# PAGES TO-DAY. <br>  THE EVENING TELEGRAM. WANT NOT 

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## Look in the Mirror

And see how nice the reffection of
some room looks, with the firelight gleaming on pietures and furniture,
and the friends you love smiling back at you in the glass.
IThen-se how bare and uninnish ed some room of yours without Mir-
ror or Overmantel looks by contrast. TThen-go to the Showrooms of
the U.S. Si.cture \& Portraititc., see
the large selection of beatiful wir. the large selection or beautititul. sir
trir
rors and
Overmante rors and Overmantele the stock,
make your choice of one, have it sent
up right away and $\rightarrow$
TThen-youll wonder why you
were so sow at makien such a great
improwement in YOUR room.
U. S. Picture \& Porrrait Co.
1.is ST. JOHNS:

Evening Telegram
















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## CERTAIN-TEED

PAINTS and ROOFINGS
Guarantred the best obtainable
GEO. M. BARR, Agt.


Here and There.
 Nyals Face Cream at Stat-
 St and Theatre Hill -seph tit

Nothing finer than ELLLS







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Do You Weigh the Cake of Soap You Buy?

The increase in the cost of nearly everything that is used in the manufacture of soap makes it impossible to give the uuality as heretofore, without increasing the price.

Some soap manufacturers have cut
down the size and reduced the quality.
KIRKMAN'S BORAX SOAP is the same to-day as it has been for over a quarter of a century-no change in the weight, in the size or in the quality When buying laundry soap, be sure you get-Full weight, full size and KIRKMAN \& SON . BROO . BROOKIYN

## "QUALITY TALKS!"

Salesmanship unaided may make some first sales, but even at its best $3 t$ cannot build a repeat business, unless supported by Quality Goods INFERIOR PRODUCTS SOON REVEAL THEIR REAL CHARACTER, and weaken the courage so essenial to success in selling on a permanent basis. Skill and enth

BUT QUALATY PRODUCTS STRENGTHEN COURAGE
24) 1 ind silugind make it increasingly easy and cumulative. Their tain to gain from their presence in his store.
Bear Brand Rubber Shoes
Whether it be for your customers or yourselves furnish an inspiration for salesmanship that is invincible and hring about permanent and satisfactory results for you both, because you can be sure that they have no superior, that delight will ways follow their sale, and that no worries need attend your fforts for repeat business. We have imported this year SPECIAL HIGH HEEL
RUBBER SHOES for WOMEN, either in storm or Croquet EIGHT HUNDRED DOLLARS, $\$ 800$, in Prizes to be given away free by Christmas Day. Buy Bear Brand Rub-
bers and see if you will not have a lucky number. Register your name with dealer or send to us.

Look for Bear it is on every pair of Bear Brand Rubbers. The following dealers will be pleased to serve you the Bear Brand, viz.:-
JOHN ANDERSON, JAMES BINDON
F. P. U. TRADING CO.

ROYAL STORES, Ltd. NICHOLLE, INKPEN \& CHAFE, Ltd F. SMALLWOOD

JESSE WHITEWAY.
W. R. GOOBIE STEER BROS.

Bear Brand Rubbers are sold in every outport in Newfoundland.
Cleveland Rubber Co.

## $\rightarrow$

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Charity Towards Our Enemies.

From a Pastoral Letter By Car dinal Mercier.
 Red RoseTEA ${ }^{\text {Tg ggoatead }}$


## YOU and ILLNESS




Your Boys and Girls. A Little More and

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& \text { ACTION IS TAKEN }
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 Less when you buy it at
SCOTT'S.
Read over the prices here quoted-then -come and see the goods.

|  |  | Hosiery Specials. |
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## ALEX. SCOTT, <br> the Popular Drapery Store 18 New Gower Street.



## SUGAR!

We are now booking orders for late October and early November delivery WHOLESALE ONLY HARVEY \& CO., LTV.

## LATHROP OIL ENGINE

Better Because They Last Longer.
A. H. MURRAY, Agent.

Ladies' Fall \& WinterCoats

## Shese jut reat

Newest Creations of Fashion.

VFIllam ITrew.

Clark's
Pork \&
Beans.

Orders for $1 \mathrm{~s}, 22^{2} \mathrm{~s}$ and $s$ with Tomato Sauce,
and 2's Plain, can be filled from fresh stock now here at lowest
prices. Stock up with
these excellent sellers. Phone, call or write -
P. E. Outerbridge





Starts on Monday, Oct. 1st.
To give it a good start we are putting in One Hundred Bureaus and stands, prepared specially for us, at unheard of prices considering the high prices prevailing.



Always Had
 Sons. ind ining erion siry in aise on sumsiditit linais onid and and s.






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Here and INFctiots Dive in

 Motor cycle seats











## Warner's

 Rust-Proof CORSETS are provingworthiness.
Trusty for delineating a fort, and-by no means the least -their rust-proof feature.
It is a Corset that one may, if one wishes, launder as easily as lingerie. But Warner's Rust-proot Corsets
are so moderately priced that oftentimes the luxury of a new pair cannot be resisted.
Price from $\$ 1.40$ per pair up. every pair guaranteed.

## Marshall Bros <br> (6BETS:

## W. V. Drayton, Agent for the

 Williams Piano Co., Toronto. Deherty Piano Co., Canada. Thomas Organ Co., Canada Rieca Piano Co., New York. Wagner Piano Co., New York. Kohler \& Campbell Piano Co., New York. colt Plano Co., Mass., U.S.APreseot Player Piano Co., Boston, Mass.
Positive Pipe Organ, London.
We do not ask our patrons to buy unknown or un-
ied instruments. We have been selling for the tried instruments. We have been selling for the past
20 years Pianos and Orgens maunfactured by 20 years Pianos and Organs manufactured by the
above-namied reliable and world-famed makers, who guarantee every instrument sold for them. Our stock is now replete with a full line of these Organs.
You can depend on our giving you a square deal to make
liberal.
W. V. Drayton, 256 Water St


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 FIRE IS CAUSEDit you're not insured, you're a loser. Take time to see about your policies. We giv
you the best companieg easonable rates. PERCIE JOHNSOR Insurance Agent.

## J. J. ST. JOHN.

SLOAN'S LINIMENT, Known the world over for its immediate
J.J. ST. JOHN,

Duchworth Street and LeMarchant Road.


PURITY MILK

T. A. Macnab \& Co., CITY CLUB BUILDING. cueververvurevoever0000000 W E are stil showing a splendid se

## TWEEDS

## and SERGES.

 No scarcity atMaunder's.

However, we beg to remind our cus tomers thesegoods are selling rapidly , and cannot be replaced at the same price.

## John Maunder,

| 00003502005005020 <br> High-Grade <br> First - Class <br> The price, like the ad, is small, <br> CHARLES HU <br> Reliable Piano \& Organ <br> (xucuvervinviservis <br> TH $\qquad$ <br> the finnst qualfy, our own make. Every <br> $\$ 3.00$ to $\$ 16$ <br> Be sure anc buy your Wedding Ring from RELIABLE JEWELLER <br> T. J. DULEY <br> Ring Measaring Cards Sent on A |
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The Evening Telegram is the People's Paper.

vorice n redo.newfounolaid COMPANY.
Water St. Stores Department.
Just Arrived: A stock of the world-renowned Nobby Motor Car Tyres Grey Inner Tubes,
Made by the Canadian Consolidated Company

Call in and be convinced of the superior quality before making your next purchase.
Water St. Stores Department.

PRIME TIMOTHY HAY!

## We would advise our customers to secure and

 the snow begins to fly.Scarcity of freighting facilities may mean
shortage of suppties, and we think it prudent to guard against this contingency, and urge our customers to buy NOW and avoid disappoint-

We can quote Low Prices OUT OF STORE, of TO ARRIVE, if preferred.

## F. McNAMARA, <br> Queen Street. 

MILITARY BOOTS :


FOR LADIIS, only 55.00
 PARKER \& MONROE, Limited,
S. E. GARLAND

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AUCTION. On
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C. O'DRISCOLL

HON-FREEHOLD.

at 12 veclock, noou,
Desirable Free
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P. C. O'DRISCOLL,

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ED. J. ROIL \& CO.,
Sale by Tender !
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he undersigned up to
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dFarm of seven acres
the Asylum Road,
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