# GROUND FLOOR OFFICE H. H. WiLilfa Ms \& co 

Hanlan's Point Amusement Park Swept By Fire, Loss $\$ 200,000$ One Woman Dead---Firemen Helpless Without Water Pressure REDITIMGGAMEELEVEN PEAISH


New Ontario Farmer Accused
of fncest and His Wife of
Having Smothered Three Newly-Bor
 IV BUBNINIG Outbreak of Fire at 2 a.m, at
Vernon, B.C. Trans SevThree Newly-


Clara Andrews, Cashier of Figure 8, Incinerated



HANLAN'S POINT FIRE: All that is left of the Amusement Palace
shows the Hotel Hanlan breaking into flames.
HANLAN'S POINT A SCENE OF DESOLATION
FIRE SWEEPS PARK FROM BAY TO LAGOON


FIRE SWEEPS | it. | vice Prey to Flames Started |
| :--- | :--- |
| in | Near Gem Theatre - Pro- | perty Loss Fully $\$ 200,000$

With Insurance of $\$ 50,000$

See Page 12 for Simpson's Complete List of Offerings for Thursday




WEDNESDAY MORNING
THE TORONTO WORLD
WFO. GEEKS TO GANCEL


 orm Players Had a Bad Da
John A. Fell and Broke His Leg-Results.

## MANNIE <br> PHONE MAIN 6374 <br> LORD ELAM, 4 to 5, Won "GOLDEN OPPORTUNITY TO-DAY"

WILL WIN AND WIN SURE

## LINDON

Yesterday's Best Bet Krikena, 4-1, Won Grassmere, 1-1, Won

|  |
| :---: |

TO-DAY
MY $\$ 2.00$ SPECIAL COES

## KEENE BROS.

128 YONGE ST. ROOM 2

Turf Reporter's
Special

BLOOD DISEASES
Guaranteed Cured or No Pay.


The Toronto World The Toronto Worid
a Morotas Nowspaper Pablithed Every
Days in the Year.


Say "McLaughlin, Please!


EATON'S DAILY STORE NEWS
As in June and July, Store Closes Saturday at One o'Clock during August. No Noon Delivery Saturday
Days are Quickly Passing; Thursday's Opportunities for Furniture Savings
It's a sale that means dollars saved on your purchase, and a quality which
ensures strong and serviceable furniture-it means also an assortment that ensures strong and serviceable furniture-it means also an assortment that promises good choosing no matter what style, design or quality you wish.
These good values:


Free Delivery
On most goods in orders of $\$ 25.00$ or over, going forward in one shipment to railway stations in On
and Eastern Canada, WE PREPAY FREIGHT.






## PORT COBALT



These are the lots in Port Cobalt that we are offering to-day. We have sole control of the sale of these lots. They are the best in Port Cobalt. Other blocks in Port Cobalt are being snapped up by Cobalt and Haileybury buyers. Here is the chance for South Ontario and Toronto buyers. We have had these 400 lots reserved for them and we had to hustle to get them.
Look at the plan map on the opposite page and you will see that Silver street is only one block north of Lakeview avenue and that the trolley line runs thru or near them. We are on Main street.

Prices, and only one price :
Lots west of Giroux street (also west and north of the Temiskaming and Northern Ontario Railway) $\$ 100$ each; $\$ 25$ down, balance on delivery of deed within 10 days.

Lots on west side of Main street, $\$ 150$ each; $\$ 25$ down, balance on delivery of deed within 10 days.

Lots on Station street $\$ 125$ each; $\$ 25$ down, balance on delivery of deed within 10 days.

Lots on Cross Lake Road \$150 each; \$25 down, balance on delivery of deed within 10 days.

All the lots in the two full blocks between Birch street and Spruce street $\$ 80$ each; $\$ 20$ down, balance on delivery of deed within 10 days.

Buildings are going up in every direction in Port Cobalt. Buyers welcome to visit and see the town for themselves.

You will not be able to get these lots for double the money in 10 days.

First come, first served.
Greater Cobalt (Haileybury, Port Cobalt and Cobalt) will be a great city on Lake Temiskaming (Ottawa River) and the wealthiest and most productive city of its size in the world. Port Cobalt is to be the hub of the Cobalt mines as it will have trolleys to Cobalt, to Kerr Lake, to

South Lorrain (a great coming camp)

## The Queen City of Northern Ontario on a Beautiful Lake, the Centre of the Silver Camp of the World

## ENGLISH, "The Land Man"

# Greater Cobalt 



## The Best and Newest Real Estate Chance.

 In the Liveliest Centre of Ontario,
## PORT COBALT

Three towns grow into one by a Trolley Line and a Five Cent Fare,

## Cobalt, Haileybury

 and Port Cobalt BUT PORT COBALT IS THE GREATEST
## BECAUSE

 IT IS THE CENTREIt will have branch trolleys to the wharf, to Kerr Lake, to South Lorrain.

Lots that will Double in Value in a Month and Quadruple in a Year.

A lot on the main street of a New Town for $\$ 150$. They ask you $\$ 400$ for a lot in a prairie village in the west. But Cobalt is to-day a city.

Every Ontario investor should have a Lot in the Greater Cobalt.

From the Vendome Hotel on the waterfront of Haileybury to Cobalt is just five miles. Haileybury' has 5000 inhabitants. So has Cobalt 5000. Port Cobalt is exactly midway of the two. A trolley line covering this five miles is now under construction, four miles of it already graded, the ties on the ground, the rails on the way and the electric power now being lined up to the proposition. The road is under contract to be running by middle of October. Port Cobait is all laid out in fine streets and avenues. Lakeview Avenue is 100 feet wide and runs from the T. \& N.O. station to Lake Temiskaming, a mion and Lakeview Avenuesand Main street is also 100 feet wide and runs north from Lakeview Avenue end greater Cobalt.
Main Street is the centre of Port Cobalt and will be the centre of the newer and greater Cobait. The fare from Cobalt to Port Cobalt will be five cents, and a half hour service, beginning early in the morning. Port coloait is free of surface rock. is level, allows of gardens and ipleiti be Halleybury moved nearer to cobalt.

## workingmen and business mee the Plan of District and Prices on the Opposite Page - Ser <br> ENGLISH, "The Land Man" $\wedge$



COBALT-Activity at Florence Lake-Surface Showings Good---COBALT


12 WEDNESDAY MORNING


MMIVY IMPROVEWEETIS

## II NORTH TORONTO


$\prod$ WICE a year we send to Europe and re-stock the store with Hosiery. And 1 twice a year also we clear out the mills with which we do business over there of there "little lots" remaining from the big "runs" which have been sold.

The August Event for this season is now prepared. We'll open the sale tomorrow, Thursday the 12 th. Those who have attended former Hosiery Sales in this store will need no furtle intimation. Those who have not enjoyed that experience have a bargain surprise of the first magnitude awaiting them.


 day, palr, 20c. (see window,

 hegular value
Thursay, ze.
Misese.




## 

Three items for men.

Bedroom Set Completefor $\$ 32.75$ One of the Striking Instances of Our Furniture Sales Economy


this store. That means that
we have ben able to order in quant been able to order
in as only the completion of our im-
mense new Furniture De partment makes possible. An example of this ad-
vantage of exclusiveness is seen in or exhe edroomem furni-
ture section where wu ture section where we can
give you a pieked desigñ such as no other store has, at a very remarkable







## Simpson's New Broadcloths

 USTT as soon as you can come to the "onsiderationof anything so substantial as broadeloth we'd like you to look at some new broadcloths.



 Our price 81.10 . Lling departigent. | Roller Toweling | Factory Cotton |
| :--- | :--- |



## In the Grocery Store

## Black Silks at Simpson's

W E'LL' illustrate the importance of black silks $t$ this stcre and the place they have in this great Wusincss by a queographical comparison. Canada
this and busincss
started out a with two provinces-Upper and Lower
Cont Canada. Those two provinces represent dress goods
and silks in the foundation of this broad business Canada embraces half a continent, but Ontario and Quebec, the two original provinces, maintain the
pre-eminence pre-eminence. And to-day braces nearly all the different classes of merchandise in general every day use, but dress goods and silks,
have the honored place in this "Dry Goods House." Now the most important silks of all are black
silks, and there is iust where we are proudest of exsilks, and there is just where we are proudest of ex-
celling. We are demonstrating Black Silks to-morcelling. We are demonstr.
row. Come and see them.


 $\qquad$




## AFive-Day Clearance Saleof Summer Costumes

## Number 2-Thursday

T. ET us remind you of the main facts concerning this sale.
You know that the bigger the quantity of any one material we buy the lower the price. Well, that's the root of the matter.

Our Manufáturing Department took such quantities of summer goods that everybody who saw
the completed dresses in the Cloak Department wonthe completed dresses in the Cook Department won-
dered how we could sell them at the prices we mark-
别 over. We gathered all surplus materials on hand and had them made up for clearance. We'll be content if we save the cost of the fabrics. Thursday is the second day of the sale. Prices are such as enables
you well to afford new dresses for August.
Thousands of Wash Suits and Dresses embody-
ng perfect tailoring and the latest "touches" and ing perfect tailoring and the latest "touches" and Grourped in six lots.





