

| IIT THE TOILS; |  |  |  | BABY SLEEIGHS. |
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|  | $=$ | $x^{2}$ | $\mathrm{F}=$ | NOTICE! |
|  |  | $\pm$ |  | Customers owing balance |
|  |  |  |  | having small amounts against them |
| x= |  |  | 20 | on our books, are requested to tie before the end of this month. |
| Voum rimerit |  |  | Now Landing |  |
| SCOTT' |  |  |  | A. \& S. RODGER. |
|  |  |  |  |  |
| $2$ |  |  |  | dvertise in the Tele |

## aWFu Marlile tracery.

S.S. Florizel, With 138 Souls on Board, in a Blinding Snowstorm, Crashes Into Rocks at Cappahayden and Becomes Total WreckNumber of Bodies Washed Ashore -- Survivors Clinging to Vessel, While Mountainous Seas Sweep Over the Wreck.

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if Saving Money Interests You.


THE EYENING TELEGRAM, ST. JOHN', NEWFOUNDHAND, FEBBUART 25, 1918 -


Ninety - Nine Persons Lost Their Lives, While Forty are Reported Saved.







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## The Last Week of Our

 22nd ANNUAL SALE.
## Sveoping Potwa: ionsinallidepartments

Within a few days this Great February Sale will be to an end, but in the meantime the saving opportunities are more numerous than ever. Hundreds of Bargain items not advertised will be found in every section of this Store. Make a list of your prospective requirements, and come prepared to save almost as much as you spend.

## TheRoyal Siores Itod

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Corner Water and Springdale Streets.

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IGHIS.

DRESS WARM!Avoid those unpleasant chills and colds-invest in the surest safeguard - GOOD UNDERWEAR. We are offering a huge stock of the undermentioned articles much under present value while they last.

| LADIES' CAMBRIC UNDERWEAR. | LADIES' FLANNELETTE UNDERWEAR. |
| :---: | :---: |
|  | Nightgowns, White .. .. . . . . . . . . . . 81.30 to $\$ 3.15$ |
| Ninhtrowns . . . . . . . . . . . . . . . . . . . . . . . .151.105 to to \$t \$4.65 | Nightgowns, Stripe :. .. . . . . . . . . . . $\$ 1.50$ to $\$ 2.40$ |
| Traterskirs . . . . . . . . . . . . . ... . . .. . . . . 70. 70. to \$2.45 | White Knickers ./ .... . . . . . . . . . . . . 60c. to 95c. |

LADIES' WINCEYETTE UNDERWEAR
with hood and springs,
LEFT.
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\begin{aligned}
& \text { White Nightgowns . . . . . . . . . . . . . . . . . . } 95 \text { c. to } \$ 1.25 \\
& \text { White Knickers . . . . . . . . . . . . . . . . . . 95c. to } \$ 1.25
\end{aligned}
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White Knickers .

## Ladies' New Knit Vests and Pants, 70 cts. to $\$ 2.95$ a garment.

| SATIN Underskirts, $\$ 1.60$ to $\$ 3.80$. SILK Underskirts, $\$ 5.50$ to $\$ 7.00$. | LADIES FLEEGED LINE LOCORSET CovERs LADESS EDEREDOWN D. DRESSSNG GOWNS, 83,70 to 89.50 |
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LADIES' EIDERDOWN DRESSING JACKETS,
LADIES' EIDERDOWN DRRESSING GOWNS,
SATIN Underskirts,
sILK Underskirts, $\$ 5.50$ to $\$ 7.00$

## BISHOP, SONS \&COMPANY, LIMITED <br> <br> D.

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Ladies' Moire Underskirts, 35c, to \$5.30.
85c. to 55 50 . Black Sateen Underskirts. 67, to 93.80.
Ladies' Mor
. 12
$\$ 1.50$ to $\$ 2.40$

Men's Spats at $\$ 1.60$ a a pair.
PARKER \& MONROE, Ltd., The Shoe Men. 0000000000000000000000 ONIONS!

Received To-Day 200 Crates Small Onions.

GEO. NEAL



T. A. Macnalo \& Co.,


## Mothers! Mothers!

Get Your Boy a Pair of Our Extra Heary WATERPROOF WINTER BOOTS.
Just the Boot for Sliding, Skating, etc. All sizes. Prices : $\$ 1.90$ to $\$ 2.60$ per pair
WILLIAM FREW, Water St.
Your Business
Success in 1918




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100 brls Apples, No. 3's, Large Baldwins and 100 brls Ap
100 brls Apples, No. 2's, Baldwins, Starks and 150 brls Apples, No. 1's, Baldwins,
50 crates Choice Texas -4~14 Paper Bags-all sizes BURT \& LAWRENCE, 10.an aowne

## FREIGHT NOTICE!

Freight for S.S. HOME will be accepted to-day, Monday, February 25th, at the Freight Shed, for South Coast points.

REID-NEWFOUNDLAND Company

Would You Like to Own Shares Typewriters at: In a Company that is making a SemiPorcelain container to take the place of Glass, Wood and Tin? Do yoo know anything about the tremendous We have all the particulurs and We have all the particulars and can satisfy J. J. LACEY \& CO., Ltdi.,


Tinned Meats.

## Bungalow Pork \& Corned Beef,

Corned Beef, 1 's \& 2 's. Luncheon Sausa
Roast
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\section*{| $\begin{array}{l}\text { Lanch Tongue. } \\ \text { 0x Tongue. } \\ \text { Ox Tongue-Glass. }\end{array}$ | $\begin{array}{l}\text { Potted Meats. } \\ \text { Corned Beef Hash. } \\ \text { Oxford Sausage. } \\ \text { Minced Collops. }\end{array}$ |
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Morton's Soups, in 2 lb . tins.




 Cream or
Tomato.
Lazenby

Gong's S | $\begin{array}{l}\text { Curried Chicken, } \\ \text { Cambridge Sausage. }\end{array}$ | $\begin{array}{c}\text { PORK \& BEANS. } \\ \text { Armorn }\end{array}$ |
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BOWRING BROTHERS, Limited, [ Phone 332. GRocerr DEPT. Phone 332.
J. J. ST. JOHN.

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J. J. ST, JOHN,

Bargain!
A FIRT:CIASS Typewriter at sall



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## VOLUME XXXX.

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Perfect Roofing



## ach roll. FELT FOR HORSES


Biine Felt by the square.
$5-8$ IRN SHOE RIVETS. 5 .8 oz. SHOE TACKS OSULLIVAN
RUBBER SOLING.
Harness.
We manufacture Carriage
tamess and have in stock: LEATHER REINS. LEATHER REACS
LEATER TRACES
WINKRS. WINKERS.
CARRIAGE PADS. CARRIAGE PADS.
CARRIAGE BREECHENS. WEVLES HARDWARE, TO LET.

- BULDNG on the South at present ocecupied by by
MESSRS. A. \& S. RODGER as a Dry Goods Store. Pos-
session given May 1st next.
BUIDDING at corner of JOBD COVE and corner of
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and two upper stories.
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Canada's Most Famous TOBACCO.


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