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 IDAY SEASON ок воок. Victor, Potato, Corn, Rice | Puckwheat Graham, |
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| Preper |
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 Live a Full LifeMusic is now recognized as a necessity in the home. Music feeds the soul, as food feeds the body and literature feeds the brain. Next to religion, it is humanity's greatest comforter

The New Edison opens the doors to the world of music. It brings the supreme art of the greatest singers, instrumentalists and
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6 THINK it is a touch of indigestion," obtained at enormous expense to the the first indications of an exhausted ner-
vous system. Women are the greatee se sufferers from
headaches, because theer nurvous systems are more highty strang and their condi-
tions of life are more .ondidicive to exhaus-
tion of the nervous systerit Worry, anxiety, shock Yom accident or
bad news, extreme griet succh dite fro

 headache. There iis sycca a shortage of
nervous energ in the stem that any
unusual demand starves sthe brain and The most natural and rationat way to
overcome this condition is by increasing overcome this condition is by increasing
the amoun of nervous energy int ity
tem by using Dr. Chasens Nerve Food The use of powerful druss to stop head-
aches is a most harmful and dangerous
practice beol The object of Dr. Chase's Nerve Food
to remove the cause of trouble by build is to remove the cause of trouble by build
ing pupthe system and increasing the ner-
vous energy in the bond Mrs. R. Hicks, Napanee, Ont, writes:




 The persistent use of Dr. Chase's Nerve Cod enriches the blood, builds up the
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MEN'S 2 BUCKLE GAITERS . . . . . . $\$ 3.50$ MEN'S 4 BUCKLE GAITERS. . $\$ 4.20$ and $\$ 5.00$ MEN'S 1 BUCKLE 2 STRAP GATTERS, CHILDREN'S BUTTONED GAITERS, $\$ 1.90$ to $\$ 2.40$ CHILDREN'S BUCKLE GAITERS,
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The largest stock in the city to select from.


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Turkeys,
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To most people the approaching Festive Season is not only gay, it is also a season of worry. There is decorating of the home for instance, and anyy other wories including the eternal problem of Christmas Gifts. Worry indeed; but a very pleasant worry when you consult us

## Dorothy Dodd Boots. <br> <br> Job Wall Papers.

 <br> <br> Job Wall Papers.}decorate the home for the holiday season.

## Job Lace Curtains.

 $1 / 2,3$ and $31 / 4$ yard length. White and Cream.
Price $\$ 1.80, \$ 2.10$, S2.50, $\$ 2.80$ nair.

White Marcella Quills.

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Men's Soft Felt Hats.
10 doz. only of the very latest styles in, Am-
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Values from $\$ 3.00$ to $\$ 5.50$. Seling
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 Stylish COATS ReducedThis Season's Stock of handsome coats for Women. Misses and Children are here offered at great price reductions.
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The Sale offers the opportunity of the best selections

## The Largest and Most

 Satisfactory Stock of Coats Shown in St. John's.Every Coat in the house is involved, including all the latest and best styles the sea - son has brought forward. We have marked them LESS THAN COST and at the figures quoted here you cer tainly ought to have one.

## Women's Tweed Coats.



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 Here's a Gift-Buying Opportunity We study Children's wants as closely as grown folks. WEARING QUALITY COMFORT and STYLE are the essential features.| Size for 4 years. Reg. $\$ 8.75$... ${ }^{\text {a }}$ Sale Price. 8 \% 6.90 |  |  |  |  |  | Sale Price. |  |
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|  |  |  |  | Size for | 9 to 10 years. | Reg. $\$ 11.00$ | 59.00 |
| Size for | 4 years. Reg. | 811.50 | § 9.50 | Size for | 9 to 10 years. | Reg. \$12.25 | \$10.25 |
| Size for | 5 to 6 years. | Reg. $\$ 9.00$ | 87.25 | Size for | 9 to 10 years. | Reg. \$13.25 | \$11.25 |
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| Size for | 5 to 6 years. | Reg. $\$ 11.25$ | \$ 9.25 | Size for | 9 to 10 years. | Reg. \$15.50 | \$13.50 |
| Size for | 5 to 6 years. | Reg. $\$ 12.00$ | \$ 9.75 | Size for | 11 to 12 years. | Reg. \$11.50 | \$ 9.50 |
| Size for | 7 to 8 years. | Reg. $\$ 10.50$ | \$8.50 | Size for | 11 to 12 years. | Reg. $\$ 12.75$ | \$10.75 |
| Size for | 7 to 8 years. | Reg. $\$ 1175$ | \$ 9.75 | Size for | 11 to 12 years. | Reg. $\$ 14.00$ | 812.00 |
| Size for | 7 to 8 years. | Reg. $\$ 12.50$ | \$10.50 | Size for | 13 to 15 years, | Reg. \$13.25 | \$11.25 |
| Size for | 7 to 8 years. | Reg. \$13.50 | \$11.50 | Size for | 13 to 15 years. | Reg. $\$ 14.75$ | \$12.75 |

## Girls' Plush and Velvet Coats.



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## Millinery Greatly Reduced.

Sharp reductions rule all along the line including our whole Stock of Handsome
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They Are Real Gems of Art.
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| Regular $\$ 13.50$ to $\$ 15.75$ each | Sale Price, |
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 "Muat Datilour I bought from you is all right" That Oatllour is Quality 0atilour, you can buy it from ayre \& Sons, Ltd.Bishop, Sons \& Co., Ltd,, James Baird, Ltd, Monroe \& Co., Ltd., Royal Stores, Ltd. and Steer Brothers, in 49 Pound Bags. See That You Get Quality Brand, The Good Kind.
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 Ladies' Coats and Men's Suitsand will mention the following reductions: Ladies' Coats at Men's Suits at $\$ 9.50$; now \$8.00. 16.50 ; now 13.90. 21.00; now 18.00. 29.50 ; now 26.00 . 35.00; n0w 30.00 . \$12.50; now \$10.00. 16.50; now 14.00 . 19.50; now 16.00 25.50; now 23.00. 32.00; now 28.00. 40.00; now 34.00. 39.00; now 34.00

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Make your puitchases early, you will then have a much larger selec.
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Admiral Keyes Tells of Destruction of U-Boats--Two More Canadian V. C.'s--South African Natives Favor British Rule.


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