





1872

# HEFFERNAN BROTHERS.

1873

GREAT BRITANNIA HOUSE, WYNDHAM STREET, GUELPH.

## FALL AND WINTER IMPORTATIONS AT THE MAMMOTH CHEAP STORE!

Announcement Extraordinary! Unrivalled Success! Unequaled Display! Competition Defeated!

### ONE HUNDRED AND FIFTY THOUSAND DOLLARS WORTH OF DRY GOODS TO SELECT FROM!

Heffernan Brothers have great pleasure in announcing to their patrons that, in view of the great advance which they knew must inevitably take place in the price of woollen Goods they were careful to place their orders with the leading European and Canadian manufacturers fully three months in advance of any house west of Toronto, and by means of a large cash capital have been able to make special and most advantageous terms, and are now prepared to show a large and magnificent assortment of NEW DRY GOODS AT OLD PRICES.

### CATALOGUE:

We here give a short catalogue of prices in a few of the leading departments, but for a full and correct idea of the immensity of the stock and the unparalleled low prices of goods we invite every one to call and inspect the stock. One visit to our Mammoth Establishment will convince even the most incredulous that Heffernan Brothers advertise facts only, and that the Britannia House is beyond doubt the cheapest store in Western Canada.

Plain and Fancy Dress Goods at 12½c, 15c and 20c per yd, worth 20c, 25c and 30c.  
A strong heavy Wincey at a York Shilling per yd, sold elsewhere at 20c.  
500 lbs. of Wool Nubias, bought at auction—the best value in Canada;  
Factory Cottons at 10c and 12c., extra quality;

3 bales of Damaged Factories at 11c per yd, worth 15c.;  
3 bales of Damaged Cottons at 6c per yd, worth double the money;  
10 bales of Canada Blankets at less than last year's prices;  
A beautiful lot of Canada Tweeds at 50c, 75c, and \$1 per yard, very cheap.

### An Immense Stock of READY-MADE CLOTHING, in Mens', Youths' and Boys' sizes;

As all our Clothing is MANUFACTURED ON THE PREMISES, we can guarantee that it is well made and properly trimmed.

### MILLINERY AND MANTLE SHOW ROOMS!

We are now opening a Gorgeous Stock of Millinery and Fancy Goods received direct from Paris, London and New York. Our Show Rooms will be open in a few days, when we show a display of fashion never before equalled in Guelph.

Remember the Great Britannia House, Wyndham Street, Guelph.

GUELPH, SEPT. 16, 1872.

dw

(NOTED FOR CHEAP DRY GOODS.)

## HEFFERNAN BROTHERS.

**Guelph Evening Mercury**  
TUESDAY EVENING OCT. 8, 1872

### The Foster Brother; —OR— The Orphan of the Wreck.

CHAPTER XX.  
"And dimly show yersel' at ony ither, time," counselled Mrs. Rendal, as they parted at the lodge gates. "It may just be as weel for the Captain and Nathan Garrett no to see that ye are bidin' wi' Matthew Greigson's."

"You are right," said George. "Let them suppose I have left the neighborhood, and Lillias may thereby be rendered more free in her motions. I shall keep close, Mrs. Rendal, depend upon it."  
He went out by the gate, and, with a backward wave of his hand, departed along the snowy road. Mrs. Rendal stood gazing after him for a moment, then she turned and went away up the avenue with the letter for Lillias in her bosom.

"Wae's me!" she murmured, as she slowly picked her footsteps. "There's an awfu' storm comin'—an awfu' storm. I'm feared to think about it; and heaven only ken how things will turn."  
A light and buoyant heart had George as he made his way back to the cottage. Lillias's letter, so warm and so loving, had lifted him into a happy region. Hope seemed to hover over them still, notwithstanding the adverse position of affairs. The meeting which he had now to look forward to seemed something full of promise—pleasant anticipation, which would make the days of waiting pass lightly and agreeably.

One question specially occupied him during this return walk. Should he write an account of what had transpired to Harry and Caroline? Since his coming to Ardgoon he had kept them acquainted with all his thoughts and feelings—of his growing love for Lillias, whom he described in terms of ardent enthusiasm—the beauty of her person, the still greater beauty of her heart and mind—the charming frankness with which she had received him, the kindness she had constantly shown him, and the growing closeness of their intercourse. All this he had communicated without reserve or restraint. It was natural, therefore, that now he should inform them of the crisis which had so suddenly come—its peculiar character, and the extraordinary position in which matters stood.

### HATS, CAPS AND FURS

Buffalo **CO TO BYRNE'S** Fancy  
Robes, **D. BYRNE** Robes.

HAS just received his Fall Stock of Hats, Caps, Ladies' and Gents' Furs, Buffalo Robes, Fancy Robes, Buck and Kid Gloves, &c. &c.

### THE LARGEST & CHEAPEST STOCK

Ever Shown in Guelph.  
Corner of Wyndham Street and Market Square.

### CASH FOR RAW FURS

Ladies' and Gents' Furs Altered and Repaired.

### G. B. FRASER,

WHOLESALE AND RETAIL  
**OPENED OUT AT G. B. FRASER'S,**  
A full assortment of **MOURING GOODS,** SUITABLE FOR FALL AND WINTER WEAR,  
VIZ: Black Cape Cloths, Black Roppy, Black double wrap Lustres, Black Currate Cloths, Black French Merinoes, Black French Merinoes.  
The new style Black Parumatin equal to French Merinoes in wear, and at half the price.  
Courts' Black Crapes, on which rain or damp has no effect.  
Samples sent free of charge throughout Ontario.  
**G. B. FRASER,**  
Direct Importer of Dry Goods

**EX. Steamship St. David,** From Glasgow.  
2 cases Aberdeen Winceys,  
1 " Paisley Shawls,  
1 " Wool Shawls,  
1 " Balmoral Skirtings.  
**EX. S. S. Sarmatian** From Liverpool.  
3 cases Dress Goods,  
3 cases Flannels,  
3 bales Blankets,  
1 case French Kid Gloves.  
Just opened and for sale at  
**G. B. FRASER'S,**  
Direct Importer, Guelph.

and Family Groceries, Wyndham Street, Guelph.  
Guelph, September 2, 1872

### A. O. BUCHAM

OF THE Fashionable West End  
Dress, Millinery and Mantle Establishment,

Will, during the Guelph Exhibition Week, make an extra display of New Dress Goods, Millinery, Mantles, Shawls, &c., &c., and cordially invites every lady visiting Guelph to have a look through the following departments: Everything new and fashionable for the season will be found here, our stock is very large and contains every class of goods suitable for this season's wear. Silks, Poplins, Merinoes, Wool Serges, Empege Cloths, &c., &c., in endless variety, all at our usual reasonable prices.

**Millinery**—This department is replete with everything new, and appropriate for fall wear. Our Millinery Department stands first on the list in the Town of Guelph, and requires no extra recommendation at our hands. No lady should think of buying before looking through our stock, the latest styles in Trimmed Bonnets, Trimmed Hats, &c., all at our usual reasonable prices.

**Shawls and Jackets**—Always on hand a large and splendid stock to choose from. Every style and fashion is represented in our Stock, and Ladies will find no difficulty in getting suited. All at our usual reasonable prices.

### SPLENDID STOCK OF STAPLE GOODS, CLOTHS, & C. TO CHOOSE FROM

Special attention is requested to the following PROMINENT FEATURES of our business arrangements:  
1st—We keep the best goods in the Market, and sell them cheap.  
2nd—We have only one price, and cannot deviate from it.  
3rd—We urge no one to buy what they don't want, and every customer receives the most careful attention.  
4th—We advertise nothing but what we have in stock, and are prepared to show.

COME, LADIES, DIRECT TO THE ALMA BLOCK.

**A. O. BUCHAM,**  
Fashionable West End Dress, Millinery and Mantle Establishment.  
Guelph, Sep. 25, 1872

### PETRIE'S DRUG STORE

DURING THE EXHIBITION WEEK PARTIES visiting Guelph during the Exhibition should not fail to visit  
**Petrie's Drug Store,**  
THE

### HANDSOMEST

Store in the County, AND BEST STOCK OF

### PURE DRUGS

AND CHEMICALS

IS KEPT. IF YOU WANT

### RELIABLE MEDICINES

YOU WILL FIND THEM THERE.  
N. B.—Open during the week till 10 o'clock P. M.

### JUST RECEIVED

### PETRIE'S DRUG STORE

LARGE SUPPLY OF

### YORKSHIRE CATTLE FEEDER

AND SIMPSON'S CATTLE SPICE

NEW GOODS, NEW BARGAINS. Still another lot of extraordinary

### BARGAINS

CHEAPER THAN EVER AT  
**P. C. ALLAN'S**

Silver Breakfast set worth \$20 for... \$10  
Glass do " 1.25 for... 70c  
" Goblets, worth 20c... for 10c  
Glass Fruit Dishes at 10c, 15c, and 20c each  
Butter Coolers, worth 40c... for 20c  
Silver Butter Coolers at \$1, 1.25, and 1.75, worth twice the money.  
Plated Cruet Stands worth \$3.50... for \$1.75  
Plated Butter Knives " 1.00... for 40c  
" " 50... for 30c

Also, a new stock of Combs, Brushes, Brushes, Rubber Bracelets, Neck Ties, Scarfs, Pocket Books, Plated Spoons and Forks, Dinner and Breakfast Knives, Table Mats, Glass Goblets, Salt Cellars, Preserve Dishes, Butter Dishes, Rubber Chains and Crosses, Pipes (a splendid assortment.)

These Goods will all be sold at half the price usually charged.

Also received another Lot of Splendid Oil Chromos, elegantly framed.

Purchasers would oblige by bringing along Baskets or Cases to carry away their goods, as we find it impossible to supply boxes and wrapping paper for all.

**P. C. ALLAN,**  
Remember the Sign of the Red Flag, opposite the English Church.  
Guelph, Sep. 14, 1872.

### ONTARIO COAL YARDS.

**MURTON & REID**  
Have received and are receiving a large stock of Delaware, Lockawana and Western R. R. Co's COAL of all sizes.

EGG, STOVE AND CHESTNUT, IN FIRST-RATE CONDITION, CLEAN AND DRY.

This Coal, for general use, is the best article in the market—low for cash.

All other Coals, such as Briar Hill, Mount Morris, Lehigh and Blossburg, in large quantities. Order early and secure your stock at present prices.  
OFFICE—James Street, one door south of the Canada Life Assurance Co. Hamilton.  
dw  
**GEO. MURTON,** Agent at Guelph.

**GOLDEN LION**  
GUELPH 1872

### NEW FALL & WINTER GOODS

500 Cases and Bales Just Received!

COMPRISING:

- 100 bales of Carpets,
- 100 bales of White Cottons,
- 100 bales of Factories,
- 12 cases of Black Silks,
- 13 cases of Black Lustres,
- 13 cases of Black Cobourgs,
- 12 cases of Black Sarmattas,
- 15 cases of Ready-made Clothing,
- 12 cases of Yorkshire Fancy Trousersings,
- 10 cases of Black Cassimeres,
- 10 cases of West of England Broadcloaths,
- 10 cases of Gents Shirts, Collars, Ties and Braces,
- 93 cases of Fancy Stuffs and Haberdashery.

500 cases and bales expected next week, comprising Fancy Dresses, Silks, Merinoes, Hats, Mantles, Bonnets, Shawls, Blankets, Flannels, Gloves, Hosiery, &c., the Largest and Best Assorted stock of Dry Goods ever imported to Guelph.

### CHANCE & WILLIAMSON, GOLDEN LION,

THE ONLY DIRECT DRY GOODS IMPORTERS IN GUELPH.  
Wyndham Street, Guelph, September 12, 1872

### 1872) Central Exhibition. (1872

**ROBT. RAE & Co.**  
WILL SHOW DURING THE EXHIBITION WEEK A LARGE STOCK OF NEW GOODS CONSISTING IN PART OF

### Crockery, China, Glassware, LAMP GOODS, FANCY GOODS, an immense variety,

Pocket and Table Cutlery, Plated Ware, [a splendid lot of New Cruets, Pickle Stands, &c. just received]

To all of which they invite the attention of Visitors to the Exhibition.

### ROBERT RAE & Co.,

Importers, Alma Block.  
Guelph, Sept. 27, 1872.

### GEORGE S. POWELL

Begs to announce that he has purchased the

### Bankrupt Stock of BOOTS and SHOES

Of John McNeill's Estate, and will continue the Boot and Shoe Business in all its Branches

IN THE SAME PREMISES.  
Having been with Mr. McNeill for a number of years, and having an experience of over 18 years at the business, he feels confident of giving the public entire satisfaction.

### A NEW STOCK

Will be produced in a few days, and in the meantime the goods now on hand will be sold at remarkably low prices.

### REPAIRING DONE AS FORMERLY

And satisfaction guaranteed. A trial solicited.  
Guelph, May 17, 1872  
**GEO. S. POWELL.**

### CONNOR'S BILLIARD HALL,

IN THE QUEEN'S HOTEL, GUELPH, OPPOSITE THE MARKET.  
Reddited in the latest fashion. Five latest styles of new Tables.  
dw

### CASH FOR WOOL, HIDES, SHEEP SKINS, CALF SKINS, and WOOL PICKING.

The highest market price paid for the above at No. 4, Gordon Street, Day's Oil Block, Guelph.  
Plasterers Hair constantly on hand for all.  
**MOULTON & BISH,**  
Guelph, April 19, 1872.

