

# SERBS LAUNCH OFFENSIVE AGAINST THE BULGARIANS

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## The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

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THE LONDON ADVERTISER, LONDON, CANADA. MONDAY EVENING, SEPTEMBER 16, 1918. 80 COLUMNS

PRICE TWO CENTS.

# VAILLY IS CAPTURED BY FRENCH; MAISSEMY IN HANDS OF BRITISH

## BRITISH TROOPS ADVANCE ALONG ARRAS-CAMBRAI ROAD

### ST. MIHIEL VICTORY IS A MAGNIFICENT EXAMPLE OF THE RESULTS OF A UNIFIED COMMAND AND GENERALSHIP

Great Allied Leader Has Demonstrated What Co-operation of Entente Armies Can Do—Next Offensive Likely To Be Launched in the Direction of Briey.

By FRANK H. SIMONDS.  
(Copyright, 1918, New York Tribune, Inc.)

Despite natural and justified pride in American achievement on a single sector of the great western front, it is essential that we should now appreciate the larger meaning of the victory at St. Mihiel. It is viewed from this angle, a magnificent example of the advantages of unified command, a revelation of the military genius of our Allied commander-in-chief and a hopeful evidence that there is to be no let-up in the general Allied offensive and no repetition of the costly obstinacy which has made earlier Allied offensives costly failures.

Foch is following the larger strategy of Grant in 1864. He is attacking all along the line; he is attacking in Lorraine; he has attacked in Champagne, in Alsace, in Flanders and in Artois, and he will certainly attack in Flanders. He is attacking behind the Hindenburg line with the expectation that Foch would follow him and wear out his resources in a repetition of the Somme and Flanders campaigns of 1916 and 1917. But Foch has shifted his field of operations and inflicted a new defeat, local but costly.

As a result of our American victory, the only break in the permanent line of French defenses on the eastern frontier has been repaired. The Toul-Verdun Railroad is reopened, giving the French invaluable lateral communication behind

the Verdun-Toul front. In the same way the Paris-Nancy Railroad has been freed from the surveillance of German guns about St. Mihiel and a forty-mile detour eliminated.

**Foch's Next Attack.**

Two major profits for the future have also been realized. Foch is free now to launch an offensive in the direction of Briey and his great iron mines without danger on his southern flank. He is equally at liberty to strike eastward from Nancy between Metz and Strassburg without anxiety for his rearward communications with Paris.

An advance to Briey would be a local operation with a purely limited objective—the iron mines. But an advance from Nancy would be the beginning of the real invasion of Germany, an invasion certain to come next year, and, when it comes, sure to compel the Germans to sell out of Northern France and Western Belgium. In a word, the American success in establishing the St. Mihiel salient solidly lays the foundation for a great American offensive into Alsace-Lorraine, which is bound to be the decisive feature of the campaign of 1919.

Looked at as a single operation, Pershing's attack is wholly commendable to that of Mangin against the Marne salient and Bawlinson against the Montdidier pocket. In both cases the attack was mainly on one side of a deep salient or pocket, designed to throw the mouth

### ORDNANCE STORES MEN CHOSEN FOR SIBERIA



Advertisement illustration. Capt. E. M. Cartner and seven men are leaving for Ottawa, where they will be in training for some time before leaving with the Siberian Expeditionary Force. Top row, from left to right—C. M. Taylor, C. Egerton, S. Dean, F. Jones and A. Bennett. Bottom row—Sergeant R. Carter, Capt. E. M. Cartner and Corp. R. D. Johnston.

### ANOTHER GERMAN TRICK, IS OPINION OF LONDON PRESS

Austrian Peace Note Proposals Should Not Be Considered.

AUSTRIA A CATSPA W

Kaiser's Object, It Is Believed, Is To Save Tattered Empire.

London, Sept. 16.—Austria's invitation to the belligerents to meet in informal peace discussions is given a warm reception by the London morning newspapers. The warmth, however, is not that of cordiality, but of indignant repudiation. The note is seen by commentators as a German trick by which Austria is made the cat's paw in the endeavor to gain time to enable the German high command to reorganize its shattered troops. The offer of peace to Belgium is regarded as a shameless insult.

"The Austrian note does not bring real peace any nearer," says the Express. "Preliminary conditions to peace have been stated over and over again by the Allies, and there is not the faintest suggestion that the central powers will agree to any one of these conditions. They who draw the Austrian note to gain time to enable the German high command to reorganize its shattered troops. The offer of peace to Belgium is regarded as a shameless insult."

Relative to the offer of peace to Belgium, the Express says: "This is another Brest-Litovsk scheme, and part of the same plan for preserving the power of the Hohenzollerns."

After referring to the sinking of the liner Galway Castle as a coincidence to the offer of peace, the newspaper says: "The allied peoples will not shake hands. They will not be friends, nor will they agree to any hole-in-the-corner negotiations. Democracy is now at the helm of the world's affairs. Militarism is tottering, and if the German people desire to save themselves from falling with it, they must insist on preliminary conditions which alone make useful talk possible."

"Our peace terms have been made clear," says the Post. "When Germany and her dependents are ready to accept them, they can let us know. There will be no abatement to them. Germany must be beaten, and must recognize she is beaten. Until then her suggestions for peace conferences are not to be regarded any more than the cackling of thorns under a pot."

### PARIS BOMBED BY HUN PLANES EARLY TODAY

Divisions Just Out of Conflict Are Thrown In Again.

STRAIN IS EVIDENT

Canadians in Canal du Nord District Continue To "Strafe the Hun."

Paris, Sept. 16.—Several enemy aerial squadrons flew over the region of Paris this morning. They were subjected to a heavy anti-aircraft fire, but succeeded in dropping some bombs. There were a few victims and some material damage, according to an official report. The alarm was sounded at 1:24 and the "all clear" signal was given at 3 o'clock.

### CALLS ON CHRISTIAN WORLD TO SUPPORT AIMS OF WILSON

Bishop of Oxford Favors Great League of Nations.

New York, Sept. 16.—Calling upon the Christian church of America to back President Wilson to the limit in his demand for a great league of nations to preserve the peace of the world, Right Rev. Charles Gore, Bishop of Oxford, preached his first sermon in America here yesterday. He came to this country at the invitation of the national committee on churches and the moral aims of the war to promote fellowship between the two great English-speaking nations.

SECRETARY BAKER IN LONDON.

London, Sept. 16.—Newton Baker, U. S. secretary of war, arrived in London today from Paris.

### CONDITION OF LLOYD GEORGE IMPROVED

Symptoms of Exhaustion Are Disappearing, Says the Latest Bulletin.

London, Sept. 16.—Premier Lloyd George had a distinctly better night last night, and had several hours of continuous sleep, says the official bulletin issued by the attending physicians today.

"The symptoms of exhaustion," the bulletin adds, "which were manifest yesterday afternoon are passing. The premier's temperature has fallen and his pulse is better. The state of his throat shows satisfactory improvement."

### Advertiser Ad. Brings Order To Merchant From State of Texas

The wideness of the circulation of The Advertiser was brought forcibly to the attention of Alfred Arthur, the well-known end merchant, today when he received an order for wool from Fort Worth, Texas. A woman residing in that city wrote Mr. Arthur to the effect that she had read in The London Advertiser his advertisement offering white, grey and khaki wool for sale. She wished to secure some and sent him an order. It is being promptly filled.

# HAG'S FORCES TAKE MAISSEMY; VAILLY IS CAPTURED BY FRENCH

### GERMAN RUSE TO SAVE THE PIECES

Washington, Sept. 16.—Receipt of the official text of the Austrian peace proposal was awaited today by officials here, but unfortunately, the communication is couched in terms so radically different from the version contained in press dispatches, it was felt that the entire plea could be characterized as a German ruse to obtain the best possible terms before an Allied victory could impose the most severe punishment upon her.

The proposal as viewed by officials, it was reiterated, does not contain a single basis upon which the entente powers and the United States would be willing to meet the authors of the plea. In most circles it was held that the putting forth of the proposal at this time was but an admission of the growing weakness of the central powers. Evidence that such a proposal was made soon have been frequent recently, and the announcement of it here was no surprise to officials here. There was doubt today whether a reply would be sent. If a reply is made, it was considered likely that the Allies would make a joint answer after an exchange of views.

### German Stronghold Near St. Quentin Falls to British While Poilus Force the Teutons From Town East of Soissons — Serbs Open Offensive Against Bulgarians.

Paris, Sept. 16.—The town of Vailly, on the north bank of the Aisne, east of Soissons, has been captured by the French, the war office announced today. The French have continued their progress between the Oise and the Aisne, and captured Mont-des-Singes.

### ADVANCE OF 1,000 YARDS MADE BY BRITISH IN HAVRINCOURT ZONE

With the British Forces in France, Sept. 16.—(By the Associated Press).—Field Marshal Haig's Forces continued their steady improvement of the British line at numerous points yesterday and last night. The most important gains recorded were in the Ypres-Comines Canal sector, where an advance of about 1,000 yards was achieved in the neighborhood of the canal, and in the Havrincourt zone, where posts were established along the Canal du Nord, to the east of Denicourt, thereby giving the aggressors a better position for future operations should they be undertaken. The German artillery has maintained a steady bombardment at Havrincourt and in the surrounding territory.

### SERBS LAUNCH OFFENSIVE ALONG THE SALONICA FRONT

Washington, Sept. 16.—Launching of an offensive against the Bulgarians on the Salonica front by the reorganized Serbian army, in co-operation with French forces, and the capture of three strongly-fortified Bulgarian positions, is announced in an official Serbian communique received here today from Salonica.

The positions taken are Teak Vretenik, Dobro Polje and the Mountain Sokol, which the Bulgars held for 18 months, and were regarded as the strongest places.

### BRITISH TROOPS ADVANCE LINES NORTH OF ARRAS-CAMBRAI ROAD

London, Sept. 16.—British troops last night advanced their line north of the Arras-Cambrai road, establishing posts in the vicinity of Sauchy-Cauchy and Oppy, according to today's report from Field Marshal Haig.

On the Flanders front the British pushed ahead in a successful minor operations astride the Ypres-Comines Canal on a front of more than two miles.

The text of the statement reads:

"During the night we carried out a successful minor operation astride the Ypres-Comines Canal on a front of over two miles, capturing a number of prisoners and machine guns."

"On the battlefront, encounters with hostile raiding parties and patrols have taken place in the neighborhood of Moeuvres and near Gaville. We have established new posts in the vicinity of Sauchy-Cauchy and Oppy."

### MAISSEMY VILLAGE 5 MILES FROM ST. QUENTIN IS TAKEN BY BRITISH

With the British Army in France, Sept. 15.—(By the Associated Press).—Maissemy, a village five miles northwest of St. Quentin, has been captured by the British. The place was taken during a local attack directed against the high ground on which this hamlet is situated. This adds another important position to those recently taken along the ridges west of St. Quentin.

**FIGHTING NEAR LA BASSEE.**

A little below this place and to the southeast of Holnon Wood, the British also improved their lines slightly. Fighting of a local nature continues on the northern battlefield near La Bassee, where the enemy has been forced to give ground steadily. Beyond this, no important infantry action has been reported, but heavy artillery duels have been fought at numerous points.

### HINDENBURG LINE BOMBED

British gunners bombarded the Hindenburg line fiercely for hours yesterday, and heavy enemy losses were inflicted. The German gunners have been maintaining an intense fire in the Gouzeaucourt sector and deluged Havrincourt with explosives yesterday.

Today brought the first fair weather the British front has seen for a week. The sun came out bright and warm this morning and has been rapidly drying out the waterlogged ground over which it was becoming increasingly difficult for troops to operate.

### LOCAL TEMPERATURES

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 69; lowest, 53. The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 61; lowest, 50.

### TWO KILLED WHEN PLANE FALLS

New York, Sept. 16.—Lieut. Charles Kenney, Jr., of Covington, Ky., and E. H. Austin of Boston, were killed when an army airplane from the Mineola aviation camp, crashed within the Flatbush section of Brooklyn today.

### GOVT. CRITICIZED FOR INACTION ON PENSIONS QUESTION

Representatives at Trades and Labor Council Regret Delay.

### MEMBERSHIP INCREASED

Executive's Report Submitted at Annual Meeting Shows Flourishing Condition.

Quebec, Sept. 15.—The thirty-fourth annual convention of the Trades and Labor Congress of Canada was opened this morning in the Columbus Hall, with 418 delegates from all parts of the Dominion in attendance. According to a statement of P. M. Draper, secretary-treasurer of the congress, the principal subjects to be discussed will be a question of co-operation in Canada, a question which is causing real concern to labor men, particularly in the Maritime Provinces. Resolutions were also submitted asking for the repeal of the military service act and urging the federation of labor in Canada as a means of meeting capitalism.

Another question around which much interest centers is a fight on the presidency. The strongest opponent of that office is James Simpson, who is supported by the Toronto Typographical Union. Mr. Simpson is at present in New Zealand, where he is conducting a temperance campaign.

The report announces that viewing the situation from both the industrial and political aspects the organized labor movement has every reason to be proud since the last convention. The report points out that the somewhat astonishing decline in the membership of trades and labor organizations during 1915 and 1916 afforded cause for anxiety, but the turning of the tide during 1917 and 1918 had more than compensated for the strenuous efforts to prevent a further slump in membership. At the close of 1917 the membership for all classes of trades unions was 294,620, comprised in 1,974 branch unions, a total increase for the year of 41,213 in membership and 132 in local unions. During the year 1917 there were 4,829 trades unionists enlisted for active service. With the enforcement of conscription the total unionists with the army rose to 32,000. The report also touches on govern-

### Thousands of Gallons of "Gas" Saved On Sunday

Toronto, Sept. 16.—Reports received here show that the fuel controller's appeal for elimination of all unnecessary Sunday motoring was generally observed throughout Canada yesterday.

In Vancouver the observance of anti-jogging riding request was general. It applied also to motorboats.

Ninety per cent of Winnipeg's passenger autos were idle in garages on Sunday, with an estimated saving of 10,000 gallons.

Secretary McNamee of the Montreal Automobile Club of Canada wired that out of 13,000 cars in Montreal he believed less than 1,000 were out on Sunday.

In Nova Scotia and New Brunswick the response to the fuel controller's request was practically general.

### BAPTIST REFUSED TO DON KING'S UNIFORM

Niagara Camp, Sept. 16.—George Henry Van Loon, a young farmer whose home is near Brantford, was tried by a general court-martial here today for having refused to put on a uniform. He had been born into the family of God, he refused to take any part whatsoever in the war.

Van Loon admitted having received notice on May 3 to report, but he had not done so, and was apprehended by the Dominion police on September 6.

### LLOYD GEORGE SENDS CONGRATULATIONS TO THE CZECHO-SLOVAKS

Washington, D. C., Sept. 16.—Premier Lloyd George, on behalf of the British war cabinet, has sent a cablegram to Professor Thomas G. Masaryk, president of the Czechoslovak National Council, congratulating him on the work being done by the Czechoslovak forces in Siberia against the Germans and Austrians.

### THE WEATHER

TOMORROW—SHOWERY.

Toronto, Sept. 16—8 a.m. Forecast.

Moderate northerly winds; cloudy and moderate rains tonight and part of Tuesday.

Temperatures.			
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:			
Stations.	High.	Low.	Weather.
Victoria	64	48	Fair
Portland	62	46	Fair
Seattle	60	44	Fair
Winnipeg	56	36	Fair
Port Arthur	55	34	Fair
Fort Sound	46	26	Fair
Toronto	66	52	Cloudy
Kingston	66	52	Fair
Ottawa	66	52	Fair
Montreal	72	60	Rain
Quebec	72	60	Cloudy

Weather Notes.

Showers have occurred in Ontario and Quebec, while in the West the weather has been fair and cool.



## Make Your Wife

Your joint partner by opening a joint savings account.

You live together? Why not save together? Interest on joint accounts in The Huron & Erie is added half-yearly at

3 1/2% per annum.

**The Huron & Erie**  
MORTGAGE CORPORATION

"Older than the Dominion of Canada"  
LONDON - ST. THOMAS - WINDSOR  
T. C. Newell, K. C., President  
Hume-Crooks, General Manager

## MOTOR TRUCK SERVICE, TORONTO TO LONDON

Company Announces Freight Handling System for Leading Cities.

A fast motor truck freight service between Toronto and London and way points has been inaugurated by the Automotive Transports, Limited, of Toronto. It announces the installation of a fleet of 25 trucks to engage in city and inter-city transportation. The service will reach out to Hamilton, Buffalo, Niagara, London and way points. The company announces that 1,500 "United States" during the past six months to carry on such a business. It states that motor transport must soon take the place of railway transportation for short-haul freight in Canada. Freight congestion, labor and hauling difficulties are forcing businessmen to seek this relief. The motor, states the company, is the remedy in Canada, and it has been so found in the United States.

## "THE PEMETINE TREATMENT" FOR PYORRHEA

has awakened great interest in this city. Londoners who have suffered for years with sore, spongy, bleeding, receding gums and loosening teeth, are now getting RESULTS by using this treatment. Fifty cents, at all drug stores. Made by the Pemetine Laboratories, London, Ont.

## PROTECT YOUR PROFITS WITH AN Up-To-Date National Cash Register System.

**JULIUS MADDI, Sales Agent,**  
THE N. C. R. CO. OF CAN., LTD.,  
250 Dundas Street, London, Ont.

## FURLOUGHS URGED FOR SINGLE "FIRSTS" BY WELL WISHER

Garrett O'Connor Reminds Minister of Promise Made.

## RELIEF AFTER HUN DRIVE

Man Who Waged Campaign For Married Men Renews Agitation.

To the Editor of The Advertiser:

Your readers will remember how I was privileged to start an agitation nearly two years ago, nobly backed by the National Council of Women, I. O. O. F., etc., having for its object relief for the veterans of Canada's first contingent on the battle line. You will remember that hundreds of the married veterans were brought home in March, but that the single men (our own lads, mostly), as the minister of militia informed, could not be relieved on account of the German drive, nobly resisted, against Marshal Haig; though I was promised that relief would be forthcoming when the strain on our forces was relaxed.

**Paid Back in Full.**  
Well, the British Canadians and Australians have repented the German attack with interest, and the strain has now been lessened, and besides, Canada has been able to send nearly 100,000 reinforcements to strengthen our fighters. Am I wrong, then, in thinking that the time has arrived for the completion of furloughs to the remaining veterans of our first contingent, now well into their fifth year of service? Surely not with the advent of the draft. It seems to me that the time has come for the recall of the super-heroes who have spent almost four years in a kind of hell.

**Reminded of Promise.**  
I beg of the minister of militia to keep his promise and let these grand boys of whose trials, sufferings and noble deeds a book might be written; and I urge every influential man and woman in Canada to assist. If a plebiscite was taken I am convinced that the unanimous vote would be: "Bring the gallant heroes home to rest and peace with their loved ones." Cheer up, victory comes.

GARRETT O'CONNOR,  
Bridgport, Ont., Sept. 15, 1918.

## EIGHT MEN ATTACHED TO SIBERIAN FORCE

Eight men were examined by the medical board at the local mobilization centre on Saturday. All men were natives of this country and all were found to be in Category A2, and were attached to the Canadian Siberian Expeditionary Force. The men were: A. A. Bennett, C. McK. Taylor, S. E. Dean, C. L. Egleston, F. B. Jones and R. G. Willett. One man apprehended under the military service act and one defaulter were also examined and placed in the W. O. R. with Categories A2 and C1, respectively.

## BOTH FAILURE AND CONFUSION FOLLOW "LEAVING GOD OUT"

So Declares Rev. W. B. MacIntosh of Brucefield at Knox Church.

"Leaving Our God" was the subject of Rev. W. B. MacIntosh of Brucefield at Knox Presbyterian Church Sunday evening. The speaker showed how leaving God out led to two main results, confusion and failure. Illustrations of confusion that follow upon practical atheism can be seen in the great war at the present time, in the struggle between capital and labor, in political corruption, in family and community quarrels, in all that causes bitterness in society and the inhumanity of man to man," said the speaker.

**Do Away With Duplicité.**  
Taking God into consideration would do away with duplicity and hypocrisy, would bring order, appearances and inner realities into complete accord and would remove the chief cause of confusion between individuals and nations, the selfishness of each to his own end, one to be true to conscience and to God, and also to be loyal to the higher friendship with Christ, as the only way to accomplish this end.

**Practical Atheism.**  
Illustrations of failure as a consequence of practical atheism were taken from a history of nations in the past. Attention was drawn to the greatest need of Germany and of our own Empire at the present. "For any nation that goes ahead to formulate national ambition and national ideals without taking God and his will into consideration will find itself stopped in the midst of its enterprise as truly as the descendants of Noah did. Individuals as well as nations' failures are caused by leaving God out. The only real failure is the failure of those who leave God out of life," concluded the speaker.

## VOICE OF THE PEOPLE

**WAXWINGS AND CLIFF SWALLOWS**  
To the Editor of The Advertiser:  
A small flock of Bohemian waxwings made their home this summer at Port Franks, where they nested. Two nests were located on a building about the middle of July and the other about the middle of August.

The latter nest was built about eight feet from the ground in a scrubby oak in the later nest. This is the first I have known them to nest in this country. Authorities say they nest in the far north.

I also located a small colony of cliff swallows nesting this season on the farm of Chas. Stevens, near Tuxeter. There were nine nests placed on a rough scaffolding over the front door leading up to the main floor of the barn. In open places as if they desired the protection of the farmer's family. There were four nests in 1916, six in 1917, and three more were added this year.

This is the first I have heard of these birds nesting in this part of the country, since they were driven out, along with the barn swallows, by the English sparrows. I saw them all nesting at Chocoma in 1916. N. THOMP.

## FEW PLACES LEFT FOR STUDENTS IN FIRST AID CLASS

800 Have Been Passed Since War Commenced.

## NURSING DIVS. ACTIVE

Send Members Overseas and Care for Sick and Injured at Home.

Only a few enrollments can be received for the First Aid and Home Nursing classes under the auspices of No. 28, Lord Kitchener Nursing Division, St. John Ambulance Association, which are being organized this week. The first class will meet for the first time on Tuesday evening in Room 115, Royal Bank Building, and the Home Nursing class in the same place on Thursday evening, lectures to be given by officers of the A. M. C. Since the outbreak of war, Miss Ella Davis, registrar for the classes being formed, has seen that more than 800 girls and women have been successfully passed their examinations, and thus equipped themselves to give service either at home or overseas in case of accident or illness. Hundreds more have taken the examinations in this city and in the other points through affiliation with No. 4 Nursing Division, or other agency of the London St. John Ambulance Association.

**Many Are Serving.**  
Both No. 4 and No. 28 Nursing Divisions, the former under the supervision of Mrs. J. E. Thomson and the latter of Mrs. J. B. McKillop, have long honor rolls, bearing the names of members who are serving in England and in France. Several others are on duty in military hospitals in Canada, or otherwise rendering national service.

While London has had a St. John Ambulance Association for something like 25 years, it was not until the outbreak of war that interest was aroused to any extent in the organization, or appreciation awakened of the value of the training thus made possible.

London's first class in first aid, in connection with St. John Ambulance Association, was organized by the late Dr. John D. Wilson 23 years ago, when C. F. Connelley was secretary-treasurer of the association.

After lapsing for years interest was revived within a small circle. A first aid class was organized seven years ago in connection with the Young Women's Christian Association, by Miss J. E. Thomson, then educational vice-president at the time, twelve girls taking the course.

It was not long before another first aid class was organized under the same auspices, and this was followed by a home nursing class after Christmas. The holders of diplomas in both first aid and home nursing were qualified to organize a nursing division, and this was the beginning of the now famous No. 4 division, of which Miss Cheetham has been overseas service, was the first supervisor. She was succeeded by Mrs. Sandhill, on whose resignation Mrs. J. E. Thomson was appointed. No. 28, Lord Kitchener Nursing Division was organized in eighteen months ago, and in that time has rendered valuable service.

**A Surge of Service.**  
On the record of this past summer alone and during the Western Fair, No. 4 Division is deserving of recognition for conspicuous service. All day long and far into the night during the Western Fair nurses under the personal direction of Mrs. Thomson were on duty at the emergency hospital at the exhibition grounds, staying all night, in fact several nights to attend to patients too ill to be moved.

Among cases which doubtless owe their lives to the prompt measures adopted by these trained women were acute heart trouble, and a couple with severed arteries.

All summer at large expense and great sacrifice, an emergency hospital was kept open near the beach at Port Stanley. Never a picnic day but dozens of patients received attention, and in the course of the summer at least seven or eight drowning cases were restored after being apparently dead.

## BAPTISMAL CEREMONY MARKS THE CLOSE OF LONDON'S EXHIBITION

One of London's Prominent "Franks" Given Another Name.

A unique baptismal ceremony marked the close of the 1918 Western Fair. Several prominent Londoners participated in the ceremony, which took place at the Knox Presbyterian Church, which was the officiating clergyman. He did not have a baptismal font. There was no water handy so he used a bowl of ginger ale. This he poured over the head of the candidate as he burdened him with a new name.

The other participants were Frank Harter, Arthur C. Little, Aid. F. E. Harley and Miss J. Cameron, assistant to Secretary Hunt. It would perhaps not be going too far to say that Miss Cameron acted as godmother.

This leaves a trio of three, and in that number was the victim. He was without a name. Many have eagerly sought one for him. At last they got it. Rev. Mr. Harter called in and he carried out an honest-to-goodness ceremony.

The name inflicted was "Happy Hooligan, alias Hungry Frank." Armed with his new cognomen the victim was led to a banquet table consisting of a plate of sandwiches and the balance of the bottle of ginger ale. It was this evening for 11 o'clock that the suggested baptizing name.

As there are two Franks in the above trio it should perhaps be pointed out that Aid. Frank Harley acted as godfather.

## FIFTY YEARS WEDDED IN WESTMINSTER TP.

Mr. and Mrs. Adam Nichol Quietly Observe Golden Anniversary.

On Sunday, September 15, Mr. and Mrs. Adam Nichol, lifelong residents of Westminster Township, observed the 50th anniversary of their wedding at their home, the old Nichol homestead, on the Wellington road. Owing to their own wish, the occasion was allowed to pass without announcement or special celebration, notwithstanding the fact that scores of relatives and friends would have been delighted to do honor to such an event. An interesting feature in connection with the life of Mr. Nichol is the fact that he has lived continuously on the farm on which he was born, the whole 54 years of his life, a record in this country. He is the fourth son of the original owner of the land, Francis Nichol, who had five sons. Four of these settled in Westminster Township, John, Thomas, Francis and Adam, of whom the three first youngest brothers, Dr. William Nichol, resides in Bradford.

Mrs. Nichol's daughter of the late Mr. and Mrs. Walter Laidlaw, prominent residents of Westminster Township, and sister of John R. Laidlaw of Toronto, formerly of London. The youngest sister, Miss Agnes Laidlaw, is living in another sister, Miss Mary Laidlaw, died in this city a couple of years ago.

There was a happy family reunion at the Nichol homestead this summer, when, for the first time in years, all the sons and daughters were at home together. These were: Mrs. William Beattie of Mandarville, Miss Mary Agnes, Rev. Walter L. Nichol of Parkhill, John at home, and Thomas, who has been in the service of the evangelism branch of the social service and evangelism department of the Canadian Presbyterian Church for a number of years.

## DISTRICT CASUALTIES

KILLED IN ACTION

BRACEBRIDGE.  
W. D. Johnson.  
W. Latham.  
W. H. Gough.  
A. S. Newton.  
STATHROV.  
FERGUS.  
A. C. Whitson.  
CHELMSFORD.  
E. Ethier.  
ST. CATHARINES.  
T. Leary.  
GODERICH.  
Theodore Sunbury.  
RIDEOUTOWN.  
W. E. Osborne.  
NIAAGARA FALLS.  
C. W. Dicks.  
CHATHAM.  
F. H. Dolan.  
Lieut. C. G. Brackin.  
THOROLD.  
C. Davis.  
LONDON.  
R. Smith.  
ST. THOMAS.  
J. S. Smith.  
WALKERVILLE.  
Lieut. W. F. Cole.  
WOODSTOCK.  
Henry Turner.  
Elmore Burgess.  
Pte. Gish.

## DIED OF WOUNDS

LEAMINGTON.  
OWEN SOUND.  
B. G. Minard.  
GRANTON.  
L. W. Gunning.  
J. Crawford.  
OWEN SOUND.  
J. H. Beck.  
CALEDONIA.  
C. L. Parry.  
ALVINGTON.  
John F. Duffy.

## DIED

PERGUS.  
J. A. McCullough.

## WOUNDED

LONDON.  
T. Water.  
L. MacDonald.  
Lieut. N. M. Nagle.  
Acting Sergt. F. P. Steele.  
J. G. Griffiths.  
G. Crowther.  
Q. L. Flint.  
J. J. Robbins.  
Albert F. Knaggs.  
TILBURY.  
St. Dennis.  
A. HATHAM.  
Signalier Lou McCall.  
J. H. McLean.  
W. L. LACEBURG.  
Pte. Lawrence Martin.  
Lieut. J. H. THOMAS.  
C. Randall.  
S. Davy.  
Lieut. L. M. McGee.  
J. Oliver.  
W. P. Mickle.  
FOREST.  
D. Mellick.  
D. J. White.  
ESSEX.  
J. H. Wortley.  
KITCHENER.  
J. E. Woolner.  
J. B. Ronald.  
LINWOOD.  
J. T. Ryan.  
BRANTFORD.  
A. H. Sheppard.  
D. C. McLeod.  
G. H. O'Heron.  
R. Henderson.  
A. Sweet.  
CRAWFORDVILLE.  
T. C. Leach.  
SHEDDEN.  
A. A. Silco.  
GODERICH.  
W. R. Walpole.  
S. F. Wainwright.  
ST. THOMAS.  
G. McFarlane.  
WINDSOR.  
Thomas Nickola.  
J. Randall.  
R. Beck.  
G. Rutherford.  
AYR.  
BALLINGSFORD.  
F. W. Ross.  
WATERLOO.  
G. L. Sheppard.  
WOODSTOCK.  
A. A. Read.  
Arnold Saunders.  
Warren W. Birch.  
WIARTON.  
T. A. McCarty.  
WALFORD.  
G. Lawrence.  
W. H. Kirkhill.  
C. W. Matthews.  
SARNIA.  
E. C. Datt.  
Lawrence.  
J. F. Randall.  
ST. THOMAS.  
S. Cooper.  
WINGHAM.  
G. Linford.  
G. A. Elliott.  
G. C. Patterson.  
INGERSOLL.  
E. K. Pole.  
H. H. White.  
GODERICH.  
F. J. Cole.  
THORNBERG.  
J. W. Peterkin.  
TIVERTON.  
D. T. Shaw.  
VICTORIA HARBOR.  
O. F. Ward.  
CORUNNA.  
L. F. Birmingham.  
WIARTON.  
J. Martman.  
W. CARDINE.  
R. J. Henderson.  
W. H. Thompson.  
HARSTON.  
A. S. Hastie.  
GUELPH.  
Herbert.  
J. F. Hull.  
Sergt. J. Kohl.  
WEST MONKTON.  
W. E. Patterson.  
PORT ELGIN.  
A. E. Stewart.  
NORWICH.  
P. L. Main.  
WALKERTON.  
Capt. A. L. Barrett.  
HUMBERSTONE.  
Lieut. S. T. Barrett.  
PALMERSTON.  
J. H. Burns.  
PARRY SOUND.  
J. G. Park.  
DOONOGH.  
G. A. Leighton.  
OWEN SOUND.  
M. G. Kirkland.  
C. R. Barnard.  
ST. THOMAS.  
W. F. Stewart.  
John Keates.  
Pte. Harvey O. Lamb.  
W. G. Leake.  
J. H. McGibben.  
ST. GEORGE.  
C. L. Siver.  
R. J. Hughes.  
NIAAGARA FALLS.  
R. G. Scott.  
HENSALL.  
J. A. Priest.  
KITCHENER.  
A. J. Riehl.  
A. W. McNally.  
Major Charles Thornby.  
Charles Mooney.  
NOT STATED.  
J. Watt.  
W. McCullough.  
J. F. Price.  
GALT.  
W. J. Frank.  
A. E. Henson.  
ST. MARYS.  
W. F. Morden.  
E. M. Master.  
A. C. Bodenham.  
GODERICH.  
James Curran.  
DORCHESTER.  
J. A. McIntyre.

**Smallman & Hume** The Mail Order House of the West **Smallman & Hume**

# Have You Received Your Fall and Winter Catalogue?



The rapid growth in volume of our mail order business and the steady increase of mail order customers demonstrates that our efforts to render prompt and efficient service to our out-of-town customers has been appreciated, and it is gratifying to know that these efforts have brought some measure of success. With the increasing business from season to season in our mail order department, we are encouraged to leave nothing undone to further perfect our system of service to out-of-town patrons, who place their confidence in this store—that service of complete satisfaction in quality of goods, values and promptness, which we have ever in view.

## We Pay Shipping Charges On All Mail Orders

Without any restriction whatever as to the amount of your purchase, we pay the carrying charges (parcel post, express or freight) on all goods ordered by mail from catalogue or from samples submitted, to any destination in the Dominion of Canada. Keep our catalogue available for constant reference. You will find it a key to your best source of supply of merchandise.

**WRITE TODAY.**  
If you have not received a copy of our Fall and Winter Catalogue, write today. A postcard with your address will bring it by return mail.

## Your Money Refunded or Goods Exchanged

Here is your absolute guarantee—in case goods received do not meet your requirements, we will refund the purchase money on all goods returned in good condition—we will also pay the carrying charges both ways. London being the great distributing centre for Western Ontario, this store is ideally located to render quick service in all directions. If you are not already a mail order customer of this store, we solicit a trial order. Our mail order shopper will make selection for you, send samples or give you any information you desire regarding the merchandise you need. Ours is a free delivery mail order service. If our fall and winter catalogue is not in your home, write for it today.



## Conditions Suggest Early Buying of these Materials

Fancy Velours for house robes and sacques. We are now showing a complete stock of the newest novelties in fancy velours for lounging robes and dressing sacques, and would advise an early selection, as we cannot repeat orders for these heavy goods this season.

Reversible Wool Nap Robe Cloth, 27 inches wide, good assortment of designs and colors to choose from, deep, soft nap. Price ..... 85c yard

English Flannelette, Horrockses, full 33 inches wide, nice range of fancy stripes and colors; balance of a back order we have been waiting for. Special ..... 40c yard

Cream Cashmere Twill, for children's dresses and coats, very durable and will wash well, 30 inches wide. Price ..... 75c yard

See our stock of Cream Delaines, Fine Flannels and Embroideries for nursery use.

Main Floor, Rear West Aisle.

**AFTERNOON TEA SPECIALS.**  
Fruit Salad, with Vanilla Ice Cream ..... 15c  
Strawberry Jam, Toast ..... 10c  
Cafe, Cup of Tea or Coffee ..... 20c

**SERPENTINE KIMONO CREPES.**  
These are beautiful materials for kimonos. Neat designs printed on the reliable "serpentine crepe" make them an ideal fabric; splendid wearing material that always gives satisfaction; choice of floral and novelty designs in various colors on navy, cadet, sky, fawn, old rose, mauve and Nile green; 30 inches wide ..... 40c yard

This is about half today's price. Secure your kimono crepe while our present stock lasts. Out-of-town customers write for samples.

Wash Goods, Main Floor.

## PRIESTS ARE WANTED FOR CHINA INLAND MISSIONS

Father Fraser in City Looking for Recruits.

Rev. Father J. M. Fraser, in charge of Catholic missions in inland China, was a visitor to London yesterday, and was present on the altar during the masses at St. Peter's Cathedral.

Rev. Father Fraser, during the course of his sermon, referred to the visit of Father Fraser. He said that he was looking for priests, recruits for his army of workers, and incidentally any financial assistance that might be forthcoming.

Father Fraser is a Toronto boy. He has been in charge of the work in China for a number of years. Until the war broke out he was able to draw missionary prizes from France. All the bony prizes from France. All the bony prizes from France.

## Lemon Juice For Freckles

Girls! Make beauty lotion at home for a few cents. Try It!

Squeeze the juice of two lemons into a bottle containing three ounces of orchard white, shake well, and you have a quarter pint of the best freckle and tan lotion, and complexion beautifier, at very, very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of orchard white for a few cents.

Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles and blemishes disappear and how clear, soft and white the skin becomes. Yes! It is harmless.

## JUMPY NERVES!

Do you get startled easily. Do you "jump" or "freak" at the least little thing? Is your nerve force all spent, and are you about all in. Down and Out? If you are depressed and low in spirits, And feel worthless. Like the commoner's gold. Then it's time to "buck up" And take something. We don't mean whiskey. Or gin, or artificial stimulant. But a real tonic—Hacking's Heart and Nerve Remedy.

Down with doubt. Up with assurance. Here's new power for you. More energy, life and hope. It will banish fear. Worry and nervousness. Make you strong. Eat better. Sleep better. And make your beauty sleep. More restful and satisfying. No more bloodless lips. And colorless cheeks. But increased vitality. Don't weaken. Don't give up. Dispel with old Doc Gloom—2 and Hacking's Heart and Nerve Remedy. Now, when you think of it. Buy it from your dealer. Or from me—50c a box. Six for two dollars. Better get enough.

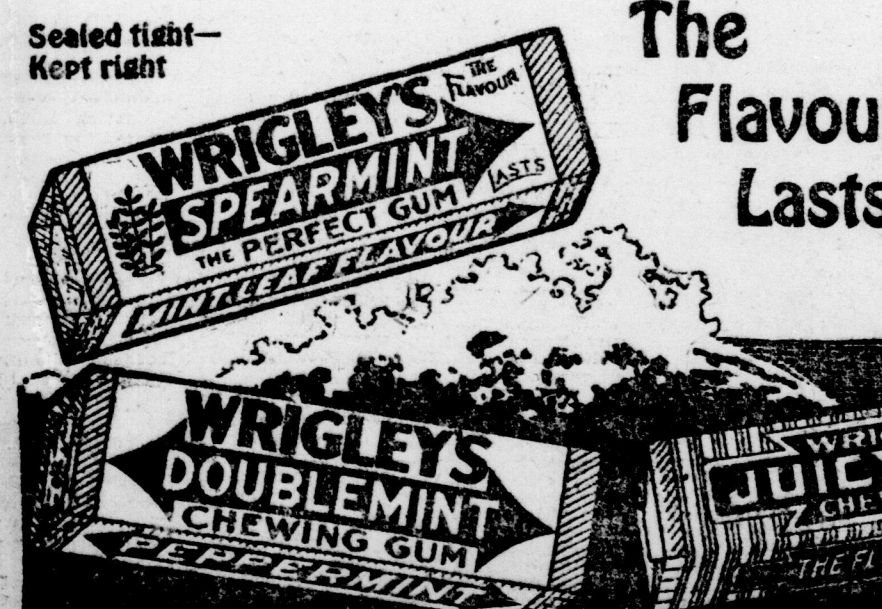
French priests are now serving in the French army, however, and Father Fraser has been found to lack claustrality for assistance. He is in hopes of securing a number of young priests from Canada.

## Any Way You Turn

you will find WRIGLEY'S. Everybody thinks of WRIGLEY'S when chewing gum is mentioned. This is the result of years of effort to give mankind the benefits and enjoyment of this low-cost sweetmeat.

WRIGLEY'S helps appetite and digestion—allays thirst—renews vigour.

MADE IN CANADA



"After every meal"

The Flavour Lasts!

WRIGLEY'S JUICY FRUIT CHEWING GUM



## CITY SAVES \$10,000 SELLING DEBENTURES OVER THE COUNTER

Broker's Commissions Would Amount to Large Sum.

\$375,000 DURING YEAR

Citizens Have Taken Large Amounts of Securities Issued by City.

Selling city of London debentures over the counter instead of offering them through the usual stock channels has saved the city \$10,000 so far this year. City Treasurer J. H. Munroe has since January 1, 1918, he has disposed of \$375,000 worth of debentures over the counter. At least more than \$40,000 of this issue has been sold. The denomination of the debentures vary from \$100 to \$1,000, and are for five years. Mr. Munroe says the call is quite heavy for \$100 and \$500 bonds, but quite a number of \$1,000 ones have also been taken. In selling over the counter, the city saves the broker's charges. If the bonds were presented to the public through a broker, the city would have to pay 1/2 per cent of six per cent. On this item alone the city saves \$3,750 on \$375,000. The cost of getting out the debentures under the present system is also considerably less, as is also the cost of advertising.

## LONDON'S STREETS IN GRIP OF SILENCE ON 'GASLESS' SUNDAY

Autos Run for Emergency—  
Western Ontario  
Obeys.

That Canada's first gasless Sunday was well observed in London and vicinity in the general opinion of garage men of the city. The streets were closed except to allow physicians and others whose duties required the use of their automobiles to take them out.

Citizens generally accepted the situation cheerfully and sought other forms of recreation. When ordinarily the streets would be lined with pleasure seekers, on this day they were empty.

Big Saving of "Gas."—About 6,000 gallons of gasoline were saved in London and vicinity on Tuesday afternoon at 3:30 o'clock to 6:00 p.m. when the city was closed except to allow physicians and others whose duties required the use of their automobiles to take them out.

Another feature of the day was the absence of autos in front of the various churches. Whether the owners think church attendance is a necessity or not, on this day they were absent. The absence of the cars did not detract from the churches, however, as the attendance was not noticeably less than on a gasless Sunday.

## WOULD TAKE NUMBERS OF SUNDAY JOYRIDERS

"The police should take the numbers of all motor cars used on Sunday in defiance of the fuel controller's appeal," said Arthur Keene, secretary of the London Motor Club.

The police of the United States will take the numbers of all motor cars used on Sunday in defiance of the fuel controller's appeal, said Arthur Keene, secretary of the London Motor Club.

## AN ADVANCE IS CERTAIN IN "WINOLIA" Tooth Paste

We are still selling this excellent Paste at 25c a tube, and you get the biggest tube on the market.

Cairncross' Chemists  
216 Dundas Street, Phone 880.

## RID STOMACH OF GASES, SOURNESS AND INDIGESTION

"Pape's Diapiesin" Relieves Stomach Distress in Five Minutes.

You don't want a slow remedy when your stomach is bad—or an uncertain one—or a harmful one—keep it handy—remember as soon as Pape's Diapiesin comes in contact with the stomach it begins to neutralize the excessive acidity, then all the stomach distress caused by it disappears. Its premisses, certainty and ease in overcoming such stomach disorders is a revelation to those who try it.

Keep this wonderful stomach sweetener in your home—keep it handy—remember as soon as Pape's Diapiesin comes in contact with the stomach it begins to neutralize the excessive acidity, then all the stomach distress caused by it disappears. Its premisses, certainty and ease in overcoming such stomach disorders is a revelation to those who try it.

15 Dominion Savings Building, Facing Market Square.

## CORP. MUNROE REPORTED TO BE OUT OF DANGER

Superintendent Charles E. Forrester of the London division of the Grand Trunk was slightly injured at 8:30 o'clock this morning when three cars of the Gloucester-Petrolia combination train went off the tracks at Souterville, a flag station between Kingscourt and Alvinton.

The two cars were off the tracks and caught fire from the combination, the wooden parts being burned together with their contents, as well as the combination coach.

Superintendent Forrester had been making a trip of inspection along the track when the accident occurred. When the cars left the track the superintendent was thrown in such a manner that his wrist struck a part of the car, and was badly bruised.

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## G. T. R. SUPT. HURT IN WRECK THAT BURNS CAR AND TWO TANKS

Mr. Forrester Riding in Coach That Left Rails.

OIL CARRIERS IN FLAMES

Take Fire After Being Ditched On Petrolia Line Near Souterville.

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## GOVERNMENT SAYS PROPORTION OF PROPORTION AND WERE TAKEN OUT OF CURRENT SHIPMENTS, NOT STORAGE.

Food Board Official Says Proportion of Bad Eggs Not Out of Proportion and Were Taken Out of Current Shipments, Not Storage.

From a perusal of the books shown to the Advertiser by Silverwoods, Limited, it is found that this firm has sustained a net loss of over \$1,900 since February of this year on the eggs which have been handled during this time. Had the overhead charges been taken into account, the loss would have been much greater.

Silverwoods, Limited, have been asked to be satisfied with the quantity of bad eggs and that of cracked eggs, as shown by their books, and account for the piles of shells and bad eggs in the cold storage.

The quantity of bad eggs and cracked eggs is verified by examination of their handling reports, which was out to the field and saw for myself the "piles of eggs" referred to by the London paper.

"The greater part of these piles was made up of empty shells, and the content of which was made into 'meat' or canned eggs."

"Sworn statements are herewith attached, showing quantities of eggs purchased, quantity made into canned eggs and quantity of bad eggs for the months of July and August, also a sworn statement that no eggs were handled out of cold storage since April 1, 1918."

The following is the report referred to:

Statement of Eggs Handled.

Purchased, Canned Eggs, doz. doz.

July 1918 125,000 400 3,000

August 1918 102,553 10,960 3,355

Total 227,553 14,360 6,354

Shells and Bad Eggs Taken Away, Barrels.

July 1918 20 20

August 1918 47 47

Total 67 67

I have examined the documents referred to and find them in order, and am satisfied that the quantity of bad eggs is not out of proportion to the quantity of eggs handled in July and August by your firm.

The fact that you are not allowed to handle bad eggs before passing them to the public is a matter of course, and to insure as far as possible that the eggs reaching the consumer are of the best quality.

It is made up of the Canada food board, and is not a matter of course, and to insure as far as possible that the eggs reaching the consumer are of the best quality.

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## GOVERNMENT SAYS PROPORTION OF PROPORTION AND WERE TAKEN OUT OF CURRENT SHIPMENTS, NOT STORAGE.

Food Board Official Says Proportion of Bad Eggs Not Out of Proportion and Were Taken Out of Current Shipments, Not Storage.

From a perusal of the books shown to the Advertiser by Silverwoods, Limited, it is found that this firm has sustained a net loss of over \$1,900 since February of this year on the eggs which have been handled during this time. Had the overhead charges been taken into account, the loss would have been much greater.

Silverwoods, Limited, have been asked to be satisfied with the quantity of bad eggs and that of cracked eggs, as shown by their books, and account for the piles of shells and bad eggs in the cold storage.

The quantity of bad eggs and cracked eggs is verified by examination of their handling reports, which was out to the field and saw for myself the "piles of eggs" referred to by the London paper.

"The greater part of these piles was made up of empty shells, and the content of which was made into 'meat' or canned eggs."

"Sworn statements are herewith attached, showing quantities of eggs purchased, quantity made into canned eggs and quantity of bad eggs for the months of July and August, also a sworn statement that no eggs were handled out of cold storage since April 1, 1918."

The following is the report referred to:

Statement of Eggs Handled.

Purchased, Canned Eggs, doz. doz.

July 1918 125,000 400 3,000

August 1918 102,553 10,960 3,355

Total 227,553 14,360 6,354

Shells and Bad Eggs Taken Away, Barrels.

July 1918 20 20

August 1918 47 47

Total 67 67

I have examined the documents referred to and find them in order, and am satisfied that the quantity of bad eggs is not out of proportion to the quantity of eggs handled in July and August by your firm.

The fact that you are not allowed to handle bad eggs before passing them to the public is a matter of course, and to insure as far as possible that the eggs reaching the consumer are of the best quality.

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# London Advertiser

Member Audit Bureau of Circulation.

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City. 12c per week. Outside City. By Mail. \$6.00 per year.

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City. 12c per week. Outside City. By Mail. \$6.00 per year.

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THE LONDON ADVERTISER COMPANY,  
LIMITED.

London, Ont., Monday, September 16.

## THE AUSTRIAN PROPOSAL.

THE PROPOSAL of Austria-Hungary for a non-committal peace conference will get the cold shoulder from the Allied nations.

None of the major nations will be in a mood to listen to Austria's whine, and as for discussion of an amicable character, the time has long since passed for that, even for Austria, and can never come for Germany.

Austria may have been the dupe of Germany. But she cannot hunt with the hares and run with the hounds. She must stand and suffer until the final reckoning has been made.

Austria, as the partner of Germany, can never be trusted. That was the role she chose, while Italy, also a member of the alliance, risked everything rather than strike a dastardly blow at Belgium and the other peaceful nations.

Let us leave Austria to the tender mercies of her former ally, who will be glad to fight it out on the original terms of "blood and iron" as dictated by the Hapsburgs and the Hohenzollerns.

## SOME PENSIONS THOUGHTS.

THE RESIGNATION of Commander J. K. L. Ross, a wealthy Montreal figure, as chairman of the Pensions Board, ostensibly for the reason that he could not agree with the Civil Service Commission regarding certain appointments, will give rise to further disquieting intimations that all is not well in this department. The resignation will be recalled of the former chairman following the investigation which proved he was receiving a pension for total disability in addition to his salary, and the public will get the impression that there is need for getting at the source of the trouble.

Has the whole pensions question been bungled by the Government, and is this privately acknowledged to be true by those in authority? Has there been any chance for the commercial factor to enter the consideration, that is, has a scale of pensions been arranged on such an "efficiency" basis that the human elements of gratitude and sentiment were overlooked? Admittedly one of the most difficult of problems, calling not only for a high grade of business ability, but a humanitarian instinct as well, always with the decision to make the returned soldier contented, if this Pensions Board is to be the stage for dissension and political juggling, then may God help Canada!

A lot of people have the impression that every soldier who serves at the front is to receive a pension, whether wounded or not. This is entirely erroneous. Less than ten per cent of the men returned are receiving pensions, according to the present system, and many of them will be graded so that they will receive checks as small as \$2.50 per month. To the man who realizes what men have done in the war, this seems to be a paltry sum. To the returned man it often seems an insult. A man is "boarded" and measured and his disability figured as though so much beef were being inspected on the public market. If he has lost a leg, so much for a leg, if an eye, buy him a new glass one, and give him a few dollars per month! The whole system is based on the flesh and bone problems of a soldier, with no consideration given as to what the war has cost him in his relation to his previous occupation, to his wife and family, and to his future prospects. These things cannot be card-indexed by percentages, but it may suddenly dawn upon the Government that such an arrangement as would guarantee a fair pension to every man who has served would not be unwelcome to the people of Canada as a whole. Let other countries do as they may. We are a high wage country and must make our own standards.

Outside of pensions, what is the Government doing to meet the real problems of the returned men? It has boards galore and schemes beyond number. Men are learning trades, no doubt, and many are getting back into civilian life, perhaps the majority because of their own initiative. There is no sensible land scheme before the returned man. If he does not choose to populate the far north or the west, he can stay in old Ontario and take his chances.

The state of contentment in which the returned man finds himself when he again walks on the soil of Canada means much to the future of the country. The character of future generations, as well as of present generations, will be molded by the attitude of between 300,000 and 400,000 returned soldiers to their country. Bring them back with discontent and resentment and what will you create? Anarchy, socialism and disrespect for stable government that may have the most serious results.

But if these men return with a feeling of gratitude to their country, it will be the most fortunate thing that ever happened. The cost may be millions upon millions? Well, it will come from the pockets of the men to whom it is given as well as from the pockets of those who have not served. These returned men are going to marry in large numbers and rear families. The family of a soldier who "did his bit" is going to be a proud, self-reliant family, with an honored history and an inspiration to love of country. In one sense the returned man is going to make or break this country. He asks for a fair deal, and he has a right to say what constitutes a fair deal because he is as much a part of the country as any statesman who sits at Ottawa. Others as well as the returned man have the same right, and they, as a huge majority, wish to see the returned man getting fair treatment. They do not wish to coddle him or to pauperize him. But at the present time no private from France is being exactly killed by an overdose of governmental kindness. Can it be

said that none have been pauperized by the systems that prevail at Ottawa?

The application of reasonable consideration to the psychology of the returned soldier problem, as well as to the box office end of it, will help to solve the problem, and every true Canadian, independent of politics, wishes to see this question handled in a manner that will spell contentment and a future beyond compare for this fair land.

## FROM ONE WHO KNOWS.

THE GENERAL SYNOD of the Church of England in Canada has conducted a searching of hearts with the lights that come from the war. Almost every speaker has cut to essentials in dealing with some subject, and has done his church credit by estimating religion upon the performance of manhood under great stress and the revelation of the good qualities of the fighting men at the front.

The speech of Rev. Arthur Carlisle, formerly chaplain of the 18th Battalion, was notable for its hearty expression of confidence in the soldiers with whom he served. When it is recalled that Mr. Carlisle conducted a service for his battalion on Christmas Day in the front line trenches, not only is his own noble service brought vividly to mind, but his loyalty to the comrades in whom he believes is a fine thing. They must not be black-guarded, is the note that he sends home to his fellow-clergyman and the world. They are not whitened sepulchres, but types of Canadian manhood in the crucible of war, living clean lives, and those who know them best will not permit it to be said they are vicious. That man will think twice who has left on his mind some slander on the Canadian soldier before he utters it.

## IS THE END NEAR, IS VICTORY IN SIGHT?

THE GERMAN speeches are as devoid of reason as ever. Von Hertling hints at holding part of France and Belgium as pawns for the restoration of the German colonies. The Germans were as brutal in the colonies as in Belgium itself. They still blame Belgium for its own destruction. They talk as if giving back Belgium and France without indemnities would be a very generous, benevolent act on the part of Germany. With such minds it is impossible to make an agreement. The United States appears to have realized this fact from the beginning and is sending over millions to back up those now at the front.

Foch kept the Americans back until ready to strike a fatal blow. The Americans have already hit Germany a serious blow, and, if Simonds' letter of a few days ago has accurately summed up the present situation, there is good reason to hope the blow will be fatal. If the Germans have used up their reserves and cannot find time to rest, reorganize and assume the offensive the nation must throw up its hands and yell "Kamerad." The peace offensive now in progress, headed by Von Hertling and the kaiser, is parallel to the German soldier's trick to yell "Kamerad" until the Allied soldier is near him, when he turns on him with a concealed machine gun. The Allied nations know the trick, whether played by the single soldier or the nation, and will not be fooled. As Simonds puts it:

Foch has now reached the point Ludendorff reached in July: to retain the offensive now means to win the campaign decisively, turn the Germans out of Northern France and expose them to the deadly perils of still another retreat, with all that this will mean to the organization and spirit of the army and to the morale of the civil population not merely of Germany, but of all the Allied nations. A further German retreat will have unmistakable effects not alone in Berlin, not merely in Paris and London, but also in Vienna, Sofia and Constantinople.

We have to guard against extreme optimism and keep clearly in mind the essential facts of the situation. Our problem this year was to prevent the Germans from winning the continental phase of the war by victories in France and over the French and British before the American troops arrived in effective numbers. We had accomplished this when we defeated Ludendorff at the Marne. Since then we have taken back substantially all the ground gained by the Germans since March 21, and won enormous successes, measured by prisoners and guns taken.

So far, so good; but we have not broken the armor of the German, and until we have accomplished this we shall not have achieved our military victory, even though Ludendorff retreats to the frontier or behind the Meuse and Scheldt. The condition of the army, not the amount of territory evacuated, is what counts and will count. We shall get a measure of that condition within a few days; when we see whether he has the necessary reserves to attempt a counter-offensive at the Hindenburg line, as Foch counter-attacked at the Marne. This is the next test, and it is at hand; if Ludendorff lacks these reserves he must retire or risk disaster; in either case our profit will be unmistakable, but we have already exceeded that minimum, which was a matter of life or death, victory or defeat, for our strategy to achieve this year.

We shall know surely before October just how badly we have beaten the Germans in recent weeks; we may know sooner, but the measure will be in his capacity to react; if he can't react he must retreat—he cannot defend the Hindenburg line by standing still behind it, because he cannot, having adopted such tactics, be sufficiently strong from Ypres to Verdun to meet an attack or a series of attacks launched by Foch at points of his own choice and at the time the French commander fixes for himself. Ludendorff demonstrated this on March 21, on April 9, on May 27. He has reaffirmed it before Cambrai and Douai a week ago.

## EDITORIAL NOTES

Sunday was not without joy because there were no joy-rides.

While the subs are getting the freighters, the freighters are also getting the subs.

The Allied team is bucking the line at many points. It cannot be long before one of the stars goes through for a touchdown.

Scarcely a motor car was to be seen on the streets of London yesterday. The response of the public to the appeal was practically 100 per cent. It was not a tremendous self-denial at that.

Twenty thousand Huns is not a bad bag for a bunch of "amateur" sportsmen like the Americans. These "amateurs" have just about made the professionals look like a joke, as is frequently the case in the sporting world.

The death of Alfred D. Holman, known for many years as manager of the Holman Opera Company, and a member of a family long and honorably identified with the theatrical profession, will be sad news for many people. Mr. Holman had lived in retirement for many years, and was known to Londoners as a gracious gentleman of the old school, who never lost the opportunity to voice a kindly sentiment and to perform a gratuitous service.

## WHEN FIRST SYMPTOMS APPEARED.

[Kansas City Times.]  
The calling of a "mental expert" to examine Ferdinand of Bulgaria is perhaps a little late. The examination should have been made at the time Ferdinand threw Bulgaria into the German Kaiser's hunting bag.

## WHO WANTS TO EAT, ANYHOW?

[Vancouver World.]  
In Scranton, Pa., the mayor has forbidden the village belles to kiss the soldiers who pass through the town en route to France. Reacted on complaint of the Red Cross, which claimed that the kissing interfered with the task of feeding the soldiers.

## The Advertiser's Daily Short Story

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## THE KIND HARD KNOCK.

The Kind Church that was responsible for McDonough Institute had been pastorless a month, when in early spring the Rev. Joseph Palmer preached his trial sermon.

The Hittest teacher at McDonough, Miss Annie McCall, detained at home that morning, asked her roommate, the youngest teacher, how the people liked his sermon and his preaching. Edith smiled slightly. She'd worn her new crepe de chine that made her hair look like ropes of gold, and the man was middle-aged!

"He's what you'd call brilliant, Anne, but he won't be called."

"Why?" wondered Anne.

"The man hasn't any pulp voice," Edith explained. "He speaks scarcely above a whisper most of the time. He had fever and it affected his voice, and now he has to preach in places where they can't afford to be particular."

Joseph Palmer had intended returning to his home in the next county that evening, and wondered why he allowed himself to be brought to remain and attend the young people's meeting that evening. But when Anne McCall arose and sang the "Wonderful Story"—her voice mellow and sweet and reverent, her gray eyes shining—he knew why he had remained.

"Father and mother have told me," he said, when asked to speak a few words, "they wanted their children schooled that they might have an easier time in the world. Girls and boys, that's a mistake. Education never made life easier, but it does make it more pleasant—yes, much more pleasant. Life is a school—a school of hard knocks, and all of you will have to take a course in it. I know, young folks," he smiled whimsically, "I've got a diploma in this school, and sometimes I think I'm taking a post-graduate course."

After the meeting the young people were allowed to linger a few minutes for "social conversation" before lining up for marching home, and the pastor candidate came to Anne, in the back of the house, to thank her, he explained, for her song.

"It was like a new song to me," he was saying, "I love the way you sing it!"

His eyes fell on the fragrant pink-and-white apron she wore, and the bow of her white dress. "I meant to get a piece of artichoke," he told her, "from the bowl on the table this evening, but I forgot it. Would it be asking too much of you to let me write to you occasionally?"

He looked, for some of the girls were looking on curiously, Anne handed him the spray.

"Thank you," he said, "and now I must go. I know your people won't call me," he added in a lower tone, "after they hear Ledyard next Sunday, but Nat's my dear friend—I'd love to know that you like him. Could you write to me would you let me write to you occasionally?"

Anne found herself blushing. "Why, and of us would be glad to send you a line to let you know that," she stammered.

"Thank you," he murmured again, "and forgive me for detaining you—I could not help it! Good-night."

Ever since Anne McCall with her hard-earned diploma—paid for by table waiting, reading, tutoring—had come to Elton, she had loved the blue rim of the mountains, the shining-leaved rhododendrons, and the wide, bewitched stream river. Nor had she grown tired of her work among the girls, but sometimes she had felt something was lacking in her life.

"I ought to change schools," she thought periodically, "it's staying too long in one place."

But Miss Lister, the president, had been there in content twenty-five years, and Miss Spear, the sewing teacher, nearly as long. So Anne stayed, and her eyes that were stary, grew wistful. On Saturday there came in the mail when they opened a box from a friend, half-blown noisette roses.

"Dear Lady of the Song," the card beneath them read, "please wear those tomorrow instead of the artichoke of which I robbed you last Sunday."

Anne divided the roses with her roommate, but slipped the card out of sight. Two weeks after the Rev. Nathan Ledyard was installed as pastor of the church, and with his wife and baby moved into the parsonage. A week later Anne, at the station, saw the young pastor greeting a broad-shouldered man, with thick, graying hair, a keen, earnest face, and a friendly smile.

She had time closely to observe Palmer before they went away. She wondered she had not observed before how well set up he was, and how his fine black eyes lost their wistfulness when he talked.

The next Saturday evening Anne, invited to take tea with the Ledyards, found Palmer in the little parlor. It was the course of the evening she learned that his conversation was a delight and his laugh infectious boyish.

"I'd love to stay for tomorrow," he told her as he escorted her home, "but I must go to Lone Fir where I preach once each month. You see, some folks want me. If I must only whisper my sermons to them, but they can pay me but little, so I've little money to do good with. It's been only three years since I could preach, but I ought not to complain." He went on, "I'm getting some success since I began to write for the magazines—but I find I'm wanting, with all the heart in me, something I've no right to wish for, or expect to get, and it goes hard."

"I intended my work to fill my life," she said to herself that night. "I thought if I ever permitted myself to think of anything else—he'd have to be a success in what he'd chosen to be. Don't you go crying, Anne McCall; you're thirty-five years old, remember."

But the dignity of thirty-five years did not keep the little teacher from sobbing herself to sleep, nor from crying over the beautiful letters that after the same weekly from Trentville.

"Palmer's going to preach in Barstow tomorrow," Ledyard said to Anne one Saturday in late July. "Cleely and I will miss him awfully."

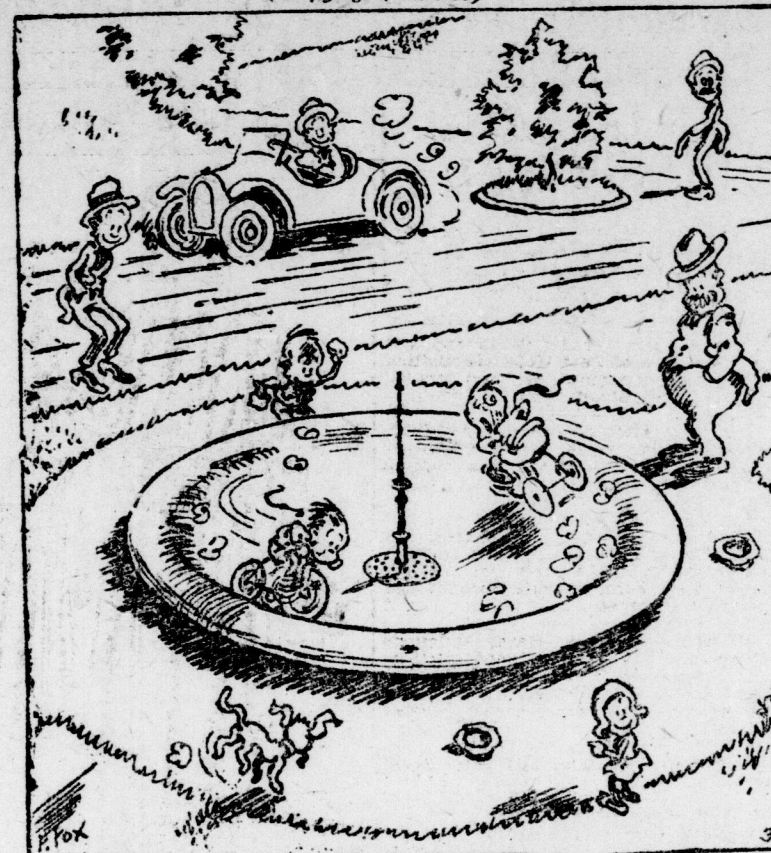
Under his keen glance Anne flushed painfully. They had long since read Palmer's sermons, and were doing their best to help him to his heart's desire, but even Cleely had begun to despair.

The next morning the flood came. By noon the river, a raging torrent, was over the links on its bank and the tim-

## JOY

(Copyright, 1918.)

By Fontaine Fox



A wonderful speedway saucer-track was discovered the day the water was turned off in the park fountain.

bers of hundreds of houses were coming by on the yellow flood. "Half Barstow's gone by this time," Anne heard an old man near her say, "and no telling how many's kitched and drowned!" Anne could not sleep that night. He might be among the dead! The next morning Edith called her. "They're sure six were drowned at Barstow, Anne—Mr. Palmer, for one. He was rescuing a baby somebody'd left, and—well, it might be best for him—afflicted so. Why, Anne, Anne," Anne was shaking her. "Hush!" she said hoarsely. "He'd a better right to live than you or I!"

In the early morning the Ledyards came for Anne, they were going to try to walk to Barstow. It was only five miles, but it seemed a thousand to Anne, who they passed a baby's bed in a mass of drift across their path. Anne felt her heart break at the sight of that little empty cradle.

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## BITS OF BYPLAY

BY LUKE McLUKE

(Copyright, 1918.)

"I hired a lawyer," said Bill Bart. "And now I'm very sad. He said that he would take my part. But he took all I had."

No Joke. "We never realize the full value of a thing until we lose it," sighed the Old Fags. "Especially if it was insured," commented the Grouch.

Paw Knows Everything. "Willie—Paw, what is meant by straitened circumstances?" Paw—Straitened circumstances is high-brow language for being down and out, my son.

Wuff! "I have nine lives," bragged Mr. Cat. Said Mr. Frog: "You are not in it. For I am here to tell you that I croak at least once every minute."

The Wise Fool. "To err is human," quoted the Sage. "And to blame it on the woman is still more so," added the Fool.

Police. Miss Moth is all dressed up today. Her wings are bright and she looks gay; She's waiting for her beau to call; They're going to a camphor ball.

Firms Is Firms. You can find Cake the Baker in Mar-Webhead, Ohio.

Signs Is Signs. Signs on the right of way of the L. and N. Railroad in Alabama: Rubie Millsap, Green Mules, Evergreen, Alabama.

Well, Well! Some merchants won't take back anything you have purchased and won't let you return goods and get your coin after you have made a purchase. But what we started to say was that you can find Price Back at Quicksand, Ky.

Hoorsy! [Athens (Ohio) Messenger.] Mr. and Mrs. John Butts of East State street have received word that their son, Charles R. Butts, has been commissioned as Lieutenant in the Quartermaster Corps, National Army.

If every resource of the country is now made available, a victory and a lightous and enduring peace will be gained the quicker.

Our Daily Special. Men With Shady Reputations Are Often Shadowed.

Luke McClure Says. In a lot of cases Beauty isn't even skin deep. It is only powder and paint; deep.

Why is it that the man who believes that all wealth should be equally shared is always a guy who hasn't any wealth?

A man hates to treat the daughter of one of his neighbors with even common politeness when she stops to talk to him in front of his home where his wife can see him, because he knows that for the next six years his wife is going to accuse him of flirting with that flip thing across the street.

Many a man goes around whining that the world is against him, when the fact is that he is his own worst enemy.

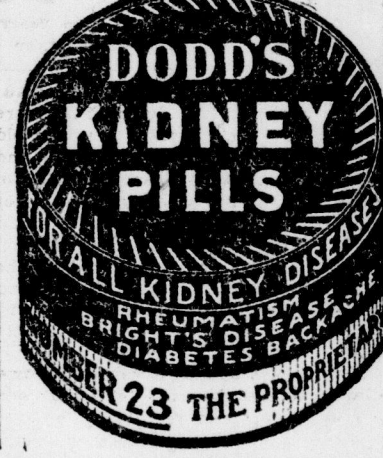
And if a woman had a perfect husband she would want a divorce because she wouldn't have anything to nag about.

As we understand it, the big difference between Music and Unions is that Music is the food of love.

If it wasn't for his wife a man would never know that the old cat who lives down the street has made over the same that she wore last fall and is pretending that it is a new one.

A lot of men who are not popular with themselves wonder why it is that they are not popular with others.

Half the time a man would never think of trespassing if he didn't see a sign to the effect that it wasn't allowed.



## "I guess I'm deserted"

SHE had heard of it all her life, but she had never realized what it meant, before. The audacity of the married man, the father of beautiful children, husband of a devoted and virtuous woman, to dare—to dare to send her such a letter. His terms were—hideous!

"Why, but I can't face it—Dean, my own husband,—he can't mean it!" But he did.

"THE LUCK OF GERALDINE LAIRD" Kathleen Norris's

absorbing story of modern marriage, of stumbles and hurts and high courage, begins this month in the Pictorial Review.

This searching story of a woman's heart, her awakening, her struggles,—the triumphant rebirth by which she wins independence and self-respect, even happiness, out of the ruins of her marriage, is full of the drama and climax so characteristic of Kathleen Norris.

Begin her fascinating story in the October issue. The first installment moves with a rush. And the story grows more compelling in each of the four issues.

## PICTORIAL REVIEW

AMERICA'S GREATEST WOMAN'S MAGAZINE

For October—out today

The Pictorial Review Company  
New York

At news-stands everywhere

30 cents the copy  
\$2.00 the year

## The Back Aches

Possibly you do not realize that this indicates derangement of the kidneys. Neglect usually means the development of Bright's disease. You know how dreadfully painful and fatal that is.

There is quick relief for the kidneys in the use of Dr. Chase's Kidney-Liver Pills. This medicine is known in the great majority of homes as the greatest of regulators.











## DAILY MAGAZINE PAGE FOR EVERYBODY

Secrets of Health and Happiness

## What "Fall Hay Fever" Is and How It May Be Treated

By DR. LEONARD KEENE HIRSHBERG.  
A. B., M. A., M. D. (Johns Hopkins University.)

The term hay fever has been applied to the attack of the malady. Cough is also present, and sometimes becomes very irritating to the lining of the nose and throat, and is apt to assume distressing proportions.

Sometimes the cough may be indicative of a developed stage of the "cold." It may be accompanied by a constriction at the throat and chest, and the sufferer is apt to feel it coming from way down the inner tube of the chest. You may then feel a raw inner surface of the tube and burning and soreness is present in addition to breathing difficulties.

When you have reached this stage in your "cold" you may be suffering from bronchial asthma, and it becomes necessary for you to consult a good physician at once, for you may now need internal medicine. It may be possible that you need local treatment of the nose.

Inoculation with an anti-toxin may also give you relief. Removal from the city quarters into the fresh, dry, mountain air is suggested for the removal of the pollen in your respiratory apparatus.

The Pollen Cause.  
Hay fever is due to the dissemination in the atmosphere of pollen of various plants and grasses. Of these varieties the pollen of rye is most active, most vigorous in its action, and most likely to kind over any susceptible area of the earth.

Pollen is the seed of plants, so light in weight and minute in size that it can be blown about by the billions and carried by the winds for miles around. Wherever the pollen falls and finds fertile ground there it plants its roots and becomes the progenitor of a new family.

Each pollen contains a fraction of a million of pollen, so small in amount that it can be placed on the fraction of a pin point. This tiny bit of poison, however, is enough to excite the mucous linings of the upper air passages of the nasal mechanism and cause irritation.

Hay fever is not so apt to attack the physically strong. The person whose nasal mechanism is not in perfect order, whose digestive apparatus is not doing its work to perfection, and who is inclined to breathe through his mouth, is apt, early in the hay fever season, to show signs of the ailment.

Symptoms and Treatment.  
Headache is present as a symptom of the ailment. There is also a great deal of discomfort and distress felt throughout the mechanism, and the sufferer also conscious of lowered vitality and low-spiritedness. At the very beginning much sneezing becomes the messenger.

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## WINIFRED BLACK

Writes About "The Power of Enthusiasm."  
Copyright, 1918, by Newspaper Feature Service, Inc.

Winifred Black

Clotilde sat by the fire last night, for fog was thick and the air was cold. She was sitting with her feet on the rug, and the raven hair and the dark eyes with a happy gleam in them, with her red cheeks and thin, eager face.

As we talked, once in a while she sprang up to play a bar or two on the piano, or she sang to me and the singing word in the flames, a lit from some song she is learning.

All ambition, enthusiasm and energy in Clotilde when it comes to anything she is doing, she is indifferent, passive, almost inert.

Born across the sea and drifting here with the drifting millions who sought the promised land, Clotilde became an orphan while almost a child, and then was a widow before she had begun to know what sort of a world she lived in.

Her husband was unkind to her, she knew nothing of anything we call a home, yet somehow she persisted in living.

She began to work in a sewing shop, and seemed to just exist, half awake, when one day she sang an old song as she sewed, and a woman who could understand heard.

She's Alive and Awake.  
Clotilde was questioned, her ancient suit, hitherto indifferent, was dragged out into the practical glare of American daylight, and she consented to help Clotilde about her music. Friends arose, and from that day Clotilde began to live.

She works. She left the shop, but she does hard work every day, and she gets time to sing and play the piano, and every waking moment when she is not at work the girl is practicing.

Her voice is growing strong and clear, her touch on the piano keys is getting sure, and the hitherto pale, simonist creature, whose very existence seemed to count for nothing, is wrapped in a flame of enthusiasm.

And she is no wonder or prodigy of music. I don't know how she is coming out, or whether she will make a success of music or not. The great thing is that she is alive, carried away with the joy of music.

The Cares of Life.  
She has developed the courage of a great heart in pursuit of her beloved art. No work is too hard, no task too great, no sacrifice too much for her. What a power is enthusiasm!

Clotilde is not vain. Last night she was talking about a little recital where she had sung yesterday.

"I was frightened to sing before all these girls," she said. "I wanted to please them, but if they had given things at me I would not have given up. I was singing for them to please my teacher, and get used to singing in company, so I wouldn't be scared out of it, no matter what they did."

She has developed, tonight, this modest, colorless Clotilde. She is like a tiger-cat, ready to fight for her art.

After all, the great thing to have is an enthusiasm. An object in life is what makes life worth living. Not all of us can find a core around which to rally the forces of our lives, but blessed are those who can.

Blessed is Clotilde, and may all be well with her and all the girls like her, who work in love and enthusiasm for any good end!

Good Night Stories  
By Winifred Black

A NEAT LITTLE NEIGHBOR.  
"Now, what do you suppose that ant is doing?" laughed Doty, as Mrs. Ant, unmindful of her audience, lifted her little forelegs, and drawing them through her mouth went on with her cleaning.

"Her little leg has tiny teeth on it, something like a comb," said Happy Giggles, "and makes a fine brush to dust her clothes off."

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The camel walks on four legs, and this is about all that he has in common

a merry voice, and Happy Giggles—the children's elfin friend from Malchibelle—land-glided down beside them. "Mrs. Ant is washing herself this very minute,"

"Then Happy Giggles blew three times on his magic feather, and Doty and David became so small that Mrs. Ant looked quite large beside them."

"Now you can see her better," laughed Happy Giggles.

"Why, she washes her face just like our cat does," exclaimed Doty, as Mrs. Ant, unmindful of her audience, lifted her little forelegs, and drawing them through her mouth went on with her cleaning.

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## Are You Tied Up Indoors?

If so, your whole system naturally gets tied up too. A lazy liver and constipated bowels are bad things, dangerous things.

Exercise as much as you can—but keep your liver and bowels up to the mark all the time.

Take one pill regularly—until you are sure you are all right again.

Carter's Iron Pills

Genuine bears Signature

Colorless faces often show the absence of iron in the blood. Carter's Iron Pills will help this condition.

## CHILD GETS SICK, CROSS, FEVERISH IF CONSTIPATED

Look at tongue! Then give fruit laxative for stomach, liver, bowels.

"California Syrup of Figs" can't harm children and they love it.

A laxative today saves a sick child tomorrow. Children simply will not take the time from play to empty their bowels, which become clogged up with waste, liver gets sluggish, stomach sour. Look at the tongue, mother! If coated, or your child is listless, cross, feverish, breath bad, restless, doesn't eat heartily, full of cold or has sore throat or any other children's ailment, give a teaspoonful of "California Syrup of Figs," then don't worry, because it is perfectly harmless, and in a few hours all this constipation poison, sour bile and fermenting waste will gently move out of the bowels, and you have a well, playful child again. A thorough "inside cleansing" is oftentimes all that is necessary. It should be the first treatment given in any sickness.

Beware of counterfeit fig syrups. Ask your druggist for a bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Look carefully and see that it is made by the "California Fig Syrup Company."

LIFT OFF CORNS  
FREEZONE IS MAGIC

Costs few cents! Sore, touchy corns lift right off with fingers. No pain!

Drop a little Freezone on an aching corn, instantly that corn stops hurting, then you lift it right out. It doesn't hurt one bit. Yes, magic!

Why wait? Your druggist sells a tiny bottle of Freezone for a few cents, sufficient to rid your feet of every hard corn, soft corn, or corn between the toes, and calluses, without soreness or irritation. Freezone is the much-talked-of ether discovery of a Cincinnati genius.

SORE THROAT  
IS A COMMON AILMENT WHICH UNLESS CHECKED IN TIME MAY LEAD TO A SERIOUS CONDITION. SIMILARLY, DEVELOP AND REQUIRE SUSTAINED TREATMENT BEFORE IT IS OVERCOME. TREATED AT ONCE MUCH INCONVENIENCE AND SUFFERING MAY BE AVOIDED. AN OLD AND RELIABLE REMEDY IS FOUND IN

DR. THOMAS' ECLECTIC OIL

A Rich Evening Gown of Satin. For the dressmaker's evening function no gown can be so stately and distinguished as the formal frock of black satin. Rich trimmings and combinations of fabrics can be used without making the effect too ornate.

This black satin gown has a very narrow skirt with a long pointed train. The narrow bodice also is of black satin, lightly draped about the waist. Over the skirt falls a black lace tunic. It begins at the waistline, and is a trifle longer in the back than in the front, to harmonize with the train. A thin shoulder strap of jet stands in beautiful relief against the shoulder.

Strings of jet form the grille and long, graceful ropes of jet fall on both sides of the skirt, draping below the knees. Another graceful touch to this costume is the panel of black chiffon supported from the shoulders, dropping almost to the knees and weighted down by a jet tassel.

The Origin of Famous Sayings  
Michael de Montaigne (1533-1592).  
It happens to us with care; it binds without despair to get in, and those within despair of getting out. Upon some Verses of Virgil.

My appetite comes to me while eating.  
—Of Vanity.

A little folly is desirable in him that will not be guilty of stupidity.—Of Vanity.

Habit is a second nature.—Of Vanity.

I have never seen a greater monster or miracle in the world than myself.—Of Cripples.

A 7-cent cigar is a luxury and a 6-cent smoke is a necessity in the opinion of the French under-secretary of state for the finance department. He makes this distinction in suggesting methods of introducing a tobacco ration, the principle having been approved by the French.

GOODYEAR  
MADE IN CANADA

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## JOHN A. NASH

"My Jeweler"

Sells SAFETY RAZORS, \$5.00.  
256 DUNDAS STREET.  
"Where You Will Eventually Buy."

## TAYLOR'S BEEF, IRON AND WINE

A Restorative and Tonic.  
Get a large 1.00 bottle for 50 cents at  
Taylor's 6 Cut-Rate Drug StoresKing Albert  
of Belgium—The tragic crowned head of  
Europe, who defeated the aims  
of the Kaiser to overrun France  
in 1914. Defeat of that arch-enemy,  
"Poor Eyesight," may  
be accomplished through our  
well-fitted glasses.BROWN  
OPTICAL CO.VISION SPECIALISTS.  
Phone 1877, 223 Dundas Street.  
LONDON, ONT.

## DIAMONDS

Diamond Rings from \$5 to \$350.  
Including single diamond rings, three  
and five diamonds, and many fancy  
settings in newest designs.

## C. H. WARD &amp; CO.

DIAMOND MERCHANTS.  
320 Richmond Street.ECONOMY  
in SHOESIT PAYS TO BUY THE GOOD  
ARTICLE.  
It is the desire of every cultured  
person to look as well as they may  
on the money they have to spend  
for personal upkeep. This is right  
and laudable, but a great deal of  
money is wasted in buying a cheap  
article several times, instead of a  
good article that will outwear sev-  
eral substitutes. Cheaply-made  
shoes never look to be any-  
thing other than what they are,  
while the good article will always  
look to be just what it is, even  
until worn out. When of the mind  
to get value for your money, we  
invite you to visit our stock. We  
have the shoe for every purpose.  
We can satisfy every taste in foot-  
wear. And we guarantee satisfaction  
to all our patrons.

## Cook's Shoe Store

THE STORE WITH THE STOCK.

ROYAL SHOE SHINE  
PARLOR396 RICHMOND STREET.  
5c—SHINES—5c  
"We Broke the Combine."AMERICAN BEAUTY  
SUNDAEAT  
ANNIS

CANDY SHOP

388 RICHMOND STREET.  
Food Board License No. 10-5253.For Pies that Excel  
TRY  
RUDDY'STHERE'S A STORE NEAR YOU.  
733 RICHMOND STREET.  
304% DUNDAS STREET.  
874 DUNDAS STREET.PARTRIDGE  
AUTO TIRES"GUARANTEED."  
30x8 1/2, Main, \$20; Non-Skid, \$21.50.  
DISTRIBUTORS,  
THE CANADA AUTO  
DEVICES CO.

330 Dundas Street, London.

## PURE VINEGARS

for pickling. Extra quality. Delivered  
in clean jars. Gallon ..... 50cJOHN DIPROSE,  
256 Dundas Street, Phone 2262.  
150 Wortley Road, Phone 1397.Friday and Saturday Only.  
ONE-QUARTER OFF ELECTRIC  
FIXTURES.Reading Lamps and Supplies.  
Western Ontario Electric Co.,  
237 Dundas Street. Phone 4071.

## BILLIE BURKE in "In Pursuit of Polly"

At the Majestic Monday, Tuesday and Wednesday. Also a News Weekly, a  
Mack Sennet comedy, and vaudeville.

ANOTHER GRIFFITH PICTURE.  
Many London people were under the  
impression that "Hearts of the World"  
was being held at the Majestic for an-  
other week. Owing to the booking of  
this feature it could not be continued  
this week, but will return at a later  
date in the present season.

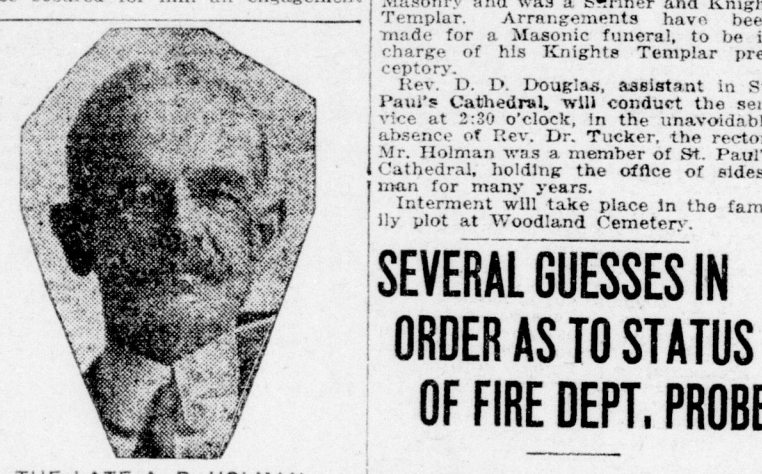
It will be interesting to learn, how-  
ever, that D. W. Griffith's great pro-  
duction, "The Great Love," with prac-  
tically the same cast as appeared in  
"Hearts of the World" and "The Birth  
of a Nation," will be seen at the Majes-

MEMBER OF FAMOUS  
STAGE FAMILY GOES  
BEYOND THE RIVERAlfred D. Holman Was Ill For  
Two Months

## VOICES WIN TO FORTUNE

Founders of Holman Operatic  
Company All Musically  
Endowed.

Alfred D. Holman, one of London's  
best-known citizens, and the last of  
the family of George and Harriet Hol-  
man, founders of the famous Holman  
Opera Company, died at his home, 572  
Tallard street, Saturday, after an ill-  
ness from heart-failure, extending over  
a couple of months. He is survived by  
his wife, who, like himself, had a prom-  
inent place in the theatrical world.  
The fourth generation of the  
Holman family has been associated  
with the development of London  
for generations. Many years ago the  
grandfather of Alfred Holman brought  
his family here from England, and set-  
tled on Simcoe street. George Holman,  
one of the sons, was unusually gifted  
musically, and after a time found his  
way to New York and to the Regu-  
lar Opera Company, in which his fine  
voice secured for him an engagement



THE LATE A. D. HOLMAN.

With the company at the time was a  
talented young English contralto, Har-  
riet Jacobs, who had already made for  
herself a name. They fell in love and  
were married, and four children were  
born, Henry, Sally, Alfred (Albie), and  
Julia, all of whom were richly en-  
dowed with musical and dramatic abili-  
ties.

The early days of "Albie" Holman  
were associated with the Holman home  
in this city. When the children grew  
older, Mr. and Mrs. Holman organized  
a concert company, which, as the years  
progressed, became the Holman Opera  
Company, regarded by many distin-  
guished actors who are still living as the  
greatest organization in the history of  
Canadian-American dramatic art.

Among celebrated actors who got a start  
with the Holman company was William  
H. Crane, who in all the years that have  
intervened has been the close friend of  
Alfred D. Holman. Mr. Crane is now  
living in California, and has manifested  
great interest in the condition of Mr.  
Holman during the weeks of illness of  
the latter previous to his death.

Tribute to Family.  
Two or three years ago when William  
H. Crane was the guest of honor at an  
actors' banquet, he paid eloquent tribute  
to the Holman company and the Holman  
family.

Opera house, standard and grand  
opera were all included in the reper-  
toire of the Holman Company, and it is  
related of Mrs. Harriet Holman that so  
perfect was her knowledge of the works  
that she could sit and direct 40 operas  
or more without the score.

There was no need to worry over  
bookings. In those days, such was the  
reputation of the Holman Company, it  
was scarcely necessary to go to New  
York to book. As soon as one year's  
engagement was filled, contract was  
made for the next. What was true of  
New York was also true of Philadelphia.

PETERS--  
COLONIAL  
BLEND TEAAT  
80c a Poundis very cheap when you consider  
that you can get 240 cups of  
good tea to a pound.

TEST IT FOR YOURSELF.

## Peters : Shops

Canada Food Board License 11-578.

CONSTANCE TALMADGE  
"THE SHUTTLE"At the Patricia Monday, Tuesday and Wednesday. Also a Mutt and Jeff  
cartoon, "The Tonsorial Artists," "Weekly Current Events," James Montgomery  
Flagg's screen story, "The Spoiled Girl," Vaudeville, The Famous Rodriguez  
Troupe of Acrobats.CHRISTIAN CHURCH  
GOD'S GREAT WORK  
SHOP, SAYS SPEAKERRev. Dr. Peever States Men  
and Women Should Oppose  
Hypocrisy.

"Our City and Its Citizenship, or the  
Prepared City of God," was the subject  
chosen by Rev. Dr. G. Peever, D.D., of  
the First Methodist Church, for his  
evening sermon on Sunday. Dr. Peever  
based his remarks on the following  
verse taken from the 21st chapter  
of Revelation: "And I John saw the holy  
city, new Jerusalem, coming down from  
God out of heaven, prepared as a bride  
adorned for her husband."

Years later William H. Crane, who  
had won much prominence in the  
theatrical world, along with other actors  
and actresses of note, gave a great  
benefit concert in New York on behalf  
of Mrs. Harriet Holman shortly before  
her death, thus doing honor to the one  
whom they regarded as the most dis-  
tinguished of them all, the pathfinder  
for operatic art in America.

Romance Buds in Toronto.  
One season, when the Holman Opera  
Company had the Royal Lyceum The-  
atre in Toronto, and was looking for-  
ward to the building of a Holman the-  
atre, the romance began which culmi-  
nated in the marriage of Alfred Holman  
to Harriet Bradshaw, a charming and  
clever member of the company. Of three  
sons, George, Frederick and Arthur,  
only the last lived to grow  
to manhood. He has followed the the-  
atrical path, and is now a prominent  
member of the company in Chicago.

He came home some time ago, owing  
to his father's serious illness, only to  
be told that he had died. He arrived  
in London on Thursday, and after  
retiring from the stage, Mr. and  
Mrs. A. D. Holman lived in a house  
near the theatre.

Mr. Holman was for many years manager  
of the Princess Theatre, later the Prince-  
sine Theatre, and also manager for  
years of the Western Fair. Prominent in  
Masonic circles, he obtained the highest  
degrees in Masonry and was a Shriner  
Templar. Arrangements have been  
made for a Masonic funeral to be in  
charge of his Knights Templar suc-  
cessor.

Rev. D. D. Douglas, assistant in St.  
Paul's Cathedral, will conduct the ser-  
vice at 2:30 o'clock, in the unavoidable  
absence of Rev. Dr. Tucker, the rector.  
Mr. Holman was a member of St. Paul's  
Cathedral, holding the office of sides-  
man for many years.

Interment will take place in the fam-  
ily plot at Woodland Cemetery.

SEVERAL GUESSES IN  
ORDER AS TO STATUS  
OF FIRE DEPT. PROBECouncil May Allow the Labor  
Charges To Go To Judge.

The opinion prevails about the city  
hall that there is a possibility of the  
city council tonight deciding to  
have the trades and labor charges  
gone into by Judge Talbot Macbeath,  
despite the fact that the trades and  
labor council has asked that they be  
withdrawn. Certainly Controller Sam-  
uels will favor this, and he may have  
quite a following of supporters.

There were members of the council  
who hoped against hope that the judge  
would have got his investigation under  
way before the meeting of the council  
this evening. If this had been the  
case the charges would have stood and  
the judge would have gone on with  
them. If there was anyone present to  
prosecute them, if not they would have  
doubtless gone by default.

There may be an effort made to have  
the judge prosecute the charges and  
way. He would be asked to summon  
this possible move was mentioned at  
the board of control meeting Friday. If  
this is not done, it would seem that  
the council would let the charges go to  
the judge and allow them to pass by  
default. This action is likely to be  
favored by other members of the board  
and may explain why they had the  
riders withdrawn from the finance com-  
mittee report to the effect that the city  
solicitor be asked to withdraw the  
charges before the judge.

In so far as Capt. Tozer is concerned  
he has not announced that he has  
changed his mind in any way, and such  
being the case his charges will likely  
go on. Just when the probe will start  
is unknown.

"SPEEDY" MASON GRABS  
\$25 OF EASY MONEYHeld Wrestler at Fair for Over 30  
Minutes.

Hector "Speedy" Mason, a wrestler  
of this city, proved too speedy for the  
"champion" who has been challenging  
all the sporting men of the Western  
Isle to a match and offering \$5 to  
anyone who could stand against him  
for five minutes without being thrown.  
"Speedy" took the challenge Friday  
evening and the money was raised to  
\$25 a side. The contest started at 9  
o'clock and after 35 minutes of in-  
tense struggling he succeeded in throw-  
ing his opponent. Spectators of the  
match say that it was the best one  
they had ever witnessed.

One of the local soldiers captured the  
\$5 on Thursday evening. "Speedy" is  
well known in local sporting circles.

## IMPORTANT NOTICE.

A representative of the LINDLASH  
HEALTH RESORT, Chicago, Illinois,  
will be in the city all of this week.  
Anyone desiring information regard-  
ing the Lindlash System of Natural  
Therapeutics please write for appoint-  
ment. All chronic and acute incur-  
able cases treated. Address Daniel Mac-  
Kinnon, Box 148, Advertiser Office.  
Sept. 12.

Normal School  
Text Books  
NOW READY

## HAY'S Stationery

173-DUNDAS STREET.

Two Phones, 150 or 53.

rick's.  
The campaign for the K. of C. army  
huts will go on all over Canada during  
the week. The object of the fund has  
been endorsed by leaders all over the  
country.

The London campaign has received the  
indorsement of the following lead-  
ing citizens: Mayor C. R. Somerville,  
Sir Adam Beck, Controller E. S. Little,  
Thomas H. Purdon, K.C., Col. A. M.  
Smith, W. J. Blackburn, Major Gordon  
Ingram, John Bridge, George S. Gib-  
bons, Col. Thomas S. Hobbs, James C.  
McDougall, John S. Brown, Joseph P.  
Duffield, Frank Jewell, Lieut.-Col. W.

Women's Fall  
UnderwearIn white and natural, Wool-Finished Cotton  
Medium-Weight Vests, long sleeves and high  
neck. Special, per suit ..... \$1.00Women's Cream Underwear Vests, low neck  
and elbow sleeves and high neck and long  
sleeves, fine quality soft-finished yarn. Per  
suit ..... \$1.50Women's Natural and White Vests, high  
neck and long sleeves, Dutch neck and elbow  
sleeves. Per suit ..... \$2.00Women's Fine Combination Suits—a com-  
fortable, neat-fitting combination, high neck  
and long sleeves, low neck and elbow sleeves  
..... \$1.50, \$1.65, \$1.75 and \$2.00

## SHEPHERD CHECKS

Your choice of four sizes of checks, good  
weight, washes perfectly, 42 inches. .... 69c

## R. J. YOUNG &amp; CO.

The best procurable. Please particular  
people.

55c PER POUND

250 Dundas St. Phone 3051-3052.

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No. 8-3422.John Loughlin, M. P. McDonagh, John  
V. Givins, James Hevey, M. O'Sullivan,  
J. J. Callaghan, T. J. Kiley, S. B.  
Peeock.

## ROWAT'S COFFEE

The best procurable. Please particular  
people.

55c PER POUND

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V. Givins, James Hevey, M. O'Sullivan,  
J. J. Callaghan, T. J. Kiley, S. B.  
Peeock.MILLINERY  
SHOW ROOM

Second Floor.

This department has always been head-  
quarters for up-to-date models. If there is  
one article of dress in which a woman de-  
mands originality it is her hat. This is one  
strong reason for the tremendous liking all  
women have for Young's millinery. Here  
you find smart styles in Velvet Dress Hats,  
Velour Felt, Smart Poke Hats, Silk Velvet  
Sailors, Matrons' Turbans, Chiffon Brims,  
or any other style you prefer.

## Young's Hosiery

Women's Plain Cashmere Stockings, closely  
knitted with fine yarn, in black only, all sizes.  
Per pair ..... 50cGood quality Cashmere Stockings for wo-  
men: they are closely knitted from fine, se-  
lected yarns, will give excellent service, in  
black only. Per pair ..... 75cEnglish Cashmere Stockings, in women's  
sizes, made of fine soft yarn, fast black, most  
serviceable and warm for winter. .... \$1.00Plain Tan Cashmere Hosiery, sizes 9 1/2 to 11,  
fine quality. Per pair ..... 65c

## LUSTRE IN NEAT BROCADE DESIGNS,

40 inches wide, in shades of navy, brown  
and green. Special ..... 49c

## TWEEDS FOR ODD SKIRTS.

Good heavy weight, in pepper-and-salt and  
check patterns, 44 inches, regular \$1.50. To  
clear, per yard ..... \$1.00Serge, good all-wool quality, fine weave, me-  
dium weight, 40 inches wide, in shades of  
brown, green, navy and black. Per yard  
..... \$1.50

## GIVE!

WON'T you help make it possible for all the boys to be inside?  
YOU—EVERYBODY—can give something. Put your fighting  
dollars behind our fighting lads. Give them your loyal support, the  
help, comfort, care and consolation you would want if you were there.

THERE IS ABSOLUTELY NO DISTINCTION OF RACE OR CREED  
ALL SOLDIERS ARE ADMINISTERED TO ALIKE

\$500,000.00 is needed quickly to keep pace with the wants of our boys  
who are wearing down civilization's most savage and "bloodthirsty"  
enemy. The increasing demand for more huts and supplies is great-  
far greater than our finances at present can maintain. So won't YOU  
help us "carry on" this angelic work?

"Stand behind the boys behind our guns"

## GIVE AS MUCH AS YOU CAN

September 15 to 23

KNIGHTS OF COLUMBUS

Dominion Wide Army Hut Appeal

Canadian Headquarters, 95 Laurier Ave. West, Ottawa, Ont.