

WEATHER FORECAST

TORONTO (Noon) Strong N.E. winds, fair and quite cool to-night and Friday.  
ROPER & THOMPSON—Bar. 29.94; Ther. 42.

VOLUME XLVI.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 30, 1924.

PRICE: TWO CENTS.

NUMBER 247.

# The Evening Telegram

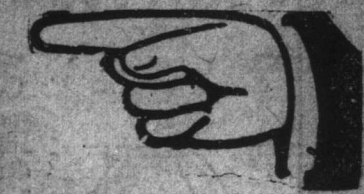
A.A. Heider

1000 Bags White Oats, Canadian.  
1000 Bags White Oats, P. E. I.  
1500 Bags Cornmeal  
750 Bags Bran

## BOWRING BROTHERS, LIMITED,

STORES DEPARTMENT.

750 Rolls Ruberoid  
200 Rolls Eureka  
800 Rolls 3 Ply Felt  
800 Rolls 2 Ply Felt



### Auction Sales!

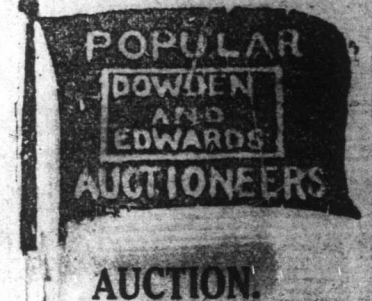


#### MOTOR CAR.

Friday, Oct. 31st,  
at 12 o'clock sharp,  
Morris Bldg., Queen St.

1-5 Passenger 6 Cylinder Chalmers  
Touring Car, in good running order.  
This car was thoroughly overhauled  
this season.

FRIDAY AT NOON.  
**FEARN & BARNES.**  
Auctioneers.



#### Final Clearance Sale

Commencing Saturday evening, Nov. 1st and continuing Monday 3rd, we will sell by auction, the balance of goods at the U.S.P. & P. Stores, consisting of—  
Dry Goods—Ladies' Coats, Ladies' Suits, Furs, Tweed Lengths, Curtain Material.  
Furniture—Buffets, Tables, China Cabinets, Lounges, Settees, Cots, Desks, Sewing Machines, Pictures, Framed and Unframed, Blinds, Extension Sash Curtains, Rods.  
Upholsterers Supplies.—Webbing, Gimps, Cords, Casters, Silent Domes.

**Dowden & Edwards,**  
Auctioneers.

#### For Sale at Catalina

AS A GOING CONCERN.  
The business, stock in trade, and premises owned by Chas. Snelgrove, also fine new dwelling house, concrete basement, cellar (large capacity), electrically fitted laundry; house heated and lighted by electricity, water in, and a quantity of household furniture; apply to  
**CHAS. SNELGROVE,**  
100 Water St.,  
Oct. 30, 1924.

#### FOR SALE.

One Bungalow fitted up with hot and cold water, electric lights all through; parlor, dining room and kitchen, four bed rooms and bath room, front porch, cellar for coal and vegetables; also large barn with stable and coach house; one acre of good cleared land, hot beds and poultry house etc. Easy terms; immediate possession, only ten minutes walk from city; apply to  
**JAMES R. JOHNSTON,**  
Real Estate Agent,  
38 1/2 Prescott St.,  
Oct. 22, 1924.

#### FOR SALE.

Tenders are invited for the purchase of that centrally located and commodious Dwelling House, No. 338 Duckworth St. (Immediately west of City Terrace). The property is held under a 28 year's lease at a rental of \$24.00 per annum. The highest or any tender not necessarily accepted. For further particulars apply to  
**E. L. CARTER,**  
Solicitor,  
OFFICE:—City Hall.  
Oct. 29, 1924.

#### FOR SALE.

One hundred and fifty acres of valuable timber and farming land, situated at Glenview, Come-by-Chance River, with large nine room dwelling house and several outbuildings thereon. This is a real sportsman's Paradise during summer months, and a chance for the right person to make big money; apply to  
**ARCH GOODY,**  
Newport St.,  
Oct. 28, 1924.

### For Sale!

- 1 Ford Coupe.
- 1 Ford Touring Car.
- 1 6-Cylinder Buick.
- 1 1/2 Ton Republic Truck
- 1 Chevrolet.

**Royal Garage,**  
Carnell St.  
Sept. 30, 1924.

### To All Whom it May Concern

Whereas I, William Powell of Happy Adventure, have made certain statements and accusations reflecting upon the credit and reputation of Mr. Edgar House of Happy Adventure aforesaid AND WHEREAS such statements and accusations were entirely unwarranted and unjustified and without any foundation, in fact I HEREBY FULLY and FREELY RETRACT the said statements and accusations and, expressing my deep regret at what has happened, apologize to Mr. House for the trouble and annoyance that I have caused him. St. John's, Oct. 18th, 1924.

(Sgd.) WILLIAM POWELL.  
(Sgd.) BAXTER BURRY.  
Oct. 30, 1924.

### THE SHOP ON THE CORNER.

**GAINSBOROUGH DRY NETS.**  
Double and single, Black, Browns, Grey and White. The Net of the life-like lustre.

**O'Mara's Drug Store**  
Rawlins' Cross,  
Phone 358. P.O. Box 1581.  
Sept. 3, 1924.

### NOTICE.

In the matter of the Insolvent Estates of Hon. John Anderson and Harry Cowan, both of St. John's, Merchants.

All persons claiming to be creditors of or who otherwise have any claim upon or affecting the joint or separate estates of the said Honourable John Anderson and Harry Cowan, are required to furnish particulars of same, duly attested, to the undersigned Trustee of said insolvent estates before the 8th day of December next; and notice is hereby given that after that date the said Trustee will proceed to distribute the said estates having regard only to the claims of which he shall then have had notice. St. John's, October 30th, 1924.

**HOWARD J. McDONNELL,**  
Trustee.  
Address:—  
Commercial Chambers,  
Water Street, St. John's.

### NOTICE.

Tasker Celebration for Children Committee will meet in the Masonic Temple at 9 o'clock to-night, October 30th.  
**E. W. SCANDRETT,**  
Convener.  
Oct. 30, 1924.

### NOTICE.

Application for the position of Caretaker and Steward of the Masonic Temple will be received by the undersigned up to Nov. 15th, 1924.  
**MASONIC JOINT STOCK CO. LIMITED.**  
Fred E. Rabbits, Sec.-Treas.  
Oct. 28, 1924.

### Masonic Dances!

For the information of ticket holders the proposed dates for the season 1924-5 are given:—

- December 3rd
- December 31st
- January 20th
- February 10th
- February 24th
- March 17th
- April 13th
- May 4th

**ERNEST FOX,**  
Hon. Secretary.

### The Old Colony Club

A number of papers having been reserved from the Auction of last week—it is intended to complete the Sale Saturday afternoon next, Nov. 1st, after which there will be a short musical programme.

Tea.  
**F. McNEIL,**  
Secretary.  
Oct. 29, 1924.

### B. I. S. ATHLETIC ASSOCIATION.

#### GRAND DANCE

B.I.S. Club House  
Monday, November 10th,  
(end of Whole Holiday)  
at 8.30 p.m.

TICKETS: Ladies' 50c, Gents' 75c.  
(Music by Prince's Orchestra).  
Oct. 28, 29, 30, 31, 1924.

### CITY CLUB.

The Quarterly Meeting of the City Club will be held in the Reading Room This Thursday evening, at 8 o'clock.

### Van Houten's COCOA

Best and Goes Farthest.  
**Stanley K. Lumsden,**  
Agent.  
Phone 1434. 198 Water St.  
Oct. 21, 1924.

**BRIAN DUNFIELD**  
BARRISTER,  
SOLICITOR,  
NOTARY.  
Board of Trade Bldg.  
St. John's.  
Oct. 29, 1924. Telephone 482.

### COURTNEY'S BEAUTY PARLOR.

IN STOCK.  
COFFY FACE POWDER, Rose, Rachel, White, \$1.75  
ROYAL METAL COMPACT, Rachel, White, \$2.50  
COFFY BRILLIANTINE, \$2.00  
COFFY PERFUME, L'Oranger, L'Or, Paris, Chypre, \$3.50  
\$2.25, 60c, 1/2.

### Dyers & Cleaners.

Send it to Pullars  
Packages now received for shipment by S.S. "Dighy" sailing for Liverpool on or about the 2nd November.  
**STANLEY K. LUMSDEN,**  
Phone 1434, 198 Water Street,  
Oct. 29, 1924.

### MERCANTILE AND INDUSTRIAL FAIR

PRINCE'S AND CURLING RINKS.  
(Under the distinguished patronage of His Excellency the Governor, Sir Wm. L. Allardye.)

Opening Monday, Nov. 3rd,  
at 3 p.m.

Mount Cashel Band Monday afternoon; Monday night, C.C.C.; Tuesday night, C.L.B.; Wednesday night, Mount Cashel; Thursday night, Methodist Guards; Friday night, C.L.B.; Saturday night, Mount Cashel; Eight Piece Prince's Orchestra every evening from 8 to 11, in Curling Rink; Four Piece Orchestra in afternoons.

Dancing in Curling Rink afternoon and evenings. Wonderful display of local and imported products and electrical appliances.

Take advantage of one way fare on transportation lines—Come to the city and enjoy a week of pleasure.  
**DOOR PRIZE EVERY NIGHT.**  
ADMISSION:—AFTERNOONS 10c. EVENINGS 20c.  
Oct. 29, 31.

### Veteran Magazine

(Newfoundland's Premier Magazine)

#### On Sale Saturday

Price 25c.

The October issue of the Veteran Magazine contains a very descriptive account of the "Haig Week" celebrations, besides a beautiful eight page coloured supplement. Everybody should make sure of obtaining a copy as a souvenir of the visit of Earl and Countess Haig.

Contributors include Judge Morris, H. W. LeMessurier, Esq., C.M.G., D. M. Thomson, Esq., Miss Florence Miller, George Allan England, Esq.

Newsboys wanted at 10 a.m. Monday, at the G.W.V.A. Building.  
Oct. 30, 31, (news)-(advocate)

### Call and see our selection of Tumblers

The Safedge prevents chipping.

1.15 per dozen.

### S.O. Steele & Sons, Ltd.

Opp. Seamen's Institute.  
Phone 192 100 Water St.

### It's Surprising!

Why so many people ask for imported Cake when they can purchase OUR-OWN, PLAIN, CHERRY, WALNUT, MARVEL and SULTANA CAKE, made right here in our own Home-Town.

### It's Better, Why?

Our Tag guarantees Quality, and means to the consumer:  
1—FRESHNESS 2—ABSOLUTE PURITY  
3—HIGHER QUALITY 4—FULL WEIGHT  
Insist on Our-Own Pound Cake  
THE EAST END BAKING CO.  
(Our Own Bakers).  
Oct. 24, 25, 26, 27, 28, 29, 30, 31, 1924.

### Money to Loan

ON CITY PROPERTY.

Amounts of \$100.00 to \$5,000.00 at current rate of interest. Mortgage can be retired monthly, half-yearly or yearly as desired.

**FRED J. ROIL & CO.,**  
Real Estate & Insurance Agents,  
Smallwood Bldg., Duckworth St.  
Oct. 31.

### GRAVES VINEGAR.

Superior Quality Pure Cider. For sale at Stores where quality counts.  
**Baird & Co., Ltd.,**  
Agents,  
Water Street East.



### Flowers are a Great Consolation

In sorrow, a cheerful companion in joy, a comfort and a ray of pleasure at all times. Flowers from our "Greenhouse" are always gay and charming; they have that look of freshness, grace and sweetness, that dainty, delicate fragrance women love.

### The Valley Nurseries.

Oct. 21, 1924.

### Dye Works!

All kinds of Ladies' and Gents' Garments Dyed or Dry Cleaned, also house furnishings. All work called for and delivered.  
**J. J. DOOLEY,**  
Phone 1488,  
Cor. Lime St. & LeMarchant Rd.  
Sept. 20, 1924.

### Grows Hair in 90 Days

Money Back if it Fails.  
A minute a day is sufficient time to devote to this new methodical treatment. VAN ESS Liquid Soap Massage is applied with a patented rubber applicator attached directly to the bottle. The cooling medication is fed directly to the hair roots through flexible rubber nipples. VAN ESS stops falling hair—grows new hair in 90 days. Ask us about our 90-day treatment plan. We give a money-back guarantee. Get started now. VAN ESS will not disappoint you.

**JOHN J. FEEHAN,**  
Druggist,  
58 Water Street West.  
Oct. 30, 31, 1924.

### OFFICES TO LET!

A Suite of Offices over the Kodak Store, suitable for Doctor, Lawyer or Commission Merchant to let. Immediate possession; apply to TOOTON'S, The Kodak Store.  
Oct. 29, 1924.

### VICTOR SAFES.

A size for Every Business  
**WALTER E. WHITE,**  
Bon Marche Bld. Phone 1521.  
Oct. 18, 19, 20, 21, 1924.

### To-Day, Thursday,

is  
**Moir's Layer Cake and Jelly Roll Day**  
at  
**Sterling Restaurant.**  
Oct. 30, 1924.

### INVENTIONS WANTED

In Canada and United States. Write for leaflets and free list of inventions wanted by manufacturers. Free report as to patentability.

**THE RAMSAY CO.,**  
Patent Attorneys,  
273 Bank St. Ottawa, Canada.  
Aug. 25, 1924.

### LOST

On board S.S. "Silvia," Pearl Handled Pocket Knife. Five dollars reward will be paid for return to W.M. R. HOWLEY, ESQ., Board of Trade Building.  
Oct. 30, 1924.

**LOST—On Monday, a Pair of Shell Rimmed Glasses; between King's Road and Star Movie, via Duckworth Street. Finder please return to this office. Reward. Oct. 29, 1924.**

**LOST—On Tuesday, Oct. 29th, on Richmond's Field, Two Green's Finder please return to MRS. A. M. WATERFIELD, 132 Beaumont Street.  
Oct. 30, 1924.**

**LOST—By way of Queen's Road and Monkstown Road, a Pair of Prayer Beads with "Mother" engraved on cross. Finder will be rewarded on return to No. 7 Bell Street. Oct. 29, 1924.**

**FOUND—On Monday night on Pleasant Street, a Red and White Cow, marked V.X. Owner may have same upon paying expenses to JAMES GULLIVER, c/o Bowring Bros. Ltd.  
Oct. 30, 1924.**

**FOUND—A Young Bullock color Red and White; no mark. Owner may get same upon proving ownership and paying expenses from MICHAEL STEPLETON, St. Thomas' (Horse Cove).  
Oct. 30, 1924.**

**Hot Dinner Served Every day from 12 to 2.30 at BUTLER'S Central Fruit Store, Duckworth St. West.  
Oct. 29, 1924.**

**Harry B. Wardell, Organist** Freshford Kirk, gives lessons in Voice Production and Solo Singing; also Pianoforte and Organ, 51 Long's Hill. Phone 644.  
Oct. 20, 1924.

**FOR SALE—A Tudor Ford Sedan, just the kind of car for fall use; in perfect condition, fully equipped, self starter, detachable wheels, good tires; will be sold at a bargain, if applied for at once; apply MRS. L. M. FITCHEN, 125 Hamilton Street.  
Oct. 30, 1924.**

**FOR SALE—That Freehold Property** the corner of Duckworth Street and Customs' House Hill, consisting of two dwelling houses and two shops. The property will be sold as a whole or separately. Terms can be arranged. For further particulars apply to WOOD & KELLY, Temple Bldg., Duckworth St.  
Oct. 11, 1924.

**FOR SALE—A Pony, kind and good in any harness, also a Pony harness and a Four Wheeled Babber Tired Buggy in good condition; no reasonable offer refused; apply to CHARLES REID, 15 Mundy Pond Rd.  
Oct. 29, 1924.**

**FOR SALE—At a Bargain,** a Leasehold Dwelling House, Charlton Street. Terms can be arranged for purchaser. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street.  
Oct. 29, 1924.

**FOR SALE—A Freehold Dwelling House** together with barn, situated on Stone Street (off Merrymount Road). For particulars apply to WOOD & KELLY, Temple Building, Duckworth St.  
Oct. 21, 1924.

**FOR SALE or TO LET—**That desirable property on Waterford Bridge Road, owned by B. E. S. Dunfield, Esq. apply to THE EASTERN TRUST CO.  
Sept. 12, 1924.

**TO RENT—The House** on Duckworth St. now in the occupancy of Dr. Tupperman; further information may be obtained by applying to MISS DRYER, 243 Duckworth St.  
Oct. 28, 30, 1924.

**TO LET—Four Rooms;** apply to No. 12 Barter's Hill.  
Oct. 30, 1924.

**SHOP TO LET—Apply to** JOHN BASHA, 41 New Gower Street.  
Oct. 29, 1924.

### WANTED!

An Assistant Cashier. Good penmanship necessary; must have reference. Apply  
**The Broadway House of Fashion.**  
Oct. 31, 1924.

**WANTED—Whiskey, Syrup and Beer Bottles.** Phone 287 and horse will call. T. J. KENNEDY, 18 Williams' Lane.  
Oct. 28, 1924.

**WANTED—To Buy 15 or 20** Cooking Stoves, also Furniture, etc., cash paid. RALPH MERCER, corner King's Beach and Duckworth Street.  
Oct. 29, 1924.

**BOARDERS WANTED—2** or 3 men can get board and comfortable bedrooms for six dollars per week; apply to 18 Cabot Street.  
Oct. 28, 1924.

**FOR ADOPTION—A Bright** Healthy Boy, 10 years old. For particulars, write or call to 48 Hamilton St.  
Oct. 27, 1924.

**WANTED—A House, East** End preferred; apply B. COCKER, Anglo-American Garage.  
Oct. 29, 1924.

### HELP WANTED.

#### DOMESTIC HELP.

**WANTED—A Nurse—House-** hold to care for one infant in a small household, references required; apply between 7 and 9.30 p.m. to MRS. B. C. GARDNER, "Ashton House," Remite's Mill Road.  
Oct. 28, 1924.

**WANTED—Girl for general** household work; references required; apply 181 Gower Street.  
Oct. 30, 1924.

**WANTED—A General Maid** small family; apply 13 Parade Street.  
Oct. 30, 1924.

**WANTED—A General Maid** apply No. 77 McFarlane St.  
Oct. 29, 1924.

**WANTED—A General Girl,** references required; apply 31 New Gower Street.  
Oct. 30, 1924.

**WANTED—A General Maid** with a knowledge of cooking; apply between 8 and 9 p.m. to MISS DRYER, 243 Duckworth St.  
Oct. 28, 30, 1924.

**WANTED—A General Maid** (three in family); apply to MISS TUCKER, P. O. Box 1, West End Branch.  
Oct. 28, 1924.

**WANTED—A Reliable** Maid, who understands plain cooking, three in family, washing out good wages; apply MRS. FRANK RENDLELL, 25 Military Road.  
Oct. 29, 1924.

**WANTED—A Laundry** Maid; apply A. E. HOLMES, King George V. Seamen's Institute, Oct. 29, 1924.

**WANTED—Immediately, a** Cook-General, another maid kept; good wages; apply MRS. GEORGE KEARNEY, 10 Maxse St.  
Oct. 29, 1924.

**WANTED—An Experienced** Maid; washing out; references required; apply MRS. A. S. LEWIS, 29 King's Bridge Road.  
Oct. 28, 1924.

**WANTED—A General Maid** who understands plain cooking, other help kept; apply to 48 Monkstown Rd.  
Oct. 27, 1924.

**WANTED—An Experienced** Girl for general household work; apply MRS. HENDERSON, Waterford Bridge Road.  
Oct. 27, 1924.

**WANTED—A Maid who** understands plain cooking, references required, another girl kept; apply to MRS. H. B. HATCH, 38 Queen's Road.  
Oct. 24, 1924.

**WANTED—A Girl who** understands plain cooking, another girl kept, good wages to right person; apply MRS. C. J. CAHILL, King's Beach Road.  
Oct. 29, 1924.

### COOKS

**WANTED—Early in Novem-** ber, a Cook; apply MRS. I. E. EMERSON, Circular Road.  
Oct. 29, 1924.

### MISCELLANEOUS.

**WANTED—A Young Woman** for pantry and to assist as waitress; apply A. E. HOLMES, King George V. Seamen's Institute, Oct. 29, 1924.

**WANTED—Experienced** Pastry Machinists apply at once THIS WHITE CLOTHING CO., LTD.  
Oct. 27, 1924.

**WANTED—A Lady Assistant** for Dry Goods Dept., must have experience; apply in writing to J. WHITEWAY CO., LTD.  
Oct. 27, 1924.

### MALE HELP

**WANTED—Immediately, a** Strong Boy for the Tailoring Business; apply to VINCENT GOSS, 317 Water Street.  
Oct. 28, 1924.



## Ingersoll Watches a World-wide SUCCESS



**Ingersoll**

Lowest Priced Dependable Watches  
AYRE & SONS, LTD.,  
Distributors.

## A QUEEN UNCROWNED

THE STORY IN THE LONE INN.

CHAPTER XXII.

"Yes, if you call Castle Hill, Inverness, home. We are going there as soon as Lella leaves England."

"Lella—who is she?"

Lord George fairly jumped from his seat.

"Why, you old hermit—you anchorite—you St. John of the Desert—you never mean to say you don't know who Lella is!"

"If you mean the French tragedy queen of that name."

"French! She's no more French than I am; she's English, man alive! Oh, ye gods! it takes away my breath only to think of her, Lella—the queen—the enchantress—the siren—the Melpomene—the conquerress! Whow! Earncliffe, I want a glass of the water to cool me down after speaking of her—the little devouring flame of fire!"

"Really," said Disbrowe, dryly, "extraordinary transports these for a married man. I have heard—or, rather, read—of this Mademoiselle Lella; for the papers are full of her. Is she, then, so pretty?"

"Pretty! Earncliffe, if I had a loaded pistol here, upon my soul I would have it in me to blow your brains out for applying that word to her. Pretty—laugh! She's glorious—unadorned—divine! That's what she is. You might as well say a tornado—a sheet of lightning—a storm at sea—was pretty, as Lella."

"Indeed! Rather a desperate little article she must be. So she has come to England. I thought she had been fifty times offered a small fortune, and refused."

"So she did. She came with us."

"With you?" said Disbrowe, with a stare.

"Yes, with us! She made one of our party. She and Norma are like sisters."

The strangest smile went wandering around Disbrowe's lips and shone bright in his eyes, when he fixed them on the face of his friend.

"Lella, the actress, and Lady Austrey!"

"Yes, Lella, the actress," said Lord George, defiantly. "Your cold English pride will have no cause to strain itself trying to stoop to her. She is the equal of any woman, peeress or not, in all broad England. I have seen her dancing with archdukes and royal highnesses without number; she has been an honored guest in the home of a duchess. Her life is above reproach, as she likely is above want. It is not necessarily makes her play—she has already acquired for herself a fortune, but she has a passion for her art. Oh, Earncliffe! what a dazzling creature she is! She has flashed like a meteor through Europe, blinding, dazzling, electrifying whatever she went. Nobody knows who or what she is, except you will wonder when I tell you—Norma!"

"Normal how came she to know?"

"Well, my dear fellow, that is the strangest part of the business. It was at Florence we saw her first—as Cleopatra, I think, and a glorious queen she made, for whom a thousand heroes, might die. Every eye was, of course, bent upon her the moment she appeared; and Norma half arose, and then fell back in her seat. I looked at her, and upon my honor, Earncliffe, I never was so startled in my life; her face was perfectly colorless, her eyes darkening and dilating, and her lips white and trembling. I spoke to her, but she only grasped my arm and motioned for me to keep still, without ever removing her eyes from the stage. I confess I was puzzled, rather; but I thought it best to bide my time, and

## Gum Chewing Aids the Teeth

You have the authority of doctors and dentists for this statement. Your own experience will prove it, if you will use WRIGLEY'S after every meal.

The following quotations from a recent work on teeth and health are worth remembering:

"Dentists have found that the exercise of gum chewing brings about a better nutrition of the teeth . . ."

"The cleansing action of the gum between the teeth helps to keep them free from the particles which lodge in the crevices and cause decay."

The busy man—or woman either—rarely has time to clean the teeth after eating. Yet they should be cleaned, and

# WRIGLEY'S

after every meal

will do it. Also it will aid digestion and furnish welcome refreshment to mouth and throat.

Sealed in its purity package, bringing all its original goodness and flavor to you.

Get your Wrigley benefit today!

Try Wrigley's after smoking  
**The Flavor Lasts**



PEPPERMINT  
FLAVORED  
SUGAR-COATED

let her ladyship have her own way; and faith, she had it, too—for, before Cleopatra had uttered half a dozen words, she gave a low cry, and fell back fainting—stiff, sir, in a dead swoon!"

"Hum-m-m! Very strange, indeed! What then?"

"Why, we brought her home, of course; but as soon as she recovered, she insisted on going back—no persuasion could induce her to remain; and she promptly ordered me to give a small note she wrote to the manager of the theatre to be delivered to Madam Lella. Well, sir, he did it; and the next thing was an earnest request from Lella herself, that Norma would wait in her private dressing-room until after the play."

"And did she?"

"Yes; and a precious long interview they had of it. Like the 'five minutes' it takes a lady to put on her bonnet, it was over two hours before she made her appearance; and then in such a state of delight; by George! if my Jewish money-lender turned Christian and burned his books, I couldn't get up to such a pitch of rapture."

"Well, what was the result?"

"Why, that Lella became our travelling companion, or we here—I don't know which—from that day until we reached Paris. And there, to the great surprise of every one, she accepted an offer from Mr. M. . . of Theatre, to make her debut in London, and astonish the natives, as I flatter myself she will do, slightly."

"And was our aristocratic friend, Miss Emily Tremain, reconciled to the idea of traveling en famille with an actress?"

"Reconciled? I should think so; and very proud and important she felt about it—for where archduchesses smile, it is not for insular aristocracy to sneer. And then Lella fascinates every one she meets. She is irresistible, my boy; so take care of your heart."

"It stands in no danger. I have a counter-charm, strong enough to protect me even against the all-powerful fascinations of this tragic muse. But this mystery between her and Norma—what does it mean?"

"That is just what I wish you would tell me; for he hanged if I have the least idea. Norma only laughs and says: 'Wait, the denouement is at hand.'"

"Humph! Rather singular! Is it another act of high treason to ask what this meteor looks like?"

"Well, Norma made me promise to tell you nothing until you would see for yourself."

"Really—"

"Oh, well, after all, what difference does it make, Earncliffe? It is only a woman's whim, and your curiosity will soon be gratified, for Lella plays to-night, and, of course, you will be there to worship like the rest of London."

"Can't, my dear fellow; couldn't think of such a thing."

"What! you're not in earnest?" cried Lord Austrey, aghast.

"Never was I more so as I remember."

"Why, you're crazy—downright mad, you know. What's the reason?"

"Well, I have some friends staying here with me, and I can't leave them."

"Bring them with you."

"Humph! Well, of course, if they would like to go, that might do; if not—"

"If not, you go alone. I have said it Norma commanded me, under pain of her eternal displeasure, and half a score of the severest sort of curtain lectures, to bring you along; so, will ye, will ye, come you must. Not a word. I won't take any excuses; so don't go to the trouble of making them."

"Oh, but positively, you know—"

"Oh, but positively I know I won't! Who are these friends of yours?"

"My uncle, Mr. De Vere; my cousin, Miss De Vere; and that little girl you saw from America."

"Well, bring them along, of course. They want to see Lella, too—supposing they are not barbarians, like you. Come, you will just have time to dress, and be at Mrs. Tremain's in time for dinner."

"Well, there is no resisting you, I see. Make yourself at home, while I go and consult my respected uncle on the subject."

"All right, only hurry up—there is no time to spare, I wouldn't miss seeing Lella play 'Joanne D'Arc' tonight for 'The Crown Diamonds'! Tell the old gentlemen, with my respects, that I won't take 'No' for an answer at any price."

Disbrowe laughed, and snatched up, and, after a brief period, returned with his uncle, to whom he presented Lord George, with due decorum.

# Carnation Milk

## Aids Bake-Day

CARNATION Milk will come as a delightful surprise to any housewife who has never known its convenience and safety and richness. Always on hand—on your pantry shelf; always ready for use; none wasted because it keeps sweet for several days when opened. Sold by grocers everywhere at moderate prices.

Carnation Milk is just pure fresh milk, evaporated to double richness, kept safe by sterilization. Order several tall (16 oz.) cans or a case of 48 cans. Try this recipe and write for the free Carnation Recipe Book.

CUSTARD PIE—2 eggs, ¼ teaspoonful salt, 3 tablespoonfuls sugar, 1 cup water, ½ teaspoonful vanilla, ½ cup Carnation Milk, few grains nutmeg. Beat eggs slightly, add sugar, salt and milk, diluted with water. Line a pie tin with pastry; pour in the mixture to which the vanilla has been added. Sprinkle the top with nutmeg. Bake in hot oven at first to set the rim, then reduce the heat to easy and milk in combination should be cooked at a low temperature. This recipe makes one pie.

Produced in Canada by

CARNATION MILK PRODUCTS COMPANY, LIMITED  
Aylmer, Ontario



The Label is Red and White

"You have met, with better success than you deserve, my Lord Austrey," he said; "for my cousin not only consents to go, but is dressing even now; and my uncle is quite delighted at the prospect of seeing Lella, whose fame has reached from Dan to Beersheba, yes, even unto the far and fastidious regions of New Jersey. I have ordered my coach and six, and nothing remains but to make a few alterations in my outer man. So, for a few moments, au revoir!"

(To be continued.)

## In Yer Wife's Name

"You're no' lookin' weel, Wullie."

"No. Ah've been in the hospital, an' the doctors have taken aw' me appendix."

"Man, these doctors will tak' aw' anything. It's a pity ye didn't ha'e it in yer wife's name."—Evening News.

## ONTARIO WOMAN REGAINS HEALTH

Wants Other Women To Know  
About Lydia E. Pinkham's  
Vegetable Compound

Mount Forest, Ont.—"Before I took Lydia E. Pinkham's Vegetable Compound I felt weak and miserable, and had pains all through me. I was living in Allisa Craig at the time, and one day a friend came in and told me her experience of using the Vegetable Compound and advised me to take a bottle which I finally bought. I began to get stronger and those pains left me. I am glad I found out about this medicine as I think there is none equal to it for women who have troubles of this kind. I cannot praise the Vegetable Compound too highly for the good it has done me. Whenever I know of a woman suffering, I am glad to tell her of it."—Mrs. Wm. Rinsdale, R.R. No. 1, Mount Forest, Ontario.

Women throughout the Dominion are finding health in Lydia E. Pinkham's Vegetable Compound. No harmful drugs are used in its preparation—just roots and herbs—and it can be taken in safety even by nursing mothers. For sale by all druggists.

## THE OUTSIDER.

The smiling stranger comes to me, where I am swatting flies, and says, "I've samples fair to see, of shirts and silken ties; you'll purchase six, or twenty-three, if you are truly wise. For I can save you many a pair of your affairs; your local dealers, Jinx & Jones—a robber price is theirs;" and thus he talks in dulcet tones, and waves his shining wares. "But Jinx & Jones," I make reply, "do much to help the town; when tax collecting day is nigh, they lay their rubles down; if we would give the paupers pie, they dig without a frown. And Jinx & Jones are always here; they're at the same old stand; and if the shirt I buy don't please, year after year, they know their trade—is ganned. You are a most engaging skatist, I like your sunny smile; and I believe you're good and straight, and free from sin and guile; the goods you sell, as you relate, are doubtless all the style. But if I bought a nightie brown, and it should shrink and fade, where would I find you—in what town—ask you for a trade? Who would return the cash paid down? Who'd comfort? Who would aid? Ah, no, my friend, I've heard the moans of men in many grades, who 'turned down' firms like Jinx & Jones to deal with stranger lads, and they bewailed their wasted bones, their guilders and their soads."

Canadian Canada

"Canada is still overwhelmingly Canadian and British. Of the 1½ million people added to the Canadian population in the last decade the proportions were:—

Canadian born	1,212,045
From British Isles	220,287
Other British Possessions	10,233
From non-British sources	127,550

And in the last total were included 70,384 from the United States, many of whom must have been of British origin, accustomed to institutions and habits similar to our own. These figures show how large is the nation that Canada is being overrun by the alien," says the Canadian Gazette.

Short fringes of black and crystal beads are used with great profusion over a dance frock of black and white tulle.

# Labradorite

Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideal of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Bean, Oval and Square shape are the chief items in our new selection.

T. J. DULEY & CO. LTD.  
THE RELIABLE  
JEWELLERS & OPTICIANS  
WATER STREET.

## Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN? This is a very important question and demands your immediate attention. The future success of your child may depend upon your action now. Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct. Begin the school year right. Have your children's eyes examined by us, and if necessary PROPER GLASSES FITTED.

R. H. TRAPNELL, Ltd.  
Jewellers & Opticians, 197 Water Street.

# STEERS, Ltd

- NEW ARRIVALS, ex S.S. DIGBY:
- 5 Cases MORTON'S POTATO FLOUR.
  - 2 Cases MORTON'S BROWNING.
  - 4 Cases MORTON'S OLIVE OIL.
  - 10 Cases ENOS' FRUIT SALTS.
  - 3 Cases SMALL BOTTLES INK.
  - 5 Cases Blackbuck Brand WORCESTER SAUCE.
  - 20 Brs. WASHINGTON SODA.
  - 5 Cases EPSOM SALTS.
  - 5 Cases CASTOR OIL—1 and 2 oz.
  - 2 Cases CUT MIXED PELS.
  - 25 Cases SUNRISE JAMS.
  - 3 Cases PIMENTO, 7-lb. parcels.
  - 1 Case MIXED SPICE, 7-lb. parcels.
  - 2 Cases GROUND CINNAMON, 7-lb. parcels.
  - 3 Cases BLACK & WHITE PEPPER, 7-lb. parcels.
  - 10 Cases JEVES FLUID.
  - 60 Cases VALENCIA ONIONS.
- SELLING AT LOWEST PRICES.

# STEERS, Ltd

## NEW POLICIES

The new Crown Life Policies embody all the latest and most modern features known to life insurance. They afford the policyholder the most complete protection obtainable. Enquire about these new features.

CYRIL J. CAHILL  
MANAGER FOR NEWFOUNDLAND.  
Law Chambers, Duckworth St., St. John's.

# CROWN LIFE

INSURANCE COMPANY

## TO ARRIVE THURSDAY

100 BAGS SILVERPEEL ONIONS,  
— Also —  
CAR LOAD  
EARLY FALL APPLES.

BURT & LAWRENCE  
14 NEW GOWER STREET.

ADVERTISE IN THE EVENING TELEGRAM.



## ALL ALONG THE LINE

From Port aux Basques to Eclipse Harbor, the name of SAWYERS is a byword with all wearers of Oiled Clothing.

SAWYER'S Fishermen's Extra Strong, is made with a patented dressing. Every suit is seasoned before being shipped from the Factory.

SAWYER'S GIVES GREAT WEAR.

JOHN B. ORR, Agent

oct30, th.m.ty

## Conservatives in Great Britain Are Victorious

### Ex-Premier Asquith is Defeated--Agreement Expected Between Britain and Turkey.

#### SOME ELECTION RETURNS.

**MANCHESTER EXCHANGE**—E. B. Fielden, Conservative; gain from Liberals.  
**SALFORD (South)**—E. A. Redford, Conservative; gain from Labour.  
**SALFORD (West)**—F. W. Ashbury, Conservative, 16,719; A. W. Haycock, Labour, 12,667; Conservative gain from Labour. Haycock is a Canadian.  
**SALFORD (North)**—S. Finburgh, Conservative, 14,250; Ben Tillett, Labour, 13,114. Conservative gain from Labour.  
**WAKEFIELD**—R. G. Ellis, Conservative; gain from Labour.  
**BURNLEY**—Rt. Hon. Arthur Henderson, Labour; unchanged.  
**MIDDLESBORO (WEST)**—Miss E. E. Wilkinson, Labour; gain from Liberals.  
**HARTLEPOOL**—Sir Wilfred Sugden, Conservative; gain from Liberal.  
**LINCOLN**—R. A. Taylor, Labour; gain from Conservatives.  
**DUDLEY**—C. E. Lloyd, Conservative; unchanged. Oliver Baldwin, son of ex-Premier Baldwin, was the Labour candidate in Dudley.  
**GREAT YARMOUTH**—Sir F. Mayor, Conservative; gain from Liberals.  
**NOTTINGHAM (Central)**—H. A.

Bennett, Conservative; gain from Labour.  
**WALLASEY**—Sir R. B. Chadwick, Conservative; unchanged. Conservative majority, 13,565; previous majority, 849.  
**MANCHESTER (Whittington)**—Dr. T. Watts, Conservative; gain from Liberals.  
**STOCKTON-ON-TEES**—Capt. H. Macmillan, Conservative; gain from Liberals.  
**OXFORD**—R. C. Bourne, Conservative; unchanged.  
**WALES (University)**—G. M. L. Davies, Liberal; re-elected.  
**NOTTINGHAM (East)**—E. Brocklebank, Conservative, 11,524; Tom Mann, Labour, 1,448; W. N. Birkell, Liberal, 10,078; Conservative gain from Labour.  
**WIGAN**—A. M. Parkinson, Labour; unchanged.  
**BURY**—Captain C. A. Insworth, Conservative; unchanged.  
**DOURNEMOUTH**—Sir Henry Croft, Conservative; unchanged.  
**GRIMSBY**—W. J. Wormsley, Conservative; unchanged.  
**MANCHESTER (Moss Side)**—G. B. Hurst, Conservative; gain from Liberals.  
**MANCHESTER (Blackley)**—W. J.

H. Briggs, Conservative; gain from Liberals.  
**MANCHESTER (Rusholme)**—F. B. Merriman, Conservative; gain from Liberals.  
**NORTHAMPTON**—Sir Arthur Holland, Conservative, 15,970; Margaret Bondfield, Labour, 15,023; J. Mansfield, Liberal, 9,419. Conservative gain from Labour.  
**MANCHESTER (Plattin)**—Rt. Hon. J. E. Clynes, Labour, re-elected; majority reduced.  
**BARNLEY**—J. Potts, Labour; unchanged.  
**EXETER**—Sir R. L. Lewman, Conservative; unchanged.  
**CHELTEMHAM**—Sir A. T. Agg-Gardner, Conservative; unchanged.  
**MANCHESTER (Gorton)**—J. Campbell, Labour; unchanged.  
**LANCASHIRE (Ince)**—Rt. Hon. Stephen Walsh, Labour; unchanged.  
**LANCASHIRE (Darwen)**—Sir F. B. Sanderson, Conservative; gain from Liberals.  
**DEWSBURY**—Ben Riley, Labour; gain from Liberals.  
**DARLINGTON**—W. E. Pate, Conservative; unchanged.  
**Lancashire (Farnworth)**—T. Greenall, Labour; unchanged.  
**Liverpool (Fairfield)**—Major B. M. Cohen, Conservative; unchanged.  
**Tynmouth**—Major A. W. Russell, Conservative; unchanged.  
**West Bromwich**—F. O. Roberts, Labour; unchanged.  
**Ratley and Morley**—W. Forest, Liberal; gain from Labour.  
**Rath**—Captain C. P. Foxcroft, Conservative; gain from Liberal.  
**Nottingham West**—A. Hayday, Labour; unchanged.  
**Plymouth (Sutton)**—Lady Astor, Conservative, 18,174; G. Brennan, Labour, 13,095. Lady Astor's majority increased from 2876 to 5079.  
**Leigh**—J. Tinker, Labour; unchanged.  
**St. Helen's**—J. Totton, Labour; unchanged.  
**Lancashire, Middleton and Prestwich**—S. Sandeman, Conservative; unchanged.  
**Huddersfield**—J. Hudson, Labour; unchanged.  
**Gloucester**—Lt. Col. J. N. Horlick, Conservative; unchanged.  
**Blackpool**—Sir Walter De Frece, Conservative; gain from Liberals.  
**South Hackney**—Captain G. Jones, Liberal; gain from Labour.  
**Chelsea**—Sir Samuel Hoare, Conservative; unchanged.  
**Messendale**—R. Waddington, Conservative; unchanged.  
**Reading**—W. G. Williams, Conservative; gain from Labour.  
**Eccles**—A. Bethell, Conservative; gain from Labour.  
**Southport**—Col. G. Dalrymple White, Conservative; gain from Liberals.  
**Oldham**—(Two seats) Major A. Duff Cooper, Conservative, and Sir Edward Greig, Liberal; Conservative gain from Labour. (Duff Cooper is husband of Lady Diana Manners).  
**Walthamstow East**—Sir Hamar Greenwood, Constitutionalist, 11,312; J. G. Dale, Labour, 8,246; P. H. Hofer, Liberal 3,748; Constitutionalist gain from Labour.

**Ashton Under Lyne**—C. Honan, Conservative; unchanged.  
**Liverpool (Edgehill)**—J. H. Hayes, Labour; unchanged.  
**Histol (East)**—W. Baker, Labour; unchanged.  
**Greenwich-Curzon**, Conservative; unchanged.  
**Frosty Pool**—T. Griffith, Labour; unchanged.  
**Burslem**—A. MacLaren, Labour; gain from Liberals.  
**Smethwick**—J. E. Davison, Labour; unchanged.  
**Derby**—G. H. Oliver, Labour; unchanged.  
**Birkenhead**—Col. W. H. Scott, Conservative; gain from Liberals.  
**Liverpool (West Derby)**—J. T. Alton, Conservative; gain from Liberal.  
**West Birmingham**—Austin Chamberlain, Conservative; unchanged.  
**Sheff. On Trent**—Lt. Col. John Ward, Liberal; unchanged.  
**Manchester (Clayton)**—J. R. Sutton, Labour; unchanged.  
**Bethnal Green**—W. W. Windsor, Labour; unchanged.  
**West Toxteth**—J. Gibbons, Conservative; unchanged.

**UNOPOSED.**  
**Belfast, East**—Captain H. Dixon, Conservative.  
**Belfast, South**—T. Moles, Conservative.  
**Calthness and Sutherland**—Sir A. Sinclair, Liberal.  
**CARDIGANSHIRE**—R. H. Morris, Liberal.  
**GLAMORGANSHIRE (Ogmore)**—Vernon Hartshorn, Labour.  
**HALIFAX**—J. H. Whitley, Liberal.  
**ROSS and CROMARTY**—Ian Macpherson, Liberal.  
**KENSINGTON, South**—Sir W. Davidson, Conservative.  
**LANCASHIRE (Fylde)**—Lord Stanley, Conservative.  
**Liverpool (Exchange)**—Sir L. Scott, Conservative.  
**LIVERPOOL (Scotland)**—T. P. O'Connor, Nationalist.  
**LONDON CITY**—E. C. Grenfell, Conservative, and Sir V. Bowater, Conservative.  
**ABERTILLERY**—G. Baker, Labour.  
**BEDWELTY**—Charles Edwards, Labour.  
**MONMOUTH (Ebbw Vale)**—Evan Davies, Labour.  
**MIDDLESBOROUGH, West**—T. Thomson, Liberal.  
**ORKNEY & SHETLAND**—Sir Robert Hamilton, Liberal.  
**PADDINGTON, South**—Captain H. D. King, Conservative.  
**QUEEN'S UNIVERSITY, Belfast**—Col. T. Sinclair, Conservative.  
**RHONDDA EAST**—Lt. Colonel D. Watts-Morgan, Labour.  
**RHONDDA WEST**—W. John, Labour.  
**SHERIFFS (Leam)**—Col. Windsor Owe, Conservative.  
**WARWICKSHIRE (Tamworth)**—Sir E. M. Hiffe, Conservative.  
**WORCESTERSHIRE (Bewdly)**—Rt. Hon. Stanley Baldwin, Conservative.  
**YORKSHIRE (Howdenshire)**—Hon. F. S. Jackson, Conservative.  
**YORKSHIRE (Richmond)**—M. J. Wilson, Conservative.  
**YORKSHIRE (Normanton)**—F. Hall, Labour.  
**YORKSHIRE (Ripon)**—Major E. F. Wood, Conservative.  
**YORKSHIRE (Wentworth)**—G. H. Hirst, Conservative.

**AGREEMENT EXPECTED.**  
**BRUSSELS, Oct. 29.**  
 Complete settlement of the controversy between Great Britain and Turkey over the status quo frontier between Turkey and Mosul will be reached at the afternoon session today of the Council of the League of Nations in special session here, it is expected by League officials.

**SEVERAL KILLED IN GAS TANK EXPLOSION.**  
**VANCOUVER, B.C., Oct. 29.**  
 J. L. Mackie, British Columbia Legislator; Peter Verigin, head of the Doukhobor Colony of British Columbia, and three unidentified persons, were killed to-day when a gas tank exploded on the Canadian Pacific Railway passenger train, west of Paron Station, British Columbia, according to word received here.

**Bridgeport Brass Co.**  
**MAIN OFFICES, MILLS AND FACTORIES BRIDGEPORT, CONN.**  
 September 27, 1924.  
 To Any Prospective Investor:  
 When the Gordon plan of the "Gordon Silver Black Fox Ranches" was first presented to me and the guarantee explained, at once the "Ponies Scheme" flashed through my mind, but upon careful consideration of the possibilities and a study of their methods checked against the U. S. Government pamphlet on Fox raising and a report from a Mercantile Agency check on Dr. Gordon, along with a bank letter stating the financial standing of the Ranches in Maine, the writer was convinced of the soundness of the proposition and bought Foxes. Since receiving my dividend I have bought more Foxes and expect to continue to buy until the pelt corporation is founded, for one must realize that at that time there will be no chance to buy stock in this corporation.

I have all confidence personally in Dr. Gordon, his sincerity in the Gordon Plan and believe it is absolutely "on the level."  
 W. F. BROUGHTON, JR.,  
 Supt. Production and Schedule Mill Products Division—adv.

**Pleasing Presentation**  
 On Tuesday night some thirty of the employees of Knowling's West End stores waited on Miss Josephine Howlett, who leaves shortly for New York to enter the nursing profession, at her residence, Southside, and presented her with a handsome traveling set, bearing her monogram. The presentation was made by Mr. R. Owen, and an address read by Miss Priddle. Refreshments were then served after which an enjoyable time was spent, songs being rendered by Miss Foley, Messrs. Owens, Russell, Whitten and a dialogue by Misses Foley and Priddle.

**K. of C. Ladies' Dance**  
 The Ladies' Association of the K. of C. are holding a dance in the Club Rooms to-night, and all preparations have been made to ensure an enjoyable evening for all those who will attend. The dance programme is a specially selected one, and with the same committee of management as last year, the affair is bound to please all.

**AN OMEN.**  
**LONDON, Oct. 29.**  
 "As Lancashire goes so goes England" is an old Election saying, and to-night, early indications of Conservative gains over Labour and Liberals in Lancashire encouraged Tory supporters to look for a clear majority.

**LIBERALS LOSE HEAVILY.**  
**LONDON, Oct. 30.**  
 With almost a fourth of the returns in the general elections in the Conservatives had a clear majority with all the other parties. At 12.45 o'clock they had returned 84 candidates to the House of Commons. The Labour Party won 42 seats and the Liberals 15, this represented a gain of 20 seats by the Conservatives who, up to that hour, had only lost three. The Labour Party had added five seats but lost 16, while the Liberals had but four gains to recompense them for a loss of 20 seats.

**ASQUITH DEFEATED.**  
**LONDON, Oct. 30.**  
 Ex-Premier Asquith has been defeated at Paisley by Rosalyn Mitchell, Labourite.

**STANDING AT 3 O'CLOCK.**  
**LONDON, Oct. 30.**  
 At three o'clock this morning the standing of the various parties was—Conservatives, 160; Labour, 72; Liberals, 22; other parties, 2. This shows a net gain of 49 seats for the Conservatives and a net loss of 15 for the Labourites and 36 for the Liberals.

**LATEST RETURNS.**  
**LONDON, Oct. 30.**  
 The latest position of the parties is: Conservatives, 162; Labour 77; Liberals 23; Independent 3; Constitutionalist 1; Communist 1.

**TO DEFEAT THE ELECTORATE.**  
**DERBY, Eng., Oct. 29.**  
 Colonial Secretary J. H. Thomas, in the course of a political speech here, said the Labor Government would not resign as a result of the elections, asserting "we will face Parliament with the King's Speech and in that we will set forth our pol-

**The Hostess**  
  
**FRENCH ORGANIE**  
 Writing Paper  
 The paper that makes handwriting beautiful.

# FEEDS!


1000 Sacks OATS.  
 200 " HOMINY FEED.  
 300 " BRAN.

800 Sacks CORN MEAL.  
 500 " WHOLE CORN.

We offer the above at very Lowest Prices,  
 WHOLESALE, RETAIL.

Mail Orders Receive Prompt Attention.

oct30,21



## Read Down These Prices

and note the Value we are offering—

Nickle Copper Kettles—	\$2.40, \$2.60, \$3.00, \$3.25	Garbage Pails—	\$3.00, \$4.00, \$5.25, \$5.50
Aluminum Hot Water Bottles . . .	\$3.75	Galv'd. Oil Cans, 5-Gal. with tap—	\$2.75
Hot Blast Oil Stoves . . . . .	\$2.80	Galv'd Wash Tubs—	\$1.50 to \$3.00 each
Hot Blast Heaters . . . . .	\$4.25	Folding Clothes Dryers, \$1.30 each	
Johnson's Waxing Brushes . . .	\$3.75	Ideal Indoor Chemical Closets—	\$16.00, complete
Hair Brooms . . . \$1.35, \$2.75, \$3.25		Chamois Skins—	70c. \$1.00, \$1.40, \$1.75, \$2.00
Galv'd. Coal Boxes 90c. \$1.10, \$1.45		Vono Knife Cleaners . . . . .	\$5.25
Ash Sifter and Cover . . . . .	\$2.40	Mrs. Potts' Sad Irons . . . \$2.50, Set.	
O'Cedar Mops . . . . . \$1.60, \$2.40		Food Choppers—	\$2.75, \$2.80, \$3.25, \$4.80
O'Cedar Dusters . . . . . \$1.20		Circular Balance for meats—	\$7.00 & \$19.25
Komo Mops . . . . . \$1.90		Painters' Wash Sponges . . . 60c. each	
Enterprise Meat Mincers—	\$3.40, \$5.50	Enamel Roasters . . . . .	\$2.00
Family Scales . . . . . \$3.00 each		Platform Scales, 240 lbs.—	\$20.00, \$32.00
Bread Tins . . . . . \$1.85, \$2.20, \$2.50		Baby's Baths . . . . .	\$5.25
Aluminum Roasters . . . . .	\$1.90		
Weather Stripping . . . . . 5c. foot			
Sheathing Paper . . . 75c. & 85c. roll			
Bread Mixers . . . . . \$3.50, \$4.50			
Corrugated Carpet Lining, 28c. yard			
Carpet Felt . . . . . 10c. lb.			

Also

## 50 Gross Assorted Pipes

SELLING CHEAP . . . . . WHOLESALE & RETAIL.

### Martin-Royal Stores Hardware Co., Limited.

oct28,31,tu,th,s



## Bill's dead—pass the hat!

"So poor old Bill is dead! I'm downright sorry. He was one of the best of fellows—a great spender and one of the biggest-hearted men that ever lived. Sure, I'll chip in."

"How much have you got there—\$242? My! that won't go far with the widow and three children. Only \$242! Poor old Bill!"

Your name may not be Bill—but if you dropped off to-morrow, would your family be provided for? Or, would some kind friend have to pass the hat?

You don't care what happens after you're gone? Yes, you do. You don't want to leave your loved ones to the tender care of friends or relatives who probably have troubles of their own. And you don't need to. If you are now in good health and will agree to deposit with us a portion of your savings for a few years we will undertake to pay a regular monthly income to your widow—an income which will commence at your death and continue as long as she lives.

Just write your name and address on the coupon and mail it to us. Then we'll send you our booklet which tells all about it. There's no obligation involved.

**COUPON**  
 The Imperial Life Assurance Company of Canada  
 Please send me your free booklet about Monthly Income Policies

**THE IMPERIAL LIFE ASSURANCE COMPANY OF CANADA**  
 HEAD OFFICE 2 TORONTO, ONTARIO  
 J. A. Mackenzie, Mgr. for Newfoundland, St. John's

**Buy real Vanilla Extract**

Make sure you get the real Vanilla, not an imitation. Buy Shirriff's—the extract of the finest Mexican Vanilla Beans. Aged until it is stronger, richer, infinitely superior.

**Shirriff's True Vanilla**

### Warming the Floors First

Dr. D. Fraser Harris writing in the Times, says:—  
 "The opening up recently of several Roman dwellings in this country has brought vividly before some of us the lost art of heating a house."  
 "The Romans warmed their houses by the pleasantest and most scientific method—namely, that of heating the floors of the rooms by means of hot air which passed continually below them. The hot air of the hypocaust, besides warming the floors of the rooms of these one-storied Roman villas, also heated the water for the bath. Medieval Europe lost this art; it forgot how to heat houses and it neglected to provide baths. On the cold earthen floors of the gloomy castles rushes were spread presumably to keep the feet of the lords and ladies warm, for the fire in the vast chimney of the banqueting hall must have been a most inefficient heater of that great apartment. We all know that if our feet are warm we are warm or, at least, comfortable all over, and that if the floors are warm all is well, colorfully speaking, with the house."

**McMurdo's Store News.**

**PINE TREE LOZENGES.**  
 If you have an irritating cough, sore throat, or a tickling in the throat, try a box of Pine Lozenges. These have been proved and found very soothing for Bronchial trouble. One placed in the mouth at bedtime give great relief and stops the cough during the night. Price 35c.

**GAULT'S SYRUP TAR & C. L. OIL.**  
 For a hard, dry cough, try Gault's Syrup of Tar and Cod Liver Oil. This will give speedy relief and quickly make a cure. Price, 50c.

**Fads and Fashions.**  
 Every dress should have its own length, as some models do not look well too short.  
 Long blouses of crepe de chine are very much bunched and girdled at a low waistline.  
 The square-crowned hat looks best when worn with tailored, slightly mannish costumes.





A CORSET SALE WITHOUT PRECEDENT OR PARALLEL.

# 500 CORSETS

Values up to \$2.00, nicely hand embroidered, well finished, suspenders attachment.

**88c**

All sizes. No Mail, Phone or C.O.D. orders. None to dealers. All Sales final.

An Event that will Arouse Every Saving-Wise Shopper in Saint John's!

# Sale of The Famous "Sterling" Brand Woollen Blankets

ONE PAIR TO EACH CUSTOMER.

The reputation of the Store is behind our statement, when we say these Blankets are values at \$9.00 per pair. Dawnap finish. Size 66 x 80.

**4.98** per pr.

The famous Essex-Starland Cotton Blankets. Size 68 x 76. Guaranteed values at \$4.50 per pair.

**2.98** per pr.

Sale 400 BEST Quality

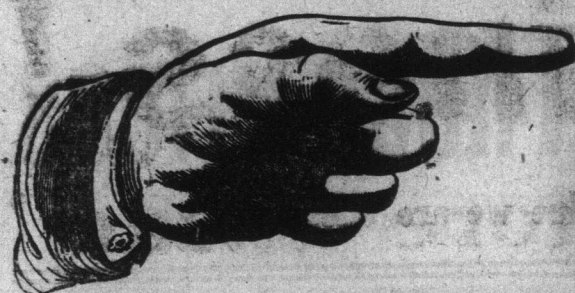
# Crepe Bloomers

Values up to \$1.00

Beautiful stripe, heavy Crepe Bloomers, with reinforced crotch double elastic umbrella knee. all sizes.

**47c**

Buy your season's requirements in this Sale and save—two pairs to a customer.



# GREATER VALUE SALE

OVERWHELMING WILL BE THE RESPONSE OF THE ST. JOHN'S PUBLIC AS THIS "GREATEST OF SALES" SWEEPS THE CITY. MEN ARE TALKING ABOUT IT ON THE STREETS—WOMEN ARE TALKING ABOUT IT IN THEIR HOMES—IT'S A SALE WITHOUT AN EQUAL. REMEMBER THE GUARANTEE THAT GOES WITH EVERY PURCHASE YOU MAKE IN THIS STORE—"NO MATTER WHAT THE SELLING PRICE OF AN ARTICLE ELSEWHERE, YOU ALWAYS FIND IT HERE FOR LESS!"

**Extra! Extra!**

1200 Silk & Lyons

Velvet

# HATS

**2.98**

Hats worth \$5.00, \$6.00, \$7.00 and \$8.00. Hundreds of smart new shapes—new trims and new colors, without a doubt the greatest offer of the year.

Women's Finest

**Brocade Brassiers**

all makes—the quantity is limited, and we cannot guarantee just how long lots will last.

**36c**

READY at 9 O'clock To-Morrow Morning with the Best and Greatest COAT SALE Ever Held in the City of St. John's--and here's what the Crowd is going to find when they get there

# 2240 WOMEN'S AND MISSES' COATS

A Coat Sale Without an Equal!

\$15.00 COATS  
\$17.00 COATS  
\$20.00 COATS  
all at

**13.98**

\$22.00 COATS  
\$24.00 COATS  
\$26.00 COATS  
all at

**18.98**

\$29.00 COATS  
\$33.00 COATS  
\$36.00 COATS  
all at

**26.98**

SHOP AND COMPARE—But don't buy until you have seen the Coats represented in these groups. Key your expectations to the highest—look for values that you would ordinarily obtain only at double these prices.

\$38.00 COATS  
\$42.00 COATS  
\$45.00 COATS  
all at

**30.80**

\$47.00 COATS  
\$50.00 COATS  
\$53.00 COATS  
all at

**37.80**

\$56.00 COATS  
\$60.00 COATS  
\$66.00 COATS  
all at

**48.50**

Think of buying at the above prices, Coats made of the new Suede or fine Velour or Chinchilla materials, luxuriously trimmed—Coats made with greatest care—Coats lined with Silk or Satin. Tailored Coats, Sport Coats, Dressy Coats, in fact a Coat to meet every taste and requirement.

**And Remember Our Guarantee Lies Squarely Behind Every Garment That We Sell!**

# FUR COATS

A genuine saving of 33 p.c. on our entire stock of FUR COATS.

French Seal Coats . . . \$120.00  
Nat. Muskrat Coats . . . \$179.00  
Northern Seal Coats . . . \$179.00  
Hudson Seal Coats . . . \$225.00  
Squirrel trimmed.  
Extra Size Coats . . . \$185.00  
Best Northern Seal.

**IMPORTANT TO STOUT WOMEN!**

Sizes 44 to 54. Complete ranges in every group advertised.

# Girls' Dresses

all sizes 6 to 16 years. This is a Job lot and you will find values up to \$6.00 and \$7.00.

**2.98**

200 Dresses, just opened, in Twills, Cloths, Wool Crepes, French Serge, all shades, all sizes. Mother and daughter will like these.

**5.98**

**7.98**

# Girls' Coats

Over 700 New Coats on display.

4.98, 8.98, 12.98, 14.88

# Girls' Woolen Caps

Values at \$1.50 Beautiful shades.

**55c**

# SPECIAL

400 Ladies' Coat Sweaters **1.98**

Values at 3.50

LOT 2 300 Sweaters **2.98**

Values at 5.00

# A Dress Sensation!

Poiret Twill Dresses.  
Serge Dresses.  
Silk Dresses.  
Wool Jersey Dresses.

**8.98**

Actual \$10.00 to \$15.00 Dresses. As there are only 200 Dresses in this lot—to avoid disappointment, we advise you shopping early.

Stout Women's DRESSES

In Silk, Crepe-de-Chine, Poiret Twill, Cantons, Charmeuse, all shades, including Brown, Navy and Black. Sizes 44 to 56 inches. Prices at

**8.98, 12.50, 18.00, 25.00, 32.00**

# Princess Slips

Striped Lingette—every shade—every size. Guaranteed to be worth not less than \$2.98.

**1.50**

# LONDON, NEW YORK AND PARIS ASSOCIATION OF FASHION

# Squirrel Chokers

Values at \$19.00 Beautiful Squirrel Neck Pieces—so fashionable this Fall, at genuine savings.

**12.98**



**Extra Special!**  
**500**  
**Ladies' Undervests**  
**79c garment**

Guaranteed Values at \$1.30. Fine warm Underwear. Only best quality fabrics used in the making—these will sell quickly. **SHOP EARLY!**

**Look, Mothers!**  
**Boys' & Girls' Underwear**

For Boys all ages. For Girls all ages. Fall and Winter wear.

**39c**

Per Garment. Easily worth 55c. a garment. None sold to Dealers.

**ONCE AGAIN THIS STORE SMASHES THROUGH!**  
**Sale 400**  
**Men's Flannel Shirts**

"Home-Guard" Brand. Very best quality. Right weight for Fall and Winter wear.

**1.59**

Values at \$3.00

All sizes from 14 to 17. 3 Shirts to each customer. Colours: Dark Grey, Khaki, Brown. Double stitched; well made. Wonderful values.

**Petticoats**  
 Over 300 New Fall Petticoats, in all new shades, pleated and embroidered flounces. **55c**

**Camisoles**  
 Pink and White shades, beautifully finished; all sizes. **49c**

**Waists**  
 Values at \$2.50 **1.28**

# Greater Values--Bigger Business!

You are Always Certain of a Little Better for a Little Less--Here at "The Store Ahead"

**JUST OPENED**  
 and Ready for this Sale  
**800 New**

**Ladies' HATS - HATS**

Shown for the first time in a Sale that will take St. John's by storm!

**NEW DRESS HATS—NEW SPORT HATS**

**4.98 7.98 9.98**

Values double and triple the Sale Price. Shop early for best choice.

**Waist Sale!**

The New Waists for Fall and Winter wear, of finest quality Crepes, Radium Silk, Jersey Silk. All new colours and combinations. All sizes. **3.48 6.98**

**PETTICOATS**—Jersey Silk, pleated flounces. two-tone effect . . . **\$3.29**

**PRINCESS SLIPS**—Heavy Jersey Silk—best quality . . . . . **\$5.29**

**A Striking Demonstration of Pants Value**

Real Dress and Working Pants, tailored with particular attention to detail—for good strong wear or dress occasions.

**2.50, 3.50, 4.50, 5.50**

Special—Stout Men's Pants. Sizes 40 to 52.

**Rubberette Coats**

Fine finish, heavily lined; guaranteed waterproof and crack-proof. The finest range of these Coats we have ever catered. Well worth the difference. **7.98 8.40**

**MEN!** No Clothing Sale we have ever held will Create the Enthusiasm of this One!

**SUITS 24.50 - OVERCOATS 30.00**

SUITS AND OVERCOATS.

SUITS AND OVERCOATS

WE EXPECT TO BREAK ALL RECORDS IN THIS GREAT SALE. VALUES ARE THE REASON WHY. YOU CANNOT PRE-JUDGE THIS SALE BY AND PREVIOUS STANDARD OF COMPARISON. YOU MUST SEE THE GOODS—SUITS OF FAMOUS WEAR-RESISTING FABRICS—OVERCOATS OF NOTED FRI-TOP FABRICS—WITH QUILTED LINING. COME PREPARED FOR THE GREATEST VALUES YOU EVER SAW—YOU'LL NOT BE DISAPPOINTED.

**Overcoats, Suits 14.98**

All American all-Wool Fabrics—garments that will give service as well as comfort.

**Two Trouser Suits Overcoats 44.00**

Hand-tailored throughout. The fabrics of finest English and American looms. Beyond doubt the finest garments shown here.

**Suits, Overcoats 38.50**

One of our best ranges of Suits and Overcoats; all sizes. Well finished throughout.

**Stout Men New Suits Tall Men New Overcoats** Size 40 to 52. Opened for this Sale. We have a complete range of Overcoats, made for you. Fuller and 5 inches longer.

**Boys' Suits and Overcoats**

**1000 GARMENTS IN THIS SALE AT THE LOWEST PRICES IN THE CITY!**

Consistent with quality, we believe that the prices quoted on all boys' garments for our "GREATER VALUE SALE" are the lowest ever quoted in St. John's. Remember! We will refund your money if you are not fully satisfied on this score.

**MEN'S FALL and WINTER CAPS**

"Sportsman" Caps—Universally known for their fine quality, good appearance and warmth. All the wanted shades—Tweed, Chinchilla, Worsted. All sizes. **1.75 2.20**  
 Guaranteed Values at \$2.40 and \$2.80

**Men's Raglans and Raincoats**

At Greater Value Savings. Our famous Blue and Fawn "Cravenette" finished Raglans.

**19.50 - 25.00 - 28.50**

**Raincoats**

Values up to \$25.00 go in this Sale at

These Coats cannot be equalled for wet weather. Good appearance and fitting. **9.98** All sizes for every man. Guaranteed Waterproofs.

**Dandy Little Combination Suits for Boys**

Values at \$4.00 to \$6.00

Dressy little garments of the popular Oliver Twist style, with Corduroy Pants and heavy washable Waists. Some Tweed tops. Ages 2 to 8.

**2.98 - 3.98**

**Boys' Combination Underwear**

Extra heavy quality. Well finished, best material. **1.19**  
 Values at \$2.00 per suit.

**LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION**





The Evening Telegram, Ltd. PROPRIETORS. All communications should be addressed to The Evening Telegram, Ltd., and not to individuals.

Thursday, October 30, 1924.

Bonavista Endorses the Government Policy

The decision given by the people of Bonavista is a triumph for W. S. Monroe and W. J. Winsor personally, but it is far more than that. It is an earnest of the confidence which the District has in them as Ministers, and it is the strongest endorsement of the policy decided upon by the Party.

The honours of victory are shared by the Prime Minister and his loyal colleague, and the District is to be congratulated upon its wise choice of representatives. In the Prime Minister they have a member who undertook the responsibilities of leadership from purely unselfish motives and only at the urgent call of the community, and his long experience in business will enable him to apply to the duties of his office that order and system which have been disregarded in public affairs in recent years.

Sufficient reference has already been made of the methods adopted to accomplish the defeat of the Government representatives, and the result will no doubt do more to convince the Opposition than any other form of argument that the days are past when an intelligent electorate can be swayed by such tactics. Of the issues upon which the election was fought it has been said that Prohibition was not the vital question. With that statement we quite agree, but it must be admitted that it was the chief plank in the Opposition platform, and it was the subject which was surrounded by the greatest assortment of misleading statements, which had to be set right by the Premier and his colleague in many settlements. That their arguments were convincing has clearly been shown.

In order to carry out a policy of clean up, the evils which had followed in the wake of the Prohibition measure could not be overlooked. The impossibility of enforcing the Act was making it a laughing stock and was tending to encourage lawlessness in other directions. In principle it violated our notion of British liberty, and it failed to advance the cause of temperance. The substitution of a measure which violates no principle, appeals to the people as fair, which is enforceable and which is intended to encourage temperance, is in keeping with the attitude of the Government and in accord with their policy.

Before the Party lie onerous and responsible duties to which they will be able to direct their attention with renewed vigour, now that their path has been cleared and the course which they have decided upon has been approved. The country turned to Monroe and his colleagues in its hour of need. The people found their representatives worthy of the trust and they

may rest assured that there will be no hesitation and no turning aside until the task undertaken has been accomplished.

Cochrane St. Sale of Work

The Cochrane Street Women's Association held their annual sale of Work in the lecture room of the Church yesterday afternoon which proved to be a decided success from every standpoint. The stalls were tastefully decorated and contained plain and fancy work, pantry requisites, vegetables, flowers, etc., all of which found ready purchasers. The affair was declared open at 3 o'clock by Mrs. Tasker Cook who, in a happy but short address, outlined its object. During the afternoon most teas were served, and a large number patronized the tables and partook of the many good things provided. At night an enjoyable concert followed and among those who contributed pieces in numbers were Mesdames Brown, A. Mews, Misses M. Mews, Woods, Blahop, Curtis, Green, Taylor, Marshall, Mrs. N. Power, Messrs. Jarrett, Fraser, Holmes, Wawa, Steele and Wylie. At the close a hearty vote of thanks was tendered the performers by Rev. C. H. Johnson and passed by acclamation.

PEPYS BEHIND THE SCENES

Oct. 29th.—A bleak cold day, and in no mind to go abroad save and there is much work to be done, and none but me to do it. Passing the Club, to go in for a few minutes and am pressed into a game of cards which makes me mighty late for the office. No other talk this day save of the election in Bonavista and the first count coming out at 4 of the clock, makes it look very black for Mr. Monroe. And indeed, it did seem so up to midnight almost, when he jumps ahead of Sir W. Coaker, and Capt. Winsor leads R. G. Winsor. So they continue with increasing majorities, and the Government men chosen by at least 500 votes. One thing to note was how there was a straight ticket vote throughout, and seemed to be personal votes for Sir W. Coaker as many did think to find. News of this state of the English election, and the Conservatives having a long lead which they will maintain. But as I did say in my journal but a few weeks since, it do seem how the Liberals will be eliminated completely, and is a significant fact that Mr. Asquith is defeated in Paisley where he did go after his defeat in the general election of 2 years ago.

Cauld Cannon, with the ring, button and money. Hallowe'en at The Blue Puttee; also special cakes and ice cream.—Oct 30, 21.

Fox Ranch Film at Majestic Last Evening

Movies of the Gordon Silver Black Fox Ranches were shown at the Majestic Theatre to a appreciative audience. The pictures were very clear and showed to advantage the feasibility of the Fox Industry. Moving pictures cannot be taken of something that does not exist. Mr. Lewis explained the pictures and the industry, and from an educational standpoint those who missed this picture certainly missed something worth while. DONALD C. LEWIS, G.W.V.A. Building for reference.

Save the Babies

Amount previously acknowledged. \$3892.87. Mrs. H. W. LeMessurier 5.00. \$3897.87.

G. U. HENDERSON, Hon. Treasurer.

Cauld Cannon, with the ring, button and money. Hallowe'en at The Blue Puttee; also special cakes and ice cream.—Oct 30, 21.

Government Boats

Argyle left St. Kyran's at 4.45 p.m. yesterday, outward. Clyde left Nipper's Hr. 2.25 p.m. yesterday, inward. Malakoff left King's Cove 10.40 a.m. yesterday, inward. Gloucester left Farmgate 11.15 a.m. yesterday, going west. Home no report. Kyle left Port aux Basques 9.45 p.m. yesterday. Meggie left Twillingate 10.50 a.m. yesterday, coming south. Portia left St. John's for south west parts of call at 10 a.m. Sagona left Flower's Cove 10.45 a.m. Tuesday going north. Prospero arrived Little Bay Islands 6.40 p.m. yesterday.

Cauld Cannon, with the ring, button and money. Hallowe'en at The Blue Puttee; also special cakes and ice cream.—Oct 30, 21.

ENQUIRY CONTINUED.—The Rooney Enquiry will be continued with the Magistrate's Court this afternoon.

Bonavista Stronger Than Ever Behind the Government.

Premier and Minister of Marine and Fisheries, Defeat Coaker and Colleague.

The count in the Bonavista Election which began yesterday at 4 p.m. ended early this morning, when the final bulletin showed a sweeping victory for the Prime Minister, Hon. W. S. Monroe and his colleague, Capt. W. S. Winsor, Minister of Marine and Fisheries. Sir William Coaker, President of the Fishermen's Union, was defeated by 483 votes. The final count was: W. S. Monroe 2532, W. C. Winsor 2459, W. F. Coaker 2050, R. G. Winsor 2026.

Table with 4 columns: Name, Votes, Name, Votes. Rows include W. S. Monroe (2532), W. C. Winsor (2459), W. F. Coaker (2050), R. G. Winsor (2026), and various other candidates.

Magistrates Court

A 37 year old laborer of the South Side, convicted of stealing a gold watch valued at \$20.00, the property of Solomon Abbott of the schooner Harry and Ralph, was allowed to go under suspended sentence. A housewife belonging to Victoria Village, but lately of the city, was arraigned before court this morning charged with vagrancy and a second charge of deserting her two children, ages one and two years. This woman appeared before court on a similar charge in August last, when she attended her trial in a manner which attracted the court this morning felt satisfied that the woman was responsible for the conditions in the home and ordered her to return to her children or in default one month's imprisonment. An assault case was postponed until to-morrow morning.

Cream for whipping, 60c. a pint, at The Blue Puttee.—Oct 30, 21.

Silvia in Port

S.S. Silvia arrived in port at 7.30 a.m. after a fairly good passage from Halifax. Off the Cape the weather was stormy, but the ship's progress was not impeded to any extent. The following passengers arrived: Mrs. E. Bowring, J. Bell, R. O'Toole, C. Richardson, H. Lynch, Miss E. Knight, Mrs. R. Dowden, Mrs. J. Roberts, Mrs. H. Long, B. Cramm, Mrs. M. Short, Mrs. L. Oates, Miss A. Penny, Mrs. M. Horwood, Miss S. Russell, A. Oates, W. McCarthy, E. Joyce, W. Raymond, Miss M. Raymond, Miss C. Ryan, Cyril Duley, Mrs. S. Seyward, Mrs. F. Knight, Hon. and Mrs. A. B. Morine, W. Shillaber and forty in second cabin, including the crew and passengers of the schooner L. E. S., which foundered whilst on the passage from Frances Harbour to Carbonear. The shipwrecked people were taken off by S.S. Mount Clay and landed at Halifax. The press despatch in our issue of Sept. 27th contained an account of their experience.

Cream for whipping, 60c. a pint, at The Blue Puttee.—Oct 30, 21.

Captains Body Escorted to S.S. Portia

The funeral of the late Capt. Sam Bennett, who met death by drowning in Freshwater Bay on Tuesday, took place from the Masonic Temple, at 3 o'clock to S.S. Portia. The remains which were enclosed in a handsome casket and covered with floral offerings, was attended by a Guard of Honour from the Masonic Society, the crew of the schooner Jas. W. Thomas, and other mourners. The body has been forwarded to the former home of the deceased, Port aux Basques, for interment.

Cream for whipping, 60c. a pint, at The Blue Puttee.—Oct 30, 21.

New Cafe Opened

The management of the Royal Cafe beg to announce the opening of their new store on Water Street, formerly the King Cafe. The premises, recently taken over has been remodelled and repainted, new fittings installed, while the whole surroundings present a very attractive and neat appearance. The management have made a specialty in the catering line, and with the assistance in waiting at a number of tables, all patients in new and up-to-date restaurant are assured every satisfaction. We speak for the new enterprise a share of the public patronage.

Van Houten's Cocoa best and goes farthest.—Oct 30, 21.

Star Ladies' Dance

The Ladies' Auxiliary of the Star of the Sea Society are holding a Hallowe'en card party and dance in their rooms to-night. No doubt a large gathering will participate in the card tournament, for which a handsome gold watch is being offered as the first prize. Following the tournament the ladies will serve Cauld Cannon, and this promises to be not the least enjoyable part of the evening's programme. Dancing will then ensue with the C.C.C. Orchestra supplying the music.

Nonia Representative at Hant's Harbor

Thursday, Oct 23, will go down as Hant's Harbour Red Letter Day, for the citizens of the little town, were then honoured by a visit from Lady Allardyce, accompanied by Miss Allardyce, Mrs. Harold Mitchell, of St. John's and also Mr. and Mrs. John Duff of Carbonear.

The party arrived by car at 12.30 p.m., and proceeded to the residence of Mr. Archibald Targett, where they were met by a reception Committee and where luncheon was in readiness. At the table sat Her Ladyship and party, Rev. Mr. and Mrs. Mallalieu, Capt. and Mrs. Jones S.A., Mr. and Mrs. A. Targett and Mr. Malcolm Short, J.P.

After luncheon Lady Allardyce was met by a parade of children, who had assembled outside Mr. Targett's residence to do honor to the distinguished visitor. She then proceeded along the Broughton Hall escorted by the Parade where a meeting was to be held. At 2 p.m. the meeting was called to order by Mr. A. Targett, J.P., who acted as Chairman. After introducing Lady Allardyce to the large audience present he called upon the Rev. Mr. Mallalieu who on behalf of the citizens of Hant's Hr. in well chosen words presented Her Ladyship with an address of Welcome.

The Chairman made a few remarks stating that it was a day that should long be remembered as it was the first time that the people of Hant's Hr. had been honored by a visit from any Governor or his good wife, and seeing that Lady Allardyce had opened the door he hoped the time was not far distant when we could look forward to an appointed day for a visit from His Excellency himself. After a few other brief remarks, the Chairman called upon Lady Allardyce and as she rose the Hall rang with applause. She then addressed the audience for half an hour in which she outlined the aims and purposes of Outport Nursing and discussed the great benefits derived from trained nurses for which the town folk of Hant's Hr. can show their gratitude in having one in their midst. She next based her remarks on the work of the knitting industry carried on amongst some of our women-workers and classed the workmanship with that of the Home Country or its Dominions.

The next to address the gathering was Miss Allardyce who gave an interesting account of the G.H. Guild Movement and fully outlined its principles and rules. Mrs. Targett, President of the Hant's Hr. Knitting class, spoke of work carried on at Hant's Hr. stating that since its organization a year ago there had come into the homes at Hant's Hr. of about \$200 worth of work, approximately six hundred dollars. At the conclusion of Mrs. Targett's remarks, the chairman extended Lady Allardyce the heartfelt thanks of the "Welcome" and gave an expression to the popular gratitude and appreciation which the visit of herself, and of her party had inspired; and for the splendid address given. As a token of thanks the audience all stood. Ringing cheers were then given for Her Ladyship, Miss Allardyce, Mrs. Mitchell and our Carbonear visitors.

After the meeting Lady Allardyce met the knitting class and the old gentlemen of the place separately and expressed the pleasure which she experienced in meeting them and afforded her. On the Road leading to the Hall there had been erected an arch on which was hung the words "Welcome" beautifully designed, and executed by the young ladies. Flags were flown in all directions in honor of the occasion. The weather conditions were all that could be expected, the day being perfect for the time of the year and many young folks enjoyed themselves with the camera. At five o'clock the party left for Winterton where another meeting was to be held at 8.30. The citizens are now looking forward next year to be honored by a visit from His Excellency the Governor. Too much praise cannot be accorded the ladies and gentlemen who devoted much time in planning and executing the arrangements. Also to Mrs. John Rendell who willingly offered to serve the guests at Mrs. Targett's and to both school teachers, namely, Capt. Jones, S.A., and Miss Blanche Smith, Methodist, also to Miss Annie Smith, who aided her in her work in having the children so well arranged; and also to the young ladies who spent much time in making the "Welcome".

Shipping

Schr. Ruby and Dorothy has entered at English Harbor to load fish for Oporto. Schr. Ellen and Mary has cleared from Grand Bank for Gloucester with 1600 qts. codfish. Schr. Laverina has cleared from Grand Bank for Halifax with 1539 qts. fish shipped by Forward and Tibbo. S.S. Lisgar County leaves Montreal late to-night for here via Charlotte-town. S. S. Digby sailed from Halifax at 5 o'clock this morning for here.

Portia Sails

S. S. Portia, Capt. Connors of the Western Coastal Service sailed, from the Dry Dock wharf at 10 a.m. She took a three-part cargo and the following saloon passengers:—Miss Lilian Pike, Rev. Holland, Mrs. Holland, Geo. F. Dixon, Geo. E. Pike, Mr. Miller, W. Fevier, P. Downey, G. Edwards, A. Sterior, R. Legs and six in steerage.

Red Cross Steamers

TO CONTINUE WEEKLY SERVICE. S.S. Silvia on arrival at New York on her second next trip, Nov. 20th, will lay off for one week. She is scheduled to leave New York on Nov. 29th. S.S. Rosalind arriving in New York on Nov. 27th will also lay up for one week. She leaves that port on December 6th. The weekly service will be continued as winter.

WAVETTE. "KEEPS YOUR HAIR LOOKING ITS BEST."

To all the Girls—Who like pretty curls That cluster in waves, and wave. The best bet yet is our "WAVETTE". To make bobbed hair behave. WAVETTE is greaseless and non-sticky. It is the best curling cream for bobbed hair. Just try it! Price 45c. bottle.

PETER O'MARA, THE DRUGGIST, THE REGAL STORE.

WARD'S LIQUOR, THE ARTIST'S BLEND.

Supreme Court BEFORE FULL BENCH. King vs. J. T. Mooney.

Before the indictment was read Mr. Fox on behalf of the accused moved for an order that certain counts in the indictment be quashed on the grounds of duplication (of counts) and that they tended to prejudice and embarrass the trial of the case. He also read an affidavit sworn to by certain facts before the court and submitted that on these facts the prosecution should not be proceeded with. The objection to the indictment was not argued, and judgment was taken until Tuesday to give the Crown time to reply to propositions contained in the affidavit. The letter set forth the facts in relation to Mr. Mooney taking up his duties as Acting Liquor Controller and his retention of the position until July, when he was relieved of the office. Other matters dealt with in the affidavit were the accused's engaging as solicitor Mr. W. J. Higgins, but if the court was asked to consider the moral aspect of the matter at the present juncture. It could not close his eyes to the fact that Mr. Mooney had refused to give evidence at the preliminary enquiry in the Sir Richard Squires case.

The further hearing was adjourned until Tuesday next. Bail was renewed. S. S. Reeco bound to Bay Roberts with a cargo coal from Sydney port in to port this morning through stress of weather.

WARRIED.

On Oct. 29th, at the Mercy Convict, by Rev. Fr. Pippy, Elizabeth N. Hartley and Monroe Bishop.

BORN.

At the Grace Maternity Hospital, on Oct. 27th, a daughter to Mr. and Mrs. J. J. Dooly, 47 King's Road.

On Oct. 29th, to Eda and Robert J. Brown, 26 Goodview Street, a daughter.

DIED.

At Pogo, on Tuesday, Oct. 28th, George Torranceville, aged 82 years. Left to mourn are 2 sons, Fred at Vancouver and Walter at Gander Bay, and 2 daughters, Mrs. A. Dowden and Mrs. John Mercer of this city and also four sisters.

Passed peacefully away at the Sanatorium this morning, Mary the eldest daughter of Michael Williams (Painter), aged 19 years. Leaving to mourn a father, two sisters and two brothers. Funeral on Saturday at 2.30 p.m. from her late residence 15 1/2 Barron Street.—R. I. F.

FUNERAL NOTICE.

The funeral of the late Benjamin Barry who recently met a sad death by motor car accident in Detroit, will take place on Friday at 2.30 p.m. from his late residence, 10 Brazil's Square. Friends and acquaintances please accept this, the only intimation.

IN LOVING MEMORY

of our dearly beloved husband and father, William Cochrane, who died October 30th, 1923. May the Sacred Heart of Jesus have mercy on his soul. —Inserted by his family.

IN MEMORIAM

In loving memory of Captain Martin Pico, who died in Hospital in Bonanza, Spain, Oct. 30th, 1923. —Inserted by his wife and children. He liveth his beloved sleep.

STAR OF THE SEA LADIES' ASSOCIATION ARE HOLDING

A Big Card Party, Hallowe'en Supper & Dance THURSDAY, OCTOBER 30th, 1924. C.C.C. Orchestra—Prize for Elimination Dance. Prize for Cards—Gold Watch.

TICKETS: ... .. Gents' 5/10c ... .. Ladies' 50c. Oct 30, 21.

FOR SALE

Best American Sole Leather, Upper Leather, English and American. Manila and Steamed Tanned Rope, all sizes. Best Italian Hemp Lines and Twines. Chains, Anchors and Grapnels. Lubricating Oil. Men's and Boys' Long and Short Boots, 100% Leather—all going at Rock Bottom Prices. We also buy Brass, Copper, Lead, Old Rope, Cow Hides, Calf Skins, Sheep Skins, Raw Wool and all kinds of Raw Furs. HIGHEST PRICES PAID. NORTH AMERICAN FUR, HIDE & METAL CO'Y., WATER STREET WEST. Oct 30, 21.

"SALADA" TEA

Truly delightful Superb flavor Deliciously fresh Finest of all teas.



Campana's Italian Balm

You may keep your hands white and beautiful regardless of housework or wind or weather, by the use of CAMPANA'S ITALIAN BALM, the popular toilet article in Canada for over forty years.

This article has become the biggest seller of its day, due almost wholly to personal recommendations. Its delicate odor, its healing qualities and its economy make it an invaluable household article.

Buy a bottle from your druggist to-day. It can be procured from our wholesale agent, MR. CHAS. JAMIESON, P.O. Box 842, St. John's, Nfld.

A regular Canadian priced 15c. sample bottle will be mailed to any address on receipt of 10c. E. G. WEST & CO., - 80 George St., Wholesale Druggists, Toronto, Ont., Canada.

THE ROYAL CAFE (Formerly "The King Cafe") WATER STREET EAST.

Re-opened by original owner, and has been newly decorated and put in first class condition. Prompt and Courteous Attention.

EXCELLENT CUISINE. PRICES MODERATE. Give us a call and be convinced. Oct 30, 21.

Prepare for the indoor months. Ask your Dealer for "MATCHLESS"

Inside Paints, Enamels, Stains, Etc. NOW IS THE TIME

Try our Flat and Gloss White, Gold, Aluminum and Black Enamels (for radiators, piping, etc.) Superb "MATCHLESS" Floor Stains, etc., etc.

The Standard Mfg. Co., Ltd.

Fully equal to the best and superior to many. You need not pay high prices for the highest grade Flour— you can do better by purchasing in Sacks TANNER'S BEST at \$6.25—140-lb. Sacks, which is equivalent to \$8.75 per barrel of 196 lbs.

Just arrived ex. S.S. Rosalind 250 Sacks. For further information, apply to T. B. CLIFT, Agent for Tanner Gross Co'y.

Tanners Best Brand Flour.

Fully equal to the best and superior to many. You need not pay high prices for the highest grade Flour— you can do better by purchasing in Sacks TANNER'S BEST at \$6.25—140-lb. Sacks, which is equivalent to \$8.75 per barrel of 196 lbs.

Just arrived ex. S.S. Rosalind 250 Sacks. For further information, apply to T. B. CLIFT, Agent for Tanner Gross Co'y.

BOY HIT BY MOTOR CAR

The young lad was picked up yesterday afternoon a boy, named Tilly, and conveyed to his home on Lavine was knocked down by a motor car, Stone Street, where Dr. Anderson was driven by Mr. J. E. Clouston, on Gow-called and prescribed for him. at Street, but fortunately escaped in-



# Nearly Everyone Goes To

## The ROYAL STORES

Because their values are right, because their prices, value considered, are "St. John's lowest—always," and because the courtesy, cheerfulness and efficiency with which customers are served, makes the Royal Stores the most delightful and enjoyable shopping centre.

## Friday and Saturday

bargain announcements are regularly looked for and read by thousands of thrifty shoppers all over St. John's and the suburbs. Go carefully through this page of Friday and Saturday bargains, and see for yourself the tempting offers that await visitors to this store, for the next two days.

## Fair Week at The Royal Stores

Hundreds of visitors will be in town during Fair Week. Naturally they will meet their friends at the Royal Stores. In addition to meeting their friends, they can take advantage of our biggest price reduction sale for the entire year. Almost every article in this great Store will be offered at very special reductions for the whole week.

Make it a Point to Meet Your Friends at The Royal Stores



### Charming Dresses Lower Priced

**Poirot Twill Dresses.**  
Fine quality Poirot Twill Dresses for women, two-piece Midway style, with Peter Pan collar, long sleeves with turned back cuffs, insert pockets, girde of self material, collar, pockets and cuff bound with military braid; in the following colors: Brown, Navy, Taupe and Black. Regular \$14.00 each. Sale Price .....

**\$12.35**

### Knitted Dresses.

Women's Wool Knitted Dresses, two-piece effect; colors of Brown, Navy, Saxe and Rose, Peter Pan collar with binding and bow of self shade military braid, long sleeves with turned back cuffs, patch pockets, braid girde; splendid value. Reg. \$7.75 each. Sale Price .....

**\$5.20**



### Cotton Blankets at Sale Prices

For this week-end we offer several lines of Cotton Blankets at reduced prices, you should take the opportunity to secure your needs for present and future.

#### American Cotton Blankets.

Soft fleecy Blankets, made from high grade California Cotton, in Grey and White with Pink and Blue borders.

White—Size 50 x 72. Reg. \$2.65 pair. S. Price .. \$2.59  
White—Size 60 x 76. Reg. \$3.30 pair. S. Price .. \$2.97  
White—Size 72 x 80. Reg. \$4.30 pair. S. Price .. \$3.87  
Grey—Size 50 x 72. Reg. \$2.65 pair. S. Price .. \$2.59  
Grey—Size 60 x 76. Reg. \$3.30 pair. S. Price .. \$2.97

#### English Cotton Blankets.

Made from best quality Cotton, extra heavy weight; assorted borders. Reg. \$3.50 pair. Sale Price .. \$3.15  
Grey—Size 50 x 72. Reg. \$2.35 pair. Sale Price .. \$2.12

#### Cotton Crib Blankets.

Made from high grade Cotton, in a soft fleecy finish, White with assorted borders. Warm and comfy for baby. Size 27 x 34. Reg. 55c. each. S. Price .. 48c.

### Crepe-de-Chene New Dress Velvet

#### New Arrival.

We have just received a new shipment of Silk Crepe-de-Chene. They are of an exceptionally good quality, in all the required season's shades, Navy, Brown, Beige, Ivory, Apricot, Flame, Mole, Peacock, Pink, Grey, Cream, Peach, Putty, Reindeer, Putty, Belgian, Peach and Black; 33 inches wide. Reg. \$3.75 yard. Sale Price .. \$3.24

#### Pretty Velvet.

A new arrival, in very pretty Dress Velvet; 34 inches wide, shades of Navy, Nigger, Brown, Purple, Sapphire, Old Rose, Chestnut Brown, Henna and Black. Splendid quality with a superior silk finish. Reg. \$3.25 yard. Sale Price .. \$2.97

### Very Special New Winter Coatings

#### Blanket Coating.

Shades of Fawn, Brown, Navy, Saxe, Wine and Terra Cotta; 54 inches wide. These are splendid value and exceptionally good quality. Reg. \$1.95 yard. Sale Price .. \$1.80

#### Velour Coating.

54 inches wide, shades of Fawn, Taupe, Mid Fawn and Jade. The season's most popular material; splendid value. Reg. \$3.00 yard. Sale Price .. \$2.70

#### Wool Coating.

Heavy Wool Coating, shades of Scarlet, Fawn and White, would make splendid coats for children; 56 inches wide. Reg. \$3.25 yard. Sale Price .. \$3.00

#### Costume Tweed.

Beautiful new Costume Tweed, in Fawn and Brown mixtures, Grey and Brown checks; 54 inches wide. Would make an ideal costume for Fall and Winter wear. Reg. \$2.45 yard. Sale Price .. \$2.20

### Special Values in Household NEEDS



#### Bolster Cases.

Made of strong White Cotton Tubing, hemstitched self embroidered ends; size 20 x 70. These are of excellent quality and offered at a very low price. Reg. \$1.35 each. Sale Price .. \$1.14

#### Pillow Cases.

Hemstitched and self embroidered corners; size 20 x 30. Made from all white cotton Pillow Tubing of a superior quality, specially priced for Friday and Saturday. Reg. 75c. each. Sale Price .. 63c.

#### Cushion Covers.

Made from splendid quality Fawn Linen, hemstitched, and embroidered in pretty Scroll pattern, with beautiful colored silks; size 20 x 30. Reg. \$1.00 each. Sale Price .. 90c.

#### Tea Towels.

Size 19 x 29, of a splendid quality White Towelling with red border. Special Royal Stores value. Reg. 35c. each. Sale Price .. 31c.

#### Honey Comb Towels.

Good quality, in White Honey Comb; size 17 x 44. Reg. 30c. each. Sale Price .. 26c.

#### White Turkish Towels.

Made from good quality White Turkish Towelling, fringed ends, medium size. Reg. 25c. each. Sale Price .. 20c.

#### Colored Towels.

Turkish Towels, Fawn ground with colored stripes; size 18 x 36; a splendid hand towel, that will give splendid service. Reg. 35c. each. Sale Price .. 31c.

### SEASONABLE OFFERS in Men's Wear

#### Men's Hats.

Soft Felt Hats, in assorted shades of Grey with Black band, bound brim; all sizes. A good looking Hat in the newest styles. Reg. \$6.25 each. Sale Price .. \$4.75

#### Wool Felt Hats.

A splendid looking Hat for Fall or Winter wear; colors to Grey, Brown, Fawn and Black, with self colored band, blocked brims; all sizes. Reg. \$5.25 each. Sale Price .. \$4.50

#### Men's Caps.

Good looking Tweed Caps for men, assorted patterns; exceptionally well made; all sizes. Ideal for Fall wear. Reg. \$1.60 each. Sale Price .. \$1.35

#### Men's Shirts.

Best quality Percalé, White grounds with assorted colored and White silk stripes, double cuffs, starched collar band; sizes 14 to 16½. Reg. \$2.00 each. Sale Price .. \$1.79

#### Men's Belts.

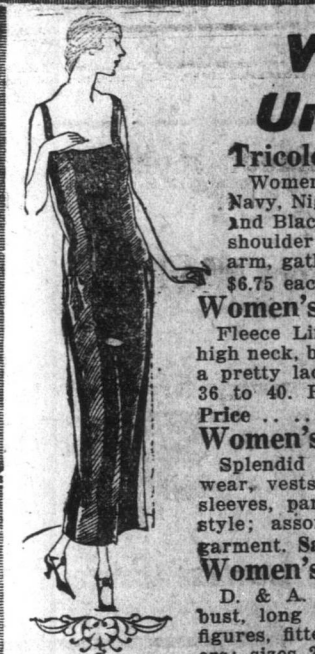
Rubber Belts with fancy nickel buckle, assorted sizes. Reg. 18c. each. Sale Price .. 15c.

#### Boys' Overcoats.

A special bargain in Boys' Overcoats, to fit ages 6 to 11 years, made in a splendid selection of good looking Tweeds, values up to \$14.50 each. Special Price for Friday and Saturday .. \$9.98

#### Boys' Wool Underwear.

An exceptional offer in Boys' Winter weight Underwear. These are ideal and come in sizes 20 to 32 inch. A seasonable offer you should not miss. Special per garment .. 64c.



### Women's Underwear

#### Tricolette Slips.

Women's Tricolette Slips, shades of Navy, Nigger, Pale Blue, Camel, White and Black; hemmed at top and bottom, shoulder straps, elastic to fit under arm, gathered on hips. Reg. \$6.75 each. Sale Price .. \$5.95

#### Women's Camisoles.

Fleece Lined Camisoles, short sleeves, high neck, buttoned in front, finished with a pretty lace edging around neck; sizes 36 to 40. Reg. \$1.10 each. Sale Price .. 92c.

#### Women's Underwear.

Splendid quality Fleece Lined Underwear, vests have high neck and long sleeves, pants are ankle length, open style; assorted sizes. Reg. 85c. Sale Price .. 76c.

#### Women's Corsets.

D. & A. Rust-Proof Corsets, medium bust, long hips, suitable for average figures, fitted with four elastic suspenders; sizes 21 to 30. Reg. \$1.35 pair. Sale Price .. \$1.23

#### Child's Pantie Dresses.

Wool Feltie Dresses for children, shades of Saxe, Pale Blue, Brown and Rose; trimmed with contrasting shades at wrist and neck, gathered at hips, neatly trimmed with wool stitching; to fit ages up to three years. Reg. \$3.50 each. Sale Price .. \$3.15

#### Infants' Rubber Pants.

Made from good quality Live Rubber, elastic at waist and knee, in small, medium and large sizes. Reg. 35c. pair. Sale Price .. 31c.

### Smallwares at Small Prices

#### SUEDE POCKET WALLET

— English manufacture. Reg. \$2.25 each. Sale Price .. \$1.95

#### LEATHER CIGARETTE CASES

— Reg. 70c. each. Sale Price .. 60c.

#### "VILLA-DE-LUXE" BRIAR PIPES

— 6 different styles. Reg. 60c. each. Sale Price .. 54c.

#### "PALL MALL" BRIAR PIPES

— Aluminum inlaid tube, in 12 different styles. Reg. \$1.65 each. Sale Price .. \$1.44

#### PRO-PHY-LACTIC TOOTH BRUSHES

— Adults size, in hard, medium and soft bristles. Reg. 70c. each. Sale Price .. 59c.

#### ERASEMIC SHAVING STICK

— Large size. Reg. 35c. each. Sale Price .. 32c.

#### BABY BALM

— SPECIALLY prepared for baby. Reg. 32c. tin. Sale Price .. 27c.

#### Aluminum Ware.

Aluminum Drinking Cups, Measuring Cups, Collapsible Cups, Frying Pans, Spoons, Buns and Cookie Cutters, Strainers, Turnovers, Small Funnels and Soap Boxes. Reg. 15c. each. Sale Price .. 13c.

#### Elderdown

Ideal for making Dressing Gowns, Jackets, etc., shades of Green, Navy, Pink, Brown, Red, Sky and Hell; 28 inches wide. Reg. 75c. yard. Sale Price .. 69c.

#### White Shirting.

Very special value, in good quality White Shirting; 36 inches wide, no dressing. Special for Friday and Saturday, per yard .. 24c.



### NEW HOSIERY VALUES

#### Women's Hosiery.

All Wool Cashmere Hosiery, shades of Grey, Fawn, Nigger, Tan, assorted Marl and Black with assorted clocks; fashioned leg, double heel and toes, wide garter tops; sizes 9 to 10. Reg. \$1.30 pair. Sale Price .. \$1.15

#### Art Silks and Wool Hosiery.

Colors of Brown, Fawn, Grey and Black, improved shape; spliced feet, suspender tops; these are ideal for Fall and Winter wear, being very warm and comfortable; sizes 9 to 10. Reg. \$1.40 pair. Sale Price .. \$1.25

#### Women's Marl Hosiery.

All Wool Cashmere in assorted Marl, seamless fashioned leg, spliced feet, garter tops; sizes 9 and 9½. Regular \$1.15 pair. Sale Price .. \$1.55

#### Child's Hosiery.

Colors of Fawn and Grey seamless fashioned leg, spliced feet, elastic tops; sizes 00 to 7. These are all Wool in assorted ribs, sizes 9 and 9½. Sizes 00 to 3. Reg. up to 70c. pair. Sale Price .. 68c.

#### Women's Hosiery.

Marl Hosiery in Fawn only, assorted ribs; sizes 9 and 9½, spliced feet, fashioned leg, wide suspender tops. Reg. 57c. 65c. pair. Sale Price .. 57c.

#### Cashmere Hosiery.

Women's Cashmere Hosiery, shades of Fawn, Grey, Tan and Black, also Shot effects, assorted ribs, fashioned leg, reinforced feet, garter tops; sizes 9 to 10. Reg. 90c. pair. Sale Price .. 80c.

### Chic Blouses & Sweaters



#### Crepe de Chene Smocks.

Colors of Flesh, Pearl, Saxe, Peach, Lemon, Cream and White; round neck, half sleeves, pretty, embroidered fronts, with bands and namastitching, tied at the side. Reg. \$5.00 each. Sale Price .. \$4.55

#### Collar and Cuff Sets.

White Organdie, with borders of Brown, Blue, Green and Red, Peter Pan style. Reg. 90c. set. Sale Price .. 72c.

#### Wool Slippers.

Women's All Wool Slippers, round neck, Peter Pan collar, trimmed with silk braid and bow, ¾ length sleeves, shirred on both sides. Reg. \$3.20 each. Sale Price .. \$2.93

#### Silk Scarves.

Black Silk Scarves, in a very fine knit; 64 inches long, 9 inches wide, finished with a wide fringe. Reg. \$3.25 each. Sale Price .. \$2.97

### BEAUTIFUL HEARTH RUGS

#### Axminster Rugs.

A selection of beautiful Axminster Rugs, in a large size; 54 x 78 inches, in pretty Oriental designs and colorings. Very special value. Reg. \$13.00 each. Sale Price .. \$17.44

#### Velvet Rugs.

Fringed ends; size 22½ x 46, in a big assortment of new and pretty designs and colors. Splendid wearing quality, attractively priced. Reg. \$3.55 each. Sale Price .. \$3.42

#### Axminster Rugs.

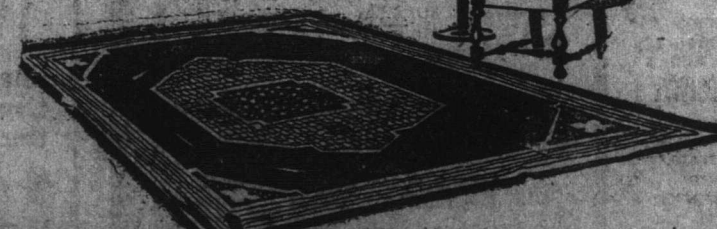
Size 23 x 50; fringed ends, in new designs and colorings, looks well and wears well. Reg. \$4.35 each. Sale Price .. \$4.32

#### Axminster Hearth Rugs.

A special assortment of these splendid Rugs, in rich looking Oriental designs and colors; size 26 x 60; fringed ends. Reg. \$7.25 each. Sale Price .. \$6.48

#### Tapestry Hearth Rugs.

Size 45 x 72, in new and novel designs and colors. These look well and will give satisfactory wear. Reg. \$10.25 each. Sale Price .. \$9.18



#### Axminster Rugs.

Fringed ends, size 27 x 54; in a wide range of beautiful designs and color combinations, would look well in any room, offered at a very special price. Reg. \$5.75 each. Sale Price .. \$5.13

### Men's Suits and Overcoats at Sale Prices

#### Men's Suits.

Made from splendid New Tweeds, in assorted Browns and Greys, 3 button coat, plain or cuff bottom pants, well tailored and smartly finished in the easy fitting style so popular this Fall; wide shoulders, loose pants; all sizes. Reg. \$13.75 each. Sale Price .. \$12.50

#### Men's Overcoats.

Winter Overcoats, double breasted styles, half belted; colors of Brown and Grey; Overcoats that are right in the teeth of the wind, right in color, right in material, and very lowly priced; all sizes; come in and look them over. Reg. \$32.00 each. Sale Price .. \$28.00

#### Men's Raglans.

Double breasted, Trench Coat style, in Navy and Fawn, lined throughout with waterproof lining, also fitted with detachable all wool lining. These are ideal for Fall and Winter wear, being absolutely waterproof, warm and comfortable; all sizes in stock. Reg. \$27.50 each. Sale Price .. \$25.50

Another line in a better quality, same style and colors. Reg. \$31.00 each. Sale Price .. \$28.00



### New Stamped Linens

#### Buffett Sets.

3 piece Sets, made of good quality White Linen, stamped in pretty designs, ready for washing, suitable for croquet, etc. Reg. 50c. set. Sale Price .. 40c.

#### Luncheon Sets.

Made of light Fawn linen and stamped in beautiful tinted designs, ready for working, 5 serviettes to match cloth. Reg. \$2.20 set. Sale Price .. \$1.82

## The Royal Stores, Ltd.

### Ribbon and Laces

#### Exquisite Allover Laces.

38 inches wide, in combined colors of White and Gold, White and Silver, Green and Silver, special silk finish; the ideal trimming for evening or party dresses. Reg. \$3.50 yard. Sale Price .. \$3.45

#### Fancy Ribbon.

A splendid assortment of beautiful ribbons, in pretty floral designs; 4½ inches wide, a very superior ribbon at a very low price. Reg. 50c. yard. Sale Price .. 44c.



The Broadway  
House of Fashion

See the Next Page for More Bargains

Sale Now Blasting Its Way Into Every  
Home With New Super Values

The Broadway  
House of Fashion

# OUR PEERLESS SALE!

St. John's Greatest Bargain Event!

TO-DAY all St. John's will revel in and convince itself of what tremendous importance this PEERLESS Event is! Everything to wear for the entire family is presented at prices you will at once see are amazingly low. The PEERLESS SALE IS SUPREME from every standpoint—PEERLESS IN VALUES—PEERLESS IN THE QUANTITY OF GOODS INVOLVED—PEERLESS IN QUALITY OF THE GOODS PRESENTED. This ad. does not tell of all the sensational values assembled—it only shows convincingly what immense savings are offered. COME EARLY TO-DAY—bring your friends. No Mail or 'Phone Orders accepted on advertised items

WE LEAD--OTHERS FOLLOW!

## Skirts

One of the finest lots of Skirts your money can buy: Prunellas, Brushed Wools, Crepes, Plaids. We guarantee every Skirt to be worth dollars and cents above our Sale Price. **5.39**  
Values to \$10.00

## Blouses

Here are two Groups where you can choose your Blouse at less than half the price you have to pay elsewhere. **1.89**  
**2.89**  
Georgettes, Crepe-de-Chines, Lace Over Georgettes, Silks, etc. Hundreds to choose from

## Sweaters

Hundreds of Sweaters placed on Sale at PEERLESS PRICES—A variety every Woman and Miss can choose from: Coat Sweaters, Tuxedo, Cardigans, Pull-Overs, Side Ties, in fact every conceivable style and colour. **1.79** **2.89** **3.77**

A Peerless Sensation to Interest Every Woman and Miss

## 1100 COATS & DRESSES

At Guaranteed Lowest in The City Prices

PEERLESS! How well it describes this marvellous COAT and DRESS offering! Leading manufacturers, with whom we have been doing business for years, have co-operated with us to again present to women of St. John's and vicinity apparel values that have no equal, and so retain the reputation our Store enjoys for amazing value-giving!

COAT SIZES:

Womens' . . . . .36 to 44  
Misses' . . . . .14 to 20

THE COATS!

Silk and Sateen, full lined—Tailored of Black Downy Wool, Velour, Suedene, Angora, Cordette, and other rich fabrics.

Every Best Style Here!

We consider these the best Coat values this season—style, quality and workmanship considered. Colors include: Grey, Black, Navy, Rookie, Russet, Brown and all wanted Plaids.

**12.67**  
and  
**14.77**  
VALUES to \$25.00  
and  
VALUES to \$30.00

DRESS SIZES:

Womens' . . . . .36 to 44  
Misses' . . . . .14 to 20

THE DRESSES!

Fashioned of Finest Silks—Canton Crepe, Satin Crepe, Georgette, Roshanara, Flat Crepe, Romaine Crepe, Elizabeth Crepe, etc.

Dresses for all occasions and in all colours: Navy, Cocoa, Black, Sand, Brown, and in fact every Light and Dark shade for Fall wear.

## Fur Chokers and Collars

A good variety of Fur Chokers and Collars in small and large patterns, made up in such fine Furs as Wolf, Fox, Nutria, Marmink, etc. Mostly Browns and Blacks. A few Light Furs in the lot. **3.50**  
to  
**8.98**

## Leatherette Coats

Just received a large shipment of these fine Waterproof and warm Coats. They go on Sale at a Peerless Price. Plaid backs and Wool linings. Sizes for Misses and Women. **6.97**

## Sweater Costumes

Here is a chance for every Miss and Woman to dress in one of these warm all wool outfits. Why—the Sweater alone is worth the price. Values to \$8.50 . . . . . **5.77**  
Peerless Prices—Mean Lowest Prices!

## Fall Dress HATS

PEERLESS Millinery Values—Presenting Hats of impressive Beauty that have not been equalled this season. Finest materials in the Newest Fall Modes—

Each is an exquisite creation with an elegance of design you will call irresistible. Trimmings and colors to please all; shapes and sizes to fit every hairdress for Miss, Woman or Matron.

**5.97**  
VALUES to \$12.00

—Cloche Hats.  
—Tricorne Hats.  
—Off-the-Face.  
—Pokes and Mushroom Hats, Matron Hats.  
—Picture Hats.

THE COLORS INCLUDE: Almond, Navy, Brown, Red, Black, Grey, Crab-Apple, etc.

EXTRA SPECIAL!

## 200 HATS

Velours, Felts, Velvets, Brushed Wools, etc., etc. The balance from our last Sale including new arrivals. All at one Price:

**2.00**

Values to \$5.00

## Costumes

To describe the beauty of these New Fall Costumes would be impossible—The fine workmanship—The lovely materials—The fine Furs such as Squirrel, Beaver, Fox, Viatka Squirrel—or their plain self-made collars show up these beautiful New Fall Costumes immensely.

SPECIAL LOT  
25 Only Heavy  
**Tweed Costumes**  
lined with Silk and Canton Crepe. Worth more than double the price. On Sale for **11.98**  
Sizes 36 to 42.

Sizes 16 to 44.  
COLORS:  
Navy.  
Black.  
Sand.  
Brown.  
Fawn.  
Etc.

Prices Range From **16.98**  
to  
**35.00**

MATERIALS:  
Velour.  
Broadcloth.  
Tricotine.  
Poirot Twill.  
Scotch Tweeds.  
Etc., Etc.  
All Costumes interlined.

The Broadway House of Fashion



**"CASH STREET"—OR—"PAY MORE AVENUE"**  
—WHERE DO YOU TRADE?

The success of this great establishment since its inception, has been that many thousands of St. John's people realized fully the economy importance of our policy of Buying and Selling for Cash—they realize the importance of trading on "CASH STREET" and sharing in the endless unusual savings we are ever offering—You, too, should come here to "CASH STREET" and see how splendidly it will pay you.

See Other Page for More Bargains

LOWEST PRICES OUR CHIEF ATTRACTIONS  
**Broadway House of Fashion**

**TO-DAY—** The Sale Everybody Has Been Waiting For—

**Quick Action is Recommended!**

Although our Stocks are complete, the unusually HEAVY DEMAND THIS SALE WILL MAKE on our stocks, and the crowds this SALE will attract when the news spreads, causes us to advise EVERYBODY TO "COME EARLY!"

# OUR PEERLESS SALE!

Sale Now Blasting Its Way Into Every Home With New SUPER VALES.

**What Our Children's Dept. Offers Every Mother in This Great "PEERLESS" SALE!**

<p>Sizes 3 to 14 years. <b>Dresses</b> Sizes 3 to 14 years.</p> <p>In this great Store, where event crowds upon event, where one merchandising achievement scores upon another, a Sale of the finest Children's Dresses that stands out so boldly and strongly, as does this great offering, is of rare occurrence—and one that mothers by the hundreds will plan to attend.</p> <p>PEERLESS PRICES MEAN HUGE SAVINGS! COME!</p> <p><b>2.98 3.48 4.98 5.98 6.98</b></p>					<p>Sizes 3 to 12 years. <b>Coats</b> Sizes 3 to 12 years.</p> <p>Over 300 Children's and Misses' Coats are displayed on our SECOND-FLOOR in groups, at prices you will be attracted by once you mount the stairway. We have left no stone unturned to make this one of the busiest Departments during this Great Sale, knowing full well that now is the time when every mother wants to dress her little girl with a warm Coat at the least cost.</p> <p>GROUP 1. GROUP 2. GROUP 3. GROUP 4. GROUP 5.</p> <p><b>4.98 5.87 6.89 7.98 8.77</b></p>				
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# Bargain Basement Offers

OUR BARGAIN BASEMENT IS A STORE BY ITSELF. IT OFFERS YOU DAILY SEASONABLE MERCHANDISE AT PRICES WE SOMETIMES CAN'T DUPLICATE. DURING THIS GREAT SALE THE "BARGAIN BASEMENT" OUTDOES ITSELF WITH EVEN GREATER VALUES THAN EVER BEFORE. BELOW ARE ONLY A FEW OF THE ITEMS THIS DEPARTMENT OFFERS YOU WHILE THIS SALE LASTS!

**Costumes**  
Black and Navy Tricotine and Botany Serge Costumes, Silk lined, nicely tailored. Price does not pay even for the workmanship. Sizes 36 to 42.  
**8.98 and 9.98**

**Corsets**  
300 Pairs of the finest Satin finished Corsets, only slightly damaged by water, go on Sale at Values up to \$3.50 **59c**

**Hose**  
Ladies' Brown and Grey Ribbed Heather mixture Hose, every pair perfect. A real 65c. value. On Sale while they last, for ... **24c PAIR**

**Baby's Bonnets**  
In White Corduroy and Astrachan; also a few coloured. These will surely go fast as they are worth up to \$1.75 ... **39c**

**Children's Bathrobes**  
In a good quality Eiderdown Just the kind every mother ought to get for her child. Now is the time while they are priced at such a low price ... **98c**

Sizes 14 to 44 **500** Sizes 14 to 44  
**Ladies' & Misses' Coats**  
Tweeds, Velours, Silvertones, Bolivias, Suedines, in fact an endless range of materials and colors to choose your Winter Coat from. Styles are belted all around, side ties, belt in front only and many others; hundreds with fur collars, self-made collars, fur collars and cuffs. We absolutely guarantee the prices on these Coats to be the lowest in the city.

**6.29 9.27**

DON'T HESITATE COME!  
**10.63** Will you say "I wish I had gone to this Sale," or

**CHILDREN'S COATS**  
Ages 3 to 6 years. Here is an exceptional offer to mothers; fine little Coats made of good heavy materials with heavy plush collars and cuffs for **2.87**

Sizes 16 to 44 **300** Stouts 42 1/2 to 48  
**Ladies' Dresses**  
Botany Serges, Tricoshams, Wool Crepe, Satins, Tricolettes, Tricotines, Canton Crepe, etc., are only some of the materials you will find at these exceptionally low prices. Only once in a lifetime will the public have a chance like this right at the beginning of the season, when every woman and miss is in need of an everyday dress. Look these prices over. Then come and see the Dresses.

**4.67 5.98**

"I am glad I attended this Sale."  
**7.98** One real bargain is worth more than a hundred promises.

**200 FLANNELETTE DRESSES** Nicely embroidered in all sizes, in Brown, Navy and Black. **1.98**

**Look at These Savings!**  
Just arrived in time 50 dozen only of the finest

**Ladies' White Linen Hkts.** with embroidered and fancy borders. A regular 29c. value for less than half. Each ... **9c**

**BLOOMERS.**  
800 Pairs of fine heavy Crepe Bloomers with elastic waist and umbrella knee. Worth double the price. On Sale for ... **49c**

**RUNNERS.**  
White Linen Runners, embroidered with Pink or Blue Silk and Lace edgings. Another typical "Peerless" Value ... **79c**

**CAMISOLES.**  
White Linen Camisoles, with Shoulder straps, with plain or lace yokes. Stock up on these. Never again at this low price ... **19c**

**UNDERSKIRTS.**  
In a good heavy Sateen Accordeon pleated frill bottom. Color: Purple, Blue only. A regular value at \$1.95. On Sale for ... **1.19**

**ROMPERS.**  
Made up in a fine heavy Flannel and nicely piped with colored ribbon, and with pockets for children of ages 1 year, 2 years and 3 years. Only ... **59c**

# The Broadway House of Fashion



**TO-DAY'S MESSAGES**

**CONSERVATIVES INCREASE THEIR LEAD.**

LONDON, Oct. 30.

BRADFORD (Central) - Conservative gain from Labour. W. Leach, Labour, Under-Secretary of the Air Ministry, was defeated. SHEFFIELD (North) - Labour re-elected. WEST BIRKENHEAD - Conservative gain from Labour. EAST WOOLWICH - Labour unchanged. LANCASTER (North) - Liberal. GLOUCESTER (North) - Conservative. GLOUCESTER (South) - Conservative. BATTERSEA (North) - Communist gain from Labour. WALTHAMSTOW (East) - Conservative gain from Labour. PORTSMOUTH - Conservative gain from Labour. BRADFORD (North) - Conservative gain from Labour. LANSHIRE (Ryton) - Conservative. BIRKENHEAD (West) - Conservative. LIVERPOOL (West Derby) - Conservative. BIRMINGHAM (West) - Conservative gain from Labour. BRISTOL (East) - Conservative. BIRNOR - Conservative. BRIGHTON - Conservative. EDGEMOND - Conservative gain from Labour. EDGEMOND - Conservative gain from Labour. BRISTOL (South) - Conservative gain from Labour. LEICESTER (South) - Conservative gain from Liberal. BIRMINGHAM - Conservative gain from Labour. BRISTOL (West) - Conservative gain from Labour. WIMBLEDON - Conservative gain from Labour. KENSINGTON (North) - Conservative gain from Labour. MIDDLESEX (Acton) - Conservative gain from Labour. YORKSHIRE (Ryedale) - Conservative gain from Labour. PAISLEY (Scottish Borough) - Labour. Right Hon. H. H. Asquith defeated. BIRMINGHAM (Aston) - Conservative gain from Labour. NORTH CROYDON - Conservative gain from Labour. SOUTH CROYDON - Conservative gain from Labour. SHEFFIELD (North) - Conservative gain from Labour. SHEFFIELD (Brightside) - Labour. BRADFORD (Central) - Conservative gain from Labour. EALING - Conservative gain from Labour. BRISTOL (Central) - Conservative gain from Labour. NEWCASTLE - UNLIERNE - Labour. WINCHESTER - Conservative gain from Labour. HACKNEY (Central) - Conservative gain from Labour. SOUTHEND - Conservative gain from Labour. BIRMINGHAM - Labour. BIRMINGHAM (West) - Labour gain from Liberal. NEWCASTLE-ON-TYNE (East) - Labour gain from Liberal. NG'S NORTON - Labour gain from Liberal. SPARKBROOK (Birmingham) - Conservative gain from Labour. ERDINGTON - Conservative gain from Labour. BOOTLE - Conservative gain from Liberal. WARRINGTON - Conservative gain from Liberal. WALTON - Conservative gain from Liberal. BLACKBURN - Liberal. HULME (Manchester) - Conservative gain from Labour. RICHMOND - Conservative gain from Labour. DEVONPORT - Labour. SOUTH CARDIFF - Conservative gain from Labour. PLYMOUTH - Conservative gain from Labour. ECCLESHALL - Labour. FINSBURY - Labour. HAMMERSMITH - Conservative gain from Labour. IPSWICH - Conservative gain from Labour. CENTRAL CARDIFF - Conservative gain from Labour. ROCHESTER - Labour gain from Liberal. SOUTH BRADFORD - Co-operative gain from Liberal. HAMMERSMITH (South) - Conservative gain from Liberal. WALLINGFORD - Conservative gain from Liberal. MILDEN (East) - Conservative gain from Labour. MILDEN (West) - Labour. HAMPSTEAD - Conservative gain from Labour. PORTSMOUTH (North) - Conservative gain from Labour. PORTSMOUTH (South) - Conservative gain from Labour. BRISTOL (North) - Conservative gain from Labour. TWICKENHAM - Conservative gain from Labour. DUDLEY - Conservative gain from Labour. BRENTFORD - Conservative gain from Labour. WOLVERHAMPTON - Labour. BOLTON (Two Seats) - Both Conservative gain from Liberal. PRESTON (Two Seats) - One Conservative gain from Liberal; one Conservative gain from Labour. SHIPLEY - Labour. DERBY - J. H. Thomas, Conservative, and one Conservative gain over Labour. DUNDEE - One Labour gain over Conservative. CAMBERWELL - Labour. WOOD GREEN - Conservative. HILLSBOROUGH - Conservative gain from Labour. ROTHERSITH - Labour. PECKHAM - Labour gain from Conservative. WOLVERHAMPTON - Labour gain from Conservative. NGSTON-ON-THAMES - Conservative gain from Labour. HANDSWORTH - Conservative gain from Labour. TOTTENHAM (North) - Labour. WEST HOUGHTON - Labour. TOTTENHAM (South) - Conservative gain from Labour. BIRKENHEAD - Labour gain from Liberal. FORTHAM - Labour gain from Liberal. YARDLEY - Conservative gain from Labour. LEWISHAM (East) - Conservative gain from Labour. CAMBERWELL (Northwest) - Conservative gain from Liberal. LEWISHAM (East) - Conservative gain from Labour. BROOLEY - Conservative gain from Labour. CATFORD - Conservative gain from Labour. LEYWOOD (Birmingham) - Conservative gain from Labour.

# MARSHALL'S

## INDUSTRIAL FAIR SALE!

In announcing the opening of this Sale, we wish to express our thanks to all who have helped make our Special Clearance Sale such a success, and to solicit the same unstinted support in connection with the Industrial Fair Sale which we now open. Visitors to the City during the coming week will find our Store well stocked with seasonable goods at attractive prices. Our staff is at all times at your service, and a visit to our Store entails no obligation to buy. It is a pleasure to show you our goods whether you buy or not, and we would ask that you give us an opportunity of demonstrating that we are the Headquarters for "Good Goods at Lowest Prices."

**MEN'S PYJAMAS**  
In all Sizes.  
Regular \$3.20. Sale Price **\$2.89** Suit

**MEN'S FANCY SHIRTS**  
Special Values.  
From **\$1.39** to **\$3.00** each.

**MEN'S WORK SHIRTS**  
Black Satin, Flette and Linens.  
From **\$1.35** to **\$2.00** each.

**MEN'S WORKING GLOVES**  
Fleece Lined.  
From **25c.** to **48c.** pair.

**MEN'S SOFT COLLARS**  
Arrow Brand.  
Special Price . . . . . **29c.** ea.

**MEN'S NECK TIES**  
Wide End Styles.  
Regular 75c. . . . . Special **47c.** ea.

**MEN'S BOSTON GARTERS**  
Double Grip.  
Regular 75c. . . . . Special **68c.** pr.

**MEN'S COTTON & CASHMERE HOSE**  
From **34c.** to **\$1.50** pair.

**MEN'S SOFT FELT HATS**  
From **\$2.98** to **\$4.35** each.

**MEN'S TWEED CAPS**  
Popular Brands.  
From **65c.** to **\$2.98** each.

**MEN'S SWEATER COATS**  
Grey only.  
Regular \$2.60 for . . . . . **\$1.85**

**MEN'S COTTON JERSEYS**  
Navy Blue only.  
Special Value . . . . . **95c.** ea.

**MEN'S INVICTUS BOOTS**  
For Solid Comfort.  
Clearing at . . . . . **\$10.49** pair.

**MEN'S ENGLISH BRACES**  
For good service.  
From **36c.** to **98c.** pair.

**MEN'S TWEED OVERCOATS**  
Extra Special.  
Regular \$31.00 for . . . **\$12.50** each.

**MEN'S MACKINAW**  
Extra Special.  
Regular \$20.00 for . . . **\$10.00** each.

**LADIES' TWEED COSTUMES**  
A Genuine Bargain offered to clear at **\$7.18** each.

**JUST OPENED**  
A New Shipment of **JOB WALL PAPERS**  
18c. to 40c. Piece.

**Dorothy Dodd Boots**  
Owing to broken sizes we are offering these lines at Slashing Reductions to Clear.

**LADIES' CLOTH TOP BOOTS**  
Sizes 2 1/2, 3, 3 1/2 and 4 only.  
SPECIAL PRICE . . . . . **\$2.98** Pair.

**Floor Coverings**  
New Arrivals

**STAIR CANVAS, Painted-Back** . . . . . Reg. 40c. Sale Price **35c.** yd.  
**FLOOR CANVAS, 2 yards wide** . . . . . Special Sale Price **\$1.25** yd.  
**THIRD QUALITY LINOLEUM** . . . . . Reg. \$2.00. Sale Price **\$1.75** yd.  
**FIRST QUALITY LINOLEUM** . . . . . Reg. \$2.65. Sale Price **\$2.39** yd.

**Men's Readymades**  
Men's Tweed Suits.  
Regular Prices from \$15.00 to \$40.00  
Sale Prices from **\$12.00** to **\$20.00**

**Table Oil Cloths**  
In a large variety of patterns.  
Regular \$1.00 for . . . . . **89c.** each.

**Plain White Oil Cloth**  
Special . . . . . **35c.** yd.  
**COLOURED OIL CLOTH**  
Regular 48c. Special . . . . . **43c.** yd.

**Marshall Bros**

**LADIES' WINTER COATS**  
Some excellent qualities are offered to clear  
From **\$3.79** to **\$15.00** each.

**STAIR CARPET**  
(Bordered)  
22 inch width.  
Regular \$2.10—  
Now **\$1.85** yd.  
**STAIR CARPET**  
Plain, 27 inch width.  
Regular \$3.80—  
Now **\$2.50** yd.

**Ladies' VICI & BOX CALF BOOTS**  
Sizes 2 1/2, 3, 3 1/2, 4, 4 1/2, 5, 5 1/2  
SPECIAL PRICE . . . . . **\$4.47** Pair.

**Boys' Readymades**  
Boys' Tweed Suits  
Good Heavy Tweeds for Winter wear, at Clearing Prices  
From **\$4.98** to **\$10.00** Suit.

**White Curtain Poles**  
Large Size. Special . . . . . **\$1.35** ea.  
Small Size. Special . . . . . **17c.** ea.

**Cream Lace Curtains**  
Regular \$2.20. Special . . . **\$1.98** pr.  
Regular \$2.65. Special . . . **\$2.39** pr.  
Regular \$3.30. Special . . . **\$2.98** pr.

**WARNER'S CORSETS**  
In every size.  
From **\$1.98** to **\$3.54** Pair.

**LADIES' CORSETS**  
Special Quality.  
\$3.00 Values for . . . . . **97c.** Pair.

**LADIES' HOSIERY**  
Colored, broad rib Mercerised Hose  
Special . . . . . **57c.** Pair.

**LADIES' BLACK & COLORED CASHMERE HOSE**  
From **85c.** to **\$2.00** Pair.

**CHILDREN'S HOSIERY**  
Black and Tan.  
Special **17c.** **19c.** **24c.** **26c.** Pair.

**CELANESE KNITTING SILK**  
Four Ounce Slips.  
Special . . . . . **\$1.10** Slip

**RUBBER SPONGES**  
Large Size.  
Only . . . . . **10c.** each.

**BRILLIANT COTTON**  
All Shades.  
Special . . . . . **9c.** Ball

**BELDING'S LUSTRE EMBROIDERY COTTON**  
Special, 8 Slips for . . . . . **10c.**

**RUBBER SHEETING**  
Regular \$1.00 for . . . . . **89c.** yd.  
Regular \$1.20 for . . . . . **\$1.09** yd.

**WHITE TWILL SHEETING**  
Regular \$1.40 for . . . . . **\$1.25** yd.  
Regular \$1.55 for . . . . . **\$1.39** yd.

**TURKISH TOWELING**  
(Striped).  
Regular 30c. for . . . . . **27c.** yd.

**STRIPED FLANNELETTE**  
Regular 32c. Special Price **26c.** yd.

**TABLE DAMASK**  
Satin Finish.  
\$1.00 Value for . . . . . **79c.** yd.

**WHITE MARCELLA QUILTS**  
Regular \$4.40. Special . . . **\$3.98** ea.

**PINK HONEYCOMB QUILTS**  
Only a few left.  
Regular \$4.50 for . . . . . **\$3.69** ea.

**STOCK MARKET NEWS**

THURSDAY, Oct. 30th, 1924.

Furnished by Johnston & Ward, Board of Trade Building, Water Street.

**TO-DAY'S NEW YORK OPENING.**

American Smelters . . . . . 70 1/2  
Baldwin . . . . . 118 1/2  
Anaconda . . . . . 38 1/2  
C. P. R. . . . . 150  
Cuban Cane Sugar Com. . . . . 11 1/2  
Wolchman . . . . . 70 1/2  
Great Northern . . . . . 61 1/2  
Keanecott . . . . . 48 1/2  
Marine Pfd. . . . . 36 1/2  
Marland . . . . . 64 1/2  
Pan. American "B." . . . . 60 1/2  
Punta Sugar . . . . . 43  
Sinclair . . . . . 16 1/2  
Southern Pacific . . . . . 93 1/2  
Studebaker . . . . . 39  
Sub. Boat . . . . . 3  
Tobacco Products . . . . . 65 1/2  
Union Pacific . . . . . 119 1/2  
U. S. Steel . . . . . 108 1/2

**MONTREAL OPENING.**

Brazilian . . . . . 50 1/2  
Can. Steamships Pfd. . . . . 55  
Montreal Power . . . . . 134 1/2  
National Breweries . . . . . 59  
Spanish River Com. . . . . 101  
Can. Steel . . . . . 70 1/2

**Beeswax**  
**ALTAR**  
**Candles**  
in many grades and sizes at  
**BYRNE'S Bookstore**

**St. JOHN'S Grocery Stores**  
Best Goods at Lowest Prices.  
Pure Gold Jellies.  
Ox Blood 2 in 1 Shoe Blacking.  
Very Best Canadian Butter.  
Hartley's Rasp. and Straw.  
Jam, 1 lb. pots, 47c.  
Birds Custard Powder 4c. package.  
Herb Soap.  
Ammonia.  
Jaynes Fluid.  
Knox's Sparkling Gelatine.  
Browning for Gravies.  
Puritan Metal Polish.  
Large Green Grapes 19c. lb.

**J. J. ST. JOHN.**  
Duckworth St. & LeMarchant Road.  
**Anthracite COAL**  
NOW LANDING  
Ex S.S. "Recto"  
**American Anthracite COAL**  
All sizes.  
**H. J. Stabb & Co.**  
Spiced grapes are an appropriate relish to serve with roast beef or game.  
Liver omelet makes a delightful breakfast dish. Serve with crisp curls of bacon.



Before you buy roofing see DUX BAK ROOFING, a full size Roll costs only \$3.50 complete with nails and cement.

Houses covered with DUX BAK ROOFING pay less for Fire Insurance than houses covered with felt and tar.

By using DUX BAK ROOFING you will save enough on Insurance to pay for your new roof.

COLIN CAMPBELL, Ltd. (opp. the Monument) Water Street

### Bargains in Dress Goods.

Wool has again taken an upward turn, but not our TWEEDS and SERGES. They are lower in price than ever before.

A new range of Striped and Plain Woolen Tweeds, in all colours. Heavy strong wear. 40" wide . . . **65c.** yard.

54" Striped Woolen Tweed, ideal for small boys' wear. See this Special . . . **80c.** yd.

56" Heavy Tweed, extra strong wearing material for boys' wear . . . **98c.** yard

50" Special Melton Cloth. This is ideal for Skirt or Costume . . . **\$1.15** yd.

We have an ideal 44" All Wool Navy Serge . . . **90c.**

50" All Wool Navy Serge, strong and wearable. Ideal for Dresses . . . **\$1.15** yd.

40" Botany Wool Navy Serge . . . **\$1.75** yd.

Just Arrived, a few lengths of Men's Overcoating and Suitings, Extraordinary Values.

See these before they all go.

Special Line of Men's Woolen Underwear . . . **\$1.45** gar.

**Bon Marche**  
WATER STREET ST. JOHN'S

### We Could Fill This Paper

with histories of people all over the world whose claims have totalled \$100,000,000 in 28 years, but we prefer to tell local readers about local claims. Every claim cited in this paper is a local claim, unless otherwise stated. It tells of a specific disability and a positive claim cheque actually paid in Newfoundland. To date we have paid 174 as low as \$7.50, and as high as \$850.00.

It may be YOUR turn next week. ARE YOU PROTECTED?

**U. S. FIDELITY & GUARANTY CO.**  
J. J. LACEY, Nfld. General Agent.

### "ITT"

**Green's Sole Preserver**  
Makes the Soles Outlast the Uppr.

Save Your Soles,  
Save Your Families Soles,  
And so Save Your Money.



No more hobnails, boot protectors, rubber pads or other unsightly fixtures on your Boots and Shoes.

Green's Sole Preserver is a transparent liquid, a few drops of which applied to the soles of Boots will make them outlast the uppers.

Try a Tin . . . **35c.** a Tin.

Sufficient for several pairs of Boots.  
DO NOT APPLY ON DAMP LEATHER.

**G. Knowling, Ltd.,**

SHOE STORES. SOLE AGENTS.

### Wedding Bells.

HEARTERY—BISHOP.

Yesterday morning, in the little Chapel of Our Lady of Mercy, Military Road, Rev. Fr. Pippy of St. Joseph's parish, performed a quiet and very pretty wedding, uniting in the holy bonds of matrimony Elizabeth Nora, youngest daughter of Frederick and Mrs. Heartery, Bonavista, to Monroe, youngest son of Hon. R. K. Bishop. The bride, who wore a brown broad-silk travelling costume trimmed with brown beaver and hat to match, was attended by Mrs. J. C. Perez, who wore a brown crepe de chene dress and brown hat. The groom was supported by Fred J. Shortall. After the ceremony the party motored to the home of Mrs. J. C. Perez, where with only a few intimate friends a light lunch was served, after which the wedding party motored to Kelley's Hotel, Seal Cove, where a sumptuous repast was partaken of. The bride, who was formerly head operating Steward at the General Hospital, and the groom were the recipients of many valuable presents including cheques and congratulatory telegrams showing the esteem in which they were held by their friends. The groom's present to the bride was a cheque, to the bridesmaid a gold piece, and to the best man a gold filled fountain pen. That the sea's of matrimony will ever remain smooth and sparkling in the dazzling sun for Mr. and Mrs. Bishop is the sincere wish of all their friends.—Com.

Great attraction at the Star Hall, Thursday night, October 30th. Card Party and Halloween Dance. Prize for cards—Gold Watch. Special prizes for Elimination Dance.—oct27,21,m,h

### Denny's New Role "Sporting Youth"

HAS WONDERFUL "HE-MAN" ACTION.

Life, love, a chauffeur's uniform and the thrill of the "roaring road" are the intertwined elements of drama and subtle comedy in "Sporting Youth," Reginald Denny's new Universal starring feature which comes next week to the Star Theatre, with a bag full of thrilling tricks.

It is Denny's first multiple reel feature since "The Abysmal Brute," the Universal screen version of the famous Jack London novel.

The sporting youth is the youth of strenuous activities, always anxious to do something daring, whether it is racing in a five hundred horse-power aeroplane, tearing up the asphalt with a motor car, or climbing endless glaciers in search of the North Pole, barrier poles for example, are to be found along Main Street.

Never in one does the picture degenerate to the level of showing the lower level of what is commonly called "sports," in any other light but the truth.

Denny was selected to play the stellar role of "Sporting Youth" because of the success he achieved for Universal on the screen in he-men roles such as "The Kentucky Derby," "The Abysmal Brute," and "Leather Pushers" series. His fame as an athlete preceded him from the land of his birth, England, and almost immediately after he landed, Karl Laemmle signed him for big roles.

The picture is literally crammed with thrills. The big annual Labor Day road race at San Luis Obispo, California, was filmed in connection with the making of the picture and several natural accidents add to the spectacular action of the race staged by the Denny company.

Harry A. Pollard, who guided the making of all the famous "Leather Pushers" series, in which Denny was starred, directed Denny in "Sporting Youth."

In the cast are Laura La Plante, recently made a star by Carl Laemmle, president of Universal Pictures Corporation, Hallam Cooley, Leo White, Lucille Ward, Frederick Vroom, Malcolm Denny, Henry Burrows, Rolfe Sedan, L. J. O'Connor, C. L. Sherwood and William A. Carroll.

### The Great Production To-Morrow

"NANOOK OF THE NORTH" OPENS TO-NIGHT.

When you will see "Nanook of the North" creep upon the mighty and dangerous walrus, spear him, and slay him; and Nanook, his wife and tiny children eat him raw, you will be surrounded by the comfort and luxury of the Nickel Theatre, where this marvellous, true life story of the barren snowlands will be shown to-night.

But the first time this thrilling episode in the story of "Nanook of the North" was ever projected on a screen and witnessed by an audience was 800 miles north of civilization, on the east coast of Hudson Bay. The theatre was a shed belonging to a fur post. It was about forty feet long. On the walls and rafters hung bear and fox skins to dry; deer horns and dog harness. The odor would nauseate the unaccustomed.

On the rough wooden floor squatted Eskimos—men, women and children. The projection machine was not in a fireproof booth—it was a portable machine set upon a table. It was run by a gasoline engine. The noise was ear-splitting.

It was the first time the Eskimos had ever seen a motion picture. But it was not the fact that they were witnessing anything so novel as a reproduction of themselves in action that interested them most, as it was the walrus hunt itself. They forgot it wasn't real, and shouted directions and warnings to their pictured selves.

### Child Welfare Essay Competition

The following are the names of the children who won the prizes in the Child Welfare Essay Competition:—  
May Brown, Trinity High School, for best essay on "A Happy Home for a Baby."  
Lizze Butler, for best essay on "A Day In My Life, by a Baby."

### Committed for Trial

The preliminary hearing into the manslaughter charge against Leonard Gillespie held was concluded yesterday at the Magistrate's Court, when all the depositions of the witnesses were attested. The accused called no witnesses and was then committed for trial to the Supreme Court. Bail was renewed in the same sum as before and with the same bondsman.

## First National Attraction—Star Movie To-Day

### EUGENE O'NEILL'S Great Play

Which Thos. Ince paid \$100,000 for the Screen Rights.



A Drama that won the Pulitzer Prize as the Greatest American Drama for 1922, and a Play that took New York and London by storm. Interpreted by a splendid caste, including Blanche Sweet, William Russell, George Marion and Eugene Bresserer.

Look! Who's Coming, Reginal Denny in Sporting Youth. Charlie Chaplin and Jackie Coogan in the Million Dollar production -- THE KID, in 5 Acts. Admission 20 cts.

### Fashions and Fads.

A tube-like frock of ottoman has a triple hem of very shallow, square-cut scallops.  
Metal paillettes and brilliantly beaded fruits seem extremely novel on serge frocks.  
For afternoon are some lames in small patterns suggestive of Persian influence.

### "St. Elmo" Well Interpreted at Casino

YOUNG-ADAMS CO. SCORE IN POPULAR PLAY.

The ever popular play "St. Elmo" was beautifully interpreted by The Young-Adams Co. in the Casino last night. Mr. Young has undertaken to bring to life Augustus Evan's novel and has done it successfully. St. Elmo's love for Agnes and Murray, his bitterness upon discovering their falsity; his and Edna Earle's efforts to fight against their love, are made real, and enthralled the audience. H. Wilnot Young gives a masterful interpretation of St. Elmo and his performance was indeed sincere. As Edna Earle, Marjorie Adams lives the role every moment she is on the stage, and the character seems to have been made especially for her. Another outstanding role is that of the Rev. Alan Hammond, which is impersonated very capably by Edward H. Stauffer. Marguerite Young as Gertrude gives a faultless characterization of a part that suits her charm and grace. Edgar Jason was particularly good as Astron Hunt as also was Alfred Stretton in the role of Dr. Harding.

Magnificent settings, clean, honest acting and clarity of enunciation all form an attractive ensemble. Last night's large audience, judging from the enthusiasm displayed, were of the one mind, namely that they had witnessed the magnificent presentation of a wonderful play. To-night, this play will be repeated, so we will refrain from divulging the plot here, and advise all who love and admire clean drama not to miss the Young-Adams Co. production of "St. Elmo." Go and witness this play, it's a panacea for gloom, and the music by the Orchestra together with the peppy vanderbilt between the acts will further help to roll the clouds away.

will be "The Great John Ganton," a bill that you owe to yourself to see. "St. Elmo" will be repeated for the matinee performance on Saturday, for which tickets are already selling at Hutton's Music Store.

A button trimmed, double-breasted coat with the broad cape and high waistline marks the Directorate influence.

An afternoon frock of black rep is trimmed with red straps, silver buttons and pleated chiffon.

It is absolutely necessary to the chic of the very plain frock that it be of the best cut material.

A blouse of thin, white broadcloth is worn with an ensemble costume of heavier woolen material.

The very chic evening gown is a tube-like affair, quite short and with an extremely low décolletage in back.

## Let's Get It Enlarged!

"It's the best snap we ever had of Baby, and the boys look so alive. Let's get Tooton to enlarge it at once, before the film gets scratched."

The Kodak Store makes a feature of enlargements. All sizes may be obtained, and the best results from any negative are guaranteed.

Get Tooton's prices on enlarging. Like the enlargements—they're O.K.

## TOOTON'S

PHONE 131

The Kodak Store, Water Street, St. John's.

## Smoked Salmon!

FRESH RABBITS.  
LOCAL RABBIT—1-lb. Cans, 35c.  
BAKEAPPLES—1-lb. Cans.  
MUSSELS, in Bottles.  
COD TONGUES—1-lb. Cans, 35c.  
LEMON CURD, 50c., 1-lb. Glass Jar.  
LEMON CHEESE, 50c., 1-lb. Glass Jar.  
Finest Quality MINCE MEAT—1-lb. Glass Jar, 55c.  
Finest PRESERVED GINGER—1-lb. Glass Jar, 55c.  
½ Pint Bottles SWEET MIXED PICKLES, 40c.  
½ Pint Bottles MANGO CHUTNEY, 50c.  
FRESH PEARS, FRESH TOMATOES,  
SQUASH, PUMPKINS, etc.

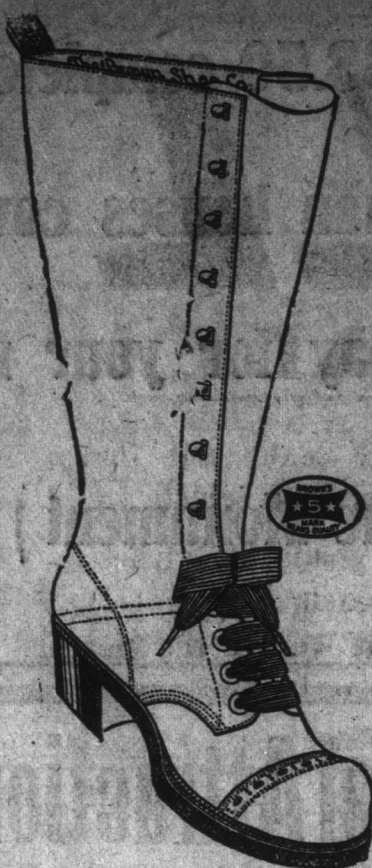
## C. P. Eagan

TWO STORES

DUCKWORTH STREET & QUEEN'S ROAD.



# Solid Leather Boots for Construction Work.



Nothing takes the place of Leather. All Solid Leather Pegged Boots. Double wear in each pair.

- Men's 12 inch High Laced Black Leather Boots. Price ..... \$6.50
- Men's 14 inch High Laced Black Leather Boots. Price ..... \$7.50
- Men's 16 inch High Laced Black Leather Boots. Price ..... \$8.50
- Men's 15 inch Red Leather High Laced Boots. Price ..... \$9.00
- Men's Short Laced Waterproof Tongue Boots. Price ..... \$4.00

MAIL ORDERS RECEIVE PROMPT ATTENTION.

## F. SMALLWOOD, The Home of Good Shoes.

218 and 220 WATER STREET.

# New Stock

**Axes, Pickaxes,  
Shingling Hatchets,  
Cross Cut Saws,  
Axe Handles, Lanterns,  
Kitchen Pumps,  
Galvanized Buckets, Shot.**

# JOB'S STORES, Ltd.

# HEADS the POLL

ALWAYS!

# WINDSOR PATENT

"Canada's Best Flour"

## Moose Selected a Poor Place for Taking a Snooze

A C.P.R. TRAIN RAN INTO IT, WITH SAD RESULTS—ANIMAL KILLED AND TRACK TORN UP.

WINNIPEG—Sleeping in your own tracks is one thing, but choosing the tracks of the Canadian Pacific Railway is another, as both the railway and a full grown moose have discovered to their cost. Expen-

ses to the company will total approximately \$280, it has been estimated by officials, while as to the moose, well, it is simply no more.

At 11.50 p.m. on Monday, as a special train was passing through the Ignace sub-division, something amiss with the tracks was noticed. The train was stopped and investigations showed that the pony truck of the engine had become derailed. Further search revealed that the derailed car had been caused by the mutilated carcass of a mature moose, which evidently had parked itself on the "sleepers" of the road, made use of

the rails as a pillow and foot rest, and dropped off to slumberland, unconscious of the fate which was drawing ever closer as the night grew older. The engine passed over the animal, but the pony truck bucked and in bucking cut up the road bed so badly that it is reported that 250 ties must be replaced.

Sears retain their remarkable popularity rather to our amusement. There is even an attractive new sleeve-scarf.

MINARD'S LINIMENT FOR CORNS.

# SIDE TALKS.

By Ruth Cameron.

## SOME SURPRISING FIGURES.

Figures are surprising things sometimes. It is so easy to make a vague statement about many things that sound probable until you try them out by the figure test and that don't sound so well then.

I never saw a more blank look on anyone's face than on the garage man's as I confronted him with figures in regard to something to save gasoline that he was trying to sell me. He had assured me that it would save a mile a gallon and at that rate would pay for itself in a few weeks. I wondered how long it would take and had the curiosity to figure. It would take 5,000 miles to save the price of the thing, over a year, as I use a car.

Which was surprising! But when I wrote that opening sentence I was thinking of another experience in which I was the blank one. We had been talking about labor and capital. I had been waxing hot over the low wages paid in a certain industry whose owner evidently had an enormous income as he spent large sums in travel and other luxuries and was educating an expensive family.

I thought it unfair.

"Do you think it's fair," said I, "that he should have \$50,000 a year and that his men shouldn't have enough to live decently on? You know what it costs to live these days. You know how hard these men work. And most of them get \$35 a week while he takes \$50,000 profit. If he would take a little less profit they could have a decent wage."

"What do you think they ought to get?" asked the Authorman.

"At least \$40 a week," said I.

"Have you any idea how many men he has at the factory?"

"Oh, Mr. J. (the man whose difficulties had roused my sympathy) says about five or six hundred."

Just Figure It Out.

"I suppose you think," said he, "that Mr. Graham ought not to take any pay at all for his work, or any interest on his money, or any return for risking his money?"

"Silly," says I, "you know very well I don't think that. I said if he would take a little less profit."

"I know," said the Authorman. "Well, if he would give up the whole \$50,000 you credit him with and divide it among the five or six hundred men evenly that would mean that they would have less than \$2 a week more."

I don't see my face but I suspect I looked very much like the garage man's did when I held him down to brass tacks.

There is a great deal of injustice in the world, I know. But when you get down to figures, you sometimes get surprises, don't you? All workers are most emphatically entitled to what they produce minus a fair profit for the employer and a fair return on his capital investment. But if you can tell me where they are to get more than that you have any slight-of-hand man backed off the map for a worthwhile trick.

A Great Deal of Injustice, I Know.

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# Thursday, Friday and Saturday at THE NICKEL

SPECIAL NOTE—This is a picture that should be seen by every man, woman and child in St. John's.

MOST INSTRUCTIVE—MOST ENTERTAINING—MOST INTERESTING.

One of the finest productions we have ever shown.



Pathepicture

# NANOOK

## OF THE NORTH

A Story of the Snowlands  
Does Your Life Battle Compare WITH THIS?

Never before have so many spell-binding thrills, such amazing beauty, such heart-pulling appeal been put into this Eskimo Epic.

You'll See it Twice—You'll Talk About it Forever. Something New! Something Different!

Extra Added Attraction—"FIGHTING BLOOD"

MONDAY—"NAME THE MAN." The Super Special Par-excellence.

# CASINO THEATRE

H. WILMOT

MARJIE

# YOUNG - ADAMS Company

16—CAPABLE ARTISTS—16

ELEGANT COSTUMES—CLASSY VAUDEVILLE—JAZZ ORCHESTRA.

## WEDNESDAY & THURSDAY

Augustus Evans' Great Story

"ST. ELMO"

Nobody wants to miss this.

FRIDAY and SATURDAY

SATURDAY MATINEE

## "THE GREAT JOHN GANTON"

The Play nobody can afford to miss.  
Mr. Young's Greatest Role.

## "ST. ELMO"

Reserved Seats, 50c. General Admission, 35c. and 25c. Children, 15c.

Popular Prices: \$1.00, 75c., 50c., 35c., 25c. Seats Now Selling at Hutton's  
Curtain Rises 8.25 p.m., Sharp

## British Surgeon Hailed as Saviour to all Mankind

DR. DEVINE, MELBOURNE, EVOLVS SIMPLE OPERATION FOR INDIGESTION.

NEW YORK, Oct. 25.—Another name was added to the Hall of Medical Achievement with the announcement Tuesday night of a new operation, which medical experts agree is likely to revolutionize gastric surgery and entirely change the treatment for ulcerous and nervous indigestion, one of the most troublesome and widespread of modern diseases.

As in the case of the discovery of insulin for the treatment of diabetes, the credit for the achievement goes to a Britisher, Dr. H. E. Devine, of Melbourne, Australia. Before 2,500 leading medical men gathered at a clinical congress for the American College of Surgeons, Dr. Devine made public for the first time in this country, the details of the new operation.

Safe Operation.

The operation is based upon a complete revision of much that is accepted in surgery and physiology. In the past the operation for ulcers arising from nervous indigestion was to cut away part of the stomach, a very dangerous and difficult procedure. The new operation is simple, safe and can be done by any skillful surgeon.

In the light of recent discoveries by Dr. Royce and Dr. Hunter, both of Australia, Dr. Devine found that the sympathetic nervous system plays an important part in the functioning of the stomach. The speed and nerve-racking tension of modern living, through these nerves, causes the stomach to become cramped and in this unnatural position, it ceases to function properly.

Chief Feature.

The simple discovery of Dr. Devine is that this trouble can be entirely eliminated by completely neutralizing the sympathetic nerves controlling area. When this has been accomplished, the stomach again is able to function normally and the ulcers and gastric trouble will disappear.

It was pointed out that perhaps the greatest benefit of the discovery that was accepted by the surgeons as a great improvement on existing methods, is that the operation, being simple and comparatively safe, is within the reach of rich and poor alike and that the thousands who now suffer, will be able to find relief without consulting experts and specialists in gastric ailments.

Fads and Fashions.

Paris wears her skirts quite daintily short. Be sure that it becomes your type.

A novel wrap is trimmed with bias bands of Kolinsky separated by embroidery.

Many frocks are so simple that they rely on the beauty of the fabric for interest.

## Boxers Little Ways

HOW GRIFFO, THE AUSTRALIAN PUGILIST, TRICKED HIS TRAINER.

All boxers do not take kindly to the rigours of training for a fight.

Though many of them stick to the strict rules laid down by their trainers, others will evade them on every possible occasion unless the trainer's keen eye is sharply on the watch.

The famous Australian boxer Griffo, was one of the latter class.

Griffo shirked training at every possible opportunity. He used to be sent out on a ten-mile run on the road and would return heavier in weight than when he had started.

His trainer, scenting some irregularity, told Griffo to take his dog with him. He knew that if the running had been honestly carried out the dog would be panting.

The first time both man and dog were panting when they returned. But the next time neither seemed distressed, and the trainer accused the boxer of sticking his duties. When Griffo denied it, the dog was pointed to as evidence.

Once more Griffo was sent out with his four-footed friend. This time the dog was panting his head off while Griffo hadn't turned a hair.

So the next time the trainer did some shadowing, to discover Griffo sitting under a tree and throwing sticks to and fro for the unsuspecting dog to catch. After that the trainer, mounted on a bicycle, always made one of the party.

Naturally the trainer cannot always have his eye on the boxer, and sometimes the latter indulges at the cost of his weight.

Fred Dartnell, who tells us in his book, "Seconds Out," has some interesting remarks to make about Jack Dempsey, the world champion heavy-weight.

This famous boxer is probably the most destructive hitter the fighting ring possesses to-day or ever did possess. He does deadly work with hooks by both hands at close quarters. He is so fast that he can usually beat the man with the punch who hits straight, and he seems to be able to hit from any angle.

His favourite opening is to get the right home on the ribs just over the heart. It was this blow which first rendered Jess Willard unsteady when Jack won the championship from him at Toledo.

Dempsey never bothers about the extreme height of his rivals.

"Tall men come down to my height," he said, "when I hit 'em on the body."

## Bottle Sets Speed Record

The speed record for floating bottles is said to have been broken by one that was thrown overboard from a U.S. Hydrographic Survey vessel and was picked up recently by a French merchant. It had traveled approximately 1500 miles in 283 days.

The bottle, sealed and stamped by the U.S. Navy, contained a parchment giving the name of the vessel from which it was dispatched, the latitude and longitude, and a request to return the message.

## Deplete Forest in Thirty Years at Present Rate

TORONTO, Aug. 18.—"At the present rate of depletion, the virgin forests of Canada and the United States will not last more than 25 or 30 years," said R. D. Craig and F. Stey, before botany section of the British Association, in issuing a plea for the protection, conservation, and extension of timber resources.

"Apart from fuel, usually obtained from hardwoods, an overwhelming proportion of the timber required for industrial purposes is produced by coniferous species, such as pine and spruce, which with few exceptions are limited in distribution to the North American continent, Northern Europe, and Siberia.

"These regions cannot be relied upon permanently as sources of supply. The position in Europe is unfavorable because timber consumption each year far exceeds forest growth.

"Siberian resources are to a large extent unexplored, but as in Northern Russia, large areas of forest are likely to remain undeveloped owing to the difficulty and expense of extracting the timber."

"The United States consumes nearly one half the world's production of timber, the speakers said, in pointing out that a limit will be reached to present resources within 30 years unless preventive measures are taken.

"In view of falling supplies and the slow growth of trees, there is urgent need of reforestation of devastated areas, the protection of young growth, and the conservation of such original forests as still remain," the scientists concluded.

## Cucicura Will Help You Have Beautiful Hair

Shampoos with Cucicura Soap, prepared by light applications of Cucicura Cream to the scalp skin, do much to cleanse the scalp of dandruff, alkali, itching and irritation, stimulate the circulation and promote the healthy condition necessary to produce lustrous hair.

Single Retail Price 50c. Wholesale Canadian Agents: The Canadian Soap Co., Ltd., Toronto, Ont. Try one new Shaving Stick.

## 10-DAYS M

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**Communist Paper  
Defeated Government**

**FAILURE OF SIR PATRICK HASTINGS TO CONTINUE PROSECUTION PRODUCED SCANDAL—THOUGHT IT UNWISE TO MAKE MARTYR OF THE EDITOR.**

One of the most memorable issues of a newspaper in England for a long time, says the Mail and Empire, was that of the Workers' Weekly of August 1. It led directly to the downfall of the MacDonald Government, and of course indirectly to whatever consequences may follow that event. The failure of Sir Patrick Hastings, the Attorney-General, to continue his prosecution of the Workers' Weekly editor, one James Campbell, produced a scandal that aroused both Liberals and Conservatives and forced them into a temporary coalescence that led to the Government's defeat in the House. Mr. Baldwin admitted that the defence of the Attorney-General's action made in the House impressed him, but he thought that there should be a committee appointed to inquire into the circumstances, so that the public might be assured that there had been no improper interference with the course of justice. Mr. Asquith was of the same opinion, and offered to have Liberals excluded from the committee, so that it could not be suspected of partisanship. But Mr. MacDonald refused stubbornly to accept the amendments and rode to his fall.

**Tampering With Soldiers.**  
The editor of the Workers' Weekly, which is an avowedly Communist paper, was accused of sedition. It was alleged that he had attempted to seduce his Majesty's forces from their allegiance. The charge against him was not pressed. It was withdrawn on the advice of the Attorney-General, who said that he considered it unwise to make a martyr out of Campbell. A copy of the particular issue which was the basis of the charge has found its way into the hands of the New York World, and on that authority we learn that its most obvious peculiarity is the fact that it has two front pages, one on the outside and one on the inside. The outside page bears the title in large letters. The Workers Weekly, a cartoon showing the United States, with money bag and beard parted in the manner of the Secretary of State, hovering above the London Conference, and several articles on capitalism, strikes, etc. But by folding the sheet so that page five becomes the front page, it is transformed into The Forces, a service newspaper, with the following headlines in huge type clear across the page:—  
"Soldiers, Sailors, Airmen!"  
"Will You Kill Your Mates?"  
"Remember—You Are Workers!"  
"The Bosses Are Your Enemies!"

**Intended For Soldiers.**  
Just below this, in type a size or two smaller, is the following:—  
"Don't shoot strikers! They are workers like you. They are fighting for a decent living for themselves and their women and kids. If the profiteering capitalists, through their agents—your officers—tell you to murder British workers, DON'T SHOOT." On the back page is a little notice:—  
"Every worker who is ready to help us fight war should keep our services page until he can get it into the hands of a soldier, sailor or airman. It can be used as a placard or the paper can be turned inside out and sold to 'his Majesty's forces.'"

Presumably, it was not the reversibility of the paper, but its contents that caused its editor to be accused of sedition. Headlines on the second 'front page' assert:—  
"They Are Getting Ready. War Any Time Now."  
"The Next War. Murdering Kiddies. What It Will Be Like."  
"Is Ten Years."

**Attack on MacDonald.**  
Under the head "We Appeal to You," soldiers are urged to "get ready to help your mates when they decide to throw over the warmakers and profiteers. And above all, don't let yourselves be used as blacklegs by the bosses. If the capitalists send you against strikers, don't shoot." Another article recommends that sailors from "their own committees" in depots, on ships, in barrack rooms and at air-dresses, to discuss grievances, notwithstanding that such matters have been declared by the Admiralty outside the province of such committees. The paper is sprinkled with bitter attacks on the Prime Minister. Here is one:—  
"The Empire is great and glorious; she sits apart; we give her reverence—we offer her our homage."  
"Go said MacDonald at Cardiff in March this year."  
"Yet a week later cotton-mill operatives in Cawnpore, India, were being shot down and killed by the police merely for striking against a reduction in wages."  
"Go MacDonald, the workers' leader, offers the workers' blood to his god—the Empire—to increase the capitalists' profits."

**A Slave of Morgan.**  
If there is one thing which the Workers' Weekly dislikes even more

# Crowds! Crowds! Crowds!

What a Response! What a Tribute! They came expecting GREAT VALUES--and they found them--and so will You! TRULY

## A Mighty Upheaval of Prices!

### Ladies! - Ladies! Men! - Men!

#### Encore Values in Hats and Coats

A great variety of **FELTS** going on sale for the first time to-morrow, **2.89** Values to 4.00. The latest styles, shapes and trimmings.

**Hats! Hats!**  
Regular 4.00 Regular 6.00  
NOW NOW  
**2.69 4.98**

IN STOCK:  
Genuine high Grade **VELOURS**  
A variety of shapes

A splendid range of **High Class COATS**  
Regular Price to 35.00. Now reduced to **26.60**

Velours, Straight line, Fawn, Belted, Brown, Velvedeau, Stouts, Grey

**COATS**  
Regular as high as 20.00. Now on sale at **14.98**  
Other Coats as low as 9.98

NOW! Savings greater than you ever realized--OUR BARGAIN BASEMENT offers TREMENDOUS VALUES for you in Suits and Overcoats. You can't beat our Prices! Step down in our Bargain Basement and Save!

**Suits**  
3 great special offerings-- One Lot value 25.00. Our Price **17.98**

Second Lot Value 28.00. NOW **21.00**

**Blue Serge Suits**  
Regular 28.00. NOW **23.50**

**Overcoats**  
Everywhere only  
\$16.00 ..... \$12.98  
\$22.00 ..... \$17.25  
\$28.00 ..... \$19.50  
\$32.00 ..... \$23.50

Every Coat an extraordinary value. The best materials obtainable at the price. Be sure to see them.

**FREE!**  
A Complete Gillette Safety Razor Set Free with every Suit or Overcoat sold--while they last.

**Suits**  
A Special Line Sold everywhere for **16.00**

Here only **12.98**

**Caps**  
69c, 98c, **1.19**

### Extra Specials in Our Bargain Basement

<b>Men's White Handkerchiefs</b> slightly soiled Only <b>9c each</b>	<b>LADIES' SPATS</b> All shades--all sizes. Only 9c. Everywhere 1.50	<b>MISSES' PLAY HATS</b> An excellent Buy. <b>19c. each</b>	<b>LADIES' VESTS</b> Fleece, long sleeves. Extra Special . . . 79c.	<b>Boys' Fine DRESS BRACES</b> Worth 50c. Our Price 29c.	<b>LADIES' BRUSH WOOL SETS</b> \$1.98 Set.
	<b>TRICOLETTE WAISTS</b> Slightly soiled, 79c. each.		More of those <b>24c. PILLOW CASES.</b>	<b>Ladies' Fine Silk Hose.</b> Assorted shades. Everywhere \$1.00. Here 49c.	<b>INFANTS' SWEATERS</b> 98c. each.
	<b>KIDDIES LEGGINGS</b> 69c. Value \$2.00		<b>Men's Police Braces</b> Extra good quality, 39c.		<b>MEN'S SWEATER COATS</b> \$2.49

TO YOU VISITORS FROM OUT OF TOWN--We extend a cordial invitation to visit our Store. You need not buy. Visit St. John's most modern Bargain Basement--You will wonder how it is possible for us to sell our merchandise at such ridiculously LOW PRICES. COME NOW!

# COHEN'S Modern Emporium

The Store Where Every Day is Bargain Day  
335 Water Street : Corner Store : Bishop's Building

than war or Ramsay MacDonald, apparently, it is the United States of America. The Davies plan is referred to as the "Slave Plan." Secretary of State Hughes is called "MacDonald's master," and readers are assured that: "The United States is coming back into Europe. Whoever wins at the Presidential elections, it is Woodrow Wilson who wins." The indignity into the dropping of the prosecution against Campbell having been made to serve as the lever with which to give the Labor Government the seal of approval, the national "make-up of the Workers' Weekly" or "The Forces"--according to which front page happens to be outside at the moment--has aroused considerable interest, and Britons are said to be speculating as to whether the next innovation may require them to turn their newspapers upside down, as well as inside out.

### Just Folks.

By EDGAR GUEST.  
CONSOLATION.  
Where there's nether hurt nor pain  
God has taken him again.  
Where no fever burns the brow  
God is cherishing him now.  
Where no bypath leads astray  
God is guiding him to-day.  
God is keeping him for you  
Where no enemies pursue.  
Never shall he weep not sigh,  
Never fear again to die.  
God has spared him all the care  
Those of us who live must bear.  
Did you wonder years ago  
How he came to love you so?  
Years ago, did you not say  
You would hear his voice some day?  
Then you never held a doubt  
That his love would seek you out.  
Out of all the throng, you knew  
God would send him down to you.  
It may be in heaven that birth  
It what men call death on earth.  
And what men call death, we'll learn  
Is the spirit's glad return.  
Brave the loneliness and pain  
You shall have love again.

**IVORY SOAP**  
is the most  
Economical Soap

### Will Blast Road Through Rockies

BRITISH COLUMBIA TO CARVE HIGHWAY ALONG FRASER RIVER.  
VICTORIA, B.C., Oct. 21.—British Columbia is preparing now to commence one of the most difficult highway projects ever attempted in North America—the construction of a road along the rocky canyon of the Fraser River to provide complete connection between the Pacific coast and the Prairies. Tenders for the Fraser Canyon road, the last link in the Trans-provincial Highway, have been called returnable November 10, and will be before the Provincial Legislature for consideration at its meeting here this fall. So difficult and dangerous is the project considered that contractors tendering on it will have to deposit bonds of unprecedented size to repay the Government for any damage that may occur in the course of construction.

The difficulties of the work are increased by the fact that two transcontinental railway lines already run along the Fraser River Canyon, one on each side of the river. In carrying the new motor highway out of the face of the solid rock it will be almost impossible to avoid dumping quantities of blasted rock upon the railway tracks at many points. In other places where the road will go below the level of the railways there will be a danger of undercutting the railway grade and destroying it. For these reasons transcontinental trains will have to stop when reaching the point where road construction is proceeding and wait until they can pass safely.  
The new highway will be one of the most spectacular in the world from a scenic standpoint. It will cling to the canyon sides hundreds of feet above the swirling torrents of the Fraser amid scenes unsurpassed in America. It is expected that the first section of the road will be finished next year and the project completed in 1926.

### Enthusiastic Artists

Visitor (to newlywed)—"So you are not getting tired of studio life, eh?"  
Artist's Wife—"Good gracious, no! It's most interesting. Jim paints and I cook. Then the game is to guess what the things are meant for."  
—Pathfinder.

Where are you going Thursday night? Why to the Star Hall of course. You don't get a Gold Watch for a prize every night.  
oct 27, 21, m. th

Before  
House  
By us

### Bargain

We have again and S. B. S. The are lower  
A new range of 50 Plain Woolen Tweed colours. Heavy str 40" wide . . . 65  
56" Heavy Tweed strong wearing ma boys' wear . . . 9  
We have an ideal  
50" Wool N strong and wearab for Dresses . . . \$  
Just arrived. A Extraordinary Valu  
Special line of M

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# Gorgeous Display of Fashionable Apparel Preceding FAIR WEEK

## Fall Fashion Promenade

### ASTONISHING GOOD VALUES for the WEEK-END

BAIRD'S the Open Door to Sane, Sensible Economies when Shopping

#### FRIDAY, SATURDAY and MONDAY

From Department to Department, floor to floor, our readiness to help you prepare for the coming season is evident in our great big brand new Stocks that cover every need and purpose.

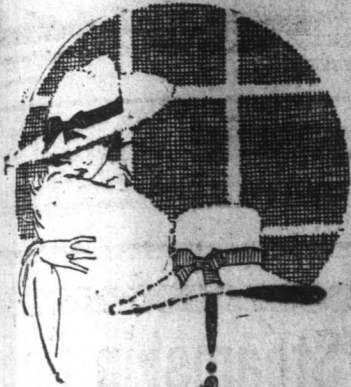
Come and see how well all the promises of beauty, distinctiveness and becomingness in fall fashions have been carried out.—See the Garments we have selected, compare their prices. Truly for style information—Visit Baird's.

#### A BAIRD AXIOM RE-EXCHANGE

"We will exchange it if it is not exactly as you expected to find it—or we will refund.—That's fair—is it not."

#### NEXT WEEK IS FAIR WEEK.

Be fair to yourself and avail of our superior values specially selected for those visiting the city as well as for our city patrons.



### LADIES' Knitted Wool Dresses

This Season's Newest

- KNITTED WOOL DRESSES**—Handsome straight line models, with belt, others cross-over effect and roll collar, long sleeves; shades that look well—Kingsfisher, Beaver, Brown, Mole, Fibert, Rust and Black. Special for Friday, Saturday and Monday \$12.75
- CHILDREN'S BONNETS**—Plain and Corduroy Velvet Bonnets, trimmed with fur, ribbon and flowers, winsome little bonnets, were \$1.50. Special . . . . . 59c.
- CHILDREN'S UNDERWEAR**—In Cream Jersey, very special quality, to fit 4 to 12 years, high neck and long sleeved vests, ankle length undershirts, good value at \$1.50 Friday, Saturday and Monday. The garment . . . . . \$1.39
- BRASSIERES**—In White and Pink Cotton, perfect fitting Brassieres, 32 to 44 bust, elastic gore, tape straps. Special . . . . . 42c.
- WOOL JUMPERS**—Ladies' Knitted Wool Jumpers, cross over effect and round collar, side the others, crochet edge and girdled, long or short sleeves, very newest. Values to \$5.00. Special \$3.79
- "STANFIELD'S" VESTS**—Ladies' Cream Wool and Cotton mixture Underwear, V neck, straps, crochet finish around neck and armlet. Friday, Saturday and Monday each . . . . . \$1.89
- COAT SWEATERS**—Should like you to see this line of beautiful Wool Coat Sweaters, originally up to \$7.50; shades of Rose, Saxe, Gold, Grey, Brown and Black; roll collar and belt. Clearing at . . . . . \$4.59
- LADIES' BELTS**—The new Arrow Waist Belts in reversible rubber, two tone, white on one side, the other coloured. Special . . . . . 14c.
- SLEEPING SUITS**—Grey Wool and Cotton Jersey make, to fit 2 to 12 years, long sleeves, suitable for girls or boys, comfortable weight for the season \$1.39 at hand. Special . . . . . \$1.39



### Timely Offerings from The Man's Store

- WOOL LININGS**—To attach to your Raglan, soft warm wool make, in Camel shade, sleeveless style, buttonholed for attaching, makes an overcoat of your Raglan. Friday, Saturday and Monday . . . . . \$6.75
- SILK KERCHIEFS**—Plain white and plain Crimson twilled Silk Handkerchiefs, with hemstitched border. Special . . . . . \$1.30
- "BOSTON" GARTERS**—The sure grip, comfortable fitting sock support, in assorted shades as well as Black and White . . . . . 48c.
- MEN'S PANTS**—Great pants for roughing it, Dark Brown shade, side pockets, strapped waist, cut bottoms. Reg. \$5.00. \$4.65 Special . . . . . \$4.65



### OUR SUIT SPECIAL

Not alone good in their make up, but astonishing good in their materials.—English Union Tweeds, they possess the cut, trim and appearance of many higher priced Suits. Ask to see this line. Friday, Saturday and Monday \$12.95



### Don't Miss An Item Here

- BEDSPREADS**—We offer some splendid White arcelia Quilts, 74 x 84 size. It is always good to have a spare one on hand. These are unusually low in price, up to \$3.50 regular. \$2.95 Special
- COTTON BLANKETS**—40 x 70 size, nice for an under sheet, desirable for top sheets, nicely fleeced, coloured borders. The pair . . . . . \$3.33
- NURSERY QUILTS**—Wadded Quilts, in light colour blendings, very dainty, 32 x 46 size, nursery patterned centre with Pink and Pale Blue borders. Just for See them. Reg. \$3.30. Special \$2.95
- MADRAS MUSLINS**—This line comes in shades of Rose, Blue, Green, Gold and Brown; 36 inches wide. Just for Friday, Saturday and Monday 42c.
- TABLE DAMASKS**—72 inch pure White Damask, a special lot just opened; great range of patterns, extra good and strong. Reg. \$1.10. Special 98c.
- SLEEPER SOLES**—Plenty White wool topped insoles, with kid bottoms; sizes 3 to 7; nice to crochet upper. 78c. Special . . . . . \$1.30
- NAVY NAP**—Double width Navy Nap for children's reefers or coats; just a piece reduced to clear. The \$1.30 yard . . . . . \$1.30

### Misses' Raglans The All Weather Coats

Brand new line of Navy Gabardine Raglans for girls, loose fitting, belted, double breasted, Poplin lining, equal to \$10.98 \$18.00 Coats. Special . . . . . \$10.98

**DRESSING GOWNES**—Ladies' Fancy Blended Cloth, Rose, Saxe, Hello, Purple and Grey. Satl trimmed, roll collar and girde. Regular \$6.00. Friday, Saturday and Monday . . . . . \$5.68

**KNITTED SCARVES**—Beautiful quality Silk Scarves, 45 inches long, silk fringed, a range of fashionable shades. \$1.57 Regular \$1.75. Special . . . . . \$1.57

### Chintz

- TURKISH CHINTZ**—Useful wherever nice soft hangings are required, for portieres, folding doors, draught screens, curtains, etc. Handsome landscapes and floral patterns, rich tones. Reg. \$1.17 \$1.30 yard. Special . . . . . \$1.17
- CHINTZ**—50 inch English Chintz of an especially good strong texture, grounds of Navy and Black with pretty coloured floral designs, rich looking. Just 85c. for Friday, Saturday and Monday.
- ROMAN STRIPES CURTAININGS**—The latest in Fall-time hangings, grounds of Rose and Blue, reversible, through and through stripes; 60 inches wide. To introduce Friday, Saturday and Monday . . . . . \$1.10
- CASEMENT CLOTHS**—34 inch plain, in shades that look well and tone up the room; charmingly for Winter time. Choice of Rose, Saxe, Champagne and Brown. Up to 60c. yard. 48c. Special . . . . . \$1.10
- ENGLISH CASEMENTS**—50 inch Casements showing plain center and pretty coloured border; shades of Rose, Green and Blue. Just for Friday, Saturday and Monday . . . . . 94c.

### It's Time to Select Your New Fur Coat

Our showing this season is remarkable for its distinctiveness and refinement. Beautiful Coats fashioned from the finest pelts that money could buy. Graceful models, adapted to be youthfully becoming, and as Fur Coats occupy the place of honour in midday's wardrobe we present our Fall line for your inspection this week. Some with self collars; others Sable or Opposum.

Hudson Seal, Marmot, Persian Lamb, Muskrat and Beaverette.

130.00, 200.00, 225.00, 270.00, 300.00, up to 760.00

### Dress Materials New Weaves New Values

- WOOL FOUILLARDS**—2 piece—just suit length in each, beautiful soft material for Fall Suit, shades of Fawn, Brown and Green, embossed effects in flower and stripe. Reg. \$3.75 Friday, Saturday and Monday . . . . . \$3.49
- DRESS FLORES**—Plain are always popular, particularly so at this season, for Smart Skirts, these are 40 inches wide, nice wool texture, Grey and Brown mixtures. Reg. \$1.40. Special . . . . . \$1.28
- COAT LININGS**—Saten finish linings, in the newest fancies. Brown and Blue shades, floral designs. Friday, Saturday and Monday yard . . . . . 67c.



### Little Girls' Panty Dresses Beauties

- PANTY DRESSES**—Just in time for the cold season, these beautiful soft, warm Silk and Wool Panty Dresses; shades of Fawn, Almond, Sand, and Saxe, long sleeves, Pants/bloomer style; to fit 2 to 4 years. You would pay \$3.50 for them. Special . . . . . \$2.39
- SASH ROBES**—Extension Robes, in all the newest ideas, some very neat affairs among them. Round. Special . . . . . 6c. Spiral Wire. Special . . . . . 8c. Flat Brass. Rustless . . . . . 18c. Flat Brass. Rustless . . . . . 28c.
- STAMPED TOWELS**—White Linen Crash Glass Towels, Crimson and Blue striped, with stamped designs thereon. Special. Very neat. Special each . . . . . 23c.

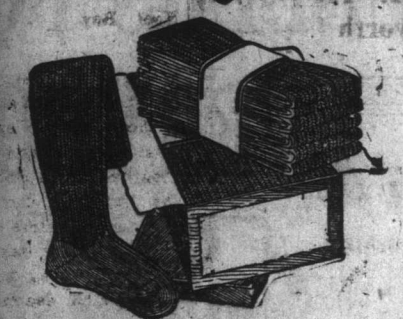
### Gloves

- LADIES' GLOVES**—Fall Fabric Gloves, fleece lined; shades of Grey, Beaver, Brown and Black, 2 dome wrist. Just for Friday, Saturday and Monday . . . . . 85c.
- SUEDE GLOVES**—Fancy Shade Gloves, in pretty Grey shade, dainty, dressy and seasonable, 2 dome \$1.30 Special . . . . . \$1.10
- KID GLOVES**—Ladies' Cape Kid Gloves, in popular Tan shade, known everywhere for their durability. It's economical to buy such Gloves. Special \$2.18

### Overcoating

Double width Heavy Heather Mixture Wool Overcoatings for Men's or Boys' Top Coats, lower in price than for \$2.40 years. The yard . . . . . \$2.40

### Hosiery Sale



- BOYS' HOSE**—Stout ribbed, fast Black Wool Hose, the kind they must have to go over their knees, now that we have seen the first snow for the season. The Smaller Sizes . . . . . 55c. The Larger Sizes . . . . . 69c.
- LADIES' HOSE**—Wool Cashmere Hosiery, the latest in English Sport style, fancy checks, blocks and stripes. Wish we had a thousand dozen of them. \$1.39 Special . . . . . \$1.10
- LITTLE HOSE**—In plain shades of Smoke, Shoe Grey and Nigger, plain with very fine ribbing. Friday, Saturday \$1.20 and Monday . . . . . \$1.10
- LADIES' HOSE**—Black, plain with clocked effects, up to 60c. pair. 49c. Special . . . . . \$1.10
- LADIES' HOSE**—Another very pretty line Silk and Wool Hosiery in Black and White, Grey and White and Partridge wing mixture. Little tops. 95c. Special . . . . . \$1.10

### CLEARING

- KIMONA CREPPES**—Flowered Pink Creppes, 32 inches wide. Just a couple of pieces, at a clearance price, Friday, 54c. Saturday and Monday, the yard . . . . . \$1.10
- GINGHAM**—36 inch, most serviceable Ginghams for everyday wear, in checks and stripes in assorted colours; were 56c. yard. Friday, Saturday and Monday . . . . . 39c.
- HOSPITAL GAUZE**—Pure White, put up in 6 yard pieces, in sealed packages. A household necessity. The pack . . . . . 55c.

### Inlaid Linoleums

English Double width Inlaid Linoleums, exhibiting a richness of patterns that will at once please the eye, beautiful tones, gorgeous patterns, quality such as will last for years. Reg. \$4.20. Special . . . . . \$3.95

### Hearth Rugs Very Special

- HEARTH RUGS**—Arminster Hearth Rugs, 27 x 54 size, fringed ends, pretty colour blendings for any room. Reg. \$4.00. Special . . . . . \$3.69
- HEARTH RUGS**—A brand new line of low priced Jute Hearth Rugs, 27 x 60, fringed ends, a range of pretty mixtures. Special . . . . . \$1.28



### STAIR DUCKS

**STAIR DUCKS**—18 inch, plain and fancy centres, with white Duck backs, soft rubber like finish, does not crack nor peel. English and Canadian makes, all prices reduced for this Sale at . . . . . 32c., 39c., 48c., 54c.

**SHELVINGS**—Plain and fancy with coloured borders and pinked edges. 9 inch. Special the yard . . . . . 71c. 12 inch. Special the yard . . . . . 11c. 18 inch. Special the yard . . . . . 71c.

### Boys' 3-Piece Suits

In the best of wearing English Wool Tweeds, pinch back style.—the style that Boys look smartest in.—Shades of Brown, Grey and Heather mixtures, patch pockets, open knee and knicker style, fitting 7 to 15 years. Special prices from \$8.45 up to \$14.35



**Apples  
Cranberries  
Oranges  
Onions**

To-day per S.S. Silvia:

400 Barrels Wagner Apples  
100 Boxes Cranberries  
100 Cases California Oranges  
50 Boxes Table Apples

Shipment—

**EGGS—Fresh Firsts**

Arriving per "Sapper," Monday

**GEO. NEAL**

Limited.

Beck's Cove Water St. East  
'Phone 264 'Phone 17

**Welsh  
Anthracite Coal.**

We have the very Best Quality.  
Also SCOTCH HOUSE COAL—All Lump  
and NORTH SYDNEY SCREENED.

W. H. HYNES.

**RUBBERS FOR  
EVERYBODY!**



Low Rubbers, Storm Rubbers,  
Black Rubbers, Tan Rubbers & White Rubbers,  
High Heel Rubbers, Medium Heel Rubbers and  
Low Heel Rubbers.

Pointed Toe Rubbers and Broad Toe Rubbers.  
Rubbers for Men, Women and Children.  
Boys' Rubbers.

BUY YOUR RUBBERS NOW.

**F. Smallwood,** THE HOME  
OF GOOD  
SHOES.

218 and 220 WATER STREET.

**Montreal-St. John's.**

The S. S. "PALIKI" leaves Mon-  
treal November 6th

**MURRAY TRANSPORT CO., Limited.**

**COAL!**

WELSH ANTHRACITE.  
Steamer Cargo just landed.  
Same quality as last year. **\$19.50**

AMERICAN ANTHRACITE  
Steamer Cargo just landed.  
SCREENED NORTH SYDNEY—In Stock.

**A. H. Murray & Co., Ltd.,**  
Coal Office 'Phone, 1867. Beck's Cove.  
oct13.tf

**Ladies' Warm Hose**  
For Cool Weather.

— AT —  
**Henry Blair's**

Ladies' 41 Rib Cashmere Hose—Our Star  
Brand. Shades: Coating, Nigger, Quaker  
Grey, Mole and Black . . . . .95c. per pair

Ladies' Fancy Rib Cashmere Hose—Our  
Countess Brand. Shades: Coating, Mid-  
Grey, Nigger, Mole, Tan, Black—  
95c. per pair

Ladies' Special Fancy Rib Cashmere Hose—  
Shades: Nigger, Coating, Grey, Mole,  
Black . . . . . \$1.25 per pair

Ladies' Latest 41 Rib Marl Wool Hose—  
Shades: Nigger and White and Black and  
White . . . . . \$1.55 per pair

Ladies' Art Silk and Wool Mixture Fancy Rib  
Hose—The very latest . . . \$1.80 per pair

**HENRY BLAIR.**

BARBADOS, B.W.I.

**WILBERT TAYLOR.**

Wholesale Commission Merchant.  
CONSIGNMENTS SOLICITED.  
CODFISH, HERRINGS and SALMON  
EXPORT  
SUGAR, SYRUP, and MOLASSES.

I am prepared to render account sales with the  
signed Sales Notes of the purchasers, as I sell the  
goods consistent with market conditions, so that by  
this method, every shipper receives full benefit until  
the consignment is closed.

REFERENCE: THE COLONIAL BANK.  
CABLE ADDRESS: TAYSONS.  
oct13.3m

**Iron and Steel**

**Bars Plates  
Tubes Girders  
Sheets Angles**

For Forward Delivery.

Wholesale Only.

**Wm. Heap & Co., Ltd.**

'Phone 1830-1831.

**This Week**

We are Offering

**"WAGNERS!"**

"WAGNERS" are, Very Showy Red  
Apples, "Sweet as a nut"—"Good Keep-  
ers" and not too large in size for Retail-  
ing, Cooking or Table use.

We have one carload (250 Brls.) of  
this Fancy Fruit due ex. "Silvia" Thurs-  
day forenoon and are naming specially  
low prices on this consignment for prompt  
delivery from steamer's wharf on arrival.

GET OUR QUOTATIONS.

**F. McNamara**

'Phone 393. Queen St.

**NEW  
SUITINGS**

in light colours  
and weights for  
Autumn wear.

A splendid variety to select from.  
Samples submitted to you on re-  
ceipt of postal.

**John Maunday**  
TAILOR & CLOTHIER  
St. JOHN'S, N.F.

I OFFER— **\$7,000**

**CHARLES WALMSLEY & COMPANY**  
6 p.c. Bonds, due 1943.

Guaranteed Unconditionally by  
Sir W. G. Armstrong-Whitworth Co.,  
Ltd., of England. PRICE 98.50

**BERNARD D. PARSONS,**  
INVESTMENT BROKER.

'Phone 1697W P.O. Box 1301.  
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Our Stock for the Coming Winter:

consists of the  
BEST NORTH SYDNEY SCREENED COAL.  
BEST LEHIGH VALLEY AMERICAN ANTHRACITE  
BEST WELSH ANTHRACITE (Specially Selected).  
Secure your requirements now.  
PRICES RIGHT.

**M. Morey & Co., Ltd.**

'Phones: Office 376. P.O. Box 1052.  
Yard 1426. St. John's.

**Nfld. Government Railway.**

EMBARGO NOTICE.

Effective November 1st, and until further notice,  
an embargo is placed against horses and cattle from  
North Sydney to points on this system, and vice versa.

BONA VISTA BAY.

Until further notice, Safe Harbour has been added  
as port of call. Freight accepted Tuesdays and Thurs-  
days. Portland has also been added as port of call—  
freight accepted Tuesdays.

SOUTH COAST AND FORTUNE BAY—  
S.S. GLENCOE.

Lamaline has been discontinued as port of call for  
S.S. Glencoe.

PLACENTIA BAY—S.S. ARGYLE.

Port au Bras has been added as port of call for  
S.S. ARGYLE (Presque Route—West Run). Freight  
accepted to-day Thursday.

**Nfld. Government Railway.**

**Farquhar Steamship Cos.**

REGULAR SAILINGS OF STEEL STEAMSHIP "SABLE"  
Leaves Boston . . . . . 4 p.m. Oct. 21st; Nov. 4th for Halifax  
Leaves Halifax . . . . . 11 a.m. Oct. 24th; Nov. 7th for St. John  
Leaves St. John's . . . . . 4 p.m. Oct. 28th; Nov. 11th for Halifax  
Leaves Halifax . . . . . 11 a.m. Nov. 1st; Nov. 15th for Boston  
S.S. AMANDA leaves Boston on October 26th, and Halifax, Oct.  
29th, for St. John's.

Passengers from Montreal, Boston, etc., arriving at Halifax  
by express train, Friday night, will connect with steamer  
leaving Halifax for St. John's.

Passengers from St. John's arriving at Halifax by "Sable"  
Thursday, midnight, will connect with Friday morning's express  
train leaving Halifax for Montreal, Boston, etc.

Fare: \$30.00 to Halifax; \$51.50 to Boston, includes meals  
and accommodation.

REGULAR SAILINGS OF STEAMSHIP "STELLA MARIS"

Halifax, North Sydney, Port-aux-Basques, Corner Brook,  
Curling, Bonaville Bay, and other West Coast Ports.

For Lowest Rates, apply:  
HARVEY & COMPANY, LTD., St. John's, Newfoundland.  
FARQUHAR STEAMSHIP COMPANIES (Head Office) Halifax,  
sept14.th.a.tf N.S.

**For Coughs & Colds**

TRY A BOTTLE OF

**Phoraton**  
Cough & Cold Cure

Stafford's Phoraton is an excellent remedy for  
cure of coughs and colds. It is easy to take, and  
be taken by everyone. You can purchase a bottle  
35c. at almost every General Store in Outports, and  
the City at either of the following Stores:

Knowling's—East, West and Central.  
J. F. Wiseman—Carter's Hill.  
F. Lukins—Hayward Avenue.  
W. Halfyard—Hayward Avenue.  
Wiseman & Hawkins—Plymouth Road.  
Or STAFFORD'S Drug Stores, Water Street  
Theatre Hill.

MANUFACTURED BY

**Dr. F. Stafford & Son**

Chemists & Druggists, St. John's, Newfoundland.

NOTE:—FOR NIGHT SERVICE AT OUR WATER  
STREET STORE (Opposite Subury) 'PHONE 170  
oct14.tf

Cudgel thy brains no more about it, but BUY,  
popular opinion has long since decided in favour of  
charming quality and superb finish of the famous

**Skipper Brand Stainless  
Cullery**

Manufactured by

**S. Hibbert & Son, Limited**  
SHEFFIELD, ENGLAND.

and Sold by the leading Hardware Stores of St. John's  
Newfoundland.

SIXTEEN  
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1 Single  
1 Shovel  
1 Dories  
1 Jelly