## FOR SALE

## Whe Toronto World



 NEW BRIGADIERS
TO BE APPOINTED
Officers in New British Arm
Will Be Given High Commands.

## PUBLIC DEMANDS MET

 Change in British System is

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## DESTROVERS FIGHT TURK SHIPS FIRST



 aviay


## Exper Soys U.E. Mibht Keep

## PEAT A SUBSTIUTE

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## AUSTRIAN WORKERS ENEMYPLOTIERSPACEED STILL IN FERMENT 

## Trouble Expected to Come Again in Aggravated RUMORS OF RIOTING

## Failure of Offensive Again Italy Causes Widespread Discontent.

 Nome







## * WAR SUMMARY * <br> THE DAY'S EVENTS REVIEWED



Sombs. onstal sopoed two tons or



## WEDESSDY MORNNG JANUARY 23919

## These Remarkable Sale Specials and Many Stock Taking Clearances for Today

| When You Cannot Come to the Store to Shop |
| :---: |
| FF you are ill or extra busy or live out of town, so that you cannot come to the Store to choose and buy something you may want for yourself or your household, make use of our Shopping Service. An experienced Shopper will study your requirements and select the items for you as carefully as you would yourself. |
| Write, addressing your letter to the SHOPPING SERVICE, or telephone the SHOPPING SERVICE Adelaide 3474-and ask to speak to a SHOPPER. |


rweart-Sqme Less Than Half-Price, at 33e Garment
Shirt Sizes, 22,24 and 30 , Drawers Sizes, 22 to 32 For this item we cannot take phone or mail orders, the quantity being limited



 men: here are mufflers at soc eact



THESE ARE KNITTED In PIain cardigan stit half USUAL PRICE, EACH, 98c.




FINE COAT STYLE SHIRTS FOR MEN, TODAY, EACH, 98.

AS A WAR MEASURE Two Deliveries Per Day

UNTIL FURTHER NOTICE WE SHALL MAKE ONLY TWO DELIVER ES PER DAY WHERE WE FORMERLY MADE THREE DELIVERIES



300 Corduroy Skirts, Half-Price at
\$1.98,
An Offering That is Iruly Extraordinary Even as a Sale
Special








$\qquad$

| Some Extraordinary Sale Specials From T.EATON DRUG Ci- |  |
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| Big Clearance of Women's Suits, Half-Price, $\$ 8.25$ <br> Made in Attractive Styles of All Wool Men's Wear Serge <br>  <br>  <br>  <br>  |
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TWENTY POLICEMEN CAUGHT INDRAFT -


JUVENILE COURT
FIGHT IS RETOLD Participants Give Endernce in
Genand

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## Hockey $\begin{gathered}\text { Queen's } \\ \text { St. Patricks } 7\end{gathered} \quad \fallingdotseq \quad$ Curling $\begin{gathered}\text { District Cup } \\ \text { Final Today }\end{gathered} \quad \therefore$ Turf $\begin{gathered}\text { Results at } \\ \text { New Orleans }\end{gathered}$

IRISH IN CELLAR;
OUEENS WIN
Kingston Team Came From

| ingston Team Came From Behind to Get Verdict in Senior Game. |  |
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| Trace with a oud dhup the ritish batiters |  |
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| wore buighing up their sileeves when any- |  |
| tr was not good hockey. Both teams |  |
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| HOCKEY MENU |
| :---: | :---: | :---: |
| TODAY'S GAMES | | MILTTARY BILLIARD | FOUR CLUBSREMAIN |
| :---: | :---: |
| LEAGUE OFFICERS | IN DSTRICT NO. ONE |


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Winsons


CIGAR
3 for $25^{9}$
Cheaper by the Bor

## FORTY-NINE ROUNDS GEN. SMUTS READ

 FOR BOXING SHOW CAMBRAI PAPERSBout at Massey Hall
$\qquad$







 SNEERS AT BRITAIN;

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## PENNY ANTE While the Tightwads Argue Percentage BY GENE KNOTT




The Safest Matches
in the World Also the Cheapest EDDY'S "SILENT 500'S SAFEST because they are impregnated with a chemica
solutiton which render
when solution wich imenders the the
stick
the match is is extinguisheded. CHEAPEST because there are more perfect matches to
the single box than in an
other box on the market. War time economy and you
own good sense will urge the necesesty of thy inin no
EDYy MATCRE
E. B. EDDY COMPANY
hULL, CANADA

Announcements

$\qquad$
 CONTROLLER'S WIFE










 LOCAL WRITER OF MOVIE FILME.

 Ave-reel
NEW O. E. S. CHAPTER.







## Segins Tomorrow

In union with this most important event are two other annual sales of equal con sequence---the FEBRUARY SALE OF FLOOR COVERINGS and the FEBRUARY SALE OF DRAPERIES.

The three combined form an unbeatable economy alliance that is eagerly looked forward to each year by thrifty home lovers all over Ontario.
This year, these sales fairly sparkle with opportunity, offering well assorted values in sound, substantial dependable floor coverings and handsome draperies. In every case the saving will prove worth-while. The furniture illustrated on this page is representative of the forty-five other specials that will open the
sale tomorrow. It will pay you to anticipate future needs now and buy ,

## Buy Bedroom Furniture Now and Save


$\$ 13.95$
Regular Price $\$ 19.00$



$\$ 28 .{ }^{75}$
Regular Price $\$ 36.25$


$\$ 17.95$ Regular Price $\$ 26.00$
 Buy Buffets Now and Save

$\$ 23.25$
Regular Price $\$ 27.00$


## Baking Cabinet


$\$ 5.75$
Regular Price $\$ 7.00$ Ao ullustrate- Baking Caninet ot



$\$ 28.65$ Regular Price $\$ 41.00$

 Buy Dining-Room Chairs Now

$\$ 15.15$
Regular Price $\$ 21.75$
As ithustrated-Extension Table of
solid quarter-cut oak, extendinn to 6 .
feet, heavy pedestal base, colonial teot.
Supplited in fumed or goiden trish.

## HT H

$\$ 21.45$
Regular Price $\mathbf{5 2 6 . 5}$



## $\$ 18.15$

Regular Price $\$ 22.00$

$\$ 30.00$
Regular Price 537.75

 8 5 5 5 5
$\$ 25.35$ Regular Price $\$ 30.50$


Simpson's Annual February Carpet and Rug Sale Starts Tomorrow. Rugs, Carpets, Linoleum, Buy Now and Save!

Wilton Rugs Prices Reduced














## Congoleum Rugs

 At Bargain Prices.






ThorsIMIPSON

Membership List Will Be Re-Opened Tomorrow (Thursday) for the Duration of the Salé
We have always given to members of the Home-Lovers' Club full benefit of the special cash prices in our Furniture-Sales. The Home-Lovers' Club now numbers many thousands of home owners in Toronto and vicinity.

The membership list will be reopened on Thursday, 24th inst., so that responsible persons who wish to furnish or replenish their home may join the club and have paym Ml plan Make application to the
rticulars may be obtained.

## Commences Tomorrow

Simpson's Annual February
Sale of Wanted Draperies

## Window Shade

Half-Price
In opaque cloth and . Scotch
Holland. Some trimmed. Mostly 29 to 37 inches wide. Slightly
soiled; white, cream and green. soiled; white, cream and green.
Regularly 50 c to $\$ 2.50$. Sale price, each, 25 c to $\$ 1.25$.

## 1000 Pairs of <br> Curtains at 89 c

 1,000 pairs, showing the verynewest designs. Choice of plain new figured centres; $21 / 2$ yards
or
long. white only. long; white only. Sale price, per
$\$ 10.00$ Banded Repp Portieres \$8.39 Pair The material of good quality
heavy repp in a beautiful shade heavy repp in a beautiful shade
of green; $50^{\prime \prime}$ wide. Trimmed
with attractive colored tapestry of green; $\mathrm{SO}^{\prime \prime}$ wide. Trimmed
with attractive colored tapestry
banding on one side and across banding on one side and across
the bottom. Regular value $\$ 10.00$. Sale price, per pair,
$\$ 8.39$.

## Pretty Muslin

 Curtains 79c Pair 200 pairs of exceptionallydainty White Muslin Curtains. Appliqued borders of mauve,
pink, blue and Short Dutch valance. Sale price, 69c Casement Cloth at 49c Yard Entirely new Cream Casement stitched border. on bancy hem- sides Easily laundered. Regularly 69 c
Sale price, per yard, 49 c . 50c Shadow Linens, Cloths, Etc., $\$ 1.89$ Yd. French Shadow Cloths and English Linens, in beautiful colorlining portieres, cushions, etc. 50" wide. Regularly $\$ 2.50$ and
$\$ 3.50$. Sale price, per yard,
$\$ 1.89$.

