ONEWS OF SPECIAL INTEREST TO WOMENO
"FIRST NIGHTS AT THE THEABY" WTH |PLENYOF LIMGHITER



LITTLE THINGS COUNT

## EDDY'S MATCHES

FIVIHER NTEEESTS

OF ALILES IN WAR
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## bUY your Victrola Records at Heintzman Hall

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ILLUSTRATED EDITION

## Toronto World



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## Polly and Her Pals






The Toronto World



A LARGE RED HERRING ACROSS THE TRAIL



INCREASE IN MOTOR |ALLIES MUCH STRONGER
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DECEMBER 281915
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GRAND OPERA HOUSE JEFFERSON $\underset{\substack{\text { DEANGELIS } \\ \text { "Soner Cost }}}{ }$

MESSIAH
Jarvis Baptist Church THE ORATORTO SOCIETY Thursday, Dec. 30

NEW YEAR'S COHCERT



$S A A^{\text {BURLESQUEY }}$

## Hockey <br> More O.H.A. Registrations




FOR 21 CENTS THIS COUPON THE KING


THE WORLD

D'Arcy Eefeats McGoorty





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MORE OF ALLES' SUBS. IN SEA OF MARMORA

## 

Men's Chesterfields Half Price at $\$ 5$


B
ROKEN LINES OF FLY-

FRONT CHESTERFIELD WINTER OVERCOATS, 44 | nd 46 inches long, with velvet collar |
| :--- |
| smart lapels. The lot includes | two-tone tweeds, medium or dark greys, browns, and Oxford cheviots;

lined with twilled mohair. Sizes 35 lined with twilled mohair. Sizes 35
to 44 . Today ............. 5.00 MEN'S SUITS; in discontinued or browns and greys, showing fancy mixures, checks and stripes, in three-but-



D1R. SOPER
DR. WHITR


SPECIALISTS

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Men Who Wear Quality Clothes Always Wear Hickey Productions
FICKEY assures reliability, ity-no so long and so respected a record un-I-ICKEY clothes are the evo lution of a "know how" tha grows better with each succeeding season-the styles of the clothes are
masterly, the tailoring superb masterly, the tailoring superb, the
fabric flawless-the clothes can't be improved upon.

Suits Overcoats - \$15 to \$35
HICKEY'S
97 Yonge Street

| Today's Entries |
| :--- | :--- |



That Son-in-Law of Pa's

THE TORONTO WORLD BRTIISH BOMBARD FOE HOPKNS FARMEDOUT
WTH GREAT EFFECT BRTISH WAR OROER

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## Hair Bow Ribbons

## THE ROBERT SIMPSON COMPANY

DECEMBER 281915

1916 Diaries

## "JUST-FOR-TUESDAY" BARGAINS IN MANY DEPARTMENTS

## Interesting Items For Home-Makers Hardwood Floors fully selected lumber, "Beaver Brand," and guarantee workmansti" guarantee workmanship and satisfaction. Our special prices are as follows: Best selected $3 /$-inch Best selected $3 / 8$-inch quarter-cut white oak, laid, waxed and polished, square foot, 20 c . Straight white oak, square foot, 18 c , Seamless Tapestry Rugs, self-co Seamless Tapestry Rugs, self-colored centres, in rose, blue and green, fancy chintz borders borders: Size. 7 <br> $\qquad$ <br> $\qquad$  $45,54,72$ and $90^{\prime}$ inches wide. Tuesday, square yard, 32 . <br> 





 Mid-Winter Millinery at Reduced Prices
 and and



Women's Coats at \$8.95



Jancthor Men's $\$ 18$ to $\$ 2$

## Suits at $\$ 15$



## Warm Overcoats For Men

## , Nantrat ExcellentFootfrussay wear at Bargain Prices

Menst Boots and Slippers. Women's Evening and House Slippers.

Boys' Street Boois and Slippers. MENS 55.00 .TO $\$ 5.00$ Boots, | MENS 55.00 |
| :---: |
| TUESDAY, 83.4 |

Best Hand-Lasted Goodyear Welt Boots,
gunmetal caif, vici kid and patent leathers, light, medium and heavy soles; all sizes;
$\$ 5.00$ and $\$ 6.00$ boots. Tuesday, $\$ 3.49$. MEN'S $\$ 1.50$ TO $\$ 2.50$ SLIPPERS, 99 c . Kid, in chocolate, black and green,
hand-turned soles, leather and canvas linings; "Everett" and "Opera" patterns; a
sizes in the lot. Tuesdy No phone orders.
WOMEN'S $\$ 2$
SLIPPERS,
Red, Blue, Pink, White and Black Satin Evening Slippers, hand-turned soles, French ornaments; some slightly soiled from show
ing; all sizes in the ing; all sizes in the lot. Regular $\$ 2.95$ to
$\$ 3.50$. Tuesday, 99 c.
BOYS' $\$ 2.35$ BOOTS, TUESDAY, $\$ 1.99$.
400 Pairs Blucher and Button-Style 400 Pairs Blucher and Button-Style
Boots, ${ }^{\text {'gunmetal calf, box calf and box kip }}$


 misses' coat speclal, $\$ 6$.
 All-wool The New Market
Telephone Adelaide 6100
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Men's Wool
Underwear



| Drivers' Fur Caps <br> Perisin lamb and otter seal, firegrade s.and and <br> inhed. Tuell fin. <br> $\$ 12$ <br> 12 |
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All styles are here-overcoats that have
the swing and swagger demanded by the
younger men; long, roomy ulsters, built for leathers; double soles, military and English
hees, best duck linings; all sizes Regular $\$ 2.35$ to $\$ 2.50$. Tuesday, $\$ 1.99$ CHILDREN'S BOOTS, ALL SIZES, 95 c . 420 Pairs Dongola Kid Boots, button
and Blucher styles, flexible McKay soles and spring heels; sizes 5 to $101 / 2$. Regular MISSES' AND CHILDREN'S LEGGINGS. Blue and brown corduroy; sizes 5 to Hosiery and Gloves Boys





##  <br> 




 Preserving Kettles, 6 or 8 -quart size,
regular $\$ 1.50$ and $\$ 1.75$, Tuesday, $98 c ; 10$
or 12 -quart size, regular $\$ 2.00$ and $\$ 2,25$, or 12 -quart size, regular $\$ 2.00$ and $\$ 2.25$,
Tuesday, $\$ 1.5$. Pie. Plates, Jelly Cake Plates, Jelly
$\begin{gathered}\text { Moulds. } \\ 15 \mathrm{c} \text {. }\end{gathered}$ Regular 20 c and 25 c . Tuesday, SHEFFIELD CUTLERY threeorge Butler \& Co.'s Case Carvers,
coti, stag handles, in leatherette
covered, silk-lined covered, silk-lined case. Regular $\$ 2.25$.
Tuesday, $\$ 1.69$. Table Knives, white celluoid handles,
well fthished Sheffield steel blades; table or dessert size. Regular $\$ 3.00$ dozen. Tues-
day, 6 for 98 .
white throughout, plain or beaded potks, wear
Tea Spoons, Tuesday, White throughout, plain or beaded patterns,
Tea Spmons, Tuesday, 4 c each. Dessert size,
Tuesday, 8 C each. Table size. Tusesher
Jay her Twin Sale of Toilet Goods
and Drugs
yam Twin Sale of Toilet Goods
and Drugs


