

FOUR

CHILDREN WERE DELIGHTED WITH ISOLDE MENGES

Famous Violinist Gave Special Concert for Them.

REALISTIC SELECTIONS

Crowd Last Evening Had Real Treat at the Masonic Temple.

Isolde Menges, the famous English violinist, who is giving a series of four recitals in the Masonic Temple this week, under the auspices of the Great War Veterans' Association, on Thursday afternoon played for more than an hour to an audience of public school children. Into the Masonic Hall the children, dressed in their best, came in a body, and the violinist, who was accompanied by her twelve-year-old brother, Herbert, then the children rose to the occasion and listened to the playing of the violinist. The children were given a special concert, and the violinist, who was accompanied by her twelve-year-old brother, Herbert, then the children rose to the occasion and listened to the playing of the violinist. The children were given a special concert, and the violinist, who was accompanied by her twelve-year-old brother, Herbert, then the children rose to the occasion and listened to the playing of the violinist.

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Isolde Menges has a wonderful way with children. Just as she has with grown-up people. She told the boys and girls about her numbers, which were all story and picture pieces, as was most fitting and proper. There were a few unruly people in the big juvenile gathering just at first, but it was marvellous how everyone at last fell into the spell of her music before she was through with the program, even the boys who were ashamed to let it be seen they liked music.

Understanding the appeal of rhythm to the child, a number of dances were included. There was the gay Spanish Dance by Sarasate, which made every one happy. Next, the violinist, who was accompanied by her twelve-year-old brother, Herbert, then the children rose to the occasion and listened to the playing of the violinist.

Way With Children.

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Every mother should know that Dr. Cassell's Tablets are just as suitable for children, even for babies, as they are for grown-up people. Dr. Cassell's Tablets strengthen the constitution of children and generate that vital energy which enables the little body to develop naturally, and therefore healthily. This they do because they promote digestion and insure perfect assimilation of the nutriment which digestion provides. The result is that pure, rich nourishment is carried to every part of the little body for sustenance and growth.

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 50 cents. Write to Dr. Cassell's Tablets, Ltd., 100, McCaul Street, Toronto.

Dr. Cassell's Tablets are the supreme remedy for Dyspepsia, Kidney Troubles, Sleeplessness, Anaemia, Nervousness, Weakness in children. Specially valuable for nursing mothers and during the critical period of life. Price 50 cents per tube, six tubes for the price of five, from Druggists and Grocers.

Don't waste your money on imitations; get the genuine Dr. Cassell's Tablets. Proprietors, Dr. Cassell's Company, Limited, Manchester, Eng.

Women's and Misses' Suits
At \$15, \$20, \$25, \$30 to \$50

Weeks of preparation have made this suit collection the greatest we have ever assembled. Every fashion centre has contributed to this collection. There are suits at prices to suit every pocket. New suits made of fine velours, lust, navy, broadcloth, silvertone, serge, gabardine and plins in all the leading colors.

Immense Collection of Smart Fashions in Plain and Fur-Trimmed Coats
At \$15, \$20, \$25 to \$85

An unusual choice of fashionable coat models in heavy velours, broadcloth, beavers, Salts' guaranteed plushes, Whitney's tweeds and muskrat, shown in a most wonderful range of colors, such as taupe, brown, green, plum, burgundy, navy, black and grey, and values which will be an absolute impossibility to duplicate later.

Trimmed or Untrimmed Hats
Smart, out of the ordinary styles, in all the new fall and winter colorings, with rolled, straight and drooping brims. Fine silk velvets, plushes and combinations, in a wide variety. At \$2.50 to \$10.00

Artistic Ladies Wear Co.
(SHOP OF FASHION) 211 DUNDAS ST.

wreathed with orange blossoms, and carried white roses. She was attended by Miss Edith Schindler, who wore a gown of pale green satin de chine, carrying pink roses and asters, and wore a black picture hat.

The groom was supported by the bride's brother, Wilfred J. Labelle. The wedding march was played by Mrs. Le Clair Willis, cousin of the bride. After the ceremony a wedding breakfast was served, after which the happy young couple left for Detroit and western points, the bride traveling in a suit of wine velvet with hat to match.

M'CLARY EMPLOYEES, AMATEUR GARDENERS, DEMONSTRATE ABILITY

Exhibition of "Great Production" Results Striking.

That the gardening efforts of amateurs are sometimes productive of vegetables equal if not superior in quality to those raised by professional gardeners was demonstrated last night at the McClary Manufacturing Company, when an exhibition of products from the gardens of the employees was held in the York dining hall. Every variety of vegetable and fruit was represented. The feature of the exhibition was the fine show of potatoes grown from 72 separate gardens belonging to the employees. The general collection of vegetables was highly commended. Much competition being manifested in every variety. Prizes were awarded by Mrs. Cieschior, who acted as chairman. J. K. Pope, who acted as chairman, opened the program with an address, after which Messrs. Smith and Hill gave interesting talks to the gardeners, congratulating them on the success of their efforts and giving advice in the cultivation of vegetables. The McClary production was in attendance during the evening.

The potatoes exhibited are to be divided between the Children's Aid and the Salvation Army Rescue Home. After the judging Miss Brownlee and Mr. Jolly delivered excellent solos. The prizes were awarded as follows: Best peck of potatoes—Nelson Hyde, S. Harris, Mrs. Graham and McGee. Best collection of vegetables—Miss Chambers, Miss Constine, James McQuig.

Farmward Rush of Men Swamps Staff of Employment Bureau

Local Office of Ontario Service Has Record Number of Applicants.

An unusually large number of prospective farm workers have been applying at the local office of the Ontario Employment Bureau of late. Inspector of Immigration Farrel stated that the men are coming in so fast that it requires all of the staff's time to look after them. He attributes the sudden influx of workers to the fact that many have concluded their contracts with their former employers at the date and are now looking for further employment. Many men are applying for positions as agriculturalists that they may escape military service. Local employers say that the majority of laborers are of the opinion that work on a farm eliminates their liability for compulsory training, consequently they work all over the district. Mr. Farrel, who has just returned from a tour of the agricultural vicinity, reports that the late crop outlook is not so favorable as at first predicted. Since the time of sowing the late wheat has practically remained stationary in its maturity.

The Queen City some years ago entered into the fuel business and came a cropper. Therefore, it is not surprising that when a fuel problem developed again with the war Toronto did not rush into the game and preferred, like Stratford, to protect the interests of the taxpayer and to guard the consumer effectively through the agencies afforded by the fuel controller, who has the backing of the Dominion and American Governments.

The Toronto 20 and Empire in analyzing the situation quotes verified Government statistics prepared in the office of Commissioner O'Connor, who is now engaged in uprooting the bacon barons of the country. These show that the high cost of coal is in reality due to conditions existing on the American side of the border, where, by the way, President Wilson on September 1, fixed the prices of hard coal at the mines at prices that will make the cost on the cars in London \$12.35, \$8.57 and \$2.52, according to the rates in which it is produced. And these rates are charged by the so-called "independent" operators on whom those who father the civic fuel yard scheme place their reliance.

Seat of the Empire in its arguments, which make out a strong case against the investment of public money in such a worthless and hazardous undertaking, shows that in London's specific instance the actual average profit of the dealers for last year was but twenty-three cents a ton. But the fact with which Londoners are concerned is that even should they permit this heavy expenditure, which would become a direct charge against every piece of real estate in London, the backers of the scheme are absolutely unable to buy one pound of hard coal, and they admit it.

A so-called expert was sent on a wild goose chase to the hard coal regions of the United States. He started off with a flourish of trumpets and a lot of enthusiasm and returned with nothing but an apology for his miserable failure and an expense account.

Can't Buy Coal. The producers of the United States have flatly refused to do business with a civic coal yard, claiming as excuse their well-known antagonism to public ownership, wherever it exists, that they are unable to handle any more "new business" and that their first obligations in this time of stress and threatened famine are toward their regular customers, with whom they have for years done business.

The suggestion advanced that London should take her \$25,000 and enter into American law courts in the hope of uprooting the coal combines and transportation trusts of the United States, is regarded as a preposterous proposal, and a senseless extravagance that shall not be tolerated by those who would be called upon to foot the bill. The Controller's Advice. London consumers believe that they are well advised in heeding the warn-

LONDONERS SELECTED TO HIGH POSITIONS BY THE TICKET AGENTS

Canadian Association in Its Annual Convention At Montreal.

Montreal, Sept. 28.—Officers for the Canadian Ticket Agents' Association, which has been holding its annual meeting in the Windsor Hotel, were elected yesterday. They follow: President, E. B. Blow, Whitby; 1st vice-president, H. J. Whittier, Trenton; 2nd vice-president, J. Rainsford, Clinton; 3rd vice-president, J. Macdonald, Laidlaw; secretary-treasurer, R. de la Hooke, London; auditor, D. Caswell, Smith's Falls; honorary counsel, J. H. Flock, K. C. London; physician Dr. W. Messrs. W. Jackson, Clinton; F. W. Churchill, Collingwood; C. E. Jane, Orlin; W. Moffatt, Toronto, and A. W. Hane, Tillsonburg, Ont.

EXPERIENCE OF TORONTO BODES ILL FOR CIVIC SOFT COALYARD

Queen City Undertook a Similar Project and Has Lost \$66,800 Annually On It.

FUEL SCHEME IS SHUNNED

People of London Will Turn Down Hopelessly Extravagant Plan of Spenders When Vote Comes.

A warning to Londoners of the results that are likely to follow should the people permit themselves to be hoodwinked by self-seeking politicians and job hunters into granting authority for the issuance of \$25,000, with which to establish a civic fuel yard, is found in the exasperating experience of the city of Toronto in a venture of the kind that has today died a natural death.

Some years ago Toronto established a civic abattoir that has since roused the taxpayer and offered no reasonable service in return. The average annual loss on operation has exceeded sixty-six thousand dollars, while the report of the property commissioner to the city council shows that the total loss which must be borne by the taxpayers of that city now is in excess of \$200,000. To get rid of the white elephant is the cry of the people.

Toronto's experience in another direction serves further to exemplify the fact that there are two very different kinds of public ownership, and that one is harmful in the same degree as the other is beneficial.

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Who Is Making the Profits Out of the War?

Public condemnation of those who regard the war as a chance to make big profits is virtually unanimous. But opinion begins to divide when an attempt is made to identify these war profiteers. Thus A. C. Townley, President of the National Non-Partisan League, the new farmers' party, says, "There is a great difference between our patriotism, the patriotism of the men who toll that the profiteers may make \$4,000,000,000, and the patriotism of the men who make the billions. While the farmers and other producers have been raising crops to feed the armies of liberty, making ships, and munitions, and implements of war, a lot of gentlemen have been spending their ample leisure in announcing their patriotism. When you work sixteen hours a day for liberty and democracy, you have not much time or will to waive the flag. . . . If we were to put in as much time waving it as they do, the whole world would starve to death."

On the other hand, the New York World in criticizing this same league of farmers, declares that "Every speaker in that interesting assembly holds that although dollar wheat in time of peace was considered ideal, the cereal can not be profitably grown today unless the Government price is \$3.00 a bushel." In the very interesting leading article in THE LITERARY DIGEST for September 29, all phases of the subject of war profiteering are shown by quoting leading American newspapers and men like Herbert Hoover. Other articles which go to make up an exceptionally important number of this foremost American periodical are:

Aliens Must "Do Their Bit" in the Army
The Chamberlain Resolution to "Force Alien Slackers Either to Enlist in the American Ranks or Go Home and Fight for Their Own Country." Meets with the Approval of American Editors Everywhere. This Article Is of Particular Interest Just Now.

Where to Encamp the Negro Troops
The Hoodwinked Turks
Sinn Fein and the Irish Convention
Portable War Hospitals
The Day of the Trailer
Art at the County Fairs
Bairnsfather's "Bill" on the Stage
The Drink Problem in the War
Personal Glimpses
Parties and Papers in Russia
The Winter's Coal Problem

A Splendid Collection of Illustrations, Including Cartoons
All The World's News In a Nutshell

Every vital happening, every really worthwhile occurrence within the compass of the Seven Seas, is presented in compact and interesting form for your information each week in the columns of THE LITERARY DIGEST. Skilled searchers read through hundreds of newspapers, American and foreign, every day, for your benefit, and extract from these the facts that are of real news value.

September 29th Number on Sale Today—All News-dealers—10 Cents

'Tis a Mark of Distinction to Be a Reader of The Literary Digest
FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

ing given by the Canadian fuel controller to the people of Stratford, who considered establishing a municipal coal yard, and dropped the notion. The controller declared that his thorough knowledge of the situation did not indicate that anything that Stratford could do would have a chance to succeed in either reducing the price or increasing the supply of the first article to talk municipal coal-yard, and Toronto being in a better position than any other city in the country to act advisedly, concluded to stay out of the game, and depend upon the fuel controller.

Why, it is asked, should not Toronto be well guided when her city official, Property Commissioner Harris, is the representative in Ontario of the Dominion fuel controller? Mr. Harris has minion fuel controller? The situation of Toronto hundreds of thousands of dollars, and he is regarded as one of the most astute and efficient men of the service of the people of Canada. If a municipal coal yard gave the slightest promise of success, it is a certainty that Toronto served by such a man would be the first city to get into the game.

But the advice of the fuel controller is to depend upon him to bring down the rod on the backs of the profiteers. He issued an ultimatum to the coal dealers of London at his session in this city in July, saying that "THE PEOPLE LOOK TO ME FOR PROTECTION AND PROTECTION THEY SHALL HAVE."

Will Fix Prices. That he is prepared to go through with it, and that the consumer has real protection is evidenced by his activities at Vancouver on Saturday last when he fixed maximum rates in that city.

With such protection, which is the

Buy a '1900' Washer
With the Money It Saves You
The "1900" line of nine standard models includes machines operated by Hand Power, Water Power, Engine Power, Electric Motor. These machines wash clothes with a wringer, blue and wring your clothes without work, fuss, or waste. When washing a high-grade Washing Machine, write me personally for my liberal free trial offer and descriptive literature.
C. P. MORRIS, "1900" Washer Co., 357 Yonge St., Toronto.

rejecting the waste matter that would merely burden your eyes and brain unnecessarily. By this means you have always at hand, from week to week, the very best of the world's news in all departments of human endeavor, military, political, religious, artistic, and the rest, in instantly accessible shape. And, best of all, it is presented without a shadow of partiality or bias. To be absolutely fair to all is the policy of THE LITERARY DIGEST.

Stop that cough!
don't let it master you, for a continuous cough is dangerous. Attack it with a remedy that will quickly stop irritation of the respiratory organs and at the same time build up the body for permanent resistance. Ask your druggist or dealer for—
Robert's
35¢ Cod Liver Oil & Tar

The World's most famous Dressmakers
are making changes in styles to which this season's D & A Corsets are perfectly adapted.
The D & A Corsets are fitted on living Canadian models and bring to Canadian women the latest styles adapted specially to their requirements.
The prices of D & A Corsets average one-half those of imported corsets.
D & A Corsets are made by the Dominion Corset Co., makers of the La Diva Corsets and the D & A "Good Shape" Brassieres.
\$1.75

NON RUSTABLE D & A CORSETS
DOMINION CORSET CO., QUEBEC MONTREAL TORONTO

FALL FAIRS OF WESTERN ONTARIO
Alvinston Oct. 9, 10
Amherstburg Oct. 1, 2
Bayfield Oct. 5, 10
Blenheim Oct. 4, 5
Blyth Oct. 4, 5
Bridgen Oct. 4, 5
Comber Sept. 28, 29
Delaware Oct. 2
Dorchester Oct. 4
Elsberry Oct. 4, 5
Florence Oct. 4, 5
Fort Erie Oct. 4, 5
Galt Oct. 2, 3
Georgetown Oct. 2, 3
Gorrie Oct. 9, 10
Harrow Oct. 12, 13
Ingersoll Oct. 4, 5
Kirkton Oct. 3-6
Leamington Oct. 3-6
Madoc Oct. 3, 4
Meadow Sept. 27, 28

IMP. MUNITIONS BOARD,
NOT OUT OF BUSINESS

OTTAWA, Sept. 27.—The Evening Citizen says: "The imperial munitions board, which has been a fountainhead of industrial prosperity, is not going out of business. When on the crest of the wave, the expenditures mounted to fifty millions a month. Conservative policy has caused a reduction to the scale of thirty millions a month. It will likely continue on that basis all the winter, insuring a sustained output and the extensive employing that goes with it."

PRICES OF FLOUR AND
FEED DUE FOR DROP

ST. PAUL, Sept. 28.—John Pillsbury of Minneapolis, representing one of the largest flouring mills in the country, today told the state commission that in investigating prices of flour and other necessities of life, that he believed the price of flour would become lower than the present figure of \$10.85 a barrel, mainly because of the excellent crop to be milled. He added his belief that feed prices also will drop.

HEALTH MINISTER
IN GOVERNMENT, IS
OFFICER'S PROPOSAL

Canadian Public Health Congress in Session.

"THE GREATEST" MENACE"

Private Disease Must Be
Combated by Constant
Education.

OTTAWA, Sept. 27.—The morning session of the annual congress of the Canadian Public Health Association which opened here this morning was devoted principally to a technical symposium on the various diseases which the army medical corps have encountered in the trenches and in all the branches of military life. Papers were read on the "Social Aspects of the Venereal Disease Problem," by Captain Gordon Bates, of the Canadian Forces, in conjunction with Captain D. T. Fraser, M.C., C.A.M.C.; the "Military Aspect of the Venereal Disease Problem in Canada," by Lieut.-Col. F. S. Patch, A.D.M.S., Military District No. 1, Montreal; "General Diseases and Sex Hygiene," by Dr. Hector Palardy, D.P.H., district sanitary inspector of Hull, Quebec.

Minister of Health, Major M. Lauder, of Montreal, recognized as a specialist in these diseases, strongly advocated that there should be in the Government a portfolio of minister of public health, and that only by constant education would the general public learn that the greatest menace of the civilized world today is venereal disease, the venereal diseases. Others who discussed the subject were Dr. W. H. H. Hall, Dr. E. H. MacMurphy, Dr. A. M. Husta and Dr. J. A. MacDonald, of Toronto.

A remarkable paper on venereal diseases was read at the annual meeting of the Canadian Public Health Association this morning by Capt. Gordon Bates, C.A.M.C. The paper was prepared in collaboration with Capt. Morris McPhedran, C.A.M.C., and Capt. Donald Fraser, C.A.M.C. Dr. Bates contrasted the efficiency with which this menace is dealt with in the army, and the comparative indifference of the civilian authorities. The necessity for efficiency in the army led to the adoption of radical measures, such as periodic inspection and quarantining, from which it has been possible to obtain statistics impossible in civil practice.

Some statistics. A recent investigation extending over four months, in which 417 cases were analyzed, showed that 70 infected men were under 20 years of age, 144 between 21 and 25, some 280 were single men and 36 married. An interesting sidelight on the social evil is furnished in the evidence that in 127 cases there was no payment of money to the women, only 44 were classified as professionals. In the great majority of cases the women were working in poorly paid occupations, such as domestics, salesladies, theatre ushers, waitresses, etc.

In 235 cases the influence of alcohol was denied, and in 97 cases either the man, or woman, or both had had no access to alcohol. In 60 cases the infection took place in the girl's boarding-house, and in 119 cases it took place out of doors, in public parks, etc.

Alarming Prevalence. The disastrous effects of the alarming prevalence of this disease in every community all over the country was emphasized by the speaker. Gonorrhea was responsible for ten per cent of all cases of blindness. It rendered necessary many surgical operations, and was the cause of many serious chronic diseases. Syphilis was the cause of 35 per cent of the insanity. It was one of the causes of mentally defective children, locomotor ataxia, softening of the brain and diseases of the heart, blood vessels and vital organs. The number of deaths from this deadly malady does not seem to be nearly as large as it actually is, as deaths from paresis, aneurism, and apoplexy are rarely classified as due to syphilis, as they should be.

Must Be Checked. Dr. Bates strongly urged that immediate steps be taken to facilitate the early diagnosis and prompt treatment of all cases in order to check the alarming spread of a disease that was much more serious than the average person had any conception of. Clinics should be established, not only in the large cities, but all over the country. Discontinuation of treatment before cure is established, and subsequent marriage, results in an enormous amount of innocent infection. The facts of the case should be frankly laid before the public so that they may realize its gravity. In this connection he referred to educational campaigns which were being carried out in the States, and expressed regret that the Ontario authorities had named a movie picture film called "Damaged Goods," which had been strongly indorsed by the highest medical authorities.

Too Nervous to Sleep. Nerves wrecked by accident—Was Afraid to Go in a Crowd or to Stay Alone—Tells of His Cure.

LONDON, Sept. 28.—Much sympathy was shown in this city for Mr. Dorsey, who met with a distressing accident when his foot was smashed in an elevator.

The shock to the nervous system was so great that Mr. Dorsey was in a bad condition for a long time. He was like a child in that he required his mother's care nearly all the time. He feared a crowd and could not stay alone and could not sleep because of the weakness and excited condition of his nerves. Detroit doctors did what they could for him, but he could not get back his strength and vigor until he fortunately heard of Dr. Chase's Nerve Food.

It is no mere accident that Dr. Chase's Nerve Food proves to be exactly what is needed in so many cases of exhausted nerves. It is composed of the ingredients which nature requires to form new blood and create new nerve force. For this reason it cannot fail and for this reason it succeeds when ordinary medicines fail.

Mr. Lawrence E. Dorsey, 39 Stanley street, London, Ont., writes: "About three years ago I got my foot smashed in an elevator in Detroit, which completely wrecked my nerves. I doctored with the doctors there, but they did not seem to be able to help me. My nerves were in such a state that I could not go down town alone, or go any place where there was a crowd. Sometimes my mother would have to sit and watch over me at night, and sometimes I could not get any sleep at all. But one day last winter I commenced using Dr. Chase's Nerve Food, and before I had completely used the first box I could go to a difference in my condition. I continued using these pills for some time. This result was splendid. I feel so much better, can sleep well at night, can go out on the street and attend gatherings like the rest of people. I am so pleased to be able to tell you what Dr. Chase's Nerve Food has done for me, and to recommend it to other people."

Dr. Chase's Nerve Food, 50 cents a box, a full treatment of 6 boxes for \$2.75, at all dealers or Edmonson, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations only disappoint.—Adv.

cal and military authorities in the States. General authorities should be quarantined immediately, and a law passed in Canada similar to the Western Australia Quarantine Act.

Health Insurance. Miles M. Dawson, an attorney of New York city, and J. M. Robinson, Ph.D., also of New York city, dealt entirely with the question of health insurance, the contribution of health insurance to improvement of the public health, and the practice of medicine and public health. Both the speakers treated the subjects technically and at least in part, particularly, since prohibition had gone into effect.

Consumption and Cancer Cures. The consumption and cancer cures which were being sold were robbing victims of these diseases of the only chance they had of recovery. Manufacturers of such concoctions were criminals of the worst type and should be treated as such. John P. Morton of Hamilton stated that the majority of the physicians knew nothing of health insurance and the medical men together so that a cure was impossible. The meeting was then adjourned until tomorrow morning at 10 o'clock, when the main discussion will be on infant welfare and housing problems.

IMMENSE CROP OF
FINE ONIONS SAFELY
GATHERED AT HENSALL

Growers Have Large Orders
From All Over Dominion.

HENSALL, Sept. 27.—As a result of the favorable weather an immense crop of onions in this district has been safely harvested. The crop will bring thousands of dollars to the growers and may mean a large order to the local market. The onions will go to all parts of the Dominion.

Misses Maude and Lilly Porter visited friends in Granton and Whalen recently.

On Friday evening the Presbytery of Huron meets here for the induction of Rev. Mr. McConnell, of Toronto, as pastor of the congregation.

Miss Tarn, of London, spent a few days recently, the guest of Mrs. T. Murdoch and her daughter, Miss Ethel. Mrs. Cooper Forrest, who recently suffered a paralytic stroke, is somewhat improved.

Mrs. A. H. Carroll, of Beachville, spent a few days recently with her mother, Mrs. J. Sutherland. Mr. and Mrs. W. G. Wilson have returned after a couple of months' visit with relatives in Manitoba and Saskatchewan.

A number of relatives of Mrs. John Dick, formerly Miss Carrie Chapman, attended her funeral at Oakville on Monday.

R. J. Drysdale returned recently from an extended visit with relatives in Manitoba and Alberta.

Mr. and Mrs. J. McKenzie have returned after a visit with relatives in the west.

Miss Anna MacArthur and Miss Steele, of Robson, both of whom were winners in the local fairs in different classes with their fine horses, and also won sweepstakes prizes.

Mr. T. J. Berry and Mr. Wm. Buchanan were both first prize winners in the local fairs in different classes with their fine horses, and also won sweepstakes prizes.

Returned Men in This Class Will Be Examined.

OTTAWA, Sept. 27.—A large number of members of the Canadian expeditionary force have recently been returned from England on account of physical unfitness, which made it impossible for them to proceed to the front. The men who are returned on medical classification C-3 are considered fit for certain kinds of home service, but, owing to physical weakness, wounds or other causes, cannot be sent to the trenches. The military department states that under the military service act, such men will be examined to see if they can be of any service at home before they are discharged. There are various branches of the service in which men, though not strong enough for the trenches, can be utilized.

BANK CLEARINGS CLIMB STEADILY

Winnipeg, Sept. 27.—Following are the bank clearings for the principal cities of Western Canada for the week ended today, as compared with the corresponding week last year:

	1917	1916
Winnipeg	\$48,667,574	\$38,503,409
Vancouver	10,416,288	7,410,100
Calgary	8,832,286	6,489,992
Edmonton	2,670,873	1,948,105
Saskatoon	1,839,038	1,132,531
Regina	1,717,547	1,236,397
Moose Jaw	1,294,445	845,262
Brandon	831,500	487,894
Fort William	825,262	546,311
Medicine Hat	708,421	407,152
Lethbridge	1,040,071	656,472

SAVE YOUR SALES
CHECKS, THEY ARE
VALUABLE HERE.SAVE YOUR SALES CHECKS AND GET A
COLUMBIA MEDALLION FREE!

—An advertising feature for our store, and for this reason the liberal offer will be for a short time only.

Now, while this newspaper is in your hand, and you are reading this advertisement, get out your pictures that you want copied into Columbia medallions, and place them where you cannot possibly overlook them when you come to our store. You cannot afford to overlook or forget this opportunity, as the time is limited. The day is short, and hundreds will avail themselves of the opportunity, so bring in your picture as early as possible, to avoid delay.

Why not get a medallion made from the photograph of the family group? Ever think of it? Nothing preserves the home atmosphere or home memories like a group picture—with father and mother in the centre. And when the family is scattered how glad you will be that you had it done in time. Why postpone what you ought to do now? Bring in at once your picture and have it enlarged.



FREE SIZE 6 1/2 x 8 1/4 MAIN FLOOR.

Winter Coats, \$12.50 Special

—Ladies' and Misses' Tweed and Cheviot Winter Coats, entirely new models for this season, large collars and belted effects. Despite the scarcity of materials these are wonderful values at.....\$12.50

GARMENT SECTION, SECOND FLOOR.

RAINCOATS, \$5.45

—Special for Saturday. Ladies' Poplin Raincoats, in tan, blue and black, raglan and set-in sleeves, belt in back and pockets. Special bargain at the above price.

WOOL BLANKETS, \$6.50.

—White Union Wool Blankets, size 66x86 inches, pink or blue borders. There's fully sixty per cent wool in these blankets; warranted unshrinkable. Special value at the above price.

BATHROBE BLANKETS.

Indian designs and reversible floral patterns, suitable for men's bathrobes and ladies' dressing gowns, also used for couch covers. Sizes 2x2 1/2 yards. Price, each.....\$5.50

Fall Gloves

—Ladies' Black or Tan Kid Gloves, new fall stock just in. All sizes. Per pair.....\$1.75, \$2.00
—Ladies' Silk Gloves, in black, grey, navy and natural. All sizes. Per pair.....75c, \$1.00, \$1.25 per pair
—Ladies' Chamossette Gloves, in white, tan, black and natural.....85c and \$1.00 per pair

Poplin Skirts

—1 piece Satin Stripe Poplin Silk, old rose shade, full yard wide. Also 1 piece Black Striped Silk Poplin. Value \$2.50. At per yard.....\$1.75

J. H. CHAPMAN & CO., 239, 241, 243 Dundas St.

LONDON SOLDIERS
MADE BIG HIT AT
AILSA CRAIG FAIRNo Finer Horses Seen at Any
Fall Shows.

AILSA CRAIG, Sept. 27.—A squad of fifty soldiers from London put on exercises at the fair here this afternoon that delighted the crowd. Over 3,000 people were in attendance and the fair was a splendid success in every way.

A tag day was held by the Young Ladies' Club, and flags and buttons were sold by the members of the Women's Institute. Tonight a concert was given by returned soldiers from London, and the hall was packed to capacity.

The exhibits of roots and fruit, with the exception of roots and fruit, were unusually good. Alf Mahler of Forest won a special prize in every class for his collection of apples. There were numerous entries in the ladies' work, and many fine.

A new feature this year was a drawing competition for school children. The prizes were won as follows: Map of Middlesex, Edna Bee; Allie's map, Ruby McKay; Union Jack, Wm. McEwen.

No finer horses and cattle are seen anywhere in this district, and today's entries fully sustained the splendid reputation of North Middlesex.

R. J. Robinson was a heavy winner, with twenty-one firsts.

The races this afternoon resulted as follows:

Free-for-All.
1. Chas. Patchen, Sid Hodgins.....1 1
2. Gentry Forest, S. Rosser.....2 2
Best time—2:14.4

Green Race.
1. Gratton, W. Kearney.....1 1
2. Chas. Patchen, Sid Hodgins.....2 2
3. Dan Patchen, B. Hodgins.....3 3
4. Bel Brino, Geo. McEwen.....4 4

OVER 2,000 ENTRIES
FOR THE BEST FAIR
YET HELD IN FOREST

Big Procession of School Children Marched to Grounds.

FOREST, Sept. 27.—Over three thousand people attended the Forest fair which was held here today. The exhibition was the biggest in the history of the fair, and was a great success. The gate receipts were \$450.

Trafford's Saturday and
Monday Specials!

Baby Carriages---

On these two days we are going to make a special clearing sale of

These are constructed of the best genuine reed and consist of both round and flat reed. Regardless of the continued advance in prices we are making a special 10 per cent reduction for cash.



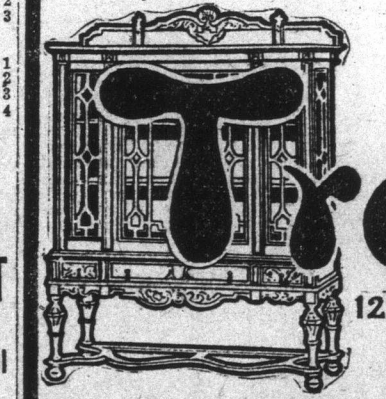
Bedroom Furniture---

Large stock of WALNUT BEDROOM SETS with reduced prices on half a dozen different designs for Saturday and Monday. These are all new, handsome styles, in genuine black walnut. We are also showing one of the most complete lines of QUARTERED OAK DRESSERS AND CHIFFONNIERS in the city.

Congoleum Rugs---

A new stock of Congoleum Rugs in all sizes. Prices range from \$5.35 to \$13.40. We have also a new stock of Congoleum Piece Goods, two yards wide, on which we have a special introductory price of 87c per square yard.

These goods will take the place of high-priced linoleum and are fully guaranteed.



129 Dundas St. - Market Sq. London - Ont.

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NEW DOLLS ARE HERE.

10c, 25c, 35c, 45c, 50c, 60c, 75c, \$1.00 UPWARDS TO \$3.00.

Sweater Coats

—Infants' Sweater Coats, in all colors, for the wee tot. Large assortment to choose from. Prices.....98c up to \$2.00

—Grey Sweaters, for boys' or girls' school wear. Special, each.....98c

—Ladies' Sweater Coats, in brush wool, fine or heavy knit, colors are open, rose, grey, red, green and white. Prices.....\$2.50 to \$12.50

Lined Underskirts

—Ladies' Black Sateen Underskirts, warmly lined, with white flannelette. Special value, at.....\$1.50

Corsets

—C-C A La Grace Corsets, in all sizes, 20 to 30, splendid model for average figures, four horse supports attached; \$2.00 value. Saturday.....\$1.49

—Corsets, in sizes 19 to 27 (no horse supports). Saturday, while they last. At.....59c

Underwear

—Ladies' Heavy Ribbed Vests, high neck and long sleeves, in white or natural. Drawers ankle length, to match. Per garment.....45c

—Full range of Children's Underwear, sleeper and black tights, in every size.

NIGHTGOWNS.

—Ladies' White Flannelette Nightgowns, high neck and long sleeves, full sizes, At.....\$1.10

New Waists

—Ladies' Black Sateen Waists for extra stout women, sizes 46 to 50, high and low collar effects. At.....\$1.50

—Ladies' Jap Silk Waists, black or white, large collars and long sleeves. Sizes 36 to 44. At.....\$2.00

—Ladies' White Pique Waists, new fall stock, in tailored style. At.....\$1.25, \$1.50

—Ladies' Silk Crepe de Chine Waists, new fall style, with large collar and hemstitching, in maize, rose, pink and white, sizes 36 to 44. Special.....\$2.98

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TRAFFORD'S

A PAGE OF GENERAL INTEREST TO WOMEN

Happenings in Society

Chill clad, cold November, Autumn's drooping head, Weeping skies, pain-like sighs, O'er nature's cold, cold bed.

Miss Gladys Thompson, Talbot street, is visiting her aunt and uncle, Mr. and Mrs. Westbrook, Hartford, Connecticut.

Mrs. Sidney Dunn of Hamilton is the guest of Mrs. Norman Howden.

Mr. Ald. and Mrs. Wilson have returned from Thordale. While there, they visited the fair.

In honor of the bride-elect, Miss Ada G. Gould, a number of her girl friends gathered at the home of Miss J. Schelling, Dundas avenue, on Tuesday evening, and tendered her a linen shower.

After a dainty luncheon the guests all joined in wishing Miss Gould much happiness.

Mrs. Ramsay and her daughter, Mrs. Underwood, are guests at the country home of Mrs. F. A. Fitzgerald.

Mrs. Steele is in Luten visiting her mother, Mrs. Eugene Hill, who is seriously ill.

Mrs. G. R. Christie of Aylmer is a visitor in town.

A pretty autumn wedding was solemnized at the home of Mrs. N. Reith of Lutan recently, when her daughter, Elizabeth, was united in marriage to James Oscar Hodgins of Eddulph. Rev. McDermod officiated. The drawing-room was prettily decorated with evergreens and roses, and the bride, wearing a charming gown of white tulle, carried a bouquet of sunflower roses, acted as ring-bearer. The groom's gift to the bride was a beautiful lavallier with diamond setting. The young couple were the recipients of many beautiful and costly gifts. Mr. and Mrs. Hodgins left on a tour to eastern points. On their return they will reside on the groom's farm near Lutan.

The Trafalgar Chapter, I. O. D. E., gratefully acknowledge the splendid support given it by citizens on their recent tag day, \$600 being realized.

Mrs. Samuel Sparkes announces the engagement of her eldest daughter, Emily, to the Rev. William Moulton of St. James Church, Montreal. Mr. Moulton is the twin son of Mr. and Mrs. John Moulton of this city.

WAR MENUS

How to Save Wheat, Beef and Bacon for the men at the front. Issued from the office of the Food Controller for Canada.

MENU FOR SATURDAY

BREAKFAST
Cornmeal Pudding. Milk. Sugar. Liver and Bacon. Brown Bread. Pear Marinated. Tea or Coffee.

LUNCHEON

Cream of Corn Soup. Bran Gems. Scalloped Potatoes. Coddled Apples. Tea. Milk. Sugar.

DINNER

Roast Beef. Cauliflower. Parsi Roast Potatoes. White Bread. Gingerbread. Honey. The recipes for Scalloped Potatoes and Coddled Apples, mentioned above, are as follows:

Scalloped Potatoes—Butter a baking dish well. Put in a layer of potatoes, sliced thinly. Sprinkle with salt and pepper, and dredge with flour. Add milk until it may be seen through the top layer. Add salt and pepper. Bake in the oven until the potato is soft. Coddled Apples—Pare and quarter any firm cooking apples. Make a syrup of one cup of sugar and one cup of water. Add a little cinnamon. Put the apples in the boiling syrup and cook until the apples are clear, but not broken. Remove from syrup and boil the syrup down until thicker. Four over the apples and serve.

Recipes by Domestic Science Experts of the Food Controller's Office.

Advertiser Patterns



A Splendid "Coverall" Style. 2115—This apron may serve very well as a house dress, and with the "coverall" style is especially attractive for warm weather.

The pattern is nice for chambray, gingham, or flannel. It is cut in four sizes. Small 32-34, medium 36-38, large 40-42, and extra large 44-46 inches bust measure. The medium size will require 5 1/2 yards of 36-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below:

Name.....
Town.....
Province.....

Age (if child or miss) pattern.....
Measurement: Bust..... Waist.....

CAUTION: Be careful to inclose the above illustration, and send size of pattern wanted. Do not forget to enclose your money order, or cash, or check, or money, or stamps, or any other form of payment, for the pattern.

From her for a long time now. I must write her again. Well, I guess I will close for the present but promise that I will not be so long writing the next time.

Ans.—It was a surprise. "Twenty-two" is a very nice figure, but I trust, since you are back "on the line" again, Aunt Nannie has been very busy for several months, but maybe your kind inquiry may prompt her to do so once more.

Now don't forget, "T. O." that we want to hear from our "old original" soldier-boy once in a while at least.

Cakes Won't Fail.
Dear Miss Grey—A batch of just finished making a batch of "Mrs. Homebird's" cookies, which, needless to say are fine. While making them I naturally turned to the Mail-Box, and I decided to write a few lines.

Here is a lot of experience making cakes. When you have your batter in the pan, raise the pan an inch or so from the table and let it fall. Do this two or three times. Your cake will be better for it.

I heard this I have never had a cake fail, although I can not act as a judge. The pumpkin marmalade recipe with oranges and lemons sent in by "Kosa" and recently republished is fine.

Am interested in the story of "Tweedle Dum and Tweedle Dee" as I hear more of it. Here is a splendid recipe for marmalade. I have never had it fail yet.

Cream a cup of butter, add gradually 1 1/2 cups of granulated sugar, then 1/2 cup sweet milk, with 2 cups sifted flour, add with 2 level teaspoons baking powder. Divide into two equal parts. Add 1/2 teaspoon cloves, 1/2 teaspoon cinnamon, and lastly the yolk of one egg beaten to other half.

add 1/2 teaspoon vanilla and whites of three eggs beaten till light. Drop spoonfuls of each in turn. Nice baked as a loaf cake.

If anyone tries this, let us know the results.

Now for a few questions:
1. How do you get rid of a white cotton undershirt?
2. How do you sweet corn and the recipe for macaroni with tomatoes and cheese.

3. We planted rhubarb a year ago last spring. It always grows such small stalks, although there are plenty of them. How should it be prepared?
4. Recipe for macaroni with tomatoes and cheese.

5. I am interested in your writing, and how can I improve it?
Best wishes for the Mail-Box.

Ans.—I have you tried soap and chalk? Wet the spots, soap well with any good yellow soap, and rub with scraped chalk, place in the sun for half an hour, wash out in warm water, and it may be necessary to repeat.

2. This recipe appears in Miss Ethel Chapman's bulletin on "Home Canning."
3. Give the bed a generous coat of well-rotted manure this autumn, and before the snow comes cover with straw manure. In the spring work this latter well into the soil, and your rhubarb should show a decided improvement next summer.

4. Can any reader supply this? I have recipes for macaroni and cheese, but none including tomatoes, too.
5. You really write a very attractive hand. It is legible, regular and graceful.

A Contemptible Man.
"Worried"—A man like that ought to be well, I cannot think up a punishment of sufficient severity. Doesn't it make you angry, though? If she

How Much Whole Wheat do you eat? You have never thought much about food. You have eaten what you liked regardless of food value—and you may continue to eat what you like but you are certain to like the foods that nourish and strengthen if they are prepared in an appetizing way.

Thousands now eat Shredded Wheat Biscuit as a substitute for meat, eggs and potatoes and they have learned many palatable ways in which to serve it. It is 100 per cent. whole wheat. For any meal with milk or cream, sliced peaches or other fruits.

Made in Canada.

DAILY BIBLE QUESTION CLUB
SUGGESTIVE QUESTIONS ON THE SUNDAY SCHOOL LESSON.
By Rev. T. S. Lincoff, D.D. (Adapted from the Bible.)
August 19, 1917.

Review—"The Goodness and Severity of God." Daniel 9:4-19. Golden Text—"Jehovah is Merciful and Gracious, Slow to Anger, and Abundant in Loving Kindness." Ps. ciii. 8.

The questions for this week may be used as an original lesson, or as a review of the thirteen preceding weekly lessons in the Bible. The questions are as follows: 1. What is the meaning of the word "Jehovah"? 2. What is the meaning of the word "Merciful"? 3. What is the meaning of the word "Gracious"? 4. What is the meaning of the word "Slow to Anger"? 5. What is the meaning of the word "Abundant in Loving Kindness"? 6. What is the meaning of the word "Jehovah"? 7. What is the meaning of the word "Merciful"? 8. What is the meaning of the word "Gracious"? 9. What is the meaning of the word "Slow to Anger"? 10. What is the meaning of the word "Abundant in Loving Kindness"? 11. What is the meaning of the word "Jehovah"? 12. What is the meaning of the word "Merciful"? 13. What is the meaning of the word "Gracious"? 14. What is the meaning of the word "Slow to Anger"? 15. What is the meaning of the word "Abundant in Loving Kindness"? 16. What is the meaning of the word "Jehovah"? 17. 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HOOSIERS EASILY WIN FROM LEAFS---RED SOX BEST PICKED TEAM

THE SPORT-LIGHT

By Grantland Rice.

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THE WORLD SERIES ROUND-UP--NO. 4--THE PITCHERS.
For Chicago--Cicotte, Russell, Faber, Williams.
For New York--Schupp, Perritt, Salles, Benton.
These are the eight pitchers who are to be employed, at one time or another, when the Giants and White Sox are tossed in together. Chicago's list, named in order of effectiveness and likelihood of choice, includes two right-handers--Cicotte and Faber--and two left-handers--Russell and Williams.
New York's list, named in the same order, includes one right-hander--Perritt--and three left-handers--Schupp, Salles and Benton.

CICOTTE VS. SCHUPP.

No one knows the pitching order in advance. But the two most effective workers on the two clubs--the two most likely to meet--are Cicotte and Schupp.

Cicotte had the best year of his extended career, and the best season in his league.
He won more games and was more generally effective than any other pitcher. Whether it was through a "shine" ball or a fuz ball, or merely through his fine pitching is a matter of mere opinion. The facts in the case are that he was better to hit than a pitcher in a snatching sea.

Cicotte is almost sure to hold the Giants well in hand. They are not very likely to hit him hard in any game.
In the same way, Schupp, with his fast curve and his effective delivery, will give the White Sox a full afternoon's meditation. Schupp is a hard man to hit. He is a cool, game youngster, with plenty of working material.

But all in all he isn't quite as certain a proposition as Cicotte is. The latter is just a trifle surer to be at his best. On past performance form a Cicotte-Schupp meeting should be one of those 1-0, or 2-1 affairs. It isn't likely to go much higher.

The Giants will find Cicotte a baffling proposition. The White Sox are not going to hit Schupp effectively. This meeting should bring on a close game, with the odds favoring Cicotte.

PERRITT VS. RUSSELL.

The advance choice for the second game will be Perritt vs. Tex. Russell.

Poll halls from Louisiana. Russell is a Mississippi product. The Louisiana Lath from down among the bayous, got a slow start, hit his stride late in June, and ever since has been tearing the trail wide open. He has won about nine-tenths of his starts since June. With a fast, rib-ripping sweep, Perritt showed he was one of the most effective pitchers of the series. No lath is easy to hit at sixty feet. And Perritt makes a lath look bulky.

Russell is back upon one of his best years. He has won about 80 per cent of his games and has been highly effective. In the last stages of the campaign he hasn't been quite as effective as Perritt, and if these two meet, the Giant right-hander will have none the worse of the advance dope. Both men have been under fire long enough to hold their balance. The gap separating their effectiveness isn't very wide. Perritt is a bit more pointed toward a low-hit game.

THE THIRD GAME.

Schupp and Perritt will work Saturday and Sunday for New York. Cicotte and Russell will work the first two games for Chicago. The third game, the New York opener, will not be played until Tuesday. This means that McGraw and Rowland, if they care to, can easily start Cicotte and Schupp again with a three-day rest.

They may adopt these tactics. But if they switch, McGraw will very possibly send Slim Salles against the Sox, while Rowland counters with Red Faber against the Giants.

Salles is a veteran of extended standings--a wise, cool left-hander, who has been pitching for over twelve years.

A clash between these two would be a clash of opposites, for Faber is a big, young right-hander, with fine speed, whereas Salles relies very little on a fast ball which is none too fast.

American Leaguers believe that Faber will be effective against the Giants and a hard man for them to beat. He isn't as steady nor yet as experienced as Salles, but a fast ball under control covers up a multitude of deficits.

In the way of a season's effectiveness, these two are closely upon a par.

THE FOURTH CHOICE.

The fourth choice in each camp probably will be Rube Benton for the Giants and Williams for the Sox--both left-handers who have completed good years. It is a matter of more than hazy doubt as to whether Benton or Williams will start a game where two or three pitchers can easily do the bulk of the work. Williams has won more games than Benton and has had a somewhat better season from the start.

THE TWO STAFFS.

Chicago looks to have a somewhat stronger staff, but the belief in many quarters that New York's pitching contingent is weak and uncertain is out of line with the facts.

Schupp and Perritt will be hard to hit, and Schupp and Perritt can easily pitch four or five of the first six games.
Cicotte, Russell and Faber should be just a whit more effective, but the difference, so far as standard season values go, isn't very thick. There is no such preponderance on one side as the Red Sox had with Ruth, Leonard and Shore. If pitching alone is to decide the issue, it should go to seven games. But the pitching on neither side is decisive enough to give either club any undue advantage.

(Tomorrow--The Catching.)

FIFTEEN HEATS RUN; RAIN STOPS RACING

Long Day's Sport at Columbus Grand Circuit Meet.

COLUMBUS, Sept. 27.--Fifteen heats were run at the Columbus Grand Circuit meet today, but the regular events, and the unfinished 2:15 trotting event from Wednesday, and still it was impossible to complete the meeting, a seventh heat being necessary to determine the winning of the 2:15 trot, which was unfinished when darkness came.

Summaries:

2:15 Class Trotting, \$1,000, 3 in 5.

(Five heats raced Wednesday.)

Michalowa, b. m., by

Peter the Great (Ser-

guy) 3 1 1 3 3 1

Lotto Watts, b. m.,

(Stout) 5 6 3 1 1 2

David Loeck, b. g. (Coe)

Yace G. ch. (Jones) 9 3 2 8 6 0

Francis Belmont, b. m.

(Erwin) 2 8 8 5 0 0

Richard Hunter, br. g.

(Brennan) 4 10 6 0

Silcock, b. g. (Hoskins)

George Summers, b. g.

(Wright) 10 9 4 9 0

Eva Hagen, br. m. (Mc-

Mahon) 8 10 9 0

Letzanna, b. m., by

(Sneill) 11 5 7 0

Ira C. b. g. (Coe) 11 5 7 0

Dorothy Sweeney, b. m.

(Owen) 11 5 7 0

Time -- 2:07½, 2:07½, 2:07½, 2:08½,

2:10½, 2:08½.

The Arch City, 2:10 Class Pacific,

\$5,000, 3 in 5.

Ben All, b. g., by Wealth (Pitt-

man) 1 1 1

Little Battie, b. g. (Coe)

Peter Nash, ch. b. (Russell) 3 3 3

Tommy Direct, b. g. (Lee)

The Pointer Queen, b. m. (Mc-

Mahon) 5 4 8

Helen Chimes, b. g. (Coe)

Battle King, b. g. (Cleming)

Baxter Lou, ch. g. (Childs)

Home E. Jr., b. g. (Coe)

Time -- 2:03½, 2:04½, 2:04½,

2:05½, 2:06½.

Free-for-all Class Pacific, \$1,000,

the Great (McDonald) 4 1 1

Ben Earl, b. g. (Childs)

Hal Boy, b. m. (McMahon)

Russell Boy, b. h. (Geers)

William, b. h. (Marvin)

Single E., b. h. (Coe)

Time -- 2:03½, 2:03½, 2:03½,

2:04½, 2:05½.

2:11 Class Trotting, \$1,000,

Gen. York, b. g., by General



EDDIE CICOTTE, star of the White Sox hurlers, who will introduce the Giant sluggers to the "shine ball."

CONTROL AND MEMORY WIN GAMES FOR BAGBY

Indian Twirler Has Mind Like a Card Index--Has Few Equals in Controlling Ball--Defeated Strongest Teams.

If the Cleveland Indians had a quartet of Jim Bagby to do their pitching, Owner Jim Dunn would probably be sporting the American League championship this fall. At any rate, the Indians would be much closer to the coveted goal than they have been most of the season. Bagby's work on the rubber has been the outstanding feature in Cleveland's pitching.

"Old Sarge," as they call Bagby in Cleveland, is a past master in the gentle art of controlling a baseball. There are American League pitchers who have more stuff than he, but he should be able to learn so much about the weaknesses of American League batters in two years' time. Bagby is a storehouse of knowledge concerning the weaknesses of American League batters. He doesn't need a card index in his league, and never forgets.

RED SOX DEFEAT ALL-STAR TEAM IN BENEFIT GAME
Shut Out Team With Cobb, Speaker, Jackson and Other Stars on Lineup.
BOSTON, Sept. 27.--The Red Sox today defeated, 2 to 0, an all-star team recruited from leading players of the American League, with Maranville, of the Boston Braves, at shortstop. The entire proceeds went to the family of the late T. H. Murnane, who, until his death last winter, was considered the dean of American baseball writers. The receipts were well over \$14,000.

WHITE SOX POUND SENATOR HURLERS FOR 6 RUNS, 21 HITS
Leaders Have Easy Time With Washington Southpaws--Benz's Good Work.

WASHINGTON, Sept. 27.--Benz held Washington to six scattered hits today and won the final game of the series by a score of 6 to 1. Score: R. H. E. Chicago 2 13 0 0 0 0 0 0 0 1 6 1 Washington 0 1 0 0 0 0 0 0 0 1 6 1 Batteries--Benz and Lynn; Shaw, Gallis, Craft and Almsmith.

PITTSBURG KNOCKS PFEFFER AND CHENEY FOR FOURTEEN HITS
Pirates in Fine Form--Hughes of Braves Is Easy Mark for Cincinnati.

PITTSBURG, Sept. 27.--Pittsburg knocked Pfeffer and Cheney out of the box and hit Wachtel hard today, winning the opening game of the series with Brooklyn by a score of 10 to 2. Score: R. H. E. Pittsburgh 10 20 0 0 1 0 0 0 0 2 7 1 Brooklyn 0 0 0 0 0 0 0 0 0 0 3 1 Batteries--Pittsburg, Pfeffer and Cheney; Wachtel, Miller and Cooper and Blackwell.

REDS WIN FROM HUGHES IN SECOND INNING
CINCINNATI, Sept. 27.--Cincinnati hit Hughes hard in the second inning and won the final game of the Boston series here today by a score of 6 to 4. Score: R. H. E. Cincinnati 6 0 0 0 0 0 0 0 0 0 3 1 Boston 4 0 0 0 0 0 0 0 0 0 3 1 Batteries--Ruth, Foster and Agnew; Thomas, Shocke, Ehmske, Johnson and O'Neill, Schang.

No other games in National League scheduled today.

HOOSIERS PUT IT OVER TORONTO 9 TO 3

Visitors Easily Take the Third Game of Series.

LEAKE GIVES ELEVEN HITS

Indianapolis Has Soft Time Annexing Game--Northrop Working Well.

TORONTO, Sept. 27.--Indianapolis won the third game of the series from Toronto here today by a score of 9 to 3, making the American Association champions the victors in two of three games played here. Northrop and Gossett were in the points for the Hoosiers, while Leake and Lalonde formed the Toronto battery. Schaag was not on the Indian bench, having been called to Buffalo to appear before the army exemption board.

Both teams left tonight for Indianapolis.

DETAILS OF THE DISASTER.
Indianapolis, A. B. R. H. P. O. A. E.
Dolan, 2b 5 2 1 0 7 0
Reilly, lf 3 2 1 0 1 0
Zwilling, cf 5 2 2 2 1 0
Kirke, 1b 5 1 2 1 4 0
Lorick, ss 4 0 1 2 0 0
Dettshaw, rf 4 0 0 0 0 0
Gossett, c 3 0 0 0 0 0
Northrop, p 4 1 1 2 2 0
Totals 38 9 11 27 16 0

Toronto, A. B. R. H. P. O. A. E.
Truesdale, 2b 4 0 0 0 0 0
Jacobson, cf 4 1 1 6 0 0
Whiteman, lf 4 0 1 0 0 0
Lajoie, 1b 4 0 0 0 0 0
Schultz, rf 4 0 1 0 0 0
Blackburne, 3b 3 0 0 0 0 0
McDonald, c 3 0 0 0 0 0
Lalonde, p 3 0 0 0 0 0
Leake, p 2 0 0 0 0 0
Totals 33 3 7 27 10 2

LIEUT. BERT PERRY IN FRANCE

Word was received in London last night to the effect that Lieut. Bert Perry, formerly Sporting Editor of The Advertiser, now with the Royal Flying Corps, has been sent to France. Lieut. Perry is flying one of the latest and most up-to-date of the British warplanes, and writes that by the time his letter has been received he expects to be in the thick of the fray, and hopes to have at least one "taube" to his credit. He left his desk at The Advertiser to join the 19th (Sportsmen's) Battalion at Toronto, but later secured a commission in the Royal Flying Corps. He went overseas some months ago, but has been stationed in various parts of England for some time past.

WHEATLEY BOWLERS WIN SILVERWARE AT BLENHEIM TOURNEY

Big Crowd Sees Keen Competition Between the Rinks.

EMPIRE BRASS TRIMS WHITE BOWLING QUINET

The Empire Brass whitewashed the White quints in an exhibition game last night at the National alleys, by taking three games from the latter. George Karrys of the Empire Brass carried off the honors of the night by making the highest total score of 581 and the high individual score with 215.

White rolled a high score of 502, while Gallagher bowled an individual score of 187. The teams and scores:

Whites: Rockwood 129 124 155 408
Williams 147 119 145 411
Cushman 122 161 123 406
Gallagher 187 155 143 485
White 120 157 175 502
Totals 755 719 751 2225

Empire Brass: Bloxam 163 100 131 394
Crawford 137 100 135 372
Greig 123 180 135 438
Karrys 186 180 215 581
Sheers 161 189 137 487
Totals 820 741 781 2342

The grand prizes in the first event were won by the two Thamesville rinks, Edsall's rink defeating Duncan's with a score of 7 to 5, and the two Thamesville rinks carried off the silverware.

In the second event, Wilson's rink of Wheatly won out over Johnson's rink of Leamington, carrying off the bowl, the first prize in the event, and Johnson's taking the electric toasters, the second.

Some good playing featured the day.

Blenheim, owing to the default of the Chatham rink, had three rinks in the games, and although they run well up in the events were apparently having a day off. The afternoon being a holiday in town, quite a number of citizens turned out and enjoyed the play.

The following is the scores:

FIRST EVENT.

Leamington, Johnson, skip, 12; Ridgeway, Foster, skip, 6; Thamesville, Edsall won by default from Chatham.

Wheatly, Wilson, 17; Blenheim, Gosnell, 12.

Higgin, Crosby, 18; Blenheim, W. Shillington, 12.

Leamington, Fairfield won by default from Chatham.

Ridgeway, Steer, 15; Higgin, Cooper, 7.

Thamesville, Duncan, 16; West Lorne, McKillop, 11.

Blenheim, J. Shillington, 13; Wheatley, Walker, 6.

Second Round: Thamesville, Edsall, 12; Leamington, Johnson, 4.

Wheatley, Wilson, 15; Blenheim, W. Shillington, 11.

Leamington, Fairfield, 13; Ridgeway, Steer, 5.

Semi-Finals: Thamesville, Edsall, 7; Wheatley, Wilson, 3.

Thamesville, Edsall, 1; Wheatley, Wilson, 3.

Final: Thamesville, Edsall, 7; Thamesville, Duncan, 3.

Second Event: Ridgeway, Foster won by default; Blenheim, Gosnell, 15; Higgin, Crosby, 7.

Higgin, Cooper won by default; West Lorne, McKillop, 10; Wheatley, Walker, 7.

Second Round: Ridgeway, Foster, 8; Blenheim, Gosnell, 6.

Higgin, Cooper, 13; West Lorne, McKillop, 15.

Leamington, Johnson, 11; Blenheim, W. Shillington, 8.

Blenheim, J. Shillington, 10; Ridgeway, Steer, 6.

Third Round: Ridgeway, Foster, 8; West Lorne, McKillop, 1.

Wheatley, Wilson, 10; Leamington, Fairfield, 3.

Leamington, Johnson, 11; Blenheim, W. Shillington, 8.

Fourth Round: Leamington, Johnson, 11; Ridgeway, Foster, 6.

Wheatley, Wilson, 7; Leamington, Johnson, 6.

THE WEATHER

FAIR.

Have Shown a Keen Appreciation of This Store's Clothing Service.



Besides New Styles Tomorrow There Are Very Special Sale Prices

In the good old days clothing merchants wagged their heads at the very mention of a clothing store in a department store. Their attitude was one of disdain, but now they wag their heads in wonderment that these same stores have built such a satisfactory men's trade in so short a time. The most attractive thing to men, as well as women, is value, and the old-style clothing shops did not have the outlet nor the purchasing power, nor the wish to turn all these energies into giving the customer better and larger values.

AND SERVICE--This department store has learned many things in its service to women and applied these lessons to men--and so today, here in this store, men know they are getting bigger value for their money, smarter style, better-cut coats and suits, more perfect-fitting garments, prompt and intelligent service, and when we say special sales tomorrow, men know what to expect.

Sale Men's Hats Saturday \$1.75

About seven dozen only Men's New Fall Hats, all this season's goods in medium or wide brim, assorted shades of grey, black and brown, good quality soft felt, correct style, and a real bargain; sizes 6¾ to 7¼. Price \$1.75 each

Sale Men's Heavy Cotton Combinations, 98c Suit

Men's Winter-Weight Cotton Combinations, fine soft finish, easy to wear and the proper garment for those who do not wear woolen goods, white or natural shades; some of these are slightly soiled, and some are seconds, but with only slight imperfections. Worth double the price asked. A few dozen suits only to clear on Saturday, sizes 36 to 42. Price, per suit 98c

MEN'S FLEECE-LINED SHIRTS AND DRAWERS, 65c EACH.

Men's Heavy Fleece-Lined Shirts and Drawers, very strong and of good quality cotton fleece, a very popular line, grey shade. These goods are difficult to obtain and the price has greatly advanced, but we will continue to sell what we have at the low price of (sizes 34 to 44) 65c garment

Boys' Woolen Jerseys, button on shoulder, imported goods, in brown, navy and cardinal shades, sizes 24 to 32. Prices \$1.00 and \$1.25 each

SEE ANNOUNCEMENTS ALSO ON PAGES 2 AND 6.

AFTERNOON TEA SPECIALS.

Sliced Hawaiian Pineapple, Thin Bread and Butter, Cup of Tea or Coffee 5c

Cold Roast Lamb with Potato Salad 20c

AFTERNOON TEA SPECIALS.

Rice Griddle Cakes with Maple Syrup 15c

Fresh Apple Sauce, Brown Bread and Butter, Cup of Tea or Coffee 15c

WILSON'S

BACHELOR

CIGAR

3 for 25¢

Cheaper by the Box

(ANDREW WILSON & CO. TORONTO AND MONTREAL)

Two large, modern, sunlit factories--at Toronto and Montreal--employ over 400 skilled hand-workmen to meet the public demand for this excellent cigar.

"The National Smoke"

Eighteen million "Bachelors" sold annually in Canada

MEN'S ODD PANTS

About Half Price, \$2.50

A large assortment of Men's Odd Pants in light and dark grey tweed, plain and striped patterns, well made and of good strong durable fabrics, plain or cuff bottom. These are very specially-priced for Saturday; sizes to suit everyone. An extra pair of pants such as you will find in this lot will come in handy. About half price Saturday \$2.50 pair

GOOD SPEED DESPITE RAIN-SOAKED TRACK

Get of Allenwood Prove Speedy Animals Under Adverse Conditions.

SAGINAW, Sept. 27.—The get of Allenwood proved great horses in heavy going today at the short ship meeting. Dropwood winning the 214 pace in straight heats and Robinwood the 2:19 trot in four miles, on a track ankle deep in mud. A heavy shower at noon, followed by a disagreeable drizzle all afternoon, put the track in such condition that racing would have been quite out of the question but for the fact that upwards of 15,000 flocked to the fair grounds and clamored persistently for the races.

Both Dropwood and Robinwood were rank outsiders. The Canadian Texas John and Nellie Chimes, the speedy little Michigan mare, were favorites in the pace. Texas John landed second place, racing out second and third heats with Dropwood, but the frail Nellie Chimes found the heavy going not to her liking. In the trot Billy Lake and Conroy Blake, Detroit youngsters, were played as the good things. Conroy won the first heat and second money, but Billy Lake had to be contented with fourth money. The running race went three half-mile heats, and was won by Nino Muchacho.

Summaries
2:19 Trot, Purse \$400.
Robinwood, b. m., by Allenwood (Sheldon) 2 1 1
Conroy Blake, b. g., by Conroy S. (Cares) 1 4 5
Grocery Boy, b. g. (Buckley) 2 2 2
Billy Lake, blk. g. (Hall) 3 3 3
Frank Feset, b. g. (Grover) 4 4 4
Edelworth, b. m. (Cherry) 5 5 5
Time—2:23 1/2, 2:24 1/2, 2:27.
2:18 Pace, Purse \$400.
Dropwood, b. m., by Allenwood (Bedford) 1 1 1
Texas John, b. g. (Calkins) 2 2 2
Josie B. b. m. (Brown) 2 4 3
Glenwood, b. h. (Grapentine) 7 3 3
Armeda, blk. m. (Calkins) 4 5 5
Nellie Chimes, b. m. (Cherry) 5 6 6
College Boy, blk. g. (Hoffman) 3 7 5
Time—2:15 1/2, 2:18 1/2.

FIRST METHODIST CHURCH TENNIS

First Round—Mixed Doubles.
Miss Grace Mann and Wallace Matthews won from Miss Ella Uphall and George Yendall, 6-3, 6-0.
Miss Rhea Peever and George Gibson won from Miss Margaret Gibson and Stuart Laurie, 6-1, 6-2.
Mrs. Laurie and G. P. Stockton won from Miss Florence Quick and W. G. Young, 6-1, 6-2.
Miss Olive Ball and Wm. M. B. Boyd won from Miss Verne Bridgeman and Gordon Bridgeman, 6-3, 6-0.
Miss Vivian Langford and Arthur Brickenman won from Miss Winnifred Taylor and W. R. Yendall, 6-0, 6-1.
Ladies' Doubles.
Miss Langford and G. P. Stockton won from Misses Quick and Uphall, 6-0, 6-1.
Mrs. H. R. Laurie and Miss Bridgeman won from Misses Mann and Peever, 4-6, 6-3, 6-2.
Misses Ball and Boyd, a bye.

Men's Doubles.
Stockton and Boyd won from Bridgeman and Matthews, 6-3, 6-2.
W. G. Young and Geo. Yendall won from Gibson and Laurie, 6-0, 6-1.
W. R. Yendall and A. Brickenman, a bye.
Ladies' Singles.
Miss Langford won from Miss Peever, 6-1, 6-0.
Miss Ball won from Miss Uphall, 6-0, 6-0.
Miss Gibson won from Miss Taylor, 7-5, 6-4.
Miss Bridgeman won from Miss Mann, 6-3, 6-0.
Mrs. Laurie won from Miss Quick, 9-7, 6-1.
Men's Singles.
Stockton won from Matthews, 6-1, 6-0.
Bridgeman won from Gibson, 6-0, 6-0.
Boyd won from Laurie, 6-0, 6-0.
W. R. Yendall won from W. G. Young, 6-4, 6-3.
Geo. Yendall won from Geo. Young, 6-3, 8-6.
A. Brickenman won from G. Henderson, 6-1, 6-0.

Draws for Second Round.
Mixed Doubles.
Miss Mann and Wallace Matthews vs. Miss Langford and Arthur Brickenman.
Mrs. Laurie and G. P. Stockton vs. Miss Peever and Geo. Gibson.
Miss Ball and Wm. M. B. Boyd, a bye.
Ladies' Doubles.
Misses Langford and Gibson vs. Misses Ball and Taylor.
Mrs. H. R. Laurie and Miss Bridgeman, a bye.
Men's Doubles.
Stockton and Boyd vs. W. R. Yendall and Brickenman.
W. G. Young and Geo. Yendall, a bye.
Ladies' Singles.
Miss Laurie vs. Miss Ball.
Miss Langford vs. Miss Bridgeman.
Men's Singles.
W. R. Yendall vs. A. Brickenman.
G. P. Stockton vs. Geo. Young.
Gordon Bridgeman vs. Wm. M. B. Boyd.

Cleveland Bicycles At the Old Prices

We have been notified by the factory of an advance in the price. Buy your Cleveland now, before our present stock is all sold. It will pay you. Drop in and see us, we can arrange easy terms to suit.

Cleveland bicycles are built for the hardest work and will wear for years and years. The handsome finish and trim lines of this bicycle make it a source of pleasure for its rider, and when tested out on rough roads and under hard conditions of service, the Cleveland rider discovers that he has a bicycle that he can always depend on.

Cleveland bicycles are manufactured in the largest and best equipped bicycle factory in Canada, and are the product of over 25 years' experience in the manufacture of high grade bicycles.

MEN'S CLEVELAND BICYCLES \$40 and \$45
WOMEN'S CLEVELAND BICYCLES \$40 and \$45
BOYS' AND GIRLS' CLEVELAND \$35.00

Sold on easy terms. Drop in and see us. Good used bicycles \$15 to \$30

WM. GURD & CO.
185 DUNDAS STREET



FERDINAND SCHUPP, McGraw's southpaw, frail, but clever, who is expected to be the White Sox batting leader in the forthcoming world's series.

Stars of the World's Series

By W. R. Hoefler

(Copyright 1917, by Wheeler Syndicate, Inc.)

OSCAR FELSCH.
(Chicago White Sox—Centre Fielder.)
He is only 23 years old, and never yet made a major league spike before 1915, yet he is the heaviest hitter of the White Sox crew.

In spite of his comparative inexperience, however, he is expected to supply the Big Punch in the White Sox attack on the series. This kid is Happy Felsch, the free-swinging centre fielder of Comiskey's club.

Felsch became a professional ball player through chance. He is a carpenter by trade, a wrestler by inclination, and a ball player by profession. When he was 18 years old he played semi-pro ball in the Milwaukee City League as a recreation, but his real ambition was to be a professional wrestler. About the time he was considering an offer to appear in a mat bout a representative of the Pon du Lac Club saw him crack out four hits in one game, and offered him a baseball contract. That started Felsch on his professional diamond career, and he has been so busy pasting the pill ever since that he hasn't had time to think of wrestling.

"Happy" is broad-shouldered, blonde, good-natured, husky, and a natural batter. He has a good throwing arm, and is a fast, dependable fielder. Out-hitting the famous Jackson and out-bruising Collins, he has hit over 300 most of the season, and is one of the diamond sensations of the year. At the suggestion of Comiskey, Parits Rowland made a special trip to Milwaukee in 1914 to look Felsch over, and advised the Old Roman to grab this kid quickly. His first year with the Sox "hap" hit for 248 and was hit over 300 times. Last season he hit 301 and has been the real punch to the Sox attack all this season.

This boy is a natural ball player if there ever was one. He is game and determined, tries for everything, stands up to the plate well, and steps into the ball with confidence.

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There is little to choose between Felsch of the Sox and Kauff of the Giants. They have battled within half a dozen points of each other all season. Each is good for many extra base hits over a season's play. Felsch is probably the better fielder, but Kauff outclasses him on the bases.

BENJAMIN J. KAUFF.
(Centre Fielder of the Giants.)
The dynamite of the Giants' batting order, as in the case of the White Sox, is injected by the centre fielder. Bashful Bennie Kauff, the erstwhile Ty Cobb of the Feds, is the heaviest hitter of the McGraw clan.

Ben has hit over 300 most of the current season, and his specialty is extra base wallop. This chunky little fielder is a slinger pure and simple. He loves to tear the cover off the ball and his credo is "pickle the pill." There isn't a more dangerous man in his league in a pinch, and it will be interesting to watch how he compares with Felsch in the series scramble.

The outstanding characteristic of Kauff is his gameness and persistence. He is a chummy, confident kid, and his intense belief in his ability was what chiefly attracted McGraw. Thirty thousand dollars, the amount Kauff brought when sold by the Feds to the highest cash price ever paid for a New York player. This fact, and his previous sensational playing as the Cobb of the outlaws circuit, caused Bennie to be pressed into the role of a star, and he came to the Giants under a handicap. Everything was expected of him and in trying to live up to his extravagant reputation, he became too anxious to make good, and hit for only .264. This year, however, he came into his own, and has proved himself a normal .300 hitter.

Kauff, who was born in Middlesex, O., January 5, 1891, was coal miner before he became a professional ball player. He worked in the mines all day and played amateur ball in his leisure time. The first baseball money he ever earned was all of two dollars, for playing the outfield with a Key-stone, O., semi-pro club one Saturday afternoon.

Parkersburg started Bennie on his professional career in 1910. He pitched a few games, where he wasn't successful, and then, playing the outfield, he burned up the league. In 101 games he hit .417, and stole 87 bases. The Yankees tried him the next year, but leased him to Bridgeport, where he stole 48 bases and bled \$240. In 1912 the Yankees tried him again and though Bennie hit .378 in the 12 games he played, he was again released, this time to Rochester.

Kauff is probably the only player ever released after hitting over .400 in his trial. He is an awkward but effective fielder, covers lots of ground, and is a streak on the bases. Last year he stole 40 sacks, although hitting only .264.

There is little to choose between Felsch of the Sox and Kauff of the Giants. They have battled within half a dozen points of each other all season. Each is good for many extra base hits over a season's play. Felsch is probably the better fielder, but Kauff outclasses him on the bases.

HOW THEY STAND

NATIONAL LEAGUE.	Won.	Lost.	P.C.
New York	81	61	.570
Philadelphia	84	61	.579
St. Louis	81	63	.564
Cincinnati	78	72	.520
Chicago	74	78	.487
Brooklyn	65	78	.456
Boston	66	78	.455
Pittsburgh	49	101	.327

Pittsburgh Yesterday's Results.
Pittsburgh 10, Brooklyn 4.
Cincinnati 6, Boston 4.
Today's Games.
Brooklyn at Pittsburgh.
Philadelphia at St. Louis.

AMERICAN LEAGUE.	Won.	Lost.	P.C.
Chicago	89	52	.556
Boston	87	53	.620
Cleveland	88	64	.573
Detroit	78	72	.518
Washington	69	77	.473
New York	67	80	.456
St. Louis	66	86	.435
Philadelphia	52	95	.354

Yesterday's Results.
Philadelphia 6, St. Louis 1.
Chicago 6, Washington 1.
Today's Games.
Cleveland at Philadelphia.
St. Louis at Boston.
Chicago at New York.

HOW THE WEATHERMAN SLANTS TODAY'S GAMES

AMERICAN LEAGUE.
Chicago at New York, rain, 3:30 p.m.
Detroit at Philadelphia, 8 p.m.
Cleveland at Washington, rain, 3:30 p.m.
St. Louis at Boston, cloudy, 3 p.m.

NATIONAL LEAGUE.
Philadelphia at St. Louis, advanced to Sunday.
Brooklyn at Pittsburgh, clear, 3 p.m.
NEW

MEETING POSTPONED.
Owing to an exhibition game with St. Thomas tonight the City Bowling League meeting at which the schedule was to be arranged, will be postponed until Monday. The locals are taking a strong team to the Railroad City and expect to take all three games. The team will compose of Tom Crawford, P. Gallagher, C. Taylor, Joe Karrys and Alf Sheere.



SWEATER COATS

In big profusion of colorings, two color combinations and plain, checks, stripes, fancies, with or without collar. These were contracted for at the old prices of 1916 and marked for selling accordingly.

Full-Over Sweaters, in two color combinations, for men and boys.

\$18.00 BIG AUTO DRIVING COATS, \$11.65.

The greatest values we have offered in years. Come early.

RAINCOAT BARGAINS, \$11.65.

Standard \$14.50 Coats, in greens and light heather tweeds, Balmacaans and Belters.



SHIRTS

Silks, flannels, silk mixtures, silk stripes, cambrics, percales and dimities, all the new goods are here.
Special Shirt Sale, standard \$1.00 shirt 89c

BOYS' SHIRTS AND SHIRT WAISTS.

BOYS' BLOOMERS, SPECIAL VALUES.

Hats! Hats! Hats!

Borsalino, King, Knox and everything that's new in Hats.

Caps, Too!

Tree's English, Eastern and Frazer makes, in fashion's latest fads and fashions.



THIS WEEK WILL BE A Great Demonstration OF Young Men's Overcoats and Suits

See our west window, but better still, come in and try them on, examine the workmanship—the details that go to make a perfect garment—the fabrics, and all the new fancies in weaves and colorings. Belter styles, Sport styles, Pinch-Backs, Slipons, scores of exclusive patterns, that will not be shown in other stores for the reason that we have the well-known "Society Brand" and "20th Century Bench-Tailored Overcoats and Suits" confined to this store for the city of London. Every man who cares about his appearance should not fail to inspect and try on these makes before spending a dollar for Fall and Winter Clothing.

Extraordinary Suit Values

In a magnificent array of cloth and style selection, Belters, Sports, Semi-Fitted and Regulars, in heathers, greens, greys, browns, choice and chic for the particular young dressers, plain styles in good taste for the men who appreciate good tailoring, silk and wool cloths, Botany serges and finest worsteds \$40.00, \$35.00, \$32.00, \$27.50, \$24.00, \$22.50, \$20.00, \$18.00, \$16.50, \$14.50 and \$12.50

Snappy Overcoats

For the particular young men, in Belters, Sports, Slipons, Students, in greens, greys, heathers, in exclusive overchecks and fancy weaves. Auto Coats, Big Comfortable Driving Coats, Dress Chesterfields and easy-fitting Blazers, in such cloths as Crombies, Martins and Carsleys, \$14.65, \$16.50, \$18.00, \$22.00, \$24.00, \$27.50, \$30.00, \$32.00 and \$35.00.

\$28.50 Tailored Blue Suits

The Greatest Value in Canada

\$22.00

This is a pure wool Indigo blue, 20-ounce cloth.

Youths' First Long Suits

In Belters and Pinch-Backs, designed particularly for Dowler stores, very smartly cut and choice fabrics \$12.00, \$14.00, \$16.50 and \$18.00

Auto Touring Coats, Special, \$11, \$12.50, \$14

Smart Reefer Belters, in large rich overchecks, in quiet greens, browns and greys, pure wools. Every auto owner in Western Ontario should have one for cool evenings.

Boys' Auto Reefers, too—like dad's.

WARM WINTER UNDERWEAR

Over four tons in reserve, at practically present factory prices and in some cases lower. Combinations of all weights and sizes, in the best makes, such as Stanfords, Tru-Knit, Cee Tee, Jaeger, etc. Two-piece suits also at equally low prices. Come early and get your supply.

WORK SHIRTS, OVERALLS AND WORK PANTS.

The best values shown in Canada. You can save from 10 to 20 per cent.

* TROUSER BARGAINS

250 pairs of Trousers, assorted patterns, \$3.50 values, all at one price \$2.95



R. H. & J. DOWLER, Limited

176 AND 178 DUNDAS STREET, LONDON.

LONDON, ST. THOMAS AND WINDSOR.

"SHINE BALL" MYTH, SAYS MANAGER BARRY

Cicotte's Delivery Perfectly Legal—Admits Sox Pitcher Beat Boston Fairly.

New York, Sept. 27.—Jack Barry, manager of the Red Sox, has found no fault with the much discussed delivery of Pitcher Cicotte, the star of the victorious White Sox, while other American League team leaders have tried to pick Cicotte to pieces. Barry has refused to enter a protest in spite of the fact that the defeat of the Red Sox is the bitterest kind of a pill.

"Cicotte's delivery is legal," says Barry. "The so-called 'shine ball' is a myth, a pure invention in the minds of persons who do not know what they are talking about. Cicotte is a smart pitcher. He has almost perfect control and a great fast ball. He knows how to work his hitters and possesses remarkable confidence in himself. I have watched him closely and never have seen him lose his opponents hit at bad balls in nearly the secret of Cicotte's success. He never pitches two balls alike and tries to put the batsman in the hole right off the reel. In other words, Cicotte is a real pitcher. He keeps the hitters on the defensive instead of getting himself in a tight fix. He has a quick curve and a hot on his speeder, which he puts over the corners of the plate with plenty of nerve. He and we frankly admit it."

MISS LAW BREAKS RECORD.
Peoria, Ill., Sept. 28.—Miss Ruth Law broke the woman altitude record by beating the Red Sox fairly this year at the implement show grounds yesterday afternoon, when she went up in her aeroplane 14,700 feet. The previous record of 13,800 feet was held by Miss Law.

EXHIBITION GAME

Chicago, Sept. 28.—The Chicago Americans, winner of the American League pennant, will play exhibition games with the Cleveland club of the American League here next Tuesday and Wednesday. It was announced today.

CLASSES COMMENCE AT Y. M. C. A. "GYM"

Preparing Program for Winter Season—Many to Attend Lectures.

"Gym" classes at the Y. M. C. A. start next week, and already applications to attend have been received by the secretary. The schedule of classes for young men and boys is: Junior school boys, Wednesday afternoon at 4:30 and Saturday morning at 10:30; senior school boys, Tuesday at 4:15 and Friday at 4:15; junior employees, Wednesday at 7:45 and Friday at 7:45; senior employees, Tuesday and Friday at 8 o'clock. Boys' Secretary E. E. Davis announced that a class for boys between the ages of ten and twelve years may be opened. This class would meet every Saturday morning at 10:30 o'clock. Mr. Davis is now engaged in drawing up a program for the boys' amusement and instruction during the winter months, and anticipates a very successful season.

INTERNATIONAL MAY MERGE WITH A. A.

Amalgamation With American Association To Be Discussed At Meeting.

Toronto, Sept. 28.—Local baseball headquarters were notified last night that a special meeting of the International League will be held in New York on Monday October 8. President McCaffrey will attend as representative of the Toronto club. Many matters of importance will be discussed at this gathering of the Barrow league moguls. In spite of the success of the Toronto club, financially and artistically, so to speak, the league has experienced another losing season. Prospects for next season, with the United States actively engaged in war, are none too bright. The major leagues are even now preparing to retrench in all possible respects, and none of the minors which closed up shop last spring, nor any of those which gave up the ghost before the season was half over, are expected to operate in 1918. Rumors of an amalgamation of the

EIGHT MONTHS' TRADE FOR CANADA SHOWS 37 MILLIONS BALANCE

Phenomenal Figure Recorded For Months of July and August.

Chicago Gets Dally. Chicago, Sept. 28.—Thos. Daly, catcher of the Buffalo club of the International League, today was purchased by the Chicago Nationals and will come here to finish the season with the locals. Daly was formerly with the Chicago Americans.

ALL TELEGRAPHERS TO JOIN IN STRIKE UNLESS GOVT. FORCES G. N. W. TO ACCEPT THE AWARD

Resolution To This Effect Forwarded To Department of Labor.

TORONTO, Sept. 27.—Unless the Government intervenes and finds a way to force the G. N. W. Telegraph Company to accept the majority award of the board of conciliation, all telegraphers in Canada, it will mean that the Dominion will be entirely without telegraphic or cable communication, as the Order of Railway Telegraphers will also be called out.

Such action was discussed at a meeting of the representatives of the C.P.R. brokers and press telegraphers with the striking G. N. W. telegraphers held tonight, where a resolution setting forth this probability was ordered forwarded to the department of labor at Ottawa. Another meeting will be held on Sunday, when a final decision will be reached as to what action shall be taken. If it is found necessary to call a general strike of all telegraphers in Canada, it will mean that the Dominion will be entirely without telegraphic or cable communication, as the Order of Railway Telegraphers will also be called out.

ELMWOOD TOURNEY TONIGHT

Because of the good weather, the Elmwood Bowling Club have decided to hold another open tournament tonight. All bowlers are welcome. The prizes for the club's summer Scotch doubles tourney will be presented to the winners. This may be the last open tourney staged by the club, and bowlers will likely turn out in force.

Moffat's HEATERS and RANGES

Keep down the coal bill. High-class workmanship and Material. Every Stove Guaranteed.

Prices \$10 to \$75
Laundry Stoves, Tortoise Heaters, Gas Stoves, Kitchen Heaters Etc., Ask About the Fire Company Air-Tight Range.

FLASHLIGHTS

Special Shipment Just Arrived.
100 Tubular Regular \$1.25, for \$1.00
100 Tubular Regular \$1.50, for \$1.25
Batteries 25c
Lamps 25c
Other Cases 25c

STOVEPIPES, ELBOWS, COAL HODS, ASH SIFTS, FURNACE SCOOPS, ENAMEL, ETC.
NEW PERFECTION OIL HEATERS.
Solve your between-season heating problems. Lots of heat where and when you want it. Prices \$5.00 to \$5.50

Westman Hardware, Limited

Quality Goods at Right Prices.

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPER'S BUYING GUIDE

QUICK HEAT FOR COLD ROOMS

A Gas Heater in your home will make you comfortable until the furnace is started. It will take off the chill and make a room cosy in a few minutes. Better get a little Gas Heater and be comfortable morning and evening.

Gas Heaters From \$3.50 Up

NO SMOKE—NO DUST—NO ODOR.

The Gas Appliance Co.

PHONE 922.

213 DUNDAS STREET.

SHARMAN'S FRUIT NEWS

WEEK ENDING SEPTEMBER 29, 1917

The Next Few Days Will Be the Best For

PEACHES We have already brought in two carloads of Crawfords, and will have a carload of Elbertas first of next week. Don't delay buying now.
PEARS Home-Grown BARTLETTs—they are really fine in size and quality.
GRAPES The MOORE'S EARLY are in and going fast.
TOMATOES FOR TODAY AND SATURDAY—A very choice lot, of even size, clean skin, just right ripened, solid meat Tomatoes. They are the best we have had this season. Get your fruit where it is being handled in large quantities. This insures quality and freshness. It does not pay to put careful work and good sugar on poor fruit. Get the best. Get it early each day at

Phone 4665--- **HILL CREST FRUIT STORE** ---Phone 4665
TALBOT STREET.

WE MEAN JUST WHAT WE SAY—THIS IS LONDON'S FIRST AND ONLY

CUT-RATE MEAT MARKET

Everybody buying their meat here saves money, while the quality of our meat is of the NONE BETTER CLASS. You must try our meats and our prices to know this for yourself. We invite you.

HERE ARE THE BARGAINS. THEY CANNOT BE EQUALLED.

CHOICE HEIFER BEEF	CHOICE ROUND STEAK	CHOICE SPRING LAMB
Prime Rib Roasts 24c	Choice Round Steak 25c	Legs, any weight 33c
Choice Rump Roasts 23c	Best Sirloin Steak 28c	Loins, whole or half 35c
Porterhouse Roasts 23c	Loins of Pork Roasts 28c	Shoulders, whole 28c
Round Shoulder Roasts 22c	Pickled Side Bacon 35c	Breasts and Neck 28c
Tender Chuck Roasts 20c	Eastfirst Shortening 25c	Choice Fillet Veal 30c
Small Sausage 18c	Fresh Hamburg 18c	Loins Roasts Veal 30c
		Smoked Picnic Ham 35c

A Large Supply of **HEARTS, LIVERS, TONGUES, SPARERIBS AND TENDERLOINS.**

We guarantee you satisfaction in weight, quality and service.

EIGHT AUTO DELIVERIES TO ALL PARTS OF CITY.

FAULDS & DAWES

PHONE 5750.

MARKET HOUSE.

PHONE 5750.

ONN'S --- Fish News --- ONN'S

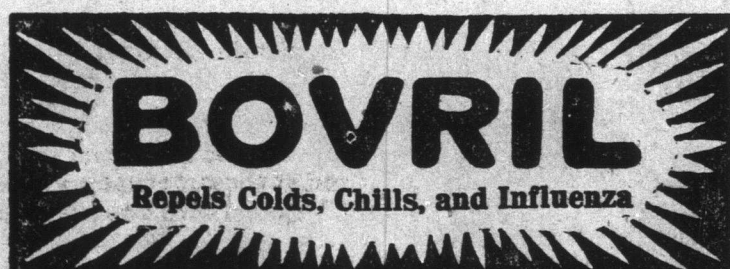
ESTABLISHED 1885.

No need to go any further than the OLD RELIABLE FISH DEPOT for the best to be had in Fish of quality and freshness.

BIG SHIPMENT SEA FISH AT GOVERNMENT PRICE 10c

All this lot will be sold out early today and tomorrow because the demand for this fish at the low prices is increasing every week. **BULK OYSTERS, solid meat, fresh daily.**

ONN'S --- PHONE 1296. --- ONN'S
143 KING STREET.



FRANK SMITH'S MONEY-SAVING PRICES:

Redpath Sugar, 100-lb. bag \$9.20	Grand Mogul Tea, 1/2-pound 24c
Redpath Sugar, 50-lb. bag \$4.90	Lipton's Tea, 1/2-pound 24c
Redpath Sugar, 10-lb. bag95c	Ridgway's Tea, 1/2-lb. 24c
Redpath Sugar, 5-lb. bag48c	St. Charles Eva. Milk...7c and 14c
Redpath Sugar, 2-lb. bag20c	Ripe Olives, per bottle.....30c
Golden Yellow, 100-lb. bag \$8.75	Jelly Powder, three for 25c

"THE CASH AND CARRY STORE"

HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

Our Consumers' League

BY ISOBEL C. ARMSTRONG.

Some weeks ago a London woman, prominently identified with the Union Mothers' Club, quoted at a public meeting a statement of a kindergarten teacher that some of the school children were showing the effect of lack of sufficient quantity of milk and butter in the diet, owing to the high price of these.

A few evenings ago a woman pointed to the two robust boys under her care. "The picture of health, aren't they?" she said with pride. "I believe it is largely due to the wholesome, nourishing food we provide for them, and particularly the quantity of good, pure milk they drink. They have two quarts a day. Did you ever see healthier looking boys?" she continued.

This was one of the happy women who are in a position to see that their children do not suffer owing to the high cost of necessities. But there are other mothers in the city, mothers who love their little ones every bit as much, who have been filled with consternation by the announcement that a still farther advance in the price of milk has been contemplated. With milk at the present price, a pint a day, let alone a quart, is a luxury in some households, even where there are three or four children. Concerning this proposed advance on the part of the Middlesex Milk Producers' Association to 40 a hundredweight, beginning November 1st, and the consequent advance entailed for the retailers, a farmer said to the editor of this department a few days ago: "There is no excuse at all for this proposed advance. In view of the abundance of food, the pasture has been good this summer and the hay crop never better. In addition, there has been an unusually heavy crop of oats, which means plenty of chop and straw for the cattle. We are going to invest in some extra cattle to eat up our surplus."

Following an appeal which has come from Ottawa to producers and retailers of milk to let present prices stand until the milk supply question has been investigated, it is understood that the Middlesex Milk Producers' Association will probably reconsider the advance. If this be done, food control will at least have accomplished something, in that it is making it possible for certain children in the city to be able to obtain the quarter of a pint or less a day which is their present portion.

PAGE IRRITATES "T. T." MR. BANGS.

The letters which find their way to the editor of this department are by no means all of the nice, pleasant, "pat-you-on-the-back" variety, as witness the following which came a few days ago.

Dear Madam—I'm only a mere man, but I am interested in cooking, as I have to keep house some times. Well, some of the things you print make me mad clean through. Your contributors profess to be competent to give advice and make a fool of themselves at it.

Last week you gave a recipe to make four small loaves of war bread. There was to be one tablespoonful of milk to the four loaves! This week you give a recipe for making "Kegerese," which we are asked to believe is good because it is used in the household of a nobleman of Canterbury! But let that pass. To make "Kegerese" one is to take a teaspoonful of mustard to the fish. How much fish? Half-pound, one pound, two pounds? Can women think? Did the woman who sent this, think? Did the editor who let it pass, think?

Dear Madam, you were half as courageous as you evidently are had-tempered, you would have signed your name to your communication. Haven't you ever heard that it is the custom in newspaper offices to toss anonymous correspondence in the paper basket? Nevertheless, we make an exception in your case, of late one, owing to the fact your point is so well taken. In looking up the instalments of Our Consumers' League of September 7th and 14th, we found you had excellent reason for complaint, though "getting mad clean through" must have been very hard on your constitution. In view of what the scientists have to say about the effect of indignation, righteous or otherwise, you should take better care of yourself. We thank you most sincerely for drawing our attention to errors in reproducing recipes.

We note, as you stated, that the recipe for "Kegerese" was not added to the other ingredients in making the war-time bread. This should have read, ONE TEASPOONFUL OF SALT. The editor of Our Consumers' League intended it to go in that way, and was under the impression that was what the proof said the night before the recipe appeared. The next day was a very busy one, and the aforementioned editor gave only a glance at the page and, feeling assured everything was all right as corrected the night before, let it go at that.

The first intimation that anything had gone wrong was when your "outburst" was read. So far as "Kegerese" is concerned, wrong was when your "outburst" was read. So far as "Kegerese" is concerned, look at your copy of last week's Consumer's League again, and you will notice a hiatus in the recipe. The fact that the error is typographical should be apparent to the naked eye of even one who is not of the newspaper fraternity. The recipe as published starts "teaspoonful of mustard." The part line dropped read: "1 cup of boiled rice, about the same of fish, 1 oz. butter." The conclusion of the recipe, which appeared was, "1 teaspoon mustard, 2 soft boiled eggs, salt and cayenne to taste."

We thank you, "Mere Man," for drawing our attention to these mistakes and giving us an opportunity to correct them. In the second case, as well as in the first, the editor made sure of the proof, and in the midst of the rush of the war-time bread, he was not able to do so. It was a very busy one, and the aforementioned editor gave only a glance at the page and, feeling assured everything was all right as corrected the night before, let it go at that.

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A Magnificent Showing of Meats

Is indeed the correct term for the selection we have for you this week-end. The finest Beef you ever saw. The choicest Veal, the most beautiful Lamb we ever had.

2,000 POUNDS RIB ROAST BEEF, 25c POUND
On sale Saturday only. This is the most remarkable value in Beef this year. We have plenty for all, but would advise early shopping, as Saturday is such a busy day with us.

Basefirst Shortening,	Leg. Spring Lamb,	Shoulder Spring Lamb,	Shoulder Roast Pork,	Small Pork Sausage,	Large Break-fast Sausage,
24c lb.	33c lb.	30c lb.	28c lb.	18c lb.	16c lb.
Dairy Butter,	Pickled Hams,	Rib Boiling Beef,	Point Brisket,	Pure Lard,	Rump Roast,
45c lb.	31c lb.	20c lb.	18c lb.	30c lb.	25c lb.

BUY IT HERE AND YOU GET THE BEST QUALITY THAT GROWS.

Andersons Quality Meat Market

STORES 1, 2, 3, 4, 5, MARKET HOUSE.
New Phone Number, 1643. Private Branch Exchange.

ECONOMY!!

From every direction we hear the cry, "Economize!" Now, there are two kinds of economy—true economy and false. The latter strains at a gnat and oftentimes swallows the proverbial camel. TRUE ECONOMY consists in making every penny count; buying eatables that rank high in food value. GOOD CREAMERY BUTTER contains more fattening properties than almost any other food we know, and that at a cost relatively lower than any other commodity on the market today. Instead of a meatless day try a meatless week, substituting instead of the accustomed gravies, SILVERWOOD'S CREAMERY BUTTER. At the end of the week count the cost of the butter you have used, compare this with your usual meat bill. You'll be surprised at the comparison. The best grocers all handle SILVERWOOD'S. If yours does not, phone us, and we will put you in touch with the right party.

SILVERWOOD'S LIMITED

Food Value vs. Appetite

Most of us are prone to pander to our appetite without reference to food value or money return. WHY NOT COMBINE THE TWO? Kellogg's Toasted Corn Flakes have big food value and are dainty, nutritious and satisfying.

Article	Kellogg's Corn Flakes	Lamb Chops	Chicken	Haddock	Bananas	Turnips	Potatoes	Celery
Price per pound	.20	.38	.32	.12	.06	.02 1/2	.04	.15
Price per 1,000 calories	.117	32.7	41.3	46.00	15.4	20.00	25.08	214.90

Kellogg's Toasted Corn Flakes

The original in the red, white and green package.

Head Office and Factory: London, Ont.

The Meadow Gold Brand Butter

FINEST CREAMERY BUTTER.

Its Quality Has Made It the Popular Brand in London.

Sold fresh from the churn every day. Housewives, ask your grocer for this and see that you get it. Come and inspect our plant. You will be welcome.

The Ontario Creameries, Limited

PHONE 782.

OPPOSITE MARKET HALL.

129-131 KING STREET.

EAT MORE POULTRY

What makes a nicer meal than choice, fresh Poultry? PEOPLE SHOULD EAT MORE POULTRY AND LESS MEAT. We can always supply a fancy article at reasonable prices. Specialty for this week—Fancy Spring Chicken. We also have Spring Ducks, Roiling Fowl, Selected Eggs, Choice Creamery Butter, Shortening, etc.

C. A. MANN & CO., 78 King St. Phone 1577

A WOMAN IN BUSINESS

Today, woman has her inning. One sees her everywhere—a competitor to man. A woman should be properly equipped for business. She needs a bank account as much as a man needs it. A check book protects her purse—saves her time—avoids disputes—puts the stamp of practicality on her trading.

A woman who saves soon has capital enough to establish a business of her own. Many a successful woman of today was a clerk yesterday.

You can do what other women have done. Be determined—be resourceful. Take a little from your money and bank it. The saving habit is much easier than you think. Get the habit—make it chronic. Get a bank book to-morrow.

We have separate Banking Rooms for Women at all of our branches in this city.

THE BANK OF TORONTO

FOUR OFFICES IN LONDON:
Cor. King and Richmond Streets.
Cor. Richmond and John Streets.

Cor. Dundas and Adelaide Streets.
Cor. Dundas and Talbot Streets.

BOLSHEVIKIS TAKING CONTROL IN RUSSIA, GAINING UPPER HAND

Villages and Cities Filled With Revolting Troops.

OFFICERS SLAIN IN SCORES

Practically Impossible To Get Men To Lead the Forces.

STOCKHOLM, Sept. 27.—An American who has spent ten years in European capitals, and whose position compels him to take the viewpoint of an impartial observer, reached here today, after six weeks in Petrograd, and gives a pessimistic report of the fighting spirit in Russia, and the political and economic conditions there. He says: "There is no fighting spirit, except among the Cossacks and the Caucasians, and that seems to be wanting. A Caucasian colonel said to me: 'There are no real fighters left in Russia, except us, and we are not Russians, thank God, but Moslems and Medians.'"

"The villages and cities are filled with Russian troops who refuse to go to the front. Young Russians of the better class are hunting the streets of Petrograd for men who are willing to become officers. Since the murder of officers by men has become a daily occurrence, only the most fervent patriots will assume the risk of taking command."

"Countless deeds of violence. The reports of open disobedience of troops at the front, and of deeds of violence committed by them are countless. Railway travel in many places, and particularly in Southern Russia and Southwestern Russia, is unsafe because soldiers loot trains, steal luggage and maltreat and even murder those who resist."

"I sat in the war office at Petrograd when the report was received of the murder of nearly 100 officers at Vitebsk, and of the preparation of a proclamation lists against officers in Tannenberg."

"Newspapers in Helmsingfors carry daily accounts of military deeds of violence, and of the murder of officers and civilians by soldiers, often accompanied by robbery. The Government has dared to do more than announce that these matters 'will be investigated carefully.'"

"The bolsheviks are gaining the upper hand in Petrograd and are increasing their strength in Moscow. I venture to predict their eventual supremacy. I know this means almost the elimination of Russia as a factor in the war and places new burdens on America."

"The Government's utter powerlessness was recently shown in connection with its exile of a number of 'dark forces.' The bolsheviks took them from a train at Viborg and are now sending them back to Petrograd, and the Government does not dare to insist that its deportation order be carried out."

"The bolsheviks' demonstration of joy over the fall of Riga, held in front of the war office, was suffered in silence by the Government."

"Such facts, together with the Government's rapid changes in personnel, form and policy, demonstrate the seriousness of the situation."

"When Korniloff issued his ultimatum, the news was received with joy by a great proportion of substantial citizens, and even men in the Government departments told me of their secret hope that he would come to Petrograd. The comments from English and American newspapers rejoicing at Korniloff's failure were received with amusement by these persons, who saw in his success the only possibility of saving Russia."

"A factory near Nizhni-Novgorod, manufacturing war materials and employing 15,000 hands, has just closed down, because it has been impossible to meet the wage demands. Armed workers terrorize the owners of factories, workmen's committees spend their whole time drafting wage schedules, and nobody may be hired or discharged without their consent."

VANCOUVER COUPLE IN SUICIDE PACT AT WINNIPEG HOTEL

Wholesalers Did Not Order Whitefish, and Toronto Goes Shy.

(Special to The Advertiser.)

Winnipeg, Sept. 27.—Mr. and Mrs. W. H. Mathew of Vancouver, B. C., carried out a suicide pact here this morning at the Royal Alexandra Hotel, both being dead from revolver shot wounds. He was professor of English literature in British Columbia University and a graduate of Simpson College, Iowa. He also taught at one time in Portland, Ore. Mathew was in the new draft of the Canadian army, but wanted to enlist in the United States army. His wife, who is in a critical condition, was in the room in a dying condition during that time and bleeding profusely.

The maiden name of the woman was Ada Hewitt. She has relatives in Vancouver. Mathew was 37 years, Canadian shaven, in Army Service Corps, and fine appearing.

GOVERNMENT FISH EXPERIMENT HAS MUDDLING EFFECT

TORONTO, Sept. 27.—The arrival of eighteen boxes of Ontario Government fish in the city today was not an unqualified success. Everybody has been expecting the Ninesing fish and dealers had plenty of orders in for it. The large majority of them could not find any fish and didn't know where to look for it.

Hon. F. G. Macdormid said that the total of one ton of fish that arrived had been distributed to seven dealers only, and that better arrangements would be made for the next shipment.

Another feature was that the whole sale fish dealers, not expecting to be able to compete with the Government, priced their fish, had ordered no whitefish, and there was a great shortage in the city.

Refuse to Distribute Cards While Govt. Allows Grain to Go for Liquor

LISTOWEL, Sept. 27.—The food service pledges sent out by Controller Hanna are not being circulated in Listowel. There is a pile of them in the basement of the library building, and it looks as if they would go to waste.

The matter of distributing these cards, pledging the housekeepers to carry on conscientiously the advice and direction of the food controller, was discussed at a meeting of the Women's Patriotic League, and a motion was unanimously passed expressing the decision of the ladies not to circulate the food pledge cards.

The press correspondent, Mrs. (Dr.) J. A. Campbell, has given out the following statement: "A very decided stand was taken in connection with the distribution of the food service pledges, sent out by the food controller. When it was taken into consideration that last year over \$80,000,000 pounds of grain was used for the manufacture of liquor, the ladies of the league unanimously decided that it was not their duty to distribute and ask for the signing of the pledge cards. The general feeling is that our women have been economizing and making sacrifices in every way possible to help win the war. This stand was taken with the object of bringing into the limelight the decision of the ladies not to circulate the food pledge cards, and until this waste is stopped by our Government, the women of the Patriotic League of Listowel will abide by their resolution."

SINN FEINER'S DEATH IN PRISON HOSPITAL REOPENS OLD SORE

Forcible Feeding Said To Have Caused Ashe's Demise.

LONDON, Sept. 28.—The death in Dublin on Wednesday of Thomas Ashe, a Sinn Feiner, reported to have been due to voluntary starvation, according to a dispatch to the Daily Mail from Dublin, has accentuated painfully the difficulties underlying the surface of Irish politics, and has caused a public funeral on Sunday.

It is said that other Sinn Fein leaders in the hospital prison where Ashe died are in a dangerous condition.

At the inquest on Thursday into the death of Ashe, Professor McEneaney testified that the post-mortem examination showed that Ashe did not die of hunger, but from syncope, arising partly from heart trouble and partly from an intense congestion of the lungs. Ashe's heart, he added, was abnormal, and he would be apt to succumb to any sudden shock or prolonged struggle.

Dr. McKenna, a hospital surgeon, testified that Ashe told him, after he had been fed forcibly on Tuesday, that he had collapsed from a fit of coughing.

BOMBS ARE DROPPED ON 15 ENEMY PLANES

LONDON, Sept. 27.—An official communication issued by the admiralty tonight says: "A bombing raid today on the St. Denis Westmair airbase. Bombs were dropped on enemy planes and fifteen Gotha machines lined up in the airfield, direct hits all our machines returned safely."

WRONG FAMILY IS NOTIFIED RELATIVE KILLED IN ACTION

Similarity of Names Blamed for Error in Casualties.

OTTAWA, Sept. 27.—A similarity in names has again resulted in the wrong officer's family being notified of their relative being a casualty. On August 23 of this year, Lieut. Albert Edward Smith was reported to his wife, now in England, as having been killed in action.

Smith's casualty list rectified the error and reports Lieut. A. E. Smith of 320 Harbord street, Toronto, as having been killed in action August 22.

In the list, which contains 86 names, eight Canadian soldiers are reported killed in action, eight died of wounds, and 24 presumed to have died, one wounded and missing and one missing.

Western Ontario casualties include the following:

PRESUMED DEAD
LONDON.
Pte. J. Kirkpatrick.
ILL
LONDON.
Pte. M. F. J. Fox.
DIED OF WOUNDS
BRANTFORD.
Pte. A. Barber.
WOUNDED
NORWICH.
Pte. J. S. Boughner.
WOODSTOCK.
Pte. William.
Pte. Arthur Huffman.

ARRANGEMENTS MADE TO SEND LAKE BOATS TO SEA

OTTAWA, Sept. 27.—In order to meet the great demand for steamers to handle the traffic between Canada and the United States and British and European ports, the department of marine and fisheries is collaborating with the United States shipping board in transferring boats formerly plying on the Great Lakes to the overseas routes.

A representative of the United States shipping board was in conference with officials of the department yesterday, when arrangements were made for the transfer of a number of United States steamers now on the Great Lakes to the Atlantic service. These vessels, after being cut in two and passed through the canal, will be put together again at Canadian ports on the St. Lawrence.

TORONTO MAN HAS GAINED 12 POUNDS BY TAKING TANLAC

Doesn't Believe New Medicine Has an Equal.

CONFINED TO HOSPITAL

Didn't Think He Could Live Six Months Longer.

"I have just finished my second bottle of Tanlac and have actually gained twelve pounds," was the remarkable statement made a few days ago by Peter Boethwick of 156 Lapan avenue, Toronto. Mr. Boethwick has been a resident of Toronto for 30 years, and has been employed for the past ten years by the Gunn Packing Company.

"I never liked the idea of having my name in the papers," he continued, "but Tanlac has helped me so much that I feel my duty to make this statement. Up to the time I began taking Tanlac I had been suffering for about two years with an aggravated case of stomach trouble, and one time I was told I couldn't live six months longer without an operation. My appetite was entirely gone, and everything I ate, no matter what, disagreed with me. Before I would get up from my bed I would turn sick and could seldom retain anything I had eaten. My food would sour, sharp pains filled my chest, and all day long at my work had a gnawing sensation in my stomach and the pain at times would almost draw me double. I have spent days of misery at the plant when I would almost collapse, my suffering was so great, and I could hardly do my work. I had fallen off from one hundred and fifty pounds to one hundred and twenty-eight and was so weak I really don't see how I managed to keep going."

"About a year ago I spent some time in the hospital, and during the past few years it seems to me I tried everything and spent I don't know how much money, but everything failed me until I began taking Tanlac. I had been taking Tanlac for some time and finally I told my wife I believed it would help me. It certainly has. The results of the two bottles I have already taken have been nothing less than remarkable. My appetite has improved and my stomach is strengthened until I can eat and retain anything I want. I have been eating chops and meaty other such things that I couldn't eat before agree with me now, and that gnawing sensation and the pain has about all left my stomach and chest. I now weigh one hundred and forty pounds—have picked up twelve pounds already—and am still gaining in weight and getting stronger every day. I don't believe there's another medicine equal to Tanlac and I appreciate what it has done for me too much to not tell others about it."

Tanlac is sold in London by Standard Drug, Limited, under the direction of a special representative, and by an established agency in every town.—Adv.

Photoplay News

MAJESTIC.

Charles Ray in "The Honorable Algy" is the feature across attraction at the Majestic Theatre today and Saturday.

"The Honorable Algy" is the rollicking tale of a successful young Britisher and the chain of extraordinary circumstances that embarrased him on his maiden visit to America.

Charles Ray, of course, takes the part of "Algy," youngest son of the penniless Marquis of Montclair, who is desperately in love with Patricia, the beautiful dark-eyed daughter of the Marquis of Haddley, but despite this fact, his father and brothers send him to America to contract a good marriage and save the family fortunes.

On shipboard he falls in with the dissolute Lord Rockmore and the millionaire James Dryker and his wife and daughter Grace. The Drykers leave their jewels, including the famous "Cape Diamond," valued at sixty thousand pounds—with the ship's purser for safe keeping.

The purser is robbed of the jewels by a crook named Harvey. The robbery is discovered by Dryker in order to throw off suspicion, Harvey lowers his handkerchief, containing the jewels, down one of the stateroom ventilators. Algy, who is reading in his cabin, sees the handkerchief descending and appropriates the jewels. Immediately after the cabin is searched, and to avoid suspicion Algy hides the stones, intending to return them later.

As a result he becomes involved in a series of remarkable complications that threaten for a time to ruin his mission. But when Grace Dryker takes a hand in his affairs, things begin to clear up.

Rockmore, who had planned to marry the American heiress, is disappointed, and the American heiress, is disappointed, and the American heiress, is disappointed, and the American heiress, is disappointed.

Charles Ray, at Majestic Today and Saturday, in "The Honorable Algy."

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The Swagger: New Overcoats

ARE HERE NOW AND THE WISE BUYERS ARE ALREADY CHOOSING, FOR PRESENT PRICES ARE AWAY UNDER MARKET VALUES, AND DEPENDABLE BRITISH COATINGS ARE PRACTICALLY OUT OF THE MARKET. OUR EARNEST ADVICE IS TO CHOOSE NOW. WE'LL KEEP YOUR CHOICE UNTIL YOU NEED IT IF YOU DESIRE.

SMART TRENCH COATS, \$15.00 to \$30.00

Swagger garments these, in single and double-breasted models, with pinch or plain back, in handsome new tweeds, frieze and chevot. A wonderful range of shades and colors, and values particularly noticeable, at.....\$15.00, \$16.50, \$18.00, \$20.00



Smart Fall Weight Overcoats, Half Price, \$10

Model coats that merchant tailors couldn't duplicate at \$25. Swell new tweeds and covers in tans, browns, greens and olive shades, pinch-back, slip-on and Chesterfield models, in sizes 35 to 40. Come early on Saturday for these.

Handsome New Fall Suits, \$12 to \$30

There's variety enough to suit any man in this stock of smart styles and values that will make you forget about war-time prices. Dependable British and Canadian cloths that will give honest service for every dollar they cost. Belters, pinch-backs and regular models, in fine tweeds, worsteds, serges and chevots. See the remarkable values at.....\$12, \$15, \$18, \$20, \$25

BOYS' SUIT SPECIALS at \$4.85, \$5.95, \$6.95, \$8.50

You'll appreciate these splendidly-made suits the minute you see them. Clever pinch-backs with one or three-piece belts and new pleated models, in greys, browns, tans and mixtures. Full bloomers, lined throughout. Sizes 25 to 34.

BOYS' ALL-WOOL SCHOOL SWEATERS \$2.50 to \$3.00

Pure wool qualities in these school sweaters, in seven color combinations. Sizes 30 to 38. Scarce goods. Boys' Coat Sweaters98c to \$3.50

Guaranteed BLUE SERGE SUITS, \$18.00 to \$30.00

You can depend on any serge suit you buy here, enormous early purchases allow us to offer you still before-the-war qualities and dyes. Single and double-breasted models in pinch-backs, all-around belters, English natural shoulder and conservative styles.

PURE WOOL SWEATER COATS AT OLD PRICES

We can sell you pure wool sweaters in many splendid shades and weaves, with or without collars, at.....\$4 to \$10. See our big special in seven colors, at...\$5

Two Stores R. J. Young & Co. London London East

Rengo Belt Reducing Corsets

"Present-time Economy"

Stretched and broken corsets call for replacement—often a second or third in a single season—where stout figures give severe wear.

Not so with Rengo Belt corsets—they are the strongest and most substantially made garments ever designed, due to the exclusive Rengo Belt feature of tailoring over the abdomen and hips. They will hold their perfect style lines until thoroughly worn out—most women discard their older Rengo Belt garments only when the styles change.

Thus in the purchase of Rengo Belt Corsets you may acquire all you have ever desired in style and comfort and at the same time practice "present-time economy." Boned with double watch spring steels.

FOR SALE BY

GRAY'S, LIMITED

PRICES \$2.00, \$3.00, \$5.00.

S. 21, 23, O. 5, 12.



DON'T WAIT Until the Cold Weather Is Here!

COME IN AND LET US SAVE YOU MONEY ON THE PURCHASE OF YOUR STOVE, BESIDES GIVING YOU ONE OF THE BRIGHTEST AND MOST UP-TO-DATE ARTICLES ON THE MARKET.

\$1.00 Per Week Puts This Heater In Your Home

One of many strong selling features of these Oak Heaters is the extra large double door, 10 large micas, and duplex grates.

SEE OUR WINDOWS

\$1.00 Per Week Puts This Range in Your Home

THIS RANGE ACTUALLY SAVES YOU MONEY

It is a substantial, durable, well-made range absolutely dependable and a good baker. Has 18-inch oven.

The Peoples Outfitting Co.

240 DUNDAS STREET. W. D. THOMAS & SONS. PHONE 5616.

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JAP FLAG FLIES WITH OLD GLOBY AND ALLIES'
NEW YORK, Sept. 27. — The flag of Japan took its place today alongside those of America's other allies in the war in the already flag-bedecked streets in honor of the visit to New York of the imperial Japanese mission headed by Viscount Ishii.



Little Miss MAIDEN CANADA

"Oh, For a Cup of Cocoa!"

Brimful of warmth — full of the blissful thoughts of comfort and civilization — ready to add strength and stamina across this great white plain — to nourish and to cheer.

COWAN'S COCOA
"Perfection Brand"



The Military Razor

In the field there is no supply base for razor equipment. The razor that the soldier carries must, therefore, be complete in itself and self-maintaining. That is why the

AutoStrop Safety Razor

is the true Military Razor. It takes care of its own blades, keeping them sharp and free from rust. It requires no stropping machine.

It sharpens its own blades

Its twelve blades will give five hundred clean, smooth, comfortable shaves, whether the skin is tender or rough, or whether the water is cold or hot. The AutoStrop Razor is small, light and compact; always ready for service.

If you are called to the colors, take an AutoStrop Razor with you. If you have a soldier in training or at the front, send him this soldier's shaving outfit.

On Sale Everywhere

AutoStrop Safety Razor Co., Ltd.

83 Duke Street, TORONTO - CANADA



MADE IN CANADA

A COMPLETE STOCK OF AUTO-STROP RAZORS AND BLADES is to be found at all times at

CAIRNCROSS'

CORNER DUNDAS AND WELLINGTON STREETS.

1,000 Invalids of Ontario and West Arrive on Steamer

QUEBEC, Sept. 27.—Another batch of close to 1,000 invalids, arrived here by two special Intercolonial Railroad trains today from Halifax.

GERMAN AIRMEN SCOUT TO LOCATE RUSSIA'S NAVY

Several Aerial Raids Over the Baltic and Gulf of Riga.

PETROGRAD, via London, Sept. 27. — (British Admiralty, per Wireless Press).—The official report from general headquarters today reads: "On the Baltic Sea Tuesday the enemy made several aerial raids in the region of the Gulf of Riga, with the object of ascertaining the exact position of our naval forces. The enemy airplanes kept themselves beyond reach of our naval guns and coast batteries. "On the northern, western, southern and Rumanian fronts there have been fusillades and reconnaissances. "On the Caucasus front, in the Van region near Shatak, our reconnoitering parties had engagements with the Kurds. In the Rumanian region, the Kurds to Ormanu, twenty miles north-west of Ruse, and captured prisoners and herds of cattle. "Aviation.—On the southwestern front, our airmen brought down one enemy machine. Pilot Ensign Smyrnow won his sixth air battle. The enemy pilot, who was severely wounded, and the observer, were made prisoners."

SEVEN ATTACKS WERE REPULSED BY HAIG'S MEN

Victory East of Ypres Complete in All Details.

PRISONERS TOTAL 1,814

The British Casualties Are "Again Lighter," Says Report.

LONDON, Sept. 27.—The report from Field Marshal Haig, referring to the operations of today in Flanders. Seven powerful hostile counter-attacks were repulsed with heavy losses, and 1,814 Germans were taken prisoner. "During Wednesday's fighting large numbers of British airplanes aided the infantrymen attacking the Germans from low altitudes with great effect. The German airmen put up a strong defence and the casualties among the British airplanes failed to return to their bases. The text of the report reads: "After all our objectives had been gained today, seven hostile counter-attacks were made during the afternoon and evening. They were repulsed with heavy loss to the enemy. "The total number of prisoners captured today was 1,814, including 48 officers. Our casualties were again light. "On the basis of today we improved our positions slightly south of Polygon wood. There has again been considerable artillery activity on both sides at intervals throughout the day. "Victory Complete, Berlin Lies. "A British official statement was issued tonight with reference to statements contained in the German communication. It says: "Today's German official communication states that the British troops gained less territory on the 26th than on the 25th. This is perfectly true. The attacking troops gained all their objectives on both days. The objectives set for the operations of yesterday were smaller than those for the 26th. "In sentences, which are purposely misleading, von Ludendorff describes the fighting near Zonnebeke and Gheluvelt. He omits to state that Zonnebeke was lost by the Germans, but emphasizes the position of Gheluvelt, which was not one of the British objectives. "Fighting Extremely Severe. "The fighting yesterday afternoon and evening along the front of the new British attack in the Ypres sector was exceedingly severe, says today's early official statement. The Germans made repeated vain counter-attacks in great strength. "The announcement shows the enemy spared no effort to regain important ground captured by us. The fighting on the battlefield yesterday afternoon and evening was exceedingly severe. Between 4 a.m. and 7 p.m. four separate counter-attacks were made in great strength against our new front from Tower Hamlets. "The struggle was the most severe in the area south of the day was overcast with a strong west wind. In spite of this, our airplanes were extremely active in co-operation with the artillery and in air battles. "Some of our troops on the firing line and his reserves in the rear were harassed by machine gun fire throughout the day. Some of our troops were fired from altitudes of 100 feet and upwards and many parties of German infantry were dispersed with casualties. On one occasion three of the enemy's guns were fired while the remaining two of the guns booted and the third gun was overturned. "Strong opposition was encountered from the enemy's fighting machines and a very large number of combats occurred at low altitudes. Heavy casualties on both sides resulted, owing to the difficulty of regaining control of the damaged machines when flying near the ground. "Tons of Bombs Dropped. "The weather prevented any extensive operations during the day time, but at night over two tons of bombs were dropped on the enemy's reserves near the battlefield. "Seven hostile machines were brought down in air fighting, three were driven down out of control and five were destroyed by our anti-aircraft fire. Thirteen of our machines are missing."

TWO SCOTCH COMPANIES HOLD ENEMY AT BAY FOR A DAY AND NIGHT

BRITISH FRONT IN FRANCE AND BELGIUM, Sept. 27.—(By the Associated Press).—The two companies of Argyll and Sutherland Highlanders made such a remarkable stand Tuesday and Tuesday night in the face of overwhelming odds that they were mentioned in the official reports for their gallantry and heroism of the hour along the front. They were finally repulsed in their isolated position, where they had been cut off by the Germans in the early morning. The unit was involved in furious German counter-attacks, which were begun on Tuesday morning, probably in an effort to disrupt the expected British offensive. They were attacked about 10 a.m. by elements of four German divisions. So bitter was the enemy assault that the British troops were bent back, but the two companies of Highlanders refused to give ground and clung stubbornly to their posts in the face of terrible blows from the enemy. "The battle raged all morning, but about 2 o'clock in the afternoon the British counter-attack began, and they fought their way forward until they had practically re-established themselves in possession of the positions lost. But they were still some distance short of the German positions which had fought so valiantly. All afternoon and throughout the night the Highlanders stuck to their positions, and the Germans continued to rush forward infantry in an effort to dislodge them. And then this handful of brave Scots were found and rescued when the British advance swept forward at daybreak Wednesday morning. "The British today continued to strengthen the line to which they had battled their way yesterday. The Australians completed their conquest of the German positions at the eastern extremity of Polygon wood. Two places secured here constitute the only remaining troublesome points on the Anzac front, which reaches north to Polygon wood. "There has been much hard fighting in this section, but today the weary Germans apparently withdrew to more favorable ground farther back, and the Australians pushed forward to the south of that point the Germans continue to hammer away with their artillery at the British defences astride the Menin road and make threats of an infantry assault. The neighborhood of Hill north-west of Zonnebeke, continues to be hotly contested ground, with little give or take on either side. "Consolidations have been completed by the British in a majority of their places, the Anzacs having finished their work. "Prisoners Are Interesting. "On the northern front of the new offensive, in the region east of St. Julien, some interesting German prisoners were to be found today. Another

of the prisoners' cages were filled with a nondescript lot of middle-aged men who looked far from being the warrior type. They said the Germans had used up all of their 1918 class and that as the 1919 class were not ready, they were calling up old men. "One officer captured with some Saxons took a very dark view of the German situation. He declared that the war would be over in the spring, and when asked his reason for this belief, replied: "Because the Germans will be over here then, and you will have too many men for us."

HOSTS PAY HOMAGE TO "BILLY" BISHOP, HERO OF 47 FIGHTS

Official Welcome Given Aviator At Toronto, Ont.

VICTORIA CROSS WINNER

Says Allies Have Drop on Germany, and Intend To Keep It.

(Special to The Advertiser.)
TORONTO, Sept. 27.—Major "Billy" Bishop, hero of forty-seven air battles, the official English high record, arrived in Toronto at 6 o'clock this evening amid the plaudits of a thousand citizens who assembled at the Union Station to bid him welcome. He was accompanied by his brother, his brother-in-law, Major Robert P. Angus, commander of the 8th Mississauga Horse, Major Bishop's original unit.

After being paraded through the main thoroughfares to the city hall, where a crowd of several thousands had assembled, he was given a civic reception in the council chamber. "Never Forgotten. "It is a most privilege and pleasure as mayor of Toronto to extend to you a right royal and hearty welcome," said Mayor Church, speaking directly to the young hero. "You have won the Victoria Cross, the most coveted honor in the British army, and you have well merited that great honor for service which will never be forgotten by the people of Canada and the British Empire." Turning to the assembled audience, his worship added: "I have known Major Bishop for a great many years. He is the right type of Canadian soldier who are fighting for the Empire in France. I cannot express the admiration and respect which all classes feel for him. Major Bishop is a young man of great ability and splendid personality. He is a graduate of the 1914 class of King's Military College, where he took a prominent place in the class and in the athletic field, and at a soldier he is admired by everybody."

Regret for Absentees. "The mayor regretted that Major Bishop's father was too ill to come from Owen Sound to the reception. Mayor Little of Owen Sound had also intended to be present, but owing to a misunderstanding of the trains and the time of Major Bishop's arrival had been unable to come. Major R. F. Angus, commander of the

NEW STRENGTH FOR LAME BACK

Letter Tells of Long-looked-For Prescription.
Dear Mr. Editor—I suffered from lame back and a constant tired, worn-out feeling. At times I was unable to stand erect and scarcely able to get around. It would usually come on at first with cramps in small of my back. I took one box of Dr. Pierce's Anuric Tablets and my back commenced to get better soon after starting to take them. I did not have to walk doubled over, as I did before using the "Anuric." It is the best remedy I have ever taken for what it is intended to relieve. I hope those who are in need of such a remedy will give the "Anuric Tablets" a trial. (Signed) A. G. DRAKE.

Note.—Up to this time, "Anuric" has not been on sale to the public, but by the persuasion of many patients and the increased demand for this wonderful healing tablet, Doctor Pierce has finally decided to put it into the drug stores of this country within immediate reach of all sufferers. Simply ask for Doctor Pierce's Anuric Tablets. There can be no imitation. Every package of "Anuric" is sure to bear Doctor Pierce's name and the signature on the package just as you do on Dr. Pierce's Favorite Prescription, the ever-famous friend to ailing women, and Dr. Pierce's Golden Medical Discovery, proven by years to be the greatest general tonic. Send 10 cents to Dr. W. M. Pierce, Buffalo, N. Y., for large trial package. At any rate don't give up hope of being cured of your malady until just a few doses of "Anuric" have proven that it will make you feel like a different person. Editor.—Please insert this letter in some conspicuous place in your paper.

WOMAN COULD HARDLY STAND

Restored to Health by Lydia E. Pinkham's Vegetable Compound.

FULTON, N. Y.—"Why will women pay out their money for treatment and receive no benefit, when so many have proved that Lydia E. Pinkham's Vegetable Compound will make them well? For over a year I suffered so from female weakness I could hardly stand and was afraid to go on the street alone. Doctors said medicines were useless and only an operation would help me, but I tried Lydia E. Pinkham's Vegetable Compound and it proved it was no humbug. I am now perfectly well and can do any kind of work."—Mrs. NELLIE PHILIPS, care of R. A. Rider, R. F. D. No. 5, Fulton, N. Y. "We wish every woman who suffers from female weaknesses, nervousness, headache or the blues could see the letters written by women made well by Lydia E. Pinkham's Vegetable Compound. If you have had symptoms and do not understand the cause, write to the Lydia E. Pinkham Medicine Co., Lynn, Mass., for helpful advice given free."

MISSISSAUGA HORSE, with whom Major Bishop took out his first commission, said the regiment considered it a great honor and privilege to welcome among them an officer with such a distinguished record. "We are proud of you, and Canada is proud of you," Hero Laude Canadians. Major Bishop, who was received with great cheering, modestly enough laid aside his cane and hung his head till the applause subsided. "It is impossible for me to express my thanks for the wonderful welcome I have had here tonight," he said. "I feel the demonstration shows the wonderful kindness Toronto has in this war. Toronto has done wonderfully well in sending all her troops overseas. I have been in France ever since the outbreak of Vimy Ridge. Canadians have covered themselves with glory. The success of Canadian raids is already a byword with the rest of the armies in the field. "In my own branch of the service the flying corps, we have in England and France about 1,000 Canadians. I don't think any place has so many there as Toronto. Canadians have done very well in the flying corps and those from Toronto have held up their end very well indeed. We hope to get a great many more from you. I have to thank you again. I cannot quite thank you enough. "The conclusion of this modest little speech was the signal for another outburst of cheering, and the proceedings concluded with three cheers for the young officer and the singing of the National Anthem. Major Bishop leaves Toronto for Owen Sound tomorrow at 8:10 a.m.

KORNILOFF REVOLT WAS TO SAVE RUSSIA FROM THE GERMANS

Latter Had Plans For General Offensive and Civil Strife.

Petrograd, Sept. 28.—The last army order issued by General Korniloff as commander-in-chief, reprinted in the Novaya Zhizn from a Moshley newspaper, tends to show that Korniloff was compelled to launch his revolt largely in an effort to thwart German plans. The order says it has been learned that German agents had brought about the great fire at Kazan, had expended millions of rubles in disorganizing the coal mines in the River Don region, and that the Germans were proposing a general offensive along the whole front for the purpose of forcing a disorganized Russian retreat. The Germans also had planned to blow up the bridges across the rivers Dnieper and Volga and were organizing a movement of Maximilians in Petrograd. General Korniloff, the article reads, had reason to suspect treason among

irresponsible Russian organizations in German pay. The general, not doubting that irresponsible influences had the upper hand in Petrograd and that Russia was on the brink of an abyss took an extreme decision for the purpose of saving the fatherland. "Netherlands Explains Satisfactorily to U. S. "WASHINGTON, Sept. 27.—The Netherlands minister, Chevalier van Rapard, today presented an explanation, which the state department accepted as satisfactory, of the references in the recently disclosed von Igel papers to sale of ammunition by Germany to Holland. "I. W. W. MAN JAILED. Regina, Sask., Sept. 28.—Ben Surkunen, an I. W. W. organizer was today sentenced to 90 days in Regina jail.

R. J. YOUNG & CO. R. J. YOUNG & CO. Featuring Wool and Silk and Wool Fabrics for Fashionable Dresses

There is a phenomenal demand for these fabrics for the new fall dresses, made up either alone or in combination with silk, satin or taffeta, to be finished with smart touches of fur trimmings.

SILK AND WOOL FAILLÉ POPLIN
in heavy weight, rich silk sheen finish, in new blues, greys, browns, green, purple; wine and navy, 42 inches wide. Per yard.....\$2.00
DELIGHTFUL SILKS.
Of the many novelties, we call special attention to
GEOS DE LONDRE
the newest and most popular silk for dresses and odd skirts. Woven in a fine cord and chiffon finish, which gives it excellent wearing qualities, in shades of black, navy, grey, Belgian blue and Russian green, 36 inches wide. Special, yard.....\$1.75
ALL-WOOL POPLINS
of lovely fine finish, much in demand but exceedingly scarce, a limited quantity of black and blue, 42 to 50 inches wide. Priced \$1.50 to \$2.25
CHIFFON SERGE
in a superfine, supple, soft finish, specially adapted for dresses, pleating, etc., 54 inches wide, in black and blue only. Priced, per yard, \$2.50

Suits, Coats, Dresses

New Serge Suits in fine imported All-Wool French Serge; colors of black, navy and dark grey; coats are 38 inches long, with side pleats from belt down, belt all around, serge collar with over-collar of velvet, lined throughout with extra quality of silk-serge lining; sizes 36 to 44. Exceptional value at\$25.00
Misses' New Fall and Winter Coats in tweed mixtures, plain chevrons and boucle cloths, shown in brown and green, grey and black, black and white, also plain colors of navy, seal brown, dark green; serge square collar with points over shoulder, button trimmed wide girle belt with buckle, fancy patch pockets; sizes 16, 18 and 20 years. Only.....\$16.50 and \$18.00
Misses' Serge Dresses in pleated styles, made of all-wool French Serge, with belt all around, high waist effects, large collars of cream serge and broadcloth, colors of navy, seal brown, dark green and black; size 14 to 20 years. Only.....\$15.00

A Busy Day for the Staple Department

15 DOZEN BATH TOWELS
Fine quality, good size, free from dressing...12 for \$1.00
Pure Linen Crash Toweling, red border, fast dye, 16 inches wide. Per yard, 15c
White Flannelette
Full yard wide. Special 18c
COMFORTERS
15 Large Size Cotton-Filled Comforters, reversible, well made. Each\$1.98
12 only Turkey Red Chintz Comforters, large size. Special\$2.98

R. J. YOUNG & CO.

To Defend Canada's Coast
Qualified Officers and Men wanted at once for service in the Canadian Naval Patrols.
PAY OFFICERS from \$2.50 a day and \$30.00 and upwards monthly to dependents. Men from \$1.10 a day and \$20.00 separation allowance. Petty officers \$1.50 to \$1.90 and \$25.00 separation. Must be sons of British subjects. Ages 18 to 45. Also vacancies for Stokers, Seamen, Cooks and Stewards.
Apply to **COMMODORE AMILUS JARVIS**, Naval Recruiting Officer, Ontario Area, 103 Bay Street, TORONTO, or The Naval Recruiting Secretary, 305 Wellington St., Ottawa.

Improve Your Complexion

Get your blood pure, keep the liver active and the bowels regular, and disfiguring pimples and unsightly blotches will disappear from the face. For improving the complexion and putting the blood in good order

BEECHAM'S PILLS

are safer, better and surer than cosmetics. They eliminate poisonous matters from the system, strengthen the organs and purify the blood—bring the health-glow to the cheeks, brighten the eyes, improve and

Beautify the Skin

Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

FOREIGN MINISTER OF RUSSIA RESIGNS

PETROGRAD, Sept. 27. — The newspapers today announce the resignation of M. L. Terchhoff, minister of foreign affairs in the new cabinet.

THE LATEST

Zam-Buk ends the pain, and stops bleeding. Try it! All dealers, 50c. box.

Zam-Buk

CHILD'S TONGUE BECOMES COATED IF CONSTIPATED

If Cross, Bilious, Sick, Feverish, or Full of Cold, Take No Chances

"California Syrup of Figs" Can't Harm Tender Stomach, Liver, Bowels.

Children love this "fruit laxative," and nothing else cleanses the tender stomach, liver and bowels so nicely. A child simply will not stop playing to empty the bowels, and the result is, they become tightly clogged with waste, liver gets sluggish, stomach sour, then your little one becomes cross, half-sick, feverish, don't eat, sleep or act naturally, breath is bad, system full of cold, has sore throat, stomach-ache or diarrhoea. Listen, Mother! See it tongue is coated, then give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated waste, sour bile and undigested food passes out of the system, and you have a well, playful child again.

Millions of mothers give "California Syrup of Figs" because it is perfectly harmless; children love it, and it never fails to act on the stomach, liver and bowels. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Beware of counterfeits sold here. Get the genuine, made by "California Fig Syrup Company." Refuse any other kind with contempt.

NUXATED IRON

Increases strength of delicate, nervous rundown people 100 per cent in ten days. In many instances, \$100 forfeit if it fails to produce results. Ask your doctor or druggist about it. Standard Drug Company, Limited, always carry it in stock.

FOR THIN FOLKS WHO WOULD BE FAT

Increases in Weight Ten Pounds or More. "I would certainly give most anything to be able to eat a few pounds and stay that way," declares every excessively thin man or woman. Such a result is not impossible, despite past failures. Thin people are victims of malnutrition, a condition which prevents the fatty elements of the food from being taken up by the blood as they are when the powers of nutrition are normal. Instead of getting into the blood, all the fat and flesh-producing elements stay in the intestines until they pass from the body as waste.

To correct this condition and to produce a healthy, normal amount of fat, the nutritive processes must be artificially supplied with the power which nature has denied them. This can best be accomplished by eating a Salsogen tablet with every meal. Salsogen is a scientific combination of the best strength-giving, fat-producing food elements known to the science of nutrition. This highly-concentrated food nourishment taken in combination with regular meals mixes with the food and rapidly turns the sluggish, inactive fats and proteins of the meal into rich, ripe nourishment for the tissues and blood. The effect is remarkable. Gains of from 10 to 25 pounds in a single month are by no means infrequent. Yet the members of the Salsogen family are absolutely harmless. Salsogen is sold by the best druggists everywhere and every package contains a guarantee of weight increase or money back.

CAUTION—While because of its direct nutritive action on the nerve cells, Salsogen has been widely prescribed for nervous indigestion, it should not be used for such purpose over five days at a time unless the user is also willing to increase at least ten pounds in weight. Standard Drug Company can supply you and all leading druggists.

ENEMY RESERVES BEING "WASTED" AT GREAT RATE, STATES MAURICE

Never Such Slaughter of Germans as in Past Few Days.

MASSSES ARE SWEEPED AWAY

Haig Securing Ridges, and When Job Is Finished Will Claim Victory.

HOLDING Foe OFF RUSSIA

Pressure in West Accounts for Such Little Progress Against Disorganized Ally.

LONDON, Sept. 27.—On his return from a visit to the Italian front, Major-General F. B. Maurice, chief director of military operations at the war office, today discussed the situation in Flanders with the Associated Press. During the last month there has been a long pause due to the rain and mud in Flanders," he said. "The pause made necessary more ample preparations than ordinarily after a first advance—preparations equivalent to launching an entirely new battle. But the result amply justified the preparations, and while on previous occasions we won our objectives only after protracted fighting, yesterday we were in possession of the whole of our objective before 8 a.m.

"The fighting yesterday was in the most vital area, the nexus of the ridge system dominating the plain of Flanders, and the key to the whole series of ridges. There is a good deal more to be said about this battle than what we gained.

"Never Such Slaughter. "Officers who have been with the British army from the beginning all agree that since the first battle of Ypres there has never been a slaughter of the Germans compared to that they suffered in the repulsed counter-attacks of the last few days. The Germans counter-attacked in masses, and dozens of these could not be swept away by our fire with terrible German losses.

"The most important aspect of the Flanders battle is summed up in the words 'wastage of reserves,'" said General Maurice. "The Germans have done their best to keep up off the series of ridges. When we finish getting these ridges we shall claim a victory.

"The question then is whether we can capture that victory, and exploiting it depends on whether we have got more reserves than the enemy. An idea of wastage. "Thus far the German wastage has been much greater than ours, and they have used 75 per cent more divisions than we since July 21."

"Regarding the east front situation it is chiefly remarkable for the little advantage the Germans have taken. The German situation in Russia, General Maurice continued, "is not so little because they have been unable to do more, or have they withheld their hands for political or other reasons? It is too early to reach a decision on that question, but in my own mind have no doubt that the strain on the west front is the chief reason for the small German progress."

Italians Are Wonders. General Maurice, discussing the impressions received on his tour of the Italian front, said: "I have a greatly increased respect for what the Italians have done. From the beginning of the campaign the Italians have been dominant in the enemy-fighting a real uphill battle with all communications and approaches within full view of the enemy. Even when they reached the plateau the situation was still difficult."

Every 10c Packet of WILSON'S FLY PADS WILL KILL MORE FLIES THAN \$2.00 WORTH OF ANY STICKY FLY CATCHER. Clean to handle. Sold by all Druggists, Grocers and General Stores.



FOREIGN SECRETARY OF FRANCE CAN READ KAISER LIKE A BOOK

Reply to Pope Avoids All Practical Questions.

GENERAL ALEXIEFF UPHOLDS KORNILOFF AS "TRUE PATRIOT"

Public Does Not Believe That "Rebel" Will Be Shot—New Dreyfus Case.

PETROGRAD, Sept. 27.—The Korniloff case is expected to figure prominently in the democratic congress. General Alexieff, in an interview published by the Ruskaya Slovo, said that the cause of his resignation as chief of staff was his dissatisfaction with the treatment of General Korniloff. "Regarding the east front situation," declared that Korniloff was not an adventurer, but a true patriot who did not desire to re-establish discipline by terrorism, but by rational means. A military revolutionary court of undisciplined soldiers would not guarantee a fair trial. Despite Alexieff's fears, the public does not believe Korniloff will be shot.

The Reich calls the affair a "new Dreyfus case."

PROBES CONSIDER PROHIBITING SALE OF CREAM ENTIRELY

Supply and Distribution of Milk Under Inquiry.

OTTAWA, Sept. 27.—Investigation into matters relating to the supply and distribution of milk in urban centres throughout Canada was commenced here today by a special committee appointed by the food controller. The inquiry will include such matters as cost and profits, and the food controller has indicated his readiness to call any person from whom information of the committee may want information. The members of the committee represent points as far apart as Winnipeg and Halifax. Among questions which will be discussed will be the provision of a regular supply of skim milk at reasonable rates for people in urban centres and larger towns; the feasibility of setting a price for Canada or for zones in the Dominion; the possibility of setting a price for cream during the war, or for any special period; and the feasibility of setting a price for cream at which the producer, the wholesaler and retailer will sell, and prohibition of the manufacture of ice cream.

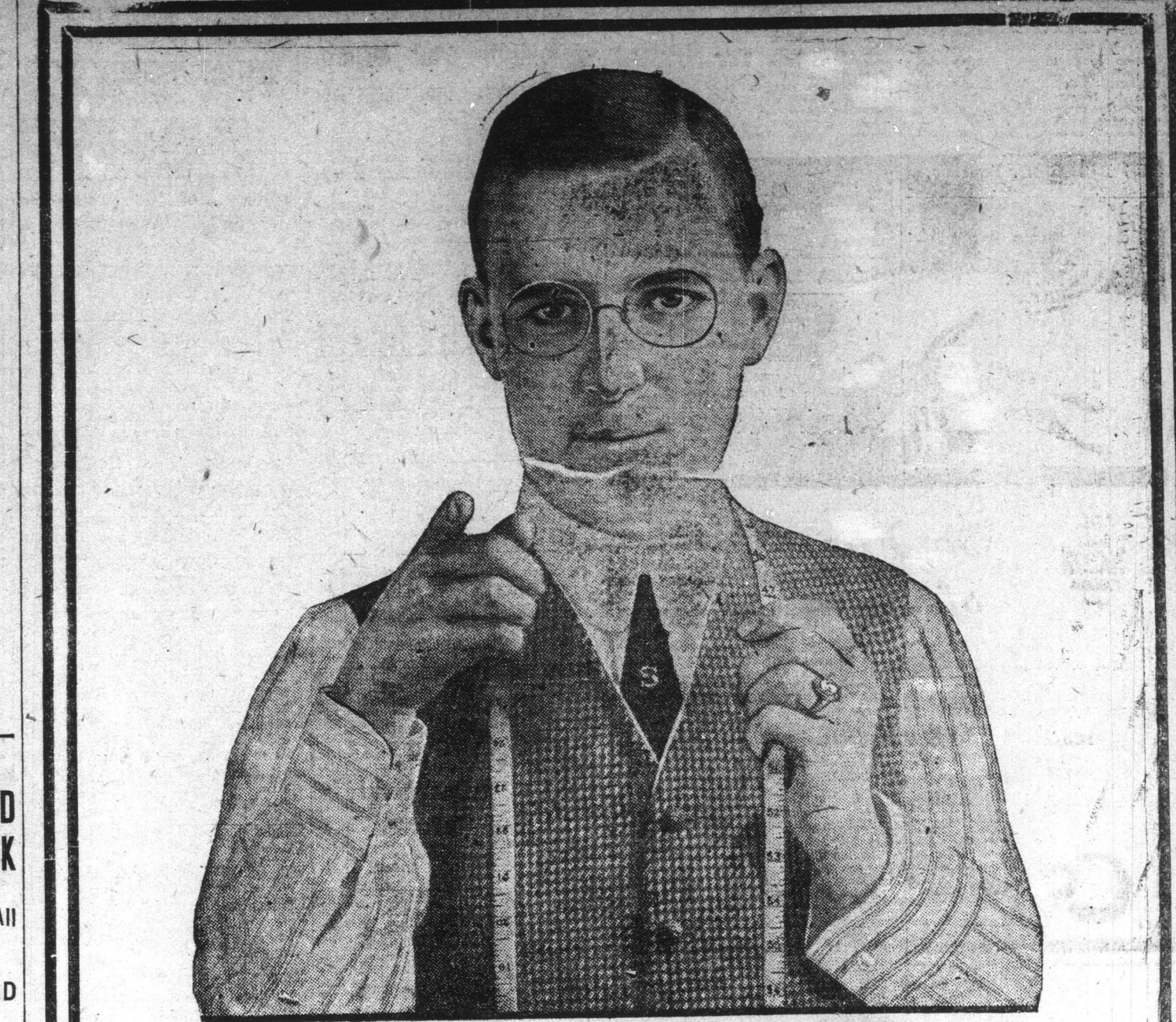
RETURNED OFFICERS AND N.C.O.'S CALLED TO TRAIN DRAFTIES

Preference Given to Men Who Have Seen Service.

OTTAWA, Sept. 27.—The militia department is desirous that all officers and non-commissioned officers who have returned from the front, shall report at the earliest possible opportunity to the headquarters of the military district to which they belong. The services of these men are needed in connection with the training of recruits obtained under the military service act, and it is desirable that their names and addresses be in possession of the officer commanding their military district. In so far as possible it is the intention of the militia department to place the training of the new men in charge of returned officers and N.C.O.'s who have seen actual service at the front. Officers who went to England, were given the opportunity of reverting to the rank of lieutenant in order to get to the front and those rather to return to Canada, will be given no preference when the new appointments are made.

Million Chinese Are Homeless From Flood; Tien Tsin Threatened

PEKING, Tuesday, Sept. 25.—Delayed.—The city of Tien Tsin is threatened by flood. The Chinese city and portions of all the foreign concessions are in danger of being submerged, and which covers the great plain to the southeast of Peking. It is estimated that one million Chinese are homeless.



"The Clothes YOU Order Here are Built for You Alone--If Not a Perfect Fit and Satisfactory in Every Way You Will Not be Allowed to Take Them."—Head Designer.

This is part of the Scotland Woolen Mills creed of business. Absolute satisfaction to the customer or no sale.

The Suit or Overcoat you order is built for you alone—and to your specific instructions. It will be absolutely correct in fit and satisfactory in every way. We believe in being square. That is one of the chief reasons why we have this chain of THIRTY real custom tailoring stores.

There are certain things we want you to know, things you want to know, and should know, about this business that stand out distinct from any other tailoring organization in Canada.

No matter what your experience may have been, here is a proposition in our "Mill-To-Mat" plan that you cannot reject. You're open for conviction, you want to save money on your Fall and Winter clothes—then come to-morrow and look over the wonderful mobilization of fabrics that come to us "Direct From The Mills."

\$10 Scotland Woolen Mills Co. Limited

Suit or O'coat to Measure

Choose from Hundreds of New Weaves and Patterns. Blue and Black Serges; Plain and Fancy Worsteds; Plain and Fancy Cheviots; Irish Tweeds; Beaver Cloths; Meltons; Frieze; Naps; Venetians; Tweeds.

Any of the New Fall or Winter Style Plates

Out-of-Town Men. With a chain of stores in chief cities and towns, we are able to give you finer materials, greater values and better tailoring than any other concern in Canada. If there is not a branch store of the Scotland Woolen Mills in your city or town, write us direct, for samples and style books. You will save the middleman's profit that the small dealer is obliged to exact from you. We assume all responsibility and positively guarantee satisfaction. Write at once.

Scotland Woolen Mills Co. Limited

199 DUNDAS STREET 30—Branch Stores—30 Hamilton, Brantford, Woodstock, London, St. Catharines, Welland, Galt, Guelph, Midland, Collingwood, Windsor, Sudbury, Sault Ste. Marie, North Bay, Sarnia, Cobalt, Parry Sound, Winnipeg, Medicine Hat, Brandon, Moose Jaw, Edmonton, Fort Arthur, Belleville, Peterboro', Kingston, Ottawa, Detroit, Mich.; Akron, O.; Youngstown, O.; Havana, Cuba.

GERMAN OFFICER'S TRIAL WILL NOT BE DEFERRED

PHILADELPHIA, Sept. 27.—Capt. Max B. Thierichens, former commander of the German sea raider Prinz Eitel Friedrich, was placed on trial in the federal district court today charged with violating the Mann act, by bringing a woman from Ithaca, N. Y., to Philadelphia, for improper purposes. Counsel vainly sought to have the trial deferred until after the war on the ground that Thierichens could not get a fair trial. Capt. Thierichens is also indicted on a charge of smuggling chronometers from his ship, and violating the postal laws in sending improper letters to a school teacher in Saginaw, Mich.

SOCIAL SERVICE BOARD ENDS ITS SESSIONS

Rev. Canon Tucker, of London, On Executive Committee. OTTAWA, Sept. 26.—Before the council for social service of the Church of England in Canada today Rev. Mr. Hammond, rector of St. David's Church, Sydney, N.S.W., expressed the gratitude of Australia for the way in which Canada had taken the lead during the war, and Archbishop Doobie, editorial board.

AMUSEMENTS, LECTURES

PATRICIA

TODAY AND SATURDAY.
GEO. M. COHAN, in His
Mystery Farce, "7 Keys to
Balducci."

Extra Matinee Only.
STUART HOLMES in "THE BROAD-
WAY SPORT."

MISS RUBANNI, Soprano,
FOX COMEDY.

MAJESTIC

THE SHOW-THE ORCHESTRA

TODAY AND SATURDAY.

CHARLES RAY, in
"The Honorable Algy"

Hear ROY GRIFFIN
THE SILVER-VOICED TENOR.

MASONIC HALL TONIGHT

Also Saturday Night

ISOLDE MENGES

England's Greatest Violinist

In Aid of the Great War Veterans

Prices, \$1.00, 75c and 50c.

Seal Sale Now Open At

Heintzman & Co.

Under the direction of Edie.

S. S. 12, 15, 19, 22, 25, 27, 28, 29

CALIFORNIA

The Land of Sunshine. Rates quoted

to San Francisco via Victoria and

cover, via Canadian Northern Railway.

F. B. CLARKE

415 Richmond St., Next Bank of Com-

merce, London, Ont.

DANCING, SATURDAY NIGHT, PAL-

ACE Academy, London's beauty spot.

Everything the best. Our patrons in-

terested. Lessons any time. New York

style. Ideas by experienced expert

instructors. Dayton & McCormick

Phone 1570.

SCHOOL - MODERN BALLROOM

Dances, 214 Dundas. Jack Corbett, in-

structor. Phone 1570.

MUSIC FURNISHED FOR PARTIES

By G. R. Harper, 122 Queen's

avenue.

RUMMAGE SALE

Under the auspices of the Ladies' Aid

Society of St. Andrew's Church, Friday

and Saturday, September 29 and 30,

185 Dundas street, formerly the Mallagh

Book Shop stand. 8-12-24-25

GLADYS COMBER, PIPER AND

Accompanist, 102 Wellington. Phone 4397.

ROBERT HANNAH, ELOCUTIONIST,

entertainer, Lady's engagement, 351

Princess avenue. Telephone 4735.

GEORGE A. STEER, ELOCUTIONIST

and soloist—concert engagement at

Albion Hotel, 100 Dundas street, Friday

and Saturday. Phone 2193.

LOST AND FOUND

AN ALL BRINDLE BULL WITH

white and black stripes. Name M. H.

Smith, on plate. Phone 3341. 83u

LOST - THREE-STONE DIAMOND

ring. Liberal reward. 450 Ridout.

PEARL SUNBURST - BETWEEN

Carling and postoffice. Reward Ad-

vertiser office. 87u

LOST - A BLACK PURGE CONTAIN-

ing bills, small change, and two re-

turn tickets to Port Hope. Reward

455 or 183 Dundas street. Reward.

LOST - SILK DRESS SASH, blue

and white stripes. 342 Wellington

Phone 3518. 87u

LOST - BROOCH - INITIALS M. O.

Set in pearls. Reward Advertiser

office. 87c

WILL THE PERSON WHO PICKED

up camera and case near corner of

con. 3, Lobe, and Nairn street, please

return same to this office? 87u

LOST-ON THE FAIR GROUNDS ON

Wednesday, September 27, 1917, a

Merchants Bank and some bills (book

361). Finder please return to this

office. 87u

BOSTON BULL PUP-REWARD AT

A. B. Greer's, York and Talbot. 86c

BUSINESS CARDS

MORROW FOR DRY CLEANING,

pressing, repairing. 422 Wellington

street. Phone 2893. Heavy overcoat

cleaned. 87u

LEOD & GRAY, REAR ADVERTIS-

er—First-class live and board-

ing. Bus parties our specialty. Phone

5773. S. H. Hammond, 765 King

street.

National Brass, Limited

CARLING STREET.

NICKEL-PLATING

WILLIAM J. WILSON, 383 DUNDAS

STREET. Phone 2893.

BUSINESS CHANCES

100-QUART MILE ROUTE FOR SALE

in London. Sydney Smythe, 404 Tal-

bot street.

WANTED-COUNTRY OR VILLAGE

general or grocery store, moderate

price. Box 5. Advertiser. 85bu

\$2,700 STOCK AND FIXTURES, BOOT

and shoe business; \$15,000 turnover;

rent \$80; might consider an exchange.

Patterson, Imperial Bank Chambers.

SIGNS

WAKELING SIGN COMPANY—SIGNS

and showcards, honor rolls designed.

Phone 3133. 246 Dundas street.

WANTED-SIGN PAINTER—

designs and estimates furnished free.

420 Talbot street. Phone 1842. 87c

CHIROPRACTIC

A. W. MACFIE, CHIROPRACTOR—

Dominion Savings Building, corner

King and Richmond. 424 Dundas

street. Phone 4710; residence

4710.

CLARA KILBORN, UNIVERSAL

College of Chiropractic graduates.

Office, 321 Queen's avenue. Telephone

3553.

ROOFING

SLATE, GRAVEL AND CEMENT

roofing. Paint for roofs. Walter

Scott, 505 York street. 87u

SLATE ROOFING-OUR SPECIALTY

is slate blackboards. J. Whitaker,

351 King street. 87u

MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED BY

W. G. R. BARNES, 53 Dundas

street. Phone 2893.

MARRIAGE LICENSES ISSUED BY

B. J. Childs, druggist, 632 Dundas

street. 87u

SURVEYORS

F. W. FARNCOMB, CIVIL ENGINEER,

Surveyor—Edge Block. Phone 261.

CONDENSED ADS.

Advertisements—Fifteen cents per line

each insertion, or two cents per word

if set solid.

When no admission is

charged, one cent per word each in-

sertion. 25 cents; each subsequent

insertion, 20 cents.

Articles For Sale, To Let, Help

Wanted, Situations Vacant, Rooms To

Let, and all similar condensed adver-

tisements first insertion, one cent per

word; each subsequent insertion, one

half cent per word. No advertisement

less than fifteen cents. An extra charge

of ten cents is made for all trans-

ient advertisements. The

advertiser is charged.

BORN, MARRIED, DIED.

BORN.

PATTERSON—On Aug. 23, at St.

Leonard's-on-Sea, England, to Capt.

T. D. and Mrs. Patterson, a daughter,

Faith Elizabeth. 87u

DIED.

ARDELL—On Thursday, Sept. 27, 1917,

William Ardeell, in his 71st year,

residence, 15, con. 2, West Nissouri,

Monday, Sept. 24, 1917. Interment at

St. John's Cemetery, London and ac-

quaintances. 88u

ARNOTT—At St. Joseph's Hospital, on

September 27, 1917, Jean Louise Ar-

not, aged 7 years and 11 months, be-

lieved of this world. Burial in the

city and Agnes Louise Arnot of this

city.

Interment at Mount Pleasant.

Funeral (private) at 2:30 p.m. Friday,

Sept. 28. 87u

BARTLETT—At the parents' residence,

472 Elizabeth street, on Wednesday,

September 26, 1917, Lillian F. Bart-

lett, beloved daughter of Fred and

Rosina Bartlett, aged 7 years and

10 months.

Funeral from above address on Fri-

day at 3 p.m. Services at 2:30 o'clock.

Interment at Mount Pleasant. 88u

BENNETT—Killed in action, some-

where in France, on September 13,

1917, Francis Charles Bennett, only

son of Mr. and Mrs. James Bennett,

806 Lorne avenue. 88u

GRAHAM—At the parents' residence,

210 Huron street, on Thursday, Sep-

tember 27, 1917, Ivy Edna, dearly be-

loved daughter of John and Rose Gra-

ham, aged 1 year and 2 months, be-

lieved of this world. Funeral from

above address on Saturday, Sep-

tember 29, at 2:30, services at 2

o'clock. Friends and acquaintances

please accept this intimation. Inter-

ment at Mount Pleasant Cemetery, 8

o'clock. 88u

HOSKIN—Sudden. Friday morning,

September 28, 1917, William H. Hos-

kin, relict of the late Elizabeth Hos-

kin, from the residence of his sister-in-

law, Miss Elmina Hoskin, 241

King street, London, Ontario. 88u

LESLIE—In Gladstone, Man., on Sep-

tember 23, 1917, John Leslie, son of

Mr. and Mrs. William Leslie, 241

King street, London, Ontario. 88u

MEETINGS

REGULAR MEETING OF ST.

George's R. A. C. (this Friday)

evening, at 7:30 o'clock. Regular

business and degrees. Visitors

welcome. Supper, 7:15. St. George's

R. A. C. Comp. Wht. Lancaster will

visit the chapter, officially, tonight.

Edwin Smith, Jr., P. E. Elliott, Sec'y.

LONDON COUNCIL, No. 235, ROYAL

Victoria, 101 Wellington. 87u

BOARD OF TRADE REGULAR

general meeting, Sept. 28, at 8 p.m.

at the Board of Trade, 101 Wellington

street. Business and degrees. 87u

ORDINARY SWEDISH MOVEMENT

and electric massage at London

Albion Bathing, 100 Dundas street.

Attendance, Phone 2193.

LOST AND FOUND

AN ALL BRINDLE BULL WITH

white and black stripes. Name M. H.

Smith, on plate. Phone 3341. 83u

LOST - THREE-STONE DIAMOND

ring. Liberal reward. 450 Ridout.

PEARL SUNBURST - BETWEEN

Carling and postoffice. Reward Ad-

vertiser office. 87u

LOST - A BLACK PURGE CONTAIN-

ing bills, small change, and two re-

turn tickets to Port Hope. Reward

455 or 183 Dundas street. Reward.

LOST - SILK DRESS SASH, blue

and white stripes. 342 Wellington

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LOST - BROOCH - INITIALS M. O.

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NICKEL-PLATING

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BUSINESS CHANCES

100-QUART MILE ROUTE FOR SALE

in London. Sydney Smythe, 404 Tal-

bot street.

WANTED-COUNTRY OR VILLAGE

general or grocery store, moderate

CITY PHYSICIANS DENOUNCE LEGAL EUTHANASIA IDEA

Characterize Scheme Advocated at Chicago Convention as All Wrong.

That legalized euthanasia, providing death for the aged, infirm and those suffering from incurable maladies, advocated recently by well-known medical men of the United States, would not be tolerated in Canada, and particularly in the city of London, was manifested yesterday, when, in answer to questions put to them by The Advertiser, practically every doctor interviewed denounced the contemplated practice as opposed to all principles of civilization and nature.

"I certainly believe in the alleviation of suffering as far as it is possible to do it, but I am strongly against any such law as the Chicago doctors are promulgating," said Dr. H. Meek, in answer to The Advertiser's question, "Every disease which is accompanied by great pain can be alleviated now, and it is not the physician's duty to administer death to a person suffering from an incurable malady. If a man is going to die, the human thing to do is to make his last hours as comfortable as possible."

All other doctors were of the same opinion. Dr. Norman Beal stated that "what would suit the Yankees would not suit us, and he condemned the idea as being a sensational move, supported by an unscrupulous body of medical men of the States."

If a person is absolutely past remedial measures, it is obvious that he can't live very long," said one practitioner. "If a man is in the natural manner, it is possible to alleviate all suffering with the aid of modern medicine known to medical science in this day and generation."

Major Stevenson thought that the recommendation of the American medical men to make legal the administration of death to dying sufferers was but a sensational advertising action on the part of the Convention of Progressive Medical Men. That sort of stuff would not find favor in Canada, he said.

CANADIAN PACIFIC RAILWAY.
Effective Sunday, September 30, a general change of time will take place. Consult agents or W. R. Howard, district passenger agent, Toronto, for particulars. S. 23.

NEW FAST SERVICE, LONDON TO OTTAWA, VIA CANADIAN PACIFIC RAILWAY.

Commencing Sunday, Sept. 30, Canadian Pacific Railway train No. 22, leaving London 7:55 p.m., will make direct connection at Toronto with Ottawa train leaving Toronto at 11:10 p.m., arriving Ottawa 5:10 a.m. For full information apply ticket office or H. J. McCullum, city passenger agent, corner Richmond and Dundas streets. O.10.

MEN AND WOMEN OF LONDON

THE NEW FALL STYLES are as interesting as they are serviceable.

COME TO COOK'S
For Style, Quality, Service.

Cook's Shoe Store

WHY OUR CUSTOMERS ARE SATISFIED.
BECAUSE we are doing the best. Our prices are right. Our service is prompt. One order will convince you. Phone it early.

Try our Coffee, Confectionery and Beaver Brand Bacon.

W. B. HOLLAND
COR. YORK AND BURWELL
Phone 5623.

MACEY Office Desks, Chairs And Filing Cabinets

**HAY'S
Stationery**
Phones 150 or 63.
173 DUNDAS STREET.

Hard Wood ANDERSON

Phone 1391.
495 York St.
A Restorative and Tonic.
Get a large 10-oz bottle for 49c at
**TAYLOR'S 6 CUT-RATE
DRUG STORES**

SOUVENIRS

Sterling Silver and Enamel
Maple Leaves and Flags for,
each 25c
Sovvenir Sterling Silver
Spoons 75c to \$3.00
Gunmetal Pocket Knives with
the maple leaf or coat of
arms. Each \$1.50
Specials to be found on our
50c, \$1.00 and \$2.00 Bargain
Tables.

C. H. WARD & CO.
Diamond Merchants and
Jewelers.
Phone 1084. Richmond St.

Service Station

OPEN DAY AND NIGHT.
EQUIPMENT AND WORKMANSHIP
UNEQUALLED
Reliance Garage
Phone 5318. Night 3168.
299 DUNDAS STREET.

SAYS ADVERTISING FIRST-TIME TRENCH IN BUSINESS FIGHT

Experts Discuss Publicity at Ad Club's Opening Dinner.

EDUCATIONAL INFLUENCE

First Gathering of Local Organization Featured by Rousing Addresses.

Characterized by William C. D'Arcy, president of the Associated Advertising Clubs of the World, as the most representative and enthusiastic meeting of a newly-formed advertising association at which he had ever been present, the banquet of the London Advertising Club in the Victoria House last night opened here a new era.

Present for the first time, and nearly every speaker during the evening addressed the members of the club, and for the success of the evening to the ladies.

William C. D'Arcy was the chief speaker. "I come," he said, "not only as a representative of the club, but as an ally. Ten million of our soldiers are training and we are going to put them across with you just as sure as we are sitting here."

Mr. D'Arcy said "Entertaining is the keynote of the publicity business. I want a representative picture of the work which the 162 advertising clubs in our organization are doing. It is not a matter of money, but of trying to paint the life, but to make it grow more and more ideal."

"To accomplish anything we need recognition. We may have good intentions, but if somebody doesn't encourage us we sometimes waver. In our attempt to organize and get backing we went to the White House and there received from the president a valuable assistance and help which only the strong arm of the law can give."

Mr. D'Arcy said "The educational influence of the advertisement was a very definite one. In our work we were able to make the public realize the necessity of truth. They must be truthful to be powerful. He explained that in advertising the ideal of vigilance committee of the association had been several times obliged to use force, although generally without the plan of education to the proper use of the word."

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GIRL WHO KILLED MRS. MEAD INSANE, DOCTORS DECLARE

Jury Probes Recent Fatality at London Asylum.

NURSES TELL OF ATTACK

Everything Possible Is Done to Protect Patients, Says Superintendent.

The coronor's jury empaneled to inquire into the death of Mrs. William Mead, of Lakeside, a patient at the London Hospital for Insane, who died last Friday morning as the result of injuries inflicted by a young woman patient, last Thursday night, returned a verdict that the death was due to blows administered by the young woman with a hose nozzle.

Upon the evidence of Drs. Robinson and Crawford the young woman was regarded as insane to such an extent that she would not realize the nature of her acts, and consequently would be irresponsible, and could not be held amenable to law for her actions.

The greatest evidence of the insanity of the young woman was the fact that she was not aware of the nature of her acts, and consequently would be irresponsible, and could not be held amenable to law for her actions.

Coroner MacLaren presided, the examination of witnesses being conducted by Crown Attorney McKillop.

Miss Mary McVicar, the first witness to be called, testified that she was head nurse at the Hospital for Insane, having been there seven years. Mrs. Mead had been an inmate since May 17, and the young woman who committed the assault had been there about two months.

The assault on Mrs. Mead took place 10 o'clock Thursday night, September 20.

Crown Attorney McKillop asked if it was customary to lock patients in their rooms, to which the witness replied that a great deal depended upon the patient.

Miss Jean Neal, nurse, stated that she had come in contact during her tenure of office with the young woman who committed the assault. She was talking with the young woman patient that evening about the food.

She said that the young woman was acting very different than she had for days past. At a few minutes to ten she came to the kitchen and asked for something to eat. During her absence the kitchen was locked up.

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REGRET ABSENCE OF COAL DEALERS FROM MEETINGS

Speakers Want to Hear Other Side of Question.

CLAIM MISREPRESENTED

Hard Coal, Not Soft, Point at Issue, Say Labor Men.

The third meeting of the ratepayers to discuss the municipal coal yard by-law was held at the Ryerson school last night.

Joseph Dean, president of the trades and labor council, spoke in favor of the bylaw. He denounced the advertising methods of the coal dealers as unfair to the public, and intensifying the situation on to misrepresent the coal situation.

"How is it," he asked the audience, "that every dealer in the city has, stored in his cellar, tons of coal bought at \$7 a ton or under, and at the same time charges the people of this city astronomical rates?"

He would not understand how Mayor Church of Toronto could get coal when he could not get it in London.

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Send Your Soldier Friend a Box of Goodies Now

Corrugated Boxes

PUT THESE IN YOUR BOX.

We suggest items that soldiers appreciate. Make up your box from this list:

TOFFEE, CHOCOLATE, BISCUITS (1 and 1 1/2 tin), BISCUITS (specialty wrapped), GLAZED (overseas packages), FRUIT CAKE (1 and 2 pound tin), MAPLE SUGAR, MAPLE BUTTER, CANNED CHICKEN, CANNED TONGUE, PREPARED COFFEE, PREPARED COCOA, SLICED PINEAPPLE, POWDERED MILK, CONCENTRATED SOUPS, MALTED MILK TABLETS.

These boxes are now here. Made of cardboard—strong as leather and light as a feather. Recognized by Government as official. A fund of information inside cover. Made to hold 7 and 11 pounds. 12c and 15c each.

We have such delicious California Jelly in individual jars; such flavoured Guava, Grapefruit, Lemon, Orange, Rose, Sassafras, Plum. The flavor is the fruit.

FOR OVERSEAS
We have such delicious California Jelly in individual jars; such flavoured Guava, Grapefruit, Lemon, Orange, Rose, Sassafras, Plum. The flavor is the fruit.

RIPE OLIVES
Delicious, good size, meaty, ripe olives; that add to the enjoyment of your meals. Sold regularly for 35c.

ON SALE 19c PER GLASS
Receive the same care and attention you called personally. **T. A. ROWAT & CO.**
250 Dundas St. Phone 3051-3052.

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