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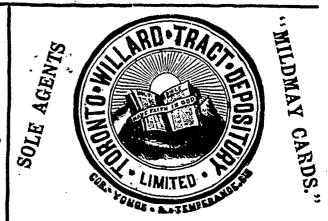
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## Vol. III. NOVEMBER, 1886. No. 4.

#### RATES OF ADVERTISING:-

1 page	1 month	12 months
1 column	10 00	100
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All Communications intended for publication must be sent in not later than the 8th of each month.

J. J. DYAS, Publisher.

A Month's Meagre Report.—"We are doing very little business," remarked a leading jobber in Toronto a few days ago, "and money is very scarce." Nearly all agree as to the latter statement. There are a couple of exceptions, but the complaint is fully justified.

It is not simply the chronic gramblers who express this view, and it is accounted for by the fact that farm produce generally is so low in price (the produce of the dairy being almost the only exception), that farmers will not sell in view of the possibility of a European war, now happily hardly even a possibility.

With the first remark many differ. Books are finding a fair sale, and sorting up orders of stationery and fancy goods are pretty good.

The retail trade in Toronto is not as good as would naturally be expected this time of the year.

Our reports from other points are so meagre that we can give no general idea of how business is.

An Anomaly.—The copyright law of Great Britain presents some very odd and, sometimes, unjust results. A case has lately came under notice. The Rose Publishing Co. purchased from E. P. Roe, the author of "He Fell in Love with his wife," the right given him by law for the publication and sale of the book in Canada. So far so good. But Ward, Lock, & Co. purchased the English right and placed the book on sale here, thus depriving the Canadian publishers of a part of the market. There is no resort in

such a case. Is it any wonder that we crave for the right to make our own copyright laws?

## OUR FALL ANNOUNCEMENT NUMBER.

The illustrations in this number are kindly furnished by the publishers, to whom credit is given as being theirs. They will please receive our thanks, not only for the trouble taken, but also for the kindly courtesy displayed in the correspondence at all times.

As they have proved themselves to be such prompt correspondents in our case, we trust our readers will test them to the fullest extent in business communications; for there is pleasure in doing business with a house that thinks enough of the customer no matter how little he buys, to favour him with a courteous reply.

For our advertisers in the jobbing trade we would speak a word. They testify by placing their advertisements in Books and Notions to their interest in the trade organ, and spend a comparatively few dollars in reaching practically the whole trade. And they have their reward in increased and profitable business, for the retailer being himself an advertiser naturally buys from a house that advertises.

Our advertising columns will always show the names of the houses that by enterprise and push are doing a large business and are best able to supply your wants.

## RESPONSIBILITIES OF BOOKSELLERS.

At the late meeting of the Association attention was called to a certain class of pernicious literature coming into the country. The opinions of those present were very strongly given in denouncing in plain words the abominable papers. Yet such papers are sold, we are sorry to say, in more than one store with which we are acquainted. In fact one of the worst, we have seen displayed in the window of an establishment kept by a woman. Can she or the others who make their few cents a year on this or other such vile stuff be fully aware of the damage they are doing? It is not only the "boys" that buy such papers that are harmed, but they are introduced into the homes and there, sometimes too often, read by other members of the family.

The great mass of our Canadian homes are pure and unsullied. The blush that mantles the cheek at any possible indelicate allusion is of itself proof of this. Why, then, for the sake of a small moiety of profit, ignorantly, we will suppose, permit yourselves to be the instrument of damaging the peace and binding ties of the family?

We fully sympathize with our London correspond-

ent who, two months ago wrote on the objectionable nature of some of our latter day Canadian publications, and the man whe wrote to a publisher suggesting that he should go into the dime novel business, with all its objectionable features, cannot be too severely censured.

But these are but innocent child's books in contrast with the class of reading of which we have been writing. Ye who have mothers, wives, daughters, sisters, or the merest acquaintances among the gentler sex, beware how you cater to a deprayed taste.

Avoid the filthy slums if you would keep your own households clean.

In the communication on London booksellers in this number it will be seen to what danger we are approaching.

## A GREAT UNDERTAKING.

For a man of 76, the undertaking to publish a "Gazetteer of Canada," to cost about \$150,000, is an undertaking, we suppose, no other of that age would possibly think of doing. Yet John Lovell, the long time printer and publisher of Montreal, proposes to issue just such a work in nine volumes to be sold singly at varied prices, or the entire set for \$75.

The work is to be entitled "Lovell's Gazetteer and History of the Dominion of Canada," and the plan sketched out is very complete and comprehensive—the Editor-in-chief being the well-known writer, G. Mercer Adam.

A large amount has been guaranteed without, it may be said, any canvass. It is an immense undertaking under the circumstances and we can express a hope that the venerable projector will live to its completion. and certainly, judging by his vigour and steady work, it may be done.

## LIGHTEN THE BURDEN.

THE dull routine of business brings us many a cross and many and many a care. The exactions of the creditor, the carelessness of the employee, the worry of the customer, and many other vexatious troubles, all tend to make our business days those of toil and annoyance. But why brood over little hindrances, why make sad your home at night, by being worried during the day, and bringing that worry to your fire-side, disheartening not only yourself, but your family. Have you no friend upon whom you can drop in for a few moments chat sometime during the day, some one, perhaps as doleful as yourself, but who, by rubbing elbows, may find in you and you in him some spark of geniality that will warm the cockles in your heart, and make pleasant for a time the passing hour, or still better find some jolly fellow, who in five minutes will laugh you right out of your mopishness, and change the current of your thoughts.

A great deal depends on the first start in the morning. Given a bright, cheery companion in your walk to business, preferring if possible one of the opposite sex (our mind now reverts to one of those gifted with a bright intellectual vein, whose woman's wit is piquant, but not frivolous), and take our word for it, you will get to your office in a more cheerful mood, and will less likely be out of sorts than if you had made the journey selfishly alone. Man is a companionable animal, and still more so woman, if you can only make up your mind to get rid of your own gruffness.

And so, as we from day to day find our path oft times strewn with thorns, each to each endeavour to remove the obstacles from the other's way, and thus add to our own happiness, and gladden and cheer our neighbour's lot, sprinkling here and there a happy thought, so that he may be able to say, in speaking of himself as one of the many—

"Ilka blade o'grass has its ain drap o'dew."

Incontestable. — That the retail members of the Association heartily approve of the full membership of wholesalers, plainly shown, among other ways, in the election of one of them as first Vice-President.

That the moral tone of the meeting was evinced very strongly in denouncing the sale of Sunday and improper papers.

That the Big Committee that meets in Toronto twice a year, will look after the financial interests of the trade—the whole trade—not simply themselves, nor Ontario alone, but the whole Dominion. But they call on those without our borders to aid when called upon.

That District Associations should be formed and fostered from Ottawa to Windsor. At the meeting over one-half of those present were members of the two organized District Associations.

New Faces—Donald Bain, Joseph Fletcher, Henry Hutchison, F. Metcalf, B. H. Rothwell (a valuable addition in legislation and debate), and N. T. Wilson.

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THE report of the meeting of the Association is taken mainly from the Mail, some matters being added that would naturally be overlooked in reporting for a daily paper. The World and the News also gave lengthy reports of the meeting. The thanks of the Association, passed with hearty good-will, and the thanks of ourselves, are particularly due to those leaders of public opinion

whose valuable space is given to the doings of our

WE would be pleased to hear from both advertisers and subscribers an expression of opinion as to the manner in which this journal has been conducted. Any suggestions to a change in any way will receive careful attention. The trade of Canada has so emphatically made it THEIR OWN by every means in their power, that we feel that they have a right to speak on the subject.

## THE BOOKSELLERS' AND STATIONERS' ASSOCIATION OF ONTARIO.

The Second Annual meeting was held in the Queen's Hotel Toronto on Wednesday, 20th October.

H. Fred Sharp, the President, called the meeting to order at 2 p. m. There were present during the meeting Donald Bain, W. Bryce, S. E. Briggs, J. J. Dyas, Joseph Fletcher, Henry Hutchison, S. R. Hart, A. S. Irving, H. L. Thompson, G. R. Warwick, Samuel Wallace, Toronto; B. H. Rothwell, Brantford: Issae Huber, Bracebridge: Frank Matcalf ford; Isaac Huber, Bracebridge; Frank Metcalf, Blyth; Chris. Dickson, Clinton; T. J. Day, ex-President, J. A. Nelles, Guelph; E. A. Taylor. N. T. Wilson, London; R. O. Smith, Mitchell; H. Fred Sharp, St. Mary's; C. W. Papst, Seaforth; J. G. McCrea, Sarnia. There was also present Alex. Taylor of Winnipeg.

Letters of excuse for non-attendance were received from R. B. Andrew, Bowmanville; J. K. Cranston, Galt; J. Eastwood and J. G. Cloke, Hamilton; John Hart, Perth; Miss H. Karch, Peterboro'; W. Middleton, Kingston; S. E. Mitchell, Pembroke;

and D. M. Brown, Strathroy.

The minutes of the half yearly meeting were read and confirmed. The Treasurer's report showed the

amount owing him \$3.80; it was adopted on motion of T. J. Day, seconded by J. G. McCrae.

The Chairman stated that objections had been raised by some members of the Association against admitting to membership the wholesale booksellers and stationers. He did not see why the wholesale and retail trades should not be represented in the Asso-It was in the interests of the wholesale men that the retail trade throughout the Dominion should be placed upon as firm a basis as possible. He had not found since the formation of the Association that the wholesale men had attempted to rule supreme in its councils. They had been offered different positions in the society which they had always declined. At the same time they had been willing on all occasions to assist in everything tending to advance the interests of the Association. He saw no reason why they should not be admitted to the Association in the

future as in the past.

Moved by H. L. Thompson, seconded by A. S. Irving, and resolved that B. H. Rothwell, J. Fletcher and T. J. Day be a Committee on Correspondence.

#### POSTAGE RATES.

N. T. Wilson brought up the question of postage on periodicals. He contended that the Canadian booksellers were entitled to receive the privilege of

remailing or else mailing at the same rate as the-Amrrican booksellers, namely, one cent per lb. He thought the matter should be brought before the Postmaster-General. At the present time a bookseller in Buffalo or Detroit was in a better position to dobusiness with the Canadian public than were the Canadian booksellers themselves. The Canadian dealers were obliged to pay postage at the rate of one cent for 4 oz. in remailing American publications to their customers, while the American booksellers could send them at a fourth of the cost direct to the subscribers in Canada.

William Bryce, thought the Government would lose nothing by allowing the trade to re-mail American periodicals in the same way as English publica-

tions of a like character.

On motion of N. T. Wilson, seconded by F. Metcalf, the following resolution was adopted: "That Wilson, Irving, Hart, Bryce and Taylor be appointed a committee to consider the question of postage on periodicals and report at the evening session.

#### DISTRICT ASSOCIATIONS.

The question of forming additional district associaations was next considered.

R. O. Smith, secretary Huron District Association, reported that their association was in a flourishing condition, and that the trade had been considerably benefited by organization. Their Association had refused to countenance discounts to teachers and had not sustained any apparent loss therefrom.

The chairman stated that in St. Mary's the booksellers had abolished the discount to teachers without

any difficulty.

J. J. Dyas stated that the Toronto Association had not received the support in the past which it merited at the hands of the trade. He was confident, however, that during the winter months the meetings would be largely attended and the membership considerably increased.

Samuel Wallace,\* said there was a conflicting element in the trade in this city. The King street dealers said they could carry on business without an association. He thought it would be for the mutual interests of all that the entire trade should become thoroughly organized.

It was decided to form district associations wher-

ever practicable throughout the province.

#### CORRESPONDENCE.

The Committee on Correspondence, through Joseph Fletcher, Chairman, reported as follows :- "We have carefully considered the correspondence handed to us, and are of opinion that the communications of Messrs. D. M. Brown, Strathroy, and J. K. Cranston, Galt, contain matters of importance to this Association. Your committee are of opinion that it would be advisable to hold the annual meeting of this Association during the Toronto fair, as suggested by Mr. Cranston, and that the constitution should be so amended.

"As to the point raised by one of your correspondents to exclude the wholesale trade from the Association, your committee think this a matter that should

be discussed by the whole Association.

"Your committee would suggest that the Association petition Hon. G. W. Ross, Minister of Education, to notify the trade through Books and Notions of all new text books authorized by him, or about to be so authorized."

On motion the consideration of the report was taken up scriatim.

The clause relating to changing the time of meeting was rejected.

The clause also relating to the exclusion of whole-

sale traders was negatived.

A committee was struck on motion of R. O. Smith seconded by F. Metcalf, consisting of Irving, Hutchison, Dyas, Rothwell and Bryce, to wait upon the Minister of Education with a view to carry into effect the suggestion contained in the last clause of the report.

The clause was agreed to and the report as amend-

ed adopted.

On motion of R. O. Smith seconded by C.W. Papst, a committee consisting of Day, Rothwell, Nelles, Taylor and Wallace were appointed to wait on the managers of the Mail and the Globe regarding prices charged to the trade on the morning editions, also the Globe's difference of prices to the city and other dealers; also the grievance of the same paper supplying teachers and others at less rate by the year than to the trade.

#### EVENING SESSION.

N. T. Wilson chairman of the Committee on Postage reported as follows :- "Your committee find that some years ago the Canadian Government entered into an arrangement with the United States, whereby all mail matter received from the other side is delivered free of charge in Canada. That while this arrangement is an excellent one so far as the community in general is concerned, yet an important branch of our business is severely and unjustly injured by it while the Canadian rate of postage on periodicals remains unchanged. The American booksellers can mail periodicals to subscribers in Canada at the rate of one cent per pound. Canadian booksellers cannot mail the same periodicals to the same ubscribers under one cent per 4 oz. or fraction thereof, which averages five cents per pound. It actually costs Canadian booksellers 15 per cent. to deliver American periodicals to their customers, while Amercan booksellers have the privilege of supplying the same customers at a cost of 3 per cent. Your committee believe that the trade in Canada is suffering a serious loss of business through this unfair competition, and recommend that the immediate attention of the Postmaster-General be called to the matter with the view of placing us on equal terms with outside competitors.

The report was adopted, and a committee appointed to wait upon the Postmaster-General to urge upon him the necessity of removing the grievance complained of. The committee consisted of the following gentlemen:—Wilson, Bryce, Irving, Durie, Hope, Uglow

and the President.

A STATE OF THE PROPERTY OF THE

J. G. McCrae and E. A. Taylor brought before the Association the question of the sales of Sunday papers in the border towns, also the fact that papers of an objectionable nature were coming through the mails, when it was resolved on motion of W. Bryce, seconded by N. T. Wilson, "that the scoretary draw the attention of the chief magistrate when informed of the circumstances in any city or town where U. S. Sunday papers are being sold, requesting him to have same discontinued."

The committee appointed to wait upon the Postmaster-General were instructed to bring under the notice of the Government the pernicious influence exercised upon the public mind by the introduction and sale of such American papers as the Illustrated Sporting World and Police News.

B. H. Rothwell reported from the Committee appointed to wait on the Managers of the Gtobe and the Mail, that in both cases admission was made that newsdealers had good reasons of complaint and that they the managers would bring the matter before

their respective boards for action.

On motion of the secretary seconded by A. S. Irving, it was resolved that Brantford be named as the first meeting place for a District Association to comprise that city and neighbouring towns and that B. H. Rothwell and H. Dobson, (Simcoe), be named as convenors.

A vote of thanks was unanimously tendered to the Toronte press also to the proprietor of the Queen's for the use of their parlours.

The officers elected for 1886-87 are as follows:

PRESIDENT.—H. Fred Sharp, St. Mary's, re-elected.
1st. Vice Pres.—A. S. Irving, Toronto.
2nd. Vice. Pres.—E, A. Taylor, London.
Secy-Treasures,—J. J. Dyas, Toronto re-elected.
T. J. Day, Guelph.
B. H. Rothwell. Brantford.
Chris Dickson, Clinton.
Henry Hutchison, Toronto.
J. G. McCrea, Sarnia.

\*We give this as reported in the Mail, but it cannot be the true interpretation of the speaker's idea, for in what we may call central King Street the decided majority of the leading dealers are active members. This is particularly noticeable in the fact that the two oldest houses, Rowsell & Hutchison, and James Bain & Son, are represented prominently in members of of the firms, being respectively President and Vice-President.

## BOOK NOTES.

J. S. OGILVIE & Co., New York, publish a new work by the very popular authoress, The Duchess, at 50 cents, cloth, entitled "Lady Walworth's Diamonds," a characteristic name for this writer, and bears out her reputation as a fascinating story-teller. In the same style—"A House Party," by Ouida; in the old groove, with similar startling situations and good character-drawing for which this writer is famous. Their Popular Reading, No. 35, contains six complete stories by such authors as Wilkie Collins, T. S. Arthur, and F. W. Robinson. It also contains a coloured frontispiece, "Our Uncle John from the Country," somewhat after the style of "Joe Jefferson."

Also "Mohawks," the latest production from the pen of Miss Bradon (cloth, 75 cents). This authoress seems, notwithstanding the many rivals in her particular line of sensational story, to have lost

little if any of her old-time popularity.

## THE CENTURY

FOR 1886-7.

The CENTURY is an illustrated monthly magazine, having a regular circulation of about two hundred thousand copies, often reaching and sometimes exceeding two hundred and twenty-five thousand. Unief among its many attractions for the coming year is a serial which has been in active preparation for sixteen years. It is a history of our own country in its most critical time, as set forth in

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## THE WAR SERIES.

which has been followed with unflagging interest by a great audience, will occupy less space during the coming year. Gettysburg will be described by Gen. Hunt (Chief of the Union Artillery), Gen. Longstreet, Gen. E. M. Law, and others; Chickamauga, by Gen. D. H. Hill; Sherman's March to the Sea, by Generals Howard and Slocum. Generals Q. A. Gilmore, Wm. F. Smith, John Gibbon, Horace Porter and John S. Mosby will describe special battles and incidents. Stories of naval engagments, prison life, etc., etc., will appear. etc., will appear.

## NOVELS AND STORIES.

"The Hundredth Man," a novel by Frank R. Stockton, author of "The Lady or the Tiger?" etc., begins in November. Two Novelettes, by Geo. W. Cable; stories by Mary Hallock Foote, "Uncle Remus," Julian Hawthorne, Edward Eggleston, and other prominent American authors will be winted during the year. will be printed during the year.

## SPECIAL FEATURES

with illustrations) include a series of articles on affairs in Russia and Siberia, by George Kennan, author of "Tent Life in Siberia," who has just returned from a most eventful visit to Siberian Prisons; papers on the Food Question, with reference to its bearing on the Labour Problem; English Cathedrals; Dr. Eggleston's Religious Life in the American Colonies; Men and Woman of Queen Anne's Reign, by Mrs. Oliphant; Clairvoyance, Spiritualism, Astrology, etc., by the Rev. J. M. Buckley, D.D., Editor of the Christian Advocate; Astronomical Papers; articles throwing light on Bible history, etc.

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#### CHILDREN'S BOOKS.

Such a change since ever so many years ago. Our boyhood's books were poor, tedious things indeed in comparison with latter day productions. Then, if illustrated at all, it was by some botched picture that was neither artistic nor beautiful. One would have to go out-doors to see anything attractive and read in nature's book her cheerful lessons and view her varying forms of beauty.

Regarding that from Pansy we desire to save you, kind reader, the trouble of looking in the glass to see your likeness. Contemplate your counterpart and—bray a malediction on the writer.

Cassell & Co. (limited), of Broadway, New York, and London, rank among the most famous publishers in the world, not only of books for juveniles, but of a large miscellaneous assortment of standard works—their works of art being particularly famous—"The



A GOOD, KIND MASTER. From Merry - Go-Round, Cassell.

Now almost all that is beautiful is brought into our houses in our wonderful child's magazines and picture books, and no firm does more to give us these delights than D. Lothrop & Co., Boston, from whose Christmas volumes—their serials, bound in handsome covers, we are permitted to give our readers some illustrations.

Magazine of Art" being perhaps the best known, and, considering the price, unequalled.

A very appropriate name for a Christmas book is "The Merry-Go-Round" (\$2.25) one of their publications, and a charming book it is. How Maude's eyes dance as they read. We are trying the experiment just now and the merry ripple runs on in its

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#### Behind time.

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"Little Folks" surpasses all competitors for thoroughgoing fun and real interest.—Rev. C. H. Spurgeon, in The Sword and Trowel.

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## CASSELL & COMPANY (Limited),

739 & 741 BROADWAY, NEW YORK.

ford.

gleefulness. The illustration we give from this book is entitled a Kind Good Master.

"A kind little master is Jamie, boy,
To carry poor Pussie, for she
Has burt her foot addy, and doesn't like cold,
And the snow is so deep, you see."

The picture does not do justice to the full contents. It is hardly a fair sample.

The other illustration given is from "Behind Time" (\$1.25), a merry, we might say, jolly book, one that the boys will read with gusto, from the pen of George Parsons Lathrop the, artist being O. Her-

S. R. Briggs, Toronto, issues this month "Jesus," a poem by C. T. C., a woman who, a widow and childless through the affliction of death, in a sweet strain of verse gives us anew the life of Christ from the stall in the manger till His ascension into Heaven; also the Baptism of the Roly Ghost and the attendant scenes. To those of an emotional nature it will be a welcome help to understand the poetic side of the times of the persecuted Nazarene and His followers. The poem is written with a rather free versification, which hardly detracts from its beauty. The interlarding (as it were) of the narrative in the prose words of the Bible adds force to the subject. Cloth gilt, 90 cents.



MIDNIGHT AT SEA. From Methodist Magazine for 1887.



BUNSET OFF BUENGS AYRES. From Methodist Magazine for 1887.

The same publisher sends us "Self-Surrender," a second series of "Consecrated Women," by Mary Pryor Hack. This is one of a set of six books (cloth, \$1.75 each) prepared expressly for young women, the others being "Faithful Service," "Consecrated Woman," "Christian Womanhood," all by the same authoress. "The True Woman," by W. M. Thayer, and "Rifted Clouds, or the Story of Bella Cooke." These are very highly recommended by such good authorities as the Spectator, Christian, Freeman, and The Sword and Trowel.

IMRIE & GRAHAM, Toronto, publish "Poems by John Imrie," cloth, S1. Many of these have already appeared in print—now for the first time in book form. An introduction by G. Mercer Adam gives the book a certain claim for acceptance by the public, but we cannot help thinking that it would have been wise for the author to have made a selection from the poems, and corrected the halting lines in even some of the best, before placing it under the critic's eye. The division of the book, Love, Home and Friendship, is certainly the best. The inception of some of the poems, and the rhythm, are good. A fine fancy is that of "A Kiss Through the

Telephone;""Papa's Pet," and "Learning the Twins to Walk," are happy thoughts and make pleasant

reading.

Regarding the make-up of the book, the illustrattons hardly add to its attractiveness; otherwise it is well done, except that surely the John Imrie we see as a frontispiece is not the John Imrie we have the pleasure of meeting so often—a cousin, perhaps.

B. H. ROTHWELL, Brantford, has published "The Life of Joseph Brant (Thayendenegea)," by Kecheahgahmequa; paper, 25 cents.

A well written account of the life of the famous Indian chief, whose clever answer to his old tutor to an urgent request not to oppose the rebellious colonies was: "I recall to mind with pleasure the happy hours I spent under your roof, and especially the family devotions to which I listened. One passage in particular was so often repeated it could never be effaced from my memory, viz: 'That they might be able to live as good subjects, to fear God and honour the King.'" As he was taught so he acted.

The pamphlet also contains an account of Brant's re-interment, and the erection of the Brant Memorial

in 1886.

"A MYSTERY," by Caris Sima, mentioned last month as one of the late publications of the Rose Publishing Co., is the work of a Canadian lady who, having written poetry of a rather high order of merit, was persuaded to try her pen in a prose work. The result has been this novellette, which is mainly conversational, of a very natural and every-day style; nothing stilted, as is often the case with a writer's first essay. A pleasing story, promising well for any future effort.

W. BRYCE, Toronto has published a Canadian edition of that queerly unsatisfactory story of F. R. Stockton's, "The Casting Away of Mrs. Lecks and Mrs. Aleshine" (25 cents).

Another work issued by the same publisher (same style and price) is John Habberton's "Breuton's

Bayou."

THE latest publications of W. Briggs, Toronto, are "Great Awakening," a collection of revival songs, with music, prepared by Sam P. Jones, and a words only edition of the same book. These books a words only edition of the same book. have been in great demand. Also "Rifle Shots at the King's Enemies"—sermons by Sam P. Jones in Toronto. Dr. Briggs is the only authorized publisher of Jones' sermons for Canada.

THE ROSE PUBLISHING Co. (Hunter, Rose & Co., printers) have added during the month to their Pocket Library Series a twenty-five cent volume entitled "Sam Jones and Sam Small in Toronto," which contains the more important discourses delivered by these illustrious evangelists while in Toronto. They have also added to the same series "A Maiden All Forlorn," and other stories by "The Duchess;" 25 cents. This firm has several new books in the press, which will be noticed as they appear.

LIST No. 2.

Notice to the Music Trade and Profession.

#### COPYRIGHT. INFRINGEMENT OF

TORONTO, August 27th, 1886.

THE FOLLOWING ARE OUR COPYRIGHTS FOR CANADA: PIANOFORTE SOLOS.

Bohemian Girl . (Fantasia)	. Boyton Smith.
Bugle Call (March Brilliant)	~~~~~~
Chasse, La . (Morceau)	. J. Pridham.
Cœur Joyeux . (Morceau)	. Victor Delacour.
Cujus Animan . (Stabat Mater)	W. Kuhe.
77	. Sydney Smith.
Faust (Fantasia)	E. Hoffman.
I dreamt that I dwelt	
in Marble Halls (Balfe, Bohemian Gir	1) Wm Smallwood
Months (Pontonia Deillionts) Ploton	. Sydney Smith.
Martha (Fantasia Brilliante) - Flotow	A. Lindhahl.
Mountain Stream, The	
Recollections of Erin	. W. S. Rockstro
Recollections of Scotland, No. I.	. W. S. Rockstro.
Recollections of Scotland, No. II.	. W. S. Rockstro.
Santa Lucia (Variations)	. Boyton Smith.
Souvenir de Versailles (Gavotte)	. Victor Delacour.
The Heart Bow'd Down (The Bohemia	ın
Girl)—Balf	e. Wm. Smallwood.
Then You'll Remember Me do. do.	Wm. Smallwood.
Ye Banks and Braes (Scottish Melody)	. E. M. Lott.
As many of the above-named works are p	ublished separately and

As many of the above-named works are published separately and in bound collections, we hereby caution the trade and others from importing copies or parts thereof.

CAUTION.—It is hereby respectfully notified that all persons importing Foreign Reprints of Canadian Copyrighted Works into Canada render themselves liable to heavy penalties. (See the Copyright Act of 1875, Clause 13, and Customs Tariffs, Schedule D.)

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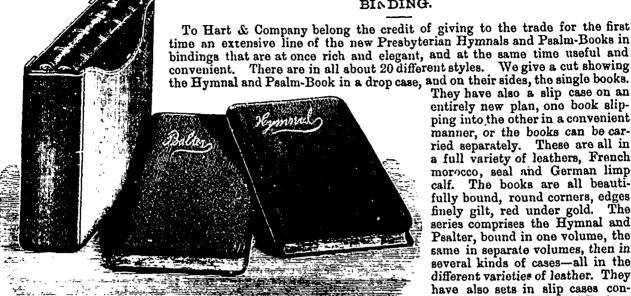
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Some of the choice works announced—some already published-by Houghton, Mifflin & Co., Boston, are "Poverty Grass," Short Stories, Mrs. Wymans (\$1 25). The Boston Post, in reviewing the book says :- "These eight stories contain sufficient dramatic material for the ordinary and average American novel of humble life.....It is absorbingly interesting.

Then we have—we give it as it comes to us:—
"The Madonna of the Tubs," by Elizabeth Stuart Phelps, with 43 full-page and smaller illustrations by Ross Turner and George H. Clements; \$1.50. Is Madonna a new new name for Bridget, or Bidelia, as our sylph-like mountain of flesh calls herself, or is it a question of Madonna taking a tub-bath? Solve the riddle.

"Applied Christianity-Moral Aspects of Social Questions," by Washington Gladden, uniform with "The Lord's Prayer," \$1.25.

A much lauded book is "Memoirs and Letters of Dolly Madison," edited by her grandniece, and published at \$1.25. The Boston Advertiser says of it:— "We have read lately a good many novels, but we have found none more delightful than this short record of the real life of a person who, seventy-five years ago, was the most popular woman in America. This is a book that the author of 'My Lady Pokahontas' might have written and have given to the world as his latest and best novel. It contains so much original material that it is a valuable contribution to our knowledge of our own natural history. It is a history and biography with all the fascination of the historical novel."

Two volumes (of the eleven) of the new Riverside edition of Longfellow's works are now ready.

"ITHIGENIA," by Hugo Furst, now in press and soon to be published by T. B. Peterson & Brothers, Philadelphia, is an attractive and strikingly original novel. It combines scholarly information, pleasantly imparted, with a domestic love story of American life, sure to delight all who read it. The heroine, life, sure to delight all who read it. The heroine, Professor Thayer's "Groek-English Lexicon of the Helen Valentine, is an exceedingly strong character. New Testament" has just been published by Harper

They have also a slip case on an entirely new plan, one book slipping into the other in a convenient manner, or the books can be car-These are all in ried separately. a full variety of leathers, French morocco, seal and German limp calf. The books are all beautifully bound, round corners, edges finely gilt, red under gold. The series comprises the Hymnal and Psalter, bound in one volume, the same in separate volumes, then in several kinds of cases—all in the different varieties of leather. They have also sets in slip cases containing Bible, Hymnal and Psalter,

in three vols., and vols. all secured with a handsome The Hymnal is printed on special paper, from the new plates lately made, and the whole line is just as finely got up, and presents as creditable an appearance as any line of Hymn-Prayer Books issued.

J. B Lippincorr & Co., Philadelphia, publish in two volumes, profusely illustrated, at \$8, "Three Thousand Miles Through Brazil," by Jas. W. Wells. The author is well able to write of this country. He not only speaks from the experience gained by the depicted travels, but also from an exceptional acquaintance with Brazil, probably such as few foreigners can show; for he has been seventeen years in the country, and has travelled at other times through many parts of the interior, and resided at all the chief towns north of Rio de Janeiro.

Another, and a cheaper work on South America (\$1.50), is "La Plata Countries of South America," by E. J. M. Clemens.

They publish a beautifully illustrated edition of T. Buchanan Read's poem, "The Closing Scene;" also "The Song of Songs," designed and engraved by French artists. Only 500 copies printed; \$18.

In youths' literature some of the issues are: "Animals—Their Houses and Their Habits," and "Birds—Their Houses and Their Habits," both by Uncle Warren.

What with novels—several, and apparently popular, and standard works-original and reprints, the October announcement of this house is a very full one.

Among their books in press we notice particularly "Book of American Figure Painters." It will be a rich and handsome work.

THE latest issue in the popular Harpers' Young People Series is the charming story entitled "Silent Pete." It is by Mr. James Otis, whose "Toby Tyler" so fascinated the young readers of the country when it was issued several years ago. The book is fully illustrated.

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All this, when properly understood and appreciated, works to the profit of the dealer. The live, intelligent jobber, who may have a thousand customers to please and retain is wide awake to these facts, and ever on the alert to show the very latest in the market.

We invite the attention of the trade in Canada to our excellent facilities for supplying their wants in goods of strictly American manufacture. We make a special study of the Canadian trade, and can always be relied upon for the very latest AMERICAN NOVELTIES.

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"The Book."—No better description can be given of the favourite editions of the house named than that contained in their catalogue, printed on this same thin paper, with a perfectness of imprint that is a delight to the eye:—"The India paper used for the Oxford Thin Editions of Bibles and Prayer Books is a specialty of the Oxford University Press, and is used exclusively for Oxford Books. Its characteristics are extreme opaqueness, great toughness, softness, and an agreeable tone. The strength and flexibility of the fibre are so great that the paper may be used for years without becoming injured by wear; and the material is so opaque that it can be made to a degree of thinness only limited by the possibilities of printing. In the case of some books, four hundred and eighty sheets, each measuring 17½x22½ inches, weigh altogether only seven pounds; and yet this paper is beautifully soft to the touch, strong enough to bear a great strain, and of such opaqueness that the impression on one side does not show through when the other side is being read. The Oxford India paper has been manufactured in order to meet the popular demand for thin books, and is admitted to be without a rival."

The smallest Bible in the world is the Diamond 32mo., from the Oxford Press. It weighs 3½ ounces, and the size is  $4\frac{1}{2}x\frac{3}{4}x\frac{1}{2}$  inches. The type is clear and distinct.

AN Interesting Biographical Treasure.—R. W. Douglas, of Yonge street, has at his store one of the most notable books now in this country. It is, perhaps, the only one of its kind on the continent, and only two or three are known to be in existence. The book is "Young's Night Thoughts," with the strange and weird designs, coloured by his own hand, of the poet-painter, William Blake. Some of these are of the utmost beauty and delicacy, showing with marvellous power Blake's ability to cope with spiritual subjects. The volume is a large quarto, bound magnificently in crushed levant morocco, by Riviere, of London. It is a book once seen not easily forgotten, and we congratulate the owner on his acquisition.

#### HANDSOME BOOKS.

Of the books of no house would it be more fitting to use the heading we do than of White, Stokes & Allen. They are not only simply handsome, but they are in every way highly artistic, and many of them of that dainty style that commands a ready sale.

The number is manifold, and those who have not a full catalogue of these works should have one, and thus get some idea of the quantity and quality of the line. In this number, on pages 74 and 78, we give a representation of five of the covers of these fine books—the covers themselves being works of art.

"Toronto, Canada, Oct. 26th, 1886.

"To THE PUBLIC.

"Dr. Wm. Briggs, of the Methodist Book and Publishing House, in Toronto, is the only authorized publisher of my sermons delivered during my stay in Toronto, Canada. All other publications of these sermons are piratical and unauthorized, and are, therefore, stolen goods, and I hope an horest public will not deal in such.

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"DO COME AND PLAY-THIS IS 'MERRY CHRISTMAS." Babyland. D. Lothrop & Co.

Harper & Brothers have in press for early publication a work by Mr. S. B. Griffin, entitled "Mexico of To-Day." It is the result of an extended visit paid to the sister republic by the author. The volume is enriched by maps and a number of interesting illustrations.

## SOME IMPRESSIONS OF ENGLISH BOOKSELLERS.

(Continued.)

As a rule the ordinary second-hand bookseller in England, apart from the shining lights such as Mr. Quaritch, Mr. Rimell, Mr. Roche, and others who

tomers the book-buyers of the world, is a plodding, hard-worked individual, usually not over clean, whose shop is much like himself. It is generally packed with a heterogenous assortment of good, bad, and indifferent literature, in heaps mixed up higglety-pigglety, and grimed with the dust of years. No order is discernible, and the wonder is how anything wanted is ever found. An American must always survey these shops with amazement—they are so utterly unlike anything on his side of the water. He sees the few customers come and go, bearing with them the dingy, buffeted volumes of their choice, for which they probably paid three pence or six pence each. The customer and the shop-keeper have little to say to one another. The latter keeps his eyes lazily upon his books, and have specialties, and who number among their cus- his customer either buys or does not buy, it seems

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all the same to him which it is. It is not usual for solicitation to be attempted. Neither is there any hurry or bustle; there is, evidently, plenty of time for the scant business, and the days drag on, and on, and the tumbled book-stands are ever renewed from the inexhaustible heaps only to be again slowly repleted. So the monotony goes. No American could stand for a week this weary and inane routine. Some variety, some change, if ever so little, is necessary from day to day for his restless blood. It is different, evidently, with the Britisher; he desires nothing better than to be let alone to pursue the even tenor of his way. This is no fancy picture. There are literally hundreds of such shops scattered everywhere in England, and I should judge, not elsewhere in the world.

Another curious feature of Old World bookselling is, that the dealers expect their customers to know exactly what they want. At least it appears to me that very little help is ever given or expected. Therefore an intelligent bookseller is not specially necessary, and truth to say, he is not generally found. In America the bookseller is expected to know more or less about every book he keeps for sale. The customer enquires if a certain book is this, that, or the other thing. If the dealer knows nothing about it, and honestly says so, or if he answers at random, he will very likely not make his sale, and is sure to lose Thus, necessity makes an American bookdealer a reading man. It is altogether different in England, at least with the rank and file. Any affectation of superior knowledge on the part of the bookdealer would be very probably resented by his cus-Of course these remarks are only meant to be applied generally. Quaritch, no doubt, exercises considerable personal influence upon the frequenters of his shop. Yet the fact remains that as a rule the English bookseller is somewhat behind his transatlantic brethren in his knowledge of the insides of books.

There is a phase of the English book trade which we in America have as yet fortunately little experi-

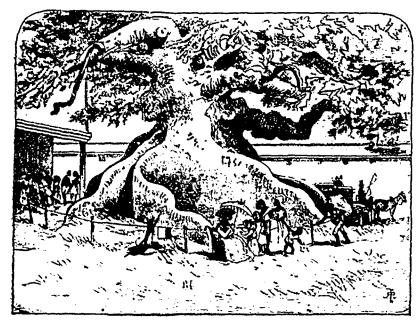


PONTE DELGADA, AZORES,

From Methodist Magazine for 1887,

ence of. It is an enigma to me why it is that the open and shameless exposure for sale of the vilest and most depraved literature should, in England, of all countries, be entirely permitted by the authorities. Scattered over London, not necessarily in out-of-theway places either—I remember one vile place nearly

opposite Norfolk St., in the Strand are dozens of shops where nothing else is kept except the most revoltingly indecent books and prints, varied by French cards and loud photographs. These places are apparently unmolested by the police, and their windows are filled with the vilest abominations known to human depravity. All day long crowds of people are standing openmouthed gazing at some horrible print, denoting, perhaps, the adventures of "Fanny, the Spinster," or something warmer still. Nowhere in America would such an exhibition be allowed in a public thoroughfare for an hour. There is a row of shops just out of the Strand, on Wych Street, every one of which advertises "French Specialties" (which are, in fact, merely English brutalities of the most abandoned description), openly in their windows, with a shameless indecency, not paralleled elsewhere, I believe,



SILK COTTON TREE, NASSAU. From Methodist Magazine for 1887.

in the civilized world. Yet we wonder at the laxity of morals in England. The real wonder to me is, not that morals are rather free, but thatthey are not ten thousand times worse than they appear to be.

R. W. D.

## PERIODICALS.

#### WOOD ENGRAVING

WITH EXAMPLES FROM THE PERIODICALS PUBLISHED BY THE CENTURY COMPANY.

The three illustrations in this number, are types of three classes of wood engraving, each being an excellent example of its class. The bold sketch of Lincoln, made with few and strong lines, relying on its outlines and not its shading for effect, is a good illustration of perhaps the most modern style in engraving. Drawn into being by the necessity for deep open work, for the fast presses of the newspaper, strength and effect were both found to be possible by this style, and its sphere has been extended to magazine and book work. The rugged lines of Lincoln's face, and the good, kindly expression are here well combined.

The second engraving of Persian Book Cover is, on the other hand, of the oldest style of work—mechanical, and is specially fitted for the reproduction of such work as is here represented, inannimate. This cut will be of interest to readers of BOOKS AND Notions, as demonstrating the handsome way in which the Persians adorn their books. The Sesside Library and the five cent novel have not yet reached Persia. Books are of some value there, and they receive proper attention from the book binder.

June Days is a beautiful dreamy sketch from St. Nicholas. It differs essentially from both of the other engravings. Neither strong nor rugged as in Lincoln's head, nor in the slightest degree mechanical, as in the book cover. The effects sought after are all artistic, and the engraving is an imitation of oil colour work. You can almost imagine the brush marks. The work is very fine, and requires the best of paper and ink to show its beauties. It is probably the most fashionable style of wood engraving of to-

The Canadian Methodist Magazine for 1887—Volume xxv and xxvi; 1,200 pages; 250 fine engravings; \$2 a year; H. H. Withrow, D.D., F.R.S.C., Editor; William Briggs, Toronto, Publisher. A specialty of this magazine is its handsome style of illustration, of which the accompanying specimen cuts offer proof. Among the special attractions of the coming year will be a series of handsomely illustrated articles on "Our Own Country," including "Across the Continent," by the editor; "The Pacific Coast and Alaska," by John T. Moore; "The River Saguenay, its Grandeur and its Gloom," by the Key. Hugh Johnston, and papers on several other Canadian subjects. Also "In the Trades, the Tropics, and the Roaring Forties," by Lady Brassey, with ninety excellent engravings; "At the Antipodes," by Rev.
T. Bowman Stephenson, LL.D.; "Among the Spice Islands," and "In the Land of the Sky," being sketches of travel by Mr. Hugh Alps, and numerous Toronto, October, 1886.

## CAUTION.

Infringement of Copyright.

Having Copyrighted a large proportion of the most popular Vocal and Instrumental Music of the day, dealers and others are respectfully cautioned against importing American reprints of these Copyrights, either separately or in volumes.

LISTS ON APPLICATION.

THE

## ANGLO-CANAD'AN MUSIC PUBLISHERS ASS'N, Ltd...

38 CHURCH ST., TORONTO.

A full line of Boosey's Royal Books, Cavendish Books, Musical Cabinet. Diamond Books. &c., &c., kept in stock.

Musical Canadian ·[o]-

STRANGE & COMPANY. MUSIC AND BOOK PUBLISHERS,

TORONTO, ONTARIO.

#### Notice to the Trade.

Having made arrangements with the copyright owners to publish several adaptations of copyright melodies in the Canadian Musical Library edicion of A New Method for the Pianoforte, by James Bellak, the Trade and Profession are hereby notified that ours is the only complete edition of this popular Tutor which can now be legally sold in Canada.

Yours respectfully,

Strange & Company.

#### Copyright Notice.

Permission having been granted to Messrs. Strange & Co. to print adaptations of several Canadian copyrights in their edition of Bellak's New Method for the Pianoforte, the Music Trade and Profession are respectfully cautioned against importing or selling any other edition of this book containing arrangements or adaptations of our Canadian copyrights.

The Anglo-Canadian Music Publishers' Association (Lmd.)

The above will all be other articles by the editor. handsomely illustrated. A striking serial story entitled "The Preacher's Daughter," by Amelia E. Barr, author of "Jan Vidder's Wife," will be given; also many other features of interest.

Our only Canadian illustrated magazine, and of which we may well feel proud. It is edited with much ability, and gives a very large proportion of interesting and scholarly miscellaneous matter aside

from the strictly religious contents.

CANADA has its Punch, but, strange to say, it is an ultra Prohibitionist, and will not entertain the idea that anyone should have even the foundation for a glass of hot toddy. Grip, this Canadian Punch, contains some really good things in the way of comic illustrations, and a large share of very fair reading matter. The artist, however, seems to have two kinds of ink in which to dip his brush. The one, red, is used very freely, we suppose on account of its cheap quality, while the other, blue, is very sparingly applied. more liberal attitude to all parties would conserve the true spirit of judicial decision.

We give two examples of characteristic engraving

from late numbers.

English Illustrated Magazine.—The first number of the new volume (October), if it is to be taken as a

forecast of the year, begins very well.

The peculiar features of this magazine are, first, a number of illustrated articles, mainly on English and Continental old towns and by-ways; second, the ornamental friezes, headings, tail-pieces, and initial letters that are to be found scattered through the magazine. The latter are generally of a unique and somewhat fanciful character, well designed and engraved, and they richly embellish the periodical.

The illustrations in this number comprise "Cambridge Days," "Sir Roger de Coverley," and "Some Less Known Towns in Southern Gaul" There is not an Englishman, or, for that matter, one who knows anything of the famous University City, who would not give 15 cents for the October

number.

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The Faithful Witness is the name of a new semimonthly, 16-page paper, at \$1 per annum, to be published by the Toronto Willard Tract Depository. The list of contributors combines many men and women of note in the literary field.

Scribner's Magazine makes its bow about the time of the issue of this number. It will be three dollars a year. It has been the best advertised baby periodical, pro and con., for many a day. Great expectations of its excellent quality are heralded far and

We are glad to know that in Toronto at least our prediction has been fulfilled, and the circulation of The Century has gone up with a bound with the opening of the volume. Twenty-five per cent. advance is a large gain. We see that a quarter of a million copies have been printed.

The Atlantic Monthly for 1887 will have a genuine novelty in the shape of a story entitled "The Second Son," by Mrs. Oliphant and Aldrich. How THE

## PEOPLE'S EDITION

# Standard Fiction

The volumes in this series are complete and unabridged, and are issued at the low price of

75 cents per volume.

The following volumes are now ready:— VICAR OF WAKEFIELD, etc., GRIMM'S FAIRY TALES, ANDERSEN'S FAIRY TALES, ÆSOP'S FABLES,

THE CHILDREN of the ABBEY,

IVANHOE, by SIR WALTER SCOTT, THE SCOTTISH CHIEFS, THADDEUS OF WARSAW, TREASURES FROM FAIRY LAND, ROBINSON CRUSOE,

ARABIAN NIGHTS

GULLIVER'S TRAVELS, SWISS FAMILY ROBINSON, PILGRIM'S PROGRESS. ADVENTURES of DON QUIXOTE,

VANITY FAIR, LAST DAYS OF POMPEII, TOM BROWN'S SCHOOL DAYS, WILLY REILLY

ADVICE to a WIFE and MOTHER,

WAVERLEY, GUY MANNERING,

GORILLA HUNTERS, LIFE OF NAPOLEON, LIFE of GEO. WASHINGTON,

COOK'S VOYAGES ROUND THE WORLD.

Trade Price, \$33 per 100 copies, NET CASH. do. do for less than 100 do, 50% discount.

Our Holiday Stock is now full and complete, comprising Prang's Xmas. Cards, H. & F. (Gold Medal) Xmas. Cards, Gift Books, Juvenile Books, Toy Books, Poets, Standard Fiction, Blocks, Games, Photograph Albums, Scrap Albums, Plush Goods, Papetries, &c., &c.

Prices Bottom and Terms Satisfactory. INSPECTION AND CORRESPONDENCE SOLICITED.

THE TORONTO NEWS COMPANY, 24 YONGE STREET, TORONTO.

these two will combine to write one tale will be a study. Crawford—not always even in his stories, though generally charming—is to tell us of "Paul Patoff." These, with Fiske, Hamerton and Holmes, are the great stars in the firmament of American merit who, with the old-time luminaries, will light up the pages of Boston's pride for the next twelve months.

THE publisher of Art Interchange gives notice that, beginning with the issue of Nov. 6, 1886, the paper becomes not returnable. This number will contain a very large and handsome study, in colour, of "Yellow Roses."



"PLEASE, MR. THEY, I'M VERY SORRY."
From Behind Time. Cassell.

HAVE you a single subscriber for Home Decoration? If not get a sample copy and show it to the members of the one or more families among your customers who have a taste for beautifying their homes.

It is the outcome of Art Interchange and cheaper.

It is the outcome of Art Interchange and cheaper. The decoration of the home is taking such a hold on those of good taste that anything that suggests new ideas, as the journal mentioned does, will be eagerly

Art Interchange is dearer in price but gives, in addition to its other attractions, supplement illustrating phases of art. A late coloured one, A Fisher Girl, by an artist so famous as Walter Saterlea, is a choice bit.

W. Whitlock, New York, is the publisher of both these periodicals.

# ATKINSON'S FINE ART CHRISTMAS CARDS.

We respectfully invite inspection of our

## Canadian Souvenir Cards,

(similar in design to those we are now exhibiting at the Indian and Colonial.)

## <u>OPALS.</u>

Exclusively controlled by us in America.

Pansy and Snow Leaflets.

PAINTED NOVELTIES.

Beautiful, Artistic, Cheap!

Our own special designs of made-up Cards include many novelties, being entirely difdifferent from previous years and superior in in beauty and workmanship, whilst prices are TWENTY PER CENT. LOWER.

Chromo Cards from choicest collections of European makers, besides which our own Chromo Publications are worthy of attention. These Cards are Corded prettily, and in many cases Boxed.

Assortment Lots will be carefully made according to the wishes of our customers.

Corded, Boxed & Fringed Birthdays always in stock.

ATKINSON BROS., HAMILTON.

#### ALL ABOUT CHRISTMAS CARDS-ONCE MORE.

ATKINSON'S .- A good Canadian article is in our view better than a good article from any other country, and anything that tends in the least to foster our country's pastimes is a blessing in disguise, even if it is only a Christmas card. Some of those made by Atkinson Bros., Hamilton, are particularly good. Take for instance 1501, Large Plush Snow Shoe, with its ornamentation of lacrosse stick, snow-shoe and to-boggan, and its satin pouch. It is a really handsome

For the annual winter serving of special notice. festive season cards are now an established institution, notwithstanding the perennial ominous hints that they are falling into disuse, or are not to be considered bon ton. The efforts of publishers of this branch of art are now directed more pointedly than ever to the design and execution of an article in accordance with advanced taste and refined culture, and it is refreshing to see how successful has energy in this respect been exerted.

The large variety of lines held by Warwick & Sons, their beauty and finish, the exquisite designs and present. The smaller snow-shoe (156), a good card, I unique shapes and patterns, show a considerable ad-



THE BLANKET-DRESS CHICKS THREE TOBOGANNESE.

From Wide-Awake. D. Lothrop & Co.

with its ornaments, should be a good one to send to friends abroad; but our particular fancy is 1462shield, with pouch—it would be a worthy ornament in any lady's boudoir-it cannot fail to find many purchasers. A handsome card in book form is the Pansy Leaflet, containing poem, "A Glad Christmas," and exquisitely painted group in pansies on the

The plush opals made by this firm are rich and beautiful, a particularly good one being 169, with portrait of dark-faced beauty.

All the samples we have are creditable to the firm.

WARWICK & Sons, Wellington St., Toronto, sole agents for Canada for Wirths Bros., Fine Art Publishers, have this year received a splendid consignment of Christmas and New Year cards, which are de-

without pouch, is pretty, while the Maple Leaf (1581) I vance on anything in this way hitherto held by this firm. The frosted landscape cards, of which Wirths Bros. are the originators, are all of heavy, translucent, superfine stock, bevelled gold edges, chaste and beautiful, and have the marked novelty of illustrated backs, with poetry, and appropriate space for the autograph of the sender. The card calendars, in several styles, which may be advantageously used for holiday advertising for a fine class of trade, are a new and very attractive feature, and the calendar printed on handsome cushioned satin cards, with antique mot-toes, makes a beautiful and useful ornament. A special line of scenery satin cards, with ivory panels, and printed in gold, deserves particular attention as something exquisitely neat, novel and delicate. Another special line is the card book-mark, which forms a very graceful article, combining beauty with utility. The "novelties"—as a particular line of splendid shapecards is designated—consisting of churches, stars, anchors, bells, bannerets, and other devices, in pretty, artistic patterns, and varied, gay material, are rich and elegant.

H. & F.—Give a dog a bad name, and everyone will avoid him. Give him a good name, and no pet is made more of. So in goods of various brands, some blackings may be good, and likely are so; but Day & Martin is a name that will command purchasers. So H. & F., as a make of Christmas cards, holds a pre-eminence of long-established merit. Each succeeding year gives new styles and higher specimens of art. This year they excel themselves. We sat down to note some of the best, handed to us by the Toronto News Co. Where will we begin? It is hard, among so many of superior worth, to say which is best.

Take the pair in 280, photographs from Faulkner, and the sweet girls' faces, and the attitudes are so natural, that "the richest and the rarest blessings" seem fitting in every respect for the wording of the missive. No. 213, designed by Fred. Hines, are choice bits of old English farm-houses, with the mantle of snow on their gabled roofs. Very pretty landscapes, meadow, lake and copse, are Allan Barbaud's 38. Ernest Wilson's is quite of another order of things—very pretty red and white roses make up the charming 131. To send to a very little girl, we recommend Helena J. Maguire's (273) pair of wee frolicsome youngsters, with the dog and cat. The single card of Fred. Hines (all his are good) of a quiet pool, with wind-shattered tree in the foreground, is artistically excellent. What charming, dear little dogs, exclaims my romping friend, as she views another design by Helena Maguire (144), give me one! St. Clair Simmons' figured sketches (139) are our particular fancy in figures, except that we might class with them Three Little Maids from School, by Jane M. Dealey. M. Ellen Edwards, the most perfect delineator of graceful and elegant drapery, furnishes the design (135) for two pretty pairs of children in prayer. Last, not by any means least, is 279, by C. G. Noakes; the one card an invisible cross surmounted with a wreath of daisies; the other, a similar ground-work, ornamented with the primrose.

## TRADE NOTICES.

JOHN R. BARBER, Georgetown, President of the Barber & Ellis Co., is off to Europe on business. Mrs. Barber accompanies him.

GEORGE W. COWAN, for the last thirteen years in the employment of Warwick & Sons, has after having laid by a nice little sum, left their employmen and has gone to settle in his former home, Old London.

Before leaving he was presented with a well filled purse by his late employers and fellow employees.

WILLIAM LEWIS, representing Anderson & Krum, manufacturers' agents, New York, will be in Montreal during the remainder of the month of November. His P. O. address is Box 958. He visits Canada twice a year, and when in Toronto the Queen's is his headquarters.

## BROWN BROS.,

Importing and Manufacturing

## STATIONERS,

64, 66 & 68 KI G ST. EAST, and 7 & 9 COURT ST., TORONTO.

CALL ATTENTION OF THE

Stationery and Fancy Goods Trade to their very large and personally selected stock of

## **NEW GOODS**

BUITABLE FOR

## THE HOLIDAY TRADE.

INKSTANDS.

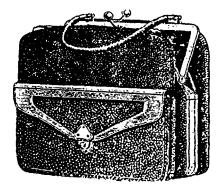
An immense stock on hand embracing some entirely new pat terns in Walnut, Rosewood, Brass, Cut Crystal, Glass Metal, etc.

STATIONERY CABINETS. Large variety.
PHOTOGRAPH ALBUMS.
SCRAP ALBUMS. A wonderfully cheap line.
MUSIC ROLLS and FOLIOS.
PORTEMONNALES. Splendid assortment.

## FINE LEATHER GOODS.

AN EXCEEDINGLY FINE STOCK OF

THEIR OWN MANUFACTURE.



PAINT BOXES. DRAWING SLATES.
STATIONERY NOVELTIES in endless variety,
LADIES' HAND SATCHELS.
WALLETS AND POCKET BOOKS.
LETTER AND CARD CASES.
PORTFOLIOS.
MUSIC WRAPPER and CASES.
MEMORANDUM BOOKS, etc., etc.

POCKET DIARIES FOR 1887.

Twenty-third year of publication. Over 160 varieties.

NEW DESIRABLE GOODS in every Department con factured by the melves or purchased on the most favourable terms, the Trade can rely upon getting the Best and Newest Goods at exceeding close prices. Cannot be excelled or surpassed.

Brown Bros. (Established 30 years.) Toronto

SEVERAL complaints have been made lately of the non-receipt of BOOKS AND NOTIONS. We cannot help thinking it is the fault of the local post-office. In some places there has never been a copy missed. Inquiry should be made from postmasters if no paper is received by the 23rd of each month at the latest; a postal card to our address will tell us of the failure.



ABRAHAM LINCOLN. From The Century.

Particular attention is called to the advertisement of a binding business for sale. It is an opening that is seldom offered and on such favourable terms.



PERSIAN BOOK COVER (Reduced).

From The Century.

100,000

¶hristmas ‡ ¶ards
NOW IN STOCK.

STOCK UNEQUALLED FOR

ASSORTMENT AND PRICE
IN CANADA.

Assortments made up to any amount.

Send for sample dozens

OF ANY PRICE YOU ARE SHORT OF.

ANY PRICE FROM

10 CENTS per GROSS

--ro-

\$6.00' each Card.

You will save Money

BY FAVOURING ME WITH

YOUR ORDER,

AS I BUY ONLY FROM THE PUBLISHERS DIRECT AND IN LARGE EDITIONS.

WILLIAM BRYCE,

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

31 FRONT ST. WEST, TORONTO.

Thus saith yo American Bookseller. Yo Christmas Zumber will be yelothed in a faire and comlie dress, and yo Press Work ydon with yo beste skill of ye craftsman. It will be by moche dele larger yaune

anie of our heretofore issuances.
Ye "Imprint Editions" for ye chapmen will be sent to our worthie Patrones by ye First die Decembris.

SAYS a dealer, on paying his subscription to us:-"One little item in reference to change in history was worth more to me than the price for two years. And yet—well, we will leave the tale as it is; moral enough in itself.

WE are pleased to note that I. Suckling & Son, Toronto, are, by the publishing of copyright music, doing much to encourage native talent, as well as employment to our printers and paper-makers, in supplying the pieces. See advertisement for list No. 2 of Copyright pieces.

THE Age, Strathroy, has been writing up that modest town. The modesty is amply proven by the first headline in the descriptive article-A Town of Marvellous Beauty-well, it is a rather pretty town, and for its age is thriving and prosperous. It should be noted that it was the first municipality in Ontario to block-pave its principal street, on which are located all the business places in our line. We see the Age gives prominence to the business of D. M. Brown, so well known to the readers of our journal; also to that of J. Wilton & Son. These two are the only bookstores proper, the others handling other goods, F. W. Meek being likewise a druggist, R. Dickenson, a jeweller, and J. D. Meekison doing business in another line. Five! Divide by two, who will be the two and what about the half, and you will have about the proper proportion for satisfactory business.

Winnifreth Bros. are back in their old—new stand on Toronto Street. Occupying the back part of the new Quebec Bank building, they have a store that is a marked improvement on the old one. Two magnificent plate glass windows, one on either side of the door, gives abundance of light and capacity for displaying a pretty large amount of goods. The store is lefty, the ceiling being over sixteen feet from the floor. Business should be good in such an attractive establishment.

W. Cheshire & Co., Queen Street West, Toronto, have enlarged their business facilities by occupying the store next door to their old stand. The addition is used exclusively for their wall-paper business, and is as neat and spruce as the old stand.

ATTENTION is called to the advertisement of Grip Almanac. It will be very good this year.

THE proof sheets of the new Catalogue of the Barber & Ellis Co., Toronto, were shown us the other day. It will be more complete than any we have seen.

#### -00-"TOO LATE FOR CLASSIFICATION"

being the heading used by the ovening papers for advertisements that are paid for at an extra rate might be suitable for this article, for the cry is "more | P. O. BOX 2767.

## J. S. OGILVIE & CO.'S FAST SELLING

## Detective Stories.

The following list of Books are bound in handsome lithograph covers and retail for

## 25 CENTS EACH.

The Pomfret Mystery. Harry Pinkurton, the King of Detectives. Macon Moore, the Southern Detective. Fritz, the German Detective. Phil Scott, the Indian Detective. Gipsy Blair, the Western Detective. Douald Dyke. the Yankee Detective. Nat Foster, the Boston Detective. Clarice Dyke, the Female Detective. Abner Ferret, the Lawyer Detective. Neil Nelson, the Veteran Detective. Helen Elwood, the Female Detective. Fred Danford, the Skillful Detective. No. 99, a Great Detective Story. No. 33, a Great Detective Story.

Dyke and Burr, the Rival Detectives.

Allen Keene, the War Detective.

Walt Wheeler, the Scout Detective.

Luke Leighton the Government Detective.

Victor Maury the French Detective.

Nemo, the Shadow Detective.

Ed. Sommer, the Pinkerton Detective.

File No. 115. a thrilling Story. A second to File No. 115, a thrilling Story. A sequel to "File 113." The Railroad Detective. The Prince of Detectives.

## POPULAR NOVELS.

## 25 CENTS EACH.

A Mental Struggle. By the Duchess. A False Vow. A Broken Heart. A Midnight Marriage. By Holmes.
Woman against Woman. By Holmes.
A Woman's Vengeance. By Holmes.
A Wife's Honor.
Hilda's Lover. Married in Haste. At War with Herself. L Crim<u>son</u> Stain. Only a Woman's Heart. Adventures of a Bashful Irishman. Blunders of a Bashful Man,

Our Books can now be furnished by all the leading jobbers of Canada.

We make a special discount to all jobbers by which you can make money handling our

Send for full list and terms. Address,

J. S. OGILVIE & CO.,

PUBLISHERS,

31 ROSE ST., NEW YORK.

copy but no padding," but as this space is excluded from advertisers' use, we will have to change the cognomen and write

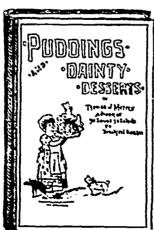


#### A POSTCRIPT.

Now as postcripts are not properly part of a letter, and there is no actual requirement for your reading it, if you don't like it, take advice and-skip.



In this connection it may be mentioned that contrary to our usual custom, although the paper is double the ordinary size, being this month 32 pages, the contents are all original. No dependence on exchanges.



## WILLARD TRACT DEPOSITARY.

## Fourth Annual Meeting.

The fourth annual meeting of the Toronto Willard Tract Depository was held at the Mission Hall on 30th October, Mr. S. R. Briggs, Manager of the Depository, presented the report for the year ending June 30th.

#### EXTRACTS FROM REPORT.

EXTRACTS FROM REPORT.

The volume of business done at the Depository is very much in excess of that of any p evious year, as will be seen from the following statement:—Gress sales—Bibles, books, pamphlets, tracts, cards, etc., etc., \$38,147; "Our Mission Union," \$970.63; "Notes for Bible Study," \$3,091.63; total, \$62,209.31; being \$14,962.32 (or over one-third) in advance of the previous year's business.

From the balance sheet it will be seen that the business has been carried forward on a good paying basis; all expenses having been paid:—Ten per cent. of account for fixtures writen off; two half-yearly dividends at six per cent, have been paid (being the rate allowed by the charter); \$400 placed to the credit of the 'Free Distribution Fund;" \$250 applied to the depreciation of merchandise; \$1,000 placed to the credit of "New Building Fund;" \$1,057.83 added to the "Rest Account," making the balance to credit of Rest Account \$3,021.76.

During the year we have sold and sent out about the following:—Tracts, leaflet-, etc., 368,000; Gespel, Sunday-school, and Scripture text cards, 297,000; Scripture almanacs, 11,500; books, 75,000; pamphlets, 15,000; hymn-books, 45 600; Bibles, 10,676; "Notes for Bible Study," 180,000; "Our Mission Union" and "Our Young People," 240,000; total, 1,242,175.

In addition to this, we have given out for free distribution, bibles, books, tracts, cards, etc., etc., some 350,000 copies, making the total issues for the year 1,592,175 copies, or 4,479,727 since the formation of the company, and over six and a half million issues since the opening of the Depository in 1873. These have been sent to all parts of the continent, and a goodly number to other parts of the world.

#### ELECTION OF OFFICERS.

The following Directors were elected:—Hon, S. H. Blake, Rev. H. M. Parsons, William Gooderham, Honry O'Brien, Robt. Kilgour, Elias Rogers, W. H. Howland, and S. R. Briggs.

At a meeting of the New Board, held the same evening, officers were elected as follows:—W. H. Howland, President; Robt. Kilgour, Vice-President; S. R. Briggs, Manager.

## SELBY & CO.,

Paper Makers,

## WHOLESALE STATIONERS

AND PUBLISHERS.

AUTHORIZED AGENTS

-FOR-

## A. G. SPALDING & BROS' Sporting Goods.

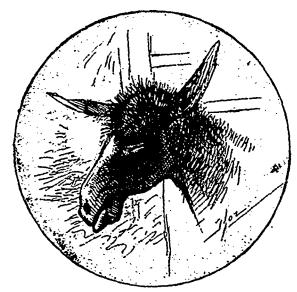
33 & 35 Scott Street

TORONTO.

For the articles signed R. W. D. and T. W. D. we are sincerely thankful to the writers. That of the first named is one that should raise a breeze that would dust out some of the not-over-clean—morally and physically—old book shops of Old England. Of the latter's dissertation on wood engraving, let it speak for itself. As the writer is no nearer relation than a brother we refrain comment.

Writing of R. W. D. let us clip from the last number of The British and Colonial Printer and Stationer—a name long enough to reach from Dan to Beersheba—a choice piece of criticism.

"BOOK NOTIONS" contains an article bearing the initials of Mr. R. W. Douglass, and describing his "Impressions of London Booksellers." It is certainly characteristically American, and therefore vivid and amusing with its touches of Yaukee cuteness. It is too slight to give us much information that we have not already here, but perhaps Mr. Douglass will follow it up with others of more detailed character.



My last and most faithful likeness.

THE STUFFED DONKEY. From Pansy. D. Lothrop & Co.

Our dear, delightful name so distorted that we would hardly recognize our own idiosincracy!

And then, "characteristically American," (right enough, if not used simply to designate the United States) and "vivid and amusing with its touches of Yankee cuteness." Was ever writer so maligned?

Surely the editor, the editor's assistant, and all his helps were out. Some one must have asked the newely arrived office boy to write something smart—this is a Yankeeism pure and simple—you know, we are only Colonials over here, and it must have been a Yankee who had the temerity to cross the Atlantis to spy out the land!

It was a righteous judgement that of the Police Magistrate, in the Toronto police court, the sending to jail without the option of a fine, Charles Stern, the Colborne street fancy goods man.

Stern's failure was rather severely commented on in The World. In revenge he, with others, made a preconcerted attack on W. F. Maclean, but did not get the best of it, and the worst of it was he had to spend ten days over the Don.

## C. M. Taylor & Co.,

SUCCESSORS TO

JAMES CAMPBELL & SON,

Call the special attention of the Trade to their elegant and attractive assortment of

## CHRISTMAS CARDS,

Souvenirs and Novelties.

Their display this season (consisting of RAPHAEL TUCK & Sons, and other equally celebrated Art Publishers,) has hitherto been unsurpassed in artistic design and novelty in style, combined with moderation in price.

## ASSORTED BOXES

CONTAINING 100 choicest CARDS, for \$1.50, \$2.50, \$3.00, \$4.00, \$5.00, \$6.00, \$7.00, and upwards, per Box.

## Holiday Goods

of every description, suitable for the coming sea

## PHOTOGRAPH ALBUMS,

An extensive and choice variety. We have just received the largest assortment of

Bibles, Prayer-Books and Church Services

(Published by EYRE & SPOTTISWOODE, HER MAJESTY'S PRINTERS,) imported into Canada this season, and we solicit an early inspection of this splendid line of Goods, suitable for the

## CHRISTMAS TRADE.

Letter orders will receive the most careful and prompt attention.

## C. M. TAYLOR & CO.'S,

(NEW PREMISES),

52 FRONT ST

(WEST).

The failure was either a new mode of a stern chase for a fortune, or a stern rebuke to an ill guided business management.

Thanks, Colonel, for the decision. We do not know when it may come to be our turn to beg mercy for some coward—three to one shows a coward's heart—as friend Maclean did for his assailant.



"GENERAL REJOICINGS."

Soldier.—God bless you, sir; if it hadn't been for the Army, I would ha' been a mis'rable outcast yet! Now I'm the happiest man in the place!

[And this is what Gen. Booth hears wherever he goes. Where is the next general who has done as much for his country?]—Grip.

On King St., the other day, we had the pleasure of shaking hands with Harry Rowland, of the Oxford Tribunc, emanating from the old-fashioned town of Ingersoll. We are not so very much changed, Harry, since in the latter part of the fifties (how short it seems, and yet how long in reality), when in London the less, we were young men—and yet young still in spirit, in spite of the cares and sorrows.

Adding to your stationery, book, and printing business, the additional work of the new C. P. R. telegraph line, and ticket office for the road, you should be able to buy new boots every time and dispense with the service of the cobbler.

Writing of King street, it has been suggested that the girl—we prefer this name to that of young lady—in one of the leading stores on this thoroughfare should have her likeness taken, duster in hand, for illustration of our pages. It would be a rather good idea only that it could not possibly give what is her chief characteristic, an intelligent knowledge of current literature, and a fine taste in advising a customer in the choice of a fancy article.

Was it Drysdale, of Montreal? Yes; we think it must be he who told us that the comparatively late great improvements in the lighting of his store had

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made an improvement in his business, and brightened up to buying point his manifold customers. It must have brightened himself up for he was described to us as an austere Calvinist, whereas we find him to be "as bright as a button."



Canadian Genius Enlightening the Yankees.

Our American neighbours have been spreading themselves upon the inauguration of Bartholdi's colossal statue, but there appears to be a general misapprehension as to the exact meaning of the grand work of art. The popular impression that the idea intended is "Liberty Enlightening the World," seems to be at fault. At least we have one high authority—the New York Sun—a journal famous for its erudition in the matter of bric-a-brac, peach-blow vases, sculpture, etc. - which declares emphatically that the massive figure on Bedloe's Island represents: "Erastus Wiman Defying New Jersey."-Grip.

Dedicated to Dan. A. Rose, captain of the Ontario Lacrosse Club.

Ontario, remember, remember the day When Toronto allured you to goal, and to play. A beating so bad, in a season so late, Makes you frown as we whisper, "only three straight."

## THE ANNUAL FAVOURITE, GRIP'S COMIC ALMANAC,—1887.

This Annual is now being prepared, and will appear at

close of November.

\*\*Tit is enlarged to 32 pages, same size as those of Grip; but the price to the Trade and the public will not be in-

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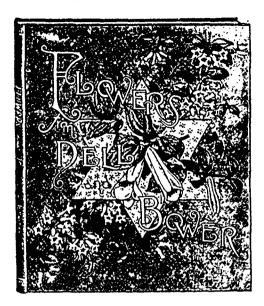
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JOHNR. BARBER.

Our poetry machine gave out at this juncture, and we handed it over to the joint partnership of Edgar & Plumb. Not good enough for us.



HARK TO THE SIGNAL!—Mowat and his men have sprung a surprise on the country in bringing on the elections next month. Now, be easy, after voting according to the dictates of your conscience, the man who neglects his duty is not a good citizen, give your attention to business, don't bother your head with the mangement of election matters when your Christmas trade is on. Your own pocket is of more importance to you than all the Mowats and Merediths in Christendom. Professional politicians, no matter what you do, will manage the matter. We would like to be without these barnacles, but they will stick to the ship, be it political or otherwise.



Ring out ye Bells.

CLARK—CHRISTIE.—Married, on Wednesday, November 17, 1886, at the residence of the bride's father, Queen's Park, by the Rev. D. J. McDonnell, T. J. Clark, Secretary of the Barber & Ellis Co., to Laura daughter of Wm. M. Christie.

A happy surprise was that present of a very handsome marble clock—the finest that could be had in the city—to the bridegroom, a couple of days before his marriage. The employees of the Company, through the Managing Director, made the presentation.

What a happy Thanksgiving Day for friend Clark. We wish you and your bride joy.

No failure that has occured of late caused more unpleasant talk than that of H. R. Blackwood, of Brantford.

It will be remembered that B. H. Rothwell rebought the business, and aspersions were cast on the purchaser on account of the manner of transfer.

The trustees of the estate brought a suit against Rothwell to set aside the sale, with the result of having to pay the costs, and fully exonerating the defendant from any possible taint even of sharp practice.

We have seen a very handsomely bound address (Brown Bros. binders), presented to Rev. F.W. Bayly-Jones before his leaving Toronto. The illumination of the address was done by Miss Shaw, of Parkdale. Except that the picture of the church, St. Philip's, is a little too highly coloured, the artistic work is of a very high order of merit. Too much credit cannot be accorded for the good taste displayed in the exe-

November 18th, Thanksgiving Day—the holy day of New England transplanted to our Canadian land. An admirable institution, but we are afraid not honoured as it should be.

cution of the handsome souvenir.

We render our thanks to the trade by issuing a number double the usual size.

Our correspondents from Halifax to Victoria all began to make excuse—no, if they had we would have had something from them in this month's issue. We are lonely without you!

No result, as yet, of the effort to get the big dailies supplied to the trade on an equitable basis. The matter has not been lost sight of, and we will soon know whether or not the grievances that they acknowledge will be remedied.

The other work entrusted to deputations will be attended to. The officers of the Association will leave no stone unturned to find the secreted or openly exposed hindrances to trade, and will strive to apply the remedy.

When the Postmaster General was last in Toronto an engagement was arranged for an interview regarding the postage on periodicals, but his sickness unfortunately prevented it.

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