# * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" * THE MAIL GIM ADOCATE. 

Official Organ of The Fishermen's Protective Union of Nervfoundland.


Baby Sleighs, Slides of Sleds


Boys' \& Girls' Sliders \& Sleds


Automobile \& other Hockey Skates Hockey Sticks, Pucks, Snow Shoes, etc. N.B.-We have klos a stock of Hockey and Acme
Skates left over from the fire which we are selling MARTIN HARDWARE CO.

\section*{KEROSENE ENGINES! <br> FERRO KEROSENE ENGINES <br> | Reverse | Regular Pri 53128 |  |
| :---: | :---: | :---: |
| P. Engine without Reverse | e $\$ 213.00$ | \$160.00 | <br> EVINRUDE DETACHABLE DORY MOTORS Also all Motors and repair parts <br> A. H. MURRAK Bowring's Cove.}

## Due to Arrive!

A Shipment of
Climax Diary Meal Climax Molasses Feed Meal Get our Prices for Delivery from Ships $\frac{\text { Side }}{\text { Job's Stores Limited. }}$

Write For Our Low Prices
Ham Butt Pork
Fat Back Pork Boneless Beef Special Family Beef Granulated Sugar Raisins \& Currants All Lines of General Provisions. HEARN \& COMPANY


CENTRAL DOORWAY TO FRANCE banceo. barred and bolted IN THE FACE OF THE GERMANS The Great Foritress of Ver-
dan Constitres the Wel.
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NEAREST GERMA
GUNS 20 MLLES AWAY The Enemy Has Not Ap-
proached Near Enough for proached Near Enough for
Some of the Гorts to Fire Any Guns at al!


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Tailoring by Mail Order
1 make a specialty of
Mail 0 order Tailoring
and can gurantee good
ftting
 OUR INSURANCE
POLICY
POLICY
mo be the best protection that equal
money could secure. You're not too
late to have late to have a policy issued by
Christmas if you consult with w PERCIE JOHNSON,


## 500 more of our Volunteers

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 of than thaus rowid banem


 peary reard Get jous tody you haven't time to come and hear "Tip-
perary" on one of our Grafanolas--just

Blgeist $65 c$. ReCORD ever heard

U.S. Picture \& Portrait $\mathrm{C}_{0}$.

Things of Interest toYou

| Men | Women | Chi |
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| Special Lit | ents |  |
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## alliance assurance co., ltD.

TOTAL ASSETS Exceed $\$ 120,000,000$. LEONARD ASH, Carbonear

BAINE, JOHNSTON \& CO. Agents for Newioundland.

## Boy's and Girl's

 Sell the Latest
## War Budgets!

taining 75 to 100 War Pictures taken on the Battlefield, at the Volunteer Camps and the Navy. They sell at 12 c . and 14 c each, and your customers will want a new one every week. We pay you cash or give you valuable prizes for selling them Write for a dozen at once. We trust you. Pay us when sold. Do not delay, as we only appoint
Boys wanted in town every Thursday, Mirror (weekly edition)
J. M. RYAN SUPPLY C0.,

227 THEATRE HILL, ST. JOHN




STEER BROTHERS.

## Too Many Ladies

COATS In Stock
Makes Drastic Price Cutting Imperative.
These are New Stylish Garments of our well-known high qualities, and fully guaranteed just the same as though you paid regular prices. The season's most desirable styles are now reduced to a point where the values will surely delight y
All Ladies' and Children's Winter Coats Now Reduced

## By One Fifth

We must reduce our stock in this de
markable price reduction will do it.

## Marshall Bros

The Christmas Edition of whe araer will by on the stree
tomorrow, and at ysrnes sookstore
 - -dec9,21

Good Morning!
We Are Introducing
$\underset{\substack{\text { American Sillk } \\ \text { American } \\ \text { Cashm }}}{ }$ American Cotton-
HOSIERY Tiver real foot stood comport.


 OUR SPECIIA OFFFR





 The ITTERNATIONAL HOSERYY CO DAYtoN, ofion U.S.A.


## SOME CHALLENGE!

 $\underset{\substack{\text { TTME } \\ \text { TRIED }}}{ }$ CAILLE PERFECTION $\underset{T}{\substack{\text { STORM } \\ \text { TESTED }}}$

The Trouble-Proof Engine. PERFECTION WATERPROO No Coils-No Batteries-No Timer Only One Wire on the Whole system.
The only safe equipment for boats that
 Adaratages of Periection Igniter.
No bateries, no coil to need adusting,

 Test shown in photograph was made to
prove that PPerfection I Initer is absolute
Iv waterproer



 | AN ABSOL |
| :--- |
| SYSTEM. |

Caille Perfection Motor Company
F. G. HOUSE \& CO., Columbus Building, St. John's.


The Mail and Advocate
 Hashing Co. Ltd., Propnetors. OUR PONT OF NEW The Farce Continues

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$\qquad$ seals on deck, especialy on ship
coming out of the Gulf. On those saips ample life-baat accommodation mission tiace. We want to see a com- these matters, anding with the bulk of the fisher ing time and again.
roperly appointed Commission that has peen chosen.

Waiting Over?

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## ANOTHER TOP-NOTCH FEATURE AT THE NICKEL TO-DAY.

GREAT MORAL PHOTO-PLAY,
"THE IMPOSTER."

## superlative dramatic production in three parts, abounding in stirring situations. The story of a lone woman's triumph over her consch

 3 OTHER ALL FEATURE REELS--3
FRIDAY, a Gaumont Special, in two reels, THE BRIDGE OF SORROW
NOTHING BUT THE BEST AT THE NICKEL. EVERY AFTERNOON AT 2. EVERY NIGHT AT

THE KIND
YOU WANT
The kind of Blankets that
Riverside Blankets

## Anderson's Great Removal Sale.

| $\mathbf{S}^{\text {ATURDAY, Dec. 5th, } 8.30 \text { a.m., our Great Removal Sale Starts. }}$ |
| :---: | :---: |
| Our lease has expired at Grace Building, and in the near future |\(\quad \begin{array}{r}We will begin with liberaly, cut prices, on women's stylish, pe <br>

fect-fitting coats--which will give hundreds of women an excellem\end{array}\) will remove to our New Modern Store in the West
Later we hope to tell you all about that Store,
will repay, by giving splendid bargains in dry-goods chance to save dollars.
We stocked for a frosty season, but mild weather has left with a wonderful display of excellent coats. Bring your rie

| Women's <br> Fashionable Black Coats. <br> If you require a Black Coat you'll like these, all the Newest Styles, best fabrics, and for cut, fit and finish they are right-going for cut, fit and finish they a now at Removal Sale Prices. <br> Here are some values: <br> Women's Black Coats. Orig. price $\$ 3.30$. Sale price $\$ 2.65$. <br> Women's Black Coats. Orig. price $\$ 4.00$. Sale price $\$ 3.15$. <br> Women's Black Coats! Orig. price $\$ 4.50$. Sale price $\$ 3.65$. <br> Women's Black Coats. Orig. price $\$ 6.50$. Sale price $\$ 4.85$. Women's Sa <br> Women's Sample Black Coats. Values en to \$14.00. Sale price \$6.25. <br> You should see our Women's Black Furlike Coats. Sale prices $\$ 4.00, \$ 6.25, \$ 7.50$, $\$ 9.00$ and $\$ 10.00$ each. <br> We expect a tremendous rush for our bargain coats, because we believe that owing to mild weather, many a woman has delayed urchasing her winter coat. <br> We have spent days in marking down prices, and you know, we are renowned for genuine December Bargain Sales. |
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Women's Stylish Coats Here are some values in Women's Stylish inter Coats.
Women's Tweed Coats. Orig. price $\$ 2.50$. aie price $\$ 1.50$. Women's Tweed Coats. Orig. price $\$ 3.30$ ale price $\$ 1.95$. Women's colored new fabric
Coats, manufacturer's Samplessome with straps, belts, pockets, Price various styles of trimming - won-
derful values, worth from five to $\mathbf{\$ 3 . 2 5}$ six dollars each
Another lot of manufacturer's een dollars each. Colors Tan, Sale Saxe, Royal, Reds, Fancy Checks, Price Hethis season's leading styles, with $\$ 6.25$ betts, straps, pockets, etc.
We have coats to suit every every purse and many a woman will be glad
of this opportunity to get the best at the low
est possible price.
f the
of the genuine reductions.

Women's Electric Seal Coats $\$ 25$ and $\$ 30$ for 75 dollar Value.
few left iou want a fur coat see these splendia bargains, to-da

## Bargains in Women's Costumes.

 go at cut prices.Women's Costumes. Orig. price $\$ 4.50$. Sale price $\$ 3,00$. Women's Costumes. Orig. price $\$ 6.00$. Sale price $\$ 3.60$. Women's Costumes. Orig. price $\$ 9.00$. Sale price $\$ 7.00$. Also a few Maid's Tweed Costumes. Sale price $\$ 4.80$.

Anderson's, Water Street, St. John's, N. F.

Money Saved Is Money Earned
Yoy may find "Some Bargains" anywhere-"Nothing but BarThe Sample Bargain Store J. P. Maher \& Co., Ltd. 167 Water Street East.

# Only 3 More Weeks 

OUR LEASE EXPIRES.
We Must Sell Our Goods---Regardless of Cost. Don't Miss Your Chance of a Lifetime

to purchase your Holiday Needs at our Store at prices such as have never been offered before to the public and never will be offered again.

## Ladies' Winter COATS.

Manufacturers' Sample Coats--NOT TW0 ALIKE
At Hall Price-50c. ona Dollar
Values That Have No Equal in St. John's.
Prices to Suit Every Pocket Book.
$\$ 2.45,3.45,3.95,5.25,5.95,8.45$, $\$ 9.45,13.45,17.95$.

Misses and Children's Coats.

## Clever new models mace of ends of High Grade Novelty Coatings. Sizes 24 to $39-$

## $\begin{aligned} & \text { at a saving of } 50 \text { per cent. to } \\ & \text { you. } \\ & \$ 1.00 \text { to } \$ 7.00 \text { each }\end{aligned}$

Ladies' and Children's Furs Made for Comertrtand Style.
An assorment of Sanples Which we sell below actual

From 98c. to $\$ 9.98$

## A Gramophone In Every Home

GRAMOPHONE




GRAMOPHONE
thout Horn (like cut) $88, \$ 8.98, \$ 13.00$, up to

GRAMOPHONE RECORDS.
The most complete assortment in Town-Comic Songs,
Band and Instrumental Music-to suit our or any other Ma-
10 inch, Double Sided. Reg. 70c. Now 40 Cents. 10 inch, Double Sided. Reg. 70 c . Now 40 Cents.
12 inch, Double Sided. Reg. $\$ 1.00$. Now 60 Cents. GRAMOPHONE NEEDLES.
At 10 c . for Box of 200 . At 10 c. for Box of 200 .
We guarantee safe delivery of these Gramophones \& Records to any place within the 3 They make th most suitable Christ


## Sensational Reductions

## Ladies'

Costumes, Scarfs, Hosiery, Gloves, Handkerchiefs, Woolen and Silk Petticoats, Hair Ornaments, Underwear, Embroidery and Laces, Half Ready Blouses and Dresses.

> Men's

Sweaters

sloves, Watches, Fancy Vests, Suit Cases. Children's
Coats, Dresses, Sweaters, Caps, etc.

| Ladies' Silk | Ladies' |
| :---: | :---: |
| Umbrellas | Top Skirts. |
| dempe cile | Cobe |
| Two |  |
|  |  |
| $\$ 1.48,1.98,2.05 \& 2.98$ | $\text { 98c. too } \$ 2$ |
|  |  |

## High Grade Quality

Made from all Wool heavy materials, smartly tailored
Colours: Saxe, Sky, Navy, White, Crimson, Grey, Rose and Colours: Saxe, Sky, Navy, White, Crimson, Gre
Helio. They were imported to sell at $\$ 6.50$ each.

Our sample bargain Price

## $\$ 3.48$.

> Ladies' Dresses Included in this Sale are
Latest Styles of Fashionable Latest Styles of Fashionable Silk, Crepe Musin, Noile and
Cotton Lace Dresses, at prices that ${ }^{\text {W }}$
PATRONS.
> We had to forget our PROFITS. We must sell these Dresses at a loss below the
price that you could buy price that you could buy
them for in London.
Prices: $\$ 2.48$ to $\$ 11.98$.

## Ladies' Leather

 HAND BAGS sample asmortinent very Exclusive Designswith yantiv ouffrst At Original Cost Prices
$\$ 6.75$ to \$12.00
A Christmas Toy Means Christmas Joy
A splendid assortments of up-to-date Toys for Children of all Ages from 2 Cents to $\$ 25.00$.
Railroads, Flying Machines, Battle Ships, Automobiles, Teddy Bears, Mechanicals, Drums, Guns, Swords, Buliding Blocks, etc. 35-Bring your Children to our Window to see the

## Mail Orders

Filled Promptly ${ }^{\text {on }}$ Moneceipt of cash-Your tory.

The Sample Bargain Store
J. P. Maher \& Co., Ltd. 167 Water Street East.

## Ladies' Sample Blouses

## At Half Price

## Starting to-morrow we are putting on Sale the balance our SAMPLE BLOUSES at further reduced clearing

 prices. They include the newest shades in the following materik, Wool, Lace, Voile, Delaine, Crepe Cloth, e3 NOT TWO OF THEM ALIKE.
3 NOT TWO OF THEM ALIKE.
We have to part with these BLOUSES at prices that
cease to be Bargains but become Christmas Presents to our ARL BLOUSES UP TO $\$ 4.50$ REDUCED TO $\$ 1.98$. Equal Values at $\$ 2.98$ and $\$ 3.98$.
early in the Day.

| Ladies' <br> SWEATERS! <br> We Are Proud <br> Of Our Assortment. <br> Our Knitted Silk Sweater at $\$ 3.98$ can't be duplicated for less than $\$ 6.00$ We have them in higher grades up to where for $\$ 15.00$. <br> with Capsee our All Wool Sweaters smartest season. OUR CHALLEAGE PRICES <br> $\$ 1.48, \$ 1.98, \$ 2.48$ \& 2.98. | Hand <br> Sewing Machines <br> Our <br> ORIGINAL EXPRESS <br> is a little wonder at $\$ 6.48$ <br> We have a few more Samples of Regular Size <br> 2 SEWING MACHINES which are reduced from $\$ 19.50$ to <br> $\$ 14.50$ |
| :---: | :---: |


| GOOD NEWS TO MEN |  |
| :---: | :---: |
| MEN'S TWEED PANTS. | MEN'S NECKTIES. |
| Reg. \$1.40 Our Challenge Price \$1.000, | Very Special. |
| Reg. \$1.75. Our Challenge Priee \$1.2,. | Regular 50c. Values.. . . . .30e. each. |
| Reg. \$1.90. Our Challenge Price \$1.40. | Regular 60c. Values... .f ..39c. each. |
| (All Sizes and Petterns.) | Regular ${ }^{\text {Tjuc. Values.......tsc, each. }}$ |
| MEN'S WORK SHIRTS In Heavy Material. | MEN'S BRACES. <br> Police and Firemen's. |
| Regular zec. Our Challeng Price joc. | wlar 35 c . Our Challenge Price 2 |
| Regular 6ec. Our Challenge Price 400. | Men's KHAKI OVERALLS. |
| MEN'S CAPS. | Coats and Pants. |
| Greatly Reduced. <br> Selling from 20 cents to 98 cents. | MEN'S BLUE OVERALLS. |
| Men's SILK UMBRELLAS. | Sterling Brand. |
| Well Known "Dura" Brand. | Regular s5c. Our Challenge Price ciec. |
| None better. Sold for \$4.00. Now \$2.6\%. Nost suitable Christmas Gift | Men's NEGLIGEE SHIRTS. <br> Regular 75c. Our Challenge Price 50e |

Bargains at Our Notion Counter
 Men's Tobacc
\%.a.5e aech.
Pocket Knive Muninum Cookin
and 90. Cact.
Vanity Pocket Boo
and 30 e e each.
$\qquad$
We have on display in our Store a Sample Assortment of Fancy Goods of all kinds, making most suitable pre-
sents for Christmas. The prices quoted are very low, in many cases Below the Original Cost. We invite your kind inspection of this Department which offers many suggestions for the thoughtful Christmas Shopper

Edison Wire Drawn
Tungsten Lamps
 An hata

## THE SAMPIE BARGAIN STORE

J. P. MAHER \& CO., Ltd. 167 Water Street, East.

Electric Fíxtures Reg. $\$ 12.00$ now $\$ 7.40$ each.
Bed Room Shades Reg. $\$ 4.50$ now $\$ 2.25$ each.

## ROLL OF VOLUNTEERS STEADILY MÒUNTS UP

Fourteen Recruits Offered German Designs Last Night, Bringing the On Newfoundland Total up to Five Hundre
and
Eighty-seven - Reand Eighty-seven - Re-
sponse From the Outports

W. J. Sinnott is Operator on
the "Canad""-Once the
"Earl Grey"-Now at Arch angel ang

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| Monday |
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| Tuesay |

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