## USE BLUE PUTTEE FLOUR. <br> BOWIRING BROTHIMIRS, IIMMIMID.





THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, DECEMBER 9, I9zu- 4

## FOLLOW THE CROWD ro STEER BROTHERS SALE

## Where Values are Unbeatable.

## OUR BIG $20^{\prime}{ }^{\prime}$-OFF-SALE Still Going Strong.

The Interest and Enthusiasm shown during sale has greatly exceeded our expectations.
Extraordinary reductions in Showroom--Ladies' \& Children's Winter Coats, Hats and Furs at half price. The purchasing power of your dollar assumes larger proportions.

## Remember our eniries stock of Or Gools at Ona-ifitlofofiz

The only exceptions b ing RUBBER FOOTWEAR, WOOLS and TRUNKS, of thise we will continue to give ten per cent.
great bargais in shiw 00M. winter coats, hats and furs at Half Pric LADIES' CLOTH COATS. COLORED PLUSH \& VELVET Plust and Fur Trimmed. COATS. $\begin{array}{lll}\text { Reg. } \$ 87.00 & \text { Half Price. } \$ 13.50 & \text { Reg. } \$ 24.00 \text {. Half Price. } \$ 12.00 \\ \text { Reg } \\ \$ 30.00 & \text { Half Price. } \$ 15.00 & \text { Reg } \$ 3200 \\ \text { Half Price. } \$ 16.00\end{array}$ Reg. $\$ 35.00$ Half Price. $\$ 17.50$ Reg, $\$ 37.50$. Half Price. $\$ 18.755^{\circ}$
Reg. $\$ 37.50$. Half Price. $\$ 8875$ Reg $\$ 1000$ Half Price. $\$ 20.00$ Reg. $\$ 42.50$. Half Price. $\$ 21.25$ Reg. $\$ 42.50$. Half Price. $\$ 21.25$
 black Plush Coats. Reg. $\$ 20$ no. H If Price $\$ 10.00$ Reg. $\$ 8 n 00$ Half Price. $\$ 30.00$ veg. $\$ 87.50$, Half Price. $\$ 18.75$
Reg. $\$ 65.00$. H Half Price. $\$ \$ 2.50$ Reg. $\$ 15.00$. Half Price. $\$ 22.50$

```
FUR SETS-In Black Manchurian Volf, Marmot, Taupe, Wolf,
    Golden Fox, Natural Coon, ail at Hali Prices.
LADIES' and MISSES' HATS-In Velvet, Velour, Beave%. etc.
    Prices Cut in Two.
```




## The Approaching Christmas Season

means a heavy demand on yqur purs:-We have made generous reductions on all lines of Dry Goods and now offer our stock of TOYS at a discount of 20 per cent. for Cash. Inspect our offer. We ease the demand on your purse.

## Toys! Toys! Toys! A Bargainin Men's Overcoats

OLLS, DRUMS, GAMES,
CHOMES, RATTLES, ROLLER CHIMES, TRUMPETS, TIN WHISTLES.
20 p. c. off for Cash.

50 ONLY MEN'S Winter OVERCOATS
Made from Heavy Brown and Grey Mixed Tweed, with the latest style and finish
Value $\$ 35.00$. Selling now at $\$ 23.50$.

Toys! Toys! Toys!
HUMMING TOPS, TOY TRUNKS,
DANDY HORNS, JAZZ HORNS COON JIGGER, MOTOR CARS, XMA3 STOCKINGS, FLAGS,
BLOCKS and RUBBER TOYS. 20 p.c. off for Cash. Just opened a small quantity of Holly Boxes in several different sizes and shapes. A very suitable box to contain a Christmas present.


Side Toulks
Q by Ruth Cameron
Tow not to jodge married people


|  |
| :---: |
| $98$ <br> Cases P. E. I. Firsts Fully Inspected. |
| Soper \& Moore <br> Wholenale Grecers. |
| the Confederation of Labor. He kind of socialist who is against an archy and civil war. He has saved his with Lenine and has declared agains Bolshevism. He believes in or ganizin scale. $\qquad$ |
| Mrs. Clarence Crittenden Calhoun, of Washington, one of the descendants of the House of Mar on her mother's side, has received from Lord Garlock, only son of the Earl of Mar, of Scot- land, the claymore of "Bonnie Prince Charlie," worn by him at court, and one of the romantic blades of Scotish history. It was their adherence to the Stuarts that drove some of the Mars |
|  |
|  |




| NOTHLE! |  |
| :---: | :---: |
| The Board of Governors of the St. John's |  |
| Hospi, a Capable Accountant with a general |  |
| lisil a a capable Accou | The office will demand |
| knowledge of business. The office will demand intell:gence as well as a a good sound ecucion |  |
|  |  |
|  |  |
| Gcneral Hospital,27th Nove nber, $\quad$ Acting Sec'y.nov27111 |  |
|  |  |
| IN ST | OCK: |

## TIN PLATES.

Get Our Prices.
WM. HEAP \& CO, Ltd.
Bank of Nova Scotia Building.
the evening telegram, st. johns, newfoundland, decembeik 9, igzu-o


Suitable Toilet Gifts

UNUSUAL GIFTS FOR CHRISTMAS! For Friends of All Ages and All Preferences--
Truly the magic of Christmas is in these rich treasure houses of things that make Ideal Gifts-Gifts for Friends of all ages. The Gifts are endlessly varied ; as finely attured to the sense of the "fitness of things" as the taste and discernment of the giver dícfates. Christmas Gifts chosen here will be long remembered by those who receive them. This is not an attempt to inventory the countless gift possibilities of a tremendous stock--but merely a suggestion of the gitt wealth of this friendly shôp--and the elasticity and moderation of its prices " to suit every purse.


## Suitable Toilet Gifts

Giffs for Women








 For the Kiddies.


Keep this page And bring it along For reference.

Happy Voices of Children Make a Music Sweeter Than Symphonies---





Gifts for Men

| ames | Gifts for Men |
| :---: | :---: |
| Ludo .. . . . . . . . . . . . . . . . $\$ 1.80$ set Aero Race | Wool Glove; |
| Blow Football .. .. .. ..37c. and 60c. set Croquet . . . . . . . . . . . .55c. and 90c. set | Tan Kid, Wool Inied, $82.90,83.20$, 83.40 and 86.50 pair. |
| OYS | Tan Kid, silk lined .. ...\$2.80 to 85.00 pair Dressing Cases, \$2.30, \$3.00, \$3.50, \$5.00, \$5.40 up to 89.80. |
| Bladder Bay-Pipes .. .. ..20c, 40c. each | Military Brushes (Sets), \$2.30, \$2.65, \$3.60, $\$ 4.40, \$ 5.30$ to $\$ 8.70$. |
| Picture Blocks .. .f .. ... .. .. ...65c. set | Braces, in Holly Boxes .. .. .. .81.00 pair |
| Drawing Slates .. ..95ce, \$1.10, \$8.00 each | Men's Wide End Ties, 81.40, 81.70 to 83.00 |
| Sets Reins .. .. .. .. .. .. .. .. .. 45 | Silk Socks, assorted colors. .81.50 to \$2.50 |
| Rifle Sets .. .. .. .: .. .7.75c, 81.20, 81, ${ }^{\text {a }}$, | Collar Bags and Boxes. . 82.30, 83.30 to 87.30 |
| Arks .. .. .. .. .. .. .. ..95c. and 81.15 | Men's Wool Soles .. .. .. . . . ..81.50 pair |
| Without Pencils . . . .. 49c., 23c, $70 e^{\circ}$ With Pencils .. . . .. .. ..45 c. and $\$ 1.05$ | Men's Slumber Slippers .. .. 2. . . $\$ 1.10$ pair Men's Fancy Vests .. ..86.40, 87.50, 89.30 up Smoking Jackets....813.80, \$17.40 to $\$ 40.00$ |
| Trumpets .. ..... .. ....97e, and 63c, eách | Bath Robes .. .. .. .. ..813.70 to \$47.00 |
| Moring Picture Machines .. .. .. . . 8.78 | Men's Suede Clioves, Lined, Brown and |
| xmas Tree Fairy Lamps .... ..25c. each | Grey, $82.40,82.80,88.10,84.10,84.60$ to . 112 |
| Xmas Tree Candles .. .. .. .. . . 25c. box (16, 24 and 36 candles in each boz.) | Grey, suede, Unlined .. ..88.00 to 89.79 patr |
| Candie Holders .. .. .. .. .. ..sc. dezen |  |
| Repeating Pistol . . . . . . . . .to arrive |  |
| Repeating caps for Pistol.. . . .to arrire | , Page |
|  | And bring it along |
| Cavalry soldiers .. .. .. .. .. ..s1.00 set | R |

Xmas TSeals, Tags, etc.





BISHOP, SONS \& CO., Limited,
335, 337, 339, 343 W ater Street, St. John's.
MAIL ORDERS GIVEN CAREFUL CONSIDERATION

Xmas Seals, Tags, etc.



EveningTelegram
 Press Service Despatches. Attention has time end again
Been directeab the St. John
Presss to the sercapy and and innin terestiog form of Nopy sex Service
supplied by the Canadian Press supplied by the Canadian Press
Assoeiation. omly reenty the
tain Assoiation. Only recenty the
Daily Star strongly complained
of the lack of consideration in the compiliation of the various
it tems which make up the number of words daily contracted
for by the city newspapers, and
for which each one pays and equal portion of the cost. The Star's criticism was well found-
ed. At the time 2 asjoect of much interest to Newfoundland
was given $\begin{aligned} & \text { but scant considera- } \\ & \text { tion by the compiler at Halifax, }\end{aligned}$ tion by the compilier at Halifax, or journalistic value to the local
press were being cabled to the press were being cabled to the
utter exclusion of any mention
whatever of events which should have been given greater prom-
inence than was inence than was bestowed upon
the most piffing and worthess
the the most pifing and worthiess
jumbee sent over hte wires. The
class of foreign news mostly deciass of foreiegn news mostly de
sired $\begin{aligned} & \text { No New oundanders } \\ & \text { has } \\ & \text { (been frequently outlined to to the }\end{aligned}$ ben frequently outined to the
Helififax supplier, and in addi-
tion he reecives copies of every tion, he receives copies of every
daily paper issued in St. Sohn's as a further suide in the con.
struction and selection of his
matter for the press here. But there is too much a desire on
his part to feature altogether
too much crime stuf too much crime stuf and minor
anceidents not in the least inter.
esting or affecting home read esting or affecting home read
ers. Bank robberies and lynching bees do not cause us one
little thrill, neither do the divorece cases of Charrie Chaplin
or Mary Pickfor. All such
sensational stuff can be gathered from the press of Canaad and United States, and does not need
to be mphasized and repeated
in service dessatches, which in service despatches, which
should be made up ov vital and
important happenings in the fimportant happenings in the
world's daily history. The tendency of the compiler
of Newfoundland's daily service messages is apparently towaral
the uthasesensational. for
though he might. be forgiven
then for breaking, away. from the
ieaten path sometimes, yet it is almost impossibe to pardon the incorporatition of sut and iem as
the following in his despatethes. press may he:

 Come hast monthne
What does it concerm the people
of this. Dominion if Mayor Med. eric Martin, of Montreal, or any where else, was kissed by a should it be necessary, to have land for a statement made by the Montreal press, the report. ers of which doobtless hhd aim
ple evidence of Mederic's oscuilit ple evidence of Mederic's oscilia'
cory exercises. Here's another:





From Cape Race.

 Local View Real Photo Xmas
 Floral Tributes
to the Departed.





## Knowling's

## Empire Brand

 BOOTS ${ }^{-3}$ SHOES
## Made in Newfoundiand

The, LEATHERS used in these BOOTS are the EINEST PRODUCT of the TANNER'S ART and a good percentage of the HEAY and MEDTRY
WEIGHT are tanned from HIDES of ANIMALS raised in the COUNTRY thereby keeping all branches of the BOOT and SHOE INDUSTRY BUSY

# $\rightarrow 1$ <br> You can get them at our Shoe Stores TO SUIT THE WHOLE FAMILY. 

Men's Range in Price From, Women's Range in Price Fro
Boys' Range in Price From Girls’ Range in Price From Infants' Range in Price From

## G. KiNOWLING, Ltid.

Duckworth Street SHOE STORES
"Re-Opened!"


OUR FACTORY RE-OPENS TO-DAY and the active
Keep the FactoryOpen
Buying Local Boots and Shoes

## Native Workmen.

$\qquad$ your dealer for PARKER'S Boots and Shoes
We make Boots and Shoes for the whole family SPECIAL PRICES TO DEALERS. Parker \& MOMROE, Ltod. THE SHOE MEN
 G.VV.V.A.

There will be a General Neeting of the Great War
Veterans Association hert in the
Friday ${ }^{2}$. A. Armoury on Veterans' Association helt in the Ahs. A. Armoury on
Friday, December 10th, at.8.15 p.m. sharr.
Business:-Election of Officers. for the ensuing


$\$ 4.20$ to $\$ 11.00$
$\$ 3.90$ to $\$ 9.95$
$\$ 2.70$ to $\$ 7.25$ $\$ 3.20$ to $\$ 6.80$ $\$ 3.20$ to $\$ 6.80$
$\$ 1.40$ to $\$ 2.20$
est and Central

## Knowling's

GROCERY STORES,
dUCKWORTH ST., WEST END and CENTRAL

## TEA.

Wuality. have just received a shipment of very good.
BLENDED TEA SUGAR,
Fine Granulated
Sise
$24 \mathrm{c} . \mathrm{tb}$.
$18 \mathrm{c} . \mathrm{mb}$.
COCOA
Barry's well k
$1 / 4 \mathrm{tb}$. packets RAISINS.

## BAKING POWDER

"Empire" Brand, one of the best on the mark | $1 / 2 l . t$ tins |
| :--- |
| $1,10 . t$ tins |

SOAP
We have about twenty cases of Barrington \& Sons
(of Dublin) Irish Complexion Toilet Soing this will sell as long as it lasts, 8 c. per cake. Worth double the

Forty-One Years in the Public
G. Knowling, Ltd. 00000000000000000000000000

## Christmas Shopping is on in Good Earnest

## at this Store Where' a Fascinating Variety of Gift Goods

 Awaits All--Ready for Instant Choosing -- at Special Sale Prices.

## Xmas Grocery Specials







## LEATHER GOODS

SUIT CASES IN ALL SIZES.




Big Price Reductions on the Seasons Newest Dresses


TheRoyal Stores,Ltd.
The Store with the Christmas Spirit.


Toyland at The Royal Stores is the place where a boy may meet the heroes he most admires. All he needs to do is to open the covers of a
book and out steps brave Jim Hawkins, the boy who fought the pirates book and out steps brave Jim Hawkins, the boy who fought the pirates,
or Uncas, the greatest of Indian Scouts. There are Indians in Ambush
and Knights in Armour, Journeys in the Jungle and in the Arctic Reand Knights in Armour, Journeys in the Jungle and in the Arctic Re-
gions, all waiting for the adventurous boy who wants to make their acquaintance.






艮



Brighten Up the Home for Xmas!
 AW

5

## Rubbers



## Tenders!

Tenders will be received up to December 12th for the purchase of that DESIRABLE WATER-
SIDE PROPERTY, SIDE PROPERTY, consisting of STORES,
WHARVES and SPACIOUS YARDS at GHARVES

This is one of the finest outport premises, deep water and situated in the best part of the deep
the
The

The highest or any tender not necessarily accepted.
G. KNOWLING, Ltd.


## LONDON GOSSIP.


H. J. Heinz Preparations!


## C.P. EAGAN,

Duckworth Street \& Queens' Road

## 1

## -an

The World's Wit $\pm$ man $=$ anempaper which made it "Dam
Llopa George"
London Opinion.
 Write away
IVrFANTS
Baby shall write awa,


 Little Boy Bine come blow your horn
The cows in the the Meadow, the sheep
in the Corn.




 Tel. 444. City Club Bldg.


Ace Non-Skid Chains


# Finilarker \& Monrós <br> Nifld's EShoe House STOCK REDUCIIIG SALE! 

Not a few things at half-hearted Reductions $=$ - But Our entire stock at cost.

## The complete stocks of BOOTS

in our two stores offered at Cost Price. W'e do this to meet present day conditions and incidentally to decrease our stocks.
BUY NOW AND SAVE MONEY
LTD, These Boots cannot be replaced tho-day at the prices we offer them at. When PARKER \& MONROE, SEE OUR WINDOWS FOR PRICE REDUCTIONS.

| MEN'S DARK TAN B00TS, cnly $\$ 7.00$. | MEN'S BOX CALF B00TS, $\$ 5.50$, Formerly $\$ 6.50$. | "REGAL" | MENS - |
| :---: | :---: | :---: | :---: |
| Formerly 88.50. | MEN'S HEAVY BLU- | Former Price ... $\$ 15.00$ | HIGH LACED BOOTS. |
| EN'S DARK TAN | CHER BELLOWS | Now . Former Price . . . \% | ellows Tongue to top, |
| B00TS, | TONGUE BOOTS, | Now .. . . . . . $\$ 14.00$ |  |
| only $\$ 11.00$. | only \$5.50. | Former Price . . $\$ 11.00$ | \$8.50. |
| Formerly \$15.00. | Formerly s6.5.0. | Now .. .. . . . . $\$ 7.00$ |  |

BOYS' BOX CALF BOOTS. 'GIRLS' HIGH BOOOTS. | GIRLS' HIGH CUT BOOTS. Sizes 1 to 5, our own make,
$\$ 4.00$.
$\begin{gathered}\text { Same as above, sizes } 9 \text { to } 13, \\ \$ 3.50 .\end{gathered} \quad . \quad$. Button Styles at .... $\$ 4.00$ Dark Tan, Bellows Tongue "WATERPROOF BOOTS
Sizes 12 to 2 at $\quad . \quad \$ \quad . \quad \$ 6.70$
Sizes 9 to 11 at

| WOMEN'S BOOTE, High Cut. | Women's 12-Button | WOMEN'S HIGH CUT,Spool Heel. |
| :---: | :---: | :---: |
| In all Black Kid . . . . . . . $\$ 7.00$ | Spats |  |
| In all Black Kid ... . . . . $\$ 7.50$ | reduced to | All Black Kid at $\ldots \cdots \cdots$ All Brown Kid at. |
| In all Brown Calf . . . . $\$ 86.50$ | \$2.95. | Arown Kid, Mouse Top.... $\$ 8.50$ |
| In all Black Calf . . . . . . . $\$ 5.50$ | Formerly | All Brqwn, Kid, Cloth Top. $\$ 9.00$ |
| In all Tan Calf . . . . . . . . . . $\$ 7.50$ | \$3.50. | Tan Calf, Cłoth Top .. . . $\$ 9.00$ |
| In all Black Kid :. . . . . $\$ 8.00$ | Women's 10-Button Spats, | Black Kid Vamp, Grey |
| In all Grey Kid, small sizes $\$ 5.00$ Brown Kid, Brown Cloth |  | Cloth Top .. .. .. .. .. $\$ 5.00$ <br> Black Kid Button, High |
| Brown Kid, Brown Cloth <br> Top; small sizes . . . . . . $\$ 5.00$ | ' Black, Brown, Fawn and Grey. | Cut, Cuban Heel .. . . . . $\$ 7.00$ |

TERMS CRICTLY CASH. NO CHARGE. NO APPLOVAL
Parker \& Monroe, Ltd.,
The Shoe Men.

## 



## "Royal" Suggestions for Xmas

- Less than three weeks to Christmas! ! How about His Christmas Gift? Have you planned it yet? Of course he smokes, most any man does; so with a little thought it is delightfully easy to find a very acceptable Gift at a real good Cigar Store. For example, there are his favorite brand of Cigar. His pet shaped Briar. There are Cigar and Cigarette Cases
and Holders of all descriptions, and many other and Holders of all descriptions, and many othe Gifts to delight the heart of the man who
smokes, to be found at a reliable Tobacconist's, smokes, to be found at a reliable Tobacconist's,
therefore- to be found at the "ROYAL CIGAR STORE,"'at prices to delight the heart of the purchaser.

REMEMBER
The Royal Cigar Store For Smokers' Xmas Gifts

SPEED, SIMPLICITY and DURABILITY---The DALTON.


Newfoundland's Largest Manufacturing Corporation chose THE DALTON and now uses several machines. For the same reasons THE DALTON gives indispensable service in the office of Newfoundland's Largest Exporter. For the same reasons the United States Government uses over 4,000 DALTONS.
DICKS \& CO., Ltd.,
Sole Agents for Newfoundland


FOR GOODNESS SAKE
EAT PAT-A-CAKE
anḍ other PEEK FREAN BISCUITS.

AT ALL GROCERS. Wholesale from ${ }^{\text {* }}$
P. F.
P. F. FEARN \& CO., Ltd.
P. F.

## Our New York Trade












Dye It Right! "Diamond Dyes"

[^0] Inter-School Basket Ball

 , ole

## 

In stock, Por
In stock, Portable Forges
Britiling Mant Machines, Cotem Animation



The Dear Old Lady Who Gave Me Neckities for Xmas

| SHIRTS |
| :--- |
| SMOKING |
| JACKETS |
| DRESSING GOWNS |
| BEDROOM |
| SLIPPERS |
| WOOL SOCKS |
| COLLARS |
| HANDKERCHIEFS |
| HATS |
| CAPS |

How I remember those happy Xmas morn-ings-mornings when the daylight seemed semi-darkness greedy for a first look, There it
was, just as I knew it would be, a gorgeous
 at it. And so reguluar as rain, it happened every
Xmas. Yet $I$ was not disappointed to receive Xmas. Yet I was not disappointed to receive
the same old gift every year. It rather tickled
me me to discover what new color she had chosen-
for she never gave me the same thie twice. I wore it proudly all that day, covering it care-
fully with a napkin for fear its hues should be dimmed by the gravy.
My heart feels warm for that good old lady
vet - and how dreary Xmas morning feels now yet-and hat Xras tie.
XVIAS NECKWEAR READY boxed.
Yaried hues reflecting the very atmosphere
of Xmas. Why you could dress a Xmas tree of Ymas. Why you could dress a Xmas tree
with them and need no lights! Sombre colors

$\$ 1$ net, $\$ 1,25, \$ 1.50, \$ 1.75, \$ 2, \$ 2.50$, $\$ 3, \$ 3.50, \$ 4$.

## Your Leaky Roof

will trouble you no more if you treat it with LASTY GUM.

A 5 lb . pail costs $\$ 1.60$. Put it on with a trowel It won't crack like cement. It won't run like tar.
USE LASTY GUM FOR LEAKY ROOFS.

COLIN CAMPBELL, Ltul., Distributors


## Nalls,SHOT,ETC.

We have just received a shipment of
gavanize wire mals, $11-4$ to 3 inch SHOT, all sizes.
We offer above at very attractive pfices.

## JOB'S STORES, tud.



## CHEESE!

NUTRITIOUS and SATISFYING and the great substitute for high priced meat.
We offer today at LOWEST PRICES:

## 100 Boxes

Cofored Twin Cheese,
Fancy Stock.
bout 35 -lbs, each.
Mchivinara,
TVEER STREET.
'Phone 393

| THE STOCK MARKET. |
| :---: |
|  |
|  |
|  |
| aremen |
|  |
|  |
| J. J. LACEY \& COMPANY LIMITED |

## 

 Mailing Tubes! Mailing Tubes UHION PUBLLSHING Ca.Advocate Office

$\qquad$


## RAISINS!

Valencia, Four Crown Layers.

don Lowest-Price<br>W, A. MUNN,

Board of Trate Building, "00230000000030000000000 Furness Lines Sailing

## The Irish Question





## London globe is angry at ex pense of terted states.


"And all the world is full of cheer Old Xmas comes but once a year."
 A-2.










 inton.
intrees or reproofs to to Was
on When we want American advie
on




 Loyal Orange

Association.





Christmas !!!

Christmas !!! No season so looked forward to by young and old, no other so well-loved, none so merry. Full to the last happy minute of joy, laughter and music. The smallest cottage, the largest mansion has within its largest mansion has within its walls Christmas music, or
Christmas would lack one of its Christmas would lack one of its
greatest sources of amusement and happiness.

Why not let "Columbia" supply your Xmas music? Why not let your gift to your friends be some worth-while offering of a nice selection of good records? Why be without Christmas music when Columbia Grafonolas bring good music within the reach of all? Think it over, and let this 'sound' advice sink in.

The Columbia Graphophone Co. take a pride in adding to their already famous list of singers and instrumentalists all the world's best artists as soon as humanly possible. The most famous operatic stars, most wonderful violinists, pianists, cellists, the most beautiful 'grouped' music, ALL that the musical world proclaims the BEST is re-produced, and placed within the reach of the humblest music lover.

The United States Picture \& Portrait Co.-the Colony's representatives of the Columbia Graphophone Co.-beg to announce to the music-loving public of St. John's that they carry in their Grafonola Dept., at the present time, over $10,000{ }^{\circ}$ "Columbia" records of all descriptions.


D-2.
One of the most popular models, simple and
dignified in build. Beaudignified in build. Buau-
tiful rich tone quality and exceptional volume. Equipped with three. spring motor: In Fumed
or Golden Oak. Price $\$ 100.00$.

L--2.

Apart from its exquisite perfection of repro-
duction, this handsome Cabinet Grafonola is a joy to the eye in its austere beauty of line and
build. It is fitted with the build. It is fitted with the
Columbia non-set automatic stop. Finished in English Brown Mahogany with Satinwood Marqueterie. Price $\$ 360.00$.
U. S. Picture \& Portrait Company

## Great Clearance Sale of Furniture

## EVERYTHING MUST GO!

Owing to the change we are making in the business we are compelled dispose of our stock of Furniture by December 31st.
We have slashed prices right and left, nothing reserved. Prices cut
two on number of articles. $\$ 30,000$ worth of Furniture to go in this in two on number of articles. $\$ 30,000$ wortn or Surniture to go in this
Now is your chance to get the greatest bargains in Furniture ever
known. The high cost of living is beaten by miles. No reasonable offer refused.
Come early and avoid the rush. Sale takes place on 2nd Flat and
starts Saturday, Dec. 4th, at 9 a.m., and each day until 9 p.m. tarts Saturday, Dec. 4th, at 9 a.m., and each day until 9 p.m.

Come and hear Mr. T. Henry Smith speak on the future of the furniture industry for Newfoundland, how he hopes to build up a big export
trade with Europe and provide work for thousands here. Mr. Smith is trade with Europe and provide work for thousands h
taking samples to Great Britain by the next "Sachem."

## TheC.L.MarchCo.,Ltd.

The Popular Furniture Store;
Corner Water and Springdale Streets, St. John's, P.S.-CARS STOP AT OUR DOOR.

1000000000000100000000000000000000
National Lead Co,

## NEW YORK,

Manufacturers of
SHEET LEAD,
LEAD PIPE,
LeAD TRAPS and RENDS
SOLDER,
SOLDER WIRE, SOLDER RIBBON babbit metals, LINOTYPE METAL, Wholesale to the trade only
P. C. O'Driscoll, Limited,
Agents for Newfoundland

when the owitren ot the ectus orchanak-

## Here and There.

 Nourture Maxative, Mratil Try our Soceita cambriage kLILS: - onotat Eate Gift for Healt from the Untaing initrorentis, A Pure
 Porket and Omoce piaries for


 Splendid Value Pateke of of Sive For vour theltrs sake we of:
ter Nature
and


coll

RUBBER BALLS. Girea and











 C.L. b. Wrestuing AND








 Lopes human sagacity in dealing with
German machinative work also in Spain and the soudarit
Cuticura Soap For the Hands


## XmasPRresents

## A FEW SUGGESTIONS

CHILDREN-SLIDES, SKATES, TOOL SETS, ROCKING HORSES KIDDY CARS, TRICYCLES, DOLLS' CARRIAGES, BESKS MEN-AUTO STROP \& GLLLETTE SAFETY RAZORS.POCKET KNIVES, THERMOS FLASKS, CIGARETTE CASES, FOUNT
SIGNET RINGS. TIE PINS and CLIPS, CUFF LINKS, WRIST WATCHES, WATCH CHAINS and FOBS.
HOME-ELECTRIC TABLE LAMPS, TOASTERS and IRONS, WASHING MACHINES, CUTLERY CABINETS and a large as
sortment of PLATED WARE.

AYRE \& SONS, Limited.

Hardware and Jewellery Departments
For A Christmas Present
Reliable Flashlighits \& Batiteries
THEY'RE LIVELY and LASTING.
TheDominionBatteryCO,
LTD., TORON'TO.

## We have

100
barrels
half-sheet Spare Ribs
of usual
excellent
quality
in stock
THEY'RE MORRIS'S
HARVEY \& CO., LId









Practical Gilts trom the Showfoom


The Joy that Transeends All Else on Xmas Morn for the Little Ones-The Big BuLGING, Dangling STOCKING

 toy section
$\qquad$ BUILDING OUTFINS, BLOCKS, SAND PAILS,
SOLDIERS, CAVALRY; QUOITS. DOLLS in Wondrous Profusion



## *SHOP EARLY*

## PRIZED GIFTS FOR HIM

 $3=5$



 spors mity way wix




Let's Further HELP YOU With Your GIFT Problems!


## FELT FOOTWEAR

Would be an Ideal Gift.
SEE WHAT WE OFFER.


 Ludist frit julier slupprs - See this immense , isplay ot









STRF Give HOSIERY. NOAL, It's Always Needed






FOTBWARIBL

## Passengers and Freight!

S. JOANS, NFLD- - NORTH SYDNEY, and HALIFAX.

Steel Steamship "Sable $\mathrm{L}^{\text {, }}$ - Frtstelass Passenger Accommodation.



 For further information apply
fareuhar \& Co,
namted,


## XMAS Stock!

500 boxes CITRON PEEL
500 boxes LEMON PEEL.
400 cases CLEAN CURRANTS
500 boxes SEEDED RAISINS.
500 boxes MALAGA RAISINS.
500 boxes SULTANA RAISINS.
300 cases TINNED FRUITS.
200 boxes DRIED APPLES.
300 boxes PRUNES.
300 boxes DRIED APRICOTS.
500 brls. WINTER KEEPING APPLES. 200 cases VALENCIA ONIONS.
New Stock GRAPES and Oranges to arrive in a few days.

GEO. NEAL, Ltd.

## J. J. ST. JOHN. LUBRICATING OIL,

For Motor Boats and Motor Cars, We have about 35 barrels on hand and will sell at $\$ 1.00$ gallon, why pay $\$ 1.50$

J. J. ST. JOHN, Duekworth St.

## A Trust Company as Execulor

 4twewnix wiziz , Montreal Trust Company wat


## Order Your XMAS CARDS Now. <br> A List of our Boxes of As- sorted Cards with En- En velepese tore Match. Prices Post Free. Post Free.      <br> ${ }^{T}$ <br>  GARRETT B BYRNE Bookseller \& Stationer. <br> HARNESS. <br>  <br> WOOD HAMES. <br> 



 GUN CAPS.

COTTON TWINE and HEMP TWINE
LiNNETT.

The Neyle-Soper Hardware Co., Ltd.

FOR THE
HOLIDAY SEASON.
Don't forget to lay in a
supply of


Also
PURE GOLD,
PURE GOLD IELIT, The above. goods can be suppiiied to the toods can bade from
stock by
P. E. Outerbridge,


## beTTER THAN USUAL BARGAINS

 big barganns in tard goods.



ANTONI MICHAEL
$\frac{1}{100000000000 \times 0 \times 000000000000}$ DULE000000000000000000
DU'S
食

Xmas Silverware.

## "GIFTS THAT LAST!"

 Something for the House, for Mother, Fathee, TheKiddies, for Her or for Him can be selected from our Silverware Display, and you can make your selection
with confidence that your Gift will be just right and with conidence that your Gift will be just right, and
the quality all that it should be for the Christmas
Gift.

Flatware, Toilet Wee our offerings in
Flatware, Toilet Ware,
Brush and Comb Sets,
Table Goods, Vases, Cigarette Cases,
Photo Frames, Manicure Sets,
Candlesticks, Vanity Cases, Powder Boxes, $\sim \underset{\text { Hatpins, Butter Dishes, Pickle Jars, }}{\text { Watches, Pencils, Etc., Etc., Etc. }}$
T. J. DULEY \& Company, Ltd., The Reliable
K212x3812x

## CHRISTMAS GOODS!

A shop full of TOYS and PRESENTS to suit young and old. Prices remarkably cheap. Call early and get your pick of the best.

SMITH'S Dry Goods Store Rawlins' Cross, St. John's.



CARIBOU BRAND Smoked \& Fresh filleths A SPECIALTY.

Can be put up in various ways, making a
dish fit for the most fastidious. WHOLESALE ONLY.

NEWFOUNDLAND ATLANTIC FISHERIES, LTD.
St. John's, Newfoundland.

## , nor292, ${ }^{2}$

Great Slaughter Sale.


Government Railway Commission.

To All Concerned!
The Commission will endeatorur as far as possible
to forward all freight via North Sydney and Port uax
Basques, but reserves the right, whenever circumstanBasques, but reserves the right whinenever eircumstan
ces in the opinion of the Commis sion reauir eit to to
 Port Pux Basques, and designated steamers:-
Via Halifax, or

Via Halifax, or
Via Louisburg,
neuisburg, collecting extra charges over con-
necting lines between North Sydney and
Louisburg. Louisburg.
so the right and also the right to forward same by any steamer
owned or chartered by the Commission from owned or chartered by the Commission from Nort,
Syaney or Loousburg, or Halifax, direct to St. John',
of Neveroundland ports. other than Port aux Basques. of Newfoundland ports other than Port aux Basques. Sthippers or Consignees, when effecting Marine In
sutrance, siould bear this in mind and have thei
policies cover accordingly. Government Railway Commission.

## C. A. HUBLEY

Saw Mill Supplies, including several Portable Boit
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suit. For the man who contemplates installing a mill for
work next saeason, prices on the above will sound very
attractive. Call or write for any information required work next season, prices on the above will sound very
attractive. Call or write for any information required. 406 Water Street.

## HUBLEY.




## A Great

Bargain!
Last Spring we received a small shipment of BLUE SERGE too fine for Costumes. We are now selling same at cost, $\$ 5.75$ per yard.

This Serge is an ideal weight for Ladies' and Children's Dresses. Only a limited quantity, so come early and secure a genuine bargain.
J. J. STRANG.



FIRE INSURANCE. FIRE INSURANCE. scotrisp onion emation herisce conpany op


 Nfld. Labrador Export Company, Limited,



[^0]:    Dont Risk Material in Poor
    Dyes that Fade or Run
    
    
    
    

