# HAIG REPORTS BRITISH ARE HOLDING BIG SMASH

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THE LONDON ADVERTISER, LONDON, CANADA. FRIDAY EVENING, MARCH 22, 1918.

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# Entente Wins First Round of Decisive Battle In the West

### BRILLIANT COUNTER ATTACK RETAKES GROUND FOR BRITISH

### COUNTER ATTACKS BY HAIG'S TROOPS WIN BACK GROUND

British Regain Part of Position Temporarily Abandoned To Germans On Thursday-Massed Batteries of Germans Badly Pummelled—Enemy Claims Taking First Line.

British Army Headquarters in France, March 22. A brilliant British counter-attack occurred at Doignies. The British advanced with infantry and tanks at 7 p.m. and after fierce fighting drove out the

#### ENEMY FAILS BADLY.

British Army Headquarters in France, March 22. The fighting is still continuing, but the first stage of the offensive has passed. The enemy has failed badly in the execution of his program, as is attested by captured documents showing what he planned to do in the early hours of his offensive.

th Headquarters in France, March 22.—Vigorous counter-attacks ate esterday restored some of the positions which the British had abanisoned temporarily. The exact British line cannot be made public at present. The only reason is that it might furnish the enemy with valuable information. Last night was fairly quiet along the front. This morning the Germans were bombing in the region of Croiselles. There were indications that they intended to continue their attacks today. were indications that they intended to continue their attacks today. Weather Aids British.

THE WAR SITUATION

being held in the British battle posi-tions, he reported, which means that the British line is still intact, although admittedly it has been bent backward at points under the terrific Teutonic as-

British Strike Back.

TWO CATHOLIC PRIESTS

EXECUTED BY GERMANS;

ALONG ITALIAN FRONT

Rome, March 22.-Fighting is becom

Plave the artillery fighting became more

EDWARD J. CONDO DEAD.

masses and regained some of the

The weather is cold and bleak. A heavy mist makes air reconnais-sances impossible. This is of ad-vantage to the British, as the \*erial observation. in many sections infantry, followed up by shock ops. As a result they suffered

The heavily massed German ar-llery has been badly hammered by heavy casualties.

GERMANS CLAIM FIRST LINE. Berlin, March 22.—Via London.— The British first line has been capfured by German troops attacking from the southeast of Arras, as far as La Fere, the war office an-The heavy artillery fighting con-inues in Belgium and French Planders. Reconnoitring detach-ments are said to have penetrated

#### OPPOSITION CAUCUS CALLED FOR TUESDAY

the opposing lines at many points. Ostend was bombarded from the

Ottawa, March 22.—The first Opposition caucus of the session has been called for Tuesday next, when party whips will be named and the arrangements made as to the sessional plans inents made as to the sessional plans. of the forces to the left of the speaker. is stated that it is not the intention the Opposition to unnecessarily pro-

#### ong the session. WOUNDED AND GASSED

Lieut. Davo Logan Double Casualty, According to Official Report.

tie is still raging, according to indications in the news dispatches. Great numbers of Austrian cannon are declared to have been transferred to the western front to reinforce the German artillery. Bulgarians, too, have been brought into the field by the German command, it is declared, the understanding being that they are to be used. Lieut. Dave Logan of this city, who went overseas with the 241st Battalion, has been officially listed as wounded and gassed on March 15.—The message came to his mother, 602 Cheapside street today.

Altogether the indications are that as been officially listed as wounded gassed on March 15.—The message ame to his mother, 602 Cheapside treet, today.

Lleut. Logan was an officer of the rmy Service Corps, and was on duty in this district for some time as supply ficer before he joined the 241st Canalan Scottish Borderers. He was one of he best known and most popular ounger officers of the city.

standing being that they are to be used as a strategic reserve.

Altogether the indications are that the central powers have massed all possible forces at their disposal on the west front for their present drive. The prospects seem, however, that they will need every man of them if they keep up their attack long with anything like its initial force, as all the reports indicate that the German losses have been terrific under the withering fire of the Brit. rific under the withering fire of the Brit ish artillery and machine guns. The German artillery, too, has suffered heavily through counter-battery work by the British, who found the massed guns fine targets for effective destruc-

#### THE WEATHER

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 73; lowest, 29.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 54; lowest, 35.

TOMORROW-FINE AND COOL. Forecasts. Northerly wind fresh during the ay; fine and a little cooler today and

in an Exchange Telegraph dispatch from Amsterdam. Eight other priests, the dispatch says, have been sentenced to imprisonment at hard labor for iller at Brussels on the charge of espionage. The following were the highest and owest temperatures during the 24 hours Stations. High. Low. ictoria ...... 50 40 FIGHTING INCREASING

Calgary ...
Winnipeg ... 36
Port Arthur ... 58
Parry Sound ... 58
Port Stanley ... 56
Purfful ... 56 ingston Ittawa Montreal Father Point

Weather Notes.

Several shallow depressions exist on the continent this morning, while a feeble cold wave covers Lake Superior.

Fair weather prevails over the Dominion, except along the British Columbian coast, where rain is falling heavily. Chattanooga, Tenn., March 22.—Edward J. Condo, of Hamilton, Ont., former manager of the Hamilton branca of the Oliver Plow Works, died here this morning.

Geneva, Wednesday, March 20.—Information has reached Basel that the British aerial attack of Monday upon Mannheim, Germany, did enormous damage in the city, causing several furious fires which raged for many hours, especially in the vicinity of the railway station. A powder factory and a gas plant are reported to have exploded. The population, according to these advices, is panic-stricken, and many persons are leaving town and going to Switzerland, especially women and children. The south German press is continuing its campaign against aerial reprisals, but the Berlin Government is declared to show no disposition to negotiate.

# FRENCH REPULSE

positions after lively fighting. The enemy suffered considerable losses.
"In the Champagne, west of Mount Carnillet, a German attack also was repulsed. There were rather heavy artillery engagements in the region of the heights, at some points on the right bank of the Meuse and in the Woevre. The base heen established that on "It has been established that on ""."

# The first stage of the great German offensive on the western front has passed, and it is to be scored as a German failure, the enemy having fallen short of realizing his aims in the first great smash, according to dispatches from British headquarters today. After attacking all day yesterday and until a late hour last night, the Germans let down in their smashing operations. With the American Army in France.

men heights, at some points on the right bank of the Meuse and in the Woevre.

"It has been established that on March 5 Sub-Lieut. Harbelin brought down his tenth German alrplane."

AMERICANS OBLITERATE
LINES OF THE BOCHES.

With the American Army in France, March 21.—Enemy first and second line positions on a part of the sector east of Luneville have been destroyed completely by American antillery fire. After the raid into the German positions last night, the American gunners shelled the positions heavily all night and this morning.

On the sector northwest of Toul a number of German deserted last night and surrendered to a patrol in a certain wood. The Germans approached the patrol shouting "Don't shoot!" The prisoners were turned over to the French. until a late hour last night, the Germans let down in their smashing operation along fifty miles of the British front, and had not resumed their heavy assaults at the latest advices from Sir Douglas Haig today. Further hard fighting was ahead, however, the field marshal predicted. The enemy was still being held in the British battle positions.

#### The battle line has not moved in only one direction, however, the British having struck back spiritedly at the Ger-PRINCE MAX OF BADEN positions which they had temporarily abandoned. The German official state-SAYS WILSON IS COMING TO THE GERMAN VIEW

New York, March 22.—The Wolff Bureau of Berlin reports Prince Maxi-liem of Baden as warning Germany that Trotzky's idea must be fought by Garman ideas. He charges Lloyd for the stated reason that the enemy might be given valuable information if the line were accurately traced. by German ideas. He charges Lloyd George with being determined to dethe line were accurately traced.

Big Guns Duel.

While the infantry is being held last speech indicates that the American president is willing to accept the Germany in the infantry is being the dermined to design the control of the dermined to design the control of the dermined to design the dermined to design the control of the dermined to design the dermined to

#### ORANGEMEN IN FAVOR OF NATIONAL SCHOOLING

Montreal, March 22.-The Grand Lodge of Quebec, Loyal Orange Association, at its 69th annual session here yesterday passed a resolution favoring compulsory education and a national non-sec-tarian scheme for the Province of Que-bec and the whole Dominion. Rev. Charles Reid was elected grand master.

#### CONTINUED SLASHING MAY BRING RATE TO LEVEL OF 33 MILLS

The board of control and the special committee of the council are still bat-tling with the estimates, and will soon each the end of the rope.

The board of education figures were one over last evening, and a reduction f \$5,000 made.

The estimates of the technical school EIGHT SENT TO PRISON London, March 22.—The execution in trussels of two Roman Catholic priests in the charge of espionage is reported negotiations in hand regarding the tech Is of two Roman Catholic priests nical school which will make a change, charge of espionage is reported Exchange Telegraph dispatch Amsterdam. Elight other priests, spatch says, have been sentenced prisonment at hard labor for it.

Small reductions have been made in each department, which on the aggregate make it appear that 33 mills will be adequate. Of this one mill will be for the Government, and two mills for the soldiers' insurance, etc.

"We will probably have a 33-mill rate," declared City Clerk Baker.

several points on the front, and ejected one of the most prominent members of an Austrian detachment which had Parliament intends to ask the Govern-

### **GERMANS TRYING** TO USE PINCERS ON HAIG'S LINE

Hope To Pinch Off a Sharp Salient and Retake the Hindenburg Line.

HOPE FOR GREAT HAUL

Blow Is Similar to Previous One Made in the Arras-Cambrai Sector.

"began at 5 o'clock in the morning, and at 7 o'clock some of the German units left their trenches and attacked the British with heavy and light machine guns. Between 9 and 10 the engagement became general on a front of some 25 miles.

enemy is trying to repeat on a larger scale the operation by which he wor scale the operation by which he won back some of the ground we gained in the battle of Cambrai. Then he pushed in on an angle of our front both from the north and the east. His two bodies did their best to join hands, but could not make it, though they had at first considerable success. Much the same design is being followed now. We have good reason to hope that it will be checkmated as was the previous one."

#### CANADA ON SAME BASIS AS ONE OF THE STATES

Washington, March 22 .- Permits for the months of April, May and June have been issued by the fuel adminiration to a large number of coal operators for exports of coal to Canada. C. A. Magrath, fuel controller for Canada, has been given the privilege of calling upon the fuel administration to issue permits to any shippers who may

# 500 MUNITIONS ENEMY'S TITANIC PUSH HELD,

London, March 22.—Thirty German soldiers were killed and more than a hundred others injured, and 500 munition wagons were blown up by an explosion at the Mevrignies station, near Mons, Belgium, according to an Exchange Telegraph dispatch from Amsterdam, filed yesterday. The Germans had stocked enormous munitions trains under camouflaged sheds at Mevrignies.

# **CANADIANS NOT**

NIGHTATTACKS

NIGHTATTACKS

London, March 22.—It is not yet possible to give more than very general and vague idea of the fighting on Thursday on the front between the loss and the Sensee, which continues with swaying fortunes, according to the accounts of correspondents at the British front in the morning newspapers.

The German attack made on the British front was and southwest of Cambral front west and southwest of Cambral front west and southwest of the British front with surface of the Scarpe seems to have delivered its announced officially. Three infantry attacks near Hurlus were broken up by the French.

Paris, March 22.—Local attacks were made by the Germans at various points during the night, but they achieved no success, the war office announces. The statement follows:

"The carnillate Sector."

I tondon, March 22.—It is not yet possible to give more than very general according to the bost axac according to the british front with swaying fortunes, according to the British front and to the scarpe and the battle on the battle on the British front was a dispatch to the Morning Post and Suddenty they are involved. The attacks of the German army south of Cambral is striking against out the Arras-Cambral and Bapaume Cambral roads, while the German army south of Cambral is striking against out tench systems in the region west of the Scheldt Canal. No doubt the enemy should be seen and south of Juvincourt, in the scheldt Canal, No doubt the enemy should be seen and south of Juvincourt, in the scheldt Canal, in the two last-mard frequency of Godat, north of Courcy, and north of Courcy, and north of courcy, and in the south of washing the number of Godat, north of Courcy, and the special statement follows:

"In the Champagne, west of Mount Carnillet a German state of the Daily Mail.

On 25-Mile Front.

"The enemy suffered considerable losses, and the follows of the German units at the considerable losses, and the follows of the German units and the support of the German units and the support of the German units

Clergy Acted as Pallbearers for Funeral Today.

Father James J. Ryan, who died on Last night the body lay in state in the sanctuary of St. Peter's Cathedral, where it remained all night, being watched over by different priests of the diocese, who came here to attend the funeral.

#### Six priests acted as bearers. They were Fathers Hanlon, O'Neill, Tobin, Morin, Hagan and Goodwin. MOONEY GIBSON IS SAID TO HAVE ENLISTED WITH UNITED STATES ARMY

battery at Camp Zachary Taylor, near Louisville.

to organize a camp ball team. Comment is made on the unusual fact that Gibson. IN THE CASE OF COAL his friends in the city have heard of Mooney's' enlistment.

> MRS. SULLIVAN DEAD. Mrs. Eliza Sullivan, aged 78 years, mother of Separate School Inspector J. F. Sullivan, died at the home of her son, 783 Hellmuth avenue, this morning. Mrs. Sullivan had been alling for some time and because of her advanced

issue permits to any shippers who may apply to him.

The administration announcement says that allotments of coal to Canada during the past season were upon the same basis as if Canada were one of the states of the Union. In return, Canada furnishes coal to this country. Much of the product that is used in the northwestern parts of the United States comes from the mines of British Columbia.

TOO MUCH "GAS."—A broken rail on the main line tracks of the G. T. R. a few miles east of Oakville caused a derailment of a train of gasoline tank cars last evning. The escaping gasoline prevented the wrecking crews from doing any work last night, and as a northwestern parts of the United States comes from the mines of British Columbia.

### FOE'S LOSSES GREAT, TODAY'S MESSAGE FROM BRITISH LEADER All Battle Positions Still In British Grip

Major C. P. Bartholf, commande of the Rockwell Field Aviation School at North Island, near here, posted an order today that all goggles made by a certain eastern firm with a German name should be turned in to the officers or destroyed at once. The glasses have been in use at North Island Kelly Field, Texas, and at other training schools for aviators. An investigation by experts shows that the goggles reduce the vision more than 18 per cent.

### CITY TO APPEAL TO GOVERNMENT ON ROAD AREA COSTS

#### Deputation Will Be Sent to Toronto Shortly.

Toronto to interview the prime minister, Sir William Hearst, and the minister of public works. Hon F C. Mc-Dermid, relative to suburban roads. At the meeting of the board of control to-Wednesday morning in St. Joseph's the meeting of the board of control to-day the question was brought up and discussed at some learnth discussed at some length.

"The county has established the suburban road area, and has organized it according to the statute," reported Controller John M. Moore. "The coun-Mass was sung at 9 o'clock by Vicar-General Father O'Connor, assisted by Fathers Morin and Goodwin, two visiting priests. Bishop Fallon said the prayers over the body after the mass. The vicar-general also officiated at the minister of public works. We tried to minister of public works. We tried to arrange it during the session, but it was of no avail. We will arrange this later. I have approached the county, and the representatives of the county have agreed to hold up the work until we have arranged this."

"The fact that we have to pay 40 per cent for the repairs of this road area does not strike me as fair," said Mayor Somerville. "We might hear some arguments for capital expenditure on roads, but repairing old roads, long minister of public works. We

An article in the Chicago Post says on roads, but repairing old roads, long in existence, does not look good to me, I do not know what next we will have with the New York Giants, has enlisted, to do for the farmers. They will not and has been made a captain of a field fight, and will not work unless advantages are given them."

Controller Moore will continue his efforts to arrange an interview with the Contracts for sludge pumps, motors

etc., for the sewage disposal works were awarded to Noble & Rich, and the utilities commission, for a total approximately of \$800.

"The Government should exercise more supervision over sewage disposal works," said Controller Moore. "New ideas are rapidly coming to the front on these matters, and the Government should see to it that none but the best are installed." A number of tags for Inspector Mc-Callum's department were received, and were sent to the inspector for

MONITORS BOMBARD OSTEND. LONDON, March 21.—Ostend was bombarded by British monitors today, and Heligoland was attacked by seaplanes, according to the official announcement tonight, as follows: "Ostend was bombarded this afternoon by British monitors with successful results. Prior to the bombardment four

tabulation.

enemy aircraft were destroyed by our naval air squadrons. Enemy aircraft attacked the British machines, while spotting for the bombardment, with the result that another enemy machine was destroyed. British seaplanes engaged in recognises to the light of the state o gaged in reconnaissance in Heligoland Bight attacked enemy mine-sweepers with machine gun fire. There were no casualties on the British side. All our machines returned safely."

or of this port, on a charge of manslaughter in connection with the Mont Blanc-Imo collision, which resulted in the Halifax explosion on Dec. 6 last, has been set to take place on April 4, in the supreme court.

and No Serious Attack This Morning

Desperate Fighting the Rule A II Yesterday and Far Into the

Night as Germans Make T remendous Drive — Huns

GUN CRASHES REACH ENGLAND

MORE HEAVY FIGHTING EXPECTED;

#### **ANOTHER GERMAN** TRICK EXPOSED

128 COLUMNS

San Diego, Cal., March 22 .-

#### Failed To Reach Objectives at Any Point. London, March 22.- Emperor William, Field Marshal von Hindenburg and Gen. von Ludendorff have gone to the western front to witness the

German attack, says an Exchange Telegraph dispatch from Copenhagen Bulgarian and Austrian troops are now on the western front, the dis patch reports.

19 ENEMY DIVISIONS. London, March 22.—Nineteen enemy divisions were identified in yes terday's fighting, Reuter's correspondent at British headquarters wire

London, March 22.—The eagerly awaited British official statement of today, which was expected to give further details of the tremendous fighting indicated in last night's reports, was read with great satisfaction, insofar as it revealed that the enemy had

been held and had suffered great losses. If this turns out to be the great German offer sive that has been predicted, the preliminary round appears to have gone in favor of the Entente, al though, as the official report points out, further heavy fighting is still to be expected. The tremendous artillery duel was heard more distinctly than ever in Kent last night. Houses were continually shaken as the result of the violent concussions.

London, March 22 .- The great battle on the western front continued until late last night, the war office reports. The British are holding the enemy. The statement follows: "Fighting continued until a late hour last night on the whole front between the River Oise and the River Sensee. Our troops continue to hold the enemy in their battle

#### NO SERIOUS ATTACK TODAY.

"During the enemy's a ttacks his massed infantry offered remarkable targets to our rifles, machine guns and artillery, of which full advantage was taken by our troops. All the re ports testify to the exceed ingly heavy losses suffered by the enemy.

#### "No serious attack has yet developed this morning, but the heavy fighting is still to be expected.

#### CITY GENERALLY TO UNITE IN FITTING RECEPTION TO "FIRSTS"

MR. ROWELL JNWELL; GOES AV. AY FOR REST

Ottawa, March 22.—Acting under nedical advice, Hon. N. W. Rowell, nedical advice, Hon. N. W. Rowell, president of the Privy Council, has left the city for a ten days' rest. Mr. Rowell has been unwell for some weeks.

BRITISH MINERS AGREE TO COMBING OUT PLAN

WYATT'S TRIAL APRIL 4. Halifax, March 22 .- The trial of Commander Wyatt, former chief examining officer of this port, on a charge of

Arrangements Will Be Made by Council, Soldiers' Aid and Great War Veterans. The city council will give a recept

to the members of the 1st Contingen who have returned, and the reception committee will confer with civic organizations in perfecting arrangements. London, March 22.—It is understood hat the Miners' Federation has accepted the Government's proposal regarding the combing out of men for military Ommission, was present.
One of these was a banquet at

ed that the banquet be held at the Masonic Hall. Another made was to the effect that an entertainment be givet at the Masonic Hall, special places being reserved at the hall for the returned men and their wives, and all bodies in the city allowed to participate.

The question was, however, referred to the reception committee, which will confer with the Great War Veterans' Association and other organizations refind out exactly what is wanted, and what should be done.

This meeting will be held on Monday afternoon at 4 o'clock.

#### MILITIA DEPARTMENT TO SPEND MILLION DOLLARS AT TORONTO

Toronto, March 22 .- One million do lars will be spent in Toronto this year by the militia department. 'A bar racks to accommodate 1,000 men will be erected at Long Branch, and w convalescent hospital on the 25-ac site granted by the city in High Par

C. P. R. HONOR ROLL. Montreal, March 22.—The Canadian Pacific Railway Company has issued its 31st roll of honor, containing over 100 names of killed and wounded Nearly 7,000 men have gone from the C. P. R. to the front since the headlinning of the war.

## Board of Control Favors Sugg estion of New Building's Use

For Soldiers-Mayor Say's Board of Education Declined To Allow Council Member s Participate in Negotiations.

TO MILITARY DEPARTMENT

WOULD TURN OVER SCHOOL

for the Government, and two mills for the soidlers' insurance, etc.

"We will probably have a 33-mill rate," declared City Clerk Baker.

SOUNDS LIKE WAR.

Amsterdam, March 22.—A dispatch from The Hague to the Handeisblad says one of the most prominent members of Parliament intends to ask the Government whether it is not time to recall the Dutch minister at Washington and hand passports to the American minister at The Hague.

CECIL FRANKLIN KILLED.

Ottawa, March 22.—It is announced through the naval department that Flight Officer Cecil C. Franklin, R. N. A. S., of Port Rowan, Ont., had been killed.

Editions of the most prominent members of the members of not take part in the negotiations, but his offers had not been received cortially, as the board of education thought that it should deal with the question. The industrial advisory committee had the case in hand at the present time.

"I think we should take it up in conjunction with the board," he continued. "This is a question of importance, and we should do something. I am in favor of-giving the building over to the militia authorities during the war. It will be beneficial to the city at large, and the public is interested."

"The Government can take it over," declared forticler J. M. Moore. "I think we should have he present the provide for the future, larger accommodation was needed. At present the members of members of members of delucation that the hoard of controller J. M. Moore. "I think the industrial committee will endeavor to drive too hard a bargain," said Mayor Somerville. "The bargain was said Mayor Somerville. "I he had suggested that the board of controller and the puestion. The industrial advisory committee had the case in hand at the present time.

"I think we should take it up in conjunction with the board of controller and the case in hand at the present time.

"The board will use its best offices to have the building turned over.

The board will use its best offices to have t

The board of control today discussed the proposition of the militia authorities to take over the new Technical School building for military purposes. The ments mad control of it, the present the present that had control of it, the present the individual control of it, the present that had co

#### Subscription Rates Advance In effect April 1, 1918.

IN LONDON. Delivered

12c per week. 50c per month. \$6.00 per year. OUTSIDE OF LONDON. Through Dealers. 10c per week. 45c per month. \$5.00 per year.

CALLED FOR AT STORES 10c per week.

BY MAIL PAID IN ADVANCE 40c per month. \$4.00 per year.

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arise in the handling of an

The wide experience possessed by the officers of this Company, admirably fits them to cope with every problem that demands solution.

A private Executor cannot possibly be endowed with the same experience and seasoned judgment. Appoint, as your Execu-

#### CANADA TRUST COMPANY

Managed in connection with the Huron & Erie Mortgage Corporation London (two branches) and St. Thomas

T. G. Meredith, K.C. Hume Cronyn. General Manager

#### MAJOR WILSON BACK

London Doctor Home on Furlough, De-

clares "Everyone Cheery" Overseas. Major Cameron Wilson, A. M. C., is home from overse He arrived here Thursday, accompanied by his wife, who has been nursing in England while her has been hursing in England while her husband was on duty in France. Dr. Wilson is home on sick furlough. He says he is glad to get the rest. He left France in February, and was in England up to the time of his departure

or Canada.

This is Major Wilson's second furough. After coming back the first time,
having gone with the 1st Contingent, he
returned as junior major of the Western
returned as functionary Hospital. Iniversity Stationary Hospital. He yas then stationed at Calais, and saw such of the Allies' preparation for the preatened German offensive. These reparations left no doubt in his mind as the ability of the Allies to meet any

Everyone is cheery over there," he

# NERVES RESTORED

Strathroy Man Confirms His Statement of 1905, and Tells How Many Have Been Cured as the Result of His Experience.

Strathroy, Ont., March 21.-Our town people are not slow to recognize an article of merit, and the experience of Mr. Branton with Dr. Chase's Nerve breeders.

Pood is a good example of how the lesides his wife. Mrs. Elizabeth Treba good example of how the ilcock, he is survived by three daught ord is passed along from one to Mrs. Robert Haskett, Mrs. J.

lows: "Before using Dr. Chase's nue. The services will be conducted at Nerve Food my nervous system 2:30 o'clock by Rev. Dr. Louis Barber of Colborne Street Methodist Church. In-Nerve Food my nervous stands and Colborne Street Methodist Church. Interment will be made at Mount Pleasant Sleep, had no appetite, hands and Cemetery. feet were cold, my digestion was poor and I had jerking of the limbs. poor and I had jerking of the limbs.
The first box of Dr. Chase's Nerve
Food helped me, and I continued
Food helped me, and I continued
This Piles Cured in the Druggists refund money if PAZO OINTMENT fails to cure Itching. Blind, Bleeding or Protruding Piles, Instantly relieves Itching Piles, and you can get reatment has made a radical change my condition, building up the stem and strengthening the nerves.

Would strongly recommend would strongly recommend it to would suffering from nervousness." On June 25, 1917, Mr. Branton conrmed his cure as follows: "I have of used any of Dr. Chase's Nerve

ood since I wrote you a letter of recommendation, but have told others that it did for me." It is cures like that that make lends for Dr. Chase's Nerve Food roughout this continent. This was serious case of nervous exhaususe of this reconstructive treat-

t until, thoroughly restored, and enjoyed years of good health as Chase's Nerve Food, 50 cents box, a full treatment of 6 boxes \$2.75, at all dealers, or Edmanson. tes & Co., Limited, Toronto. Do ute. Imitations only disappoint.

### Lemons Beautify!

Strain lemon juice well before mixing and massage face, neck, arms, hands.

and other organization effected. nsive lemon lotion which can be used shness of which it has been robbed b rying atmospheric conditions. Windroughness, tan and redness ar warded off and those tell-tale lines of are or of age are softened away.

The juice of two fresh lemons strained o a bottle containing three ounces of

rchard white makes a whole quarter pint of the most remarkable lemon skin beautifier at about the cost one must pay for a small jar of the ordinary cold creams. Care should be taken to strain the lemon juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Eyers woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan, and is the ideal skin softener, smoother and legisle grin of the famous Chesire oat. Not that lagree at all with those who wish to or a small jar of the ordinary cold

When we have less than the ordinary number of red corpuscles in the blood, then we have Anaemia. With this is associated Pale and Sallow Complexion Held Pale and Sallow this is associated Pale and Sallow Complexion, Pallor of the Tongue and Lips, a Swelling or Puffiness of the Eyes and Heart Murmur. Outdoor exercise, good nutritious food and restful sleep are advisable, along with Hacking's Heart and Nerve Remedy to enrich the blood and to build up the strength. This treatment will bring back the rosy cheeks and restore vitality and vigor, if the desire to secure health is strong enough to make you folvigor, if the desire to secure health is strong enough to make you follow out the treatment for any length of time. Hacking's Heart and Nerve Remedy sells for 50c a box, 6 for \$2.50, by mail postpaid or from your dealer. C. B. Hacking. Phm., B., Listowel, Ont. 38u

ON SECOND FURLOUGH FROM MEDICAL DUTY WITH OVERSEAS FORCES



MAJOR CAMERON WILSON, who re-

### DROPS DEAD AFTER HURRYING TO SIDE OF FAINTING WIFE Flight-Lieut. Shaw-Wood of

Prominent District Man Succumbs Suddenly Thursday · Night.

Hearing that his wife had fainted sudlenly, Charles E. Trebilcock of this city, for many years one of the bestcity, for many years one of the best-known farmers of London Township, died from heart-failure caused by over-exertion in going to her assistance at 11 o'clock last night. Mr. Trebilcock was visiting at the residence of his son-in-law, J. A. Buchanan, 156 Central avenue. He was informed that Mrs. Trebilcock was suffering from a fainting spell, and rushed upstairs to her aid, dying from his effort a few minutes later.

Mr. Trebilcock was 73 years old. He was a director of the Western Fair board for several years, and also a member of the East Middlesex Agricultural Society.

Society.

Born in Cornwall, England, he came to Canada in his infancy, opening up a butcher business on the local market about 1864. About fifty years ago he decided to become a farmer, and until two years ago was one of the best-known agriculturists in London Township. He retired in 1916, moving into London and taking up his residence at 579 Colborne street.

His farm on the third concession of London Township was one of the best in the district. During his long experience in agricultural work he became known throughout Ontario as one of the most progressive pioneer farmers and stock-breeders.

Private his suffa Mar Elizabeth Trob.

another.

In 1905 Mr. Wm. Branton of Victoria street, Strathroy, wrote as follows. However, Strathroy, wrote as follows. Also, Robert Haskett, Mrs. J. A. The funeral will be held Saturday afternoon from the residence of his sontin-law, J. A. Buchanan, 156 Central ave-

### BELIEVES THAT ALL PATRIOTIC OBJECTS WILL BE INCLUDED

but Mr. Branton persisted in President of Local Fund Looks For Union Campaign.

> "The general feeling seems to be that it will be advisable to include all patri-otic objects for which appeal will un-doubtedly be made during the year in the patriotic fund and Red Cross Cam paign." This statement was made to-day to The Advertiser by Lieuti-Coi. W. M. Gartshore, president of the Lon-don Patriotic Fund Association. Representatives from various patriotic in terests are present at the meeting this afternoon in the Tecumseh House to

afternoon in the Tecumseh House to state their case.

Among the interests represented, in addition to the Canadian Red Cross and patriotic fund, will be the Dughters of the Empire, the Secours Nationale, Overseas Y. M. C. A., Salvation Army Overseas, Belgian Relief, British and Italian Red Cross, After the scope of the campaign is decided upon at the meeting, committees will be appointed.

#### VOICE OF THE PEOPLE

A GERMAN FUNERAL MARCH. o the Editor of The Advertiser: I don't profess to have any great sense of humor, but it certainly strikes me as comical that when a Canadian soldier enhalt to fight the Germans and dies he is paraded down the street to the strains a German funeral march, as was the

beautifier.

Just try it! Get three ounces of orchard white at any pharmacy and two lemons from the grocer and make up a quarter pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands, and see for yourself.

Don't Be a Pale
Face

When we have less than the ordin
When we have less than the ordin
When we have less than the ordin
Was all with those who wish to ban German music, but I think in these cases, Chopin marches would be more appropriate, not because Chopin was not a German but because his funeral march is so beautiful and inspiring, and does not in any way sound the note of calamity, or remind one of modern funerals. Is it not strange that this German nation, who has waged war like devils, should also be the nation that has given us Beethoven, Mozart, Mendelssohn, Hegel, Goethe, Schiller and many others, who lead the world in their respective lines of expression? At least it would seem strange if history did not inform us that from the beginning of the nineteenth century the German and Prussian governments have systematical.

### russian governments have systematically enslaved art, science and philosophy, o make them servants of the state. CHARLES LUSH. ENTERTAINS FIREMEN

The McClary Welfare Association entertainment committee provided the talent for a concert given in the central fire hall on Thursday night. The program consisted of songs readings instrumentals and many interesting features. Those present joined in expressing their thanks.

Credit is being given to the chairman.

has full directions for bables, children of the committee, George Moll, who organized this department of the Welfare Association some years ago for the purpose of holding noon-hour concerts for the McClary employees. It is now being extended to other worthy causes.

### Save Food

In a time needing food economy many people are not getting all the nourishment they might from their food.

It is not how much you eat, but how much you assimilate, that does you good.

The addition of a small teaspoonful of Bovril to the diet as a peptogenic before meals leads to more thorough digestion and assimilation and thus saves food, for you need less.

### LONDON MAN'S SON MET DEATH FLYING IN ENGLAND SUNDAY

Toronto Reported Killed.

Flight-Lieut. Richard Shaw-Wood, eldest son of Major R. Shaw-Wood, Tecumseh House, was killed in an aeroplane accident in England on March 17. News to this effect was received in London yesterday.

Lieut. Shaw-Wood, before enlisting, resided in Toronto. He was born in London and lived here for a number of years. His mother, sister and wife reside in Toronto, and a brother at New York. Miss Shaw-Wood of this city is an aunt.

#### MEET HERE SATURDAY

The annual meeting of the officers of the 26th Middlesex Light Infantry will be held in the Grigg House here on Saturday afternoon at 1 o'clock Lieut.-Col. J. H. McKay, officer commanding the regiment, has issued a special call for all returned officers of the C.E. F. who belong to the 26th, to at

### DROPS OF MAGIC! **CORNS LIFT OUT**

So simple! Drop a little Freezone on a touchy corn, instantly that corn stops hurting, then you lift it off with the fingers. No pain! Try it.



of Freezone at any drug store This is sufficient to rid your feet of every hard corn, soft corn, or corn between the toes, also all calluses, and without the slightest hurt at all! Freezone is the much talked of, magic ether discovery of the Cincinnati genius. So easy.

### CHILD'S TONGUE BECOMES COATED IF CONSTIPATED

If Cross, Bilious, Sick, Feverish, or Full of Cold, Take No Chances

"California Syrup of Figs"

rhoea. Listen, Mother! See if tongue is coated, then give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated waste, sour bile and undigested food passes out of the system, and you have a well, play-

ful child again.

Millions of mothers give "California Syrup of Figs" because it is perfectly harmless; children love it, and it never

THE "EASY FIT"

ELASTIC VEIL.

No pins, no tieing,

slips on easy; black,

brown and grey. On

sale Saturday, each

At Lace Counter.

buy early.

· · · · · · · · · 7e

The Tuxedo Collar in pique, wash satin, silk pop-

lin, etc., in perfect fitting coat collars. Each

The Smart Tailored Vest with rolling collar in

wash satin, pique, etc. Prices....\$1.50 and \$2.00

The Gipsy Collar, or collar and tie combined, for

the one-piece dress, in white, banana and Labra-

dor blue, in wash satin, also the navy and white

polkadot. Special ...... \$1.50 each

Smart Collar and Cuff Sets, in dainty Swiss mus-

lin, wash satin, navy and white dot, colored silk

The Smart Buster Collar in wash satin, pique, etc.

The New Middy Tie, navy, cardinal, paddy, black, in messaline silk with point hemstitched ends

TOWELS-LAST YEAR'S PRICES.

A few days' special selling will clear our old quali-

ties in Huckaback Bedroom Towels, which are

marked at less than mill quotations today. You

are well advised to contemplate your wants and

15 dozen only Heavy Huck, hemmed ends, all

white, also red borders. Very special ... 25c each

Eight dozen only Irish Huck Towels, heavy qual-

ity, hemmed ends, size 22x36; the maker's quota-

tion is 20 per cent higher than this price. While

BIG SPECIAL, 50c EACH.

A most desirable quality, 50 per cent linen, in

extra fine quality, large size, hemstitched ends;

this is a particularly good towel. Special 50c each

About 75 pairs only Union Towels, 70 per cent

linen, fancy damask borders, good wearing and

drying qualities; you will not find values like

these again. Very special ......85c pair

# With Easter But One Week Away

NO LACK OF BRILLIANCY THIS YEAR

The Easter parade will have a martial spirit, with the hosts of uniforms of our gallant men "in service." And it will be as brilliant in fashion array as ever, in seeming protest of the grimness of war. While many women will affect apparel of simple lines, one cannot restrain the exuberance of beautiful spring styles and colors. Easter marks the season for new apparel, and this store has in every sense of the word prepared bountifully with the most beautiful Suits, Coats, Dresses, Blouses and Dress Accessories.

# Easter Hats

Very large and very small will be the Easter Hats, rough straws, fine Milan, highly-glazed straws, or combinations of straw with georgette crepe, taffeta or satin.

New Poke Hats with short upturned brim at back and wide curved brim at front; new variations in

Sailors with wide or narrow brims and high crowns, Small Flower Turbans, hats with large ribbon bows, many only one of a kind.

For copies or adaptations of these, get your order in Saturday for Easter wear, Prices \$5.00 to \$15.00

### Gingham House Dresses \$1.49

SMART NEW EASTER NECKWEAR

One table of House Dresses made of striped gingham; waist cut in plain, full style, opening in front, bone buttons, neat-fitting collar with banding of plain material, three-quarter set-in sleeve with stitched cuff, piped; four-piece skirt, slightly raised waistline; made in white ground with sky or grey stripe; sizes 34 to 42. Special .....\$1.49

### Exclusive Originations in . New York Tailored Suits For Easter Wear

Suits limited to the exclusiveness of just one of a kind or color. They mirror the loveliest Paris models that crossed the seas. Some reproductions, others adaptations, each a model of beauty; the materials are very high-grade-tricotine, velour, gabardine, etc.; styles are charming, unusual to a degree, almost as many styles as there are garments; most all sizes in some one or other of the styles. These are a few examples:

Misses' or Small Women's Suit in sand color of fine gabardine; coat in Eton style, shawl collar, one-button closing, sleeve with flare, silk lined; skirt in two-piece; coat, cuff, panel of skirt embroidered in blue. Price ......\$57.00

Misses' or Small Women's Suit of velour in harvest green, smart model in waistcoat style, tailored, notched collar, pleated from waistline at back, semi-belt finishing waist, satin lined, button trimmings to match; skirt two-piece. Price \$65.00 Ladies' Suit of tricotine in dark sand color; coat

showing the plain tailored lines, vestee of white corded silk, notched collar, plain tailored sleeve and back, two-button closing, satin lined; skirt two-piece, shirred at waist and finished with beit. Price ......\$55.00 Ladies' Suit of tricotine in sand color; coat belted

model, shawl collar with outer collar of silk, slashed pockets, button trimmings, satin lined; skirt two-piece with button trimmings. Price Other popular-priced Easter Suits \$20.00 to \$45.00



### Seersucker, 23c per yard

The balance of special purchase arrived this week, slightly soiled selvedge, bought at one-third off, same as sold last Saturday, only 300 yards, the 

### LIGHTWEIGHT UNDERWEAR

Fine Ribbed Cotton Combinations, low neck, sleeveless or short sleeves, enve-Fine Ribbed Cotton Combinations, low neck, "Cumfy cut" shoulder straps, Ribbed Cotton Vests, low neck, plain tops or lace yokes, no sleeves or short Ribbed Cotton Vests, low neck, sleeveless or short sleeves, shaped at waist. 

SATURDAY, 6 for 25c Waxed Paper, made expressly for Smallman & Ingram, No. 1 tissue for home use (20 sheets in each roll), size 12x15 inches; keeps pies, cakes and sandwiches fresh and clean; especially adapted for overseas packages. Sale price Cambrai Linen Papeteries, in good quality linen, notepaper and envelopes, in blue, buff, mauve and pink; a limited quantity on sale Saturday. Special Premier Fountain Pens, guaranteed to give good satisfaction (14k gold point) and in broad, medium or fine point. This is a splendid pen for school use. Spe-Soldier's Fountain Pen in Swan make, which has a safety screw cap and car-

### AT THE TOILET COUNTER

Pure Castile Soap, large bar ...........29c bar Oatmeal Soap, healing and refreshing . . . 4 for 25c Wright's Coal Tar, recommended by physicians, 

White Pine Tar Moth Bags, airtight and mothproof, all sizes, each one containing coat hanger Naphthaline Flakes, to keep the moths away ...... 20c package

Moth Balls ......15c package Colorite, for making the old hat new, all shades Ideal Silver Cream, for cleaning gold, silver, plate glass, marble, statuary, etc. Special ......19c

### WHAT A LOT OF BOYS THERE ARE!

Basement Special

Saturday

35 dozen China Cups and Saucers in clover

leaf pattern, at ....15c

10 dozen China Tea

Plates, in clover leaf

pattern, at ......15c

Dustbane ..... 25c can

60 only best quality

Floor Dust Mops. Spe-

12-oz. Bottles of Cedar

Oil . . . . . . . . 25c each

Half-Gallon Cans of

Cedar Oil ......85c

Granite Pails at . . . . 69c

Pitchers, special, at 35c

Knife Boxes at ..... 19c

Dippers in graniteware

...... 19c

Spoons, retinned, at

...... 3c each

Wire Forks at.3c each

This section is very busy these days supplying Easter outfits-Norfolk Suits, Junior Norfolks, Novelty Suits, Blouse Waists, Reefers, Topcoats, Shirts, Hats, Caps, etc. Stocks are being replenished daily, so that you may be sure of new clothes to

Of all the things that a boy abhors is having the appearance of a girl, as he will express it. No matter how young the lad is, he insists that his clothes shall bear the stamp of masculinity. Such clothes are these; quite recent styles; manly clothes for



ICE CREAM.

Soda Fountain.

To take home. Smallman & Ingram mality. Our own make. 20c pint. At

### Sale of Boys' Suits, Saturday, \$4.95 Boys' Suits, \$4.95

An extra good assortment of Boys' Suits will be on sale Saturday. They include navy blue serge in yoke Norfolk style, bloomer knickers, and the Junior Norfolk style in tweeds and worsted, grey, brown and mixed shades. These Junior Norfock Suits are mostly samples of the higher grade goods, and are made up in the belted style, close fitting neck, with straight knickers. This is a very special price for suits of this quality. The blues will be most appropriate for the new Easter suit. The sizes range from 3 to 15 years. Price, per suit....\$4.95

MEN'S ODD PANTS, \$3.75.

Saturday we make a clearing of Men's Odd Pants in order to make room for new spring stock, all broken lines from present stock will be included, extra good quality tweeds, in grey stripe patterns, strongly made. These are very special value and should interest any man requiring a pair of extra trousers; sizes 33 to 44 waist. Price ...... \$3.75 pair

Boys' Slip-on Coats, \$9.75 A very smart Slipon Coat for spring wear

at a very modest price Saturday. These Coats are manufacturers' samples, made up in the very newest models. Some of these have belts all around with buckle and patch pockets; some three-quarter belts with slash pockets; others pinch-back style; also plain box style; materials are brown, grey and fawn and heather mixture; made of good quality tweed; sleeves and yoke satin lined; have the boys see these on Saturday; sizes for boys 11 to 16 years. Price .....\$9.75



#### MEN'S HANDKERCHIEFS, 25c EACH.

Pure Irish Linen Handkerchiefs for men, quarter-inch hem, medium size, on sale Saturday. Linen Handkerchiefs at this price will be an impossibility in the future. Linens have greatly advanced. We advise men to stock up now 

MEN'S BRACES, 29c PAIR.

Just six dozen pairs of Men's Braces, good elastic webbing, cord ends and some leather ends, 36 inches long. To clear on Saturday. These braces are worth 

MANICURING AND HAIRDRESSING.

ashplants

### Military Tendencies Also In Our Women's Brown Walking Boots



Military style, smartly exemplified and that "dash" that will carry these new shoes "over the top" with youthful dressers this spring.

Mass meeting in Majestic Theatre Sunday, March 24, at 3 p.m. Subject, Religious Intolerance the Bar to Human Progress." Speaker, Mr. E. V. Whelpton of Hamilton. Seats free; no collection. Cut out this coupon and fill in and mail to international Bible Students, and on P. O.

**??\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*** 

### Quit Meat When Kidneys Bother

Take a glass of Salts if your Back hurts or Bladder troubles you

**\*\*\*\*** 

No man or woman who eats meat eating meat and get about four ounces regularly can make a mistake by flushof the kidneys occasionally, says a

tablespoonful in a glass of water
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The first ounce are the first ounces are well-known authority. Meat forms well-known authority. Meat totals your kidneys will act file. This lands uric acid, which excites the kidneys, salts is made from the acid of grapes and lemon juice, combined with lithia, strain, get sluggish and fail to filter and has been used for generations to

sediment, irregular of passage or at-blood pure, cended by a sensation of scalding, stop complications.

before breakfast, and in a few days your kidneys will act fine. This famous

injure; makes a delightful effervescent lithia-water drink which everyone he kidneys or your back hurts or if should take now and then to keep the he urine is cloudy, offensive, full of kidneys clean and active, and the blood pure, thereby avoiding kidney

### Don't Forget

or "PERFECT PICTURES"

Cairneross'

216 Dundas Street. Phone 880



with a pair of our new SPRING SHOES

Our assortment is complete with the latest styles and shapes, made in a great variety of leathers by the best Canadian manufacturers.

ROWLAND HILL RELIABLE POOTWEAR

ake Notice---Special

Mitchell's Grocery

Power Controller 's Investigating

Informed, However, That City

Informed, However, That City

Will Guarantee No
Revenue.

Sir Henry Drayton, power controller for Canada, has written to the city, asking some questions about the London Electric Company. He desires to know what amount the city would be willing to pay for the plant, what it would pay for the rental of the property, and what arrangements would be satisfactory for operating the plant. He also asked for information as to the munitions load of the company.

The special committee, in dealing with the communication yesterday afternoon, decided to inform Sir Henry that the city would pay nothing for the plant, that it would guarantee no charges, that if the company wished to operate the enterprise the customers should pay the extra charge. It was hinted that the utilities commission would look after the customers.

A citizen who has appealed to the Ontario railway board to compel the company to operate, asked the city to join with him in the application. The committee decided that the city was not interested

NEW DEPOT HERE FOR

#### NEW DEPOT HERE FOR RETURNED SOLDIERS

Brig.-General L. W. Shannon, G.O.C.
Millitary District No. 1, wrote to the board of education yesterday afternoon, aski g the board to turn over the new technical school to the militia authorities. They would either take it for the duration of the war, paying a substantial rental for the building, or if the city did not care to lease it for that period of time, the militia people would lease it until this fall. It is the intention of opening up a new depothere for returned men, and more accommodation is urgently needed for returned men.

The board held a special meeting yesterday afternoon to deal with the matter, and referred it to the industrial advisory committee to deal with. The matter will be taken up at once and a definite conclusion arrived at.

UNITED STATES ORDERS

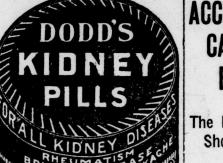
TEN 15,000-TON SHIPS per pound ... 30c

Grocery

GRAND AVENUE.

35k

WASHINGTON, March 21—Construction of ten ships of 15,000 tons each, to be the biggest cargo carriers in the American merchant marine, has been recommended by Chairman Hurley of the shipping board and work on the designs was begun today.



### 1,500 MEN NEEDED FOR SPRING WORK

Lasts have that long graceful sweep that looks so well on the foot and allows the overgaiter or spat to fit amough over the instep.

\$9.00 the Pair

Sp. 00 the Pair

Sp. 00 the Pair

Sp. 00 the Pair

According to information graceful the foot and allows the overgaiter or spat to fit amough over the instep.

According to information graceful the foot and the same of the same of the foot and the same of the sam

COL. BROWN AWAY .- Lieut. - Col W. J. Brown, assistant adjutant-general of this military district, is out of town today, and Major C. O. Fairbank, staff officer, is acting A. A. G. for the day.

SHOWN BY LECTURER

SHOWN BY LECTURER

Bible Society Secretary Shows interesting Views. TWO FEET TODAY .-- Approximately two feet of water is going over the Springbank dam today. The stoplogs, however, are in use, and were it not for this fact the volume going over the dam would be anywhere from three to four feet higher.

the reception of returned men this week. The band was loaned to the Veterans for the occasion.

SERVES DUAL PURPOSE.—The greater production campaign in London this year will serve a dual purpose. It will not only increase production of foodstuffs, but will obviate the necessity of urging the usual spring clean up of the waste and poisons from the blood, then we get sick. Nearly all rheumatism, headaches, liver trouble, nervousness, dizziness, sleeplessness and urinness, dizziness, sleeplessness and urinness, dizziness, come from sluggish kid
Alterders come overworked from the blood, flush and stimulate the kidneys, also of urging the usual spring clean up of vacant lots. This has already started in some sections of the city for the amateur gardeners are losing no time in getting busy on their gardens, and the first step is the removal of all refuse and garbage from lots. In years gone are gone are gone are gone and garbage from lots. In years gone are gone and garbage from lots. In years gone by, many of these have been eyesores to the public, but this year they will be added to the greater production plots.

100 BOYS REGISTER

Answer Call of S. O. S. In Good Shape Through High School Club.

### **ACCUSE GUARD, WHO** CAUSED ALARM, OF **BEING INTOXICATED**

The Investigators of Military Shooting Laid Complaint.

COURT-MARTIAL IS ON

Charge of Being Drunk On Duty Being Officially Investigated.

reavement and for the floral offerings sent.

KLONDIKE TRAILS OF OLD AND TODAY ARE SHOWN BY LECTURER

ing Views.

A series of slides illustrated the lecture given in Talbot Street Baptist Church on Thursday evening by Rev. however, are in use, and were it not for this fact the volume going over the dam would be anywhere from three to four feet higher.

SCREEN FAVORITE COMING.—Violet McMillan, famous as a motion picture star, will appear at the Majestic next week in an act which features her experiences as a screen actress. She is the first wellknown film celebrity to be brought to the city.

VETERANS GRATEFUL.—The Great War Veterans are grateful to Lieut.—Col. H. L. Milligan, D. S. O., of the W. O. R., and to Bandmaster Nanfan for the services of the bugle band at the reception of returned most surdon to Alaska at present, a distance of 7,000 miles, Mr. Bowen told of the old days of the Yukon trail. The most sur prising feature to the audience was th chness of the summer vegetation Veterans for the occasion.

OPENING TONIGHT.—The official opening of the new quarters of the Local Branch of the Honorably Discharged Soldiers' Association will be appened at 428 Park avenue tonight. The of which the lecture was given, presided. The of which the lecture was given, presided, of A part of the proceeds of the lecture go to the Western Ontario Bible Society. Rev. H. H. Bingham, pastor of the Talburgh Street Church, is president of the Western Ontario Branch of the Bible Section.

PLAYLET WAS SUCCESS

Aunt Susan's Visit" Given at Hyatt Avenue Church.

schoolroom of Hyatt Avenue The schoolroom of Hyatt Avenue Methodist Church was packed on Thursday by a most appreciative audience for the presentation under the auspices of the Daisy Bible Class, of which Mrs. A. E. Tutt is leader, of an amusing playlet, "Aunt Susan's Visit." The play is by the author of "The Mohawk Crossroads' Ladies' Aid Meeting." and abounds in clever philosophy and amusing situations. The story is that of the well-to-do, but old-fashioned and eccentric Aunt Susan Tibb, who goes to the

Investigating
London Electric

"S. O. S." calls for boys to go on farms for the summer months have brought a registration of more than 100 boys during the past two days. These lads have signed up with the campaign committee of the Y. M. C. A. High School Club.

The campaign has been successfully carried out by the High School Club. It was to have ended last night, but owing to its great success will be continued for another day or two. The Mrs. Tibb and Miss Laura George was particularly good as Mary Alice, the younger daughter. The role of the elder daughter, Rebecca Jane, was well done by Miss Alma Sinclair, and Pte. Elvin Hopper and Lance-Corp. Phillip scored high honors as Hon. S. Smith and Guy de Marchmont Coggs, respectively.

Others, who took the roles of visitors capably, were Misses Zetta Chowen,

#### DON'T DIET YOURSELF TO CURE

The sufferer from dyspepsia and indigestion who has to pick and choose his food is the most miserable of all

> Even the little he does eat causes such torture, and is digested so imperfectly that it does him little good. What dyspeptics need is not dieting, or artificial digestants, but something that will put their stomach right so it will manufacture its own digestive

ferments. Charged with being drunk at his post For forty years now Burdock Blood Charged with being than a curve service, Pte. Bitters has been making weak stomachs while a sentinel on active service, Pte. Bitters has been making weak stomachs strong and curing severe cases of dysice Company pleaded not guilty before pepsia and indigestion that other remedies were powerless to reach. Bitters has been making weak stomachs



ANDERSON & NELLES

DRUGGISTS AND TRUSS SPECIALISTS. 268 DUNDAS ST., LONDON.

Alkali in Shampoos Bad For the Hair

If you want to keep your hair look. ing its best, be careful what you wash it with. Don't use prepared shampoos or anything else, that contains too much alkali. This dries the scalp, makes the hair brittle, and ruins it

ordinary mulsified cocoanut oil (which is pure and greaseless), and is better than anything else you can use. One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt. dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy

to manage. You can get mulsified cocoanut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.—Advt.

Edith Hutchinson, Mabel Flyford, Minie Easom, Louie Walker, Ruby Dobbie, nd Mrs. Grace Haynes. Miss Gladys Hutchinson was a smart maid.

Readings by Miss Edna Read, a gifted young elocutionist, and numbers by the Dundas Centre Methodist Sunday School Orchestra added to the enjoyment of the evening.

The proceeds, which, it is understood, will amount to about \$75, when all ticked will amount to about \$75, when all ticked. will amount to about \$75 when all ticket noney is in, will be applied to boxes for the boys overseas.

BANQUET VISITORS

Members of Forest City Chapter, Eastern Star, Give Dinner to Distinguished Guests.

Mrs. Mildred Knowles Schanbacher of Port Arthur, grand worthy matron of the Grand Chapter, Order of Eastern Star, paid her official visit to the For-est City Chapter, No. 13 last night. E. T. Essery of London, grand patron, was also present in the official control, was Assery of London, grand patron, was also present in his official capacity, with Mrs. May Ralston of Toronto, grand conductor; Mrs. Maggie Worth of Toronto, grand marshal; Mrs. Elizabeth Taylor of London, grand ada; and Bro. Samuel Worth of Toronto, convener of the Grievance and Appeal Chapter. After the meeting a banquet was held in honor of the guests present, about 75 of the members being in attendance. Several visitors from the Maple Leaf Chapter, St. Thomas, and from the Ruth Chapter, this city, were also guests of the Forest City Chapter. Tonight a large reception will be held in the Masonic Hall.

#### MEMORIALS PRESENTED Father of Late Lieut.-Col. Woodman

Leonard Makes Presentations to

F. E. Leonard, father of the late Lieut.-Col. Woodman Leonard, commander of the 12th Battery, and later of the 3rd Canadian Field Artillery Brigade in France, is presenting a memorial gift to all who served in France under his heroic son A matchbox with Lieut.-Col. Leonard's photograph upon it, is being given to the men of the 9th, 10th, 11th and 12th Batteries. All who are anxious to receive this memorial have been asked to communicate with Sergt.-Major J. A. Barnhill, late sergeantmajor of the 12th, and now again on duty as a member of the London police force, at 7 Cherry street, this city.

#### ANOTHER SUCCESS

W. O. R. Band's Dance on Thursday Night Equals Former Triumph.

Under the patronage of the I. O. D. E. of the city the second of a series of dances for the benefit of the band fund of the Western Ontario Regiment Depot Battalion Band, was enjoyed by a large number on Thursday evening in the Masonic Hall. Major King and Lieuts. Mogg and Stevenson, the members of the band committee, were again in charge of arrangements.

As on the occasion of the former dance a delightful program was played by the band, conducted by Bandmaster Roselle Pococke, W. O., while the guests were assembling.

#### GREEKS ENLIST NOW

Two of Them in Thursday Recruiting Records at Local Armories.

Nine recruits from the British-Canadian Recruiting Mission were boarded at the local mobilization centre Thurs-

day. Six volunteers were placed in category A2, one in B, and two were found unfit for service and placed in category E. Four volunteers came from Windsor, four from Detroit, and one from Grand Rapids. Among the recruits was P. Purtiko-ritch, a Serbian, who enlisted at Detroit, He was placed in category B, and was sent to Toronto by the local board. Two

place.

The following is a list of Thursday's volunteers: H. M. Johnston, 64th Battery, Detroit; Peter Hates, W. O. R., Detroit; R. Wiersna, unfit, Grand Rapids; P. Putikovich, Detroit; H. G. Tucker, W. O. R., Windsor; M. D. Bacon, unfit, Windsor; Joe Nelson, W. O. R., Windsor; H. C. Hemingway, W. O. R., Windsor; P. Jeffries, W. O. R., Detroit.

VISIT THE FAIR

5 DOMINION SAVINGS BUILDING Dolls and Toys. Easter Novelties, Cards and Booklets. Silk Flags. from 5c dozen up.

unteers gave Greece as their birth- | When You Think of Life Insurance ce. THE MUTUAL LIFE OF CANADA.
Then consult us about rates. THE GEO. H. DAVIS INSURANCE 206 Royal Bank Bldg. Phones 776-2922

> YOUR FILMS DEVELOPED and PRINTED CORRECTLY

ROBERTSON & MORLEY, 810 Dundas Street. Opposite Armories

### Seasonable Shoe Bargains

### Cruiser Grey Boots

Ladies' Fine Grey Laced Boots, 10-inch tops, neat, stylish last, flexible soles, high French heels, all-leather tops. Most stores' price, \$10.00.

Our price ......\$8.50





### African **Brown Boots**

. Ladies' Dark Brown Laced Boots, 10-inch tops, English walking styles, low heels, dressy lasts, with high French heels. Most stores' prices, \$7.50. Our price. \$5.00

# Men's Brown Boots

Men's Very Dark Brown Calfskin Laced Boots, Neolin soles, rubber heels, Goodyear welted, neat English lasts. Most stores' price \$7.00. Our price....\$5.00



SAVE THE FOOD, AND, THEN SAVE. IT MUST WIN THE WAR. CANADA FOOD BOARD.

## AGNEW'S BOOT SHOP

8 STORES.

PHONE 5235

8 STORES.

### GET BUSY

Spring seems to be here with a rush. Doubtless you will want to repair that roof, and there's always something to be painted this time of year. Get away to an early start. You will have more time for the garden later.



Saves you time, fuel and labor. 2-Burner ......\$15.00 Every stove absolutely guaranteed.

#### POULTRY NETTING From 12 inches to 72 inches in width, 1-inch or 2-inch mesh. All heavily galvanized.....

.....6c to 35c per yard GAS PLATES 3-Burner ......\$4.00 4-Burner .....\$5.00 Ovens-Single ......\$1.25 to \$4.50

> We are "London" agents for PAROID ROOFING

Ovens—Double ...... \$4.50 to \$5.00

This roofing is made from the highest grade asphalt products only. Made in two weights. Paroid Light ......\$3.00 square Paroid Heavy..... \$3.50 square Every roll guaranteed.

COWAN'S COLOSSAL ROOFING 1-ply ......\$2.00 2-ply .... \$2.50 NEPONSET WALL BOARD Is the answer to all your worry when an unfinished attic must be set into order as a bedroom, nursery, studio, etc. Neponset is about 1/4-inch thick, and may be had in sheets from 7 feet to 10 feet in length; 32 inches in width: 7-foot Sheets .....

8-foot Sheets ......\$1.00

9-foot Sheets ......\$1.10

10-foot Sheets .....\$1.25 Made in either cream, white or quarter-oak finish. WHEN YOU PAINT USE THE BEST

Sherwin-Williams Paints and



Varnishes Are known and used the world over. S. W. P. for inside or outside use. S. W. Floor Paint, "Made to walk on," for

floors, stairs and porch floors. S. W. Flat Tone-A durable, dull finish, washable oil paint for walls and ceilings.

Made in 24 beautiful tints. "Val Enamel," for bathrooms, etc., goes on



"Valspar Varnish"-For floors, stairs and all places exposed to the elements. Heelproof, acid-proof and hot water-proof.

### Cowan's Colossal Hardware

2 PHONES, 3461-3462.

white and stays white.



THE STORE WITH A STOCK.

# A Table Drink

Why not try this thor= oughly healthful

that is gaining tremendously in public favor—

### **Instant Postum** Besides being a real war=

time economy in saving sugar, fuel and waste, it is far superior to tea or coffee in health value.

Cereal Beverage

### Our catalogue will show you all the different makes. You can choose for your-self. Trusses from \$1.50 to \$10.00. Elastic, Spring and Hard Rubber Trusses. Private truss room. No charge for fitting.

### **WOMEN REQUIRED TO** WRITE ADVERTISING COPY, SAYS EXPERT

Know What Other Women Want To Know.

a large gathering of business people evening in the Y.M.C.A. Auditorium rank Stockdaie, business efficiency pecialist who is giving a series of a cutures this week under the auspices of the London Advertising Club, delared that what is especially wanted in rier to make advertising more efficient more women to write the advertising

t least about 90 per cent of the and women understand what want to know in advertising," "Further, women are better adapted to go into details than men, and if people are interested enough to want to buy things, they want to know the details about them. Some time ago I heard the president of the Associated Advertising Clubs of the World prophesy that in the control of the prophesy that in the control of the world prophesy that it is not control of the world prophesy that it is not control of the world prophesy that it is not control of the world prophesy that it is not control of the world prophesy that it is not control of the world prophesy that in five or ten years half of the advertising of the country will be done

by women."

Recalling a statement he made in the first lecture of his series on Monday evening to the effect that less than 50 per cent of retail advertising is efficient, Mr. Stockdale proceed to show the advertisers of London reasons why their advertising has a low grade of value. "Advertising is inefficient unless it is based on integrity," was a point about which he was very emphatic.

emphatic.
To advertisers he gave this advice:
"Believe in your advertising. Realize
its importance. Grasp the fact that advertising is a system of education. Appreciate that anything which is desirable is advertisable, and that the
aim of your advertising is to bring
more people to your store and to sell
them more than they would otherwise

Advertise not to lower the prices, our advertising donars.

Idea That Counts.

Jose That Counts.

Idea That Counts.

Elaborating upon these points, he said, "the most effective advertising today contains a story. It is not the amount of noise but the real idea expressed which counts. If you have something worth while to say in your advertising, you don't need to get out a brass band to call attention to it, and you don't need glaring type to tell it in. The people will find it out if it is interesting.

"In face of this truth it is surprising the amount of ballyhoo to be found in advertising copy. You can use the same type in advertising as in the news columns of the paper, and people will read it as quickly as the regular columns, perhaps more quickly. Display, illustration and the way of expressing

ns, perhaps more quickly. Display, stration and the way of expressing count, but the principal thing is to a story worth reading. The principal thing is to a story worth reading. The thing the Germans have been ficient as well as efficient in, and t is advertising. Sometimes their ertising has been false and they e thus used a good instrument to ad end. The United States has been icized for trying to make foreign the comply with United States ideas. It thing to learn is to take people he thing to learn is to take people s they are and give them what they ant. You must get the viewpoint of he person on the other side of the

Run for News Value.

Run for News Value.

"In regard to selling people what they want instead of what you think they want, one merchant makes this compromise, which has points to commend it. He tells the customers what he thinks they need, and, if they take what they want instead, it is up to them. Run your advertising for its news value, as a newspaper runs its news columns. If you put an advertisement in simply as a directory, the daily newspaper isn't the medium for it. When you allow the same advertising to run two or three days at a time it gives people the impression you are not progressive—the same opinion they would form of a paper which ran outof-date news. It isn't to the advantage of your business to allow people to get an idea like that into their heads
"One of the great weaknesses of retail advertising is the use of the most general arguments. You spread your advertising so thin, there is no place to bear the customer up.

"Your advertising is frequently weak, not because of lack of truth in it, but because of your lack of knowledge about the truth of advertising.

Can't Get Results.

not because of lack of truth in it, but because of your lack of knowledge about the truth of advertising.

Can't Get Results.

"If you are simply advertising because others are advertising, and do it in that spirit, you cannot expect to get results. What effect would it have no sympathy or time for the man who wants to hold up prices and increase his margin, rather than increase the value of his service.

"The vice-president of the American Bell Telephone Company of New York, after concentrating on service in advertising for a couple of years, was asked to speak at the advertising of a couple of years, was asked to speak at the advertising club concrease his margin, rather than increase the value of his service.

"Two factors are necessary to success in business. Organize right, then reach out after business. How can your reach out after business. How can you reach out after business. How can you reach out after business. How can you reach out for more business through your advertising? The value of advertising is and say it in an interesting way. An important art is to say an old thing in a new way.

"What is advertisable?" Anytring that is desirable. Be sure your advertising is giving service, and also with the value of advertising is giving service, and also ways.

1 Great North Western Telegraph Company of Canada. Exclusive connection with the CO. WESTERN UNION TELECRAPH CO. GEO. D. PERRY, General Manager. Telegram Duplicate of Telephoned , message, subject to the above Terms, which are hereby agreed to: Z. A. LASH, President. 126 BYD 51 COLLECTE Opening day Saturday March 9 broke all records we took 1350 orders from 8 AM until 8 PM Had to turn bundreds away Ottawa men say they never saw such values believe we made worlds records in made to measure clothes. Manager Ottawa Branch Tip Top Tailors. Why Continue to Throw Away Money by Paying \$25, \$30 and \$35 for No Better Clothes Than We'll Make To Your Measure for \$17.50

Our plan of dealing direct with the mills for our materials, having but one price, taking orders entirely through our coast-to-coast chain of stores and tailoring every garment in our big, central tailoring plant gives us an advantage on competition. You can easily figure it out for yourself. We are doing a business of thousands of suits a week all at one price. We are specializing; we can afford to sell on the closest possible margin of profit. Naturally, we have a value-giving supremacy over other tailors and retail stores.

Choice of the House---One Price, \$17.50---No Extras To Pay \$17.50 is our only price for every man. The clothes we tailor are fine clothes, up-to-the-minute in style, faultless in

fit, tailored for long service. The kind of clothes every well-dressed man admires and needs.

important art is to say an old thing in a new way.

"What is advertisable?" Anytring that is desirable. Be sure your advertising is giving service, and also the money you invest in other ways—your rent, for example, to provide a place to display your goods, as well as a place to hold stock.

"Never sacrifice tomorrow's business to today's profits. In writing adver-tising to prospective customers, get away from technical expressions used in buying

away from technical expressions used in buying.

"So far as that fundamental matter of 'price' in advertising is concerned, some towns have one big advertising day a week, perhaps Friday, because they know the people will be on the street that day. They make the appeal of price. It doesn't take any special ability to write the kind of advertising that says, 'Worth \$10, reduced to \$4.50.' There isn't anything educational about that.

**ROBINSON & GRAHAM** 

Let this bright, sanitary store supply your wants. Our goods satisfy the most particular people. SOME OF OUR LEADERS FOR SATURDAY

Special Choice Dairy Butter, lb..45c | Lean Beef Cuttings, lb...........25c Shoulder Veal, lb. .....20c Minced Steak, lb. ......25c Veal Shanks, lb. .....10c Veal Chops, Ib. ......25c Shoulders Lamb, lb. ......30c Stewing Veal, lb. ......15c Herring, 3 lbs. for......25c Rolled Pot Roasts Beef, lb.....30c Whitefish, lb. .... 

Choice Yellow Cheese, lb......30c Swiss Cheese, Limberger, Stilton, Cream GREEN GOODS-New Cabbage, Lettuce, Radish, Onions, Celery, Parsley. Kindly Let Us Have Your Order Early.

206 DUNDAS STREET.

Middle Aged Women

Are Here Told the Best Remedy for Their Troubles.

Freemont, O .- "I was passing through the critical period of life, being forty-six years of age and had all the symptoms incident to that change — heat flashes, nervousness, and was in a general run down condition, so it was hard for me to do my work. Lydia E. Pinkham's Vegetable Compound was recommended to me as the best remedy for my troubles, which it surely proved to be. I feel better and stronger in every way since taking it, and the annoying symptoms have disappeared."—Mrs. 16. GODDEN, 925 Napoleon St., Fremont,

North Haven, Conn.—"Lydia E. Pinkham's Vegetable Compound restored my health after everything else had failed when passing through change of life. There is nothing like it to overcome the trying symptoms."—Mrs. Florence Isella, Box 197, North Haven, Conn.

In Such Cases

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

has the greatest record for the greatest good

LYDIA E.PINKHAM MEDICINE CO. LYNN, MASS.

An Unheard-of Record In Clothes Selling

1,350 ORDERS TAKEN IN ONE DAY - SOMETHING THAT NEVER HAPPENED BEFORE. On Saturday, March 9, we opened a branch of this national tailoring institution in Ottawa, and from 8 a.m. until 8 p.m. took orders

for 1,350 suits and overcoats from the men of that city. The reason for this phenomenal selling is as plain as day. The men of Ottawa had never seen such value in clothes as we offered them at \$17.50. It swept them off their feet. We mention this incident regarding our opening at Ottawa because it provides further proof of the fact that our one price-direct-from-maker-towearer-wholesale tailoring plan outvalues all others, and stands supreme as the greatest value in Canada today without exception.



We Fill Mail Orders.

Write For Samples.

doors for the first time at 204 Sparks street, sold 1,500 suits and took in approximating \$25,000. This history of the city and it is to a large extent due to the extensive bers of the new firm are delighted paise for the effective results of The store opened its doors at 7.45 people were waiting to set in. Not firm had only four clerks on dury looking after worked to capacity; ers. At eight o'clock in the evening the heavy were worked to capacity; ers. At eight o'clock in the evening the first doors had to be closed to keep they had not time the results of the people out. The they had not time the results of the people out. The firm had only four clerks on dury looking after the humerous customathe doors had to be closed to keep they had not time the results for the customers, take their name of the customers, take their name for measurement, the four people

Whirlwind Opening of New

It was one continuous flow of hismanity that deluged the new Oftawa

home of the Tip Top Tailors on Sat-

urday when that firm, opening its Or- doors for the first time at 204 Sparks

Firm in Ottawa-Result

Advertising Cam

The Largest One-Price Tailors In Canada 205 Dune assimbone on a All Clothes Made-To-Measure

3-in-1-Time-and-Money Saver

Form-2-Truck

One-Ton Universal \$400 Two-Ton Universal \$500 One-Ton Standard \$350 For all makes of cars

Wasted time in any business is money thrown away. Smith Form-a Truck in any delivery or hauling service now using horses does in the same time what it takes three teams to do.

On long runs Smith Form-a-Truck covers twelve to fifteen miles to every four or five covered by horses.

More frequent returns to the loading plat-form mean less equipment to cover your entire delivery.

A dependable one or two-ton truck made out of any automobile.

Investigate.

### BARTON & RUMBLE

Distributors for Middlesex, Elgin and Oxford Counties. Bodies built to order.

### It Is Economy To Paint Your Buildings

There is a greater loss to property through lack of Paint than loss by fire, so say insurance experts We sell the well-known

Martin-Senour Paint

Which is fully guaranteed.

Ordinary colors-\$4.00 gallon, \$2.10 1/2 gallon, \$1.10 quart, 60c pint also Floor and Porch Paint.

NEU-TONE WALL PAINT.

An oil paint, without gloss, more sanitary than paper, more durable than Kalsomine, more economical than either.

-For Floors-Paint Brushes at all prices.

WOOD-LAC VARNISH STAIN.

GET YOUR GARDEN TOOLS READY. Spading Forks .......\$1.50 and \$1.65 Hoes ...... 10c up Garden Seeds ..... 5c package

BURN COAL OIL-Save Wood and Coal. Perfection Cook Stove. 3-Burner ..... \$20.00

4-Burner ...... \$25.00 Detroit Vapor Stoves. Burn without wick of any kind. See them in operation in

Chown Hardware Co.

(Near Talbot)

# MANY ORIGINAL TOUCHES SEEN IN

Women's New Spring and Easter Apparel

Why pay \$50.00 for a suit when you can conserve \$15.00 by having one of the modes from our cabinets, that fit you just as well and are made by just as practical workmanship? These suits were made before the rush, and were well inspected before leaving the tailor's. These beautiful suits are styled and modeled to comply to any figure. It will save you time and disappointment at this busy season to be supplied from our well-assorted spring openings. Their simplicity adds to their beauty, and give such restful, dressy appearance for home, street or dress occasions. Come in and admire them and give them an early inspection at our request.

### \$35.00 Garments---Suits of All-Wool Serge

Coat is lined with good quality silk, button trimmed, with detachable overcollars of striped silk; colors-navy, sand, green, taupe and black; easy priced. At ...... \$35.00 Suit made of fine quality serge, lined throughout with surah lining, trimmed with braid and buttons, pretty over-collar; skirt is plain in the front and shirred in the back, with small belt; colors-green, navy, brown and black.

### Ladies' Spring-Weight Underwear

A CONTRACTOR OF THE CONTRACTOR
Knit Combination Suits, short sleeves, knee length
White Combination Suits, long sleeves
White Combination States, long sleeves 35c or 3 for \$1 00
Fine Summer Vests, short sleeves and sleeveless35c, or 3 for \$1.00
Summer Knit Drawers, wide make
White Cambrie Nightgowns square and V neck, embroidery trimmed\$1.00
Strong Reducing Corsets, "Decedo," filling of unbreakable steel, four hose
Strong Reducing Corsets, Decedo, Miling of Miling of Strong Reducing Corsets,
supporters. Price\$3.50
Medium-Bust Corsets, coutil steel filled, long hip, extra value\$2.00

### House Dresses

Ladies' Gingham House Dresses, well made, fast colors. Special at

### New Glove Styles

Some of them made of suede, some of chamois lisle; the majority of them, however, are made of the always-popular, much-wanted silks; white, black, grey, African brown, tan, and mastic shades cover their range of color. Prices that are unusually attractive have been attached to every pair.

Fabric Gloves ......\$1.00 and \$1.25 per pair Chamoisette Gloves at ......\$1.25 pair Fine English and French Kid, well assorted in colors, with white and black

Nearly all the active workers in Great Britain, France and Italy have been taken from the farms to fight. Their farms have produced less and less for three seasons. What wonder that there is a disturbing, distressing shortage of foods?



### NEW SPRING COATS

in checks, donegals, gabardine, serges; a splendid range of Coats at very reasonable prices 

Quaint styles in Silk and Serge Dresses. Priced from ......\$9.00 to \$25.00 GIRLS' RAINCAPES

One special lot in navy blue and sand color sizes 8 to 14. Closing them out at .... \$2.98

1-
1-
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00
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50
50

buttoned, sizes 46, 48, 50. Special....\$3.00 Beautiful white silk Waists, 36 to 44. Priced .....\$1.50 and \$2.00 LACES AND EMBROIDERIES

White habutai silk, new style collars, pearl

Slightly soiled embroideries, from 2 to 5 inches wide, all good patterns. Specially priced at ......10c per yard Swiss Embroideries, width from 5 to 12 A good assortment of valenciennes, filet, guipure edges and insertions at very low

Marabou in all the wanted shades for ruffs.

### Sensational Sale---300 Children's Hats

2 to 9 years, girls or boys, every one a beauty, fancy silk and satin, good trimmings, 20 designs; worth \$2.50 or more. On sale Saturday, each ....... New goods just in. These will make you notice.

With charming symmetrical outline and refined neatness, blended harmony in colorings, selected with the object of dress, style and price value, durability a recognized feature, these hats move out quickly because of the above considerations. They are something different and becoming above expectation. Trimmed or untrimmed, many ready to wear. An ample showing of these hats can be seen on the main floor at the front of the store. Give us your, eye and ear and we are sure you will get satisfaction.

Chrysanthemum Straws in plain shades of purple, grey and old rose \$4.50 Poke shapes in fine straw, in green and grey, brown and grey and black and
Poke snapes in the straw, in green and grey, brown and grey
white \$3.50
Imported English Black Silk Braid Hats at\$4.75
English Walking and Matron Hats from\$1.50 to \$5.00
Plain Light Mauve Hats in popular shapes\$2.75 to \$3.25
Ladies' Silk Motor Caps, very pretty designs, at\$3.00
Girls' Ready-to-Wears at
Children's Milan Straw Hats at
Unildren's Milan Straw Hats at

### Silks and Dress Goods

Tussah silk, beautiful, serviceable and washable, all the new shades, 36 inches. Specially priced at ...... 89c Silk Poplins, splendid quality, in brown, green, navy, grey, burgundy, taupe and black; worth \$2.00. Specially priced ......\$1.68 Black Chiffon Taffeta Silk, 38 inches, beautiful soft quality, old permanent dye. Specially priced at .......\$1.39 All-Wool Serges, navy or black, 40 inches, good, serviceable, satisfactory material, at a great bargain; extra value today at \$1.50 per yard. Special sale price ...... \$1.10 Spring Coatings, 52 inches wide, grey and sand, worth \$3.50. On sale at \$2.00 Tweed Suiting, 54 inches, grey and black mixtures; present value \$3.00. Selling price ...... \$2.00 Cream Lustre Sicilian (Priestley's make), 50 and 54 inches; worth \$2.00. On sale at, per yard ......\$1.25

### Easter Hosiery

Fabrics are of pure silk, silk and lisle, lisle and cotton, and pure cotton. Come and view them. We extend to you a cordial invitation to do so. "Radium," "Mercury," "Penman's" "Holeproof," "Circle Bar," "Puritan Maid" and "A B C" brand in Infants' and Children's Cashmere Hose. Ladies' Silk Ankle Hose, double heel and toe, in pearl grey, steel, taupe, light and dark champagne, navy, brown, black and white, all sizes. At..... \$1.00 and \$1.25 per pair Silk Ankle Hose, in swede, navy, champagne, pearl, copenhagen, black and white ...... 75c Ladies' Heavy Silk Ankle Hose, in black and white, all sizes. Worth 75c. On 59c a pair; 3 pairs for \$1.50 Ladies' Lisle Hose, in brown, mustard, flesh, black and white, all sizes . 50c pair; 4 pairs for \$1.75 Ladies' Brown Hose, in cashmere; also in cotton; sizes 8 to 10. At...50c pair Ladies' Black Lisle Hose, with maco sole, in 9, 91/2, 10. At ...... 50c pair

Ladies' Black Cotton Hose, natural wool sole, in 9, 91/2, 10. At......40c pair

Ladies' Lightweight Cashmere, in black. At ...... 75c and \$1.00 per pair

EASTER PEACE MESSAGE TO AMERICAN NATION

Rome, March 21 .- A plea for lasting eace is made by Pope Benedict in an Easter message to the American continent which he sends through the Associated Press. The holy father's mes-

Saviour to His disciples, after suffering the torture of passion week, was

ONLY

Richmond and Dundas Streets

"On this solemn occasion no better ish can be made to the country so ear to our hearts than that the Divine

nd preach the gospel to every crea- 15 per cent.

LATEST BANK MERGER APPROVED BY MINISTER

dear to our hearts than that the Divine Redeemer may grant a realization of the desire of all that is, a healing of the existing hatred and the concluding of a lasting peace based on the foundations of justice, fear of God and love of humanity, giving to the world a new organization of peoples and nations united under the aegis of true religion in aspiring to a nobler, purer and kinder civilization.

"It is thus we desire to fulfill our Master's last injunction to His apostles: "Go ye into all the world and preach the gospel to every creations of the same of British North America—Capital, \$4.866.666; assets, \$75.418.448; liabilities, \$65.409.933; earnings for 1917. \$660.000, or 13 per cent.

Bank of Montreal—Capital \$16.000.000; assets, \$396.625,438; liabilities, \$356.954.618; earnings for 1917, \$2.447.969, or 15 per cent.

MONDAY

A. A. Alexander, Manager

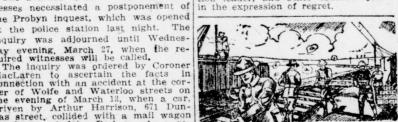
### PROBYN INQUEST IS POSTPONED OWING TO ABSENT WITNESSES

Occupants of the Car Which Struck Driver Wanted.

the Probyn inquest, which was opened at the police station last night. inquiry was adjourned until Wednesday evening, March 27, when the required witnesses will be called.

The inquiry was ordered by Coroner MacLaren to ascertain the facts in

SENATORS MOURN BOWELL Ottawa, March 21 .- In the Senate this



In charge of John Frobyn. As a result of induring sustained Probyn died some days later in Victoria Hospital.

Riding in the car with Harrison at the time were Carl Windsor, an aviation in training at Toronto Ella Lee and Midred Probyn in the Carl Windsor. All the Front is a good deal like puting the later of the Carl Midred Probyn in the Carl Midred Probyn in the Carl Midred Probyn immediately after the accident could throw considerable light on the occurrence if he would reveal his identity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the coroner or the danity and communicate with the crown attorney, the crown at the crown attorney the crown at the crown



Canada's Military Districts where Gillettes are in demand.

SPRING COATS Regular \$18. \$20, \$22 and \$25, for **FRIDAY THREE** DAYS

tashion-(ra

All styles and sizes in staple and fancy cloths. Coming as it does at this time, this sale of spring top=coats is an unrivalled opportunity to purchase these garments at less than our present factory prices.

Shop of Fashion-Craft

#### London' Advertiser Member Audit Bureau of Circulation.

MORNING EDITION Oc per week.

Outside City. \$3.00 per year.

NOON EDITION. \$3.00 per year by mail,

EVENING EDITION. Outside City 10c per week. \$5.00 per year. \$3.00 per year. TELEPHONE NUMBERS, 3670 Private Branch Exchange.

From 10:00 p.m. to 9:00 a.m., and holidays, call 3670. ness Department; 3671, Editors; 3672, Reporters; 3673. News Room

Toronto Representative-F. W. Thompson, 57 U. S. Representatives—New York; Charles H. Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building.

THE LONDON ADVERTISER COMPANY,

London, Ont., Friday, March 22.

Boston: Charles H. Eddy Company, Old South Build-

A GERMAN POST-BELLUM SCHEME. RECENT issue of the Bulletin de la Chambre to do much good. de Geneve, Switzerland, contains the following statement, which we translate as a matter of special interest:

We learn from an entirely trustworthy source that in various neutral countries the Gormans are endeavoring to disorganize concerns among the Allies, in order to secure their own adventage after

"With this in view, they are offering very tempting contracts to as many as possible of the staffs of these establishments to induce them to agree promptly to leave their employ when peace is declared. At the present hour they are working especially with the electrical industries, seeking to make it impossible to operate because of the lack of

'Among the industries receiving chief attention are the lighting and power companies, and the tram-ways. All the transformation stations, all the power houses, all the distributing boards are in the first line of attack, to corrupt the personal staff for detachment after the war, for the benefit of the "Preliminary investigations have been made cov-

ering the entire personnel necessary to the operation of the central stations, not simply the ordinary employee, but also the technical staff, from the operatives to the engineers, the heads of the service. "It is an attempt important to unmask. It is part of the work of an organization, today widely disclosed, which has never hesitated to gather up and exploit the ability and the labor of others."

#### WHAT THE IDEA IS.

The London Liberal-Conservative Association has been reofficered. What's the idea? We thought that partyism was abolished until after the war.—Hamilton Times.

On the other hand, few of the old "Gray! respective wings by getting new men in.

But probably the real reason and the first reason was that the Conservative party realizes that without Liberal defections and the franchise act it was doomed to defeat before united Labor will grocers be obliged to sell a pound of and Liberalism. It realizes that the union of kin? these two democratic forces has not been negatived by the election. And it realizes the need for early preparation, the Union Government "camouflage" now having been laid aside and or only selected ones? the faithful having put on the old blue of unbudging Toryism. He who runs may read.

#### WHILE THE MAN-EATER SLAYS.

THILE the man-eating tiger strikes madly with its cruel claws and rends the flanks of its attackers, gorging itself on the innocent flesh of women and children, a little Brown Man with a high-powered sporting rifle stands on the alert ready to join in the hunt.

"Honorable Allies, I am one of you," he says. "I would like to join this hunt for that reason, also because this beast may become a menace at my own gateways. I have hunted before and proven my ability to drive big game into the net. My services are yours for a word, my friends. I am able to send a bullet to a vital part."

But one of the other hunters does not think it wisdom to hunt the man-eater too hard on territory where some of the people are friendly, even though they make no effort to curb the beast's mad career, and even though they feed him and sustain him in his murderous work.

This hunter appears to have a mistrust of the big game hunter known as the Little Brown Man. but while he ponders over this mistrust the tiger is on its way, slaying and doing more frightful things than the Brown Man could ever be guilty of. While the other hunters hesitate to accept the new hunter, all chance to slay the tiger may be lost. He may retreat into safer places, there to restore his strength, and, as is the nature of the beast, to go on killing with increasing blood

Isn't it about time to call in all the highpowered rifles and to settle theoretical matters later on?

#### DR. GODFREY'S BILL.

R. FORBES GODFREY, M.P.P., has withdrawn his bill requiring that both parties to an intended marriage produce medical certificates showing that they are not mentally afflicted in any way, subject to any form of venereal disease or habitual criminals and vagrants. Premier Hearst that the question would be considered by a special committee.

If such a bill would put an end to the bringing into the world of children by undesirable parby the nation and to be translated into law without delay. It would be one of the greatest possible safeguards for the future of the Canadian people, and would mean that asylums for the insane and prisons would be reduced in number by 50 per cent or more within a few years. But the bill will not perform this miracle: it may decrease the number of children born to the classes of people mentioned, but that is the full extent

of what can reasonably be expected of it. On the other hand, some regrettable results may follow the enforcement of a law along the tributes of flowers. lines proposed. Will there not be, inevitably, a tremendous increase in the illegitimate birthrate? The bill can forbid, to a certain extent, tery," he went on, "seems to be filling up nicely!"

that diseased, imbecile or criminally inclined PALPITATION OF babes be brought into the world with the consent of the church or the law, but it cannot prevent their birth; it can only declare them illegitimate. The refusal of the right of legal marriage will concern these unfortunates who fail to measure up to eugenic standards less than it would affeet normal, healthy persons, and it may be anticipated that it will not be allowed to stand in the way of cohabitation.

If this great subject of the health and wellbeing of future generations is to be dealt with effectively, it must be tackled fearlessly and with due regard to human nature, and the animal passions possessed by the human race. To de-then so slow as to seem almost to stop cree that all the unfortunate children born of dethe least excitement or exertion seems generate parents be considered illegitimate would be to condemn them to undergo unnecessary suffering in their later years, and would tend to worn and miserable through this unmake them follow in the footsteps of their par- natural action of the heart.

subject, might evolve some plan whereby control tressing conditions and impart vigor and could be secured over degenerates' reproduction, but it will have to be something more far-reachBrydges, Ont., writes: "I have been a ing than refusal of marriage certificates if it is great sufferer in the past with nerve troubles and palpitation of the heart. I tried several remedies, but without any

#### LADIES' BAGS AND PURSES.

IADIES' BAGS AND PURSES.

THERE will be a general inclination to treat
the expenditure by the Senate of over \$1,000
on ladies' bags and purses as somewhat of a
joke. There will be conjectures as to whether
they went to wives stenographers or others.

And advised me to take Milburn's Heart
and Nerve Pills. After using one and
a half boxes, I am fully recovered, and
to your valuable medicine."

Price 50c a box at all dealers, or mailed direct on receipt of price by The T.
Milburn Co., Limited, Toronto, Ont. they went to wives, stenographers or others, or whether they were retained by the "old ladies' of the Senate for their own use.

Unfortunately, there is a serious side to the incident: the deputy clerk of the Senate refuses to give the details asked by the auditor-general in connection with the purchase and claims that, since it was made under the heading of supplies. no one but the Senate has any right to question it. Technically the contention may or may not be correct, but if it is there should be no delay in changing such conditions.

What possible occasion could there be for buying ladies' bags and purses at the country's expense by the members of the Senate? If they wanted them for their own private use, their own TractionCompany pockets ought to have provided the price. If they were for gifts to friends or employees, the same statement applies. It is universally conceded that senators in Canada are paid all they earn, at least, and can well afford to buy whatever presents they find it necessary to give from their salaries.

What are the limits of "stationery supplies"? AYING no claim to inside information on the Apparently the term extends to anything which subject, The Advertiser believes that it can stationers sell. This might include pipes, cigar LONDON AND PORT STAN offer a few conjectures for what they are and cigarette cases and a hundred other items which senators might desire. Are the people pre-In the first place it may have been noticed that the name of Sir Adam Beck did not figure to any great extent at the recent Conservative they are it will not be long until a way is found in the property of the people of the pe to any great extent at the recent Conservative they are, it will not be long until a way is found convention. (It was a Conservative rather than a of including motor cars, and the auditor-general vil:20, a.m., \*1:20, \*2:20, \*5:20, Union convention). Nor were any of Sir Adam's will be told be has no control of such arrangemental vil:20 p.m. Union convention). Nor were any of Sir Adam's will be told he has no control of such expenses this. To 100 motor cars (supplies) \$150,000.

The bags and purses incident should not be faction" were kept in the offices. Mr. Gray, good allowed to pass without notice. An explanation fellow that he was, is gone, and an attempt is ought to be forced and, if necessary, restrictions being made to heal the ancient feud between the imposed on the Senate which at present seems to be a law unto itself.

#### EDITORIAL NOTES.

When vegetables must be sold by the pound

from England will be discharged. All of them ronto.

The British admiralty has decided on a policy of frankness, and the people will respond nobly. The decision comes late, but is welcome.

Four enemy warships sunk to one British destroyer damaged is the kind of result Britain has hoped for and expected when chances were

If all the districts which consider the Ontario Government too slow were to follow Thunder Bay's example and vote to join other provinces, Ontario would become a township.

Unadulterated impudence reaches its limit in the demand by a central power that France pay \$900 for damage done to the Teuton embassy in Paris by a German aviator's bomb.

One of the best pieces of news coming from Russia recently is the statement that the new Bolshevik forces preparing to fight the Germans are to be under rigid discipline and trained commanders. They may keep a good many enemy troops

#### THE OPEN BOAT.

[Punch.]

"When this here War is done," says Dan, "and all the fightin' 's through,
There's some'll pal with Fritz again as they was used to do; But not me," says Dan the sailor-man, "not me," says he; "Lord knows it's nippy in an open boat on winter nights at

"When the last battle's lost an' won an' won an' lost the game, There's some'll think no 'arm to drink with square-heads just the same:

Lord knows it's thirsty in an open boat when the waterbreaker's dry.

'When all the bloomin' mines is swep' an' ships are sunk no more, There's some 'll set them down to eat with Germans as

But not me," says Dan the saflor-man, "not me, for one-The withdrawal was made on the assurance of Lord knows it's hungry in an open boat when the last biscuit's done.

When peace is signed and treaties made an' trade begins

again, ents, it would deserve to be greeted with acclaim But not me," says Dan the sallor-made, "not me, as God's Lord knows it's bitter in an open boat to see your shipmates

#### UNHAPPILY PHRASED.

Addressing some public school boys recently on the subject of "Tact," the Archdeacon of London remarked, somewhat sadly, that even the church cannot invariably be depended upon to say, in all the circumstances of life, the appropriate word.

For instance, he continued, there was once a certain vicar who had long been eager to see an extension of the parish burying ground. At length his wish was gratified. Soon after the opening he felt called upon to speak a few words of condolence to a widower who was setting out

"Good afternoon, my dear eir," said the vicer, approach He gazed around in a contented way. "Our new com

THE HEART AND Milburn's Heart and Nerve Pills

ents; it would not strike at the root of the evil.

Possibly a special committee, composed partly of physicians and surgeons interested in the

good results. My son came in one day and advised me to take Milburn's Heart



increases strength of delicate, nervous, rundown people in ten days time in many instances. Used and highly indorsed by former United States Senators and Members of Congress, well-known physician and former Public Health officials Ask your doctor or druggist about in

Sunday service will be resumed on Sunday, March 3rd. Cars will leave London at 10 a. m.,1, 5 and 9 p. m.

Cars leaving at 1 and 5 p. m. will run to Port Stanley.

### LEY RAILWAY

Timetable Effective Sept. 20



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AutoStrop Safety

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NERVE TROUBLES DECIDE WHETHER YOU WANT TO PURVERE CURED BY CHASE THE NEW ENCYCLO-

PAEDIA BRITANNICA ON EXCEPTIONAL CONDITIONS.

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IS ALMOST AT HAND.

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for reference. As a lover of books, I am of the opinion that my new edition of the Encyclopaedia Britannica is by far the finest investment in literature I could possibly make; and with its substantial binding, I am pleased to think that it will prove as much a pleasure to my children and children's children, as it has to me.
(Signed) K. SINCLAIR SMITH.

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Crossfield, Alta. Although in good weather the farmer has not a great deal of time for reading, he is quite at the mercy of the elements, and when these are unpropitious and he has to sit tight in front of his stove or fireplace, then is the time to take down a volume of the Encyclopaedia, and he will realize that rain or snow has its L CAVANDER

"INDISPENSABLE IN THE OFFICE LIBRARY." Victoria, B. C. the Encyclopaedia is all that it is advertised to be, and in my opinion the introduction of India paper makes the work in every respect an in-

dispensable part of the businessman's office "INVALUABLE IN OUR BUSINESS."

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"SIMPLY INVALUABLE FOR A BUSY MAN" Toronto. I am greatly pleased with the work and should think it would be a valuable addition to any library. For a busy man with only a limited amount of time to devote to books it is simply invaluable. I do not consider myself qualified to pass judgment on the merit of such a work, but I would not willingly be without it now. C. S. McDONALD (Signed)

"GIVES QUICKLY AND CONCISELY WHAT

IS SOUGHT." City Surveyor's Office, Westmount, Que. Your Encyclopaedia is a very good book of reference. When I have had need to consult it on some question it has given me quickly and concisely what I have been looking for. In more than one case I could not find the information in some of my more expensive works of reference. If the other subjects are as fully covered as the ones I have had need to refer to, then I can unhesitatingly pronounce the volumes excellent. (Signed)

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As a possessor of the Ninth Edition, I long ago made up my mind not to purchase another encyclopaedia until this edition was published, and it has more than fuifilled my high expectations. It is a set of books which should be in every house where there are children and I congratulate you on it most heartily. J, B. BELL (Bank of Hamilton.)

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Truro, N. S. The Britannica is the only work bearing the name "Encyclopaedia" which adequately fulfills the conditions implied in the name-a circle of the knowledges.

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every respect, and I am very pleased with it. On engineering subjects I find it very instruc-(Asst. District Engineer, Dept. Public Works, Canada.)

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Wesley Parsonage, 238 Crawford St., Toronto In all my library there is nothing of which I am quite so proud as I am of the Eleventh Edition of the Britannica. I have placed it in the living-room for the use of the whole houseold, and I cannot conceive of anythi to the Bible, more valuable for a family

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Whoever purchases a set of these beautiful and handy volumes will find that he thereby becomes the owner of an accurate and extensive library in very small compass and al I consult it principally for the mathematical articles, I find that my wife consults it on household matters, and that my boys apply to studies at the public school and collegiate

(D.Sc., LL.D.)

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(JUDGE) J. A. FORIN

(Signed) ALEXANDER MACFARLANE.

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You can do so at any one of the six stores named below. If you order the Britannica you will pay no more than the regular price, but you will receive The Complete Century Dictionary, The Revised and Enlarged Latest Edition of this celebrated work, ABSOLUTELY FREE. You have never heard of such an extraordinary bargain.

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Name Address .....



IHMAY COON STORIES

By Dr. Warren Q. Partiage.

Copyright 17 by George Matthew Adams.

Sign Physills Mitchell has returned to see a present the state of the property of the p

## COMFORT PAGE OF INTEREST TO WOMEN

SOCIAL AND PERSONAL

Readers are invited to 'phone all news of this kind to the Society Editor. Phone 3680.

Toronto after visiting her cousins, Mr. and Mrs. Clarence E. Mitchell. Miss Mitchell was a guest at the Cronyn-Mitchell wedding.

ciety made the following goods:

mews of this kind to the Society
Editor. Phone 3680.

Mrs. Mildred Knowles Schambacher of Port Arthur is the guest of Mrs. Roland Munroe.

Dr. and Mrs. Sherwood Fox were "at home" to the students of the Western University recently. The girls spent a jolly time, having brought their knitting with them. Tex was poured by Mrs. Braithwaite and Mrs.

Tamblyn.

Sir Glenholm Falconbridge of Toronto is the guest of Hon. C. S. Hyman.

Mrs. Hubert Asplant is visiting her daughter, Mrs. J. D. Gurd.

Mrs. Phyllis Mitchell has returned to Mrs. Phyllis Mitchell has returned to Mrs. Phyllis Mitchell has returned to Mrs. Provided the program, and a jolly time spent by everyone.

Miss Phyllis Mitchell has returned to Mrs. Clarence E. Mitchell. Miss a guest at the Cronyn Mitchell was a guest at the Cronyn Mitchell wedding.

Miss Inez McArthur and Miss Aileen Raymond are in charge of the euchre and informal dance to be given by the St. Marys women. For the high quelity of the work sent by the St. Marys women. For the high quelity of the work sent by the St. Marys women. For the high quelity of the work sent by women. For the high quelity of the work sent by the St. Marys

478 pairs socks, 156 pyjamas, 81 grey shirts, 81 collars, 81 ties, 48 personal property bags, 10 pillows, 8 face cloths, 3 stretcher caps, 1 scarf. "Excellent," "much pleased," "socks are beautiful," are the comments from Hyman Hall

ciety made the following goods:
Eighteen suits of pyjamas, 13 dozen towels, 46 dozen cheesecloth handkerchiefs, 8 pneumonia jackets, 8 trench caps and 51 pair of socks were sent to boys over seas. Proceeds from teas:
Mrs. J. A. Farrell's, \$11.60; Mrs. H. Osborne's, \$14.80; Mrs. D. Broolt's, \$8.05; Mrs. S. Osborne's, \$7.30; Mrs. James Harrison's, \$12.45.

ST. MARYS.—Since February 5 the Women's Patriotic League have shipped the following supplies to London; Dear Miss Grey,-Could you please

### **Increased Food Production**

(A Survey of Last Year's Work In London and District.) (By the Girl With the Hoe.)

The Fenwick Camp.

The pickers going to this camp were employed by a Mr. Patterson, who had a large farm in Fenwick. In all there were about 25 women and girls in the camp, five of whom were from London. The work, which was done partly in the Brown nurseries, near by and partly on the farm, was very trying at times, but the pickers stuck nobly to their tasks, and the employer found to their tasks, and the employer form the result of the season's picking was increased health and self-respect on the creased health and self-respect on the latter than the leaves were not discernible.

The women and girls lived at Brown the route of their labors, whither they were taken every morning in a motor truck or car, dressed in middles and bloomers, and wearing their national service badges. Brown nursery conserved were of land, on The Fenwick Camp.

part of the pickers—increased profits for the employer, and a greater amount of food re-eased for the public. One very pretty spot on the fruit farm was Cherry Row. This was a road

CLUB

SUGGESTIVE QUESTIONS ON THE UNIFORM LESSON FOR SUNDAY, MARCH 24, 1918.—ONE GOLDEN TEXT SUGGESTION.—BY REV. T. S. LINSCOTT, D.D.
Jesus Minstering to the Multitude.—Mark vi. 32-56.

Mark vi service badges. Brown nursery sists of over 100 acres of land which are situated twelve

### Canada Food Board

The Allies can never win if their civil populations at home are short of food for the incredibly hard task of supplying the millions and millions of soldiers with all that modern warfare demands, so conserve and produce.

### SALE OF FINE SERGE DRESSES

Travelers' samples and odd sizes in Dresses taken from stock; fine all-wool qualities in newest styles, draped and pleated effects; colors are principally navy and black; sizes 34 and 36; worth up to \$22.50. Sale priced at \$12.95.

### Clearance Sale of Ladies' Kid and Chamois Gloves

Regularly \$1.75 and \$2.00 Pair. Sale priced at 79c

A most extraordinary offering of French Kid Gloves in tan, black, white, green and navy blue, also White Chamois Gloves, broken lines and sizes, marked for quick clearance. No phone or mail orders accepted for these gloves, and we will not exchange them.

#### Towels and Toweling

Values that cannot be duplicated.

Pure Linen Guest Towels, scalloped, with fancy border or plain hemstitched . . 75c pair 300 Union Linen Huck Towels; this is the last chance to secure these at this special price ......39c pair Union Tea Towels, ready to use, splendid wearing and drying qualities. Special 

Ten pieces of Roller Toweling, very special value. At....121/2c yard, or 8 yards for \$1.00 Bleached Tabling at ...... 50c yard Five pieces of Bleached Tatling, splendid

#### Wash Materials For Waists, Dresses and Men's Shirts

36-inch Percale Skirtings, white ground with mauve, blue or black stripes. Price ...... 30c yard 36-inch Two-Tone Striped Cotton Poplins, in very pretty light colors, suitable for waists. dresses and men's shirts. Price . . . . 40c yard

#### French Grey Lisle Hose, Special 50c Pair

This is the popular shade of grey to match the new grey shoes. They are tearproof qual-

### New Black Wool Fabrics

Very special for fine black dresses:

42-inch Black Cashmere at, per yard... | 42-inch Melrose at, per yard ..... 



# Smart Utility

The type of hat that plays the most important part in a woman's life is the Tailored Street Hat. It is on hats of this character that we specialize. Our prices are reasonable, ranging from

\$3.50 to \$10.00

Millinery Department, Fourth Floor.

Gray's

Agents for the Ladies' Home Journal Patterns. 140 DUNDAS STREET. Phones 115, 116.

Gray s

# Comfort-Support-Style

D&A Corsets suit you better than imported ones costing twice as much, because the D & A Corsets, made in Canada. are fitted on Canadian models.

The best features and styles of the latest foreign corsets are improved upon to meet Canadian conditions, and the customs duties and heavy freights which double the cost to you of imported corsets are avoided in the D & A. Sold by best dealers everywhere. To help you choose

the best corset for your figure get our handsome illustrated catal and corset style book—sent FREE—address our hearest office.

DOMINION CORSET CO., QUEBEC—Montreal or Toronto.

Makers also of La Diva Corsets and D & A "Good-Shape" Brass



POLLY AND HER PALS .- There's No Camouflage About Aunt Maggie

his Trade Mark is for your protection—let it be your barrier against errors in shoe buying. It stands for quality of material and workmanship and represents the highest achievement in the art

with soles of No. 1 Oak Leather are light and flexible—dainty without being flimsy, and durable by reason of the honest materials and workmanship. Made in a number of charming styles, among which is our Ontario Last shown in illustration above.

For Sale By Dealers In Every Town.

The Murray Shoe Company, Limited

"London Lady" and "Murray Maid" Shoes for Women



PINCH OR PAD 13 THE CHICKENS GEED, AN' THEY AINT A ONE OF EM DON'T LIVE UP TO IT! T









A hard cough

seous effect of the oil having been removed, the extractive principles remain to build up wasted strength.
Combined with tar this makes a won-

Robert's 35 th Cod Liver Oil & Tar

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I DON'T WANT A

CLERK. A PAINTER

IS FIXING UP MY

GNA MAIGHI MAGOOM

OT WAM A THAW I

POSE IN ITS PLACE

FOR A DAY OR TWO.

I'LL PAY A A DAY.

THIS ISN'T

THE MOST

DIGNIFIED

WORLD

PARK

TOO

BENCH IS

CHILLY

THESE

BUT A

INDIAN

### BASEBALL MEN HERE DON'T SEE PROPOSED **LEAGUE A SUCCESS**

Londoners who have been interested in ocal baseball affairs in a business way are generally of the opinion that the proposed league of eight cities, four erican and four Canadian, no matter successful in other places, would pay in London under present con-ons. Most of those questioned on that ter by The Advertiser believe that city would not support a team in

Gillean, who was one of the direc-f the London Baseball Club in the s of the London Baseball Club in the my days of the Canadian League, eves that there are not sufficient ng men in Lordon to attend games make it worth while getting a team ether. Mr. Gillean is also decidedly osed to the scheme during the war.

Not While War Is On.

I think that in itself the idea is a od one," Mr. Gillean said. "But I wild not think of becoming interested the matter during the war. I bein the matter during the war. I believe that the other men who were connected with the London club of the
Canadian League would also be opposed
to the plan. The scheme of having
both American and Canadian cities in
the league is fine, but I don't think
that Londoners would come out and
support a team in war-time."

Ernle Dinsmore, who managed the
London Blue Labels last summer, and
gave fans some pretty snappy exhibitions of the pastime, is of the opinion
that if London entered the league, the
team would be well supported, despite

MUTT AND JEFF.-Mutt Puts the Indian On Jeff.

PAY OUR ROOM RENT

TO-DAY THE LAND-

LADY SAYS WE'LL

HAVE TO MOVE.

JEFF SAYS HE'S

BROKE AND I'M

I GOTTA GET SOME

FLAT MYSELF.

TIE PARK ( CH

COIN OR

SLEEP IN

At Best Big Gamble.

Several others who were questioned on the matter took the stand that while the war is on it would be foolish to form such a league in Canada. While the war the formation of league, it would be a success as

"BROOKLYN DIDO".

said one sportsman, "and I don't see how such a league would pay in Ontario. Last summer the Blue Labels brought some good teams here, but I understand that while the war is on it would be foolish to form such a league in Canada. While it might succeed in the States, they doubted very much if it would be popular here."

BROOKLYN DIDO".

BOSS, & WANT THAT

JOB. I'M A NATURAL

BORN SALESMAN.

WHY I COULD

FANS UP AT

THE NORTH

POLE.

SELL ELECTRIC

#### **BOWLERS TO GATHER AT** THISTLE EUCHRE TONIGHT

While euchre tourneys were attempted at the Thistle Club on the past two Friday nights, the card games then were interfered with by curling competitions; and with no ice available and the weather fine enough to make the grass grow, the first real euchre party under the new president, C. B. Laur, will be held tonight, starting at 8 o'clock.

ision will be presented with a worth-This gathering of club members will probably take the form of a real re-union of bowlers, as it has been months ince the trundlers have met each

The membership committee will get busy probably some day next week for a one-day canvass throughout the city for new members for the bowling department. The Thistle Club affords an attractive program with 24 greens to play upon this season

#### ALL SAINTS TEAMS TIED IN CARPETBALL SERIES

Rev. A. A. Bice ... 4 .500
Frank Newton ... 4 .500
Ted Harper ... 4 .500
W. Risler ... 4 .500
The Men's Club at the All Saints'
Church held their usual Thursday night's schedule of carpetball games.
The schedule consists of eighteen games are and each team plays two games are recommended.

night's schedule of carpetball games. The schedule consists of eighteen games and each team plays two games every Thursday night.

Billy Risler won his two games last night, defeating Newton and Harper, while Rev. Bice beat Newton, and Harper won from Rev. Bice. Last night's results caused the four teams to tle in the standing.

At the conclusion of the series each player on the winning team will be presented with a cut glass berry bowl.

St. Marks Win Trophy.

April 2 was named for the night when St. Marks' carpetball team, winners of the McLean trophy in the Anglican League, will be presented with the trophy and individual prizes at a banquet which is being arranged.

The officers of the All Saints Bowling Club elected were: President, F. Parker; vice-president, Joseph Vivian; secretary-trasurer, Ted Harper.

A meeting will be held shortly, when skips will be elected for the season, as well as rinks formed for the usual series of 20 games.

select, shrink it and cut it to CANADIAN SWIMMER TO GET BD. OF TRADE MEDAL

For Ford Cars

Why fight a kick from a crank when you can get a Bull Dog? Demonstrations—Westman Machine Company, 226 Talbot Street, and London Engine Supply Company, 83-85 Dundas Street. zxv

FOR SAVING LIFE AT SEA Montreal, March 22.—A Canadian Associated Press dispatch from London announces the awarding of the Board of Trade Wedal for saving life at sea to J. L. Gordon and G. R. Hodgson of Montreal

carefully put together to insure the garments retaining their shape till the end.

You now have a suit that fits you, is fashionable, and will always retain its shape. We carry an unusually large stock of everything. Nigger browns are very good this season.

Montreal.

George R. Hodgson is one of the best-known swimmers of Canada. He was the Canadian Olympic swimming champion. He was studying science at McGill in the season of 1915-16 when, along with J. Lindsay Gordon, the other lieutenant honored, they joined the naval air service. Hodgson was home about six weeks ago, and has just landed on the other side to resume his duties.

The medals have been awarded to the two lieutenants for picking up about a year ago, two airmen who had been drifting in the North Sea for two days in a disabled hydroplane.

Bull Dog Starters

INTERMEDIATE FINALS **OPEN TUESDAY NIGHT** 

The first game of the O. B. A. intermediate finals will be played on Monday New York, March 22.—Napoleon Lajole, veteran infielder, who managed the pennant-winning Toronto team in the Central Y. M. C. A. team of Hamilton, instead of Tuesday night, as was originally announced. The return game will be played in Hamilton a week from Saturday night.

The university gymnalium.

The Victorias and the Pirates defeated the Browns and the Monarchs respectively in the Harriers' League basketball games at the Y. M. C. A. In the pennant-winning Toronto team in the Central Y. M. C. A. In the pennant-winning Toronto team in the Central Y. M. C. A. team of Hamilton, instead of Tuesday night, as was originally announced. The return game will be played in Ham night at the Western University gym-

# **VICTS AND PIRATES**

finals last year, a couple of real speedy games are going to be staged before it is decided who will be champs this year. A preliminary game between the Western University girls' team and the Y. M. C. A winners will be put on.

G. C. Markle will referee the intermediate game.

Stevens, f. ...., 7 Weir, f. ...., 6 

Half-time score: Browns, 6; Vicrias, 11. Referee: Markle. Monarchs. 18 Half-time score: Monarchs, 8; Pirates, A. Sheere ....... 189 142 184-

Knocking Down The Ten-Pins

WE'LL JUMP IN THIS TAXI.

BEATRICE, AND RUN

OUER TO THE WALDORP

BOTTLE AND A

WARM BIRD!

AND SPLIT A COLD

Marconis. Catalano 192 130 179—501
Catalano 125 172 170—467
I. Sansone 160 158 189—507
Mascari 191 178 221—590
Mascari 122 153 —275 Casey ..... 181— 18 Totals ..... 770 791 940-252 

(EY "BUD" FISHER

HOTEL ST. CHARLES ATLANTIC CITY, N. J. Entire Block on the Ocean Front. St. Charles Place to New Jersey Ave. Always open. Hot and cold sea water baths, sun parlors. Orchestra. Special spring rates. NEWLIN HAINES CO.



### Custom-**Tailored** Clothes For Men

What Does It Mean?

It means that you select materials that please you most, as to color, design, weight. You then choose a style that becomes you most from the latest fashion plate. We take the cloth you

your measure, then try it on several times to check up every little detail and insure a perfect fit. The materials, such as lin-

ings, canvas, cloth, etc., are carefully put together to in-

Prices \$20.00 to \$45.00.

Merchant Tailor, Dundas, Corner Clarence.

### It Clothes Help Make the Man, Give "Sonny His Chance in Our Boys' Department

An Extraordinary Special

# SUIT SALE

Saturday and Monday

We are ready with hundreds of Spring Suits and Overcoats. All the newest style touches popular among the boys. all the wanted fabrics and colorings - an assortment so extensive and varied that choosing will be easy and pleasant, at prices unheard of in the retail trade.

At \$1.28

CHILDREN'S SUITS, Worth \$2.75.

At \$2.98

BOYS' SUITS, Worth \$4.00.

At \$3.48 BOYS' SUITS. Worth \$5.50.

At \$3.98 BOYS' SUITS,

Worth \$6.00.

At \$4.98 BOYS' SUITS, Worth \$7.00.

BOYS' SUITS, Worth \$8.00.

### 2,000 Pairs Boys' Bloomers Reduced to 78c 98c \$1 28 \$1 48 \$1 60

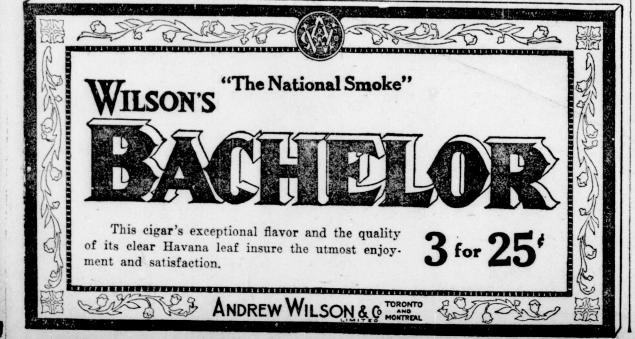
000, 100, 300, \$1.20, \$1.40,	\$1.08
Boys' Navy Blue Jerseys, worth 75c	50c
Boys' Hose, 35c, three pairs for	\$1.00
Boys' Shirtwaists, worth 75c	48c
Boys' Shirtwaists, worth \$1.00	75c
Boys' Overalls, 5 to 12 size	.48c, 59c, 68c
Youths' Overalls, blue stripe, regular \$1.25	88c



See Our West Window for Saturday and Monday Specials

Grafton & Co., Limited

158 DUNDAS STREET





# Easter Suit, Madam

That Dress, Skirt, Blouse or Easter Hat. You'll find them all here, and in such a wide range of styles you'll have no trouble making a selection.

You may look far and wide before you will encounter another such display, which for variety, quality and attractive pricing is unexcelled. The present season has brought to this store a most wondrous assortment.

In a veritable rainbow of handsome colorings-swagger Pony Coat ideas, Bolero Models, Tricontine Tailored styles, many vest effects and scores of other ideas in a wide choice of fabrics.

\$18.50 to \$37.50

Scores of novelties, pleated, pannelled, Coats collared, loose-fitting, form-fitting, and many others. Gabardines, Serges, Velours, Poplins, Burella, etc., Stripes, Checks, Plaids, Plain Colors.

\$12.95 to \$25.00

Frocks A host of dapper ones in Tricontine, Serge, Jersey, Poiret Twill, Taffeta, Satin, Crepe de Chineall in stunning shades and com-

\$14.95 to \$25.00

London Ready-To-Wear 256 DUNDAS STREET.

# DO YOUR BIT

the Greater Production Campaign. Buy your seeds from

### Simmers' Garden Seeds

Hoes, Rakes, Spades, Spading Forks, Hand Cultivators, Trowels, Wheelbarrows, etc.

SPECIAL FOR FRIDAY AND SATURDAY HOUSE BROOMS, 59c



Buster Brown Wagons

		•	
Stron	g, Durable, Eas	y Running.	
No. 1, Roller Beari	ng		\$4.50
No. 2, Roller Bearing	ıg		\$5.50
No. 3, Roller Bearing	g		\$7.00
Go-Cycles			85c
Kiddie Cars	,		\$1.50

### Roller Skates

Ion Wheels, \$1.00. Steel Wheels, \$1.50. Ball Bearing, \$3.00

### Housecleaning Needs

W carry a full line of supplies. Brandram and Henderson' English Mixed Paint, the best by every test, costs no more, goes further. Try it and be convinced. Fine assortment of colors.

Muresco and Alabastine Wall Coatings ....... 50c package Jamieson's loor Enamel, wears like iron ..... \$1.15 quart Elastica Flor Finish for floors, lineoleums, etc.; O-Cedar Oil, Liquid Vneer, Re-nu-al Polishes, Stepladders, Paints, Varnishes and Valsomine Brushes.

Save carfare, the and worry-Ride a HYSLOP wheel and always be ontime.—See the different 1918 models.

# HARDWARE, Limited

OF LONDON ELECTRIC by April 1.

TO TAKE CUSTOMERS

CITY HYDRO DEPT.

Can Connect All Power Users

The utilities commission, at its meeting yesterday afternoon, decided to instruct General Manager E. V. Buchanan to make arrangements to connect up all industrial and commercial customers of the London Electric at once, and later to connect the lighting customers, furnishing them with power when available. The necessary meters and materials will be ordered at once.

This disposes of the London Electric Company's proposition, so far as can be figured at this time. The city will provide for its patrons. It will be possible to connect all the commercial and industrial customers, which includes manufacturing establishments, business and the like, by April I. The lighting customers will have to abide their time, as it is somewhat more difficult to handle them.

The question of securing more power was discussed, but it was thought that these customers should be looked after, if reductions had to be made in other consumers. Commissioner F. G. M. (16) of thought that street lighting might be reduced considerably more, particularly during the coming months, to give people the power they needed. Mr. Buchanan will connect as many as possible at once. The customers will be taken on in the order of their application.

There is a dispute between General The utilities commission, at its meet-

plication.
There is a dispute between General Manager Buchanan and City Engineer Brazier as to the liability for the breaking of mains throughout the city. The council has ordered the Bathurst street pavement, the Talbot street pavement, and other public works repaired, the cost to be charged to the paired, the cost to be charged to the utilities commission, as the breaking of its mains was held responsible. Mr. Buchanan insists that faulty construction of sewers was to blame. In the meantime, nothing is being done to improve conditions. The commission thought that no responsibility could be attached to either the commission or the city on account of the breaking of the mains, and agreed that each should pay the cost of the damage done to each party's business. each party's business.

J. G. Alexander, Pottersburg, asked the commission to pay \$850 for loss caused by the fire some months ago.

He claimed that the city was responsible because of the failure of the water supply.

sible because of the failure of the water supply.

"We will have to file that," said Commissioner Vining. "The city is not in the insurance business."

The McClary Company asked the commission to construct a main for natural gas from the foundry in Cheisea Green to the downtown plant, the company to pay the entire cost. The line will run from the downtown plant along Welling on streat to Ottaway avenue, thence east to Adelaide, and then to the plant.

The Southern Ontario Gas Company informed the commission that it could not furnish gas to the residents of the city in the vicinity of the Coves. The company stated that it had customers enough for the supply of gas on hand.

ADVERTISER PRAISED

Its Dollar-Day Advertisements Reproduced by Trade Journal.

The success of the London merchants' Dollar Day became known throughout the province and many comments have been made in reference to the thorough manner in which the details of the work were planned and the co-operation of the trade in promoting the special Dollar Day sales. Trade journals in particular passed comments on the thoroughness of the organization. The Shoe and Leather Journal of Toronto in the March issue has a page of criticism of London's Dollar Day. One paragraph is as follows:

"Last but not least, the 'Dollar Day' is as follows:

"Last, but not least, the 'Dollar Day' chants of London closer together. They realize a community interest, and have developed a man to man relationship that will go far towards making Lon-don a better as well as more profitable place to do business." place to do business."

On the opposite page from the review of Dollar Day. The Shoe and Leather Journal produces an entire page containing fac-simile advertisements published in The Advertiser only. Reproductions of the following shoe stores are made: People's Shoe Store; J. P. Cook Co., Ltd.; Ashplant's; Agnew's Boot Shop; Casselman Bros.; Morrison Shoe Company.

The advertisements were reproduced for typographical appearance, and are an evidence of the excellent composi-tion produced by The Advertiser.

OPPOSE DAYLIGHT SAVING

Trades Council Supports Ironworkers Objection to Measure.

The trades and labor council is out in strong opposition to the adoption of any daylight-saving measure. The molders, boilermakers and other iron workers who work at hot furnaces and fires find that they cannot sleep at night under the changed clock system. They tried it out and are strongly opposed to tried it out, and are strongly opposed to it. The trades council, for this reason, decided to unanimously support them.

FLOWER AUCTION GETS \$84.50 FOR CHARITIES

Interesting Feature at Stockdale Lesture on Thursday Night.

Eighty-four dollars and fifty cents was offered for a bouquet of flowers in London last night, undoubtedly constituting a record price for brides' bouquets or any other kind. It was a big bouquet in a basket, running over with daffodils, pink carnations, tulips and lilies, and it had been donated by Dicks to be auctioned off for any charitable object desired at the Stockdale lecture in the Auditorium. On this occasion Mr. Stockdale appeared in a new role, that of auctioneer, in which he revealed a degree of efficiency not excelled in his lecturing, high as is the order of the latter. The proceeds go to the Byron Sanatorium and Children's Shelter, and the flowers to Victoria Hos-

#### TO PUT ON FLESH AND INCREASE WEIGHT

A PHYSICIAN'S ADVICE.

Most thin people eat from four to six pounds of good, solid, fat-making food every day and still do not increase in weight one ounce, while on the other hand many of the plump, chunky folks eat very lightly and keep gaining all the time. It call bosh to say that this is

hand many of the plump, chunky folks eat very lightly and keep gaining all the time. It's all bosh to say that this is the nature of the individual. It isn't Nature's way at all.

Thin folks stay thin because their powers of assimilation are defective. They absorb just enough of the food they eat to maintain life and a semblance of health and strength. Stuffing won't help them. A dozen meals a day won't make them gain a single "stay there" pound. All the fat-producing elements of their food just stay in the intestines until they pass from the body as waste. What such people need is something that will prepare these fatty food elements so that their blood can absorb them and deposit them all about the body—something, too, that will multiply their red blood corpuscles and increase their blood's carrying power.

For such a condition I always recommend eating a Saltogyn tablet with every meal. Saltogyn is not, as some believe, a drug, but is a scientific combination of the most effective and powerful flesh-building elements known to chemistry. It is absolutely harmless, yet wonderfully effective and a single tablet eaten with each meal often has the effect of increasing the weight of a thin man or woman from three to five pounds a week. Saltogyn is sold by Standard Drug Company and good druggists everywhere on a positive guarantee of weight increase or money back.

THE STORE OF EASTER STYLES FOR YOUNG MEN, BOYS AND THEIR DADS.

R. H. & J. DOWLER



20TH CENTURY, BENCH-TAILORED CLOTHES, SOCIETY BRAND, LAST MINUTE STYLES.

# Men's Spring Top Coats and Easter Suits

Undoubtedly the greatest range of selection in Western Ontario. The greatest values on the continent. Among them are the 1918 Easter styles of Society Brand and 20th Century Brand, up to the last tick of the clock. Dowler stores have become the mecca of style as well as reliability to the dressy young men as well as their more conservative dads. This year's magnificent showing will have may pleasant surprises for both.

### Slk Lined \$16.65 Men's Tweed \$1 Top Coats P.

Positively \$24.00 Values.

We carry a big selection of standard styles, just arrived on old contracts, saving you \$3.00 to \$8.00 on each coat.

Waterproofs W

The popular spring coat for service and style, whether motoring or walking. Trenchers and full back styles in greens, greys, browns of unusual beauty.

### We Want You To See Our BORSALINO HATS

Just arrived from the maker in Italy. All the new and smart colors.

### **SMART SPRING CAPS**

An exceptional showing of all the newest colorings, fine imported fabrics ..... .....\$3.00, \$2.50, \$2.00, \$1.50, \$1.00 to 50c

SPRING HOSE For Boys and Their Dads

Boys' Untearable Rib Cotton ......29c Dads and Big Brothers, in silk and wool ....60c

### **EASTER** SUITS

Greens, browns, tans, in the new Rialto style of belt and vertical pockets, that delight the particular young dresser. Standard, reliable clothes of British fabric for the more conservative dressers, we have.

### Spring Underwear

The weatherman says it's time to discard your winter blizzard combinations and feel comfortable in our early spring combinations at ... .....\$1.25, \$1.50, \$1.75 to \$4.50

### Boys' Suits

Boys' extra durable school suits, in all the newest color combinations and attractive styles.

\$9.65

Boys' School Raincoats .... \$3.85

Men's Trousers

At far less than the regular wholesale prices of today. Over 2,500 pairs. Remember all sizes from 29 waist to 50 and 28 legs to 36 and over.



# R. H. & J. DOWLER, LIMITED

Bidding waxed faster and more

UNDERCLOTHING

Guaranteed Not To Shrink.

**UNABLE TO WORK** 

Had About Given Up Hope of

Ever Getting Well-Health

"I was told that nothing could be done for me, and, of course, I had

very little encouragement to think I would ever get well," said W. M. Haston, in a conversation with the Tanlac man at Tamblyn's drug store, Toronto,

recently. Mr. Haston resides at 6 Ca-"I have gained eight pounds by taking Tanlac," continued Mr. Haston,
"and my wonderful improvement has

surprised lots of people who knew of my dreadful condition. I had suffered

from stomach trouble for seven or eight years, and all my efforts to find

relief were vain. My appetite was very poor, and nothing I would eat seemed

to agree with me. In a short while

after eating gas would form on my stomach, and bloat me all up. Then

my heart would palpitate and I could hardly get my breath. A little over a

year ago I got in such a bad fix that I couldn't strike a lick of work for

five months, and was told my condi-

tion was very serious and that nothing could be done for me. I fell off in

weight, from 140 pounds to 125, and had taken so much medicine that did

ne no good that I had begun to think

myself that nothing could help me.
"One day I read how Tanlac had

helped someone else who seemed to be affected like me, and right then I made

up my mind to see what the medicine

would do for me. Well, I didn't get better by leaps and bounds, but I have

gradually improved until now I feel like a new man. I never miss a day

from my work now, and I'm still taking Tanlac, eating hearty and improving

every day. My appetite is fine, and I can eat the biggest kind of meals without suffering from palpitation of

few bottles of Tanlac have done me

more good than everything else I have ever taken combined, and I don't hesitate to recommend it for what it has done for me." Tanlac is sold in London by Standard Drug, Limited, under the direction of special representative, and by established agency in every town.

the heart and indigestion

FOR FIVE MONTHS

TORONTO MAN WAS

pittil, Mr. Stockdale divided the audi-ence into five sections, announcing that the section which beat in bids would pay the money and have the right to vote on the charity to which it should

T. H. Yull was constituted treasurer, and within two minutes the whole amount had been paid in, section two voting the \$37 to the Byron Sanatorium. The meeting as a whole decided the flowers should go to Victoria to an extraction to the section four insisted also on paying up, and sections one, three and five followed specific to the sportsmanship of the people interested in busines of ficiency was fully revealed. Section four insisted also on paying up, a good word was said for child welfare.

So much time was taken to feature and such general in the solution to the Chillagor to the Salvation and some strong champions, and sections one, three and five followed and was that the land to the Chillagor to the Chillagor to the Salvation and some strong champions, and a good word was said for child welfare.

Another suggestion made was that the land the round table conference. go. Bidding waxed laster and more furious as competition for first place grew keen between sections two and four. Section two won out by \$1, bidding \$37 in all, while section four bid \$36, the other three falling far down. **CEETEE** 

Easter Is Just Around the Corner!

Get Ready!

### The NEW EASTER FASH

Hundreds of Beautiful Styles in Suits Between \$15 and \$50

Including the many adaptations of the tailored suit, more becoming to some women than in such a great variety as to the severe lines. These suits are viduals. The tailoring is perfeet and above all they are very reasonably priced.



beautiful and exclusive, arriving here every day. Afternoon coats of Velours, Fine Serge, Tricotine and Poiret Twill.

\$25 to \$45

All weather coats in Tweeds, Coverts and Serges. The newest fashions.

\$15, \$19.50 and \$25

### Afternoon and Evening Silk Dresses, \$15 to \$40

New ones are arriving every day. The soft-fashioned Georgettes, the Crepes and Satins are all here in the newest styles, with embroidery, with beading, with sashes and many distinctive yet simple in their greatest charm.

#### Lovely Easter Blouses

The soft materials, Georgette Crepe and Crepe de Chine, distinguished for their wonderful workmanship, their little individual touches in the collars, the cuffs and neckline.

\$5 to \$12.50

The New Easter Millinery

In our New Millinery Parlors, second floor. Inexpensive but smart tailored flower-trimmed and wide picturesque Hats. Also cunning poke Hats, charmingly

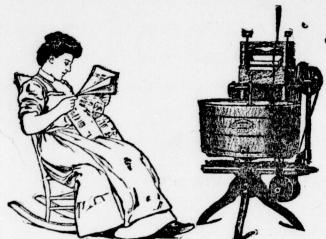
\$5 to \$12.50

Ortistic Ladies Wear Co.

### THE HIGH COST OF LIVING

MAY BE REDUCED BY FOLLOWING

# THE HOUSEKEEPERS' BUYING GUIDE



THE

### Hydro-Electric Washer

TAKES ALL THE HARD WORK, THE DRUDGERY, OUT OF WASHING.

A frail little woman can turn out a great big washing with no more effort than just transferring the clothes and hanging them out.

No more cold dinners. No more negleet of other household duties on

No more slop and muss and fuss.

The Hydro-Electric Washer literally pays for itself out of the saving

it makes, and it only costs a little more than a cent a week to do the whole big family washing.

Come in right today and see this greatest-of-all home labor-saving de-

ASK ABOUT OUR EASY-PAYMENT

### The Hydro Shop

238 DUNDAS STREET. PHONE 3180.

\$<del></del>

### East Londoners, Take Notice!

Let's Turn the Old Town Round

Why think of Dundas and Rich-Why think of Dundas and Richmond street as the centre of the city? Patronize East London merchants, "your home industry," and turn the old town around. I'm a new-comer to your district, but I'm confident that with prompt service, delicious meat, sanitary conditions and low prices I will receive the patronage of loyal East Enders. Give me a chance to make good; I'll live up to your expectations. Phone orders will receive prompt attention.

Bargain Tempters For Saturday



"QUALITY AND EFFICIENT SERVICE."

#### PEANUT BUTTER

Have you ever seen it made? Visit our store and actually see process. It's interesting, and the butter is delicious, Recognizthe superior quality of fresh-made Peanut Butter, and desirous serving our customers with the best, we have installed the Hobart ctric Peanut Butter Maker, and can now supply you with exquisite ter, made as you look on. Free demonstration Saturday, March 35c per pound.

### VEGETABLES

Cucumbers, hothouse, each ....40 Cucumbers, hothouse, each ... 40c
Head Lettuce, fancy, each ... 20c
Whitoof or French Endive ... 15c
Celery 'Hearts,' bunch ... 5c, 10c, 15c
Lettuce, fine leaf, bunch ... 5c, 10c
Green Onions, Radish, bunch ... 5c Carrots, Turnips, Parsnips.

MAIN & COLLYER Telephone 2831. P. O. Box 275.

### There's a Ruddy DROP IN SOME TIME

Sample Our Goods. 733 RICHMOND STREET. 308½ DUNDAS STREET. 874 DUNDAS STREET.

Grapefruit Marmalade

To one quart of grapefruit sliced very thin add two quarts of water and let stand over night. Next day simmer (uncovered) for 2½ to 3 hours, then the next day add 2½ pounds sugar to each quart. Cook slowly ½ to 1 hour or until it jells. Ask your grocer for that special Manatel Brand of Florida Grapefruit,

LANGFORD & EDWARDS 361 TALBOT STREET.

### The Best Diet For Eastertide Strictly Fresh Eggs

WE HAVE THEM. SEE THAT YOUR GROCER GETS THEM. FOR A NICE SUNDAY DINNER ORDER SOME OF OUR CHOICE DRESSED POULTRY.

SPECIALTIES ALSO: CHOICE CREAMERY BUTTER, PRIME OLD CHEESE,

C. A. MANN & CO., 78 King St. Phone 1577

### Choice Quality Meat at Cut-Rate Prices

RIGHT HERE YOU GET MORE CHOICE QUALITY MEAT FOR ONE DOLLAR THAN ANYWHERE ELSE IN LONDON.

Choice Sirloin, Porterhouse and Rib Roasts ...... 30c Prime Rump, Round, Shoulder and

Best Sirloin, Round and Porterhouse Steak ...... 30c Choice Corned Beef and Chuck Roasts...25c 

LARGE SUPPLY OF HEARTS, LIVERS, TONGUES, SPARERIBS.

THE CUT-RATE MEAT MARKET.

### "THE CASH AND CARRY STORE"

FRANK SMITH, MARKET LANE

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

### Our Consumers' League

Just a day after the story of the mobilizing of five million school children of the United States in a greater production army for 1918 appeared in our Consumers' League department, Dr. J. B. Dandeno of Toronto, inspector of elementary agricultural classes in public and high schools of Ontario, was a visitor in London, and told what had been accomplished lest year in this province along similar lines by the school children forces. It doesn't, perhaps, seem a very big thing for one little country school to cultivate a garden plot, or one school boy or girl to grow things to eat in a patch of ground at home. But when a whole lot of school boys and girls start doing their bit in the way of winning the war by growing food, and when school units all over the country ioin in the campaign, the army assumes cutta formidable proportions. winning the war by growing rood, and when school units an over the country join in the campaign, the army assumes quite formidable proportions. And the results accomplished! Even at the present time when the very infants are familiar with the phrase high cost of living, \$10,000 sounds a lot of money in terms of garden produce. But when that amount is multiplied by five, and \$5,000 more added, it is something to make people open their eyes. It will doubtless be pretty hard for a lot of grown-up people as well as girls and boys to believe that it was possible the pupils of the public and high schools of Ontario increased the food supply to the money value of \$55,000 in 1917. Inspector Dandeno is responsible for this statement. Further, this \$55,000 worth f garden truck represented the efforts expended of only the pupils in schools, where agriculture was taught. This amount does not include the value of the vegetable grown by the school children of London and other places, where instruction in agriculture is still in the future. By the way, the object of Dr. Dandeno, in visiting London the end of last week, was to stir up interest in a greater production campaign for the school

If the children are to cultivate gardens and become partners in winning the war in this manner, why not give them every possible opportunity to do their part intelligently and under circumstances, which will insure the greatest measure of success and encouragement for them? Elementary classes in agriculture are long past the experimental stage. They have fully demonstrated their value, as evidenced in results to be seen at rural school fairs, and in the figures quoted. \$55,000 worth of foodstuffs, grown in 1917 by the and in the figures quoted, \$55,000 worth of foodstuffs, grown in 1917 by the children of the schools, where agriculture is taught.

children and to urge the advisability of introducing the teaching of agriculture

With regard to the organizing of classes in the London schools, Dr. Dandeno impresses one point, which will be of interest to ratepayers. While ach school teaching agriculture is eligible or a grant, in some cases, qualifying for as much as \$150 for expenses, equipment, etc., and while each teacher, giving instruction in agriculture, as well as in the regular subjects of the curriculum, receives a grant of \$50 a year, not a cent is added to the taxes. Moreover, all expenses are paid of teachers qualifying in the special summer courses offered at the Ontario Agricultural College, Guelph.
"There's a nigger in the fence somewhere," says the wise taxpayer, who

feels that if agriculture is added to the curriculum of the local schools, he is going to be the victim of some kind of a confidence game. Nothing of the kind. The federal government is taking care of all that. All local grants are paid from a federal grant, alloted to the different provinces, according to their In 1916, according to a circular sent out by Dr. Dandeno, the total amount

expended in grants in connection with the agricultural classes in Ontario was \$9,379.52. Notwithstanding, this fact, the Federal Government considered the grants an excellent investment. Why? The statement, "and the total amount of produce resulting from the work of the agricultural classes was at least \$55,000," answers the question.

It is probable that steps will be taken in the near future to organize classes

liture in the London public schools, owing to the fact that Inspecto B. Edwards and the principals are thoroughly in sympathy and alive to the rtance of helping the school children to aid greater production in every of agriculture in city schools. He says, "It gives the city children an entirely new attitude towards farming and a respect for it. Once the children get this

new attitude, they no longer are in danger of regarding the farmer as a 'hay seed.' They appreciate the fact that farming is a science and the farmer a scientist, who experiments with growing things in the soil." In the meantime, plans are shaping up for the greater production campaign of 1918 for the public school boys and girls who are looking forward with even more eagerness than last year to the time to get on the land. This year, also, Store Near You more eagerness than last year to the time to get on the land. This year, also, they are being supplied with seed, obtained by the school authorities through

#### TO DISMAL JEMIMA

(The following poem bearing on the subject of waste of breath and energy grumbling has been sent in by a reader for publication in this department is clipped from the Sunday Pictorial).

Where the wind's like a knife and the dun heavens drench? When you mumble and grumble and grizzle and grouse— Remember, my dear, that you live in a house.

If the frost bursts your pipes and you mop up the flood, Be thankful you're not to your armpits in mud, You've a fire, and a change, and a roof overhead, Chairs, carpets and tables and likewise a bed.

Though your heart's in your boots and your brow's lined with grief At the shortage of margarine, mutton and beef— What's the odds? Take a reef in your belt till it fits And a hint from the lads who are slogging at Fritz.

Don't rush to meet trouble half-way with a groan But put up a bit of a fight on your own; Face the fortunes of war with a grin and a jest And your pluck will win through when it's put to the test.

-JESSIE POPE.

#### CHILD WEFARE AT LION'S HEAD.

The following letter is typical of a number that have been received in the past month by members of the executive of the London Child Welfare Association, and others who were prominently connected with the Child Welfare Exhibit held in the city from February 11th to 16th:

Lion's Head, March 18, 1918. Dear Miss Armstrong,—At our institute meeting last week the sub-ject of Child Welfare was discussed, and I was instructed to write to you for particulars re the Welfare Exhibit. Should we attempt to have an exhibit here through the summer, would we get any assistance from the Child Welfare Association or the Government?
us, yours truly (MRS. W. B.) EMMA MOORE, Secretary. Lion's Head Branch of Women's Institute.

As every reader of The Advertiser knows, Lion's Head is located away up the northern part of Bruce County, near Wiarton. This gives some idea of ehe far-reaching influence of the London Child Welfare Exhibit, followed immediately by the establishment of permanent child welfare work. ANSWER.—While several people in London had been agitating child welfare for two, three and even five years, the definite beginning of the successful exhibit of the month of February was the offer of the Bureau of Child Welfare of the Provincial Health Board to lend the fine provincial exhibit to London for two or three days or longer. The first idea of those interested was that the provincial exhibit would be the big end of the show. With such enthusiasm was the preparation work taken up that local exhibits from various sources, the local board of health, Children's Aid, Institute of Public Health, London Health Association, kindergartens, etc., that a formidable list of demands for space was presented. The big feature turned out to be the child clinic, however, conducted by local doctors. Score cards were used, and the parents were more interested in obtaining these to see exactly how their little ones measured up to the standard of physical efficiency, than they were in the possibility of their baby boys or girls capturing a prize. The provincial bureau of child welfare will be delighted to learn that an exhibit is contemplated in Lion's Head and the chief, Miss Mary Power, will give full information in regard to assistance which the Government is prepared to give through her department. Address Miss Mary Power, director Bureau of Child Welfare, Provincial Board of

#### A HOMEMADE FIRELESS COOKER

Writing from near Wyoming, a reader of this page says this week: Dear Miss Armstrong,—In a recent issue of the Consumers' League you gave a very timely description of a fireless cooker. The conservation of heat is a principle which has been sadly neglected. serve cold by packing ice in a non-conducting substance, and thus maintain a temperature which keeps food sweet. It is just as easy to conserve heat and cook food with it, packing hot water with food in it in a non-conducting substance. Fireless cookers are manufactured in Canada, but few people use them. They are not expensive, but for that matter, any woman can make one herself. Last summer I saw a very satisfactory one a friend of mine made out of an old trunk and some excelsior. It was not convenient to get hay at the time, so she took the excelsior and made cushions of it to fit around a kettle in the trunk, and also to cover it. The kettle must, of course, have a very closefitting cover to keep the heat in. She experimented first with a ham, and cooked it half an hour over the fire (the real one), getting it to the boiling point, then put it into the trunk and covered it tightly. In four hours it was as tender a ham as you would wish to eat. See what a saving in fuel, and in trouble, too, for food in the fireless cooker does not have to be watched-it never burns or boils over.

AN INTERESTED READER

### He Has Started to Work



started to work for the summer months. What great satisfaction to know your Meats are kept at the same temperature as in frigid weather.

SATURDAY ONLY

ROLLED CORNED BEEF

Buy a pound of our HOME-MADE PEANUT BUTTER. It is pure; put up in air-tight cartons. Just the thing for overseas. Sirloin Roasts, 6 lbs. and up. 32c
Finest Sirloin Steaks, lb... 35c
Young Chickens, lb... 35c
Whitefish, lb... 16c
Strictly Fresh Eggs, dozen... 45c
Ham Roast Pork, lb... 35c
Beef Tongue, lb.
Shoulder of Lamb, lb...
Shoulder Roast Veal, lb...
Sreast Veal, lb...
Breast Veal, lb...
Breast Lamb, lb...
Pork Cuttings, lb...

Saturday night, 7 p.m. till 10 p.m., all Fresh Meats on sale at sacrifice prices. Last delivery

SOLE DISTRIBUTORS OF THE FAMOUS ORCHARD BRAND PRODUCTS

1, 2, 3, 4, 5, MARKET HOUSE

Six Auto Deliveries to each section of the city Saturday: 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 8 p.m., Store Opens Saturday Morning 6 a.m.; closes, 10 p.m.

BUY YOUR FISH WHERE

### Quality and Quantity Is Kept

EAT MORE FISH AND SAVE THE MEAT FOR THE BOYS AT THE FRONT.

### ONN'S Fish Market

Established 1885. 143 King St. Phone 1296.

#### See Our Chicks Come Out of Their Shells March 16 to 23 We want to prove to you that Buckeye

Incubators really do hatch more chicks and better chicks than any other incubator, so we are inviting you to come and see them do it right in our store all BUCKEYE

DISPLAY WEEK March 16 to 23

Every person who is interested in the slightest in hatching chicks is invited to come any day that week to our store and see the chicks in the actual process of hatching. We sell Buckeye Incubators under an absolute guarantee to hatch every hatchable egg.

#### SEEING IS BELIEVING

Come and see how it is done. We will also have a Standard Colony Brooder to show you. This is the brooder that raises three chicks where one grew before. With these two, chicken raising is no longer a gamble—it is a certainty. Be sure to come—and bring the whole family,

DOMINION SEEDS, LIMITED

119 Dundas St.

9 Market Square.



### THE MARKET CASH AND CARRY STORE

WHEN YOU TRADE HERE, YOU SAVE MONEY.

Fresh Eggs ..... 48c Good Cooking Eggs ......40c

Medway Creamery, large rolls 540 Schneider's Bacon, sliced, 45c lb. Carnation Milk, large size can 180 Seeded Raisins, 15 oz., two for 25c 

16 og. Pure Raspberry or Strawberry . ..... 4-lb. Pails Pure Raspherry or Strawberry ...... 900

PAUL L. DOIG, 6 Market House

### Did You Ever Think

of what might happen to your family if you were laid off, laid up or laid away, and ya had no money in the bank? Better start a Savings Account at this STRONG OLD BANKAOW to provide against that day. When you draw your pay, if you wish to avoid spendingall, lay aside just enough for present needs; then deposit the balance in our Savings Deartment. We pay interest every six months, and accept deposits in any sum from one dolar up.

HE BANK OF TORONTO

Cor. King and Richmond Streets. Cor. Richmond and John Streets.

Cor. Dundas and Adelaidestreets. Cor. Dundas and Taibot greets.

WILL DISCUSS UNION. LAMBETH, March 21.—A special Farmers will be discussed. The question meeting of the Farmers' Club will be of getting a canning factory to locate from Leaside aviation camp this mornmeeting of the Farmers Club will be here is still in the air. A meeting will ing Cadet Nelson was forced to land held on Saturday evening, at which here is still in the air. A meeting will ing Cadet Nelson was forced to land be held next Tuesday evening to again at Locust Hill and was slightly injurded. His home is in Toronto.

question of affiliating with the United

Our Customers Come

Back With a Smile

The reason is easily seen—our Footwear values cannot be equalled in London. When we say we can save you from \$2.00 to \$3.00 on every pair of Shoes purchased we mean it. Come in and let us prove to you that we do as we advertise. We'll wager you can't duplicate our values in any other store in

Satisfaction always and Footwear at a price you expect to

Kaufman's Boot Shop

245 DUNDAS ST., NEXT TO CHAPMAN'S

Branch, 132 Waterloo St.

she will be willing to pay.

is high-class garments at moderate prices.

Ladies' New Ko-Ko Brown

Shoes: made of fine vici kid,

with turned soles; sold at

\$9.00 elsewhere. Kaufman's

\$5.50

New Spring Shoes for Men,

in mahogany bottoms, with

grey cravenette tops; Eng-

lish last; elsewhere \$9.00 and

\$6.25

\$10.00. Kaufman's price

Ladies' new light grey Kid

Shoes, high cut and distinct-

ly right for spring wear;

elsewhere \$8.00 and \$9.00.

\$6.50

Men's new Spring Footwear,

mahogany shade, with Neo-

lin soles and heels; comfort

with every step; elsewhere

\$8.00 and \$9.00. Kaufman's

\$5.75

Kaufman's price

The Spring Season

Opens at the

R. J. Young & Co.'s

The models we show in Ladies' Suits are made of

LADIES' SPRING SUITS

A very special Easter Suit in all-wool imported serge; coats are 30 inches long, pointed on sides, three

rows of silk braid, belt and cuffs, made in coat-collar style with fancy silk over collar; skirt with gathered

back and belt; in shades of navy, black, grey and brown.

MISSES' and WOMEN'S COATS

In fine quality of botany serge, gabardines, fawn coverts

and tweeds, in all the newest shades of taupe, grey, sand,

rose, fawn, reseda, navy, brown, black; made in three-

quarter lengths with new collars and belts all around;

half and shoulder-lined. At ..... \$15, \$18, \$22 and \$25

SILKS CONTINUE POPULAR

tion of our immense stock of Plain and Fancy Silks. Our

Paillettes, Duchess and Taffetas are giving the best of

elegant finish. Per yard ......\$1.50

We have given much time and attention to the selec-

Black Chiffon Taffeta Silk, 36-inch; special quality,

Fancy Stripe and Plaid Silks in Duchess and Taf-

TORONTO FLIER INJURED.

### BELIEF IN PERSONAL IMMORTALITY STRENGHENED BY WAR'S RECORD

So Declares Rev. J. W. Graha m in Preaching Funeral Sermon for Young London Av lator Buried Here Yesterday, After Body Was Se nt Back From England.

"God never made a boy like the one whose body lies here today to crush him to nothingness at the age of 22 or 23. At the close of the service an opportunity as for a brave man. The gallant boy whose body has been brought here today might have stayed at home and fived to be a man of 70 or 80. He might have enjoyed many things, eaten many tons of food, slept many hours. But he chose the way of sacrifice, I can never think that a God would let a spirit be quenched that was brave enough to go and do its bit. One thing that this war has done; it has lifted the world to realize that a spirit is more than matter; that if life comes before death. If ewill survive after death. You don't need to think that a fall of some hundreds of feet from a plane ends all. The war has made our belief in personal immortality stronger than ever. The dead ones are not the lad who lies here today or other lads who lie in Flanders. The dead ones are those who could have gone and never thought of going. I do not mean to say that just because a man enlists he can immediately read his title clear to mansions in the skies. But the supreme test of Christ was sacrifice, and the slacker is the man who is trying to evade the one thing necessary, service involving sacrifice. Only the real followers are those who are tolling up slopes to new Calvaries, with a cross before, yet who will not turn back."

A Double Service.

The foregoing stirring words were uttered by Rev. Dr. J. W. Graham, a

A Double Service.

The foregoing stirring words were uttered by Rev. Dr. J. W. Graham, a former pastor of the First Methodist Church, yesterday afternoon on the occasion of the public funeral service of Flight Lieut. Reginald Sanborn, killed in an airplane accident in England, and the first Londoner to die overseas whose body has been sent home. Burial was held Thursday afternoon in Mount Pleasant Cemetery. Interment was with full military honors. Hundreds of citizens turned out to pay their respects to the departed afrman. A Double Service.

the departed adman.

The public service took place at 3 o'clock in the First Methodist Church, where the central tier of pews was reserved for the officers and men in reserved for the officers and men in khaki and the immediate relatives of the young lieutenant who laid down his life. Like a true soldier's mother, Mrs. Sanborn bore up with unflinching heroism during the ordeal of the service, even when Dr. Graham, a personal friend of the family and of the late Lieut. Sanborn, was almost overcome with emotion while he was speaking.

Wrapped in Flag.

As the church bell tolled solemnly at the hour of 3, and the Chopin Funeral March, played by A. D. Jordan, pealed out from the organ, the casket, covered

March, played by A. D. Jordan, pealed out from the organ, the casket, covered with the Union Jack and heaped with flowers, was carried in on the shoulders of six officers and reverently placed before the altar. During the service three hymns were sung, "O God, Our Help in Ages Past," "Fight the Good Fight," and "Nearer My God to Thee," Mrs. Wyatt singing the solo, "One Sweetly Solemn Thought." At the conclusion of the service Mr. Jordan played "The Dead March in Saul."

solemn Hought. At the cheefer the service Mr. Jordan played "The Dead March in Saul."

In connection with his address, Dr. Graham read a letter which Mr. and Mrs. Sanborn had received from their son's orderly after his death.

"I was his servant," said the letter, "and knew him well and loved him better. He was a fine gentleman, a man every inch, a son of whom his parents might be justly proud. Doing my bit in the war, I have known all kinds of officers, and there never was a better, kinder-hearted gentleman than your son. I would have gone through anything with him, and would have had no fear. God wanted him, and has taken him away. We don't understand the reason, but perhaps we will some day. He gave up his life for his country and to make

away. We don't understand the reason, but perhaps we will some day. He gave up his life for his country and to make the world better."

We Wonder Why.
"Sometimes," commented Dr. Graham, "we wonder why lives like these are taken in the first flush of youth when they seemed to be needed much more here than beyond. It may be that our orthodox belief has been at fault. I for one do not believe that heaven is a place of perpetual inaction. I believe that not only will there be a great review and muster roll before the great white throne, but that every true soldier will have his discipline, drill and service to render over there, just as he has here.

he has here.
"God wants these young lives. That is why he takes them to himself. Canada has been uplifted, transfigured by the sacrifices of such men who have counted not their lives dear unto them-

selves."
Speaking along similar lines to Rev. Dr. Graham, Capt. Rev. A. Graham, camp chaplain, said: "He died as few men get a chance to die, fighting for God, for right and liberty. Such a death means immortality. Because of such sacrifices, out of this welter of war emerges a cleaner earth and a closer heaven. Mourning with the family of this young officer, we mourn with families all over the world."

lies all over the world."

Extends Sympathy.

Rev. R. G. Peever, who conducted the service, extended the sympathy of the congregation of the First Methodist Church to Mr. and Mrs. Sanborn and their formity. their family.

"There come to me at this time," he said, "the words of a young missionary who was dying in Africa: 'Lord, if thou

### QUERIES REGARDING MILITARY SERVICE

Send in Your Problems and They Will Be Answered From Official Information by The Advertiser.

E. M. C. Q .- My husband is not able to work, and my son, who is my only support, left me. Can I claim separation allowance? A.—If your son has enlisted, and you can produce evidence that he is your sole support, you should be able to obtain separation allowance. Let him lay

the facts before the commanding officer of his unit, or if he does not do so, write to the assistant adjutant-general of Military District No. 1, London, Ont. E. F. Q .- What is the address of

the minister of militia? A.—The Hon, S. C. Mewburn, minister of militia and defence, Ottawa, Ont. P. M. J. Q.-Where can infor-mation be obtained regarding the flying corps? A.—Write to Capt. Walter Smith, 4021/2 ichmond street, London, Ont,

X. Y. Z. Q.—Is a widow, whose only son, after being exempted, decides to enlist voluntarily, entitled to separ-ation allowance?

A.—The mother of any soldier in the C. E. F., who can produce proof that her son is her sole support, is entitled to it. FATHER KEEPS UP HIS SEARCH FOR DAUGHTER

No Trace So Far Secured of Missing

London Township Girl.

William Hill, 5th concession, London Township, whose daughter Ermia disappeared early in February, has so far failed to get any trace of her. The father has sent photographs of the girl, and Miles C. Rowe, the married man with whom she is believed to have left, to different centres, and has also written the police of all the large cities, besides soliciting the aid of Sir Percy Sherwood, head of the Dominion police. All efforts have been so far unavailing. Mr. Hill has received several letters a week from different people, who say they saw the missing pair. One Strathroy woman said she knew their whereabouts and promised to reveal it for \$50. Mr. Hill investigated, and the descriptions given did not tally at all. The latest report that reached him was that Rowe was seen alone in Montreal. This Mr. Hill did not credit, though he is taking no chances, and is having the report chances, and is having the repo

the church, and the streets through which the procession passed were thronged with spectators who also were paying their tribute of honor, many with tears in their eyes as well as in their hearts for other brave laddies who have laid down their lives for king, country and honor. The demonstration of yesterday was not alone for Flight Lieut. Sanborn, but for all London's heroic dead in the war.

"Last Post" Sounded.

"Last Post" Sounded. Services at Mount Pleasant Cemetery were as impressive as those at the church. Many gathered there to pay their last respects to the gallant officer. The firing of the three volleys over the grave, by the firing party of the 1st Battalion, W. O. R., under command of Lieut. C. Mogg, and the sounding of the "Last Post" by the bugles of the battalion bugle band, under Sergt.-Major Nanfan, marked the last tribute of the C. E. F. to the first member who died overseas to be burled here.

Capt. A. Graham, camp chaplain, and Services at Mount Pleasant Cemetery

Rev. Mr. Peever conducted the services.

After the volleys had been fired the soldiers stood to attention, while civilians bared their heads as the last attended the funeral in a body.

# NEW YORK FIFTH AVENUE and FIFTY NINTH ST.

Exclusive, quiet and homelike with an unhampered view of Central Park in all its beauty.

Within easy reach of all theatres and shops, Reservations now being made for over Easter,

FRED STERRY, Managing Director.

### OAK HALL

### Style, Dignity and Fit in Spring Suits and Topcoats---

If you think we're too enthusiastic about our garments for spring come in and see our clothes for your-

A man is always pleased with himself when he makes good; and we've good cause to be enthusiastic over the way we've made good these Spring Suits and Topcoats of ours.

Extra proud because we are able to give you such splendid clothes values for moderate prices in the face of the very high price of woolens today.

### Men's and Young Men's Suits

in serges, cheviots, fancy worsteds and tweeds and homespuns; made in English models, full belted, disappearing belt and pinch-back styles; a long price range to choose from .. \$15.00, \$18.00, \$20.00, up to \$35

#### Suits for the Most Conservative Dressers

in greys and neat worsted mixtures; just the model for the man who avoids extremes, but who is particular about the little perfections and details that mark them as high class. A big range of prices, starting at ... ......\$15.00 and up to \$35.00

#### Spring Topcoats

We've every man's Spring Coat in a great showing of styles and materials; made in Chesterfield, plain form fitting and full-belted French models; also the ever-popular loose-fitting styles. Splendid values at. ......\$13.50, \$16.00, \$18.00, up to \$25.00

### Boys' Clothing in Great Variety

We've every cut of Boys' Suits that's right, no matter what the age may be; the Sanford Juvenile kind, sewed extra strong; extra good fabrics, durable linings and trimmings.

Buster Suits, ages 2 to 5 years ....\$450 up to \$6.50 Junior Suits, ages 4 to 8 years....\$4.50 up to \$8.95 For the bigger boys, ages 9 to 16 years...... .....\$6.50 up to \$18.00 Big Stock of Boys' Spring Reefers and Youths' Topcoats ready.



### OAK HALL

### Wheeled Goods On Sale Saturday More Babies This Year Than Ever Before

will ride in Keene Bros. carriages, because Keene Bros. have

the finest and largest assortment yet shown in London. Prices

the lowest, too. It don't cost you anything to see them.

DOLL CARTS

Rubberized and

folding hoods.

### BABY CARRIAGES

Fifty exclusive designs of 1918 Ne York City models. No two alike riages that you purchase from will be the only one of its kind



Sized Reed,...... \$19.00 to \$65.00
See the latest colored enamel



Regal Rest Easy Chairs For Invalids





Express Carts

Regular \$2.75. On sale ...\$1.69 Saturday only.

Go-Cycles, 79c Each Invalid Chairs



BOYS' BICYCLES, rubber tires \$3.45 each

IE BROS. 125-7 King St.

AWAY FROM THE HIGH PRICE DISTRICT.



sizes 6 to 71/2, two domes. Very special at .....\$1.25 White Washable Kid Gloves, extra quality French kid, two domes, a very serviceable glove, all sizes. Per pair .....\$2.00 and \$1.50

#### Easter Ribbons

new Silk Ribbon in plain, stripe, plaid and dresdens.

# fetas. To see these means to buy them. Special...... \$2.25 to \$3.25

See our special lines of 35c, 50c and 75c



VISIT OUR POPULAR SHOWROOMS IT WILL PAY YOU

### The Last Word In Easter Millinery

The beautiful March days certainly suggest the Easter Hat. The styles are cheery for this year. More trimmings are used than last. Spikey effects are prominent, with a possibility of a flower sum-

Fashion's Favorite-Dame Fashion loves a poke hat. Even the tailored Italian military turban hats are a poke effect. With their smart feather pompom one must admit fashion has taste.

Satin and hair lace, with spikey mount and a scallop brim on a round frame make up the becoming restaurant hat.

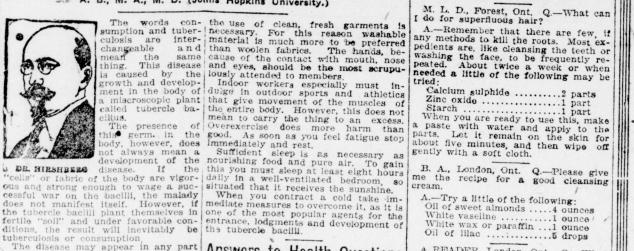
Colors throughout continue Frenchy. They are-modest, though frequently brightened by a flash of scarlet, paddy green, salmon, spring green, coral and peacock blue.

### DAILY PAGE FOR EVERYBODY

Secrets of Health and Happiness

### **Tuberculosis Not Inherited** ---How to Avoid Infection

By DR. LEONARD KEENE HIRSHBERG. A. B., M. A., M. D. (Johns Hopkins University.)



tuberculosis or consumption.

The disease may appear in any part of the body. For instance, the liver, intestines, lymph glands, bones, skin, eye, covering of the brain and, most common of all, the lungs may be the seat of the disease.

Things to Avoid.

When in the lungs it is especially dangerous to others. This is true because the germ is easily cast out with the sputum or by sneezing, coughing and kissing. However, you do not have to come in direct contact with a person so afflicted to "catch" consumption. The bacilli of this malady are sometimes present in meat—if it is from consumptive cattle, and in the milk, butter and cheese from tubercular cows.

Milk can be made free of this germ by pasteurizing. This is a process of heating milk to 212 deg. F., and then allowing it it tubercle bacilli.

AREADER. Q.—Kindly advise me how I can get rid of red veins across of red veins across of red veins across of sleep may cause bloodshot eyes. More sleep, proper glassic stocking or adhesive plaster straps.

C. W. Q.—How can tattoo marks be removed only by grafting skin to replace the blood?

A.—Tattoo marks may be removed only by grafting skin to replace the blood.

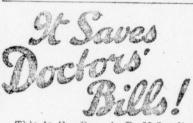
A.—Tattoo marks may be removed only by grafting skin to replace the blood.

O. H. S. Q.—Will you please tell me berg, care this office.

ng it to cool. Such milk must be kept old and tightly covered until used. Among the early symptoms associated with this disease, which claims more decime than any other one malady, are repeated weakening loss of constitu

Precautions To Take. persons receive the proper of fresh air. Bedrooms worknoms, living-rooms and all indoors ust be thoroughly ventilated.

Keep your digestive apparatus intact reating only wholesome, plain, well-poked food. Cleanliness must be strictindoors rved in the preparation of food, as in the personal habits. Daily bathing of the entire body and



This is the Rev. A. D. McLeod's opinion of Zam-Buk. This clergy man, who lives at Harcourt, N.B. writing to the proprietors, remarks upon the unusual popularity which Zam-Buk enjoys in the homes of the people of his parish. He says: "I know of nothing that can compare with it. Having charge an extensive mission, over which I travel constantly, I meet with many sick and afflicted people and I have been amazed at the good which Zam-Buk is doing daily. have learned, as an absolute fact that for bad ulcers, old wounds, eczema and skin diseases of all kinds the healing powers of Zam-Buk are simply marvellous. For the painful ailment, piles, also, it is excellent. Many a doctor's bill is saved by the use of Zam-Buk." For cuts, burns and scalds Zam Buk is equally good. Nothing ends pain and heals so quickly. 50c box, 3 for \$1.25. All dealers or Zam-Buk Co., Toronto. Send 1c.



what I can do for a bunion? It is sore and swollen.

A.—Cover the bunion with absorbent cotton to keep the shoe from pressing on it. Keep the bunion covered with vaseline to reduce any inflammatory condition.

NAMOI. Q:—I am bothered with excessive kidney fluids. What shall I do?

A.—Take eight drops of tincture of belladonna in a wineglassful of water every four hours. Continue this treatment for a week or 10 days. You should consult your physician about this.

M. L. D., Forest, Ont. Q.—What can I do for superfluous hair?

Oil of sweet almonds 4 ounces
White vaseline 10 ounce/
White wax or paraffin 1 ounce/
Oil of lilac 5 drops

### Housework Is No Excuse For Hands Not To Be Beautiful

BY LUCREZIA BORI

from the lungs, loss of flesh, short periods of fever that repeat themselves daily, quickening of the heart beats after slight exertion and coughing, although the last mentioned is not always one of the early symptoms.

Tuberculosis is not inherited. It may probably seem so, but when young, the children of consumptive parents often are exposed to the disease and kept under conditions that favor its spread. Thus they contract it at such an early age that the popular belief is that it is inherited.

Poorly lighted, badly ventilated, damp houses, lack of nourishing foods, lack of cleanliness, sunlight and proper exercise, loss of sleep, congestion of lungs and organs of digestion by incorrect posture of walking, standing or sitting, neglect of proper attention to colds, coughs and other disorders of the body, house dust, indulgence in alcoholic beverages and excesses of various kinds are conditions under which tuberculosis thrives.

BY LUCREZIA BORI

The Famous Spanish Prima Donna

If you have any doubts as to the story that one's hands tell the casual observer, you have but to recall the casual observer, you have captured here and there, and a diamond-shaped piece should be undon-shaped place should be prime to see the plants of her gro The Famous Spanish Prima Donna



Whenever you're embarrassed by having red hands be sure that the redness isn't due to the wearing of tight gloves, sleeves, collars, corsets, etc. No amount of lotions or creams will do any good if this is the case. The circulation of the blood mustn't be impeded.

It is an excellent plan to wear gloves at night after applying cold cream to the hands. To give ventilation to the

# Saturday Is OPENING DAY



PREMIUM REFUNDS, 10c

gressive Club is this opportunity to save 10

cents Special Discount on each final payment

THE SPECIAL CLUB PRICES

are permitted by the manufacturers during

this sale only.

YOU HAVE YOUR CHOICE OF ANY

AT SPECIALLY REDUCED PRICES

you make before it is due.

An additional feature of the Pathe Pro-

# Progressive Club

THE WORLD'S BEST PHONOGRAPH PLACED WITHIN REACH OF EVERY HOME.

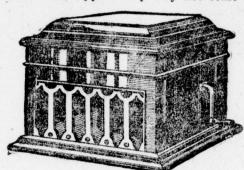
We are making it possible for every home to have the best instrument, and pay under the pleasantest conditions.

#### SEVEN REASONS WHY YOU SHOULD JOIN AT ONCE

1. Because it has the sweetest tone. 2. Because there are no needles to change.

3. Because it plays all makes of records perfectly. 4. Because it gives the most natural sound repro-

5. Because the Club Payments are easily made. 6. Because prices will be higher after the Club closes. 7. Because this opportunity may not come again.



Total, \$45.00

The Easy Payment Schedule

5th Paym't

8th Paym't

12th Paym't

32nd Paym't \$1.40.

24th Paym't | 25th Paym't \$1.20. \$1.30.

4th Paym't

7th Paym't 50c

15th Paym't

23rd Paym't

31st Paym't

Total 845.

10th Paym't 11th Paym't 75c 75c

18th Paym't \$1.10 nd Paym't

34th Paym't \$1.50

42nd Paym't

DON'T DELAY! ONLY. 50 MACHINES

Only 50 Memberships Are Open

When this number are enrolled no more will be sold at the Special Club Prices. Remember, the time to take advantage of this offer is limited-ACT NOW.

COME IN SEE THE

### THE ONTARIO FURNITURE CO., LIMITED

s offering me. would have liked to decline his offer.

tut I didn't dare do so.
"You're very kind," I said, and we made our way across the taxi course to the gate to my train.

ness and indiscretion arising from a powerful position between Sun and Uranus, which is iconoclastic and unconventional, and moves with suddenness, upsetting plans and demonstrating the unusual. The position is not adverse, but calls for sound judgment and steady action. The domestic circle, likewise romantic attachments and cle, likewise romantic attachments and cle, likewise romantic attachments and clear the positions.

Those whose birthday it is will prosper in business, but must safeguard domestic and affectional interests. A safely on your train? I am sure Miss but advents ous and unconventional, unless wisely ous and unconventional, unless wisely

and I saw her eyes gleam with pique, Dangerous agent though she was she hadn't lost her petty femiline vanity. She didn't like the courtesy, conventional though it was, which Allen Drake

ADELE GARRISON'S NEW

### REVELATIONS OF A WIFE

How Allen Drake Managed Their Meeting.

#### KITCHEN ECONOMIES BY ISOBEL BRANDS

OF THE APPLECROFT EXPERIMENT STATION.

Solving the Patriotic Problem of "What to Eat?"

attitude of the family. "My husband refuses to eat made dishes, and only likes roasts or steaks." "My little boy For example: likes roasts or steaks." "My little boy

doesn't like cornmeal mush." "The chil-

I receive constantly letters from oleo habit, or use the nut margarine, peanut butter, or home-made fruit butters. For cooking purposes we can use some of the composition cottonseed oil products or olive oil. Perhaps a little thought may help In so many families cereals, such as

eliminate prejudies in the family likes roats or steaks." "My little boy doesn't like cornmeal mush." "The children don't care for any of the inexpensive things that I put in their lunch box. Can you suggest something new that the properties of appetite. It is a come to a point where the house wife who really wants to help her government must tell her family, gently but firmly, that captious likes and shall all of us have to cultivate a tast for the foods that we can get. We must adjust our appetite to the available foods that we can get. We must adjust our appetite to the available foods that we can get. We must adjust our appetite to the available foods that we can get. We must adjust our appetite to the available foods that we can get. We must adjust our appetite to the available foods that we can get. We must adjust our appetite to the available foods that we can get. We must adjust our appetite to the available foods that we can get. We must adjust our appetite to the available foods that we can get. We must adjust our appetite to the available foods that we can get. We must adjust our appetite to the available foods that we can get. We must appear to be available food that the contract of the foods that we can get. We must appear to be available of the statistic fastidiousness about road of the contract of the statistic fastidiousness about road of the contract of the contract

Sparkling Glassware is the pride of every housewife who takes an interest in her home. Hard water leaves a "mist" or "film" on the tumblers and cut glass, which robs them of their beauty and brilliancy. Taylor's BORAX SOAP will make your glassware glitter and sparkle like new, because it softens the water and dissolves the "film" as if by magic. Wears away slowly, lathers freely and cleanses thoroughly. Order a' trial bar TO-DAY, Sold



### If you want health

you can have it, by heeding Nature's laws. Keep the stomach strong, the liver active, the blood pure, and the bowels regular, and you will seldom be ill. Take good care of these organs, and at the first sign of anything wrong-promptly take Beecham's Pills.

### you certainly need

the help and relief of this world-famed remedy, to keep the body in health. They quickly establish normal conditions, so the organs perform their functions as Nature intended. No other remedy will so surely strengthen the system, stimulate the liver, regulate the bowels and quickly improve the general health as

# Morning-Noon and Night DRINK

Order a tin -Today "The Most Delicious Drink"

Sold only in sealed tight 1 lb. and ½ lb. tins. - Never sold in bulk.



# Sabatt's

The Same Famous Result

DRECISELY the same extractive processes which have made Labatt's brews famous for eighty-six years are used in producing Labatt's Old London Brew-the new regulation drink with the old flavor, the old, full-bodied richness that made Labatt's the favorite ale in Canada for nearly nine decades.

On sale at Easter time.

# Dld London Brew

Brewing Since 1832

LONDON, Ont., and No. 4 St. Helen St., MONTREAL

BUTTER cost cut in half

by using more

### CROWN BRAND CORN SYRUP



At present prices it pays to eat less butter and more Crown Syrup. In 2, 5, 10 and 20 pound tins, also "Perfect Seal" Quart Jars.

Write for free Cook Book. THE CANADA STARCH CO. LIMITED, MONTREAL.

# "UNION" FAMILY GETS SCRAPPY,

Four Government Members
Take Side-Swipes at
Government.

[Special to The Advertiser.]
OTTAWA, March 21.—A certain
restlessness was evident in the ranks
of the happy Union family today, It
may be just the springtime, or it may
be the symptoms of incipient dissension. In any case, no less than four
Government members of richipent dissension. In any case, no less than four
Government members of richipent dissension. In any case, no less than four
Government members was the afternoon to take a crack at the
Government. Opposition members enjoyed themselves immensely as they
watched the proceedings.

In the first place, W. F. Nickle, Conservative member for Kingston—who,
by the way, was sitting today on the
Opposition side—undertook during
to rebuke Major-Gen, Mewburn, minister of militia, because the latter sought
to dispose of an important resolution,
dealing with the inequalities of the
present system of separation allowances, with a wave of his hand. Mr.
Nickle declared that the question was
one of too great importance to be so
disposed of, and made a vigorous appeal for the beer treatment of soldiers' dependenced up by T. M. Tweedle,
who succeeds R. B. Bennet as member for Calgary West, and who contended that the present system
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Row Over Deputy Speaker.

But the real row came when Sir Robert Borden moved the appointment, as deputy speaker of the House, of George M. Boivin, M. P. for Shefford. The rules require that when the speaker is of English-speaking origin the deputy must be a man with a working knowledge of French. There is only one French-Canadian on the Government side, Dr. Jerry Chabot, and he wouldn't take the job So the Government had to come to the Opposition for a man to fill the position. Hon. Charles Marcil, former speaker in the Laurier regime, was the first choice, but to the surprise of nearly everyone, Mr. Bolvin was finally selected. Both leaders made graceful speeches and Mr. Boivin prepared to take his seat. But there was a rustle among the back-benchers and the burly form of Col. John Currie arose.

"What," he asked dramatically, "will the whole world say if this House appoints this man as deputy speaker, which no doubt has been arranged to be done? If this House elect him deputy speaker, we shall be electing a man who represents all that the people of this country voted against at red.

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But there are require that when the side gentlemen from the wives of titled gentlemen from this in the termine that to prevent the wives of titled gentlemen from the impulse of the corresponding female equivalent.

Donald McMaster has also an anti-title resolution to move. Significantly equivalent.

Donald McMaster has also an anti-title required the theory speaker who the opposition side. In the mean-stance was a long list of Canadian titles was being held up overseas for some reason or other.

Good progress was made with legisher that no order pap

has opposed everything that the soldiers voted for and that the Government represents. That is all."

It was all. For Mr. Boivin calmly took his seat as the House was moved into committee. Horatio Hocken, who sat directly back

ber for Calgary West, and who contended that the present system was characterized by inequalities, which could not be excused. Gen. Mewburn had lost a good deal of his militant attitude before they were through with him.

Row Over Deputy Speaker.

But the real row came when Sir Robert Borden moved the appointment, as deputy speaker of the House, of the female equivalent.

# How Germany Devours Tittle Nations

While his Turkish partner turns again to the wholesale murder of Armenians, the kaiser, contemplating with satisfaction the heavy bag of little nations that is the reward of his sportsmanlike prowess, permits himself to "live again one of those great moments in which we can reverently admire God's hand in history." Moreover, "with gratitude toward God" in his heart, he faces the future "firmly trusting in the sword." The phrase, "no annexations and no indemnities" was still on its lips when Germany closed its mailed fist over Russia's Baltic provinces, Finland, Poland, the Ukraine, and Rumania and now the same clutching menace seems to be moving toward Sweden, Norway, and Denmark. But-will Germany be able to digest what she is devouring?

Read THE LITERARY DIGEST this week for a full account of Germany's ruthless seizure of nations and peoples and the opinion of the United States, as presented by its newspapers, on her action.

Other articles in this exceedingly interesting number of The Digest are:

### How United States Navy Is Helping Reduce U-Boat Damage

American Navy Doing Its Part Toward Making Good the British Prophecy That the U-Boat May Be Conquered by August.

Germany's "Free Route to India" Another Partition of Poland No Russian Food For Germany Making Shoes From Strange Skins When the Sun Explodes A Power Plant At a Mine-mouth Cutting Out the Mentally Unfit Postering the Third Liberty Loan Important News of Finance and Commerce

American Soldiers in Poetry Many Fine Illustrations, Humor ous, Educational, and Artistic.

La Follette Condemned at Home Odin or Christ? "Smoldering Fires" in Prussia Premature Joy For Bulgaria Niagara Already Spoiled A Giant Tube To Test Submarines Leaf-Buds and Fruit-Buds School, Community and Home

(Prepared by the U. S. Food Administration) A Grim Operatic Satire on Russia Religion of the Recruit

"The Digest"-For People Who Are Not Afraid of the Truth

Never before perhaps in the history of the world has it been more difficult to arrive at the actual truth regarding the tremendous events that are occurring from week to week. Empires are falling, huge tracts of territory are changing hands, and the political complexion of States is being completely altered over night. To know the real facts regarding these epoch-making occurrences is a vital necessity for every one of us, yet there are innumerable influences, both domestic and foreign, that tend to keep the issues clouded and the exact developments in doubt. To obtain the truth you must find a newsmagazine that gives you the facts impartially, from whatever source they may be derived, that has no policy but to state conditions as they are, without gloss or concealment, and that leaves your judgment absolutely unfettered. Such a magazine is THE LITERARY DIGEST. You need it.

March 23rd Number on Sale Today—All News-dealers—10 Cents





Forbes' Famous All-Wool Worsted Suits In Colors at . . . .

Cloths that have been famous for a quarter century for their genuine service-giving features Here in a handsome range of new browns and greys in very attractive patterns, in neat checks, overplaids and stripes; smartly cut, but not extreme models in two and three-button styles that will suit the man who wants quiet, dignified style. Tailors all over the land are getting \$35.00 to \$40.00 for these same qualities.

### Smart Spring Coats and Guaranteed British Raincoats

Lightweight Overcoats that will please you in every way; swagger belted models in snappy tweeds and green effects for the young fellow; more conservative Chesterfield models for the man of mature years in plain greys and blacks. Some unusual values, too, at ..\$13, \$15, \$18, \$20 British Raincoats, in smart new tweed effects that do a double shift of duty-in dry weather as ightweight overcoats; in rainy weather as real protectors. These are the last, we're told, of these qualities we will be able to get. Belted and slipon models in navy, new and attractive patterns and colors ......\$13.75, \$15, \$16.50, \$18, \$20

Mothers! See This Unusual Range of Boys' Smart Suits

Reliable Blue Serges Made to Measure. Ready to Wear.

Fabrics purchased from two to three years ago, and all of oldtime quality, at prices that are bringing the biggest business in our history.

Made to measure ......\$24, \$25, \$28, \$30, \$40

Ready to wear ......\$18, \$20, \$25, \$28, \$30

Try us with all Made-to-Measure Suits.

Separation Allowances.

The House then took up a further motion by Mr. Burnham providing that "it should not be necessary for soldiers' dependents to show total disability in order to obtain aid or other forms for support from the separation allowance branch, but that such aid support possible."

Mr. Burnham cited cases to show that the present method of granting allowances to soldiers' dependents worked unfairly. It was a very serious matter, he said, and apt to induce fraud and bring about the greatest possible hardship. A dependent, he went on, when applying for separation allowance, must show that the soldier was the sole means of support, or must show that if a male relative remained at home, he was totally incapacitated and absolutely unable to furnish any portion of the means of support. This regulation was very unjust to the soldier and to his family.

Mewburn Brushes it Aside.

Major-Gen. Mewburn replied that the subject would require great consideration, Separation allowance had been granted to dependents on defined and definite terms. To go into the quire an enormous staff, and enormous responsibility would be thrown on the department in investigating every single case. Such cases as Mr. Burnham had cited would be met by the patriotic fund. Where there was no provision under separation allowance regulations the patriotic fund took care of the case. He suggested that the

patriotic fund. where there was no provision under separation allowance regulations the patriotic fund took care of the case. He suggested that the motion be withdrawn.

W. F. Nickle, Kingston, thought the matter should not be put aside quite so easily. He emphasized the point that under the voluntary system a man with dependents should make arrangements in regard to their support. But a man now might be required suddenly to become a soldier and find himself with a soldier's pay of \$1.10 a day. The separation allowance went to a wife as a legal right, whether she had an income of \$20,000 a year or \$5 a week. But there was no provision for other dependents unless the soldier had been the sole support.

"If men," Mr. Nickle declared, "are going to be taken compulsorily, then I say when a man goes it is the duty of the state to supplement the income of

ed."
T. M. Tweedie (Calgary) supported this view. The motion was finally withdrawn by Mr. Burnham.
Mr. Lemieux, in moving for the production of all letters and telegrams which have passed between Herry Tucker, K.C., the prime minister, the department of militia, and the officers of the patriotic fund concerning the

income has been deplet-

Separation Allowances.

Wonderful business is greeting this unusual showing of Boys' Smart Suits. We have a real message for the boys with a desire for smart styles and patterns, and a real message for parents who want smart clothes for their boys, and who appreciate moderate prices. Bring the boys this week and you'll be more than surprised at the variety and the qualities we are offering at moderate

Boys' Suits, Sizes 25 to 30---\$3.98, \$5.00, \$6.00 to \$10.00

Big Boys' Suits, Sizes 29 to 36---\$6.00, \$7.50, \$8.50 to \$15.00

Belted models, single and double breasted, with one and three-piece belts, regular or fancy pleated pockets are the popular styles; browns, tans, greys, greens in a really bewildering range of attrac-

R. J. YOUNG & CO.

fielding Offers Remedy.

Hon. W. S. Fielding, in his first speech, as a private member of the House, said that the matter was really of the utmost importance, but he doubted if the remedy proposed was a safe one. These contracts, he said, were performed at a low rate, because the fascination of a Government dollar is strong. He had known many men who had ruined themselves by taking Government contracts at too low a figure. He regarded the suggestion that the postmaster-general should revise the contracts, however, as being unsafe. He was not surprised that the acting postmaster-general should shrink from it. It would be a disagreeable duty to have to decide the contracts to be revised. Mr. Fielding suggested that a better solution of the problem would be to offer a percentage of increase all-round on contracts taken within a fixed period.

The former minister of finance was generously applauded by members on both sides of the House. The premier promised the question raised should have full consideration by the Government and Mr. Burnham withdrew his motion.

bore too heavily on the carriers and call for new tenders. These tenders would be based on conditions prevailing at present.

Hon. Mr. Lemieux said that in his opinion the system of advertising for new tenders in connection with rural mail carriers' contracts was all wrong. He said there was a huge expenditure in advertising in British Columbia, Alberta and Manitoba newspapers for men to handle the rural delivery contracts in the province of Ontario.

Fielding Offers Remedy.

her separation allowances and assigned from the patriotic fund, instead of Mrs. Zwingle. For fund, instead of Mrs. Zwingle. For chund, instead of Mrs. Zwingle. For chund, instead of Mrs. Zwingle had been informed that Mrs. Zwingle ha

# Heed The Call BOYS!

This is your opportunity to serve your King and Country-Enlist right now in the



You couldn't look the boys who are going straight in the eye if you proved a slacker in this emergency. 25,000 boys are wanted in Canada-15,000 from Ontario-from 15 to 19 years of age.

Thousands of Ontario boys made good on the farms last year and earned from \$12.00 to \$30.00 a month and board. You can, too.

A Bronze Badge of Honour will be awarded for three months' service-Show your mettle by earning the right to wear this war decoration.

Canada Food Board

Eyes Right Hands Right

Enrolment - Enrol with your school principal or Enrolment Officer whose name vill be announced in your local press. Farmers-Apply for help to the District Representative in your county, or to the Ontario Government Employment Bureau, 15 King St. East, Toronto; 139 Queen St., Ottawa; 83 James St. North, Hamilton; 108 Dundas St., London.

Hearts Right-Boys of the Farm Brigade!

FODAY AND SATURDAY JACK PICKFORD IN "HUCK AND TOM." The Further Adventures of Tom Sawyer. Vaudeville, Keystone Comedy and News Weekly.

#### PATRICIA TODAY AND SATURDAY.

JUNE CAPRICE

IN "UNKNOWN 274." Little Mary McAliser "THE GUIDING HAND Montgomery Flagg's Know: The Man-E BADER LAVELLE TRIO ACROBATS, CYCLISTS.
'CLEOPATRA' IS COMING!

Princess :: Theatre TODAY AND SATURDAY.

THE BEAN TRUST Musical comedies. Theatre under new

management.

RE-ENGAGEMENT OF

Masonic Temple Monday, March 25

tes to parties of ten or more.
PLAN OPENS TODAY at Heintz-CITY OF LONDON

**BONDS** Definite bonds now ready for delivery, F. B. CLARKE, London Stock Ex-

PHONE 2198 REGARDING MINERAL paths and massage treatments for various ailments. Experienced at-

EXPERIMENTAL PIPE BAND—Bxpert dancers and entertainers. Concert engagements accepted, whole or part program provided. Sole booker, Pipe-Major Macdonald, 480 Colborne, London. Phone 4215. AM MUNRO, CANADA'S JUVENILE Lauder, dancer. Concerts ac-101 Waterloo street. Phone

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's

GLADYS COMBER, PIPER AND dancer. Leader of Henderson's Kiltie Band. 431 Ottaway. Phone 4397. COBERT HANNAH, ELOCUTIONIST Princess avenue. Telephone 3100.

Princess avenue. Telephone 3100.

Princess avenue. Telephone 3100.

Princess avenue. Telephone 3100.

Coal sacks. Apply Heaman 380.

Yard, York and Burwell. 380.

WANTED — MUSKRAT — SHIP TODAY—We pay \$1 each for good enring rats. T. L. Borrowman & Son
37b

OST — BLACK SCOTCH TERRIER, Jennie. Reward. 1230 Osborne, other side of McCormick's. b side of McCormick's. b

LOST — BRINDLE BULL, WITH
white chest, answers to "Jack." Anybody detaining after this notice will
be prosecuted. Reward, 427 Pall Mall.

ST.—PAIR OF LADIES' GREY suede gloves, Tuesday at noon, in R J. Young's store or vicinity. Finder se leave at this office. Rewar OST.—ONE MARKER, NO. 46207 Kindly return 600 Dufferin avenue.

PERHAPS YOU LOST IT IN A

USED CARS FOR SALE. ONE 1917 FORD TOURING - ONE

HUDSON SPEEDSTER, IN GOOD shape, or will take smaller make of oar as part payment. 362 Dundas, or Phone 5285.

SEVEN-PASSENGER CAR FOR SALE TEN-PASSENGER CAR FOR SALLS excellent condition, electric lights, enerator, self-starter and automatic re pump. This is a high-priced car and will be sold at a great sacrifice \$500. Apply Box 186, Advertiser, 36k

EXCLUSIVE AGENCY FOR PENEMOTOR STARTING AND LIGHTING SYSTEM.

No battery trouble. Thirty days' free al. One year guarantee. \$125 install-One-man tops, slip-covers, shock sorbers, accessories of all kinds, sec-d-hand car exchange. UNIVERSAL MOTOR SALES. Corner Pall Mall and Colborne Sts. Phone 6012.

DERMATOLOGY. FARINELLA SYSTEM FOR FACE, scalp, chiropody. Removal of super-duous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone

ADVERTISING RATES. Amusements-Fifteen cents per line ch insertion. Meetings-One cent per word each

Births, Marriages and Deaths-One

sertion, 50 cents. Each subsequent sertion, 25 cents. Cards of Thanks—Fifty cents each sertion. Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms to Let. and all similar condensed advertise-ments—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents.

An extra charge of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED. DIED.

EMERY.—At Victoria Hospital on March 22, 1918, Robert J. A., dearly beloved and only son of Robert J. and Elizabeth Emery, of 124 Wilson avenue, aged 2 years and 9 months. Funeral private from hospital Sat-urday morning at 10 o'clock, Inter-ment at Mount Pleasant Cemeters. ment at Mount Pleasant Cemetery.

HOLLWAY .- At the residence of his son-In-law, Thomas G. Guest, 368 Princess avenue, on Thursday, March 21, 1918, Charles Hollway, in his 86th year.

Funeral will leave the above address on Saturday, March 23, at 2:30 service at 2 p.m. Friends and acquaintances please accept this intimation. Interment at Woodland Cemetery.

Cemetery.

HOWE—At Victoria Hospital, on Thursday, March 21, John Howe, eldest son of the late John and Ellen Howe, in his 36th year.

Funeral from the residence of Mrs. Margaret Howe, 129 Maple street, on Saturday morning at 8:30, requiem high mass in St. Peter's Cathedral at 9 o'clock. Interment at St. Peter's Cemetery.

SHAW-WOOD .- Killed in England, in an aeroplane accident on March 17. Flight-Lieut. Richard Shaw-Wood beloved husband of Alice Shaw-Wood and eldest son of Major Shaw-Wood

SULLIVAN .- At the residence of her son, J. F. Sullivan, 873 Hellmuth avenue, on Friday, March 22, 1918, Eliza, relict of the late Thomas Eliza, relict of the late Thoma Sullivan, in her 78th year. Funeral notice later. 38u

TREBILCOCK.—Died at the residence of his son-in-law, J. A. Buchanan, 156 Central avenue, on March 21, 1918. Charles E., dearly beloved husband of Elizabeth Trebilcock, in his 74th year.

Funeral private from the family residence, 579 Colborne street, Saturday, March 23, at 3 p.m., service at 2:30. Interment Mount Pleasant Cemetery. In kindness no flowers. change, 416 Richmond Street, Next Bank of Commerce, London, Ontario.

PROFESSIONAL CARDS.

DANCING — EVERY WEEK — PALACE Academy—Three big nights,
Monday, Wednesday and Saturday.
Best orchestra, floor and program
in London, Join us. Lessons any time.
Dayton & McCormick,

NOT A DULL MOMENT FROM
NOT A DULL MOMENT FROM
The finish in the program suptime Arcanum, meets tonight, 8 o'clock, K of P. Hall, corner Dundas and Clarence streets. Samuel M. Jepson, see

PATRIOTIC FUND, RED CROSS, etc., Campaign—Adjourned organiza-tion meeting, Indian room, Tecumset Hotel, Friday, March 22, 4 p.m. Sub-scribers welcome. HONORABLY DISCHARGED SOL-DIERS' Association—Formal open-ing of new club rooms, 428 Park avenue, Friday, March 22, 8 o'clock p.m. Col. W. M. Gartshore will give

STOP! LOOK! LISTEN! MANY HAD to vacate homes, leave friends, business and country, without consent or resignation. Have your passports examined, 357 Richmond street, nightly. City Mission.

WANTED TO PURCHASE.

spring rats. T. L. Borrowman & Wyoming. LOST AND FOUND.

OST.—PEARL SUNBURST, EITHER on Ridout, Horton, G. T. R. depot or Richmond street. Reward this office. 38c

WANTED TO PURCHASE — 100 Dominion Savings Building. 50c

WANTED TO PURCHASE — 100 WANTED — GOOD, LIVE OFFICE boy to do filing and make himself generally useful. Good opportunity for smart boy. Empire Manufacture for smart boy. Empire for smart boy. Empire for smart boy. Empire for smart boy. prices. 316 Grey. Phone 4626.

WANTED — DEAD HORSES AND cattle. Will pay \$1 to \$3 for live animals. London Fertilizer Company. Phone 638.

MELODEONS WANTED AT KEENE'S Antique Store, 342 Talbot street.

TEACHERS WANTED. TEACHER WANTED — S. S. NO. i Warwick. Duties to commence a Easter. State salary and experience Apply John Hall, R. R. No. 8, Wat ford, Ont. 35g

TEACHER WANTED FOR S. S. NO. 5, West Nissouri. State qualifications and salary expected. Duties to commence after Easter. Apply Thos. Hardy, Thorndale R. No. 1. 34h TEACHER WANTED—S. S. NO. 24, Sombra. Duties to commence at Easter; salary \$600. Apply to S. C. McDermid, Tupperville, R. R. No. 2.

BUSINESS CARDS. CUSTOM SAWING, \$5 — TERMS prompt cash; no credit given. James McLean, Strathroy, R. R. No. 6.

LEWIS, 101 KING, BUYS AND SELLS all kinds second-hand house-furnishings for cash. phone 5778. S. H. Hammond, 765 King

MORREN FOR DRY CLEANING pressing, repairing. 424 Wellington street. Phone 2698. Heavy overcoat McLEOD & GREY, REAR ADVER-TISER—First-class livery and board-ing. Bus parties our specialty. Phone 1277.

National Brass, Limited

94 CARLING STREET. Have your bicycle parts nickeled before spring. zxv

MALE HELP WANTED FEMALE HELP WANTED. RETURNED SOLDIER OR YOUNG

man, with office experience, one with knowledge of typewriting and shorthand preferred. Apply Box 209, The Advertiser. TEAMSTER WANTED - HEAMAN'S coalyard, corner York and Burwell 38c

WANTED — SMART MESSENGER boy. Apply National Drug Company, York street. 38c WANTED - TWO CATHOLIC MEN experience unnecessary. Permanent position, Returned soldiers preferred. See Mr. Bilhimer, Richmond Hotel, after 6 p.m. 38c

Farm help, married men, single men and boys; laborers for munition plants

n city; gardener and handy-man for ONTARIO GOVERNMENT EMPLOY-MENT BUREAU. 108 Dundas Street. No Fees.

DIE MAKER, TOOL MAKER, TOOL lathe hand and machinist wanted. Good clean tool room, Top wages. Motor Products Corporation, Walker Power Building, Walkerville, Ont. PLASTERER'S LABORERS WANTED Apply Nurses' Home, Byron Sana torium. 37c

GOOD SMART BOY WANTED TO learn job printing. Apply to Advertiser Job Department, Corner York and Wellington streets.

Wanted for London Hunt and

Country Club. All applications to be addressed to the partment WANTED — FIRST-CLASS FITTER, accustomed to good work; steady employment; married man preferred. Apply D. McKenzie Machinery Company Guelph, Ont. 37n

LINOTYPE OPERATOR
wanted for night staff of The
London Advertiser, Apply to foreman.

WANTED—NIGHT PORTER—APPLY Tecumseh House. 37c

**Machinists** 

Wanted-Several first-class ma-

chinists, for work in toolroom of munitions shop. Highest wages paid and best of working conditions. Apply at once in person or by letter to G. W. McFarlane

Engineering Co.

PARIS, ONTARIO. 37c WANTED.-EXPERIENCED CHAUF-FEUR, good salary. Must have references. Apply Box 191, Advertiser Office.

UPHOLSTERERS WANTED, GOOD wages, steady work. Apply P.O. Box 365, Waterloo, MECHANIC WANTED.—LINOTYPE operator on Model 5. Good wages. The Courier, Brantford. 36n BRASS MOLDERS WANTED ON bench and machine molding, also coremakers. United Brass and Lead, Limited, 284 St. Helens avenue, To-ronto, Ont. WANTED - BUTCHER - MUST BE

OFFICE CLERK GOOD PENMAN accurate at figures, also man for depot work. Apply Canadian Express, Dominion Savings Building. 36c

ing Company, Limited, East London

WANTED - TINSMITH OR IM-WANTED — TINSHITH OR IM-PROVER, steady work. Jackson & Prescott, Chesterville, Ont. 35n WANTED AT ONCE — CLERK FOR home service, one who can typewrite. Apply to Capt. F O. Canfield, Cana-dian Engineers, Carling Heights. 33n

WANTED

MACHINISTS. MOULDERS, BLACKSMITHS, FOR MARINE WORK

The John Inglis Co., Ltd.

2, Pelee Island. Duties to commence at Easter. State salary and experience. Apply to A. E. Vickery, sectary S. S. No. 2, Pelee Island, Ont.

WALKELD FOR John Inglis Co., Ltd.

14 Strachan Avenue, Toronto.

Ap. 12.

VANTED AT ONCE — EXPERI-ENCED beam-hands, married men preferred, Apply The Breithaupt Lea-ther Company, Limited, Woodstock, Ont. A RELIABLE SALESMAN WANTED RELIABLE SALESMAN WANTED in every town and district in Western Ontario where not represented. Spring planting list now ready. Send for terms and new catalogue. Start now at best selling time. Stone & Wellington, the Fonthill Nurseries, Toronto, Ont. 25tf

AGENTS WANTED. AMAZING SELLER - TABLETS that wash clothes spotlessly clean, without rubbing; promise to solicit orders with 10 cents will bring samples for four washings; make \$1 an hour. Washing Tablet Distributors, Brantford, Ont. Ap. 1.

WORK WANTED WHO IS EXCELLENT SEWER

MAID WANTED FOR GENERAL housework. Apply 864 Richmond street. 38u WANTED .- CAPABLE MAID, TWO in family. Apply Box 205, Advertiser Phone 479.

Some Capable Girls Wanted for our Candy Depart-

ment at once. Apply Timekeeper, D. S. PERRIN & CO, LTD.

WANTED — YOUNG GIRL TO AS-SIST with housework and two chil-dren. 487 Dundas. Phone 3238. 38c WANTED — COMPETENT WOMAN for general housework. Apply 65 Fullarton. 28u WANTED — TWO MAIDS AND ONE laundress. Apply the matron, Hospital for Insane. 38c NURSES WANTED AT ONCE FOR training school at the Homewood Sanatorium, Guelph. Apply head nurse. MILLINERY APPRENTICE WANTED

at once. Apply Miss M. E. Pescott, 777 Dundas street. 37c WOMAN COOK — WAGES \$40 PER month, R. H. Reid, Buckingham Hotel, Woodstock. 36c

For good openings in airy factory; light and ventilation unexcelled. At-

McCORMICK MFG CO.

ACANCIES FOR A FEW EXPERI-ENCED operators, good wages. Helena Costume Company. 37n NURSEGIRL WANTED AT ONCE -Apply 4 Victoria Apartments, or phone 62. 37c BRIGHT, STEADY GIRL FOR SORT-

ING and wrapping department. One with experience preferred. Apply Parisian Laundry. 36n EXPERIENCED OPERATORS, DRESS-MAKERS and hand-embroiderers wanted. Helena Costume Company 37c

WANTED.—A GOOD GENERAL. AP-PLY Mrs. Tillman, 222 Central. 36c WANTED, BY WIDOWER; MIDDLE-AGED housekeeper, good cook, on farm, family three. Apply, stating wages, Box 189, Advertiser. 36c WANTED.—CAPABLE MAID, TWO IN family, good wages, for April 1st. Apply at once. Box 190, Advertiser WANTED.—WOMAN FOR BAKERY and confectionery store. One with previous experience. Fawkes, 200 Dundas street. 36c

COATMAKER WANTED. start at \$6.50. Apply Wm. Stevens Aylmer. 36b DININGROOM GIRL AND CHAMBER-MAID wanted at once; comfortable home, high wages. A. Hall, King's Hotel, Kingsville. 36g WANTED — BRIGHT YOUNG WO-MAN of character good appearance, to introduce popular line of house-hold products and toilet articles; pre-vious experience unnecessary; week-ly salary and commission. Bradley-Garretson, Brantford, Ont. Ap. 1.

EXPERIENCED MACHINE OPERA TORS wanted. Apply Coilene Corset Company, Dowler Building. 35n WANTED — EXPERIENCED GEN-ERAL maid. Light housework. Mrs, Jack Barnard, 427 King street. 33tf experienced, good salesman; steady position to smart and reliable man; also two salesmen for Saturday. Apply George S. Morris & Co., Market 38c Street.

Jack Barnard, 427 King WANTED—John McNee & Sons, 381 Clarence street.

HELP WANTED.

ANY INTELLIGENT PERSON can earn it weekly by showing new domestic products to neighbors; send 10 cents for samples that retail for 25 cents. Domestic Products Distributors, Brantford, Ont. Ap. 1. WANTED - I HAVE A NEW HOUSE-HOLD article, having big sale through local salespeople; traveler, man or woman, needed to make appointments; guarantee and expense weekly, with liberal commission phenomenal selling proposition. T H. Linscott, Brantford, Ont. Ap. 1

SITUATIONS WANTED. SITUATION, AS HOUSEKEEPER wented by refined middle-aged lady to widower, in country or village Apply Box 188, Advertiser. 37c

BOARD AND ROOMS. BOARDERS WANTED — WE HAVE room for several boarders; good lo-cality and all conveniences. Apply 578 King street.

OARDERS WANTED — W. cond lo-room for several boarders; good lo-cality and all conveniences. Apply 378 BOARDERS WANTED - WE HAVE

WANTED TO RENT.

VANTED BY APRIL 14, COTTAGE, Fifteen minutes walk from Londor East station. Moderate rent. Apply 1195 King street. 38c WANTED.—WELL FURNISHED modern house or apartment by April 1st. Telephone 5534. 38c

WANTED.—BY MAY 1ST, MODERN house, with barn, London South preferred. Apply Box 204, The Advertiser. 38c WANTED - A MODERN HOUSE, with 5 rooms and bath, to rent by April 1st. Rent must be moderate and house located within fifteen minutes' walk of Richmond and Dundas streets, Southwest preferred. State full particulars in reply. Reply t Box 199, Advertiser. 37c WANTED TO RENT—TWO FUR-NISHED rooms, with private family; must have all conveniences. Phone 3339.

WANTED BY BUSINESS MAN— Furnished room in private family; must be modern, warm, central, good and has a teacher's and business education, wishes to take work home to do in spare time; auditing, bookkeeping, fancy or plain needlework, etc. Apply Box 194, Advertiser. 37c locality. Apply, stating terms, Box 155, Advertiser. 33n WANTED, BY APRIL 1 — HOUSE, centrally located, moderate rent. Apply Box 22, Advertiser. 67tf locality. Apply, stating terms, Box 155, Advertiser. 33n

REAL ESTATE FOR SALE. REAL ESTATE FOR SALE.

SEVEN-ACRE FRUIT FARM, TWO STORY AND HALF BRICK, SEVEN miles from Lambeth, seven miles from Lambeth, seven miles from London. There is a five-roomed cottage, good barn, henhouse, excellent water; three acres raspberries, also black currants, cherries, pears, peaches, apples, \$2,000. Apply R. Cornell, Lambeth.

38i vtywt

TWO VACANT LOTS FOR SALE IN Cleanwood Park above for guide relationship.

20 ACRES

Adjoining London and Port Stanley Railway, Wilton Grove, 5 miles from city. Will be sold on easy terms, and at a low price to close an estate. ANDERSON & CO., 12 Market Lane.

FIFTY ACRES, GOOD SOIL, GOOD buildings, orchard and bush, close to city, \$5,000; 75 acres, 7 miles from city, clear loam and sand, bank barn and good house, fruit and bush, \$7,000; 95 acres, 6 miles from city, choice land and good buildings, on electric line, \$7,500; 100 acres, 5 miles from city, none better, \$12,000; 10 to 25 acres, close to city, buildings good, and fine garden soil, reduced \$800. Will also exchange for city home. Buy close to our banner city and market. Call for particulars and list your farms and city property with me for sale. Four western farms to exchange for city or suburban property. Sam D. Campbell, over Bank of Nova Scotia, 420 Richmond street.

Valuable Farm For Sale tiser Job Department, and Wellington streets.

LEARN RAILWAY TRAFFIC AND get into the Freight or Ticket Offices of Canadian Railways. Big demand account war business. Instruction given entirely by mail. Write Dominion School Railroading, Toronto, mention this paper.

WANTED—AUTOMOBILE REPAIR-MAN for garage. State experience. Wages wanted. Motors, Limited, West Lorne, Ont. 37n

GOLF PROFESSIONAL

SHORL, Woodstock.

Hotel, Woodstock.

The Committee of the estate of the call and the provided from the Local Master at London, the west half of the north half of Lot No. 5, Concession 2, township of North Dorchester, lying morth of the River Thames, containing to the River Thames, and For good openings in airy factory; light and ventilation unexcelled. Attractive lunch and rest rooms for noon hour. Hours, 8 to 5:30; wages to start, \$6.50 and \$7. Apply Employment Department.

Others of purchase will be received by the undersigned committee or their solicitor. Prompt offers will be necessary to receive consideration, as this farm must be sold without delay.

ANDREW IRWIN.

WILLIAM BELL, Committee T. W. SCANDRETT, 98 Dundas St., London, Ont., Sclicitor for Committee. Mar.18,20,22.

50 ACRES, LONDON TOWNSHIP, modern buildings. Will sell stock, implements, seed. Everything ready to go to work. Owner going Patterson, Imperial Bank Chamb FOR SALE—A CHOICE UP-TO-DATE dairy farm, buildings No. 1. Full particulars, apply to Donald Graham, Kelvin, Ont. Mar. 26

TWO AND A HALF ACRES, WITH good building, Adelaide street north, joining city limits. Phone 2734. b 50 ACRES, 6½ MILES FROM LONDON, clay loam soil, 6-roomed cottage, partly brick and partly frame, barn about 32x54, on blocks, good orchard, 40 rods to public school, 1½ miles to church, store, etc., 3 acres fall wheat and fall plowing done. Can give immediate possession. Price Can give immediate possession. Price \$4,500. Owner might take small ho in London as part payment. The Western Real Estate Exchange, Limited, 78 Dundas street, London,

WESTERN FARMS—320 ACRES IN Northern Manitoba, first-class land, unimproved, only 42-mile from good village on the Canadian Northern Railway. Price only \$20 per acre. Exchange for farm or city property in Ontario. 160 acres in Arcola district, in Southeastern Saskatchewan, first-class wheat land, unimproved, within 5 miles of two or three stations. Price \$20 per acre. Exchange for small farm in Ontario. 240 acres in Manitoba, good land, close to two rallways, unimproved. Price \$18 per acre. Exchange for house in London, St. Thomas or Windsor. The Western Real Estate Exchange, Limited, 78 Dundas street, London, Ont. ited, 78 Dundas street, London, Ont.

FIFTY ACRES, GOOD SOIL, GOOD FIFTY ACRES, GOOD SOIL, GOOD buildings, orchard, woods, not far from the city, \$5,000. 75 acres, 7 miles from city, clay and sandy loam, bank barn and good house, fruit and bush, \$7,000. 95 acres, 6½ miles from city, choice land and good buildings, on electric line, \$7,500. 100 acres, 5 miles from city, none better, \$12,000. 100 acres, 5 miles from city, none better, \$12,000. 100 acres, splendid property, very close to city, \$13,000. 10 to 25 acres, joins city, buildings and fruit and garden soil, reduced \$800 and will exchange. Buy farms close to our banner city. farms close to our banner city street market. Call at my office and also list your farms and western lands with me for sale. Four western farms to exchange for city or suburban property. Sam D. Campbell, over Bank

City Property.

NEW RED BRICK, SEVEN ROOMS. beautifully finished, all modern, fire-place, paved street. Must be sold within two weeks. Reduced \$700 for quick sale. Leaving the country. Ap-ply Box 274, Advertiser. 38u \$5,300 BEAUTIFUL HOME FOR \$4,700-,300 BEAUTIFUL HOME FOR \$4,700—Four real choice 6 and 7 roomed, modern, brick homes, for \$3,500 each, Two all modern brick homes, six rooms, at \$2,300. \$2,000 bungalow for \$1,700, \$5,000 seven-roomed solid brick home for \$4,300. Buy bargains. Rents will be higher. Call for particulars and list your city property with me. I have buyers. Sam D. Campbell, over Bank of Nova Scotia, 420 Richmond street.

MODERN COTTAGE, FINE LOCALITY with splendid garden. 450 St. James.

LOT FOR SALE, GOOD CORNER FOR ot for Sall, Good Mall street. store. Apply 490 Pall Mall street. HAVE SIX COTTAGES, DIFFERENT

localities, east end, easy terms. Apply Bert Weir, 493 Adelaide street. 4-STORY BRICK HOUSE, 7 ROOMS. Price \$2,700. 301 Pall Mall stree:
Apply 640 Wellington. Phone 4570.

\$2,800—1½-STORY BRICK, EAST, and north of Dundas; veranda, hall, parlor, dining-room, 2 kitchens, 3 large bedrooms, closets, complete bathroom, front and back stairs, full-sized basement, splendid furnace, divided cellar, electric light, gas, water; interior has been newly decorated; house in A1 condition; \$500 down, balance to suit. Box 196, Advertiser. Advertiser. \$1,550 — NEW FRAME COTTAGE
Hall, 6 rooms, full-size basemen
light, gas, water, block from ca
Terms. Brodie, London Loan Bloc

Glenwood Park, cheap for quick sale Apply Box 195, The Advertiser. 37c TWO-STORY SOLID BRICK HOUSE

fully modern, newly decorated, barr on property. Will sell at bargain. Vacant lot as part payment. Apply J. F. Pace, 709 Princess avenue. 370 36-FOOT LOT ON ERIE AVENUE, London's finest residental street; last lot on street for sale. New \$6,000 bungalow just finished opposite, and another to be started soon. Twentythree dollars a foot, if sold at once Apply 22 Erie avenue. Phone 5267.

PRINCESS AVENUE EAST—1½-story brick veneer, three bedrooms, bathroom complete electric light and gas, large lot. Will sell cheap on easy terms. Must sell at once. THOMAS C. KNOTT, 117 Dominion Savings Building, London, Ontario.

\$1,400---Nice Frame Cottage Parlor, dining-room, kitchen and 3 bedrooms, small cellar, electric light, gas and water, large lot. Price reduced from \$1,550. East End, just off Hamilton road.

Cheap, quick sale. Apply afternoons. 48 Becher street.

TWO DROP-HEAD AND TWO HAND Singer sewing machines. All attachments, first-class condition. 205 THE WESTERN REAL ESTATE EXCHANGE, LIMITED.

London, Ontario. 36c W. H. RAE, 330 GREY STREET, CAR-PENTER, builder and contractor. Shingling, jobbing, alterations and patent roofing. Country and city work solicited. Phone 4488. tf

BIG BARGAIN, 2 LOTS, GLENWOOD avenue, 30x145 each, to an alley. Price reduced to \$7.50 per foot for quick sale. Phone 3939, or 97 Hor-ton street. SAM D. CAMPBELL, GENERAL real estate, insurance, loans, etc. Over Bank of Nova Scotia, 420 Richmond, Phones: 420, 4064.

69tf LARGE BRICK HOUSE, NINE ROOMS on King street; also a cottage suitable for doctor's residence or Catholic family. Reason for selling through ill-health. Brick cottage north end.

For particulars, apply to R. Reely, 795 York street. A.13.

TO LET.

NINE LARGE - ROOMED HOUSE. NEW 6-ROOMED BUNGALOW ON

Erie avenue, furnished or unfurnished from April 1st. Will sell furniture and rent house. Apply 17 Erie ave-FOR RENT - THREE OR FOUR

modern, extra choice locality. Apply
H. Taylor, 140 Ridout street. 36u-xv FOR SALE, AT ONCE, TWO SEC frame, modern. Apply 261 Ottaway. Phone 2110. 37c

ROOMS TO LET.

TO LET-VERY DESIRABLE FUR-NISHED room, use of phone and piano. 361 Dundas. 38c

TWO BRIGHT FRONT ROOMS, UN-FURNISHED, for light housekeeping. 493 Dundas street. 37c LOT FOR SALE, CHEAP, ON SOUTH side of Windsor avenue, between Wortley and Ridout. Phone 3512.

38c

493 Dundas street. 37c
NICELY FURNISHED FRONT ROOM
—Three minutes from G. T. R. station, modern, suitable for traveler. 255 Talbot. 37c

38c

493 Dundas street. 37c
NICELY FURNISHED FRONT ROOM
—Three minutes from G. T. R. station, modern, suitable for traveler. 37c

38c

ONN'S FISH MARKET—FISH. OYS-COMFORTABLE FURNISHED ROOMS all conveniences, central. Phone 3883, or 564 Talbot street. 36c

LARGE WELL-FURNISHED FRONT room in modern private home, suitable for traveler or businessman; hot water, telephone and every convenience; only five minutes' walk from Dundas and Richmond. Telephone 5276 for particulars. 26tf REAL ESTATE WANTED.

WANTED TO PURCHASE AT ONCE-

POULTRY AND EGGS. THREE S. C. WHITE ROCK COCK-ERELS for sale, O. A. C. stock. Ap-ply 204 Grey street. 36c

MISCELLANEOUS. DEBTS DUE MERCHANTS OR others collected anywhere. No collec-tion, no charges, Rates and references on application. Canadian Bureau of Credits, Dominion Bank Chambers. CIRCULAR LETTERS, NOTICES, announcements, etc., perfect imitation typewriting, done on our Flexotype machines at short notice. The Copy Shop, 3 Dominion Bank Chambers.

ARTICLES FOR SALE. THE JOY-FUL SMOKE—SMITH'S "Joy" 10-cent cigar. S. Smith, manufacturer, London. ORDS at Keene's, 342 Talbot. Records WE BUY AND SELL SECOND-HAND clothes and shoes. We pay the highest price. 341 Dundas. ARTICLES FOR SALE.

OYS, START A STAMP COLLEC-TION. One hundred varieties, 15c. Success Stamp Company, London PRIVATE SALE OF FURNITURE, 17 Erie avenue; new walnut bedroom suite, living and dining room fur-niture, rugs, etc. 38u

DINING EXTENSION TABLE HAP-PY Thought range, large leather rocker, antique walnut sideboard, sit-ting-room table, hatrack, double and single iron beds, parlor cabinet, Call at 359 Princess avenue, afternoon or evening. Phone 2479. 38u PRIVATE SALE OF FURNITURE -Buffet, dining table, chiffonier, dressing table, bed, mahogany table, linoleum, refrigerator, bed-couch, hallbench and mirror. 153 John street.

LADY'S BICYCLE, NEW — ALSO two gents' wheels, slightly used. Apply 33 Teresa street, after 5. 38u FOR SALE — BRASS ELECTRIC reading lamp, silk shade. 29 Bruce street. 38c INLAID LINOLEUM, FUMED OAK,

leather-seated dining chairs, gas and electric heater. Cheap, quick sale. 668 Queen's. 37c EDISON PHONOGRAPH, 20 RECORDS, two hen canaries, breeding cage. Cheap, quick sale. Apply afternoons. 48 Becher street. 37c Central avenue. GRAFTING OF ALL KINDS, GRAFTS and wax all ready. Instructions given and the work done. All grape vines have twelve varieties of wood every year, but when leaves are off, come back to three varieties of canes,

all inferior. Trees and shrubs hand. Charles Baker, nurseryman. work solicited. Phone 4488. tf

BRICK COTTAGE, NEARLY NEW, 7
rooms, toilet, gas, water, furnace,
near Normal School. \$2,200. P. O.
Box 412.

BIG BARGAIN 2 LOTS GLENWOOD.

BY A CONTROL BARGAIN 2 LOTS GLENWOOD. tax of 10c a pound on tea in a few days? Teas are very cheap today. Buy now; you cannot lose. Alfred Tyler, 355½ Clarence.

QUARTER-CUT OAK DINING-ROOM Suite, bed (complete), dresser, chair, Singer hand-sewing machine, first-class order, leaving city. 783 Queen's avenue. 37c BABY CARRIAGE FOR SALE. Bruce street. 37c

FOR SALE — ONE VESSOT GRINDER, 15-inch plate, also oat crusher,
capacity 3,000 per hour, nearly new,
cheap, for quick sale. Box 424,
Ayimer. 371

SEE, HEAR THE WONDERFUL Brunswick—All phonographs in one; plays all makes of records, in addi-tion to the beautiful, soft-toned Brunswick records. C. Crawford, 326 Dundas street. PARLOR SUITE, GAS STOVE AND heater, cook stove, quantity of chicken wire. 93 Tecumseh avenue. stove pipes, fittings, etc. W. G. Arnold, 220 Clarence street. Phone.

-Exclusive millinery. Open T Thursday, Saturday evenings. FEATHER PILLOWS, MATTRESSES, renovated. Hunt & Sons, 593 Rich-mond street. Phone 997. McKIM'S AUCTION ROOMS jars of good fruit, 2 oak counters and shelving, 6-foot showcase, splendid oak dining suite, tresses. Phone 4820. FOR SALE .-- BABY BUGGY AND wicker cradle, 2021/2 Dundas, 1

MISS B. LARKIN, 138 CLARENCE

OND-HAND buggies, used lumber, cement blocks, cement block machine and pallettes. At 297 Hill street. STORE TO LET — 205 WELLING-TON—Apply on premises or phone 1398. 37c 36k 36k CHICKEN COOP AND WIRE. BEST offer. Phone 6086. 36c

SECOND-HAND PIPE AND CASING for sale, all sizes. Box 688, Petrolea, Ont. June15

BELTING, REPAIRING AND LEATHER supplies. Phone 1061. Mills, Beit Manufacturer, 152 Carling. 200-ACRE DAIRY FARM, 10 MILES from London, fully equipped, good buildings, easy terms. Apply 40 Bank of Toronto, London.

TWO WELL-FURNISHED LIVING-ROOMS, suitable for two, central, gas and electric light, \$8 per month. Apply Box 201, Advertiser.

TWO BRIGHT FROMT ROOMS UN. COLLETT FURNITURE CO

95-97 KING STREET. ONN'S FISH MARKET-FISH, OYS-TERS, poultry, twice daily. 143 King street, opposite market. Phone 1206. WHY WAIT TILL THE LAST MO-

WHY WAIT TILL THE LAST MO-MENT, when you can secure your Easter suit of the latest design in ladies' suits, coats, skirts, waists and dresses; also gentlemen's and boys' suits and coats, with a complete line of furniture and house furnishings? All these necessities you can secure at \$1 per week. A phone call to 1267 will bring the goods to your residence for inspection, or call at 502 Hill street. M. Lerner. Your business is confidential. street. M. Le About 50 or 60 acres, with good buildings, and in good locality. In answering send price and description of place. Asa Webster, Newbury, Ont., R. R. No. 3. UNDERWOOD TYPEWRITER, NEW model, low price. E. O. Graves, 110 Dundas street.

200 BUSHELS OF O. A. C. NO. 21, seed barley. Apply James B. Rowe, Ilderton. SEVENTY-FIVE THOUSAND FEET all kinds of second-hand lumber, joists, scantling, inch lumber, timbers and flooring; also doors and windows. Apply corner Richmond and Bathurst. Salesman on premises.

NEW WOOD YARD, 241 OTTAWAY avenue. Phone 2208. \$2.75 to \$5.50 per load. HANDSOME LARGE UPRIGHT PIANO—Splendid tone quality; for quick sale \$165; cash buyer only entertained. Apply 613 Wellington street.

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Bicycle Repairs and Parts We have them for all makes of

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NEW LITTLE BIG BARGAIN HOUSE Special showing in children's Easter millinery. A thing of beauty is a joy forever. Come and see them Ladies' bungalow aprons, Saturday only, 59c, Ask to see our raincoat bargains. MARSHALL'S. 328 DUNDAS STREET. Opposite Armories.

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FOR HENS-Caldwell's Scratch Feed. Caldwell's Laying Meal. FOR CHICKS-Caldwell's Chick Feed. Caldwell's Growing Mash. FROM 2 MONTHS TO

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Caldwell's Famous Feeds -AT-Dominion Seeds

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Designers and Makers of Furniture and Fittings for Church, School, Lodge, Office, Bank, etc. Everything in highlass woodwork. LONDON, ONT. ZXV PHONE 5132. SPECIAL PRICES ON ENAMELWARE

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Plan Your War Garden Now Carter's Tested Seeds

have arrived at Gammage's. Sole agents for London. Send for catalogue. J. GAMMAGE & SONS 207 DUNDAS ST., LONDON, ONT

RUSH SALE OF LADIES' SHOES Here is an opportunity to get a good serviceable House Shoe at almost give-away prices. High and low cuts, mostly

25c, 50c, 75c, \$1.00 **PAXMAN** 

Carney's Cash-Carry Peanut Butter 27.
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CARNEY'S, 69 WILSON AVENUE.

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ABOUT HYPNOTISM IS EVER GOIN'T' SAVE ME MONEY NOW'S TH' TIME !

GREAT GUNS! MA'S GETTIN'

READY T'GO SHOPPIN' AGIN!

IF WHAT I'VE LEARNED

THAT SON-IN-LAW OF PA'S .- Hypnotism Fails Pa in a Crisis.







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M. FREZELL, DENTIST-Over McLachlan's drug store, opposite N and pyorrhea. Painless method Dundas street. S. M. THOMAS, 2521/2 DUNDAS DR. B. E. EAID, DENTIST, DUNDAS and Richmond, Dominion Bank Build-ing. Phone 5660.

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#### OSTECPATHIC PHYSIC. WS

DRS. MARIE H. HARKINS, REBECCA Harkins, St. George Apartments, Wellington. Phone 1560. Rebecca Harkins, specialty catarrhal deafness. E. S. DETWILER, D. O., HAS RE-MOVED to 444 Waterloo, corner Queen's Phone 3373

#### ARCHITECTS

WILLIAM G. MURRAY, ARCHITECT -Dominion Savings Building, top floor. Phones: Office 1557; house 1584. C. MeBRIDE, MEMBER ONTARIO Association of Architects, etc. Molsons Bank Building. Phone 262. ARTHUR E. NUTTER, ARCHITECTs 15, 16, Dominion Bank Cham-Dundas and Richmond. T-le-656. ATT & BLACKWELL, MEMBERS

Architect and Civil Engineer, 415 RICHMOND STREFT.

#### INS. .. ANCE

M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance.

#### OOD PRIVATE HOSPITAL

ANCERS CURED BY ut street. Phone 2666. LANE, CLAIRVOYANT. 362 street, London, Ont.

nology-Accurate, scientific and ble advice on business, health o, marriage, travel, investments nges, choice of occupation, etc. en in doubt consult Mrs. Morris, Dundas street, opposite Fair unds gates. Hours of consultation,

#### AUCTIONEERS.

SE & SHAW, LICENSED AUC-IONEERS — City Hotel, London very Saturday, or phone Dorchester pecialty, farm sales.

#### MEDICAL CARDS.

AL treatment of diseases a specialty esidence, 244 Queen's avenue. Spe-ialty, diseases of women and surgery CAMPBELL, M.A., M.D.—SPE-TY, diseases stomach and sur-Hours, 1-4, 7-8, and appoi

Office, Ardagh Apartments Appointments preferable KARN, SPECIALIST GENITO

RINARY and rectal diseases of men nd women. 426 Richmond street, RS. FERGUSON & FERGUSON, South London. Phone 753. Dr. R. Fer-guson, specialty midwifery and dis-eases of women. Dr. J. I. Ferguson, specialty children's diseases.

OLMES, 344 RICHMOND-SPE-T, skin diseases, medical elec-Hours by appointment only. EPTIMUS THOMPSON, PARK nue, corner Queen's, Eye, ear,

A. A. McLEAN, CORNER DUNDAS William—Specialty, diseases of mach and children, and non-sur-treatment of women. G L. CLARKE—EYE, EAR, NOSE throat, 395 Dundas street. SHAW, M.D., L.R.C.P. AND C.S. (England) 287 King street.

D. H. ARNOTT, 226 QUEEN'S

will give special treatmer of liquor and drug habits. S. SCHRAM, CORNER KENT Talbot street. Phone 2250. BURDON, M.D., L.R.C.P. and J. STEVENSON, 389 DUN

#### HORSES, CATTLE, ETC. For Sale or Wanted.

HORSE FOR SALE CHEAP -Phone 3722. 91 Maitland street. 38 JERSEY COW, RISING 7, FRESHEN first week in April 1165 Richmond street north. 38c FOR SALE — FOUR GOOD AND well-bred Shorthorn bulls, fit for service, two of pure Scotch breeding; fit to head good herds. S. W. Edwards, R. R. 4, Watford, Ont. 38i HEAVY BROOD MARE, GOOD TO work, \$55. Smith Bros., Stop 8, Lake Erie Traction. Erie Traction.

JERSEY HEIFER CALF — APPLY A.
Struthers, care R. C. Struthers & Co.
38c

and springer. Apply lot 6, con. 9, London Township. 38c FOR SALE — CLYDE STALLION— Six years old; also registered Clyde brood mare. B. Sells, Komoka, 36bu CALVES FOR SALE — HOLSTEIN, grades and thoroughbreds. Juquire Box 186, Ingersoli. Ap.11

AUTOMOBILES AND TAXIS. EXCELSIOR FOR SALH, BIG TWIN, three speed, run six months, Al con-dition. Fred H. Burdon. 38c AUTO AND TRUCK REPAIRING AND painting by experts; prices right. John R. Munro & Son, corner Albert and Richmond streets. HOP TAXI, PHONE 3911—HEATED cars. Day and all-night service. New

PHONE 5993 FOR RELIABLE TAXI service. Clare Brothers. Reasonable rates. All hours. AUTOMOBILE OWNERS—SPRINGS made and repaired. Carriage and wagon painting. Cooke's Repair Shop, 347 Ridout street. Phone 5143.

MARLEY & HEXTER TAXI GARAGE—New cars. Open day and night. Phone 2559.

### Taxi-Phone 5337

HEATED CLOSED CARS. LAUGHTON'S GARAGE

roofer. Paint for from Scott, 506 York street. SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whittaker, 551 King street.

#### LEGAL CARDS.

7. G. R. BARTRAM, BARRISTER, notary, etc., 59 Dundas street. PRONYN & BETTS & COLERIDGE— Frederick P. Betts, K.C.; Thomas . M. McEVOY, BARKISTER, SOLICITOR, Robinson Hall Chambers. Money

GIBBONS. HARPER & GIBBONS— Barristers, etc., Imperial Bank Build-ing. Sir George Gibbons, K.C.; Fred F. Harper; George S. Gibbons. T. W. SCANDRETT, BARRISTER, solicitor, notary. Money to loan. 98 Dundas street. McKILLOP, MURPHY & GUNN-OAK HALL BUILDING

PURDOM & PURDOM—
DOMINION SAVINGS BUILDING
First Floor, corner of Richmond and
King streets. MACPHERSON & PERRIN, BARRIS-TERS, solicitors. Money to loan. Robinson Hall Chambers.

TENNENT & TENNENT, BARRIS TERS, solicitors, notaries public. Money to loan. 78 Dumdas. D. H. Tennent; Gordon H. Tennent. RAYDON & GRAYDON, BARRIS-TERS, Bank British North America, 2 Market Square. A. BUCHNER, BARRISTER, SOLI-C'ITOP., corner Talbot and Carling. Phone 99. Money to loan.

### MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas. PLASTER MARRIAGE LICENSES ISSUED BY

#### EDUCATIONAL.

LADIES PLACED BY CAN-ADA Business College, Chatham, last fall, at \$15 per week, now earning over \$1,000 per annum. Forty years' acceptable service to the business public now makes it impossible to meet the demand for our graduates. Easter an excellent time to start, Write for handsome Catalogue B. Write for handsome Catalogue B.

SISTERS, 15 AND 17 YEARS with us in 1917, were placed at \$14 and \$15 per week with leading auto concern. The success of first prompted the second to train at Canada Business College, Chatham, Easter an excellent time to start. Write for Catalogue B.

#### MUSICAL INSTRUCTION.

PROF. P. VENUTA.-TWO MEDALS d diplomas. Composer, organizer band and orchestra. Teach all instruments, transposition, Music arranged. 492 Talbot. THOMAS G. SHUTER, TEACHER OF Banjo, Mandolin, Guitar, Ukulele, Steel-guitar and kindred instrumen's. on Conservatory of Music. CHARLES E. WHEELER, F.C.G.O.— Organist, St. Andrew's Church, Plano, organ, vocal training, har-mony and counterpoint. Studio, 429 Waterloo. Telephone.

NORA LITTLE, TEACHER SINGING. 261 Dundas. Phone 2757. JAMES CRESSWELL, TEACHER OF violin, mandolin, band and orchestral instruments. Studio, 498 King atreet.

#### THE LONDON CONSER-VATORY OF MUSIC are now holding responsible cor

For terms of tuition phone 1101 or

address 356 Dundas street. GEORGE C. LETHBRIDGE, ORGAN-IST First Presbyterian; pupil of C. M. Widor, Paris, France, French School. Organ, piano, vocal, theory. 290 Princess. Phone 5214. Engage-ments accepted. ZXV DORINDA ABBOTT, MEZZO-CON-TRALTO. Vocal culture. Studio, 74 Dundas. Telephone. FRANCES CULLIS, CONTRALTO SO-LOIST Askin Strest Church, teaches singing. Studio, 177 Wortley road.

MRS. G. PENHALE HARRISON, teacher—Plano, voice, theory. Studio, 166 John street, Phone. Pupils pre-pared for university exams. New term September 1. MINNIE RAYMOND, PIANO, THEORY -Studio, 556 Richmond. Phone. Or-ganist St. Paul's Cathedral.

### t—Specialty, diseases of the part of the p The Dominion Savings and Investment Society

Total assets, 31st December, 1917, amount to \$2,334,803.86 as

OFFICE: DOMINION SAVINGS BUILDING, CORNER RICHMOND AND KING STREETS.



PICKFORD in Huckand Tom

In this rise she meets with many temptations, but fate guides her safely over the traps laid for her undoing by a scheming, unscrupulous couple of Broadway's gay life.

This man and woman take the girl from the orphanage in Maine, bring her to New York, put her in a finishing school, dress her up in the latest fashlon and plan to sell her to the highest bidder among the young millionaires who are running riot around the city. The biggest spendthrift of them all, he who is called "The Golden Kid,"

#### BUSINESS CHANCES.

BLACKSMITH BUSINESS FOR SALE cheap, in village of Centralia. Apply at once to W. Hodgins, Centralia. 38c GOOD GROCERY BUSINESS FOR sale, small capital investment, established 18 years. Reasons. Box 200, Advertiser. 37c 200. Advertiser. Reasons. Box 37c

TO EXCHANGE — LOT VALUED at \$600, as part payment on grocery stock in London. Sydney Smythe, insurance agent, Talbot street.

OR SALE — GROCERY STOCK stock, opposite the stock of the series of sketches for the screen entitled "Girls You Know." The fourth of the series, "The Man Eater," will be shown at the Patricia Theatre to-day and Saturday.

Grifts into the street of the screen entitled "Girls You Know." The fourth of the series, "The Man Eater," will be shown at the Patricia Theatre to-day and Saturday. FOR SALE — GROCERY STORE AND stock, opposite Normal School. 191 Wortley road. 37c

HARNESS BUSINESS FOR SALE—Established over 40 years, For further information as to stock, etc., apply Robert Blackwood, Harriston. NOR SALE — GENERAL STORE, stock and fixtures, close to Michigan Central Raflway station; no opposition; postoffice mail contract to station; easy terms; would consider exchange for suitable farm. Apply J. A. Denning, Walkers, Ont. 37m FOUR-TABLE BILLIARD PARLOR and cigar store, oak cases and fix-tures, cash register, mirrors, etc. \$800. 375 Clarence, city. 36c

### MOVING AND STORAGE.

PRAYING AND FURNITURE MOVING promptly done at reasonable Dixon's Transfer. Phone 2839. UP-TO-DATE MOVING VANS-FUR-W. R. Flowers, 863½ Colborne street. Phone 2636.

moving vans and storage. Residence, 573 Adelaide. BROUGHTON THE MOVER-SPECI-ALTY, crating and shipping. Phone

AGE-Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. ON MOVING DAY REMEMBER "DAY the Mover." Motor vans. Fireproof storage at reasonable rates. Residence, 480 Maitland. Phone 2887. H. F. Day.

#### OSTEOPATHY.

DR. BARKLIE, OSTEOPATH AND Chiropractor, electro-therapeutics, etc. Thirteenth year drugless methods. 226 Central avenue. Phone 2565

VETERINARY SURGEONS. WILLIAM J. WILSON, VETERINARY -Horse and dog pospital. 84 King street. Phone 788. W. McDONALD, VETERINARY SUR-GEON, 2 Riverview avenue. Phone 688. Phone 1786. WAGONS AND CARRIAGES.

DELIVERY WAGONS BUILT TO order. See our second-hand wagons. Abbott's Carriage Factory. ACCOUNTANTS.

SURVEYORS. F. W. FARNCOMB, CIVIL ENGINEER, surveyor. Room 307, Dominion Sav-ings Phone 552.

#### Cooper's Auction TOMORROW NIGHT. 258 DUNDAS STREET

Large consignment of good, and useful house furnishings. Something for everybody. Be one to share in the bargains of this sale. Sale at 7:30. C. N. COOPER, Auctioneer and Valuator. Phone 1332.

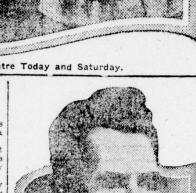
# KEMERER, MATTHES

Members New York Consolidated Exchange, Philadelphia Exchange, Standard Exchange. Standard Exchange.
All New York, New York Curb and
Standard Stocks carried on reasonable margin. Commission, oneeighth. Unexcelled service. J. M. YOUNG, Phone 707. zxv Manager

FLOWERS For Every Occasion

DICKS' Flower Shop

INVESTMENTS



drifts into the story, innocently at first, later as a part of the plot to sell the girl, and then, believing in the girl's goodness, he fools the schemers, and both the girl and "The Golden Kid" come out with flying colors.

A pleasing comedy, "The Man Eater," Little Mary McAllister in "The Guiding Hand," and the Bader Lavelle Trio complete an excellent program to be shown again today and Saturday.

ceipts, 325; strong.
Calves—Receipts, 1,000 head; strong, at \$70,021.

Hogs—Receipts, 3,700; strong; heavy, \$18 50@18 60; mixed and yorkers, \$18 50@18 75@19; pigs, \$18 50@19; roughs, \$16 50@16 75; stags, \$18 50@19; roughs, \$16 50@16 75; stags, \$13 00 14 75. ewes, \$13 00 14 75; ewes, \$70 14; mixed sheep, \$14@14 25.

# OF TRACTION LINE

"Your letter of the 16th inst, was sub-itted at the meeting of the board of. Canners. 24% do pfd...68 directors of the London and Lake Erie Radiway and Transportation Company held yesterday, and I was authorized to say, the lowest price we will accept is \$420,000 for the bonds and capital stock of the railway. This price is 50 cents on the dollar for the bonds.

'If you do not desire to pay cash, the company would be willing to accept 6 per cent city of London bonds, with interest payable half-yearly, the bonds to be payable at the expiration of a time to be agreed upon, not to exceed 20 years.

"It is very desirable that an early an-

the road running.

rant Sir Adam Beck to tell the people Hous. & Nash...115 hat the value of the road is to the lity."

Northern Pacific. 85

"We cannot discuss this proposition until we hear from the company regarding giving Sir Adam Beck the privilege of making an investigation and reporting on the road," said Mayor Somerville. "We cannot take it up until we get Sir Adam's valuation, and then we will have something definite before us. That point is not clear, and until it is, we can do nothing."

Contest—Ches. & Ohio. . 584, 58 4,

iamond ring and a watch from the ome of his former employer, A. C. Car-

PUT CREAM IN NOSE AND STOP CATARRH Tells How To Open Clogged Nostrils and End Head-Colds.



ars. P Surt. 1714 . . . Penmans 741½ 73½ Rio Jan. er should be obtained, as already Petrol. . . . 1350 Stl Can. DR. CATON, OSTEOPATH, 171 KENT street. General practice. Lady attendant. Phone 1573.

DR. BARKLIE, OSTEOPATH AND CONTROL OF Chiropractors electro-thermal street. See the municipalities an opportunity of the municipalities and opportunity of the municipalities and opportunity of the see the road supplies. With reference to further informa-

Wants Road Alone.
"We would not care to buy stocks and inds," declared Mayor Somerville. "If 

we can do nothing."

The company will be notified to that effect.

LAD DISAPPEARS

Harold Brooks, the 16-year-old boy who was allowed to go on suspended sentence some weeks ago on a conviction of theft, disappeared from the home of County Constable Alex. Shaver on Thursday morning. The boy was turned over to the county constable, who agreed to give him a home rather than see him sentenced to an institution. Young Brooks was turned over to the county constable, who agreed to give him a home rather than see him sentenced to an institution. Young Brooks was turned over to the county constable, who agreed to give him a home rather than see him sentenced to an institution. Young Brooks was turned over to the county constable, who agreed to give him a home rather than see him sentenced to an institution. Young Brooks was turned over to the county official on condition that he report to Sheriff Cameron on the 27th of each month.

Brooks was convicted of stealing a diamond ring and a watch from the home of his former employer, A. C. Carrothers, of Nissouri Township.

Cal. Petroleum. 16½

cold in head or catarrh will be gone. Your clogged nostrils will open. The air

Cronyn Building, 71 Bay St., Toronto. and miserable.-Advt,

#### THE LOCAL MARKET

Many loads of hay reached the market this morning. This week will be a record-breaker, 85 loads of hay having been brought to the market the first four days of this week. Hay sold from \$10 to \$14 a ton on the market today and most of the hay offered was of the highest grade.

The live hog market is firm, today and most of the hay offered was of the highest grade.

The live hog market is firm, the prices remaining the same. Dressed hogs are slow, not many having been offered for some time.

The price of straw dropped to \$\$ a ton for the best quality.

Butter and eggs are the same. The price of eggs is expected to be lower. Poultry is scarce. Hides and wools are unchanged.

Chicago, March 22.—Opening: Corn—May, \$1 26.
Oats—March, 92c; May, 874c.

Chicago, March 22.-Grain advanced sharply today as a result of the pas-sage of the Gore resolution in the Sensage of the Gore resolution in the Senate favoring a higher guaranteed price for the 1918 crop.

Corn was also bullishly affected by the continued lightness of receipts here. Important houses were leading buyers. Opening quotations, which ranged from ½c to ½c higher, with March at \$1 27% and May at \$1 25% @1 26%, were followed by material further gains.

Seaboard interests continued to be Seaboard interests continued to be active bidders for oats. Shorts covered freely. After opening %c to 1½c higher, with May at \$7.0871½c, the market made an additional ascent.

Winnipeg, March 22.—Oats opened %c higher for May, at 95%c, and July 1c up at 94c.
Flax opened unchanged for May.
Inspections on Thursday totaled 306 cars. Contract grades of wheat 129.

CHICAGO GRAIN MARKET. CHICAGO GRAIN MARKEI.

[Reported by Thomson & McKinnon.]

Chicago, March 22.

Corn— Open. High. Low. Close.

May ... \$1 261/8 \$1 261/4 \$1 257/8 \$1 261/4

Oats—

March ... 92 92 913/8 913/8

May ... 871/2 873/4 87 87 CHICAGO PROVISION MARKET. [Reported by Thomson & McKinnon.] Chicago, March 22.—Closing: Pork-May, \$48 75.

Lard-May, \$26 25. Ribs-May, \$24 95. LIVE STOCK.
Chicago, March 22.—Cattle—Receipts, 11,000; market weak; beeves, \$9.50@ 14.50; stockers and feeders, \$8.20@12.10; cows and heifers, \$7.10@12.15; calves, \$10.50@15.75 \$10 50@15 75.

Hogs—Receipts, 48,000; market slow; light, \$17 35@17 95; mixed, \$16 95@17 95; heavy, \$16 40!17 65; rough, \$16 40@16 60; pigs, \$13 25@17 15; bulk of sales at \$17 20@17 80.

Sheep—Receipts, 10,000; market was steady; lambs, native, \$14 50@18 50; sheep, \$11@15.

East Buffalo, March 22.-Cattle-Reeipts, 325; strong. Calves—Receipts, 1,000 head; strong.

TORONTO STOCK EXCHANGE. [Reported by Edward Cronyn & Co.]
Toronto, March 22.
Asked. Bid. Asked. Bid.
Am Cy., 40 36 Sawyer. . . 19 | Signature | Sign Penmans ..

> NEW YORK STOCK EXCHANGE. Thomson & McKinnon, brokers, Royal Bank Building, report fluctuations in

We cannot discuss this proposition til we hear from the company reding giving Sir Adam Beek the privege of making an investigation and reding giving Sir Adam Beek the privege of making an investigation and reding the state of the second sec

### our Physician Will Recommend

That You Take Iron Capsules For All System Weakness

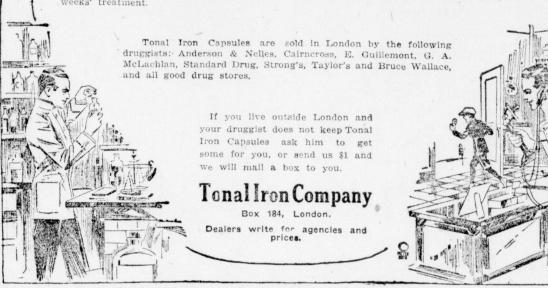
Practically every man and woman in the world today suffers from lack of red corpuscles in the blood. The lack of them is responsible for a great many ills. Nervousness, anaemia, kidney trouble, sleeplessness, women's ailments, backaches, lack of ambition, loss of strength in men, loss of memory, thin or watery blood, impure blood, nerve and muscle twitching, shortness of breath, palpitation of the heart, indigestion, dyspepsia, cold extremities, numbness and lassitude or any form of physical decline, are all traceable to lack of good blood. Iron taken in the proper form is the great remedy for all these troubles. Any physician will tell you this, and will recommend Iron in capsules for your trouble, because Iron makes good

# TONAL IRON

Are just what any doctor would order. They are put up in the latest form of French Gelatin and are guaranteed to help you. Iron to be effective must be absorbed into the system. Unless taken in the way in which it is made in Tonal Iron Capsules, it is not absorbed in the system, but frequently rests on the linings of the stomach and is evacuated whole. Tonal Iron Capsules are easy to take. There is absolutely no disagreeable taste to them. They are without a doubt the greatest medicine on the market. Nothing has been seen before like them. And they are working wonders. Hundreds of people are already using them and

### ORDER A BOX OF TONAL IRON CAPSULES AT ONCE

By taking three a day you keep the doctor away. Each box contains enough for nearly three



was the most active feature of the first ur, though gaining only a slight frac-n. The market later lapsed into its

recent duliness, trading coming to standstill at noon STANDARD STOCK AND MINING

New York stocks for The Advertiser as Spring Assizes Over With But One Ac-Trunk Lines and Grangers—Open. High. Low. 1:30.

Anglo-French 5's. 901/4 .. ..

WALL STREET.

New York, March 22—Wall Street, 10:30 a.m.—Moderate pressure against you can breathe freely. No more dullness, headache; no hawking, snuffling, mucous discharges or dryness; no struggling for breath at night.

Tell your druggist you want a small bottle of Ely's Cream Balm. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the head; soothe and heal the swollen, inflamed mucous membrane, and relief comes instantly. It is just what every cold and catarrh sufferer needs. Don't stay stuffed-up and miserable.—Advt,

WALL STREET.

New York, March 22—Wall Street, 10:30 a.m.—Moderate pressure against and the debates warmed up. Harnlay band the debates warmed up. Harnlay band the debates warmed up. Harnlay band and the debates warmed up. Harnlay band the debates warmed up. Harnlay band and the debates warmed up. Harnlay band the debates warmed up. Harnlay band and the debates warmed up. Harnlay band and the debates warmed up. Harnlay band the debates warmed up. Harnlay band will debate the fun when he oblexted to paying the sessional lad-maily better the fun when he oblexted to paying the sessional lad-maily better the fun when he oblexted to paying the sessional lad-maily better the fun when he oblexted to paying the sessional lad-maily better the fun when he oblexted to paying the sessional lad-maily to three members reacted the fun whe WALL STREET.

court, counsel in the Carswell vs. Shiels case announced that a settlement had been reached between the parties.

Chief Justice Falconbridge, who has presided at the assizes, will remain in the city and will take over the weekly high court sitting on Saturday.

The assize court just closed establishes a new record for the number of cases settled compared with the number entered for trial. Fourteen actions were entered for trial; but one case was heard, the evidence of only one witness being taken in that case Four cases.

#### were adjourned and nine settled. BACK FROM OVERSEAS

Fiance, Returns.

Mrs. A. Campbell Galbraith, accompanied by her little son, Murray, and sister, Miss Cecile Harris, arrived home late last evening after an absence of some three years in England. Mrs. Galbraith, who was formerly Miss Gladys Harris of South London, went overseas to be married to her fiance, Capt. Campbell Galbraith, the eldest son of Capt. and Mrs. A. C. Galbraith, who at that time was a warrant officer, attached to the Chiveden Hospital staff. He subsequently was attached to No. 1

STORMY CLOUDS MARK DYING MOMENTS OF THE ONTARIO HOUSE Partisan" Election Act Brought Forth

over on the Corsican, reports that the only good weather of the entire trip was

in the danger zone.

Protest. Toronto, March 21.—The Legislature concluded its business system tonight. Clouds gathered during the dying hours and the debates warmed up. Hartley Dewart started the fun when he objected to control the control to th

preme court, which has been in progress

HEADQUARTERS FOR EASTER STYLES R. H. & J. DOWLER LONDON, ST. THOMAS WINDSOR

wanted the enumerators appointed by the registry board as provided by the act passed at the last session. Protest was also made against nomination day being eight weeks prior to polling day. J. H. Ham, South Brant, said it was

### When It Costs No More Why Not Have the Best

We sell that famous Government-inspected Ingersoli Meat, that is noted for its quality and tenderness, at not one penny higher than inferior meats. Try this Meat tomorrow if you want a satisfying delicious dinner.

### Rush Special, While It Lasts Stewing Veal 15c lb.

Cottage Roiled Bacon, sliced

Prime Rib Roasts.. Sauerkraut ....... 3 lbs. for 25c Pork Liver, Oxtails, Hearts, Kidneys. Corned Beef, mild cured .25c lb.

Corned Beef, mild cured .25c lb.

Sweet Pickled Bacon. .40c lb.
Choice Variety of Cooked Meats.

Choice Pot Roast ... .26c lb.

Large Lake Erie Herring .10c lb.

Wilson's Arcade Meat Market

Our Easter

Fashions in

From the American Shoe Centres

They include:

Priced at \$7.00

\$9, \$10, \$11

\$5, \$6, \$7

High-Cut Brown Cordo Kid

with high Louis heel.

Some in sport heel.

WE INVITE YOUR INSPECTION.

Johnston & Murray

Grey Kid Oxfords with high Louis heels.

High-Cut Grey

Cordo Kid Lace

with Louis heels.

Some in sport heel.

Patent and Kid Oxfords

with high Louis and sport heel.

London

36-INCH SILK POPLIN, \$1.50 YARD.

35 pieces 36-inch Silk Poplin, suitable

for spring suits or dresses, good, heavy

weight, with beautiful bright finish in

colors of sand, pearl, battleship grey,

copenhagen, purple, light and dark

brown, burgundy, dark green, reseda,

all shades of navy, champagne and

black. Extra value at, per yard, \$1.50

36-INCH CHIFFON TAFFETA, \$1.98.

10 pieces 36-inch Chiffon Taffeta Silk,

fine soft finish, will not cut, colors of

navy blue, copenhagen, grey, amethyst

green, brown, rose and black. These

silks are all old dye and absolutely

36-INCH HEAVY SUITING PONGEE

SILK, \$1.25 YARD.

Two pieces 36-inch heavyweight Pon-

gee Silk, suitable for ladies' spring

suits, fine even weave in natural shade:

worth \$1.75 a yard. On sale, per yard

.....\$1.25

40-INCH GEORGETTE CREPE, \$1 50.

25 pieces Silk Georgette, heavy weight,

in colors of purple, pale blue, copen-

hagen, light and dark grey, nigger,

nile, Russian green, maize, rose pink,

white and black. Special value at ..

fast colors. Very special at, per yard . .

Special, Shoulder Fillet Veal. Pocket for Dressing, 22c lb.

### Maple Day At PETERS

MAPLE DIAMOND CAKES Fine white cake with maple butter icing 25c each.

MAPLE PEANUT PATTIES Maple cream and roasted Spanish peanuts Saturday 27c lb.

MAPLE PARFAIT ICE CREAM At the fountain and in the

tea room. AND EXTRA! EXTRA! CHOCOLATTA 30c size at 23c each.

Peters Shops

#### Conservation of Food

We will gladly suggest a list for an overseas package at any price from \$2.00 to \$5.00.

T. A. ROWAT & CO.

VETERANS' CANVASS FOR FUND IS SUCCESSFUL

CERVICE AND SATISFAC TION - BOOTS AND SHOES FOR MEN WOMEN AND CHILDREN.

### pleasure in looking at some beautiful

ANDERSONS WOOD YARD 495 YORK STREET. PHONE 1391

SPECIAL PRICES FOR SATURDAY.

John Diprose

160 Wortley Rd. Phone 1397

\$10, \$11

St. Thomas

# the Appetite

Good Potatoes, per peck 40c New Prunes, 2 lbs. .....25c Clark's Soup .... 9 tins \$1.00

266 Dundas St. Phone 2262

IS TO BUY BEST QUALITY SO Pin-Money Pickles Mixed 50c. Bur Gherkins 50c. Pickled Pears 50c. Melon 50c. Cucumber Mangoes 60c.

Sliced Oranges FOR MARMALADE. Seville Oranges ready sliced to make your marmalade. Less than an hour's work. \$2.50 per tin.

NO-EG A substitute for eggs that saves you money.

Phone your order. It will be care fully and promptly filled.

The canvassing committee of the Great War Veterans' Association, which is composed of Capt. Warburton and Signaller W. E. Carewell, had a successful day on Thursday. Up to the present the committee has received \$860 towards the Memorial home for returned soldiers

The following is a list of donations received yesterday by the committee: City council, \$300; Canon Tucker, \$5; Wright & Sons, \$25; Johnson & Barbour, \$10; D. H. Howden, \$25; J. H. Hobbs, \$25; Grays, Limited, \$25; Purdom Hardware Co., \$10; Baker & Co. \$5; Catalano, \$5; Jackson, the Cleaner, \$5.

Our stock of Boots and Shoes is now complete for Eastertide shopping. We invite you to call. No trouble to show you. No obligation to buy. You'll find

#### **COOK'S SHOE STORE**

Western Ontario Electric Co. 237 Dundas Street. Phone 4071. A. T. TAYLOR. E. L. CAMPBELL

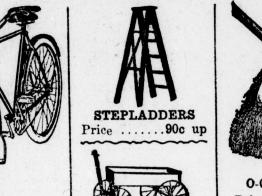
Mixed Wood \$4.00

### Fresh Vegetables and Fruits to Tempt

Ripe Strawberries, Ripe Pine Apples, Asparagus, Wax Beans, Ripe Tomatoes, Cucumbers, Sweet Potatoes Celery, Boston Head Let tuce, Parsley, Cauliflowers, Green Peppers, Green Onions Radish, Watercress, Mushrooms, New Cabbage, Grapefruit, Oranges, Apples, Ripe Bananas.

### Housecleaning and Spring Necessities at The Purdom Hardware

SOLE AGENTS FOR LOWE BROS.' HIGH STANDARD PAINT, ALSO THE CHI-NAMEL GRAINING AND STAINING SYSTEM.



Hyslop Bicycle, called Victor, with all Price, all wood. improvements. Price ..... \$2.50 up .....\$45.00

### AUTO ACCESSORY DEPARTMENT

Conaphore Lenses ...... \$5.00 set up Johnson's Carbon Remover, \$1.00 up Grease Guns ....

..... \$1.25, \$1.50

Spark Plugs 75c, \$1 | Columbia Batteries. Theft-Proof Auto Locks ..... \$4.50 Tire Lac, Tite Wad, Tire Pumps, Tire Testers, Magneto Files, Lock Washers, etc.



Price .....\$1.00 up Useful in every home

O-CEDAR POLISH. 25c, 50c, \$1.25, \$2.00 and \$3.00

Winning the war rests primarily on one thing, "The matter of Food.' It is not a Government responsibility. It is a personal obligation to someone in Europe. We are bound to help.



Price ..... \$1.00 up Fit all size shoes.



Netting Price....6c yard up

Poultry

Aluminum Saucepan Special

100 only One-Quart Saucepans, regular 45c. At. . 23c each



Lunch Sets

Hotakold...\$2.75 up Universal...\$4.00 up Complete with Vacuum Battle.

Guaranteed Vacuum Bottle .....\$1.50 up

### Cut Glass Special

20 only complete Cut Glass Water Sets. six tumblers and pitcher, regular \$8.00. At \$4.95 set



#### USE CHI-NAMEL for graining, staining and varnishing. It will pay you. It is

heelproof, hammer-proof and waterproof.



# The Purdom Hardware

THE CANADA AUTO DEVICES CO SAY

124 DUNDAS STREET

ENGLISH RHEUMATISM CAPSULES REMOVE THE CAUSE OF

PARTRIDGE TIRES ARE SO DO THOSE WHO HAVE THEM Taylor's 6 Cut-Rate Drug Stores



"Selling-Out Sale" \$40,000

worth of Men's Clothing, Furnishings, Raincoats, Sweater Coats, Hats and Caps, must be sold at once. ANOTHER \$100.00 TO BE GIVEN AWAY.

### 100 Suits To Be Sold

We want to sell one hundred Men's Suits today and Saturday. It will be worth your while to come at once. Every suit sold on these two days will have a DOLLAR BILL tucked away in the inside coat pocket, Hundreds of suits to select from. "S. O. S." prices are lower than pre-war times.

\$13.50 Suits, S. O. S. \$7.95 | \$20.00 Suits, S. O. S. \$12.45 \$15.00 Suits, S. O. S. \$9.95 | \*\$25.00 Suits, S. O. S. \$14.95

About sixty-five Men's Suits, manufacturer's samples, one and two of a kind, this spring's styles, at about onethird less than wholesale price. Get here quick for these \$8.75, \$10.75, \$12.75, \$13.75, \$15.75, \$17.75, \$19.75, \$21.75

Special Drives on Raincoats, Pants and Hats For Friday and Saturday

### RAINCOAT FREE REGULAR VALUE, \$12.50

Every customer making a purchase of one dollar or over tomorrow (Saturday) between 8:30 a.m. and 4:30 p.m., will be presented with a numbered coupon. A drawing will take place at 4:30 on Saturday afternoon, and the person in the store holding the lucky number drawn will be given a Man's Raincoat, valued at \$12.50, absolutely free.

Mr. Nelson Hyde, 14 Lansdowne avenue, city won the raincoat last Saturday with ticket No. 1038. This sale is the sensation of the city. Our war slogan "S. O. S."-Save Our Supplies.

### The Giant Clothing House

Look for the Big Black and Yellow S. O. S. Sign. 120 DUNDAS STREET. Open evenings until 9 o'clock.





C. H. WARD & CO. Diamond Merchants and Jewelers

386 Richmond St. Phone 1086

Easter Cards We Have the Kind You Want

Hay's Stationery 173 DUNDAS STREET. Phone 150 or 53.

TOHN A. NASH "My Jeweler" is a graduate Optician.

and has a most modern optical parlor fully equipped. He fits your eyes per-THE SHADOW TEST. Eyes fitted any time; evenings by ap-New Store: 206 Dundas Street. Opposite Gammage's.
'Where You Will Eventually Buy."



ARE SELLING FAST All new spring styles, just in for Easter, all colors and sizes. Prices \$1.50, \$2.00. \$2.50, \$3.00, \$3.50 and \$4.00.

18 DOZEN Travelers'

Sample Hats worth up to \$2.50, on sale at One Dollar

Open evenings until 9 o'Clock.

**WEGNER'S** 

THE ORIGINATOR OF ONE DOL-LAR HAT SALES IN LONDON. Famous for Their Little Prices. 371 TALBOT ST. OPP. MARKET. PHONE 1849,

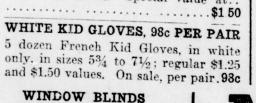


Solid Oak Kitchen Cabinet

Roller front doors, sliding aluminum top, complete glass spice sets, flour sifter, bin, bread box, etc. Regular \$40. On sale Saturday.

KEENE BROS.

125 and 127 King St.



39c EACH

COMPLETE

#### 50-INCH ALL-WOOL ENGLISH SERGE, \$1.98.

MARA'S 134 Dundas Street MARA'S

25 pieces all-wool Serge, 50 inches wide, all old dye, suitable for ladies' suits or separate skirts, fine weave and heavy weight, in colors of burgundy, dark green, light and dark navy and black. These serges are good value at

\$2.25 a yard. On sale......\$1.98 LADIES' SILK HOSE, 50c A PAIR. 100 dozen seconds in Ladies' Silk Hose; some with elastic ribbed tops; in colors of nigger, dark tan, taupe, pearl, sand, champagne, navy, pale blue, gunmetal, white and black; worth \$1.00 per pair.

CHILDREN'S HEAVY RIBBED HOSE, 29c A PAIR.

150 dozen black heavy ribbed Cotton Hose (Drummer Boy Brand), in sizes 7 to 10; regular 40c value. On sale, 

PAIR. 50 dozen Chamoisuede Gloves, in white with black back and plain white, in sizes 51/2 to 71/2; regular \$1.00 value.

CHAMOISUEDE GLOVES, 69c PER

SILK GLOVES, 75c PER PAIR. 20 dozen Ladies' Silk Gloves (Queen Quality Make), all with double tips, in pearl, taupe, sand, navy, white, white with black backs, black and black with white backs; regular 90c value. On

12 pieces Silk Ninon; extra heavy quality, 40 inches wide, in colors of sand, grey, copenhagen, pale blue, navy, mauve, rose, burgundy, purple, paddy, brown, pink and white; regular \$1.25 value. On sale, per yard, 98c

SECONDS IN LADIES' UNDER-WEAR.

100 dozen seconds and over-makes in Ladies' Spring Underwear, all Watson's make, in vests, drawers and combinations, in cotton and lisle; all with heavy lace trimmings; all to be sold at mill prices. 50c garments, 35c; 75c garments, 55c; \$1.00 garments, 75c; \$1.50 garments, \$1.00.

CORSET COVERS, 59c.

10 dozen Ladies' Corset Covers: made of fine white cambric and trimmed with three rows of insertion and two rows lace, trimmed both back and front, in all sizes, 34 to 44; regular 75c 

LADIES' COTTON GOWNS.

5 dozen Ladies' Night Gowns; made of

very fine nainsook cotton, and yoke

trimmed, with fine lace and embroidery; in all sizes; regular \$1.75 value. On sale .....\$1.25

NEW SPRING HAT SHAPES. First showing new Spring Hat Shapes, in both small and large shapes, in tagel braid, legaree and satin combinations.

> Feltol, the new floor covering, in block and floral patterns. Per sq. yd. . 45c

MARA'S