

1000 Pairs Labrador
Black Skin Boots.
C. F. Bennett \& Co.
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| $1000 \begin{array}{l}\text { Pairs Labrador } \\ \text { Black Skin Boots. }\end{array}$ |
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1000 Pairs Labrador
Black Skan Boots.
C. F. Bennett \& Co.
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 Mloris Bldg, Queen St.




FOR SALE!
 each. Garrett Byrne,

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Euphint ©elegram

| Buick Car Raffle! <br> The drawing of the Raffle for the Buick Car will be commenced by His Worship Mayor Cook <br> this evening at 8 o'clock. The public of Trade <br> The announcement of the winning number will be made in the Daily Press as soon as the <br> bUICK RAFFLE COMMITTEE. jan15, |  |  |  |
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| British Empire Exhibition newfoundiand section. <br>  THE SECRETARY, P.O. Box E5097, Cit |  |  |  |
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|  | H.N.S. | Personal Interest. |  |
| F.M. OLEARY, Distributor <br> VUIR BULLDING, ST. JOHN'S |  |  |  |
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|  |  |  | STOP That COUGH <br> AND CURE THAT COLD！ |  |  |  |
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# January CLEARANCE Sale 

After the biggest Fall's selling in our history, we find ourselves with a fair accumulation of Winter merchandise, and following our usual custom of never carrying stocks from one season into the next, we offer our entire stocks-no reserv.
ings of 20 to 50 per cent.

Stout Women's Corsets Sizes 29 to 45 inches. 880 Corset values that are absolute-
ly impossible to duplicate any-1. ly impossible to time. Values up
where at any
to $\$ 8.00$

## ALL

 HATSOffered at the Greatest Savings of the Year! Not the ordinary left-over
Hats-but models without Hats-but models without
one exception-that would
be featured earlier in season as the cream of any Millinery Showing-n
less than $\$ 6.00$

MISSES!-WOMENS!-MATRONS! to see these hats is to buy one!

## Extraordinary Values in our Great

## DRESS

 Sizes for Misses andWomen.
A genuine opportunity for Women, Misses and Stout
Women to buy beautiful Dresses at the greatest savings of the year.
VALUES UP TO $\$ 7.00$ 2.98

Eighty Dresses in this group.
Sizes 36,38 and 40 only. Tricosizes
sham, Crepe-de-Chene. Some
slight slightly damaged
VALUES UP TO $\$ 11.00$ Sizes $16,36,38,40$ and 42 .
A large assortment of colors, materals of Tricosh
vautus $u$ p To sizw 8.98 100 Dresses. Sizes 16 to 52 . In
Serge, Poiret Twill, Silk; all
shades and styles

VALUES UP TO $\$ 16.00$ 1-9 60 Dresses only, Sizes 16 to 42 ,
in Twills and Silk models.

## VALUES UP TO $\$ 20.00$

 $\left.\begin{array}{l}\text { A beautiful collection of Silk, } \\ \text { Crepe-de-Chene and Poiret } T \text { will }\end{array}\right], 98$ -all sizes.VAIUES UP TO $\$ 26.00$ Fine Crepe-de-Chenes, Silks,
Charmeuse; all new shades and
models. VALUES UP TO $\$ 30.00 \%$ 。(0) Including Street, Afternoon,
Party and Evening Dresses; all

## LONDON, NEW YORK \& PARIS ASSOCIATION OF FASHION

22Over 800 -some just openedLo No Hall Way Measures Here See our Windows-Come into the Store-Deduct 20 to
50 per cent. from our regular selling prices-which 50 per cent. from our reguiar selling prices-which
are guaranteed the lowest in the city-and the garare guaranteed
ment is yours.

## Boys' Separate Pants $=$ vis $1^{29}$

 MEN! Buy Your CLOTHING Here-and NOW! 0'COATS 1 and 2 Pants - Suits THE LOWEST PRICES $\quad .00$ ARE POSSIBLE ONLY ARE POSSIBLE ONLIAT THIS STORE!
We are the only Store in
the country with an entire
Department devoted exclusively to selling Men's and
Boys' Apparel only.


THE OVERCOATS Our OVERCOAT Sales this Fall
were the egreatest in our history
Wiver 1500 men bought their
Winter Coats from this Store.
Don't you feel it would pay you
to find out why?


This COAT Event is too big, the values too extraordinary for you
to think of missing tit. Buy a COAT for next year. Even the
savings make it worth while. All GIRLS' COATS Greatly Reduced Big Girls'. Winter Coats, 7.98, 9.98, 12.98 Pailay the rreateat vine in jum.




## "Fifth Avenue"

We've finished Stock-TAKING. We've made up our minds we won't earry over any of last year's stock, therefore, we've SLASHED OUR PRIGES TO PIEGES and Reduced every Hat and Garment in our Store 50 per cent. and more, so as to make our AFTER STOGK-TAKING SALE SOMETHING to be REMEMBERED and looked forward to by thrifty shoppers.

# After Stock-Taking Sale! COATS <br> DRESSES 

Tremendous Values in all grades. Many of these Goats are less than HALF-PRIGE I

## Ladies' Hats

No reserve. Every Hat enormously reduced 1.98 Two Prices Only. Choose what you Ilke.

For every season, for all occasions--Grepes and Satins at the price of Smart Cottons I
Children'sCoats
Hanolsome Styles to fit 4 to 10 years. Genuine Values up to $\$ 12.75$,
'FIFTH AVENUE' STORE, 314 Water St.


## AT MARSHALI'S During This Great White Sale. We Present the Same Values This Week Coupled

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Marshall Bros $\qquad$
 ABSORBENT CHEESE CLOTH Extra Special
Lawn \& CAMBRIC REMNANTS.
Regular 27c. Sale Price. .....24c. ya Regular 27c. Sale Price .....24c. yard
WHITE SHIRTINGS.

WHITE TAFFETTA SILK.
Regular $\$ 3.30$ Sale Price . . . . $\$ 2.97$ yd.




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 THE LION TAMERS' USHER IN 1925 IN THEIR NEW CLUB HOUSE.CURRENT RADIO

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A Push-Pull audio Amplifier













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## BIY <br> 'Champion' SOAP

Only 5 cents per Bar
At Your Grocer's.
Wholesale Distributors
GEO.NEAL Limited
Beck's Cove
'Phone 264
Water St. East.
'Phone 17

## VAN HOUTEN'S COCOA

 GOLD LABELPURE . SOLUBLE . EASILY DIGESTED The cocoa with the highly developed flavor of the cocoa-bean Obtainable in all good-class stores.

STANLEY K. LUMSDEN, Agent.

I OFFER

## $\$ 50,000$

Newfoundland 51/2 P.C. Bonds Maturing 1942 .
Price on Application.
BERNARD D. PARSONS,
'Phone $1731 . \quad 12$ Muir Blag.



$\mathrm{O}_{\text {when }}^{\mathrm{F} \text { coure it is! } \text { is } \text { Nothing is too good nowadays }}$ when the girl is suro to be well informed on chocolates. She may not know her shest
CHOCOLATES represent the highest skill in present. day candy making, but she does appreciate the delicions taste of that rich chocolate coating and those tempting centers of creamy creams, nougatines, caramels, nuts, maple sugar and many other dainty confections Try giving her a box to-nighf
and let her taste decidc

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## Granulated Sugar!

To-Day ex S. S. "Amanda" at Lowest Market Prices:

## FINE GRAIN

 Granulated Sugar One Hundred Pound Sacks. F. McNamara 'Phone 393. Queen St.
## Money

 Well Spent!When your festivities are forgotten, one of MAUNDER'S OVERCOATS will remind you that your money was well spent. We have them (not from Mitchell's Gardens) but from the best English Woollen Houses. The choicest range yet shown; no two alike.

SAMPLES SUBMITTED


GET IT AT GEAR'S Bright Star Flashlights, Batteries and Bulbs

GEAR \& CO, Limited
'Phone 404 : 340 Water Street

## TO LET

A Furnished and Heated Office, with Safe and Typewriter. Also Storage and Sample Rooms.
H. \& M. BISHOP


