

HAVE YOU A "D. A."? A deposit account is one of the greatest conveniences in ordering goods by telephone. Apply for particulars at the "D. A." Office on the Fourth Floor.

EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street Doors are boxes where orders or instructions may be placed. These boxes are emptied every hour until 1 p.m., and twice in the afternoon.

1869—GOLDEN JUBILEE—1919

STORE CLOSSES SATURDAY at 1 P.M. Goods Bought on Saturday Morning Will Be Delivered on Monday

Illustrating a Few of the Hats in the Display--

Good Snapshots Enlarged Today for 25c
"Dig Up" the films of all the good photos you've taken lately—even those of last summer, choose the best of them, and bring them to the Camera Counter this morning to be enlarged for 25c each. It's a one-day price, and certainly is low for an enlargement of this size and finish. It is 5 x 7 inches, finished in black and white, and mounted on grey card 8 x 10 inches. Today, from film, 25c; from print, 50c and up, according to retouching necessary.



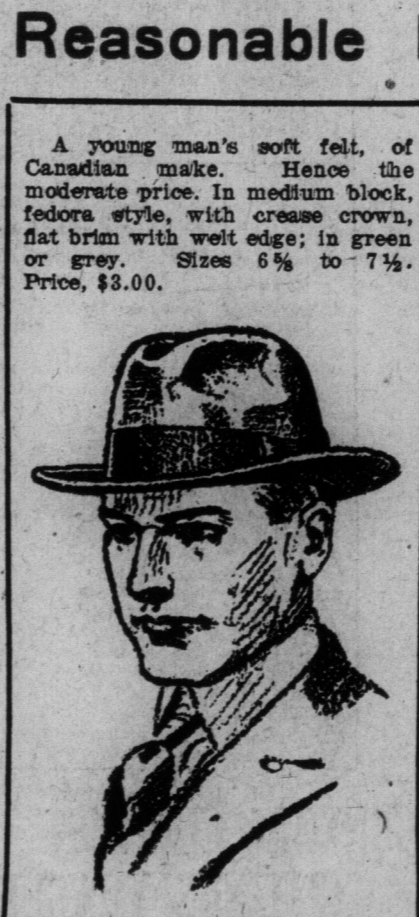
An American-made soft hat in pearl grey shade, and in a fairly large block, with rolling brim and bound edge. Sizes 6 1/2 to 7 1/2. Price, \$6.50.



A stiff fur felt, in one of the most favored models, having a medium crown and a slightly rolled brim. Price, \$4.50.



A soft felt in fedora style, with crease crown, and slightly rolled brim, with edge neatly bound; the block is of a medium dimension; a hat that will suit the young or middle-aged man. In light or dark green and grey. Sizes 6 1/2 to 7 1/2. Price, \$7.50.



A young man's soft felt, of Canadian make. Hence the moderate price. In medium block, fedora style, with crease crown, flat brim with welt edge; in green or grey. Sizes 6 1/2 to 7 1/2. Price, \$3.00.



A soft felt fedora, in crease-crown style, in medium width crown, and medium or wide brim; in shades of grey, green and brown with intermediate shades. Sizes 6 1/2 to 7 1/2. Price, \$5.50.

Big Saving Opportunities in Trunks Today at \$5.25
Trunks of such durability as these offered at these prices are surely remarkable and opportunities for saving such as this are few. They are square style, covered with waterproof canvas, have 1/2 inch hardwood slats running to outer edge of trunks, brass finished metal corner protectors, sheet iron binding, good lock and valance clamps. Suitably lined and tray. Sizes 32 x 18 x 19; 36 x 20 x 22, greatly reduced. Today, each, \$5.25. —Basement, Centre.

Reasonable Prices Being a Feature

Saturday Special at 30c lb.

Saturday Treat is a splendid week-end mixture, which will be enjoyed by the whole family. It is composed of assorted chocolates, cream bon-bons, caramels, jellies and satin candies. Special today only, per lb., 30c.

Neilson's Homemade Chocolates— Take "her" a box of Neilson's "Homemades" and see how pleased she'll be. They consist of assorted flavors and centres. Today, per box, 50c.

Just Nuts—Brazils, Filberts, Almonds, Cocoanuts, Walnuts and Pecans, coated in finest chocolate and packed in neat boxes. Box, 50c; larger size, \$1.00.

Assorted Chocolates—A large and splendid assortment of flavors and centres, including fruit creams, nougats, caramels, nut and many novelty centres, coated with fine chocolate, lb., 60c.

Quaker Old-Fashioned Molasses Kisses, pkg., 15c and 25c.

Patterkrisp—Crisp peanut butter centre, coated with chocolate, lb., 50c. —Basement, Main and Fifth Floors.

St. Patrick's Day Specials in the Linen Department

Irish Union Damask Tablecloths, Today, Half-Price, Each, \$2.95

There are only 175 of these Tablecloths at half-price, so be sure to come early and take advantage of the opportunity. They are in attractive bordered designs, including spot, lily of the valley, daisy or pansy, and are of good quality, which will launder and wear satisfactorily. (For this item we cannot take phone or mail orders, the quantity being limited.) Size 68 x 88. Today, half-price, \$2.95.

LACE TRIMMED DRESSER SCARFS GREATLY REDUCED, MANY HALF-PRICE, TODAY, \$1.48.

These Scarfs for sideboard or dresser are samples and therefore there are not a great many of any one kind. The assortment includes handsome imitation filet lace, trimmed pieces with plain centres; others are all lace. There are also effective jewel cloth trimmed with drawn work and edged with lace. Some with scrim centres are trimmed with imitation Cluny lace, and there are also a few with light or dark chintz centres and lace edges. Sizes are 18 x 36, 18 x 45 and 18 x 53. For this item we cannot take phone

or mail orders, the quantity being limited. Today, all greatly reduced, many half-price, each, \$1.48.

COTTON HUCKABACK HAND TOWELS, ALMOST HALF-PRICE, TODAY, PER PAIR, 33c.

Finished with fringed ends, these Cotton Huckaback Hand Towels, with their white borders, are of a strong quality, which will stand hard wear. They have been reduced to almost half-price to ensure a quick clearance this morning. Come early if you wish to procure some. Size 18 x 38. Today, almost half-price, per pair, 33c. —Second Floor, James St.

And Now the Men's Wear Sections Come to the Fore Offering a Stirring Display of What is New in Suits and Coats

That the Designers of These Clothes Had in Mind the Expanded Chests, Slim Waists and Upright, Vigorous Figures of Those Who Have Drilled and Camped in the Open is Quite Apparent.



Young men's high-waisted, double-breasted suit of wool and cotton mixed cheviot-finished tweed, showing a brown overcheck; with slash pockets. Price, \$32.50.

A young man's high-waisted wool and cotton tweed, form-fitting, two-button, single-breasted suit, almost straight fronted; of dark blue fancy mixture, showing a green thread stripe. Price, \$30.00.



Young men's two-button, single-breasted worsted suit with flare skirt, soft roll notch lapels, natural shoulders, two outside breast pockets with flaps—of a cassimere finished wool and cotton mixed tweed—in Lovat shade, showing an ox-blood overcheck. Price, \$25.00.



A young man's suit of a rich dark brown English worsted, in the waisted style, with regular body pockets having flaps; flare skirt without vent. Price, \$42.50.



A conservative hand-tailored model, cut on smart lines for men—a three-button, semi-form-fitting style; of all-wool Saxony-finished worsted, in dark blue, having an invisible thread stripe. Price, \$62.50.

At Any Rate it is Doubtful if, at Any Time, There Was a Greater Diversity of Refreshing Styles, Durable Fabrics and Appealing Patterns Gathered Together in the Men's Clothing Section—It's a Display Worth Seeing

A young man's all-ground belted coat of wool and cotton mid-grey Banockburn tweed, with quarter lining, patch pockets and rolling peaked lapels. Price, \$22.50.



Young man's overcoat, in single-breasted, form-fitting, button-through style, with slash pockets; quarter lining; peaked lapels—of dark, fancy and grey tweeds. Price, \$22.50.

PLAYS, PICTURES AND MUSIC.

Alexandra Next Week. William Elliott, F. Ray Comstock and Morris Gest will present "Leave It to Jane," called by the critics America's best musical comedy...

Don't Look Old! But restore your grey and faded hair to their natural color with LOCKYER'S SULPHUR Hair Restorer.

changes of scene, and is one of the best attractions seen here this season. At the Star. Interest attaches to next week's engagement of "The Plates" at the Star Theatre...

Atlantic City Hotels. ATLANTIC CITY NEW JERSEY. The Irresistible. No visitor was ever disappointed with Atlantic City or was contented with merely one visit.

SOCIETY. Conducted by Mrs. Edmund Phillips. General Sir William Otter gave a dinner at the Chateau Laurier, Ottawa, for Colonel and Mrs. J. A. Roberts...

At the Princess. A comedy treat is promised local theatregoers when David Belasco presents the George Middleton and Guy Bolton success "Poly With a Past" at the Princess next week...

At Loew's Theatre. Charles Ray, the popular delineator of rural characters, has again been heard with a unique offering called "Spring Reclamation"...

The Paramount Comedy. "Hard Boiled" in which delightful Dorothy Gibson has been seen in a novel role as charming as it is hilarious...

The Leading Houses Are Always Open and will gladly furnish full information, etc., upon request. (Hours are all American time.)

Major Victor Heron, general staff officer of M. D. No. 7, New Brunswick, has been appointed an aide-de-camp to his honor the Lieutenant-Governor of New Brunswick during the present session of the N.B. legislature.

Enormous Food Value of BOVRIL. Proved by World-Famed Scientist at instigation of British Government Department. The great body-building power of Bovril does not admit of argument.

Special Mat at Grand Today. The popularity of Fiske O'Hara, the actor-singer, is evidenced by the capacity houses at the Grand Opera House this week...

That's the Character. Father, whose adventures in the task of living with the support of plenty of money are chronicled thru the newspaper cartoons of George McManus, is coming to the Grand Opera House next week...

Good Bill at Madison. An exceptionally good bill will be presented at the Madison Theatre the first half of next week. One of the features will be "For Freedom"...

Matinees will be, as usual, on Wednesday and Saturday. Thru the courtesy of Messrs. Louden, Sheppard, Pierce and Bertram...

The marriage took place in England yesterday of Capt. S. Lewis, C.A.M.C., Montreal, to Evelyn, daughter of Brigadier-General Ross, Montreal.

SAFE HOME TREATMENT FOR THE CURE OF RHEUMATISM. CHANGEABLE SPRING WEATHER STARTS THE PAINS BUT THE TROUBLE IS ROOTED IN THE BLOOD.

Thousands Throughout Canada Who Are Suffering Can Be Cured Through the Use of Dr. Williams' Pink Pills. The twinges and tortures of rheumatism are not due to cold, damp weather as so many people suppose.

EE SPEAKING FROM EXPERIENCE EE. "FALSE FACES" AT ALLEN. Henry B. Walthall, most noted of screen actors, will be seen in the role of the Lone Wolf in Thomas H. Ince's mammoth production of "The False Faces"...

MAGIC BAKING POWDER. Because of the purity and high quality of the ingredients of Magic Baking Powder, its leavening qualities are perfect, and it is therefore economical.

REV. MR. SKEY MUST EXPLAIN TO G. A. C. Will Take Action Unless Instructed to British Brides Withdrawn. Colonel Machin, D.S.O., M.L.A. for Kenora, who recently vigorously opposed the Union government policy relative to prohibition...

There has been no increase in the price of Dr. Williams' Pink Pills. They are still sold at 50 cents a box or six boxes for \$2.50. If your home dealer cannot supply you they will be sent postpaid on receipt of price by The Dr. Williams' Medicine Co., Brockville, Ont.

