# REID－NEWFOUNDLAND C ${ }^{\circ}$ ． 

## Notre Dame Bay Service！

S S．＂Clyde＂leaves Lewisporte every Monday for South Side of Bay and every Friday fo North Side of Bay．

Travel and Ship Your Freight by this route．RATES ON APPLICATION．

| tion S |  |  |  | Real Estate！ | Brick and |
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|  | Order＇＇rom FRESH | sy |  |  |  |
|  | SUPPLIES！ | Clay x Rain－Mou | OBACCO |  | Soft Brick |
| Bale of Cotitons | ELLIS \＆CO． | Dirt x Floors－－Trouble |  |  |  |
|  |  | Trouble X Perlection Soap－－P |  |  |  |
| A．S．Revingut | 248 Water |  |  |  | in bris and saeks． |
| Acerion． |  | Only 5 cents a Large Bar． | had at Riverhead， Harbor Grace，from |  | H．J Stabb \＆Co． |
| Horrow，Salurday， | raxeme | ， | M．J．MACGAY． |  | THE LOVDON DIRECTORY． |
| Beck＇s Cove， 10 barrels | Some | RED CROSS LINE． | Once used always asked lor． |  |  |
| BEEF and SUNDRIES． <br> M．A．BASTOW， |  | S．S．Stenthano \＆S．S．Florizol |  |  |  |
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| Books Jast Reeeived |  |  | CLARK＇S | atta | Liberal Reward！ |
|  |  |  | PORK and |  |  |
|  |  | ， | BEANS |  |  |
| Wex mix |  |  | can be ointained |  |  |
|  |  |  | in Bay Roberts | Cut POWDER |  |
|  |  |  | C． | $\pm \pm$ | Help Wanted！ |
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| \％atamen | EX RAIL！ | he Er | Som． | NOTICE： |  |
| lands Pookstores， |  |  |  |  | 隹 |
|  | Potatoes \＆Carrols |  |  |  |  |
|  |  | charles hutron，sole agent． |  |  |  |




# Wadded Quilts 

$\$ 1.40$ to $\$ 6$ each

Child's Crib BLANKETS, Fcy. Fleeced, 50 cts. each.

White Wool Crib Blankets, $\$ 2.20$ a pair

## BLANKETS and QUILTS

We are offering very attractive Lines in BLANKETS and QUILTS, all of which were purchased before the recent heavy advances. We have the following ranges of Prices in Blankets :
> \$2.70 per pair. $\$ 3.80$ per pair. $\$ 5.00$ per pair. $\mathbf{\$ 6 . 0 0}$ per pair.
> $\mathbf{\$ 8 . 0 0}$ per pair.
$\$ 3.30$ per pair. $\$ 4.30$ per pair. $\$ 5.50$ per pair. \$2.00 per pair. $\$ 8.50$ per pair. $\$ 12.00$ per pair.
$\$ 3.60$ per pair. $\$ 4.60$ per pair. $\$ 5.80$ per pair. $\$ 7.50$ per pair. $\$ 9.50$ per pair.

Eiderdown Quilts,
$\$ 9.50$ Each. $\$ 10.50$ Each. $\$ 12.00$ each. \$15.50 Each.

Child's Eiderdown Crib Blankets at $\$ 2.90$ each.



Germany's Punishment


ELECB
TRICAL VARIE


ELECTRIC bulbs, 2,4 and 8 C.P.
ELECTRIC BULBS, 20, 40,60 and 100 Watis. ELECTRIC BATTERIES-Single. ELECTRIC HOT SHOT BATTERIES, sets o
ELECTRIC TELEPHONES-Complete. ELECTRIC TELEPHONES-Complete.
ELECTRIC WIRE, SHADES and SWITCH! ELECTRIC FLASH LIGHTS. ELECTRIC FLASH LIGHTS. electric table lamps. ELECTRIC ATTACHING PLUGS. ELECTRIC TEA and COFFEE POTS ELECTRIC SPARK PLUG

AYRE \& SONS, LTD.

## A Combination !

They're nice looking, good wearing, well-fitting, and above all CHEAP, what we are showing week for men in

## SHIRTS.

Prices: 75c., 85c. and \$1.10 for Working Shirts.
Dress Shirts, \$1.20, at
A. \& S. Rodger's.

Advertise in the Evening Telegram.


$\qquad$
Ladies' Kid Gloves.
Picture Post Cards. $16^{c}$

## THE ROYAL STORES WEEK-END BARGAIN LIST

 Children's White Dresses
 Infanis' Velvet Bonnets
 Infants' Dressing Gowns
 Smart Muslin Neckwear
 40c. Silk Ribibons for 22 c .

Aprons


A Few Reasons Why $\begin{gathered}\text { Yoas shoud alie atarange of } \\ \text { these }\end{gathered}$ FIRST-They mean more money in your pocket. THIRD-These Sales are based on our knowledge ECOND - They afford a chice of the finest Fall FOURTH Such else. $\quad$ values are obtainable nowhere

Of Special Interest to Housekeepers.
We have yet to hear of a display of Bed Coverings that will compare with the splendia stock we have gathered together this season. It is unequalled. Its com-


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| Tan Boots | Boots and Shoes |  | Men's <br> Vici Kid Boots |
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| 8 | Ladies' Bools | Men's Romeos |  |
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Fancy Linens and Staple Lines Big Money Savers

| HS. | ION PADS. |
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| Linen, with hemstitched bor- ders, White Cotton with fancy |  |
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Big Bargains in Hardware

| lace curtains. Designs are equal to anything lace curtains. and Cream, taped ends, $31 / 2$ y and Saturday |  |  |
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| Fall Hosiery for Men and Women |  |  |
|  | men's |  |
| CASHMERE HO | HE |  |
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|  | 35 |  |
| LADIESS |  | Ladies' Handbags |
| CASHMERE |  |  |
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| Ladies Separale Skirls |  |
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| $\begin{aligned} & \text { A complete range of styies } \\ & \text { and sizes for those who come } \\ & \text { early. } \end{aligned}$ |  |
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A Sale of Furnishings for Men.

Rugs and Door Mats $\underset{\substack{\text { HEARTH RUGS } \\ \text { Samen men face iut }}}{ }$ syine mora nef
DOOR MATS

the evening telegram, st. Johns, newfoundlañd, november $19,1915-8$

## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make

THIS SPECIAL SEPIA POSTCARD.
Prices-Half dozen- $\$ 3.00$.
ore dozen- $\$ 5.00$
Phone 768.
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Streei, St. John's, Newloundland






Great 1-Day Sale
The Entire Gross Receipts for the Benefit of Our Boys at the Front.

Miss MAY FURLONG

## 

 of "Our Boys" at the Front., Amongst this great display will be found something$\qquad$ tinue until 10.30 p.m., meal hours included. Come one, come all, and swell the
amount for this Patriotic Sale.


## Money Saving

## Opportunities

|  | A rare chance to get a Ladies' one-piece, winter weight, Dress the present value. $\$ 6.60$ value for....$\$ 4.00$ $\$ 7.80$ value for . . . $\$ 5.00$ $\$ 9.00$ value for . . . . $\$ 6.00$ $\$ 11.00$ value for . . . . $\$ 7.00$$\$ 12.00$ value for . . . $\$ 7.50$ | $\qquad$ |
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| $\begin{aligned} & \text { LADIES } \\ & \text { JERSEY KNICKERS, } \\ & \quad \overline{55 c .} \text { to } 90 \mathrm{c} \text {. } \\ & \text { Grey, Saxe, Navy and } \\ & \text { Black. } \end{aligned}$ |  | 2 to 14 years, 40 cts . and 75 cts |
|  |  |  |
|  | NEW YORK'S LATEST <br> TAM. <br> Our price, 60c <br> In Corduroy Velvet. |  |
|  |  |  |
|  |  | NHTT ${ }^{\text {Nuses }}$ |
| wings, feathers, FRUIT, etc., 30 cts. to 90 ets. each. The verv newest goded | MEN'S BOSTON GARTERS, only 28 c. pair. | - |
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## - NEW SPECTAL OFFER.

Premium FOUNTAIN PEN.

We have added to our Premium List a Diamond Point Guaranteed 18 Kr. Fountain Pen for Premium Ghecks, from 15 Lhs. of DEARBON'S PERFECT BAKING POWDER. Checks in all size tins.
DEARBON \& CO., Ltd.
ST. 'JOHN, N.B.


Reserve Force Committee.


$\qquad$







The Maritime Dental Parlors.


 M. S. POWER, D.D.S.,


Insure with the Good, OId, Reliable
QUEEN,
which has stood th
promptly paying \$541,000

GEO. H. HALLEY, mentenais Aseat The Newest in Books !


## Snag Proof.


"SNAG"-The Best Rubber Boot in America. "SNAG"-Is the Boot worn by the American Fisher-
men. When buying Long Rubber Boots, ask for the "SNAG"
Boot.

F. SMALLWOOD, | Table Corn |
| :--- |
| Meal, etc. | Bright Yellow Table Meal, brls. RTCE, 2-cwt. sacks, RICE, 1-cwt. Sacks. RICE, $1-2$ cwt. Sacks.

'Skylark' Soap, pale, 2c \& 3c size 'Skylark' Soap, dark, ze \& 3e size

## F. McNAMARA,

Queen Street

## SIATTERY'S

Wholesale Dry Goods House
Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of
POUND REMNANTS and REGUTA FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.
Before placing your Fall Order, we would appreciate an opportunity to quote our prices.
SOLE AGEN
manufacture).
Slattery Building, Dackworth and George's Streets,


## Special Selection

 MENS OVERCOATS!WARM ENOUGH FOR A CAB-DRIVER-STYLISH It will cost you nothing to call and see them. It
may save you \$10.00 on your winter overcoat if we can may save you $\$ 10.00$ on your winter overcoat if we ca
please you. Remember these are a Special Lot, newest style,
and good quality material; but perhaps the most spe-
cial thing is the price.

## Robert Templeton.




## IN SPITE OF

|  |  | In Spite of $\qquad$ ealize that big money may be Suits Branded cus, Fitreform, Stilenfit, True- |
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| The Nild. Clothing Company, Lid (1) |  |  |
| FRESH GROCERIES Just Received per S.S. "Algeriana." |  |  |
| English Ieing Sugar. <br> Caster Sugar. Tates Coffee Crystals. <br> Van Houten's Cocoa. <br> Fry's Breakfast Cocoa <br> Brown and Polson's Corn Flour. <br> Coffee and Milk. Cocoa and Milk. |  |  |
|  | Morton's Potato Flour, lb. pkg. <br> Distilled Crystal Vinegar. Dutch Cheese. Flake Tapioca. Coleman's Mustard |  |

BOWRING BROS., Ltd.
332 'Phone

Over 40,000 People

## HERE THEY ARE !

 joervile and the new war ntiber.










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DICKS \& CO., LTD.
$\qquad$
Ladies' Costumes Fall-1915--Syles.


J. J. St. John.
$45 c$.-The Real Irish Butter-455.

 Toilet Soap, In 1 daz boxese. Prtce 35c. dees
DUCKWORTA J. SF. JOHN, Then in Advertise in the Telegram

