Anthracite,
ut, Stove, Egg anc
Furnace sizes.

## J. STABB \& bo

Seasonable Goods ELLIS \& CO., LTD.
 Fresh Irish Sausages.



\section*{| Caliterian orapes |
| :---: |
| Almerin Grapes, |}



## 

Fur Chrisismas Stock
MoMTEMTIONERF
Was Neve Finer
"HELER'S,"
"Moir's" and "Fsy's",

femember Our Telephones

## Morey's COAL

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Egat Steve, Mut.
You an antely rily on the
tur. Coal, its Good Call.
MOREY \& CO
EAK, TIBED-
RVVOUS. MEN



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UID GOLD WATCH PUZZ
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Dith New foudingifma

## The Evening Telegram.

 VOLUME XXXIII. PRICE: ONE CENT ST JOHN'S, NEWFOUNDLAND, MONDAY, DECEMKBER 11, 1911 S3.00 PER YEAR. Theatre! THE NICKEL. anavice costall "The Inherited Taint!"




## F. McNAMARA, Queen St

## Ciffy Food

Condensed Milk
Pure sweet milk with the water taken out and sugar
added, sealed up in air tight tins. When you open the tin add water and it is ready to use. It is PURE, WHOLESOME and ECONOMICA

Ask your Grocer for
RUBRIC BRAND CONDENSED MILK.
 Libby, McNeill \& Libby

## FIRE INSURANCE

HIDELITY (FIRE) UNDERWRITERS, of New York CAPITAL : $\$ 4,500,000.00$.


FESTIVAL OR BMPIRE COMMITTEE.


## 

Habits for the Dead!


The Evening T'elegram, St. Jokn's, Newfowndland, December 11, 1911-2

id stemeness ept Sunday,

## To Brightien and Gladiden the Home

 XMAS OFFERIME WORTII WHILLE LET IT BE FURNITURE!The Most Acceptable and Serviceable of all Happy Gifts.

## IN THIS CONNECTION

Remember, trat Forced sale

## C. L. March Con, Limited, Entire $\$ 75,000$ Stock

is the one and only GENUINE Public Benefit Sale before the people! The unmerciful sacrific ing of the C. L. March Co., Ltd., entire $\$ 75,000$ stock is still going on and is the only sale making a real and positive sacrifice of their entire stock. By now coming to the C. L. March Co's. Store to buy your winter needs and your Xmas Gifts you are sure-we guaraniee you are AB= SOLUTELY SURE of getting real, genuine, generous SACRIFICE BARGAINS. The Forced Sacrificing of this stock positively guarantees that fact.

DOLLARS STRETCH LIKE RUBBER AT THIS FORCET SALE! A GRAND Money-Saving OPPORTUNITY For Christmas Buyers!
WICKER ROCKERS
at Forced Sacrifice Prices
$\$ 3.50$ to 88.75

Never before within the Christmas Shopping Season has an opportunity been offered the public to buy fhristmas Gifts at less than the usual big Holiday Prices. But this Forced Sacrifice Sale of the C. L. March Co's entire stock taking place at this Holiday Season period gives Xmas Furniture and Dry Goods Buyers the most remarkable and unheard of chance to especially buy Christmas Furniture Gifts positively at less than actual cost to produce. This Forced Sacrifice Sale means a considerable loss to the C. L
 no alternative, so our loss is your gain Under no alternative, so our loss 46 your gain. Under no consideration bave visited this great Sale, looked over our you have visited this, great Sale, looked over our big and fine Furniture stoce and seen the ex
ceedingly low sacrifice prices Marked in Plain Figures OH EVERY Piece.

| DIMING ROOM SETS, ODD PARLOR ROCKERS AND CHAIRS, ENAMELED BEDS, CLOCKS, machines, silverware, faney goods, dry goods |
| :---: |


| Ladies' secretaries Foreed Sacrifice Prices, $\$ 3.95$ to $\$ 16.50$. |
| :---: |
| HALL STANDS Forced Sacrifice Sale, $\$ 2.00$ to 27.50 |
| BRASS BEDS. Forced Sacrifice Prices, $\$ 15.00$ to 25.00 |
| LOUNGES. <br> Forc-d Sacrifice Prices, Best makes, \$10 to 19.50 |
| BUFFETS. <br> Fored Sacrifice Prices. <br> $\$ 19.50$ to $\$ 57.00$ |
| SIDEBOARDS <br> Forced Sacrifice Prices, <br> $\$ 4.50$ to 35.00 |
| DRESSERS <br> Foreed Sacrifice Prices, $\$ 6.95$ to 53.75 |
| Beautiful Parlor Lamps: Fore d Sacrifice Prices, <br> $\$ 2.50$ to 6.00 |

We advise those who have not as yet taken advantage of this Forced Sacrifice sale to now hurry in for their share. Lines are dwindiling-stocks reducing. Don't delay longer. Don't hesitate -- act quickiy come now and save many dollars on your needs.
Co Fio west End Store,

## The Evening Chit-Chat


Household Notes.


## XMAS HOUSECLEANING

## Housekeepers，we are ready！ Are You？

If you want the best that your money will buy we want to sell it to you．We have many things here for your desires and always know that what we sell we quarantee to be worth $j$
will find no chances taken in dealing with us

| WALL PAPER． From our elaborate stock of high cannot fail to find something to please you． Regular Papers Reduced． 10c．，15c．，\＆20c．， with ful BORDERINGS at 10 cts． We ne prices． |
| :---: |


| CURTAIN NETS |
| :---: |
| Madras Muslin． <br>  an appotunity to st |
| Buy at greatic Reduced Prices |
| TABLE DAMASK． <br>  |

## Tapestry Table Covers <br> Floor Canvas，at 48c．yd

 Our Showing of Hearth Rugs，
## 

## Such Reasonable Pricing

SPRING BLINDS． （Our Usual Bargain Lot） Two yards long with spring rol－
lers and fttings complete No－ thring out of joint eocept
the price which is only with tringed end 5．e．extra
with Fringe \＆Lace Inser 43c
tion CURTAIN POLES， with fittings．Oake or Mohogany
Polos that have tossed
profts to the winds

A Lucky Accident． we were able quite to purchachase An Elegant Line of Lace Curtains at extremely favorable prices fortunate lone for those requir－ ing them for the xmas house．

At Various Prices．

## MARSHALL BROS．









## Rough Trip

## 




Coastal Boats Rkid $\overline{\text { RFLD．}}$ ，co．
and in mix mix


 －Silvervare．


## Etnas，

 Kettle Stands， Entree Dishes，Tea Sets， BonBonDishes，

## Exquisite Bouquet Holders．

 Care Cake Baskets Trays， Egg Stands， Egg Broilers， Fern Pots，Compote Dishes，Butter Dishes，Hot Water Jugs，Teapots，Photo Frames，etc

## 

 What Shall I Give Her THIS XMAS？GENTLEMEN！We shall answer that difficult question for you in to－mor row＇s paper，and if you act on our suggestion，we are sure you will please her．

## S．MILLEY 

Last Week of the BIG SALE！

## A Record in Bargain Giving．

## Sweeping Clear Out of Odds and Ends．

 You cal＇afford to miss this opportumity．


 man

DOW＇T MISS THE CHANCE OF A UEETIUE

> A. \& S. RODGER.

## Dainty <br> ware.

\section*{Fruit Dishes, Cake Baskets Trays, Egg Stands, Egg Broilers $r$ Dishes, Hot frames, etc. <br> | Silveruare and |
| :---: |
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## 

## SALE!

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| genuine money saving |

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| JUST TWO WEEKS. | ${ }^{\text {rr. Grace Notes }}$ | AN ENDORSEMENT FROM SOUTH AFRICA | Cable News. | Skates 1911-1912 Skates |
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| At the Big Fruit Store. |  | 108 |  | Purchaser of |
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For a Magdificient Display of Slippers and Seasonable Suggestions SEE OUR WINDOW!
arely nothing could be more appropriate for a CHRISTMAS GIFT for Father, Mother, Brother or Sister than a pair of our
Dainty Bediroom or House Slippers.

erishing by the Sword



To-Day's News.

## 



 Spectal Evening Triegram:







## Special Evening Tolegram:

## Unequalled Showing American Samples, <br> Representing the Very latest Styles.

Ladies' Collars, Ladies' Blouses, Ladies' Belts, Ladies' Sailor Collars, Ladies' Jabots,
Ladies' Hand Bags, Also, Hair Brushes and Children's Flannelette Underclothing.
The above Samples are a Clearance of American and Canadian Factories and ill be marked 40 pr. ct. less than the
Further particulars in Tuessays ppapers.
sale starts on tuesday at 230 p.M.
P. F. COITIINS, 340, 342, 344 WATER STREET


Fare made with Pure Fruit and Cane Sugar, and th cost a little more than inferior Syrups made with © Glucose, Saccharen ete. Butdon't you think it a mistake to buy injurious Syrups and lose your health,

PERHAPS YOUR LIFE.
RELIABLE DRINKS ARE BEST Get Them From Your Grocer.
Reliable Mfg, Company, Lttl.
Better

# bigeist clearance sale on recoro A. \& S. RODGER'S STOCK OF <br> <br> DRY <br> <br> DRY G G oods 

 oods}

Every article in the Store at SACRIFICING PRICES. All departments to be cleared out before Xmas. The Public have the greatest opportunity to SAVE BIG MONEY ever offered-but the time is short. REMEMBER! This chance only holds good for TWO WEEKS. If you don't see what you want ask for it. We can't keep everything on the Ground Floor, but there are THOUSANDS of BARGAINS waiting Upstairs. We are making this sale the BIGGEST CLEARANCE of

## SURPLUS STOCK ever heard of.

Now is the time to get your XMAS GIFTS. We give you this opportunity to present to your friends Better Values, Better Qualities, Bigger Quantities and still have enough money left to remember those you intended to forget. Good Housekeepers shouldn't miss this EXTRAORDINARY MONEY SAVING SALE.

## Flannelettes,

 striped and plain, going atManufacturer's Prices.
The greatest chance to save money on
Sheetings, and
Table Linens,
whites and
unbleached, cut to HALF-PRICE.

## Curtains

Practically GIVEN away.
Regular \$1.00 a set going at 65c.
The \$1.20, 1.30 and 1.40 sets are worth seeing.

## recebig SWEEP in DRESS GOODS. Greatest Values Ever oftrered.

$$
\begin{aligned}
& \text { 30c. Striped Tweeds. } \\
& \text { 35c. Striped Tweeds. }
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& \text { 35c. Striped Tweeds........... } \\
& \text { 45c. Costume Cloths, all colors. }
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& \text { 45c. Costume Cloths, all colors.. } \\
& \text { 6Cc. Costume Cloths, all colors. }
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$$ 60c. Costume Cloths, all colors. IF YOU WANT BLACK DRESS STUFF DONT MISS THIS OPPORTUNITY. 48 cents.

## Blankets

and Quilts
are so cheap that we will have to stopadvertising them they are going so quickly See the line of Men's Sox
at 16c. \& 22c. THEY ARE GEMS. Women's and Children's Hose offering at prices away below par.

Sale Price onty 21 cents. Sale Price only 26 cents.
for 33 cents.

## Enormous Clear Out of Ladies' Costumes and Costume Skirts.  UNPRECEDENTED

FURS, MUFFS and COLLARETTES.

## Some odd lines re-

 duced to a gift.
## Fancy Wares.

60c. Cushion Covers white with colored embroid'ry, this sale only 40 c

Regular beauties at $50 \mathrm{c}, 60 \mathrm{c}$ and 80 c

Tea Cosies, Cosey Covers, Sideboard Cloths, and Table Centres, marvellous values.





## 解STMAS AFIS:


Complete House Furnishers.




## We Give Presents Fre

 BOOTS IN GALORE.

Fit for tender feet and cold,
Suitabe one young and old
Dont forget to give us a call,
Son't torget to give as an a all,
We can suit you one and all,
LADIES' and MISESS' SMPMLESS. - We have about 11500
adies and Misses Samples, at $\$ 2.00$, $\$ 300, \$ 4.00$ per

 -best quality at HALL PRRICE. Rem
Price and Christmas Presents $F R E$.
THE WHITE SHOF STORE,
304-306 WATER STREET.
$\qquad$ Christmas preentsat the time of purchasing the goocs. In
mas week there will be the Christmas connter all ready for
nax S. B. KESNER.

150 brls. Can. Pea Beans,
300 sacks of Cornmeal,
100 sacks Crushed Corn,
30 brls. Hambutt Pork,

BLACK \& WHITE OATS.
HARVEY \& COMPANY,

