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Advance Fall Fashions Fascinate Us Whatever The Weather
With Their Great Diversity Ranging From the Moyen Age Dress to the Empire Coat and With All Over-shadowed by Enormous Collars, Often Fur-trimmed

The Top Coat Gracefully Adapts Itsélf
To Many Occasions
Collare Made so ate to Farten Close Around The Noch or Form a Sailor
Collar When Open Are Likey to be One of the Leading Fea.

Separate Skirts As Ordained by La Mode Autumn Styles Favor the Tor.
tan Plaid in Dark Hue, Oc.
 Strione of Sne rind
peated in Heamertime Re. peated in Heavier Tabriec
and Ath the Ploin Material
and the Handoome Twed and the Handoome Tweed,
Which Semo Aluayn Ouife
Sorrect Fabric for the AMONG PLA:DS IS A PLAIN MLARE SKIRT of black and white with a line of maize; it is belted
nid has inconspienous slash poc.
 NARROW BLACDK AKIRT OF
Otripes is most attractively mate
whe Mintstat each gore. Price, 817.50 .
SRTITES form panels on each hiv Folve the front and back seetions whero cription seams hrithent bizizrers but ${ }^{520.00}$ POCKETS WITH A DEEP row of many small pearl buttons
 orro of emerald or oraritet maine in in
faring style belted at back. Price, ${ }_{810}^{10.00}$ twesp outiva skirt in

 New Picot-edged Ribbon
Width 3.4 in. Price, 35c, Wideth $11-4$ in., Price, 45c
Width 2 i. in. in Price
69c HRE FOREMOST GRATNS DE LAND," says a fashion authority and here are yarrs and yards in
the widths enumerated above and charming haes of white, cream, Sose-pink, ila-rose, sky blue, oorn,
torguoise coral, peppermint grean arquoise, orara, peppermint green,
violet, deltt-blue, Saxe blue, wis. teria, brass, jade green, stel grey,
Empire
green,
Russian
green,
 black. These have the popular
picot edge so much used for milli. nery, sashes and dress trimmings.
Almost all are in plain colors ; one exception noted was a white rib-
bon wilh thack edge which was


The Autumn Modes in Silk Frocks

 ending to Ó Short Gathered Peplum Whi


## Exquisite Handsewn Lingerie Here For Your Choosing

 For the september Bride is Much of Interest in the Little Grey Rooms. The Simplitity and Daintiness of Handitoork Which
ru............. sood Fínish
A pifated back in the COAT above the inset belt and box pleats at each side in the pep, lum with rows of buttons give an dine suit with velvet inlay sailor A NAVY POPLIN has two wide box pleats at the back and is bel is emphasized by two wide pleats and gathers at the side in the style

JET BU MMART TOUCH to a semi.fitted suit of black broadeloth which has:
the long, widely-flaring peplum and small button timmed tabs hint at a belt in front; the skirt
has a wide belt forming a yoke effect on the hips above groupe
side pleats. Price, $\$ 40.00$. GREEN GABARDINE is the fabric in a semi-fitted suit with
very wide new collar, accentuated by a yooe and hiigh, canfed sleeve.
The skirt is gathered to a deep The skirt is gatherec
yoke. Price, $\$ 42.50$.
A DOUBLE BOX PLEAT of the coat in a suit of fine French eirge; an inset belt gives a fitted effect at the sides and a cape col
lar adds the final touch of smartThird Floor, Yonge St Women's High-class Im. ported Dresses in 10.30 c'ude taffetas, white and colored voiles, as well as outing frocks in a good range. $0 n$ sale 10.30 .50
halt-price, $\$ 8.50$ to $\$ 22.50$ -Third Floor, James St.

DESTROYED' PAPERS USED IN EVIDENCE

## Eight Documents, Marked by

 Horwood, Were UnearthEND NOT YET IN SIGHT Horwood Has Spent Ten Con secutive Days in Witness






## BRITISH CAVALRY TACTICS ENTICED TURKS INTO TRAP

Enemy Drawn On Until Flanks Were Turned and Whole Brigade Forced to Surrender - Seventy Germans and Complete Battery Taken.





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RUSSIANS EXTEND

## GAINS IN GALICIA

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mans Without Firing

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The Toronto World
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The Iron Key







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SPECIAL PALE DRȲ gmest ane
A new experience for you and a pleasing one! For over sixty years O'KEEFE'S Beverages have been held in high esteem for purity and flavor. These new beverages are thirst quenchers of an equally fine quality.
Insist on O'K. Brand Special Pale Dry Ginger Ale and these other beverages:-

O'KEEFE'S, Phone main 4203 Toronto

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FOOT FAL

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Tho on Pleasure Bent，Citi
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RESORTS CROWDED
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SAD BASEBALL STORY

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Americans Will Clean Up This Week
At Their Championsnip Regatta









No Canadian Opposition at How Athletie Records

## THE ATHIETICS LOSE




That Son-in-Law of Pa's





| Market Break ${ }^{\text {in }}$ |
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MARKET SNAPS



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# The City Sale Offers These Values to You Today 

Out-ot-Town Customers are reminded that the privileges of the Homelovers' Club are open to them upon their enrollment. A trip ta town is more than paid or by the
afforded by this sale.

Members of the Homelovers' Club can tak prices. It costs nothing to be a member.
The City Sale of Shoes
You Save \$1.71 or More on Every Pair of These Pumps

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One Dollar Less Than Regular Price


Girls' Ankle Strap Slippers, 99c
 taitered
Tuestay

Men's "Victor Freak" Men's straight Leo Bost

 Nation ithive moes.

Beginning Another of Our Famous Black Silk Sales Today



s1.69 Black silik Cropes .....
$\$ 2.00$ Black silk Peau de Soie
\$2.0 Black
S1.69 Black Suiting Seau de
S.00 Blin
$\$ 200$ Black Suiting Satin .
$\$ 2.50$ Black Chifton Taffota
Wash Fabrics


Pure Books on Avoided Subjects


 Books viomone ilican



 11c Day Wall Papers









Today's Furniture List Today's furniture list comprises some excellent values in bedroom and dining-room furni-ture-dining-room chairs and extension tables, and china cabinets in quarter-cut oak; three
special offerings of brass bedsspecial offerings of brass beds-
mattresses. nillows and ho mattresses, ${ }^{\text {pillows }}$ and hox
springs. If in need of any such pieces, it is worth your while to see these on sale today.

## AT

"Step out" first thing this morning if you want to be in on these specials from the Men's Store:
Pinch-Back Summer Suits Made from that choice summer colth, "the coor t cofth,"
a snappy young ments model, coat has the new

 MENS WORSTED Trousers at s. 2.5 .

 genvine palm beach dustrrs at siz.00.

 Another servicabable Duster is made from adilghtwewight
inen in dowle

Men's Straw
Straw and 50c Athletic Underwear, 29c. Panama Hats

## Priced Less Than They Cost Us

 Premese, nesiigee shares, with slikhthy curlin
 Mentr Suluor, the smartest Engisish and American
 Childer's, Staw Hat, all the nevest popplat

## Boys' Jersey Special



 $\$ 1.25$ Combinations, 98c.
 Men's $\$ 1.00$ Shirts, 69 c



Boys' Khaki Bloomers 43c
 Boys' Wash Suits for Rush Selling at 59c

Visitors are cordially invited to make use of the store conven-iences-free Check Office, Rest Rooms, Telegraph and Post Office, Telephones, and Our excellent Lunch Rooms.


## 1000 Yards Fancs

Ribbon at 19c
The August Housefurnishing Sales continue with their remarkable values, which, together with the privileges granted to those who join the Homelovers' Club, make every shopping day this month a rich opportunity for our
customers. These are only a fiw customers. These are only a few of today's items.





 Window Shades, 49c Each


Boarding Houses, Restaurants and Hotels Preparing for Exhibition Visitors Should Shop Today Special Supplies at Special Prices THE Linens and Staples Special prices on
Kitchen Cutlery Kitchen Cutlery and Nickel-Silver 7 able Cutlery, Enamel Water Pails, Wash Basins, Water Pitchers and Japanned Water Coolers Today's Basement
Sale



## Pillow Cases, he day 4 palars ter

day 4 pairs
Boe Comporte




10-piece Toilet Sets at $\$ 2.49$ is only one item from the China Department. Tumblers, Water Pitchers, Salts and Peppers at low prices and special quotations on Vitrified
day.


Pearl Necklaces, $\$ 5$



## MARKET

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