## IT IS AN AX-IOM

of good sense that in times of peace it is well to prepare for war. We might put it in another way and say, in time of Safety prepare for Danger. Take of a FIRE INSURANCE POLICY when there is no apparent danger of FIRE, because the latter will probably come-as it always does-when and where it is least expected. The cost is trivial. SEE US NOW

TESSIER'S INSURANCE AGENCIES, Water St. 'Phone 244.


and

## 7th ANNIVERSARY SALE:

> FOR SEVEN YEARS THIS STORE HAS SOLD GOOD MERCHANDISE AT LOWEST PRICES IN THE CITY.

A MERCHANDISING EFFORT BASED ON GREATER VALUE! Brand New Stocks of finer quality and newest styles just opened-and priced so low that each and every item-positively-presents our greatest savings to you. THAT IS WHAT WE PROMISE IN THIS MARVELLOUS ANNIVERSARY SALE.

Our SEVENTH ANNIVERSARY SALE is a Feast of Values unparalleled in merchandising history. You are most cordially inyited TO COME-TO SHARE-TO PROFIT.

COME EXPECTING TO BUY THE GREATEST VALUESWE PROMISE YOU'LL NOT BE DISAPPOINTED.
Sale Now at It's Height!

## New Spring Dresens

 ${ }^{5} .97$Guaranteed values at $s 12$. new street dresses NEW PARTY DRESSES
NEW SPORT DRESSES. Every new colior-all new
Spring fabrices.
Only
son
son Dreses in the the
miss this sale!

| Spectacular Sale |  |
| :---: | :---: |
| Women's, Mispes', Stouts |  |
| dresses |  |
| $\underbrace{\text { N }}_{\substack{\text { Brand } \\ \text { New }}}$ |  |
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|  |  |
| LADIES ! There are but 500 Dresess |  |
|  |  |
| Complefly sold. The values entailed |  |
|  |  |

Sale Finest Gingham Dresses 1.97

| $\begin{array}{c}\text { All sizes. Values at } \\ \text { Guaranteed fast colors. } \\ \text { \$40. }\end{array}$ |
| :--- |

Lingette Night Gowns $77 c$ All new shades. Eassily
Hundreds of New Hats just arrived for this Sale

| For misses, |
| :--- |
| Forn |
| For women, |
| For matrons |

$\mathbf{2 . 9 7}$
CORSETSS

## CORSETS



A Master-Stroke in Merchandising ! Sale Over 500 New $\sum_{\substack{\text { All the newest } \\ \text { shades and } \\ \text { hodes }}}^{\text {and }} 0$. for stouts.



For misses, FOR MISSES,
FOR WOMEN For stouts

## Suits <br> All the nevest tytes and Shades.

the greatest values of our career.
These Suits are only
on sale for the general
public and will not be
sold to Dealers.
stration of our lead-
ership in value giv-
where for to less you than that these Suits cannot be purchased else-
ing.

A Master Salo of New
Dresses
 SIZES FOR MISSES, WOMEN AND STOUTS.

FINER DRESSES


Better Coat Sale!

Plain Coats, Trimmed Coats; all the newest sha

\section*{COATS} in every $-54^{\text {The values on }}$ instance these $\$-54$ Coats were made to sell at , $77^{\text {are as sensational }}$ as we have ever | more. Our |
| :--- |
| Anniversary Sale |
| and | m-$=-35^{75} \ldots$ prices.

Three Miracle Values! chubrem's TOWELS spring ana TOWELS Summer Goat and Novelty Sweáters Ages 4 to 16 years. Alt the new hadoes and guaranteed yalues up to 82.00 . $67 c$

Finest quality Turkish Towels, large size,

## 59c par

 Guaranted values at $\$ 1.20$ to $\$ 1,40$; two pairs to a customer.London, New York and Paris Assoc. of Fashion

Ensemble Suits
Tricolette Waists 1.09

 , .

Sale of Sample SKIRTS Guaranteed values at 86.00 . $\quad 0.47$ Every size, every ney
materials, all new styll



## Nam! <br> frict Grand

 Lodge A.F. and A.M.
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Specialties

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## A Store Brimful of Values and New Things !

## T Rare Economising Opportunities for

 FRIDAY AND SATURDAYWomen Seeking New Springtime Apparel Will Find Values Aplenty in our Ready-to-Wear Section.
Charming Dresses. Tricolete Smocks.
 Silk Poplin Shirwaits. ! tem Wool Slipons.




 Woment yets.
 Womers Corseis. Mmers' Corsets
 Silk Scarves. Swansdown Powder Puffs,
 Suand

## Very Special Values in Pretty Stamped Linens



 Ninghai Silk Ninghai or Shantung Silk


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## Household

Needs
Lower Priced Tapestry Tea Cloths:
 mimpieie io Fioor Cuishions 1.62
 citciail Piilo Coiton,



## MAIDS CAPS 

Exceptional Values in
Men's
Footwear

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The Royal Stores,Ltd

Pretty Linings



## THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDI AND, APRIL 30, 1925-:

## Given Away Premiums Stafford's

With every purchase at either of our stores, we give a coupon ticket-ONE CENT ON EVERY TEN CENTS WORTH. After you have col lected sufficient, bring them in and you can get
either of the PREMIUMS , that we are giving away We have just received a large stock of
PREMIUMS and they can be seen in either our Theatre Hill or Water Street Drug Store win dow. None of the PREMIUMS are very high priced, so you will not have to collect many ickets before you can get one.
We have Pocket Knives, Collapsible Cups, Measuring Spoons, Soap Boxes, Caster Sets, Jelly Moulds, Toys, Rubber Balls, Cigarette
Holders, Rubber Erasers, Lemonade Shakers, Holders, Rubber Erasers, Lemonade Shakers,
Beads, Face Cloths, Iron Holders, Hot Plate Beads, Face Cloths, Iron Holders, Hot Plate
Mats, Tape Measures, Thimbles, Needles, Mats, Tape Measures, Mhimbles, Needles,
Bandeaus, Can Openers, Egg Slicers, Scissors, Combs, Nail Clippers, Pencils, Blotters, Soaps,

## DONT FORGET

you are,not our stores than elsewhere, and in addition you
are getting with your purchases some useful are getting with your pu
household article FREEE

Dr. F. Stafford \& Son, CHEMISTS \& DRUGGISTS Theatre Hill and Water Street West.

He is satisfied-so will you be if you use

Forty-Six Years in the Service of the Public-The Evening Telegram:


IHE EVENING TELEGRAM. ST. JOHNS. NEWTOUNDWAND, APRL $30,1925-9$





## Exquisite Eggs



sucarsmions for sovvive cross. worp puzzurs
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Just Opened Another Shipment oi Those Fashionable

## CANTON CRPPES

We secured every available yard, and judging beautifully blended Stripings, this range will not last lone o:r counters. Need we urge you to see these at


28rex rex

| One Hundred <br> Years of Railway <br>  <br> THE TEST. <br> This is the test of a man, Does he stand to thic blow? <br> Is he willing to go Just as far as he can <br> For the right, and not break When his honor's at stake? <br> He who has plenty to pay With a smile what he owes, <br> But the true splendor glows In the spirit of him who will say "No dollar is mine that I get. <br> While I stand 'neath a debt." <br> A pledged word is easy to keep When there's little to lose, <br> But when you must stand up and <br> Between hardships and sufferings deep And the soft way dishonor wculd <br> It is then that your soul is at stake. <br> The test of the man is the blow, The storm and the tempest <br> strife, Not the soft, sunny days of his nife, <br> But the length he's willing to go, And the hardships he'll bear and go through |  <br> ${ }_{\text {c Tower's Waterproof Suits }}$ <br> SHOULD be a part of your outfit : <br> They are made for you,-the men who wear them every day. Roomy, comfortable and thoroughly oiled to give you serviceable wear. <br> LowERS A. J. TOWER CO. <br> bOSTON, MASS. <br> PETERS \& SONS, ST. JOHNS <br> Agents $\qquad$ <br> New Arrivals! <br> Remnants, Pound Goods, Crepe, <br> Percales, Wool Tweed, Striped Flette, Blay Calico, Lingette, etc. LOWEST PRICES QUOTED. <br> Avalon Wholesale Dry Gcods Company, Limited. 303 WATER STREET. |
| :---: | :---: |
| R EVERY ML-minNids unis | Don't Say Paper, Saz the Evening Telegram. |

 for Friday, Saturday and Monday


Proceedings at the
Legislative Council


Ladies' Artificial Silk
Panel Hose

> High Spliced Ankles and Feet.
 Guaranteed ' $A$ ' Qual
British British Make Putty, Nude, Ponge White, Flesh, Beig Black, Fleshs, Pink,
Stoe Grev, Sunbu Silver, Nigger, Mastic, Fawn. 75c. a Pair kindly remember
W. R. GOOBIE

## Fruit in the Diet!

| Fruits furnish necessary organic Salts, pleasing flavour and an attractive form of food. They contain water, Fruit is moderate in price and within the reach of nearly every purse and should be used in some form every day, fresh, dried, or preserved. FLORIDA TOMATOES. IIORIDA CUCUMBERS. FLORIDA CELERY. |
| :---: |
| NEW YORK STATE CARROTS \& PARSNIPS PORTO RICO GRAPE FRUIT. EXTRA FANCY NAVEL ORANGES-216's \&176's. GREEN CABBAGE |
| CHIVERS PURE FRUIT JAMS-1-lb. Glass JarsRaspberry and Strawberry-45c. Jar. |
| JEYES' FLUID-8.ozz and 4-oz. Bottles. |
| CROSSKILL'S "GOLD LABEL" SYRUPS, etc., viz Raspberry, Strawberry, Lemon, Pineapple, etc., nd Refined Lime Juice-Large Bottles. |
| McCormack's Jersey cream sodas. |
| Ex. Steamer this morning: <br> 400 Pounds Fresh Halibut |
|  |
| Phone Nos. 123 \& 123 Duckworth St. 402 Queen's Road |


| at the expense of the country. If the Bill were passed it would create a |  |  |
| :---: | :---: | :---: |
| dition of affairs that we had not |  |  |
| treamed of. It would open the door tofraud. He wished to cite a case which |  |  |
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| fraud. He wished to cite a case which ccurred sixty years ago to prove that ve-elections for office were great |  |  |
| $\begin{aligned} & \text { cafeguards. In } 1865 \text { when the name } \\ & \text { Tory and Liberal first came into use } \\ & \text { and have been used and abused ever } \end{aligned}$ |  |  |
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| ment, and Messrs. Kent, Steer and Casey seceded from their party. Bye- elections followed, but Kent who |  |  |
| contested the East End only escapedHefeat by 7 votes at the hands of anex-doorkeeper of the Assembly; Mr. |  |  |
|  |  |  |
| Ferryland by Kearney, the famous |  |  |
| under" by "Brennan the bone setter"in St. John's West. He merely cited |  | Tour |
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| this case to prove that bye-elections side or the other accepted offices of |  |  |
| side or the other accepted offices of stable government |  |  |
| HON. MR. MORINE thanked the last |  |  |
| speaker for his very apt illustration, and pointed out that the Hon. the |  |  |
| President and Hon. Dr. Campbel |  |  |
| tions were held here the candidates |  |  |
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| of Mr . Noonan he went back repre- |  |  |
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| the government and went back forre-election it was not certain they |  |  |
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Tris IVERPOOL \& LONDON \& CLOBE
INSURANCE CO., ITD.
WORLD AUXIILARY INSURANCE
CORPORATION LIMITED
BOWRING BROTHERS LMITED.

Irp provery with us.
Absolute Protection in the event of Loss.
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DULEY'S ELECTRIC TABLE LAMPS STANDARD READING LAMPS.

 thadard reading lamp"
 PRICE ONLY $\$ 35.00$. yite ingection of thase Lamps fas T. J. DULEY \& CO, Ltd.


the best value in engines.
A. In tock: All Motor Boat Fittings.

## st. JoHNs.

## YOUR GROCER HAS THEM

NORWEGIAN SARDINES
Queen Maud and Polar X Packed. the best in the world.
Norwegian Products Co.


Pris Years in the Service of the Public-The Evening Telecran



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Aperiodic and Untuned Primaries entred by jonk m, cuitrox.
S. G. COLLLER COMPANY.
80 George St.
Undertakers and
Prompt and Careful Service Assured. Day Phone 614. Night, 16

## MAJESTIC TO-DAY

The most Sensational Ph screened.
See the world's famous Handeuff King bound hand and foot, then hurled to certain death.

News Reel of Special Attractions.
MONDAY: ADAMS and CHENEY

MUSICAL ARTISTES

## SEE THE GREAT WORIDEAMOUS HANDCUFF KING "TANDANE OTF TIE SECRET SEITVIE"

Direct from Keith's Theatre, Bosto

Some Shopkeepers lose time, money and customers trying to sell inferior soap at a large profit, to women who want Sunlight Soap.

## Sensible Women Everywhere fray Sunlight Soap isthe perat pruest

Stide to Sumightenan your Customess will iticito you


The evening telegram, ST. Johns, NEWFOUNDLAND, APRIL $30,1325-14$


## OFFERINGS!

Well Worthy of the Consideration of the

## ECONOMICAL

 and destined to add pep and bustle in shoppingBoys' Wool SUITS

## FRIDAY, SAT. \& MONDAY

Just Arrived! Ladies' READY-TO-WEAR HATS


| Dutch Curtains | Wash Dresses |
| :---: | :---: |
|  |  |
| $2.48 \mathrm{p}_{1}$ | $1.69$ |

Gabardines, Velours and Dress Tweeds


| New Curtainings <br> Imparting the Real Spring Touch to Your Rooms |  |
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Closing-Out Sale Aluminum Ware
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Latest English Spring Coats $\pm= \pm=$ =


 Snappy Spring Suits

 29.75

Chintz, Art Sateens, Damasks Bid for Your Patronage







| LINOLEUM MATS |
| :---: |

## New Sheetings

 Bring Important Savings

The SHOWROOM


## Crepe-de-Chene

 and Silk Jersey JUMPERS




NewUmbrellas $5=5=$
$\qquad$


## Your Hands

will be Grateful
because
(KIRKMSIS
is Guaranteed FREE from Silicate of Soda

## Browning's

 NEW SODA CRACKER CALLED "CRISBIT"TE TISTE WHL made. the name "CRISBIT" on every Biscuit. G. Browning \& Son, Limited


## Valencia Oranges, Egyptian Onions

Due To-morrow Ex S.S. 'Digby' from Liverpool
Fancy Va'encia Oranges (300 Count)



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