

HAIG REPORTS BRITISH ARE HOLDING BIG SMASH

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HOME
EDITION

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

55TH YEAR. NO. 22038

THE LONDON ADVERTISER, LONDON, CANADA.

FRIDAY EVENING, MARCH 22, 1918.

128 COLUMNS

PRICE, TWO CENTS

Enter the Battle of the West

BRILLIANT COUNTER ATTACK RETAKES GROUND FOR BRITISH

COUNTER ATTACKS BY HAIG'S TROOPS WIN BACK GROUND

British Regain Part of Position Temporarily Abandoned To Germans On Thursday—Massed Batteries of Germans Badly Pummelled—Enemy Claims Taking First Line.

British Army Headquarters in France, March 22.—A brilliant British counter-attack occurred at Doignies. The British advanced with infantry and tanks at 7 p.m. and after fierce fighting drove out the enemy.

ENEMY FAILS BADLY.

British Army Headquarters in France, March 22.—The fighting is still continuing, but the first stage of the offensive has passed. The enemy has failed badly in the execution of his program, as is attested by captured documents showing what he planned to do in the early hours of his offensive.

British Army Headquarters in France, March 22.—Vigorous counter-attacks yesterday restored some of the positions which the British had abandoned temporarily. The exact British line cannot be made public at present. The only reason is that it might furnish the enemy with valuable information. Last night was fairly quiet along the front. This morning the Germans were bombing in the region of Croisilles. There were indications that they intended to continue their attacks today.

Weather Aids British. The weather is cold and bleak. A heavy mist makes air reconnaissance impossible. This is of advantage to the British, as the enemy is deprived of greatly needed aerial observation. The British have been attacking in many sections yesterday. The British first line has been captured. As a result they suffered very heavy casualties. The heavily massed German artillery has been badly hammered by the British guns.

GERMANS CLAIM FIRST LINE. Berlin, March 22.—Via London.—The British first line has been captured by German troops attacking from the southeast of Arras, as far as La Fere. The war office announced.

The heavy artillery fighting continues in Belgium and French Flanders. Reconnoitering detachments are said to have penetrated the opposing lines at many points. Ostend was bombarded from the sea.

OPPOSITION CAUCUS CALLED FOR TUESDAY

Ottawa, March 22.—The first Opposition caucus of the session has been called for Tuesday next, when party whips will be named and the arrangements made as to the sessional plans of the House to the left of the speaker. It is stated that it is not the intention of the Opposition to unnecessarily prolong the session.

WOUNDED AND GASED

Leut. Dave Logan Double Casualty, According to Official Report.

Leut. Dave Logan of this city, who went overseas with the 21st Battalion, has been officially listed as wounded and gassed on March 15. The message came to his mother, 802, Adelaide street, today.

Leut. Logan was an officer of the Army Service Corps, and was on duty in this district for some time as supply officer before he joined the 21st Canadian Scottish Battalion. He was one of the best known and most popular younger officers of the city.

THE WEATHER

LOCAL TEMPERATURES.

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 73; lowest, 29. The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 54; lowest, 28.

TOMORROW—FINE AND COOL.

Toronto, March 22.—8 a.m. Forecasts.

Northerly wind; fresh during the day; fine and a little cooler today and on Saturday.

Temperatures.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today: Stations. High. Low. Weather. Victoria. 50. 40. Rain. Calgary. 50. 40. Clear. Winnipeg. 36. 24. Cloudy. Port Arthur. 38. 26. Clear. Port Stanley. 38. 26. Clear. Buffalo. 54. 34. Cloudy. Toronto. 58. 38. Clear. Kingston. 50. 30. Fair. Ottawa. 46. 26. Clear. Montreal. 44. 32. Clear. Quebec. 40. 30. Fair. Father Point. 38. 28. Cloudy.

Weather Notes. Several shallow depressions exist on the continent. This morning, while a dense cold wave covers Lake Superior, fair weather prevails over the Dominion, except along the British Columbia coast, where rain is falling heavily.

MANHEIM HARD HIT BY AIRMEN

Geneva, Wednesday, March 20.—Information has reached Basel that the British aerial attack of Monday upon Mannheim, Germany, did enormous damage in the city, causing several fires which raged for many hours, especially in the vicinity of a railway station. A powder factory and a gas plant are reported to have exploded. The population, according to these reports, is panic-stricken, and many persons are leaving town and going to Switzerland, especially women and children. The south German press is continuing its campaign against aerial reprisals, but the Berlin Government is declared to show no disposition to negotiate.

FRENCH REPULSE NIGHT ATTACKS

Boches Well Punished by the Poilus—American Guns Destroy Defences.

Paris, March 21.—The Germans are carrying out a heavy bombardment along several sectors of the front. It is announced officially. Three infantry attacks near Hurlus were broken up by the French.

Paris, March 22.—Local attacks were made by the Germans at various points during the night, but they achieved no success, the war office announced. The statement follows: "French troops repulsed strong German attacks south of Juvinville, in the sector of Godot, north of Courcy, and north of the Aisne. In the two last-named regions German detachments were driven from advanced French positions after lively fighting. The enemy suffered considerable losses."

In the Champagne, west of Mont Camille, a German attack also was repulsed. There were rather heavy artillery engagements in the region of the heights, at some points on the right bank of the Meuse and in the Vosges. It has been established that on March 5 Sub-Lieut. Harbell brought down his tenth German airplane."

AMERICANS OBLITERATE LINES OF THE BOCHES.

With the American Army in France, March 21.—Enemy first and second line positions on a part of the sector east of Ligny, have been destroyed completely by American artillery fire. The British first line has been captured. As a result they suffered very heavy casualties. The heavily massed German artillery has been badly hammered by the British guns.

The heavy artillery fighting continues in Belgium and French Flanders. Reconnoitering detachments are said to have penetrated the opposing lines at many points. Ostend was bombarded from the sea.

PRINCE MAX OF BADEN SAYS WILSON IS COMING TO THE GERMAN VIEW

New York, March 22.—The Wolff-Bureau reports Prince Max of Baden as warning Germany that "Trotzky's idea must be fought by German ideas. The charges Lloyd George with being determined to destroy the Germans, and says Wilson's last speech indicates that the American president is willing to accept the German view as to how Eastern Europe should be ruled."

ORANGEMEN IN FAVOR OF NATIONAL SCHOOLS

Montreal, March 22.—The Grand Lodge of Quebec, Loyal Orange Association, at its 69th annual session here yesterday passed a resolution favoring compulsory education and a national non-sectarian school for the Province of Quebec and the whole Dominion. Rev. Charles Reid was elected grand master.

CONTINUED SLASHING MAY BRING RATE TO LEVEL OF 33 MILLS

The board of control and the special committee of the council are still battling with the estimates, and will soon reach the end of the rope.

The board of education figures were gone over last evening, and a reduction of \$5,000 made.

The estimates of the technical school were not included in this, as there are negotiations in hand regarding the technical school which will make a change, if the militia authorities take over the plant. It begins to look like a 33-mill rate in any event.

Small reductions have been made in each department, but when all the rate make it appear that 33 mills will be adequate. Of this one mill will be for the militia, and two mills for the soldiers' insurance, etc.

SOUNDS LIKE WAR.

Amsterdam, March 22.—A dispatch from The Hague to the Handelsblad says one of the most prominent members of Parliament intends to ask the Government whether it is not time to recall the Dutch minister at Washington and hand passports to the American minister at The Hague.

CECIL FRANKLIN KILLED. Ottawa, March 22.—It is announced through the naval department that Flight Officer Cecil C. Franklin, R. N. A. S., of Port Rowan, Ont., had been killed.

GERMANS TRYING TO USE PINCERS ON HAIG'S LINE

Hope To Pinch Off a Sharp Salient and Retake the Hindenburg Line.

HOPE FOR GREAT HAUL

Blow Is Similar to Previous One Made in the Arras-Cambrai Sector.

London, March 22.—It is not yet possible to give more than very general and vague idea of the fighting on Thursday on the front between the Oise and the Senne, which continues with varying fortunes, according to the accounts of correspondents. The British front in the morning newspapers.

The German army attacking south of the Scarpe seems to have delivered its first blow principally in the triangle of the Arras-Cambrai and Bapaume-Cambrai roads, while the German army south of Cambrai is striking against the trench systems in the region west of the Scarpe. No doubt the enemy hopes that by a series of attacks two armies may succeed in forming a continuous line of the British front, and taking back all the Hindenburg line trenches less than four months ago.

Struggles for villages and ruined farm houses continued throughout Thursday according to the dispatch of the Daily Mail.

On 25-Mile Front.

"The enemy bombardment," says "began at 5 o'clock in the morning, and left their trenches and light machine guns in the hands of the British. The British front in the area of attack was a sharp salient. If the enemy could pinch off this salient and run his line straight in a northward angle, the British front would be in a very bad position. It would be able to hold it with a few more troops, but it would be a good number of British troops. These troops had just been captured. The British front in the area of attack was a sharp salient. If the enemy could pinch off this salient and run his line straight in a northward angle, the British front would be in a very bad position. It would be able to hold it with a few more troops, but it would be a good number of British troops. These troops had just been captured."

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CANADA ON SAME BASIS AS ONE OF THE STATES IN THE CASE OF COAL

Washington, March 22.—Permits for the months of April, May and June have been issued by the fuel administration to a large number of coal operators in the coal fields of Canada. A. Magrath, fuel controller for Canada, has been given the privilege of selling up to 100,000 tons of coal to the United States.

It is said that the Government is making a campaign to sell coal to the United States. The fuel controller for Canada, A. Magrath, has been given the privilege of selling up to 100,000 tons of coal to the United States.

MRS. SULLIVAN DEAD.

Mrs. Eliza Sullivan, aged 75 years, mother of Separate School Inspector J. F. Sullivan, died at the home of her son, 133 Helmut street, this morning. Mrs. Sullivan had been ailing for some time and because of her advanced age her death was not unexpected.

TOO MUCH "GAS."

A broken rail on the main line tracks of the G. T. R. a few miles east of Oakville caused a delay in the morning. The escaping gas prevented the wrecking crews from doing their work last night, and as a result both lines were tied up until this afternoon. Trains in the meantime were detoured via Stratford.

WOULD TURN OVER SCHOOL TO MILITARY DEPARTMENT

Board of Control Favors Suggestion of New Building's Use For Soldiers—Mayor Says Board of Education Declined To Allow Council Member to Participate in Negotiations.

The board of control today discussed the proposition of the militia authorities to take over the new Technical School building for military purposes. The members unanimously voted the idea. Mayor C. R. Somerville reported that he had suggested that the board of control take part in the negotiations, but the board of control declined to do so.

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5000 MUNITIONS WAGONS OF FOE ARE DESTROYED

London, March 22.—Thirty German soldiers were killed and more than a hundred others injured, and 5000 munition wagons were blown up by an explosion at the Meurviennes station, near Mons, Belgium, according to an Exchange Telegraph dispatch from Amsterdam received yesterday. The Germans had stocked enormous munitions trains under camouflaged sheds at Meurviennes.

CANADIANS NOT IN GREAT FIGHT

Ottawa, March 22.—Although no official statement was made by the militia department as to whether Canadian troops are engaged in the battle on the western front, the opinion was expressed at the department this morning that it is unlikely they are involved.

The attack of the Germans appears to have centred in the Cambrai district, which is south of where the Canadian troops are stationed. One officer expressed the opinion that detachments of railway construction and forestry troops from Canada might be in the Cambrai sector, but they would, of course, not be in the front line. Returned officers stated that unless the Canadians had suddenly changed their front they would not figure in the infantry fighting. The artillery bombardment appears to be over a very wide front, and it is possible that troops from the Dominion are subjected to it.

PRIEST'S BODY LAY IN STATE AT ST. PETER'S CATHEDRAL LAST NIGHT

Clergy Acted as Pallbearers for Funeral Today.

Father James J. Ryan, who died on Wednesday morning in St. Joseph's Hospital, was buried at St. Peter's Cathedral yesterday morning. The body lay in state in the sanctuary of St. Peter's Cathedral, where it remained last night, being watched over by different priests of the diocese, who came here to attend the funeral.

Mass was sung at 9 o'clock by Vicar-General Father O'Connor, assisted by Fathers Moran and Goodwin, two visiting priests. Bishop Fallon said the prayers over the body after the mass. The vicar-general also officiated at the funeral.

MOONEY GIBSON IS SAID TO HAVE ENLISTED WITH UNITED STATES ARMY

An article in the Chicago Post says that George Gibson, the London correspondent with the New York Giants, has enlisted, and has been made a captain of a field battery in the United States Army.

It says that he has already started to organize a camp for the Government. It is made on the unusual fact that Gibson, being a Canadian and with a son serving in the Canadian army, should enlist with the United States forces.

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ENEMY'S TITANIC PUSH HELD, FOE'S LOSSES GREAT, TODAY'S MESSAGE FROM BRITISH LEADER

All Battle Positions Still In British Grip and No Serious Attack This Morning

MORE HEAVY FIGHTING EXPECTED; GUN CRASHES REACH ENGLAND

Desperate Fighting the Rule All Yesterday and Far Into the Night as Germans Make Tremendous Drive — Huns Failed To Reach Objectives at Any Point.

London, March 22.—Emperor William, Field Marshal von Hindenburg and Gen. von Ludendorff have gone to the western front to witness the German attack, says an Exchange Telegraph dispatch from Copenhagen. Bulgarian and Austrian troops are now on the western front, the dispatch reports.

CITY TO APPEAL TO GOVERNMENT ON ROAD AREA COSTS

Deputation Will Be Sent to Toronto Shortly.

The city will send a deputation to Toronto to interview the prime minister, Sir William Hearst, and the minister of public works, Hon. J. M. Derrid, relative to suburban roads. At the meeting of the board of control today the question was brought up and discussed at some length.

"The county has established the suburban road area, and has organized it according to the statute," reported Controller John M. Moore. "The county council has set aside \$7,500 for this work, and we are supposed to do the same. I took the case up with Sir William Hearst, and he suggested that a deputation see the premier and the minister of public works. We tried to do so during the session, but it was of no avail. We will arrange this later. I have approached the county, and the representatives of the county have agreed to hold up the work until we have arranged this."

"The fact that we have to pay 40 per cent for the repairs of the road area does not strike me as fair," said Moore. "We might hear some arguments for capital expenditure on roads, but repairing old roads, long in existence, does not look good to me. I do not know what next we will have to do for the farmers. They will not fight, and will not work unless advantages are given them."

Controller Moore will continue his efforts to arrange an interview with the Government.

Contracts for sludge pumps, motors, etc., for the sewage disposal works were awarded to Noble & High, and the utilities commission, for a total approximately of \$800.

MONITORS BOMBARD OSTEND.

London, March 22.—Ostend was bombarded by British monitors today, and Heligoland was attacked by sea-batteries according to the official announcement tonight, as follows: "Ostend was bombarded this afternoon by British monitors with successful results. Prior to the bombardment four enemy aircraft were destroyed by our naval air squadrons. Enemy aircraft attacked the British machines, while spotting for the bombardment, with the result that another enemy machine was destroyed. British seaplanes engaged in reconnaissance in Heligoland. Eight attacked enemy mine-sweepers with machine gun fire. There were no casualties on the British side. All our machines returned safely."

MR. ROWELL IN WELL; GOES AWAY FOR REST

Ottawa, March 22.—Acting under medical advice, Hon. N. W. Rowell, president of the Privy Council, has left the city for a ten days' rest. Mr. Rowell has been unwell for some weeks.

BRITISH MINERS AGREE TO COMING OUT PLAN

London, March 22.—It is understood that the Miners' Federation has accepted the Government's proposal regarding the coming out of men for military service.

WYATT'S TRIAL APRIL 4.

Halifax, March 22.—The trial of Commander Wyatt, former chief examining officer of this port, on a charge of manslaughter in connection with the Mont Blanc-Imo collision, which resulted in the Halifax explosion on Dec. 6 last, has been set to take place on April 4, in the supreme court.

Subscription Rates Advance

In effect April 1, 1918.

IN LONDON.

Delivered, 12c per week. 50c per month. \$6.00 per year.

OUTSIDE OF LONDON.

Through Dealers, 10c per week. 45c per month. \$5.00 per year.

CALL FOR AT STORES

BY MAIL PAID IN ADVANCE

40c per month. \$4.00 per year.

ANOTHER GERMAN TRICK EXPOSED

San Diego, Cal., March 22.—Major C. P. Bartholomew, commander of the Rockwell Field Aviation School at North Island, near here, posted an order today that all goggles made by a certain eastern firm with a German name should be turned in to the officers or destroyed at once. The goggles have been in use at North Island, Kelly Field, Texas, and at other training schools for aviators.

An investigation by experts shows that the goggles reduce the vision more than 18 per cent.

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IN LONDON

Asphalants

Asphalants

Military Tendencies Also In Our Women's Brown Walking Boots



Military style, smartly exemplified and that "dash" that will carry these new shoes "over the top" with youthful dressers this spring.

Lasts have that long graceful sweep that looks so well on the foot and allows the overgaiter or spat to fit snugly over the instep.

\$9.00 the Pair

Asphalants

Asphalants

Do You Stand for Religious Liberty?

If you do, then be ready to sign the following petition when presented to you by one of our Bible Students, or sign coupon below:

Dominion of Canada---Petition

To His Excellency the Governor-General-in-Council: The petition of the undersigned loyal citizens of the Dominion of Canada

showeth: That the INTERNATIONAL BIBLE STUDENTS' ASSOCIATION is composed of law-abiding persons and devout Christians who are seeking the Truth by honest interpretation of the Scriptures.

That the "Bible Students' Monthly" and the "Finished Mystery" are works of religious instruction used by the International Bible Students, and are in no respect whatever seditious or objectionable from a national standpoint.

That through error or misrepresentation, the publication and possession of these works have been prohibited by the Government of Canada.

That in the interest of religious liberty, free speech and the best traditions of British citizenship the said ban should be lifted.

Your petitioners therefore pray that the said ban be lifted and the free circulation of the said works be again permitted in Canada.

Mass meeting in Majesty Theatre Sunday, March 24, at 3 p.m. Subject, "Religious Intolerance the Bar to Human Progress." Speaker, Mr. E. V. Whelan of Hamilton. Seats free, no collection.

Cut out this coupon and fill in and mail to International Bible Students, London P. O.

NAME
ADDRESS
PLACE

Quit Meat When Kidneys Bother

Take a glass of Salts if your Back hurts or Bladder troubles you

No man or woman who eats meat regularly can make a mistake by flushing the kidneys occasionally, says a well-known authority. Meat forms uric acid, which excites the kidneys, they become overworked from the strain, get sluggish and fail to filter the waste and poisons from the blood, then we get sick. Nearly all rheumatism, headaches, liver trouble, nervousness, dizziness, sleeplessness and urinary disorders come from sluggish kidneys.

The moment you feel a dull ache in the kidneys or your back hurts or if the urine is cloudy, offensive, full of sediment, irregular of passage or attended by a sensation of scalding, stop

eat meat and get about four ounces of Jad Salts from any pharmacy; take a tablespoonful in a glass of water before breakfast, and in a few days your kidneys will act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia and has been used for generations to flush and stimulate the kidneys, also to neutralize the acids in uric acid, no longer causes irritation, thus ending bladder weakness.

Jad Salts is inexpensive and cannot injure; makes a delightful effervescent lithia-water drink which everyone should take now and then to keep the kidneys clean and active, and the blood pure, thereby avoiding kidney complications.

Power Controller's Investigating London Electric

Informed, However, That City Will Guarantee No Revenue.

Sir Henry Drayton, power controller for Canada, has written to the city, asking some questions about the London Electric Company. He desires to know what amount the city would be saving by paying for the plant, what it would pay for the rental of the property, and what arrangements would be made for operating the plant. He also asked for information about the munitions load of the company.

The special committee, in dealing with the communication yesterday afternoon, decided to inform Sir Henry that the city would pay nothing for the plant, that it would be saving charges, that if the company wished to operate the enterprise the customers should pay the extra charge. It was hinted that the utilities commission would look after the customers.

A citizen who has appealed to the Ontario railway board to compel the company to operate a new depot join with him in the application. The committee decided that the city was not interested.

NEW DEPOT HERE FOR RETURNED SOLDIERS

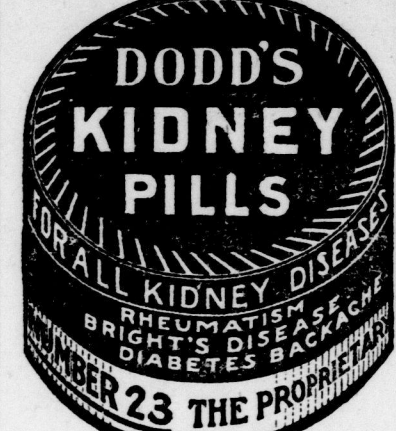
Brig-General L. W. Shannon, G.O.C. Military District No. 1, wrote to the city of education yesterday afternoon, asking the board to turn over the new technical school to the militia authorities. The board will be in session during the week, but it is expected that period of time, the militia people would lease it until this fall. It is the intention of opening up a new depot here for returned men, and more accommodation is urgently needed for returned men.

The board held a special meeting yesterday afternoon to deal with the matter, and referred it to the industrial advisory committee to deal with. The matter will be taken up at once and a definite conclusion arrived at.

UNITED STATES ORDERS

TEN 15,000-TON SHIPS

WASHINGTON, March 21—Construction of ten ships of 15,000 tons each, to be the biggest cargo carriers in the American merchant marine, has been recommended by Chairman Hurley of the shipping board and work on the designs was begun today.



1,500 MEN NEEDED FOR SPRING WORK ON FARMS HERE

Few, However, Have So Far Answered Call.

According to information given out today by H. T. Tait, district representative of the Ontario Employment Bureau, and R. A. Finn, district representative of the Ontario Department of Agriculture, at least 1,500 men are needed to assist in spring planting on Western Ontario farms.

Every effort is being made to secure these men by holding out special inducements in the form of the highest monthly wages ever offered for farm help in this province. The call is for men experienced in farm work, single men preferred, but few are making application.

Farmers ask that single men only be sent, as they have, in the majority of cases, no facilities for providing accommodation for a man with a family. The average wage offered is about \$10 a month with board included. At this figure but few single men have applied for work on district farms.

At the special meeting of the county council held on Saturday afternoon suggestions will be asked as to how best to induce men to return to the land and assist in the greater production movement.

County Clerk John Stuart expressed the opinion today that if the Government would agree to pay the single men the difference between their present wages and that offered by the farmers there would, he believed, be no difficulty in securing the necessary number. An urgent appeal to men to assist in the greater production movement was made on Sunday by all the city clergymen.

CITY BREVITIES

COL. BROWN AWAY.—Lieut.-Col. W. J. Brown, assistant adjutant-general of this military district, is out of town today, and Major C. O. Fairbank, staff officer, is acting A. G. for the day.

TWO FEET TODAY.—Approximately two feet of water is going over the Springbank dam today. The stoplogs, however, are in use, and were it not for this fact the volume going over the dam would be anywhere from three to four feet higher.

SCREEN FAVORITE COMING.—Violet McMillan, famous as a motion picture star, will appear at the Majestic next week in an act which features her experiences as a screen actress. She is the first well-known screen star to be brought to the city.

VETERANS GRATEFUL.—The Great War Veterans are grateful to Lieut.-Col. H. L. Milligan, D. S. O., of the W. O. R., and to Bandmaster Nantian for the services of the bugle band at the reception and today the band will be loaned to the Veterans for the occasion.

OPENING TONIGHT.—The official opening of the new quarters of the Local Branch of the Honorably Discharged Soldiers' Association will be held at 428 Park avenue today. The association acknowledges donations of \$25 from Lieut.-Col. W. M. Gartschore and \$25 from John A. Nash, jeweler.

SERVES DUAL PURPOSE.—The greater production campaign in London this year will serve a dual purpose. It will not only increase production of foodstuffs, but will obviate the necessity of urging the usual spring clean up of vacant lots. This has already started in some sections of the city for the amateur gardeners are losing no time in getting busy on their gardens, and the first step is the removal of all refuse and garbage from lots. In years gone by, many of these have been eyesores to the public, but this year they will be added to the greater production plots.

100 BOYS REGISTER

Answer Call of S. O. S. in Good Shape Through High School Club.

"S. O. S." calls for boys to go on farms for the summer months have brought a registration of more than 100 boys during the past two days. These boys have signed up with the campaign committee of the Y. M. C. A. High School Club.

The campaign has been successfully carried out by the High School Club. It was to have ended last night, but owing to its great success it was continued for another day or two. The names of all boys who registered will be handed to R. G. Davis, director of boys' work of the Y. M. C. A., and will later be filed at the local office of the Ontario Government Employment Bureau.

Many applications from farmers for high school boys' services are being in the hands of J. A. Miller of the Ontario Employment Bureau.

A Table Drink

that is gaining tremendously in public favor—

Instant Postum

Besides being a real war-time economy in saving sugar, fuel and waste, it is far superior to tea or coffee in health value.

Why not try this thoroughly healthful

Cereal Beverage

ACCUSE GUARD, WHO CAUSED ALARM, OF BEING INTOXICATED

The Investigators of Military Shooting Laid Complaint.

COURT-MARTIAL IS ON

Charge of Being Drunk On Duty Being Officially Investigated.

Charged with being drunk at his post while a sentinel on active service, Pte. Harold F. Cowan of No. 1 Special Service Company pleaded not guilty before a district court martial at the armories today.

The case is an outcome of an incident which occurred early in the morning of February 17, when a number of shots were fired by the guard on duty at the King street ordnance stores, between Talbot and Ridout streets. An alarm was sent in, and city and military police responded, and the charge was laid.

Investigation by the court, laid under section 6, sub-section 1 (k) of K R and O, Pte. Cowan, one of the guards concerned in the affair, was drunk at the time.

Major J. C. Mistle of the 1st Depot Battalion, W. O. R., is president of the court, and Major R. E. Bishop, C.R.C., is the prosecutor. The court was constituted on the application of Major W. J. Douglas of No. 1 Special Service Company.

Lieut. G. A. Gerald of No. 1 Special Service Company is acting for the prosecution, and Lieut. S. Kirkland of the 1st Depot Battalion is acting as counsel for the accused.

The witnesses for the prosecution were heard today. They included Major Osborne, P.M., who told of investigating the affair, and being told that Pte. Mills and Pte. Cowan had done the shooting, six rounds in all being fired. Both Major Osborne and Patrolman Alex. Towle, the next witness, swore that they detected the smell of liquor on the breath of the accused. Patrolman W. Hunter was also called, in addition to a number of members of the military police and members of the guard in question.

The sittings continued throughout the day. According to the regulations the findings of the court on the completion of the sittings will not be divulged until submitted to Ottawa and approved.

CARD OF THANKS

Mr. and Mrs. Saberi of 264 Richmond street, desire to thank the nurses and doctors of wards 3 and 8, Victoria Hospital, and the staff of the hospital, for the kindness shown them in their ill and recuperation and for their offerings sent.

KLONDIKE TRAILS OF OLD AND TODAY ARE SHOWN BY LECTURER

Bible society Secretary Shows Interesting Views.

A series of slides illustrated the lecture given in Talbot Street Baptist Church on Thursday evening by Rev. R. J. Bowen, secretary of the Western Ontario Bible Society, on "The Grandeur of the Klondike, a Trip Through Alaska." Mr. Bowen, who returned home from a trip to the coast in the interests of the British and Foreign Bible Society, was one of the first to go to Dawson City, some twenty years ago, in the capacity of missionary. In the days of the Klondike gold rush, he was one of the early days and of the present revealed in a striking manner the change brought about in a generation. Referring to the comfort of travel from London to Alaska at present, a distance of 10,000 miles, he said that in those days the Yukon trail. The most surprising feature to the audience was the richness of the summer vegetation in Alaska, the pictures seeming rather those of California than the far north.

PLAYLET WAS SUCCESS

"Aunt Susan's Visit" Given at Hyatt Avenue Church.

The schoolroom of Hyatt Avenue Methodist Church was packed on Thursday evening for the presentation under the auspices of the Daisy Bible Class, of which Mrs. A. T. Tait is leader, of an amusing playlet, "Aunt Susan's Visit." The play is by the author of "The Mohawk Crossroads" Ladies' Aid, and abounds in clever philosophy and amusing situations. The story is that of the well-to-do, but old-fashioned and eccentric Aunt Susan Tibb, who goes to the city to visit the prosperous nephew, whom she had brought up, but has not seen for years.

The nephew's wife was a girl of humble origin from a neighboring village, who with wealth has acquired ambitions and snobbishness. Miss Rebecca Tibb, as Aunt Susan is called, is a character, while A. E. Tait was excellent as John Thomas Tibb, the nephew. Miss Viola Williams interpreted the character of the pious, proud, ambitious Mrs. Tibb, and Miss Laura George was the young daughter. The role of the elder daughter, Rebecca Jane, was well done by Miss Alice, and the role of the younger daughter, Rebecca Jane, was well done by Miss Alice. The play was a success, and high honors as Hon. S. Smith and Guy Marchmont Cogges, respectively. Others, who took the roles of visitors capably, were Misses Zetta Chown, Edith Hutchinson, Mabel Fyford, Marnie Eason, Louise Walker, Ruby Dobbie, and Mrs. Grace Haynes. Miss Gladys Hutchinson was a smart maid. Readings by Miss Edna Read, a gifted young elocutionist, and numbers by the Dundas Centre Methodist Sunday School Orchestra added to the enjoyment of the evening.

BANQUET VISITORS

Members of Forest City Chapter, Eastern Star, Give Dinner to Distinguished Guests.

Mrs. Mildred Knowles Schanbacher of Port Arthur, grand worthy matron of the Grand Chapter, Order of Eastern Star, paid her official visit to the Forest City Chapter, No. 13 last night. E. T. Eason, worthy patron, was also present in his official capacity, with Mrs. May Hulse of Toronto, grand conductor, Mrs. Mabel Eason of Toronto, grand marshal; Mrs. Elizabeth Taylor of London, grand aid; and Bro. Samuel Wood of London, grand scribe of the Grievance and Appeal Chapter.

After the meeting a banquet was held in honor of the guests present, about 75 of the members being in attendance. Several visitors from the Maple Leaf Chapter, St. Thomas, and from the Ruth Chapter, this city, were also guests of the Forest City Chapter. Tonight a large reception will be held in the Masonic Hall.

MEMORIALS PRESENTED

Father of Late Lieut.-Col. Woodman Leonard Makes Presentations to All His Men.

F. E. Leonard, father of the late Lieut.-Col. Woodman Leonard, commander of the 12th Battery, and later of the 3rd Canadian Field Artillery Brigade in France, is presenting a memorial gift to all who served in France under his son. A matchbox with Lieut.-Col. Leonard's photograph upon it, being given to the men of the 9th, 10th, 11th and 12th Batteries. All who are anxious to receive this memorial have been asked to communicate with Sgt.-Major J. A. Barnhill, late sergeant-major of the 12th, and now again on duty as a member of the London police force, at 7 Cherry street, this city.

ANOTHER SUCCESS

W. O. R. Band's Dance on Thursday Night Equals Former Triumph.

Under the patronage of the I. O. D. E. of the city the second of a series of dances for the benefit of the fund of the Western Ontario Regiment Depot Battalion Band, was enjoyed by large number on Thursday evening in the Masonic Hall. Major King and Lieuts. Moggi and Stevenson, the members of the band committee, were again in charge of arrangements. As on the occasion of the former dance a delightful program was played by the band, conducted by Bandmaster Rosella Pococke, W. O., while the guests were assembling.

DON'T DIET YOURSELF TO CURE DYSPEPSIA

IT ISN'T NECESSARY.

The sufferer from dyspepsia and indigestion who has to pick and choose his food is the most miserable of all mankind.

Even the little he does eat causes such torture, and is digested so imperfectly that it does him little good.

What dyspepsia needs is not dieting, or artificial digestants, but something that will put their stomachs right so it will manufacture its own digestive ferments.

For forty years now Burdock Blood Bitters has been making weak stomachs strong and curing severe cases of dyspepsia and indigestion that other remedies were powerless to reach.

It restores the stomach to a normal healthy condition so that the food no longer causes distress, but is thoroughly digested and assimilated, and goes on its way making rich red blood.

Mrs. Henry Shaw, Campbellton, N.B., writes: "I was for five years troubled with a weak stomach, and could not eat any food that would agree with me. I tried different medicines, but would not get cured. A friend advised me to take Burdock Blood Bitters. I took four bottles, and now I am in perfect health."

B.B.B. is manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

Trusses For Men, Women and Children

Are you satisfied with the one you have? Do you need a new one? Does your old one need fixing?

Our line of trusses is the best made. We know, because we have had years of experience in buying and fitting trusses.

Our catalogue will show you all the different makes. You can choose for yourself. Trusses from \$1.50 to \$10.00. Elastic, Spring and Hard Rubber Trusses.

Private truss room. No charge for fitting.

ANDERSON & NELLES

DRUGGISTS AND TRUSS SPECIALISTS. 268 DUNDAS ST., LONDON.

Alkali in Shampoos

Bad For the Hair

If you want to keep your hair looking its best, be careful what you wash it with. Don't use cheap shampoos or anything else, that contains too much alkali. This dries the scalp, makes the hair brittle, and ruins it.

The best thing for steady use is just ordinary multifunctional coconut oil (which is pure and greaseless), and is better than anything else you can use.

One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Shampoo the hair with water and run it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp moist, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get multifunctional coconut oil at any pharmacy. It's very cheap, and a few ounces will supply every member of the family for months.—Advt.

GREKES ENLIST NOW

Two of Them in Thursday Recruiting Records at Local Armories.

Nine recruits from the British-Canadian Recruiting Mission were boarded at the local mobilization centre Thursday. Six volunteers were placed in category A2, one in B, and two were found unfit for service and placed in category E. Four volunteers came from Windsor, four from Detroit, and one from Grand Rapids.

Among the recruits was P. Purlikovich, a Serbian, who enlisted at Detroit. He was placed in category B, and was sent to Toronto by the local board. Two

VISIT THE FAIR

15 DOMINION SAVINGS BUILDING. Dolls and Toys. Easter Novelties, Cards and Booklets. Silk Flags from 5c dozen up.

YOUR FILMS DEVELOPED AND PRINTED CORRECTLY

ROBERTSON & MORLEY, 810 Dundas Street. Opposite Armoury.

Agnews Seasonable Shoe Bargains Agnews

Cruiser Grey Boots

Ladies' Fine Grey Laced Boots, 10-inch tops, neat, stylish last, flexible soles, high French heels, all-leather tops. Most stores' price, \$10.00.

Our price \$8.50

African Brown Boots

Ladies' Dark Brown Laced Boots, 10-inch tops, English walking styles, low heels, dressy lasts, with high French heels.

Most stores' price, \$7.50. Our price \$5.00

Men's Brown Boots

Men's Very Dark Brown Calfskin Laced Boots, Neolin soles, rubber heels, Goodyear welted, neat English lasts.

Most stores' price \$7.00. Our price \$5.00

SAVE THE FOOD, AND, THEN SAVE. IT MUST WIN THE WAR.

CANADA FOOD BOARD.

AGNEW'S BOOT SHOP

182 DUNDAS STREET. PHONE 5235.

8 STORES. 8 STORES.

GET BUSY

Spring seems to be here with a rush. Doubtless you will want to repair that roof, and there's always something to be painted this time of year. Get away to an early start. You will have more time for the garden later.

FLORENCE

OIL COOK STOVES

Saves you time, fuel and labor.

2-Burner \$15.00

3-Burner \$20.00

4-Burner \$25.00

Every stove absolutely guaranteed.

POULTRY NETTING

From 12 inches to 72 inches in width, 1-inch or 2-inch mesh. All heavily galvanized. 6c to 35c per yard

GAS PLATES

2-Burner \$3.00

3-Burner \$4.00

4-Burner \$5.00

Ovens—Single \$1.25 to \$4.50

Ovens—Double \$4.50 to \$5.00

We are "London" agents for

PAROID ROOFING

This roofing is made from the highest grade asphalt products only. Made in two weights.

Paroid Light \$3.00 square

Paroid Heavy \$3.50 square

Every roll guaranteed.

VALENTINE'S VALSPAR

"The Varnish That Won't Turn White"

"Valspar Varnish"—For floors, stairs and all places exposed to the elements. Heat-proof, acid-proof and hot water-proof.

Cowan's Colossal Hardware

125-127 DUNDAS. THE STORE WITH A STOCK. 2 PHONES, 3461-3462.

Men's Brown Boots

Men's Very Dark Brown Calfskin Laced Boots, Neolin soles, rubber heels, Goodyear welted, neat English lasts.

Most stores' price \$7.00. Our price \$5.00

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4-Burner \$25.00

Every stove absolutely guaranteed.

POULTRY NETTING

From 12 inches to 72 inches in width, 1-inch or 2-inch mesh. All heavily galvanized. 6c to 35c per yard

Interesting the Ladies at Chapman's--The Store of Inspiration and Satisfaction

MANY ORIGINAL TOUCHES SEEN IN Women's New Spring and Easter Apparel

SUITS! SUITS!

Why pay \$50.00 for a suit when you can conserve \$15.00 by having one of the modes from our cabinets, that fit you just as well and are made by just as practical workmanship? These suits were made before the rush, and were well inspected before leaving the tailor's. These beautiful suits are styled and modeled to comply to any figure. It will save you time and disappointment at this busy season to be supplied from our well-assorted spring openings. Their simplicity adds to their beauty, and give such restful, dressy appearance for home, street or dress occasions. Come in and admire them and give them an early inspection at our request.

\$35.00 Garments---Suits of All-Wool Serge

Coat is lined with good quality silk, button trimmed, with detachable over-collars of striped silk; colors—navy, sand, green, taupe and black; easy priced. At \$35.00
Suit made of fine quality serge, lined throughout with surah lining, trimmed with braid and buttons, pretty over-collars; skirt is plain in the front and shirred in the back, with small belt; colors—green, navy, brown and black. Price \$20.00

Ladies' Spring-Weight Underwear

Knit Combination Suits, short sleeves, knee length \$1.75 suit
White Combination Suits, long sleeves \$1.35 suit
Fine Summer Vests, short sleeves and sleeveless 35c, or 3 for \$1.00
Summer Knit Drawers, wide make 50c pair
White Cambric Nightgowns, square and V neck, embroidery trimmed \$1.00
Strong Reducing Corsets, "Deedee," filling of unbreakable steel, four loose supporters. Price \$3.50
Medium-Bust Corsets, coutil steel filled, long hip, extra value \$2.00

House Dresses

Ladies' Gingham House Dresses, well made, fast colors. Special at \$1.10, or 2 for \$2.00

New Glove Styles

Some of them made of suede, some of chamois lisle; the majority of them, however, are made of the always-popular, much-wanted silks; white, black, grey, African brown, tan, and mastic shades cover their range of color. Prices that are unusually attractive have been attached to every pair.
Fabric Gloves \$1.00 and \$1.25 per pair
Silk Gloves, Kayser's popular make \$1.00 and \$1.25 per pair
Chamoisette Gloves at \$1.25 pair
Fine English and French Kid, well assorted in colors, with white and black points and stitching \$2.50 pair

Nearly all the active workers in Great Britain, France and Italy have been taken from the farms to fight. Their farms have produced less and less for three seasons. What wonder that there is a disturbing, distressing shortage of foods?



NEW SPRING COATS

They are fitted with new collars and cuffs, buttons and pockets of unique designs; in checks, donegals, gabardine, serges; a splendid range of Coats at very reasonable prices \$7.50, \$12.00, \$13.00, \$13.50, \$17.50, \$18.50, \$22.00, \$25.00, up to \$35.00

DRESSES

Quaint styles in Silk and Serge Dresses. Priced from \$9.00 to \$23.00

GIRLS' RAINCAPES

One special lot in navy blue and sand color; sizes 8 to 14. Closing them out at \$2.98

BLOUSES

New Voile Blouses in organdie with embroidered fronts, pearl buttons, tucked collars; sizes 36 to 44. At \$1.50
Striped voile, new collars, trimmed with fine edging, sizes 36 to 44 \$2.00
Pique, tailor-made, high collar, 36 to 44. At \$1.50
Black cashmerette, tailored style, 36 to 50 \$1.50

White habutai silk, new style collars, pearl buttoned, sizes 46, 48, 50. Special \$3.00

Beautiful white silk Waists, 36 to 44. Priced \$1.50 and \$2.00

LACES AND EMBROIDERIES

Slightly soiled embroideries, from 2 to 5 inches wide, all good patterns. Specially priced at 10c per yard
Swiss Embroideries, width from 5 to 12 inches. Special at 15c
A good assortment of valenciennes, filet, guipure edges and insertions at very low prices.
Marabout in all the wanted shades for ruffs. At 50c and 55c per yard

Sensational Sale---300 Children's Hats

2 to 9 years, girls or boys, every one a beauty, fancy silk and satin, good trimmings, 20 designs; worth \$2.50 or more. On sale Saturday, each 98c
New goods just in. These will make you notice.

J. H. Chapman & Co.

239, 241, 243 DUNDAS STREET.

PHONES 791, 2832.

EASTER HATS!

With charming symmetrical outline and refined neatness, blended harmony in colorings, selected with the object of dress, style and price value, durability a recognized feature, these hats move out quickly because of the above considerations. They are something different and becoming above expectation. Trimmed or untrimmed, many ready to wear. An ample showing of these hats can be seen on the main floor at the front of the store. Give us your eye and ear and we are sure you will get satisfaction.

Chrysanthemum Straws in plain shades of purple, grey and old rose \$4.50
Poke shapes in fine straw, in green and grey, brown and grey and black and white \$3.50
Imported English Black Silk Braid Hats at \$4.75
English Walking and Matron Hats from \$1.50 to \$5.00
Plain Light Mauve Hats in popular shapes \$2.75 to \$3.25
Ladies' Silk Motor Caps, very pretty designs, at \$3.00
Girls' Ready-to-Wears at \$2.25, \$2.75 and \$3.25
Children's Milan Straw Hats at \$1.25 to \$2.50

Silks and Dress Goods

Tussah silk, beautiful, serviceable and washable, all the new shades, 36 inches. Specially priced at 89c
Silk Poplins, splendid quality, in brown, green, navy, grey, burgundy, taupe and black; worth \$2.00. Specially priced \$1.68
Black Chiffon Taffeta Silk, 38 inches, beautiful soft quality, old permanent dye. Specially priced at \$1.39
All-Wool Serges, navy or black, 40 inches, good, serviceable, satisfactory material, at a great bargain; extra value today at \$1.50 per yard. Special sale price \$1.10
Spring Coatings, 52 inches wide, grey and sand, worth \$3.50. On sale at \$2.00
Tweed Suiting, 54 inches, grey and black mixtures; present value \$3.00. Selling price \$2.00
Cream Lustre Sicilian (Priestley's make), 50 and 54 inches; worth \$2.00. On sale at, per yard \$1.25

Easter Hosiery

Fabrics are of pure silk, silk and lisle, lisle and cotton, and pure cotton. Come and view them. We extend to you a cordial invitation to do so.
"Radium," "Mercury," "Penman's," "Holeproof," "Circle Bar," "Puritan Maid" and "A B C" brand in Infants' and Children's Cashmere Hose.
Ladies' Silk Ankle Hose, double heel and toe, in pearl grey, steel, taupe, light and dark champagne, navy, brown, black and white, all sizes. At \$1.00 and \$1.25 per pair
Silk Ankle Hose, in swede, navy, champagne, pearl, copenhagen, black and white 75c
Ladies' Heavy Silk Ankle Hose, in black and white, all sizes. Worth 75c. On sale 50c a pair; 3 pairs for \$1.50
Ladies' Lisle Hose, in brown, mustard, flesh, black and white, all sizes. 50c pair; 4 pairs for \$1.75
Ladies' Brown Hose, in cashmere; also in cotton; sizes 8 to 10. At 50c pair
Ladies' Black Lisle Hose, with mao sole, in 9, 9½, 10. At 50c pair
Ladies' Black Cotton Hose, natural wool sole, in 9, 9½, 10. At 40c pair
Ladies' Lightweight Cashmere, in black. At 75c and \$1.00 per pair

POPE BENEDICT SENDS EASTER PEACE MESSAGE TO AMERICAN NATION

Rome, March 21.—A plea for lasting peace made by Pope Benedict in an Easter message to the American continent which he sends through the Associated Press. The holy father's message says:
"The first message of the Risen Saviour to His disciples, after suffering the torture of passion week, was 'Peace be unto you.' Never has the world for which He sacrificed Himself

needed so poignantly that message of peace as today.
"On this solemn occasion no better wish can be made to the country so dear to our hearts than that the Divine Redeemer may grant a realization of the desire of all, that is, a healing of the existing hatred and the concluding of a lasting peace based on the foundations of justice, fear of God and love of humanity, giving to the world a new organization of peoples and nations united under the aegis of true religion in striving to a nobler, purer and kinder civilization.
"It is thus we desire to fulfill our Master's last injunction to His apostles: 'Go ye into all the world and preach the gospel to every creature.'

LATEST BANK MERGER APPROVED BY MINISTER

OTTAWA, March 21.—Announcement was made today at the finance department that according to the terms of the bank act the proposed merger of the Bank of British North America with the Bank of Montreal. The latest comparative figures of the standing of the two institutions are:
Bank of British North America—Capital, \$1,850,000; assets, \$75,418,447; liabilities, \$65,409,333; earnings for 1917, \$860,000 or 13 per cent.
Bank of Montreal—Capital \$18,000,000; assets, \$306,525,035; liabilities, \$356,551,613; earnings for 1917, \$2,447,969, or 15 per cent.

PROBYN INQUEST IS POSTPONED OWING TO ABSENT WITNESSES

Occupants of the Car Which Struck Driver Wanted.

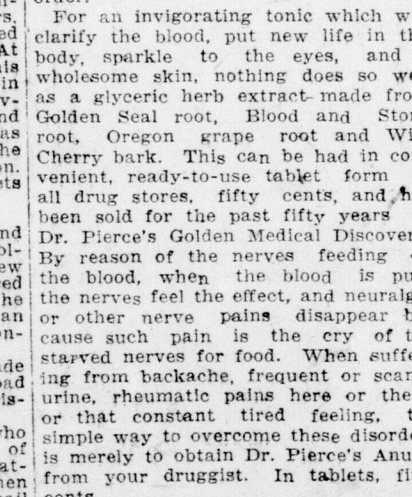
The absence of three important witnesses necessitated a postponement of the Probyn inquest, which was opened at the police station last night. The inquiry was adjourned until Wednesday evening, March 27, when the required witnesses will be called.
The inquiry was ordered by Coroner MacLaren to ascertain the facts in connection with an accident at the corner of Wolfe and Waterloo streets on the evening of March 19, when a car driven by Arthur Harrison, 571 Dundas street, collided with a mail wagon in charge of John Probyn. As a result of injuries sustained Probyn died some days later in Victoria Hospital.
Riding in the car with Harrison at the time were Carl Windsor, an aviator in training at Toronto, Ella Lee and Mildred Fawcett. None of these three were present at the coroner's inquest. McKillop and Coroner MacLaren thought it advisable that they be summoned to give evidence.
A soldier who gave assistance to Probyn immediately after the accident could throw considerable light on the occurrence. He was a mailman who was in the car and communicated with the crown attorney, the coroner or the detectives. His evidence would be important. He refused to give his name at the time, but may do so in view of the importance now attached to his testimony.
Arthur Harrison was the first witness to be called. In reply to a question by Crown Attorney McKillop witness stated he had been driving his father's car for a year. On the evening in question he and three others, Carl Windsor, Ella Lee and Mildred Fawcett were riding in the car. At the corner of Wolfe and Waterloo his car collided with the mail wagon in charge of John Probyn. He was driving on the right side of the road and did not see the mail wagon until he was aware that it was there until he felt the jar as a result of the collision. The night was rainy and the streets in a slippery condition, he said.
"Was On the Road."
Upon alighting from the car he found Probyn lying on the road with a soldier giving him attention. Just a few seconds before the collision he glanced at the speedometer and found that he was traveling at about ten miles an hour with the car under complete control.
Sitting forward on the windshield made it extremely difficult to see the road ahead, and as a result he was exercising the utmost caution.
John B. T. Tanton, Wolfe street, who resides in the corner of the corner of Waterloo street, testified that his attention was attracted by a crash when the motor car collided with the mail wagon. The closeness of the motor car to the mail wagon indicated in his opinion, that the car must have been traveling slowly to have stopped within such a short distance from the mail vehicle.
Elmer A. Pocock and Hubert B. Keenleyside had arrived at the scene of the accident a few seconds after it had occurred. Pocock drove for a doctor while Keenleyside examined the tracks of the car driven by Harrison. Neither was able to throw much light

on the actual happening.
Frank Spittigue was visiting near the corner of Wolfe and Waterloo streets. He had seen Probyn at the house where he had been carried, but knew nothing whatever of the accident.
Dr. L. S. Stuppleton testified that Probyn died from hemorrhage of the brain, due to concussion as a result of the accident.

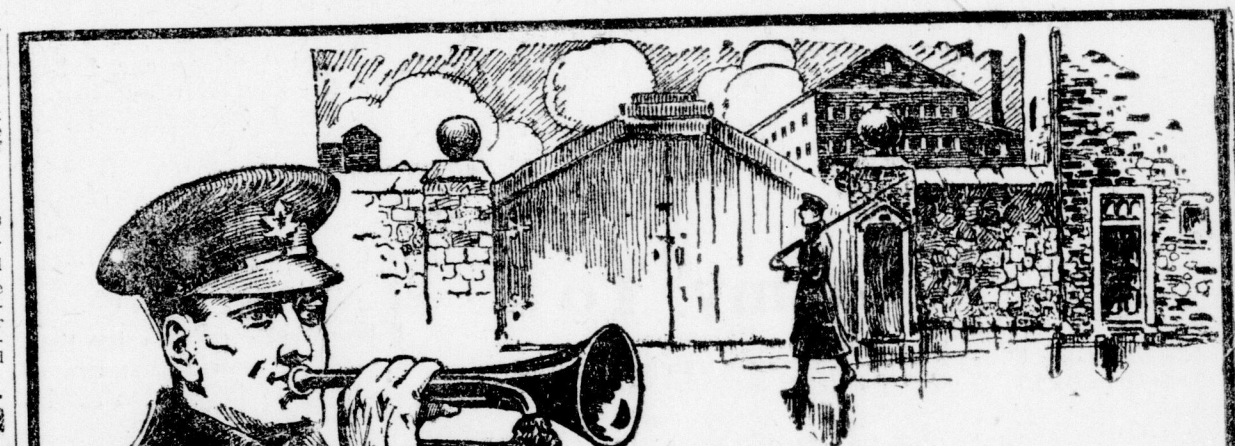
SENATORS MOURN BOWELL.
Ottawa, March 21.—In the Senate this afternoon, Sir James Loughheed, Government leader in the Senate, referred feelingly to the loss sustained in the death since last session of Sir Mackenzie Bowell, Senator Sprague and Senator Gillmor. Senator Bostock, the Opposition leader, also referred to the loss of the three senators.



Building up for the Spring Attack at the Front is a good deal like putting the body in condition for an invasion of the germs of grip, pneumonia or "Spring fever" here at home.
At this time of the year most people suffer from a condition often called Spring Fever. They feel tired, worn out, before the day is half through. They may have frequent headaches and sometimes "pinchy" or pale skin and white lips. The reason for this is that during the winter, shut up within doors, eating too much meat and too little green vegetables, one heaps fuel into the system which is not burned up and the clinkers remain to poison the system—a clogging up of the circulation—with inactive liver and kidneys. Time to put your house in order.
For an invigorating tonic which will clarify the blood, put new life in the body, sparkle to the eyes, and a wholesome skin, nothing does so well as a glyceric herb extract made from Golden Seal root, Blood and Stone root, Oregon grape root and Wild Cherry bark. This can be had in convenient, ready-to-use tablet form at all drug stores, fifty cents, and has been sold for the past fifty years as Dr. Pierce's Golden Medical Discovery.
By reason of the nerves feeding on the blood, when the blood is pure the nerves feel the effect, and neuralgia or other nerve pains disappear because such pain is the cry of the starved nerves for food. When suffering from backache, frequent or scanty urine, rheumatic pains here or there, or that constant tired feeling, the simple way to overcome these disorders is merely to obtain Dr. Pierce's Anuric from your druggist. In tablets, fifty cents.



GET RID OF THOSE PIMPLES
Cuticura Soap and Cuticura Ointment will help you when all else fails. Nothing better for the skin. Sample of each free with 32-page skin book. Address Cuticura, Dept. S, Boston.



"Rouse Up"

At the call of Reveille in every Military District, Canada's latest contribution of sturdy manhood awakes each morning to a soldier's life and duties of a new day.

Your friends are there, your sons or brothers perhaps, and now seven mornings a week these men will rise at the call, to perform the first duty of every soldier . . . shave.
It is easy to see, then, why the soldiers appreciate a real razor—one that shaves clean with speed and comfort—and without fuss or frills.

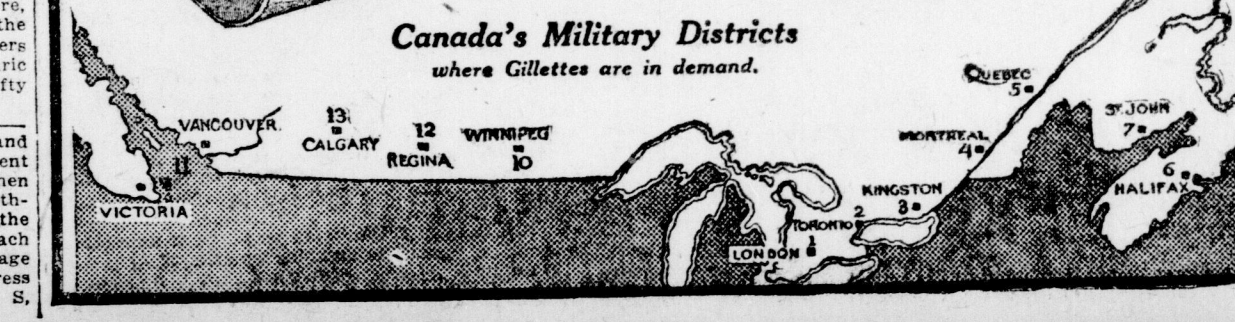
Gillette Safety Razors

have proved their mettle with Canada's previous contingents. In camp, barrack room, billet or trench, it's just the same—a piece of soap, a little water, a Gillette—and in three minutes a clean, smooth skin that will pass any officer's inspection.

Our old army knows the worth of the Gillette Safety Razor—and wants thousands more. Our Allies' army from across the Line is getting them by hundreds of thousands. Our new army should leave our shores with shaving equipment to match their other accoutrements. If your brother, son or friend in the new army doesn't get a Gillette, see to it yourself that he is supplied!

Your friend of the new army needs the comforts you gave your friends of the old. Make his shaving easy under all conditions—give him a Gillette.

Canada's Military Districts where Gillettes are in demand.



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All styles and sizes in staple and fancy cloths. Coming as it does at this time, this sale of spring top-coats is an unrivalled opportunity to purchase these garments at less than our present factory prices.

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THE LONDON ADVERTISER COMPANY, COMPANY.

London, Ont., Friday, March 22.

A GERMAN POST-BELLUM SCHEME.

RECENT issue of the Bulletin de la Chambre de Geneve, Switzerland, contains the following statement, which we translate as a matter of special interest:

"We learn from an entirely trustworthy source that in various neutral countries the Germans are endeavoring to disorganize commerce among the Allies, in order to secure their own advantage after the war."

"With this in view, they are offering very tempting contracts to as many as possible of the staffs of these establishments to induce them to agree promptly to leave their employment when peace is declared. At the present hour there are working especially with the electrical industries, seeking to make it impossible to operate because of the lack of expert employees."

"Among the industries receiving chief attention are the lighting and power companies, and the tramways. All the transformation stations, all the power houses, all the distributing boards are in the first line of attack, to corrupt the personnel staff for disservice after the war, for the benefit of the enemy."

"Preliminary investigations have been made covering the entire personnel necessary to the operation of the central stations, not simply the ordinary employees, but also the technical staff, from the operators to the engineers, the heads of the service."

"It is an attempt to corrupt the personnel staff for disservice after the war, for the benefit of the enemy."

WHAT THE IDEA IS.

The London Liberal-Conservative Association has been reoffered. What's the idea? We thought that partyism was abolished until after the war.—Hamilton Times.

LAYING no claim to inside information on the subject, The Advertiser believes that it can offer a few conjectures for what they are worth.

In the first place it may have been noticed that the name of Sir Adam Beck did not figure to any great extent at the recent Conservative convention. (It was a Conservative rather than a Union convention). Nor were any of Sir Adam's extremists elected to office.

On the other hand, few of the old "Gray faction" were kept in the offices. Mr. Gray, good fellow that he was, is gone, and an attempt is being made to heal the ancient feud between the respective wings by getting new men in.

But probably the real reason and the first reason was that the Conservative party realizes that without Liberal defections and the franchise act it was doomed to defeat before united Labor and Liberalism. It realizes that the union of these two democratic forces has not been negated by the election. And it realizes the need for early preparation, the Union Government "camouflage" now having been laid aside and the faithful having put on the old blue of unbending Toryism. He who runs may read.

WHILE THE MAN-EATER SLAYS.

WHILE the man-eating tiger strikes madly with its cruel claws and rends the flanks of its attackers, gorging itself on the innocent flesh of women and children, a little Brown Man with a high-powered sporting rifle stands on the alert ready to join in the hunt.

"Honorable Allies, I am one of you," he says. "I would like to join this hunt for that reason, also because this beast may become a menace at my own gateway. I have hunted before and proven my ability to drive big game into the net. My services are yours for a word, my friends. I am able to send a bullet to a vital part."

But one of the other hunters does not think it wisdom to hunt the man-eater too hard on territory where some of the people are friendly, even though they make no effort to curb the beast's mad career, and even though they feed him and sustain him in his murderous work.

This hunter appears to have a mistrust of the big game hunter known as the Little Brown Man, but while he ponders over this mistrust the tiger is on its way, slaying and doing more frightful things than the Brown Man could ever be guilty of. While the other hunters hesitate to accept the new hunter, all chance to slay the tiger may be lost. He may retreat into safer places, there to restore his strength, and, as is the nature of the beast, to go on killing with increasing blood lust.

Isn't it about time to call in all the high-powered rifles and to settle theoretical matters later on?

DR. GODFREY'S BILL.

DR. FORBES GODFREY, M.P.P., has withdrawn his bill requiring that both parties to an intended marriage produce medical certificates showing that they are not mentally afflicted in any way, subject to any form of venereal disease or habitual criminals and vagrants. The withdrawal was made on the assurance of Premier Harts that the question would be considered by a special committee.

If such a bill would put an end to the bringing into the world of children by undesirable parents, it would deserve to be greeted with acclaim by the nation and to be translated into law without delay. It would be one of the greatest possible safeguards for the future of the Canadian people, and would mean that asylums for the insane and prisons would be reduced in number by 50 per cent or more within a few years. But the bill will not perform this miracle: it may decrease the number of children born to the classes of people mentioned, but that is the full extent of what can reasonably be expected of it.

On the other hand, some regrettable results may follow the enforcement of a law along the lines proposed. Will there not be, inevitably, a tremendous increase in the illegitimate birth-rate? The bill can forbid, to a certain extent,

that diseased, imbecile or criminally inclined babies be brought into the world with the consent of the church or the law, but it cannot prevent their birth; it can only declare them illegitimate. The refusal of the right of legal marriage will concern these unfortunates who fail to measure up to eugenic standards less than it would affect normal, healthy persons, and it may be anticipated that it will not be allowed to stand in the way of cohabitation.

If this great subject of the health and well-being of future generations is to be dealt with effectively, it must be tackled fearlessly and with due regard to human nature, and the animal passions possessed by the human race. To decree that all the unfortunate children born of degenerate parents be considered illegitimate would be to condemn them to undergo unnecessary suffering in their later years, and would tend to make them follow in the footsteps of their parents; it would not strike at the root of the evil.

Possibly a special committee, composed partly of physicians and surgeons interested in the subject, might evolve some plan whereby control could be secured over degenerates' reproduction, but it will have to be something more far-reaching than refusal of marriage certificates if it is to do much good.

LADIES' BAGS AND PURSES.

THERE will be a general inclination to treat the expenditure by the Senate of over \$1,000 on ladies' bags and purses as somewhat of a joke. There will be conjectures as to whether they went to wives, stenographers or others, or whether they were retained by the "old ladies" of the Senate for their own use.

Unfortunately, there is a serious side to the incident: the deputy clerk of the Senate refuses to give the details asked by the auditor-general in connection with the purchase and claims that, since it was made under the heading of supplies, no one but the Senate has any right to question it. Technically the contention may or may not be correct, but if it is there should be no delay in changing such conditions.

What possible occasion could there be for buying ladies' bags and purses at the country's expense by the members of the Senate? If they wanted them for their own private use, their own pockets ought to have provided the price. If they were for gifts to friends or employees, the same statement applies. It is universally conceded that senators in Canada are paid all they earn, at least, and can well afford to buy whatever presents they find it necessary to give from their salaries.

What are the limits of "stationery supplies"? Apparently the term extends to anything which stationers sell. This might include pipes, cigar and cigarette cases and a hundred other items which senators might desire. Are the people prepared to grant unlimited supplies of these to the appointed members of the Upper Chamber? If they are, it will not be long until a way is found of including motor cars, and the auditor-general will be told he has no control of such expenses as this: To 100 motor cars (supplies) \$150,000.

The bags and purses incident should not be allowed to pass without notice. An explanation ought to be forced and, if necessary, restrictions imposed on the Senate which at present seems to be a law unto itself.

EDITORIAL NOTES.

When vegetables must be sold by the pound will grocers be obliged to sell a pound of pumpkin?

News item says "surplus" officers arriving from England will be discharged. All of them or only selected ones?

The British admiralty has decided on a policy of frankness, and the people will respond nobly. The decision comes late, but is welcome.

Four enemy warships sunk to one British destroyer damaged is the kind of result Britain has hoped for and expected when chances were even.

If all the districts which consider the Ontario Government too slow to follow Thunder Bay's example and vote to join other provinces, Ontario would become a township.

Unadulterated impudence reaches its limit in the demand by a central power that France pay \$900 for damage done to the Teuton embassy in Paris by a German aviator's bomb.

One of the best pieces of news coming from Russia recently is the statement that the new Bolshevik forces preparing to fight the Germans are to be under rigid discipline and trained commanders. They may keep a good many enemy troops engaged.

THE OPEN BOAT.

[Punch.] "When this here war 's done," says Dan, "and all the fightin' 's through, There's some'll pal with Fritz again as they was used to do; But not me," says Dan the sailor-man, "not me," says he; "Lord knows it's nippy in an open boat on winter nights at sea."

"When the last battle's lost an' won an' won an' lost the same, There's some'll think no 'arm to drink with square-heads just the same; But not me," says Dan the sailor-man, "for if you ask me why— Lord knows it's thirsty in an open boat when the water-breaker's dry."

"When all the bloomin' mines 's sweep an' ships are sunk no more, There's some'll set them down to eat with Germans as before; But not me," says Dan the sailor-man, "not me, for one— Lord knows it's hungry in an open boat when the last biscuit's done."

"When peace is signed and treaties made an' trade begins again, There's some'll shake a German's hand an' never see the stain; But not me," says Dan the sailor-mad, "not me, as God's on high— Lord knows it's bitter in an open boat to see your shipmates die."

UNHAPPILY PHRASED.

Addressing some public school boys recently on the subject of "Tact," the Archbishop of London remarked, somewhat sadly, that even the church cannot invariably be depended upon to say, in all the circumstances of life, the appropriate word.

For instance, he continued, there was once a certain vicar who had long been eager to see an extension of the parish burying ground. At length his wish was gratified. Soon after the opening he felt called upon to speak a few words of condolence to a widower who was setting out tributes of flowers.

"Good afternoon, my dear sir," said the vicar, approaching breezily, "good afternoon."

He gazed around in a contented way. "Our new cemetery," he went on, "seems to be filling up nicely!"

PALPITATION OF THE HEART AND NERVE TROUBLES WERE CURED BY Milburn's Heart and Nerve Pills

When the heart begins to beat irregularly or intermittently, palpitate and throb, skip beats, beat fast for a time, then so slow as to seem almost to stop, it causes great anxiety and alarm, and the least excitement or exertion seems to affect it.

Many people are kept in a state of morbid fear of death, become weak, worn and miserable through this unnatural action of the heart.

To all sufferers from heart troubles we would advise the use of Milburn's Heart and Nerve Pills, which by their action in strengthening the heart and regulating the beat, remove all the distressing conditions and impart vigor and vitality to the system.

Mrs. Thomas Davidson, Mount Brydges, Ont., writes: "I have been a great sufferer in the past with nerve troubles and palpitation of the heart. I tried several remedies, but without any good results. My son came in one day and advised me to take Milburn's Heart and Nerve Pills. After using one and a half boxes, I am fully recovered, and am in a perfect state of health, thanks to your valuable medicine."

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Increases strength of delicate, nervous, rundown people in ten days' time in many instances. Used and highly endorsed by former United States Senators and Members of Congress, well-known physicians and former Public Health officials. Ask your doctor or druggist about it.

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Sunday service will be resumed on Sunday, March 3rd. Cars will leave London at 10 a.m., 1, 5 and 9 p.m. Cars leaving at 1 and 5 p.m. will run to Port Stanley.

LONDON AND PORT STANLEY RAILWAY

Timetable Effective Sept. 20.
To ST. THOMAS—10:20, 1:20, 7:20, 10:20, 1:20, 7:20, 10:20.
To PORT STANLEY—10:20, 1:20, 7:20, 10:20, 1:20, 7:20, 10:20.
Daily except Sunday. Limited trains London to St. Thomas.

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The AutoStop will give a soldier or sailor the same clean, comfortable shave he enjoyed at home, no matter where he is or under what condition he uses it.

Give him an AutoStop—it's the gift he needs.

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Read What These Canadian Purchasers of the Britannica Say of the Work---Then Ask Yourself "Can I Afford Not To Have the Set?"

(Over 15,000 copies of The Britannica have been sold in Canada. Here are a few letters received from Canadians of every profession and occupation.)

"INDISPENSABLE IN SMALL OUT-OF-THE-WAY PLACES."

Creston, B. C. I already realize that I have an inexhaustible supply of information and reading matter of an interesting nature, a thing much to be desired in a small out-of-the-way place like Creston, without its library or any convenience for reference.

As a lover of books, I am of the opinion that my new edition of the Encyclopaedia Britannica is by far the finest investment in literature I could possibly make; and with its substantial binding, I am pleased to think that it will prove as much a pleasure to my children and children's children, as it has to me. (Signed) R. SINCLAIR SMITH.

"THE FARMER'S COMPENSATION IN BAD WEATHER."

Crossfield, Alta. Although in good weather the farmer has not a great deal of time for reading, he is quite at the mercy of the elements, and when these are unpropitious and he has to sit tight in front of his stove or fireplace, then is the time to take down a volume of the Encyclopaedia, and he will realize that rain or snow has its compensations. (Signed) L. CAVANDER.

"INDISPENSABLE IN THE OFFICE LIBRARY."

Victoria, B. C. I have much pleasure in acknowledging that the Encyclopaedia is all that it is advertised to be, and in my opinion the introduction of India paper makes the work in every respect an indispensable part of the businessman's office library. (Signed) R. C. TAYLOR.

"INVALUABLE IN OUR BUSINESS."

Toronto. We find the Encyclopaedia invaluable in our business. In its present concise form and beautiful binding it is indeed a credit to the publishers. (Signed) CHAS. C. NORRIS.

"SIMPLY INVALUABLE FOR A BUSY MAN"

Toronto. I am greatly pleased with the work and should think it would be a valuable addition to any library. For a busy man with a limited amount of time to devote to books it is simply invaluable. I do not consider myself qualified to pass judgment on the merit of such a work, but I would not willingly be without it now. (Signed) C. S. McDONALD.

"GIVES QUICKLY AND CONCISELY WHAT IS SOUGHT."

City Surveyor's Office, Westmount, Que. Your Encyclopaedia is a very good book of reference. When I have had need to consult it on some question it has given me quickly and concisely what I have been looking for. In more than one case I could not find the information in some of my more expensive works of reference. If the other subjects are as fully covered as the ones I have had need to refer to, then I can unhesitatingly pronounce the volume excellent. (Signed) R. G. AUSTIN.

"SHOULD BE IN EVERY HOUSE WHERE THERE ARE CHILDREN."

Hamilton. As a possessor of the Ninth Edition, I long ago made up my mind not to purchase another encyclopaedia until this edition was published, and it has more than fulfilled my high expectations. It is a set of books which should be in every house where there are children, and I congratulate you on it most heartily. (Signed) J. B. REILL (Bank of Hamilton).

"EVERY MAN'S BOOK."

Truro, N. S. The Britannica is the only work bearing the name "Encyclopaedia" which adequately fulfills the conditions implied in the name—a circle of the knowledge.

It is an every man's book, has a helpful portion for every profession, trade, occupation, family, and individual. It does not overlook the needs of common folk. No one, whatever his calling or his station, can afford to deprive himself of its aid. (Signed) JOHN B. CALKIN (J.L.D.).

"FOR EVERYBODY, FROM THE CHILD TO THE SPECIALIST."

Collegiate Institute, Ottawa, Ont. It is unnecessary for me to say that I find the Encyclopaedia not only a library in itself, but a multiplex of special libraries. I expected to be able to refer to it with pleasure and profit myself, and I have not been disappointed; but I had never supposed that it would prove such a source of interest and instruction to my children, as I had not thought them old enough to profit much by it. I find, however, that they use it a great deal, not only to supplement their school books, but even, in many cases, for entertainment. It is a book for everybody, from the child to the specialist. (Signed) J. C. LANE (B.A.).

"WONDERFUL IN EVERY RESPECT."

Port William, Ont. The Encyclopaedia is a wonderful work in every respect, and I am very pleased with it. On engineering subjects I find it very instructive. (Signed) V. J. KENT, (Asst. District Engineer, Dept. Public Works, Canada.)

"FOR THE USE OF THE RISING GENERATION."

806 Stanley Street, Nelson, B. C. The present edition has advanced with the times, whilst the various subjects in the science and arts departments omit nothing that it is useful or important to know. I think every household and school in Canada should make an effort to get a set of the volumes for the use of the rising generation. (Signed) ANDREW GORDON FRENCH.

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Wesley Parsonage, 233 Crawford St., Toronto. In my library there is nothing of which I am quite so proud as I am of the Eleventh Edition of the Britannica. I have placed it in the living-room for the use of the whole household, and I cannot conceive of anything, next to the Bible, more valuable for a family to possess. (Signed) CHARLES A. SYKES (B.D.).

HUSBAND, WIFE AND BOYS CONSULT IT.

Chatham, Ont. Whoever purchases a set of these beautiful and handy volumes will find that he thereby becomes the owner of an accurate and extensive library in very small compass and always within his reach for consultation. While I consult it principally for the mathematical articles, I find that my wife consults it on household matters, and that my boys apply to it for information which helps them in their studies at the public school and collegiate institute. (Signed) ALEXANDER MACFARLANE (D.Sc., LL.D.).

"WELL TO HAVE A FINAL ARBITER AT HAND."

County Court, Nelson, B. C. With me these volumes are a household necessity, as, with children studious and curious and sometimes skeptical, it is well for me to have a final arbiter at hand; and while young students nowadays are among the "higher critics" and naturally "modernists," they do not go so far as to question the conclusions of the Encyclopaedia Britannica. (Signed) J. A. FORIN (JUDGE).

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knowledge, study and interesting reading. THE LONDON ADVERTISER, recognizing the unusual merits of the two works, and the exceptional conditions of sale, arranged with the publishers for a temporary exhibit and sale right here in London, and in five other cities in Western Ontario. These exhibits have been opened in stores at the places named below, so that readers of THE ADVERTISER can drop in and see the Britannica in its three forms and twelve styles of binding.

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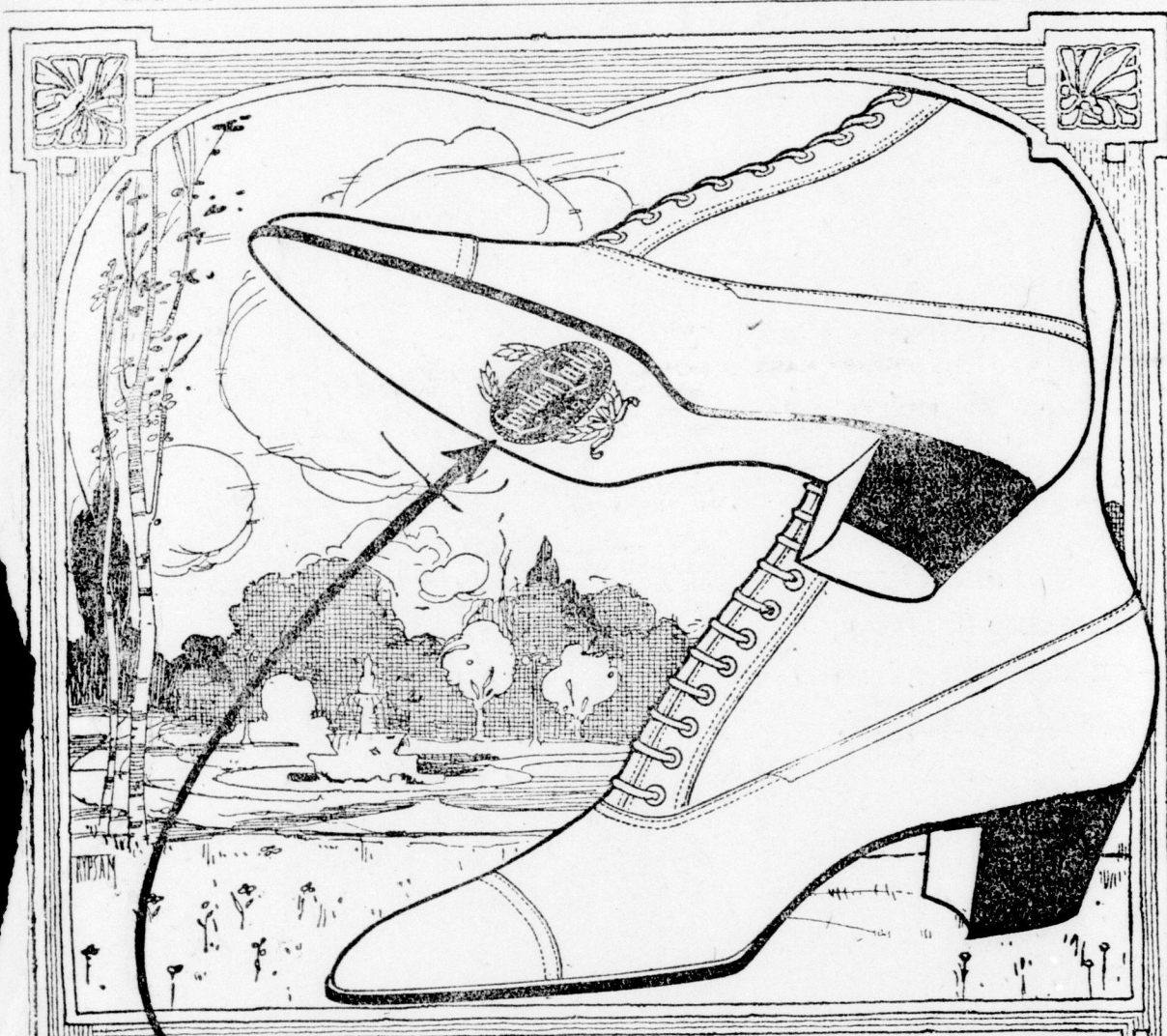
JIMMY COON STORIES

By Dr. Warren C. Partridge.
Copyright 1917 by George Matthews Adams.

JIMMY COON IS VERY SICK. And at last poor Jimmy Coon dragged himself groaning to the house. And little Fred and Amos, the black boy, came out frightened, to see Jimmy Coon so sick. And they carried Jimmy Coon to the woodshed and put him in his little bed. Poor Jimmy Coon's mouth was so small and puckered up that he could hardly get a little bit of food into his mouth. And the boys thought Jimmy would die. But Fred ran into the house and called his mother. And Fred's mother brought a hot-water bottle of castor oil. You remember how nice and lovely castor oil tasted! Well Amos, the black boy, ran and got a goose quill. And Jimmy's mouth was so small and puckered up that they could hardly get that little goose quill into his mouth. And little Amos, the black boy, held the goose quill in Jimmy's mouth while little Fred let the lovely castor oil run down into Jimmy's stomach. And the castor oil made Jimmy so sick that he had to hold his nose with his two little black hands.

And at last they filled little Jimmy's puckered tummy-tum full of castor oil. And as Jimmy Coon lay in his bed sucking down the nice castor oil, and had that hot-water bottle almost burn the hair off his aching tummy-tum, Jimmy Coon said to himself, "Oh dear, oh dear, why didn't I mind my mother and never eat any persimmons until they were ripe! She told me they were very dangerous to eat when green. Well I guess I'm punished, and my last day has come. It serves me right." Now you and I know how Jimmy felt, for perhaps we have broken the rules and eaten green apples and green choke-berries. And we still feel the terrible pucker!

Tomorrow "Strange Adventure for Jimmy Coon."



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London Lady Shoes

with soles of No. 1 Oak Leather are light and flexible—dainty without being flimsy, and durable by reason of the honest materials and workmanship. Made in a number of charming styles, among which is our Ontario Last shown in illustration above.

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"London Lady" and "Murray Maid" Shoes for Women
LONDON - CANADA

PAGE OF INTEREST TO WOMEN

SOCIAL AND PERSONAL

Readers are invited to phone all news of this kind to the Society Editor. Phone 3680.

Mrs. Mildred Knowles Schamacher of Port Arthur is the guest of Mrs. Roland Munroe.

Dr. and Mrs. Sherwood Fox were "at home" to the students of the Western University recently. The girls spent a jolly time, having brought their knitting with them. Tea was poured by Mrs. Braithwaite and Mrs. Tamblin.

Sir Glenholm Falconbridge of Toronto is the guest of Hon. C. S. H. man.

Mrs. Hubert Asplund is visiting her daughter, Mrs. J. D. Durd.

Miss Phyllis Mitchell has returned to

Toronto after visiting her cousins, Mr. and Mrs. Clarence E. Mitchell. Mrs. Mitchell was a guest at the Cronyn-Mitchell wedding.

Miss Sutherland and the resident girls of the Y. W. C. A., Wellington street, were at home on Tuesday evening to the secretaries and girls of "Lenmore." Miss Anthistie and Miss Bradley provided the program, assisted by the resident girls. Thema and Volma Defand delighted all when they performed the Irish jig in real fashion. Refreshments were served, and a jolly time spent by everyone.

BACKYARD GARDEN HINTS

(By The Girl With the Hoe.)

PRUNING AND TYING GRAPE-VINES.

There are several different methods of pruning the grape-vine, and every gardener must choose his own method. The important thing is to select the proper number of canes or branches, and distribute them evenly. Each branch should have the number of buds which will enable it to bear the most fruit of a fine quality. The number of buds to each branch varies with the variety of the grape, but a general rule is to have from 25 to 40 buds on an entire mature vine. The best branches are those which are about the thickness of a lead pencil, and the best buds, those which are from the fourth to seventh on the branch, counting from the base of the branch. While pruning aim at preserving these.

One of the best systems of pruning is where the main system of the vine is divided below the first wire of the trellis into two arms, which are trained one on the upper and one on the lower wire. Another system is the fan system, where several branches are spread out in the shape of a fan.

An old vine which is diseased and crooked may be renewed by allowing a lateral shoot to grow near the ground, and subsequently using this as the main stem of the vine. This may cause the crop of the vine to be reduced for a year or two, but is worth the sacrifice if a good producing vine is obtained.

The branches, after being pruned, must be tied to the trellis, so that they will grow in the proper directions. This can be done by using a strong twine. Sometimes fine wire is used, but it is not so good, as it apt to cut the branches. If the vine is being trained so that the branches grow along the wires, these branches should be twisted once or twice about the wire before being tied in place. Where the branch is being trained upright, the stem is not twisted around the wire, but merely tied in place. Before actually tying the branch, it should be twisted about the wire and knotted. It is then passed along the branch of the grape-vine and again tied. This will prevent the ties from slipping along the wire. If the stem is very large and growing in a windy district, it may be necessary to tie it with rope.

Next, we will consider the beautiful sight in any garden. Landscape gardeners have appreciated the beauty of the grape-vine, making it the natural covering of summer houses. If you are contemplating purchasing some money-decorating vine this year, think again, and put your money and time in grape-vines which are truly beautiful and yet at the same time food-producing.

Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page.

NEWBURY.—The Women's Institute had a most enjoyable meeting in the hall. A quilting bee and knitting were the order of the day. Lunch was served by Mesdames Armstrong, Edwards and Hammett. Another splendid batch of mittens and socks were made for shipment. The name of the institute has been officially changed, and will be known now as "The Newbury Moss Women's Institute." Moss Council will grant a yearly bequest. The April meeting will be held in the hall and will be a public one. The district president has been invited to be present.

RIPLEY.—The Clark Red Cross Society had the following goods: Eighteen suits of pyjamas, 13 dozen towels, 12 dozen handkerchiefs, 3 pneumonia jackets, 3 trench coats and 51 pair of socks were sent to boys over sea. The goods were from Mrs. J. A. Farrell's, \$11.60; Mrs. H. Osborne's, \$14.80; Mrs. D. Brookes', \$8.65; Mrs. S. Ouellette's, \$7.20; Mrs. James Harrison's, \$12.45.

ST. MARYS.—Since February 5 the Women's Patriotic League have shipped the following supplies to London:

Increased Food Production

(A Survey of Last Year's Work in London and District.)
(By the Girl With the Hoe.)

The Fenwick Camp. The pickers going to this camp were employed by a Mr. Patterson, who had a large farm in Fenwick. In all there were about 25 women and girls in the camp, five of whom were from London. The work was done partly in the Brown nurseries, near by, and partly on the farm, was very trying at times, but the pickers stuck nobly to their tasks, and the employer found them efficient in every respect. The result of the season's picking was increased health and self-respect on the part of the pickers.

DAILY BIBLE QUESTION CLUB

SUGGESTIVE QUESTIONS ON THE UNIFORM LESSON FOR SUNDAY, MARCH 24, 1918.—ONE GOLDEN TEXT SUGGESTION.—BY REV. T. S. LANSFORD, D.D.
Jesus Ministering to the Multitude.
Mark vi, 2-6.

QUESTIONS FOR TODAY.

12. Verses 4-14.—Why should everybody ask a blessing before eating?

16.—By what means did five small loaves and two fishes feed 5,000 men?

17.—What is one of the questions which may be answered in writing by members of the club?

18. Verses 45, 46.—Why did Jesus constrain His disciples to get a ship to take them to the west side of the lake, while he remained on the east side?

19. Seeing that Jesus had all power, why did He need to pray, and for what would He likely pray?

Golden Text.—The Son of Man came not to be ministered unto, but to minister, and to give His life a ransom for many.
Matt. xx, 28.

LET US ACCEPT OF THE RANSOM.
JESUS GAVE FOR US.

The story of the cross has broken the hearts of a countless number of sinners and has turned them from darkness to light, and the old, old story of Christ dying for our sins is still a potent influence to break the hearts of sinners, to show them the sinfulness of their sins and to incline them to turn to God. All you who have not accepted the ransom which Jesus gave for you are this day urged to do so. Jesus is your sympathizing friend, and more. He would be your Saviour from sin. He is sending this message to you through me. "Come unto me all ye that labor and are heavy laden and I will give you rest." He invites you to come, and the Holy Spirit draws you while I am now speaking. Why not yield right now?

478 pairs socks, 156 pyjamas, 51 grey shirts, 51 collars, 51 ties, 48 personal property bags, 10 pillows, 8 face towels, 51 sweater caps, 1 scarf. "Excellent," "much pleased," "socks are beautiful," are the comments from Hymnal Hall upon the work sent by the St. Marys women. For the high quality of the work credit must be given to the painstaking sewers and knitters, as well as to the vigilant committee in the room who are always "on their job." For the greater quantity of work turned out this winter the coal heaters are to be thanked. Messrs. Dunsmuir & Thompson, Martin Deviney and O'Brien kept the room supplied with coal, and Messrs. Limited and Mr. F. E. Butcher gave kindling, all so generously that it was possible to have the room open for work more than two days a week. A vote of thanks was passed to these men at the March meeting. The firemen, too, came in for words of appreciation for their gift of \$30, and also for their good wishes and words of encouragement, which accompanied the check. Reference was made to the widespread interest which has been aroused on behalf of the prisoners of war by Lieut. Gordon Hunter's address, and it is hoped that many more will give expression to this interest in a practical way.

The treasurer reported the March collection to be \$107.80; a total of \$971.81, and a balance on hand of \$851.32. This balance should be explained, is from the men's committee, and is being held to pay for several hundred pounds of yarn still due on the last contract, and which the Forbes Company of Hespeler have been unable to ship. It is going to be very difficult to get yarn, and people are asked to waste not a single thread or use any unnecessarily.

Cynthia Grey's Mail-Box

Wants to Go On Farm.

Dear Cynthia—I see your ad in the paper on the 4th of March that you want some boys to go on the farm to work, and I want to know if you want any more boys because I like it on the farm, and if you do, write and tell me. My mother said that I could go and I am willing to do any kind of work you want, so I guess that is all I have to say. Yours truly, LOJANE.

Ans.—That's the right sort of spirit to show. I have sent you the names of several persons wanting boys and hope that soon you may be leaving for the farm. I will send you a corn for the chickens to gobble.

Send Stamp.

Miss Cynthia Grey, I have seen your stories in The London Advertiser, and I would like you to send me some names of lonely or soldiers who have no friends.

Ans.—If you will send stamp I will willingly send you the names of lonelies.

Another Boy to Go on Farm.

Dear Miss Grey,—Could you please put me in touch with some farmer's wife who wants a boy to help around? My little boy is 12 years old, strong and healthy. I would like him to have a good home and to be well looked after, not too far from the city, so that I could see him.

Yours sincerely, E. H.

Ans.—I have sent you the addresses of several persons who have communicated with me about such a boy, and I hope that among them you will be able to find a home for your boy.

part of the pickers—increased profits for the employer, and a greater amount of food released for the public.

One very pretty spot on the fruit farm was Cherry row. This was a row of about three-quarters of a mile long, on one side of which were several cherry trees. There were over 400 of them, and so covered were they with fruit that the leaves were not discernible.

The women and girls lived at Brown nursery, about eight miles from the scene of their labors, whether they were taken every day in a motor truck or car, dressed in middie and bloomers, and wearing their national service uniforms. Brown nursery consists of over 100 acres of land, on which are situated twelve large and beautiful homes. One of these homes, owned by Mr. Goodwill, was offered by him to Mr. Patterson as a home for the fruit-pickers, if he would board the nursery pickers as well as his own. However, the pickers arrived at the nursery, and Mr. Patterson's pickers had the place all to themselves.

The house was situated in a hollow approached by a rugged pathway, and was itself beautifully decorated. The largest rooms were used as dormitories, several cots being placed in each. One of the pickers, who had been occupied the butler's room. The dining-room was a very large and beautiful room, and the meals were served there by two cooks, under the supervision of Mrs. Patterson, were splendid. Both Mr. and Mrs. Patterson were kind in every respect. Often on hot days when the girls were weary with picking the two would come around with glasses of lemonade, and how they were welcomed! For board here the girls were charged \$4 a week, and those coming from Toronto were allowed their fare one way by the Toronto Patriotic Society. Nothing was done in that respect for the London pickers, so Mr. Patterson very kindly allowed them the \$120, which amount was equal to the Toronto half-fare. The pickers got from 25 to 4 cents a box for fruit, and as the picking was usually good in that district they easily made more than their board as a rule.

When working on the farm, digging potatoes, etc., the girls received \$2 a day. Then they lived over the driveway, which were neat, clean and comfortable. The different cots placed there were screened off from each other by means of a wooden screen, which could be locked together and afford every privacy. About half a mile away was the cookhouse, where the workers cooked their own meals. A large range and plenty of cooking utensils were provided, and could be purchased at near-by stores.

Canada Food Board

The Allies can never win if their civil populations at home are short of food for the incredibly hard task of supplying the millions and millions of soldiers with all that modern warfare demands, so conserve and produce.

SALE OF FINE SERGE DRESSES

Travelers' samples and odd sizes in Dresses taken from stock; fine all-wool qualities in newest styles, draped and pleated effects; colors are principally navy and black; sizes 34 and 36; worth up to \$22.50. Sale priced at \$12.95.

Clearance Sale of Ladies' Kid and Chamois Gloves

Regularly \$1.75 and \$2.00 Pair. Sale priced at 79c

A most extraordinary offering of French Kid Gloves in tan, black, white, green and navy blue, also White Chamois Gloves, broken lines and sizes, marked for quick clearance. No phone or mail orders accepted for these gloves, and we will not exchange them.

Towels and Toweling

Values that cannot be duplicated.

Pure Linen Guest Towels, seamed, with fancy border or plain hemstitched. 75c pair
300 Union Linen Huck Towels; this is the last chance to secure these at this special price 30c pair
Union Tea Towels, ready to use, splendid wearing and drying qualities. Special 25c each

Ten pieces of Roller Toweling, very special value. At... 12½c yard, or 3 yards for \$1.00
Bleached Tabling at 50c yard
Five pieces of Bleached Tabling, splendid wearing quality. Price 50c

French Grey Lisle Hose, Special 50c Pair

This is the popular shade of grey to match the new grey shoes. They are tearproof quality, spiced heel and toe, sizes 9, 9½ and 10. Price 50c pair

New Black Wool Fabrics

Very special for fine black dresses:

42-inch Black Cashmere at, per yard... \$1.25, \$1.50 and \$1.75
42-inch Melrose at, per yard... \$1.25, \$1.35 and \$1.50

Smart Utility Hats

The type of hat that plays the most important part in a woman's life is the Tailored Street Hat. It is on hats of this character that we specialize. Our prices are reasonable, ranging from

\$3.50 to \$10.00

Millinery Department, Fourth Floor.

Gray's
Limited

Agents for the Ladies' Home Journal Patterns.
140 DUNDAS STREET.
Phones 115, 116.

Gray's
Limited

NON RUSTABLE

D & A CORSETS

Comfort—Support—Style

D & A Corsets suit you better than imported ones costing twice as much, because the D & A Corsets, made in Canada, are fitted on Canadian models.

The best features and styles of the latest foreign corsets are improved upon to meet Canadian conditions, and the customs duties and heavy freights which double the cost to you of imported corsets are avoided in the D & A.

Sold by best dealers everywhere. To help you choose the best corset for your figure get our handsome illustrated catalogue and correct style book—sent FREE—address our nearest office.

DOMINION CORSET CO., QUEBEC—Montreal or Toronto.
Makers also of La Diva Corsets and D & A "Good-Shape" Brassieres

By Cliff Sterrett.

Flowers
For All Occasions
WEST FLORAL CO.
Phone 2187, 249 Dundas Street.

A hard cough
that tears you every time it comes, yet persists in coming, usually disappears under the healing power of Robert's Syrup of Cod Liver Oil and Tar. The nauseous effect of the oil having been removed, the extract is principles remain to build up wasted strength. Combined with tar this makes a wonderfully powerful corrective for the irritation set up by Coughs, Colds or Bronchitis.

Robert's
SYRUP OF
35¢
Abottle
Cod Liver Oil & Tar

Who started this here CAMOUFLAGE, ANYHOW? WOMAN, LOVELY WOMAN!

THAT'S RIGHT BLAME IT ON US GIRLS!

"PUNCH OR PAD" IS THE CHICKEN'S CREED. AN' THEY AINT A ONE OF 'EM DONT LIVE UP TO IT!

"PUNCH OR PAD" ME EYE!

I NEVER WORE A CORSET IN MY LIFE. AN' AS FER PADS, I DARE YOU TO ACCUSE ME, SAM'L PERKINS!

AW WAIL, BARRIN' A FEW OF YOU SUPERWIMMIN' MY STATEMENT STAYS PUT!

NOW YER TALKIN' LIKE A SENSIBLE PERSON!

CLIFF STERRETT

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POLLY AND HER PALS.—There's No Camouflage About Aunt Maggie.

BASEBALL MEN HERE DON'T SEE PROPOSED LEAGUE A SUCCESS

Londoners who have been interested in local baseball affairs in a business way are generally of the opinion that the proposed league of eight cities, four American and four Canadian, no matter how successful in other places, would not pay in London under present conditions. Most of those questioned on the matter by The Advertiser believe that the city would not support a team in war-time.

Tom Gillean, who was one of the directors of the London Baseball Club in the early days of the Canadian League, believes that there are not sufficient young men in London to attend games to make it worth while getting a team together. Mr. Gillean is also decidedly opposed to the scheme during the war.

Not White War Is On. "I think that in itself the idea is a good one," Mr. Gillean said. "But I would not think of becoming interested in the matter during the war. I believe that the other men who were connected with the London club of the Canadian League would also be opposed to the plan. The scheme of having both American and Canadian cities in the league is fine, but I don't think that Londoners would come out and support a team in war-time."

Ernie Dinsmore, who managed the London Blue Labels last summer, and gave fans some pretty snappy exhibitions of the pastime, is of the opinion that if London entered the league, the team would be well supported, despite the fact that many young men are overseas. He believes that the men in training here and the returned ones would turn out in good crowds to see the games.

London is going to be a pretty dead place this summer," Mr. Dinsmore said. "No amusements whatever are in sight for the men training here at present, and nothing of those who have been found medically unfit for service. I think that, while now is certainly not the most opportune time for the formation of such a league, it would be a success as far as London is concerned, providing, of course, that we were able to get a team together that would win games."

MUTT AND JEFF.—Mutt Puts the Indian On Jeff.



INTERMEDIATE FINALS OPEN TUESDAY NIGHT AT UNIVERSITY GYM

The first game of the O. B. A. Intermediate finals will be played on Monday night at the Western University gymnasium, when Western will meet the Central Y. M. C. A. team of Hamilton.

The university team will have a hard nut to crack in the Hamilton squad. Hamilton defeated the Toronto squad in the semi-finals, and as the playgrounds won from Western in the

finals last year, a couple of real speedy games are going to be staged before it is decided who will be champs this year. A preliminary game between the Western University girls' team and the Y. M. C. A. winners will be put on. G. C. Markie will referee the intermediate game.

VICTS AND PIRATES WIN "Y" BASKETBALL

The Victorias and the Pirates defeated the Browns and the Monarchs respectively in the Harriers' League basketball games at the Y. M. C. A. gymnasium on Thursday night in two fast games. The teams were pretty evenly matched, and the scores were close. The Victorias won by one tally

from the Browns, 16 to 15, while the Skull-and-Cross-Bones quintet cleaned up on the Monarchs by two points, showing an 20-18.

The teams and scores follow:

Browns: Stevens, f., 7; Weir, f., 6; Cook, f., 4; Roberts, c., 4; Hughes, c., 4; Camp, c., 4; Clinger, d., 0; Simpson, d., 0; Self, d., 0; Ferguson, d., 0.

Half-time score: Browns, 6; Victorias, 11. Referee: Markie.

Monarchs: Simmons, f., 6; Thomas, f., 6; Ginsberg, c., 6; Bryant, f., 7; Lightfoot, d., 2; Howard, c., 7; Markie, d., 2; Detweiler, d., 0; Mathew, d., 0; Weir, d., 0.

Half-time score: Monarchs, 8; Pirates, 13. Referee: Taylor.

Knocking Down The Ten-Pins

CITY LEAGUE.

Marconis.

D. Catalano, 192 130 179-501

J. Catalano, 125 172 170-467

M. Sansone, 160 158 188-507

P. Mascari, 191 178 221-590

T. Mascari, 122 153 177-452

Casey, 181 181 181-543

Totals, 770 791 940-2521

Has-Beens.

H. Jones, 157 228 192-577

C. Taylor, 161 132 145-441

W. Hunter, 141 177 178-497

M. Smith, 169 170 170-510

A. Sheere, 189 142 184-515

Totals, 817 858 870-2545

FIG SEN
A SURE GENTLE LAXATIVE
TO KEEP YOU WELL
100% Pure
Quality Stores

HOTEL ST. CHARLES
ATLANTIC CITY, N. J.
Entire Block on the Ocean Front.
St. Charles Place to New Jersey
Ave. Always open. Hot and cold
sea water baths, sun parlors. Or-
chestra. Special spring rates.
NEWLIN HAINES CO.

CLEVELAND
GUARANTEED
BICYCLES
Practice Thrift
Do your bit this spring and summer
by heeding the call to conservation.
Ride a Cleveland Bicycle and save
car-fare and doctor bills.
Let the youngsters ride, too. Give
them a chance to grow and develop in
Nature's fresh air.
Call TODAY and see the new Cleve-
land models for boys and girls, men
and women.
SOLD ON EASY TERMS.
Wm. Gurd & Co.
185 DUNDAS STREET,
LONDON.

Look well for our shop and you will look well when you come out.

**Custom-Tailored
Clothes
For Men**
What Does It Mean?
It means that you select
materials that please you
most, as to color, design,
weight. You then choose a
style that becomes you most
from the latest fashion plate.
We take the cloth you
select, shrink it and cut it to
your measure, then try it on
several times to check up
every little detail and insure
a perfect fit.
The materials, such as lin-
ings, canvas, cloth, etc., are
carefully put together to in-
sure the garments retaining
their shape till the end.
You now have a suit that
fits you, is fashionable, and
will always retain its shape.
We carry an unusually large
stock of everything. Nigger
browns are very good this
season.
Prices \$20.00 to \$45.00.

SELAKE
Merchant Tailor,
Dundas, Corner Clarence.

WILSON'S
"The National Smoke"
BACHELOR
This cigar's exceptional flavor and the quality
of its clear Havana leaf insure the utmost enjoy-
ment and satisfaction.
3 for 25¢
ANDREW WILSON & CO. TORONTO
AND MONTREAL

BOWLERS TO GATHER AT THISTLE EUCHRE TONIGHT

While euchre tourneys were attempted at the Thistle Club on the past two Friday nights, the card games then were interfered with by curling com-
petitions, and with no ice available and the weather fine enough to make the
grass grow, the first real euchre party
under the new president, C. B. Laur,
will be held tonight, starting at 8
o'clock.

A big turnout is looked for, and the
player with the best tally at the con-
clusion will be presented with a worth-
while prize.

This gathering of club members will
probably take the form of a fund-rai-
son of bowlers, as it has been months
since the trundlers have met each
other.

The membership committee will get
busy probably some day next week for
a one-day canvass throughout the city
for new members for the bowling de-
partment. The Thistle Club affords an
attractive program with 24 greens to
play upon this season.

ALL SAINTS TEAMS TIED IN CARPETBALL SERIES

Rev. A. A. Bice, 4 4 500
Frank Newton, 4 4 500
Ted Harper, 4 4 500
W. Risher, 4 4 500

The Men's Club at the All Saints' Church held their usual Thursday night's schedule of carpetball games. The schedule consists of eighteen games and each team plays two games every Thursday night.

Billy Risher won his two games last night, defeating Newton and Harper, while Rev. Bice beat Newton, and Har-
per won from Rev. Bice. Last night's
results caused the four teams to tie
in the standing.

At the conclusion of the series each
player on the winning team will be pre-
sented with a cut glass berry bowl.

April 2 was named for the night when
St. Marks' carpetball team, winners of
the McLean trophy in the Anglican
League, will be presented with the
trophy and individual prizes at a ban-
quet which is being arranged.

The officers of the All Saints' Bow-
ling Club elected were: President, F.
Parker, vice-president, Joseph Vivian,
secretary-treasurer, Ted Harper.

A meeting will be held shortly, when
skips will be elected for the season, as
well as rinks formed for the usual
series of 20 games.

CANADIAN SWIMMER TO GET BD. OF TRADE MEDAL FOR SAVING LIFE AT SEA

Montreal, March 22.—A Canadian As-
sociated Press dispatch from London an-
nounces the awarding of the Board of
Trade Medal for saving life at sea to
J. L. Gordon and G. R. Hodgson of
Montreal.

George R. Hodgson is one of the best-
known swimmers of Canada. He was
the Canadian Olympic swimming cham-
pion. He was studying science at Mc-
Gill in the season of 1915-16 when, along
with J. Lindsay Gordon, the other
lieutenant honored, he joined the naval
air service. Hodgson was home about
six weeks ago, and has just landed on
the other side to resume his duties.

The medals have been awarded to the
two lieutenants for picking up about a
year ago, two airmen who had been
drifting in the North Sea for two days
in a disabled hydroplane.

Bull Dog Starters For Ford Cars

Why fight a kick from a crank when
you can get a Bull Dog? Demonstra-
tions—Westman Machine Company, 222
Talbot Street, and London Engine Sup-
ply Company, 53-55 Dundas Street, xiv

*If Clothes Help Make the Man, Give "Sonny"
His Chance in Our Boys' Department*

An Extraordinary Special

SUIT SALE

Saturday and Monday

We are ready with hundreds of Spring Suits and Over-
coats. All the newest style touches popular among the boys,
all the wanted fabrics and colorings—an assortment so
extensive and varied that choosing will be easy and pleasant,
at prices unheard of in the retail trade.

At \$1.28

CHILDREN'S SUITS,
Worth \$2.75.

At \$2.98

BOYS' SUITS,
Worth \$4.00.

At \$3.48

BOYS' SUITS,
Worth \$5.50.

At \$3.98

BOYS' SUITS,
Worth \$6.00.

At \$4.98

BOYS' SUITS,
Worth \$7.00.

At \$5.98

BOYS' SUITS,
Worth \$8.00.

2,000 Pairs Boys' Bloomers Reduced to
68c, 78c, 98c, \$1.28, \$1.48, \$1.68

Boys' Navy Blue Jerseys, worth 75c 50c
Boys' Hose, 35c, three pairs for \$1.00
Boys' Shirtwaists, worth 75c 48c
Boys' Shirtwaists, worth \$1.00 75c
Boys' Overalls, 5 to 12 size 48c, 59c, 68c
Youths' Overalls, blue stripe, regular \$1.25 88c

See Our West Window for Saturday and Monday Specials

Grafton & Co., Limited

158 DUNDAS STREET





That Easter Suit, Madam

That Dress, Skirt, Blouse or Easter Hat. You'll find them all here, and in such a wide range of styles you'll have no trouble making a selection.

You may look far and wide before you will encounter another such display, which for variety, quality and attractive pricing is unexcelled. The present season has brought to this store a most wondrous assortment.

Suits In a veritable rainbow of handsome colorings—swagger Pony Coat ideas, Bolero Models, Tricotine Tailored styles, many vest effects and scores of other ideas in a wide choice of fabrics.

\$18.50 to \$37.50

Coats Scores of novelties, pleated, pannelled, collared, loose-fitting, form-fitting, and many others. Gabardines, Serges, Velours, Poplins, Burella, etc., Stripes, Checks, Plaids, Plain Colors.

\$12.95 to \$25.00

Frocks A host of dapper ones in Tricotine, Serge, Jersey, Poiret Twill, Taffeta, Satin, Crepe de Chine—all in stunning shades and combinations.

\$14.95 to \$25.00

London Ready-To-Wear
256 DUNDAS STREET.

CITY HYDRO DEPT. TO TAKE CUSTOMERS OF LONDON ELECTRIC

Can Connect All Power Users
by April 1.

The utilities commission, at its meeting yesterday afternoon, decided to instruct General Manager E. V. Buchanan to make arrangements to connect up all industrial and commercial customers of the London Electric at once, and later to connect the lighting customers, furnishing them with power when available. The necessary meters and materials will be ordered at once.

This disposal of the London Electric Company's proposition, so far as can be figured at this time. The city will provide for its patrons. It will be possible to connect all the commercial and industrial customers, which includes manufacturing establishments, business and the like, by April 1. The lighting customers will have to abide their time, as it is somewhat more difficult to handle them.

The question of securing more power was discussed, but it was thought that these customers should be looked after if reductions had to be made in other consumers. Commissioner F. G. McLeod thought that street lighting might be reduced considerably more, particularly during the coming months, to give people the power they needed. Mr. Buchanan will connect as many as possible at once. The customers will be taken on in the order of their application.

There is a dispute between General Manager Buchanan and City Engineer Brazier as to the liability for the breaking of mains throughout the city. The council has ordered the Bathurst street pavement, the Talbot street pavement, and other public works repaired, the cost to be charged to the utilities commission, as the breaking of its mains was held responsible. Mr. Buchanan insists that faulty construction of sewers was to blame. In the meantime, nothing is being done to improve conditions. The commission thought that no responsibility could be attached to either the commission or the city on account of the breaking of the mains, and agreed that each should pay the cost of the damage done to each party's business.

J. G. Alexander, Pottersburg, asked the commission to pay \$50 for loss caused by the fire some months ago. He claimed that the city was responsible because of the failure of the water supply.

"We will have to file that," said Commissioner Vining. "The city is not in the insurance business."

The McClary Company asked the commission to construct a main for natural gas from the foundry in Chelsea Green to the downtown plant, the company to pay the entire cost. The line runs from the downtown plant along Wellington street to Ottawa avenue, thence east to Adelaide, and then to the plant.

The Southern Ontario Gas Company informed the commission that it could not furnish gas to the residents of the city in the vicinity of the Coves. The company stated that it had customers enough for the supply of gas on hand.

ADVERTISER PRAISED

Its Dollar-Day Advertisements Reproduced by Trade Journal.

The success of the London merchants' Dollar Day campaign has brought the retail merchants of London closer together. They realize a community interest, and have developed a man-to-man relationship that will go far towards making London a better as well as more profitable place to do business.

On the opposite page from the review of Dollar Day, Leather Shoe and Leather Journal produces an entire page containing fac-simile advertisements published in The Advertiser only. Reproductions of the following shoe stores are made: People's Shoe Store, J. P. Cook Co., Ltd., Ashplant's, Boot Shop, Casselman Bros., Morrison Shoe Company.

Four advertisements were reproduced for typographical appearance, and are an evidence of the excellent composition produced by The Advertiser.

OPPOSE DAYLIGHT SAVING

Trades Council Supports Ironworkers' Objection to Measure.

The trades and labor council is out in strong opposition to the adoption of any daylight-saving measure. The molders, boiler-makers and other iron workers who work at hot furnaces and fires find that they cannot sleep at night under the changed clock system. They tried it out, and are strongly opposed to it. The trades council, for this reason, decided to unanimously support them.

FLOWER AUCTION GETS

\$84.50 FOR CHARITIES

Interesting Feature at Stockdale Lecture on Thursday Night.

Eighty-four dollars and fifty cents was offered for a bouquet of flowers in London last night, undoubtedly constituting a record price for brides' bouquets or any other kind. It was a big bouquet in a basket, running over with daffodils, pink carnations, tulips and lilies, and it had been donated by Dickie to be auctioned off for any charitable object desired at the Stockdale lecture in the Auditorium. On this occasion Mr. Stockdale appeared in a new role, that of auctioneer, in which he revealed a degree of efficiency not evinced in his lecturing. The proceeds go to the Byron Sanatorium and Children's Shelter, and the flowers to Victoria Hospital.

TO PUT ON FLESH AND INCREASE WEIGHT

A PHYSICIAN'S ADVICE.

Most thin people eat from four to six pounds of food daily, and still do not increase in weight one ounce, while on the other hand, many, quite plump, scarcely eat very lightly and keep gaining all the time. It's all a matter of what they eat, and the nature of the individual. It isn't Nature's way at all.

Thin folks stay thin because their assimilating apparatus is defective. They absorb just enough of the food they eat to maintain life and a semblance of health. Stuffing them with food won't help them. A dozen meals a day won't make them gain a single "stay there" pound. All the fat-producing elements of their food just stay in the intestines until they pass from the body as waste. What such people need is something that will prepare these fatty food elements so that their blood can absorb them and deposit them about the body—something, too, that will multiply their red blood corpuscles and increase their blood-carrying power.

For such a condition I always recommend eating a Salsogen tablet with every meal. Salsogen is not, as some believe, a drug, but is a scientific combination of the most effective and powerful flesh-building elements known to chemistry. It is absolutely harmless, yet wonderfully effective and a single tablet eaten with each meal effects the effect of increasing the weight of a thin man or woman from three to five pounds a week. Salsogen is sold by Standard Drug Company and good druggists everywhere on a positive guarantee of weight increase or money back.

THE STORE OF EASTER STYLES
FOR YOUNG MEN, BOYS
AND THEIR DADS.

R. H. & J. DOWLER
LIMITED

20TH CENTURY, BENCH-TAILORED
CLOTHES, SOCIETY BRAND,
LAST MINUTE STYLES.



We Want You To See Our BORSALINO HATS

Just arrived from the maker in Italy. All the new and smart colors.

SMART SPRING CAPS

An exceptional showing of all the newest colorings, fine imported fabrics.....
.....\$3.00, \$2.50, \$2.00, \$1.50, \$1.00 to 50c

SPRING HOSE

For Boys and Their Dads

Boys' Untearable Rib Cotton29c
Dads and Big Brothers, in silk and wool60c

EASTER SUITS

Greens, browns, tans, in the new Rialto style of belt and vertical pockets, that delight the particular young dresser. Standard, reliable clothes of British fabric for the more conservative dressers, we have.

Spring Underwear

The weatherman says it's time to discard your winter blizzard combinations and feel comfortable in our early spring combinations at...
.....\$1.25, \$1.50, \$1.75 to \$4.50

Boys' Suits

Boys' extra durable school suits, in all the newest color combinations and attractive styles.

\$9.65

Boys' School Raincoats\$3.85

Men's Trousers

At far less than the regular wholesale prices of today. Over 2,500 pairs. Remember all sizes from 29 waist to 50 and 28 legs to 36 and over.



R. H. & J. DOWLER, LIMITED

LONDON

WINDSOR

ST. THOMAS

DO YOUR BIT

the Greater Production Campaign. Buy your seeds from us. We sell

Simmers' Garden Seeds

the kind that always grow. Finest assortment of reliable varieties.

Hoes, Rakes, Spades, Spading Forks, Hand Cultivators, Trowels, Wheelbarrows, etc.

SPECIAL FOR FRIDAY AND SATURDAY HOUSE BROOMS, 59c



Strong, Durable, Easy Running.
No. 1, Roller Bearing\$4.50
No. 2, Roller Bearing\$5.50
No. 3, Roller Bearing\$7.00
Go-Cycles85c
Kiddie Cars\$1.50

Roller Skates

Don Wheels, \$1.00. Steel Wheels, \$1.50. Ball Bearing, \$3.00
Wheels and repairs for all styles.

Housecleaning Needs

We carry a full line of supplies. Brandram and Henderson's English Mixed Paint, the best by every test, costs no more, goes further. Try it and be convinced. Fine assortment of colors.

Muresco and Alabastine Wall Coatings50c package
Jamieson's Floor Enamel, wears like iron\$1.15 quart
Elastica Flow Finish for floors, lineoleums, etc.; O-Cedar Oil, Liquid Vneer, Re-nu-al Polishes, Stepladders, Paints, Varnishes and Talcumine Brushes.

Save carfare, time and worry—Ride a HYSLOP wheel and always be on-time.—See the different 1918 models.

WESTMAN HARDWARE, Limited

Phones 360-2420. 121 Dundas Street.

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

TORONTO MAN WAS UNABLE TO WORK FOR FIVE MONTHS

Had About Given Up Hope of
Ever Getting Well—Health
Restored.

"I was told that nothing could be done for me, and, of course, I had very little encouragement to think I would ever get well," said W. M. Haston, in a conversation with the Tanager at Tanager's drug store, Toronto, recently. Mr. Haston resides at 6 Cavell street.

"I have gained eight pounds by taking Tanager," continued Mr. Haston, "and my wonderful improvement has surprised lots of people who knew of my dreadful condition. I had suffered from stomach trouble for seven or eight years, and all my efforts to find relief were vain. My appetite was very poor, and nothing I would eat seemed to agree with me. In a short while after eating gas would form on my stomach, and I would feel as if I couldn't strike a lick of work for five months, and was told my condition was very serious and that nothing could be done for me. I fell off in weight, from 140 pounds to 125, and had taken so much medicine that I had lost my mind. I was so weak that I couldn't do anything but sit in bed. One day I read how Tanager had helped someone else who seemed to be affected like me, and right then I made up my mind to see what the medicine would do for me. Well, I didn't get better by leaps and bounds, but I have gradually improved until now I feel like a new man. I never miss a day from my work now, and I'm still taking Tanager, eating hearty, and improving every day. My appetite is fine, and I can eat the biggest kind of meals without suffering from indigestion like I did. A few bottles of Tanager have done me more good than everything else I have ever taken combined, and I don't hesitate to recommend it for what it has done for me."

Tanager is sold in London by Standard Drug, Limited, under the direction of a special representative, and by an established agency in every town.

Easter Is Just Around the Corner! Get Ready!

PRESENTING TODAY.

The NEW EASTER FASHIONS

IN GOWNS, SUITS, COATS, SKIRTS AND BLOUSES IN AN EXHIBITION OF LOVELINESS.

Hundreds of
Beautiful Styles
in Suits
Between \$15
and \$50

Including the many adaptations of the tailored suit, more becoming to some women than the severe lines. These suits are in such a great variety as to seem to be designed for individuals. The tailoring is perfect and above all they are very reasonably priced.



New Coats

beautiful and exclusive, arriving here every day. Afternoon coats of Velours, Fine Serge, Tricotine and Poiret Twill.

\$25 to \$45

All weather coats in Tweeds, Coverts and Serges. The newest fashions.

**\$15, \$19.50
and \$25**

Afternoon and Evening Silk Dresses, \$15 to \$40

New ones are arriving every day. The soft-fashioned Georgettes, the Crepes and Satins are all here in the newest styles, with embroidery, with beading, with sashes and many distinctive yet simple in their greatest charm.

Lovely Easter Blouses

The soft materials, Georgette Crepe and Crepe de Chine, distinguished for their wonderful workmanship, their little individual touches in the collars, the cuffs and neckline.

\$5 to \$12.50

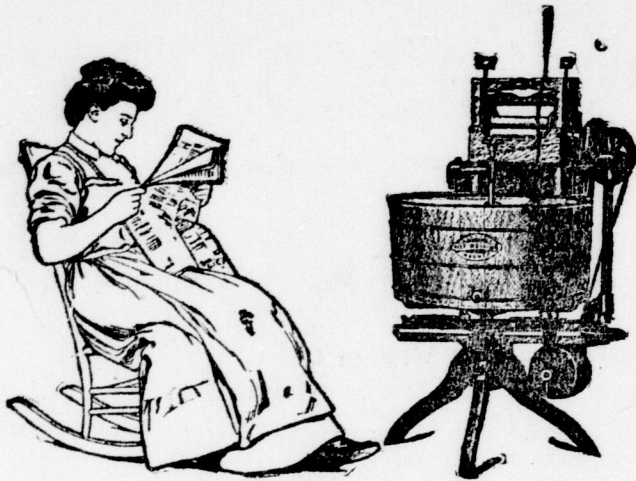
The New Easter Millinery

In our New Millinery Parlors, second floor. Inexpensive but smart tailored flower-trimmed and wide picturesque Hats. Also cunning poke Hats, charmingly trimmed.

\$5 to \$12.50

Artistic Ladies Wear Co.
(SHOP OF FASHION) (211 DUNDAS ST.)

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE



THE Hydro-Electric Washer

TAKES ALL THE HARD WORK,
THE DRUDGERY, OUT OF
WASHING.

A frail little woman can turn out
a great big washing with no more
effort than just transferring the
clothes and hanging them out.

No more slop and muss and fuss.
No more cold dinners. No more ne-
glect of other household duties on
washday.

The Hydro-Electric Washer lit-
erally pays for itself out of the saving

it makes, and it only costs a little more
than a cent a week to do the whole big
family washing.

Come in right today and see this
greatest-of-all home labor-saving de-
vices.

ASK ABOUT OUR EASY-PAYMENT
PLAN.

The Hydro Shop

238 DUNDAS STREET. PHONE 3180.

East Londoners, Take Notice!

Let's Turn the Old Town Round

Why think of Dundas and Rich-
mond street as the centre of the
city? Patronize East London mer-
chants, "your home industry," and
turn the old town around. I'm a new-
comer to your district, but I'm
confident that with prompt service,
delicious meat, sanitary conditions and
low prices I will receive the patronage
of loyal East Enders. Give me a
chance to make good; I'll live up to
your expectations. Phone orders will
receive prompt attention.

Bargain Tempters For Saturday

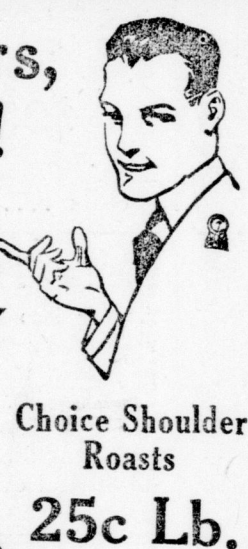
Sirloin Steak28c
Round Steak30c
Choice Shoulder Roasts Beef.....25c
Choice Rolled Pot Roasts Beef.....25c
Choice Rib Roasts Beef.....28c
Choice Pork Chop Loins.....40c
Choice Pork Chop Shoulders.....40c

PEANUT BUTTER

Have you ever seen it made? Visit our store and actually see
the process. It's interesting, and the butter is delicious. Recogniz-
ing the superior quality of fresh-made Peanut Butter, and desirous
of serving our customers with the best, we have installed the Hobart
Electric Peanut Butter Maker, and can now supply you with delicious
butter, made as you look on. Free demonstration Saturday, March
23. 35c per pound.

ROY BURBANKS

613 DUNDAS STREET.
PHONE 2895.
Formerly with Wilson's
Arcade Meat Market.



Choice Shoulder
Roasts
25c Lb.

"QUALITY AND
EFFICIENT
SERVICE."

VEGETABLES

Cucumbers, hothouse, each40c
Head Lettuce, fancy, each20c
Whitloof or French Endive15c
Celery "Hearts", bunch25c
Celery, fine, bunch5c, 10c, 15c
Lettuce, fine leaf, bunch5c, 10c
Green Onions, Fresh, bunch5c
Parsley, Watercress5c
Cabbages, Red10c
Horseshoe, lb. 30c, four for \$1.00
Rhubarb, bunch, 15c, two for 25c
Artichokes, Potatoes, Onions, Beets,
Carrots, Turnips, Parsnips.

MAIN & COLLYER

Telephone 2831. P. O. Box 275.

There's a Ruddy Store Near You

DROP IN SOME TIME
Sample Our Goods,
733 RICHMOND STREET.
305 1/2 DUNDAS STREET.
874 DUNDAS STREET.

Grapefruit Marmalade

To one quart of grapefruit sliced very
thin add two quarts of water and let
stand over night. Next day simmer un-
covered for 2 1/2 to 3 hours, then the
next day add 2 1/2 pounds sugar to each
quart. Cook slowly 1/2 to 1 hour or until
it gels.

Ask your grocer for that special
Marmalade of Florida Grapefruit,
imported by
LANGFORD & EDWARDS
361 TALBOT STREET. EXV

The Best Diet For Eastertide Strictly Fresh Eggs

WE HAVE THEM. SEE THAT YOUR GROCER GETS THEM. FOR A NICE
SUNDAY DINNER ORDER SOME OF OUR CHOICE DRESSED POULTRY.

SPECIALTIES ALSO: CHOICE CREAMERY BUTTER, PRIME OLD CHEESE.

C. A. MANN & CO., 78 King St. Phone 1577

Choice Quality Meat at Cut-Rate Prices

RIGHT HERE YOU GET MORE CHOICE QUALITY MEAT FOR ONE DOLLAR
THAN ANYWHERE ELSE IN LONDON.

Choice Sirloin, Porterhouse and Rib	Best Sirloin, Round and Porterhouse
Roasts 30c	Steak 30c
Prime Rump, Round, Shoulder and	Choice Corned Beef and Chuck Roasts..... 25c
Thick Rib 28c	Choice Roasts Veal and Best Shortening, 28c

LARGE SUPPLY OF HEARTS, LIVERS, TONGUES, SPARERIBS.

DELIVERIES TO ALL PARTS OF CITY DAILY. **FAULDS & DAWES** PHONE 5750. MARKET HOUSE.
THE CUT-RATE MEAT MARKET.

"THE CASH AND CARRY STORE"

Jam, 4 lb. pail59c	Sugar, bulk, 10 lbs.95c	Silver Cow Milk20c
Crisco, per tin32c	Roasting's Flg, 2 pkgs.25c	Bagley Brand Milk20c
Seeded Raisins2 packages 25c	Aylmer Peas, per tin18c	St. Charles Evaporated Milk.....14c
Campbell's Soup, per tin18c	Quebec Syrup, per bottle.....20c	and7c
Domestic Shortening, 3-lb. pail, 83c	Aylmer Tomatoes, per tin.....23c	Carnation Evaporated Milk18c
Cornstarch, per package12c	Peanut Butter, per lb.28c	Grand Mogul Tea, half pound.....8c
Oleomargarine34c	Edwardsburg Corn Syrup, 10-lb. pail, 90c	Salada Tea, half pound.....24c
Maple Leaf Salmon, 1/2-lb. tin 20c	Beehive Corn Syrup, 5-lb. pail, 50c	Lipton's Tea, half pound.....26c
Granulated Sugar, bulk, 5 lbs. 48c		Red Rose Tea, half pound.....26c

FRANK SMITH, MARKET LANE

HOUSEKEEPING IS A BUSINESS.
ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISABEL C. ARMSTRONG.

Just a day after the story of the mobilizing of five million school children of the United States in a greater production army for 1918 appeared in our Consumers' League department, Dr. J. B. Dandeno of Toronto, inspector of elementary agricultural classes in public and high schools of Ontario, was a visitor in London, and told what had been accomplished last year in this province along similar lines by the school children forces. It doesn't, perhaps, seem a very big thing for one little country school to cultivate a garden plot, or one school boy or girl to grow things to eat in a patch of ground at home. But when a whole lot of school boys and girls start doing their bit in the way of winning the war by growing food, and when school units all over the country join in the campaign, the army assumes quite formidable proportions. And familiar with the phrase high cost of living, \$10,000 sounds a lot of money in terms of garden produce. But when that amount is multiplied by five, and \$50,000 added, it is something to make people open their eyes. It will do more than be pretty hard for a lot of grown-up people as well as girls and boys to believe that it was possible the pupils of the public and high schools of Ontario increased the food supply to the money value of \$55,000 in 1917. Inspector Dandeno is responsible for this statement. Further, this \$55,000 worth of garden truck represented the efforts expended of only the pupils in schools, where agriculture was taught. This amount does not include the value of the vegetable grown by the school children of London and other places, where instruction in agriculture is still in the future.

By the way, the object of Dr. Dandeno, in visiting London the end of last week, was to stir up interest in a greater production campaign for the school children and to urge the advisability of introducing the teaching of agriculture into the London schools.

If the children are to cultivate gardens and become partners in winning the war in this manner, why not give them every possible opportunity to do their part intelligently and under circumstances, which will insure the greatest measure of success and encouragement for them? Elementary classes in agriculture are long past the experimental stage. They have fully demonstrated their value, as evidenced in results to be seen at rural school fairs, and in the figures quoted, \$55,000 worth of foodstuffs, grown in 1917 by the children of the schools, whose acreage was only 100 acres.

With regard to the organizing of classes in the London schools, Dr. Dandeno impresses one point, which will be of interest to ratepayers. While each school teaching agriculture is eligible for a grant, in some cases, qualifying for as much as \$150 for expenses, equipment, etc., and while each teacher, giving instruction in agriculture, as well as in the regular subjects of the curriculum, receives a grant of \$50 a year, not a cent is added to the taxes. Moreover, all expenses are paid of teachers qualifying in the special summer courses offered at the Ontario Agricultural College, Guelph.

"There's a nice somewhere," says the wise taxpayer, who feels that if agriculture is added to the curriculum of the local schools, he is going to be the victim of some kind of a confidence game. Nothing of the kind. The federal government is taking care of all that. All local grants are paid from a federal grant, allotted to the different provinces, according to their population.

In 1916, according to a circular sent out by Dr. Dandeno, the total amount expended in grants in connection with the agricultural classes in Ontario was \$9,373.52. Notwithstanding this fact, the Federal Government considered the grants an excellent investment.

Why? The statement, "and the total amount of produce resulting from the work of the agricultural classes was at least \$55,000," answers the question. It is probable that steps will be taken in the near future to organize classes in agriculture in the London public schools, owing to the fact that Inspector C. B. Edwards and the principals are thoroughly in sympathy and alive to the importance of helping the school children to aid greater production in every possible way.

Dr. Dandeno points out another vitally important reason for the teaching of agriculture in the London schools. He says, "It gives the city children an entirely new attitude towards farming and a respect for it. Once the children get this new attitude, they no longer are in danger of regarding the farmer as a 'hay seed.' They appreciate the fact that farming is a science and the farmer a scientist, who is expert in growing things from the soil."

In the meantime, plans are shaping up for the greater production campaign of 1918 for the public school boys and girls who are looking forward with even more eagerness than last year to the time to get on the land. This year, also, they are being supplied with seed, obtained by the school authorities through the London Horticultural Society.

TO DISMAL JEMIMA

(The following poem bearing on the subject of waste of breath and energy in grubbing in the city is by a reader for publication in this department. It is clipped from the Sunday Pictorial.)

Say, how would it suit you to live in a trench,
Where the wind's like a knife and the sun heaves drench?
When you mumble and grumble and grizzle and grouse—
Remember, my dear, that you live in a house.

If the frost bursts your pipes and you mop up the flood,
Recall the 2 1/2 million you're not to you dump in mud.
You've a fire, and a change, and a roof overhead,
Chairs, carpets and tables and likewise a bed.

Though your heart's in your boots and your brow's lined with grief
At the shortage of margarine, mutton and beef,
What's the odds? Take a reef in your belt till it fits
And a hint from the lads who are slogging at Fritz.

Don't rush to meet trouble half-way with a groan,
But put up a bit of a fight on your own;
Face the fortunes of war with a grin and a jest
And your pluck will win through when it's put to the test.
—JESSIE POPE.

CHILD WELFARE AT LION'S HEAD.

The following letter is typical of a number that have been received in the past month by members of the executive of the London Child Welfare Association, and others who were prominently connected with the Child Welfare Exhibit held in the city from February 11th to 16th:

Lion's Head, March 18, 1918.
Dear Miss Armstrong,—At our institute meeting last week the subject of Child Welfare was discussed and discussed in a most instructive way to write to you for particulars re the Welfare Exhibit. Should we attempt to have an exhibit here through the summer, would we get any assistance from the Child Welfare Association or the Government?
us, yours truly (MRS. W. B.) EDMA MOORE, Secretary.
Lion's Head Branch of Women's Institute.

As every reader of The Advertiser knows, Lion's Head is located away up in the northern part of Bruce County, near Warton. This gives some idea of the far-reaching influence of the London Child Welfare Exhibit, followed immediately by the establishment of permanent child welfare work.

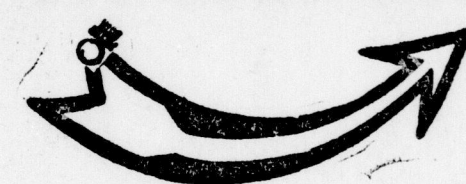
ANSWER.—While several people in London had been agitating child welfare for two, three and even five years, the definite beginning of the successful exhibit of the month of February was the offer of the Bureau of Child Welfare of the Provincial Health Board to lend the fine provincial exhibit to London for two or three days or longer. The first idea of those interested was that the provincial exhibit would be the big end of the show. With such enthusiasm was the preparation work taken up that local exhibits from various sources, the local board of health, Children's Aid, Institute of Public Health, London Health Association, kindergartens, etc., that a formidable list of demands for space was presented. The big feature turned out to be the child clinic, however, conducted by local doctors. Score cards were used, and the parents were more interested in obtaining these to see exactly how their little ones measured up to the standard of physical efficiency, than they were in the possibility of their baby boys or girls capturing a prize. The provincial bureau of child welfare will be delighted to learn that an exhibit is contemplated in Lion's Head and the chief, Miss Mary Power, will give full information in regard to assistance which the Government is prepared to give through her department. Address Miss Mary Power, director Bureau of Child Welfare, Provincial Board of Health, Toronto.

A HOMEMADE FIRELESS COOKER

Writing from near Wyoming, a reader of this page says this week:
Dear Miss Armstrong,—In a recent issue of the Consumers' League you gave a very timely description of a fireless cooker. The conservation of heat is a principle which has been sadly neglected. We conserve cold by packing ice in a non-conducting substance, and thus maintain a temperature which keeps food sweet. It is just as easy to conserve heat and cook food with it, packing hot water with food in it in a non-conducting substance. Fireless cookers are manufactured in Canada, but few people use them. They are not expensive, but for that matter, any woman can make one herself. Last summer I saw a very satisfactory one a friend of mine made out of an old trunk and some excelsior. It was not convenient to get hay at the time, so she took the excelsior and made cushions of it to fit around a kettle in the trunk, and also to cover it. The kettle must, of course, have a very close-fitting cover to keep the heat in. She experimented first with a ham, and cooked it half an hour over the fire (the real one), getting it to the boiling point, then put it into the trunk and covered it tightly. In four hours it was as tender a ham as you would wish to eat. See what a saving in fuel, and in trouble, too, for food in the fireless cooker does not have to be watched—it never burns or boils over.

AN INTERESTED READER.

He Has Started to Work



Our gigantic White-Enamelled Refrigerator has now started to work for the summer months. What great satisfaction to know your meats are kept at the same temperature as in frigid weather.

ROLLED CORNED BEEF 28c Lb.
SATURDAY ONLY

Buy a pound of our HOME-MADE PEANUT BUTTER. It is pure; put up in air-tight cartons. Just the thing for overseas.

Prime Rib Roast Beef, lb.30c	Beef Tongue, lb.30c
Sirloin Roasts, 6 lbs. and up, 32c	Jellied Beef Tongue, lb.55c
Finest Sirloin Steaks, lb.35c	Shoulder of Lamb, lb.32c
Young Chickens, lb.35c	Shoulder Roast Veal, lb.23c
Whitefish, lb.18c	Breast Veal, lb.23c
Strictly Fresh Eggs, dozen, 45c	Veal Shank, lb.12 1/2c
Ham Roast Pork, lb.35c	Breast Lamb, lb.23c
	Pork Cuttings, lb.32c

Saturday night, 7 p.m. till 10 p.m., all Fresh Meats on sale at sacrifice prices. Last delivery Saturday night, 8 p.m.

SOLE DISTRIBUTORS OF THE FAMOUS ORCHARD BRAND PRODUCTS.

ANDERSONS The Big Food Store

PHONES 1643-1644. 1, 2, 3, 4, 5, MARKET HOUSE.
Six Auto Deliveries to each section of the city Saturday: 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 8 p.m.
Store Opens Saturday Morning 6 a.m.; closes, 10 p.m.

BUY YOUR FISH WHERE

Quality and Quantity Is Kept

EAT MORE FISH AND SAVE
THE MEAT FOR THE BOYS
AT THE FRONT.

Fresh Herring10c
Whitefish17c
Pickrel17c
Salmon17c
Haddock12 1/2c
Steak Cod12 1/2c
Halibut25c
Smelts18c
Sea Salmon25c
Finnan Haddie17c

ONN'S Fish Market

Established 1885.
143 King St. Phone 1296.

See Our Chicks Come Out of Their Shells

March 16 to 23

We want to prove to you that Buckeye Incubators really do hatch more chicks and better chicks than any other incubator, so we are inviting you to come and see them do it right in our store all

BUCKEYE DISPLAY WEEK March 16 to 23

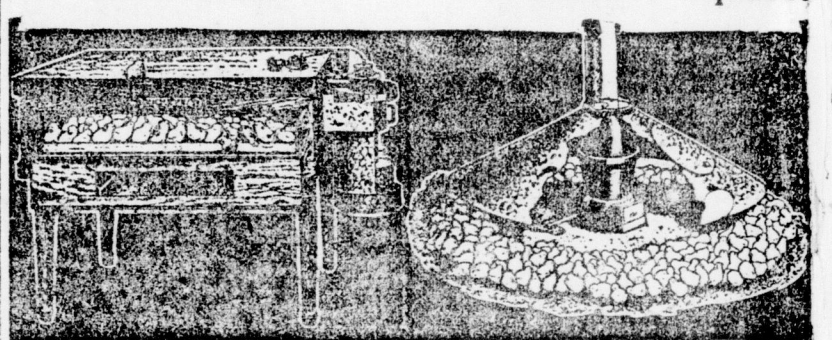
Every person who is interested in the slightest in hatching chicks is invited to come and lay that week to our store and see the chicks in the actual process of hatching. We sell Buckeye Incubators under an absolute guarantee to hatch every hatchable egg.

SEEING IS BELIEVING

Come and see how it is done. We will also have a Standard Colony Brooder to show you. This is the brooder that raises three chicks where one grew before. With these two, chicken raising is no longer a gamble—it is a certainty. Be sure to come—and bring the whole family.

DOMINION SEEDS, LIMITED

119 Dundas St. 9 Market Square.



THE MARKET CASH AND CARRY STORE

WHEN YOU TRADE HERE, YOU SAVE MONEY.

Choice Dairy Butter, lb. 45c to 48c	Old White Cheese32c lb.	JAMS.
Midway Creamery, large rolls 54c	Schneider's Bacon, sliced, 45c lb.	15 oz. Pure Raspberry or Straw-
Fresh Eggs40c	Carnation Milk, large size can 18c	berry30c
Good Cooking Eggs40c	Seeded Raisins, 15 oz., two for 25c	4-lb. Pail Pure Raspberry or
Fresh Headcheese17c	Horseshoe Relish15c	Strawberry80c
Cooked Ham55c lb.	Salada Tea54c lb.	4-lb. Pail Apple and Raspberry
New Colored Cheese28c lb.		60c

PAUL L. DOIG, 6 Market House

Did You Ever Think

of what might happen to your family if you were laid off, laid up or laid away, and ya had no money in the bank? Better start a Savings Account at this STRONG OLD BANK now to provide against that day. When you draw your pay, if you wish to avoid spending all day aside just enough for present needs; then deposit the balance in our Savings Department. We pay interest every six months, and accept deposits in any sum from one cent up.

THE BANK OF TORONTO

FOUR OFFICES IN LONDON:
Cor. King and Richmond Streets. Cor. Dundas and Adelaide Streets.
Cor. Richmond and John Streets. Cor. Dundas and Talbot Streets.

TORONTO FLIER INJURED.
TORONTO, March 21.—While flying in Leaside aviation camp this morning Cadet Nelson was forced to land Locust Hill and was slightly injured. His home is in Toronto.

Branch, 132 Waterloo St.

35c, 50c and 75c

You Are Invited to Visit Our Linen Dept.

DISTRICT.

DAILY PAGE FOR EVERYBODY

Secrets of Health and Happiness

Tuberculosis Not Inherited ---How to Avoid Infection

By DR. LEONARD KEENE HIRSHBERG,
A. B., M. A., M. D. (Johns Hopkins University.)



The words consumption and tuberculosis are interchangeable, and mean the same thing. This disease is caused by the growth and development in the body of a microscopic plant called tubercle bacillus.

The presence of this germ in the body, however, does not always mean a development of the disease. If the "cells" of the body are vigorous and strong enough to wage a successful war on the bacilli, the bacilli do not manifest themselves in the body.

Things to Avoid. When in the lungs it is especially dangerous to others. This is true because the germ is easily cast out with the sputum or by sneezing, coughing and kissing. However, you do not have to come in direct contact with a person so afflicted to "catch" consumption.

The bacilli of this malady are sometimes present in meat—it is from consuming this meat, and in the milk, butter and cheese from tubercular cows.

Milk can be made free of this germ by pasteurizing. This is a process of heating milk to 212 deg. F., and then allowing it to cool. Such milk must be kept cold and tightly covered until used.

Among the early symptoms associated with this disease, which claims more victims than any other one malady, are general weakness, loss of appetite, more or less severe coughing, bleeding from the lungs, loss of flesh, short periods of fever that repeat themselves daily, quickening of the heart beats after slight exertion and coughing, although the last mentioned is not always one of the early symptoms.

Tuberculosis is not inherited. It may probably seem so, but when young, the children of consumptive parents often are exposed to the disease and kept under conditions that favor its spread.

Thus they contract it at an early age that the popular belief is that it is inherited.

Poorly lighted, badly ventilated, damp houses, lack of nourishing foods, lack of cleanliness, sunlight and proper exercise, loss of sleep, congestion of the lungs and organs of digestion by incorrect posture of walking, standing or sitting, neglect of proper diet, and a falling off in the preparation of food, as well as in the personal habits.

Precautions to Take. Few persons receive the proper amount of fresh air. Bedrooms, work-rooms, living-rooms and all indoors must be thoroughly ventilated.

Keep your digestive apparatus intact by eating only wholesome, plain, well-cooked food. Cleanliness must be strictly observed in the preparation of food, as well as in the personal habits.

Daily bathing of the entire body and

the use of clean, fresh garments is necessary. For this reason washable material is much more to be preferred than woolen fabrics. The hands, face and eyes, should be the most scrupulously attended to members.

Indoor workers especially must indulge in outdoor sports and athletics that give movement of the muscles of the entire body. However, this does not mean to carry the thing to an excess. Overexercise does more harm than good. As soon as you feel fatigue stop immediately and rest.

Sufficient sleep is as necessary as nourishing food and pure air. To gain this you must sleep at least eight hours daily in a well-ventilated bedroom, so situated that it receives the sunshine.

When you contract a cold take immediate measures to overcome it, as it is one of the most popular agents for the entrance, lodgment and development of the tubercle bacilli.

Answers to Health Questions
A READER, Q.—Kindly advise me how I can get rid of red veins across the whites of my eyes.

A.—Tattoo marks may be removed only by grafting skin to replace the marks. The ink is not injurious to the body.

O. H. S. Q.—Will you please tell me what I can do for a bunion? It is sore and swollen.

A.—Cover the bunion with absorbent cotton to keep the shoe from pressing on it. Keep the bunion covered with a fine line to reduce any inflammatory condition.

NAMOL. Q.—I am bothered with excessive kidney fluids. What shall I do?

A.—Take eight drops of tincture of belladonna in a wineglassful of water every four hours. Continue this treatment for a week or 10 days. You should consult your physician about this.

M. L. D. Forest, Ont. Q.—What can I do for superfluous hair?

A.—Remember that there are few, if any methods to kill the roots. Most expedients are like cleaning the teeth or washing the face, to be frequently repeated. About twice a week or when needed a little of the following may be tried.

Calcium sulphide 2 parts
Zinc oxide 1 part
Starch 1 part
When you are ready to use this, make a paste with water and apply to the parts. Let it remain on the skin for five minutes, and then wipe off gently with a soft cloth.

B. A. London, Ont. Q.—Please give me the recipe for a good cleansing cream.

A.—Try a little of the following:
Oil of sweet almonds 4 ounces
White vasoline 1 ounce
White wax or paraffin 1 ounce
Oil of lilac 5 drops

A READER, London, Ont. Q.—What can I do for varicose veins?

A.—Varicose veins may be cured by stitching them together, or they may be treated slightly by wearing a rubber or elastic stocking or adhesive plaster straps.

Dr. Hirshberg will answer questions for readers of this paper on medical, hygienic and sanitation subjects that are of general interest. He cannot undertake to prescribe or offer advice in not of general interest. Where the subject is answered personally, if a stamped and addressed envelope is enclosed, Address: ALL INQUIRIES, Dr. L. K. Hirshberg, care this office.

Housework Is No Excuse For Hands Not To Be Beautiful

BY LUCREZIA BORI
The Famous Spanish Prima Donna

If you have any doubts as to the story that opera hands tell the casual observer, you have but to recall the case of Mary Queen of Scots, who when trying to flee from her own people in disguise of a serving woman, was caught because one of the guards caught sight of her well-kept hands, which were made of these ingredients:

White petrolatum 3 1/2 ounces
Paraffin wax 3 1/2 ounces
Lanolin 1 ounce
Water 1 1/2 ounces
Oil of rose 2 drops
Essence of Cologne 1/2 dram

This may be applied before the gloves are put on at night.

When doing your housework wear gloves whenever you can. While sweeping and dusting or hanging up the clothes they are most convenient.

There are many fruits and vegetables which stain the hands. Many of these marks can be removed by using lemon juice or a fresh potato.

Don't forget to use Irish potatoes when the hands are wet, and don't wash them immediately after peeling the vegetable. If this precaution is taken there will be no stains.

The nails, also, should be given special attention. If the cuticle around the nail is rough or creeps up so far as to hide the nail, a little cold cream should be applied, or the finger tips should be held in olive oil for a few minutes. Remove the cream or oil from the fingers and push the cuticle back with an orange wood stick.

Never use a steel instrument on the nails if you wish to keep them attractive.

If you have been blessed with well-shaped, soft, white hands, cherish your heritage. If your hands are unattractive, improve their condition until they can bear the closest examination without causing regret. This you can do by following the above directions.

Saturday Is Opening Day

FIRST 25c Pathephone Progressive Club

Twenty-five cents is all you need. Come and let us tell you about it. THE WORLD'S BEST PHONOGRAPH PLACED WITHIN REACH OF EVERY HOME. We are making it possible for every home to have the best instrument, and pay under the pleasantest conditions.

SEVEN REASONS WHY YOU SHOULD JOIN AT ONCE
1. Because it has the sweetest tone.
2. Because there are no needles to change.
3. Because it plays all makes of records perfectly.
4. Because it gives the most natural sound reproduction.
5. Because the Club Payments are easily made.
6. Because prices will be higher after the Club closes.
7. Because this opportunity may not come again.

THE SPECIAL CLUB PRICES are permitted by the manufacturers during this sale only.

YOU HAVE YOUR CHOICE OF ANY Pathephone AT SPECIALLY REDUCED PRICES.

THE ONTARIO FURNITURE CO., LIMITED

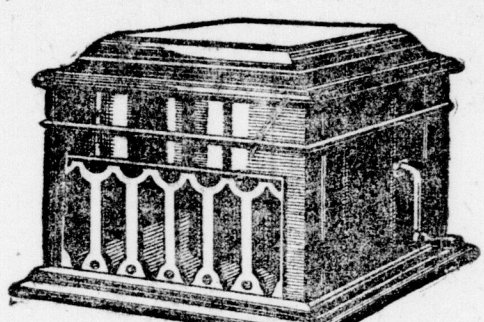
226, 228, 230 DUNDAS STREET.

The Easy Payment Schedule

FIRST PAYMENT	2nd Paymt 25c	3rd Paymt 25c	4th Paymt 25c
25c	5th Paymt 50c	6th Paymt 50c	7th Paymt 50c
8th Paymt 50c	9th Paymt 75c	10th Paymt 75c	11th Paymt 75c
12th Paymt 75c	13th Paymt \$1.00	14th Paymt \$1.00	15th Paymt \$1.00
16th Paymt \$1.00	17th Paymt \$1.10	18th Paymt \$1.10	19th Paymt \$1.10
20th Paymt \$1.10	21st Paymt \$1.20	22nd Paymt \$1.20	23rd Paymt \$1.20
24th Paymt \$1.20	25th Paymt \$1.30	26th Paymt \$1.30	27th Paymt \$1.30
28th Paymt \$1.30	29th Paymt \$1.40	30th Paymt \$1.40	31st Paymt \$1.40
32nd Paymt \$1.40	33rd Paymt \$1.50	34th Paymt \$1.50	35th Paymt \$1.50
36th Paymt \$1.50	37th Paymt \$1.60	38th Paymt \$1.60	39th Paymt \$1.60
40th Paymt \$1.60	41st Paymt \$1.70	42nd Paymt \$1.70	Total \$45.00

DON'T DELAY!
ONLY 50 MACHINES
Only 50 Memberships Are Open
When this number are enrolled no more will be sold at the Special Club Prices. Remember, the time to take advantage of this offer is limited—ACT NOW.

COME IN—SEE THE Pathephone AND HAVE US EXPLAIN THE PLAN.



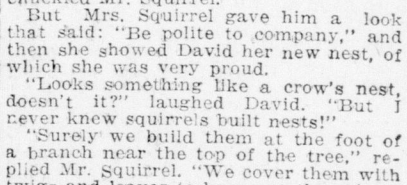
ADOLE GARRISON'S NEW REVELATIONS OF A WIFE
How Allen Drake Managed Their Meeting.
My cheeks burn with mortification whenever I think of the unromantic, almost comical scene at the sight of Grace Drake, who had been waiting for me in the laundry-room below from which I had just come. I have no idea, for that was the impulse which led me to go down to the laundry-room to get a fresh potato. I had just been thinking of the fact that I had been keeping rather closely at home, and I had been thinking of the fact that I had been keeping rather closely at home.



Good Night & Stories
By Blanche Silver

DAVID AND THE FLYING SQUIRREL
One morning as David played out in the yard he saw two brown things scurry from the top of the apple tree into the branches of the cherry tree.

Madam Easter Gloves
When it comes to getting the Gloves to go with your new Easter costume the only precaution necessary is to see the name Dent's on the Gloves you buy. Dent's combine perfect style and wearing quality, and fit properly, without undue stretching.



INSIST ON DENT'S



18

KITCHEN ECONOMIES BY ISOBEL BRANDS OF THE APPLECROFT EXPERIMENT STATION.

Solving the Patriotic Problem of "What to Eat?"

I receive constantly letters from housewives eager to be patriotic in the matter of food conservation, but who are handicapped hopelessly by the attitude of the family. "My husband refuses to eat meat dishes, and only likes roasts or steaks." "My little boy doesn't like cornmeal mush." "The children don't care for any of the inexpensive things that I put in their lunch box. Can you suggest something new that will tempt them?"

This is not a time in which we can afford to coddle caprices of appetite. It has come to a point where the housewife who really wants to help her Government must be thrown overboard. We dislike must be thrown overboard. We dislike must be thrown overboard. We dislike must be thrown overboard.

Years ago, before the manufacture of butter substitutes was perfected, there were many inferior brands of oleomargarine on the market, unpalatable and distasteful in flavor. There is very little difference in the flavor of the modern oleo, and certainly it is not worth the very great difference in price. We must remember, too, that the more we cut down on the quantity of butter we use the more condensed milk will be able to send to our men on the other side.

Squeedee Took David Down to the Ground Again.

David peeped into the little opening that served as a doorway, and saw that the nest was lined with soft moss, leaves and bits of wood.

What a lovely, cosy, little home! exclaimed David.

"And that's not all," chattered Mrs. Squirrel. "Our storehouse is over in the tree. Shall we fly over there and take a peep at it?"

"But how can you fly without wings?" David asked.

"We don't need wings," replied Mrs. Squirrel. "We spread out our feet and the loose skin on each side of our bodies act in the place of wings."

Then she spread her four feet as far apart as they would go, and invited David to go for a sail.

If you want health

you can have it, by heeding Nature's laws. Keep the stomach strong, the liver active, the blood pure, and the bowels regular, and you will seldom be ill. Take good care of these organs, and at the first sign of anything wrong—promptly take Beecham's Pills.

you certainly need

the help and relief of this world-famed remedy, to keep the body in health. They quickly establish normal conditions, so the organs perform their functions as Nature intended. No other remedy will so surely strengthen the system, stimulate the liver, regulate the bowels and quickly improve the general health as

BEECHAM'S PILLS

Worth a Guinea a Box
Prepared only by Thomas Beecham, St. Helens, Lancashire, England.
Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

It Saves Doctors' Bills!

This is the Rev. A. D. McLeod's opinion of Zam-Buk. This clergyman, who lives at Harcourt, N.B. writing to the proprietors, remarks upon the unusual popularity which Zam-Buk enjoys in the homes of the people of his parish. He says:

"I know of nothing that can compare with it. Having charge of an extensive mission, over which I travel constantly, I meet with many sick and afflicted people and I have been amazed at the good which Zam-Buk is doing daily."

I have learned, as an absolute fact, that for bad ulcers, old wounds, eczema and skin diseases of all kinds the healing powers of Zam-Buk are simply marvellous. For the painful ailment, piles, also, it is excellent. Many a doctor's bill is saved by the use of Zam-Buk."

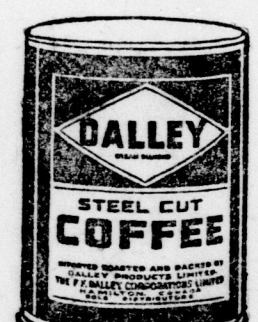
For cuts, burns and scalds Zam-Buk is equally good. Nothing ends pain and heals so quickly. 50c box, \$ for \$1.25. All dealers or Zam-Buk Co., Toronto. Send 1c stamp for free trial box.

Zam-Buk

Morning-noon and Night

DRINK DALLEY COFFEE

Order a tin Today



"The Most Delicious Drink"

Sold only in sealed tight 1 lb. and 1/2 lb. tins. — Never sold in bulk.

Labatt's

The Same Famous Result

PRECISELY the same extractive processes which have made Labatt's brews famous for eighty-six years are used in producing Labatt's Old London Brew—the new regulation drink with the old flavor, the old, full-bodied richness that made Labatt's the favorite ale in Canada for nearly nine decades.

On sale at Easter time.

Old London Brew

JOHN LABATT, Limited, Brewing Since 1832
LONDON, Ont., and No. 4 St. Helen St., MONTREAL

BUTTER

cost cut in half

by using more

CROWN BRAND

CORN SYRUP



At present prices it pays to eat less butter and more Crown Syrup.

In 2, 5, 10 and 20 pound tins, also "Perfect Seal" Quart Jars.

Write for free Cook Book.

THE CANADA STARCH CO. LIMITED, MONTREAL.

"UNION" FAMILY GETS SCRAPPY, LIKE BAD BOYS

Four Government Members Take Side-Swipes at Government.

(Special to The Advertiser.)

OTTAWA, March 21.—A certain restlessness was evident in the ranks of the happy Union family today. It may be just the springtime, or it may be the symptoms of impatient dissent. In any case, no less than four Government members undertook during the afternoon to take a crack at the Government. Opposition members enjoyed themselves immensely as they watched the proceedings.

In the first place, W. F. Nickle, Conservative member for Kingston—who, by the way, was sitting today on the Opposition side—undertook very firmly to rebuke Major-Gen. Mewburn, minister of militia, because the latter sought to dispose of an important resolution dealing with the inequalities of the present system of separation allowances. Nickle declared that the question was one of great importance to be so disposed of, and made vigorous appeal for the better treatment of soldiers' dependents.

He was backed up by T. M. Tweedie, who succeeds R. B. Bennett as member for Calgary West, and who contended that the present system was characterized by inequalities, which could not be excused. Gen. Mewburn had lost a good deal of his militant attitude before they were through with him.

Row Over Deputy Speaker. But the real row came when Sir Robert Borden moved the appointment as deputy speaker of the House, of George M. Bolvin, M. P. for Sheffield. The rules require that when the speaker is of English-speaking origin the deputy must be a man of French working knowledge of French. There is only one French-Canadian on the Government side, Dr. Jerry Chabot, and he wouldn't take the job. So the Government had to come to the aid of the back-benchers and the burly form of Col. John Currie arose.

Slap in People's Face. "What," he asked dramatically, "will the whole world say if this House appoints this man as deputy speaker, which no doubt has been arranged to be done? If this House elects him deputy speaker, we shall be electing a man who represents all that the people of this country voted against at the last election. I feel deeply on this question. I would almost say that it was a slap in the face to the soldiers in the trenches and to the electors who voted for this Government to appoint a man to the position of deputy speaker who

has opposed everything that the soldiers voted for and that the Government represents. That is all." It was all. For Mr. Bolvin calmly took his seat as the House moved into committee.

Horatio Hocken, who sat directly back of the valiant colonel, looked dry lips but did not rise to back him up. Silent were Edwards of Frontenac, and Donald Sutherland of Oxford. Silent was Gen. Am. Hughes. Silent all the champions. And Mr. Bolvin is deputy speaker, and occupied the seat at the head of the table most of the evening.

Caucuses were held, however, in the corridors all the evening. There was much grinding of teeth, and there were many maledictions. But the appointment has been made, and it cannot be unmade. And Mr. Bolvin will make a most efficient deputy.

It may have been that the thing was rankling in the breast of Dr. Edwards of Frontenac, when later in the afternoon during the discussion of a resolution of Sir George Foster regarding the hiring of hay, he caustically remarked that it might be better to have the opinion of the Government's "lay expert" on the subject before the resolution went through. The reference was to Hon. F. B. Carvell, minister of public works, and the famous "lay debate" of a couple of sessions ago came back to the memory of members who had been in the House at that time.

Mr. Carvell was not there, so he could not give his advice on the subject. Early in the afternoon Sir Robert Borden gave out a lengthy statement regarding the absence of Sir Thomas White. Serious impairment of health is given as the reason for his absence. He will not be back this session, Hon. A. K. Maclean will deliver the budget, and even now Ontario Conservatives are reminding in anticipation of what it may bring forth.

Free Implements On Tap. In the meantime a resolution calling for free agricultural implements, moved by Molloy of Provenccher and seconded by White of Victoria, Alta., may be expected at any time. The vote will be an interesting one.

An interesting discussion on titles will be a feature of the session. W. F. Nickle has a resolution on the order paper to the effect that titles be confined to those who have earned them, and that no title be granted which can be used by those who have not.

This not only is aimed against hereditary titles, but is designed to prevent the wives of titled gentlemen from taking to themselves the corresponding female equivalent.

Donald McMaster has also an anti-title resolution to move. Significantly enough, it will be seconded by Hon. W. S. Fielding, who today made his maiden speech in the thirteenth Parliament from the Opposition side. In the meantime a long list of Canadian titles is being held up overseas for some reason or other.

Good progress was made with legislation today, the Opposition expediting the Government's measures. So speedy was the progress that the order paper was exhausted before the evening.

Plea for Rural Carriers. J. H. Burnham's resolution to the effect that the postmaster-general should provide the postmaster-general with power to revise rural mail contracts not yet fully executed, because of the conditions prevailing unfairly on the carriers, owing to the sudden rise in prices, caused some comment by members on both sides of the House. Mr. Burnham explained that the postmaster-general has no power to revise a rural mail carrier's contract in any way, but that the conditions made before prices had risen to their present height had yet a period to run. He knew of cases where rural mail carriers were losing money on the work.

Hon. C. J. Doherty, acting postmaster-general, said his remedy would be to cancel existing contracts when they bore too heavily on the carriers, and call for new tenders. These tenders would be based on conditions prevailing at the time.

Hon. Mr. Lemieux said that in his opinion the system of advertising for mail carriers' contracts was all wrong. He said there was a large expenditure in advertising in British Columbia, Alberta and Manitoba newspapers for men to handle mail in the province of Ontario.

Fielding Offers Remedy. Hon. W. S. Fielding, in a first speech, as a private member of the House, said that the matter was really of the utmost importance, but he doubted if the remedy proposed was a safe one. These contracts, he said, were performed at a low rate, because the fascination of a Government dollar is strong. He had known many men who had ruined themselves by taking Government contracts at too low a figure. He regarded the suggestion that the postmaster-general should revise the contracts, however, as being unsafe. He was not surprised that the acting postmaster-general should shrink from it. It would be a disagreeable duty to have to decide the contracts to be revised. Mr. Fielding suggested that a better solution of the problem would be to offer a percentage increase all-round on contracts taken within a fixed period.

The former minister of finance was generally applauded by members on both sides of the House. The premier promised the question raised should have full consideration by the Government and Mr. Burnham withdrew his motion.

Separation Allowances. The House then took up a further motion by Mr. Burnham providing that "it should not be necessary for soldiers' dependents to show total disability in order to obtain aid or other forms of support from the separation allowance branch, but that such aid support possible."

Mr. Burnham cited cases to show that the present method of granting allowances to soldiers' dependents worked unfairly. It was very serious matter, he said, and apt to induce fraud and being about the greatest possible hardship. A dependent, he went on, when applying for separation allowance, must show that the soldier was the sole means of support, must show that if a male relative remained at home, he was totally incapacitated and absolutely unable to furnish any portion of the means of support. This regulation was very unjust to the soldier and to his family.

Mewburn Brushes It Aside. Major-Gen. Mewburn replied that the subject would require great consideration. Separation allowance had been granted to dependents on defined and definite terms. To go into the question of apportionment would require an enormous staff, and enormous responsibility would be thrown on the department in investigating every single case. Such cases as Mr. Burnham had cited would be met by the provision under separation allowance regulations the patriotic fund took care of the case. He suggested that the motion be withdrawn.

W. F. Nickle, Kingston, thought the matter should not be put aside quite so easily. He emphasized the point that under the voluntary system a man with dependents should make arrangements in regard to their support. But a man now might be required suddenly to become a soldier and find himself with a soldier's pay of \$110 a day. The separation allowance went to a wife as a legal right, whether she had an income of \$20,000 a year or \$5 a week. But there was no provision for other dependents unless the soldier had been the sole support.

Duty of the State. "If men," Mr. Nickle declared, "are going to be taken compulsorily, then I say when a man goes it is the duty of the state to supplement the income of those whose income has been depleted."

T. M. Tweedie (Calgary) supported this view. The motion was finally withdrawn by Mr. Burnham. Mr. Lemieux, in moving for the production of all letters and telegrams which have passed between Henry Tucker, K.C., the prime minister, the department of militia, and the officers of the patriotic fund concerning the



An Impressive Showing of Swagger Belted Suits

Chosen from the showings of a dozen of Canada's leading makers, this display represents in smartness and character the best work of the continent's leading designers. Scores of exclusive designs in belted and pleated models that fairly sparkle with attractiveness and youthfulness. Fabrics entirely new; colors and shades by the score; designs that are pleasing hundreds of critical buyers. Two points that are particularly impressive are the generous variety of young men's and first long-pant garments and the unusual easiness of the prices. Choose your Easter outfit now . . . \$12, \$15, \$16.50, \$18, \$20, \$22, \$25 to \$30

Forbes' Famous All-Wool Worsted Suits In Colors at . . . \$25

Cloths that have been famous for a quarter century for their genuine service-giving features. Here in a handsome range of new browns and greys in very attractive patterns, in neat checks, overplaids and stripes; smartly cut, but not extreme models in two and three-button styles that will suit the man who wants quiet, dignified style. Tailors all over the land are getting \$35.00 to \$40.00 for these same qualities.

Smart Spring Coats and Guaranteed British Raincoats

Lightweight Overcoats that will please you in every way; swagger belted models in snappy tweeds and green effects for the young fellow; more conservative Chesterfield models for the man of mature years in plain greys and blacks. Some unusual values, too, at . . . \$13, \$15, \$18, \$20. British Raincoats, in smart new tweed effects that do a double shift of duty—in dry weather as lightweight overcoats; in rainy weather as real protectors. These are the last, we're told, of these qualities we will be able to get. Belted and slip-on models in navy, new and attractive patterns and colors . . . \$13.75, \$15, \$16.50, \$18, \$20

Mothers! See This Unusual Range of Boys' Smart Suits

Wonderful business is greeting this unusual showing of Boys' Smart Suits. We have a real message for the boys with a desire for smart styles and patterns, and a real message for parents who want smart clothes for their boys, and who appreciate moderate prices. Bring the boys this week and you'll be more than surprised at the variety and the qualities we are offering at moderate prices.

Boys' Suits, Sizes 25 to 30---\$3.98, \$5.00, \$6.00 to \$10.00

Big Boys' Suits, Sizes 29 to 36---\$6.00, \$7.50, \$8.50 to \$15.00

Belted models, single and double breasted, with one and three-piece belts, regular or fancy pleated pockets are the popular styles; browns, tans, greys, in a really bewildering range of attractive new patterns.



Reliable Blue Serges

Made to Measure. Ready to Wear.

Fabrics purchased from two to three years ago, and all of old-time quality, at prices that are bringing the biggest business in our history.

Made to measure . . . \$24, \$25, \$28, \$30, \$40

Ready to wear . . . \$18, \$20, \$25, \$28, \$30

Try us with all Made-to-Measure Suits.

TWO STORES

R. J. YOUNG & CO.

LONDON LONDON EAST

How Germany Devours The Little Nations

While his Turkish partner turns again to the wholesale murder of Armenians, the kaiser, contemplating with satisfaction the heavy bag of little nations that is the reward of his sportsmanlike prowess, permits himself to "live again one of those great moments in which we can reverently admire God's hand in history." Moreover, "with gratitude toward God" in his heart, he faces the future "firmly trusting in the sword." The phrase, "no annexations and no indemnities" was still on its lips when Germany closed its mailed fist over Russia's Baltic provinces, Finland, Poland, the Ukraine, and Rumania and now the same clutching menace seems to be moving toward Sweden, Norway, and Denmark. But—will Germany be able to digest what she is devouring?

Read THE LITERARY DIGEST this week for a full account of Germany's ruthless seizure of nations and peoples and the opinion of the United States, as presented by its newspapers, on her action.

Other articles in this exceedingly interesting number of The Digest are:

How United States Navy Is Helping Reduce U-Boat Damage

American Navy Doing Its Part Toward Making Good the British Prophecy That the U-Boat May Be Conquered by August.

Germany's "Free Route to India"
Another Partition of Poland
No Russian Food For Germany
Making Shoes From Strange Skins
When the Sun Explodes
A Power Plant At a Mine-mouth
Cutting Out the Mentally Unfit
Posting the Third Liberty Loan
Important News of Finance and Commerce
American Soldiers in Poetry

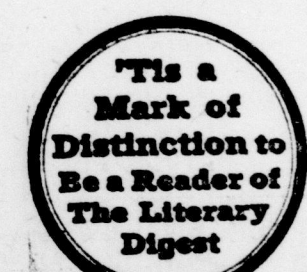
Many Fine Illustrations, Humorous, Educational, and Artistic.

"The Digest"—For People Who Are Not Afraid of the Truth

Never before perhaps in the history of the world has it been more difficult to arrive at the actual truth regarding the tremendous events that are occurring from week to week. Empires are falling, huge tracts of territory are changing hands, and the political complexion of States is being completely altered over night. To know the real facts regarding these epoch-making occurrences is a vital necessity for every one of us, yet there are innumerable influ-

ences, both domestic and foreign, that tend to keep the issues clouded and the exact developments in doubt. To obtain the truth you must find a news-magazine that gives you the facts impartially, from whatever source they may be derived, that has no policy but to state conditions as they are, without gloss or concealment, and that leaves your judgment absolutely unfettered. Such a magazine is THE LITERARY DIGEST. You need it.

March 23rd Number on Sale Today—All News-dealers—10 Cents

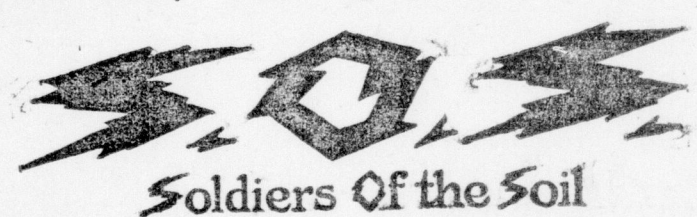


The Literary Digest

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

Heed The Call BOYS!

This is your opportunity to serve your King and Country—Enlist right now in the



You couldn't look the boys who are going straight in the eye if you proved a slacker in this emergency. 25,000 boys are wanted in Canada—15,000 from Ontario—from 15 to 19 years of age.

Thousands of Ontario boys made good on the farms last year and earned from \$12.00 to \$30.00 a month and board. You can, too.

A Bronze Badge of Honour will be awarded for three months' service—Show your mettle by earning the right to wear this war decoration.

Canada Food Board

Ottawa

Chairman

Shun!—

Eyes Right
Hands Right
Hearts Right—Boys of the Farm Brigade!

Enrolment—Enrol with your school principal or Enrolment Officer whose name will be announced in your local press.
Farmers—Apply for help to the District Representative in your county, or to the Ontario Government Employment Bureau, 15 King St. East, Toronto; 139 Queen St., Ottawa; 83 James St. North, Hamilton; 108 Dundas St., London.

Bicycle Repairs and Parts

Bicycle Repairs and Parts
We have them for all makes of wheels. First-class services.
Bicycle and Motor Sales Co.
425 Wellington Street. Phone 3182.
38u

ARTICLES FOR SALE.

Special

**Special
Saturday
Only!**

Half-Dollar
Week-End
Boxes of

BOXES OF FRESH FLOWERS

THEY ARE WORTH A DOLLAR
REGULARLY.

J. Gammage
& Sons

PHONES 90—5313.
PROMPT DELIVERY
Order one now.

IF YOU WANT HELP, SITUATIONS
want to buy or sell real estate, etc., insert an advertisement in the Hartford Herald, the recognized newspaper medium of the city. Rate, 1¢ a word or three consecutive insertions for 5¢ a word, with cash order. Subscriptions: Daily, 25¢ a month, \$2 yearly. Saturday edition, 50¢ yearly. Sample copy sent on application.

M. Quick, 725 Richmond street, Phon
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BARGAINS

In rebuilt Bicycles and Motorcycles
Also one good Auto Truck, used tire
35x4 1/2. One C. C. M. Motorcycle.
A. TANNER, 665 DUNDAS STREET

ROLLER SKATES

\$1 to \$3 Pair
GURD'S, 185 DUNDAS ST. E.
NEW LITTLE BIG BARGAIN HOUSE
Special showing in children's East
millinery. A thing of beauty is a joy
forever. Come and see them, Ladies
bungalow aprons, Saturday only, 5c.

ASK to see our raincoat bargains.
MARSHALL'S, 328 DUNDAS STREET
Opposite Armories. **EX**

CALDWELL'S
POULTRY FOODS
FOR HENS

FOR HENS—
Caldwell's Scratch Feed.
Caldwell's Laying Meal.

FOR CHICKS—
Caldwell's Chick Feed.
Caldwell's Growing Mash.

FROM 2 MONTHS TO
MATURITY—
Caldwell's Developing Food.
Caldwell's Growing Mash.

Caldwell's Famous Feeds
—AT—
Dominion Seeds
Limited
Phone 550. 119 Dundas Street
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**LONDON ART WOODWORK
COMPANY, LTD.**
Designers and Makers of Furniture and
Fittings for Church, School, Lodge,
Office, Bank, etc. Everything in high
class woodwork.
LONDON, ONT. ZXY PHONE 51
SPECIAL PRICES ON

ENAMELWARE
J. A. BROWNLEE,
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Plan Your War Garden Now
Carter's Tested

have arrived at Gammage's. Sole agent for London. Send for catalogue.

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207 DUNDAS ST., LONDON, ONT.
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RUSH SALE ON LADIES' SHOES

25c, 50c, 75c, \$1.00
PAXMAN
166 KING STREET.
Carney's Cash-Carry

Canney's Cash-Carry
 Peanut Butter
 Oleomargarine
 Jam, 5-lb. pail
 Shredded Wheat
CARNEY'S, 69 WILSON AVENUE
 Phone 4266.

[Illegible text]

OSTEOPATHIC CLINICS

FOR RETURNED SOLDIERS—144 Waterloo, Tuesdays and Fridays, 7 to 9.

FOR CHILDREN—CATHOLIC CLUB, 222 Richmond, Tuesdays and Fridays, 7 to 9.

CHIROPRACTIC.

MARIA KILBOURNE, UNIVERSAL College of Chiropractic graduate, office, 222 Queen's avenue, Telephone 2332.

DR. MACPHEE, DRUGLESS PHYSICIAN (Chiropractic, electro-therapy, X-ray, etc.) Dominion Savings Building, Phone 4710. Residence, 5710.

DR. B. KNIGHT, DRUGLESS PHYSICIAN (Chiropractic, electro-therapy, X-rays, etc.) 237 Front Street, Phone 5110.

MONEY TO LOAN

WILLIAM G. MURRAY, ARCHITECT—Dominion Savings Building, top floor. Phone 1557; house 1384.

H. C. McBRIDE, MEMBER ONTARIO Association of Architects—Dominion Savings Building, Phone 262.

ARTHUR E. NUTTER, ARCHITECT—Room 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656.

WAT & BLACKWELL, MEMBERS Ontario Association of Architects—Bank of Toronto Building, London. Lister Chambers, Hamilton.

JOHN M. MOORE, Architect and Civil Engineer, 115 Richmond Street.

DENTAL CARDS.

DR. J. M. FIEZELLE, DENTIST—Over McEachern's drug store, opposite old city hall.

DR. JARVIS, SPECIALIST—EXTRACT, FILL and X-ray. Painless method. 212 Dundas Street.

DR. S. M. THOMAS, 252 1/2 DUNDAS Street, Phone 2055.

DR. B. E. PAID, DENTIST, DUNDAS and Richmond, Dominion Bank Building. Phone 660.

DR. FRED L. WOOD, Artificial Teeth, \$6.00. No charge for extraction. Open evenings, 8 to 9.30.

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SIGNS.

WAKELING SIGN COMPANY—SIGNS and showcards, honor rolls designed. Phone 2132, 200 1/2 Dundas Street.

GLEN BROS., SIGN PAINTERS—Designs and estimates furnished free. 420 Talbot Street, Phone 1812.

OSTEOPATHIC PHYS.—DR. DRS. MARIE H. HARKINS, REBECCA HARKINS, St. George Apartments, Wellington, Phone 1560. Rebecca Harkins, specialist, catarrhal diseases.

E. S. DETWILER, D. O., HAS REMOVED TO 441 Waterloo, corner Queen's. Phone 3373.

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ARTHUR E. NUTTER, ARCHITECT—Room 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656.

WAT & BLACKWELL, MEMBERS Ontario Association of Architects—Bank of Toronto Building, London. Lister Chambers, Hamilton.

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INSURANCE

M. GUNN & SON (GEORGE C. GUNN)—Established 1859. Fire, Life, accident and automobile insurance.

WOOD PRIVATE HOSPITAL—Nervous cases a specialty, 435 Dundas Street, Phone 1755.

CANCERS CURED BY FLASTER—Cancer, Established 40 years, 1070 Edwards' Cancer Hospital, 238 1/2 Dundas Street, Phone 2665.

SCIENTIFIC PALMISTRY AND PHRENOLOGY—Accurate, scientific and reliable advice on business, health, love, marriage, and investment, changes, choice of occupation, etc. When in doubt consult Mrs. Morris, 410 Dundas Street, opposite Bank of Montreal. Hours of consultation, 10 a.m. to 10 p.m.; Saturday to 5 p.m.

AUCTIONEERS.

ROSE & SHAW, LICENSED AUCTIONEERS—City Hotel, London, every Saturday, or phone Dorchester. Specialty, farm sales.

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DR. PINCHEL, LONDON—ELECTRIC treatment of diseases a specialty. 100 Park and Dufferin—Eye, ear, nose and throat.

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J. B. CAMPBELL, M.A., M.D.—SPECIALTY, diseases of stomach and surgery. Hours, 1-4, 7-8, and appointments by arrangement.

DR. BROWN, EYE, EAR, NOSE AND THROAT, Office, Ardagh Apartments. Appointments preferable.

DR. KARN, SPECIALIST GENTILITY, UROLOGY and rectal diseases. Men and women, 425 Richmond Street, London.

DR. FERGUSON & FERGUSON, South London, Phone 535. Dr. F. Ferguson, specialty, midwifery and diseases of women. Dr. J. I. Ferguson, specialty, children's diseases.

DR. HOLMES, 344 RICHMOND—SPECIALTY, skin diseases, medical electricity. Hours of consultation only. DR. SEPTIMUS THOMPSON, PARK Avenue, corner Queen's, Eye, ear, nose and throat.

DR. A. McLEAN, CORNER DUNDAS and William—SPECIALTY, diseases of stomach and children, and non-surgical treatment of women.

DR. C. L. CLARKE—EYE, EAR, NOSE and throat, 395 Dundas Street.

R. W. SHAW, M.D., L.R.C.P. and M.R.C.S. (LOND.) 287 King Street, Phone 820.

DR. W. M. SHOENHART, 420 RICHMOND, corner Hymen. Specialty, surgery, diseases of women.

DR. D. H. ALKOTT, 225 QUEEN'S Avenue, in addition to regular practice, will give special treatment for cure of hemorrhoids and piles.

DR. J. S. SCHRAM, CORNER KENT and Talbot Street, Phone 2250.

L. BURDON, M.D., L.R.C.P. and S. (Edinburgh)—Diseases of women, children, 461 Waterloo.

R. W. J. STEVENSON, 383 DUNDAS Street—Specialty, diseases of children and surgery. Phone 510.

DR. J. A. STEVENSON, 383 DUNDAS Street—Specialty, diseases of children and surgery. Phone 510.

HORSES, CATTLE, ETC.

For Sale or Wanted.

HOISE FOR SALE—CHEAP—Phone 3742, 31 Marlborough Street.

JERSEY COW, RISING 7, FRESHNESS first week in April, 1155 Richmond Street North.

FOR SALE—FOUR GOOD—AND well-bred short-horn bulls, fit for service, two of pure Scotch breeding; fit to head good herds. S. W. Edwards, R. E. J. Vactor, Ont. 331.

HEAVY BROOD MARE, GOOD TO WORK, \$55. Smith Bros., Stop 8, Lake Erie Traction.

JERSEY HEIFER CALF—APPLY A. Struthers, care R. C. Struthers & Co. 33c.

NEW MILCH DURHAM HEIFER—Good, apt for milk, 6, con. 3, London Township.

FOR SALE—CLAYE STALLION—Six years old, also registered Clyde brood mare. B. Sells, Komoka, 30ba.

CALVES FOR SALE—HOLSTEIN, grades and thoroughbreds. Inquire Box 185, Ingersoll. April 1.

AUTOMOBILES AND TAXIS.

EXCELLENT FOR SALE—BIG TWIN, three speed, run six months, A1 condition. Fred H. Burdon.

AUTO AND TRUCK REPAIRING AND painting by experts; prices right. John H. Munro & Son, corner Albert and Richmond streets.

HOP TACK, PRINE 321—HEATED cars, day and all-night service. New cars.

PHONE 594 FOR RELIABLE TAXI service. Clear Brothers. Reasonable rates. All hours.

AUTOMOBILE OWNERS—SPRINGS made and repaired. Carriage and wagon painting. Repair Shop, 347 Ridout Street. Phone 5143.

MARLEY & HUNTER TAXI GARAGE—215 Dundas Street. Open day and night. Phone 2559.

HEATED CLOSED CARS.

LAUGHTON'S GARAGE.

237

ROOFING.

SLATE, GRAVEL AND CEMENT roofs for iron roofs. Walter Scott, 506 York Street.

SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whitaker, 101 King Street.

LEGAL CARDS.

W. G. R. BARTRAM, BARRISTER, notary, etc., 39 Dundas Street.

CRONIN & BETTS & CO., BARRISTERS, 215 Dundas Street.

J. M. McEVOY, BARRISTER, SOLICITOR, Robinson Hall Chambers, Money to loan.

GIBBONS, HARPER & GIBBONS—Barristers, etc., Imperial Bank Building, 100 Dundas Street. Fred R. Harper, George S. Gibbons.

T. W. SCANDRETT, BARRISTER, solicitor, notary. Money to loan. 28 Dundas Street.

McKILLIP, MURPHY & GUNN—OAK HALL BUILDING.

PURDON & PURDON—BUILDING, First Floor, corner of Richmond and King streets.

MACPHERSON & PERRIN, BARRISTERS, solicitors, notaries public. Money to loan. 78 Dundas Street.

TENNENT & TENNENT, BARRISTERS, solicitors, notaries public. Money to loan. 10 Dundas Street.

GRAYDON & GRAYDON, BARRISTERS, Bank British North America, 2 Market Square.

U. A. BUCHNER, BARRISTER, SOLICITOR, corner Talbot and Carling. Phone 29. Money to loan.

MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 39 Dundas.

MARRIAGE LICENSES ISSUED BY H. C. McBRIDE, 238 1/2 Dundas.

EDUCATIONAL.

YOUNG LADIES PLACED BY CANADA Business College, Chatham, last year at \$15 per week now earning over \$1000 per annum. Forty years acceptable service to the business public. Travel, investment, changes, choice of occupation, etc. When in doubt consult Mrs. Morris, 410 Dundas Street, opposite Bank of Montreal. Hours of consultation, 10 a.m. to 10 p.m.; Saturday to 5 p.m.

TWO SISTERS, 15 and 17 YEARS, with \$12 per week, with leading auto concern. The success of first prompt. Will travel to train at Canada Business College, Chatham, East. An excellent time to start. Write for Catalogue B.

MUSICAL INSTRUCTION.

PROF. P. VENUTA—TWO MEDALS and diplomas. Composer, organizer of band and orchestra. Teach all instruments, disposition, music arranged. 192 Talbot.

THOMAS G. SHUTTER, TEACHER OF Piano, Mandolin, Guitar, Ukulele, Steel guitar and hundred instruments. London. Conservatory of Music. Phone.

CHARLES E. WHEELER, F.C.G.O.—Organist, Auditor, Church, Piano, organ, vocal training, harmony and counterpoint. Studio, 423 Waterloo.

NORA LITTLE, TEACHER SINGING. 241 Dundas, Phone 2757.

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MANY PUPILS OF THE LONDON CONSERVATORY OF MUSIC

are now holding responsible concert and church positions in all parts of Canada.

For terms of tuition phone 1101 or address 428 Dundas Street.

GEORGE C. LETHBRIDGE, ORGANIST First Presbyterian; pupil of C. M. Wilton, Paris, France. French School, piano, organ, French theory. 290 Princess, Phone 5214. Engagements accepted.

DOXYDA ABBOTT, MEZZO-SOPRA. TRALTO. Vocal, studio, 34 Dundas. Telephone.

FRANCES CULLIS, CONTRALTO SOLOIST. Asklin Street Church, teaches singing. Studio, 171 Worley Road, Phone.

MRS. G. PENHALE HARRISON, teacher—Piano, voice, theory. Studio, 108 John Street. Phone. Prepared for university exams. New term September 1.

MINNIE RAYMOND, PIANO, THEORY. Studio, 555 Richmond. Phone. Organist St. Paul's Cathedral.

BERT WEIR, ORGANIST CENTENNIAL. Methodist Church, teaches piano, organ, theory and vocal. 192 Adelaide Street.



At the Majestic Theatre Today and Saturday.

PATRICIA

June Caprice, in "Unknown 274" is the principal attraction at the Patricia Theatre again today and Saturday.

The story of "Unknown 274" is that of a girl who rises from an orphanage at once to the position of a New York millionaire.

In this rise she meets with many temptations, but fate guides her safely over the traps laid for her undoing by a scheming, unscrupulous couple of Broadway's gay life.

This man and woman take the girl from the orphanage in Maine, bring her to New York, put her in a finishing school, dress her up in the latest fashion and plan to sell her to the highest bidder among the young millionaires who are running riot around the city.

The biggest spendthrift of them all, who is called "The Golden Kid," drifts into the story, innocently at first, later as part of the plot to sell the girl, and then, believing in the girl's goodness, he fools the schemers, and both the girl and "The Golden Kid" come out with flying colors.

A pleasing comedy, "The Man Eater," "Little New McAlister" in "The Guiding Hand," and the Bader La Valle Trio complete an excellent program to be shown again today and Saturday.

Famous artist, who has prepared a series of sketches for the screen entitled "The Man Eater." The fourth of the series, "The Man Eater," will be shown at the Patricia Theatre today and Saturday.

BLACKSMITH BUSINESS FOR SALE—cheap, in village of Centralia. Apply at once to W. Hodgins, Centralia, 33c.

GOOD GROCERY BUSINESS—For sale, small capital investment, established 18 years. Reasons. Box 200, Advertiser. 37c.

TO EXCHANGE—LOF VALUED at \$600, as part payment on grocery store in London, Sydney Smythe, insurance agent, Talbot Street.

FOR SALE—GROCERY STORE and stock, opposite Normal School, 131 Torrey Road. 37c.

HAIRNESS BUSINESS FOR SALE—Established over 40 years. For further information as to stock, etc., apply Robert Blackwood, Harrison.

FOR SALE—GENERAL STORE, stock and fixtures, close to Michigan Central Railway station; no opposition; postoffice mail contract to station; easy terms; would consider exchange for suitable farm. Apply A. Denning, Walkers, Ont. 37m.

FOUR-TABLE BILLIARD PARLOR and cigar store, oak cases and fixtures, cash register, mirrors, etc., 2000, 275 Clarence, city. 36c.

DRAWING AND FURNITURE MOVING—promptly done at reasonable rates. Dixon's Transfer, Phone 2389.

UP-TO-DATE MOVING VANS—FURNITURE and pianos carefully handled. W. R. Flowers, 38 1/2 Colborne Street, Phone 2636.

S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254. Residence, 272 Adelaide.

BROUGHTON THE MOVER—SPECIALTY, crating and shipping. Phone 1414.

BRIGGS' FURNITURE STORE—AGE—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling Street.

ON MOVING DAY REMEMBER "DAY THE MOVER." Motor vans, fireproof storage at reasonable rates. Residence, 480 Marlborough Street, H. F. Day.

OSTEOPATHY.

DR. CATON, OSTEOPATH, 171 KENT Street. General practice. Lady attendant. Phone 1272.

DR. BARKLIE, OSTEOPATH and Chiropractor, electro-therapist, the modern, thorough drugless method. 226 Central Avenue. Phone 2555.

VETERINARY SURGEONS.

WILLIAM J. WILSON, VETERINARY—Horse and dog hospital, 74 King Street. Phone 788.

WAGONS AND CARRIAGES.

DELIVERY WAGONS BUILT TO ORDER. See our second-hand wagons. Abnett's Carriage Factory.

ACCOUNTANTS.

WM. H. WILLES, PUBLIC ACCOUNTANT—Audits, Investigations and Valuations. 334 Bismarck Street. Phone 970.

SURVEYORS.

F. W. PARKMAN, CIVIL ENGINEER, Surveyor, Room 207, Dominion Savings Building. Phone 657.

Cooper's Auction.

258 DUNDAS STREET.

Large consignment of good, clean and useful household furnishings. Something for everybody. Be one share in the bargains of this sale. Sale at 7.30.

C. N. COOPER, Auctioneer and Valuator. Phone 1332.

KEMERER, MATTHEW & COMPANY.

Members New York Consolidated Exchange, Philadelphia Exchange, Standard Exchange.

All New York, New York Curb and Standard Stocks carried on reasonable margins. Commission, one-eighth. Unexcelled service.

J. M. YOUNG, Manager. Phone 707.

PUT CREAM IN NOSE AND STOP CATARRH.

Tells How To Open Clogged Nostrils and End Head-Colds.

You feel free in a few moments. Your cold in head and throat is gone. Your clogged nostrils will be open. The air passages of your head will clear and you can breathe freely. No more dullness, headache, no yawning, snuffling, mucous discharges or dryness; no struggling for breath at night.

Tell your druggist you want a small bottle of Ely's Cream Balm. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the head; soothe and heal the swollen, inflamed mucous membrane, and relief comes instantly.

It is just what every cold and catarrh sufferer needs. Don't stay stuffed-up and miserable. Adv.

EDWARD CRONIN & CO.

Members Toronto Stock Exchange.

INVESTMENTS.

Cronin Building, 71 Bay St., Toronto.

FLOWERS For Every Occasion.

DICKS' Flower Shop.

237

THE LOCAL MARKET

Many loads of hay reached the market this morning. This week will be a record-breaker, 35 loads of hay having been brought to the market the first four days of this week. Hay sold from \$10 to \$14 a ton on the market today. Most of the hay offered was of the highest grade.

The live hog market is firm, the prices remaining the same. Dressed hogs are slow, not many having been offered for some time.

The price of street cars dropped to \$3 a ton for the best quality.

Butter and eggs are the same. The price of eggs is expected to be lower.

Poultry is scarce. Hides and wool are unchanged.

CHICAGO, March 22.—Opening: Corn—May, \$1.25; Oats—March, 22c; May, 27c.

Chicago, March 22.—Grain advanced sharply today as a result of the passage of the Gore resolution in the Senate favoring a higher guaranteed price for the 1918 crop.

Corn was also bullishly affected by the continued lightness of receipts here. Important houses were leading buyers.

Inspections on Thursday totaled 705 cars. Contract grades of wheat, 123.

Chicago Grain Market. (Reported by Thomson & McKinnon.)

Corn—Open, 125 1/2; High, 126; Close, 125 1/2. May, 125 1/2; 126 1/2; 125 1/2; 125 1/2.

March, 125 1/2; 126 1/2; 125 1/2; 125 1/2.

Chicago Grain Market. (Reported by Thomson & McKinnon.)

Corn—Open, 125 1/2; High, 126; Close, 125 1/2. May, 125 1/2; 126 1/2; 125 1/2; 125 1/2.

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Chicago Grain Market. (Reported by Thomson & McKinnon.)

Corn—Open, 125 1/2; High, 126; Close, 125 1/2. May, 125 1/2; 126 1/2; 125 1/2; 125 1/2.

When It Costs No More Why Not Have the Best

We sell that famous Government-inspected Ingersoll Meat, that is noted for its quality and tenderness, at not one penny higher than inferior meats. Try this Meat tomorrow if you want a satisfying delicious dinner.

Rush Special, While It Lasts Stewing Veal 15c lb.

Picnic Hams, small sizes, smoked 35c lb.
Cottage Rolls, by the piece, 38c lb.
Cottage Rolled Bacon, sliced 40c lb.
Canned Beef, mild cured, 25c lb.
Sweet Pickled Bacon, 40c lb.
Choice Pot Roast, 25c lb.
Blade Rib Roasts, 28c lb.
Prime Rib Roasts, 30c lb.
Sauerkraut, 3 lbs. for 25c
Pork Liver, Ox-tails, Hearts, Kidneys, 40c lb.
Choice Creamery Butter, 55c lb.
Large variety of Cooked Meats.
Large Lake Erie Herring, 10c lb.

Special, Shoulder Fillet Veal. Pocket for Dressing, 22c lb.
Wilson's Arcade Meat Market
Phones: 5600-5601. Richmond and Market Square.

Maple Day At PETERS

MAPLE DIAMOND CAKES
Fine white cake with maple butter icing 25c each.

MAPLE PEANUT PATTIES
Maple cream and roasted Spanish peanuts
Saturday 27c lb.

MAPLE PARFAIT ICE CREAM
At the fountain and in the tea room.

AND EXTRA! EXTRA!
CHOCOLATTA
30c size at 23c each.

Peters Shops

Conservation of Food

IS TO BUY BEST QUALITY SO THERE WILL BE NO WASTE. From the famous recipe of Mrs. Kidd. They are best quality.

Pin-Money Pickles
Mixed 50c. Bur Gherkins 50c. Pickled Peas 50c. Meion 50c. Cucumber Mangoes 60c.

We will gladly suggest a list for an overseas package at any price from \$2.00 to \$5.00.

Sliced Oranges

FOR MARMALADE.
Seville Oranges ready sliced to make your marmalade. Less than an hour's work.
\$2.50 per tin.

NO-EG A substitute for eggs that saves you money.

Phone your order. It will be carefully and promptly filled.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

VETERANS' CANVASS FOR FUND IS SUCCESSFUL

The canvassing committee of the Great War Veterans' Association, which is composed of Capt. Warburton and Signaller W. E. Carewell, had a successful day on Thursday. Up to the present the committee has received \$580 towards the Memorial home for returned soldiers.
The following is a list of donations received yesterday by the committee: City council, \$300; Canon Tucker, \$5; Wright & Sons, \$25; Johnson & Barbour, \$10; D. H. Howden, \$25; J. H. Hobbs, \$25; Grays, Limited, \$25; Purdom Hardware Co., \$10; Baker & Co., \$5; Catalano, \$5; Jackson, the Cleaner, \$5.

SERVICE AND SATISFACTION — BOOTS AND SHOES FOR MEN, WOMEN AND CHILDREN.

Our stock of Boots and Shoes is now complete for Easter shoe shopping. We invite you to call. No trouble to show you. No obligation to buy. You'll find pleasure in looking at some beautiful models.

COOK'S SHOE STORE

EVERYTHING ELECTRICAL
Consult us about your Electrical Supplies. We carry a complete stock. Estimates given on wiring contracts.

Western Ontario Electric Co.
237 Dundas Street. Phone 4071
A. T. TAYLOR. E. L. CAMPBELL

Mixed Wood Per Load .. \$4.00
ANDERSONS COAL AND WOOD YARD
485 YORK STREET. PHONE 1391.

Fresh Vegetables and Fruits to Tempt the Appetite

Ripe Strawberries, Ripe Pine Apples, Asparagus, Wax Beans, Ripe Tomatoes, Cucumbers, Sweet Potatoes, Celery, Boston Head Lettuce, Parsley, Cauliflowers, Green Peppers, Green Onions, Radish, Watercress, Mushrooms, New Cabbage, Grapefruit, Oranges, Apples, Ripe Bananas.

SPECIAL PRICES FOR SATURDAY.

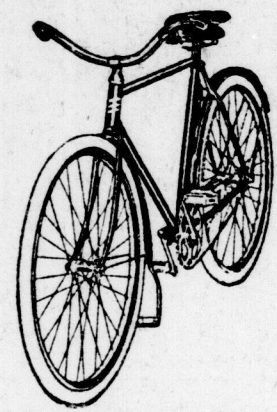
Good Potatoes, per peck 40c
New Prunes, 2 lbs. 25c
Clark's Soup 9 tins \$1.00

John Diprose

266 Dundas St. Phone 2262
160 Wortley Rd. Phone 1397

Housecleaning and Spring Necessities at The Purdom Hardware

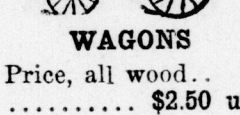
SOLE AGENTS FOR LOWE BROS.' HIGH STANDARD PAINT, ALSO THE CHI-NAMEL GRAINING AND STAINING SYSTEM.



Hyslop Bicycle, called Victor, with all improvements. Price \$45.00



STEPLADDERS
Price 90c up



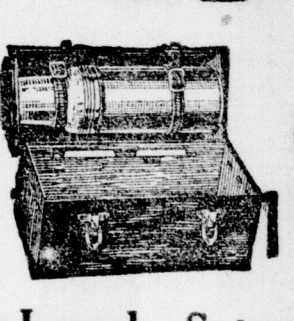
WAGONS
Price, all wood \$2.50 up



O-CEDAR MOPS
Price \$1.00 up
Useful in every home
O-CEDAR POLISH.
25c, 50c, \$1.25, \$2.00 and \$3.00



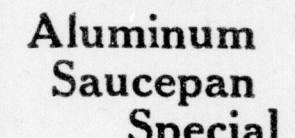
ROLLER SKATES.
Price \$1.00 up
Fit all size shoes.



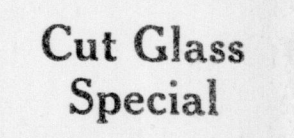
Lunch Sets
Hotakold... \$2.75 up
Universal... \$4.00 up
Complete with Vacuum Bottle.
Guaranteed Vacuum Bottle \$1.50 up



Poultry Netting
Price... 6c yard up



Aluminum Saucepan Special
100 only One-Quart Saucepans, regular 45c. At... 23c each



Cut Glass Special
20 only complete Cut Glass Water Sets, six tumblers and pitcher, regular \$8.00. At \$4.95 set

AUTO ACCESSORY DEPARTMENT

Spark Plugs 75c, \$1
Conaphore Lenses \$5.00 set up
Johnson's Carbon Remover, \$1.00 up
Grease Guns \$1.25, \$1.50
Columbia Batteries.
Theft-Proof Auto Locks \$4.50
Tire Lac, Tite Wad, Tire Pumps, Tire Testers, Magneto Files, Lock Washers, etc.

Winning the war rests primarily on one thing, "The matter of Food." It is not a Government responsibility. It is a personal obligation to someone in Europe. We are bound to help.

USE CHI-NAMEL

for graining, staining and varnishing. It will pay you. It is heelproof, hammer-proof and waterproof.



The Purdom Hardware

124 DUNDAS STREET

TWO PHONES, 2800, 2801.

ENGLISH RHEUMATISM CAPSULES
REMOVE THE CAUSE OF ALL FORMS OF RHEUMATISM.
Taylor's 6 Cut-Rate Drug Stores

THE CANADA AUTO DEVICES CO. SAY
PARTRIDGE TIRES ARE
PREFERRED.
SO DO THOSE WHO HAVE THEM.



"Selling-Out Sale" \$40,000

worth of Men's Clothing, Furnishings, Raincoats, Sweater Coats, Hats and Caps, must be sold at once.

ANOTHER \$100.00 TO BE GIVEN AWAY.

100 Suits To Be Sold

We want to sell one hundred Men's Suits today and Saturday. It will be worth your while to come at once. Every suit sold on these two days will have a DOLLAR BILL tucked away in the inside coat pocket. Hundreds of suits to select from. "S. O. S." prices are lower than pre-war times.

\$13.50 Suits, S. O. S. \$7.95 | \$20.00 Suits, S. O. S. \$12.45
\$15.00 Suits, S. O. S. \$9.95 | \$25.00 Suits, S. O. S. \$14.95
About sixty-five Men's Suits, manufacturer's samples, one and two of a kind, this spring's styles, at about one-third less than wholesale price. Get here quick for these snaps
\$8.75, \$10.75, \$12.75, \$13.75, \$15.75, \$17.75, \$19.75, \$21.75

Special Drives on Raincoats, Pants and Hats For Friday and Saturday

RAINCOAT FREE REGULAR VALUE, \$12.50

Every customer making a purchase of one dollar or over tomorrow (Saturday) between 8:30 a.m. and 4:30 p.m., will be presented with a numbered coupon. A drawing will take place at 4:30 on Saturday afternoon, and the person in the store holding the lucky number drawn will be given a Man's Raincoat, valued at \$12.50, absolutely free.

Mr. Nelson Hyde, 14 Lansdowne avenue, city won the raincoat last Saturday with ticket No. 1038. This sale is the sensation of the city. Our war slogan "S. O. S."—Save Our Supplies.

The Giant Clothing House

Look for the Big Black and Yellow S. O. S. Sign.
120 DUNDAS STREET. Open evenings until 9 o'clock.

Reliance Garage Service Station



For \$1.00
Any article in our north window and on special table, main floor, for \$1.00.
C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 Richmond St. Phone 1084.

Easter Cards
We Have the Kind You Want
Hay's Stationery
173 DUNDAS STREET.
Phone 150 or 53.

JOHN A. NASH "My Jeweler"

is a graduate Optician, and has a most modern optical parlor, fully equipped. He fits your eyes perfectly with glasses by THE SHADOW TEST. Eyes fitted any time; evenings by appointment.
New Store: 206 Dundas Street. Opposite Gammage's.
"Where You Will Eventually Buy."



HATS ARE SELLING FAST

All new spring styles, just in for Easter, all colors and sizes. Prices \$1.50, \$2.00, \$2.50, \$3.00, \$3.50 and \$4.00.

18 DOZEN
Travelers' Sample Hats
worth up to \$2.50, on sale at **One Dollar**

Open evenings until 9 o'clock.
WEGNER'S
THE HEART OF LONDON.
THE ORIGINATOR OF ONE DOLLAR HAT SALES IN LONDON.
Famous for Their Little Prices.
371 TALBOT ST. OPP. MARKET.
PHONE 1849.



Solid Oak Kitchen Cabinet
\$29.50
Roller front doors, sliding aluminum top, complete glass spice sets, flour sifter, bin, bread box, etc. Regular \$40. On sale Saturday.
KEENE BROS.
125 and 127 King St.

MARA'S 134 Dundas Street MARA'S

36-INCH SILK POPLIN, \$1.50 YARD.
35 pieces 36-inch Silk Poplin, suitable for spring suits or dresses, good, heavy weight, with beautiful bright finish in colors of sand, pearl, battleship grey, copenhagen, purple, light and dark brown, burgundy, dark green, reseda, all shades of navy, champagne and black. Extra value at, per yard, \$1.50

36-INCH CHIFFON TAFFETA, \$1.98.
10 pieces 36-inch Chiffon Taffeta Silk, fine soft finish, will not cut, colors of navy blue, copenhagen, grey, amethyst green, brown, rose and black. These silks are all old dye and absolutely fast colors. Very special at, per yard, \$1.98

36-INCH HEAVY SUITING PONGEE SILK, \$1.25 YARD.
Two pieces 36-inch heavyweight Pongee Silk, suitable for ladies' spring suits, fine even weave in natural shade; worth \$1.75 a yard. On sale, per yard \$1.25

40-INCH GEORGETTE CREPE, \$1.50.
25 pieces Silk Georgette, heavy weight, in colors of purple, pale blue, copenhagen, light and dark grey, nigger, Nile, Russian green, maize, rose pink, white and black. Special value at, per yard, \$1.50

WHITE KID GLOVES, 98c PER PAIR
5 dozen French Kid Gloves, in white only, in sizes 5 3/4 to 7 1/2; regular \$1.25 and \$1.50 values. On sale, per pair, 98c

50-INCH ALL-WOOL ENGLISH SERGE, \$1.98.
25 pieces all-wool Serge, 50 inches wide, all old dye, suitable for ladies' suits or separate skirts, fine weave and heavy weight, in colors of burgundy, dark green, light and dark navy and black. These serges are good value at \$2.25 a yard. On sale, \$1.98

LADIES' SILK HOSE, 50c A PAIR.
100 dozen seconds in Ladies' Silk Hose; some with elastic ribbed tops; in colors of nigger, dark tan, taupe, pearl, sand, champagne, navy, pale blue, gunmetal, white and black; worth \$1.00 per pair. On sale, per pair 50c

CHILDREN'S HEAVY RIBBED HOSE, 29c A PAIR.
150 dozen black heavy ribbed Cotton Hose (Drummer Boy Brand), in sizes 7 to 10; regular 40c value. On sale, per pair 29c

CHAMOISUEDE GLOVES, 69c PER PAIR.

50 dozen Chamouisuede Gloves, in white with black back and plain white, in sizes 5 1/2 to 7 1/2; regular \$1.00 value. On sale, per pair 69c

SILK GLOVES, 75c PER PAIR.

20 dozen Ladies' Silk Gloves (Queen Quality Make), all with double tips, in pearl, taupe, sand, navy, white, white with black backs, black and black with white backs; regular 90c value. On sale, per pair 75c

40-INCH SILK NINON, 98c.
12 pieces Silk Ninon; extra heavy quality, 40 inches wide, in colors of sand, grey, copenhagen, pale blue, navy, mauve, rose, burgundy, purple, paddy, brown, pink and white; regular \$1.25 value. On sale, per yard, 98c

SECONDS IN LADIES' UNDERWEAR.

100 dozen seconds and over-makes in Ladies' Spring Underwear, all Watson's make, in vests, drawers and combinations, in cotton and lisle; all with heavy lace trimmings; all to be sold at mill prices. 50c garments, 35c; 75c garments, 55c; \$1.00 garments, 75c; \$1.50 garments, \$1.00.

CORSET COVERS, 59c.

10 dozen Ladies' Corset Covers; made of fine white cambric and trimmed with three rows of insertion and two rows lace, trimmed both back and front, in all sizes, 34 to 44; regular 75c value. On sale, each 59c

LADIES' COTTON GOWNS.

5 dozen Ladies' Night Gowns; made of very fine nainsook cotton, and yoke trimmed, with fine lace and embroidery; in all sizes; regular \$1.75 value. On sale \$1.25

NEW SPRING HAT SHAPES.

First showing new Spring Hat Shapes, in both small and large shapes, in tagel braid, legaree and satin combinations. All at special prices from \$1.75 to \$5.00 each

Feltol, the new floor covering, in block and floral patterns. Per sq. yd. 45c

WINDOW BLINDS
39c EACH
COMPLETE

MARA'S