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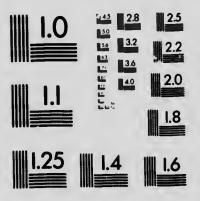
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Company published "North by West in the Sunlight," a booklet designed to give knowledge to the outside world regarding the beauties, grandeur and sport potentialities of the coast of British Columbia.

The immediate appreciation proved how dignified and truthful publicity is always sure of a return.

and sportsmen to this wonderland have continued and increased. In spite of the war conditions then prevailing, the stream widened its course, and enter the flow, until the Union Steamship Compared the flow, until the Union Steamship Compared the flow and flow

IN this aftermath of the pitiful strife in Europe, when the leaders of the nations of the world are engaged in the reconstruction

of conditions and the state of society—thousands of those whose nerve-racking work has lain in the State department or office, are now freed from patriotic effort, and enabled to consider a much-needed vacation.

the Province of British Columbia, and especially that portion on or immediately adjacent to the coast, offers the advantages of climate, ideal transportation, restful ease, with vast and practically untouched fields for the sportsman and the artist.

E enjoy weather similar to that of England, with one great advantage:—during the summer months, from May to September, steady bright sunshine is the rule and may be generally perfectly relied upon. The pleasures of a round trip amid the marvels of scenic beauty whose base is the ever-shimmering water of blues, greens, and golds, cupped by the ageworn mountains, olive in tint below and crowned by the eternal snows—are naturally enhanced when viewed in the full glory of the sunlight; though, of a truth there are hours of mist-impearling, when the silver-grey wraiths around the giant hills are like elusive garments of the spirits of faery.

AGAIN, ideal transportation is an essential to perfect enjoyment of a vacation. In this connection, an experience of thirty years'

catering to the public demand is placed at the service of all who travel by the vessels of this Company. The comfortable state-room, the perfect cuisine, the silent alert service, and—a point of great importance—the unfailing courtesy and knowledge of the captain and officers of each and every vessel, make for more than contentment, and are aids to happiness.

is enhanced by the restfulness of mind induced through the sweeping panoramic vision unfolding

. . "The majesty of Nature, laid to rest
In an eternal, God-provided breast . ."

Here is a short pen picture as seen by the writer one day last March:

. . . It was between Princess Royal Island and Aristazable Island, some two days out from Vancouver; the time, afternoon. We had just emerged from Surf Inlet, after a call at the Tonopah-Belmont mine, and filled with admiration for the handiwork of man, as evidenced in the great dam over which shoots the harnessed water.

AS we turned into the main channel, heading southeasterly, the sun was declining slowly astern, as a golden god preparing for his rest in the bed of soft filmy cloud lying like down on the horizon.

T was a Sunday afternoon, and the mood of Nature seemed attuned to the day and moment. The soft waters around caught the radiance of the sun and partook of his tones of gold and surrounding greens and sapphires; the low-lying land of Aristazable, uninhabited save for deer and wolves though we knew it to be. with its beauty of contour and delicacy of foliage appeared as some fair isle where human peace and happiness prevailed, and a small flight of fancy would bring the sound of village chimes to the ears. The sun sank lower amid splashes of emerald and violet spreading athwart the deep blue of the slowly evening sky; an early star or two showed the lamps of heaven alight, and the shadows grew and deepened along the silent shores 'twixt which we were passing. A brace of eagles soared over a lip of the land, taking a last flight in search of supper, while the gulls, wheeling closer to the vessel, ccased their cries, and became absorbed in the perfect peace. A few moments more, and the velvet mantle of night enfolded all.

HIS little work is primarily written for the sportsman, and is prepared in the hope the items of information afforded may prove of some use to those who desire unequalled sport for rod or gun throughout so wide an area they may pick a thousand spots at will, where the trout has never been hooked, or the wild echoed to a shot.

parts which are easy of transportation and access are mentioned herein; but these selected spots abound in the various species of trout and salmon, with a teeming plenty of duck, geese, grouse, plover, deer, bear (grizzly in certain places), goat, wolves and cougar.

PORTSMEN who desire to spend some time pursuing their favourite pastime up this coast, will be informed the nearest point of debarkation from the vessel, with the possibility of engaging gasoline boats for their trip, and can be sure of purchasing all necessary camp equipment at Vancouver before starting on a vacation giving promise of sport and enjoyment, and a fulfilment beyond any ordinary hope.



Itinerary

8 8 8

3 to 4 Hrs. From Vancouver Selma Park This ideally situated summer and resort, operated by the Union Sechelt Steamship Company, is most suitable as a centre for the sportsman who wishes to be within easy reach of the with City. Consisting of a number of cottages and bungalows which may be hired by the month; it is within a short Half distance of Sechelt, holding a high Moon Bay place in popular esteem for charm. convenience and accommodation.



Selma Park: The Summer Resort of the Coast

These two beauty spots, with Half Moon Bay, nearby, where is also a well-appointed summer village named Redrooffs, are served by a regular service of the Company's vessels.

SPORTS: Boating, fishing, bathing and shooting.

ACCOMMODATION: Rented Bungalow, camping, or hotel at Sechelt.



Pender Marbour: Ideal for Sport and Pleasure.

Pender 6 Hours From Vancouver.

Harbour This glorious spot, opening up wonderful bays and land-locked inlets from a narrow entrance channel, is one beloved of those who have entered its beautiful portals. Excellent fishing and boating may be enjoyed in the several lakes within easy reach, where trout offer good sport in April and May. In addition salmon trolling provides happy sporting occupation in August, September and October.

* * *

Savary 8 Hours From Vancouver.

To those who love a holiday wherein the chief charm is lazy ease, combined with the pleasant sports of bathing, trolling for salmon, general fishing and boating, this place will appeal the more with every recurring visit.

ACCOMMODATION: Camp sites, camping, or hotel.

Clowhom (Via Sechelt). 3 Hours From Lake VANCOUVER.

A too little cultivated fishing and shooting ground some 24 miles from Sechelt. Here may be had some splendid fly fishing in July and August—rainbows up to 8 and 9 lbs.—and general shooting in abundance. The best method of reaching this place is by gasoline boat; the "Resort" to accommodate eight people, with engineer and cook aboard, may be hired at Porpoise Bay.

ACCOMMODATION: Take camping outfit.

Goat (Via Powell River). 7 Hours
Lake From Vancouver.

Powell River is the site of a great pulp and paper mill, but we believe the ardent seeker after sport will be more interested to hear of the great country lying back of the settlement.

There is Powell Lake, in which good fishing may be had, and to the sonth-east, Goat Lake, a spot known to the select sportsmen who appreciate the advantages of roaming from the beaten track in the pursuance of their favourite hobby. The popular Tom Ogburn, a well-known guide and helper to all needing assistance or advice, lives here, and in his shack is accommodation for a limited number of visitors.

There is splendid fishing in Goat Lake, and good shooting around, while, to the artist, the magnificent views of Mt. Diadem and his satellites are sufficient excuse for a most enjoyable stay.

Campbell 9 Hours From Vancouver. River

This may be claimed one of the unequalled centres on the coast; contiguous to splendid sea and river and lake fishing, and offering some excellent variety for the gun. Back of the settlement, which includes a well-found hotel, stretches 50 miles of beautiful country named Strathcona Park, wherein is to be found deer, bear, elk, cougar, and a variety of feathered game.

Trolling for salmon is a favourite pastime, while the famous mighty Tyee, running up to 70 lbs. weight may be taken by this truly sporting method.

After spending some days enjoying the sport of this locality, the surrounding country may be covered by means of a gasoline launch, which can be hired from the hotel. From here, about an hour's run up the coast is Menzies Bay, into which flow Trout River, and slightly further, Salmon River. These streams both provide magnificent variety and quantity of trout, running up to 6 lbs in weight, and even in midsummer when the waters are low, the many pools offer splendid sport.

ACCOMMODATION: Own camp outfit, or hotel at Campbell River.
GUIDE: (For big game) "Cougar" Smith, at Oyster River.

Beaver 15 Hours From Vancouver. **Cove**

About five miles south and opposite Alert Bay, the "Home of the Totem Pole," lies Beaver Cove, where a pulp mill is now in operation. This is a scene of perfect natural beauty, and by the mouth of Nimquish River. There is splendid trout and salmon fishing, with also duck and deer.

ACCOMMODATION: Probably at the Boardinghouse, or at Alert Bay.

NOTE.—If so desired, the gasoline launch engaged at Campbell River could be used for this neighbourhood.

* * *

Boswell (Near Smith's Inlet.) 22 Hours Inlet From Vancouver.

Here is a place abounding in fish and game of all kinds. Being the site of a cannery, a gasoline launch could be hired, and the local coastline thoroughly covered for a very happy and successful week or fortnight. There is a chain of lakes at the head of Takush River, running between Smith's and Boswell Inlets, in all of which various species of trout abound. Splendid shooting may also be had, embracing duck, geese, grouse and deer.

Rivers 25 Hours From Vancouver. Inlet

A trip up Rivers Inlet is well worth while from the scenic point of view: The towering mountains with irresistible effect of frowning giants, the deep slate blue of the waters, with the illimitable silence; these combine to impress one with a new sense of the dignity and awesomeness of Nature. But to the disciple of rod or gun there is further incentive to seek these Elysian sporting fields.

Just above the head of the Inlet, where stands a large cannery and a sawmill, is the mouth of the Oweekawana River, navigable for canoes at times, while a mile or two above is the lake of the same name. In this favoured district are teeming fish, geese and grouse, with the larger game of deer and bear. An interesting adjunct is the presence of a government hatchery three miles up the river.

* * *

Kitimat 40 Hours From Vancouver.

The most satisfactory method of reaching these ideal sporting grounds is by Union vessel to Butedale or Hartley Bay, from either of which places is only a comparatively short run by gasoline launch. Kitimat Arm has a great reputation for trout and birds of many varieties, including duck, geese and grouse, while Kildala Arm, east of Kitimat, is especially noted for bear.

Within easy distance Gil Island chelters numberless deer, while Campania Island is the home of the wolf.



Kimsquit: The Mome of Pin and Pur.

Kimsquit 30 Hours From Vancouver.

This marvellous trip is spectacular in the extreme, the approach to Kimsquit being between giant walls hedging the narrow Dean Channel; each towering peak snow-capped throughout the year, with the far northern distance of greater heights and more purely clad summits, where anon and again flashes the sunlight on the faint blue of some slowly melting glacier.

Here, too, is a paradise for he who travels with rod and gur for in addition to excellent fishing, there are duck and geese a plenty, with goat hunting as an extra inducement—offering magnificent sport with the joy of climbing in a perfect country for that fascinating occupation.

ACCOMMODATION: At either of the boardinghouses connected with Canneries, or camping.

Bella 30 Hours From Vancouver.

Coola

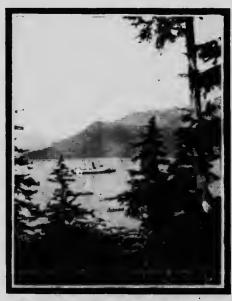
It has been claimed for Bella

Coola that agriculturally the valley may boast
some of the finest products in the Province. Be
that as it may, all those with experience will
agree as to the wonderful sport possibilities.

For the individual or party who desire to enjoy in full the keen sense of successful fishing and shooting of all kinds, no one spot on the coast can be more highly recommended

For the angler—Trout of many species, Dolly Vardens up to 16 lbs on the fly, with a variety of other fish;

For the gun—Duck, geese, goat, deer and some of the finest grizzly hunting on the mainland, together with other varieties of bear and also the cougar.



Naas River: The Hunting Ground of Pisherman and Trapper.

outline of the sport they afford, will be sufficient to give an idea of the vast sporting resources of the coast of British Columbia; but to those who know and may read will seem but a very sketchy resume of this wonderland. In extenuation it may be pleaded that to give full descriptions of all good fishing and hunting grounds, would demand a volume nearly equalling the size of a Baedeker, and would require the labours of many months to compile.

VERY lake and stream of this Province (save those which have a snow or ice source) is teeming with trout. Every isle and islet a prospective and probable shelter, on shore and inland, of duck, geese and deer—while throughout the various districts mentioned and others easy of access are to be found goat, cougar, with black, cinnamon, and grizzly bear. In their seasons grouse, pheasant, and plover are plentiful, and in the milder places, through infrequency of man's presence, yield excellent bags.

T MAY again be suggested that every essential to camp outfitting can easily be obtained in Vancouver; and further, in view of the variety of sport in prospect, both shotgun and rifles of varying calibre, together with well assorted fishing tackle, should be carried.

Open Seasons

888

TROUT - - - April 1st to December 31st, inclusive.

SALMON - - - Trolling—All the year.

Do. (Steelhead) Spinning—All the year.

DUCK, SNIPE

November 2nd to February

AND PLOVFR - ary 7th, inclusive, for Vancouver and adjacent islands.

September 21st to January 5th on western mainland.

GEESE - - - November 16th to February 21st, inclusive.

GROUSE - - - September 14th to November 3rd, inclusive.

MOUNTAIN GOAT. September 1st to December 15th, inclusive.

BEAR - - - - October 1st to June 30th, inclusive.

DEER - - - - September 14th to December 15th, inclusive.

NOTE: The Open Seasons for above classes vary slightly from year to year.

A. H. TIMMS, PRINTER

VANCOUVER, B. (.,



