

### The Canada Citizen AND TEMPERANCE HERALD.

A Journal Devoted to the Promotion of  
Social Progress and Moral Reform.

Subscription, \$1 a year, strictly in advance.

PUBLISHED EVERY FRIDAY BY  
THE CITIZEN PUBLISHING COMPANY.

President:  
HON. A. VIDAL, Pres. Dominion Alliance.

Vice-President:  
ALD. R. J. FLEMING.

Managing-Director and Editor:  
F. S. SPENCE.

OFFICE: 19-21 RICHMOND ST. E., TORONTO

TORONTO, FRIDAY, JANUARY 6TH, 1888.

#### TORONTO MAYORALTY.

The result of the municipal elections in this city on Monday last will be regretted by the many friends of moral reform who have underrated the real strength of the liquor party in Toronto, and who believed that the power of that traffic had been fairly broken. When two years ago our Toronto workers succeeded in electing W. H. Howland by a magnificent majority, it was felt that whisky got a pretty hard knock, and when last year he was returned by an increased majority, sanguine Prohibitionists thought that Toronto would never again give a vote that could be said to in any sense endorse the liquor system. The result of the ballot on Monday was a surprise to all, and to none more than to the friends of the elected candidate, who did not look for anything like so favorable an outcome of their efforts.

The character of the contest was not fully understood by many people in many places. Mr. Howland had, in addition to his strength from a reform standpoint, the extended relationship that grew out of a life residence here; and he was personally a man of great popularity, genial, active, and socially influential. He had, moreover, been a warm supporter of the Dominion Government on its National Policy platform—and Toronto is strongly Conservative, and in favor of the National Policy. Moreover, the liquor traffic, when confronted by Mr. Howland for the first time, had not realized the full strength of the moral sentiment of Toronto.

In the late contest much of this was changed. Our candidate had never been an active politician in any way whatever. Quiet and unassuming in his personal character, he was not so widely known and so popular as his predecessor. And, he had arrayed against him the determined, bitter, thoroughly organized hostility of the whole liquor interest, which had been wise enough to secure as its representative a young man with many of the personal, social, and political advantages that had before assisted Mr. Howland. Mr. Rogers went into the campaign with few special advantages beyond a personal record of the highest and noblest character. He is a man whose personal integrity and thorough goodness had insured for him the unbounded admiration and respect of his whole circle of friends; but that circle was not as large as it would have been in the case of a man of more ambitious and energetic disposition. From the start he was weighted with contempt-

ible slanders of the most cowardly and contemptible character. Mud-throwing was freely indulged in by his opponents and the daily paper which was their organ.

It is only justice to Mr. Clarke to say that, personally, he repudiated the disreputable tactics of the rowdy part of his following. But he cannot get over the fact that by this element he was supported, and to it largely he owes his election. Every one admits that the whisky business and other interests which do not make for the public welfare, were against Mr. Rogers. His friends, too, overrated their own strength and underrated the strength of their enemies. Mr. Clarke had the additional advantage of being the popular representative of a political party, and partyism goes very far with many men. He was also looked upon as, to some extent, the representative of a very powerful secret society, which is always active and generally united in electoral matters.

In the face of all these complications and combinations, the result could hardly have been different. Mr. Rogers made a gallant fight for the cause he represented, but the opposing forces were too strong, and Toronto declared itself on the other side by a majority of over 900. A third candidate was in the field, and though there was difference of opinion as to which side he drew most of his strength from, he no doubt largely affected Mr. Rogers' vote.

The contest and its results will not be thrown away. Out of the defeat which the friends of moral reform have suffered, they will gather strength and forge better weapons for a contest in which they will win. The liquor traffic always weakens its power when it makes that power felt. Our city is growing in intelligence, and it is growing in size and population. It has already been shown that crime is not increasing as our city increases. Unless some serious set-back is received our electorate must become wiser, better, and more predominately in favor of that which is pure and good. The true nature of the liquor traffic is being more and more realized, and its hostility to the public welfare is becoming more manifest every day. Defeat is often the prologue of a still greater victory. Temperance workers will be better prepared for the next campaign. They will be less confident of their own strength and will not underrate that of their opponents. In the meantime work must be at once begun. The strength of the political temperance movement lies in the strength of the moral temperance movement. The man who becomes a total abstainer naturally develops into a prohibition worker. Our immediate duty is to go on on every line of hopeful agitation through the press, in the pulpit, on the platform, in the school, teaching the nature of drink and the danger of drinking, the true character of the liquor traffic, and if this is faithfully done it will not be long before a clear-sighted community, roused to the realities of the situation, will give its emphatic condemnation of any man who supports or is supported by the unholy liquor traffic. In what has been said we do not wish to be misunderstood. We do not place ourselves in opposition to our new chief magistrate. We will be glad to be able to stand by him through his term of office if his official policy will justify our support, nor are we writing in denunciation of all the men who stood by Mr. Clarke. Much of his support

was of a character of which any one might be proud. He was backed, however, by men and influences of which he must feel ashamed, and the victory which he has won is really a victory of the saloon power, the rowdy element, and the section of the community which is not the most law-abiding and the best. Mr. Clarke may prove a better man than this class of his supporters would desire. It will be difficult for him to ignore the influences which have put him in power. He has, however, an opportunity of making for himself a record that will tell in his favor hereafter, instead of against him, if he will hold himself free from the demoralizing influences which have expressed their confidence in him. He may win for himself the respect and support of those whose duty as citizens impelled them to use every effort to defeat him. None will be readier than the Temperance people of Toronto to stand by him in everything that he undertakes for the promotion of the city's welfare and for the advancement of our highest and best interests.

#### THE FLEMING BY-LAW.

NEARLY all that has been said with reference to the mayoralty contest may also be said in reference to the vote on the Fleming by-law. That vote was hampered by its association with the municipal contest. When the liquor traffic managed to rally in its support many good men by convincing them that it was opposing "fanaticism," these good men were too ready to do all they could to check that "fanaticism." The vote that was polled for Mr. Clarke was largely polled against the reduction of licenses, and the same machinery was used to defeat both Mr. Rogers and the Fleming by-law.

It must not be forgotten, at the same time, that it was only five months since there had gone into operation a reduction of liquor licenses in this city by about one-third of their number, and many people who believed in reduction thought that the new proposal was going a little too fast, and that it was not wise to make any further cut in the same year.

Moreover, temperance workers threw their energies almost exclusively into the mayoralty and aldermanic struggle believing that the by-law was safe and leaving it, to a great extent, to take care of itself. Had they worked for the reduction as they worked for the mayoralty they would not have been beaten in both cases.

There was in some quarters a general and perhaps not unreasonable feeling that there has lately been too much tinkering with the license system, and that there is little use in any legislation short of prohibition. Of course, the Fleming by-law was simply a measure of prohibition, but everybody did not see it in that light. A vote on the Scott Act might have resulted very differently from the vote which was taken.

In the meantime the struggle will go on—is already going on. The liquor traffic may die hard—but it will die, and not many years will elapse before Toronto and our whole Dominion will be entirely free from any legalized traffic in intoxicating beverages.

#### THE CITY COUNCIL.

As the smoke of the fight rolls away and our citizens take a calm survey of the field of fight, there must be along with our disappointment that we had not better success, a feeling of deep satisfaction with the definite progress that has been made. At the close of

the municipal elections of 1887 we could only count upon 16 out of 36 elected Aldermen, as being on our side. Help came, however, from an unexpected quarter; two men whom we had opposed came over to our side. We had an evenly divided council and Mayor Howland had the casting vote, which enabled us to carry the reduction of licenses. Last Monday we elected a council of 36 members, 20 of which are clearly pronounced on the right side of the temperance question. Even the Mayor elect so far recognized the public sentiment as to declare that if he secured the position at which he aimed, he would use his influence to prevent any repeal of the restrictive legislation enacted last year. So that we practically have a Mayor committed to the advanced position we fought for last year, backed by a temperance party, the strength of which has been increased twenty five per cent., while the opposition to it has been correspondingly diminished. The liquor party, while exulting in the so-called victory has received a blow from which it never can recover. The temperance question can no longer be ignored or despised. Hardly a candidate came before the public who did not judge it prudent to declare himself a temperance man. Many of these making this declaration were, therefore, candidates in which temperance people did not believe and this want of faith told sorely against the would-be temperance representatives; and, a big majority endorsed by the Young Men's Prohibition Club, constitutes a big majority of the new council.

The School Board too, has gained from a temperance standpoint, and altogether temperance sentiment in the Toronto municipal elections has made itself so forcibly felt and seen that the friends of moral reform in our city have good cause to thank God, and take courage.

#### EXPLANATION.

We are compelled to apologize to our friends for the irregular form and issue of THE CANADA CITIZEN for several weeks. The headquarters of Mr. Rogers' workers in the Toronto mayoralty election were in THE CANADA CITIZEN office, and our regular work and business was seriously retarded by this fact. Now that the elections are over, and we have our premises to ourselves again, we hope that after this week our friends will have no cause for further complaints in this particular.

#### A Word to the Boys.

If we are to have drunkards in the future, some of them are to come from the boys to whom I am writing, and I ask you again if you want to be one of them? No, of course you don't.

Well, I have a plan for you that is just as sure to save you from such a fate as the sun is to rise to-morrow morning. It never failed; it never will fail; and I think it is worth knowing. Never touch liquor in any form. That is the plan, and it is not only worth knowing, but it is worth putting in practice.

I know you don't drink now, and it seems to you as if you never would. But your temptation will come, and it probably will come in this way. You will find yourself some time, with a number of companions, and they will have a bottle of wine on the table. They will drink and offer it to you. They will regard it as a manly practice, and very likely they will look upon you as a milk-sop if you don't indulge with them. Then what will you do? Ah, what will you do? Will you say, "No, no, none of that stuff for me! I know a trick worth half a dozen of that!" or will you take the glass, with your own common sense protesting, and your conscience making the whole draught bitter, and a feeling that you have damaged yourself, and then go on with a hot head and a sulky soul that at once begins to make apologies for itself and will keep doing so all its life? Boys, do not become drunkards.—Dr. Holland.

### The Toronto Contest.

#### THE LIQUOR TRAFFIC WINS THE FIGHT.

"Beaten but not Vanquished" — Closing Scenes of the Campaign—A Great Meeting—Hold the Fort!

THE result of the municipal elections in Toronto last Monday was an unlooked for defeat to the friends of temperance, so far as the majority was concerned. Mr. Rogers, a pronounced out-and-out Prohibitionist, thoroughly in sympathy with Mayor Howland's vigorous law enforcement policy, had the support of the progressive moral reform workers; but, the liquor traffic was too strong and when the ballots were counted the result was as follows:—

- For Clarke, 7,951;
- For Rogers, 7,052;
- For DeLoe, 2,019;
- Majority for Clarke, 800.

The Fleming by-laws for the reduction of liquor licenses were also defeated by smaller majorities. Notwithstanding all this, the general result of the election has been a big temperance victory—the new council being made up largely of men thoroughly sound on the temperance question. We give below a list of the aldermen elect, putting in italics those who can be relied upon from a temperance standpoint:—

- E. K. Dodds, W. Carlyle, Thos. Pells, J. C. Swait, W. H. Gibbs, R. J. Fleming, Alfred Macdougall, J. McMillan, J. L. Boustead, H. Piper, J. Irwin, A. H. Gilbert, G. F. Frankland, John Hallam, J. L. Morrison, J. Jones, F. E. Galbraith, P. Macdonald, J. Ritchie jr., C. L. Denison, M. J. Woods, J. Baxter, J. Harvie, G. St. Leger, F. Johnston, W. Bell, E. W. Barton, W. Carlyle, E. Heritt, P. H. Drayton, J. Maughan, G. Verral, G. F. Gillespie, J. Shaw, Wm. J. Hill, Wm. Roof.

The enthusiasm of the supporters of the different candidates was certainly a characteristic of the late contest. Mr. Clarke undoubtedly received a large share; part of which he would willingly have dispensed with. It was to a great extent a "got up" enthusiasm: in one case glaringly manifested in free open saloons, through the aid of which many in their zeal to laud their candidate disgraced not only themselves but the city, of which they claim to be "good citizens." Mr. Rogers, on the other hand, always commanded a most intelligent, well conducted class of supporters and hearers whose enthusiasm had its root in the good cause for which they fought, and was not stimulated by influences of a questionable character. Naturally, on the day of election these feelings reached their culminating point. The supporters of Mr. Clarke were about mad with excitement and elation over their victory. It seemed to be so sudden and unexpected (in fact so novel an experience just now) as to completely overwhelm them. Tremendous crowds surged around Mr. Clarke's committee rooms and the office of the paper which supported him so ardently and unscrupulously. Wild cheers shook the air as additional majorities were announced and the fact ascertained that Mr. Clarke was elected Mayor of Toronto.

The friends and supporters of Mr. Rogers had, in response to invitation, assembled in the Young Men's Christian Association Hall, which was speedily crowded by an earnest, anxious, and enthusiastic audience. As the various speakers ascended the platform they were received with loud demonstrations. Mr. Henry O'Brien occupied the chair and was supported by H. Howland, Messrs. J. S. Robertson, H. S. Howland, J. J. McLaren, J. T. Moore, J. H. McKendry, E. Howitt, F. S. Spence, A. M. Rice, Revs. Dr. Shaw, P. McF. McLeod, G. M. Milligan, and many other prominent workers.

As the returns came in they were chalked on a large black board placed in a prominent position, and it soon became apparent to all, that the cause they loved so well, and for which many had labored so indefatigably, had not vanquished its enemies. The returns from different wards called forth cries of disapproval. During lulls in the arrival of returns the audience engaged in earnest conversation on the all-absorbing question. The men were heated, but it was a temporary defeat, the fight must go on. This seemed to be the keynote of the meeting. A determination to uphold the banner of temperance and to again bear it to victory was indelibly written on each man's countenance.

A cry of "Howland" brought every one to his feet, and as that gentleman mounted the platform he was received with deafening shouts of welcome. In response to a general desire for a "speech" Mr. Howland said that whatever the result of the election might be he would

(Continued on last page.)

The Sounding Cry.

Church of God, awake, arise! Listen to the widow's cries...

Church of God, awake, arise! Say, what means those shrieks and cries? Ah, the dreadful din grows worse...

Church of God, awake, arise! Turn your face to the skies. United stand—Right 'gainst Wrong—

Church of God, awake, arise! 'Tis the voice of Conscience cries: Speaking firmly from your breast...

Church of God, awake, arise! Turn your face to the skies. United stand—Right 'gainst Wrong—

Reclaimed.

It is a warm balmy evening in May. The air, laden with the perfume of flowers, is borne through the richly draped windows of a stately mansion.

Suddenly Mabel looks up and asks, "Mamma, does papa love us any more?" "Hush, dear."

Oh, Harry Harcourt, if you could have heard those touching appeals for affection from your child you surely would have been stopped in your downward course!

While she is waiting for his return we will give her history:—

Evelyn was the daughter of an intelligent and influential farmer. Her mother was a refined and cultured woman.

Harry Harcourt was of noble disposition, genial, true-hearted and thoroughly upright. Yet he lacked one important requisite of true manliness.

Try as he would he could not forget Evelyn's loveliness of person and beauty of mind.

casted in similar subjects, their acquaintance progressed rapidly. Friendship was soon replaced by love, and after a brief engagement, they assumed the most sacred of earthly ties—marriage.

As years passed their love and confidence in each other became greater. Their sympathies, their interests, their very natures blended.

Evelyn suffered untold anguish as she saw her beloved husband return evening after evening intoxicated. She was habitually neglected and left alone as we have seen her to-night.

Evelyn advances toward her husband. He is ashamed of his condition, and, frowning with wine, strikes her a sharp blow and she falls, apparently, lifeless at his feet.

Her sensitive nature has received a shock from which it will require many weeks to recover. For a long time death's angel hovers o'er her.

Now Evelyn opens her eyes and tries to recall the past. At length it returns, but it seems like a dream to her.

"Harry," at last she faintly utters as she extends her wasted hands to him. He is filled with inexpressible joy.

A lovely smile overspreads the face of Evelyn as she says: "Dear Harry, the past is already forgotten. I would cheerfully suffer a thousandfold more than I have suffered to have heard these precious words."

After this occurrence Evelyn's recovery is rapid. She has bright hopes to encourage her. Life possesses new beauties.

Years have passed since the events here recorded took place. Evelyn is supremely happy. Her cup of joy is full to overflowing.

Harry Harcourt is noted for his high Christian character. There is no charitable enterprise he does not encourage or needed reform he does not support.

long since he felt the blight of Intemperance he can not look upon wine without a shudder, it so vividly recalls the time he gave that almost fatal blow to one dearer to him than life itself.

Deacon White's Prayer Meeting.

DEACON WHITE was to lead the weekly prayer meeting, and, contrary to custom, he preferred not to announce the topic of the evening in advance.

The singing was inspiring, the Scripture read was eminently practical, and the subject proposed for consideration one which appealed to every man, woman and child present.

"As professing Christians, what is our duty in regard to the sale of intoxicating liquors in our midst?"

"It is time this question was seriously asked, and as seriously answered," said the good deacon. "On my way here I passed two saloons where beer and cider are sold openly, and where I have no doubt stronger liquors are sold more secretly."

"We have allowed the sale of intoxicating liquors in our midst. Yes, friends, we have allowed this sale, and we are verily guilty."

Much more than this said the leader; each utterance a personal accusation, of which he accepted his full share. He then offered an earnest prayer that all might be made to see their duty and have strength to perform it.

The next voice heard was that of a poor woman who sat in an obscure corner of the room, as though wishing to escape observation. "There will be hope for my boy if the saloons are closed."

Others expressed themselves glad that so important a matter had been so forcibly presented, and declared their readiness to aid in any way possible the work of reform.

Then arose Mr. Swanton, a tall, dignified gentleman, whose utterances were always measured, and whose opinions were always positive. He was sorry to disagree with what seemed to be the prevailing sentiment of the evening, but he could not believe himself in any way responsible for the sale of intoxicating liquor, neither was he prepared to go all lengths for its suppression.

At this point in his remarks a young man came hurriedly into the chapel, and, after speaking to him for a moment, went as hurriedly out.

This, however, proved but a momentary interruption to the meeting, which was prolonged beyond the usual time. Resolutions were passed and pledges given, so that Deacon White felt sure of support in any course of action he might undertake.

Enthusiasm had been aroused, and attention called to an evil the magnitude of which, although but half comprehended, seemed well-nigh overwhelming to those who almost for the first time gave it serious thought.

While singing the closing hymn Mr. Swanton entered the room as abruptly as he had left it, and, going forward to the platform, stood with bowed head until the singing ceased.

Before those who listened had recovered from their surprise Mr. Swanton was gone. He had not dreamed

of danger to his only son, but others knew that Harold Swanton was an occasional visitor in the saloons, and that during the last few months his visits had become more frequent.

How it happened was never really known outside of the saloon, but in a trial of strength, either in angry or good-natured contest, the young man was so severely injured that for a time he was thought to be dead.

As the door closed behind him for the second time a low murmur ran round the room, the change in his feelings was fully appreciated.

Deacon White's prayer meeting marked an epoch in the history of the town. Since then there has been greater activity in all departments of legitimate business.

Oh! for a Deacon White in every church to convince its members of the terrible fact that they are verily guilty in this matter of liquor selling.

Mary Duinell Chellis, in National Temperance Advocate.

A Woman's Practical Argument.

"What brings you here, Mary?" said True-dell to his wife, as she entered the liquor shop.

"It is very lonesome at home, and your business seldom allows you to be there," replied the meek and resolute wife.

"But to come to such a place as this!" expostulated Tom.

"No place can be improper where my husband is," said poor Mary. "Whom God hath joined together, let no man put asunder."

"Surely you are not going to drink that?" said Tom, in huge astonishment.

"Woman, woman, you are not going to give that stuff to the children!" cried Tom, as she was passing the glass of liquor to them.

"Why not? Can children have a better example than their father's? Is not what is good for him good for them also?"

"Why not? Can children have a better example than their father's? Is not what is good for him good for them also?"

With seeming reluctance, Mary suffered her husband to lead her home, and that night he prayed long and fervently that God would help him to break an evil habit, and keep a newly formed but firm resolution.

His reformation was thorough, and Mrs. True-dell is now one of the happiest of women, and remembers with a melancholy pleasure her first and last visit to the dram shop.

Is it Right?

Is it right to build churches to save men, and at the same time license shops that destroy them?

Is it right to license a man to sell that which will make a man drunk, and then punish the man for being drunk?

Is it right to license a man to make paupers and then tax sober men to take care of them?

Is it right to license a school to teach vice, and then tax people for schools to teach virtue?

Is it right to derive a revenue out of a traffic which no decent man defends?

Is it right to teach your boy not to drink, and then vote to license a place where he may be taught to drink?

Is it right to teach your boy to be honest, and then vote to license a place where he may be taught to gamble?

Is it right to teach a boy to restrain his passions, and then vote to license a place where his worst passions will be indulged?

Is it right to take care of your own boy, and vote to license a place which will ruin your neighbor's boy?

Is it right to preach justice and charity, and then vote to license a thing which robs the widows and orphans of their bread?

Is it right for you to go to the polls and vote without having studied this question seriously and carefully?

Our Gossip.

BITS OF TINSEL.

"What's the difference between a piano and a gun, Charley?" asked a young wife of her non-musical husband.

"That is certainly the ugliest pug dog I ever saw," said a husband whose wife had led home a recent purchase.

"You," said the lady, rapturously, "that is the beauty of the dear little fellow."

They have some bright pupils in the Tyngsborough school. At the examination the other day a boy was asked, "What are the warmth producing foods?"

"George," she said, tenderly, "do you believe in the old saying, 'out of sight, out of mind?'"

"Well, no, not altogether," responded George, hesitatingly. "For instance, take a boil on the back of one's neck."

John Henry had a guest at dinner the other day, and during a pause in the conversation the infant terrible spoke up, "I wish I was you." "Do you, my little boy, and why do you wish you were me?" "Cos you don't get your ear pinched when you eat vittles with your knife."

Temperance Societies.

THE TEMPERANCE REFORMATION SOCIETY

Hold Temperance Meetings every Sabbath afternoon at the Temperance Hall, Temperance Street, at 3 o'clock.

J. WARDELL, Pres. J. B. MARSHALL, Sec.

"PERSEVERANCE LODGE," No. 1. Meets every Tuesday evening at Temperance Hall, Pandora St., Victoria, B.C.

I. O. G. T. LODGES.

MONDAY EVENING.

"THE TORONTO," No. 827. Orange Hall, Queen Street East. M. Brown, L.D., 261 Simcoo St.

MOUNT LEBANON LODGE, No. 12. Meets in No. 2 Room, Basement, Temperance Hall, on Mondays, at 8 p.m. Wm. Jones, 45 Arcade, Toronto.

TUESDAY EVENING.

"TEMPLARS' HOME," 605. Copeland's Hall, cor. King and Sherbourne Sts. H. Brooks, L.D., 195 King St. E.

R. T. OF TEMPERANCE.

PIONEER COUNCIL, No. 1. Every Monday, 8 p.m., Temperance Hall, Brock St.

JNO. DUNLOP, Sec., 198 Muter St.

WEST END CHRISTIAN TEMPERANCE SOCIETY.

Sunday Afternoons. Occident Hall. Five-cent concert every Saturday evening. A. FRANKY, Pres., F. J. FRANKTON, Sec., 165 St. Patrick St. 120 Queen St., Parkdale.

PATTERSON PLACE TEMPERANCE ASSOCIATION.

Sydenham St. Mission Hall, Ft. of Regent St. Concerts every Tuesday at 8 p.m. Silver Collection.

Mrs. M. A. BECK, Sec., 9 Patterson Place.

W. G. T. UNIONS.

"CENTRAL" UNION, 597. Monday Afternoon, 3 o'clock p.m., Association Hall. Mrs. F. S. SPENCE, Secy., 53 Mutual Street.

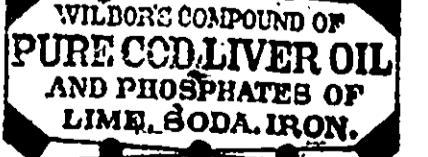
TORONTO Y. W. C. T. U.

1st & 3rd Wednesdays, 3.30 p.m., Y.M.C.A. Parlor, Corner of Yonge and Metcal Streets. Miss TILLEY, Pres., 78 John St. Miss SCOTT, Cor. Sec., 753 Yonge St.

Boarding and Day School

JUNIOR BOYS, 137 Simcoo Street, - - TORONTO. Established 1882.

Prospectus of this well known Preparatory School will be sent to applicants on address by return of mail.



Cures Coughs, Colds, Asthma, Bronchitis and all Scrofulous Humors.

The advantage of this compound over the plain oil is, that the nauseating taste of the oil is entirely removed, and the whole rendered palatable. The advantage of its use is, that it is acted as a great stimulant to the system, and the trouble is obliterated.



Miscellaneous.

CAKES IN GREAT VARIETY FOR NEW YEAR CALLERS. SCOTCH CURRANT BUN AND KNOTTED SHORTBREAD SPECIALTY Nasmith's

CLINTON H. MENEELY BELL COMPANY, TROY, N. Y.

CHURCH AND SCHOOL BELLS.

LADIES Get the best of dress-making (Simplified by Prof. Moody) of Dress-cutting...

J. & A. CARTER, 372 Yonge St.

GLEN & HUFFMAN Practical Plumbers, Steam and Hot Water Engineers.

PURE HONEY, COMB & LIQUID. SPENCE HONEY DEPOT, Astonishing value. 75 Colborne Street.

V. P. HUMPHREY, Undertaker, 309 YONGE STREET, TORONTO.

ANNUAL VOLUMES, 1887.

JUST RECEIVED:- Boys' Own Annual, \$2 00. Girls' Own Annual, \$2 00. Every Girl's Annual, \$2 50. The Quiver, \$2 50. Sunday, \$1 00. Chatterbox, \$1 00. Our Darlings, \$1 00. Little Wide Awake, \$1 25. British Workman, 50 cents. Band of Hope Review, 35 cents. Children's Friend, 50 cents. Infants' Magazine, 50 cents. Family Friend, 50 cents. Friendly Visitor, 50 cents. Child's Own Magazine, 35 cents. For Sale by JOHN YOUNG, UPPER CANADA TRACT SOCIETY, 102 Yonge St., Toronto.

Laundries.

STAR LAUNDRY, -23- Adelaide St. W. F. H. HOPLAND, Proprietor.

THE DOMINION STEAM LAUNDRY, 414 QUEEN STREET WEST

THE YORKVILLE LAUNDRY, 43 ELM STREET, TORONTO.

Teas and Coffees.

DELANEY'S Tea and Coffee Store is the leading house for the choicest brands of Teas or Coffees.

TEAS AND COFFEES. Taylor, Watt & Co., 840 QUEEN ST W. TORONTO



"THE FAVORITE - STANDARD RANGE" The Largest Order in the Quickest Water and Hottest Flange on the Market. Theo. O'Brien, 689 Queen St. W.

Miscellaneous.

Leading: West: End: Grocer W. MARTIN, Cor. Queen & Dovercourt Rd, Toronto.

MISS L. BIRDSALL, 16 BUCHANAN STREET, TORONTO.

THE LONDON TEA CO H. W. NEVILLE, 288 YONGE STREET (West Side)

DRS. HALL AND EMORY, 33 and 35 Richmond Street East, TORONTO.

FAIRCLOTH BROTHERS Importers of Wall Papers

J. YOUNG, THE LEADING UNDERTAKER, 347 YONGE STREET.

Dentists.

M. F. SNIDER, DENTIST, Has removed to 330 Jarvis Street, third door north of Carlton Street.

SPAULDING & CHEESBROUGH - DENTISTS - 61 KING STREET EAST, TORONTO, ONT.

DENTISTRY S. E. PEARSON, L. D. S.

TEETH WITH OR WITHOUT A PLATE

PROGRESSIVE DENTISTRY, For the best known methods of saving natural teeth...

M. F. SMITH, DENTAL SURGEON, 15 Years' Experience in Europe and America.

Medical.

NIGHT CLERK. SPEAKING TUBE. J. A. ALLEN, PHARMACEUTICAL CHEMIST.

CATARRH! HAY FEVER. CATARRHAL DEAFNESS. A New Treatment.

A. H. DIXON & SON, 305 King St. W., Toronto, Can.

Merchant Tailors.

Men's Furnishings! LADIES' AND CHILDREN'S GOODS, ETC. D. HENDERSON, 852 Queen St. W.

SEXSMITH & SON, Merchant Tailors and Drapers, 193 YONGE ST., TORONTO, ONT.

CHARLES H. PRESTON, 416 King Street West, MERCHANT TAILOR

Boots and Shoes. The Queen City Shoe Store.

THOMAS MOFFAT, (Lato of K. Dick & Son.) FINE: ORDERED: BOOTS: AND: SHOES

Mats and Rugs. W. J. ROBINSON, The Famous Sheep-skin Mat and Rug Manufacturer of the Dominion.

DR. BARTON, 12 Louis Street.

T. COULTER, Importer and Dealer in Best Grades of Coal and Wood.

PROF. DAVIDSON & Co., Late of New York. Chiroprapist and Manicure.

CLARK & CAMPBELL, House & Sign Painters

R. MERRYFIELD, Practical Boot and Shoe Maker, 374 YONGE STREET.

W. G. STORM, R.C.A., Architect and Civil Engineer

GORDON & HELLIWELL, ARCHITECTS, 24 King Street East, Toronto, Ont.

COLIN SKINNER, - FLORIST - 273 YONGE STREET.

CHOICE ROSES & WHITE FLOWERS. SANTA CLAUS IS LOOKING

BARKER & Co. JEWELLERS, Y. M. C. A. BUILDING, 441 YONGE ST.

Art.

NEW PHOTO STUDIO, 288 YONGE STREET SHANNESSEY & HALL.

CABINET PHOTOS \$1.50 PER DOZ.

J. DIXON'S, 205 Yonge Street.

HERBERT E. SIMPSON, Successor to Notman & Fraser.

Lunch Rooms. JAS. COX & SON, Pastry Cooks & Confectioners, 83 YONGE STREET.

Dry Goods. The People's Store, 622 Queen St. W., Cor. Muter.

Cheap Blankets, Cheap Comforters, Cheap Dress Goods,

DAVID MILLAR, 103 and 105 Queen St. E., Toronto.

Miscellaneous.

RICHARD ASHDOWN, Manufacturer of Willow Basket Ware.

Xmas and New Year's Cards

OAKVILLE DAIRY, 48 1/2 Yonge Street.

FRED. SOLE, Proprietor.

O. E. BASSMAN (FORMERLY FOREMAN OAKLAND DAIRY)

PURE GOLD GOODS ARE THE BEST MADE.

THE LEADING LINES ARE BAKING POWDER FLAVORING EXTRACTS SHOE BLACKING STOVE POLISH

CANADIAN BUSINESS UNIVERSITY

Miscellaneous.

BEDDING OF ALL KINDS MANUFACTURED AND RENOVATED BY STEAM.

MACLAREN, MACDONALD, MERRITT & SHEPLEY, Barristers, Solicitors, Notaries, etc.

CHANEY & CO., Bedding Manufacturers & Renovators, 230 King Street East, Toronto.

Ladies Hair Dressing Parlor, 50 QUEEN STREET WEST.

- R. FLEMING - FOR NOBBY JOB PRINTING, 14 KING STREET E., TORONTO.

SLIGHT'S Christmas Trees, Holly, and Mistletoe.

MATTHEW GUYS For Fine Carriages, 103 and 105 Queen St. E., Toronto.

MARTIN SUMMERS THE FAVORITE BARBER

Dr. Wild's Cough Balsam THE BEST MEDICINE FOR COUGHS, HOARSENESS, BRONCHITIS, ETC

BULBS - for planting now—indoors and outdoors.

COOK'S FRIEND BAKING POWDER

CIRCULAR FREE

THE CANADIAN BUSINESS UNIVERSITY

CANADIAN BUSINESS UNIVERSITY

PURE GOLD GOODS ARE THE BEST MADE.

THE LEADING LINES ARE BAKING POWDER

CANADIAN BUSINESS UNIVERSITY

CANADIAN BUSINESS UNIVERSITY

(Continued from first page.)

always be with the people who wanted to keep Toronto in the place it had been.

Mr. Howland's encouraging words were received with tremendous applause which proved how forcibly he had expressed the feelings and desires of the vast audience.

Mr. Spence, in a vigorous speech pointed out that they had now a better temperance council than ever before.

About this time Mr. Rogor's entrance was announced by cries of "Here's Rogor" and the shout had a magnetic influence.

Mr. Rogers, instead of slinking away, came down to face them all. This was the sort of stuff they had on their side to fight the battle.

Mr. Rogers, who was a good man and true, had lost the vote of the working men of this city. Mr. Rogers was their true friend.

Mr. Rogers, on rising, was again accorded a similarly flattering reception to that which he received on his arrival.

After stirring addresses by J. J. Mc Laren, Rev. G. M. Millican, and J. T. Moore, the audience rose en masse and sang with deep feeling and energy the well-known hymn, from which the battle cry was taken, "Hold the Fort."

The Manager of the Whittier Life Assurance Company of England says that the Southern States in six years had been 25 per cent. more temperate than the North against 50 per cent. in their General Branch.

The experience of The Sceptre Life Assurance Company, for the last ten years, shows that the deaths of the Moderate Drinkers were more than twenty-five per cent. in favour of the teetotalers.

COMPETENT MEN WANTED AS AGENTS in unrepresented districts. Apply to H. O'HARA, Managing Director.

"THE BON MARCHE"

To say that the Bon Marche has been busy since the commencement of the Great Bankrupt Stock Sale of Fancy Goods on Monday morning last would be drawing it very mild indeed, every department having been so crowded that we have found it impossible in numerous instances to give the careful attention to customers it is always our wish to do.

4,000 yards lovely Brocade and Striped Evening Silks for this sale, only 40c yard. 1,500 yards Pure Silk Gausse, lovely evening shades, for this sale, only 25c yard.

Our stock of Mantle Broches and Finishes presents a magnificent variety for ladies to select from, all away down below regular prices.

F. X. Cousineau & Co., "Bon Marche" BANKRUPT STOCK EMPORIUM, 7 & 9 KING STREET EAST.

P.S.—600 Doz. or 7,200 Hks. The Largest Collection of Ladies' and Gent's Silk Handkerchiefs ever seen in this city, ranging from 20c up to 100 Doz. Ladies' Pure Linen Hem-stitched Handkerchiefs at \$1.50 per doz., worth \$3. 500 doz. Ladies' Fancy Bordered French Lawn Handkerchiefs, French designs, 60c doz., worth 75c; 75c doz., worth \$1; \$1 doz., worth \$1.50.

SOLID PROGRESS & GOOD RESULTS

Persons insuring their lives should investigate the financial standing of a company, the same as they would a bank in which they intended to invest—not by the volume of business passing in and out, but by its financial record and interest paying results.

ETNA LIFE INSURANCE COMPANY, OF HARTFORD. Head Office for Canada, 9 Toronto Street, cor. of Court Street, Toronto.

We invite attention to the following unequalled showing of increase in all four items of (1) Cash Dividends, (2) Assets to each \$100 of Liabilities, (3) Assets to each \$1,000 of Insurance; and (4) Gross Accumulated Funds:

Table with 5 columns: YEAR Ending Jan. 1st, PROFITS Paid on Policy No. 55,569, ASSETS Per \$100 of Liabilities, ASSETS Per \$1,000 of Insurance, GROSS Accumulated Funds. Rows for years 1878 to 1887.

Some companies retain profits for five years before declaring them, and then their agents sometimes compare such accumulated profits against the E.T.N.A.'s Annual Cash Dividends, without explaining that most of those who die or drop out of such companies during the five years, receive no dividend.

The way in which those insured in the E.T.N.A. LIFE get the benefit of its well known successful financial management is brought out by the St. Johnsbury (Vt.) Republican, in the following statement.

Table comparing E.T.N.A. LIFE with other companies. Columns: Year Paid, E.T.N.A. LIFE, Three Other Leading Co's, E.T.N.A. LIFE, Another Co'y. Rows for years 1878 to 1887.

Average of the E.T.N.A. LIFE's footings, upon the \$20,000, same age and plan as Average of the Other Year Companies: 1,845. Better Results from the E.T.N.A.'s Management on similar policy in ten years: 1,038.

Information as to the name and residence of the party holding the first four policies, and particulars of the plans of insurance recovered by this Company, will be cheerfully given to intending insurers by addressing W. H. ORR & SONS, Managers.

Toronto, October 27th, 1887.

THE TEMPERANCE AND GENERAL LIFE ASSURANCE COMPANY OF NORTH AMERICA.



Incorporated by Special Act of the Parliament of Canada. Hon. GEO. W. ROSS, Minister of Education, President. Hon. S. H. BLAKE, Q. C., ROBT. McLEAN, Esq., Vice-Presidents. Guarantee Fund, \$100,000. Deposited with the Dominion Government for Security of Policy Holders \$50,000.

Head Office,—Manning Arcade,—King st., Toronto.

This Company has been organized by prominent Temperance and Business men on the basis of The United Kingdom Temperance and General Provident Institution of Britain, one of the most successful of British Companies, whose experience for the last twenty years was

NEARLY THIRTY PER CENT. IN FAVOUR OF TOTAL ABSTAINERS

over the General Class. The experience for the last ten years shows that the profits in the Temperance Section were FIFTY PER CENT. IN EXCESS OF THE GENERAL

The Manager of the Whittier Life Assurance Company of England says that the Southern States in six years had been 25 per cent. more temperate than the North against 50 per cent. in their General Branch.

The experience of The Sceptre Life Assurance Company, for the last ten years, shows that the deaths of the Moderate Drinkers were more than twenty-five per cent. in favour of the teetotalers.

COMPETENT MEN WANTED AS AGENTS in unrepresented districts. Apply to H. O'HARA, Managing Director.

READY-MADE CLOTHING

MEN'S OVERCOATS AT \$4.50, \$6.00, \$7.50 AND UP. YOUTH'S OVERCOATS AT \$3.00, \$4.00, \$5.00 AND UP. BOYS' OVERCOATS In all the Leading Styles and at Prices within the reach of all.

PETLEY & PETLEY THE LEADING DRY GOODS AND CLOTHING DEALERS KING STREET EAST, OPPOSITE THE MARKET, TORONTO

A GREAT SACRIFICE OF BOOTS AND SHOES.

Mr. V. Cozens is Selling Boots and Shoes at a Great Sacrifice for the next ten days at the Red Boot and Shoe Store.

NOTE THE ADDRESS, 311 YONGE ST. OPP. NORTH WEST COR. OF AGNES ST.

L. Pittman & Co. THE LADIES' TAILORS OF CANADA

Have now on Exhibition the Largest, Choicest and Cheapest Stock of Ladies' Misses' and Children's Mantles, Mantle Materials and Trimmings, ever imported into Canada. Ladies cordially invited to inspect our enormous collection. All garments made to order we guarantee a perfect fit or no sale.

DRESS AND MANTLE MAKING AN ART WITH US. Mantle and Mourning Goods Warehouse, 218 Yonge Street and 488 Queen Street West, Toronto, Ontario.

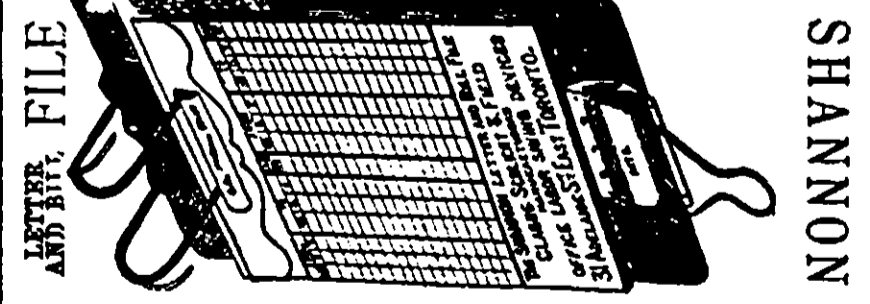
W. BEATTY & SON

Are now offering a Special Line of 100 Pieces of WILTON AND AXMINSTER CARPETS

At greatly reduced prices. Also a fine selection of best quality Tapestry AT 65 CENTS CASH

Church Carpets in all Cloths and at Extra Low Figures. WHOLESALE AND RETAIL WM. BEATTY & SON 3 King Street East Toronto

THE SCHLICHT & FIELD CO., (Limited) MANUFACTURERS OF



OFFICE LABOR-SAVING DEVICES, 31 ADELAIDE STREET EAST, CORNER GLOBE LANE, TORONTO.

OFFICES:—111 N. St. Paul St. Rochester N.Y. 30 & 34 Broome New York; 100 Wabash Avenue, Chicago Ill., North Street, Montreal, London, E.C., 108 Farguesse, Frankfort, A.M., Germany.

In ordering Goods mention this page. (341) JOHN F. LASH, Manager.

BEST QUALITY COAL AND WOOD AT LOWEST PRICES

OFFICES: 30 King Street West, 300 Yonge Street, 705 do., 772 Queen Street West, and 774 Queen Street East and YARD Cor. Esplanade and Princess Street, Bathurst Street, opposite Front Street, Esplanade Street, near Berkeley Street.

ELIAS ROGERS & CO