, SATISFACTORY TAXI SERVICE—The Wolsey Taxi Service

1816, Gasoline for sale.

FORD OWNERS, BRING YOUR CARS

up-to-date. Ford's latest model, streamlined hoods and demountable rims by Wolsey Taxi Service. Phone 1816.

TAXI RATES

To railway stations from any place in city west of Queen's Park, one or two passengers, 50c, each additional passenger 25c. Waiting charge, \$1 per hour. Hour driving, \$2. Country trip, 15c a mile. Large cars at special rates.

FAST BAGGAGE TRANSFER AND PARCEL EXPRESS SERVICE.

LAUGHTON'S GARAGE

PHONE 5337. zxy

STORE TO RENT.

Say you saw it in The Advertiser.

TO RENT—61 DUNDAS STREET—Store, good location

Store, good location, 61 Dundas Street, 3rd floor, 1000 sq. ft., suitable for office or store. Call on J. H. Swartz, N. G.

WANTED.

Say you saw it in The Advertiser.

WANTED—DEAD HORSES AND CATTLE

Phone 535. Will buy two or three miles. No animal removed without its owner's consent. London Fertilizer Company.

WANTED TO RENT—FURNISHED

house or apartment, 6 rooms, must be modern and have all improvements and in good locality, will lease for a term of one year if satisfactory. Apply Box 188, Advertiser.

WANTED—HOUSE, FOUR TO SIX

rooms, location, London, preferred. Contract for one or two years. 77n

WANTED—WALL CASE FOR

cigar store. 336 Richmond.

TEACHERS WANTED.

Say you saw it in The Advertiser.

TEACHER WANTED FOR S. S. NO. 3

Zone, duties to begin Sept. 5; salary, \$50 to \$60. Apply, stating qualifications and experience, to Thomas Buchanan, secretary, Thamesville, Ont., R. R. 2.

WANTED—PROTESTANT TEACHER

holding Normal certificate, for S. S. No. 8, Lawton, Ontario; country; experienced teacher preferred. Duties commence September 5. Salary \$50 to \$60, according to experience. Apply to Samuel McTaggart, secretary, R. R. No. 3, Florence, Ont.

TEACHER WANTED FOR S. S. NO. 2

East Nissouri, duties to commence Sept. 5. Apply, stating salary and qualifications, to J. A. Stinson, secretary-treasurer, R. R. No. 1, Thamesford, Ontario.

TEACHER WANTED FOR S. S. NO. 5

Mosa, duties to commence Sept. 5; experienced teacher preferred. Apply, stating experience and salary expected, to W. E. H. Gardiner, Newbury, Ont., R. R. No. 3.

TEACHER WANTED—PROTESTANT

For S. S. No. 9, London Township. Apply A. Ironside, secretary, Ilderton, Ont., R. R. No. 4.

WANTED—TEACHER FOR S. S. NO. 16

Westminster Township, Middlesex County, duties to commence after holidays. Apply, stating salary, qualifications and experience, to Thomas Ballantine, Lambeth, R. R. No. 3, Station 24, Tracton Line.

WANTED—TEACHER FOR S. S. NO. 8

Adelaide, state qualifications, salary, \$50 to \$60. Apply Frank R. Firth, 1, Kerwood, Ont.

JUNIOR TEACHER WANTED SCHOOL

section, No. 3, Westminster. Apply, stating salary, qualifications, and experience to William Kay, R. R. No. 8, London.

TEACHER WANTED FOR UNION

school section, No. 13, Darna, and No. 24, Sombra, first or second class certificate. Salary six hundred per annum. Apply Frank R. Firth, secretary, R. R. No. 1, Wilksport, Ont. July 8

PROTESTANT TEACHER WANTED

For S. S. No. 6, Moore, first or second class certificate; salary, \$50 to \$60. J. Alex. Shaw, secretary, R. R. No. 3, Petrolia, Ont. July 8

SURVEYORS.

Say you saw it in The Advertiser.

F. W. FAIRCOMB, CIVIL ENGINEER

Surveyor—Edgo Block. Phone 262.

CONDENSED ADS

Advertisements—Fifteen cents per line each insertion, or two cents per word if set solid.

Articles For Sale, To Let, Help Wanted, Situation Vacant, Board and Lodging Lost and Found, Rooms For Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen words.

An extra charge of one cent is made for all transient advertisements that are charged.

BORN, MARRIED, DIED.

BORN

LAUGHTON—To Mr. and Mrs. J. H. Laughton (nee Katie Campbell), on June 29, a son (stillborn).

WOOLLEY—DIED

On Saturday, June 24, 1916, in New St. James Church, London, Ontario, William Woolley, son of John and Mary Woolley, both of this city.

HUNT—At his home, 558, Elizabeth

street, on Sunday, July 2, 1916, James Hunt, in his 52nd year.

McKOREY—At the family residence,

66 Grey street, on Saturday, July 1, 1916, Jane, widow of the late Henry McKorey, in her 74th year.

Funeral on Tuesday, July 4, at 3

o'clock, service at 2:30, from the above residence. Friends and acquaintances kindly accept this intimation. Interment at Mount Pleasant Cemetery.

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FEMALE HELP WANTED.

Say you saw it in The Advertiser.

WANTED—MATRON FOR SUMMER

home. Y. W. C. A. residence, Port Stanley. Must be good plain cook. Apply 325 Queen's avenue. b

WANTED BY WHOLESALE FIRM—

Experienced stenographer. State experience and salary expected. Box 390, Advertiser.

CHOCOLATE HAND-DIPPERS

wanted. Good wages. Apply Timekeeper, D. S. Perrin & Co., Limited, Carling street entrance. 94t

GENERAL TO GO TO TORONTO, FOR

family car, new house, liberal pay. Apply Royal Millinery Company, 234 Dundas street. 99c

WANTED—AN EXPERIENCED PAR-

lor maid. Apply Miss Meredith, 624 Talbot street.

WANTED—EXPERIENCED DINING-

room girl. Apply Dominion House, 98c

WANTED AT ONCE—EXPERIENCED

lab stenographer. National Drug and Chemical Company. 98c

WANTED—STRONG, CAPABLE WO-

man to look after invalid lady; go home. References required. Apply 130 Dufferin avenue. 98c

WANTED—EXPERIENCED BOOK-

keeper; one who can adjust self to general office work, references of present and former employers. Apply in own handwriting, stating age and experience. Box 177, Advertiser. 98c

WANTED—PARLOR MAID. APPLY

Miss Gibbons, 257 Dufferin avenue. 95n

HELP WANTED.

Say you saw it in The Advertiser.

WANTED—REPRESENTATIVES—

Men or women, to take orders for the Royal Private Christmas Greeting Cards. Orders taken as easily as in December. You can clear \$40 weekly; some make twice that. By just leaving sample book with your neighbors over night you can make \$15 weekly. Beautiful sample book, worth \$5, sent free, on receipt of 40¢ for return shipping expenses. Liberal commission. Credit given. Express on orders prepaid. Bradley-Garretson, Limited, Toronto. July 15.

LOST AND FOUND.

Say you saw it in The Advertiser.

LOST—PURSE AND \$1. FRONT OF

Advertiser or in South London. Reward. Box A, Advertiser. b

SITUATIONS WANTED.

Say you saw it in The Advertiser.

WANTED—BY YOUNG LADY, POSI-

tion as grocery clerk; first-class references. Box 194, Advertiser. 100c

OFFICE WORK WANTED BY

teacher during July. No stenography or typewriting. Box 155, Advertiser.

BUSINESS CHANCES.

Say you saw it in The Advertiser.

FLOOR AND WINDOW SPACE FOR

rent, in one of the best located rooms in the city, particularly suited for gent's furnishings. This should and will appeal to a live, energetic man. Right place. Right information. Box 193, Advertiser. 100c

HOUSEWARE STOCK, TOBACCO,

cigars and stationery, grocery, restaurant, furniture and house furnishings, confectionery. Sydney Smythe, Talbot street.

SPECIAL DETROIT BARGAINS—IN

rooming houses, confectioneries, groceries and lunch rooms. Call on Curtis Realty Company, 213 Woodward avenue, room 30, Detroit, Mich. 98c

FURNISHED HOME IN LAMBETH—

Rent reasonable. G. Van Delinder, Lambeth.

NICE MODERN HOUSE, NORTH

side, \$32 per month. Currie, 418 7th st. 99n

TO LET—ROOMS FOR HOUSEKEEP-

ING. Apply 1054 Mabel street. 98c

ROOMS TO RENT—ELECTRIC

light and gas. Hot water for heating. Apply Alfred Tyler, 355 1/2 Clarence street. 98c

ON MOVING DAY, REMEMBER "DAY

the Mover." Moving vans. Residence, 480 Mainland; phone 2837. H. E. Day.

TWO OR THREE UNFURNISHED

rooms to rent, suitable for soldier's wife; light housekeeping. 735 York, near Rectory. 98c

COMFORTABLE PROTESTANT TEACHER

holding Normal certificate, for S. S. No. 8, Lawton, Ontario; country; experienced teacher preferred. Duties commence September 5. Salary \$50 to \$60, according to experience. Apply to Samuel McTaggart, secretary, R. R. No. 3, Florence, Ont.

TEACHER WANTED FOR S. S. NO. 3

Zone, duties to begin Sept. 5; salary, \$50 to \$60. Apply, stating qualifications and experience, to Thomas Buchanan, secretary, Thamesville, Ont., R. R. 2.

WANTED—PROTESTANT TEACHER

holding Normal certificate, for S. S. No. 8, Lawton, Ontario; country; experienced teacher preferred. Duties commence September 5. Salary \$50 to \$60, according to experience. Apply to Samuel McTaggart, secretary, R. R. No. 3, Florence, Ont.

TEACHER WANTED FOR S. S. NO. 2

East Nissouri, duties to commence Sept. 5. Apply, stating salary and qualifications, to J. A. Stinson, secretary-treasurer, R. R. No. 1, Thamesford, Ontario.

TEACHER WANTED FOR S. S. NO. 5

Mosa, duties to commence Sept. 5; experienced teacher preferred. Apply, stating experience and salary expected, to W. E. H. Gardiner, Newbury, Ont., R. R. No. 3.

TEACHER WANTED—PROTESTANT

For S. S. No. 9, London Township. Apply A. Ironside, secretary, Ilderton, Ont., R. R. No. 4.

MALE HELP WANTED.

Say you saw it in The Advertiser.

PHOTOGRAPHERS WANTED FOR

amateur work; state salary, experience, references. Strong's drug store. 100c

CARPENTERS WANTED—APPLY R.

H. Smith, 191 Wharncliffe south, 190c

WANTED THREE ACTIVE YOUNG

men to work in bottling department. Apply Carling Brewing and Mating Company, Talbot street. 100c

WANTED—A YOUNG MAN, NIGHT

work, steady the year round. Apply Box B, Advertiser. 98c

RECEIVING CLERK WANTED. APPLY

Timekeeper, D. S. Perrin & Co., Limited. 98c

WANTED—FARM HAND; STATE

wages, single or married. Apply Geo. Whitaker, Embury, O. 99b

WANTED—A COMPETENT SCORER

and paper cutter; good opening in a growing business. Apply The Hitting Paper Box Company, Limited, Winnipeg, Canada. 99n

MACHINISTS, DESIRING STEADY

work both now and after the war. Is your skill and experience up to date? Good proposition; best equipped shop in Canada; wages 40c per hour; open shop. Apply Ohio Finsmith Elevator Company, Hamilton. 98n

BOY TO LEARN ELECTRICAL WIR-

ing—With or without experience. Apply 216 Grey street. 98n



# Allies' Hold Strengthened; Still Hold the Initiative Germans Failed To Check

## Reserves Rushed Up Sunday Afternoon and Night Failed to Break Allied Offensive—British and French Able to Make Stronger Positions Taken in First Rush.

[Canadian Press.]

Paris, July 3.—The reserves which the Germans rushed up to the Somme region to check the Franco-British offensive began to make themselves felt yesterday afternoon and last night, according to latest reports received here. The fighting reached a pitch of exceptional desperation, but, nevertheless, the German efforts to check the Allied advance failed.

### Allies Hold Initiative.

The Franco-British Allies, these reports say, retain the initiative unimpaired, and as a result of the day's fighting have materially advanced their line and strengthened their hold on what they had previously won.

The capture of Curlu, especially in view of the rapid progress made south of the Somme, represents a great step forward, for the village was the road leading to the only

points where the river can be passed. The French troops have now before them on their road to Peronne, a series of hills, each of which is crowned by a village, ending in a narrow plateau. The British on their part have made steady progress towards Bapaume, which is an important centre on account of the intersection there of the main highways, which apparently are their objective.

# Q. M. S. JAMES TOMLIN WAS WITH KITCHENER WHEN HERO HAD LEFT EYE BLOWN OUT

## N.-C. O., With Engineers Here Has Three Sons at Front, One Lately Wounded—Has Had Long Service for the Empire and Saw Accident to Kitchener.

[Canadian Press.]

Quartermaster-Sergeant James Tomlin of No. 7 Detached Service Company, C. S. E., is in receipt of a wire from Ottawa notifying him that his son, Sapper W. H. Tomlin, has been admitted to No. 4 London General Hospital suffering from shell shock.

This is the second time Sapper Tomlin, who left London last fall as part of a draft for overseas service, has figured in the casualty lists. Not only that, but he is the second son of his soldier father to be so distinguished.

The other boy, S. B. Tomlin, is a cook in the British navy and was on the transport Andover Castle when it was torpedoed by a German submarine.

### Still Another at Front.

Another son, Corp. J. B. Tomlin, has been attached to Headquarters Signal Corps of the 1st (British) Division, and has served without being once wounded since August, 1914.

The one regret of Q.-M.-S. Tomlin is that he is unable to join his sons on the fighting line. Twenty-two years' service with the Royal Engineers in almost every part of the Empire is the contribution of the "quartermaster" to his country's cause.

### Was With Kitchener.

His career has been an unusually full and interesting one. His first commanding officer was the late Earl Kitchener, and Q.-M.-S. Tomlin was with that departed hero when he lost his eye. "That Kitchener had but one good eye is not common knowledge,

although many who have seen him have commented on the peculiar stare of his left eye. Q.-M.-S. Tomlin, in describing the accident, says: "It occurred at the Engineers' Depot at Chatham in 1884. Major Kitchener, as he was then, was explaining the danger of removing war from a detonator with a penknife. He held a detonator and penknife in his hand at the time and was illustrating how not to use it when the very thing happened that he was warning us against."

Struck in the Eye.

"The detonator exploded and a piece of it struck Kitchener in the left eye, which was blown right out of its socket and hung down on his face."

### Q. M.-S. Tomlin was one of the party of Royal Engineers who built the first

defences of Port Arthur in China. These were turned over to the Chinese, who lost them to the Russians, and the latter to the Japanese, who still hold them.

Was at Wei Hai Wei.

He was also one of the first party to land at Wei Hai Wei, Britain's Chinese outpost, which was taken over after the evacuation of the port.

### He served in practically all of Britain's

eastern dependencies, and went through the Boer war.

### He came to Canada when his time

was up, and settled in London some years ago. He became attached to the Canadian Engineers when the detachment was formed in August, 1915.

### AMERICAN NAVAL OFFICER

## GUEST OF ROTARY CLUB

Lieut.-Commander Brock expects call to Active Service Soon.

Lieut.-Commander Arthur Brock, head of the naval militia of Buffalo, and a former Londoner, was in the city today making a farewell visit to friends in anticipation of being called into active service on July 14, because of the Mexican trouble.

Mr. Brock was the guest of the local Rotary Club, and in a brief address explained that he was one of the charter members of the Buffalo club.

He is now secretary of the Wholesale and Manufacturers' Association of Buffalo. In coming across the border, his automobile was subjected to a close search by the authorities, but beyond this Americans were having no trouble in crossing the line.

Commander Brock expects to be in active service at any moment, unless the Mexican situation clears.

### STEAMER ARRIVALS.

Montreal, July 3.—Arrived: Steamships Granparan, from Liverpool; Ardagh, from Bristol; Athenia, from Glasgow; Dominion, from Liverpool; Medora, from Liverpool.

Quebec, July 3.—Arrived: Steamship Pretorian, from Glasgow.

# FIRE IN QUEBEC TOWN DESTROYS 18 HOUSES

[Canadian Press.]

Quebec, July 3.—Fanned by a 70-mile gale, about 11 o'clock yesterday morning a blaze that at the start seemed insignificant, developed at St. Evariste, Quebec, into a conflagration that wiped out half of the southern portion of that city, burning eighteen houses, made five score persons homeless and caused damages valued at \$75,000, with only \$8,000 insurance. This is the fifth conflagration that devastated villages in the Beauce district within the last three years.

# BOSTON TRAINMEN TO PAY INSURANCE OF ENLISTED

[Canadian Press.]

Boston, July 3.—The Brotherhood of Trainmen of the Boston district have voted to pay the insurance of all members who volunteer in the army or navy in the event of war. It was announced that insurance would be paid also for members who have enlisted in Canada for services in the European war.

# BIG BRITISH DRIVE, NOW ON, "LAST WORD IN WARFARE"

The British-French offensive in France, with its preceding five-day bombardment, is described by the military experts in that theatre of operations as the "last word in scientific warfare."

Here are some of the things the British and French did as a preliminary to their drive through the German front near the Somme.

Build 3,000 miles of railroads to facilitate moving munitions and troops and handling the wounded.

Put a metal surface on all the turnpikes.

Rebuilt or strengthened every bridge and railroad.

Concentrated 1,200,000 fighting men, backed by 500,000 auxiliary workmen, doctors, bridge and railroad builders.

Filled the whole region with hidden guns, new British guns, of the largest calibre, many of them 15-inch mortars, and manned these guns with French artillery experts.

Installed all over the region a new phone system with concrete poles, augmented by a network of telegraph wires and stations and field hospitals.

Buried ammunition everywhere, together with medicines and food supplies, so that, no matter where the troops moved, in an emergency, they would have shells and food without the trouble and delay of ordinary modes of transportation.

Concealed from the Germans the massing of the Allied troops back of the front.

Arranged the big guns in arcs in such a way as to provide concentric fire from many guns on small areas of the German trenches.

In the preliminary five-day bombardment the British-French army fired 1,000,000 shells over a 90-mile front.

# VON BUELOW SAYS GERMANS MUST KEEP SOME LAND TAKEN

## Declares Old Frontier Cannot Remain After the War.

[Canadian Press.]

Berlin, July 3.—Prince Von Buelow, former German chancellor, asserts that Germany must have something more than pre-war conditions when peace is secured, in a preface to his book, "German Policy," which has just been issued. The former chancellor maintains that the re-establishment of the national frontiers as they existed prior to the war would mean a loss to Germany.

In the preface to his book, Von Buelow declares Germany's future and the form that a peace treaty must take to conform with German aspirations. Declaring that Germany will have to reckon after the war with the bitter hatred of France, England and Russia, he continues:

### Must Be Stronger.

"This fact must dictate the form which peace shall assume. The protection which Germany will find against renewed and new lust for revenge in the west and east, and across the channel can only be in its own increased power. Our enemies, too, will strengthen armaments on land and sea, and we for our part must meet this condition. We must make ourselves stronger and harder to be attacked on our borders and coasts than we were at the beginning of this war, not for the sake of striving for supremacy, with which we have been falsely charged, but in order to maintain ourselves against our foes. The recovery of the war is not a negative, but positive. It is not a question of saving ourselves from being destroyed, weakened, dismembered or plundered. We must gain real securities and guarantees both as a recompense for the unshared trials and sufferings we have endured and as a security for the future."

"In the face of the feelings against us which this war will leave, the simple re-establishment of the status quo ante bellum for Germany would mean a loss and not a gain. We shall not be able to say with a good conscience that our general situation has been bettered by the war unless we strengthen our political, economic and military power considerably over the conditions which have prevailed since the end of the last war."

Prince Von Buelow maintains that it is important "to retain, restore and strengthen connections with those states with which Germany did not cross words, irrespective of whether the propaganda of the enemy press and enemy agitators influenced the feelings of the people against us during this war. Her political necessities must disregard national likes and dislikes, even though they be justified."

The Socialists' call for a good word from Von Buelow, and he expresses the belief that the co-operation between them and the Government will be easier after the war.

### WHEAT VESSEL SUNK

## BY COLLISION OFF SAULT STE. MARIE

### The Chas. W. Hutchison, With 465,000 Bushels of Wheat, Wrecked.

[Canadian Press.]

Sault Ste. Marie, Mich., July 3.—The steamer Charles W. Hutchison, with a cargo of 465,000 bushels of wheat from Port William for Buffalo, sank off Cedar Reef in upper St. Marys River Sunday after being in collision with the steamer Lynman C. Smith. The Smith returned to the Soo with her stern smashed and forepeak full of water. No one was injured.

Owing to a heavy fog a number of steamers were bunched at anchor in the river, waiting for the mist to lift. When the steamers finally started to pass out, the Nelson of Pittsburgh, according to both Captains Pierce of the Smith and Powell of the Hutchison, collided with the other steamer.

Lord-Prime minister, in terms, new, 74; do, old, 75; American refined, in pairs, 77; do, boxes, 75.

DAIRY.

Liverpool, July 3.—Cheese—Canadian finest white, new, 95; do, colored, new, 93.

### WHEAT.

Liverpool, July 3.—Wheat—Spot, No. 2 red western winter, 10s. 1d.

GRAIN.

Liverpool, July 3.—Flour—Winter patents, 47s.

HOPS.

Liverpool, July 3.—Hops (in London)—Pacino choice, 24 1/2 to 35.

### PROVISIONS.

Liverpool, July 3.—Hams—Short cut, 88s.

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# FINANCIAL AND COMMERCIAL

## THE LOCAL MARKET

There was practically no market today, two loads of hay being the sole offering. There was no demand for hay, and the two loads sold cheaply, going at \$15 and \$17 per ton. The poor demand surprised dealers on the market today, who expected that with no hay market Sunday, Thursday, there would be a good demand and that several loads would be brought in.

Butter is becoming dearer, rises in price being reported this morning. Creamery butter is quoted at 23c to 34c per pound, and butter at 29c in pound rolls, and dairy butter in casks at 28c and 29c per pound.

Strawberries are in demand, but the quantity brought in is so large that prices are low. Wholesale strawberries are quoted at 3c to 10c, and retail at 11c to 12c.

Ons, per cwt. \$1.75 to \$1.82

Barley, per cwt. 1.35 to 1.35

Wheat, per cwt. 1.42 to 1.53

Oats, per bush. 85 to 85 1/2

Wheat, per bush. 85 to 85 1/2

Potatoes, whole, 2 1/2 to 2 1/2

Potatoes, retail, 2 1/2 to 2 1/2

Potatoes, per peck, 40 to 40

New cabbage, 10 to 10

Beets, per dozen, 75 to 75

Drumsticks, 90 to 100

Carrots, per doz., 25 to 40

Celery, per doz., 15 to 25

Parsley, per doz., 30 to 40

Beans, per doz., 20 to 25

Asparagus, per doz., 60 to 70

Carrots, per doz., 50 to 50

Spinach, per doz., 40 to 50

Hay, per ton, 13.00 to 18.00

Straw, per ton, 7.00 to 8.00

Butter, creamery, Retail, 28 to 29

Butter, dairy, 10 lbs., 30 to 30

Butter, crocks, 10 lbs., 28 to 29

Eggs, per doz., 24 to 25

Honey, 10 lbs., 1.40 to 1.50

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Butter, crocks, 10 lbs., 28 to 29

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Butter, dairy, 10 lbs., 28 to 29

Butter, crocks, 10 lbs., 28 to 29

Eggs, per doz., 24 to 25

## TORONTO STOCK EXCHANGE.

(By Edward Cronyn & Co.)  
Toronto, July 3.

American Cyanamid, com. 40

American Cyanamid, pfd. 67

Ames-Holden, com. 28

Ames-Holden, pfd. 72

Brazilian Traction, com. 13 1/2

B. C. Fishing, com. 58 1/2

Burt, com. 151 1/2

Canada Bread, com. 21 1/2

Canada Cement, com. 80

Canada Cement, pfd. 68 1/2

Canada Steamships, com. 29

Canada Steamships, pfd. 84 1/2

Can. Locomotive, pfd. 87 1/2

City of Detroit, com. 110

Coniagias Mines, com. 480

Crown's West Coast Coal, com. 170 1/2

Dominion Canners, com. 18

Dominion Canners, pfd. 101

Dominion Coal, com. 115 1/2

Dominion Steel, com. 55 1/2

Dominion Steel, pfd. 100

Dominion Telegraph, com. 25 1/2

Dominion Telegraph, pfd. 82 1/2

Maple Leaf, com. 92 1/2

Maple Leaf, pfd. 94 1/2

Monarch, com. 240

Monarch, pfd. 240

Nova Scotia Steel, com. 130 1/2

Ogilvie Milling, com. 130

Pacific Coast, com. 80

Pacific Coast, pfd. 80

Pennam, com. 82

Pennam, pfd. 82

Petroleum, com. 1000

Quebec L. & P., com. 28 1/2

Rogers, com. 96

Russell, com. 57

Sawyer-Massey, com. 74

Shredded Wheat, com. 38

Spanish River, com. 54 1/2

Standard Paper, com. 90 1/2

Toronto Paper, com. 50

Toronto Paper, pfd. 50

# Great Cotton Crop Surprises Traders, Decline Follows

[Wire to Thomson &amp; McKinnon.]

Prices declined 32 to 36 points because of a report of a large cotton crop, had been looking for a condition report of 8.1, or an increase of 12 points. The general idea was 7.5 to 8.0 with a leaning toward 7.5. It is a fact too, that the report was received by the guesses of twenty members reached only 7.5 per cent.

The report, according to Government figures, points to a crop of 14,266,000 bales.

During the present session on a crop of only 12,000,000 bales the linters have amounted to 94,414 bales, and adopted these figures on a crop apparently 2,260,000 bales. The acreage is stated at 25,940,000 acres, an increase of about 12 per cent.

Wall Street, the west, the south and local traders sold cotton futures in this country are active and are much stronger.

In case of war with Mexico a big Government demand is expected and in fact Government orders already have caused activity and strength at Fall River. The sale of print cloth there for the week ending July 1st was 175,000 yards.

News suggests a move that will result in a further falling off. In fact, the parts of Ontario, such a condition is expected.

In the Annapolis Valley, in spite of an irregular bloom, the fruit has set well and has, as yet, been little affected by scab. The total crop will be close to one million barrels.

Heavy dropping has taken place in Lambton County, especially in unharmed areas. Where spraying has been done there will be a good crop, but the prospects for the county are for a medium crop.

A fair crop is expected in Norfolk County. The fruit set full but has dropped heavily. It is feared that there will be a large proportion of low grade fruit in Western Ontario.

Raspberries in Norfolk and Essex there has been considerable winter injury and prospects point to a crop below 250,000 bushels. In every case a heavy crop in Lambton County. The fruit is in good condition.

Further inland there has been winter injury. The canes and leaves do not look healthy in the Niagara peninsula. What was expected to be a large crop is now estimated at between 50 and 60 per cent.

Black and red currants and gooseberries promise a large crop in Ontario. There will be a light plum crop in Ontario. In spite of the heavy bloom the fruit has set poorly. Excess of rain, which in some sections is a medium crop, will be practically no Japanese plums. European varieties may average half a crop, principally in the latter varieties. Apples are scarce, and Bradshaws give the best promise.

Injury to Cherry Trees.

Many districts report severe losses to cherry trees from what is believed to be winter injury. In every case the leaves dropped off during the month of July last year. The cause

## AMERICAN MARINE KILLED BY REBELS

[Canadian Press.]

Washington, July 3.—Two encounters near Santiago, Santo Domingo, July 1, between American marines and revolutionist bands, in which one marine, Pte. Mills of the 1st Company was killed, and three wounded were reported to the navy department today by Rear-Admiral Caperton.

## NATIONALS WIN N. L. U. GAME FROM CORNWALL

[Canadian Press.]

Cornwall, July 3.—In a fast and clean out N. L. U. match, Nationals defeated Cornwall here, 9 to 4. The Nationals won the game in the first quarter, and by the fifteen goals to eleven before the biggest crowd of the season, the score was seven to three in favor of Nationals in first quarter, and at half-time was eleven to six, with Lalonde and Lapensee of the French-Canadian team off. In the third the Nationals scored machine gunned out of gear, and Cornwall added three straight, making it eleven to nine.

In the last quarter the visitors scored four to Cornwall's two. Within a couple of minutes of the end of the match Lalonde struck Cummins and stretched him out.

## INLAND REV. RETURNS SHOW FALLING OFF

The inland



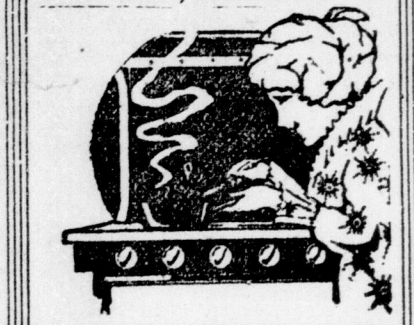
Cook with comfort in a cool kitchen on a

**Hydro-Electric Range**

Special Cabinet Size, Only  
**\$65.00 Installed**

PHONE 3180.

**The HYDRO Shop**  
No Flames, Fumes or Fuss.



Give Pictures to the June Bride. Always welcome for the new home.

**O. GRAVES**  
Limited

NOW IS THE TIME TO BUY

**STRAWBERRIES**

For Preserving

We receive them fresh every day.

**WILLIS & CO.**  
565 Richmond Street. Phone 3279.

**Leather Goods Sale**

In our basement at present there are on display a number of leather suitcases, trunks and club bags, marked at prices that are lower than the present wholesale prices. We are selling these out because, on account of scarcity of materials, the manufacturers are not making any more of them, and we always carry lines we can duplicate if necessary. To appreciate the bargain, you will have to come in. So don't delay.

**J.P. COOK & CO.**  
The Store that Serves You Best  
Two Stores - DUNDAS & RICHMOND STS.

## SPECIALS

On Our Bargain Tables

### Bargains at \$1.00

Cut Glass Bud Vases, floral.  
Cut Glass Salts and Peppers, with sterling silver tops.  
Crass Fern Pots.  
Brown Derby Mikado Cups and Saucers.  
Round Brass Tray.  
Silver Deposit Cream and Sugar.  
English Plated Toast Racks.  
English Plated Bon-Bon.  
Half dozen Teaspoons.  
Cups and Saucers, in many designs.  
Cut Glass Loaf Sugar Troughs, floral design.  
Tea Strainers, Cold Meat Forks, Berry Spoons, Butter Dishes, 3-piece Cruets.

**C. H. WARD & CO.**  
Diamond Merchants and Jewelers.  
386 RICHMOND STREET.  
Phone 1084.

Stove and Egg, \$7.00 a ton.

Nut, \$7.10 a ton.

Large Pea Coal, \$6.00 a ton.

**CONNELL COAL COMPANY.**  
PHONES 770 AND 1096.

## READING

Often proves to you the imperfections of your sight. When it becomes necessary to hold the book nearer or further away from the eyes, depend upon it something is wrong. When letters "run one into another," or the eyes ache, when fatigue follows reading, the condition of the eyes should be investigated. This is advisable, not only that your capability for reading may remain good, but also because straining eyes are a direct tax upon the health. We have an equipment which, together with our experience, enables us to determine exactly the state and needs of your eyes. Our methods are scientific and accurate.

**Brown Optical Co.**  
SPECIALISTS.  
223 Dundas Street. Phone 1877.

## THROUGH SLEEPING CARS TO ALGONQUIN PARK FOR FISHERMEN.

To accommodate fishermen and other visitors to Algonquin Park, the Grand Trunk Railway system are running a through sleeping car from Toronto to Algonquin Park, leaving Toronto 8:30 p.m. Fridays, arriving Algonquin Park 10:23 a.m. Madawaska 11:45 a.m. Saturdays. Returning through sleeping car leaves Madawaska 4:25 p.m. Algonquin Park 6:55 p.m. Wednesdays, arriving Toronto 7:30 a.m. Thursdays. The High-Land Inn is now open to receive guests, and low round-trip tourist fares are in effect. For tickets, sleeping car reservation and further information, phone or call at City Ticket Office, R. E. Ruse, corner Dundas and Richmond streets, London.

**QUALITY STORE**  
FOR FRESH FRUIT  
FRESH VEGETABLES  
Store Will Close Wednesday at 1 p.m.

**Harry Rananah**  
615 Richmond St. Phone 1024-3323.

## UNSATISFACTORY SERVICE ON CITY'S ELECTRIC LINE

Breakdowns and Crowded Cars Caused Citizens Much Annoyance on Holiday.

After having spent a million dollars on the electric railway to Port Stanley, citizens were forced to put up with very indifferent service on the holiday.

The difficulties of handling the large crowd which went to the lakeside were increased by the lack of cars. The excuse given was that the American Government had commandeered all the cars of American lines in Canada, and that the cars reserved for the holiday could not be secured. A few cars were secured from the Grand Trunk in the afternoon, but these did not help the congestion much.

The most serious trouble came from three tie-ups on the line, caused by the breaking of wires and other accidents. In the afternoon the cars were tied up for more than an hour, and hundreds waited on the station.

On the way home at night the cars were overcrowded, and some citizens did not reach the city until 1:30 o'clock Sunday morning. Among these were a number of women with small children. The advertisement during the day, one woman saying that after going and returning she and her two children had exactly one hour in Port Stanley.

She also complained that she was unable to buy tickets on the incline railway as was promised.

Another man said the tickets were sold at the bottom of the incline, not at the top. Five cents was charged for each passenger who came down.

Both the roads to Port Stanley did a capacity business. The London and Lake Erie Transportation Company got every car through on time.

## B. M. E. PROPERTY REPORTS PLEASING TO DELEGATES

Churches of the Whole District Are in Flourishing Condition.

Reports of all churches of the B. M. E. were presented by the property committee at the B. M. E. conference on Saturday afternoon. They showed that the B. M. E. churches financially are doing well, and some excellent property is owned by the various congregations. The report, which was in detail, delighted the delegates.

On Sunday members of the conference occupied the various pulpits in the city churches, and in the B. M. E. Church on Grey street special services were held in the morning and evening.

During Saturday and Sunday delegates continued to arrive until today it is expected that the conference will be complete.

## QUIET SUNDAY IN CAMP

Three Battalions Absent, But Regular Services Were Held by Chaplains.

Smaller attendance than usual characterized the church services held by the battalions in camp here on Sunday morning. Three of the battalions, the 110th, 135th, and 168th, were absent. Fifty per cent of the men in the remaining battalions had been granted passes out of the hospital and week-end. At Hillcrest Camp the largest service was held. The men from London's Own the 153rd and 161st Battalions attended. Rev. W. C. Ridder, chaplain of the 142nd, addressed the men. Only two battalions, the 11th and 115th, attended service at Carling Camp, instead of usual four. Capt. H. Herbert of the 111th, conducted the service. The 149th (Lambton) Battalion and the 158th (Kent) Battalion held a massed service at Francis Camp, the 158th being led by Capt. R. S. Howard of the Kent. On account of quarantine the 160th (Bruce) Battalion held service separately. Rev. H. H. Bingham addressed the men.

At Broughdale Camp a massed service was held by the 33rd and 64th Battalions. Sergt. Scott of the 64th Battery conducted the services. Catholic friends who had been in London attended mass at St. Michael's Church, accompanied by the duty bugle band at Carling Camp. At the other services music was furnished by the duty bands of the day.

## CANADIAN PACIFIC RAILWAY, CHANGE OF TIME TO TAKE EFFECT JULY 2, 1916.

Train No. 635, now leaving Detroit at 7:00 p.m., daily arriving London 10:50 p.m., will leave Detroit at 9:25 p.m., daily arriving London 1:30 a.m.

Train No. 634, leaving London at 8:10 p.m., daily arriving Toronto 9:00 p.m., will run into North Toronto station instead of Toronto Union as at present.

Train No. 629, leaving Toronto at 7:00 a.m., daily arriving London 10:45 a.m., will leave North Toronto station instead of Toronto Union, as at present. For further particulars, apply at City Ticket Office, corner Richmond and Dundas streets. H. J. McClelland, City Passenger Agent.

## TAYLOR'S STOMACH AND LIVER CURE

Is guaranteed to cure indigestion, Dyspepsia, Bilelessness, Constipation, Sick Headache, Gas, etc. Price 25c. And your money back if it fails to cure. TAYLOR'S SIX CUT-RATE DRUG STORES.

## Peters Business Peoples

Dinner: 11:30 to 2 o'clock.

Our menu is composed of foods most suitable for Summer Diet for busy people.

## Between Times

step up to our Fountain and refresh yourself with a nice cool soda.

Long list of Long Drinks.

**Peters Shop 'Round the Corner**

## SIX NEW PASTORS IN METHODIST PULPITS FIRST TIME SUNDAY

Beginning of New Conference Year Made Many Changes.

### LARGE CONGREGATIONS

Churches Crowded and Receptions to New Ministers Planned Shortly.

The beginning of a new conference year has brought about changes in no less than six Methodist pulpits of the city, the new ministers preaching for the first time to their new congregations yesterday morning.

Addressing the Sunday school of Empress Avenue Church in the afternoon, Rev. J. D. Richardson, M.A., late of Cornwall, who has been co-opted by the conference, was the pastor of the Hill Street Church, Rev. Mr. Kennedy having gone to Talbotville.

Rev. Byron Snell preached for the first time to the London Junction Methodist congregation, succeeding Rev. J. W. Keyes, who has gone to Brantford and Luther Butt, a co-opt, entered upon his work as pastor of the Hill Street Church, Rev. Mr. Kennedy having gone to Talbotville.

Several memorial services for Lord Kitchener were held. Practically all the sermons on Dominion Day topics forecasted that the war will be of great importance to the future of the Dominion and to the Empire generally, by bringing a closer bond of union and mutual good-will between the various parts of overseas Britain.

At the morning service Mr. Richardson referred to the strange experience of leaving behind familiar faces and looking into new faces in the midst of a new environment and associations. He asked for the hearty co-operation of the congregation, expressing the hope that mutual sympathy and harmony will prevail during his pastorate.

For the theme of his first sermon he had chosen "The Gospel Preacher," based on the text from Ephesians iii, 8: "Unto me, who am the least of all the saints, is this grace given, that I should preach among the Gentiles the unsearchable riches of Christ."

This passage the preacher referred to as St. Paul's estimate of himself, his work and of his message. In the evening he again preached to a large congregation, taking as his subject "The Embassy of the Gospel."

On the arrival of Mr. and Mrs. Richardson and their two sons a few days ago from Cornwall, they were welcomed at the station by a deputation from the board of the church and taken to the parsonage, where representatives of the Ladies' Aid had tea awaiting them and also a hearty reception.

A congregational reception will be held in the Sunday school room this evening.

### LARGE CONGREGATION.

Notwithstanding the thunder-storm just at church time, there was a large attendance at the congregation of the Sunday school, which was held yesterday morning at the first service conducted by the new pastor, Rev. J. E. Holmes.

Expressing himself Mr. Holmes expressed his pleasure at the prospect of association with the Ridout Street congregation, his intentions of getting to work at once and also of calling upon the members in the near future. The pupils of the Sunday school had the pleasure of a visit from their new pastor in the afternoon, following with closest attention an address given by him.

Introduced by the superintendent, Mr. Thomas Spettigue, Mr. Holmes took an object text, a tiny Bible, one inch by one inch, half inches, chained to a miniature pulpit, which he brought with him. The interest of the smallest boy or girl present was aroused by the announcement that this was the smallest Bible in the world. Proceeding, Mr. Holmes drew the lesson that the tiny volume contained all that was essential for guidance through life.

The new minister especially requested the students of the school to speak to him when they met him on the street. Mr. and Mrs. Holmes were cordially welcomed by the Ladies' Aid, who, on their arrival at the parsonage a few days ago and plans are under consideration for a congregational reception.

### AT THE CENTENNIAL.

When Rev. H. T. Ferguson and Mrs. Ferguson arrived from Walkerville the other evening to take possession of the Centennial Methodist parsonage, they found to their surprise that the magic was nowhere to be seen.

For his inaugural sermon to his new congregation Sunday morning Mr. Ferguson announced as his text Micah vi, 12: "What doth the Lord require of thee, but to do justly and to love mercy and to walk humbly with thy God?"

Dwelling upon what God requires of his people, Mr. Ferguson emphasized the thought that character, not ceremonial, is acceptable to God. In the second place he pointed out that this is a reasonable request, not contrary to human knowledge and experience.

Justice, the preacher declared to be the fundamental quality in Christian character. Without justice of man to man, employee to employee, and vice-versa, of husband towards wife, father towards son and in all relations in life, nothing else will avail.

Overflow of Justice. Mercy, the next essential named in the text, Mr. Ferguson defined, not as a contradiction of justice, but as an overflow, the "second mile." Further in relation to the quality of mercy he declared, "Giving of the good of the first mile, or giving of over-needed justice, prevents a man from becoming a stumblingblock to others, or an offence. It is in the second mile aggressive work for the kingdom begins, reaching out after and helping others."

In regard to "walking humbly with thy God," the explanation was: "To walk with God must mean 'keep in touch.' A man may feel that he measures up well with his fellow-men and may consider himself better than others. But he can never attain to the standard of Christ Jesus, who walked with God, but not only humbly, but also fellowship and consolation."

In the afternoon Mr. Ferguson met with Sunday school, giving a short, appropriate address.

### PRaises PREDECESSORS.

Addressing the congregation of Wellington Street Methodist Church yesterday morning for the first time as pastor to the people, Rev. Mr. Ashton, who has come within the past week from Devine Street Church, Regina, referred to his predecessors in the pastorate, characterizing them as some of the strongest men in the conference. He added: "But I am not filling any other man's place. I am come as a messenger from God and ambassador from Jesus Christ."

The subject of his morning sermon was "The Reward of Christian Service," and during the course of his

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You can buy Rowat's Special Tea—the highest quality—in quantities of five pounds or more, for 5 cents a pound less.  
40c, 55c, 55c and \$1.00 a pound.  
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250 Dundas Street. Phone 3051-3052.

earnest address, he left with his hearers the thought that the reward of Christian service is not in material gain, but rather in the acquirement of virtues and the development of Christian character.

The pastor had a hearty welcome from the Sunday school in the afternoon, when he was introduced by the superintendent, William Jeffrey.

## DEVELOPMENT OF NATIONAL SPIRIT EFFECT OF WAR

Patriotic Services Held in Many City Churches Sunday.

Reconstruction of Commerce and Church Life Must Be Prepared For.

In honor of the 49th birthday of Canada special services of a patriotic nature were conducted in many of the local pulpits on Sunday, as well as sermons bearing on Dominion Day.

Whether this prophecy was realized or not the country would at least be thronged with people.

"The real question we are facing," he said, "is not what our country owes us, but what do we owe our country?"

Firstly, we owe her a sincere and abiding affection; secondly, a readiness to defend her liberties. The Empire is not a successful finish, though we fight alone. Canadians have a duty in this struggle. We owe our assistance to the motherland, because of the protection she has given us in the past, but for the sake of Canada we should do our share. This is our war as well as Britain's. England's defeat would mean our defeat.

"Not only because of loyalty to the Empire, but for the sake of self-preservation, we should continue to give our men, money and service, until the flag of Canada is hoisted over the blood-stained battlefields of Europe."

"We should give also the investment of our best energies to the safeguarding of our homes. The nation that does not hold sacred the marriage tie and the bonds of home is fast hastening to ruin and disaster. The citizen of tomorrow is the child of today."

"We owe, moreover, to our country an interest in her public affairs. We are to be useful citizens we must understand some of the problems and possibilities of our land. We should be interested in the story of the day, the money we pay in taxes is being expended, what are the laws that the legislators elect to parliament are making."

"The press is doing a national service in bringing this information to the homes and minds of the people. Every citizen should have an opinion on public questions. He should not permit any party to determine his opinion but should think for himself. When every Canadian becomes as much concerned in the national welfare as his own property, we shall be on the eve of great achievements."

"To our country we owe the influence of Christian charity. Canada's greatest need is Christ and the truth. The best of any nation is its God-fearing men and women. We need them in these days of war, and we need him more in the days of peace. Patriotism is Godliness."

"OUR HEROES." At St. Andrew's Presbyterian Church a patriotic service for the young people was held on Sunday morning, with special music for the occasion.

Rev. D. C. MacGregor took as his topic, "Our Heroes," with scriptural reference to Joshua. He told of the heroes of our lives who should command respect and veneration. The pioneers who had made our country possible, the statesmen who guided us, the soldiers who had in past years and are now defending us. Nearly 50,000 men had answered the call of humanity. Of these over a hundred were from London. He told of the heroism of the men who were dying for a great and noble cause. He told of many incidents of brave doctors and nurses, making special reference to Edith Cavell.

"Not only the men heroes," he said, "but the fathers and mothers who are making the sacrifice of giving their children for the Empire. So also are the women who are working so faithfully for the Red Cross Society. Everybody who is making a sacrifice is playing the part of a hero."

He closed his sermon with reference to Christ, whom he said, was the greatest hero the world had known.

At Dundas Centre Methodist Church, Rev. A. J. Thomas preached from the topic, "Our Debt to Our Country." He spoke of the thousands who have joined the colors, and said we are proud to be Canadians, proud of our great country. He said, "We must not let the Sunday recruiting meetings which have been held here, and stated that, despite the fact that they were for a

# Chapman's July Sale

This space will not contain all the good news of bargains we will show you on Monday morning, opening day of our ANNUAL JULY SALE. Only a personal visit will fully satisfy you and show you the money-saving possibilities of this sale. Read this list carefully.

## Hosiery Bargains

25 dozen Women's Silk Lisle Hose, very fine line, with double garter top, fast black and white. Regular value 40c pair, slightly imperfect. July sale price, 25c pair

One table odd dozens Women's Tan Lisle Hose, Children's Ribbed Lisle in pink and sky, and Misses' Black Lisle, very fine quality, priced regular 25c and 35c pair. July sale 13c pair

Fancy Parasols 39c

About two dozen Colored Parasols, full size, dainty designs. Samples worth up to \$1.25. July sale 39c each

Underwear Specials

Women's Short Sleeve or Sleeveless Knit Vests, tape neck, 200 of these for July sale, at 11c each

Good quality coutil, steel-filled Corsets, medium bust, lace and embroidery trimmed, all sizes. Special, 69c

5 dozen Cambric Corset Covers, trimmed with lace insertion and embroidery. Regular 50c. July sale, 35c

White Cambric, 10c Yard

500 yards of this 15c value Fine Cambric go on sale while it lasts at this price. Get your supply now at this July sale price of 10c yard

300 yards Double Fold Voiles and Muslins and Brocade Suitings, large variety of styles, every one a bargain. Regular up to 50c, for 25c yard

Splendid heavy yard-wide Flannelette, stripes, at 10c yard

Waists, 69c Each

Regular \$1.00 and \$1.25, slightly soiled White Waists, all new goods, pretty embroidered effects, on lawn or voile. Sizes 34 to 44. July sale 69c

75 Children's Lawn and Muslin Dresses, tucked and trimmed with embroidery lace and ribbon, 1 to 14-year sizes. Worth up to \$1.50, for 95c

White Middy Blouses, some with colored collar and cuffs. Regular \$1.00, for 75c

DOMINION DAY WAS SPENT QUIETLY BUT THOROUGHLY ENJOYED

Ideal Weather Sent Thousands to Springbank and Lakeside.

BIG CAMP WAS QUIET

Many Home on Leave and Three Battalions Guests of Outside Towns.

Because Londoners celebration of the 49th birthday of the Dominion was a somewhat quiet one, it was none the less thoroughly enjoyed. There was little doing in the way of civic attractions, but the ideal weather induced thousands of citizens to go either to Springbank or to Port Stanley.

There were a large number of out of town visitors in to see the soldiers or spend the Dominion week-end with relatives. The team railway lines report one of the heaviest days from traffic standpoint in their history. A large number of Londoners went to Detroit.

Sports Popular.

Sports occupied a large place on many men's programs. Bowlers particularly had a big day, at all the clubs special games being played and several tournaments were put on. At the Elmdale Club in South London a tournament was played, and the greens of the London Bowls and Bowling Club drew a large number of enthusiasts. The tennis courts of the club were in use all day.

The races at Hamilton took many devotees of the sport from the city. In the military camps the day was unusually quiet as fully one-half of the men were home on leave, as well as several of the battalions being guests of the towns about London.

The crowds down town were keenly interested in the news of the day, the ports regarding the success of the Allies drive depicted all.

My prayer for you, said Dr. Silcox in closing, that God, who shined out of darkness into light, may shine again in your hearts to give you the light of the knowledge of the story of God in the face of Jesus Christ."

Dr. Silcox leaves this week for the summer vacation at Boston and other eastern points.

EDWARD PRITCHETT DIES; INQUEST BEGINS TODAY

Richard Atkinson of Eldburgh Out on Bail in Connection With Case.

Edward Pritchett, of 34 Byron avenue, who was run over on King street two weeks ago today by an auto driven by Richard Atkinson of Eldburgh, died in Victoria Hospital last night, after a long illness.

Traumatic pneumonia followed serious injuries to his chest, and hemorrhages of the stomach weakened the patient greatly. He also suffered terribly from shock, and no hope for his recovery had been held out for many days.

Coroner MacLaren was notified at once of Mr. Pritchett's death by Dr. W. J. Stevenson, who attended him. He will open an inquest today.

Crown Attorney McKillop stated to the Advertiser that he did not know yet what charge will be preferred against Atkinson. Atkinson was arrested following the accident on a charge of driving an auto while in an intoxicated condition. Pending developments he was released in the sum of \$2,000 bail, which he appeared before Magistrate Judd.

The dead man was for many years a blacksmith in this city.

Mr. Pritchett is survived by his wife, two daughters and two sons: Mrs. James McCormick Jun., and Mrs. Fred Clement, Chester Pritchett of this city, and Frank Pritchett of Saskatoon, Sask.

GREATEST DANGER.

"Canada's Greatest Danger," said "Destiny," was Rev. H. D. Moyer's subject for his morning service in the Hyatt Avenue Methodist Church. Mr. Moyer, in his sermon, spoke of the danger of the lack of respect for the Sabbath Day, which he declared, was becoming more noticeable all the time.

He said that there was a great danger of the loss of the Sabbath as a day of rest, in the steady encroachment of amusements upon it.

He voiced strong condemnation of the Sunday recruiting meetings which have been held here, and stated that, despite the fact that they were for a

From all departments of this store new, bright, desirable goods have been gathered together for immediate sale. Many of these lines are broken lots, odd dozens, etc., which must go during this sale to make shelf room for goods now on order. Watch our advertisements each week for new bargains.

## Hat Shapes 59c

Big clearing sale of this season's Straw Hat Shapes, in black, navy, rose, white, grey, green, etc.; every hat good style; a large variety of shapes for choice. Now is your chance to get a summer hat at a real bargain. July sale price 59c each

Sale Ready-to-Wear Garments

15 only, Women's Suits, Light Tweeds, Black and White Checks, Fawn Checks, etc., flare skirt style, with belted coat; all new goods. Regular up to \$25.00. JULY SALE 9.95

19 ONLY SEED VOILE DRESSES, fancy stripes, light color, lawn collar and cuffs, insertion trimmed, July sale 2.49

WHITE REPP WASH SKIRTS, plain gored style, good quality, all sizes, for 89c

1,000 Yards Laces HALF PRICE

This lot consists of Allover Laces, Insertion Lace and Embroidery Bandings, Colored All-over Laces. Priced regular 25c to \$1.00. July sale half price 12½c to 50c yard

Sale Waist Materials

300 yards Wool Challies and Novelty Waistings, 28 to 36 inches wide; light stripes and figures; also 38-inch White Brocade Voiles. July sale 47c yard

3 pieces only, Printed and Brocade Waistings, 38-inch, light shades. Regular \$1.00 yard, July sale 79c yard

\$1.25 Silk Gloves for 95c

Kayser quality, extra long length silk gloves, black only. Sizes 5½ to 7½. Old value \$1.25. To clear at 95c pair

Sateen Underskirts 69c

5 dozen of these \$1.00 value Underskirts. Sizes 36 to 42. Go on sale at 69c

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## CANADIANS EAGER TO GET AT THE GERMANS