

TORONTO, Noon.—Fresh to strong winds, unsettled and cold to-day and on Tuesday with local falls of snow or sleet.
ROPER'S, Noon.—Bar, 28.85; ther. 49.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 4th PAGE.

VOLUME XXXVII,

PRICE ONE CENT,

ST. JOHN'S, NEWFOUNDLAND, MONDAY, MARCH 15, 1915.

\$3.00 PER YEAR.

NUMBER 61.

REID-NEWFOUNDLAND CO.

St. Patrick's Day Excursion.

Excursion Return Tickets to all Stations between St. John's, Carbonear, Placentia and Renewas at **ONE WAY FIRST CLASS FARE.**

Good going on Tuesday and Wednesday, March 16th and 17th, and good returning up to Thursday, March 18th.

(Under the distinguished patronage of His Excellency the Governor and Lady Davidson, and His Grace the Archbishop-elect.)

The Annual "Irish Night" Entertainment

(Under the auspices of the St. Bon's Ladies' Association.)

In The Methodist College Hall, on **St. Patrick's Night, WEDNESDAY, March 17th,** TO PROVIDE BOOTS FOR THE CITY POOR.

The following ladies and gentlemen have kindly consented to take part: Mesdames W. C. Job, G. W. B. Ayre, C. J. Cahill; Misses G. Strang, E. Herder, L. Anderson, Johnston (2), M. Ryan, M. Doyle, M. Morris, G. Colton; Messrs. King, O'Neil, Hutton, Bulley, McCarthy, Sullivan and Strang.

Home made Candy for sale. Tickets on sale at Atlantic Bookstore. Reserved Seats, 40c.; General Admission, 25c. Doors open at 7.30 p.m. Performance at 8.30. mar15,21

(Under the distinguished patronage of His Excellency the Governor and Lady Davidson.)

SACRED CONCERT,

In the Methodist College Hall, On Wednesday, March 24th, 1905, PROCEEDS FOR THE "POOR OF THE CITY."

Programme under direction of Gordon Christian, Esq., L.R.A.M.; C.C.C. Full Band conducted by Chas. Hutton, Esq.

The following ladies and gentlemen have kindly consented to take part: Mrs. G. W. B. Ayre; Misses Sybil Johnson, Flora Curtis, G. Colton; Messrs. H. Courtenay, F. W. Ruggles, T. O'Neil, Chas. Hutton, Wm. Cornick; Duet by G. Christian and pupil; also Full Brass Band of the C. C. C. Tickets on sale at Atlantic Bookstore. Reserved Seats, 50c. and 30c. General Admission, 20c. Doors open at 7.15 p.m. Programme at 8.15. mar15,22,24 J. S. TAYLOR, Secretary.

HIGHLAND'S Bookstores,
 9 Water St., St. John's.

T. A. PIPPY,
 Machinist, AND BRASS WORKER,
 Waldegrave Street.
 Agents for:
E. LEONARD & SONS, LTD. Engines and Boilers.
LLOYD MFG. CO., LTD. Saw Mill Machinery.
KITSON-EMPIRE LIGHTING CO. High Power Kero Oil Lamps.
REMINGTON KERO-OIL ENGINES. Stationary and Marine.
 We carry in stock:
 Shafting, Shaft Couplings, Bearings, Saw Mandrels, Pulleys, Iron Pipe and Pipe Fittings, Valves, etc.
PHONE 262.
 Jan15,6m,eod

THE NEW MODEL TRIUMPH
 ADDING AND COMPUTING MACHINE, \$45.00.
 Combines all the features of the high-priced, non-listing Adding Machine, together with ease of operation, high speed and portability. The TRIUMPH Adding Machine has a capacity of 999,999.99 and can especially be adapted for computation in fractions, inches, decimals and English currency. It is not only an Adding Machine. It is a Computer of the highest degree. The machine multiplies, divides and subtracts with the same ease that other machines add. The TRIUMPH has a checking device that makes it indispensable to the man who counts his number of operations. This is an exclusive feature found only on the TRIUMPH. It is operated by pulling a chain with the finger. It thus brings the possibility of error to a minimum. In short, the TRIUMPH offers simplicity, accuracy, speed, portability and moderateness in price; a group of features that no adding machine has yet presented. Come in and try it. No obligation to buy. We will be glad to demonstrate it.

DICKS & CO., LTD.,
 Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.
NOTICE.
 Whereas it appears that some misunderstanding has arisen with respect to the free delivery of Parcels mailed to our Volunteers in Great Britain, the Public will please take notice that such parcels cannot be delivered free of postage. I have been notified that the Postmaster General of the United Kingdom could not undertake the delivery without charge of unpaid or insufficiently paid parcels to the troops on active service in Great Britain. Consequently all parcels mailed to members of the Newfoundland Contingent must be stamped according to the established rates.
H. J. B. WOODS,
 Postmaster General.
 m5,6i,eod

Schooners
 FOR **Sale Cheap!**
St. Bernard, 69 Tons.
Henry West, 61 Tons.
Henrietta, 56 Tons.
Emily Harris, 71 Tons.
Lucy, 24 Tons.
Bishop, Sons & Co., LIMITED.
 mar5,t

FOR SALE!
 Schooner "MAY BELL," 58 tons
 Schooner "PRINCESS MAY," 54 tons.
 Schooner "WILLIE GEORGE," 23 tons.
 Apply to
JAMES, BAIRD, Limited.
 mar13,t

Army Shoes!

"This is the same Shoe we sold Uncle Sam 100,000 pairs (One Hundred Thousand) of for the United States Army in 1914."
BROWN SHOE CO., ST. LOUIS, U.S.A.
F. SMALLWOOD,
 SOLE AGENCY.
 Nfld. Stamps Wanted—One Cent Guy Issue, and all values over three cents only. Address P. F. FEARNS, P. O. Box 667, St. John's, Cash by return mail. feb26,1m

Standard Copper Paint!
 Best for Boats and Ships Use.
 Have your Dealer write us for Free Trial Proposition.
The Standard Mfg., Co., Ltd.

Red Cross Line!
 THE SURE ROUTE IN WINTER.
 Intended Sailings:—
 From New York: STEPHANO, Mar. 12th.
 From St. John's: STEPHANO, Mar. 19th.
 Fares to Halifax and New York include Meals and Berths.
Agents, Harvey & Co. Limited.

Music for the Multitude!
 There is nothing that gives one a more loyal heart-throb than the sound of some well-known National or Patriotic Air, and there is nothing that reproduces these airs with more sympathy and expression than the Columbia Records.
 We have a further consignment of 2,000 Records just opened, mainly Patriotic Songs, National Anthems and some of the fine martial music of the Allies. Here are one or two records we'd like YOU to hear:—
 Your King and Country Want You. }
 Sons of Our Saviour King. }
 Soldiers of the King (New version). } Vocal.
 Your Dear Old Dad was Irish.
 Landing of the British in France. }
 (Descriptive Patrol by Military Band.)
 The Etonian Cordiale March by the Regimental Band of H. M. Scots Guards.
THE "RECORD" STORE FOR RECORDS.
U. S. Picture & Portrait Co.

FARMS FOR SALE!
 FRESHWATER ROAD 7 acres
 LONG POND ROAD 10 acres
 THORBURN ROAD 10 acres
 BLACKMARSH ROAD 14 acres
 GOULDS ROAD 14 acres
 FRESHWATER ROAD 17 acres
 PETTY HR. ROAD 19 acres
 TORBAY ROAD 20 acres
 THORBURN ROAD 22 acres
 KILBRIDE ROAD 25 acres
 LOGY BAY ROAD 30 acres
 TOBBAY ROAD 32 acres
 THORBURN ROAD 40 acres
 THORBURN ROAD 40 acres
 LOGY BAY ROAD 58 acres
 TORBAY ROAD 100 acres
 TORBAY ROAD 142 acres
 We offer these good-luck farms at wonderfully low prices on easy terms. Don't delay—come in and talk things over TO-DAY.
Fred. J. Roll & Co.
 —REAL ESTATE—
 SMALLWOOD BUILDING, Duckworth St.

NOTICE.
 I am in receipt of a communication from the Postal Department of the United Kingdom intimating that the Postmaster General has agreed to a reduction of the postal rates on Registered Newspapers and Magazines published in this Colony and mailed to Great Britain. On and after this date all such Magazines and Newspapers will be accepted and forwarded at the rate of two cents per pound or fraction thereof instead of eight cents (8c.) per pound as hitherto.
H. J. B. WOODS, Postmaster General.
 m5,6i,eod

Garland's Bookstores,
 177-9 Water St., St. John's.
 MINARD'S LINIMENT CURES DIPHTHERIA.

MR. E. HIRST, A.T.C.L.
 (Associate of Trinity College, London)
 is now prepared to take pupils in Piano and Theoretical subjects, including Musical Rudiments, Musical Analysis and Harmony. Pupils prepared for any examinations. Moderate terms. Apply
 55 PRESCOTT STREET.
 mar8,6i,eod

HOWLEY & FOX, BARRISTERS, SOLICITORS, Etc.
 Board of Trade Building, Water Street, St. John's, Newfoundland.
 febl1m,mth

For Sale or to Let!
 The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to
GEO. W. B. AYRE, Solicitor.
 mar15,6i
Renouf Building.
FOR SALE or TO LET—
 For a term, that first-class residence No. 36 Brine Street, with concrete basement, hot water heating, electric light, extension kitchen, parlor and dining room, 5 bedrooms, bathroom. Immediate possession. For particulars apply to P. C. O'DRISCOLL, Exchange Building. mar3,6i,eod

TO LET—No. 3 Devon Row, heated, and with two bathrooms. Particulars, apply office MARTIN HARDWARE CO., Ltd. mar16,31m,th,s

LEGION OF FRONTIERSMEN.—Members are requested to attend a Special Meeting and Parade on Wednesday, March 17th (St. Patrick's Day), at 10 a.m. sharp at their Hall, E. W. VERE HOLLOWAY, Lieut. and Actg. O. C. mar15,11

CALVES—We want to buy Good Calves; highest prices given. ST. JOHN'S MEAT CO., Water Street East. mar15,31m,th,t

LOST—On March 2nd, between Queen and Patrick Streets, a Pocketbook containing a sum of money. Finder please return same to this office and be suitably rewarded. mar8,6i

HELP WANTED.

WANTED—A Young Lady Assistant; apply to TOOTON'S CENTRAL STUDIO, 210 Water Street. mar15,t

WANTED—A Servant, with knowledge of plain cooking, where another is kept; apply between 7 and 10 p.m. No. 3 Waterford Terrace. mar15,31m,th,s

WANTED—For Drapery Business, a Smart Junior Salesman; apply by letter to B. R. care this office. mar15,31

WANTED—Junior Office Boy; apply THE ROYAL STORES, Ltd. mar15,21

DRESS MAKER.—Wanted a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good references. Apply by letter, giving age and where last employed, to Post Office Box 974. mar11,t

WANTED—A General Servant; apply at No. 7 King's Road. mar11,t

WANTED—A General Servant who has knowledge of plain cooking; apply to MRS. KNOWLING, Waterford Bridge. mar11,t

WANTED—Antique Furniture of every description; highest prices paid; address EDWARD BARRON, 24 Duggan Street, St. John's. feb13,1m

POLICY
 could be kept up. Don't you ever hear of a friend's loss? This could be a warning to you to get after your own

ANCE POLICIES
 not let them run out. You take out a policy with my companies you know that any loss will be met promptly. Cost is

ERIE JOHNSON,
 Insurance Agent.
Agella
MASSAITA
 A NEW AND TOTALLY DIFFERENT
TALCUM POWDER
 After another, more satisfying other, but distinguished by the Oriental Odor, a "fragrance" that is subtlety and charm.

Druggists, St. John's, Nfld.

THE AMERICAN BISON

is fast becoming extinct, but this fact need not trouble the housewife. Her interest is centred on the fact that, thanks to SUNLIGHT SOAP, the terrors of wash-day have become quite extinct. With

Sunlight Soap

as a helper the wash is quickly over. Labour is reduced by its use—time is saved and the clothes are preserved.

SUNLIGHT SOAP does the work. It is made for that purpose.

Try it and save your time and money.



Notes on the Patriotic Tour. PLACENTIA.

CHAPTER XXIII.
In due time our good ship reached Placentia, and amidst rain and storm the passengers left the shelter of the ship and sought the comforts of the hotel. The ship having been delayed so long, there was quite a crowd at the hotel all anxiously waiting to get away to the westward. But all had to wait another day and then the ships began their regular course again. Placentia proper is so full of interest and history that one could hardly remain there twenty-four hours without exploring some of its historic spots or climbing some of its historic heights; and so there was some of the company who faced the storm and tramped around and made research into the records of the misty past.

During our ramble we noticed a very small house located within the trenches of Fort Frederick. The house is very miniature, and no doubt it is very old, and one would think it too small for occupation, but seeing by the smoke from the chimney that it was really occupied we approached it to interview the occupants. The gentleman of the house seeing us coming, no doubt wondered who we were, and perhaps thought we were spies; especially as the day was so wet, and we had been looking around the mounds and trenches of the Fort. The gentleman in question proved to be a native of France, but spoke English fairly well. He gave us much information about the Forts, and told us that when he came from France many years ago, he brought with him a book containing the entire history of Placentia when it was a French possession. From his conversation we judged that he had a thorough knowledge of the place, both from a local and historic standpoint, and that he had studied the book very carefully. He said the book contained plans, sketches, and drawings of the Forts of Placentia at the time of Louis XIV. and that it was a very rare book.

On further enquiry from him, he told us that some years ago when His Grace the late Archbishop Howley, before he was Archbishop, visited Placentia, that he showed the book to the Bishop, and then made him a present of it. The book truly could not have fallen into better hands, as all our readers so well know that the late Archbishop was fully versed in the whole history of Placentia, and the book in question no doubt was a great help in his researches and notions upon the old French capital. It seems rather a strange coincidence that a man should come from France, and bring such a book with him, and settle within one of the principal Forts, and live in such a small house, and live there so long and in comparative obscurity without some special

purpose. But such are the ways of life, and its facts seem to out-do its fictions.

The gentleman was very kind and answered all our questions very satisfactorily, but he did not ask us inside his door, much as we should have liked to see the interior of such a small house. Perhaps it was that we were so wet and muffled up that he thought we would bother him, and perhaps it did not occur to him to ask us in, and perhaps he really thought, we having asked so many questions that we had some private purpose in view; and if we were not spies, we were probably some sort of detectives.

On leaving the gentleman we continued our observations of the Fort, and found that many of the mounds and trenches were still in good condition, though overgrown and neglected. Near the Fort, and at its rear are the old French burial places, where sleep the soldiers who fell in battle. No monument stands to their memory, but many of the graves are marked by rude stones projecting from the ground. Unknown their names and forgotten their work they have long rested in a soldier's grave, but like tens of thousands of their fellow soldiers, both British and French, they paid the price of Empire and of colonial expansion. From Fort Frederick we turned our steps towards Castle Hill and soon gained its heights. To climb such a hill at any time is toilsome, but amid a terrific rain storm it is somewhat fatiguing, but when once the height is gained the sight and surroundings fully repay for the step climb. Here, too, may be seen the masonry of the old-time French soldier, and the strength of former French occupation. Owing to dense fog which set in, the view was considerably obscured, and therefore, it was not seen with the same advantage as it would have been had the weather been clear, but as far as our vision extended the sight was one of magnificence and romantic beauty. At the base of the hill lay two of the Reid Co.'s ships, yonder from the ships lay the picturesque town, and in the distance behind us lay Little Placentia, while beyond us stretched the beautiful arms of water; the whole being surrounded by rich verdure and greenery. There seemed to be a two-fold prospect, in the situation—its historic associations and its natural beauty.
(Concluded to-morrow.)

Minard's Liniment Co., Limited.
Have used MINARD'S LINIMENT for Croup; found nothing equal to it; sure cure.
CHAS. E. SHARP.
Hawshaw, N.B., Set. 1st, 1905.

April Paper Patterns!

NOW ON SALE.

Pictorial Review—No other Pattern equal to them. Outports please remember—Cash must accompany order. Pattern 17 cts. Spring Fashion Book, 27 cts., with free pattern your choice.

CHARLES BUTTON, Sole Agent.

Military Mass at R. C. Cathedral

The church parade, of the men composing the companies of the 15th. Regiment (Reserve Force) yesterday morning attracted much attention, and there was general regret, that owing to the disagreeable walking, a march through the city did not take place. There were nearly 400 men on parade, under Captain E. S. Ayre, and they presented a very smart and soldierly appearance. The Roman Catholic members attended the Cathedral, where last mass was celebrated by the Rev. Thos. Nangle, who has already manifested considerable interest in the spiritual welfare of the men. A guard of honor, under Sgt.-Instructor L. C. Murphy occupied a position inside the Altar rails, and presented arms at the consecration, while the rolling of the drums by drummer J. Ryan, was substituted in place of the customary chiming. Sgt.-Major J. Moore and Instructor J. J. O'Grady had seats in the sanctuary. Rev. J. Sheehan took the pulpit and after announcing the Papal Decree with regard to special religious functions for peace, he addressed himself directly to the lads, exhorting them to live up to their duty to the King of Kings, as well as their earthly Sovereign, expressed his pleasure at the spirit of loyalty which prompted their volunteering, and assured them of the Prayers of their people for their safe return. The servitors were Lance-Corporal E. Shea and E. Bennett, from the regiment, and at the conclusion of the mass, Organist Hutton played the National Anthem, the congregation standing, and the guard presenting arms. The service was most impressive, and many people were deeply moved by the preacher.

Economy

GAS COKE yields 44 per cent of radiant heat, whereas coal gives only 19 per cent, under the same conditions.
GAS COKE is clean to handle.
GAS COKE is smokeless.
GAS COKE gives a clear red glow.
GAS COKE lasts longer than coal.
Light the fire with paper and sticks and a little coal. When once burning make it up with Coke, the cheapest solid fuel.
For a limited time only, the St. John's Gas Light Company will deliver in any part of the town at \$6.50 per ton, or \$3.25 per half ton, feb. 1st.

St. Bon's Debating Class

At St. Bonaventure's College, on Saturday afternoon, the students debated the respective values of the men produced in the Tudor and Plantagenet periods. Rev. M. C. Ryan was Chairman and the speakers were: Tudor—A. McCoubrey, J. O'Driscoll, B. O'Donnell, J. Hearn and J. Phelan, leader. Plantagenet—F. Channing, leader, P. Keegan, J. Maher, F. Shortall and R. Murphy. The speeches were all very well prepared and showed that careful study had been given the subject. At the conclusion of the criticism, the jury awarded the Tudor supporters the verdict.

Farmers!

Book your orders NOW for Potato Manure and Potato Phosphate (for potatoes), Bone Fertilizer, Animal Fertilizer and Dissolved Bone (for all root crops), Ground Bone, Nitrate of Soda (for hay).
The time is getting short when you will require the above.
FRANKLIN'S AGENCIES, Ltd., Agents for Swift's Fertilizer Co. mar10,1f

EVERYDAY ETIQUETTE

"What is the proper thing to say when introducing a man to a woman?" asked Susan.
"The best and simplest method is to say, 'Miss Edwards, let me present Mr. Brown,'" answered her mother.

THE STEEL COMPANY OF CANADA, Ltd., Montreal.

Manufacture at right prices—Bolts and Nuts, Horse Shoes, Railway Spikes, Bar Iron, Barbed Wire and Staples, Mild Steel, Galvanized Telegraph Wire, Galvanized Bar Iron, Pig Iron, Lead and Waste Pipe, Iron Pipe, Fence Wire, Tacks of all kinds, Shot and Putty.

FRANKLIN'S AGENCIES, LTD., feb20,1f Agents.

ALEXANDRA WORKERS. —Saturday afternoon a meeting of the Alexandra Workers was held in the British Hall. Mrs. (Hon.) J. B. Ayre presided. Election of officers was postponed for various reasons until a meeting in June next when the building of a hospital for incurables will also be considered.

Our Volunteers.

Eleven volunteers enlisted with the Second Contingent on Saturday last, making a total of 1,311 enrolled to date. The names of those enlisted Saturday are:—
Robt. Butler, Bay Roberts.
Pierce Power, Corner Brook, Bay of Islands.
Jno. R. Shiers, Bay St. George.
Thos. Seaward, Port aux Basques.
Frank Brake, Humbermouth.
Geo. Thos. Lodge, Bird Islands.
Edward Everett, St. John's.
Pat Barton, St. John's.
Jno. W. Campbell, St. John's.
Ml. Murphy, St. John's.
Patk. Cleary, St. John's.
On Saturday afternoon the whole company attended a lecture on hygiene given by Dr. Rendell, at the Seamen's Institute.

At Rest.

THE LATE JAMES H. NICHOLS.
All that was mortal of the late James Nichols was laid to rest yesterday afternoon in the Church of England Cemetery. The Grand Lodge, S.U.F., of which deceased was a member, and St. John's Lodge, No. 5, of which he had been Secretary for several years, attended in goodly numbers to pay their last tribute of respect. There was, too, a large number of associate printers, and citizens generally. At the home of the family, one of the Society's hymns "On the Resurrection Morning," was sung by the brethren. In the Church and at the grave the burial service was most impressively recited by the Rev. E. B. Cracknell, of St. Thomas's Parish, of which deceased was a member. The Benediction having been pronounced, the S.U.F. gave their customary service and "Grand Honors"; a "broken gaff" having been tenderly dropped on the casket, the hymn "Rock of Ages" was sung and our companion laid to rest "Until the day dawn and the shadows flee away!"

The deceased had been ill for several months, and a few weeks ago, it was seen that he was suffering from a painful malady, and was removed to the General Hospital for treatment, where he died on Thursday last. The death of Mr. Nichols and his wife, both within a few days of each other, has evoked the profound sympathy of the community for his family, of whom there are eight, one son and seven daughters, several of whom are very young, and thus bereft of their bread-winner and parental care. His death also removes an old printer who was well up in the "art preservative."

Now the labourer's task is o'er;
Now the battle day is past;
Now upon the farther shore
Lands the voyager at last:
Father in Thy gracious keeping,
Leave we now Thy servant sleeping.

There the tears of earth are dried;
There its hidden things are clear;
There the work of life is tried
By a juster Judge than here:
Father in Thy gracious keeping,
Leave we now Thy servant sleeping.

—G.
March 15th, 1915.

McMurdo's Store News.

MONDAY, March 15, 1915.
We hope in a few days to be able to announce the arrival from England of our seeds from Messrs. Sutton & Sons. These seeds will be as usual of the very finest quality, the result of careful selection carried on year after year with the object of producing the finest and most fruitful seeds in the world. And the results our customers have been getting for the last half dozen years seems to prove that they have succeeded. During the coming year everybody who has a foot of available land should use it to grow vegetables. This plan will, however small a degree take off the pressure on the sources of general supply, and enable those who have gardens to secure the fruits of the earth for themselves at a nominal price. Our catalogue is, in course of preparation, and will contain a list of the most suitable seeds to grow in this climate, and some useful notes about them.

Killed in Action.

The sympathy of citizens will be extended to Mr. J. A. Paddon, Manager of the Bank of Montreal, and Mrs. Paddon whose youngest son was killed in action on the second of the month. Hubert A. Paddon was a gunner in the 2nd Brigade of Canadian Field Artillery and was 25 years old. Gunner Paddon died doing his duty, just as thousands of other brave young men have done, who have left parents behind them to bear with fortitude the bereavement of a young life devoted bravely for his country.

MASONIC FUNERAL.—The funeral of the late Adam Johnston took place from the Masonic Temple yesterday afternoon, and was attended by a large gathering of Masons and friends. The burial service at the graveside was conducted by Rev. J. S. Sutherland, Pastor of St. Andrews Church, after which the special Masonic service was read by Rev. D. B. Hemmeon, the craft paying the usual tribute of respect to the memory of their deceased brother. Interment was at the General Protestant Cemetery.

MINARD'S LINIMENT CURES DANDRUFF.

NEW SHIPMENT of BABY CARRIAGES 1915 PATTERNS.

These Carriages have just arrived and include the very latest in style and workmanship. Come early and make your choice.

- Folding Go Carts,
- Folding Runabouts,
- Pullman Runabouts,
- English Carriages.



All well finished and upholstered in various colors. Also in stock: Wheels, from 10 to 16 in. diameter.

Ayre & Sons, Ltd
HARDWARE DEPARTMENT.

COUNSEL'S ADVICE!

Take a walk, or take the car, but LET your DESTINATION be OUR wonderful SALE of **Flannelettes.** Their value will repay you, they are extra good.

A. & S. RODGER

For SPRING 1915

LATEST FASHIONS IN

LADIES' COATS!

Exquisite Shades. New Designs.

\$3.95 each.

WORTH UP TO \$8.00 EACH.

NOTICE WINDOW.

S. MILLEY.

TEMPLETON'S
Spring Cleaning Sale!
 Third Week.


Specials for This Week:

A St. Patrick's Day Sale, or in other words a Seventeen Cent Sale. The things you need and usually pay a quarter for you will be able to buy from us this week for Seventeen Cents. Come and see for yourself. It will save you money.


Templeton's Spring Cleaning Sale.

Smyth's Men's Wear

"The consciousness of being perfectly dressed will carry a man through crises where even a sense of righteousness may fail him."
 We provide the perfect accessories to men's dress—the details that make for genuine distinction.
 Everything in Fashionable Accessories to Men's Dress.




GEO. KEARNEY Manager
 P. O. Box 701. Phone 726.



BUTCHERS, ATTENTION!

To arrive ex S.S. Stephano Wednesday next,
60 Quarters
Choice Fresh
Killed Beef.

GEO. NEAL



The coming of Spring means the shedding of the old coat and the putting on of the new. We are showing something neat and dressy in Spring Coatings. Have you seen our Greys with silk facings? Topnotchers, aren't they? Also something good in Scotch suitings, Glenris and Wha-haes; all hand made.

EXCLUSIVELY MAUNDER.

John Maunder
 TAILOR & CLOTHIER
 ST. JOHN'S, N.F.

Ungar's
Service to Housekeepers.

Particularly in the Spring do housekeepers find our services indispensable. Curtains, Draperies and Hangings of Satin, Damask, Velour, Chenille and Tapestry can be beautifully dyed or cleaned, as also the little knick-knacks used in dressing a room, such as Mantel and Bureau Scarfs, Lamp Shades, Centre-Pieces, Couch and Table Covers. Carpets and Squares can be successfully cleaned or dyed.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

Messrs. NICHOLLE, CHAFE & INKPEN, Agents for St. John's.
 mar15,m,w,f

WEDDING RINGS!

Certainly the Bride is worthy of nothing less than the Best. Then



Be Sure and buy Your Wedding Ring FROM T. J. DULEY & Co. THE RELIABLE JEWELLERS

Every Ring perfect in workmanship and design; 18k Rings from \$6.00 up. May we send you a Ring Size Card?

DUE THIS WEEK,

Per s.s. "Graciana" from London:
300 SACKS
'Melassine' Meal.

The famous feed for keeping all live stock in good condition.

Put in your orders early to your feed dealer as this little lot will not last long.

The manufacturers have not yet secured a license to ship our next order from the British Government, who are supervising the export of all food products and feeds from Great Britain.

HARVEY & CO., LTD.
 Wholesale Agents.

PATRIOTISM

demand that all things being equal, the products of the local industries should receive preference from the merchants and buying public.

Every local made
Suit or Overcoat

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Nfld. Clothing Company, Ltd.

Advertise in the TELEGRAM

THE
Giant
JUNIOR
SAFETY RAZOR,
50c.

With 7 Blades!

The Real Thing.
 No Complication.

A Keen Cutter,
 Cleans Instantly.
 The Wonder of the Town.

For sale at the Central Pharmacy, J. M. F. Wadden, J. M. Devine's, National Stores and

Chesley Woods
 Sole Nfld. Distributor,
 140 WATER STREET.
 Outport orders 5c. extra to cover postage.



A SMALL BUYER
 at our market receives the same courteous attention and we take even more pains in selecting choice cuts of

THE BEST MEATS.
 You may rest assured when you send your orders to us that the Meats we deliver, promptly will merit your approval. Of course, we are always glad to have you come and see our Meats.

M. CONNOLLY,
 176 Duckworth St.
 Phone 420.

CEMENT

Just received ex "Graciana," from London.

White's
Portland
Cement,
 In Barrels and Bags.

H. J. Stabb & Co.
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