## * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE." ** THIE MAIL E ADVOCATE

Official Organ of The Fishermen's Protective Inion of Newfoundland.
ST. JOHN'S, NEWFOUNDLAND, SATURDAY, AUGUST. 19, 1916.

Additional Gains are Made by the British and French Troops



## CURTAIN NET.

Everyone who wish their windows to
When
and rydoun need Curtains now or later note these prices


SETS:
\$1.00, \$1.10, \$1.50, \$1.80, \$2.00.
The 'Wonder' Underskirt



at 98c.

Buy a TAM
Just of vory Hatit Just an en Only 45c.

## TO <br> Anderson's

FOR QUALITY


The Horsehide Glove that's warranted to stand the test of heat, steam, water and washing.


Motiormen, Automodilists, Mineres
Farmers, Drivers and all those re-
quiring Gloves of superior wearing
qualities. Made from miriferal tan-
ned leather. Sesed in the strong
est manect posible.
Will give excellent satisfaction
Come here and ask for Asbettol
Givoes, voull pet libe stand the test.

## Blouse Fabrics.

Special Blouse Fabrics that will make a cheap goo serviceable attractive Blouse. Cheap-material for Blouse 50c to 70c.

| Blouse Tutte. | 27c. yard. |
| :---: | :---: |
| Linen. | 25c. yard. |
| Brilliant. | 17e. yard. |
|  | 20c, 23c., 25c. yard. |
| Silk Chiffon. | 35c. yard. |
| Bermuda Rep | 27c. yard. |
| Middy Cloth. | 28c. ya |

## Get a

## Cheap Overall.

For the mornings and one that has quality overall of Coloured, Plain, Stripe or Spot Cotton in Light or Dark Shades - with lighter or darker material as trim

50c:

## Bargains in MIDDIES.

Fine Middy Cloth, with Collars and Cuffs of Stripe
Linen. This is the middle of the season-they are at last of season pric
limited numbe

## $\$ 1.60$ to \$2.00.

Women's, sizes 34 to 40 .
Price $\mathbf{\$ 1 . 3 0}$.

Germans Keep Brains Behind Danger Points
Marvellous Organization to Keep Up Morale of Men on Firing Line---0fficers and Many Men Live in Elaborately Furnished Dugouts
ways in stock a full Smokers' Requisites
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THE HEIGHT OF
SATISFACTION
reached at our market. You ge he best of Meats, the right cuts, ling and geight, sanitary hand ask more?
Come here when yo

## Your Choice for FIVE DOLLARS <br> 

IS tan button boots-
rs tan blucher style laced boots.-


SMALLMOOD'S Big Tan Shoe Sale.

## BRITISH

THE POWER OF PROTECTION
Buying a BRITISH SUIT Means
PROTECTION from High Prices
PROTECTION in Material. PROTECTION in Style. PROTECTION in Fit.

Every Man and Boy Needs
PROTECTION Have It:

The British Clothing Co., Ltd., Sinnott's Building
Duckworth Street, St. John's.

## Summer

Costumes
$W^{E}$ are now showing the Ladies finest Costumes we have ever received. Eelegant Models in Serge, Gabar dine, Jersey Cloth and Shepherd's Plaid in styles suitable for all occasions. The predominatin shades are Blues, Submarine Grey and the very popular Khaki.

These Costumes are in all-shades. There are no two alike. All are of the most fashionable designs and are very reasonably priced:
U. S. Picture \& Portrait Co.


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Linen and Mustin

THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, AUGUST 19, 1916-4


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## Men's Negligee Shirts, 49 cents.



## SUMMER SPECIALS!

Child's Rah Rah Hats, Only 14c. ea.

| bors Khak drill pants <br> Extra good value and superior quality- <br> 37 c . and 65c. per pair. <br> 35c. . Big value for SHIRT BLOUSES, $\qquad$ <br>  $\qquad$ <br> c., $27 \mathrm{cc}, 30 \mathrm{ce}, 32 \mathrm{cc}, 33 \mathrm{c}$, , 37c. pr. Bovs' SHIRT, <br> White Dressed Fronts, 25c., 40c., 45c., each. <br> Worth regular price 80c. to $\$ 1.20$. MEN'S SHIRTS. <br> MEN'S SHIRTS. <br> Job lot-45c., and 70c. each. MEN'S SOFT COLLARS, <br> 10c. each. Regular price would be 20 c . |
| :---: |

## KALOMITE, Laundry Marvel.

Astounding, Marvelous discovery, which abolishes forever the rubbing of clothes---Saves time, lengthens the life of clothes and makes them clean and wholesome. Wash day becomes a day of pleasure by using KALOMITE, only 20 cents per package.
FISHERMENS UNION TRADING COMPANY, LTDD.

MORE BARGANS LADIES' BLACK BLOUSES.


Ladies' white blouses. Another bargain lot at 60 c .
each

## LADES COLOURED

 60c. $65 \mathrm{cc}, 7 \mathrm{Fc}$. each. Worthtwice as twice as much.
A REAL bargain In Ladies' Muslin, Cotton and
Whit P Pique, 1 piece dresses.
$\$ 0.2$.

## CHLDREN COTTO

Aline worth crowing about
because the prices are so tow and the quati
to $\$ 1.20$ each.
ladies' hats.
Most any style to choose
from- 5 .e. to
prici.10. Reduced
LADIES TRIMMED HATS. LADIES TRIMMED HATS.
Better grade- $\$ 1.50$ to $\$ 4.00$.

JAPANESE STRAW MATTING, sanitary. Price 30c. and 35 .
STARR OLLCCOTH
5inches wide, 8c, yard. 18 inctas
Duck Back, 18 c e. yard.
STAIR CANVAS
24e. yard. LINOLEum
 CONGOLEUM RUGS,


TAKINC A LINE OF TRENCHES; Remin WHETIT Reflly M Mans


## STILL THEY COME.




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    The BEST RUBBER BOOT ever sold to, or worn by a Fisherman.

    They are giving universal satisfaction. The color is Grey. A positive guarantee on every pair.

    ## THE LATEST

    ## New Process "Buddy " Boots

    are sold to the Fishermen in Burin and Marystown, two of the greatest fishing centres of the world, by:

    George. A. Bartlett
    C. F. \& W. Bishop
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