

EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 7, 1916-2



## AT KNOWLING'S THEY ARE NOW OPENING <br> A Large Shipment of <br> Milinery and Fany Goocs.



Let Us Help You
To keep down the high cost of living.
4. Flour, Pork, Beef and other Provisions have Flour, Pork, Beet and other Provisions have
advanced wildy lately, and if present conditions
continue we are likely to experience the highest prices since the CIVIL WAR.

In order to meet these high prices we suggest
Hams ma Bacon
Hams and Bacon are the cheapest and most economical Meat Product obtainable at present,
and as we are fortunately heavily stocked with these commodities we are prepared to-day to supply your requirements at our usual modest margin of profit.
Next time you want Hams and Boneless
Breakfast Bacon get our
"Berkshire" Brand.

## F.McNAMARA, <br> Queen Street.

## Here and here

Clover Leaf Tobaceo, Smoking or Chewing, 5 c . and 10 c . per plug.
The Best Value in Newfoundland.
M. A. DUFFY
(Sole Agent).
Greengages
$=$
New Fruit.
$=$


Soper a Moore, M. CONNOIIY

Royal Theatre, : : Star Hall,


er plug.
est Value in foundland.

## DUFFY

le Agent). | FIg2OES |
| :--- |
| $\begin{array}{l}\text { 6-quart baskets } \\ \text { ages. Last ship- } \\ \text { these this season }\end{array}$ |
| Gruit. |
| $\begin{array}{l}\text { Green Grapes. } \\ \text { Graven. Apples. } \\ \text { Valencia Onions. } \\ \text { Pineapples. } \\ \text { Seeded Raisins. } \\ \text { 3-Crown Raisins. }\end{array}$ |
| \& Moore, |
| and Wholesales |
| Cape Race. |



## WALL PAPERS!

FALL NEW DESTGNS 1916.

FALL 1916.

We are in receipt of a large shipment of Wall Papers which completes our Stock for Fall 1916. We are showing a great variety of at:ractive yet inexpensive lines in Plain and Fancy Papers for

## Dining Rooms, Parlors, Halls, Kitchens, Bedrooms and Libraries.

In order to fully appreciate the offerings we have in this line it is necessary to see the Paper yourself. We simply ask that you come in and allow us to show you the New Designs-they speak for themselves.

There is no better time for the choosing than now while

## the Royal Stores, un.



## Wall Papers!

 JUST OPENED, New Patterns,Quality better than ever We have always been recognized as the
leading house for Wall Papers. Note our leading house for Wall Papers. Note our
prices$13 \mathrm{C}, 15 \mathrm{c}, 18 \mathrm{Cu}$, 20ㅇ., 25cts. per Roll.

## Clilll's, Misses' and Ladios' Mantles

Its a real pleasure for every woman who delights in seeing the newest styles, as shown by he big display of Mantles for Fall and Winter new ready for inspection at our Store, to come here and inspect them.
CHILD'S and MISSES, at Old Prices LADIES', at Old Prices
. $\$ 2.60$ to $\$ 11.50$ $\$ 3.20$ to $\$ 50.00$
Come and Look before You Buy.

## FURS! FURS! FURS!

Prepare for the cold season by secusing a nice Set of Furs. We have many different kinds
Squirrel, Black Fox, Ermine, Seal, Hare
Mawhall Bros

## Wall Pppars!

In Stock at present over
110,000 Rolls To Select from. PRICES:

## 13,

15,
18, 20,

WINDOW GLASS.

Received by S. S. "Florizel," A large shipment of
Superior Quality Window Glass,
 -Special Prices to Wholesale Buyers
Bowring Brothers, Ltol.,

## Men's Overcoats!

Fall--1916-Models.
Just opened - and ready for your inspection and ap-
proval, a fine range of Men's
Winter Overcoats in Chin-
chillas, Tweeds, etc., in Navy,
Grey, Brown, and some very
smart mixtures.
smart mixtures.
These Overcoats, perfect-
y cut and tailored, are all
Fall 1916 Models, and are
the productions of first-
class English and
tailoring houses.
U. S. Pieture and Portrait Co. Water Street.

Machinit ivizk $\mathrm{m}^{2}=2= \pm=5$
 some time, and was very fortunate to get many specials for this bargain-g
stock and get your share of the many specials offered at this Harvest Sale.

| A Clearance Sale of SPECIAL LINES at Practically Cost. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| \$1.00 Womer's Blouses |  |  | Boys' Ro |  |
| \$1.00 Felt Hats ... | ${ }_{85}{ }_{5}$ |  | Boys Underwea |  |
| \$1.50 Boss | ${ }_{95 \text { c. }}$ |  | Children's |  |
| Embro |  |  |  |  |
| 96c. Men's 0 |  |  | Ginghams. |  |
| 0 Women's Dresse | s1.00 |  | W |  |
| 5 |  |  |  |  |
|  | ${ }^{75}$. |  | Wo |  |

## 

SPECIALS




## GRAND OPENING OF NEW FALL GOODS FRIDAY, SATURDAY and MONDAY, INTRODUCING OUR HARVEST SALE.

Our New Fall Goods have just arrived, and as we are somewhat overcrowded, we intend to price it sensationally low for 10 days, commencing to-day. Here is an opportunity to buy New Fall Merchandise at prices that you ordinarily pay for shop-worn goods. Our buyer is now in New York-has been for


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 and四 THE FAIR| ST. JOHN'S NEWEST Corner Water and Springdale Sts.

SIdeboards Ini sition ind hatin, wit
$\$ 12.50$ up
Home Necessities -- LABOR-SAVING DEVICES.


Bedsteads.


 and






No Cure More Corns

Guaranteed







Fresh Canadian Butter,

## CALIFORNIA RAISINS, <br> 600 boxes in stock, 50,25 and 20 lbs. each. <br> $\frac{\text { Get our prices. }}{50 \text { CANA }}$ <br> Morton's Castor Oll, 300 doz. 1 oz. bottles. 150 doz. 2 oz. bottles. 50 dozen MORTON'S POTATO FLOUR. 1 case ROSE'S LIME JUICE. <br> 20 c'ses BROWN \& POLSON'S CORN FLOUR 30 cases HOGARTH'S VINEGAR, $1 / 4$ btls. 5 cases ROSE'S LIME JUICE CORDIAL. <br> STEER BROS.


 November

Patterns
on Sale.
Outports please send Charles Hutton.


## SCRENED OLD MINE

North Syduey Coal.

Dogs Head Brand, "Bass Ale" and "Guin ness's"Stout, . qumars

## Black 0ATS

Just Received per Sable I.,

## Harvey \& Co.,.It.,.,

Wholesale only.


600 SAX,
From Charloltetown.


Ex Steamer \$10.00.
Ex Wharf - - 10.20.
Also, all Sizes Anthracite Coal, \$15.50. Buy before prices advance.
A. H. MURRAY, Beck's Cove,


## STANFIELD'S Wool Underwear,

For Fall and Winter.


REID-NEWFOUNDLAND COMPANY.

Sunday Excursions.
TOR'S COVE.
Excursion train leaves st. John's station at
KELLIGREWS.
Excursion train leaves St. John's station at
2.30 p.m. THE AB.
THE ABOYE ARE THE LAST SUNDAY EX
CURSION TRAINS FOR THE SEASON.
Reid-Newfoundland Co.
F. SMALLWOOD.


SMALLWOOD'S Big Shoe Sale.






F. SMALLWOOD,

THE HOME OF GOOD SHOES.
FIRST CALL for CHRISTMAS!

 NEW
Convertible Collar OVERCOATS.

## This Coat


Ask Your Dealer for Our Coats.
Nild. Clothing Company, Itd.
Read The Telegram

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