

The London Advertiser

Advisory Board of Prominent Men To Co-operate With City Rulers Feature of New Mayor's Inaugural Address

MAYOR'S ADDRESS OUTLINES POLICY OF SOUND PROGRESS FOR FOREST CITY

Strangely Lacking in the Capital "I", Dr. Stevenson Reads a Dignified Message, With Co-operation as the Keynote.

No High-sounding Schemes, But the Immediate Transaction of Necessary Business, Form the Basis of Appeal.

The London City Council of 1915 this morning heard a comprehensive message on the condition of municipal affairs in London when His Worship Mayor Hugh Stevenson gave his inaugural address at the first meeting. Most interesting to the council was the mayor's proposal that the council should appoint an advisory board of four or five prominent citizens to guide the mayor, council and controllers in financial matters and to aid in extricating London from the tangle into which several years of the fast-and-loose policy of financing thrust the city.

AID FROM PROMINENT MEN.
It is understood that the mayor has the assurance from several prominent citizens that they will give the council every assistance in the work of straightening out the middle and in advancing the city generally. The mayor has stated internally that he wishes to have as many citizens as have the city's interest at heart, as to the right of the council to be pursued. This does not mean that he will be swayed from his own ideas of which should be done, but all through the year he will be a willing listener whenever any citizen wishes to be heard.

BRITISH FIRST IN ENLISTMENT

Twenty Men Chosen, Though Nearly 200 Offer Selves.

EYESIGHT BARS SOME

Examination Is Said To Be Stricter Than With First and Second Contingents.

Recruiting for the third contingent, infantry, opened this morning about 10 o'clock, with a crowd of between 150 and 200 men filling the corridors of the armories. Twenty men, whose names appear below, were accepted out of the 27 who were examined in the morning batch. Those who were declared unfit, suffered mostly from defective sight. The examination for the third contingent is considered by the men who have tried to be slightly more strict than those of the first and second contingents.

Britishers Enlisting.
British-born men formed a large percentage of the crowd who swarmed the corridors of the armories this morning. Most of them have London addresses, but many have travelled from distances, coming from Detroit, Owen Sound and Goderich. Two Belgians, who will be examined this afternoon, walked all the way from Chatham, a distance of 63 miles, three weeks ago, in order to enlist.

The examination continues at 3 o'clock this afternoon.
JOHN ROWLING, 512 Egerton street.
GEORGE PRESTON, 58 Baker street.
HARRY LABRETE, 115 Clarence street.
HAROLD FRYER, 789 Elinor street.
ED. AIKENS, 753 1/2 York street.
THOMAS SILL, 200 Adelaide street.
NORMAN BROWN, 223 King street.
ORVAL BATES, 114 St. John street.
ALFRED CHARD, 205 Mill street.
FRANK WARREN.
ALFRED POWELL, 22 Grosvenor street.

FRED FRENCH, Springfield.
MALCOLM WHITE, 370 Hale street.
ARCHIE HULME, 124 Hamilton street.
ARTHUR E. SIMPSON, 797 King street.
ERNEST MARTEL, 197 Mill street.
HARRY LOADER, 104 Colborne street.
WILLIAM HENRY STEELE, 197 King street.
CYRIL KENDALL, 1907 Dundas street.
THOMAS REPAN, 611 Richmond street.

"Not Diplomatic But Apostolic"

So Father Vaughn Describes Cardinal's Famous Pastoral—World-Wide Effect.

[Canadian Press.]
London, Jan. 11.—Cardinal Mercier's famous pastoral, which is said to have resulted in the arrest of the Germans, and the discomfiture of several private who dared to read it to their congregations, was read to a large congregation at Westminster Cathedral yesterday. Father Bernard Vaughan, speaking in the East End, said that from one important viewpoint, Cardinal Mercier's arrest was about the best bit of news that had been flashed from the front for the last three months. Usually a pastoral letter did not carry far beyond the diocese for which it was written; but there was a demand for Cardinal Mercier's pastoral right round the civilized world. It was being read by every man in his own tongue. Surely imprisonment, even with hard labor would be but a small price to pay for the world-wide circulation of this historical document. If he (Father Vaughan) were asked: "Has the cardinal been diplomatic in his fearless attitude?" he would reply: "No, indeed. Like his Divine Master, he was not diplomatic, but apostolic."

Francis Joseph Anxious to End War at Early Date

[Canadian Press.]
Rome, Jan. 11.—A dispatch telling of an audience given Saturday to members of the Galician nobility by Emperor Francis Joseph, stated that the Emperor's reply to questions asked on that occasion regarding peace are considered to be most significant. In speaking of an honorable and long-lasting peace, compensating for present sacrifices, he said his efforts were being directed to ending the war at the earliest moment possible.

SOME FEATURES OF THE INAUGURAL ADDRESS



The appointment of an advisory board of prominent local business and financial men to guide the council in financial matters, and to confer on general questions.
A reasonable retrenchment to make up deficits, and to keep the city's expenditures within bounds.
A thorough investigation of the garbage department to insure efficient service to citizens.
The revival of work on the West London breakwater, which has been allowed to discontinue in the last year.
The extension of the day-labor system for all civic works, as far as possible.
Non-interference with civic employees, especially in the engineer's department, by aldermen or controllers.
A careful survey of the city's outstanding obligations before the new council assumes the responsibility for levying what may be necessary in 1915.
Numbering of houses in annexed district to secure postal delivery privileges.
The re-arranging of the storm sewer system throughout the city, according to the plans.
The taking up of Ridout street subway and the whole question of level crossings.
The use of the Ford Building, on the Federal Square, soon to be vacated, for a "Made in London" exhibit.
An appeal to the city employees and all representatives to co-operate with the mayor, board of control and council.

TRENCHES TAKEN BY ALLIES AND GERMAN ATTACKS REPULSED

Possession of "Spur 132" Now Assured to Allies and a Desperate Attempt of Enemy To Retake Little Fort Completely Foiled.

[Canadian Press.]
Paris, Jan. 11.—2:40 p.m.—The French war office this afternoon gave out an official announcement as follows: "From the sea to the Lys there was yesterday an intermittent and not very intense cannonading. In the region of Ypres our artillery responded efficaciously to the artillery of the enemy, and sent well-placed shots against the German trenches."
"From the Lys to the Oise, in the region of Soissons, our troops took possession of a trench of the enemy after a violent fight. To the northeast of Soissons, on 'Spur 132,' they yesterday repulsed a German attack."

Took More Trenches.
"Following this they attacked and occupied two lines of the enemy's trenches along a front of 500 yards, thus extending toward the east the trenches captured January 3, and assuring complete possession of 'Spur 132.'"
"On the Aisne and in Champagne, as far as Rheims, there have been artillery exchanges. From Rheims to the Argonne our troops took possession of a trench of the enemy and of the trenches of the enemy and the shelters of the reserves."

Other Successes.
"To the north of Perthes, after having driven back the counter-attacks referred to in last night's communication, we made progress and gained 200 yards of trench."
"To the north of Bassejour the enemy made a desperate effort to recapture the little fort which he had previously lost. His counter-attacks were delivered with energy. In each of them two battalions were engaged, the second advancing in close formation. Each

FIGHT OVER COMMITTEES MARKS FIRST SESSION HELD BY CITY FATHERS

Ald. Wilson Objects to Sitting With Controller Rose—Busy Meeting Follows Reading of Inaugural.

WHAT THE COUNCIL DID.
Opened 1915 sessions.
Heard mayor's inaugural address.
Appointed committees and new boards.
Arranged for auxiliary committees.
Sent controllers' salary regulation to board.
Provided for 1915 taxes.
Sent doctors' request for retiring allowance to Dr. Hutchinson to board of control.
Heard Trades and Labor Council deputation.

London's 1915 council is a full-fledged municipal organization. Its first official session was held this morning and extended until late this afternoon. It was opened by an address by ex-Mayor C. M. R. Graham, retiring chief magistrate. The ex-mayor's "words of advice" were to avoid internal friction and to refrain from undue public bickering. Rev. H. H. Bingham made the usual opening prayer, in which he spoke divine guidance for the new municipal administration.
Down to Business.
Hardly had Mayor Stevenson's inaugural address been delivered and ordered spread on the minutes of the council before the new wheels of administration started moving.

UNITED STATES NOT SATISFIED

Fear Britain's Theory May Not Always Be Acted Upon.

SOME POINTS OMITTED

Dispatch Concludes by Admitting Justice of Some British Arguments in Note.

[Canadian Press.]
New York, Jan. 11.—An Associated Press dispatch from Washington today says:

"The United States Government, it became known today, is not altogether satisfied with the note of Sir Edward Grey, giving Great Britain's preliminary reply to President Wilson's protest concerning the treatment of American commerce by the British fleet."

"While gratified that Great Britain admits the justice of practically all the principles of international law cited in the American note, officials reiterated today that the chief difficulty had been Britain's neglect to make her actual practice square with the previously accepted rules of international law."

Theory Will Not Do.
"It is realized by officials here that a London diplomatic correspondence conceding the principles of the American case, but not actually carrying them into practice, will not meet the complaints of American exporters and shippers, and although Britain's supplementary answer is expected to give a more detailed statement of international law, officials plan to take up vigorously all individual cases which may mean while arise."

"Officials are keenly appreciative of the friendly tone of the note."

(Continued on Page Three.)

The Front Page Editorial

If there ever should be established a Hall of Stupidity, in which the greatest blunders of the world should be recorded, the city of London might take the two first prizes:

(1) For permitting to exist, because of a certain vacancy of mind, the deadly level crossing.
(2) For permitting to exist, because of a bovine indifference, the deadly, slippery sidewalk.

For years London has spent an irritable winter because of the high-strung state of the city's nerves after days of shuffling, gliding, slipping, sprawling and sliding over the icy downtown sidewalks. In the summer a man throws a banana skin on the sidewalk at his peril.

Anyone who sees him with rush to report him to the Humane Society. But in the winter we preach sermons on having the poor horses sharply calked, and see aged men and women struggling on our treacherous walks to save themselves from what might prove a fatal fall.

One may buy a certain form of detachable ice creeper when the sidewalks are in such a condition as last week, but most people object to being shod like a horse. Rubbers are a delusion and a snare after a few days' wear, and plain soles are almost impossible.

"I will not go downtown when the streets are in such a condition," said a middle-aged woman on Saturday. There are no doubt hundreds, perhaps thousands, like her. A word to the wise merchant should be sufficient. For it is a mighty poor advertisement to have an unwary stranger left to fall or crawl on the solidly-frozen, glazed flagstones. One may take the centre of the road in the residential section, but this is not possible in the downtown district.

Clear the downtown walks of ice and snow!

AUSTRIA PLEASED

Expects to Get American Cotton to Carry on Factory Work.

[Canadian Press.]
Venice, Jan. 10.—Via London, Jan. 11.—Great satisfaction is expressed in Austria over the settlement of the question of the export of American cotton. Although the factories there have been running only on half-time the stocks of raw cotton on hand are estimated to be barely sufficient to last until March. Failing then to obtain new supplies the entire cotton industry of Austria would be brought to an absolute standstill. It is hoped now that the mills soon will be running again on full time.
Stagnation in the grain trade continues. The total receipts on the Budapest market Friday were one car of barley and eight cars of maize.

CHESTERTON DYING IN ENGLAND



G.K. Chesterton.
Admirer Illustrations
G. K. Chesterton, England's famous essayist and thinker, is believed to be at the point of death in London. He is still only in the forties, but his writings have gained him an international name.

MILLIGAN'S MEN ATTACK INGRAM

Real Manoeuvres Under Way On Irwin's Heights, North Quebec Street.

ONE FORCE IN TRENCHES

Attackers Must Cross Marshy Ground To Dislodge From Position.

The most important manoeuvres to date in which the men of the Eighteenth Battalion have engaged are taking place today at Irwin's Heights, north of the city. Early this morning the soldiers marched out in two divisions in heavy marching order. Major Ingram was in charge of the north column, and Major Milligan in charge of the south, to engage in a sham battle. Hereafter, only minor skirmishes have taken place at Irwin.

Major Ingram's forces are firmly entrenched on the north side, and have every advantage in regard to position. In order to reach and dislodge them, Major Milligan's men must cross marshy ground, and at present the odds are in favor of the northern army. It is expected the battle will last the greater part of the day.

Only the soldiers detailed for camp duty have been left in the barracks and fair grounds, the camps being practically deserted.

COL. SHANNON MAY BE IN TEMPORARY COMMAND

On Return From Ottawa Explains Appointments Are Only For War.

Rumor has been persistent the past few days in military circles to the effect that Lieut.-Col. W. Shannon, assistant adjutant-general on headquarters staff, is to be given the appointment of commanding officer of the first division to succeed Brig.-Gen. W. D. Hodgins. Col. Shannon, who returned to town this morning, after a short absence, states that while he may be asked to assume the duties of divisional commander, the ruling of the department is that no permanent appointments will be made during the war. Officers may be appointed to take over certain duties in order to relieve officers going to the front, and that the work of the offices may not be interfered with.

Concerning a rumored permanent appointment of Capt. James Carling, of the Seventh Regiment, who has been recently attached for headquarters duty, the same rule will apply. Capt. Carling is one of the men anxious to render service in some way during the war, and has been temporarily accepted for headquarters duty.

GUN INVENTOR DEAD.

[Canadian Press.]
Tokyo, Jan. 11.—4 p.m.—Lieut.-Gen. Baron Nariaki Arisaka, a famous Japanese soldier and inventor of the new type of quick-firing mountain gun which bears his name, is dead. He was created a baron and awarded the second-class of the golden kite for his meritorious services in connection with the Russo-Japanese war. He was born in 1852.

TOMORROW—MILD AND CLEARING.

LOCAL TEMPERATURES.
Following were the highest and lowest temperatures during the 24 hours previous to 3 a.m. today:
Highest: 27; lowest: 9 above.
The official temperatures for the 12 hours previous to 8 a.m. today were: Highest: 27; lowest: 18 above.

THE WEATHER.
Today—South and southeast winds; light rain or sleet at times.
Tuesday—Westerly winds; mild and clearing.
Temperatures.
The following were the highest and lowest temperatures during the 24 hours previous to 3 a.m. today:
Stations. High. Low. Weather.
Toronto. 28. 18. Cloudy.
Calgary. 34. 20. Clear.
Winnipeg. 30. 16. Clear.
Ottawa. 28. 18. Cloudy.
Parry Sound. 24. 14. Cloudy.
Toronto. 28. 18. Cloudy.
Ottawa. 28. 18. Cloudy.
Montreal. 28. 18. Cloudy.
Quebec. 28. 18. Cloudy.
Father Point. 18. 10. Cloudy.

Weather Notes.
A disturbance is approaching the Lower Lakes Region from the west and south. The weather continues comparatively mild in the Western Provinces, and the temperature is now rising from Ontario eastward.

Cruiser Koenigsberg Reported At Bottom

(Canadian Press.)

New York, Jan. 11.—A news agency dispatch from London, published here this afternoon, says:

The German cruiser, Koenigsberg, which was bottled up in a river on the coast of Africa several weeks ago, has been sunk, according to a dispatch received here from Southend today. It quotes Captain Willet, commander of one of the blockading vessels, as saying that the Koenigsberg was destroyed five days after she was bottled up, an aeroplane giving the range for a rain of shells upon the German boat.

(The Koenigsberg was a third-class cruiser of 3,350 tons, built in 1907. She carried ten 4.1-inch guns and eight 2.1-inch guns. Her speed was 23.5 knots.)

MILITARY "NEWLY-WEDS" ANGRY; SEPARATION ALLOWANCE REFUSED

Score of Recently-Married Soldiers' Wives Believe When Husbands Are To Be Targets For Bullets, Wives Should Be Considered.

[BY ISABEL C. ARMSTRONG.]

Greatest indignation is felt by a score of the wives of privates, who have married since enlisting, over the announcement that they will not receive the separation allowance of \$20 a month, in addition to the pay of \$7.70 a week, though the wives of officers who have married under the same conditions, are being treated in the matter of allowance, with the consideration accorded the wives of officers married before enlisting.

Claim Discrimination.

The wives of the newly-married privates feel that it is a case of discrimination against them, and express their views in no uncertain terms. One of these said today: "Most of us who have married since our sweethearts enlisted have been engaged for years. It was only natural that the men should want us to marry them. For one thing, they wanted to be sure of us when they got back."

"The first indignation we had that the separation allowance would not be granted came as a shock through a newspaper notice. They offer us \$7.70 a week. A man must have a certain portion of it for tobacco and other comforts. How far would the balance go towards keeping a woman? In addition to this, the majority of the girls have been brought up in good circumstances in good homes."

Must She Support Self?

Just because a girl who has been in love with a man a long time wants to marry him before parting with him, perhaps, forever, is it fair to expect her to go out and support herself while he is fighting for his country, a target for German bullets?"

The following letter tells its own story:

Dear Editor:
In a newspaper of Friday, January 8th, it was published under the heading, "Certain Wives Barred," that militia headquarters has handed out the statement that any of the soldiers' wives, married

since enlisting, would not be eligible for the separation allowance. Well, as I am one of the wives, I just write and ask, not the militia headquarters, but the people who subscribed to the fund to assist the wives, etc., of those going to the front. I am sure there are very, very few who would deny the wives of any who had just got married.

Not Marrying for Money.

Many of the boys' marriages are just as genuine as if they had married before enlisting. I don't think myself, anyone is going to marry a soldier or any one else for that matter for the petty amount of a \$20 Government allowance, also a miserable \$7.70 a week soldiers' pay.

The women married through true love, and will be waiting and watching for the return of their loved ones as eagerly as the wives of high-assailed militia headquarters officers who get three times as much a month salary as allowance and wages combined. Of course, the more they give out of the fund, the less they will have for dinners and good times, and the less they have to give, the less work for the brain-forged militia officers who are trying to do some of God's greatures out of bread and butter.

A Reflection Intended.

"I think the clipping is the worst thing I have seen yet. The reporters might have found a little nicer heading. There are two ways of taking that heading, 'Certain Wives Barred.'"

"Well, I hope every wife of the lot of boys who has just got married since enlisting will go forward and demand the release of her husband, and keep him where he will get a little decency handed out to him and a little more than the paltry \$7.70 to keep his wife. I am demanding a release at once or the Government grant. Thanking you for space, I remain, A WIFE OF ONE OF THE BOYS."

Directed Fight From His House in London

London, Jan. 11.—(Correspondence of the Associated Press).—For three days the operations of the British army in Flanders were directed by telegraph from the home of Sir John French, near Hyde Park, London, during the general's recent visit here. While it took Wellington three days alone to get a message to Whitehall and as long to receive a reply, during the Waterloo campaign, Gen. French was able to communicate directly with Sir Archibald Murray at the base headquarters at St. Omer, France.

From a man who was in close touch with Sir John during his recent visit to England, the following details are learned:
In Private's Garb.
Gen. French arrived at Folkestone wearing the overcoat and rather solid cap of an enlisted man. He made no attempt to disguise himself otherwise, and on the channel boat attracted no notice whatever. At Folkestone he was met by Lord Kitchener, and both proceeded by motor to Walmer Castle, near Deal, where Premier Asquith resides. There a council of war was held, attended also by the leaders of the two political parties.

"Sir John then came to London, where he attended councils the next two days, the King being present on one occasion. His nights were spent in his own home, where hourly messages were received direct from his headquarters at the front.
An "Old" Soldier.
"On his trip by train from Folkestone to London, and on his return from Victoria Station, none of the passengers gave a second look at the 'old' soldier in the private's coat and cap, shorn of insignia. Nor did they on the boat, during the trip to Calais.

"On landing at Calais, however, Gen. French appeared in his full uniform of field marshal, and was enthusiastically acclaimed by the crowd as he drove through the streets to the station. Gen. French is said to have remarked that this would be his last visit to London until the end of the war."

P. AND O. STEAMER ASHORE; JAP DESTROYERS TO RESCUE

[Canadian Press.]
Tokyo, Jan. 11.—9:50 p.m.—A wireless report received here says that the Peninsula and Oriental Steamship Company's steamer Nile ran ashore on a reef in the Indian Sea at 3:00 o'clock this morning. Help was summoned, and Japanese torpedo boat destroyers are on their way to the scene of the reported wreck. The Nile plies between England and Japanese ports.

DEATH ENDS HALF CENTURY IN PULPIT

Dr. J. A. R. Dickson, of Galt, Passes Away in Seventy-Fifth Year.

FORMER LONDON PASTOR

Native of Scotland, of Which Country He Was Very Fond.

(Special to The Advertiser.) GALT, Jan. 10.—Dr. J. A. R. Dickson, for 55 years pastor of Central Presbyterian Church, of this town, and 50 years in the ministry, passed away this evening at 10:30.

Aged 75, Dr. Dickson was born in Scotland. He was educated at Glasgow and Edinburgh. He came to Galt in 1860, and was pastor of the Central Presbyterian Church for 55 years. He was a man of great energy and ability, and was much beloved by his people. He was a member of the General Assembly of the Presbyterian Church of Canada, and was a prominent figure in the church and community.

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GALT CLERGYMAN CLAIMED BY DEATH

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FORMER LONDON PASTOR

SHOULD GO FAR TO END DIFFERENCES

British Note To United States Is Both Candid and Conciliatory.

LONDON PAPERS COMMENT

Chronicle Wonders If Fleet Is Interfering Sufficiently With Trade.

(Canadian Press.)

LONDON, Jan. 10.—The British note to the United States Government, which was published in the Daily Mail, has been widely commented upon. The note is considered to be both candid and conciliatory, and is expected to lead to a settlement of the differences between the two countries.

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20 Beautiful Paris Beaded Net and Ninon Tunic Overdresses at Half Price and Less

ALL ARE THIS SEASON'S SMART STYLES

Mostly in Small and Medium Sizes, 34 Inches to 38 Inches--

One Each in 40-Inch and 42-Inch Bust

Quick clearance is the order for these few, left from the present season's selling, which comprise part of the finest Paris importations. The sizes on sale are mostly for young ladies of small and medium figure. A choice of colors in Pale Pink, Pale Blue, Alice Blue, Tuscan, Emerald, Ivory and Black, which are the correct thing for afternoon teas, party and dancing gowns. Very little additional expense is required to make these a most attractive dress—as a foundation silk slip of 3 1/4 yards, 36 inches wide, is all that is necessary to complete one. One only of each color. See descriptions below.

One of each, Pale Pink, Pale Blue and Ivory, Pure Silk Crepe Chiffon, semi-made overdress in three-quarter lengths. Each have trimmings to match (i.e.) wide satin ribbon girdle and sash. Swansdown trimming on neck, sleeves and edge of the skirt. Size 34. Regular price \$35.00 each. Sale price **\$12.89**

One only, Brown Net with Black Design. Trimmings of wide black girdle and sash with chiffon-covered satin rose in a series of pink shades. Size 34. Regular price \$29.00. Sale price **\$9.89**

7 Beautiful Net and Crepe Ninon Tunics. Regular \$20.00 To \$22.00 each. Sale price **\$9.89**

2 only, Pink, Size 38. Pale Blue, Size 36. Excellent quality net, trimmed with pearl and bead trimmings. Medium lengths. Sale price **\$9.89**

1 only, Alice Blue Net Tunic. Medium length, colored sequin trimming. A beautiful tunic, in Size 38. To clear **\$9.89**

1 only, Alice Blue Tunic. Fine Silk Crepe de Chine material, with crystal bead trimmings and colored silk embroidery designs. Size 34. To clear **\$9.89**

1 only, Pale Blue Tunic, medium length, edged with crystal beads. Size 36. To clear **\$9.89**

1 only, White Tunic, white bead trimmings, floral design in colored sequins. Size 38. To clear **\$9.89**

1 only, Ivory Tunic in Ninon, with fine spot net and crystal bead trimmings. Medium length. Size 38. To clear **\$9.89**

2 pretty Crepe Ninon Capes, short lengths, in ivory and black. Regular \$15.00. Sale price, each **\$6.75**

Sale of Tunics at Silk Department.—Main Floor.

January Prices

Ladies' Tailoring and Dressmaking

MAKING AND TRIMMING DRESSES \$6.50

MAKING AND TRIMMING SUITS \$16.00

These special prices will be continued again this week and until sufficient orders are booked to keep the machines running, and give employment to our full staff, if possible, during February.

Save \$7.00 on Your New Suit

In order to do this the greatest reductions on dressmaking and tailoring we ever made are now offered—an opportunity you cannot well afford to miss.

BOOK YOUR ORDERS before the limited number is reached.

Cooking Demonstration Begins Today THE NEW "ROMAN MEAL" BREAKFAST FOOD

A nutritious, laxative food, and contains no drug whatever. All pure food. Come and sample this cooking, and demonstrator will explain how it can be prepared for every meal in the day—Porridge, Pancakes, Waffles, Cookies, Nutloaf, Brown Bread, Steam Pudding, Roman Meal, Bread or Custard, etc. Recipes for all with every package.

Demonstration—Main Floor.



JANUARY WHITE SALE COTTONS AND SHEETINGS

January and February are the great sewing months, when the days are stormy, and we are obliged to content ourselves indoors, the suggestion is offered to prepare for our freedom outdoors, when the spring and summer days arrive, by doing all white sewing and replenishing the household supplies, making up Sheets, Pillow Slips, Towels and all white wearing apparel for the coming summer season, for which this great January Sale of White offers special price inducements for such early buying.

Bleached Sheeting from English Mills

2,000 yards just received from one of the best mills in England, is specially priced this week, and such values as these are very uncertain for future delivery. Widths and prices as follows:

Bleached Sheeting—Excellent Value
62-Inch, at 25¢ yard 78-Inch at 32¢ yard
70-Inch at 28¢ yard 90-Inch at 40¢ yard
We make Sheets in our workroom to order at 5¢ each

Bridal Longcloth and Madapollam, 14c and 15c

BRIDAL LONGCLOTH—Beautiful soft finish, pure white, 36 inches wide 14¢ per yard, or 24 yards for \$3.25
BRIDAL MADAPOLLAM—Soft, silky finish, sheer, white as snow, 42 inches wide 15¢ per yard, or 12 yards for \$1.75

White Sale Circular Pillow Cotton

Get your supply of this beautiful cotton while these special values last.
CIRCULAR PILLOW COTTON—Special for January White Sale, exceptional value, perfect bleach. 40-Inch at 22¢ yard. 42-Inch at 24¢ yard. 44-Inch at 26¢ yard

FLANNELS AND KIMONO CLOTHS

Some of these are now on sale at special prices to clear, which in the face of present market conditions should prove doubly interesting.
PURE WOOL SHEETING—72 inches wide, Bleached Pure Wool Sheeting. Regular price 95¢ yard. On sale 75¢ per yard
WHITE FLANNELLETTE—32 inches wide, soft fleecy finish. Regular 12½¢ yard. On sale at 10¢ yard
West Aisle.

Men's Walking Canes, Half Price.
\$1.50 to \$7.00 Sticks, Clearing at 75¢ to \$3.50.

SMALLMAN & INGRAM LIMITED

Roast Chicken Dinner.
Special—In Restaurant Tomorrow, 35¢.

FELL OVER DEAD

Geo. M. Coulter Was Stricken Very Unexpectedly.
(Special to The Advertiser.)
DRESDEN, Jan. 10.—The funeral of George M. Coulter, held from the residence of his son, James, concession 5, of Camden, this afternoon, was conducted by Rev. E. S. Walker, of the Baptist Church. Mr. Coulter was 74 years old, and dropped dead on Friday while at his own home, on concession 2, of Camden.

The funeral of Mrs. Isaac Hawkins, who died in Chatham General Hospital, held on Saturday afternoon at the Phillips Cemetery at Wabash, was largely attended.

The funeral of Mr. R. P. Wright, which was private, was conducted from his late residence, River street, this afternoon, the services being conducted by Rev. A. C. Fiffin, Mr. Wright was a member of the L.O.O.F. and the A. F. and A. M. lodges, and was 78 years old.

SMALLFOX IN LOBO

(Special to The Advertiser.)
IVAN, Jan. 10.—The school, S.S. No. 7, has been closed, owing to smallpox scare. Medical Health Officer Dr. P. L. Graham paid a visit to the home of Reuben Higgs and placed a card for quarantine. It is stated that the case is of a month standing, but did not come to the board of health's notice until last week.

CUBAN MINISTER DEAD

BERLIN, Jan. 10.—Via London.—Senor Gonzalo De Quesada, Cuban minister to Germany, died suddenly of apoplexy last night at the hotel where he had been living with his family. He had been the representative of his country at Berlin since 1910.

Afternoon Tea

—THIS WEEK—

10c and 20c

Special arrangements for parties, curtained sections if desired, for those who wish to entertain parties of 25 to 100 guests.

The following will be served this week from 3 to 5:30, for 10¢:

Cream of Tomato Soup, Cheese Wafers and Bread and Butter. Or Ham Sandwich, Cream Puff and Cup of Tea or Coffee, 10¢.

For 20¢: Cold Roast Chicken, Bread and Butter, and Cup of Tea or Coffee, 20¢.

Restaurant—4th Floor.

HUNGRY BELGIANS

GLAMOR FOR FOOD

Rich and Poor Crowd Line—Illness Among German Soldiers.

(Canadian Press.)
AMSTERDAM (Via London), Jan. 10.—2:10 a.m.—A dispatch to the Telegram from Brussels says: "A broad riot has occurred at Marcinelle, province of Hainaut, Belgium. A crowd collected around the town hall and smashed its windows. The police restored order with some difficulty and later bread was supplied to the populace."

"The German army is suffering considerably from typhus and pneumonia."

"The representative of Hasselt, Belgium, of the German army, a complaint for relief in Belgium, in a letter describing the first distribution there of supplies forwarded by the commission, declared the extent to which even those who can afford to pay for food are dependent upon assistance."

"At the communal warehouse," he writes, "many persons are packed about the doors, each with a ticket and with bags in which to carry away food. They crowded each other furiously to get before the supply was exhausted. Old men, young men and children were in the crowd."

"They were not the recipients of charity. They were fighting for places to get food for which, in most cases they paid comparatively high prices. Rich and poor, peasant and burglar, all alike, had to come and wait their turn in the distribution."

ALMOST CAUGHT KAISER

AMSTERDAM, Holland, Dec. 27. (Correspondence of Associated Press.)

While the Christmas holidays were still being celebrated at the German headquarters, the British aeroplanes were successful in locating the place where the general staff were housed and dropped several bombs in the neighborhood, according to reports who have just arrived here. One of the bombs, it is said, exploded only two hundred yards away from the room where the Emperor was dining.

The aviators were compelled to retire under a strong shell fire from the anti-aircraft guns stationed nearby. There were no casualties.

Parisian Ivory and Ebony

We have a fine stock to choose from.

Geo. A. McLachlan

DRUGGIST.

390 Richmond Street.

HON. GEORGE A. CLARE

DIES AT PRESTON

South Waterloo Member III Many Months—Leading Manufacturer.

(Special to The Advertiser.)
PRESTON, Jan. 10.—Hon. George A. Clare, M.P. for South Waterloo since 1905, died at his home, here this afternoon, after an illness extending over many months. He was 61 years old and had spent almost his entire life in Preston, where he was born.

Deceased was one of Canada's largest and most widely known manufacturers. He had been a member of the Privy Council since 1913. He took an active interest in all matters relating to the welfare of the town and besides being president of the big Clare Bros. store and furniture plant, was interested in a large number of other concerns.

He was Preston's first mayor, and as a member of the council for many years, rendered invaluable services. Flags on all the public buildings are at half-mast, out of respect for Preston's first citizen.

Besides his wife, who, prior to her marriage, was Miss Catherine Fink, he leaves three daughters and one son.

The funeral will be held on Tuesday afternoon from the family residence on Queen street, to Preston Cemetery.

AWARDS FOR BRAVERY.
NEW YORK, Jan. 10.—William C. Redfield, secretary of commerce, presented yesterday to Capt. Paul H. Kreibitz a watch, and to 29 officers and seamen of the Red Star Line steamship Kronland medals awarded to them by Congress for their rescue of 80 survivors of the steamship Volturno, burned in mid-Atlantic on Oct. 9 and 10, 1912.

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S. WATERLOO MEMBER, WHO IS DEAD AT PRESTON

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FOUR

London Advertiser

MORNING, NOON, EVENING.
Morning Edition.
City. 10c per week. By Mail, \$2.00 per year.
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City. 10c per week. By Mail, \$2.00 per year.
Telephone Numbers:
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3672—Business Department.
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3675—Job Printing.

TORONTO REPRESENTATIVE,
F. W. Thompson, 171 Main Building.
U. S. REPRESENTATIVES.
New York—
Chas. H. Eddy Co., Fifth Ave. Bldg.
Chicago—
Eddy & Virtue, People's Gas Bldg.
Boston—
Chas. H. Eddy Co., Old South Bldg.

The London Advertiser Company,
Limited.
LONDON, MONDAY, JAN. 11.

THE BRITISH REPLY.

AS WAS expected, the reply of Great Britain to the note of the United States in regard to the searching of American cargoes, and the interference with American commerce, is a quiet, firm, but entirely courteous, presentation of the British side of the case. The British Government maintains that the actions in stopping American ships and searching for contraband have been justified. There has been nothing improper, nothing unfair, and it is pointed out that there are a number of instances in which the inconveniences and losses have been greatly exaggerated. In regard to copper, which the American note specifically claimed was being prevented from reaching neutral purchasers, Sir Edward Grey says that the British Government has undoubtedly proof that many consignments of metal to Sweden are regarded as cotton, for Germany, while the British Government has declared that it will not be declared contraband, has caused shipments of copper disguised as cotton. The result is that many ships have been detained to permit of the careful search that is necessary under these circumstances. The British reply, however, explicitly declares that His Majesty's Government stands ready to make redress for loss due to legitimate cargoes being detained. Throughout the reply the friendliest spirit is in evidence; a feeling that will prevail in the further discussion of the issues raised in detail.

THE NEW ENTENTE.

NOTHING very definite has come out as to the entente of Sweden, Norway and Denmark. Many close observers and students of things Scandinavian profess to see nothing more in it than the healing of an old sore between Sweden and Norway, Denmark coming in to round out the feeling of good fellowship amongst the Scandinavian races. The world at large, however, will be inclined to believe that there is more to the understanding than this, in fact that between the three nations there is a pact to stand by one another in case of German aggression. The fate of poor Belgium at the hands of German "kultur" is an object lesson that we may be sure has not been lost on the little Scandinavian peoples. Berlin as usual blundered, as she has blundered repeatedly, in dealing with her little neighbors. In her customary arrogant way she informed Norway and Sweden that no criticism of German methods would be permitted in the press. Also, protests over the crippling of the Swedish and Norwegian merchant marine were brushed aside by Berlin. In fact all through, instead of fostering good feeling, the Germans have acted in a manner that has brought on them a hearty if silent hatred. The new entente is just another evidence of how lacking in statecraft and diplomacy are the Kaiser and his war-lords.

TRANS-CAUCASIA.

THE "warfare" in Caucasian brings memories of former struggles in that region. Kars, the objective of the Turkish army crushed at Sarikamish, is a strongly fortified city of 25,000, which has figured prominently in several Russo-Turkish wars. In 1828 the place was captured by the Russians, but given back to Turkey. During the Crimean war occurred the glorious defense of Kars by the British and Turkish garrisons. Finally, in 1877, it was taken by the Russians, and at the peace of 1878 the whole province of Kars, embracing over 7,000 square miles, with a population now of some 400,000, was ceded to Russia to become a portion of the Government of Caucasus. Kars is in the extreme northeast of the ancient territory of Armenia, nearly in the same latitude as London, Ontario. A little to the south, within the Turkish border, is Mount Ararat, climbed in ancient times by Noah and family, more recently by Lord Bryce. (See his interesting travel book, "Transcaucasia and Ararat.") The climate of this plateau country is rather like that of Western Canada in summer, and like Western Ontario in winter, with more snow in the upper mountain passes. It is a grim region for a January campaign. Just to the northeast of Kars lies the fair province of Georgia. The Armenian and Georgian peoples are both "Caucasian," but opposite in appearance. All the peoples of this mountainous region are large, tall and strong. But, while the Armenians are of dark or yellow complexion, with straight black hair and rather low foreheads, the Georgian women are famous for their blonde beauty, and their men are splendid fellows. Georgia is a country with great resources, a long history and a rich literature. From the time of Alexander the Great down to the sixteenth century A.D., some 1800 years, the land was under its own kings, who often repulsed the Black Sea to the Caspian. Since the Russians reached them from the Turks and Persians the

people have again prospered, and there is at present a great revival of poetry and general literature. Tiflis, the capital, is a fine city of 200,000, famous for its metal workers, which Enver Bey proposed to occupy. The old capital, Imitket, must have been abandoned because even the Georgians might weary of pronouncing the name.

The Circassians, what there are left of them here, dwell towards the Black Sea, in the main Caucasian range northwest of Georgia. This people resembles the Georgian, but the nobility are Mohammedans, and whereas the Georgians have accepted Russian rule since the beginning of the nineteenth century in preference to that of the Turks, the Circassians long held out in their rocky fastnesses against the Czar, and when their resistance was at last broken, the bulk of them migrated into Asia Minor, some of them to Bulgaria.

The combatants in this region of mountain, forest, icy torrent and rigorous winter will have small leisure to admire the grand, romantic scenery. Shelley's curious, youthful poem, "Alastor," takes up some of its wild aspects in brilliant fashion. The tragic end of his absurd hero multiply it a hundred thousand times to realize the horror of the human loss now rolling in the savage solitudes of the little Caucasus on the confines of Armenia.

A SELF-REMADE MAN.

A FEW weeks ago a fine specimen of manhood shook the dust of Kingston penitentiary and returned to his boyhood's home in London. He had been in and out of jails and penitentiaries for many years.

Soon after arriving in London he came to The Advertiser office, and after a brief conversation, he sat at a table and wrote a letter to the editor which told how the prison system had taken him as a boy of 9 years; it had made him a human being in the world's desire for the good of humanity. He admitted that he had preyed on society, but he claimed that society had animalized him, when it might have made him a man. Only when the little spark of faith left in him burned up his doubts was he able to pull himself out of the hard road and devote his attention to the remaking of himself.

He came out of prison resolved to do right, but in front of him he visualized a precipice of prejudice. Thanks to a few good men at the Y. M. C. A., he was caught before this bitter sense of being beaten down every time he rose to his feet overcame him, and sent him back to the "trade" the state had taught him.

Yesterday he stood upon Dundas street and told a newspaperman that when the sun rose today he expected to enlist in the third army of Canada. He was fine in his great strength (a 200-pounder), and one felt that he would be a fine anchor sergeant for any company captain to have in a tight place.

This self-made man goes forth on a great mission for humanity. He offers the life his own efforts restored to him to the service of his country. He is ready to give that life in a good cause. He has a wholesome mind and a faith in God and in the creature whom God made in his image.

He offers himself to his fellow-men with the great heart of a boy. When he comes back he will feel that he has earned the right to take the position in the community to which his brains and strength entitle him.

TWO DAYS.

IN THE space between Saturday, August 1, 1914, and Tuesday, August 3, 1914, British sentiment underwent the most complete change in the history of the nation.

On Saturday the British nation was set against war. Its interest in the Serbian-Austrian trouble was not a heart interest, and there was a determination to keep out of the fight, so long as there was no direct involvement.

On Tuesday the German army entered Belgium, and the British Empire, seething with righteous anger, in an optimistic message to the Methodist Times of England, Mr. Lloyd George, chancellor of the British exchequer, supplied the true thought on the tremendous revolution of opinion in the following words:

"When did a heathen empire embark on a great war, impelled by such purely chivalrous motives as those which have driven Britain and her dominions into this war? On the Saturday after war had actually been declared on the continent, a poll of electors of Great Britain would have shown 55 per cent against embroiling this country in hostilities. Powerful city financiers, whom it was my duty to interview on this Saturday on the financial situation, ended the conference with an earnest hope that Britain would keep out of it."

"A poll on the following Tuesday would have resulted in a vote of 35 per cent in favor of war; and the city interests which knew that our participation in a great European war would mean heavy loss, and might bring ruin on them, and were, therefore, unanimously opposed to war, by Tuesday were quite as unanimously in favor of it. What had happened? The revolution in public sentiment was attributable entirely to an attack made by Germany on a small and unprotected country, which had done her no wrong; and which Britain was not prepared to do for interests, political and commercial, she readily tasked to help the weak and helpless. Hard-headed financiers and businessmen swept aside the prospect of personal loss, and even ruin. The pagan world can produce no precedent for such a national upheaval of compassion."

"The incident has but one meaning, and it is worth emphasizing it now, when we are any to dwell on the mere savagery of war. This Christian gospel has effected a secure lodgment in the terrain of the human heart."

The violation of Belgian neutrality was the transcendent act that plunged the British people almost to a man into the European struggle. Without this betrayal of the honor of Christian nations, the British people, as Mr. Lloyd George says, would have been against entering the war merely for political or commercial advantage. Those who

say that Great Britain would have been in this war for any other reason than the protection of her own shores, or the weaker nation she had sworn to protect, use a logic in favor of warfare that stimulates the German claim that this is a war of selfishness and aggrandizement, or that it would have been if such a splendid chance for advancing an excuse had not been given.

ROUMANIA AND ITALY.

IT SEEMS most probable that within a few weeks both Roumania and Italy will be participants in the great war. Italy already has 1,000,000 men ready for instant action, and Roumania will have her mobilization under way within a few days. When they declare war, the end of the great conflict should be in sight. Austria is pretty well whipped now, but when Serbia, Russia, Italy and Roumania begin to close in on her, the dual monarchy will be brought to her knees. The quarrel of Italy and Roumania is directly with Austria. Italy wants back the provinces taken from her in the last war with Austria. Roumania is determined to have Transylvania, which is governed by Hungary, but the natives of which are 90 per cent Roumanian. So keen is Roumania for this that she has surrendered to Bulgaria the strip of land taken from the latter at the conclusion of the last Balkan war. Russia also probably had a hand in this action, which removes the menace of an attack from Bulgaria, and closes the last door through which Germany hoped to swing a part of the Balkans against the Allies.

Still another way in which the entrance of Italy and Roumania into the struggle will add the Allies will be the release of a large section of the powerful British and French fleets at present operating in the Mediterranean, for action in the North Sea, as the Italian fleet is well able to look after the Austrian fleet in the Adriatic. The blockade of Kiel would be so lightened that "baby-killing" raids and submarine dashes would be prevented. In the interests of an early peace it is to be hoped that Italy and Roumania will soon declare themselves actively with the Allies.

GERMAN "KULTUR."

A STRIKING illustration of dishonesty in German officialdom has been brought to public notice by a writer on the New York Nation, which implicates Count von Bernstorff, the German ambassador at Washington. As reviewed by the Literary Digest, the circumstances were that the German count delivered an oration before the American Academy of Political and Social Science on the development of Germany. The oration was copyrighted by the Academy and given to the world in the deluxe edition. Now, to the mortification of the Academy, it is shown that the German ambassador plagiarized paragraph after paragraph, even to whole pages from Dawson's "Modern Germany" without so much as a word of acknowledgment as to the sources. Even worse than the theft and the deception practised upon the Academy is the use that the ambassador made of the stolen property. W. H. Dawson, the author of the plagiarized book, on having his attention drawn to the circumstance confirmed the unacknowledged appropriation that has been made of his labors and adds:

"Not only does the count annex passages containing statements of fact, but he even puts forward as his own, my argued opinions upon various questions of German domestic politics. In other cases, he first uses my words and then substitutes his own conclusions for mine."

When the Prussian war-lords appropriated the soil and property of the Belgians to their own use they excused or defended the robbery on the ground of military necessity. It will be interesting to hear on what ground the German ambassador defends his appropriation of his fellow author's work. The Academy of Political Science is, of course, not blamed for publishing and copyrighting the paper, but it does not do the members any credit that none of them detected the deception that the German ambassador was practising upon them.

EDITORIAL NOTES.

Canadians first in the third contingent.

It's a long, long way to the next holiday.

Switzerland might be described as a highland surrounded by war.

Evidently Przemyśl intends to hang out while there is a consonant left.

Roumania and Italy are clamoring to get into the conflict. Always room for one more.

If any other nation decides to issue a book on the war, about the only shade left for them is crushed straberry.

The mean-spirited newspaper and the mean-spirited politician are strangely out of harmony with public sentiment these days.

Christophel Fankhuster says that she is now ready to go to war for England. She should be sent to the trenches, as it is only there they have the hand-to-hand struggles for which Christie is famous.

The Advertiser wishes it were clever enough to allude to Britain's recent protectorate over Egypt as the finding of "Moses in the John Bull-Rushes" by Pharaoh. But a British paper thought of it first.

The employees of the C. P. R. have taxed themselves \$1 each, and raised \$141,000 to aid the Government in transporting troops. After that nobody can accuse Canadians of indifference in regard to the war.

The German general, Von Hindenburg, told the Associated Press correspondent he was not so much interested in the skyscrapers of New York as in the Yosemite Valley, the Grand Canyon, and other places of scenic grandeur—places of strategic value in time of war, as it were.

DAILY WAR PUZZLE



Canadian Highlander. Find a Frenchman and a German.
ANSWER TO SATURDAY'S PUZZLE.—Upside down in front of soldier.
Right side down in front of spy.

OUR POETS OF WESTERN ONTARIO

IN YOUTH.

[AMY E. CAMPBELL.]

Before I told her of my love,
Why, she was awful shy.
Her cheeks would turn the nicest red,
If I could catch her eye.
She'd shake her curls around her eyes,
And peek through them at me—
And if she caught me looking back,
She never seemed to see!

When we went skating on the pond,
She'd sneak away to skitch,
I had to hurry to catch up,
For she could go so quick!
And when I'd holler—"Wait for me!"
She'd only turn and smile,
And keep me chasing 'round and 'round,
For mebbe half a mile.

But since I told her up, my love
She's changed as she can be,
She never colors up a bit
Nor seems afraid to see!
But looks square back just every time
And gives her head a toss—
That sets her curls all bobbin' good
And acts like she's the boss.

She smiles at all the other boys
And skates with ev'ry one,
And mebbe gives the just one turn
When every one is done;
And walks home with the other girls
As if I wasn't there—
As if I give her cap a pull
She says—"Don't rough my hair!"

But still she said that she loved me
And seemed just awful glad,
When I up and kissed her, why,
She said she wasn't mad.
But, say, I liked her far the best
When she was shy with me;
I'd like to see her blush again
And tend she didn't see.

I wish I hadn't just let on
That I liked her a bit—
But let her just keep believin' shy,
And havin' up a fit
Whenever I looked up at her,
And peekin' through her curls.
But after all I guess that's just
A silly way with girls.

grandeur—places of strategic value in time of war, as it were.

An apologist of German "kultur" points out the fact that Brussels was spared as a proof that the Germans are not ruthless. Just now Brussels is a cash producer for Germany, but when she is wrung dry and the time comes for evacuation, there will not be enough left of Brussels to attract the Junkman.

The Advertiser regrets being unable to furnish copies of Mr. Lloyd George's speeches to the subscriber inquiring for them. Only file copies of the paper are kept after a certain date. These files will be always available to the readers of the paper who wish to consult them. It is believed that Public Opinion, London, England, has Mr. Lloyd George's speeches in pamphlet form.

HE HAD SEEN THE LOOK.

(Boston Transcript.)
Write (at 2 a.m.)—Wake up, John, wake up! There's a burglar in the next room.
Husband (sleepily)—Well, I've no revolver. You go in and look daggers at him.

THE INFORMANT.

[Judge.]
"I never knew until last night what a bright fellow Mr. Fiddewit is."
"H'm! How did you find it out then?"
"He told me."

CENSORIOUS.

[Hochester Post-Express.]
The pen is mightier than the sword, particularly when wielded by the censor.

DEPENDENCE.

Across the unmeasured stretches of the deep
The grey gulls whirl and dip;
The wild sea-horses toss their snow-white manes;
Afar steams on a ship.

There is a strange, vast dome of sky above,
A trackless waste below,
A solemn weird infinity of space
Through which the vessels go.

The world we knew has drifted out of sight;
The dear, familiar shore,
The towns, the fields, the mountains
all and all
Seem gone forevermore.

Between two worlds, one lost and one unfound,
We sail by night and day,
O sea, be merciful! O ship, be strong!
O God, make safe our way.
—Emma Lente.

When They Took the Trenches

"The brigadier-general . . . desires specially to commend the fine soldier-like spirit of the First Loyal North Lancashire Regiment, which, advancing steadily under heavy shell and rifle fire, and aided by its machine guns, was enabled to form up within a comparatively short distance of the enemy's trenches. Fixing bayonets, the battalion then charged, carried the trenches, and occupied them. . . . The brigadier-general congratulates himself on having in his brigade a battalion, which, after marching the whole of the previous night without food or rest, was able to maintain its position by the determination and self-sacrifice displayed in this action."

The charge that was the subject of Brigadier-General Bullfinch's praise took place in the neighborhood of Bixschote, October 23, and is thus described by an officer of the battalion now at home, wounded: "We had been going up for nearly three hours. The sun was well up, and I for one was feeling uncomfortable, hot and thirsty. We were now in a nasty corner, all lying as flat as pancakes. No one could move a head without a hail of bullets coming over him. Any further advance at the moment seemed impossible. We had only a wire, and made-up hedge in front, and were losing men every minute. I ordered them to 'dig in and sit tight.'"

"After an hour of this sort of thing, fighting going on on our right, shells bursting all round, and occasionally men being hit, it struck me that something had to be done. A general check all along the line appeared to have taken place. I divided the command under me between two subalterns, and made a bolt for it to a farmhouse some 200 yards away on my right rear, and thence to some haystacks, where I found some of our officers and men collected. A conference of officers decided that the movement on the left was necessary to change the situation. I therefore rejoined my men, and we began to push forward. By 3 p.m. we had about one hundred yards in fifteen minutes. The enemy's fire had undoubtedly slackened. We got across an open field and a portion of the orchard with only a few casualties, and things at once seemed to look more hopeful."

The Moment Arrives.

"When the majority of our little force had been established in this forward position, and the commanding officer in the rear saw that we had arrived there with less loss than was expected, other stray sections were pushed up, including a machine gun. We opened fire at about 350 yards' range, when suddenly, to my joy, I saw three or four Germans leap from a trench somewhat on the flank of where we were firing at, and make a bolt to some farm buildings in their rear. Soon others could be seen making desperate efforts to get away, but they were nearly all shot down. "The information soon spread that the enemy was retreating, and looked as if they had had enough of it. Poor

HARD ON HIM.

[Detroit Free Press.]
Mrs. Pethick Lawrence, the English suffragette, said the other day in New York: "Your idea of us militants is that we are vikens, tartars, manhaters. But, as a matter of fact, we have in our

ranks some of the most elegant and fascinating women in London society. "No, the militant is not like Mrs. Blane, who said to her daughter one day:

"I am certainly easy on shoes. Look at this pair of elastic sides, I've worn them three years, and they're still as good as new. I'm easy on clothes, too. There's my tweed—just as fresh as the day I bought it, seven years ago. And hats, gloves, stockings; in fact, I'm easy on everything."

"Except father, eh?" said the daughter.

DOWN CELLAR.

[Grand Rapids Press.]
When I was little, 'most as you, I was a scary little feller,
The scariest thing I had to do
Was go down in the cellar
When company come or folk run in,
The wiggins or Chappies,
And 'pa'd allow
'Twas time to git some apples."

The bogies stood at guard and watched
The Northern Spy an' Farrells.
An' grinnin' banishes all was crotched
A-straddle on 'em, 'till they were
Too. There'd snuff, an' gusts of wind
Come sighin' through the winder—
My heart would jump
With all such a bump,
'Twould almost bust to flinders!

'Twas then the banishes joined all
An' danced about an' 'bri'd me,
I had no doubt but they would maul
Me if they could but find me!
'Twas good to hear, about that time,
With me all fixin' to beller,
My pa declare:
'There's nothin' there
Would hurt a little feller!"

BE BRAVE.

[Chicago News.]
We cannot all be heroes, but we can keep our sidewalks free from snow whether the law compels us to do so or not.

G. T. R. TRAIN CHANGES

New Time-Table To Go Into Effect on January 17.

Train No. 4, now leaving London at 3:48 a.m. daily for Hamilton, Niagara Falls, Buffalo and New York, will leave at 6:11 a.m.

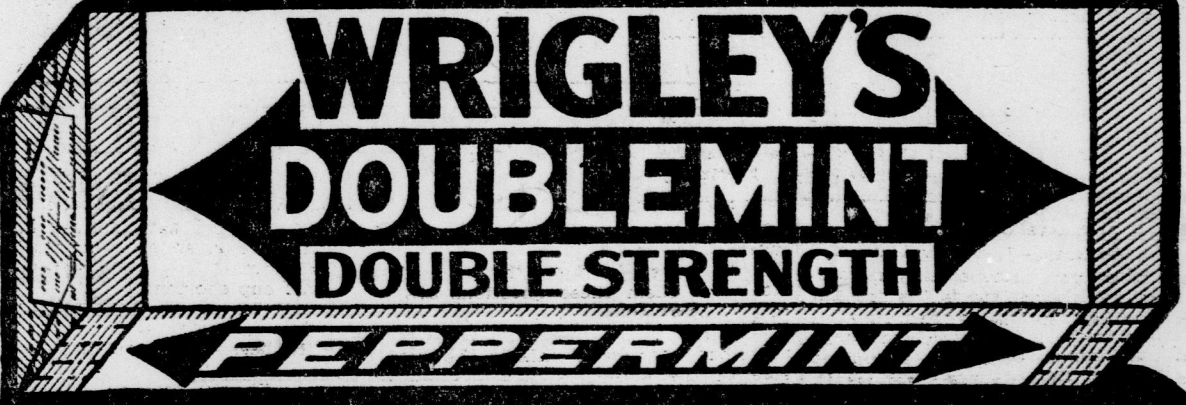
Train No. 7, now leaving London at 4:52 a.m. daily for Detroit and Chicago, will leave at 5:20 a.m.

Train No. 28, now leaving London at 6:00 a.m. daily for Stratford, Berlin, Guelph and Toronto, will leave at 6:05 a.m.

Train No. 166, now leaving London at 7:15 a.m. and arriving at Stratford at 8:19 a.m., and train No. 173, now leaving Stratford 4:40 p.m. and arriving London 5:33 p.m., will be discontinued.

And train No. 168, now leaving London at 10 a.m. and arriving Stratford 11:15 a.m., and train No. 29, now leaving Stratford 3:10 a.m. and arriving London 4:20 a.m., will be discontinued.

Passengers from stations St. Marys Junction and east, and north of Stratford, may use train No. 23 from Stratford at 4:30 p.m. to Lacan Crossing, then train No. 164, arriving London 6:10 p.m. daily, except Sunday, instead of direct line via St. Marys.



"Pep-Peppermint"

Stutter when you say it and get in two "Peps"—for this is double strength Peppermint chewing gum—lots of Pep! It's like a Peppermint Lozenge with a long lease of life—it l-a-s-t-s!

You'll get joy supreme from



Made in Canada by the Wm. Wrigley Jr. Co. Ltd. 7 Scott Street, Toronto, manufacturers of the famous



Sold around the world.

gives you the flavor of spicy, fresh mint leaves.

has the delicious flavor of Peppermint—double strength.

Take your choice—both are smooth-chewing and savory—long-lasting pleasure and benefit at very small cost: 5 cents.

See how much better you will feel when you "chew it after every meal."



DAILY PAGE FOR ADVERTISER



Democracy Is Russia's Hope —Ir Horning Would Have An Anglo-German Union

Toronto Professor Believes Nations Trend Is
Towards Democracy—A New
Civilization.

Professor Horning, of Victoria University, Toronto, addressed the Women's Canadian Club on Saturday afternoon in the subject of "Lessons of the War." In speaking of the cause which led to the present conflict, Professor Horning stated that it was particularly deplorable to him as he had lived for four years in Germany, possessed many friends among the German people, and had received many personal kindnesses from them. He deeply regretted the loss of the life he had fostered against the English amongst the Germans, and on the other hand, that the English against the Germans. This would render it impossible to resume the old relations, and to derive the benefits of mutual intercourse, for generation. Many books had been written upon the war, dealing with the cause. Some writers placed them back for 1,000 years. The speaker believed rather that the war was a part of the process of evolution. "Mankind has come from small beginnings, to what we are at present, and we do not yet know, or imagine, what is to be the destiny of man in the future. This conflict may be but a step in the process of evolution."

A Peace Advocate.

Personally, Professor Horning is a peace advocate. He abhorred the thought of a slaughter which called for the destruction of the finest men in the nations, and has for years in his lectures, advocated the settlement of individual and national disputes, by arbitration. In spite of the militarism of Germany, there were many peace advocates in France, too, there was a large element, he stated, that stood strong against the military power, and the speaker believed the opening of 1915 marked a new era in the realization of the doctrine of brotherhood and freedom would become world-wide.

Trend of the Nations.

It was remarkable, he said, to notice the trend of the nations. France was one of the most democratic countries in the world. England was even more democratic than the United States. Russia is different. A great many people are shaking their heads because of the alliance of democratic France and England, with autocratic Russia. Yet, I believe, that there is great hope for Russia; that she is on the eve of a great transformation, that her autocracy will be overthrown. This would be fortunate for the other nations, as Russia, with her great territory covering one-sixth of the habitable globe, and her population of over 150 million people, would be a great influence should she become entirely military. It was a matter of reproach for Canada, Professor Horning stated, that when the opportunity came, to "abolish the bar" in the campaign inaugurated by Newton W. Rowell, Canadians did not avail themselves of it. Yet Russia and France did not hesitate to pass a sweeping law to wipe out the curse of drink, during the war, at least. It was a movement bound to have a revolutionary effect upon the world at large. No one, said the speaker, could justify non-prohibition from a financial or any other standpoint.

Canada and England.

One of the problems sure to arise at the close of the war, was that of Canada's inter-relationships with other parts of the empire. Two opposed theories were being strongly advanced. One, to establish a parliament at Westminster with representatives from Canada, India, South Africa, Australia, and every part of the empire. The speaker did not regard this as a favorable view. He believed that Canada would have enough problems of her own to settle without endeavoring to legislate for the other British possessions. He believed rather that in the future the tie of sentiment, and common ideas, would be the strongest bond of unity between the colonies and England.

One of the problems that would face Canada in the future, would be higher efficiency and better education. It was a sad fact that between 12 per cent and 13 per cent of the Canadian people were illiterate. Another thing he deplored was the waste of public waste. Since the opening of the war, the speaker believed the opening of 1915 marked a new era in the realization of the doctrine of brotherhood and freedom would become world-wide.

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CYNTHIA GREY'S MAIL-BOX

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

Dear Miss Grey,—I enjoy reading the letters from your correspondents, also the "Old Songs and Poems," which appear regularly in the Advertiser. Maybe the song has already appeared in the Advertiser, but I did not see it. I know only the one verse. Please have the song printed or referred to readers.

Listen, listen, and I'll tell you,
The first time I saw the girl,
Walking up down the plain stones,
Pulling up his handsome nose.
If I had the Indian treasure,
Many million dollars more,
I would give it all to the Forty-Second
All for the sake of young Monroe.

The chorus is part in Gaelic.
Would it not be nice to have the music with the Old Song?
Sincerely, JOHN D.

Ans.—So far this song has not appeared. It would be glad to publish it. Yes, it would add to the interest of the "Song Column" if we could have the music, too, but that is, I fear, a mechanical impossibility for the present at least.

From "Little Eva."
Dear Miss Grey—This is the first letter I have written to you. I hope my letter will escape the W. P. R. enclosed you will find an envelope for the following songs: "The Baggage Coach Ahead," "The Dying Cowboy," and "Poor Little Johnny."

2. Do you know if anything will take angle stains out of a white waist? I am five feet two inches in height and am fifteen years old. Do you think I am tall for my age?

3. I have not attended school very much, so what do you think of my writing?

Yours truly,
"LITTLE EVA."

Ans.—The first two of these songs have already been published. If any reader cares to send a copy of the letter, I shall be glad to forward them. 2. The waist is linen or cotton, the stains may be removed by applying the salts of lemon. Dampen the spot and apply the salts; let remain for a few minutes, then wash out in warm water.

Yes.
You write very nicely.

A Word For the Girls.
Dear Miss Grey—Today I am feeling a long standing promise made to myself something like this: "I will think when I first started reading 'Woman's Page' in the Advertiser, that if the fellows wouldn't look at me, at considering the many and varied letters published on this point, and the many and varied complaints sent in by the cranks, I would just suggest myself I don't belong to the 'billy shavers'."

What is the matter with you old fellows, anyway? Were you never asked? Or have you forgotten how to ask? Problems ranked first with you in those days. Why I'm only twenty, and I'm sure I couldn't come like the doctor and men with whom I have fallen desperately in love, though strange to say they never seemed to be of the same mind.

But wasn't it fun to sit and dream of them? "As they held your lily-white and (in dreams you don't have to strain them in the rain, and before you had time to save him from being led you to get dinner, and so he

chocolate pie you gave to someone and I feel sorry for those poor women that work so hard and have so little pleasure. I, too, have to work hard and never seem to be able to have my work done the way I would like, but still I am real happy and am never too tired to enjoy company in the evening once in a while. I will write hoping I haven't made my letter too long.

FARMER'S WIFE.

Ans.—Sorry for the blunder. Shall send you a copy of the poem called "Hello Girl" in America. Glad you find this department helpful and interesting.

Learned With Charm.
Dear Miss Grey—"Double Trouble" request in yesterday's Advertiser took me back full 45 years, to the time when I and my chum (aunt) the poem called "Little Bessie." I have forgotten what my chum was like, even her name, but I remember every line of the poem and have written it out for "Double Trouble." The last verse seems incomplete, but I am sure there was no more. If the girls, I want their hair to grow long and thick will just cut an inch off the thick Friday in every new moon, they will soon improve their hair. I have tried it. It is "never missing," that counts.

OLIVIA.

Ans.—Isn't it odd how we forget events of our childhood, which seem of such tremendous importance at the time? No doubt you and your chum were a very nice time never to forget each other. Your message to hair-clipping is gladly passed on.

Has Happy Memories.
Dear Miss Grey—Greetings to you for a very pleasant and peaceful New Year! After preparing citrons, grown in our own garden, for preserving tomorrow, also preparing vegetables for our tomorrow's dinner, I turned to your page from which we receive so many helps. And I would love to have a talk with "Mrs. Nine Years Married." How my heart goes out to her. We have been twenty years married, and enjoy each other's company, with others, at our home. I am sure my husband thought that "Mrs. Nine Years Married" were lovely. They sound like you, Miss Grey?

We used to sing "The Farmers' Girls" very often when we were children, and brothers at home on the dear old farm with our parents, and all so happy. We had twenty-two cents and made from 50 to 50 pounds of cheese every day. Whatever we would do these words seemed to fit in, so well, I should love to help out, so am sending the verse for Mrs. Allen C.

D.P.

Ans.—Your pleasant greeting is most heartily returned. Glad you have such happy memories of your girlhood home. But how you must have worked to keep the 22 cents in order!

Help From Katherine.
Dear Cynthia Grey—Enclosed you will find the words of the song "On the Banks of the Wabash," asked for in Saturday's paper. Perhaps the reader would send to you for it, if it is not too much trouble. I would like to get the words of a poem that is not old, but I will be glad to send for it if someone has it. The poem is "A Bear Story," told by a little girl named Katherine. I am not sure that I have the title right.

Ans.—You please tell me if Chinese filly bulbs will bloom more than the other bulbs.

Here is an oatmeal cookie recipe we like very much. This calls for more oatmeal than I have noticed in any of the recipes given on your page: Four cups oatmeal, 1½ cups sugar, 2 cups flour, 1 cup shortening (all meat fatings), 1 cup butter, 1 cup sour milk or 1½ cups teaspoon soda.

With best wishes for this new year.

Ans.—Thanks for your kind help and wish, Katherine. Somehow, I foresee a very prosperous year for this column. I hope you will continue to write the same interest in it that they have in the first week of the new year.

As to the filly bulbs, a prominent local seed dealer has just advised me that filly bulbs are gained from new bulbs; the old ones do little if planted the second year. We'll pass your recipe in our cook-books, I am sure.

Mac's Medley.
Dear Miss Grey—What day did May 13, 1913, fall on?
2. What are some of the latest songs?
3. What do you think of my penmanship?
4. On what day did September 21, 1913, fall?
5. Shall I come again?
6. Hoping to see this in print soon, yours very truly, MAC.

Ans.—1. Friday.
2. Ask at a music store.
3. It's not bad.
4. I don't say.
5. It's hard to tell.

For Corn Sufferers.
Dear Miss Grey—I feel I would be selfish indeed to enjoy and over the poor fellow languishing in the rain, barrel whilst you were engaged in the prosaic duty of dinner-getting. Honest, I don't mind going to the market for Green Gables, with your image of "thrills." If you haven't read the delightful story of Anne, I hope you come as to the first opportunity. Come again, my dear, and bring your imagination with you!

Time For Tiny.
A—I wish you had said if the wedding is to be at the house or church. I fancy, however, it is at your home, so am answering your queries on that supposition.

1. Since your travelling suit is blue, would suggest a blue hat, with a touch of cream velvet or white feather ornament. You could get a hat with a maine edge and this would still look spring-like later on.

2. If you are being quietly married in your own home, do not wear hat or gloves during the ceremony.

3. Would suggest a white silk blouse with blue voile over blouse, and broad girle of blue ribbon.

4. Nice for her to have a corsage bouquet; a few bride's roses and lily of the valley would be lovely.

5. Yes, very nice.

6. Low neck, I think; that is, if you are in the habit of wearing the collarless dress.

If there is anything else I can help with at all, Tiny, just drop me a letter again.

Miss Grey's Mistake.
Dear Miss Grey—Some time ago I wrote you for a copy of the song "Waxing Old." You sent me the Burchell Burchell song, but I would like to have the "Waxing Old" song. I am an old friend of the family used to sing it when I was a little boy. I am sending another lot of old letters from your page. I was very much. I tried the recipe for

Constipation
is cured by
HOOD'S PILLS

Grafting Wax Formula.
Dear Miss Grey—It seems to me someone asked the other day about grafting wax, or was I mistaken? I have a recipe in a paper last night, so thought I would pass it on. Grafting Wax—Resin, 1 pound; beeswax, 1 pound; with tallow or lard

Will Receive.
Mrs. A. L. Beverley will receive at St. Mark's Rectory the last Friday of each month.

Coldstream W. I.
The Coldstream branch of the Women's Institute will meet in the Forester's Hall, Poplar Hill, on Tuesday, January 12, at 2 o'clock. A paper on "Value of True Patriotism" will be given by Mrs. Donald Graham and Miss Camilla Zavitz. The sentiments will be New Year's resolutions. All ladies are cordially invited.

My Lady's Arms Poet's
Theme—Here Are Hints
Lessons from Irene Hough's Beauty (the Most Beautiful "Hello Girl" in America).

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Irene Hough
THE ARMS OF MISS IRENE HOUGH ARE LOVELY.

[By Edith McGowan Gibson.]
Probably the poets have penned more sonnets to my lady's arms than even to her eyes!
The arms of Miss Irene Hough are lovely. They are long and slender yet shapely.
The one great thing to remember in keeping one's arms beautiful is to be clean. The upper arm which is the most conspicuous, should be kept clean and plump; and the elbow not rough and dimpled and that an unbecomingly elbow and the wrist and the hand. The first arm blemish can be washed off by always drying the arms with a towel, and then rubbing the upper arm until it glows with color. Then rub some good cold cream into the skin to soften it until it can be readily applied.

Also I am sending a recipe for sand-wash which I often make: One and one-half cups brown sugar, 1 cup butter (U.S. land), 1 egg, 1 level teaspoon cream of tartar, a little nutmeg. Mix the sugar and butter, add the cream of tartar, half cup sour milk, 1 teaspoon soda.

With best wishes for this new year.

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Tuesday Sale of Linens

Remnants 153 Bordered Tablecloths
Dress Goods, Coatings, Suitings
All Pure Linen

A great clearance of Tablecloths commences in our new store Tuesday morning. See the window display. The assortment of designs is large, and the prices are very low.

32 Cloths, Sizes 1½ x 1½ yards, Worth regularly \$1.50, for 98¢ each

Size 2 x 2 Yard Cloths
3 Cloths. Regular \$2.00, for \$1.69 each
6 Cloths. Regular \$2.50, for \$1.89 each
2 Cloths. Regular \$2.75, for \$2.19 each
1 only Cloth (seconds). Regular \$5.00, for \$3.00 each

Size 2 x 2½ Yard Cloths
64 only Cloths. Special value at \$1.35 each
64 only Cloths, 6 designs. Special at \$1.50 each
6 only Cloths, 3 designs. Special at \$1.69 each
6 only Cloths, soiled. Regular \$3.50, for \$2.98 each

Size 2¼ x 2¼ Yard Cloths | Size 2 x 3 Yard Cloths
24 Cloths. Regular \$3.75. Special at \$3.00 each
2 only. Regular \$2.50, for \$1.98 each
1 only. Regular \$3.50, for \$2.98 each

Always the Best of Everything for the Least Money

GRAY'S
LIMITED.
TWO STORES.
150 DUNDAS STREET.
Ladies' Ready-to-Wear Garments and Millinery.
140 DUNDAS STREET.
All Other Departments.

MOLLY McDONALD
A TALE OF THE FRONTIER
By RANDALL PARRISH
Author of "Keith of the Border," "My Lady of the South," etc., etc.

Illustrations by J. L. Barnes
COPYRIGHT 1914 BY A.C. MCLELLAN & CO.

CHAPTER VII.
Plans For Escape.
Desperate as he certainly felt their situation to be, for momentary two hours, Molly was unable to cast aside the influence of the girl, or concentrate his thoughts on some other thing. It may have been the gentle pressure of her hand upon his sleeve, but her voice continued to ring in his ears. For the first time since he had seen her, Molly was interested in her. He had realized there fully the charm of her voice when he had climbed into the room, the wealth of dark hair. Yet all might be, the fact was nothing to him, and never could be. Knowing who she was, he comprehended instantly the social gulf stretching unbridged between them. An educated man himself, with family connections, he had failed to see the position more keenly than he otherwise might. He had been a soldier, yet he had never understood as he now understood the army with women of the class to which he belonged. Fortunately his mind was not so much preoccupied with the girl as he had been. He had been a soldier, yet he had never understood as he now understood the army with women of the class to which he belonged. Fortunately his mind was not so much preoccupied with the girl as he had been.

WOMEN'S CANADIAN CLUB
IS TO DONATE BOOKS
FOR MCCORMICK LIBRARY
Lasting Token of Appreciation for
Messrs. McCormick's Kindness.

The Women's Canadian Club placed itself on record on Saturday as being unanimously grateful to Messrs. McCormick for the use of the dining room, and assistance in numerous ways in the matter of the Christmas dinner for the soldiers of the Twentieth Battalion. Mrs. Donald McLean, who presided, stated that it had been a success from every standpoint, thanks to the kindness of Messrs. Frank and Whomam, McCormick, and also to the co-operation received from every member of the club. In addition to the thanks, the club members decided to further express their appreciation by donating books to the McCormick library recently opened in the dining room.

THIRD RELIEF CARLOAD
LEAVES TOMORROW
FOR HALIFAX
W. C. C. Belgian Relief Com. Ships
More Foodstuffs—44 From Lib.
eral Lambeth.

Mrs. A. T. Edwards of the Women's Canadian Club, and treasurer of that body, was the very one to tell the story of the relief carload. She said that the carload of goods and provisions early next week, so that it may go with the next relief ship which leaves Halifax next Friday. It is the intention of the club to make the shipment on Tuesday in order to reach Halifax before the boat sails.

Donations From Lambeth.
Mrs. Edwards today received a further donation of \$48.00 collected by R. M. Piper, of Lambeth, and the following contributed from Rural Route No. 3, Lambeth: Thomas Baker, \$5; William Pack, \$5; John Mill, \$5; Rev. R. Wilson, \$5; Wilbur Jones, \$5; Robert Davidson, \$5; J. Mitchell, \$5; George Blackman, \$5; Charles Monger, \$5; Ed. Jackson, \$5; William Selman, \$5; R. No. 1, \$5; Harry Mann, R. No. 1, \$5; Henry Mann, R. No. 1, \$5.

A letter received from Mrs. James A. Crawford, Ridgeway, convener of the Belgian relief committee there, said: "I have been informed that you would receive donations of clothing, etc., for Belgian relief. We are therefore sending you a box of goods, consigned to your care. You will find a list of contents attached to the same. In case the box is delayed, the goods are to be sent to the headquarters of the relief committee at Ridgeway. The contents are mainly the pupils of the Presbyterian Sunday school, Ridgeway. Our previous boxes, etc., were sent by the courtesy of the farmers of Howard Township, in their own right, and our money donations were sent to the headquarters at Montreal. In future, should it be your pleasure, we shall be glad to send further contributions to you."

CASTORA
For Infants and Children
In Use For Over 30 Years
Always bears
the
Signature of Dr. H. H. H. H.

For a child there are seal muffs and hat sets, trimmed with red or pink moose-ones, the hat, and one on the muffs, both bright and cheerful.

SPECIAL In Cut Bloom

Ed. West Floral Co.
Phone 2187, 227 249 Dundas St.

D. & A. LONG HIP CORSETS
Made from lightweight coutil, etc.
Satisfactory attachment, Regular \$15.00
Value, on sale now at, pair, \$9.98
ARTHUR
London East, Phone 3215.

25% OFF
on every thing in the store.
Furniture, Stoves, Curtains,
Rugs, Blankets, etc., before
stock-taking.

H. Wolf & Sons
263, 265 DUNDAS STREET

VEGETABLES DIRECT TO CONSUMERS.

SPECIAL!
Brussels sprouts, select, 15c, 25c
Spinach, choice handpicked, pkc. 30c
Inquiries by telephone or mail
have our careful and prompt attention.

MAIN & COLLYER
Telephone 2851. P. O. Box 575.

Old Songs and Poems

SAVE MY MOTHER'S PICTURE
FROM THE SALE.
[Sent by Mrs. R.]
I've been thinking of the day
That has long since passed away.
When my mother through her sickness
dropped and died,
Of the still and silent room
I remember then how bitterly I cried
I but a boy was then;
My age was scarcely ten.
When with sorrow I had grown taller
and pale,
When she had to be sold
I cried with grief untold:
O, save my mother's picture from the sale.

CHORUS—
My mother's face, that dear, old face,
Her loss I never can bewail;
Don't break an orphan's heart,
With that don't make me part.
O, save my mother's picture from the sale.

The auction day came round,
With mirth the room did sound;
The things I loved so well compassed
away.
The chair in which she sat,
And in which she liked to chat,
All passed away like chaff before the gale.
The table where I played,
And the cot on which I laid,
All passed away like chaff before the gale.
But when the end came near,
I stood with grief and fear,
O, save my mother's picture from the sale.

The picture round was passed
And the questions they were asked:
A price was bid for it, just here and there.
The tears streamed down my face,
I could scarce keep in my place,
When I saw the picture pass without a sale.
Then an angel of a girl,
With a mass of golden curls,
Was struck to see my face so sad and outbid them all, you see,
And presented it to me,
And saved my mother's picture from the sale.

For a child there are seal muffs and hat sets, trimmed with red or pink moose-ones, the hat, and one on the muffs, both bright and cheerful.

Your dollar is worth what you make it worth. The easiest way of making your dollar bring you a premium is to read and profit through the Advertiser Want Ads.

CONDENSED ADS.

Advertisements—Fifteen cents per line each insertion, or two cents per word if set solid.
Meetings—When no admission is charged, one cent per word each insertion.
Articles for Sale, To Let, Help Wanted, Situations Wanted, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

AMUSEMENTS, LECTURES

EMPIRE THEATRE

EAST LONDON.

TODAY AND TOMORROW:

MY FRIEND FROM INDIA

A three-part force-comedy, featuring Walter Perkins in his original role.

The Line Rider

A great western drama in two parts. You can have a photo of your favorite player by patronizing the Empire.

DO NOT MISS

PICTURES OF ITALY

First Congregational Church tonight, 8 o'clock, showing Naples, Crater of Vesuvius, Gallery of Ancient Statues, etc. Dr. Braithwaite will lecture. Admission, 10 cents.

WESTMINSTER RINK—HUSKERS

Band tonight at 8 o'clock. Two games, Manufacturers' League, Tuesday. Admission 15 cents.

MONDAY EVENING DANCE—PALACE

Academy, Jan. 11. Good program. Demonstration of latest dances. All our patrons cordially invited. Private lessons any time. Phone Dancy 21.

ARCADIA

Dancing Tonight

Cortese Orchestra, 8:30 to 11:00 p.m. Also Wednesday and Friday evenings.

LEARN DANCING THE MODERN

Way. Private studio. Terms moderate. Phone 2126.

PATRIOTIC TEA-MEETING TO BE

held in Wellington Street Methodist Church, Tuesday evening, Jan. 12. Tickets 25 cents. First-class program. Tea served 6:30.

White Star Line

New York service, New York to Liverpool, Arctic, Wednesday, Jan. 6. Particulars of White Star Line and all steamship lines, apply.

F. B. CLARKE

Next Bank of Commerce, London, Ont.

LAST END RINK—BAND THURSDAY

night. Skating afternoon and night. Admission, 10 cents.

NEW MASONIC HALL—FIRST HUSKERS

dance, Tuesday evening, January 12, 8:30 to 12:00. Entertainment, 25 pieces. For information, Phone 2091.

LONDON LADY HARPERS—EN-

gagements accepted for concert and social events. Address Miss Ella Topping, Tambling's Corners. Phone 21, time 9, Byron.

SCHOOL OF MODERN BALLROOM

Dances, "Palais de Danse," 214 Dundas street, instruction by appointment. Jack W. Cortese. Phone 1670.

KENNEDY MALE QUARTET—AT

Concert Company, 214 Dundas street, instruction by appointment. Jack W. Cortese. Phone 1670.

LONDON MINERAL BATHS—OPEN

every afternoon, Sundays in forenoon. Phone 2128.

MUSIC FURNISHED FOR PARTIES,

balls, banquets, etc. Address: Vita's Italian Harpers, 122 Queen's avenue.

LOST AND FOUND.

Say you saw it in The Advertiser.

REWARD—WILL THE PARTY

who took small black box out of the vault upstairs, Royal Bank building, return the same to 4 Room 10. No question will be asked. A. Ellis.

LOST—CHILD'S GOLD-RIMMED

glasses at London Junction, 214 Dundas street, between school and Oakland avenue. Kindly return to 1235 Dundas street.

LOST—ONE FOX TIE CHAIN, ON

Dufferin or Queen's avenues on Friday night. Return to 215 Dundas street.

LOST—FIVE-DOLLAR BILL, IN

coat near Dominion Bank. Call on steward at this office.

FEMALE HELP WANTED.

Say you saw it in The Advertiser.

WANTED A YOUNG GIRL TO ASSIST

with housework. Apply F. E. Harley, 966 Richmond.

WANTED—GENERAL SERVANT

who can cook, washing given out; references required. 322 King street.

YOUNG GIRL WANTED TO ASSIST

with light housework and care of children; sleep at home. Mrs. J. E. McConnell, Richmond street, Apt. 2, opposite Raymond avenue.

COOK WANTED—MUST BE EXPER-

IENCED—Apply Bank Hotel.

MALE HELP WANTED.

Say you saw it in The Advertiser.

SALESMAN WANTED TO CALL ON

first-class dealers in Western Ontario; must understand values and sell; temperate and willing to give experience, references and salary offered, to Box 213, Advertiser.

RAILROAD FIREMEN, BRAKEMEN,

1500. Experience unnecessary. Send age, postage, Railway card, Address: 214 Dundas street.

WANTED—GOOD, STEADY MAN—

to work on farm, by the year, must be temperate, none other need apply. Charles Sublette, 400 Dundas.

WANTED AT ST. JOSEPH'S HOSPITAL

at once, an engineer, for night work.

AGENTS—INTRODUCE OUR NEWLY

invented Hummer, in home, office, stores, etc. Other specialties. Soft gas mantle, gas burner, crockery, etc. No competition. Big Hummiller Co., 116 Broadway, N.Y.

EDUCATIONAL.

THE MISSES WESTCOTT'S SCHOOL,

111 Midland street, reopens January 11.

BORN, MARRIED, DIED.

DIED.

JACKSON—At the manse, Galt, Ont., on Sunday, at 10:30 p.m., Rev. J. A. R. Dickson, B. D., Ph.D., pastor emeritus of Central Presbyterian Church, Galt, in his 78th year.

(Edinburgh, Scotland, papers phase 6077.)

EIDE—At her late residence, lot 4, concession 2, Niagara Township, on Monday, January 11, 1915, Mary Ann, dearly beloved wife of John Eide, in her 73rd year.

Funeral (private) from above address on Tuesday, January 12, at 2 o'clock; service at 1:30 p.m. Interment at Brown's Hill Cemetery.

MOLLAND—At St. Joseph's Hospital, on Saturday, Jan. 9, 1915, Cora Gertrude, beloved wife of James W. Molland, in her 35th year.

Funeral (private) from the residence of her father, Jeremiah Robson, lot 32, con. 8, London Township, on Tuesday, Jan. 12, service at St. George's Church at 2:30 p.m. Friends and acquaintances please accept this notice. Please omit flowers.

MENHENCK—Entered into rest at Ingersoll, Ontario, on Sunday, January 10, 1915, leaving London on the 12:05 G. T. R. train Tuesday.

McCONNELL—At Victoria Hospital, on Sunday, Jan. 10, 1915, Walter A. McConnell, beloved husband of Mrs. McConnell, and second son of the late John McConnell, aged 44 years.

Funeral will leave Geo. E. Logan's undertaking parlour, 494 Fall Mill street, on Tuesday, Jan. 12, at 3:30 p.m. Friends and acquaintances please accept this notice.

MEETINGS.

Say you saw it in The Advertiser.

THE ANNUAL MEETING OF THE

Mount Pleasant Cemetery Company will be held at 223 Queen's avenue, on Wednesday, Jan. 14, 1915, at 2 p.m. for the election of directors and such other business that may come before the meeting.

EVERY MASON OF LONDON

is invited to attend the annual general meeting of the Masonic Hall, London, Limited, to be held at the Masonic Hall, Queen's avenue, on Monday, 13th January, 1915, at 8 p.m. for election of directors, and for the reading of reports, and transaction of other business. Jared Vining, secretary-treasurer; C. W. McGuire, president.

REGULAR COMMUNICATION

of Union Lodge No. 380, A. M., this (Monday) evening, 11th inst., at 8 o'clock, at the Masonic Hall, Victoria well come. A. C. Noble, W. M. J. Ward, secretary.

THE ANNUAL MEETING OF THORN-

DALE Agricultural Society will be held at the Agricultural Hall on January 20, at 1 o'clock, for election of directors, and for the reading of reports, and transaction of other business. J. C. Gee, secretary.

ANNUAL MEETING OF DISTRICT

Loyal Orange Lodge of London, 1915, Tuesday, January 12, in the Orange Hall. Election of officers and general business. Brothers of the Right Hon. Battalion specially invited. George Loney, district secretary.

TEACHERS WANTED.

Say you saw it in The Advertiser.

WANTED FOR S. S. NO. 11, EKFRID,

experienced Protestant teacher, male preferred; duties to consist of teaching, and applying, stating salary and qualifications. Address Miss Ella Topping, Tambling's Corners. Phone 21, time 9, Byron.

WANTED TO PURCHASE—ROLL-

top desk, F. Jackson, 37 Wellington street, Phone 1067.

WANTED TO PURCHASE—SMALL

ironing board, F. Jackson, 37 Wellington street, Phone 1067.

WANTED—THIRTEEN FEET AL-

store shelving, about nine feet high, with or without drawers. Must have double doors, and be able to hold them in. Bicycle and Motor Sales Company, 357 Clarence street.

WANTED TO RENT—HOUSE, WITH

few acres of land, near London. Box 213, Advertiser.

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REAL ESTATE FOR SALE

Say you saw it in The Advertiser.

TEN ACRES LAND, SUITABLE FOR

market gardening, lot 4, concession A, Gore, London. Apply Mrs. Wm. T. Atchill, R. R. 8.

GIBBONS, HARPER & GIBBONS,

barriers, etc., Imperial Bank Building, Sir George Gibbons, K.C., Fred F. Harper, George S. Gibbons.

PURDON & PURDON,

DOMINION SAVINGS BUILDING, ENTRANCE CORNER KING STREET.

T. W. SCANDRETT, BARRISTER,

solicitor, notary, money to loan, 98 Dundas street.

McKILLIP, MURPHY & GUNN—

OAK HALL BUILDING, 1695 Dundas street. Money to loan on real estate.

J. H. A. BEATTIE, BARRISTER, ETC.,

1695 Dundas street. Money to loan on real estate.

MAGPHERSON & PERRIN, BARRIS-

ters, solicitors, money to loan, Robinson Hall Chambers.

U. A. BUCHNER, BARRISTER, SOLI-

citor, corner Talbot and Carling, Phone 212, Advertiser.

TENNANT & TENNANT, BARRIS-

ters, solicitors, money to loan, 78 Dundas. D. H. Tennant, Gordon H. Tennant.

BLACKBURN & WERKES, BARRIS-

ters, solicitors, 41 Talbot street, Carling street. G. N. Warkes, H. S. Blackburn.

W. G. R. BARTRAM, BARRISTER,

Frederick P. Bels, K.C., Thomas Colledge.

GRAYDON & GRAYDON, BARRIS-

ters, solicitors, notaries, 41 Talbot street, 185 Parkside, 41 Talbot street.

J. M. McEVOY, BARRISTER, SOLI-

citor, Robinson Hall Chambers, money to loan.

MEDICAL CARDS.

Say you saw it in The Advertiser.

DRS. FERGUSON & FERGUSON,

Specialists in diseases of women, 253 Dundas street, 253 Dundas street.

DR. GEORGE McNEIL—OFFICE AND

residence, 249 Queen's avenue. Specialties, diseases of women and surgery.

R. W. SHAW, M.D., L.R.C.P. AND

M.R.C.S. (England), 237 King, Phone 330.

GO TO ROBERTSON'S, RICHMOND

and Kent streets, for school books and school supplies.

WE RE-MAKE MATTRESSES, CHAS.

31, Quick, upholsterer, 726 Richmond street, Phone 1475.

HAY, STRAW, FLOUR AND FEED

at Black Oak's, Hamilton road and Adelaide.

STOVE, BARGAINS.

Two only slightly used Ranges, at \$12 each. One only Baseburner, a bargain, \$12. One only Oak Heater, \$15.00. One Laundry Stove, \$5.50.

LOVE HARDWARE CO.,

111 Dundas street, Phone 358.

SELLING OUT

Our entire stock of furniture at greatly reduced prices. Come and inspect it.

Home Furnishing Company

227 DUNDAS STREET.

Hockey Skates... 50c to \$6.00

Hockey Shoes... \$1.50 to \$5.00

Hockey Sticks... 10c to \$1.00

Gurd's, 185 DUNDAS ST.

REUPHOLSTERING

Expert Workmanship. Estimates Furnished Free.

TRAFFORD FURNITURE CO.,

123 Dundas Street, Phone 364.

20-pound pails Pure Lard... \$2.75

10-pound pails Pure Lard... \$1.40

5-pound pails Pure Lard... .75

Single pails Pure Lard... .45

Shortening, our own make, 2 lbs. .25

MARKET HOUSE, 22 PHONE 360

THE BEST MEATS,

THE LOWEST PRICES.

We are building up our business on the finest and reasonable prices for the money's worth. Call in or phone.

A. WALTERS

488 Midland Street, Phone 4168

Perfection Steel Ankle

Supports

Go on outside of shoe—you cannot turn over on the ankle.

GURD'S, 185 DUNDAS STREET.

For Butter, Eggs, Lard, Honey,

Cheese (old, medium and new), Schneider's Pure Pork Sausage, call at HART'S, Market Lane. Phone 1125.

BUTTER

Crock and roll, 21c; one-pound prints, best creamery, 35c. Every ounce is guaranteed pure. Call in or phone for the best cream obtainable. Phone 360.

CITY CREAMERY,

Phone 1708.

SPECIAL PRICES FOR THIS WEEK.

1 1/2 Whirlwind Road and 161 Wortley Road.

SECOND-HAND RANGES, COOK

STOVES AND BASEBURNERS, ALL BIG BARGAINS.

BROWNLEE'S

385-387 Talbot Street.

Like mother made. Ten cents per pound. Ask your butcher if he can't supply you with

LEACH'S

Phone 1035 or 1039.

The place to get the Choicest

Meats at the lowest prices is at JACKSON'S MEAT MARKET

87 Wellington Street. Phone 1057. Phone 2859

LEGAL CARDS.

Say you saw it in The Advertiser.

JARVIS & VINING, BARRISTERS,

107 Dundas street. C. G. Jarvis, Jared Vining, B.A.

Picture Framing

We are busy in our framing department. Let us frame those pictures you prize so highly. Artistic work is our motto.

GRAVES

EYES

TESTED FREE BY OUR EXPERT OPTICIAN.

Regular \$3 Glasses For \$1.50.

C.H. Ward & Co.

Diamond Merchants and Jewelers, 386 Richmond St. Phone 1084.

PALACE LIVERY

ROSS & BOSS

Carriages for funerals and all other occasions. Automobile service. 519 DUNDAS STREET. PHONE 338.

We mine our own Coal and sell direct to you.

LARGE PEA COAL \$5.85 A TON

We guarantee this coal to have the value of put in the range and heater; saves you \$1.25 per ton.



London's Largest Jewelry Wholesale and Retail. 234 DUNDAS STREET.

We mark our goods to sell at the price they are marked. They are not marked up to mark down. One price the year 'round, our motto.

W. J. WRAY & CO.

Where is 344 Richmond Street? That is the

Standard Drug Store

Just Above G. T. R. Station.

BROWN OPTICAL CO.

EYE SIGHT SPECIALISTS. Phone 1877.

LONDON, ONTARIO.

Buy School Bags at

PEEL'S

Richmond Street

FRY'S

COCOA

The Utmost in Chocolate Delight.

NEILSON'S CHOCOLATES

"The Chocolates that are Different."

Stoves - Heaters

Take advantage of our cut prices on all Stoves and Heaters. Get yours now.

Collett Furniture Co.

33-37 King Street. Phone 3815.

DR. FIKES PREACHES

SERMON, "REPENTANCE"

The beginning of the second week of the mission being conducted in Adelaide Street Baptist Church by Rev. Dr. Fikes, of Detroit, was marked yesterday by very large attendances at both morning and evening services. Interest grows as the days go by, and a very fruitful week is anticipated.

Dr. Fikes' sermon, "Repentance," was a very timely and powerful message. It was a commandment to repent, contained in Romans 7:23.

The negative side of repentance was first considered. Repentance is not fear or sorrow for sin, nor yet conviction. It is not confession, even; not making resolutions; not trying and not breaking off some one sin.

The positive side, Repentance is forsaking sin; an instant return to God; a "doing something," in the manner of the prodigal.

Repentance results in an entire change of life and the bearing of the fruits of repentance instead of the fruits of sin. God's commandment on Calvary, the preacher declared, was as binding as any commandment given on Sinai, and the obligation to repent as imperative as the obligation not to steal.

The question, "Why Repent?" which proved to be an unanswered, Repentance saves from deserved punishment. It means forgiveness. God won't forgive unless the conditions are fulfilled. The conditions which lead to repentance were named. A clear vision of our guilty state. A vision of the love and suffering of Jesus. A grateful appreciation of the goodness of God in all affairs of life.

The sermon closed with the warning, "Except ye repent, ye shall perish."

Tonight, Dr. Fikes will give the first of a series of four talks on "Modern Love," which promises to be very interesting.

Rubber Soled and Heeled

Astoria Shoes, with rubber soles and heels are just the thing for winter weather. They keep your feet dry and warm in wet, slushy weather, and prevent slipping when the walks are icy. \$5.00 the pair.

J.P. COOK CO.

THE STORE THAT SERVES YOU BEST

Quality Store--

Special Blend of Coffee, superior to all others.

Our Price, 45c Per Pound.

Harry Ranahan

515 RICHMOND STREET. Phone 1024 and 3323.

1915 FUR SALE

BELTZ & CO.

Practical Furriers

SOLDIER CHOIR PROVIDES MUSIC

Forty Picked Singers From Eighteenth Battalion at First Presbyterian.

BELGIUM'S CRY FOR HELP

Britain and Colonies Marshal Thousands To Aid War-Swept Country.

Rev. W. J. Knox, of the First Presbyterian Church, preached one of the strongest sermons that the soldiers of the Eighteenth Battalion have yet heard on Sunday morning at 10 o'clock, in the First Presbyterian Church.

The service was unique in that the choir was composed of 40 picked singers of the battalion, under the direction of Lieut. Northcombe, who also presided at the organ. The choir sang a psalm for the anthem, and the civilians present marvelled at the beauty with which it was rendered. The choir will be kept up, and will continue to lead the soldiers wherever they go to church.

Mr. Knox based his sermon upon the story in Samuel I. and II. of Jabez Gilead, a town east of the Jordan. It was on one occasion threatened by the Ammonites, under Nahash. The people appealed to the other tribes of Israel for help to thrust back the invader. The news of the besieged town reached Gilead, where young Saul lived. He was immediately fired by a great patriotic passion, and sent out to all the tribes of Israel to assemble at Bezek, and under his leadership to march on Jabez and relieve the town. The tribes rose as one man, and drove off the Ammonites in headlong flight.

A comparison.

The speaker drew a parallel between this and the present situation in Europe. Belgium, entirely innocent and comparatively defenceless, was threatened by the proud, overpowering army of the German Empire.

"A cry went up for help," said Mr. Knox. "It reached the ears of the British Empire. Lord Kitchener heard in the Empire, and as one man they are rallying. They are on their way to repel the insolent attack of Germany upon a small, independent, valorous nation. Soon we believe that we shall read that the invaders will be driven back, and his armies destroyed."

Today, the inspirations of the call sent forth from young Saul are scattered, disunited tribes of Israel are fused into one nation.

The various elements constituting the British Empire are being welded together in an indissoluble unity as they have never been before," said Mr. Knox.

Strength in Moral Purpose.

It was pointed out, too, that the strength of the British past was not the strength of their physical arm, but the strength of their high moral purpose. "Napoleon said: 'The moral forces in war are to the physical forces as three to one.'"

The strength of the British Empire is not in their huge guns, or their rifles and bayonets, but in the high moral purpose which animates them, declared the speaker.

"It is a holy war, a war against a truculent military autocracy, a war on behalf of democracy against the power of the mailed fist, a war against oppression in the interests of liberty, peace and independence. Armies fighting on behalf of such a cause may draw upon the limitless resources of the God of justice, honor, righteousness and truth."

"A soldier needs not only physical courage and efficiency, he needs moral stamina, and a constant sense of a lofty purpose," concluded Mr. Knox.

J. A. NASH PRESIDENT OF POULTRY ASSOCIATION

London Organization Had Satisfactory Year—Officers For 1915 Elected.

The first meeting of the year of the London Poultry and Pet Stock Association was held Friday evening in the Ontario Loan and Savings Building, and the attendance was large. A number of well-known poultry fanciers were present, including William McNeil, James McCormick, T. A. Faulds and many others. The chair was occupied by President John Nash.

The financial standing of the association was found to be excellent, leaving a neat balance on the right side of the ledger. The books were audited by Messrs. Morgan and Brown and found to be correct in every particular.

During the evening, W. J. Slessor, who had returned from Windsor, where he acted as judge at the Border City Poultry Exhibition, gave a very interesting address on the different varieties of poultry, which proved to be of very great value to the members present, and after a hearty vote of thanks was tendered Mr. Slessor, the election of officers for the year 1915 took place, resulting as follows: President, J. A. Nash; first vice-president, M. A. Ferguson; second vice-president, T. A. Faulds; secretary, J. B. Jones; directors, J. C. Andrews, R. Kemp, Wm. McNeil, James McCormick, J. H. B. McDonald, F. Quick, auditors, A. J. Morgan and W. F. Brown; superintendent, George Burgess; representative, Fred Lindsay; delegates to the Western Fair Board, President J. A. Nash and Wm. McNeil.

Yuletide Feast For Men From London Camp.

The Eighteenth Battalion and Sixth Battery on the Occasion of the Christmas Dinner Given by the Women's Canadian Club in the Dining Room of the McCormick Manufacturing Company.



TRAVELLERS' CLUB ELECTS OFFICERS

H. E. Buttrey Elected President of Social Organization On Saturday.

SUBSTANTIAL PROGRESS

51 Members Have Been Added to Roll—Club Rooms Are Completely Renovated.

The annual meeting of the members and shareholders of the Travellers' Club, Limited, was held at the club on Saturday night, a large number of the members being present. President H. E. Buttrey occupied the chair. He said: "A call went out to every dominion in the Empire, and as one man they are rallying. They are on their way to repel the insolent attack of Germany upon a small, independent, valorous nation. Soon we believe that we shall read that the invaders will be driven back, and his armies destroyed."

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"It is a holy war, a war against a truculent military autocracy, a war on behalf of democracy against the power of the mailed fist, a war against oppression in the interests of liberty, peace and independence. Armies fighting on behalf of such a cause may draw upon the limitless resources of the God of justice, honor, righteousness and truth."

"A soldier needs not only physical courage and efficiency, he needs moral stamina, and a constant sense of a lofty purpose," concluded Mr. Knox.

KEEP UP PACE TO KILL LIQUOR EVIL

Prof. Bowman Says the City Makes Splendid Progress in Reform.

"If we advance at the same rate in the next seven or eight years as we have recently, we will eliminate the liquor traffic in this city," declared Prof. James H. Bowman, speaking Sunday morning to the Dundas Centre Methodist Church Men's League, on the subject, "The Temperance Outlook for London and Middlesex."

The present standing of the temperance cause looks extremely hopeful for a bright future. The chief obstacle is the three-fifths clause, which really means a majority of 50 per cent needed to make a constitutional amendment. In London this means a majority of about 3,000. London and Toronto are the cities we, as a temperance body, want to clean up," he said.

The possibility in London, the speaker said, was to eliminate the shops by local option, and free the home from the traffic. Limiting the district where licensed bars could sell liquor, and thus segregating the traffic; and the influence married women with a vote would have upon the liquor traffic, were discussed at an open argument.

"The Provincial Legislature will very likely take up the matter of votes for married women at the next sitting. I believe that women will have a great influence in killing the liquor business," Prof. Bowman said.

He will continue the discussion of the outlook for the temperance party in London, at the Dundas Centre Methodist Church Men's League, on Sunday, January 24.

HUSTLING PRESIDENT OF TRAVELLERS' CLUB ELECTED ON SATURDAY

H. E. BUTTREY.

ARTILLERY AT LOCAL CHURCH

One Hundred and Fifty Battery Men Parade to Centennial Methodist.

REV. H. A. GRAHAM HEARD

Pastor Tells Volunteers That Courage Is Powerful Weapon in Battle.

Men and officers of the Sixteenth Battery, C.F.A., about one hundred and fifty strong, paraded to the Centennial Methodist Church on Sunday morning, probably the last church parade of the unit in this city before it is called to the front.

Rev. H. A. Graham, pastor of the church, gave the volunteers a hearty welcome, and remarked upon the fine appearance of the soldiers, who certainly turned out in spike and spur order. They filled a large space in front of the church, which was reserved for them.

"Fight the good fight of faith," Paul's exhortation to Timothy, was the text of the sermon Mr. Graham preached.

"The age-long conflict between the forces of right and spiritual light against spiritual darkness, transcends vastly in importance, the present struggles in Europe," Mr. Graham said. He pointed out the similarity in the determination of both of the great military factors in Europe seen to have a never-ending supply of resources, while the forces of right have an exhausted supply.

"No. 4 Unit of Supply is still intact, and Captain Eaton is in command."

Infant's Body Is Pierced By German Bayonet

Soldiers Find Baby Fastened To Shutter By Sharp Blade.

Lieut.-Col. T. S. Hobbs has received a copy of "The Western Times," an English newspaper, in which a terrible story of German atrocities is told by Pte. W. S. Jago, writing home from the front. The soldier is a member of the First Devonshire Regiment, which has been doing great service where the fighting is hottest.

"Every house had been ransacked," says the soldier, telling of some of the signs of cruelty round in a village which the British had taken after a desperate encounter. "So we entered one or two houses to see if they were empty of Germans, and on going upstairs in one of them we found a French girl of about eighteen years, who had been there for some time, and she was strapped to the foot of the bed, quite dead."

Baby's Body Pierced By Bayonet. "In three houses we saw the same thing. In the last house we visited we saw the most ghastly thing of all. There was a baby of about two years of age who had a bayonet stuck right through it, and it was then stuck into the woodwork on the shutter to let us see their 'manly' actions."

The returns of the First Devonshire Regiment are about eight hundred killed and wounded. English papers speak glowingly of the work of the "good old Devons."

WILL PROTEST ELECTION

T. and L. Council Believes Aid. Palmer Has Not Necessary Qualifications.

The executive committee of the Trades and Labor Council is taking steps to protest the election of Aid. Adam W. Palmer, on the ground that Mr. Palmer has not the necessary qualification. The matter was discussed at a special meeting of the committee on Friday night, and some action will be taken this week.

C. Simpson will take his step out. Mr. Simpson finished thirteenth in the aldermanic race, a few votes behind Mr. Palmer.

PASTOR'S FATHER SPEAKS

Rev. Thos. Bingham Occupied Pulpit of Talbot Street.

Rev. Thomas Bingham, of Arnprior, father of Rev. H. H. Bingham, pastor of Talbot Street Baptist Church, occupied his son's pulpit Sunday morning, and preached on the subject, "The Call to Service."

At the evening service Mrs. Florence Lamont Arampovitz, of Denver, Col., sang several solos. By special request she sang "Ninety and Nine." The pastor preached at the evening service on "The Elder Brother."

PILE

Do not suffer with itching, bleeding, or protruding Piles. No surgical operation required. No cure but certainly cure you. A box of all dealers, or Edmondson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose a stamp to pay postage.

DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES. CURES RHEUMATISM, BRUISES, DIABETES, BACKACHE, GRAVEL, AND ALL AFFECTIONS OF THE URINARY SYSTEM.

Get a 10-cent box now. Turn the rascals out—the headache, biliousness, indigestion, the sick sour stomach and bad colds—turn them out tonight and keep them out with Cascarets.

Millions of men and women take Cascarets now and then and never know the misery caused by a lazy liver, clogged bowels, or an upset stomach.

Don't put in another day of distress. Let Cascarets cleanse your stomach; remove the sour, fermenting food; take the excess bile from your liver and carry out all the constipated waste matter and poison in the bowels. Then you will feel great.

A Cascaret tonight straightens you out by morning. They work while you sleep. A 10-cent box from any drug store means a clear head, sweet stomach and clean, healthy liver and bowel action for months. Children love Cascarets because they never gripe or sicken.

CASCARETS FOR COSTIVE BOWELS, HEADACHE, COLDS

Tonight! Clean Your Bowels and Stop Headache, Colds, Sour Stomach.

Get a 10-cent box now. Turn the rascals out—the headache, biliousness, indigestion, the sick sour stomach and bad colds—turn them out tonight and keep them out with Cascarets.

Millions of men and women take Cascarets now and then and never know the misery caused by a lazy liver, clogged bowels, or an upset stomach.

Don't put in another day of distress. Let Cascarets cleanse your stomach; remove the sour, fermenting food; take the excess bile from your liver and carry out all the constipated waste matter and poison in the bowels. Then you will feel great.

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R. J. Young & Co.

Pre-Inventory Sale

Special Staple Reductions For Sewing Week

36-inch Unbleached Cotton, a lovely, easily bleached cloth; good heavy even thread; free from specks. Sale price. 7½¢

A better quality, very smooth finish, washes splendidly and will give very satisfactory service; 36-inch; only 8½¢

Our Extra Special Unbleached Cotton, full yard wide. For real hard wear and general satisfaction, this is the cloth. Per yard 10¢

Unbleached Cotton, suitable for Pillowcases, etc. 40 inches wide; extra heavy quality. Only, per yard 15¢; 7 yards for \$1.00

Bleached Cotton, good width, heavy quality. Very free from filling. Will give splendid wear. Special 11 yards for \$1.00

White Longcloth, lovely soft finish. Suitable for underwear, etc. Full 36 inches wide. Fine even thread. Only, per yard 12½¢

36-inch Longcloth, for those who want a nice soft cloth with splendid washing and wearing qualities, this is the cloth. Only, per yard 14¢

Unbleached Sheeting, single-bed width. (A manufacturer's clearance.) Extra quality, only, yard, 15¢

Unbleached Cotton Sheeting, 2 yards wide, splendid quality. Only 25¢

Plain Unbleached Sheeting, 2 yards wide, very heavy quality. Special 30¢

Bleached Sheeting, 2 yards wide, in plain and twill, only 25¢

3 other leaders at 30¢, 37½¢

5 dozen 8x10 Bleached Sheets, hemmed; extra good quality; slightly soiled. Each 69¢

20 only White Crochet Quilts, 11x4 size; lovely designs. Only, each \$1.00

10 dozen Hemmed and Hemstitched Pillowslips. Sizes 40, 42, 44. Only, each 12½¢

Hemstitched Pillowslips, extra fine quality cotton. All sizes. Only, each 30¢

Embroidery Specials

1,000 yards extra fine Embroidery, suitable for underwear, gowns, etc., up to 4 inches wide. Only 5¢

750 yards Embroidery. Special Swiss make. Nice, neat designs. Up to 7 inches wide. Only 7½¢

300 yards Allover Embroidery. Very special in quality and design. Regular 65¢. Sale price, 39¢

27-inch wide Swiss Embroidery, in a large variety of designs. Only 29¢

Extra special in Corset Cover Embroidery. Regular 50¢. Only 25¢

New season Linen Torchon Lace just arrived. Large assortment.

R. J. Young & Co.

CANUCKS BUILD CAMP RAILWAY

Three Miles of Track Laid From Trunk Line To Camp.

MAY LEAVE THIS MONTH

First Contingent May Embark For Trenches Within Few Weeks.

That the Canadians with the first contingent at Salisbury Plain are doing something beside waiting in their little huts for the incessant rains to cease, is evidenced by a letter received from Roy McLeod, formerly of the night editorial staff of The Advertiser and now with the Army Service Corps at the English mobilization camp. In his letter, Mr. McLeod states that the Canadian engineers have constructed three miles of railway cross the plain from Amesbury to the front.

Laying Water Mains. The Canucks are busily engaged laying water mains and installing acetylene gas in the huts in which they are quartered. The rapid manner in which they work is accomplishing wonders in a short interval around the camp, according to the letter.

Mr. McLeod stated it is rumored that the contingent will leave for the front this month.

The letter was written before Christmas, and tells of the volunteers being granted leave of absence over the holiday.

The letter follows: "December 22, 1914. Philadelphia, Pa.—Last fall I was troubled with a very severe bronchial cold, headache, and sick to my stomach. I was so bad I became alarmed and tried several medicines, also a doctor, but did not get any relief. A friend asked me to try Vinol and it brought the relief which I craved, so now I am enjoying perfect health."

WE GUARANTEE Vinol, our delicious cod liver and iron tonic without oil, for chronic coughs, colds and bronchitis. Taylor Drug Company, London, Ont.

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters.

Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.

571 ADELAIDE ST. W. MARK. Open Evening Phone 1888.

TO REMOVE DANDRUFF

Get a 25-cent bottle of Danderuff at any drug store, pour a little into your hand and rub with oil into the scalp with the finger-tips. By massaging, if not all, of this awful scurf will have will destroy every bit of dandruff; stop scalp itching and falling hair.

Rowat's Coffee

The coffee that appeals to and satisfies people who are particular. Buy it when you want the best.

50c Per Pound.

T. A. Rowat & Co.

250 DUNDAS STREET. Phone 3051-3052.