# ITLEEN PAGER <br> ©he TEuphing ©elegramt <br> SIXTEEN PAGES SUBSCRIPTION RATES:  



## - <br> MIONTIY TRO BYIRTV" <br> has the man who neglects his fire insurance either on his house or his place of business. if is when, and where least

 EXPECTED THAT FIRES BREAK OUT. BE WARNED IN TIME! BETTER BE SAFE THAN SORRY. AFTER REGRETS WILL BE USELESS. LET US WRITE YOU A POLICY NOW IN A GOOD COMPANY.Tessier's Insurance Agencies, Water St. West.
"Insurance That Protects."

Mection salos !
live Stock
Market,

HOUSE AND SHOP
foot of Signal Hill Road,
Property containe 8 large
rooms and shop. Recently re
roind ind

FRED J. ROIL \& CO.,


| FOR SALE. <br> DRY JUNKS <br> $\$ 1.00$ per hundred <br> Delivered <br> Phone 16F3 or $864 R$ |
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P.C. $0^{\text {and Diser }}$ Driscoll, Ltd., AUCTION. To-Day, Monday,

## 

For Sale.

## built, stylish, modern, situated

 possession. For further par
ner Brook. octer,121
M. NIKOSEY,

## DR.R.T.STICK,


23:
Cod Oil
Ohn C. EIIIS
Hyne, $461 \quad 73$ Water St

## the evening telegram, St. Johns: newfoundiank, october 26, 1925-2



The Mystery of Rutledge Hall "The Cloud With a Silver Lining"

## 

 Pum nomem mom

What did Frank mean, by that toon
Wth which he had reeardea her,
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wondered-that




| and excitement, were fixed upon hisface; her lips were parted in her closeattention. The intense eagerness on |  |
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 " Embarasses Home Sec'y

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##  <br>   to make healthy children. <br> A home-made cake iceed with Pure Gold Tcing - A Pure Gold Icing-A home- made pudding with tasty made puading sauce flapoped Gold Extracts $\xrightarrow[\text { For the Gr }]{ }$



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 Communists' Arrest



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ESSENCE OF LEMON ESSENCE OF VANILLA ESSENCE OF ALMONDS ESSENCE OF PEPPERMINT ESSENCE OF GINGER WINE You will find these ESSENCES the best you
have ever tused." We'manufacture them here the country and we know we are giving you
QUAITY article. WWe only use the best Drug and Chemicals in their manufacture. FOR SALE AT ALL GROCERS Dr. F. STAFFORD \& SON

St. John's, Newfoundland

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AT THE FAlR
man are showing just a a ew of the articles we landers for Newfoundlanders.


The Standard Manufacturing Company, Limited


## AT THE FAIR <br> From October 26th to 31st.

Cur City Bands, Prince's Orchestra and Delrr's Minstrels in new skits and local song

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## DOO Lives Lost in

 Storm and Earthquake
## orm Leáves Death and Disaster Along Atlantic Coast --- Balkan Fighting Be-

 comes Serious as League Prepares to Meet.
## IR

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Ellis Co. Ltd

## 203 Water St.

##  <br> 




## Buy Your Rubber Footwear at Smallwood's and Save Money

## Rubbers to Fit the Whole Farnily

## F. SMALLW00D <br> The Home of Good Shoes

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Cleaning.

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## Cooking Apples. <br> Baking Apples. Bananas. <br> Grape Fruit. <br> Fresh Smoked <br> Finnan Haddies <br> Selie Mead" Chocolates. "Huyler's" Chooclates. Caulifower. Iceberg Lettuce. <br> 號

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With Record-Breaking Values is NOW IN FULL SWING.

## a mammoth moneysaiving <br> Fur unat Nala

Beginining to-morrow we place on sale
Our Entirẻ Stock of Fur Coats
at values never before offered in this city.

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 and finishea.
WE ARE DETERMINED TO GIVE THE PEOPLE OF ST. JOHN'S ABSOLUTELY THE BEST FUR
COAT VALUES TO BE FOUND IN NEWFOUNDcoast
LAND.

## BIGGEST EVER

ENORMOUS SALE OF

## Ladies'

 SweatersWool, Brushed Woot, Silk and Wool; all the leading styles and shades: Pullover, Jackettes, Tuxedos and Cardigans, finished with Peter Pan Collars, Roll Collar and Sport Tie and plain round neck; all leading lar and sport Tie and plain round neck.
shades including some fancy mixtures.
$2^{.98} 3^{.98} 4^{.98}+06^{98}$
We have the largest ranige in the city to choose from. No : inatter how particular I may B, we have the Sweater to suit their taste.

## REAOY at 9 O'CLOCK TO-MORROW MORNMG

WITH THE MOST WONDERFUL COAT EVENT EVER PRODUCED IN THIS CITY. HERES WHAT $2900^{\text {twoner }}$ tulses $C O A T S$ A Goat Sale that will Take a Lot to Beat in Price
The best efforts of a resourceful buyer have produced Coats this season that the women who attend will long
remember. Each and every Coat a decided bargain. They come in Broadeloth, Bolivia, Poolaire and

$11^{98} 14^{.98} 18^{-98} 24^{.98} 29^{.98} 34^{.98}$ to $75^{.00}$ Misses \&
Children's
COATS

Attention
stout women! we have a complete Large Sizes
$5^{.98} 7^{.98} g^{.98} 11^{.98}{ }^{\text {up }} 18^{.50}$
super values guaranteed in these
RANGING FROM 44 to 54.
A Jersey Dress Sensation
A WONDERFUL ASSORTMENT.
These Dresses are made of finest Wool Jersey in
shades of Cocoa, Saxe, Fawn, Mole, Henna, Nigger,
Navy and Paddy Green.
ONLY 200 DRESSES IN. LOT-SO COME EARLY.
Actual $\$ 10$ to $\$ 15$ values for
Stupendous Sale
Overblouses and Jackettes
A great assortment of colours, sizes and materials;
Figured' Crepe, Crepe de Chine, etc., in popular Figured Crepe, Crepe de Chine, etc., in popular
colours with oriental trimmings and Radium Lace
sleeves. Values to $\$ 6.50$.

| 6.79 | Now 2.98 |
| :--- | :--- |
| PLEASE NOTICE |  |


Better Value Than You Can Procure Anywhere in the City GO TO THE STORE THAT CARRIES THE LARGEST ASSORTMENT.

Our Peerless Sale is a Mighty Bargain Event That is Making History for ${ }_{\text {OF }}$ PRICES

ANOTHER REMARKABLE FEATURE OF THE SALE-
S-K-I-R-T-S

modes:
A VALUE you have never seen offered
BEFPRE. Values to s.0.0.
During Our Peerless Sale 4.98

Dependable Merchandise "Broadivas Holuse Fastion Courteous Service

The Store of Real Values

## LADIES' DRESSES

WOMENS, MISSES, STOUTS $\quad 7.98$
Dresses for every occasion.





OUR NOTABLE REDUCTIONS to
SAVE YOUR MONEY. $\quad 49.00$
Peerless Sale Special A SALE OF EXQUISITE NEW STYLE Ladies' Fall and Winter HATS
The greatest Millinery Sale we have ever held--Ve-
lours, Felts, English Felts in all the latest sher lours, Felts, English Felts in all the latest shapes, in-
cluding Nanette, Roll, Sailor and Pirate in all the
latest trimmings. THE BROADWAY ALWAYS TAKES THE LEAD IN SHOWING THE LATEST FASHIONS.
$2^{.98} 3^{.98} 4^{.98} 5^{.98} 6^{.98} g^{.98}$
Peorless Now Arivals
Ladies' GLOVES
Suede, Suedette, short and elbow length, two-tone ef-
fects: Grey and Taupe, Natural Black and White, lined fects: Grey and Taupe, Natural
and unlined. Values to $\$ 3.25$ for
89c 1.98. 2.20

## LADIES <br> HERE'S REAL VALUE IN <br> wool suits

-Two-piece Suits of English Wool, latest shades and styles, including new stripes, yazz and King Tut pat$\mathrm{g}^{98} 12^{.98} 14^{98} 16^{.98} 19^{.98}$ to $21^{988}$
-OUR-
GENTS DEPARTME NT
Gup-iedate Store carrying a complete ENORMOUS

- OUR -


## GENTS' DEPARTMENT

 supplies the wearing apparel need of Men and Boys. morrow or the following days and see what tremendous savings we can make for them in their purchases.
## The Most Spectacular Clothing Offer Ever Made to Men and Boys of St. John's.



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We Have Them！

Those goood－looking，good－tasting
White－Lily CAKES
you admired so much at the Fair

## W．O．CARNELL

Freshwater Road

## COAL

$\$ 11.40$ per ton SMALL CARGO VERY SUPERIO
SCOTCH HOUSE COAL． home at above price while discharg W．H．HYNES













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## How to Raise Money



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11 The Royal Stores, Ltd. Stationery Departiment


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## HEALSOMESN

 Novelitis and PaperDecorations Anything you require for Hallow'en festivities in the way of novelties and decorating paper,can be had in our Stationery Department; where you will find a very extensive stock to choose from.
Hallowe'en Crepe Pápert

 Hallowéen Borders
 Gummed Hatlowe en Seals: $\qquad$ Witch.
repe Paper Streamers.
Orange gand Black to toet lonas, 24 thanes wide, 6013 C . Crepe Paper Festoons.
 Crepe Paper Napkins.
Assortect Halloveen deskens Invitations:
12c.


 Gummed Silhouettes


## Tucked Streamers

 Table Covers.
 Table Napkins.
 Place Cards.
 Cardboard Cutouts.



 Matstock.



October 24－31
you cant beat our exhibtion Values $\mathbb{N}$ MENS AND boys FALL WEARING APPAREL．

## MEN＇S SUITS

standard all Wool cherviots，Cassimeres， nished and unfinished worsteds，in a variety
new Stripes，mixtures and Plain tones，in
lues．Greys，Browns and Tans．Expert tailor－ ig of the character usuahy associated with onservative and English styles．

EXHIBITION PRICES
10.48 to 40.00

OVERCOATS

that are different－exclusive and correct in style，made of fine English and Scotch Tweeds， Box，Double－Breasted，Slip－On，Raglan and

Bond EXHIBITION WEEK．

### 15.98 to 35.00

 BOYS＇SUITSNew Fall models and fabrics．Popular English
and American styles in Fancy Cheviots， and American styles in Fancy Cheviots，thor－
oughly tailored，possessing unusual wear－ resisting qualities．Majority with two pairs
pants．Suits your boy will like，and Extraor－ dinary Values for

EXHIBITION WEEK
6.98 to 12.50

A WONDERFUL COLLECTION OF

## Advance Fall \＆Winter Frocks

For every oceasion，in day and evening modes．Many－of the new Sil－
louettes are represented，the favoured fabrics and a rangeof desirable houetes
shades．
The Materials－ Jersey Silk
Tricolette Pricole Twil
Poiret 0 ． 8.98 and 24.75

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EVERY DAY WILL BE A GREAT ONE IN THIS，THE GREATEST SALE IN OUR HISTORY． EVERYTHING IS IN READINESS WITH AN ARRAY OF VALUES IN DEPENDABLE NEW FALL MERCHANDISE WORTHY OF AN EVENT OF SUCH IMPORTANCE．

Do Not Overlook These Opportunities to Supply Present and Future Needs at the Extraordinary Savings Quoted


## UNUSUALLY LOW PRICES

FOR EVERY MODEL IN THESE FEATURED GROUPS WAS SELECTED BECAUSE IT WAS OUTSTANDING IN STYLE，WORKMANSHIP AND PRICE．

## The high character of these COATrs Smart New Fashions in Winter＇s rich－Distinctive lines are set off by large makes this an extraordinary purchase，est fabrics．Distinteive in advance for every one represents the finest quality at an EXHIBITION PRICE quality at an EXHIBITION PRICE that will surprise you． als of luxurious quality－a notable group at our EXHIBITION PRICE <br> 9.75 <br> 17.75 <br> GIRLS＇FINE WARM WINTER COATS

Coats of warm，Woollen fabrics－Downies，Polaires，Suede Cloths，Diaqonal Polaires in rieh colorings－in dozens of
smart styles，tailored in a superior manner，many richly trimmed with Fur all with durable lining and warm inter
 Garments of such exceptionally high character in style，materials and malking，are rare indeed，at prices so sensation－
ally low．
$6^{.75}$
$12^{75}$ LOOK and BUY！
MISSES＇and LADIES＇WOOL SWEATERS exhibition week only ．．．．．$\$ 1.98$ LADIES＇KNITTED UNDERSKIRTS Just the thing for Fall and Winter．69c．
EXHIBITION WEEK PRICE ．．．．．．．．
(Limited quantity)

CHILDREN＇S BATH ROBES
While they last during EXHIBITION WEEK $\$ 1.38 \$ 1.49 \$ 1.98$
CHILDRENS HEAVY UNDERWEAR Pure Wool．EXHIBITION WEEK，per 98c．
Garment．

LADIES＇UNDERWEAR
Heavy weight．For Exhibition week
59c．79c．to $\$ 1.10$ Garment
LADIES GLOVES
Nicely made of Suedine．EXHIBITION 79c．
SALE PRICE，per Pair．．．．．．．．．．．．．． TURKISH TOWELS Wonderful values for EXHiBITION 39c．
WEEK．Per Pair ． MENS WINTER CAPS Nicely tailored Caps of good material with fur－
lined ear pieces．Get yours now and be ready lined ear pieces．Get yours now and be ready
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Charming New Fall HATS

## Silk Overblouses




| 1.98 | 3.48 | 4.48 | 5.48 |
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Easy Come, Easy Go $\mathrm{M}_{\mathrm{a}}^{\mathrm{ONPY} \text { way of ofacking receive hase }}$ due to ignorance of of wher oconsi tutes. sond ind We would like to tetili fow of the sateguards which men of far sighed kindness may put bouve

 simple language. Sent free upon
request.

EASTERN TRUST COMPANY
pitts' Bullding, st John's, Nfld. P. b. revinele, Acting Manager.

\section*{Fresh Spanish Fruit, etc.} FANCY ĄLMERIA GRAPES. MALAGA \& NAPLES LEMONS, 420's. | Heinz Peanut Butter | India Relis? |
| :--- | :--- | | Mayonnaise |  |
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| Salad Dressing | Malt Vinegar | | Mince | Meat, $\begin{array}{l}\text { Salad Dressing } \\ \text { I-lt tins }\end{array}$ | Tomato Ketchup |
| :--- | :--- | :--- | Boneless French Sardines. Skipper Sardines, Oil and Tomato Millionaire Sardines. Enos Fruit Salt, Large and Handy Size.

"Sunrise" Jams-Taspberry \& Strawberry, 1-1t Sunrise" Jams-Raspberry \& Str
Goddard's Original Plate Powder. Goddard's Original Plate Pow ennet Tablets-Glass Tubes. Junket Powders-18c. Package.

LOCAL CARROTS, by the Pound LOCAL CARROTS, by the Pound
C. P. EAGAN

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123 \& 423 Duckworth St. 402 Queen's Road.



Forty-Six Years in the Service of the Public-The Evening Telegram


## Floor Canvas

## Men's Heavy Tan Grain

 Leatheŕ Boots.
Men's Black Vici Kid Boots.
Men's Black Vici Kid Boots. Women's Silk Scarves.


2 yards wide
$\qquad$ dark patterns to choose from, in
block, foral and wood designs;
good quality, painted back; yarrs wide. Reg. $\$ 1.25$ vard.
Sale Price.





## $\$ 1.00$ yard

Ladies' Cashmere and Ladies' Cashmere and

Women's Silk \& Wool Hose


 Women's Hose.




## Leather Book Bags

 Men's Boo Grain Leather Boots.
Goodyear wett and sold ieather inner soles. Good ser.





Men's Fleece Lined Underwear

 Grey Tweed.

 Mn assorted colored derlipes, Made from Mne quallty


Good quality Fleece Lined Un-
derwear in the popular natural color so much in demand. All sizes from 34 up to 44 inch, offered at a very low price during
Fair Weeks. Reg. $\$ 1.00$. Sale Men's Fine Quality Cashmere Pants. Navy and Black Wool Serge.


## English All - Woul Blankets $\underset{\text { F Feet wide by } 7.1 .2}{ }$ Feet Long. Regular $\$ 13.50$ patr

Infants Long Robes.
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 Embossed Coutel Corseetettes.

Cotton Blankets o力 1 ?
Size $50 \times 72 \mathrm{in}$. Reg. $\$ 3$ for $\$ 2,43$ Grey and White Cotton Blankets.
. $\$ 2.96$

. 56 . $\$ 2.57$





Here are Object Lessons in Economy

## Strictly Dependable Groceries <br> Lipton's Coffee Essence.


 Worcestershire Sanice



 Arbuct Arbucke's Coffee.




California Seedless Raisins .
 Campbell's Pork and Beans.


 Cranberries.
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Striped Wool Skirtings.
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 Dress and Costume Treeds.

Canvas Mats
16c


Children's and Misses' Serge Dresses.
8 to 12 years. Resular 57.00
Women's Felt Hats.
Trimmed reat to wear.





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## SAILINCS

${ }^{\text {preq}}$ Quebec and Montreal

CHINNEY TOPS. All Sizes. H. J. Stabb \& Co.

You Should Entrast

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Why Not?| Give us |
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SIDE TALKS.
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## FAIR SPECIAL!

We Offer: 10 Per Cent. Discount on

## Vesta and Duradio

 Paints \& Enamels, etc.During "Fair" Weeks.

Orders Will be Accepted at Our Booth in Prince's Rink Every Afternoon and Evening
'PAINT UP NOW ÁND SAVE MONEY

## JOB'S STORES LTD. <br> 201210

##  Polish

WoNDER-MIST brings to every housemife the
simplest, yet most effective way to care for Furniture, Pianos, Woodwork, Floors, LLeather Uuphol therries and Lromerum Keep everything clean and hright, new WONDER-MIST cleans your car of all dust, dirt $\&$
grease without water and without scratching the finish. The job of hours is real



## HARTLEY'S

## SAUCE!

This world famous Sauce may now be obtained from various Wholesale and Retail Houses throughout the city, at very reasonable prices and no doubt it will meet with rapid sales along the line.
"If it's Hartley's It's The Best"

## Leo A. Duffy <br> Sales Agent

| "Unguarded Women" at the Nickel To-Day |  |
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Used By The Finest Ladies In Every Land

## "Three Flowers"

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BOOTHS 11 and 12 -- THE FAIR.

| BIBBY'S SOAP | BIBBY'S SHORTENING | $\begin{aligned} & \text { DOROTHY } \\ & \text { EVAPORATED } \\ & \text { MILK } \end{aligned}$ | PERFECT <br> BAKING <br> POWDER |
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| well matured. Can be safely used on the most delicate fabrics. | A superior vegetable shortening that is giving great satisfaction. | Pure and wholesome. From the meadows to the home. | Is all that its name implies. Valuable Coupons in each tin. |

HOUSEHOLDERS:-Get Free Sample of Milk and our Special Offer on these four lines at Hickman's Booth.

Playing--THE NICKEL-Monday

| THE PATHE NEWS Earl Haig's visit to Canada, accom- panied by Padre Nangle. | "FRIEND HUSBAND" <br> A side-splitting comedy riot with Snub Pollard. |
| :---: | :---: | Bebe Daniels Richard Dix Mary Astor




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Amicipal Coment.
TENDERS.


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## Don't Say "Sardines"

## Say "SKIPPERS"

Why?-Because in buying "Skippers" you are absolutely assured that you receive the most delicious and the most cazefully selected fish.

In every tin of "Skippers" you will find the official stamp of the British Analytical Control, which tells you that "Skippers" are subject to per iodical scientific examination, and are approved and recommended.

There is a Guarantee of Quality with every tin of "Skippers," no food could be at the same time more wholesome and delicious.
ANGUS WATSON \& CO. LTD. ENGLAND


Professor W. Seeley

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| Superintends <br> Construction of Public Building |  |  |
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