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TUESDAY MORNING THE TORONTO WORID $=$ EATON＇S DAILY STORE NEWS $=$ this page＂City Ad．＂

1800 Men＇s High－Grade Ties at Each 17c


## The Third Day of That Special Fur Coat Selling



Women＇s Fancy Neck－ wear at 15c
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Men＇s Silk Initial Handkerchiefs Always acceptable for Chrismas gift，these hard－
kerchiefs are of exceptional value
with hemstiched hem，and a heavily embroidered ith hemstiched hem，and a heavily embroidered
itial in one corner．They wash perfectly and are ach ．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． 75 Embroidered Linen Handkerchiefs Women＇s Handkerchiefs，every thread guaranteed
be pure Inish linen，with neat hand－embroidered aray in one corner，and finished witha a narrow，hem－
Sitched hem．Six in box for ．．．．．．．．．．． 1.00
Women＇s Gloves at a Clearing Price
 They are women＇s French kid or lambskin gloves．


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## Ed. Barrow Elected Unopposed Eastern League President










## THE TORONTO WORLD

$\frac{\text { "Watch }}{\text { WELAAND }}$
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The Story in Figures

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| Trusts \& Guarantee Co., |
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## Don't Forget Tomorrow is the Day AUCTION SALE OF LOTS

in "Welland South"--Wednesday, Dec. $14 \begin{aligned} & \text { Atterono } 230 \\ & \text { Evening } 8.00\end{aligned}$ At 87 KING STREET EAST, TORONTO.

The Birmingham of Canada
The Fastest Growing Manufacturing Towt Growing Manufacturing own in the Dominion Welland's Advantages
Seven Railroads
Welland Canal Natural Gas $\begin{aligned} & \text { Niagara Power } \\ & \text { Cheap Sites }\end{aligned}$



Welland South

 Derny adolning the thdustrial section
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Welland Needs Workers Workers need homes, and
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Canadian General Securities Coroporation 39 Scott Street, Toronto | Litited |
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estate notices

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 Selling Resumed in New York After an Early Rally
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## Wheat Markets Slightly Firmer

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Sustaised on Winnipeg Exchange.

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ELEGAL CARDS.




|  <br>  PLAYEAIR, MARTENS Q CO'Y 14 King st, East toronto stock Exchance, Toronto, Canada |  |
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wURAY-KAY

Limited HERON \& CO. 16 King st. West, Toronto

## INVESTMENTS

 JOHN STARK \& CO,


INVESTORS
$\qquad$
STOCKS AND BONDS
BOUGHE AND SOLD
H. OHARA \& OD.

WARREN, GZOWSKI 200
STOOKS and BONDS
$\xrightarrow[\text { d. P. BICKELI } \& \text { COMPAIIY }]{\text { sTock BROKERS, ETC. }}$
 TAKE NOTICE
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## Erickson Perkins

- \& COO. -

Oracen Exsented in all Mantoces 14 KLME ST. W, TORONTO

ELWARDS,MURGA, \& \& J


WM. A. LEE \& 80N MONEY TO LOAN

DECEMBER 131910


$\$ 2.50$ and $\$ 3$ Umbrellas \＄2．15
Clearing a lotof Men＇s and Women＇s Umbrellas that would make suitable Christ－ mas gifts．The handles are well assorted，both in the fully mounted in rolled gold fully mounted in rolled gold sik and wool tops，with tape edge；best of frames；all silk cased．Usual selling values $\$ 2.50$ and $\$ 3.00$ ．Wednes ay $\$ 2.15$ ．
Here＇s a List of Litle Things Thai Make Excellent Christmas Presents
 pocketes for paper and enveliopes；others with penclis，pens and satety ink
bootes




## New Handkerchiefs，Just Arrived from Belfast



 co leterers：


## Art Needlework




If You Want to Make the Children＇s Eyes Sparkle Put These in the Xmas Stocking









## Christmas Aprons Fashionable Corsets Reduced Christmas Novelties in New Wo hav never been anio

 $\stackrel{8}{8}$ <br> \section*{\section*{ <br> <br> <br> $\qquad$ <br> <br> <br> $\qquad$ <br> <br> \section*{<br> <br> Jewelry Gifts <br> <br> \section*{<br> <br> Jewelry Gifts <br> <br> \section*{<br> <br> Jewelry Gifts <br> <br> <br> <br> <br>  <br> <br> <br> <br> <br>  <br> <br> <br> <br> <br> 

 monogram，$\$ 3.95 \mathrm{ks}$ ，plain，
14 k ．Diamond Rings，Tiffan monogram，$\$ 3.95 \mathrm{ks}$ ，plain，
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and Belcher setting，\＄19．95．
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14k 14k．Diamond Rings，Tiffa
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14k 14h．Rope Neck Chains，
inces．long，$\$ 5.00$ ． 14h．Rope Neck Chains，
inces．long，$\$ 5.00$ ． 14h．Rope Neck Chains，
inces．long，$\$ 5.00$ ． In．Rope Neck Chains， 16
ik． 1 ong，$\$ 3.50$ ．fine Curb Neck Chains， In．Rope Neck Chains， 16
ik． 1 ong，$\$ 3.50$ ．fine Curb Neck Chains， In．Rope Neck Chains， 16
ik． 1 ong，$\$ 3.50$ ．fine Curb Neck Chains， $\mathbf{\$ 2 . 5 0}$ ．Bracelets，beautifully
hand chased and amethyst set
tings，$\$ 5.95$ $\mathbf{\$ 2 . 5 0}$ ．Bracelets，beautifully
hand chased and amethyst set
tings，$\$ 5.95$ $\mathbf{\$ 2 . 5 0}$ ．Bracelets，beautifully
hand chased and amethyst set
tings，$\$ 5.95$ <br> <br> <br> <br> <br> AStartling Sale of Womenis Coats！ <br> <br> <br> <br> <br> AStartling Sale of Womenis Coats！ <br> <br> <br> <br> <br> AStartling Sale of Womenis Coats！ <br> <br> <br> $+15^{\circ \circ}$ ． $118^{\circ \circ}$ 西 $+25^{\circ}$ COATS <br> <br> <br> $+15^{\circ \circ}$ ． $118^{\circ \circ}$ 西 $+25^{\circ}$ COATS <br> <br> <br> $+15^{\circ \circ}$ ． $118^{\circ \circ}$ 西 $+25^{\circ}$ COATS to go Wednesday at $\mathbf{+ 6 9 8}$ ！ to go Wednesday at $\mathbf{+ 6 9 8}$ ！ to go Wednesday at $\mathbf{+ 6 9 8}$ ！ <br> <br> <br> Gloves and Hosiery <br> <br> <br> Gloves and Hosiery <br> <br> <br> Gloves and Hosiery Gifts Gifts Gifts





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W EINTEND to ilear up our stock in the Coat Section betore Christmas，and take this
means of doing it，offering phenomenal savings． Our $\$ 15, \$ 18.50$ and $\$ 25$ Coats will go on Smart Streèt Coats，Golf Smart Streèt Coats，Golf or Automobile Coats，
Dressy Coats－in fact，coats for any and every occ Dressy
casion．
Materials are fine kerseys，broadcloths，diagonal
serges，in black，brown and navy，also of imported serges，in black，brown and navy，also of imported
tweeds，in stripe effects，and in mixtures of grey or greenish tones；made in a great variety of smart up－ to－date styles，semi－fitting backs，double or single breasted fronts；trimmings are either self strappings， velvets or buttons．Regular selling prices．
$\$ 15, \$ 18$ and $\$ 25$ ．Wednesday＇s price ．．．． $\mathbf{6 . 9 8}$

## $\$ 10$ Wadded Silk Robes $\$ 7.00$



 New Lingerie Waists for Christmas





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 98 c
9 －inch Solid Leather Bags，covered frames， patent clasp fasteners， leather lined，change purse inside，solid lea－ ther handles． 2 styles， one with roind bottom， and one with bellows． Regular $\$ 1.50$ each． Wednesday ．．．．．．． 98 （No Phone or
Orders＇） ＂Helen＇s Babies，＂by Hab－
berton，49c．

## In the Men＇s Store

women as well as men are welcome to pick and choose，What
we mean by the Men＇s Store is that the goods are those in de－ mand by the men of to－day and the men of to－morrow

FURs TO BE APPRECIATED THIS CHRISTMAS，

 skin ined，MUFFLERS，NECKWEAR AND COMBINATION SETS．







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& \text { MENS FANCY WORSTED PANTS. }
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Den Furniture for Gifts

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A gift series of the poets，in handsome leather bindings．
gar 85c．Special
Old M Men＇，Books．
Old Mother Hubbard＇s Pic
tures，Harry Otis Kennedy Our special price 49c．
＂Kids of Many Colors，＂by Grace Duffie，49c．

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\begin{aligned}
& \text { MEN'S FANCY WRSTED PANTS. } \\
& \text { Regular Prices } \$ 2.75, \text { s3.00 and } \$ 3.50, \text { to Clear Wedneoday at } \$ 1.98 \text {. }
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Wednesday's Grocery Holly Per Bunch

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