

PAGE TWO


\author{

Whaley, Royce \& Co., Limited ${ }^{237}$ YONGE STREET | Exerything in Music and |
| :---: |
| Mubical Instruments | \\ open EvENNGS

}

VICTOR
RECORDS

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| HEINTZMAN \& CO. <br> LIMITED. $\qquad$ |
| :---: |

HIS MASTER'S VOICE


## Plays Tonight, at Massey Hall


"His Master's Voice" Records


Hear them at any "His Master's Voice" dealers
And on Danforth, Twelve Doors From Broadview





WANTED FOR MAILING DEPT

$\qquad$
G. SAPORTIO


COMPLETE STOCK OF
HIS MASTER'S VOICE RECORDS ${ }_{\text {The Jegd Marlore }}^{\text {STORES }}$

THE TORONTO WORLD



One of the most interesting features in connection with the victory Loan is the campaign Banner is awarded to each concern reaching its objective, which is based on two conditions, iz., that $75 \%$ of the employees subscribe and that they subscribe for an amount equa. The
$10 \%$ of the pay roll. Also crests are awarded to concerns exceeding their objectives. The $10 \%$ of the pay roll. Also crests are awarded to concerns exceeding their objectiles.
following is a list of establishments in Ontario, excluding Toronto, that have already
he Banner," the Banner.,


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# HEN SWEATER COATS AND UNDERWEAR BE BOUGHT AT UNUSUAL SAVING PRICES <br> BUYSAHEAVY, WARM SWEATER COAT. <br> <br> \section*{$\$ 3.95$} <br> <br> \section*{$\$ 3.95$} <br> BUYS A GARMENT OF COSY MERINO UNDERWEAR. <br> <br> \section*{69c} 

 <br> <br> \section*{69c}}

## THE SWEATER COATS

are of jumbo, cardigan or fancy stitch, in heavy cotton, cotton and wool and wool and cotton yarns. Have shawl collar


## THE UNDERWEAR

is a cotton merino, in natural shade, medium weight. Drawers have suspender tapes and closely ribbed ankles. Shirts,
outside facings and ribbed cuffs. Sizes: Shirts, 34 to $40 ;$ drawers, 32 to 36 . Special, today, per garment, 69 c.

## Mufflers and Shirts Are Also Offered Today at Bargain Prices

Men's Mufflers, "seconds," a special purchase in cotton and artificial silk, knitted in open stitch with deep fringed ends. Colors are plain white and grey and com-
binations of black and white, blue and grey, blue and white and maroon and grey. Special, today, each, \$1.29. Men's Shirts, including larger sizes, of cambrics and
Neat stripe patterns spaced, percales, from, broken lots. Neat stripe patterns spaced,
double and cluster, in blue, black and mauve. Coat style


Men's and Young Men's $\$ 25.00$ to $\$ 35.00$ Suits, Today, \$22.25
A collection of suits that are new in style and in appealing shades, which because of being so popular, they're now to be hadonly in a broken range of sizes.

They're in plain, single-breasted, body-fitting and welted seam styles, with peaked or notched lapels, plain or slash pockets for the young man; also the conservative models for men who prefer the easy-fitting garment, 3 button sack styles; some suits designed for tall men, shool and regular stout figures. Materials consist cheviot fin and union wool and cotton homespuns and cheviot
ished tweeds, in mixed patterns of brown, grey, olive, ished tweeds, in mixed patterns of five buttons and are
green and tan. Vests close with fiver green and tan. Vests close with five bioned; have belt loops, and 5 strong pockets. Not all sizes in any line, but
in the lot are sizes from 34 to 46 . Reg. $\$ 25.00$ to $\$ 35.00$. in the lot are size
Today, $\$ 22.25$.
 tioned. Sizee
bargain, 89 c.
Men's Cotton Tweed Work Shirts, pepper-and-sal shade, have attached collar, breast pocket, full-cut bodies
Most serviceable shirts. Offered for quick clearance


| Half Men's <br> Men's All-wool and <br> Plated Cashmere Half- <br> hose, "seconds," made <br> from strong all-wool or yarns. All have fine ribbed neat-fitting cuff and extra ply reinforced at heels, toes and soles. In the lot are sizes 10 to 11 . 3 pairs for $\$ 1.10$; or, pair, 39c. |
| :---: |

Men's
Boots, $\$ 4.25$ Black and Brown Boots, are of side leather in laced style, some with fibre, others leather sole all sewn. Lasts are both recede and round toe Sizes in the lot, 6 to 11 Today, $\$ 4.25$.

## 

Closing on Saturdays at 1 p.m.
T. EATON CO

TELEGRAPH INOUIRY HEARS OF DEFCCTS

 Chairman of Federal Boar
Says Farmers Are Willays to Wait.
ing





## Splendid Values That Fittingly Commemorate Our 66th Business Year



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ALE
GUELPH


Wonderful Fur-Trimmed Coats FOR WOMEN Values $\$ 79.50$ to $\$ 150$ $\$ 67.50$
 Cut in the newest styles and full silk
lined. Wide rich collars of Beaver,
Nutria Australian lined. Wie rich collars of Beaver,
Nutria, Australian Opossum and
French - Seal. Silvertones, Suede French Seal. other highh-gradee ma-
Velours and
terials. Wide range of colors and terials. Wide range of colors and
sizes.



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| :---: |
| Pure Thread Silk |
| Stockings, Today |
| 95c |

$\qquad$







Rugby McGillat Fall $\div$ Hochey Argonauts have $\therefore$. Turf ${ }^{\text {Pimicico }}$ Strength Now
M'GIL'S BEST FOR
GAME WITH U. OFT.

## A BARGAIN IN

A ing out the surplus stock of Winter Overcoat: from one of the foremost manufacturers in This lo trat a great discount off their wholemale price sale at the astonishingly low price of $\$ 38.75$. Som of the linech are made from heary, oft Scotch material. in small brown checks and plain browns, with and without belto-others loosefiting. In the lot are 8 35 Heavy Brown Checked Ulsters, half belt. 27 Plain Brown Scotch mixtures, no belt. 25 Oxford Groy Meltons, half belt.
Sizes in each lot, 34 to 42.
Choice of the three lines, only $\$ 38.75$.
Every Coat is . Value for $\$ 50.00$ These Overcoats have all the appearance of Burberry'

The W. \& D. Dineen Co., Ltd.
140 Yonge St, Cor. Te Toronto.


THE ARGONAÜTS GO OUT OF TRANING
City Championship Off, and
No Field for Victory Loan
No Field for Victory
Game With Tigers.



## Victory Loan Toronto

## Women's Week

New Subscriber
Wednesday, November 12 th-
3,444 Applications for $\$ 284,150$
To Date-609 Applications for $\$ 716,050$ Still Required: 14,391 Applications

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## CHILD VACCINATED WITHOUT CONSENT ntrollers Plan Doctor's Dis missal if Story Fully Verified. Was Hilda Buackuurn, seven years or age, vacelnated at Kent School asainot her mother's wishes by Dr. F. V. Munn  <br> Atlantic Flight <br> Wonderful Example of the Value of OXO

Interesting letter from Captain Sir J. Alcock, K.B.E., D.S.C.
 Wh wonderfully daring our 16 hours' journeg.

 AL.COCK, Capt, D.S.C.

$$
\begin{aligned}
& \text { OxO steadies the nerves-keeps the brain alert -gives extra } \\
& \text { warmth to resist cold and exposure-extra strength to fortify }
\end{aligned}
$$

$$
\text { Prices same as before the war, } 10 \mathrm{c} \text {., } 25 \mathrm{c} \text {., } \$ 1.15, \$ 2.25 \text {. }
$$ A CUBE TO A CUP


"COUPON"


## A Santa Claus Department

 The Red Cross will provide XmaHospitals under the Militia Departmen The Red Cross request societies and individuals to cooperate in carrying out the plans arranged for after consultation with the Hospital Authorities, and
has opened a "Santa Claus" Department at its office, 92 King St. West, Tele phone Adelaide 6563, under Miss G. Brock, from whom full information may

The Red Cross Society confidently appeals to the hands and hearts of
Toronto citizens to make this After the-Peace Christmas a memorable festival for the soldiers in hospitals-the men yet in Chr service a memorable festival


# An Exchange of Money That Pays 

When you buy Victory Bonds, you simply exchange one kind of money for another.

A dollar bill is Canada's promise to pay.
So are Victory Bonds.

## But Victory Bonds pay interest.

Consider the security behind Victory Bonds-
Canada and all that is contained therein.
Consider the good rate of interest-
Victory Bonds pay $5 \% \%$-nearly twice as much as Savings Banks.
Consider the saleability of Victory Bonds-
Their use as collateral for a loan.
Their prospective advancement in price.
Consider the purpose for which Canada requires the money:-
Cleaning up our obligations to the army and maintaining the prosperity of the
country.
Are not these reasons the best in the world for exchanging one kind of money for another.
Should not every Canadian put all his weight behind this Loan?
Should not he exchange all the money he has for Victory Bonds?-and all the money he can save for the next ten months to come ?

# - Buy Victory Bonds 

"Every Dollar Spent in Canada."

BARBER-ELLIS, LMITEE
THE BROWN BROTHERS, LIMITED
buntin reid company
CAIIADA PAPER COATPANY, LIMITED COPP CLARK COMPANY, LIMITED

THIS sPace dorated to teb victory loan lgig campaign by

KINLITHH PAPER COMPANY, LTD. WEWSOMRE A GIBBERT, LIMITED PROVINCLAL PAPER HILIS CO., LTD. RITCEIE \& RAMSAY, LMITTED ROLPF, CLARK, STOME, LMMTED

ROUS \& MANN, LMMITED SOUTHAM.PRESS, LMITED UIITED TYPEWRTEER CO., LIMTED WARWICX BROS. \& RUTTER, LIMITED




$|$| BEARISH FACTORS |
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| INCORN MARKII |
| IN |


| APPLES! APPLES! POTATOES! APPLES! APPLES! <br> The Union Fruit \& Produce, Ltd. Mand |
| :---: |
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## Peas, Graind Seeds

## WHOLESALE FRUTIS

 AND VEGETABLES| and vegliables |  |
| :---: | :---: |
| Spores. |  |
| may, and were |  |
|  |  |
| first car for this season came in yester day, and was of extra choice quality | ate |

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THE TORONTO WORLD
Metory bonds



## These Opening-Day Specials Will Crowd the Christmas Show at 8.30 a.m. Today




586 Pieces Grained Ivory Half Price


Tooth Brush Holders
Glove Box
Handkerchief
Photo Frames Combs Jewel Boxes
Trays


[J]
Puff Boxes Hair Receivers Perfume Bottles
Trinket Boxes Talcum Holders Vases Napkin Rings

4


## R

Rope Tos

Kiddies Must See The
伿 5
Judy Show


Purc people in the Punch and Judy Show are going to begin their wonderful pefformances for you toda
Püfich has been very quiet this summer, so you may find him noiser than ever now that he has a chance to talk -and Judy, we fear, has grown very fat during her long will just scream with laughter wher, and we know you funny fhings they can do

And Be Sure to See The Marionettes The Marionettes are the funniest people-
they have funny voices
and and say funny voices
They are tots of They are lots of fun for
the children. Every little kiddie should see them.
and

(23)

