## SAW MILL and FACTORY SUPPLIES!

Best English Leather Belting, from $11-2$ in, to 8 in. wide. Specially Prepared Belt Dressing.

Belt Lacing, either inside or Cut Laces.
Clipper Belt Laces, the best ever used.
Clipper Laces and Pins, all sizes.
Buffalo Steel Fasteners, Bristol Steel Lacing, Jackson's Pat. Fasteners. We also stock the well-known Star Brand Stitched Rubber Belting, used all over the country for the past twenty years. For full particulars re above apply to

Water Street Stores Department. Reid-Newfoundland Company.
 Auction Sales :


BIG FUR SALE
 P. C. O'DRISCOLL, AUCTION. Bankrupt Stock, MONDAY, 23rd instant, No. 12 Adelaide Street. 13 Packages Dry Goods



 R. K. HOLDEN,



Boys and Girls !
 Girls' ' wrn Anvua, Young
The British Boys snnual
$\qquad$

## 

 Eiderdown Quilts for
$\$ 1.25, \$ 1.55, \$ 2.00$ $1.25, \$ 1.50$,
and $\$ 3.00$.

|  |
| :---: |

10e. per yard.

## IENDERSONS

Theatre Hill, The Best Value House.


## Glycerine!

This is largely the production of Soap Factories, and plays a large part in the manufacture of all kinds of ammunition. The more of our soaps that you buy the more of this Glycerine will be available to fight the common enemy -the Germans. Don't forget, we make Paint and Oiled Clothing as well as Soap.

The Standard Manufacturing CO:, Lto.
Red Cross Line.

 втгинвяs


FOR SALE.
Schooner, 28 tis., 5 yrs.0ld,
il found and in first-class order.
MotorSchr., aboul 15tons,
complete in every detail, with Mietz Engine.
She is just the boat for fishermen.
A. H. MURRAY, St. John's.

and


Evening Telegram.


## Zero Weather!

When the thermometer begins to hore the order of the day, or night, rather. I is then that

## Riverside Blankets

prove fleir sterling worth.
set your supply now. Doi't dely. YOUR DEALER HAS THEM.

| $\bigcirc$ | Headquarters for |
| :---: | :---: |
| From the Front. | Cake |
| 1 P.M. | JOHN B. AYRE. |
| $2$ | Tresw 반훈 |
| Hytu | Tusmen min |
| - = = |  |
| , miminmin |  |
| - | Tun |
| - | - |
| $45$ |  |
| S3: | - |
| 5uma | yext |
| 85wzu |  |
| vereve | E |
| B |  |
| 20 | More Fires. |
| 5ry |  |
| art rimummur |  |
|  | En |
| $2$ | $y=-=$ |
| 5xiz |  |
|  |  |
|  |  |

##  -- SALCINS.

 WOMEN and CHILDREN,Consisting of WOMENS UNDERSKIRTS, GLOVES, BLOLSE

Ladies.
Cloth Underskirt Bargains
Just the thing for cold weather, at remark-
Mostiy half paice

## 65 ds to $\$ 2.10$

Well made and trimenel gocks A reavo-
able bargain Regrlar rulues are from
噱
Special Values in Furs, Tweed Hats; Jackets, Wool Mitts,

| Ladies' Astrachan Back | Weven | Woel |
| :---: | :---: | :---: |
| Gloves. | Bargain. | Bargais. |
|  | A splewdid, strong and artistic ham, | Fine Frech arl-wel Farmels in a var patimes. |
| ing special prices: 35e, sice 7ach roc. | $8 \mathrm{ds}$ | $25$ |
| Comfortable, well-lined to $\$ 125$. | Splemid material for chivd rea's rear in a large variety 110 to 120. per rame | Woild be good vilt about 50 cta ser yan |

## Catral G. KNOWLING. Catre <br> sares G. KNOWLING. Stores

## St. John's Meat Company, <br> Water Street East. 'Phone 800.

If you want a really nice Joint for Sunday's dinner, give our stores a tris
We keep only the best, and our prices are within the reach of all Finest imported Beef Steak, 2je.; Roast, 18e. to 25 c . Ib.; Boiling and Stew Finest imported Metton: Legs, 26e.; Chops, 18e. and 20k.; Boiling and Finest Country Fed Pork. Prices right.
Finest Country Fed Pork. Prices right. $18,20,22,25 \mathrm{c}$. per lb.
 Braches: Water Street East, Water Street West, Mititary Rand

## How About Your Bedding?

The Cold Weather is Approaching.
We Are Now Showing a Large Stock of

## BLANKETS m QUILTS

At Extremly Low Prices. An Opportunity You Ought not to Miss
BISHOP, SONS \& CO, LIMITID.

Still Bigger BARGAINS
For this Friday \& Saturday.
You Want the Best Values in heartirugs!


Here they are, Axminster Hearth Rugs.
 Nith


| Rope | Stair |
| :---: | :---: |
| Mats. | 0ilcloth. |
| $\underset{\substack{\text { Over 500 oren Scroll } \\ \text { Rope Mats made of extra }}}{ }$ | A new assortment |
| quality Cocoanut Fibre; | designs, light and |
|  | duck, 1 inches wide; son quality; will not crach |
| Mats coming in by the | warranted to wear well. |
| this priee special for | urday, per yard |
| 66 c | 17c |

LOW PRICES
ON HARDWARE
These Bargain Counters are proving very
popular. Everything needed in the kitchen or around the house can be bought here at
lower prices than elsewhere. 5 c . 10 c . w



## 15.



Boots \& Shoes tran mon women

| Dependable and Desirable. |  |
| :---: | :---: |
| COLONIAL |  |
| PUMPS. |  |
| $\underset{\text { A long delayed shipment of }}{\text { Black Kid Pums has }}$ |  |
| This will explain the low pric |  |
| asked for them. Had dhey arrived |  |
| about 82.50 pair. They come in all sizes; spindid styles and fin- |  |
|  |  |
| LADIES' |  |
| KID BLUCHERS. |  |
| Over 100 pairs Dongola Boots, suitabe Sor Fall wear. |  |
| They combine good style with ser- | MEN'S BOOTS. |
| vice and comfort; sizes ${ }^{21 / 2}$ to to, | 50 pairs only Black Vici Kid |
|  | in every pair; Blu |
| saturday .. .. ... ${ }^{\text {a }}$ 2.14 |  |
| CHILDREN'S | ROMEO SLIPPERS. |
| BOOTS. | Fror soild comfort hare's ${ }^{\text {che }}$ |
| little ones, buttoned |  |
| 3 to 6. Reg. 800. per 7 |  |
|  | Special Friday \& 1.90 |

##  Coton Ciib Blankels. <br>  <br> Table Lin <br>  <br> TABLE CLOTHS <br> 

SALE OF Dress Goods.


MEN: Here's a Chorus of Bargain Specials Calling You.


|  |  |  | GENT'S SILK NECKWEAR. End and Silk Knitted Ties, Silks as well as plain designs. The knitted Ties and arit baxps. $\qquad$ menta, Arm Bands faith- perform their duties fate fully; in assorted shades. Special per pair 8c |
| :---: | :---: | :---: | :---: |



## SMALLWARES and NOTIONS.

 cirp Lixss. all ond


 pexcu strs - Fane


Another Group of Showroom Specials. TAFFETA RIBBON. 35c. values for 16 c . Over 20 pieces wide all silk
Taffeta Ribbon in a variety or useful colors, 6 inches wide; also
a few pieces of Corrded Band
Band $\substack{\text { formery sold at } 35 \mathrm{c} \text {. yd. } \\ \text { Friday \& Saturray. } \\ 16 c}$

MANTEL DRAPERIES


## Absorbent Coton.   <br> TheRoyal Stores Itd.

## Cotton Eiderdown.



## B. I. S. Smoker.





$\qquad$
$\qquad$
$\qquad$
Nirarris Siniment Co, Lumited
Gentemen, 1 have
usedconsider it has no oequal.
I vould not start on a royage with-
out it, if it cosa a dollar a botile.
CAPT. F. R. DESSARDIN,
Diptheria Reported.Aop sitictest measures have heen

[^0]
## OUR ENTIRE STOCK OF <br> Ladies', Children's and Men's FLEECE-LINED UNDERWEAR

Has been specially priced for a quick clearance. It will be noticed the prices these seasonable garments are marked offer a most extraordinary opportunity to the thrifty and economically inclined shoppers to purchase a good big money's worth of value.
Ladies' Fleece Lined Vests and Pants, heavily fleceed


When
Women Entertain


| Winter Keeping Apples ! <br> Our stock of Winter Keeping Apples has just arrived <br> Wagners, Stark, Golden Russet, Baldwin, Ben Davis, Kings. packers with stock from behind their names. FRESH EGGS. <br> PARSNIPS. <br> CARROTS. ESH SCALLOP FRESH MACKEREL. FINNAN HADDIE. <br> ACAN, <br> and Queen's Road. |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


| Wedding Bells. |  |  |
| :---: | :---: | :---: |
| $\checkmark$ weading took place | $\begin{array}{l\|l}  & \begin{array}{l} \text { what } \\ \text { death, } \end{array} \end{array}$ |  |
|  | - une Deceased |  |
|  |  |  |
| cent's. Very Rev. Monsignor Roche | Doctors and Gas Fir |  |
|  |  |  |
|  |  |  |
| sutton, |  |  |
| tho |  |  |
|  |  |  |
| giver: After the ceremony tio |  |  |
| couple drove to 148 Sev Gower Street |  |  |
| where a sumptrous repast awated |  |  |
|  |  |  |
| things prepared by Mise Gatheral | in th |  |
| estaurant |  | San |
|  |  |  |
| people till the wee sma hours of the | $\begin{aligned} & \text { stride } \\ & \text { depep } \end{aligned}$ | VVI |
| morming. The newly wedded couple |  |  |
|  | comen | hatr |
|  | than any othe |  |
|  | Tikev to mosprilla 1 litle |  |
| Lundrigan |  |  |
|  |  |  |
|  |  |  |
|  |  |  |


| This Date in History. NOVEMBER 20 | $\frac{\text { Irish }\{\text { J. J. St. John }\} \text { Butter }}{\text { Gente and simple ilioo }}$ |
| :---: | :---: |
| uea |  |
|  |  |
|  | The s.s. Carthaginian brought us another fresh ship |
|  |  |
|  | ST. JOH |
|  |  |
|  |  |
|  | Waterproof Coats at |
|  |  |
|  | Rainy Day Prices. |
|  | $66 T{ }^{\text {HE }}$ rain it reaincti every day" or |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | weights; all these Coats are really good values, and each has been reduced consid- |
| ditue | Tis Also selling at far below usual prices 2 <br>  II you want to keep dry, come to the |
| Selt | U. S. Picture \& Portrait Co. |
| $\begin{aligned} & \text { Our loyal passion for our temperate } \\ & \text { kings; } \\ & \text { For, saving that, ye help to save } \\ & \text { mankind } \end{aligned}$ |  |
|  |  |  |
|  | New Room Papers! |
|  | SPECLAL PURCHASE. $\begin{aligned} & \text { Newest designs in Room Papers, including range of Papers } \\ & \text { usually sold at } 40 \text { and } 50 \text { cents for only }\end{aligned}$ |
| All First Class Druggiss Sell Salnia Hair Tonic salvia destorose dauncrit in to | 22c. and 25c. |
|  |  |
|  |  |
|  | American Papers <br>  |
|  |  |
|  | Roberi Templeton. |
|  |  |

## This IS When There Really Are Coat Bargains.

Those ladies who have not yet bought a New Winter Coat will really get a Coat Bargain now. English Cloths and English labour. Styles the

ALL OFFERED AT COST.

All our Infants, Children's and Misses coats at Cost.
Our regular Coat values are always good, but when we get to rock bottom like this there can be Absolutly no approach to cqualling OUR VALIES.
You can make every comparison, but do it


## HENRY BLAIR

$20 \%$ OFF Great War Sale. $20 \%$ OFF will gor four weeks only, beginning Thurssay, October 15th, Fancy Goods. Now is your time to save money. Toilet Sets.
plain \& Fancy Cups \& Saucers $\begin{aligned} & \text { Crystal Glass Table Sets. } \\ & \text { Fancy } \\ & \text { Glass }\end{aligned}$ Plain and Fancy Jugs. Plates, Bowls.
Cake Plates and Hangers.


 Staving Muss, Sirrors.
GARLAND'S BOOKSTORES,


BLANKET Bargains! WOOL BLANKETS.

WILLIAM FREW.

## Jerseymen in

 Newfoundland.
## Cream of Tartar

Many people use cream of tartar for quick bak ing. They value its superior qualities and will no phosphates, such as are sometimes offered.

But even the most careful cannot always know. The high price of cream of tartar has led to efforts to substitute alum and phosphate of lime compounds which are vastly inferior and not as healthfu to use.

The easiest way in which the housekeeper can be sure of quality and economy is by using Royal be sure of quality and economy is fowder, which is made from pure cream of tartar

Royal Baking Powder gives perfect results, is less trouble to use, and has not been advanced in price

Anyone who has once become accustomed to using Royal Baking Powder never reverts to home made mixtures or any other product for raising biscuit griddle-cakes, doughnuts, or cake.


## Ladies! Ladies!

Remember GREAT CHANCE TO-DAY

## NEW WINTER COAT !

At the Manufacturer's Price,
the prices are as follows $\$ 3.50, \quad \$ 4.00, \quad \$ 5.25, \quad \$ 6.00, \quad \$ 8.50, \quad \$ 9.45, \quad \$ 15.00, \$ 20.00$.

The above lot of Coats are all Samples-NO TWO ALIKE. We invite your inspection. No approval.

## The Sample Bargain Store

J. P. MAHER \& C0., Ltd. 167 Water Street.

## IT IS NOT A BIT TOO SOON

To have that Photograph made to send him at Christmas.
Phone 768.
tie nolioway studio, LTo.
Corner Bates' Hill and Henry Street.



Ex S. S. Stephano, 2,000
SAPUS ADP:
2,000 sacks Yellow Corn Meal, HARVEY \& Co.

Limited.


mag peofles papre - THE EVENING TELEGRAM, NOV. 20th, 1914-10. - read by everyone
"Stanfield"
WOOL UNDERWEAR,

## Henry Blair's,

For wistry weither stayfielps wool twdervear Is 1 good instrisce policy


 Mens sed and fiue
 Ments stananeald Bliack Label Underwear, all woil and extra
 Laties. Fine Mool stan

 Lot taidee Fine white Enzilid Cashmere Ladies whate wite castmere Combinations, witter weight, Engisish Wear only wool tiderweai

## Henry Blair

## = Headquarters. <br> FRESH P.E.I. EGGS ! <br> Due this evening ex S.S. Cape Breton: 75 cases FRESH P. E.I. EGGS. <br> 1000 barrels P. E. I. POTA <br> 50 tubs BEST CANADIAN BUTTER. <br> 100 boxes CHEESE. <br> GEO. NEAL

Your Shoes!


The Lady or Gentleman who wants good Shoes can get then

\section*{FOR LADIES. FOR GENTLEMEN. <br> | The "Burt" Shoe. | The "White House" Shoe |
| :---: | :---: |
| The "Mansion" Shoe. | The "Tally Ho" Shoe. | <br> The "New York Favourite" The "Dr. Sawyer's" Shoe.}

The Shoes are manufactured by the most noted shoemakers
of the United States.
Remember, wés stock nothing but good Shoes. No room for
shoddy footwear in our stores.
RUBBERS - Have you seen our lightweight Rubbers? They
wear twice as long as the heavier Rubbers.
Buster Brown and Skuffer Shoes for Boys and Girls. Dou-
ble wear in each pair.
N.B - We make a specialty of Shoe Repairing. Old shoes
made like new.

Let Us Fill Your Order from FRESH UPPLIES!

## ELLIS \& CO,

 limited.203 Water St.

| Evas |
| :---: |
| \%eme |
| \% |
| $\underline{=}$ |
| \% |
| 5 |
| $\pm$ |


| Jamaica Oranges. |
| :---: |
| selected fresi eges. |
| Smoked Finnan Haddies. moked Fillets Cod Smoked Salmon. |
| CHOICE N. S. APPLES, No. 1 Wagners, |
| \$1.75 per box. |
| Remember our Telephones, 482 and 786. |

"The Vanity Case."
 SWAYNE GORDON and JAMES MORRISON are featured.
HOW PICTCRES ARE MADE-A Keystone educational comedy, that terribie kid -a Lubin comedy.
"The Filly"
$\qquad$ ARTHUR C. HIShisXS sings (a) "Two eyes of Gres," (b) "As AI EXTRA fine programie for the bie boiper

The Pritchard-Andrews Co., Limited,
Ottawa, Canada

## Engravers!


 The Pritehard-Addrews Co, Limited,

British Throughout! J. S. FRY \& SONS, Limited, Chocolate and Cocoa Manufacturers to H. . . .t. . Kinge. H. M. .the queen, H. M. The oldest firm of Chocolate and Cocoa manufac-
turers in the British Empire.

## T. A. MACNAB \& CO.



## S.s. Jububre: 1500 harrels

White's Portland CEMENT, British Manufacture.
H. J. Stabb\& Co.

Help your Country by Shining your Boots with

## HORWOOD'S

 BRUSHESHand made, and be sure the Polish is

## SHinola

in the box with the tey We sell both shin. OLA a and Horwoops brushes.
The Direct Agencies
Wholesale only
nomem

MOIR'S
Sounds Like More,
Tastes Like More Tastes Like Mo More Coating,
More Popular,
More for the Money,
Many More More's.
Many More More
But ONLY ONE
MOIR'S
Chocolate.
FIRE INSURANCE


GEORGE M. BARR, Agent.

December Patterns and
Winter Fashion Books!
Thouisands of pateems to oselect from. Fashion Books
 CISH MUST ACCOMPANY ORDER Charles hutton, Sole Agent.

## Notice!

We have made special arrangements with our Wholesale Houses in England whereby CHRISTMAS AND OTHER PRESENTS can Water Street, and selecting those presents from our descriptive special catalogues and leaving with us the address of the person to whom the articles are to be delivered.
People having relatives and friends in the 1st
Newfoundland Regiment, now in England, will find this arrangement convenient and satisfac tory, as we guarantee prompt delivery of goods
free of duty and charges. All engraving on articles free.
We are now booking orders for the next out-
Joseph Roper.


Advertise in the Telegram.


[^0]:    

