VOLUME XXXIV.
PRICE ONE CENT.

## ST. JOHN'S, NEWFOUNDLAND, FRIDAY, OCTOBER 25, 1912.

## -iた

AUCTION SALES
HTHEPRPMES
AUCTOOLER
Postponed Auction !


R. G. ASH \& CO., St. John's, Sole Agents in Newfoundland wil be pleased to auote prices.






Autos
HIRE!
Touring Cars

$\qquad$

CHESLEY WOODS \& Comp'y.

The Leading Wholesale Dry Gools House

OF ST. JOHN'S. WE STOCK all kinds of Men's All kinds of Re- All kinds of Men's | Lined Underwear. | $\begin{array}{l}\text { gular Piece Goods \& } \\ \text { Pound Remnants. }\end{array}$ | $\begin{array}{l}\text { Co!ton Tweed a } \\ \text { Denim Overals \& I ackets }\end{array}$ |
| :--- | :--- | :--- |

SLATTERY BUILDING,
Duckworth and George's Streets St. John's.
Telegram Ads Pay

## $88_{6}$

These are cocoa bea They look much alik But they are quite dif in flavor. The cocoa beans tha
standard are rare and There is a large sale, hov
of a much lower quality. They, too, are used to It is plain, therefore, th
cocoa on the market mus
inferion to cocoa on the market mus
inferior to Lowneys, whi
very finest cocoa beans. very finest cocoa beans.
Many a housekeeper
of cocoa flavor through u of cocoo flavor through
ferior beans. Some hous
with this ording with this ordinary cocoa,
bad. But cocoa lovers who
cocoa flavor owe it to the Cocoa, at its best, is a
thoroughly wholesome you simply get cocoa at
at a factory (in Montrea)
$\operatorname{Low}$ NE Y $S$

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| YTON <br> St. John's. |
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NUAL
ORGAN Sale.


Y'S phones 2z

## holesale

sтос:
All kinds of Men' Cotton Tweed an
JILDING
ds Pay

| $\begin{aligned} & \text { ANS } \\ & \text { OS } \end{aligned}$ | LOWNEYS COCOA |
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New Fancy Work Fluffe It is simple to work, but gives strong, highly effective and It is simple to
quick results.

FINISHED WORK ON EXHIBITION.
CHARLES HUTTON,
Fancy Department
J. J. ST. JOHN.

50 bags TURNIPS, gills. each
5 boxes FINNAN HADDIES.
30 baskets GRAPES, about $61 / 2 \mathrm{lbs}$, each.
Green. Blue and Red, at 50 c , basket. Green, Blue and Red, at 5oc. 50 doz. PANSHINE, the greatest cleanser known,

J. J. ST. JOHN.

Advertise in the TELEGRAM

The Evening Telegram, St. John's, Newfoandland, October 25, 1912-4


Te Evencne Telegraminst. hoinin'su Newloundiana. October 25. 1912-5

## DEPT.

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|  |  |  |  |  |  |
| SMALL W <br> WASTEPAPER BASKETS. $\qquad$ <br> new an hem. urday. <br> Special for Sat- <br> 12 c <br> FANCY MIRRORS. <br> 20 doz. French Plate Glass Mirrors, mounted on strong wire <br> diamond edges, Saturday $\qquad$ 11c <br> TALCUM POWDER. <br>  <br> sсиввиля таветт. <br> 5 gross of the, "Everyday" Seribbling Tablets, ruled feint and perforated, 200 pages, nice <br> and | RES, \&c. |  |  | HARDWA <br> Electro Plated Cake Dishes. P Electro Plated Pickle Dishes, <br> Electro Plated Sugar Dishes, p Disston Hand Saws <br> Reg. $\$ 1.70$ for .............. Reg $\qquad$ <br> Firm Socket Chisels, cast steel Clothes Brushes. Reg. 85c. for <br> elebrated English Dessert Kn Reg. $\$ 3.40$ dozen for .. .. $\qquad$ $\qquad$ $\qquad$ <br> We are also offering for with 2 handles and strong blo Also a job line of $\qquad$ | LOWER PRICES THAN USUAL. $\qquad$ |
|  |  |  |  |  | Heavy <br>  |

SATURDAY
ATURDAY will be another "Rush" Day,
when our store will be thronged with eager purchasers, taking advantage of the many benefits gathered for their inspection and profit. Scores of ladies very truly remark, "There's
one thing about the 'Royal' Sales, the values are genuine."
You should join this eager throng on Satur-
day. Do your shopping at
day. Do your shopping at
THE ROYAL STORES, LTD.

## CROCKERY SPECIALS

| Plain White Fluted Cups and Saucers. Reg. 10c. each. for . . 8 e <br> 21. pieces China Tea Set, Pink and Blue with 3 gold lines, 81.30 <br> Reg. © 1.70 for White and Gold Vegetable Dishes. large size. <br> Reg. 60c. each, for <br> White and Gold Egg Cups. Reg. 20c. doz., for . . . Erown and White stone Butter Crocks ( 1 gall. size) <br> Candes for Farry Lights, 8 candies in a box. Reg. 28 e. for <br> Krystol Glass Preserve Dishes 7 inches.) Reg. . 40 . for Krystol Glass Handled Oive Dishes. Reg. 15 F . for Heary Pressed Glass Table Sets. consistuig of 1 Buter Dis Hugar Dish, Milk Jug and 1 Spon Dish. Reg. 50c. for Fancy China Teapots, shaded Pink. Reg. 25c. for Plain White Stone Plates, 6 inch. Reg. 50 . doz. for |
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##  <br> Alive After <br> Hanging. <br> $\qquad$ <br>  <br> 

Here and There.





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## Prepare for Coll Weather!

## BLANKETS and QUILTS.

\$1.10, \$1.30 per<br>W00L BLANKETS-All sizes. Prices: From $\mathbf{\$ 1 . 6 5}$ to $\mathbf{\$ 1 2 . 0 0}$ pair WADDED QUILTS-lirom $\mathbf{\$ 2 . 0 0}$ to $\mathbf{\$ 5 . 0 0}$.<br>EIDER DOWN QUILTS-lifom $\mathbf{\$ 9 . 0 0}$ to $\mathbf{\$ 1 4 . 0 0}$<br>EIDER DOWN CRIB QUHLTS,

$\$ 1.65$.

## Marshall Bros.

| $\begin{gathered} \text { LARACY'S } \\ \$ 2.90 \end{gathered}$ |
| :---: |
| WOOL BLANKET |
| is a corker. <br> Cotton Blankets at $\$ 1.0$ a pair. fe 1 $\square$ Extra large heavy Fleece Cotton Blankets, $\$ 1.25$ a p -AT- |
| LARACY'S, |
|  |
| Our Watch Repairing is Second to None. |
|  |

Complain of Hats




Are You Dissatistied?


With the way your garments have been tailored? Have
you found fault with the Fit? Good workmanship and you found fault with the Fit? Good workmanship a
perfect fit is what you want, and what you get if you
place your Fall Suit and Overcoat order with us. place your Fall Suit and Overcoat order
Our Cutter direct from New York.
'Phone 230. CHAS. J. ELLIS, P. O. Box 122
English and American High Class Tailoring, 302 Water Street
Ladies' Coats, Misses' Coats,
Cliditen's Caats!

Winter Fashions in Ladies' Coats, at HENRY BLAIR'S.

This seasons show of Ladies' Coats eclipses all others, public opinion says cut perfect, style correct, prices right, come and see them HENRY BLAR

## Children's and Misses' <br> Fall udekoto

at Manufacturer's Prices.

See the Extraordinary Values.

A. \& S. Rodger.

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?. 0. Box 122
Water Street

## pats!

## - <br> es' Coat <br> opinion <br> t, prices <br> AR

 Girls' UNDERWEAR!To fit Girls from 6 months old to 12 years.


## $25 c$.

MOTHERS! This is your opportunity to get good underwear for you Girls at a remarkable Low Price.

S. MILLEY.



## Great Special Bargain Offer

For This Week











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Here and There. Again we prove it. We are
proving every day that the bes
values are to be had at the NA

##  



## Big \& Ben <br> 

Leave your call with Big Ben and sleep soundy, trustingly,
every minute ofthe night-he every minute of the inght- hed
call you on the dot atany time you say.
And if you roll over and try Aust one more nap, he he'li remind you gently that it's breakfast
time and keep on calling until time and keep on calling until
you're wide awake.
There's a feeling of bigness and strength about him, a pe-
culiar glow of brightness and cheer that is strangely novel
about an alarm clock. His face is frånk, open, easy to read-his keys large, strong,
easy to wind-his voice clear, sunny, pleasing to hear. He is sold in St. John's by the
following jewelers: T. J. Duley \& Co., John F. Lamb, A. McNamara and R. H. Trapnell.
See him in their windows when See him in their windows when $\$ 3.00$



MEN'S UNDERWEAR, 32c.
11 dor. of Men's. Fleece LLined Underwear, very fine
make with good fleecing; all sizes.
SPECIAL
only 32C. per Garment.

Men's BRACES



## Men's Working Shirts.

POPULARLY PRICED.
19 doz. of these in Army Grey, of good strong Unino
Flannel. with collar attached. Also a fine line of light
colored Flannelete Shirts, with silk stripe. These two


## A Few Staple Specials

AT TEMPTING PRI

fancy flannels.

white shirtings

BED TICKS.


BLAY CALICO.
25 pieces of good English Calico, in various widths
but in the one excellent quality. This is a very strong
make and one which we sell at Reg. 12.. Friday and

## mate and maturday.

f LANNELETTES-EXTRA FINE QUALITY
 HONEYCOMB QUILTS.

MEN'S KNITTED MUFFLERS.
12 doz. of this popular make of comfortable fitting
Muffless, White and Cram; this style has turn down
collar, odome fastener. Speciai for Friday \& Saturday.. 49 C
STRAW TABLE MATS.


## Our Show Room

With List of Attractions for Friday and Saturday



## Smallwares and Notions Sale.

## 



Smelling extar packet, 2 for .......

## 

## 

Hair lotion. Specially prepared, per bot.....15c.
Violet Water Softener, per box ..........12.

Violet Oatmeal Powder, delicately perfumed;
specially prepared for cleansing and beautifying the skin and prevent chapping, per

Eucalypus and Camphor Iee, per tin .. ....5c.

## A Few White Goods Specials

For Friday and Saturday's Economic Buyers,


Be on Hand Friday and Saturday For Big Clearance of Dress Remnants.

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HOSIERY.


## LADIES ${ }^{2}$ WOOLLEN GAUNTLET GLOVES.


Ladies' kid. ladies' suede.




[^0]S.S. SOLWAY will sail from Dry Dock Wharf at 12 Midnight SATURDAY, october 26ih, for LABRADOR, calling at

## Harbor Grace, Carbonear,

Trinity, Catalina, Wesleyville.
Twillingate, Battle Harbor And the usual ports of call on Labrador.
FREIGHT will be received up to 5 p.m. on day of sailing.

## Reid-Nerefoundland Company.

 300000000000000000000000000000000000000000000000 S
## PURE

Beeswax
Candles,
For tatar use
45c. \& 65c.
per bl
GARRETT BYRNE

| Flower Store |
| :---: |
| Bulletin. тHIs |
| Comanem |
| $\begin{aligned} & \text { A few fine Aspidestra. } \\ & \text { Wreaths, Crosses and Floral de- } \\ & \text { corations supplied promptly } \\ & \text { and in goed designs. } \end{aligned}$ |
| Phone, 197. <br> J. McNEIL <br> banuws cross |

Landing This Day, NORTH sYDNEY COAL A good time to lay in your Morey's Coal is Good Coal. M. MOREY \& CO. FOR SALE! A First Class Business Prop-
erty for Sale on the West erty for Sale on the West

$\qquad$
An Intelligent person
 for newspapers.
sor aratiulars.
Lockport, N...

- For Sale!

2,000 Sacks Yellow

## CORN

II2-Pound Sacks.
Worth 25 cents more than 100-lb. Sacks. See that you get FULL WEIGHT Sacks.

HARVEY \& Co.
Lumber anld Buillers'Supplies
SILL TO SADDLE
Horwood Lumber Co'y, Ltd.


No. 1 Kings Apples, etc.
100, barrels Choice Kings APPLES. 50 barrels Choice Green CABBAGE. 40 kegs GRAPES. 40 cases ONIONS. PRICES RIGHT BURT \& LAWRENCE,
$\qquad$ Advertise in THE EVENING TELEGRAM

ATTRACTIVE Lines At TEMPLETON'S:


ROBERT TEMPLETON

F. SMALLWOOD.

THE HOME OF GOOD SHOES.

Advertise in The People's Paper.


 WILLIAM FREW, Water Street.



C3C3 AUCTION SALE
 AUChoneer
Postponed Auclion
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On MONDAY, 28th ins
At the T. A. Building
unless previously disposed

Mrls. Periection Henry Engin
Manuatured by the ocean oin
Lta, London.
$\xlongequal{\text { oct } 25, \text { 2i }}$ FOR SALE!
4 Sthill. Edith V. 'Gl
71 Tons Net.
Rebuilt in 1910 on day's
Ren Mainsail used only one sum
Foresail and Jibs used two
mers mers. Two anchors and ch
and 50 fathoms cable. App

HARVEY
or
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THOMAS SHAVE, B
$22,3 i$, tu,th,s
FOR SALE!



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