

TEN PAGES TO-DAY.  
**WEATHER FORECAST.**  
 TORONTO, Noon.—Fresh N. to N.E. winds; fair to-day and Wednesday; then likely unsettled.  
 ROYAL'S, Noon.—Bar. 29.35; ther. 57.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.  
**FOR LATEST WAR NEWS**  
 SEE 5th PAGE.

# THE EVENING TELEGRAM.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, TUESDAY, AUGUST 3, 1915.

\$3.00 PER YEAR.

NUMBER 177.

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 Special Quotations on Demand.  
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One Underwood Typewriter, factory price of which is \$120.00. Our price only \$80.00. See it, it is a beauty.

One All Steel Four Drawer Filing Cabinet (will hold 20,000 letters). Our price \$140.00.  
 Compare this Cabinet with any other all steel four drawer file and you will agree with us that it is the best Filing Cabinet value obtainable. We have two in use ourselves and we have sold three of them within the past three months to one firm in town.

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 Office Appliance and Loose Leaf Specialists.

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take the edge off life's troubles. That's what the British Navy find—all of His Majesty's ships being supplied with "De Reszkes".  
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 Orders taken for friends on active service—England or abroad—at about one-half the local price.

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 How about having us send you a good leg of Spring lamb? Order here to-day.

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**FIGURES DO LIE.**

**Prices are only Relative**

REGAL ENGINES are the highest priced engines, yet they are the cheapest.  
 They are the highest priced engines because they cost more to build.  
 They are the cheapest engines, because they will last twice as long as any other engine.  
 They are also the cheapest engines because they save your time, and "Time is money."  
 If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.  
 You will lose more money than you can afford to lose, and your oil bills will be twice as large.  
 REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.  
 We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.  
 We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.  
 REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.  
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**FRANKLIN'S AGENCIES, Ltd.,**  
 St. John's, Nfld.

**Your House Needs Paint.**

Let us send you a Colour Card with Colour Suggestions.

**36 POPULAR SHADES.**

**MATCHLESS PAINT**  
 Never Disappoints!

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 ST. JOHN'S.

**KING'S COLLEGE SCHOOL**  
 (The Collegiate School)  
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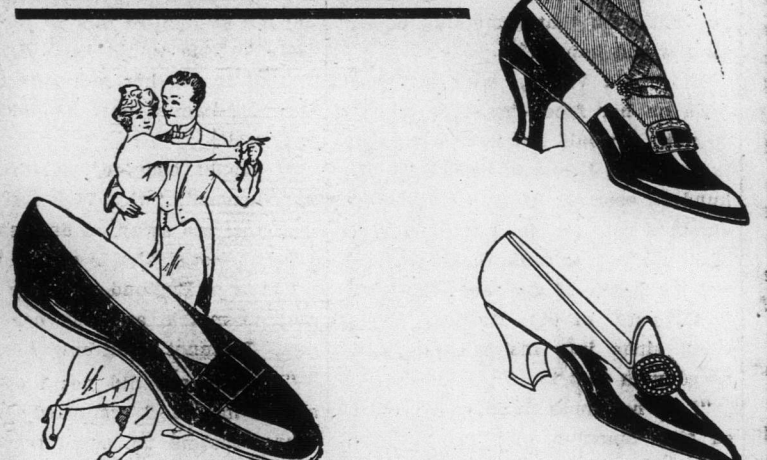
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Boys prepared for Universities, Royal Naval and Military Colleges or for business.

**NEXT TERM BEGINS SEPTEMBER 14th, 1915.**  
 Application should be made early. For Calendar and all information and for application form apply to

**REV. W. WALLACE JUDD, M.A.,**  
 Headmaster.  
 jly28,151,w,s

**Dancing Pumps.**



We've the best models in Dancing Pumps for both Men and Women.  
 Pumps that are adapted for "doing" all the Modern Dances! We are showing some entirely new creations!

Leathers of Patent Kid, or Dull Kid. Women's Pumps in Kid or Satin. Some styles are beautifully ornamented with bows or Rhinestones.

**\$2.50 to \$5 00.**  
**PARKER & MONROE, LIMITED,**  
 THE SHOE MEN.

**We have just received and are now showing a complete assortment of**

**O'Sullivan Rubber Heels.**  
 Special Prices to the Trade.

**ROBERT TEMPLETON,**  
 333 Water Street.

**Pic Nic!**

The Cochrane Street S. S. Picnic will be held at Mount Pearl on Wednesday. Train to leave Depot at 11 a.m. Tickets, including tea, 50 cents, may be obtained at Dicks & Co's. or at the Station. Aerated Waters for sale on the grounds.  
 aug2,21

**A. C. PETERS,**  
 Secretary.

**Grand Opening**  
 ST. JAMES HALL, Goulds,  
 Bay Bulls Road,

**Wednesday Afternoon, August 4th.**  
 Dance and Refreshments.

Admission (including Dance), 20c. Refreshments will be sold during afternoon and night. aug2,21

**NOTICE.**

There will be a meeting of the Patriotic Association of Newfoundland in the Board of Trade Rooms, Water Street, on Thursday, August 5th, at 8 p.m., to receive report of the Aeroplane Committee, and for the transaction of other business.  
 V. P. BURKE,  
 Hon. Sec'y.  
 aug3,21

**NOTICE!**

Notice is hereby given that Wet- Carbonizing Limited of 2 Dean Farrar Street, London, S.W., England, Proprietor of the Newfoundland Patents No. 91 of 1910 for improvements relating to the Briquetting of Carbonized Peat and the like; and No. 144 of 1912 for improvements relating to the utilization of Peat and the like, is prepared to bring the said inventions into operation in this Colony, and to license the right of using the same on reasonable terms.  
 Dated the day of July, A.D. 1915.

**WOOD & KELLY,**  
 Solicitors for Patentees.  
 Address:—  
 Temple Building,  
 Duckworth Street,  
 Saint John's, Newfoundland.  
 jly27,30,aug3,6,10

**NOTICE.**

**To Merchants & Others**

Sealed Tenders for the purchase of the Steamer DESOLA will be received on board the vessel, addressed to Captain H. B. Saunders, up to Noon, Thursday, August 5th, 1915.  
 The said vessel includes all her outfit and fittings now on board, including some 550 tons of New River Coal, five Boilers, Steam Windlass, Steam and Hand Steering Gear, and four Powerful Steam Winches. The two Galloway Tube Donkey Boilers are on deck and are being worked at the present time at 100 lbs. steam pressure; the other boilers are worked at 150 lbs. The large three furnaced Donkey Boiler is worked at 150 lbs. and is only ten years old. The Tenders will be opened before the bidders board the "Desola" at noon on the above date.  
 H. B. SAUNDERS,  
 Owner.  
 aug2,21

**FOR SALE.**

**8 Bungalow Lots,**  
 situate between Waterford Hall and the residence of Hon. Donald Morison. These lots are in the most picturesque section of Waterford Valley, and will be sold cheap to prospective Bungalow builders.  
 Apply to  
**Fred. J. Roil & Co.,**  
 REAL ESTATE.  
 Smallwood Building,  
 Duckworth Street.

**An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 71713 Lockport, N.Y.**

**In the Supreme Cour.**

In the matter of the Petition of Josiah Barrett of Bell Island, Miner, alleging that he is insolvent and praying to be so declared.

Upon reading the petition, schedule and affidavit filed herein on the 29th day of July instant, and upon hearing Mr. McGrath for the Petitioner, I do order that the said Josiah Barrett and his creditors appear before me in Chambers in the Court House, at St. John's, on Friday, the 12th day of August now present, at 11 o'clock in the forenoon, to be examined and heard touching the alleged insolvency, and that in the meantime Simon Butler, Esquire, Acting Registrar of this Court, be appointed trustee of the estate and effects of the said Josiah Barrett.  
 Dated at St. John's, this 29th day of July, 1915.

(Sgd.) **GEORGE H. EMERSON,**  
 Judge.

On motion of Mr. R. T. McGrath, Solicitor for Petitioner. aug3,11

**TO LET—Part House No. 61 Military Road, containing 2 Parlors with sliding doors, three Bedrooms and Kitchen, &c., Bathroom and all conveniences.**  
 jly20,71,s,tu,th

**TO LET—Houses Nos. 53 and 56 New Gower Street.** For further particulars apply to **GEO. W. B. AYRE,** Solicitor, Renouf Building. jly19,11

**FOR SALE or TO LET**—That desirable Dwelling House situate No. 47 Queen's Road, fitted with all modern improvements, heated with hot water, gas and electric light. Immediate possession; apply to **Kent & McGrath,** Solicitors, or **P. C. O'DRISCOLL,** Exchange Bldg. jly23,11

**FOR SALE—A Surrey Wagon,** rubber tyred; apply to **P. CASEY,** Water Street. jly29,11

**LOST—Saturday, between 4 and 5.30 p.m., between Maxse Street and Water Street, one Pearl Brooch Pendant.** Finder will please return to 11 Maxse Street and get reward. aug2,21

**NOTICE—Dressmaking and all kinds of sewing done at shortest notice.** Tunic Costumes from \$1.50 up; Costumes from \$2.00 up; Dresses from \$1.00 up; Children's Dresses from 25c. up. **MRS. O'DRISCOLL,** 15 Cabot Street. aug3,11

**NOTICE.—Mr. John Reddy** having left our employ has now no connection whatever with our business. **CALLAHAN, GLASS & COMPANY.** aug3,11

**LOST—On 28th July, in Mount Cashel Grounds or Mount Carmel Cemetery, a Slight Walking Stick.** Finder please return this office and get reward. aug3,11

**LOST—On Saturday, on Prescott Street, a Parcel containing a pair of Boots.** Finder please return to this office.

**FOUND—A Motor Lamp on Torbay Road on June 28th; apply to CHAS. TRICCO,** Torbay Road. aug3,11

**LOST—A Gentleman's Waterproof Coat.** Notify **HORWOOD LUMBER CO.** aug3,11

**FOUND—A week ago, on the Bay Bulls Road, a Setter Dog.** For information please apply promptly to **MRS. T. J. NURSE, Sr., P. O. Box, 901.** aug3,11

**Help Wanted!**

**WANTED—An Assitant** for Pressroom; apply at this office. aug3,11

**WANTED—A Man to drive** a Ford Car for short time; apply to **GEO. G. E. PARSONS,** The Automobile Man, King's Road. aug2,21

**WANTED—A Cook; apply** at this office. jly26,11

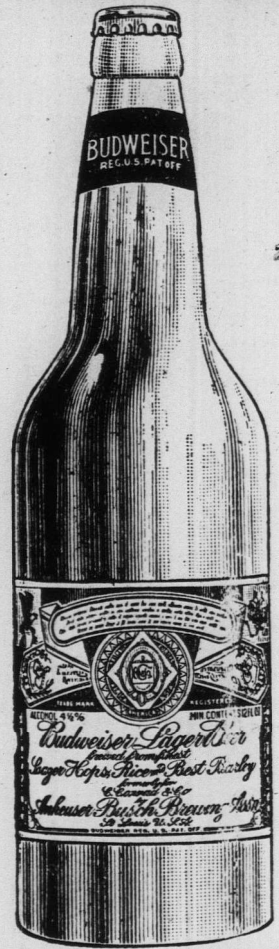
**WANTED—A Plain Cook** immediately; apply at this office. jly22,11

**WANTED—By September 1st, Principal for the Presbyterian School, St. John's.** Salary to commence \$800.00, increasing to \$1,000.00. Apply in writing with credentials and full information to **DONALD MORISON,** Bank of Montreal Building, St. John's. jly29,81,th,tf

**AGENTS—"Thrilling Stories of the World's Greatest War,"** Brilliant battles of Canada's sons. Profusely illustrated. Everybody buys. Make seven dollars daily. Experience unnecessary. Sample book free on promise to canvass. **LINSCOTT COMPANY,** Brantford, Ontario. jly20,24,29,aug3,8,13



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WHEN Northern soils bring forth better Barley—  
WHEN the World grows better Hops—  
WHEN Nature's springs bubble forth purer waters—  
WHEN brew-science has been developed to a higher art—  
THEN, and not till then, will it be possible to brew a better beer than Budweiser—the home drink Everywhere

Visitors to St. Louis are courteously invited to inspect our plant—covers 142 acres.

ANHEUSER-BUSCH  
ST. LOUIS - U.S.A.



## THE HEIR OF Lancewood

CHAPTER XIX.

"It is quite right, papa," she replied. "Am I wanted? Shall you require my signature?"

There was an expression of pain on Sir Arthur's face as he answered—"No, I think not. Valerie, we shall wait yours."

Vivien rose to quit the room. Lady Nestle turned to her with a smile.

"Do you remember," she said, "the last time Mr. Greston was here? They told me pretty plainly the deed—no business of mine, and almost hinted that I should leave the room while you signed and sealed. Now it is my turn—you leave the room instead of me, and I sign papers instead of you."

Sir Arthur was too deeply engaged to notice the words. Mr. Greston, listening, thought—

"I detest that woman; it was an evil day for Lancewood when she entered its doors."

And the young secretary clinched his hands, devoutly wishing that Vivien's foe were a man, that he might slay him.

"I remember," said Vivien, with calm, proud composure. And Gerald Dorman thought they might insult and humiliate her, but they could never bend the proud spirit or win any sign of pain from her.

She had some bitter lessons to learn. She had been feted and courted as the heiress of Lancewood, she had been looked up to by both young and old as one of the future magnates of the county; she had now to find out who had liked her for herself, and who had cared for her position. It was a bitter lesson. For her wonder-

ful beauty, her talent, her grace, she was still admired; but that which made society almost intolerable to her was the faint pity that she detected in the manner of people. She knew often, when she entered a room, that she had been the subject of conversation; she knew it by the sudden pause and the conscious expression on the faces of her friends. She shrank morbidly from being the subject of remark. Her wound was so deep and so terrible she could not endure that human eyes should gaze upon it. If people would only forget that she had been known as the heiress of Lancewood, if they would cease to remember her altered position, it would be so much easier to bear.

"You must feel the position at Lancewood very keenly," said one.

"The birth of your little brother has quite changed the aspect of affairs," said another.

Old Sir Henry Lane shook his head gravely.

"Ah, my dear," he said, "There is many a slip 'twixt the cup and the lip. You have missed a fine inheritance."

Some pitied her; others said she was so proud that it was a just punishment. But the general feeling of the county was that the birth of the little heir was a misfortune not only for Miss Nestle, but for Lancewood.

"She is the noblest-minded woman I know," said Sir Henry, in discussing the matter. "She would have made a model mistress for the estate—she would have improved it and have made it worth twice as much as it is worth now, beside all the good she would have done. It is ten thousand pities that Sir Arthur married again."

And that was the general impression. But regret was vain and useless. The deed was done, and nothing could undo it.

"Do you never wish," said Caroline Smeaton one day to Vivien, "that

some terrible secret would come out about Lady Nestle?"

"Why? In what way?" asked Vivien.

"If these incidents had happened in a novel of which you had been the heroine, that is how you would have been extricated from the difficulty. About the second chapter of the third volume it would have turned out that your step-mother had been married before, so that the present marriage would be illegal, and you would be the heiress of Lancewood again. Do you not wish that something of that kind would happen?"

"No," said Vivien, with a proud flush on her face—"most certainly I do not. I would not have a stain on the name of Nestle to be heiress of a hundred estates. How little you understand me! It is not money or land, position or rank, that I care for, but the honor of my race—the stainless repute of the Nestles. Everything sinks into insignificance compared with that."

"I do not understand you," returned Miss Smeaton, quietly. "You are not of the common order of girls."

"I love Lancewood—I love the race of Nestle," said Vivien. "And if it so happened that any one living loved it better, and would really do better for it than myself, I should be pleased that that person should have the estate. I do not look upon such an inheritance as Lancewood as mere; the means of enabling those to whom it belongs to live in luxury; to me there seems something sacred in such an inheritance. The one who has it is guardian of a thousand interests—family honor, the purity of a grand old name, the well being of every dependent. Oh, Caroline, if I talked to you forever, I could not say all I think on this subject. I have thought of Lancewood all my life. I trained myself to be mistress of it as a soldier trains himself for battle, as a doctor for his profession, a statesman for his office; and I say again, I love it so dearly that if I felt any one living could do better for it I would cheerfully give it up to that one."

"We must hope that little Oswald may grow up a wise and good man," said Miss Smeaton.

"Yes, there is that hope. Virtue and vices are not hereditary," replied Vivien, thinking sadly to herself that if the child resembled his mother there would be little hope for Lancewood.

Everywhere Vivien Nestle found the same difference. The family went to London for the next season, and there she saw that the change in her fortunes was well known. She was invited everywhere—one of the loveliest girls in London, she was one of the most popular—but she found a difference. People had shown defer-

ence to her before—the deference that money always commands. She no longer heard herself described as the heiress of Lancewood, but as the beautiful Miss Nestle.

She had many admirers, many offers of marriage, but her heart was untouched. She had loved Lancewood too well to love anything else. Some of the offers of marriage made to her were advantageous, and Lady Valerie wondered greatly why she did not accept of one of them. She did not dare to ask Vivien herself about it, but she did not scruple to talk to Sir Arthur. Lady Valerie would have been delighted to see her married; then indeed she would have Lancewood all to herself.

"I cannot imagine," said Lady Valerie to her husband, "why Vivien sends all her admirers away. I am sure the Earl of Mountcalm is one of the nicest men in England, in every way an eligible match, and she has refused him. I cannot think how it is."

"Because she did not love him, I should imagine," returned Sir Arthur; "that is the usual reason why a lady rejects a lover."

"Why could she not love him? He

(To be Continued.)

### MRS. LYON'S ACHES AND PAINS

Have All Gone Since Taking Lydia E. Pinkham's Vegetable Compound.

Terre Hill, Pa.—"Kindly permit me to give you my testimonial in favor of Lydia E. Pinkham's Vegetable Compound. When I first began taking it I was suffering from female troubles for some time and had almost all kinds of aches—pains in lower part of back and in sides, and pressing down pains. I could not sleep and had no appetite. Since I have taken Lydia E. Pinkham's Vegetable Compound the aches and pains are all gone and I feel like a new woman. I cannot praise your medicine too highly."—Mrs. AUGUSTUS LYON, Terre Hill, Pa.

It is true that nature and a woman's work has produced the grandest remedy for women's ills that the world has ever known. From the roots and herbs of the field, Lydia E. Pinkham, forty years ago, gave to womankind a remedy for their peculiar ills which has proved more efficacious than any other combination of drugs ever compounded, and today Lydia E. Pinkham's Vegetable Compound is recognized from coast to coast as the standard remedy for women's ills.

In the Pinkham Laboratory at Lynn, Mass., are filed containing hundreds of thousands of letters from women seeking health—many of them openly state over their signatures that they have regained their health by taking Lydia E. Pinkham's Vegetable Compound; and in some cases that it has saved them from surgical operations.

is rich, handsome. He could make her a countess. What could any girl want more?"

"You do not understand Vivien, Valerie—you will never understand her; she would not care for any of those things."

"Not for beauty, or money, or wealth, or title?" cried miladi in wonder.

"No, not for any of those things," said Sir Arthur. "Vivien has never been like other girls; she has, in an odd kind of fashion, concentrated all her wishes, her love, her care, her hopes, on one thing."

"And what is that one thing, Arthur?" asked Lady Valerie.

"Lancewood," he replied briefly. "Romance, sentiment, gaiety, girlish pleasures, social enjoyments have all been as nothing to her," he continued; "she seemed to live for her home."

"But," said miladi, with some irritation, "she has finished with Lancewood now—it will be Oswald's, not hers."

"I know it; but you see, Valerie, one cannot soon forget the training of a life-time. It will be years yet before Vivien will be able to take an interest in any other home."

"I am very sorry for it," said Lady Nestle, frankly. "I wish she would marry."

"She has a right to please herself—as I did," observed Sir Arthur, with a sigh.

"I admit that; but I should like Lancewood better without her," said miladi, with fatal candor.

"Why?" asked her husband, in a tone of severe displeasure.

"For a hundred reasons. To begin with, she is very sensible, and I am not—I have never pretended to be; she is wise, and I am what you call me—a butterfly. I like all that she dislikes; I enjoy all that she disapproves, I admire all that she contemns. We are as opposite as day and night."

"Vivien is a noble girl," said Sir Arthur, gravely.

"Then I am glad that I am not a noble girl," laughed her ladyship. "I like my own character, and my own ways of life, and my own ideas, much better than I like Vivien's."

"I hope you will always show her all possible kindness and esteem," said Sir Arthur.

"Has she ever complained?" asked miladi, quickly.

"No—never. To tell you the truth, Valerie, I think she is far too proud to complain."

"I am not worth notice," laughed her ladyship. "She told me once that I was quite outside her life—and I believe it."

"Be kind to her," repeated Sir Arthur. "When you speak harshly of her you hurt me, Valerie."

But Lady Nestle only laughed and turned away.

(To be Continued.)

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### Cash's Cigars, Cigarettes and Tobaccos

require no salesmanship, no arguing, no hot air, no expensive premiums.

They sell on their merits. A customer accepts them without hesitation or quibble, because he knows that their standard reputation guarantees their ability to please.

Try a Glass of our Famous Arctic Soda Water before and after smoking.

**JAS. P. CASH,**  
WATER STREET.

### At the Cottage, Camp, or on the Boat,

or wherever you and your family vacation this summer, you can have all the music and just the kind of music you want, whenever you want, with a set of

## Columbia

DOUBLE-DISC RECORDS,

with either a Columbia Graphophone "Eclipse," \$40.00, or a Grafonola "Jewell," \$50.00, or a "Favorite," \$65.00.

These three Columbias are all easy to move, to carry and to store—just made for summer use.

**U. S. Picture & Portrait Co.**  
GRAPHOPHONE DEPARTMENT.

### Extra Special to Sportsmen!

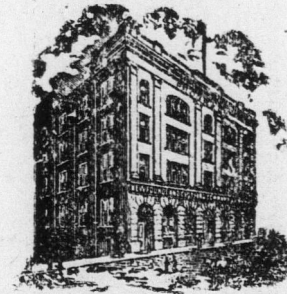
We have just received the largest one time lot of Fishing Tackle ever imported into Newfoundland, consisting of:—

Two to five-joint Rods, light, medium and heavy, from 25c. to \$10.00.  
Landing Nets, Rings and Handles, from 90c. to \$1.50 complete.  
Superior Baskets, fine, medium and coarse, from 90c. to \$2.75.  
Trout Flies—all the popular named varieties, from 25c. to \$1 doz.  
The very best named Salmon Flies, Nos. 110 to 6, 25 to 50c. each.  
Bait Hooks to Single and Twisted Gut and Gimp, 10 to 50c. doz.  
Best Clear Gut Casting Lines, 1 to 3 yards, 5c. to \$1.75 each.  
Bait Cans, Basket and Bait Can Straps, Floats, Rod Fittings, Trout Lines in Cotton, Hemp and Hair, Silk Oiled, &c., from 2c. to \$4.50.

Minnows, Spoon Bait, Worms and all other accessories, Folding Camp Stools, 90c.; Ground Waterproof Seats, 30c. each.  
This month and next a reduction of 20c. off each \$1.00 will be given to all purchasers of 50 cents and up for cash with order. Bear in mind that these goods are all of British make. No old stock.

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177 & 533 Water Street, St. John's.

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WE ARE HELPING the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least ONE-THIRD.

If you are pessimistic, ask any reliable dealer for any of the following brands:  
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**LINOLEUMS, CANYAS, CARPETS and RUGS** in all the daintiest designs.  
**BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EAST CHAIRS, TABLES, BUFFETS, SIDEBORDS, DESKS, OFFICE CHAIRS, BOOK-CASES.**  
A great saving on all you buy at this store.

**CALLAHAN, GLASS & CO.,**  
DUCKWORTH & GOWER STREETS.

### Bananas, Oranges, etc.

To arrive Thursday.

100 cases CALIFORNIA ORANGES—all counts.  
60 buns. CHOICE BANANAS, 60 brls. NEW POTATOES.  
30 brls. NEW TURNIPS, 70 crates TEXAS ONIONS.  
Will have Cabbage—if good enough to forward.

And to arrive:  
P. E. I. BLUE POTATOES. PRICES RIGHT.

**BURT & LAWRENCE,**

### Time and Trial Prove

the unequalled value of Beecham's Pills as the best corrective of ailments of the digestive organs so common—and the best preventive of lasting and serious sickness so often resulting from defective or irregular action of the stomach, liver or bowels.

## Beecham's Pills

have a great record. For over half a century they have been used with entire satisfaction in thousands of homes. A few doses will prove to you that you can find prompt relief from the headaches, depression of spirits and general no-good feelings caused by indigestion or biliousness. Try them, and you will know what it is to have at your command such

**An Invaluable Aid to Health**

Prepared only by Thomas Beecham, St. Helens, Lancashire, England.  
Sold everywhere in Canada and U.S.A. In boxes, 25 cents.

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1st—We produce

2nd—We have

3rd—We import

4th—We have

5th—We have

6th—We are

7th—We are

8th—We also

9th—Having

10th—Our

serious advance in

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# We have a GOOD INDIVIDUAL PHOTOGRAPH

Of each Man of the  
**Newfoundland Regiment that Sailed on the "Calgarian,"**  
And of Nearly all the Reservists.

THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland.

Phone 768.

## BIG REMOVAL SALE OF DRAPERY GOODS

We offer the ENTIRE STOCK of clean and up-to-date Goods at big reductions.

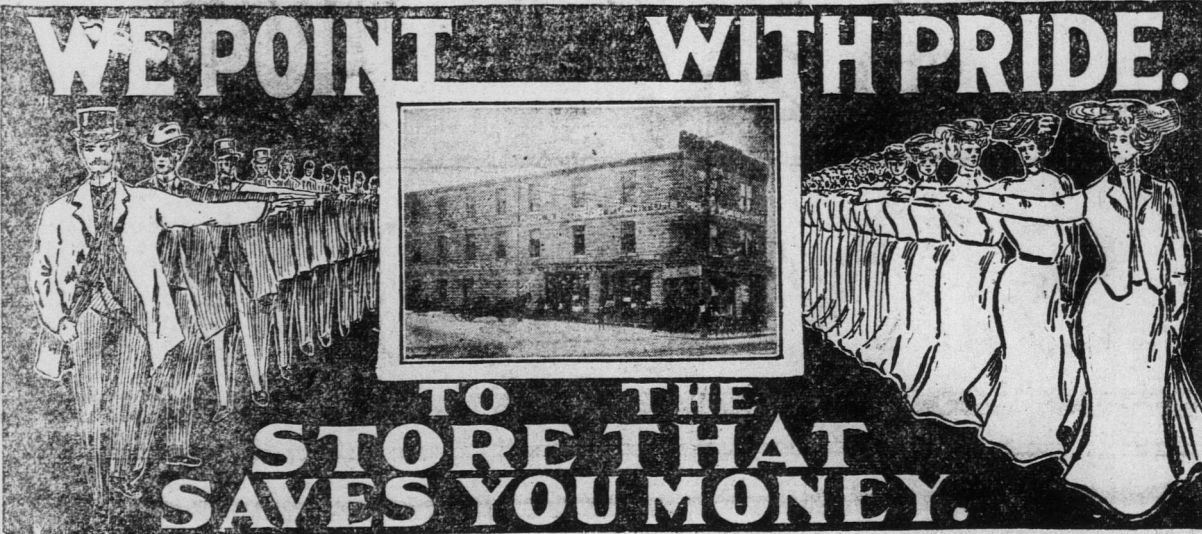
The following Lots will be sold at specially **Low Prices:**

- Ladies' and Children's White and Colored Washing Dresses,
- Ladies' Colored one-piece Robes,
- Ladies' and Children's Hats: All New Styles,
- Corsets, Blouses and all Summer Goods.

**SALE BEGINS MONDAY MORNING.**

NO GOODS ON APPRO.

### BISHOP SONS & Co., Ltd.



## Ten Strong Reasons

Why You should Buy Your Furniture from us.

- 1st—We produce our own lumber which goes into the Furniture and saves considerable in cost.
- 2nd—We have the Surface Oak finish for our Furniture, which is the only thing of its kind in the country.
- 3rd—We import our own Coverings for our Parlour Suites, thus saving two duties, as most all the imported Suites come from Canada and the United States, and they have to import their coverings from France or some of the European countries, and pay duty into Canada or the States. We avoid the second duty by getting the Covering ourselves and having the frames made here.
- 4th—We have our Springs made from the wire by the only Weaver in the country; also the Oxford or Copper Wire Spring by machines too.
- 5th—We have our Mattresses made by machinery in our own building, the only machine of its kind in the country. It can produce 50 against 10 by hand, thus saving considerable in cost.
- 6th—We are producing the Excelsior or Wood Fibre and cutting the cost in two, which will mean considerable saving in the making of Mattresses.
- 7th—We are also selling agents for the celebrated Ideal Beds and Springs and sell at factory price.
- 8th—We also have the COMBINATION LATH and SPRING BED, the only thing of its kind in the country.
- 9th—Having the factory in the same building, we can handle all sizes all repairing; in fact you can choose your own Coverings for Parlour Suites, Mattresses, etc., and have it made to order.
- 10th—Our motto (last but not least) is to sell at the lowest possible prices, and despite the serious advance in prices all round, we are, where possible, reducing the prices, WHICH SHOULD APPEAL TO EVERY HOUSEKEEPER when in need of Furniture and Furnishings, as we now do arrangement work from the "Tree to the Home," thus cutting out all middlemen's profits.

**The C. L. MARCH Company, Ltd.,**  
House Furnishers, Cor. Water and Springdale Streets.

### 364th Day of the War

## LATEST From the Front.

Messages Received  
Previous to 9 a.m.

**OFFICIAL.**  
LONDON, August 2. The Governor, Newfoundland: The General French reports the capture on the 30th of a portion of the trenches lost west of Hooge. Two further enemy infantry attacks were repulsed on the 31st.

The French Government reports aircraft activity on both sides, also artillery duels and some German attacks repulsed.

The Russian Government reports determined enemy attacks in many instances repulsed with heavy losses, including several hundred prisoners, and an enemy battery. South of the Olz River the enemy, using asphyxiating gases, made small progress at Kamionka Zolvan. The Russians also fell back north of Cholm before superior forces.

The Italian Government report the conquest of strong lines of Austrian trenches in the Palpicolo zone, the enemy suffering great loss; also successful operations on the Isonzo and the capture of trenches and material in the enemy's second line of defence at Carso.

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### "Open Every Night"



"STAFFORD'S DRUG STORE (Theatre Hill)."

Any person or persons calling at our Drug Store, Theatre Hill and asking us to show them orders amounting to over Ten Thousand bottles of Stafford's Liniment sold since January 1st, this year, and by our not being able to produce them, we will gladly forfeit the sum of \$1,000. All you have to do is to come in and ask us.

Stafford's Liniment is one of the strongest and most penetrating Liniments that has ever been manufactured. It cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. Sold everywhere.

Stafford's Liniment is prepared only by  
**DR. F. STAFFORD & SON,**  
St. John's, Newfoundland.  
Manufacturers of the "Three Specialties":—  
Stafford's Liniment.  
Stafford's Prescription "A"  
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**REPORT CONFIRMED.**

PETROGRAD, via London, Aug. 2. An official communication issued here to-night, says that a British submarine sank a large German transport in the Baltic Sea.

**NOT YET COMPLETED.**

LONDON, August 2. A despatch to the Exchange Telegraph Co. from Geneva, says that the statement that an agreement has been completed between Turkey and Bulgaria, is denied by the Cologne Gazette, which says that negotiations still continue. Regarding a settlement, the Cologne Gazette says that Germany is in entire agreement with Turkey's viewpoint.

**What Are You Doing for that Eczema?**

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggist's."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.

Zylex, London.

**SEAL BRAND COFFEE**

that will make your household happy; your guests grateful; yourself enthusiastic.

In 1/2, 1 and 2 pound cans. Whole—ground—pulverized—also Fine Ground for Percolators.

CHASE & SANBORN, MONTREAL.

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"Eclipse," \$40.00,  
Favorite," \$65.00.  
easy to move, to  
summer use.

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portsmen!

line lot of Fishing  
consisting of:—  
heavy, from 25c. to

\$1.50 complete,  
from 90c. to \$2.75,  
from 25c. to \$1 doz.  
A 25 to 50c. each  
imp. 19 to 50c. doz.  
to \$1.75 each.  
Rod Fittings,  
Billed, &c., from 2c.

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Seats, 30c. each.  
off each \$1.00 will  
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to dress as well as  
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# Farmers' Harvesting TOOLS.

**G. KNOWLING'S**  
Duckworth St., West and Central Stores.  
Lowest Prices—Large assortment.



## Griffin's or Brade's Celebrated English Crown Scythes,

30 inch, 70c.; 32 inch, 75c.; 34 inch, 80c.; 36 inch, 85c.

## Stanforth's Famous English Rivetted Scythes,

32 inch, 65c.; 34 inch, 70c.; 36 inch, 75c.; 38 inch, 80c.

AMERICAN SCYTHES . . . . . 50c. and 60c. each

SCYTHE SNATHS . . . . . 50c., 60c., 65c. each

B. Y. GRASS HOOKS . . . . . 22c., 24c., 27c., 32c., 33c. each

AMERICAN GRASS HOOKS . . . . . 22c., 30c. each

HAY RAKES—Wire Bow, 16c.; 2 Wood Bow, 22c.; 3 Wood Bow, 25 cents.

HAY FORKS—4½ ft., 23c.; 5 ft., 25c.; 5½ ft., 27c.; 6 ft., 30c.

SCYTHE STONES . . . . . 6c., 7c., 8c., 9c. each

# G. Knowling.

July 29, 41, th, su, f

## Evening Telegram

**H. J. HERDER, - - Proprietor**  
**F. LLOYD, - - - - Editor**

TUESDAY, August 3, 1915.

## An Anniversary of Thanksgiving.

We are now on the eve of the anniversary of the entrance of the British Empire into the Great War. August 4th marks the anniversary of Germany's rejection of the British demand that Germany respect the neutrality of Belgium and the consequent Declaration of War. Britain was ready to do what it had always been ready to do. She was not ready to do what she never expected to be called upon to do. She was ready to hold her own on the sea against Germany, to prevent an invasion by Germany of the British Isles and to prevent the paralyzing of her sea commerce. She had, however, no large army to put against the huge armies of Germany on the continent. German cruisers, which at first made depredations on the ships of the allies, have been either sunk or driven from the open sea. The only sea menace remaining is that of the submarine, and that is mainly confined to the vicinity of the British Isles, the great oceans are now practically free from danger, and ships of the allies can traverse them with no more danger than in times of peace. Much reticence has very properly been observed as to new ships put into commission since the early days of the war, but from the lists of warships under construction then by the entente allies and the capacity of their yards, it is quite clear that Premier Asquith did not exaggerate when he stated some time ago that the Allies' superiority on the seas to-day is much greater than it was when the war began. In view of the strength of the German land forces and the declared policy of Germany of reducing the superiority of British Dreadnoughts by submarines, the situation is one which affords cause for great thankfulness for Britons the world over. Britons have cause to rejoice that German possessions have been reduced throughout the Pacific. Thanks largely to the assistance of Japan, Kiao Chan was taken from her. Thanks largely to the assistance of Australia and New Zealand, her possessions in New Guinea, Samoa and New Hebrides are now held by British forces. German South West Africa has also been surrendered to the South African forces; Togoland has been taken over. Germany is feeling the effects of British military strength in other parts of her African possessions. Her intrigues in India and Egypt have been brought to naught, and a British expeditionary force is making progress in the lower

## Latest Fishery News.

The following messages were received by the Department of Marine and Fisheries to-day:  
**Twiningale.**—Wind N. N. E., raining and cold, poor fishery, traps from ½ to 1 brl., hook and line nothing.  
**Harbor Grace.**—Traps from 5 to 25 quintals; Archibald's trap secured 99 quintals yesterday; no report from hook and line fishermen.  
**King's Cove.**—Traps from 1 to 3 quintals; nothing otherwise.  
**Bonavista.**—Light north wind with rain, caplin scarce, no squid. No improvement in fishery with hook and line. Yesterday traps on Cape Shore did well, securing from 15 to 50 qts. each.  
**LEFT BARBADOS.**—The barq. Lake Simcoe left Barbados for this port on Saturday last, with a cargo of molasses to Balne Johnstone & Co. Capt. Randell who was mate with the late Capt. White, is in charge of the ship.  
**SALT CARGO.**—The schr. Mildred, Capt. Robertson, is now 18 days out from Cadiz to this port with a cargo of salt to G. M. Barr.

## AJAX TYRES!

We are now carrying in stock, in addition to Columb Tyres, Ajax-Grieb Heavy Iron Skid Tyres, and also carry all kinds of AUTOMOBILE ACCESSORIES such as Demountable Rims, Patches, Tire Irons, Liners, Spark Plugs (all kinds), and everything for the Motor Car, which we are selling at very low prices.

## GEO. M. BARR.

## His Grace at Placentia Durango Arrives From Liverpool.

The most imposing and solemn church functions to which ever took place in Placentia were held this week. It was on the occasion of His Grace's first visit to that historic town. On Sunday solemn high mass coram pontifice was celebrated at 11 a.m. The procession through the grounds was fine. The weather, the elaborate decorations of the Presbytery, the coat of arms of the Archbishop and of St. John's was emblazoned on the front. The array of altar boys in red and white, the society lined up with their hand discarding music, the large number of clergy and prelate with His Grace closing the procession, all tended to make the display one in keeping with the grand occasion. Right Rev. Monsignor St. John was celebrant, with Revs. Frs. Maher and O'Flaherty, as deacon and sub-deacon; Rev. Fr. Sheehan, master of ceremonies. High priest Rev. Fr. McDermott; deacon of the throne, Revs. Vereker and McGrath. The esteemed Pastor, Rt. Rev. Monsignor Reardon, received His Grace at the door of the church, and the addresses of welcome were read to His Grace by the citizens accompanied by a purse by three, Magistrate O'Reilly, Edward O'Reilly and Capt. Fitzpatrick, J.P. The Star of the Sea was represented by W. J. Walsh, President; John Collins, Vice-President; Jas. Collins, J. P. Rose and James Kemp. The addresses were very fine and well read by Messrs. W. O'Reilly and W. Walsh, respectively. His Grace gave a very lengthy reply from the throne which was specially erected for the functions. It was difficult, His Grace said, to find words to express the feelings of his mind and heart on this occasion of his first visit as Archbishop of the Church in Newfoundland and his native place, but which had to be subordinated by other feelings. He knew the peoples of Placentia were distinguished by the dual element. But as Head of the Church he was honoured in a special manner. Placentia church history is the first in the ecclesiastical annals of Newfoundland; many illustrious Bishops have ruled over the Church from 1639 to the present. His Grace was the first rank to honour the dignitaries of Holy Church. It is gratifying to note the great material progress of Placentia. The cultivation of virtue and religion, of which Placentia has been noted, are very pleasing facts indeed to the Bishop of his flock. Thanks to the guidance of your good pastor and sisters in religion and other teachers the lamp of faith burns brighter now than it did at any time before. His Grace finished by his usual benediction, and money is available to purchase munitions from neutral countries and the sea fees to transport munitions and men. In spite, therefore, of all that Germany has done up to the present, the potentialities of the future are with us. There is every sign of a long contest, but there is every sign of increasing strength in British arms. The British bull-dog is thoroughly awake and it will hold fast until it has brought the Potsdam bully to the ground.

## Wedding Bells.

A very pretty wedding took place at the S. A. Citadel, New Gower Street, on Thursday, July 29th, Brigadier Morhen, the Provincial Commander, officiating, the contracting parties being Capt. William Carter, son of Mr. Carter, of the city, and Miss Josephine Barry, daughter of Mr. Mark Barry, of Greenspond. The bride was given away by Capt. J. Stratford, Lieut. J. Barter and Miss M. Carter were bridesmaids and the groom was supported by Mr. A. Horwood. The speakers were Adj. Hiscock, Bride's Boy and Bride's Girl, and a solo by the groom's sister. Congratulations are also being tendered to the bride and groom by the members of the staff officers and a large number of friends. At the home of the groom's father, on Monday evening, August 2nd, another reception was held when quite a number of friends were invited and a very enjoyable time was spent.—Com.

## To-Morrow's Events.

7.30 a.m.—Wesley Bible Class Outing by special train to Briggs.  
10.30 a.m.—Baseball, Cubs vs Shamrocks for Machine Gun Fund.  
11 a.m.—Cochrane St. S. S. Picnic at Mount Desert, by children.  
2.30 p.m.—Garden Party at Holyrood.  
2.30 p.m.—Matinee performance at Nickel.  
2.30 p.m.—Excursion train to Kelligrews.  
2.30 p.m.—Matinee performance at British Theatre.  
2.30 p.m.—Matinee performance at 'Ours'.  
2.30 p.m.—Matinee performance at 'Crescent'.  
2.30 p.m.—Garden Party at Power's Court.  
3 p.m.—Opening St. James Hotel, the Gouls.  
3 p.m.—Baseball, B.I.S. vs. Red Lions, for Machine Gun Fund.  
7 p.m.—Performances at the City Theatre.

## Police Court.

(Before F. J. Morris, K.C.)  
Five drunks were discharged.  
Four for being drunk and disorderly were fined \$2 or 7 days each.  
One for being drunk and disorderly and for resisting arrest was fined \$5 or 14 days.

## Here and There.

**SUSU.**—The Susu left Horwood at 7.35 a.m. to-day, going north.  
**EARL OF DEVON.**—The Earl of Devon left Bal Vert at 6.15 p.m. yesterday, coming south.  
**The Roller Rink will open to-morrow, Wednesday, at 2.30 p.m.—aug 3, 11**  
**LOADING FOR HALIFAX.**—The schrs. Louise A. W. and Minnie J. Smith are now at Exploits loading herring for Halifax.  
**WEATHER.**—A light southwest wind with rain prevails along the line of railway to-day. The temperature ranges from 53 to 60 above.  
**The Garden Party which was to take place to-day is, owing to the inclement weather, postponed until Thursday afternoon.**  
**BOWRING'S SHIPS.**—The Portia left Channel at 10 a.m. to-day, coming east. The Prospero left St. Anthony at 10 a.m. to-day, going north.  
**INVALIDED HOME.**—By the Durango, to-day, there arrived two naval reservists, Daniel Wilton of Bonne Bay, and M. Costello, of Spaniard's Bay. The former is suffering from the effects of an acute attack of pneumonia, and the latter from other trouble.

## Honour to the Newfoundland Royal Naval Reserve!

Let every loyal Newfoundlander wear their badge and carry their flag to honour them on August 4th, in aid of the Hosoidal Fund.

**LAI D TO REST.**—The funeral of the late Thomas O'Brien, who died at Bell Island on Friday last, took place yesterday afternoon from the Mortuary Rooms of Undertaker J. T. Martin. At the Cathedral, Rev. Edward O'Brien, a cousin of the deceased, recited the prayers for the dead, and interment was at Belvidere cemetery.

# During the Hot Weather

You want something convenient and easy for Lunch, etc., We have a large stock of Tinned Meats and Fish ready for use. These goods are put up by the best packers and are guaranteed absolutely pure. The following are some of the lines we carry in Meat and Fish:—

- |                     |                      |                       |
|---------------------|----------------------|-----------------------|
| CORNEB BEEF.        | LIVER & BACON.       | SALMON.               |
| ROAST BEEF.         | SAUSAGE MEAT.        | SARDINES.             |
| ROAST MUTTON.       | VIENNA SAUSAGE.      | PINDON HADDOCK.       |
| LUNCB TONGUE.       | OXFORD SAUSAGE.      | HERRING IN TOMATO.    |
| OX TONGUE.          | IRISH STEW.          | KIPPER HERRING.       |
| TURKEY & TONGUE.    | STEWED KIDNEYS.      | LOBSTER.              |
| MINCED COLLOPS.     | BOILED RABBIT.       | FISH PASTE.           |
| BEEFSTEAK & ONIONS. | CORNEB BEEF & HASIL. | BLOATER, KIPPER, etc. |

We also have a very fine line of Cooked Meats retailing by the pound, cut just to suit our customers.  
BOILED HAM, COOKED BEEF, OX TONGUE, DRIED BEEF & HAM.  
SUMMER DRINKS—Lime Juice, Grape Juice, Lemon Squash, etc.

Grocery Dept. **AYRE & SONS, Ltd.** Dept. Grocery

# Smart American Dresses!

Smart American Dresses  
Selling now at  
Cost Price.

If you want something nice in Dresses SEE THESE.

The backwardness of the season makes a quick disposal of them necessary, and what you would have had to pay \$6.50 for you get to-day for \$4.20.



# S. MILLEY.

# RODGER'S.

It is quite easy to buy an article of wear that is cheap and nasty, but this week we are in a position to offer that which combines the virtue of cheapness with that of excellent quality, namely:

**Women's Black Cotton Hose**  
**20c. pair.**  
A real bargain at the price.

# A. & S. RODGER.

364th Day  
**LAT**  
From the  
11.00

ASKS FOR WASH  
The United States ask the co-operation of Central American states to restore peace to the continent. The United States ask the co-operation of Central American states to restore peace to the continent. The United States ask the co-operation of Central American states to restore peace to the continent.

THE LAYING OF THE CRITICISM OF THE BALANCE OF POWER. The laying of the criticism of the balance of power by the British Parliament at a time when the United States are asking for the restoration of peace to the continent is a most timely and judicious move.

12.15  
GREECE WOULD  
A despatch to the Greek newspaper of party in connection with the Greek ultimatum to Bulgaria wishes to would prove the treaty is not a consideration of the aid Serbia im-

THE TIMES REPORTS THAT THE GERMAN USING FLAX AS A SUBSTITUTE FOR COTTON IN SOME OF THEIR FABRICS.

RUSSIA'S  
Count Benckendorff has been appointed as ambassador to London, to-day. The Russian government is laying the blame for the war on the German government, and is making every effort to bring about a peace settlement. The Russian government is laying the blame for the war on the German government, and is making every effort to bring about a peace settlement.

12.  
BELGIUM  
The Belgian government has issued a second document regarding the capture of a German submarine. The document states that the submarine was captured by the Belgian coast guard on the 28th of July. The document also states that the submarine was carrying a large quantity of war material.

THE GERMAN  
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# Weather

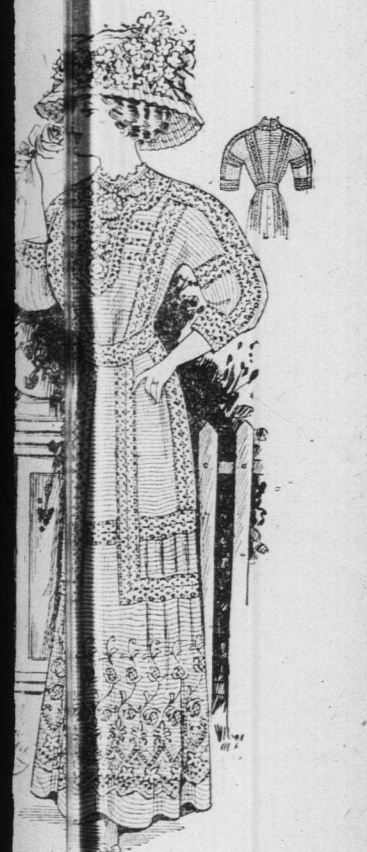
We have a large stock of the best packers and lines we carry in

- SALMON.
- SARDINES.
- FINDON HADDOCK.
- HERRING IN TOMATO.
- KIPPER HERRING.
- LOBSTER.
- FISH PASTE.
- WATER, KIPPER, etc.

ing by the pound, cut just

DEPT. GROCERY

# esses!



# EY.

cle of wear  
we are  
combines  
of excellent

# lose

# GER.

## 364th Day of the War

# LATEST From the Front.

11.00 A.M.

### ASKS FOR CO-OPERATION

WASHINGTON, To-day. The United States has decided to ask the co-operation of South and Central America in the next step to restore peace to Mexico. The Ambassadors from Argentina, Brazil and Chile, and the Ministers from Bolivia and Uruguay have been asked to confer with Secretary Lansing here Thursday.

### "SIMPLY RECEIVED."

LONDON, To-day. The laying open of peace proposals, the criticism of the people on the institution of open diplomacy and the balance of power were urged by J. R. Macdonald, Socialist, and member of Parliament at a meeting held in Edinburgh. Explaining the aims of the union for democratic control, in answer to a question Macdonald admitted that the labor party was not unanimous on this subject. The speaker's views were simply received by the audience.

12.15 P.M.

### GREECE WOULD HELP SERBIA

LONDON, To-day. A despatch to the Athens says that Greek newspapers without distinction of party in commenting on the Turkish-Bulgarian entente say that in case Bulgaria wishes to attack Serbia, Greece would prove that the Greece-Serbian treaty is not a vain word and would consider it an obligation of honor to aid Serbia immediately.

### SUBMARINE BLOWS UP BRIDGE

LONDON, To-day. The Times Mytilene correspondent reports that an important iron bridge connecting the harbor of Samboul was blown up by a submarine.

### FLAX INSTEAD OF COTTON.

ROTTERDAM, To-day. The Germans have already begun using flax as a substitute for cotton in some of their munitions factories.

### RUSSIA'S APPRECIATION.

LONDON, To-day. Count Benckendorff, Russian Ambassador to Great Britain, issued in London, to-day, a statement reviewing the Russian position during a year of war, laying stress on the identity of aims of Russia and Great Britain and asserting that it was impossible except on our own conditions. Commenting on the report that Russia was dissatisfied with the effort of the Entente Allies in fighting in the West, he said, it had been said that the Russian public hoped for a strong offensive on the West, while the Germans were making their onset in the East. This may be so, but no trace of ill-feeling has been manifested, and the sober view which considers only military possibilities has always prevailed. Nowhere has the colossal effort of Great Britain and France in the Dardanelles been more appreciated than in Russia.

12.30 P.M.

### BELGIAN GRAY BOOK.

PARIS, To-day. The Belgian Government has published a second gray book, containing documents relating to the war and notably a communication from Baron Guillaume, Belgian Minister to Paris to Belgian Minister Foreign Affairs, dated Feb. 22nd, 1915, apparently contradicting the documents recently published by Germans and alleged to have been found in the State archives in Brussels and purporting to have been written by Baron Guillaume.

### THE VERDUN DEFENCES.

VERDUN, To-day. The German hammering at Verdun fortress on which a drive of a year ago went to pieces, like a wave on a rock, may continue for years and years without making the slightest impression on the underground life, with which the trench combats of this war have familiarized the world, and to which modern soldiers already are accustomed here, has reached its climax in the immense underground city prepared for the defenders of the key to Northern France. Miles upon miles of streets and chambers stocked with wine, flour, tinned meats, lodgings, recreation rooms, a bakery equipped to make bread for 50,000 men, and heat, light and telephones have been constructed beneath the surface of meadows of valley of the Meuse, surrounding France's barrier which has been placed in the path of whoever attacks from Metz.

### GATHERING IN THE COPPER.

BERLIN, To-day. Large crowds of women and boys flocked to the Berlin Gas Works and market halls to-day, carrying copper kettles, pots, desk ornaments and other articles, in accordance with recent requests of the Government that the copper supplies of the country be delivered to it for military purposes. This mobilization of the copper will occupy three days. To-day's deliveries yield enormous piles at each receiving depot.

2 P. M.

### ITALIANS MAKE CONSIDERABLE ADVANCE.

MILAN, To-day. The first line of the Austrian defence in Carzo having been taken and the Italian front advanced over con-

siderable distance of most difficult country east of Montefalco and Sagrado, the line of Austrian fortifications hastily erected from Rumbia to Pietro Ross, along the western slopes of the Vallone depression, are now to be carried. The Italian army is fully equal to its new task. The attack on the Austrians second line has already begun with success. The Italian artillery has been brought forward rapidly and is bombarding the new Austrian trenches. The infantry has maintained a steady pressure on the retreating Austrians. Each day is marked by the capture of a number of prisoners and considerable booty.

### STEAMER SUNK.

LONDON, To-day. The British steamer Ranza has been sunk and the Captain and probably eleven members of a crew of 24 have been landed safely. The Ranza, of 2,329 tons, was probably sunk by a German submarine, but a statement to this effect is withheld by the British Admiralty, which has announced that it will no longer make public information showing the waters in which German underwater boats are operating.

### LANGUAGE MORE PACIFIC.

ROME, To-day. Discussing many messages and statements received in various countries on the first anniversary of the war, the Observatore Romano, the official organ of the Vatican, says, reading these foreign messages we are pleased to note that the language adopted has been modified in tone, so that its sense is more pacific or more humane. In place of inexorable war cries and proposal to annihilate the enemy, there begins to be substituted a more human accent, although circumscribed. We see in this a possibility of a discussion leading to peace. It is a most comforting sign although very weak as yet.

2 30 P. M.

### HEAVY FIGHT AT HOOGE.

AMSTERDAM, To-day. Heavy fighting is again in progress on the British front near Ypres. According to telegrams from Courtrai, Belgium, the boom of great guns and mine explosions were audible there for hours, quickly followed by a steady stream of wounded men from the vicinity of Hooge. Most of the casualties were the result of shrapnel wounds.

### TURNED CREST AT KRITHIA.

LONDON, To-day. The crest of the ridge in Gallipoli Peninsula has been turned by British troops and the positions of the British in the Dardanelles has been improved, according to a statement given out to-day by official statement to press bureau.

### Supreme Court.

The case of Capt. C. B. Mason of the sch. Metapedia, sunk off Cape Ballard on Friday last, vs. Capt. Pederson, whose steamer cut down the vessel, was begun at the Supreme Court to-day. The case is being heard in Chambers before Mr. Justice Emerson. The action is for damages in the sum of \$30,000. M. W. Furlong, K.C., represents the plaintiff, and A. B. Morine, K.C., is for the defendant. The evidence of Capt. Pederson was being taken up to 1 p.m. when the Court adjourned for recess.

### Reids' Boats.

The Argyle sailed from Placentia for the westward early this morning. The Clyde left Botwood at 4:40 p.m. yesterday, inward. The Dundee left Bonavista at 7:20 p.m. yesterday, outward. The Ethie is due at Carbonear to-day.

The Erik left North Sydney at 3 p.m. yesterday for this port direct. The Glencoe left Channel at 10:40 a.m. to-day coming east. The Home is on the way to North Sydney. The Kyle left Port aux Basques at 10:25 p.m. yesterday. The Meigle left Flower's Cove at 4:45 p.m. yesterday, coming south. The Sagona is north of Battle Harbor.

**We Want Ambitious Branch Managers and Local Agents for our world wide General Agency Business.** Experience unnecessary; no stock or merchandise to buy; operate from your own home in spare time. You should make from \$50.00 to \$100.00 per week. Write to-day for free information. B. F. LOOS CO., 403 W. Walnut St., Des Moines, Iowa. jly16,tu,tf

### THE GLOOMY GUEST.

Young Engley married the charming Olive, and after the wedding breakfast he chanced to notice one of the guests, a young man, who appeared to be extremely gloomy and was evidently not having a good time. He stepped up to the young man with the idea of cheering him up. "Er—have you kissed the bride?" he asked. "Not lately," replied the gloomy one, with a faraway expression.

### A PADEREWSKI STORY.

Paderewski was once at the house of a noted Polish poet, who gave it as his opinion that no living composer could compare with Mozart. Paderewski said nothing, but the next day he visited the poet again and said that he would like to play to him a little Mozartian piece which perhaps he did not know. The poet expressed his delight and was charmed with the music. "Ah," he exclaimed when the pianist had finished. "Now you must surely acknowledge that that beautiful piece could not have been composed in our time." "Perhaps," answered Paderewski dryly, "only it happens that I composed it myself this very morning." "That beautiful piece" was Paderewski's now celebrated "Minuet."

MINARD'S LINIMENT CURES DISTEMPER.

# A Special CLEARANCE Sale OF Summer Goods!

We are offering a big shipment of **American Goods**, secured by us at a great sacrifice in price. A Clearance of just the things that accentuate the joys of summer. Goods that you need right now at exceptionally **Low Prices**. These Goods go to you at the actual cost to us.

### AMERICAN Neckwear Novelties

Fashion strives every year to excel the performance of its past. On our Showroom Counters there are displayed a wonderful array of Neckwear Novelties, most of them sample lines from one of New York's best makers. Every one is a gem—Daintiest Creations in Chiffon, Silk, Velvet, Lace, Embroidery and other materials—offered to you at less than actual cost.

15c. values	Selling for	8c
20c. values	Selling for	12c
25c. values	Selling for	16c
30c. values	Selling for	19c
40c. values	Selling for	29c

### SUMMER WASH GOODS

Thousands of yards of Cotton Wash Materials to be cleared at a great sacrifice. This shipment was delayed in transit, and the season is rather late so we have marked them at prices that will soon clear them out. Reliable goods, guaranteed fast colors; well assorted and attractive designs. New novelty patterns.

### Cotton Crepe, Casement Cloths, Plain and Fancy Voils, Marquisettes, Fancy Percales, & c.

### A BEAUTIFUL Array of Blouses

Blouses and Shirtwaists of high degree at the lowest prices ever quoted. The smartest of all Summer Blouses. The most artistic models at almost every price. The styles prized by dressy women. A tremendous assortment that includes the latest models worn in New York—models that feature the fashion and show their value in every line. In White and Colored materials—Lawn, Muslin, Crepe de Chene, Silk Chiffon, &c. Prices range from

**70c. each to \$5.75**

### SUMMER HOSIERY.

We have secured a special line of Cotton Lisle Hosiery suitable for Summer wear. They are exceptional values. Well finished in every respect; in a full range of sizes. Colors of Cream, Pale Blue, Tan and Black. Perfect fitting ankles and seamless feet. Usually sold at 25c. and 30c. pair. Our Price

**15c**

### Gingham Wash Dresses

For Ladies, Misses and Children

The very latest styles. We were fortunate enough to secure these at practically our own figure. Gingham Dresses in every size—to fit any age. A splendid variety of styles to select from.

LADIES' GINGHAM DRESSES,	60c., 69c., & 75c.
MISSES' GINGHAM DRESSES,	59c. & 97c.
CHILDREN'S GINGHAM DRESSES	35c., 45c. & 85c.

### A Big Collection of Stylish Sunshades

Over 500 smart Blk. Sunshades for ladies. All have the popular long handles in a nice selection of designs; strong stems and 8-rib frames.

\$1.00 values	Selling for	75c
\$2.00 values	Selling for	1.35
\$2.50 values	Selling for	1.85
\$3.00 values	Selling for	2.25

### Other Specials at Great Reductions

Ladies' White Underskirts  
Cut in the latest models, well made, correctly proportioned in good quality Lawn with dainty Embroidered Flourish.  
\$1.20 values . . . . . 70c  
Selling for, each . . . . .

Boys' Gingham Rompees  
In Light Blue Gingham; to fit boys of 3 to 8 years.  
Values 75c. . . . . 35c  
Selling for . . . . .

Ladies Dressing Sacques  
In artistic patterns of Muslin, assorted designs.  
Values \$1.00 each. . . . . 65c  
Selling for . . . . .

# The ROYAL STORES, Ltd.

### Destroy the Rubbish!

On the battlegrounds in France and Belgium disease is lurking. It is a horrible—but undeniable—fact that the ground under there is contaminated, and is consequently an ideal breeding-place for all sorts of disease microbes.

People—eminent doctors, and so on—realize the danger that threatens us at home from this cause. Should an epidemic of disease break out among our troops, germ-laden insects—fleas and lice—will swarm over on the

ships plying between here and France and set epidemics raging throughout England.

There is one remedy, and one only, and it is the duty of every person to see that the remedy is carried out.

Your home must not harbour dirt!

Dirt is the breeding place of every harmful kind of vermin. Fleas breed to profusion in such stuff as potato rinds and tea-leaves, and from such places they feed on our jam, milk, and other food.

Therefore burn all such refuse, instead of throwing it into the dustbin, and sweep and garnish everywhere,

so that your house, at any rate, doesn't harbour a breeding-place for flies. It is a good plan also to clean the window-ledges thoroughly, and brush them with paraffin. Fleas breed on window-sills owing to the warmth, and the paraffin keeps them away.

Fleas carry disease-germs, and a bite from an infected insect may cause a serious illness. They breed behind dirty wall paper, in cracks in the floor, in dust, and in dirty mats or carpets. Therefore dust should not be destroyed, and the other places kept scrupulously clean. Dogs harbor fleas and must be kept clean.

Dirty clothes and hair breed lice. Clothes infected with the vermin should be thoroughly boiled or baked, and dirty hair should be washed with a mixture of malt vinegar and warm water (one teaspoonful to a cup), and then combed.

Insect powders should be used to keep away lice and fleas.

It is exceedingly important that every person should realize that, necessary as cleanliness always is, it is doubly so now, and that it is their duty, not only to their own family, but to the State, to destroy and keep away disease-spreading vermin.



### We can Improve the Looks

of our sad-faced friend by supplying a set of our well-fitting and perfect-looking Artificial Teeth.

Is it worth while to look forlorn? Get your mirror and think it out, then call on Dr. Lehr, the Senior Dentist, and have him supply a set of teeth best quality obtainable for \$12.00, or have him extract that tooth which has caused you so much trouble. Teeth extracted without pain...25c.

**A. B. LEHR,**  
(The Senior Dentist),  
293 WATER STREET,  
Phone 319. jly17,s,tu,th,fr

### Fresh Arrivals!

**OYSTERO—**  
Made from fresh whole oysters. Evaporated same day as they are drawn from the sea.

**STERO—**  
Bouillon Cubes, a highly concentrated extract made of Beef and Vegetables.

Oystero or Stero provide a delightful cup for an impromptu meal.

**J. C. BAIRD,**  
Water Street.

### Skinner's Monumental Works.

Head of Beck's Cove Hill and 333 Duckworth St., St. John's, N.F.



In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work attended to. First-class work only at reasonable prices. None but first-class stone sockets supplied with all headstones.

**JOHN SKINNER,**  
may15,6m,s,tu,th



### THE FIREMEN

may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

### FIRE INSURANCE

will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

**PERCIE JOHNSON,**  
Insurance Agent.

### Here and There.

"BELL" AT PORT NELSON.—The S.S. Bellaventure is now at Port Nelson, having arrived there yesterday.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia.—jly12,tf

WILL LOAD ORE.—After the S.S. Beatrice discharges her coal cargo she will proceed to Bell Island to load ore for North Sydney.

THE UNION JACK.—We are in receipt of a little pamphlet called "The Union Jack." What it is and what it means. It also contains twelve lyrics on patriotic themes. It is by Dr. Frederick James Johnstone-Smith, a native of St. John's, and a C. E. clergyman, now resident in England.

# RED ROSE TEA "is good tea"



## A LITTLE LOT

—OF—  
**SMALL Bath Mats**  
at 55 cts.

A Fresh Line  
—OF—  
White and Colored  
**PIQUES,**  
Assorted Prices.

# A Most Bewitching Display of Ladies' Neckwear

Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

A LOT OF LADIES' AMERICAN UNTRIMMED HATS, Latest New York Styles.

We draw attention to a clearing LOT OF LADIES' HAND BAGS, Priced 40cts. to \$2.50.

A very rare Bargain in H. S. Pillow Cases. 5 Dozen only marked at 25 cts, worth 50cts.

# Marshall Bros

American White  
**QUILTS**  
—AND—  
Pound Turkish  
**TOWELS**  
We still continue at prices last advertised.

## The Great Wonder!

By RUTH CAMERON.



I was most interested to read the other day of a man who can think best when he is sitting in a certain shabby old Morris chair. He wouldn't sell that chair for a hundred times its intrinsic value. People sometimes wonder at me because I feel the same way about my desk. They think it is sheer obstinacy in me that I cannot drop down anywhere, take a magazine for a writing stand and write. When I sit down at my own desk, they look at me with a tolerant pity that seems to say 'Just one of her notions.'

I am The Greatest Sufferer. Now no one is more inconvenienced than I by my inability to work anywhere and everywhere. If I could change myself in that respect I certainly would. Doubtless it is partly weakness on my part, partly lack of concentration, but is it not also to be credited to the natural law of association of ideas? A friend of mine who divides his time between several cities tells me that he easily recalls the telephone numbers of his acquaintance in each city when he is in it. When he moves on to the next city he remembers the numbers connected with that city and forgets the others. That is, when he is in Chicago he remembers the dozen or more numbers of his acquaintance there with ease, but cannot recall a single Boston number and vice versa.

The Boy And The Button. It seems to me that the lad who couldn't recite without twisting a certain button on his coat was of 'Hoosier Schoolboy' origin. Perhaps someone with a more accurate memory than I, can tell me if I am right. As you remember, one of his schoolmates who wanted to best him in the oral examination managed to cut the button off, and with his customary association of ideas thus rudely disturbed he was hopelessly at a loss.

How One Name Recalled Another. The other day I saw a woman whom I met six years ago at a summer resort. At that time, she had been accompanied by a friend and for two weeks I had seen considerable of her. But I hadn't seen either since and if I had been asked to recall either name prior to the meeting I couldn't have done it for a hundred dollars. And yet, the moment she recalled her name to me the friend's name (a very unusual one) came bobbing up onto the surface of my mind as if the two had been linked together in some way.

Do you suppose the two actually were side by side in some brain cell? The mind and its home the brain are wonderful things. We marvel when we see some intricate invention, some vast and beautiful piece of architecture that the mind of man has taught men's hands to create. The greater wonder we have all the time within us.

Mapleton's Peanut Butter is made in England. When you buy it you will know its value. When the children get it on their bread they know its quality. Cheap nourishment these strenuous times. The proof of the pudding is the eating of it. jly8,eed,tif

## FRESH STOCK New Fruit and Vegetables!

- 60 brls. Green Cabbage.
- 100 cases Small Onions.
- 50 brls. New Turnips.
- 20 brls. New Potatoes.
- 200 bags P. E. I. Potatoes.
- 2 hampers Cucumbers.
- 2 brls. Water Melons.
- 15 crates Ripe Tomatoes.
- 50 bunches Bananas.
- 15 boxes Red Table Plums
- 100 cases Cal. Oranges— sizes 250's, 216's, 176's, 150's.
- 10 boxes Cal. Lemons.

**Soper & Moore.**  
Phone 496.

## Leading Italy to Victory.

General Cadorna, Chief of the Italian General Staff.

The official Rome reports of the progress of the Italian Army in Austria are signed "Cadorna."

General Count Luigi Cadorna, Chief of the Italian General Staff, and Generalissimo of the Italian Army, was born on September 4th, 1850, and entered the Military College of Milan when he was only ten years of age.

Five years later he entered the Military Academy at Turin, which he left three years later with the reputation of being one of the cleverest pupils who had ever entered it. If examinations prove anything they prove that for he easily passed out head of anyone else.

In 1875 Luigi Cadorna was made a captain, and for that year he began those studies which are now going to prove of such immense value to him and Italy.

It was in that year that he began to learn all he could about the mountainous frontier dividing Italy and Austria, for he was convinced that some day the two countries would be at war, and he knew that a thorough knowledge of the mountains and passes would not only be invaluable, but would go a very long way towards victory.

Every possible moment he could spare he devoted to poring over maps of the mountains, working out exactly how an army would cross them, the danger spots, the difficult passes, and so on. Not only did he make a study from maps, but every year his holidays were spent tramping over those very passes he has now so successfully forced with the Italian Army.

He published a number of books on the Italian frontier, how it should be defended, and how the neighbouring Austrian mountains should be attacked and conquered. These books have been for years the text books of every Italian officer.

## Grand Display of Patriotic Sentiment At Grand Falls.

Thursday last a patriotic meeting was called in the Town Hall at Grand Falls for the purpose of discussing what the public would do in regard to the Aeroplane Fund.

Mr. W. Scott was voted to the chair and intimated that he had received a communication from His Excellency the Governor, that this Fund had been started in St. John's, and subscriptions from Grand Falls would be acceptable. Referring to the great sacrifices that have been made and are being made by the soldiers of the Empire, and particularly by the goodly number of Grand Falls boys who have joined the First Newfoundland Regiment, the speaker said that the fact that those who are left behind could do was to see that they are properly equipped, that though Newfoundland has done nobly, still much more can be done, and those who cannot bear arms, can at least support the cause by being liberal in their donations.

Rev. Father Finn, in a speech which evoked the greatest enthusiasm, introduced a motion that the people of Grand Falls would authorise the Patriotic Committee to raise the sum of five hundred dollars for the use of the Nfld. Regiment. He gave a short address on the war in general, and in conclusion pointed out the pressing necessity of the best and most modern equipment, saying that what was to be done must be done quickly, and now is the time to do it.

In supporting the motion of Father Finn, the Rev. W. T. Dunn spoke of the kind of enemy that the Allies were fighting and the results that would come if defeat eventually overtook the arms of Britain and her helping nations, and asked the people to show their patriotism in the manner in which they gave to the Fund.

The next speaker, Mr. Josiah Goodyear, pointed out the need of the Newfoundland Regiment, and in a few but sincere words spoke his views in such a manner that they could not but have had a great effect on the audience. Similarly Mr. A. Southcote, whose son Arthur is already on active service in the Dardanelles (is presumed) expressed in a straight and direct way now the subject affected him. Mr. L. R. Cooper, next took the platform and very strongly exhorted all the residents of the town to "hang up the subscriptions" remembering all the deeds of the brutal enemy. Mr. J. H. Bailey said it was to the night of the British Navy that we owed our present prosperity and for that reason we ought to feel the greatest gratitude, and the proper way to feel it now would be to feel it in our pockets, and take our hands out with a good donation.

Dr. H. B. Chamberlain recited a few instances of what he had seen in some hospitals in London last spring, among which was a short account of the plight of a soldier who was a victim of German gas atrocities.

A very good sentiment was voiced by Mr. H. W. Cole, of Badger, in that we should not give what we could afford, but rather more than we could afford, and by that sacrifice, we would then be doing only a little of what we ought to be doing.

Mr. J. P. Nelson endorsed the remarks of the various speakers, and further emphasised the necessity of generosity.

On being put to the assembly the motion was carried by unanimous acclamation.

The subscription lists were opened at once and twelve hundred and eighteen dollars and ninety cents were subscribed on the spot, and a systematic canvass of the town was arranged in order to give those unavoidably absent an opportunity of adding their names.

TALKING MACHINES. — We are offering a nice line of Talking Machines very cheap. — CHESLEY WOODS, Agent, 282 Duckworth St. —July 17/15

Minard's Liniment Cures Diphtheria.

## Grand Display of Patriotic Sentiment At Grand Falls.

It is said of the Italian commander, indeed, that his knowledge of the country over which he is now fighting is so exact that he can name every village, road and pass without the aid of a map of any kind.

For some time he was a Colonel of the 10th Bersaglieri, the crack troops of the Italian Army.

To show his knowledge of the frontier the following story is related of him. During the manoeuvres of the Italian Army in 1895 one of the Generals began a movement which could only be defeated by an army outflanking him over the mountains. All the officers of the staff said it was utterly impossible for a single soldier to cross the mountains, let alone an army.

The Bersaglieri, led by Cadorna, climbed the impossible rocks and springing a surprise on the "enemy," won those manoeuvres for their own side. But only Cadorna could have done it.

Although over sixty-four, General Cadorna looks very much younger, and is as active as a man of forty. He is tall, and has a quick ease of movement which shows the practised horseman. And the Italian horseman, it must not be forgotten, are the finest horsemen in the world.

The head of the Italian Army occupies the same position as General Joffre in France, or Lord Kitchener with us. The Italians have unlimited confidence in him, for they know that he is the one man who knows his job better than anyone else in Italy.

## Drudgery.

By the adoption of modern gas appliances you may abolish drudgery from your home.

GAS COOKERS eliminate the drudgery of lighting fires, the handling of coal and ashes, and enable you to prepare meals in half the time required with old-fashioned appliances.

GAS WATER HEATERS are indispensable in every well-regulated household.

GAS LIGHTING is best for the eyes and the pocket.

THE PERFECTION GAS IRON is a recent addition to labour, time, and money saving appliances. This Nickel-plated Gas Iron may be had complete with stand and a length of metallic tubing for the small sum of \$3.00, and should be in every household.

With the "PERFECTION GAS IRON" a whole day's ironing may be done at a cost of five cents, give better results, and do more work in half the usual time. It is always hot and ready, clean and smooth. Send post card, or phone 97, and the Gas Company will send a man to give practical demonstration of any, or all, up-to-date household appliances.

NOTE.—It is important that Gas Cookers and other appliances be kept perfectly clean and free from grease. Use "SO-KLEAN" enamel cleaner. It will quickly remove all stains and grease from metal or enamel. 25 cents per packet.—jy23,tf

## EVERYDAY ETIQUETTE

"Please tell me what initials are used on linens and silverware, before one is married," demanded Maude. "The initials of the bride-to-be are used on all articles marked before the wedding day," replied her aunt.

MINARD'S LINIMENT CURES DIPH. TEMPER.

## The British Theatre

2.30—TODAY—7.30.  
Initial appearance of

## Madame Olive Timmons

Celebrated European and American Prima-Donna. A mezzo-contralto with an unrivalled Grand Opera Reputation.

P. J. McCARTHY, Accompanist.  
Also, 5 Superior Photo Plays.

## 5c. The Crescent Picture Palace. 5c.

### "Martin Chuzzlewit"

Charles Dickens' great story pictured by the Biograph Co. "THE FICKLENESS OF SWEEDIE"—An Essanay riotous comedy.

"HER PRIMITIVE MODEL"—A melo-drama.

"BENJAMIN HUNT'S WILD GAME"—A gem of comic cartoons.

"FOR THE LOVE OF MIKE"—Kalem's all-star Comedy Company in a side-splitting farce.

GOOD MUSIC AND SINGING—A COOL AND COMFORTABLE THEATRE.

Coming—HARVEY COLLINS, Vocalist, from New York's big Theatres.

## East End | Rossley's Theatres | West End

### "OURS"

A First-Class Programme To-Night.

A first-class programme to-night. Feature films of best quality. Three changes weekly. Two shows each night, 7.30 and 9 p.m. Admission 5 cents. Matinee Wednesday and Saturday.

NOTE.—Rossley's East End Theatre will open in September.

## J. J. St. John.

45c.—The Real Irish Butter—45c.  
Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed Toilet Soap, in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,  
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

The Clergy  
The clergy people. When no built-up no amassed no comfortably retired church he has  
When he to such saving—probably not them in strain  
Life insurance of dealing with the duty of every minister. The clergy that is absolute know their mo the policy be is

CANADIAN  
C. A. C. & R. U.  
St. John's  
Let us send you will tell you about it

## Smuggling.

Editor Evening Telegram—Dear Sir—I saw a note per not long ago from a "Parker's Cove," denying the son referred to in an item John's papers of May 25th "Smuggler Caught," was a that place.  
Smuggling and other by the Customs laws takes parts of the country besides Bay, and the public hears about them if the offenders are caught at all. Nearly every past Spring could be seen John's papers an account smuggler caught in and Placentia Bay, giving the man's goods seized, the lines pa on.  
Now that is all right, generally know that there more smuggling than usual years) carried on in the of Placentia and Burin and the Customs officials commended for the manner they have discovered and the various cases.  
When we attempt to sm St. Pierre or elsewhere, with our eyes open, we know we run and if we are caught tempt, we pay the fine for the confiscation of our any other penalties and imposed upon us.  
Remember, Mr. Editor, we mean by smuggling is the illegal importation without a ledge of the Customs goods liable to the payment but when it comes to the breaches of the law we dra yet we are often held up to gaze as offenders of the law. Now, if the rumours that fr time reach here of the things in Customs circles a coast be true, I think that O'Reilly could be sent in ton.  
I am, yours truly,  
Placentia Bay, August 1st

## BISURAT MAGNE

For dyspepsia, indigestion of food, gas and hyperac stomach (acid stomach), BISPURAT MAGNE is a powerful in a fourth of a water usually gives INSTANT LIEF. Sold by all druggists powder or tablet form at 5c. bottle.

## Cape Rep

Special to Evening Telegram  
CAPE RACE  
Wind south, strong, rain intervals. The brigantine passed in at 7.45 and barquentine in at 9.30 p.m. Bar. 29.27; ther. 50.

182.  
Mayo's P  
These pipes  
specially m  
factured for  
to be offered  
the premium  
found on M  
snoking a  
chewing, 525  
mint, 745  
or style.



The Clergyman's Safeguard
The clergyman gives his life to his people. When old age comes to him he has no built-up business to rest upon; he has amassed no fortune upon which he may comfortably retire. His success is marked by the church he has built up—for other people.

CANADA LIFE ASSURANCE COMPANY
C. A. C. BRUÉ Manager, ESTABLISHED 1847

Let us send you our interesting booklet, "Since 1847." It will tell you about the different forms of insurance policies.

Smuggling.

Editor Evening Telegram.
Dear Sir,—I saw a note in your paper not long ago from "President of Parker's Cove," denying that the person referred to in an item in the St. John's papers of May 25th, entitled "Smuggler Caught," was a resident of that place.

Smuggling and other breaches of the Customs laws takes place in other parts of the country besides Placentia Bay, and the public hears very little about them if the offenders are punished at all.

Now that is all right the public generally know that there has been more smuggling than usual (of late years) carried on around the districts of Placentia and Barren this Spring and the Customs officials are to be commended for the manner in which they have discovered and dealt with the various cases.

When we attempt to smuggle from St. Pierre or elsewhere, we do so with our eyes open, we know the risk we run and if we are caught in the attempt, we pay the fine imposed, suffer the confiscation of our goods and any other penalties that may be imposed upon us.

Remember, Mr. Editor, that what we mean by smuggling is the successful importation without the knowledge of the Customs authorities, goods liable to the payment of duty, but when it comes to more serious breaches of the law we draw the line, yet we are often held up to the public gaze as offenders of the worst kind.

I am, yours truly,
CAPE ST. MARY'S,
Placentia Bay, August 1st, 1915.

BISURATED MAGNESIA

For dyspepsia, indigestion, souring of food, gas and hyperacidity of the stomach (acid stomach). A teaspoonful in a fourth of a glass of hot water usually gives INSTANT RELIEF. Sold by all druggists in either powder or tablet form at 75 cents per bottle.

Cape Report.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind south, strong, raining, fog at intervals. The brigantine "Olanda" passed in at 7.45 and an unknown barquentine in at 9.30 a.m. to-day. Bar. 29.27; ther. 50.

DR. DEVAN'S FEMALE PILLS
PHOSPHORIC FOR MEN

This Date in History.

AUGUST 3.
New Moon—10th.
Days Past—214 To Come—150
COLUMBUS' FIRST VOYAGE 1492. Amid opposition and ridicule he sailed from Spain convinced that he would reach land. The story of the voyage, the discontent of the crew and, after many days, the landing on a foreign shore are well known.

AUGUST 4.
New Moon—10th.
Days Past—215 To Come—149
BATTLE OF EVESHAM 1265. During these years occurred the struggle known as the Barons' Wars. After the Battle of Lewes, 1264, all disputes were to be referred to a Parliament, but the King's forces, strengthened by many barons jealous of the power of Simon de Montfort, attacked him at Evesham. Simon was killed and Henry III. was restored to power.

GREAT WAR, 1914—British ultimatum to Germany that Belgian neutrality must be respected, rejected. British mobilisation begun, and Sir John French appointed Inspector-General of the Forces.

Our Volunteers.

The total number of volunteers enrolled to date is 2,140, the following having enlisted with the Reserve Force yesterday:
Albert Keppner, Flat Islands.
Moses Green, Burin.
Sam Brushett, Marytown.
Francis Lewis, Salmonier.
Birger Androsen, Sweden.
Ely Williamson, England.
Sam Shelgrove, St. John's.

REMEMBER

The Camera House
Now has a complete line of Kodaks, Brownie and Premo Cameras in all sizes.
Also Films, Plates, Paper, Post Cards and Photo Supplies of every description.

PARSONS' Art Store, WATER STREET.

SENAC ERHE.—The s.s. Senlac, 4 days from Charlottetown via North Sydney, arrived in port last evening with a full cargo, including a shipment of produce and live stock consigned to George Neal. As the Black Diamond service to this port has now been discontinued, the Senlac will make several more trips here. This is her first trip to this port.

POLANHALL'S REPAIRS.—Upwards of 20 plates have been removed from the s.s. Polanhall, which is now in dry dock undergoing repairs. A large number of workmen are engaged on her and the work will be rushed to completion, as other ships are waiting to dock.

I bought a horse with a supposedly incurable ringbone for \$30.00. Cured him with \$100 worth of MINARDY'S LINIMENT and sold him for \$85.00. Profit on Liniment, 54.
MOISE DEROSCE.
Hotel Keeper, St. Philippe, Que.

Here and There.

PERSONAL.—Messrs. Ches and Bon Mander left by the evening express for Come-By-Chance, where they will stop over for a fortnight's fishing.

DR. G. N. MURPHY'S Office will close Tuesday, Aug. 10, and re-open Monday, Aug. 30th.
July 31st—eod.1t

DROWNING FATALITY.—On Saturday afternoon last Augustus Ledrew, the six year old son of Frederick Ledrew, was drowned in the river near Grand Falls. The body had not

Fishery Report.

The following reports of the fishery are now posted at the Board of Trade Rooms:
July 31st.—From W. White, (Port Rexton).—The catch to date 3,900 quintals, with 120 for last week. Thirty-seven traps and 45 boats are fishing. Prospects are poor and the supply of caplin bait is limited. Two of the traps had about 12 qtls. each for the week and many others half qtl. daily. Several have been taken in for repairs.

McMurdo's Store News

TUESDAY, August 3rd, 1915.
If you go fishing to-morrow, you will assume some very preventive. Such is our Tar Oil and Pennyroyal, a mixture which has gained a reputation for moving on by means of good service against fly pests, and which is a favourite preparation amongst seasoned troutmen.

Amusements.

GRAND HOLIDAY BILL AT THE NICKEL.
The attendance at the Nickel Theatre last evening was large. Crowded audiences were expected as the show was easily one of the best ever given at this popular theatre.

AT THE CRESCENT.

Large numbers were attracted to the Crescent Picture Palace yesterday to witness the Biograph picturization of Charles Dickens' great story "Martin Chuzzlewit."

BRITISH THEATRE.

The initial appearance of Madame Olive Timmons at the "British" Theatre last night was a triumph in every sense and meaning of the word. Her splendid appearance and the excellent manner in which she rendered her numbers displayed her magnificent mezzo-contralto voice to the fullest advantage.

A Fair Showing.

garments of our tailoring make and we are always glad to show visitors examples of our high-class workmanship, as well as the newest fabrics and smartest designs.

You can't judge such unusual values by our prices, so call, let us take your measure and prove the merits of work in

Tailoring for Men.

J. J. Strang, Ladies' and Gents' Tailoring, 153 Water Street, - - St. John's.

NOW IS THE TIME
And this is the place to get extra good value for your money.
Don't Miss These Money Savers.
12 dozen Ladies' Straw Hats in a large assortment of shapes & shades, latest styles. Regular \$1.25, \$1.50, \$1.80 and \$2.00 Hats now on our Bargain Tables for only 90 cts.

Children's Cotton Dresses.
This season's styles. Regular 80c., 95c., and \$1.10. Clearing Price, just 70c CHILDREN'S WHITE DRESSES. Marked to cost to clear.

Ladies' Blouses.
See them! Oh so dainty. A new shipment just opened. \$1.10, \$1.40, \$1.60, \$1.90. The best lot for the season. Real gems of the Blouse maker's art.

ALEX. SCOTT, Popular Drapery Store, 18 NEW GOWER STREET. Open 7.30 to 9 o'clock Monday, Tuesday, Thursday and Friday Evenings.

ON WEDNESDAY
Make sure that your Camera IS LOADED WITH AN Easman Film and Film Pack. You'll get them at the KODAK STORE, 320 WATER STREET.

A Fair Showing, garments of our tailoring make and we are always glad to show visitors examples of our high-class workmanship, as well as the newest fabrics and smartest designs. You can't judge such unusual values by our prices, so call, let us take your measure and prove the merits of work in Tailoring for Men. J. J. Strang, Ladies' and Gents' Tailoring, 153 Water Street, - - St. John's.

Stars Defeat Casuals.

TWO GOALS TO ONE.
After one of the finest exhibitions of football seen for the season, the Stars defeated the Casuals last evening by a score of 2 goals to 1. From the start the game was exciting. Only 1 goal was scored in the first half, Phelan of the Stars finding the net after a nice bit of individual play.

To-Morrow's Baseball.

FOR MACHINE GUNS.
The baseball double header in aid of the Machine Gun promises to be the principal attraction in the city for to-morrow.

MORNING SESSION.

Game starts at 10.30. SHAMROCKS.
CUBS.
Simms . . . . . Battersby
Clouston . . . . . MacLean
Winter . . . . . Callahan
Meehan . . . . . Callahan
Winter . . . . . Ellis
St. John . . . . . Lehr
Teasler . . . . . O'Neill
Ryall . . . . . Burroughs
Edens . . . . . Pearce

AFTRENOON.

Game starts at 3 p.m. RED LIONS.
B. I. S.
Carew . . . . . Cooney
Barnes . . . . . Hiltz
French . . . . . Baird
Campbell . . . . . Quick
Power . . . . . Crawford
Doyle . . . . . Munn
Ring . . . . . Jenkins
Grace . . . . . Gowans
Pinn . . . . . Rolls

OFFICIALS.

Umpires—F. V. Chesman and Capt. Montgomerie.
Scorers—P. E. Outerbridge and T. V. Harnett.

Buy GOODS manufactured in NEWFOUNDLAND & keep the Fathers at work

Marine Notes.

The S. S. Wasin arrived at Bonne Bay yesterday with a cargo of coal to A. Harvey and Co.
The schr. George Ewart sailed from Grand Bank for Oporto yesterday taking 4665 quintals of codfish from G. A. Buffet.
The Danish schr. R. Faberius arrived at Grand Bank yesterday from Cadiz, salt laden.
The S. S. Dromore arrived at Alexander Head yesterday to load pit props for Cardiff.
The S. S. Storstad left Bell Island yesterday with a cargo of ore for North Sydney.
The schr. Colonia arrived at Sandy Point from Halifax yesterday.

Here and There.

LOCAL ARRIVES.—The local from Carbonar arrived in the city at 12.05 p.m. to-day.

On Regatta Day, Aug. 4th, the Annual Garden Party in aid of the R. C. Parish of Topsail takes place at "Powerscourt," Manuels. See the country at its best.—aug2,2t

MORE DIPHThERIA.—Another case of diphtheria was reported to the Health Authorities this morning. The patient is a child named Ingerman, sister of the child who died in hospital of the same disease on Friday last, was removed to hospital.

STELLA MARIS.—The s.s. Stella Maris has been thoroughly cleaned and repainted. We understand that she will probably take up the mail service on Fortune Bay towards the end of the week, replacing the Sasa which is now plying on the Fogo route.

WILL BE DISMANTLED.—The s.s. Desola, to which we made reference in yesterday's Telegram, will be dismantled during the next few days. It being found impossible to raise the ship, the cargo of acids having been through the hull, it is likely

Free for Tags and Coupons Only
Imperial Tobacco Co. (Newfoundland) Ltd.
Mayo's Pipes. These pipes were specially manufactured for us, to be offered for the premium tags found on Mayo's snoking and chewing, 525 Premium Tags, either 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200.



GILLETTS PERFUMED CLEANS AND DISINFECTS 100% PURE MADE IN CANADA

N.P.A. Aeroplane Fund

Table listing names and amounts for the N.P.A. Aeroplane Fund, including Aeroplone Fund, Machine-Guns Fund, and various donors.

Table listing names and amounts for the Port de Grave section of the fund.

Table listing names and amounts for the Barened section of the fund.

Table listing names and amounts for the Elliston section of the fund.

Table listing names and amounts for the BISHOP'S FALLS section of the fund.

DODD'S KIDNEY PILLS advertisement with logo and text.

Table listing names and amounts for the Evening Telegram Fashion Plates section.

From Employees of Crosbie & Co. Office

Table listing names and amounts for the Crosbie & Co. Office employees.

Here and There

LOADING HERRING.—The schr. Arthur D. Storey is at Moreton's Harbor loading herring for Halifax from D. P. and L. Osmond.

Delicious Ice Cream at WALKER'S Premium Store, 27 Charlton Street.—July 17, 3m, s, u, th

FOR OPORTO.—The schr. Muriel M. Young sailed from Grand Bank yesterday for Oporto, taking 300 qts. of codfish from Patten and Forsy.

Take a teaspoonful of Stafford's Prescription "A" a few minutes before eating and enjoy your meals.—July 12, tf

FISH CARGO.—The schr. A. M. Fox sailed from Grand Bank yesterday taking 9169 quintals of codfish, shipped by S. Harris for the Oporto market.

Ask your Grocer for Mapleton's Peanut Butter. Made in England.—July 8, eod, tf

OLINDA DIE.—The brig. Olinda, Capt. Courtenay, is now 23 days out from Barbadoes to this port with a cargo of molasses to A. S. Rendell & Co., and is due shortly.

LAYING NEW PIPE.—The Municipal Council's employees, under the direction of Mr. John Ryan, City Engineer, are now laying a 20 inch water main near Adelaide Street, which thoroughfare has necessarily been closed to traffic while the work is in progress.

THE IMPERIAL ORDER OF THE DAUGHTERS OF THE EMPIRE.

Religious services are being held all over the Empire August 4th, the anniversary of the declaration of War.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

1338—A Dainty Frock for Mother's Girl.



Girls' Dress, with Sleeve in Either of Two Lengths.

This neat and becoming little model is made with a wide panel over the front, to which the side portions are joined. The sleeve may be finished with a band cut at wrist length, or in elbow length, with a neat turn back cuff.

1357—A Popular, Becoming Dress for Mother's Girl.



Girls' Dress with Two Styles of Sleeve, and with or without Petticoat.

As here shown, white linene was used, with dotted percale for trimming. This style is also nice for gingham, chambray, percale, linen radine, mull, muslin, poplin, taffeta, cashmere or challie.

Form for ordering dresses, including fields for Name, Address, and Size.

New Fresh Butter

Just received: CHOICE SEARSTON and CANADA in small packages, now selling at the Very Lowest Prices.

Sleuths Watch Munition Factory in New England.

Worcester, Mass., July 24.—Six of the twenty-five detectives who have been working in the various Worcester industries for the past two weeks left here this week on orders from their headquarters for Springfield, where it is said they will go to work in the Westinghouse plants in Chiloquee and Springfield to watch for workmen who may have obtained positions there in order to act as spies.

Hubbard Glacier.

Alaska's Gigantic Frozen River as It Meets the Sea—The Mother of Icebergs—Rumbblings and Roarings that Come as the Masses of Ice Break Away from the face of the Lofty Cliff to Start on their Ocean Voyages.

THE PALM LEAF FAN.

Author of "At Good Old Slawsh." The palm leaf fan is a five cent substitute for a \$500 summer trip which is used with great success by millions of people.

Why Should We Celebrate.

Editor Evening Telegram. Dear Sir.—We have recently seen in the daily papers references to the 4th of August as the anniversary of the opening of the great war now devastating the European continent, and in one or two cases it was proposed that it would be fitting that some celebration should take place on that date in honor of this event.

Badger Will Give A Machine Gun.

A public patriotic meeting was held at Badger Brook on Saturday night. Andrew Porter ably filled the chair. Capital speeches were delivered by Messrs. Cole, Tobin, Hildout, Devine, Chauk and the Chairman, resulting in a spontaneous collection of over five hundred dollars.

O'Sullivan's Heels

AND O'SULLIVAN'S Rubber Cement ARE The Strongest and Best.

Although you may be satisfied with the Tea you are using, we feel absolutely certain that Armada Tea will give you much greater satisfaction.

Order a package to-day. For sale everywhere, at 60c. per lb.

Antiseptics In Australia Proves a Cure

BAD COLD IN THE HEAD, THROAT WEAKNESS AND CATARRH CURED QUICKLY.

Medicated Air A Marvel!

FREW'S Great Summer Sale!

All Summer Goods including: Ladies' Blouses, One Piece Dresses, Hats, Muslins, Gingham, etc., etc.

WILLIAM FREW.

READY MIXED PAINTS!



is an economical paint for use on roofs, bridges, barns, fences, etc. It is durable and works freely and easily under the brush. Has good covering capacity. Made in strong red and brown colors.

O'Sullivan's Heels

AND O'SULLIVAN'S Rubber Cement ARE The Strongest and Best.

Although you may be satisfied with the Tea you are using, we feel absolutely certain that Armada Tea will give you much greater satisfaction.

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WILLIAM FREW.

Harve IMPLEMENT advertisement with logo and text.

Martin Hardware Comp'y, Ltd. advertisement with logo and text.

O'Sullivan's Heels advertisement with logo and text.

Antiseptics In Australia Proves a Cure advertisement with logo and text.

BAD COLD IN THE HEAD, THROAT WEAKNESS AND CATARRH CURED QUICKLY advertisement with logo and text.

Medicated Air A Marvel! advertisement with logo and text.

FREW'S Great Summer Sale! advertisement with logo and text.



PAINTS!



pts., qrts., 1/2 gals.  
1/2 pts., pts., qrts., 1/2  
and gals.  
Stain.  
Linseed Oil, Turpen-  
al Kalsomine Brushes  
on application.  
mp'y, Ltd.

Heels

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Best.

be satis-  
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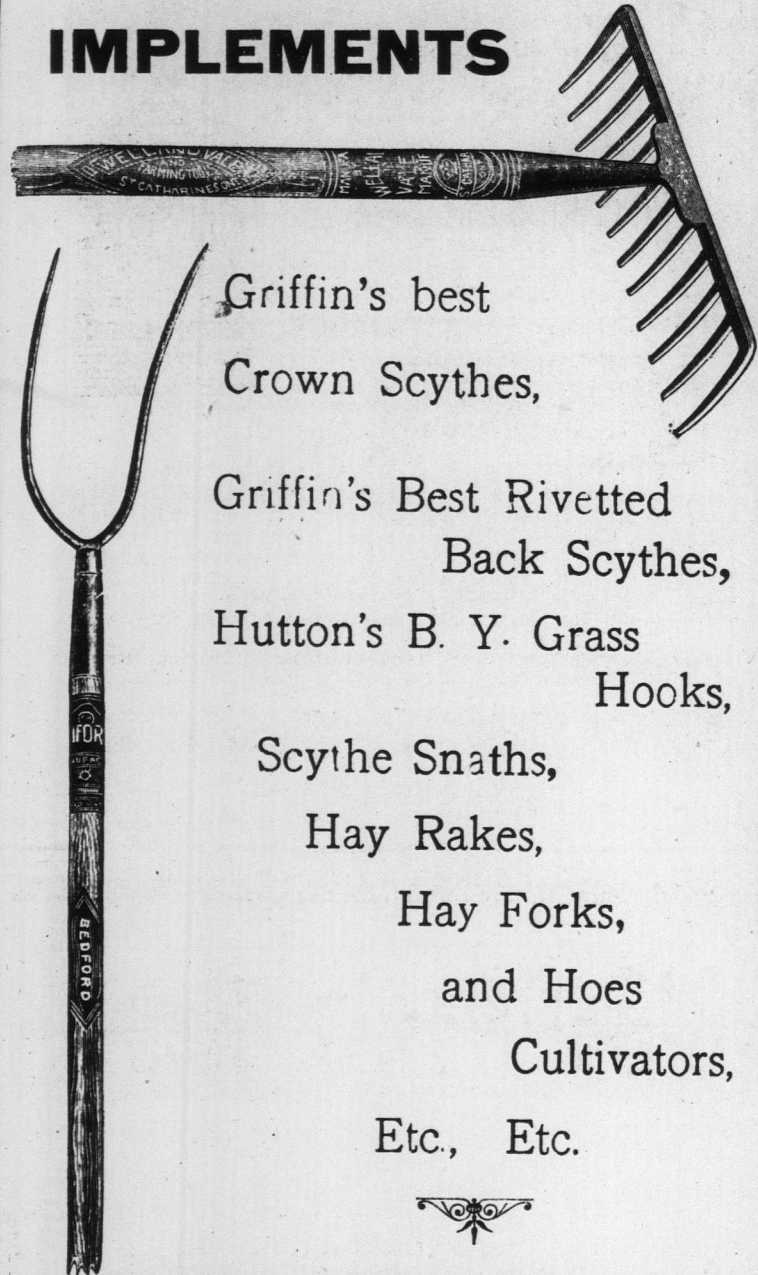
Summer Sale!

Dresses, Hats,  
etc., etc.

ers received during sale will  
Bargain Prices.

REW.

Harvesting  
IMPLEMENTS



Griffin's best  
Crown Scythes,  
Griffin's Best Rivetted  
Back Scythes,  
Hutton's B. Y. Grass  
Hooks,  
Scythe Snaths,  
Hay Rakes,  
Hay Forks,  
and Hoes  
Cultivators,  
Etc., Etc.

**BOWRING BROTHERS, Ltd,**  
Hardware Department.  
aug2m.tu.th

Why Should  
We Celebrate.

Editor Evening Telegram.  
Dear Sir,—We have recently seen in the daily papers references to the 4th of August as the anniversary of the opening of the great war now devastating the European continent, and in one or two cases it was proposed that it would be fitting that some celebration should take place on that date in honor of this event. I have no desire, Mr. Editor, to be classed amongst that large section of the community that are called pessimists, nor do I wish to withhold my thanks and gratitude to the Ruler of the world who has so far allowed us as a community to escape from the immediate horrors of this great calamity that is at present deluging in blood those unhappy countries that are at strife, but I would ask in all sincerity why we, or for the matter of that, anyone in sympathy with the Allies should rejoice over or celebrate on the 4th of August as the anniversary of the date on which this unhappy war began. What is there to rejoice about? What has happened since the 4th August last to call for any celebration on our part? We have seen the whole of Belgium laid waste, and at present in the hands of the relentless invader after the people of that unhappy country had been subjected to the most awful outrages and deaths; we have seen a large portion of fair France overrun by the same savage foe, whose track has been marked by death and desolation; we have seen within the past few months the greater part of Poland under the heel of the same ruthless enemy, and we know that close upon ten millions of human beings are either killed, wounded or missing as a consequence of this war. Is there anything for us to rejoice over looking at such a picture, and then again, what have the Allies so far accomplished that we should rejoice? I do not mean for one moment by this question to imply that the Allies have been idle, on the contrary I am prepared to admit that considering our unpreparedness at

the outbreak of the war we owe much to them, but will the most enthusiastic of us say that we should yet celebrate as victors. When this cruel war ends with victory on our banner, as I believe it will, when Germany is put out of danger for ever in the future, and the Kaiser and his blood-thirsty satellites have been transported to their prisons and their graves, it will then be time enough for us to celebrate the anniversary of the 4th August, 1914. In the meantime let us confine our celebrations to our churches, where we can ask for guidance and help from Him who controls all our destinies.

Yours truly,  
CITIZEN.  
St. John's, Aug. 2nd, 1915.

Ireland's Gift to the  
Allies is Substantial.

Twelve Thousand Men Joined the Colors in One Day—An Irish Division Now at the Front.

Refutation of the pro-German propagandists' statement that Ireland is not supplying its quota of soldiery to the ranks of the British army is contained in the account in the Freeman's Journal, of Dublin, of the great demonstration at Warrenpoint, County Down, on July 7. In its editorial commenting upon the demonstration the Freeman's Journal says:

"Among the speeches delivered that of Lieut. W. A. Redmond, M.P., impress the fact that cannot too often be repeated—that Ireland's stake in this war is certainly as great and

and quickly disappears—catarrh of long standing is invariably cured because Catarrhoxone kills the germs that cause the trouble.

As a cure for Asthma and a preventative of Grippe every doctor is delighted with Catarrhoxone. One eminent throat specialist says if Catarrhoxone is used two or three times each day you will never suffer from any disease of the head, throat, nose or lungs. This is good news to many of our readers who must require a safe, sure and permanent cure for their colds and winter illa. Every good druggist sells Catarrhoxone, large bottle 21.00; small also 50c.

Antiseptics In Australian Blue Gum  
Proves a Cure For Bronchial Catarrh.

BAD COLD IN THE HEAD, THROAT  
WEAKNESS AND CATARRH  
CURED QUICKLY.

Medicated Air A Marvel!

Catarrhoxone is far superior to any internal medicine.

Its relief is almost instantaneous—just takes long enough to breathe its healing vapor into the lungs to give wonderful soothing relief. Catarrhoxone goes right to the finest cells in the lungs, carrying healing, soothing balsams to the places that are tainted with Catarrhal inflammation. A sneezing cold is cured in ten minutes—a sore throat is healed and restored in an hour or two—

precious as that of Great Britain. We all know something of her contribution to the forces that are battling against the brutal aggression of Germany, of the splendid sacrifices she has made of the fresh lustre that the tradition of Irish gallantry has received from the daring and dash of the men who have been fighting in France and Flanders and the Dardanelles. But few of us were in a position to measure with anything like accuracy the full extent of Ireland's more recent and prospective contributions.

Gen. Friend, commander in chief of the forces threw some light on this matter last night. The statement is a revelation. The tenth division is now on its way to the front; the Thirty-sixth division, commanded by General Powell, leaves immediately for England preparatory to going to the front, and the Sixteenth division, commanded by Gen. Sir Laurence Parsons, is approaching completion. It would have been completed long ago but that responding with an alacrity to sudden emergency which Gen. Friend gratefully acknowledges, thousands of the men in the division joined other regiments for immediate active service. At the conference held in the early part of the day the number of men was given as 12,000 and Gen. Parsons stated that all were most anxious to be in the fighting line at once.

"Apart from the divisions raised in Ireland are the men forming the reserve battalions, in which Gen. Friend is especially interested. To fill the gaps in the regiments abroad they have been going out in batches during the last eleven months, and in this way no fewer than 23,000 men have left. When to these facts and figures are added the Irish cavalry regiments, artillery and engineers, army service corps and royal army medical corps, a just idea can be formed of the extent of Ireland's offering to the cause of the Allies."

THE BARBER.



When to the barber's shop I wander, I always feel a total loss, with whiskers sticking here and yonder, till they'd disgrace a Chinese joss. And as he shaves the barber whistles, or hums some cheerful, lifting air, the while he amputates the bristles, and spreads some tonic on my hair. He does not talk to me or bore me, this most discreet of workmen; he sprinkles talcum powder o'er me, and hopes that I will call again. When from his shop, all shaved, I sally, my self-respect again is high; I don't go sneaking down the alley, or slum the keen-eyed passer-by. I'm conscious of a transformation, no more I feel like twenty cents, I ornament my sex and station, I will compare with other gens. If barbers ceased their helpful labors, and failed us in the hour of need, then you and I and all our neighbors would lose our grip and go to seed. We would descend to low condition, and in the stinks of sloth abide, for whiskers kill all sane ambition, they're fatal to an honest pride.

Young Man,

If you are thinking about buying a BLUE SERGE SUIT, better see our stock first. We specialize on Blue Serges, and carry a splendid stock of never-fade Indigo Blues from \$20 to \$25. As to fit and style, you 'shouldn't worry.' Leave it to us and you will get the best that's going. SPURRELL BROS., 365 Water Street.—may25, eod, if

YOUR BOYS  
AND  
GIRLS

Precocious children are, as a rule, heavier and dull children lighter, than the average child of the same age. Precocious children are taller and have larger chests and wider heads than backward children.

No child who's weight is below the normal standard for his age should be permitted to enter a school grade that an average child of his age attends, except after such a physical examination as shall satisfy the physician that the child's strength will be equal to the strain. Here the connection between physical and mental conditions is very plain. Physical weakness often produces an abnormal mental state.

In illness or convalescence, or when suffering from hunger or fatigue, most of us are more irritable than when we have our full strength. Selfishness, untruthfulness, ill temper and the like very frequently have a pathological basis.

MINARD'S LINIMENT CURES DIS-

AT  
THE  
NICKEL.  
THIS WILL BE A GREAT  
SHOW—TAKE IT IN.

"THE EVIL MEN DO."

A Broadway all-star feature. A dramatic portrayal of duplicity. A powerful illustration of the day of reckoning. OUR MUTUAL GIRL—What does Margaret do? FATTY'S JONAH DAY—A Keystone and a riot.

FORBES LAW DUGUID, sings "Oh Promise of a Joy Divine"

Brawny Norwegians.

They Are the Longest Lived People in the World To-day.

The fine stature and unique physical qualities of the athletic Norsemen are thus described by Price Collier in an article on "Norway and the Norwegians, From an American Point of View," in Scribner's Magazine.

"The so-called border, or agricultural passivity, form the very backbone of the nation in Norway. Each is proprietor of his own farm, and they occupy the country from the shore of the sea to the foot of the hills and up every glen or valley as far as corn will grow. They are, as a rule, fine looking, athletic men, as their properties are not so large as to exempt them from work, but large enough to supply them and their families with wholesome food. In the old days they built their own houses, made their own furniture, plows, carts, harness, ironwork, woodwork and basketwork. Probably there are no communities anywhere else in the world so self-efficient, so independent and so comfortable.

"Indeed, their size and wholesome aspect prove this, for they are the fairest, tallest, broadest chested and longest lived people in the world to-day.

In the streets of the towns, at the farms, on the roads, one seldom sees a fat man or one who looks unwieldy. They are sturdily, sometimes heavily, built, but they are lean in the flank, broad of shoulder and thick through, and, though they do not always carry themselves lightly or gracefully, they look to have plenty of room for the working machinery of living, for heart and lungs and digestive apparatus. Wherever you go in Norway, from Christiansand to the North Cape, you cannot go far without going up and down hill, nor can you go far without inhaling the champagne-like mountain air. It is not impossible that the plain food—a necessity in a poor country—the physical training in the schools, the obligatory military training, the sensible temperance legislation, the up and down hill exercise, the almost entire lack of luxury and the fact that they are not hard workers—not lazy, perhaps, but certainly leisurely in their toil, seldom making any undue demand upon their nervous energy—have produced what no artificial legislation can copy."

Salvia Will  
Grow Hair.

SALVIA, the Great Hair Tonic and Dressing, will positively create a new growth of hair.

If you want to have a beautiful head of hair free from dandruff, use SALVIA and watch the results.

SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known.

Watch your hair if it is falling out. If you don't, you will sooner or later be bald.

SALVIA prevents baldness by fastening the hair to the roots. 1

Sydney to Contribute  
Eight Machine Guns.

Sydney, N.S., July 28.—As a result of a movement started less than a week ago in Sydney, funds for the purchase of eight machine guns are now in sight. F. A. Crowell, a public spirited merchant, undertook a few days ago to raise subscriptions and the following result was announced to-day as a beginning:

Crowell's, Ltd., one machine gun; Henry McArel, of Grace Bay, one machine gun; F. A. Crowell, one machine gun; Mr. and Mrs. J. S. McLennan, one machine gun; J. F. Miles and F. A. DeYoung, one machine gun; J. Finn, Port Morein, half cost of one machine gun; Isaac Grenwell, \$100; Robert Reid.

In addition to these the Royal Cape Breton Yacht Club and the local L. O. L. Lodge have also decided to contribute machine guns.

When Women Suffer

No remedy gives greater relief than Anti-kannia (A-K) Tablets in all conditions generally known as "Women's Aches and Ills." One trial will satisfy any woman that she has at last found the remedy she has so long been looking for.

Indigestion—Dyspepsia

Are you distressed after eating? Do you have nausea when riding in the car or on the train or boat? Take A-K Tablets and get instant relief.

Genuine A-K Tablets bear the K

NEW WALL PAPERS,  
FIRE SCREENS and CURTAIN MUSLINS!



Another lot  
American Wall Papers  
Just opened,  
With Borderings to match, New Designs.  
Also, a lot of Odd Borderings, wide and narrow, 15c. per piece.

FIRE SCREENS!

Folding Cardboard Screens,

20c. and 40c.

We have a nice selection of Framed Screens, assorted designs,

25c to 80c.

Curtain Muslins!

White Frilled Curtain Muslin,

20c. and 30c. per yard.

Cream Ground Art Muslin, with neat colored floral stripe or figure,

14c. and 16c. per yard.



STEER BROTHERS.

Just Received: Another Shipment

OF

THE FAMOUS  
CONGOLEUM SQUARES.

Our last two shipments sold at sight,  
This lot three will soon take flight!

More Beautiful Patterns and Designs now to select from.

Suitable for every room in your home. Particularly appropriate for the Porch or Verandah, as water does not affect them in the slightest.

This is undoubtedly the Most Novel  
Floor Covering on the market.

All the special features relating to these Goods will be given you with pleasure by our Salesmen.

SEE THEM AT ONCE!

Bowring Bros., Ltd.

July 31, eod. 31

Advertise in The Telegram.



# REID-NEWFOUNDLAND CO.

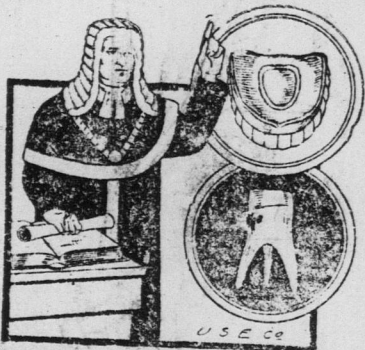
## Regatta Day Excursion!

Excursion Return Tickets will be issued to points between St. John's, Carbonear, Heart's Content, Placentia and Trepassey, at ONE WAY FIRST-CLASS FARE.  
Good going on all Trains of Tuesday and Wednesday, August 3rd and 4th, and returning up to Thursday, August 5th.

### New Potatoes, Green Cabbage.

Due Thursday forenoon ex Stephano.  
100 barrels New American Potatoes.  
50 barrels N. S. Green Cabbage.

F. McNAMARA, Queen Street.



#### Grove Hill Bulletin THIS WEEK.

Wreaths and Crosses,  
Wedding Bouquets,  
Sweet Peas,  
Cut Flowers, &c.

CASH ON DELIVERY.  
**J. McNEIL,**  
Waterford Bridge Road,  
Phone 247.

#### The Maritime Dental Parlors,

THE HOME OF GOOD DENTISTRY.  
Expert work in all branches. Extraction absolutely painless by our improved method.  
Teeth Extracted free of pain... 25c.  
Best fitting and most natural looking Artificial Sets... \$12.00  
Crown and Bridge Work and Filling reasonable.

M. S. POWER, D.D.S.  
(Graduate of the Philadelphia Dental College, Garrison Hospital of Oral Surgery and Philadelphia General Hospital)  
176 Water St.  
(opp. M. Chaplin's.)

### CEMENT

Just received:  
**White's Portland Cement,**  
Made in England.  
**Atlas Portland Cement,**  
Made in U. S. A., in barrels and sacks.

### H. J. Stabb & Co



THE WHOLE STORY of what our "Safeguard" method of Filing and Finding will do for you is told in a nutshell. It will keep you out of many a hole by ensuring immediate handling of every paper of your records when reference to them is imperative—and loss of them is disastrous.

The Globe-Wernicke Co.  
**PERCIE JOHNSON,**  
Agent.

### JUST the WEATHER FOR A RAIN COAT!

We Stock  
**Dr. JAEGER**  
and  
**DEXTER**  
Two Famous Makes.

### SMYTH'S,

Estab. 1875. Smyth Building.  
Phone 726. P. O. Box 701.



NEYLE'S PATENT  
Shore Pin Red, Small Squid Jigs.  
Bank Pin Red, Large Squid Jigs.



20 Hook (as cut) Grappel  
Bank (Large) Grappel.  
Double (Large) Grappel.



Dappers, 4 sizes, Round Hook.  
Dappers, 4 sizes, Kirby Hook.  
Dappers, No. 11, Flatted Hooks.



FISHING LEADS.  
8 oz. 12 oz. 14 oz.  
1 lb. 1 1/4 lbs. 2 1/4 lbs.  
LINES.  
Best quality American Steam Tard Lines, 2 to 18 lbs. per doz.  
White Cotton Lines, 6, 9, 12 thread.

**NEYLE'S**  
HARDWARE.  
July 22, 1915.

### Potatoes, Cabbage, etc.

Just arrived ex S. S. Senlac from P. E. I.:  
1000 Half Bags POTATOES.  
300 Bales P. E. I. STRAW.  
250 Bales P. E. I. HAY.  
50 CHOICE LARGE CHEESE.  
Also due per S. S. Stephano:  
200 Barrels NEW POTATOES.  
100 Barrels GREEN CABBAGE.  
50 cases ORANGES.  
30 Bunches BANANAS.  
20 Barrels TURNIPS.

### GEO. NEAL

### New Green CABBAGE!

To arrive Thursday:  
60 Brs. GREEN CABBAGE.  
60 Bunches CHOICE BANANAS.  
60 Barrels NEW POTATOES.  
20 Cases CALIFORNIA ORANGES.  
PRICES RIGHT.

**BURT & LAWRENCE, 14 New Gower Street.**

### Now It is New Potatoes!

The old being about done.  
We have some excellent ones, also NEW TURNIPS and ONIONS, and expected to-day: New stocks of FRESH GREEN CABBAGE and BANANAS, ORANGES and LEMONS. All at our usual reasonable prices.

### EDWIN MURRAY.

### IT IS A SALE!



There is no getting away from the fact that we are selling good, honest goods cheaper than you can get them in town to date.

200 pairs LADIES' LOW SHOES, sizes 2, 2 1/2, 3, 3 1/2.  
**\$1.00 per pair.**  
100 CHILD'S TAN BAREFOOT SANDALS.  
**50c. per pair.**  
200 MEN'S BOOTS & SHOES. Regular value, \$3.50. NOW  
**\$2.80 per pair.**

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

### At COST

Balance of stock  
**One-Piece Dresses**  
**Ladies and Misses'**

for Summer wear now offered at cost to clear before end of season.  
**Dainty Dresses, only \$1.20 each.**

**Ladies' White**  
**Costume SKIRTS,**

in Piques and Drills at Bargain Prices.  
SPLENDID LOT OF WHITE PIQUE SKIRTS  
Now only **70c. each**

### HENRY BLAIR

### AUGUST PATTERNS

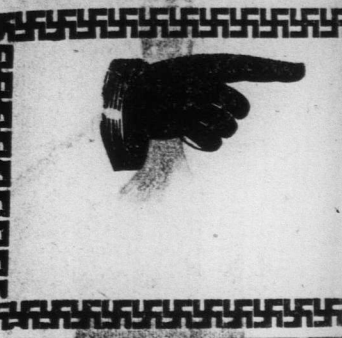
NOW ON SALE.  
The women of Newfoundland are unanimous in praise of the Pictorial Review Patterns. Perfect fit assured.  
N. B.—Outports please remember 17c. must accompany order for pattern.

### CHARLES HUTTON.

FANCY DEPARTMENT.

TEN PAGES TO-DAY.  
WEATHER FORECAST.  
TORONTO, Noon.—Moderate to fresh N.W. winds; fair to-day and on Friday with stationery or a little higher temperature.  
ROPER'S, Noon.—Bar. 29.35; Ther. 65.

VOLUME XXXVII.



### NOTICE.

There will be a meeting of the Patriotic Association of Newfoundland in the Board of Trade Rooms, Water Street, on Thursday, August 5th, at 8 p.m., to receive report of the Aeroplane Committee, and for the transaction of other business.

V. P. BURKIE  
Hon. Sec.  
aug 3, 21



LEAVE IT TO THE BUTCHER.  
He knows the best cuts and you rely on the tenderness, freshness, fine quality of ALL THE MEATS you get from our Market. How about having us send you a good leg of Spring lamb? Order to-day.

**M. CONNOLL**  
176 Duckworth Street.

### CARD!

During my absence from Newfoundland my practice will be attended to by Mr. Jas. Blackwood, Solicitor, Temple Building, or Mr. S. J. Foote, Licitor, Commercial Chambers, as suits the convenience of clients.  
J. A. W. W. McNEIL, Solicitor.  
Temple Building, Duckworth Street, St. John's. July 21, 1915.

### Three Bargains in Office Equipment

One \$100.00 Remington Typewriter for \$50.00. Same as one we own office.  
One Underwood Typewriter, price of which is \$120.00, price only \$80.00. See beauty.  
One All Steel Four Drawer Cabinet (will hold 20,000 papers). Our price \$10.00.  
Compare this Cabinet with all steel four drawer Filing Cabinets and you will agree with us that it is the best. Filing Cabinet value obtained have two in use ourselves and sold three of them within three months to one firm in Toronto.  
NOTE.—We are Loose Leafists, and we can make the Printing and Binding Plans Leaf Binder for every form and a Loose Leaf Form Binder you use. We do it we do it cheaper. Make it now.

**DICKS & CO., Ltd.**  
Office Appliance and Stationery Specialists.



THE WHOLE STORY of what our "Safeguard" Filing and Finding will do for you is told in a nutshell. It is out of many a hole by immediate handling of every records when reference is imperative—and loss of them is disastrous.

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